

**Thurrock Council**

**Quality of Life Survey 2006**

**November 2006**

**Prepared For: Thurrock Council**

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## EXECUTIVE SUMMARY

### Methodology

- Thurrock Council commissioned **mruk** research, an independent market research organisation, to conduct the fifth Quality of Life survey.
- The survey was designed to provide Thurrock Council with key information relating to quality of life indicators and identify priorities for the Borough.
- A total of 1,066 telephone interviews were achieved.
- In terms of the accuracy of the survey results, if grossed up to represent the views of the total population of residents in Thurrock, the results are accurate to within a sampling error of  $\pm 3\%$  at the 95% confidence limit.

### The Local Neighbourhood

- The majority of respondents were satisfied with their local neighbourhood (81%). Results are consistent with the 2005 Quality of Life survey.
- There has been a decrease in the number of respondents reporting they feel safe in the area over the past 5 years. In 2006, 81% of respondents said they felt safe alone during the day and 48% said they felt safe alone after dark. Women and young people were more likely to state they did not feel safe in the area.
- The main reason respondents said they felt unsafe during the day and after dark was fear of harassment or intimidation from gangs of youths.
- Two thirds of respondents (65%) agree the local area is a place where people from different backgrounds and communities can live together harmoniously. This number has decreased since the 2005 survey when 72% agreed with the statement.
- Two thirds of respondents said the local area had not changed over the past two years (45%) and a further 40% said the area had got worse over the last two years.

### The Local Community

- Half the respondents did not feel they could influence decisions affecting their local neighbourhood (49%). This has decreased slightly since the 2005 survey when 52% of respondents said they could not influence local decision making.
- Levels of awareness about the Local Community Forum have decreased. Fifty percent of respondents (50%) were aware of the Community Forum in 2006 compared to 58% of respondents in 2005.
- A fifth of respondents said they had been involved with a voluntary or community group, club, organisation or public body (18%). Nearly half the respondents who volunteered have worked with children and young people (43%).

- A fifth of respondents said they had given help or unpaid support to someone who was not a relative (19%).

### Activities and Opportunities

- Two thirds of respondents said they had taken part in at least one leisure activity (68%). The most popular activity was going to restaurants (35%) followed by going to cinemas (29%), going to local parks (26%), going to pubs and bars (25%) and going to the library (24%).
- Around half the respondents did not participate in any sports activities (48%). The most popular sports activities were swimming (19%), using sports and leisure facilities (9%), fitness and aerobics sessions (8%) and using local swimming pools (7%).
- Two fifths of respondents (38%) said they or a household member had undertaken training or adult education in the last 5 years. A quarter (27%) said they were currently enrolled on an adult education course and a fifth of respondents said they planned to enrol on an adult education course in the next three years (18%).
- Just over half the respondents said there was enough variety of employment in Thurrock (53%).
- The three main barriers to finding employment were classed as: a shortage of vacancies (19%), not enough well paid jobs (14%) and lack of affordable childcare (12%).

### Thinking about Thurrock

- A quarter of respondents (23%) said they were aware of the Local Strategic Partnership. There has been an increase in awareness since the 2005 survey when 17% said they were aware of the Partnership.
- Respondents viewed the three main priorities for Thurrock as: better policing and more emphasis on tackling crime (40%), more for children and young people to do (31%) and cleaner streets (19%).
- Although residents identified cleaner streets as a priority area, 70% of respondents were satisfied with the cleanliness of the Borough and 72% of respondents said they were satisfied with the cleanliness of their local neighbourhood.
- The vast majority of respondents supported the Greengrid Strategy (91%).
- Half the respondents said the environment in Thurrock was average (48%) but two thirds said it was improving (64%).
- The top three priorities identified by respondents for improvement to create a greener environment in Thurrock were anti-social behaviour, maintenance, such as grass cutting, cleanliness and staffing, and involving local people in decisions.
- Two thirds of respondents had lived in Thurrock for 21 years and over (65%).

## Transport in Thurrock

- Three quarters of respondents said a car was their usual form of transport (78%) and around a fifth stated the bus as their usual form of transport (17%).
- The majority of respondents do not cycle in Thurrock (76%).
- Of those respondents who do cycle, half cycle for leisure (51%) and two thirds cycled for health and leisure purposes (43%).
- Two thirds of cyclists said it was easy to cycle in Thurrock (67%). Respondents who did not rate it easy to cycle in Thurrock said traffic and a lack of suitable routes made it difficult.

## Respondent Characteristics

- Six out of ten respondents were female (60%).
- Two fifths of respondents were aged 41-60 years (41%) while a third were aged over 60 years (32%). A quarter of respondents were aged 40 years or younger (27%).
- A third of respondents were employed full-time (33%) and a further 16% were employed part-time (16%). Three in ten respondents were retired (30%).
- A quarter of respondents said they had a longstanding illness, disability or infirmity (25%). Of which, four fifths said it limited their activity (81%).
- The majority of respondents classed themselves as White (96%). Just four percent of respondents were from a Black or Minority Ethnic background.

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## 1. Introduction

Thurrock Council commissioned **mruk** research, an independent market research organisation, to conduct the fifth Quality of Life Survey in 2006. The survey was conducted by telephone interviews in October and November 2006. The survey was designed to enable key results to be compared to previous surveys conducted in 2002, 2003, 2004 and 2005.

This report details the findings from the 2006 survey and makes direct comparisons with previous surveys where possible. The report is accompanied by a detailed output file that will enable Thurrock Council to conduct further in-depth analysis as required.

## **2. Objectives & Methodology**

### **2.1 Objectives**

The primary objectives of the survey were to provide Thurrock Council with key information relating to quality of life indicators and identify priorities for the Borough. The survey was designed to allow comparisons with the previous surveys undertaken in 2002, 2003, 2004 and 2005 in order to track any shift in views and opinion.

### **2.2 Methodology**

In November 2002 the survey was carried out through a part telephone methodology combined with a door to door refreshment of one third of the Citizens' Panel. At that time the panel recruitment was undertaken using a random route quota control method. The survey itself was conducted using the same questionnaire through two methods. A total of 1,055 interviews were achieved for the Quality of Life Survey.

In 2003 the survey was conducted entirely by telephone. Existing members of the Citizens' Panel were again a primary source of respondents of whom a total of 415 interviews were completed. A further 685 were achieved on a randomly selected basis from within each of the four Local Assembly Areas to ensure a stratified sample of 275 per area. This improves area representation when compared to the previous survey and combined with the variance in methodology should be taken into account when examining findings.

In 2004 the survey was once again combined with panel recruitments for cost effectiveness reasons and this resulted in 400 telephone interviews being achieved through in-home interviews supplemented by some 866 conducted by telephone (including 600 with Panel members). A total of 1266 broadly stratified by Local Assembly Area therefore provides the most robust findings so far.

In 2005 and 2006 the surveys were conducted entirely by telephone. Existing members of the Citizens' Panel were again the primary source of respondents and then supplemented by a randomly selected sample of households. In 2005 a total of 1,105 interviews were conducted across the four Local Assembly Areas. In 2006 a total of 1,066 interviews were conducted across the four Assembly Areas.

### **2.3 Accuracy of 2006 results**

A total of 1,066 interviews were achieved in the 2006 survey. Table 1 shows the overall sample broken down by whether respondent was a member of the Citizens' Panel or a non-member.

**Table 1: Sample**

	<b>Total Sample</b>	<b>Achieved interviews</b>
Citizens' Panel member	1031	416
Non-member	3454	650
<b>TOTAL</b>	<b>4485</b>	<b>1,066</b>

Table 2 shows the numbers of achieved interviews compared to the total population in Thurrock based on 2004 population estimates.

**Table 2: Achieved interviews and sampling error**

<b>Thurrock Population</b>	<b>Achieved interviews</b>	<b>Sampling error</b>
145,689	1,066	± 2.99%

In terms of the accuracy of the survey results, if grossed up to represent the views of the total population of residents in Thurrock, the results are accurate to within a sampling error of ± 3% at the 95% confidence limit.

## 2.4 Notes to Figures

Throughout this report, the figures show the results as percentages. Base numbers are shown where appropriate. Percentages are rounded to the nearest whole number, and for this reason may not in all cases add exactly to 100. In some figures, totals do not add to 100% where more than one response was possible to a single question.

Throughout the report, each question as appropriate has been analysed by one or more key units of analysis, as follows:

**Area:** Analysis was carried out by the four Local Assembly Areas: Central, North East, South and West.

**Gender:** Analysis was carried out by gender.

**Age:** Analysis was carried out by grouped age bands.

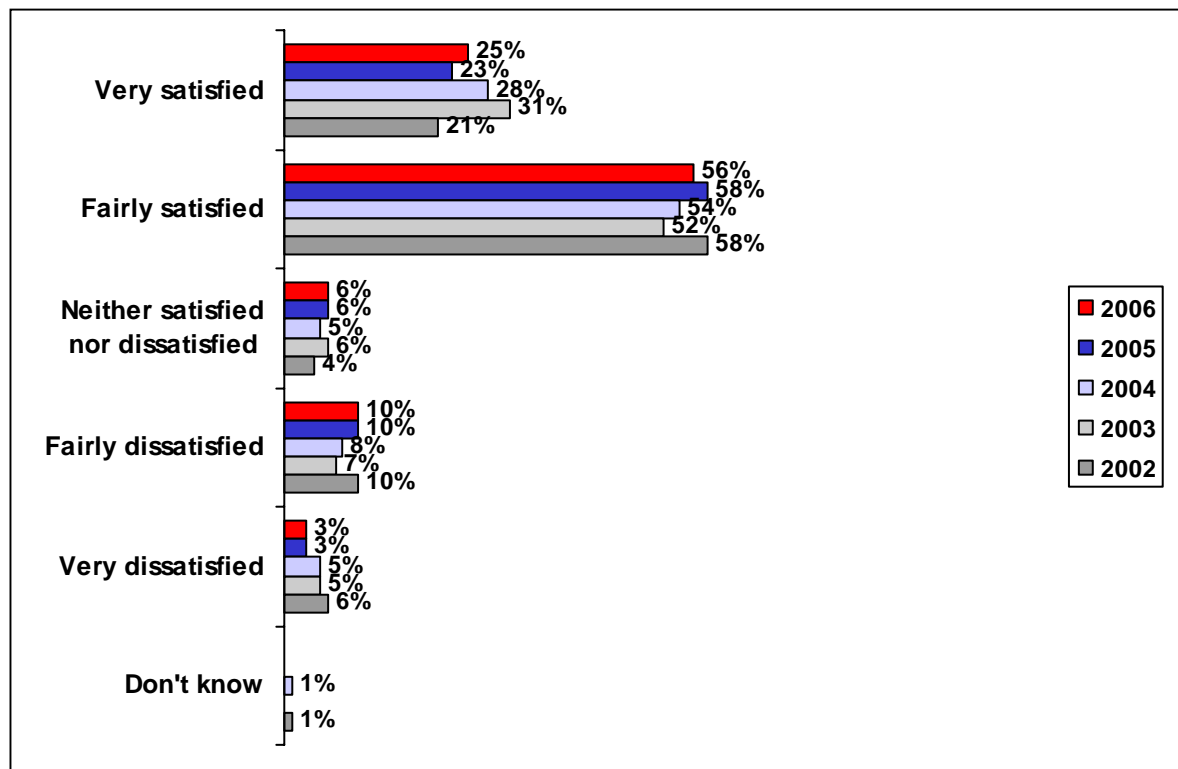
**Ethnicity:** Analysis was carried out on ethnicity (White or Black or Minority Ethnic (BME)).

The key units of analysis have been noted in the text where there were significant differences when compared to overall results.

### 3. The Local Neighbourhood

The first section asked respondents about their local neighbourhood.

**Figure 1: Satisfaction with neighbourhood as a place to live**

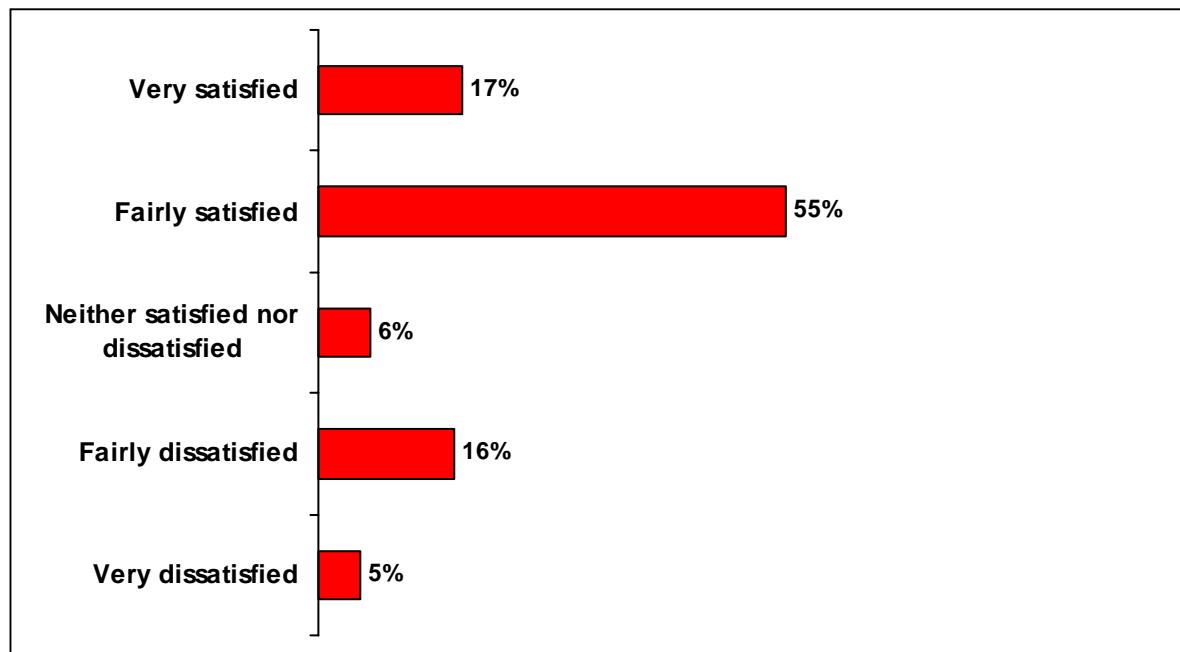


Base: 2006 = 1,066; 2005 = 1,105; 2004 = 1,266; 2003 = 1,100; 2002 = 1,055

- The majority of respondents were satisfied with their neighbourhood as a place to live (81%) with a quarter of respondents stating they were very satisfied with their neighbourhood (25%).
- Around one in ten respondents said they were dissatisfied with their neighbourhood (13%).
- Results are consistent with the 2005 Quality of Life survey where 81% of residents expressed satisfaction.
- Residents living in North East Thurrock were most satisfied (89%). Dissatisfaction is highest amongst respondents living in West Thurrock (17%).

Respondents were then asked how satisfied they were with the general cleanliness of the local neighbourhood, such as streets and open spaces.

**Figure 2: Satisfaction with cleanliness of local neighbourhood**

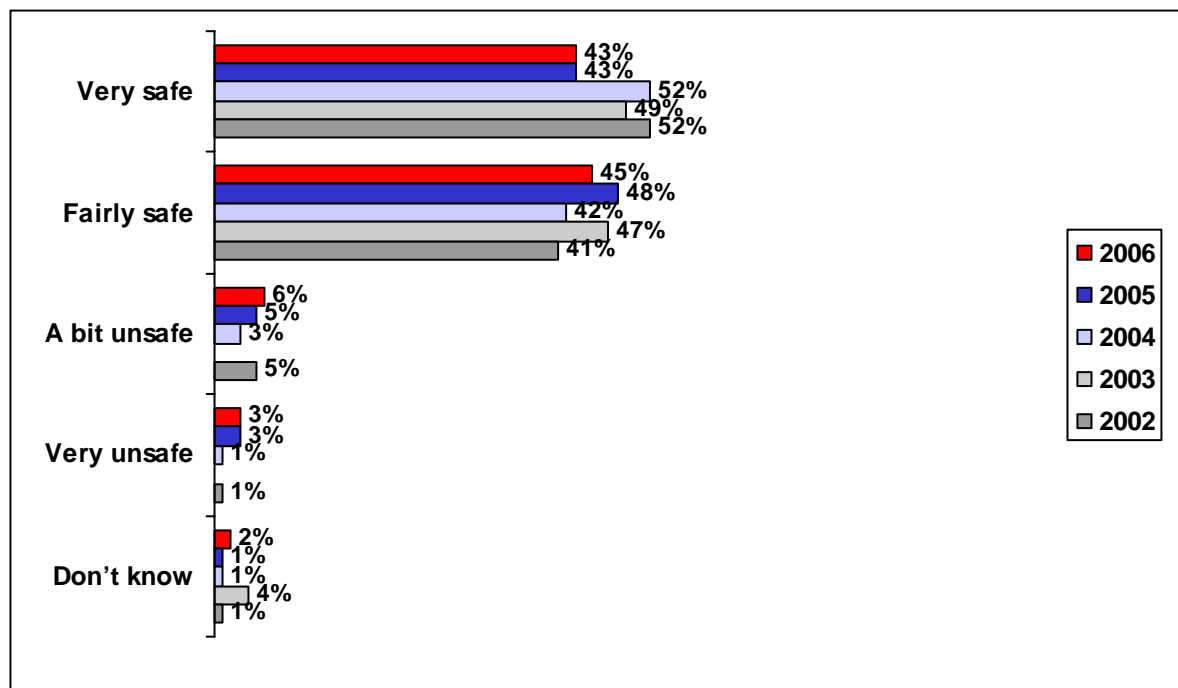


Base = 1,063 respondents

- Three quarters of respondents said they were satisfied with the cleanliness of the local neighbourhood (72%).
- A fifth of respondents said they were dissatisfied (21%).
- Respondents living in the North East were most satisfied (79%) while respondents living in South Thurrock were the most dissatisfied (26%).

Residents were then asked about safety in the area.

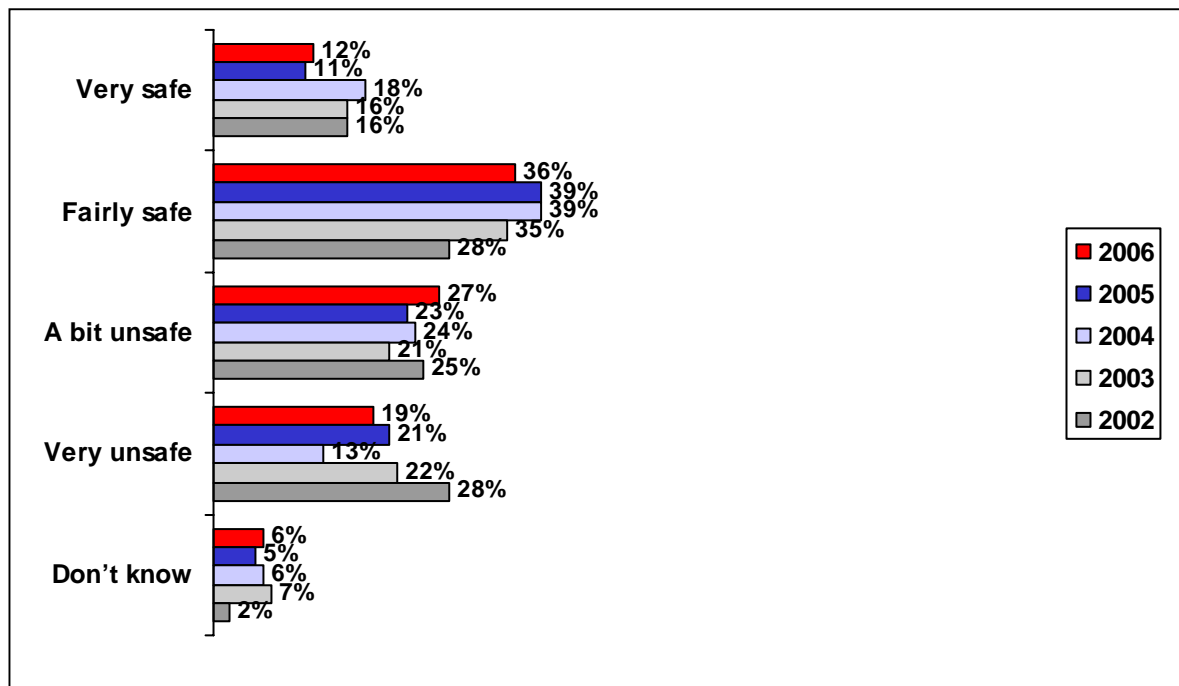
**Figure 3: Safety when alone outside during the day**



Base: 2006 = 1,066; 2005 = 1,105; 2004 = 1,266; 2003 = 1,100; 2002 = 1,055

- The majority of respondents said they felt 'very' or 'fairly' safe if alone outside during the day (88%).
- This figure has decreased over the years from 93% in 2002, 96% in 2003, 94% in 2004 and 91% in 2005.
- Respondents aged 16-25 years were most likely to report they felt unsafe during the day: 20% compared to 11% of 26-40 year olds, 9% of 41-60 years olds and 8% of respondents aged 61 years and over.

**Figure 4: Safety when alone outside after dark**



Base: 2006 = 1,066; 2005 = 1,105; 2004 = 1,266; 2003 = 1,100; 2002 = 1,055

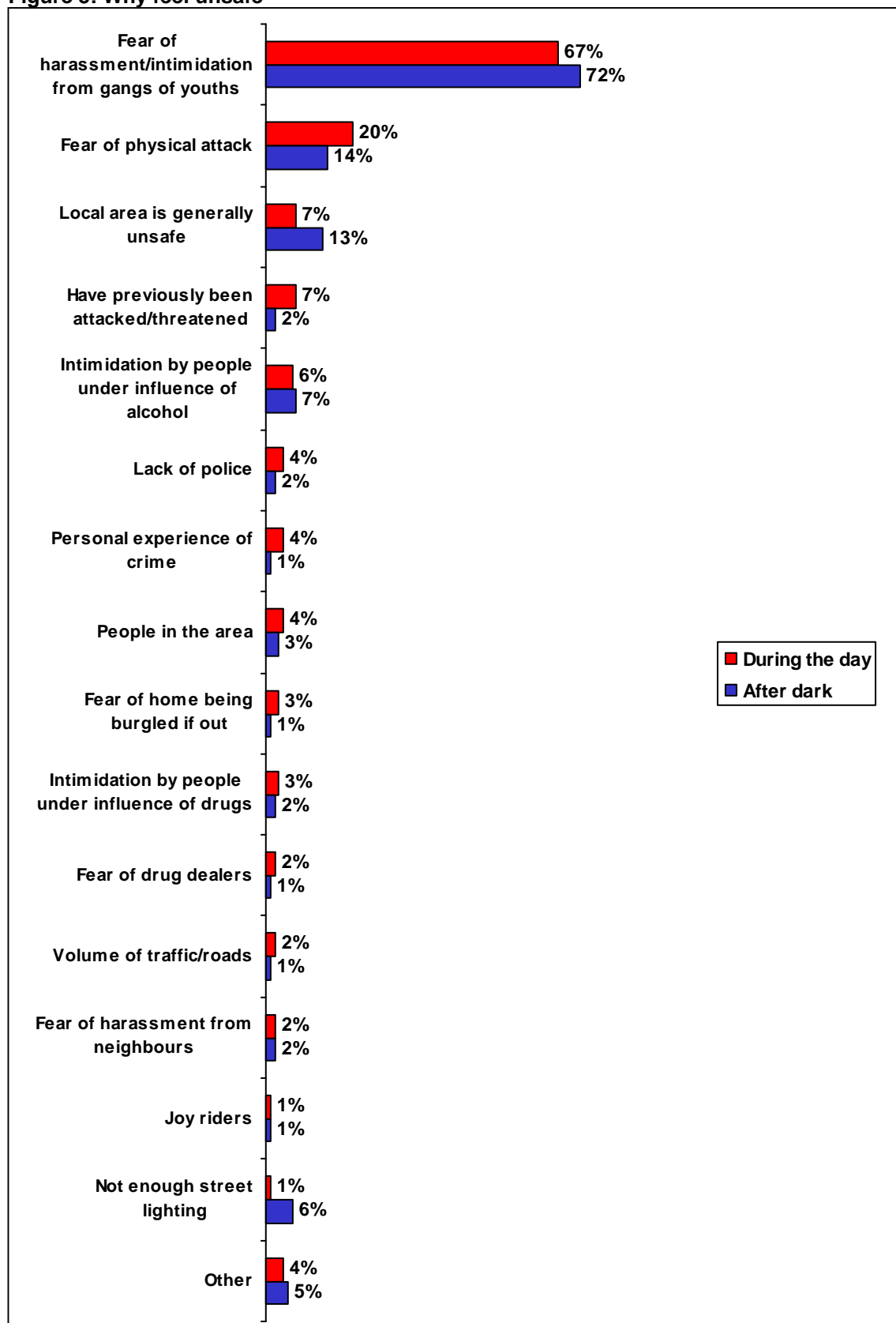
- The number of respondents reporting they felt ‘very’ or ‘fairly’ safe if alone outside after dark drops significantly to 48%.
- This number remains consistent with the 2005 survey where 50% said they felt safe after dark.
- Respondents in North East Thurrock were most likely to report they felt safe alone outside after dark: 59% compared to 39% in the South, 45% in Central Thurrock and 48% in West Thurrock.
- Women were significantly more likely than men to report they felt unsafe: over half said they felt unsafe (53%) compared to 34% of men.
- Two thirds of respondents aged 16-25 said they felt unsafe after dark. This compares to 46% of those aged 26-40 years, 42% of those aged 41-60 years and 40% of respondents aged 61 years and over.

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Respondents who felt unsafe where asked to give their reasons for feeling unsafe and Figure 5 details the findings.

- The main reason respondents said they felt unsafe during the day and after dark was fear of harassment or intimidation from gangs of youths (67% during the day and 72% after dark). This figure has decreased from 2005 when it was 77% during the day and 75% after dark.
- A fifth of respondents (20%) said they feared a physical attack during the day while 13% said they feared an attack after dark.
- Respondents living in North East Thurrock were least likely to say they feared harassment or intimidation from gangs of youths during the day (56% compared to 73% in Central, 70% in South and 67% in West Thurrock).
- Men were more likely than women to say they feared harassment or intimidation from gangs of youths during the day (75% compared to 63% of women).

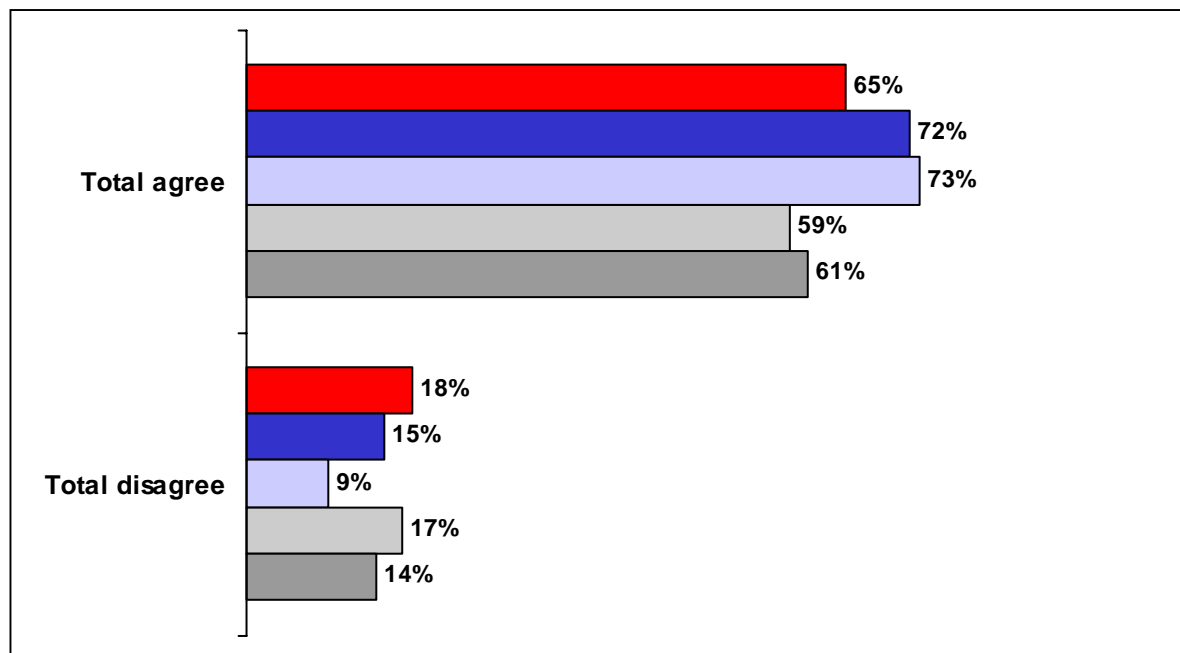
**Figure 5: Why feel unsafe**



Base varies. Results do not total 100% as respondents could choose more than one answer.

Respondents were then asked to what extent they agreed with the following statement: “My local area is a place where people from different backgrounds and communities can live together harmoniously”.

**Figure 6: My local area is a place where people from different backgrounds and communities can live together harmoniously**

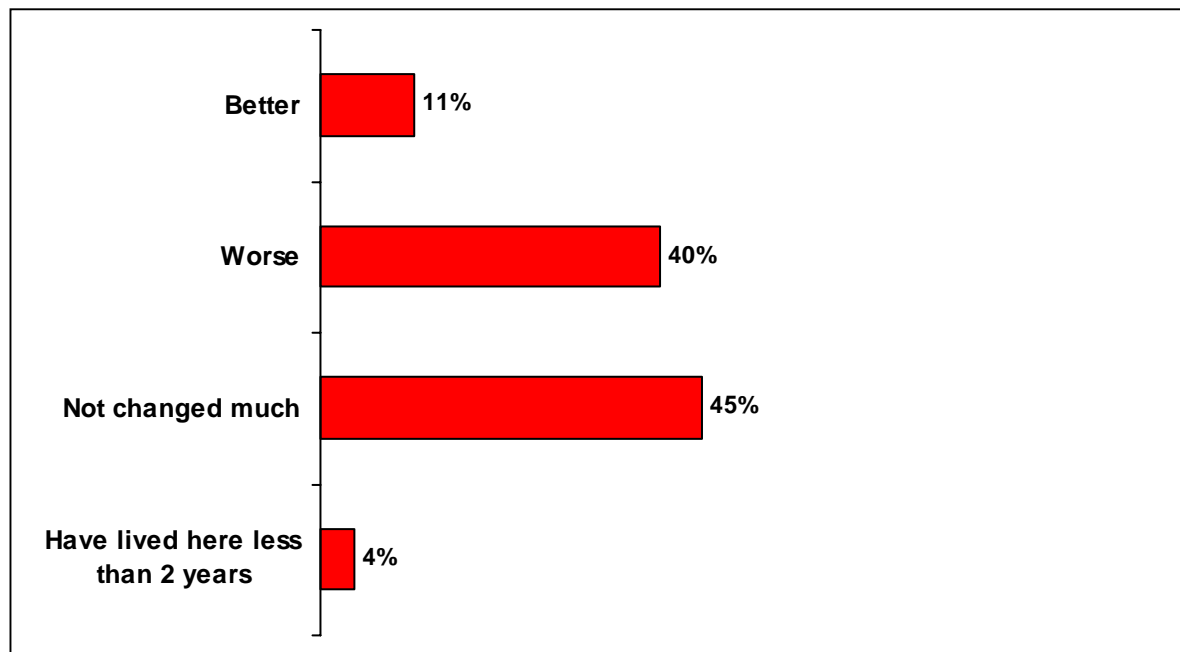


Base: 2006 = 1,066; 2005 = 1,105; 2004 = 1,266; 2003 = 1,100; 2002 = 1,055

- Two thirds of respondents (65%) agree the area is a place where people from different backgrounds can live together harmoniously.
- This has decreased since the 2005 when 72% of respondents agreed with the statement.
- A third of respondents aged 16-25 years disagreed with this statement (34% compared to 19% of respondents aged 26-40 years, 17% aged 41-60 years and 16% aged 61 years and over).

The last question in this section asked respondents if the neighbourhood had got better or worse over the past two years.

**Figure 7: Whether neighbourhood has got better or worse over the past two years**



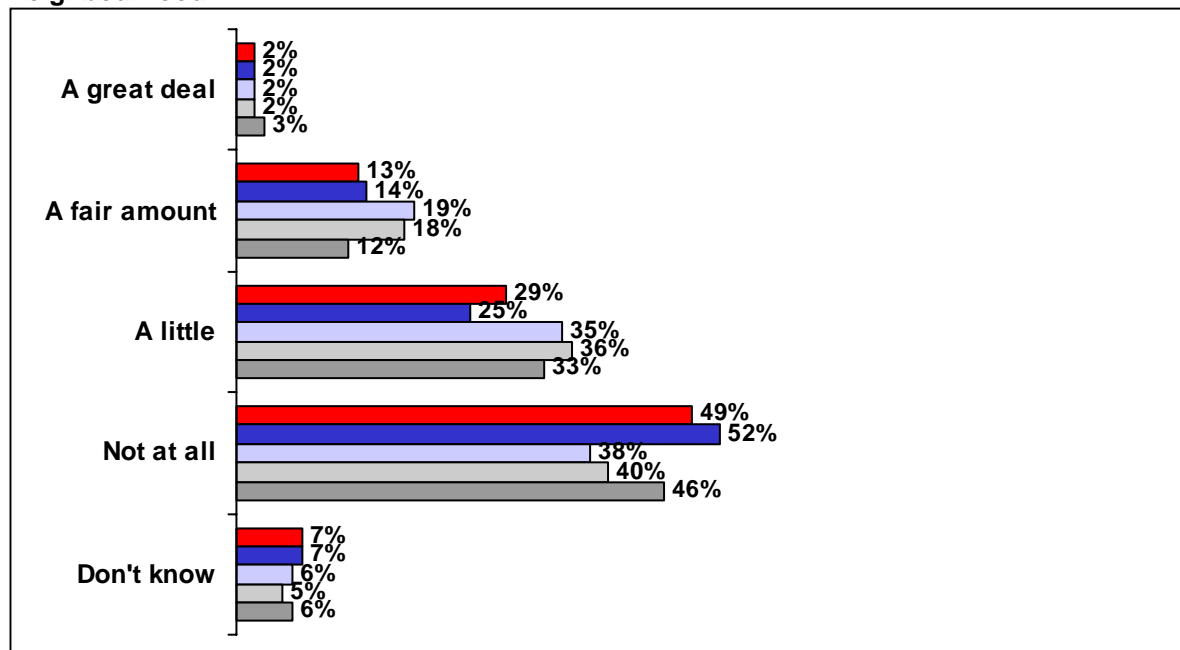
*Base = 1053 respondents*

- Two fifths of respondents said the area had got worse (40%)
- A further 45% said the area had not changed much over the past two years (45%).
- One in ten respondents said the area had got better over the last two years (11%).
- Respondents living in North West London were more likely to say the area had not changed much over the last two years (53% compared to 41% of respondents living in West Thurrock and 42% living in South and Central Thurrock).
- White respondents were twice as likely as BME residents to say the area had got worse (41% and 23% respectively).

## 4. The Local Community

The next section looked at the local community.

**Figure 8: Extent to which residents can influence decisions affecting the local neighbourhood**

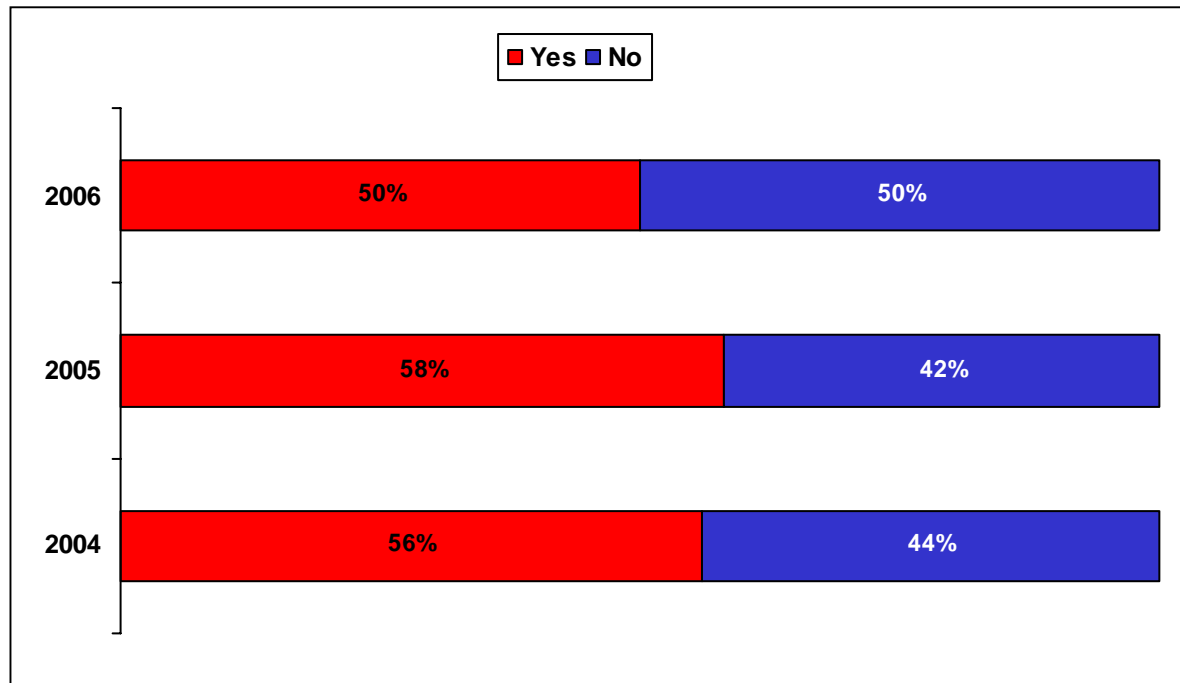


Base: 2006 = 1,066; 2005 = 1,105; 2004 = 1,266; 2003 = 1,100; 2002 = 1,055

- Half the respondents did not feel they could influence decisions affecting their local neighbourhood (49%). This has decreased slightly since the 2005 survey where 52% of respondents said they could not influence local decision making.
- Fifteen percent felt they could significantly influence decisions while three in ten respondents said they had a little influence over decisions made (29%).

Respondents were asked if, before the survey, they had heard of the local community forum that represented their area.

**Figure 9: Awareness of local community forum that represents the local area**

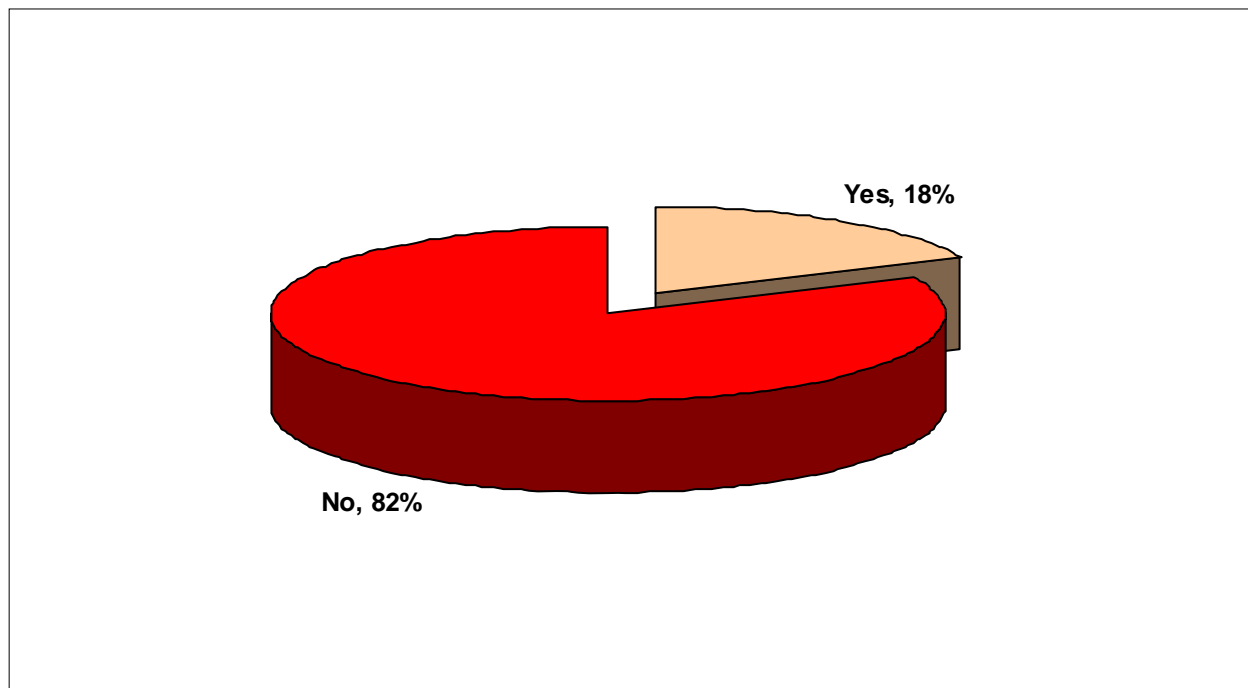


Base: 2006 = 1,066; 2005 = 1,105; 2004 = 1,266

- Half the respondents (50%) were aware of the local community forum that represents their local area.
- Levels of awareness have decreased since 2005 when 58% of respondents said they were aware of the local community forum.
- Respondents in South Thurrock were least aware: 42% said they knew about the local community forum. This compares to 55% of respondents in West Thurrock and 52% of respondents living in Central and North East Thurrock.
- White respondents were more aware than BME resident (51% and 37% respectively).
- Only a fifth of respondents aged 16-25 years said they were aware of the community forum (21% compared to 45% of respondents aged 26-40, 57% of those aged 41-60 and 50% of respondents aged 61 years and over).

The next few questions asked respondents about involvement with voluntary or community groups.

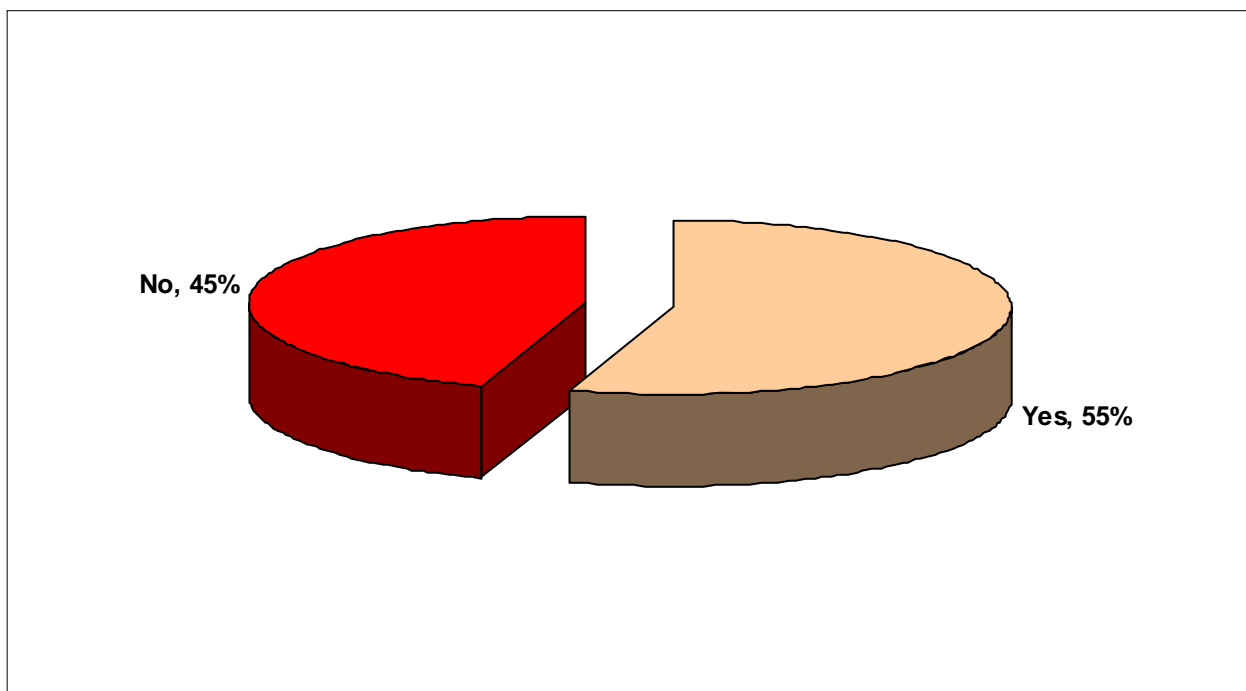
**Figure 10: Involvement with voluntary or community groups, clubs, organisations or public bodies**



Base = 1,066 respondents

- A fifth of respondents said they had been involved with a voluntary or community group, club, organisation or public body (18%).
- Younger respondents were least likely to have been involved with a voluntary group: 7% of 16-25 year olds had been involved compared to 16% of respondents aged 26-40, 22% aged 41-60 and 18% of respondents aged 61 years and over.

**Figure 11: Whether respondent spends two or more hours a week giving unpaid help to voluntary or community groups or organisations**

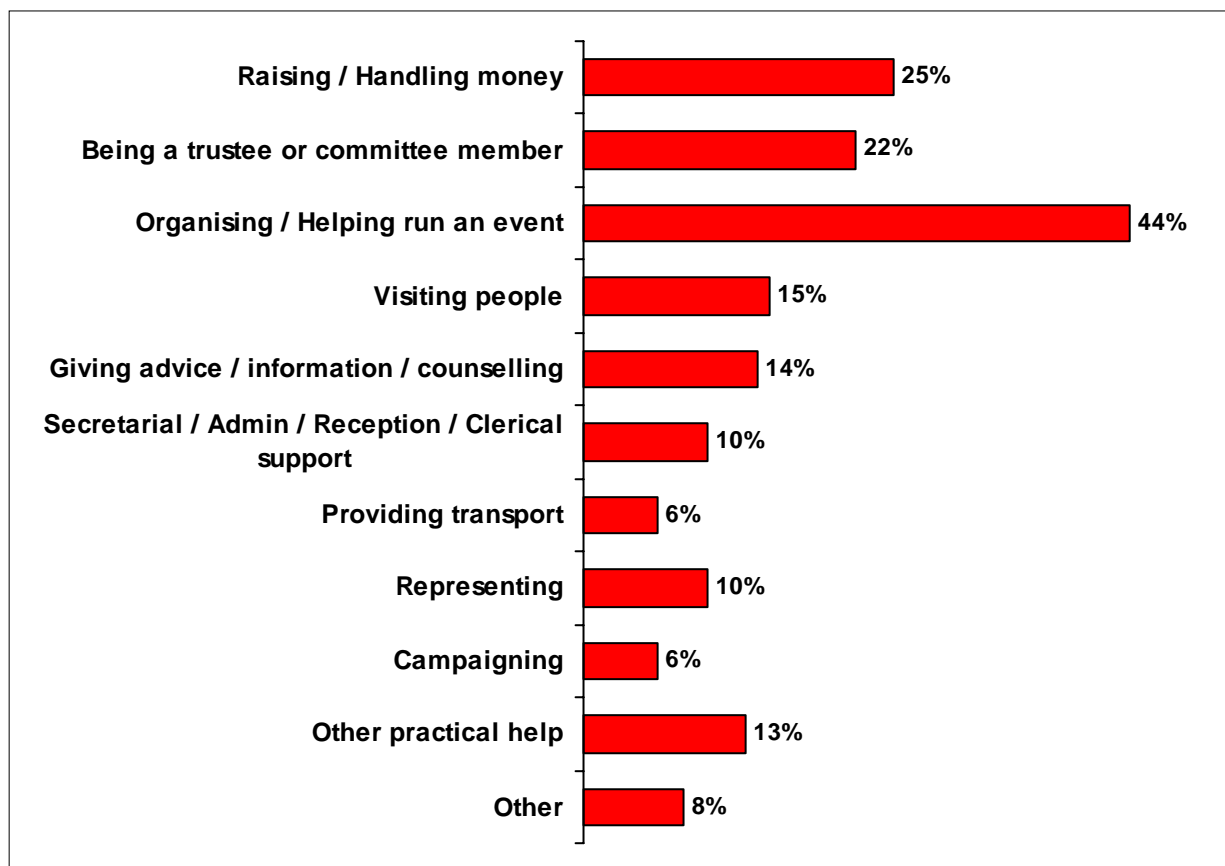


Base = 195 respondents

- Over half the respondents who volunteered said they spent two or more hours a week giving help.

Respondents were asked how they had given unpaid help.

**Figure 12: Type of unpaid help given**

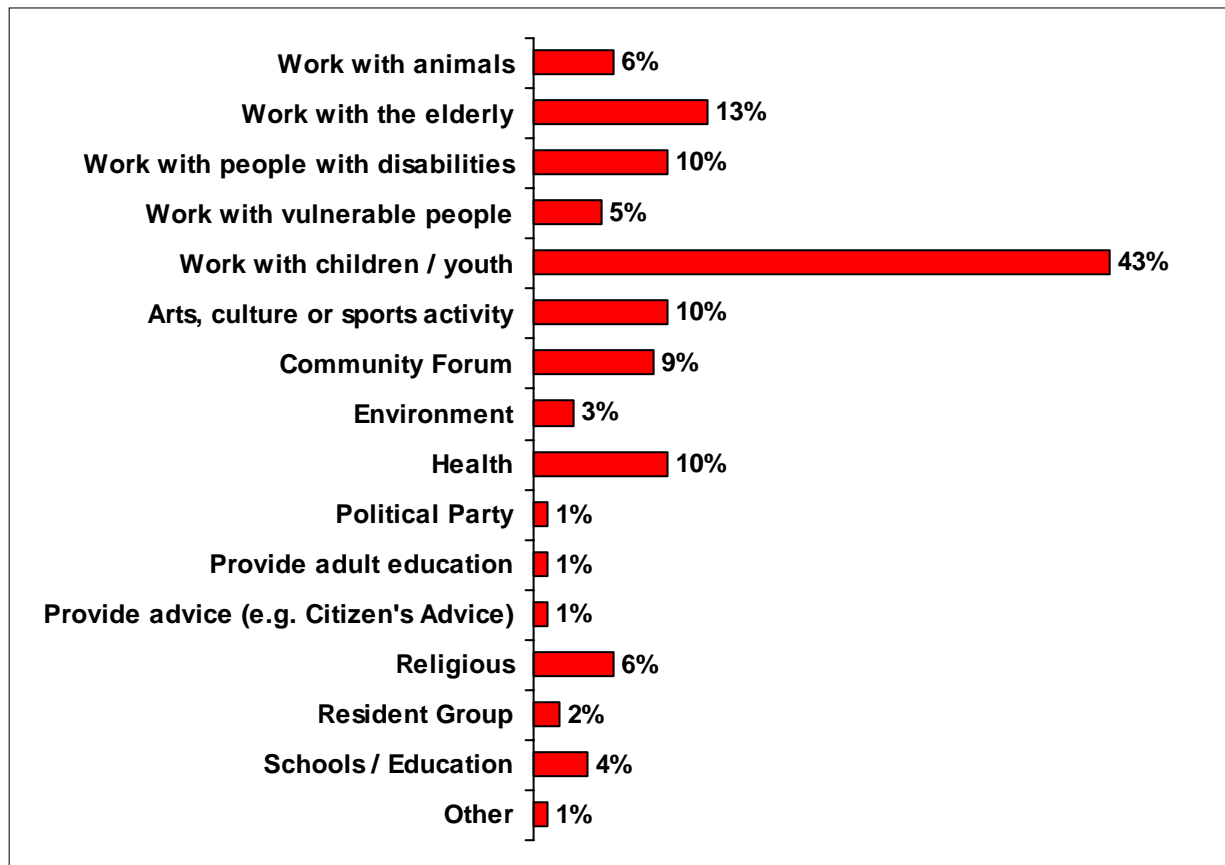


Base = 197 respondents. Results do not total 100% as respondents could choose more than one answer.

- The majority of respondents had helped organise or run an event (44%).
- A quarter had raised or handled money (25%) or has been a trustee or committee member (22%).
- Over one in ten had visited people (15%), given advice, information or counselling (14%) or given other practical help (13%).

Respondents were then asked what the organisation they volunteered for mainly did.

**Figure 13: Type of organisation or group respondent provides unpaid help**

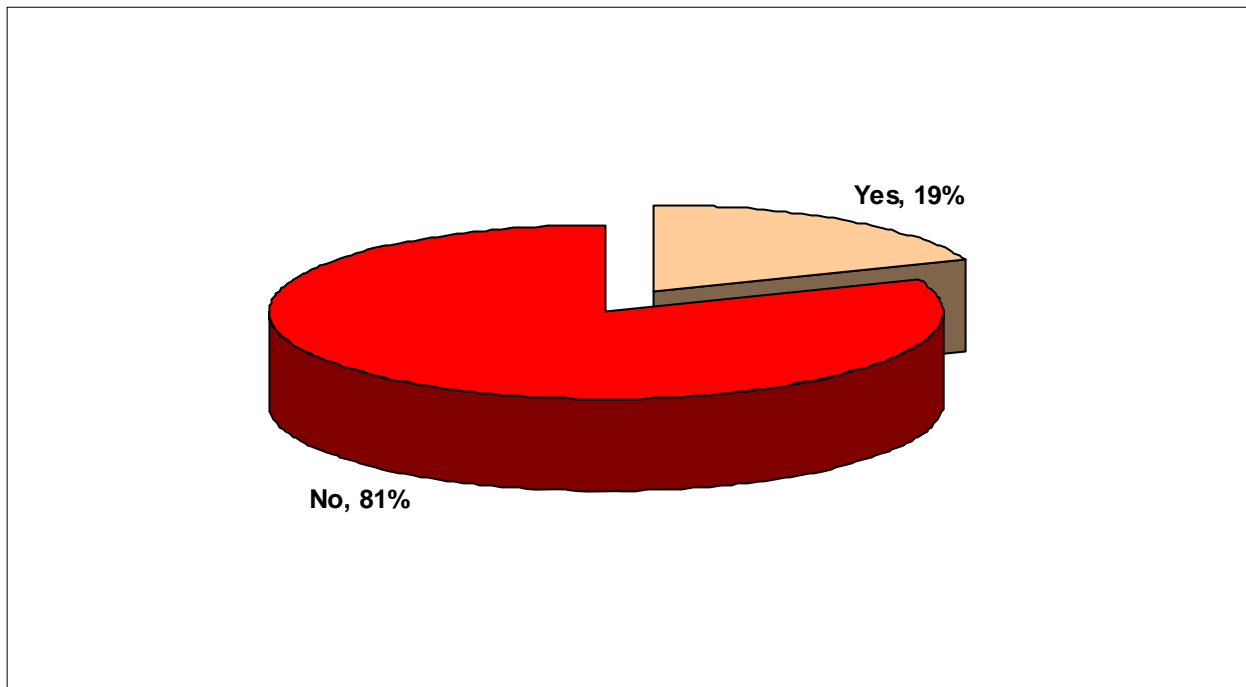


Base = 181 respondents. Results do not total 100% as respondents could choose more than one answer.

- Nearly half the respondents who undertook volunteer work said they worked with children and young people (43%).
- One in ten worked with the elderly (13%), people with disabilities (10%) helped out at an organisation linked to arts, culture or sports (10%) or health (10%) or helped at a Community Forum (9%).

Respondents were then asked about unpaid help given to people who were not a relative.

**Figure 14: Whether given help or unpaid support to someone who is not a relative in the past 12 months**



Base = 1,066 respondents

- A fifth of respondents said they had given help or unpaid support to someone who was not a relative (19%).

Those who had given unpaid help were asked how they had helped.

**Figure 15: Type of help given in last 12 months**



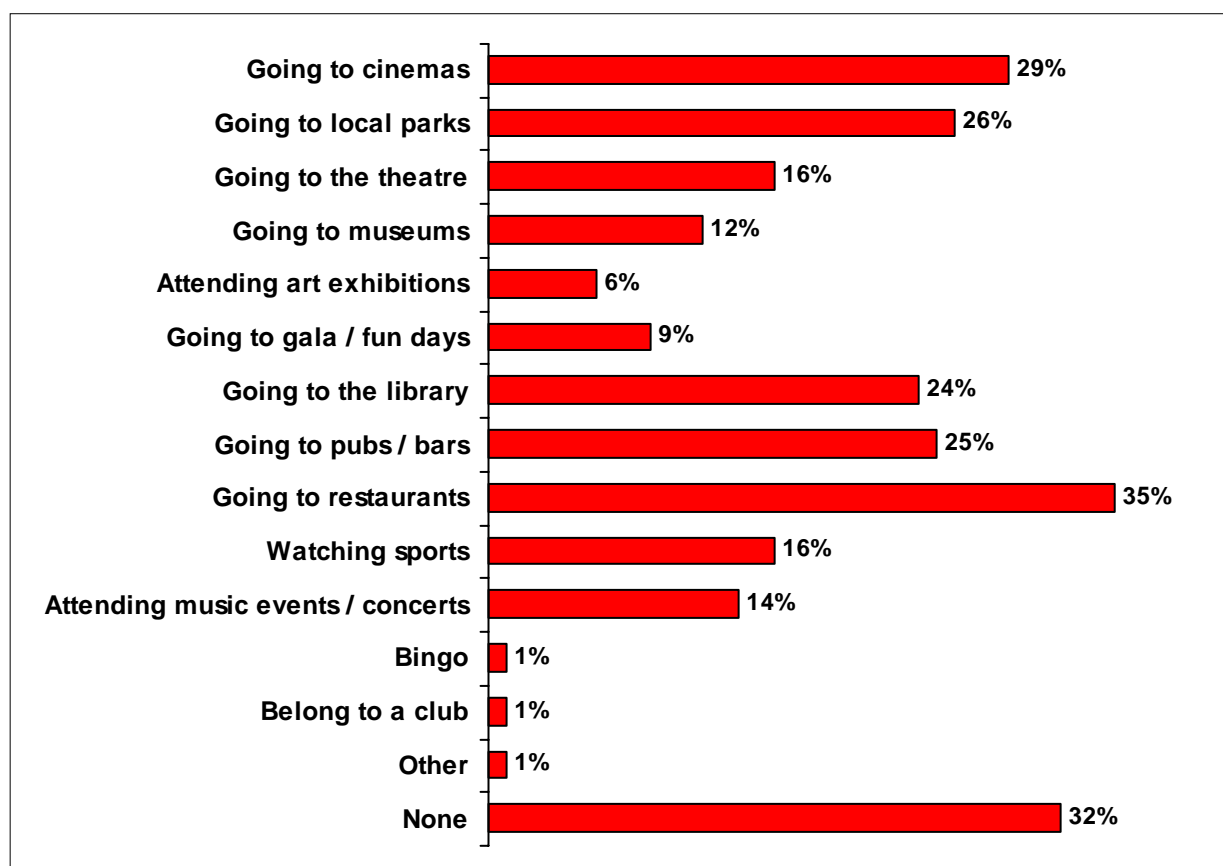
*Base = 202 respondents. Results do not total 100% as respondents could choose more than one answer.*

- The most popular way to give help or support to someone who was not a relative was by keeping in touch with someone who has difficulty getting about (56%). This was followed by doing shopping or paying bills (49%), transporting or escorting someone (43%) or cooking, cleaning, laundry or gardening (40%).
- A third of respondents had provided person care or had sat with an ill or frail person (33%) or had written letters or helped complete forms (31%).
- A quarter of respondents had babysat or cared for children (26%) or undertaken decorating or DIY (23%).

## 5. Activities & Opportunities

The next section looked at leisure and lifestyle.

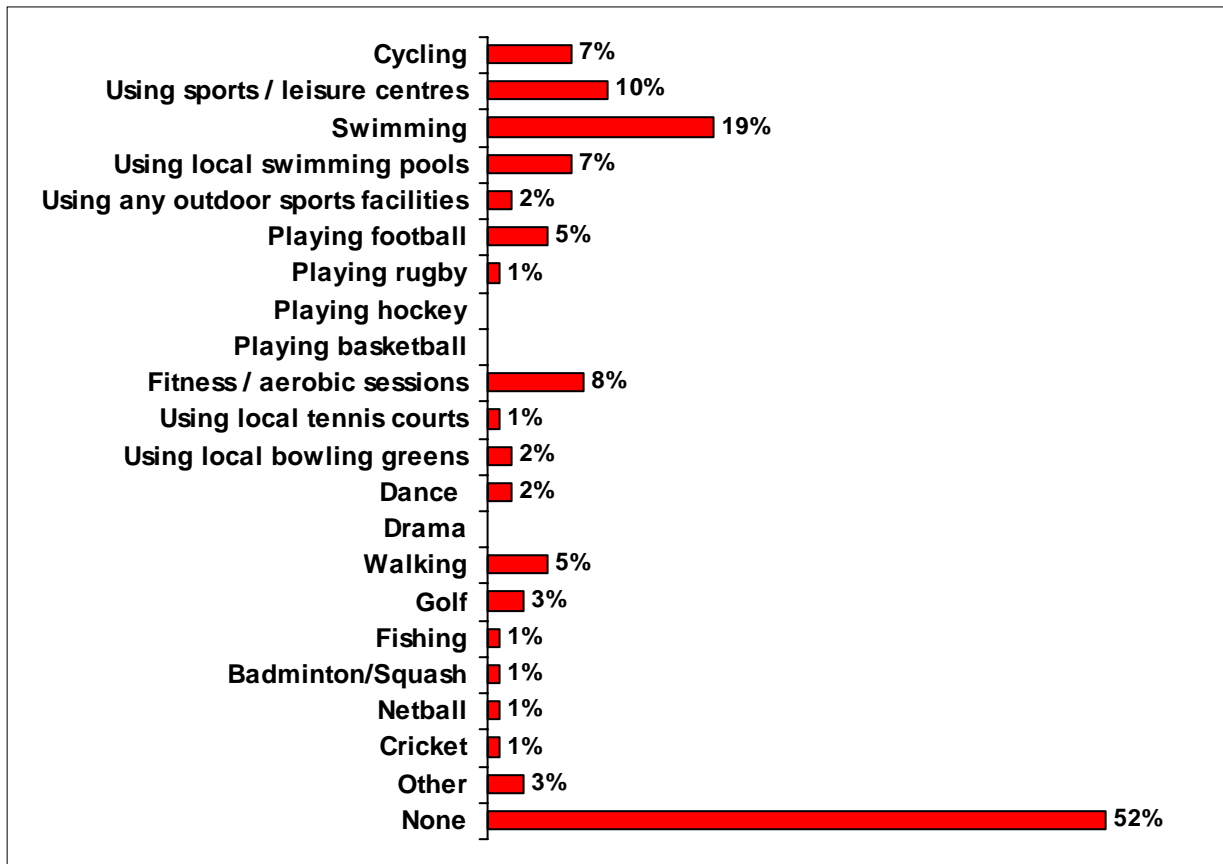
**Figure 16: Participation in leisure activities**



Base = 1066 respondents. Results do not total 100% as respondents could choose more than one answer.

- Two thirds of respondents said they had taken part in at least one leisure activity (68%).
- The most popular activity was going to restaurants (35%). This was followed by going to cinemas (29%), going to local parks (26%), going to pubs and bars (25%) and going to the library (24%).
- Around one in ten respondents went to the theatre (16%), watched sports (16%), attended music events and concerts (14%), went to museums (12%) and went to gala or fun days (9%).

**Figure 17: Type of sports activities participated in**

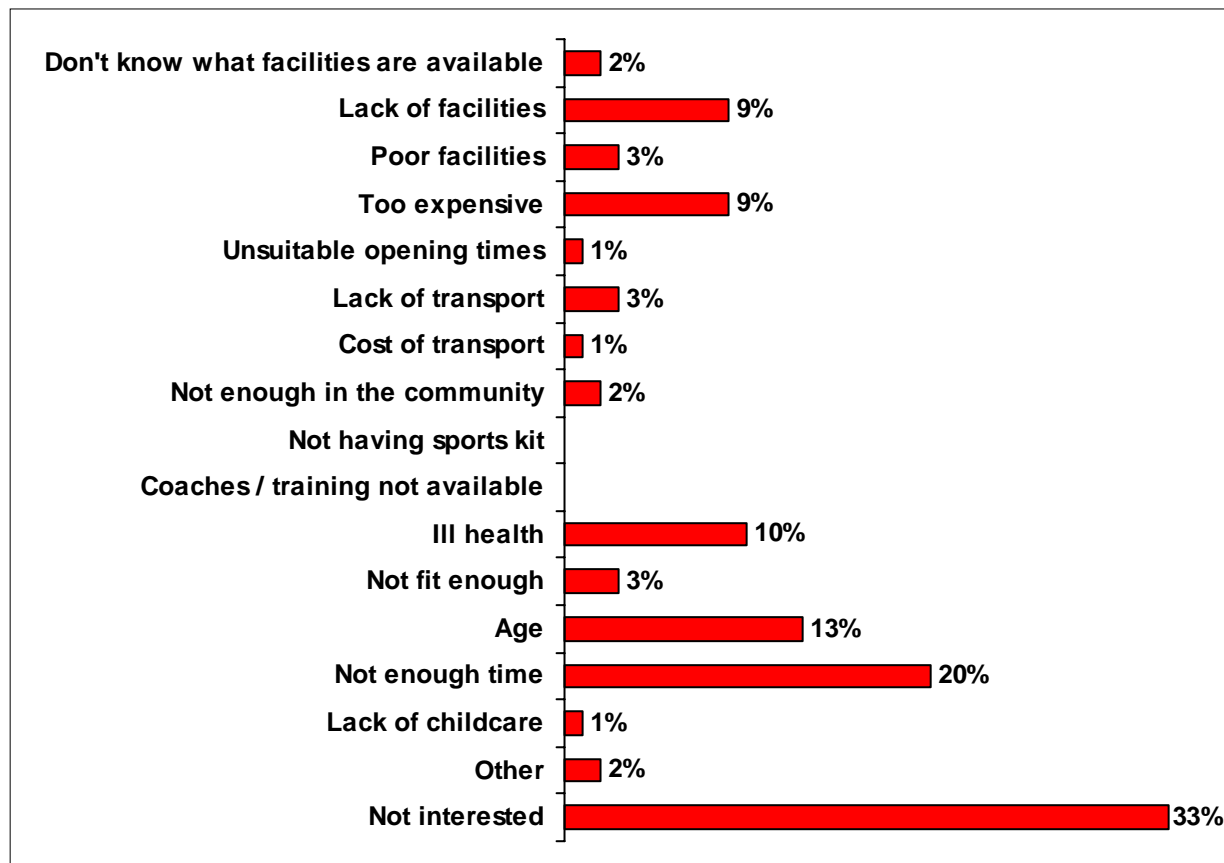


Base = 1,066 respondents. Results do not total 100% as respondents could choose more than one answer.

- Around half the respondents did not participate in any sports activities (48%).
- The most popular sports activities were swimming (19%), using sports and leisure facilities (9%), fitness and aerobics sessions (8%) and using local swimming pools (7%).

Respondents were asked if there were any specific barriers that prevent or deter them from being more active.

**Figure 18: Barriers deterring from being more active**

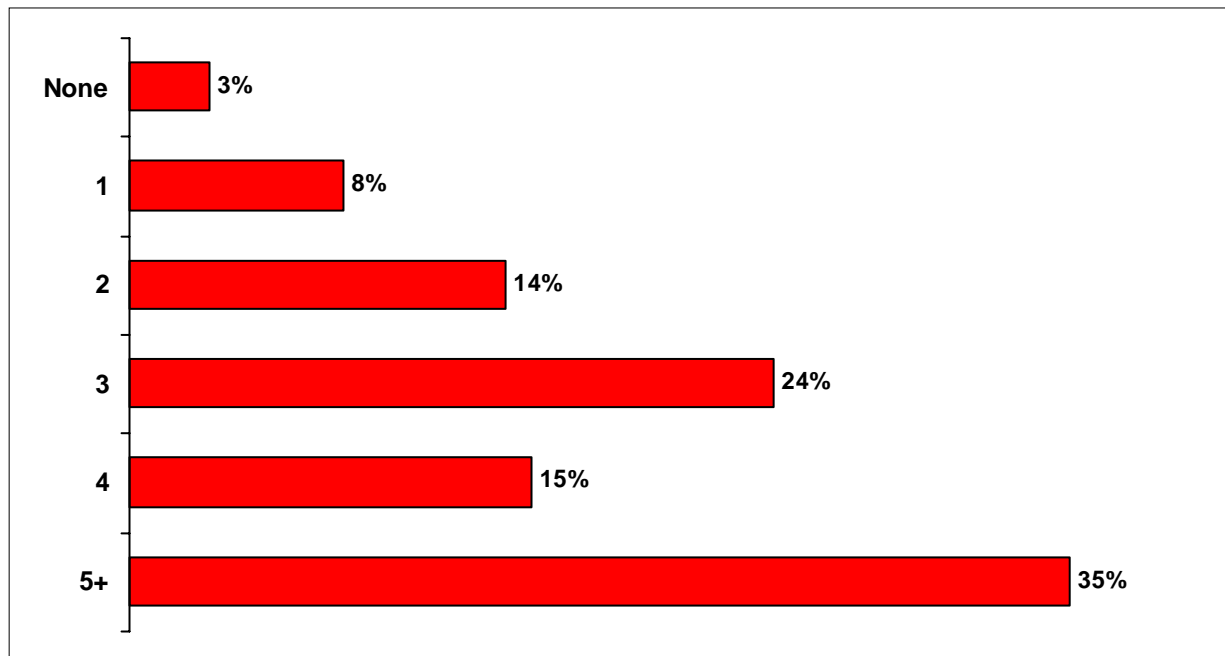


Base = 1,066 respondents. Results do not total 100% as respondents could choose more than one answer.

- A third of respondents said there were no barriers, rather they were not interested in being more active (33%).
- A fifth of respondents said they did not have enough time to be more active (20%).
- Around one in ten said the following were barriers: age (13%), ill health (10%), lack of facilities (9%) and the expense of sports and leisure facilities (9%).
- A fifth of respondents aged 16-25 years said the facilities were too expensive (18%).

Residents were then asked, on average, how many portions of fruit and vegetables they ate each day.

**Figure 19: Number of portions of fruit & vegetables eaten each day**

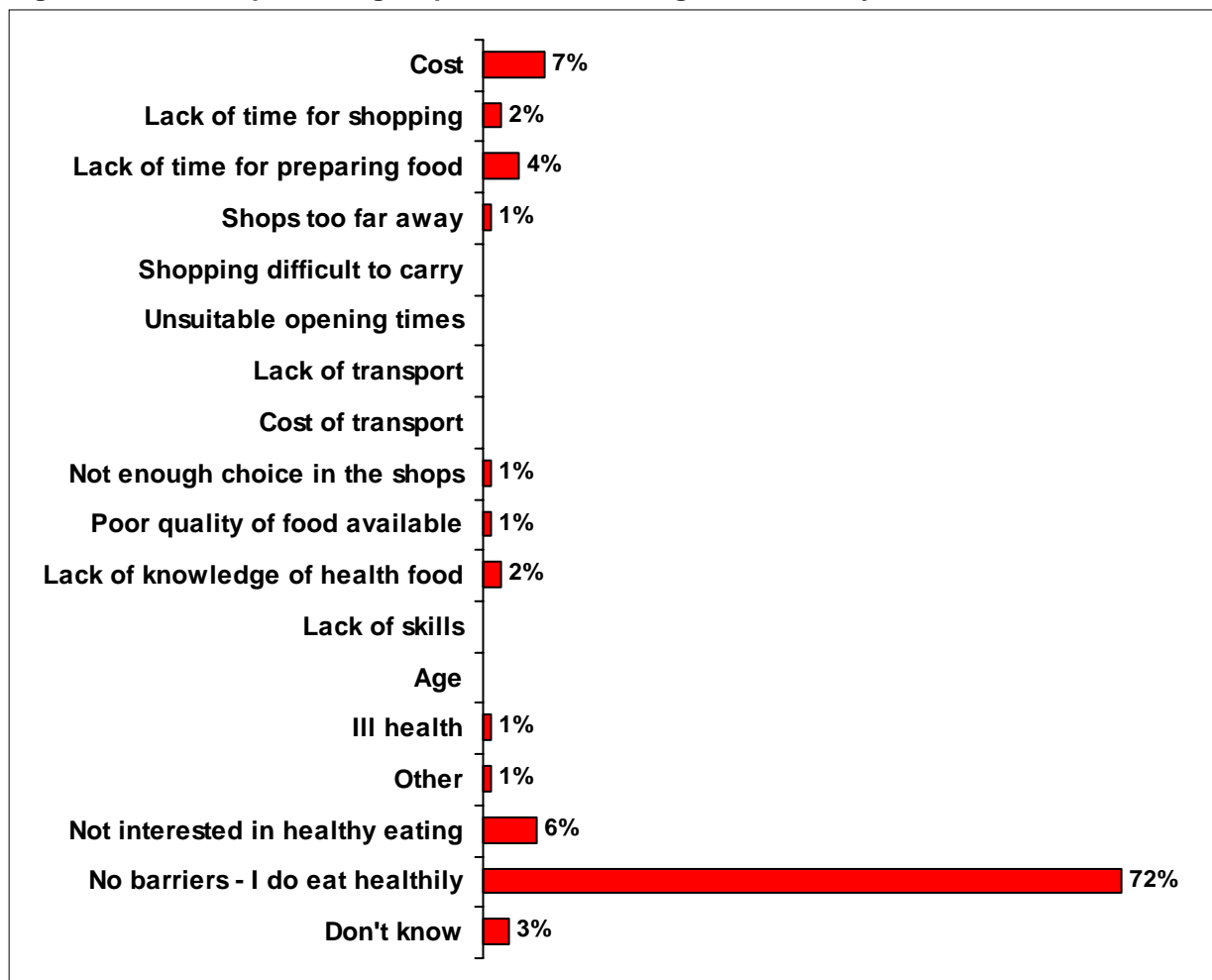


Base = 1,066 respondents

- A third of respondents ate five or more pieces of fruit and vegetables per day. Fifteen percent eat 4 portions and a quarter of residents (24%) eat three portions per day.
- Just 3% eat no fruit or vegetables.
- Women were more likely than men to eat five or more portions of fruit and vegetables per day (39% compared to 29% of men).

Respondents were asked if there were any specific barriers that prevented them from eating more healthily.

**Figure 20: Barriers preventing respondent from eating more healthily**

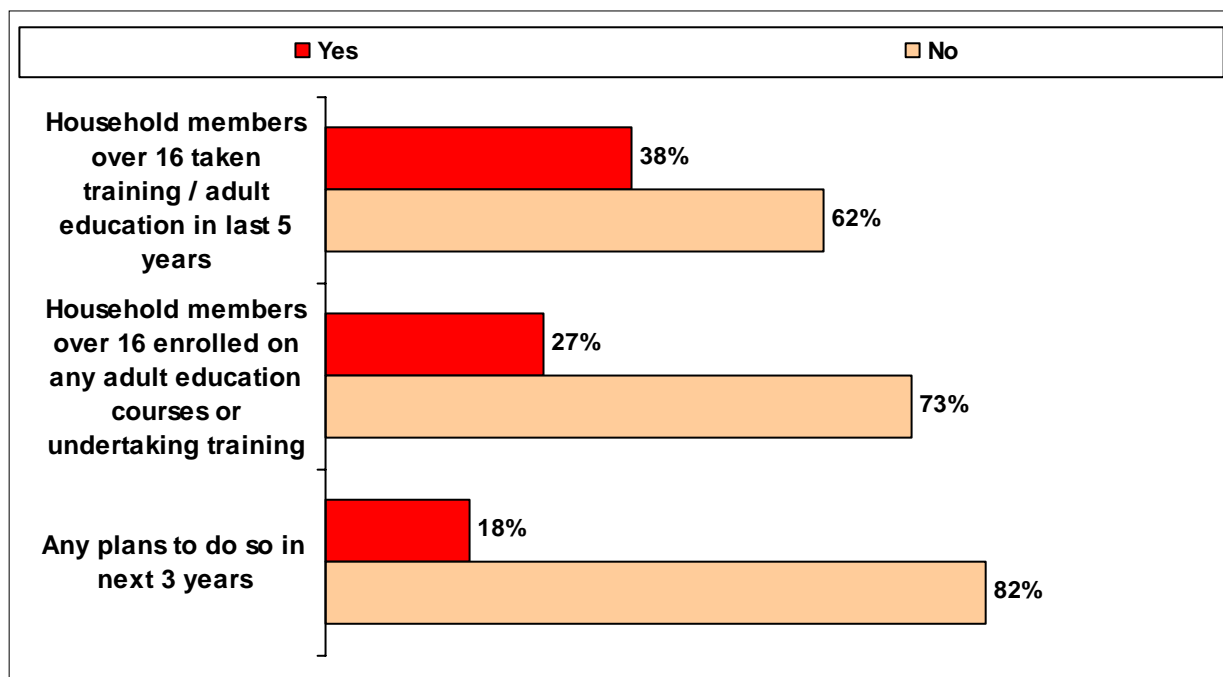


*Base = 1,066 respondents. Results do not total 100% as respondents could choose more than one answer.*

- The majority of respondents (72%) respondents said there were no specific barriers and they did eat healthily (72%).
- Less than one in ten said cost prevented them from eating healthy (7%) or they were not interested in health eating (6%).

Respondents were then asked about adult education and training.

**Figure 21: Adult education and training**

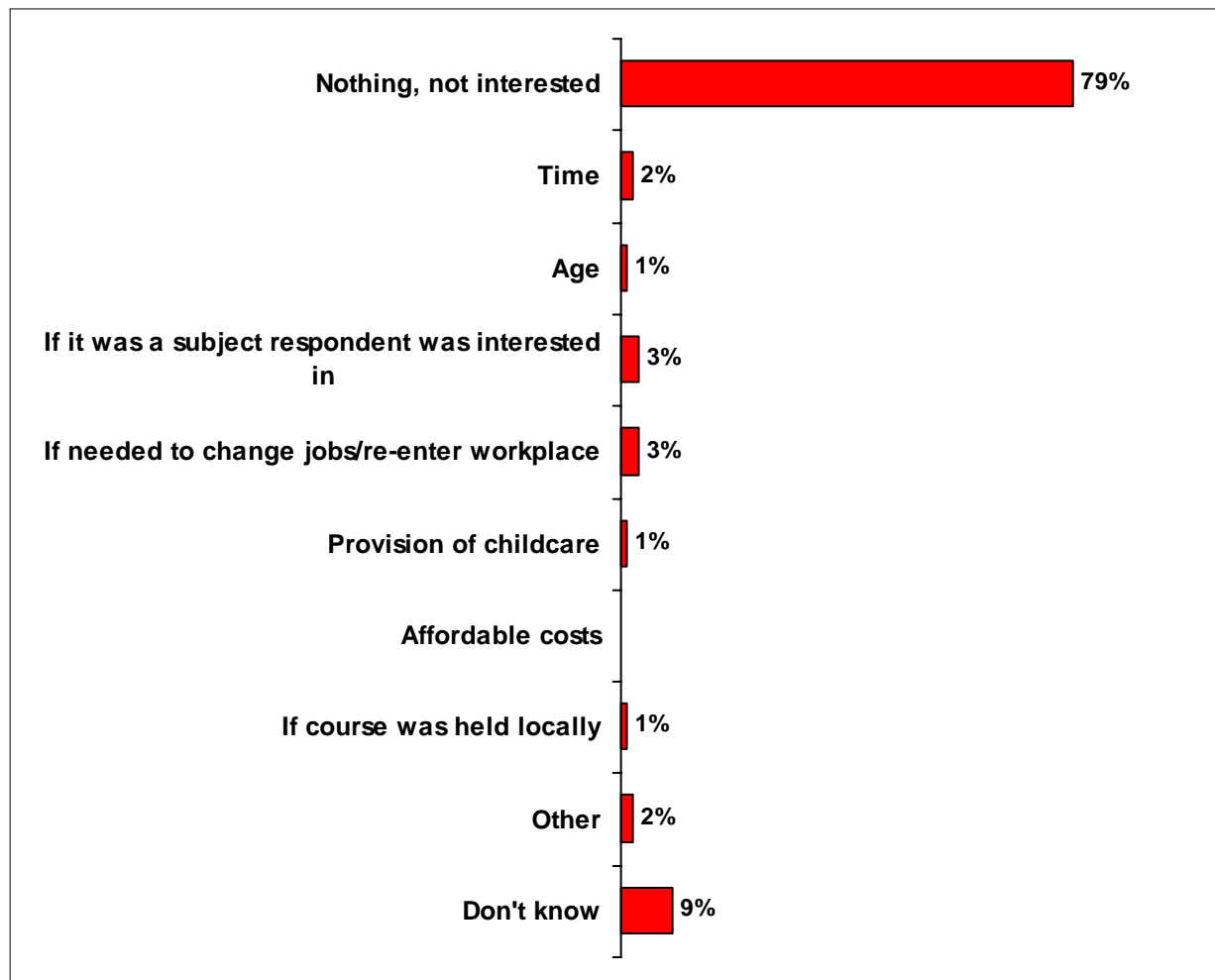


*Base varies*

- Two fifths of respondents (38%) said they or a household member had undertaken training or adult education in the last 5 years.
- A quarter (27%) said they were currently enrolled on an adult education course.
- A fifth of respondents said they planned to enrol on an adult education course in the next three years (18%).
- Women were more likely than men to say they planned to enrol on a course in the next three years: 24% compared to 10% of men.
- Respondents aged 16-25 years were most likely to say they planned to enrol on a course: 45% compared to 33% of respondents aged 26-60 and 11% of respondents aged 61 years and over.

Respondents who said they would not undertake training were asked if there was anything that would persuade them to undertake adult education or training.

**Figure 22: Reason for being persuaded to undertake training / learning over next 3 years**

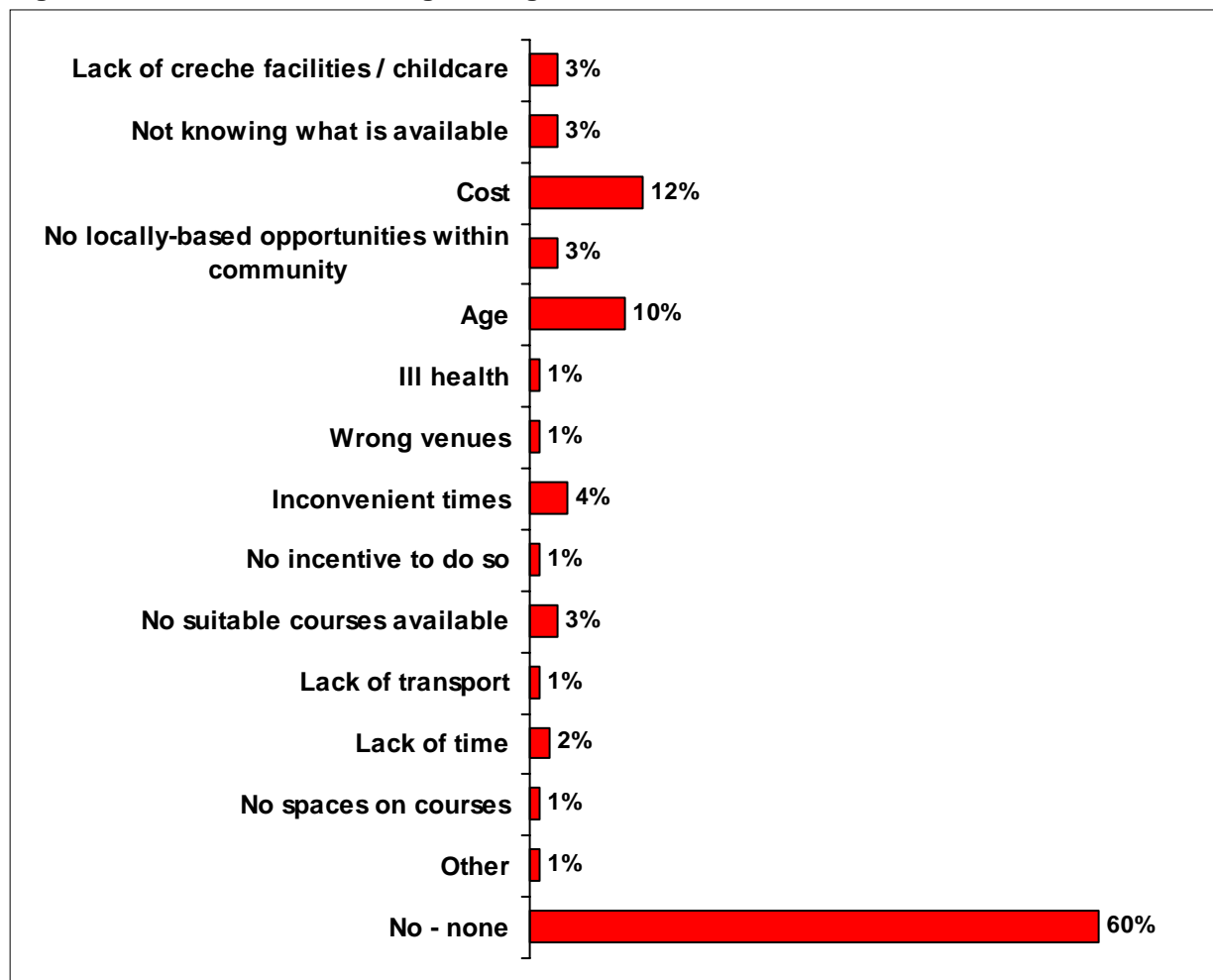


Base = 602 respondents

- The majority of respondents said nothing would encourage them to undertake training (79%).

All respondents were asked if they thought there were any barriers to undertaking training or adult education courses.

**Figure 23: Barriers to undertaking training or adult education courses**

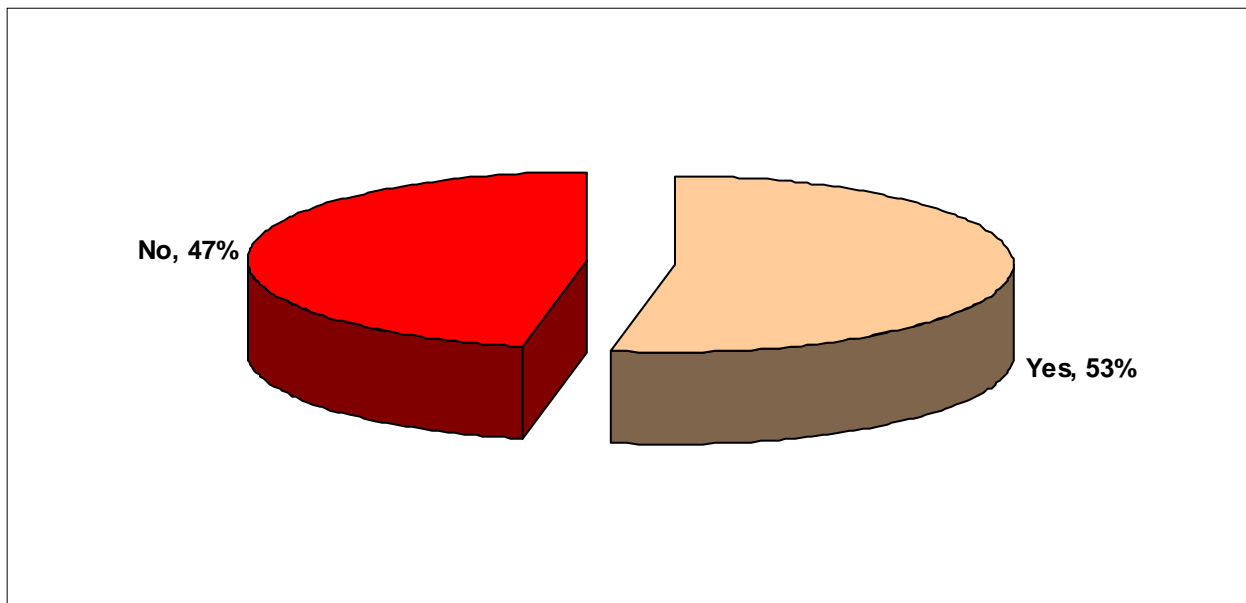


*Base = 1,059 respondents. Results do not total 100% as respondents could choose more than one answer.*

- Two thirds of respondents did not think there were any barriers to undertaking training (60%).
- One in ten said cost (12%) and age (10%) were barriers.

Respondents were then asked if there was enough variety of employment in Thurrock.

**Figure 24: Variety of employment opportunities in Thurrock**

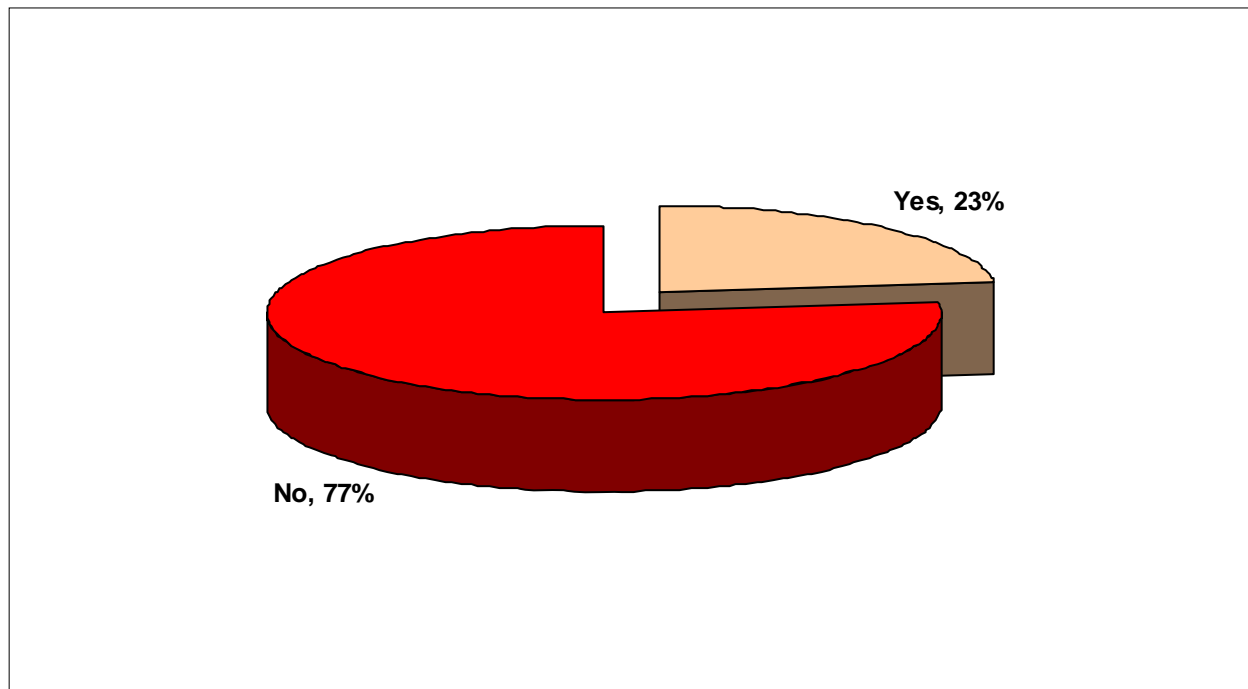


*Base = 809 respondents*

- Just over half the respondents said there was enough variety of employment in Thurrock (53%).

Respondents were asked if they had been unemployed in the last twelve months.

**Figure 25: Unemployment in last 12 months**

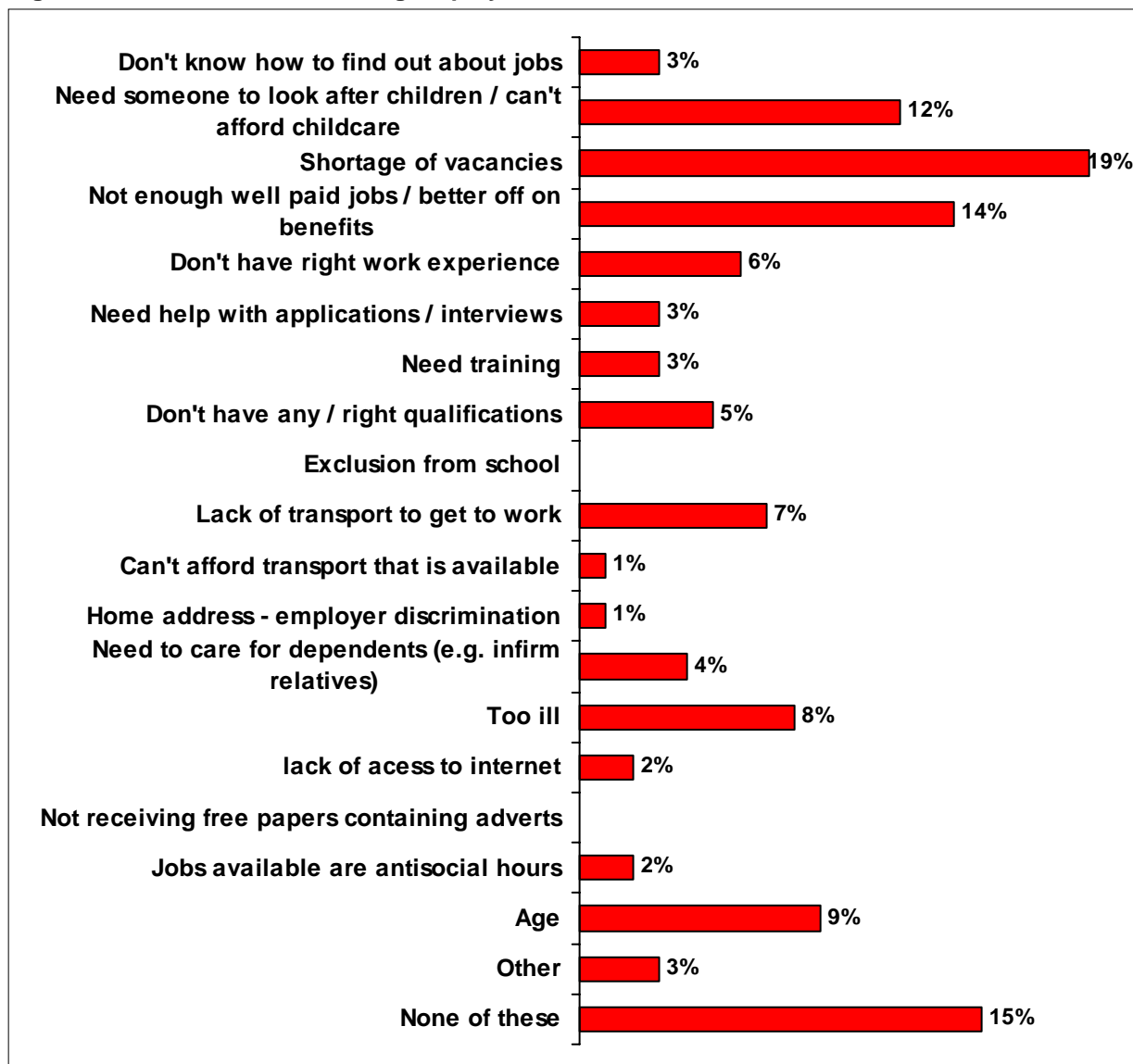


Base = 1,066 respondents

- A quarter of respondents said they have been unemployed within the last twelve months (23%).
- Respondents aged 16-25 years were most likely to have been unemployed: 41% compared to 24% of 26-40 year olds, 20% of 41-60 years olds and 22% of respondents aged over 61 years.

Respondents who had been unemployed were asked to list the three main barriers to finding employment.

**Figure 26: Main barriers to finding employment**



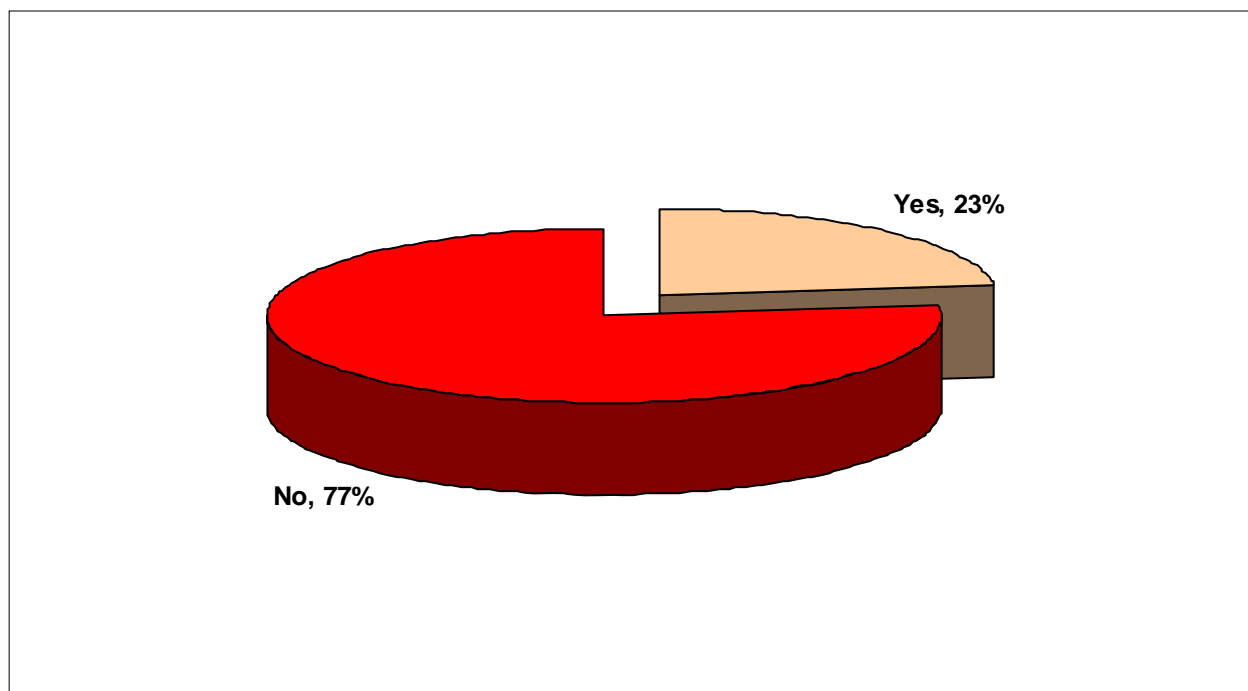
Base = 1,051 respondents. Results do not total 100% as respondents could choose more than one answer.

- The three main barriers to finding employment were classed as: a shortage of vacancies (19%), not enough well paid jobs (14%) and lack of affordable childcare (12%).
- Around one in ten respondents also listed age (9%), illness (8%) and lack of transport to get to work (7%).

## 6. Thinking about Thurrock

The next section asked respondents about Thurrock. Residents were asked if they were aware of the Local Strategic Partnership.

**Figure 27: Awareness of Local Strategic Partnership (Shaping Thurrock)**

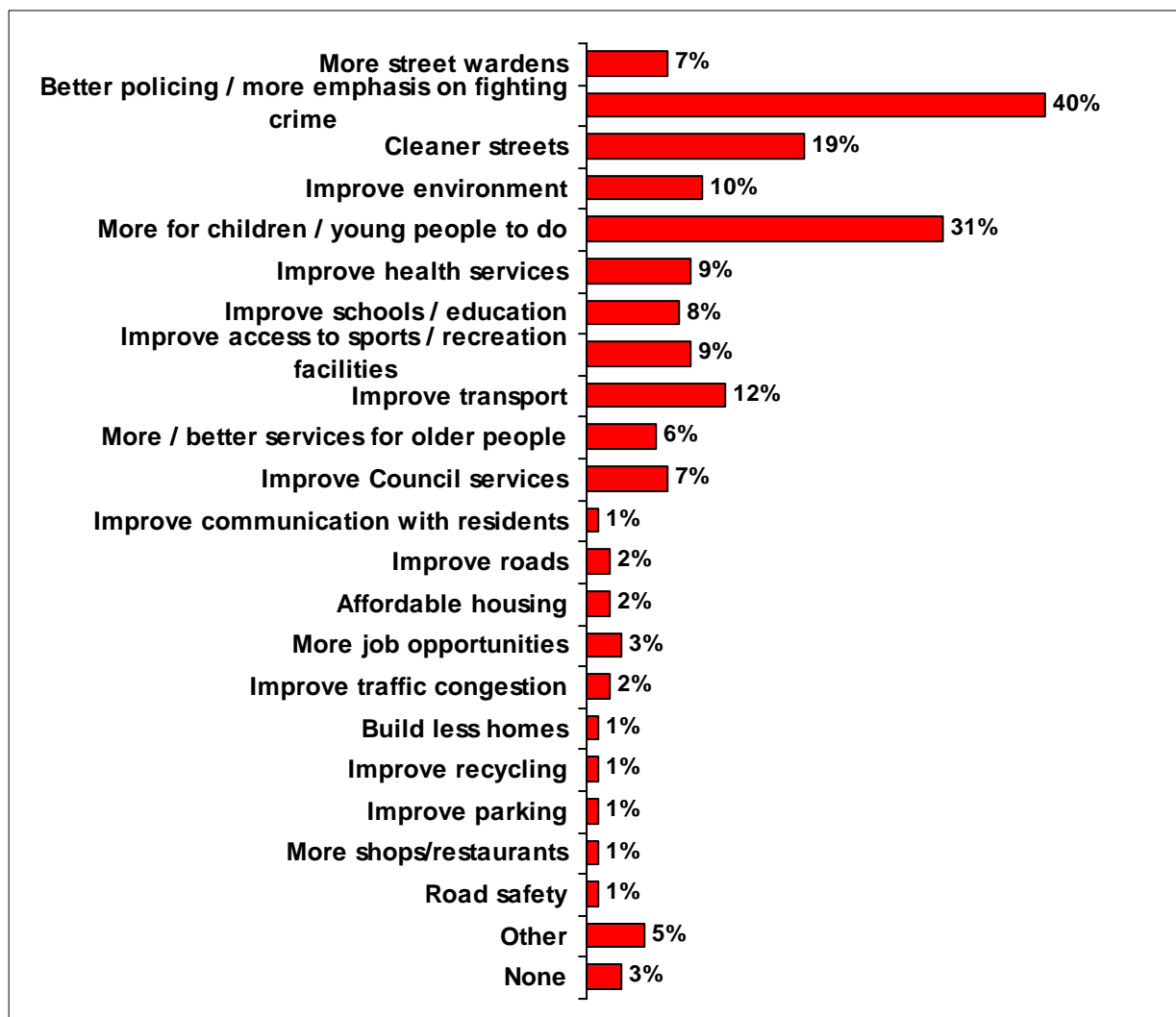


Base = 1,066 respondents

- A quarter of respondents (23%) said they were aware of the Local Strategic Partnership.
- There has been an increase in awareness since 2005 when just 17% of respondents said they were aware of the Partnership.
- Respondents in Central Thurrock were most aware: 30% said they knew about the Partnership compared to 19% in South Thurrock and 21% in West and North East Thurrock.
- Older respondents were more aware of the Partnership. Just 7% of respondents aged 16-25 and 16% of 26-40 year olds said they were aware. This compares to 26% of respondents aged 41 years and over.

Respondents were then asked to consider the three main priorities for Thurrock.

**Figure 28: Main priorities for improving Thurrock**

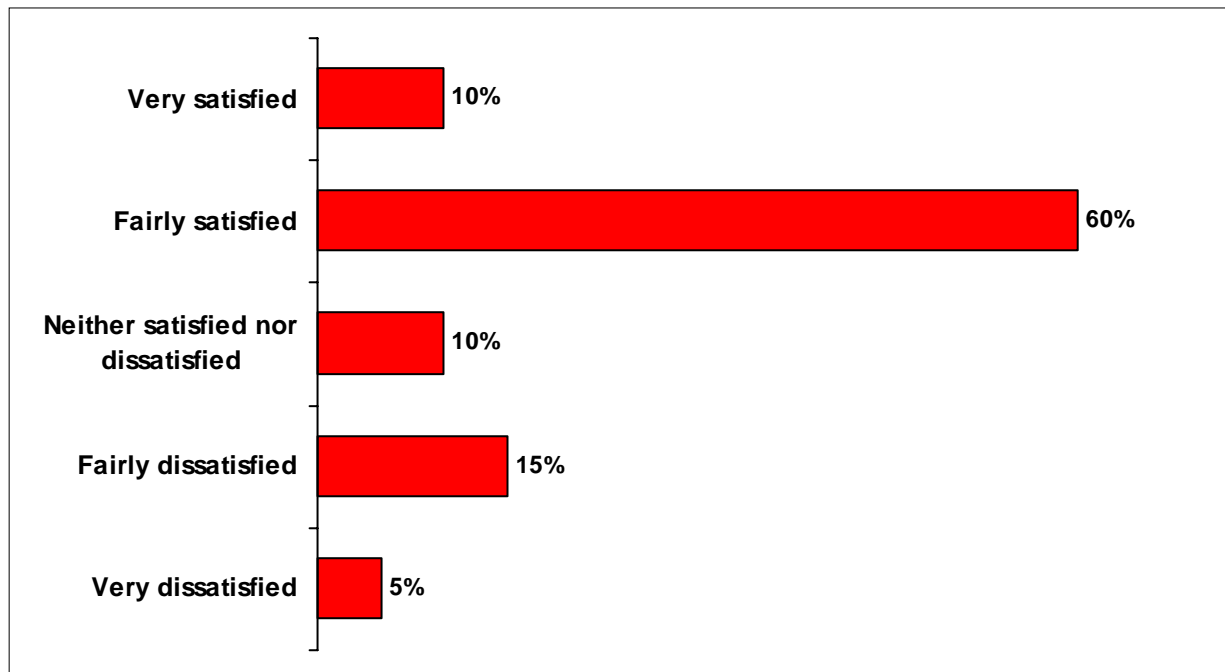


Base = 966 respondents. Results do not total 100% as respondents could choose more than one answer.

- The three main priorities for Thurrock are: better policing and more emphasis on tackling crime (40%), more for children and young people to do (31%) and cleaner streets (19%).
- Around one in ten respondents also considered the following to be important: improving transport (12%), improving the environment (10%), improving health services (9%), improving access to sports and recreation facilities (9%) and improving schools and education (8%).

Respondents were then asked how satisfied they were with the general cleanliness of the Borough as a whole.

**Figure 29: Satisfaction with cleanliness of the Borough as a whole**

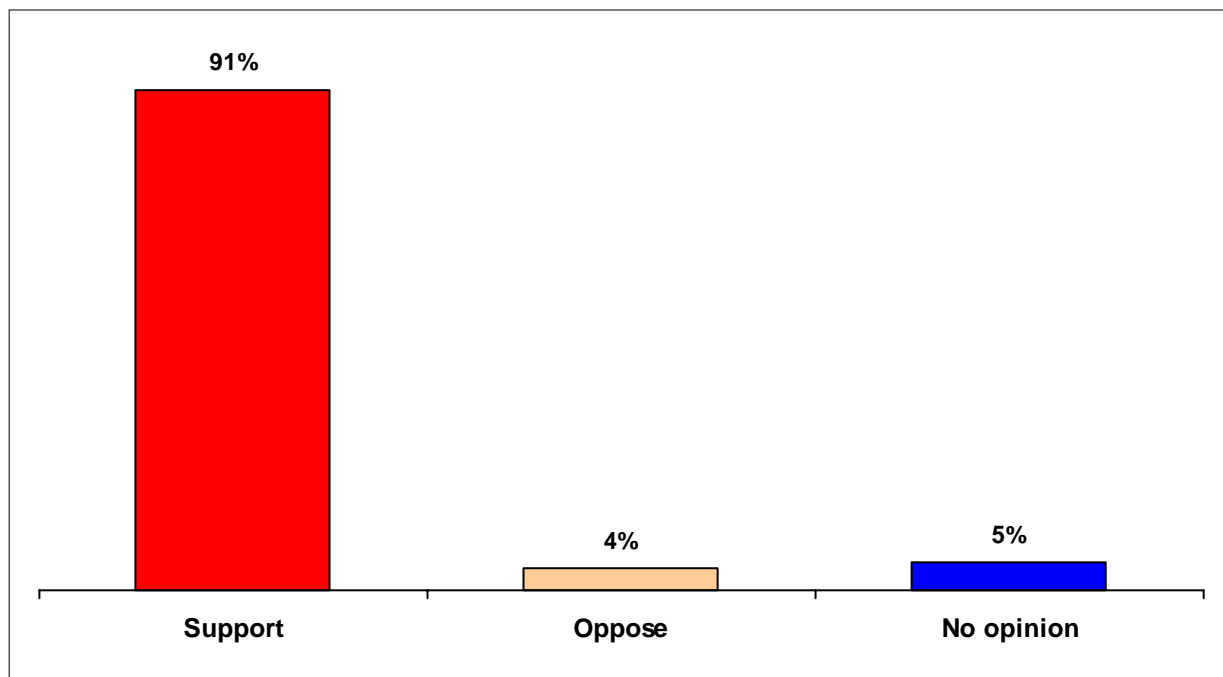


Base = 1,055 respondents

- The majority of respondents said they were satisfied with the cleanliness of the Borough (70%).
- A fifth said they were dissatisfied (20%).
- One in ten residents were neither satisfied nor dissatisfied (10%).

The Greengrid strategy aims to create and link up green spaces in Thurrock. Respondents were asked whether they supported the strategy.

**Figure 30: Support for Greengrid Strategy to create open green spaces to Thurrock’s towns and countryside**

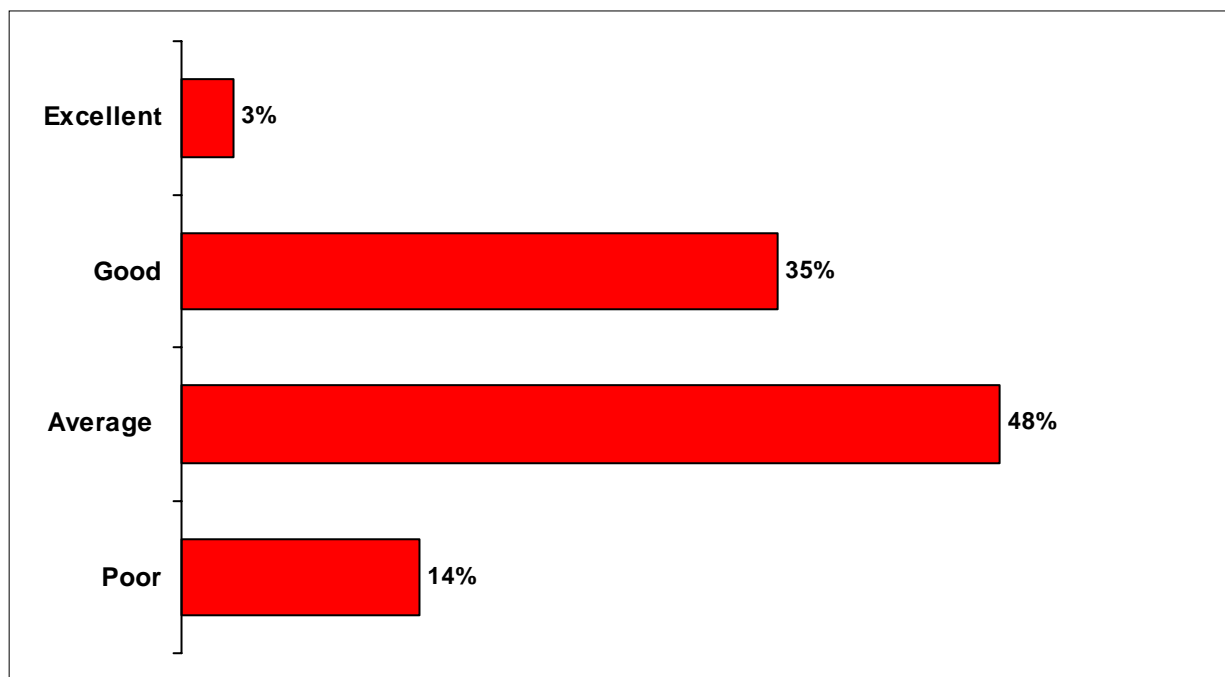


Base = 1,066 respondents

- The vast majority of respondents supported the Strategy (91%).
- Just 4% opposed the Greengrid Strategy.
- A further 5% had no opinion on the Strategy.

Residents were asked to rate the present condition of Thurrock's green environment.

**Figure 31: Present condition of Thurrock's green environment**

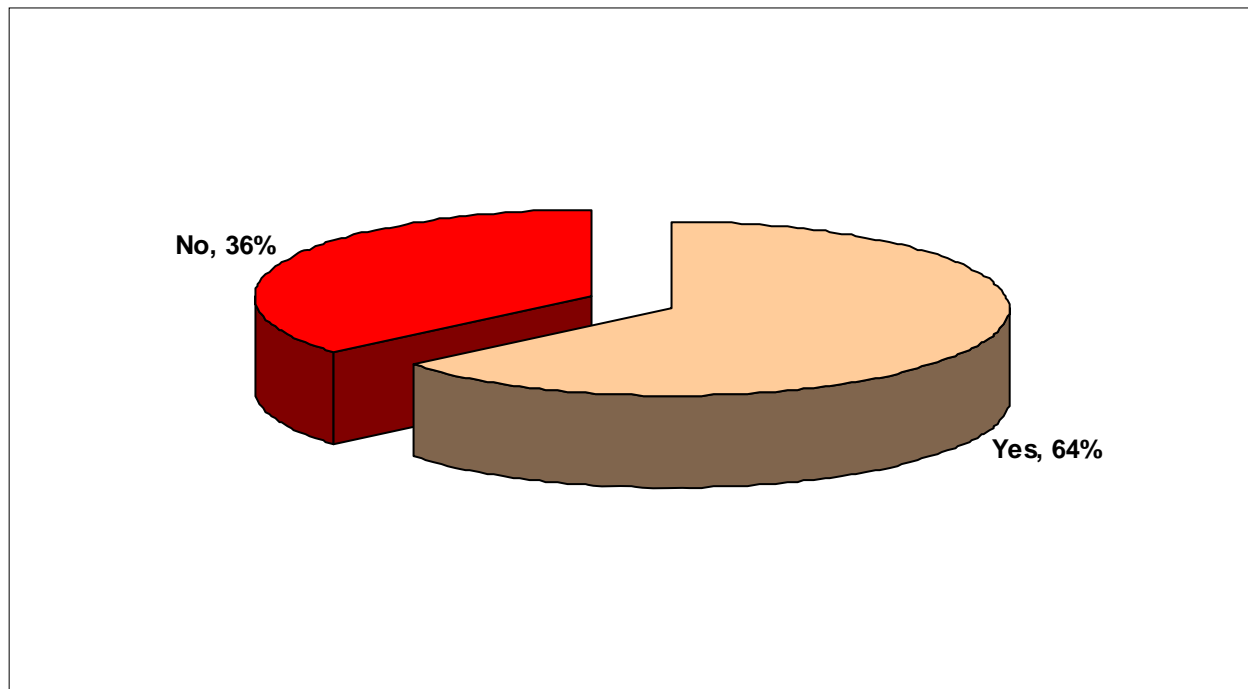


Base = 1,037 respondents

- Half the respondents said the environment was average (48%).
- A third said the environment was good or excellent (38%).
- Just 14% rated the environment as poor.
- Older respondents were more likely to rate the environment as good or excellent: 48% of respondents aged over 61 years compared to a third of respondents aged 60 years or under.

Respondents were asked if they thought Thurrock’s green environment was improving.

**Figure 32: Improvement in Thurrock’s green environment**

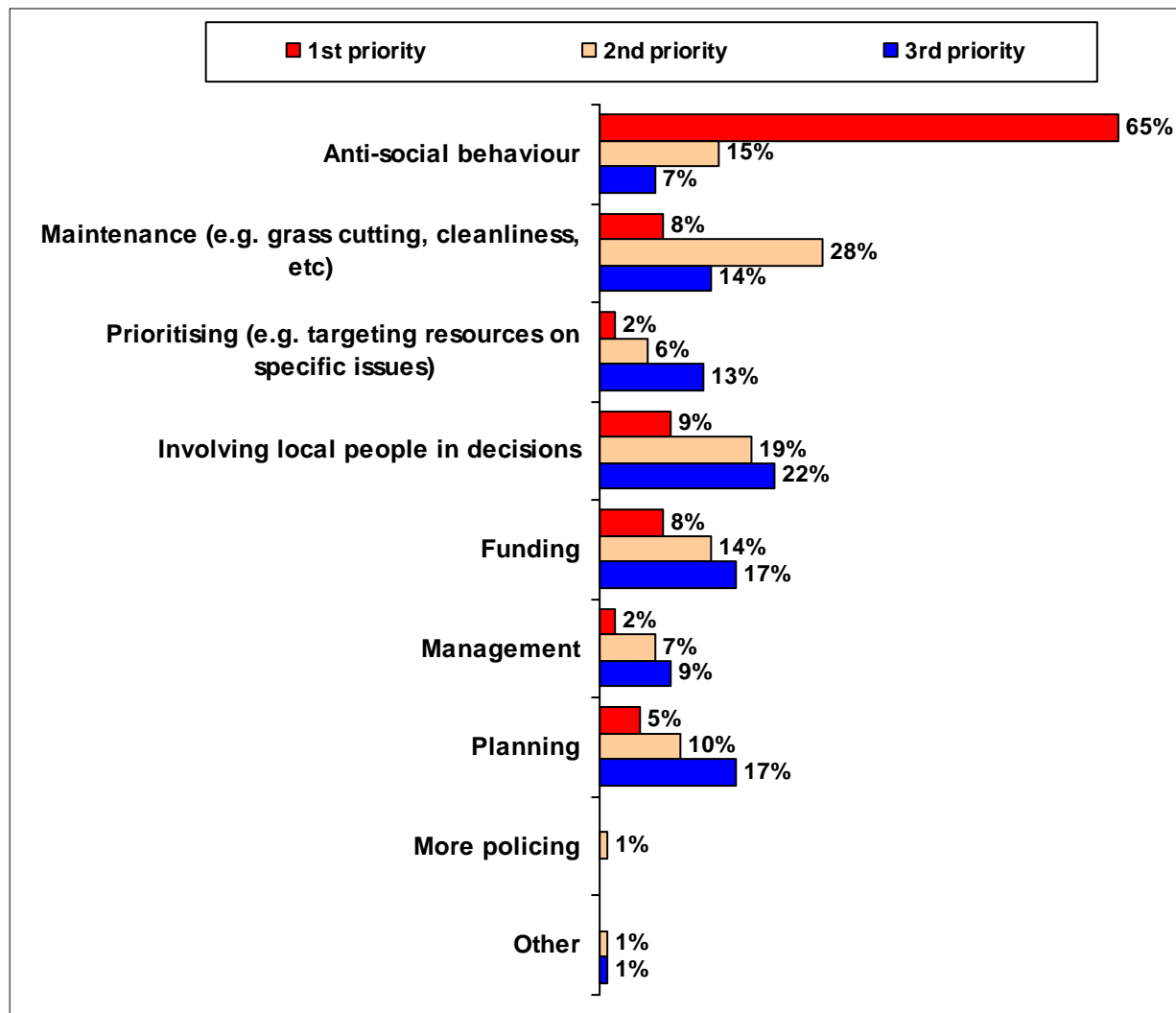


Base = 946 respondents

- Two thirds of residents said the environment was improving (64%).
- Respondents in West Thurrock were most likely to say the environment was improving (74% compared to 60% in Central, 61% in South and 65% in North East Thurrock).
- Three quarters of respondents aged 65 years and over said the environment was improving (74% compared to 59% of respondents aged 40 years or younger).

Respondents were then asked to give the top three issues that they thought needed improving to create a greener environment.

**Figure 33: Issues that need improvement to create a greener environment in Thurrock**

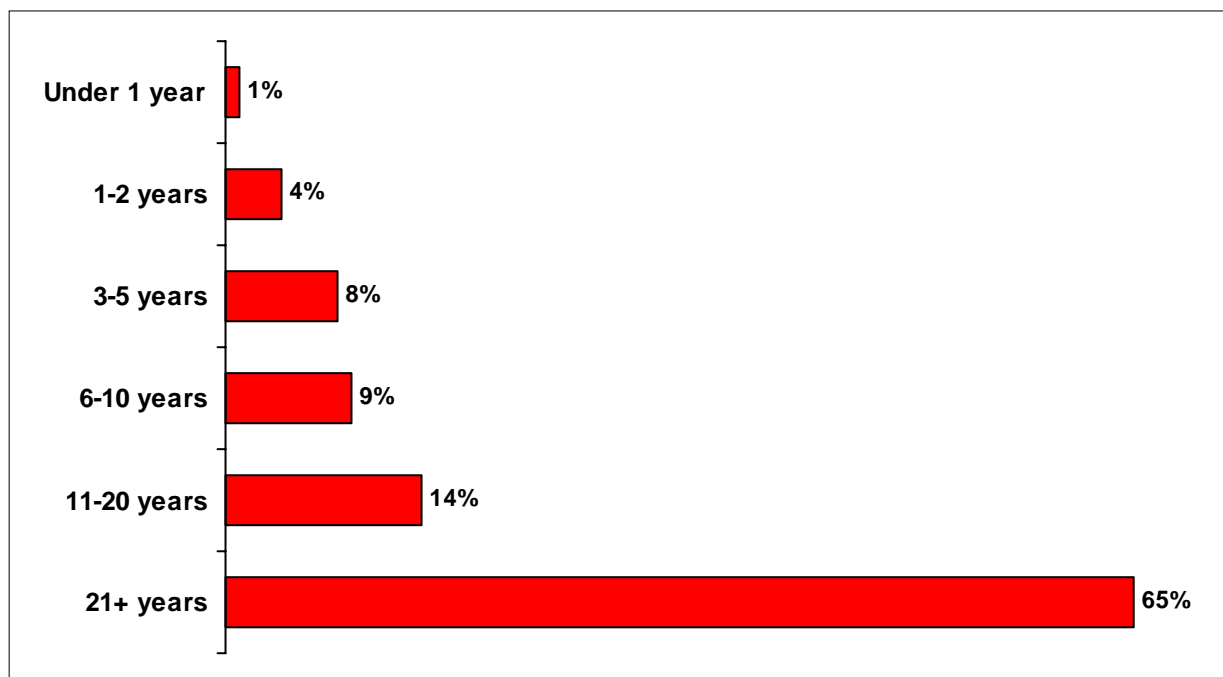


*Base varies*

- The top priority for improvement was anti-social behaviour.
- The second priority was maintenance, such as grass cutting, cleanliness and staffing.
- The third priority was involving local people in decisions.

Respondents were asked how long they had lived in Thurrock.

**Figure 34: Length of time living in Thurrock**

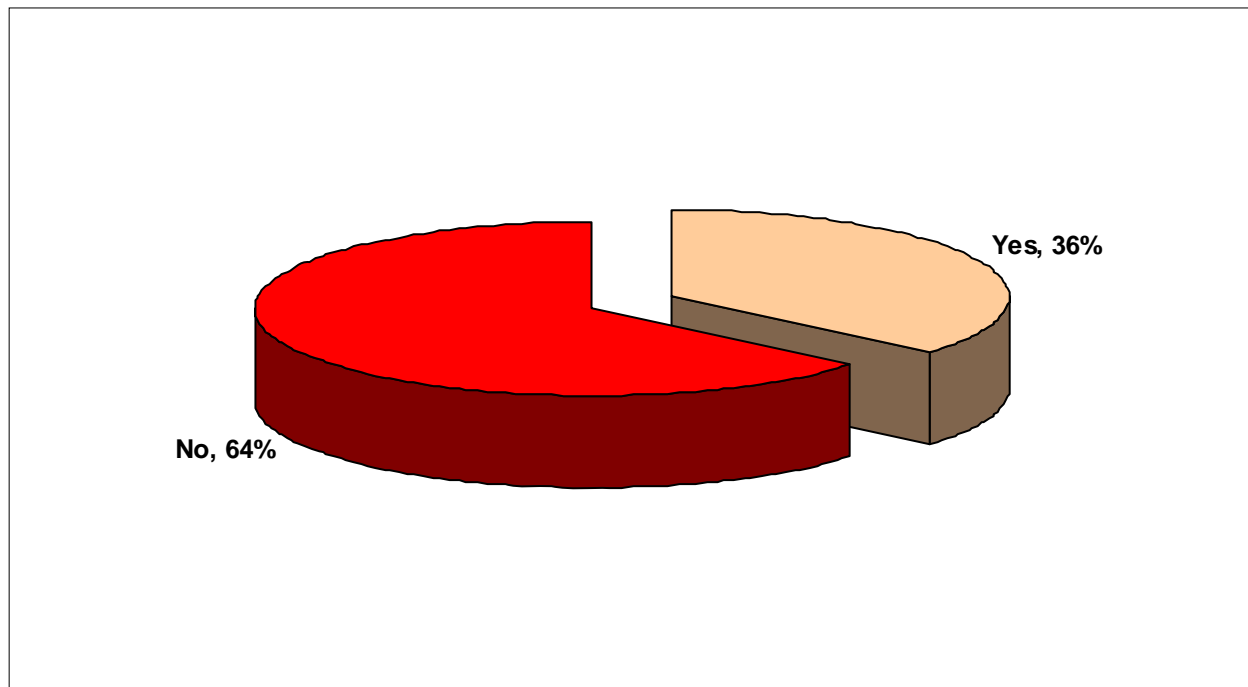


Base = 1,066 respondents

- Two thirds of respondents had lived in Thurrock for 21 years and over (65%).
- A quarter had lived in Thurrock for 6-20 years (23%).
- Around one in ten residents had lived in Thurrock for five years or less (13%).

Respondents were asked if they want to move from their current home.

**Figure 35: Whether want to move from current home**

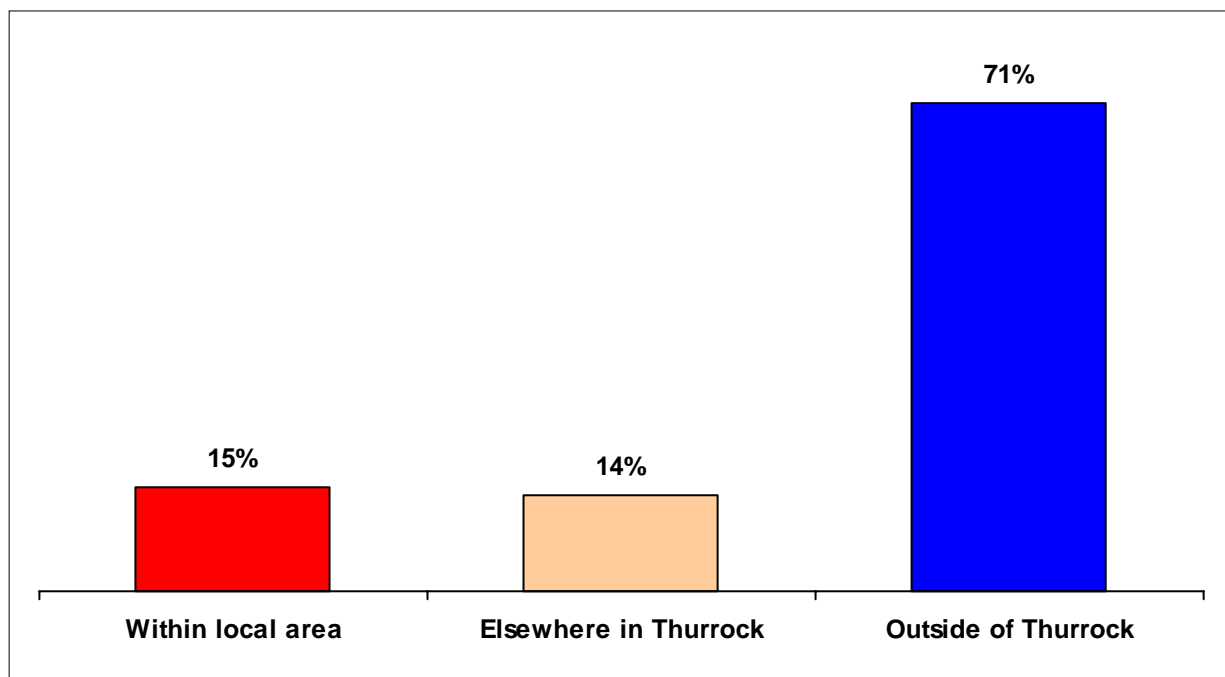


*Base = 1,066 respondents*

- The majority of respondents did not want to move from their current home (64%).
- A third said they wanted to move (36%).
- Respondents living in West Thurrock were most likely to say they wanted to move: 45% compared to 31% in North East, 33% in Central and 36% in South Thurrock.
- Younger respondents were more likely to say they wanted to move: 46% of respondents aged 40 years or younger wanted to move. This compares to 19% aged 65 and over, 31% of 61-64 years olds and 40% of respondents aged 41-60 years.

Respondents who said they wanted to move were asked where they would like to move to.

**Figure 36: Location respondent would like to move to**

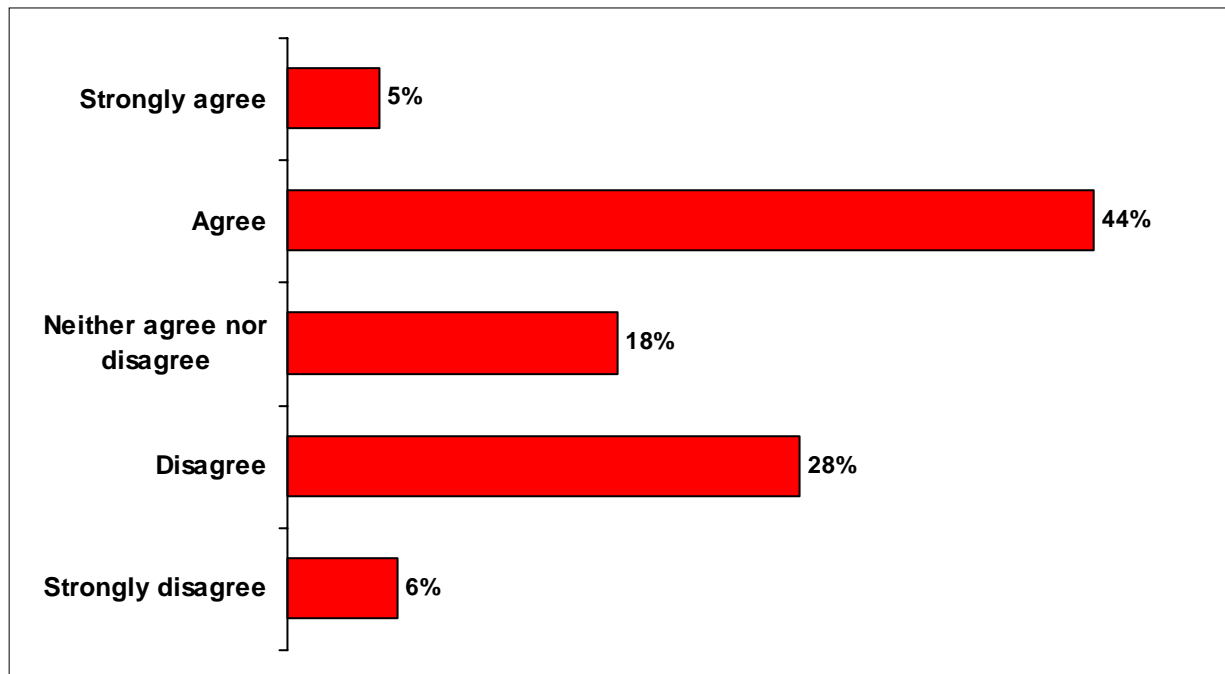


Base = 385 respondents

- The majority of residents who want to move wanted to live outside Thurrock (71%)
- Fifteen percent wanted to move within the local area and a further 14% said they wanted to live elsewhere in Thurrock.

Residents were asked to what extent they agreed with the statement, “Thurrock is a thriving and attractive place to live and work”.

**Figure 37: Thurrock is a thriving and attractive place to live and work**



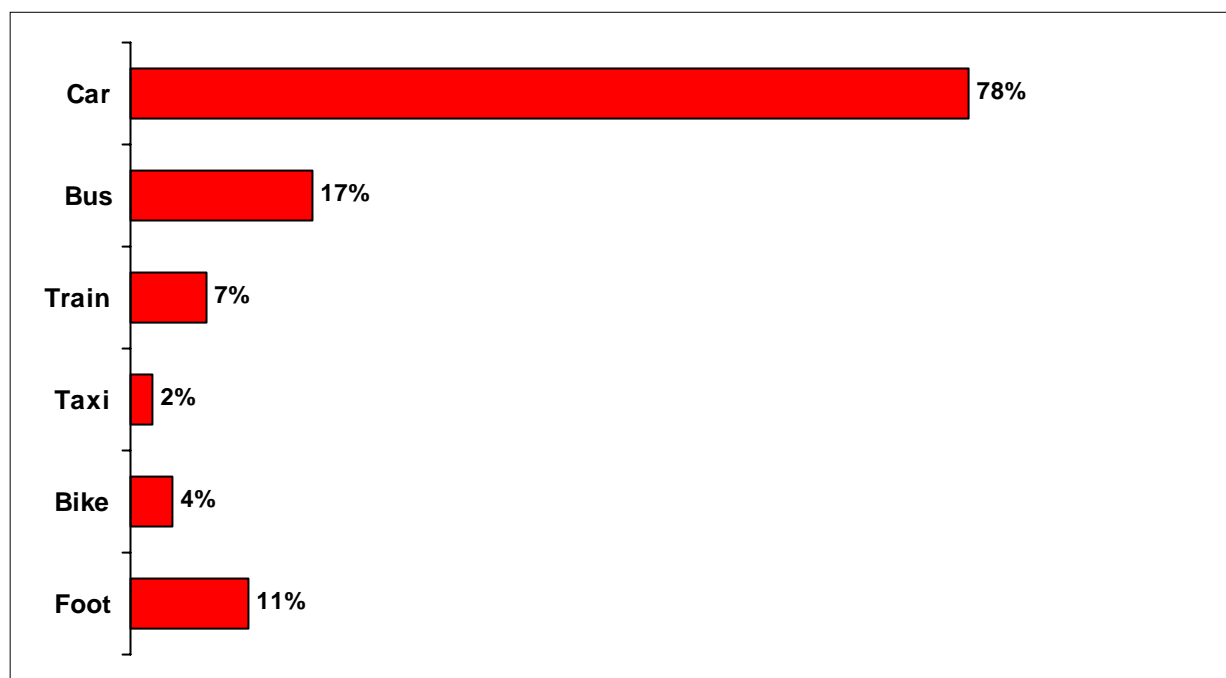
Base = 1,037 respondents

- Half the respondents agreed Thurrock was a thriving and attractive place to live and work (49%).
- A third disagreed with the statement (34%) and a further fifth (18%) neither agreed nor disagreed.
- Older respondents were more likely to agree with the statement: 57% of respondents aged 61 and over agreed compared to 38% of respondents aged 16-25 and 45% of respondents aged 26-60 years.

## 7. Transport in Thurrock

The penultimate section asked respondents about transport in Thurrock. Respondents were asked about their usual form of transport.

**Figure 38: Usual form of transport**

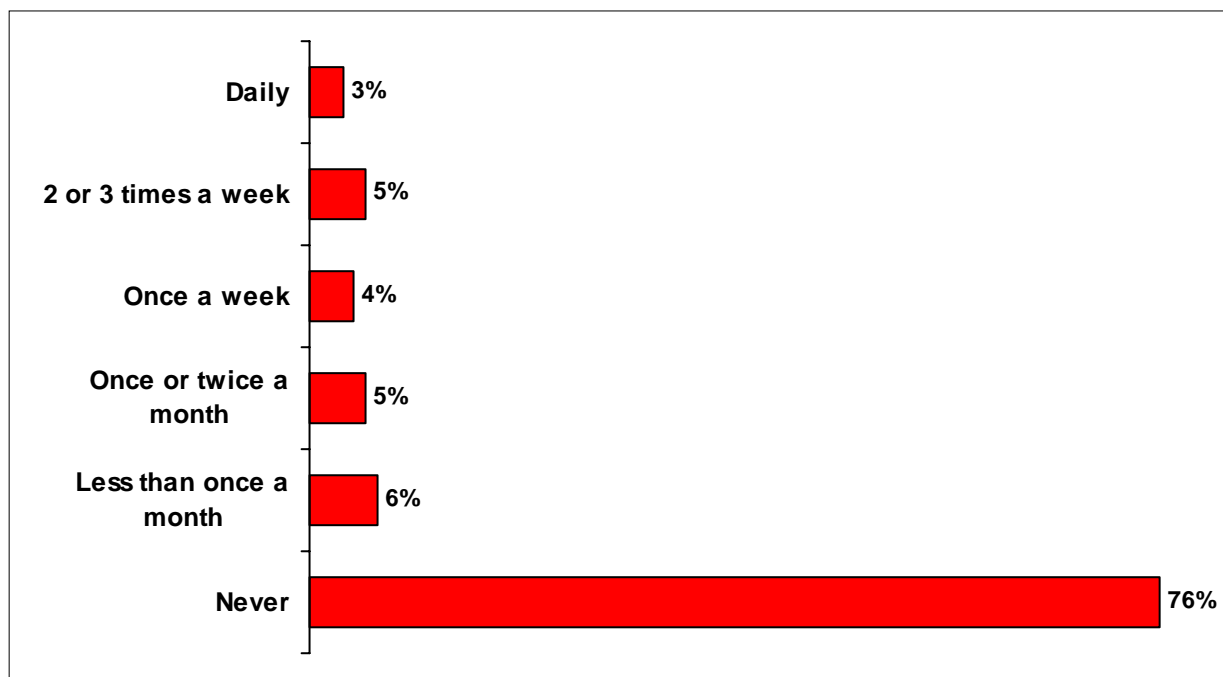


Base = 1,066 respondents

- Three quarters of respondents said a car was their usual form of transport (78%).
- Around a fifth of respondents said they used the bus (17%).
- One in ten residents said their usual form of transport was by foot (11%).
- Less than one in ten said their usual form of transport was train (7%), bike (4%) or taxi (2%).
- Females were more likely than males to use the bus (21% and 12% respectively) or go by foot (13% and 7% respectively).
- A fifth of respondents aged 16-25 years said their usual form of transport was the train (20%).

Respondents were then asked how regularly they cycled in Thurrock.

**Figure 39: Cycling in Thurrock**



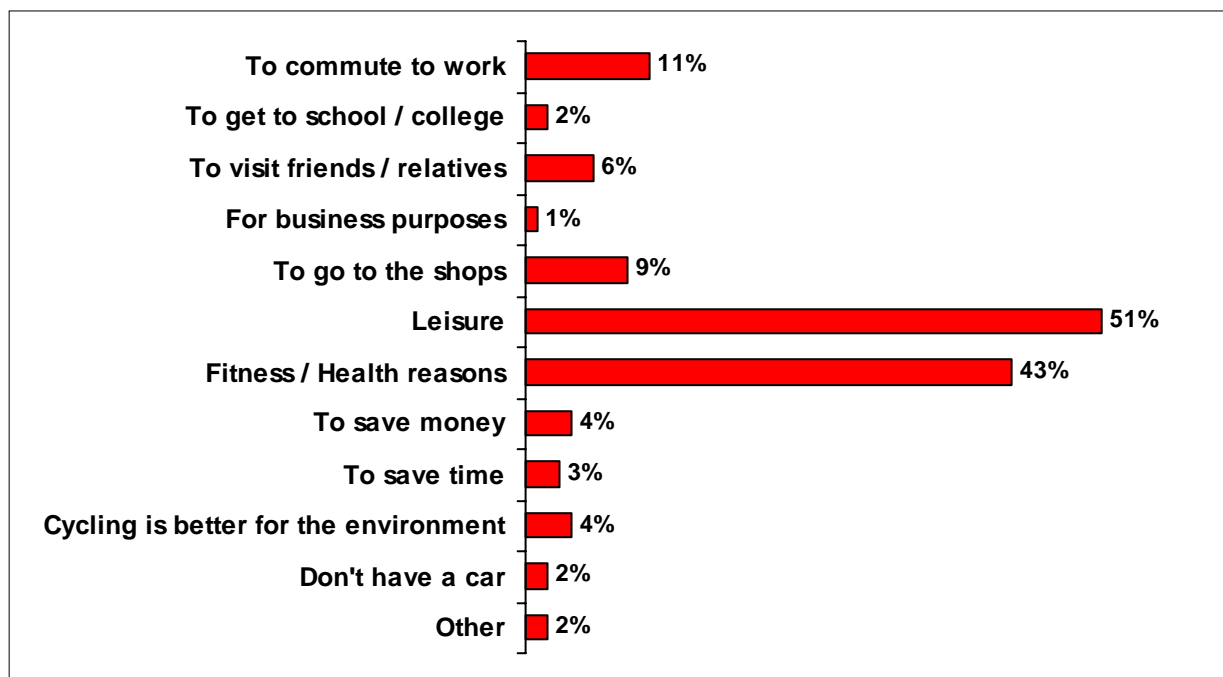
Base = 1,066 respondents

The majority of respondents do not cycle in Thurrock.

- Three quarters of respondents said they never cycled (76%).
- Around one in ten respondents said they cycled at least once a week (12%).
- A further 11% cycled less than once a week in Thurrock.

Respondents were asked to give their main reasons for cycling.

**Figure 40: Main reasons for cycling**

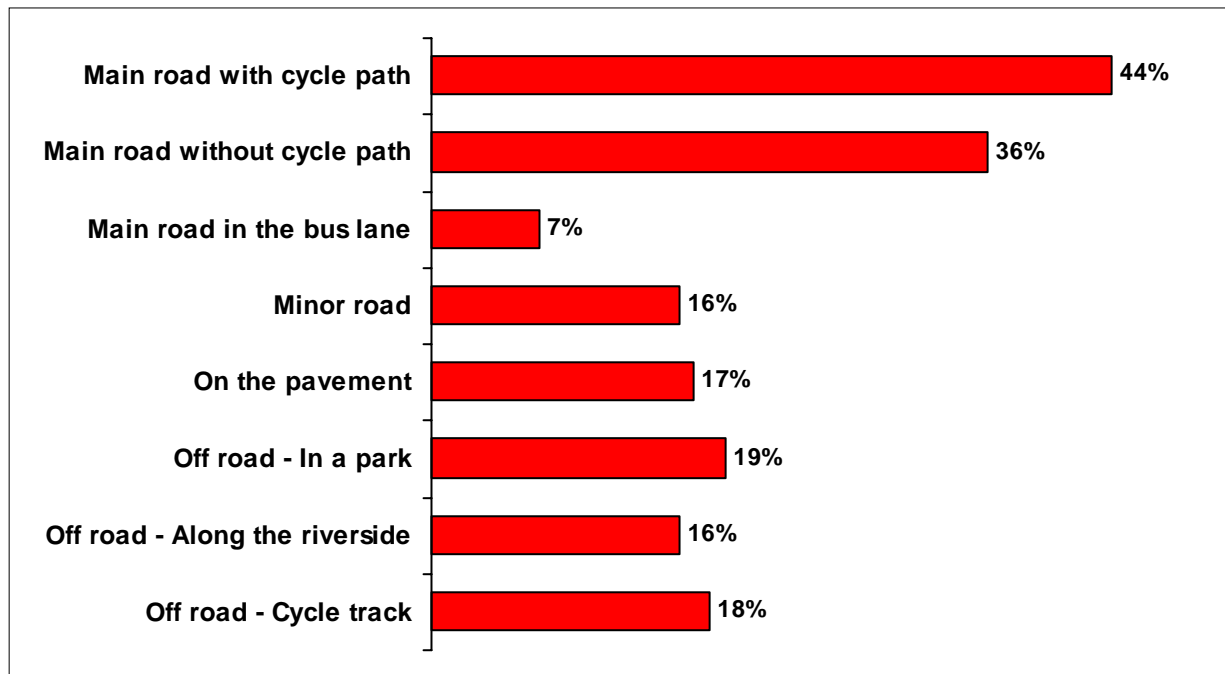


Base = 252 respondents

- Over half the respondents said they cycled for leisure (51%).
- Two fifths of respondents cycled for fitness or health reasons (43%).
- One in ten residents said their main reason for cycling was to commute to work (11%) or to get to the shops (9%).

Residents were asked what type of surface they cycled on in Thurrock.

**Figure 41: Type of surface cycled on in Thurrock**

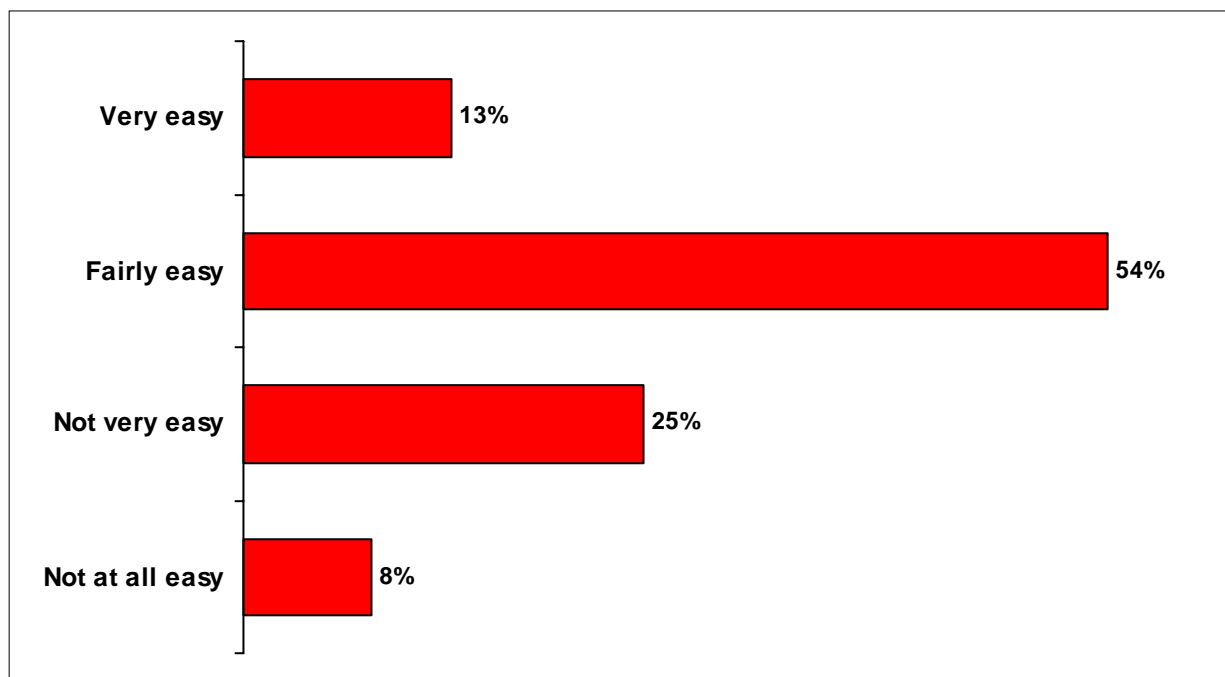


Base = 252 respondents

- Two fifths of respondents said they cycled on a main road with a cycle path (44%).
- A third cycled on a main road without a cycle path (36%).
- A fifth of residents cycle off road in a park (19%), off road on a cycle track (18%), on the pavement (17%), on a minor road (16%) or off road along the riverside (16%).

Respondents were asked to rate the ease of cycling in Thurrock.

**Figure 42: Ease of cycling in Thurrock**

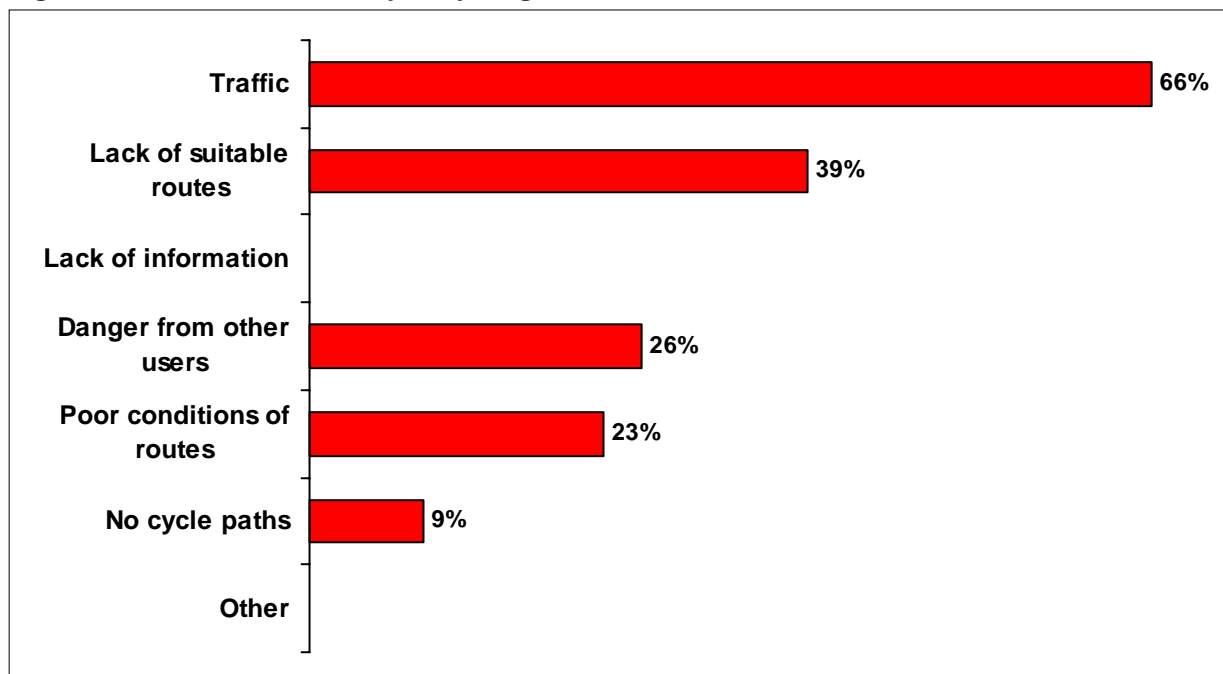


Base = 249 respondents

- The majority of residents said it was easy to cycle in Thurrock (67%).
- A quarter (25%) said it was not very easy and a further 8% said it was not at all easy.

Respondents who said it was not easy to cycle in Thurrock were asked why they thought it was difficult.

**Figure 43: Reason for difficulty of cycling in Thurrock**

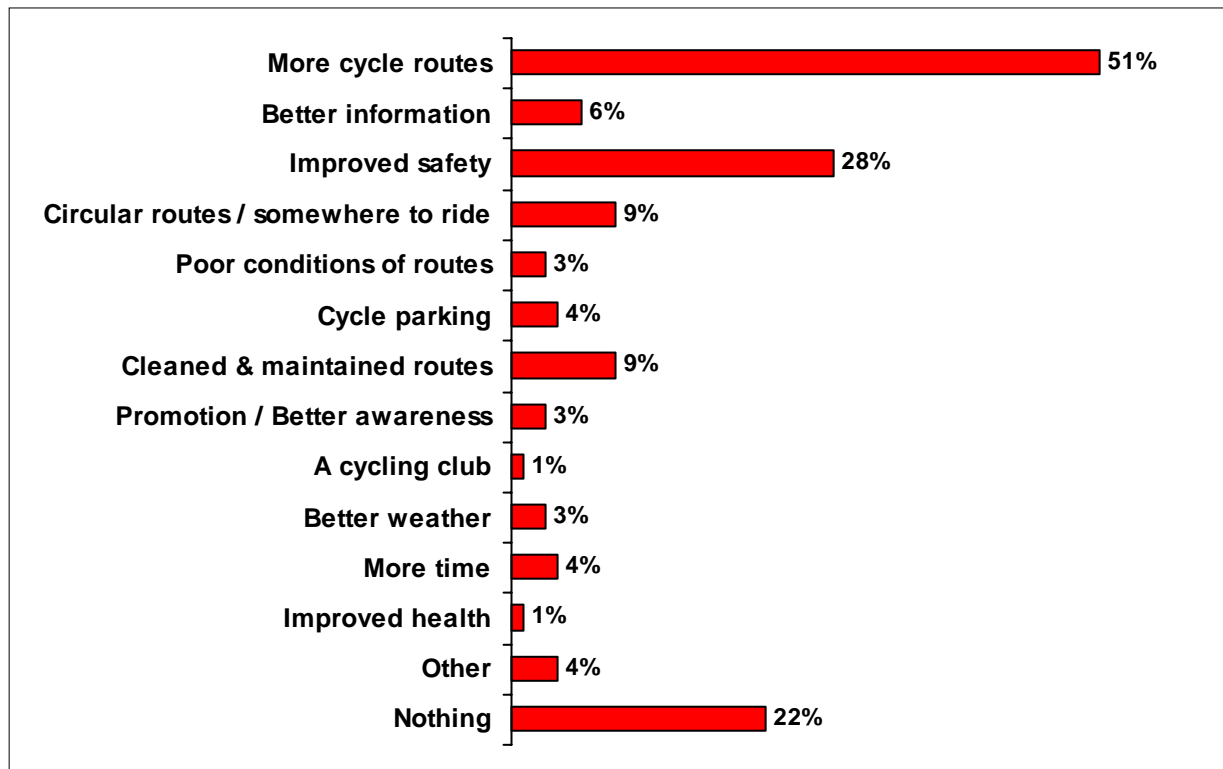


Base = 81 respondents

- Two thirds of respondents said cycling was difficult because of the traffic (66%).
- Two fifths of respondents said there was a lack of suitable routes (39%).
- A quarter said there was danger from other users (26%) or the routes were of a poor condition.
- One in ten said it was difficult to cycle as there were no cycle paths (9%).

Respondents who cycled less than once a week were asked what would encourage them to cycle more frequently.

**Figure 44: What would encourage you to cycle more frequently?**

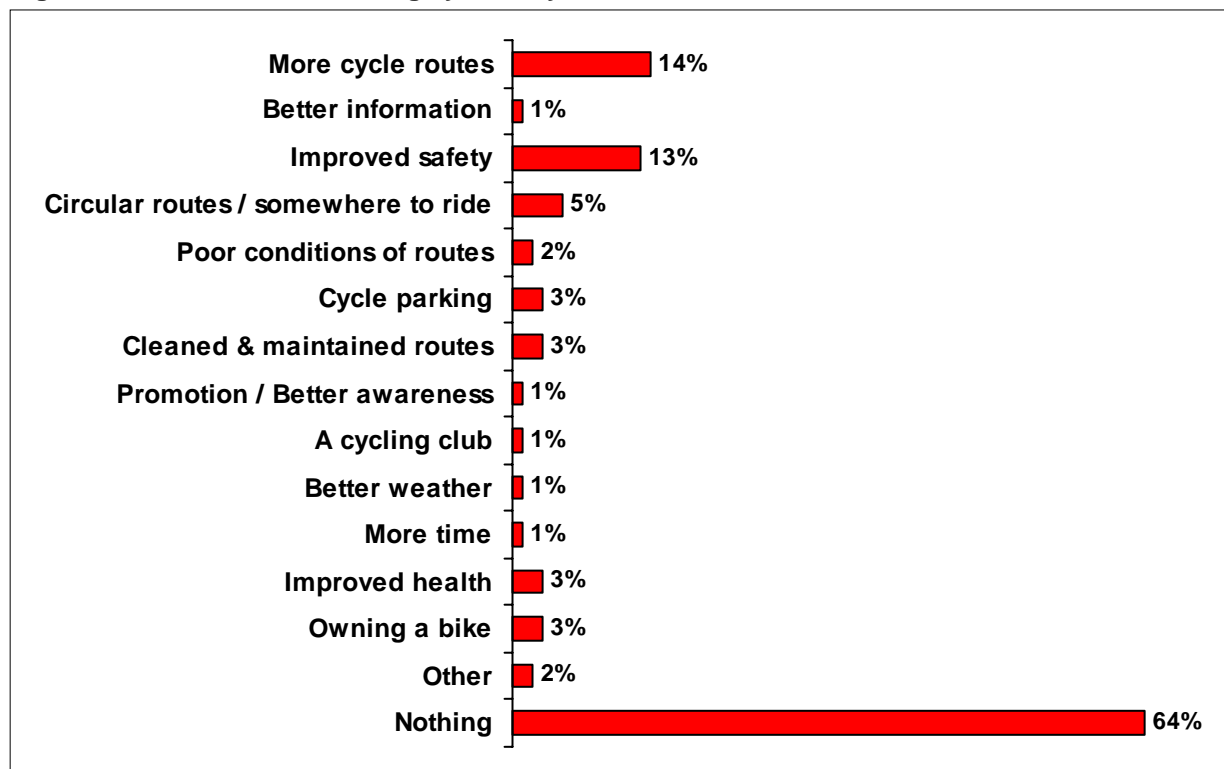


Base = 114 respondents

- Half the respondents said more cycle routes would encourage them to cycle more frequently (51%).
- A quarter said improved safety would encourage them to cycle more often (28%).
- Around one in ten said the circular routes or somewhere to ride (9%) or cleaned and maintained routes (9%) would encourage more regular cycling.
- A fifth of respondents (22%) said nothing would encourage them to cycle more frequently.

Respondents who said they never cycled were asked what would encourage them to cycle.

**Figure 45: What would encourage you to cycle?**



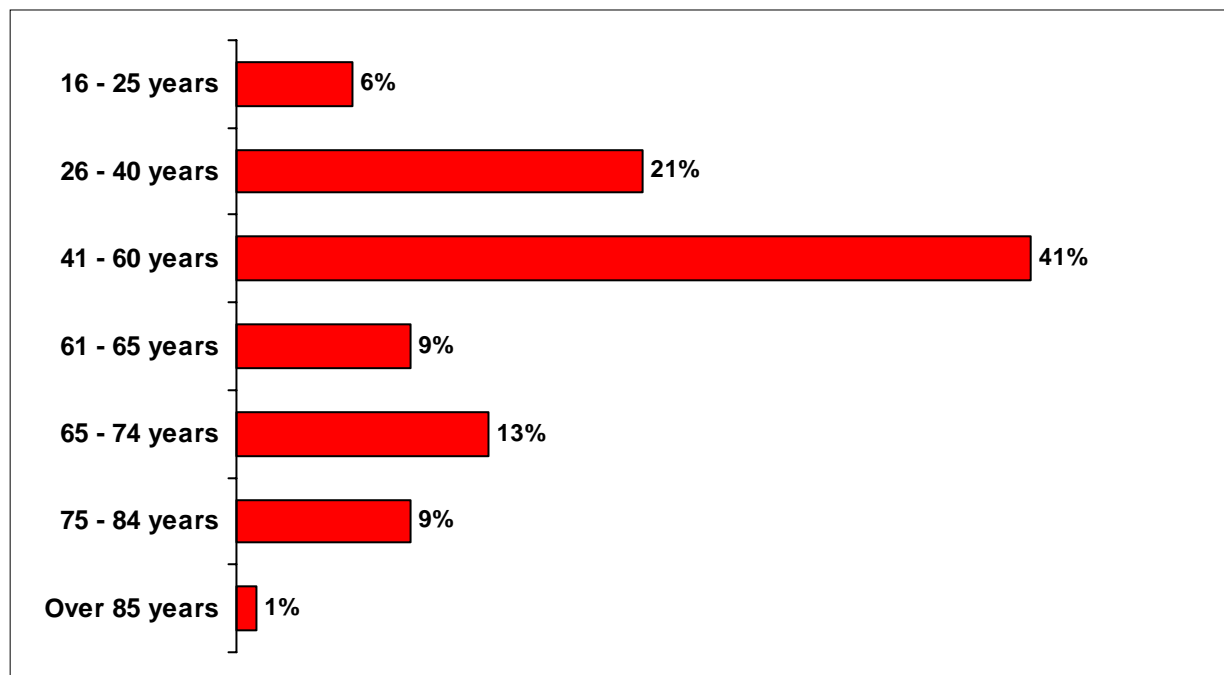
Base = 798 respondents

- Two thirds of respondents said nothing would encourage them to cycle (64%).
- Just over one in ten said more cycle routes (14%) and improved safety (13%) would encourage them to cycle.

## 8. Respondent Characteristics

The final section asked the respondent about their characteristics.

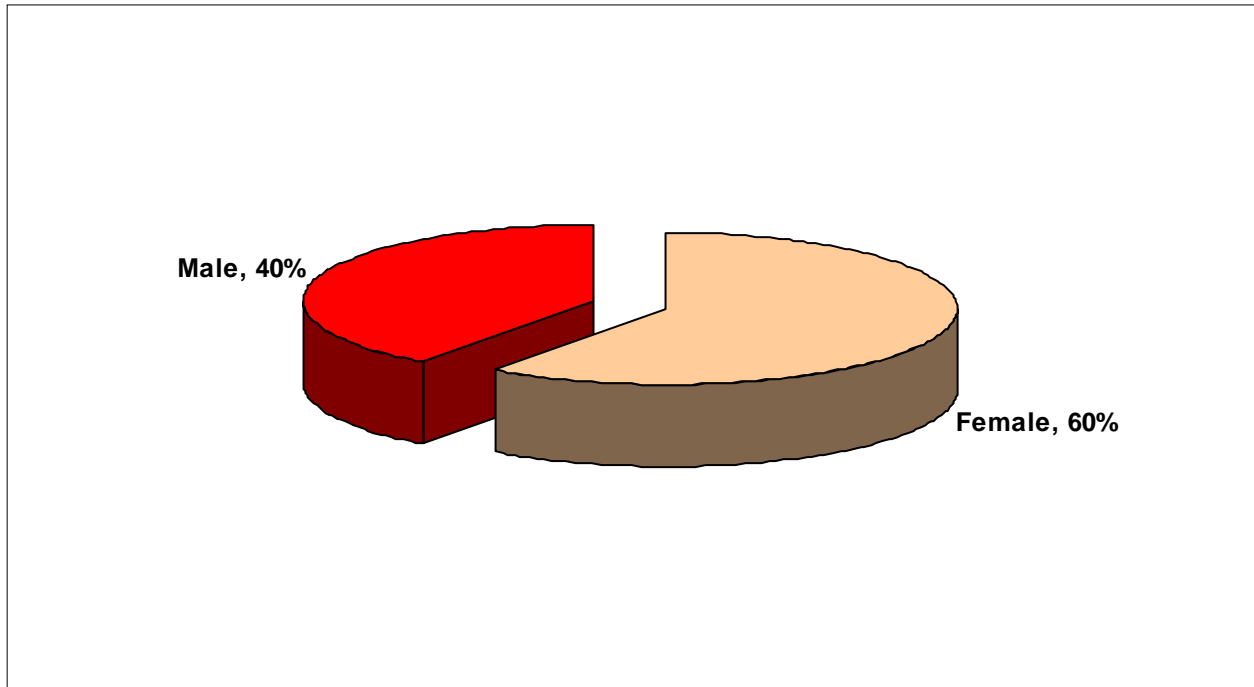
**Figure 46: Age**



*Base = 1,062 respondents*

- Two fifths of respondents were aged 41-60 years (41%) while a third were aged over 60 years (32%).
- A quarter of respondents were aged 40 years or younger (27%).

**Figure 47: Gender**

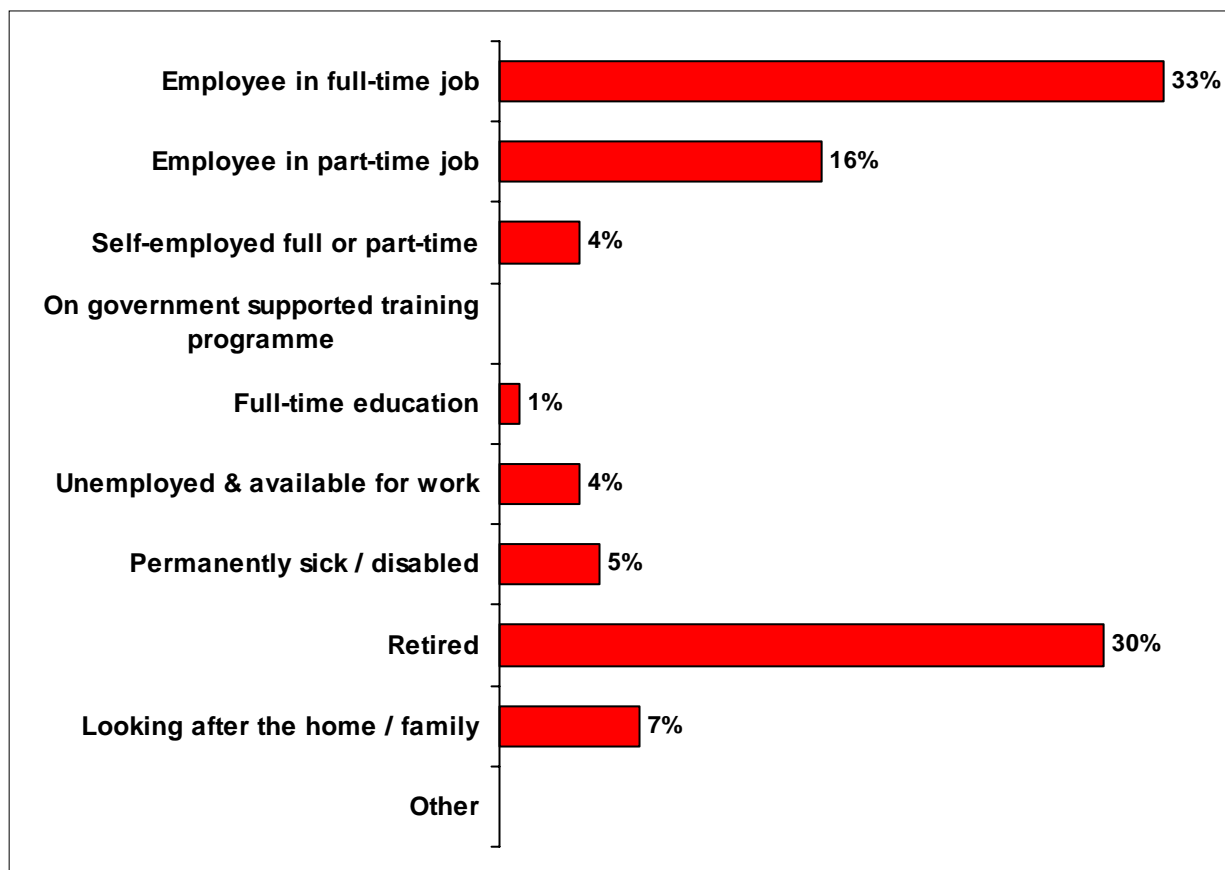


*Base = 1,066 respondents*

- Sixty percent of respondents were female and 40% were male.

Respondents were asked about their employment status.

**Figure 48: Work status**

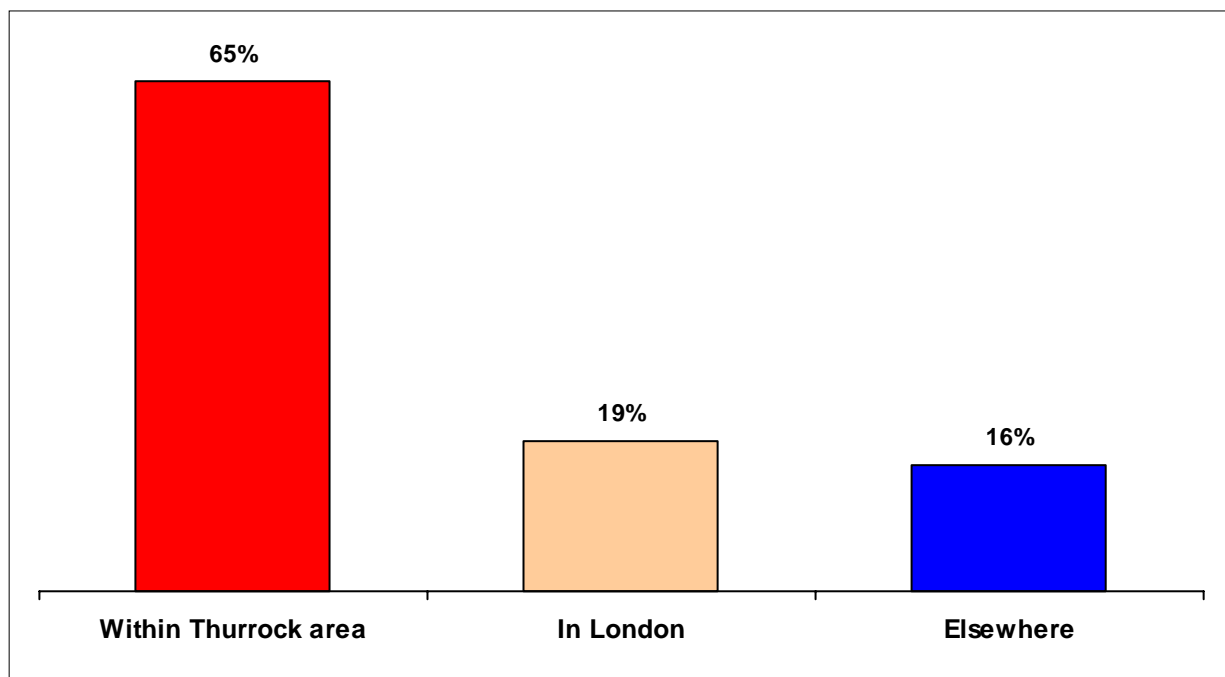


Base = 1,066 respondents

- A third of respondents were employed full-time (33%) and a further 16% were employed part-time (16%).
- Three in ten respondents were retired (30%).

Respondents who were employed were asked where they worked.

**Figure 49: Location of work**

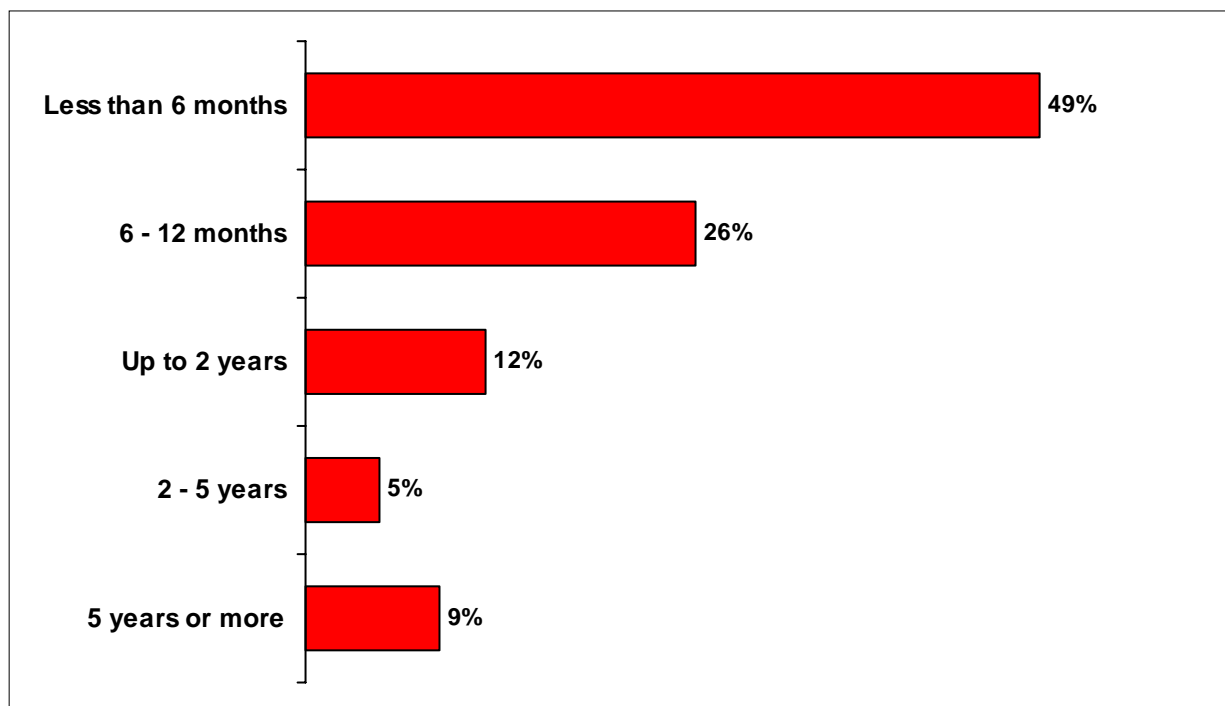


Base = 560 respondents

- Two thirds of respondents were employed within Thurrock (65%).
- A fifth worked in London (19%) and the remaining 16% worked elsewhere.

Respondents who were unemployed were asked how long they had been unemployed.

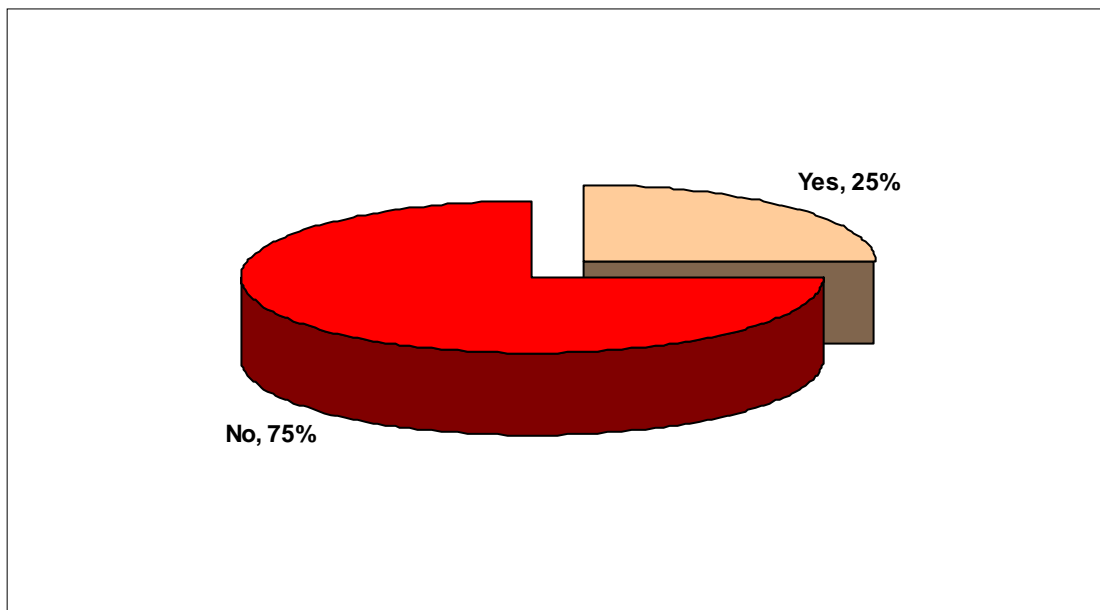
**Figure 50: Length of time of unemployment**



Base = 43 respondents

- Half the respondents said they had been unemployed for less than six months (49%).
- A quarter has been unemployed between 6 month and a year (26%).
- A quarter had been unemployed for over a year (26%).

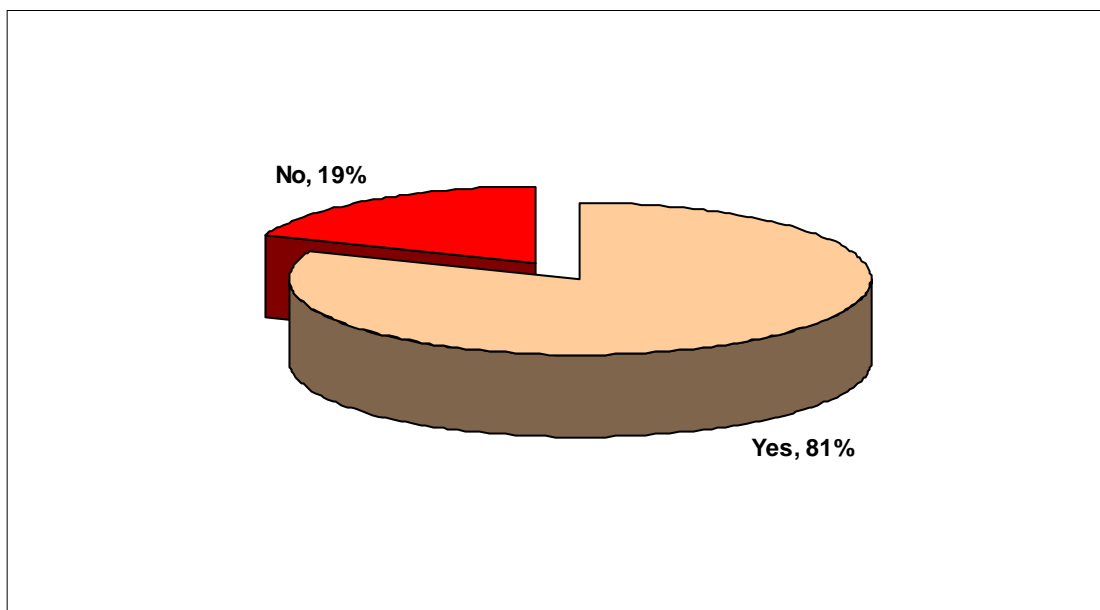
**Figure 51: Longstanding illness, disability or infirmity**



Base = 1,066 respondents

- A quarter of respondents said they had a longstanding illness, disability or infirmity (25%).
- Of which, four fifths said it limited their activity (81%).

**Figure 52: Limiting activities due to illness or disability**



Base = 265 respondents

**Figure 53: Ethnicity**



*Base = 1,057 respondents*

- The majority of respondents classed themselves as White (96%). Just four percent of respondents were from a Black or Minority Ethnic background.

## 9. Conclusion

The main conclusions from the 2006 Quality of Life Survey are:

- The majority of respondents are satisfied with their neighbourhood as a place to live. Satisfaction levels have remained constant with previous surveys.
- The number of respondents who agree the area is a place where people from different backgrounds can live together harmoniously has decreased since the 2005 survey.
- Feelings of personal safety have decreased since 2002. Females and young people were most likely to report feeling unsafe.
- The most significant fears about personal safety relate to potential harassment and intimidation from gangs of youths. This has remained consistent with previous surveys. Interestingly, more respondents feared physical attack during the day than after dark.
- The number of respondents who said they can influence local decision making has increased slightly since 2005.
- Awareness of Local Community Forums has decreased since 2005 while awareness of the Local Strategic Partnership has increased since 2005.
- Respondents identified the three main priorities for Thurrock as: better policing and more emphasis on tackling crime, more for children and young people to do and cleaner streets. These results remain consistent with the 2005 survey.
- Interestingly, although cleaner streets was a priority area, 70% of respondents were satisfied with the cleanliness of the Borough and 72% of respondents said they were satisfied with the cleanliness of their local neighbourhood.
- The vast majority of respondents supported the Greengrid strategy. And while half the respondents said the environment in Thurrock was average, two thirds said it was improving.
- The top three priorities identified by respondents for improvement to create a greener environment in Thurrock were anti-social behaviour, maintenance, such as grass cutting, cleanliness and staffing, and involving local people in decisions.

## APPENDIX: QUALITY OF LIFE QUESTIONNAIRE

Q1	INTERVIEWER: CODE LOCAL ASSEMBLY AREA FROM SAMPLE	(1)	<b>ROUTE</b>
	South	1	Q2
	West	2	
	Central	3	
	North East	4	

### SECTION A – LOCAL NEIGHBOURHOOD

Q2	I would like to start by asking you a few questions about your local neighbourhood.		
	How satisfied are you with your neighbourhood as a place to live?	(2)	<b>ROUTE</b>
	Very satisfied	1	Q3
	Fairly satisfied	2	
	Neither satisfied nor dissatisfied	3	
	Fairly dissatisfied	4	
	Very dissatisfied	5	
	Don't know	6	
Q3	How satisfied are you with the general cleanliness of your local neighbourhood (e.g. streets, open spaces)?		
		(3)	<b>ROUTE</b>
	Very satisfied	1	Q4
	Fairly satisfied	2	
	Neither satisfied nor dissatisfied	3	
	Fairly dissatisfied	4	
	Very dissatisfied	5	
	Don't know	6	
Q4	How safe do you feel if alone outside...		<b>ROUTE</b>
		During the day? (4)	After dark? (5)
	Very safe	1	1
	Fairly safe	2	2
	A bit unsafe	3	3
	Very unsafe	4	4
	Don't know	5	5

Q5 What is it that makes you feel unsafe?  
**DO NOT PROMPT - CODE UP TO 3 (MULTICODE)**

**ROUTE**  
 Q6

	Daytime		After dark	
Joy riders	1	(6)	1	(7)
Volume of Traffic/ roads	1	(8)	1	(9)
Fear of harassment from neighbours	1	(10)	1	(11)
Fear of harassment/ intimidation from gangs of youths	1	(12)	1	(13)
Fear of physical attack	1	(14)	1	(15)
Local area generally unsafe	1	(16)	1	(17)
Intimidation by people under influence of alcohol	1	(18)	1	(19)
Intimidation by people under influence of drugs	1	(20)	1	(21)
Fear of drug dealers	1	(22)	1	(23)
Have previously been attacked/ threatened	1	(24)	1	(25)
Not enough street lighting	1	(26)	1	(27)
Fear of home being burgled if out	1	(28)	1	(29)
Other <b>(Please specify) - Daytime</b>	(30)	(31)		
Other <b>(Please specify) – After Dark</b>			(32)	(33)

Q6 How much would you agree or disagree with the statement “my local area is a place where people from different backgrounds and communities can live together harmoniously”?

(34)

**ROUTE**

Strongly agree	1	Q7
Agree	2	
Neither agree nor disagree	3	
Disagree	4	
Strongly disagree	5	
Don't know	6	

Q7 On the whole, do you think that over the past two years your neighbourhood has got better or worse?

(35)

**ROUTE**

Better	1	Q8
Worse	2	
Not changed much	3	
Have lived here less than 2 years	4	
Don't know	5	

## SECTION B – THE LOCAL COMMUNITY

Q8	How much do you feel you can influence decisions affecting your local neighbourhood?	(36)	<b>ROUTE</b>
	A great deal	1	Q9
	A fair amount	2	
	A little	3	
	Not at all	4	
	Don't know	5	
Q9	Before today were you aware of the local community forum that represents the area in which you live?	(37)	<b>ROUTE</b>
	Yes	1	Q10
	No	2	
Q10	Have you given any unpaid help (except for out-of-pocket expenses) or been involved with any voluntary or community groups, clubs, organisations or public bodies?	(38)	<b>ROUTE</b>
	Yes	1	Q11
	No	2	Q14
Q11	On average, do you spend two or more hours a week giving unpaid help to these voluntary or community groups or organisations?	(39)	<b>ROUTE</b>
	Yes	1	Q12
	No	2	
	Don't know	3	
Q12	In which of the following ways, if any, have you given unpaid help? <b>INTERVIEWER: CODE ALL THAT APPLY</b>		<b>ROUTE</b>
	Raising/Handling money (Including accounts and bookkeeping)	1 (40)	Q13
	Being a trustee of committee member	1 (41)	
	Organising/Helping run an event	1 (42)	
	Visiting people	1 (43)	
	Giving advice/information/Counselling	1 (44)	
	Secretarial/Admin/Reception/Clerical support	1 (45)	
	Providing transport	1 (46)	
	Representing e.g. addressing meetings, leading a delegation	1 (47)	
	Campaigning e.g. lobbying, canvassing, letter writing	1 (48)	
	Other practical help e.g. shopping, providing food or refreshments, making or mending, delivering (on foot)	1 (49)	
	Other ( <i>Please Specify</i> )	(50) (51)	

Q13 Thinking of the group or organisation you volunteer for or provide unpaid help for, what do they mainly do?  
**INTERVIEWER: CODE ALL THAT APPLY**

			ROUTE
Work with animals	1	(52)	Q14
Work with the elderly	1	(53)	
Work with people with disabilities	1	(54)	
Work with vulnerable people (e.g. Women's Refuge, Homeless or AIDS organisations)	1	(55)	
Work with children/youth	1	(56)	
Arts, culture or sports activity	1	(57)	
Community Forum	1	(58)	
Environment	1	(59)	
Health	1	(60)	
Political Party	1	(61)	
Provide adult education	1	(62)	
Provide advice (e.g. Citizen's Advice)	1	(63)	
Religious	1	(64)	
Resident Group	1	(65)	
Schools/Education	1	(66)	
Other ( <i>Please Specify</i> )			
	(67)	(68)	
None of the above	1	(69)	

Q14 Excluding activities with groups, organisations or clubs, have you given any unpaid help or support to someone who is not a relative in the past 12 months?

			ROUTE
		(70)	
Yes	1		Q15
No	2		Q16

Q15 In the last twelve months, have you given unpaid help to someone who was not a relative in any of the following ways?  
**INTERVIEWER: READ OUT**

	Yes	No		ROUTE
Keeping in touch with someone who has difficulty getting about	1	2	(71)	Q16
Doing shopping, paying bills	1	2	(72)	
Cooking, cleaning, laundry, gardening	1	2	(73)	
Decorating or DIY	1	2	(74)	
Baby sitting or caring for children	1	2	(75)	
Providing personal care or sitting with someone who is ill or frail	1	2	(76)	
Writing letters, completing forms	1	2	(77)	
Transporting or escorting someone	1	2	(78)	
In any other way ( <i>Please Specify</i> )				
	1	2	(79)	

## SECTION C – ACTIVITIES/OPPORTUNITIES

Q16	<p>What leisure activities do you participate in? (For the purposes of this particular question do not include taking part in sport)</p> <p><b>INTERVIEWER: CODE ALL THAT APPLY</b></p>		<b>ROUTE</b>
	<p>Going to Cinemas 1 (80)</p> <p>Going to local parks 1 (81)</p> <p>Going to the Theatre 1 (82)</p> <p>Going to Museums 1 (83)</p> <p>Attending Art exhibitions 1 (84)</p> <p>Going to Gala/fun days 1 (85)</p> <p>Going to the library 1 (86)</p> <p>Going to pubs or bars 1 (87)</p> <p>Going to restaurants 1 (88)</p> <p>Watching sports 1 (89)</p> <p>Attending Music events/concerts 1 (90)</p> <p>Other (<i>Please Specify</i>)</p> <hr style="width: 60%; margin-left: 0;"/> <p>None 1 (93)</p>	(91) (92)	Q17
Q17	<p>What sports activities do you participate in?</p> <p><b>INTERVIEWER: CODE ALL THAT APPLY. DO NOT PROMPT</b></p>		<b>ROUTE</b>
	<p>Cycling 1 (94)</p> <p>Using Sports/Leisure Centres 1 (95)</p> <p>Swimming 1 (96)</p> <p>Using local Swimming pools 1 (97)</p> <p>Using any outdoor sports facilities 1 (98)</p> <p>Playing Football 1 (99)</p> <p>Playing Rugby 1 (100)</p> <p>Playing Hockey 1 (101)</p> <p>Playing Basketball 1 (102)</p> <p>Fitness/aerobic sessions 1 (103)</p> <p>Using local Tennis Courts 1 (104)</p> <p>Using local Bowling Greens 1 (105)</p> <p>Dance 1 (106)</p> <p>Drama 1 (107)</p> <p>Other (<i>Please Specify</i>)</p> <hr style="width: 60%; margin-left: 0;"/> <p>None 1 (110)</p>	(108) (109)	Q18

Q18	<p>Do you think there are any specific barriers that prevent or deter you from being more active (including using sports/leisure activities in Thurrock)?</p> <p><b>INTERVIEWER: CODE ALL THAT APPLY. DO NOT PROMPT</b></p>		<b>ROUTE</b>
	<p>Don't know what facilities are available</p> <p>Lack of facilities</p> <p>Poor facilities</p> <p>Too expensive</p> <p>Unsuitable opening times</p> <p>Lack of transport</p> <p>Cost of transport</p> <p>Not enough in the community</p> <p>Not having sports kit</p> <p>Coaches/Training not available</p> <p>Ill health</p> <p>Not fit enough</p> <p>Age</p> <p>Not enough time</p> <p>Other (<i>Please Specify</i>)</p>	<p>1 (111)</p> <p>1 (112)</p> <p>1 (113)</p> <p>1 (114)</p> <p>1 (115)</p> <p>1 (116)</p> <p>1 (117)</p> <p>1 (118)</p> <p>1 (119)</p> <p>1 (120)</p> <p>1 (121)</p> <p>1 (122)</p> <p>1 (123)</p> <p>1 (124)</p>	Q19
	<hr/> <p>None – not interested</p> <p>Don't know</p>	<p>(125) (126)</p> <p>1 (127)</p> <p>1 (128)</p>	
Q19	<p>On average, how many portions of fruit and vegetables do you eat each day?</p> <p>NB: a typical portion is an apple, a glass of fruit juice or a large spoonful of peas – potatoes should <b>not</b> be included as vegetables.</p>	<p>(129)</p>	<b>ROUTE</b>
	<p>None</p> <p>One</p> <p>Two</p> <p>Three</p> <p>Four</p> <p>Five or more</p>	<p>1</p> <p>2</p> <p>3</p> <p>4</p> <p>5</p> <p>6</p>	Q20

Q20 Do you think there are any specific barriers that prevent or deter you from eating more healthily?

**INTERVIEWER: CODE ALL THAT APPLY. DO NOT PROMPT**

**ROUTE**

Cost	1	(130)	Q21
Lack of time for shopping	1	(131)	
Lack of time for preparing food	1	(132)	
Shops too far away	1	(133)	
Shopping difficult to carry	1	(134)	
Unsuitable opening times	1	(135)	
Lack of transport	1	(136)	
Cost of transport	1	(137)	
Not enough choice in the community based shops	1	(138)	
Poor quality of food available	1	(139)	
Lack of knowledge of health food	1	(140)	
Lack of skills (i.e. don't know how to prepare healthy options	1	(141)	
Age	1	(142)	
Ill health	1	(143)	
Other ( <i>Please Specify</i> )			
		(144) (145)	
Not interested in healthy eating	1	(146)	
No barriers – I do eat healthily	1	(147)	
Don't	1	(148)	

Q21 Please answer yes or no to the following...  
**(READ OUT)**

**ROUTE**

	Yes	No	
Have you or any members of your household over 16 ever undertaken any form of training or adult education since leaving school or within the last 5 years?	1	2	(149)
Are you or any members of your household over 16 enrolled on any adult education courses or undertaking any form of training (this could include at work, college, university, distance or e-learning)?	1	2	(150)
If no – do you have any plans to do so in the next 3 years?	1	2	(151)

**INTERVIEWER INSTRUCTION**

**INTERVIEWER INSTRUCTION: If parts 2 and 3 of Q21 are answered no, ask Q22 otherwise skip to Q23.**

Q22 What would persuade you to undertake training or learning over the next 3 years? **(WRITE IN)**

**ROUTE**

_____	(152)	(153)	Q23
_____	(154)	(155)	
_____	(156)	(157)	
Nothing – Not interested	9	8	
Don't know	9	9	

Q23	Do you think there are any barriers to undertaking training or adult education courses? (If so – what are they?)		
	<b>INTERVIEWER: CODE ALL THAT APPLY. DO NOT PROMPT</b>	(158)	<b>ROUTE</b>
	Yes – lack of crèche facilities/childcare	1 (159)	Q24
	Yes – not knowing what is available	1 (160)	
	Yes - cost	1 (161)	
	Yes – no locally based opportunities within my community	1 (162)	
	Yes – Age	1 (163)	
	Yes – ill health	1 (164)	
	Yes – wrong venues	1 (165)	
	Yes – inconvenient times	1 (166)	
	Yes – no incentive to do so	1 (167)	
	Yes – no suitable courses available	1 (168)	
	Yes – other ( <i>Please Specify</i> )		
		(169) (170)	
	No - none	1 (171)	
Q24	Do you think there is enough variety of employment opportunities in Thurrock?	(172)	<b>ROUTE</b>
	Yes	1	Q25
	No	2	
	Don't know	3	
Q25	Have you been unemployed in the last 12 month?	(173)	<b>ROUTE</b>
	Yes	1	Q26
	No	2	Q27

Q26 What in your opinion are the **three** main barriers to finding employment?

**ROUTE**

Q27

	1 <sup>st</sup> Choice		2 <sup>nd</sup> Choice		3 <sup>rd</sup> Choice	
	(174)	(175)	(176)	(177)	(178)	(179)
Don't know how to find out about jobs	0	1	0	1	0	1
Need someone to look after children/cant afford childcare	0	2	0	2	0	2
Shortage of vacancies	0	3	0	3	0	3
Not enough well paid jobs/better off on benefits	0	4	0	4	0	4
Don't have right work experience	0	5	0	5	0	5
Need help with applications/interviews	0	6	0	6	0	6
Need training	0	7	0	7	0	7
Don't have any qualifications/right qualifications	0	8	0	8	0	8
Exclusion from school	0	9	0	9	0	9
Lack of transport to get to work	1	0	1	0	1	0
Cant afford transport that is available	1	1	1	1	1	1
Home address – employer discrimination	1	2	1	2	1	2
Need to care for dependents (e.g. infirm relatives)	1	3	1	3	1	3
Too ill	1	4	1	4	1	4
Lack of access to internet	1	5	1	5	1	5
Not receiving free papers (containing job vacancy advertisements)	1	6	1	6	1	6
Other ( <b>WRITE IN</b> ) – 1 <sup>st</sup> Priority						
Other ( <b>WRITE IN</b> ) – 2 <sup>nd</sup> Priority						
Other ( <b>WRITE IN</b> ) – 3 <sup>rd</sup> Priority						
None of these	9	8	9	8	9	8
Don't Know	9	9	9	9	9	9

## SECTION D – THINKING ABOUT THURROCK

Q27 Are you aware of the Local Strategic Partnership (Shaping Thurrock)? (180)

**ROUTE**

Yes

1

Q28

No

2

Q28 What do you consider are the three main priorities for improving Thurrock?

**INTERVIEWER: DO NOT PROMPT. CODE UP TO 3 ONLY**

**ROUTE**

	1 <sup>st</sup> Priority		2 <sup>nd</sup> Priority		3 <sup>rd</sup> Priority	
	(181)	(182)	(183)	(184)	(185)	(186)
More street wardens	0	1	0	1	0	1
Better policing/more emphasis on tackling crime	0	2	0	2	0	2
Cleaner streets	0	3	0	3	0	3
Improve environment	0	4	0	4	0	4
More for children/young people to do	0	5	0	5	0	5
Improve health services	0	6	0	6	0	6
Improve schools/education	0	7	0	7	0	7
Improve access to sports/recreation facilities	0	8	0	8	0	8
Improve transport (including providing more buses)	0	9	0	9	0	9
More/better services for older people	1	0	1	0	1	0
Improve Council services (generally)	1	1	1	1	1	1
Other ( <b>WRITE IN</b> ) – 1 <sup>st</sup> Priority						
Other ( <b>WRITE IN</b> ) – 2 <sup>nd</sup> Priority						
Other ( <b>WRITE IN</b> ) – 3 <sup>rd</sup> Priority						
None	9	8	9	8	9	8
Don't Know	9	9	9	9	9	9

Q29

Q29 How satisfied are you with the general cleanliness of the Borough as a whole, i.e. Thurrock Council's area?

(187)

**ROUTE**

Very satisfied	1
Fairly satisfied	2
Neither satisfied nor dissatisfied	3
Fairly dissatisfied	4
Very dissatisfied	5
Don't know	6

Q30

Q30 The Greengrid Strategy aims to create open green spaces linked by footpaths and cycle paths to Thurrock's towns and countryside. Do you support or oppose this vision?

(188)

**ROUTE**

Support	1
Oppose	2
No Opinion	3
Don't know	4

Q31

Q31	Would you describe the present condition of Thurrock's green environment as...?	(189)	<b>ROUTE</b>
	Excellent?	1	Q32
	Good?	2	
	Average?	3	
	Poor?	4	
	Don't know	5	Q33

Q32	Do you think Thurrock's green environment is improving?	(190)	<b>ROUTE</b>
	Yes	1	Q33
	No	2	
	Don't know	3	

Q33 From the list I am going to read out, please can you indicate the **top three** issues that you think need to be improved to create a greener environment in Thurrock?  
**INTERVIEWER: CODE 1 FOR TOP PRIORITY, 2 FOR NEXT PRIORITY AND 3 AS THIRD PRIORITY**

	1 <sup>st</sup> Priority		2 <sup>nd</sup> Priority		3 <sup>rd</sup> Priority		ROUTE
	(191)	(192)	(193)	(194)	(195)	(196)	
Anti-social behaviour (e.g. Fly tipping, crime, etc)	0	1	0	1	0	1	Q34
Maintenance (e.g. grass cutting, cleanliness, staffing)	0	2	0	2	0	2	
Prioritising (e.g. targeting resources on specific issues)	0	3	0	3	0	3	
Involving local people in decisions	0	4	0	4	0	4	
Funding	0	5	0	5	0	5	
Management	0	6	0	6	0	6	
Planning	0	7	0	7	0	7	
Other <b>(WRITE IN)</b> – 1 <sup>st</sup> Priority							
Other <b>(WRITE IN)</b> – 2 <sup>nd</sup> Priority							
Other <b>(WRITE IN)</b> – 3 <sup>rd</sup> Priority							
None	9	8	9	8	9	8	
Don't Know	9	9	9	9	9	9	

Q34	How long have you lived in Thurrock? INTERVIEWER: CODE 'O' FOR LESS THAN ONE YEAR	(197)	(198)	<b>ROUTE</b>
	<b>WRITE IN NUMBER:</b>	<input style="width: 40px; height: 20px; border: 1px solid black;" type="text"/> <input style="width: 40px; height: 20px; border: 1px solid black;" type="text"/>		Q35

Q35	Would you like to move from your current home?	(199)	<b>ROUTE</b>
	Yes	1	Q36
	No	2	Q37

Q36	Do you want to move...?	(200)	<b>ROUTE</b>
	Within your local area	1	Q37
	Elsewhere in Thurrock	2	
	Outside of Thurrock	3	
Q37	How much do you agree with the following statement? Thurrock is a thriving and attractive place to live and work.	(201)	<b>ROUTE</b>
	Strongly agree	1	Q38
	Agree	2	
	Neither agree nor disagree	3	
	Disagree	4	
	Strongly disagree	5	
	Don't know	6	

## SECTION E – TRANSPORT IN THURROCK

Q38	What is your usual form of transport?	(202)	<b>ROUTE</b>
	Car	1	Q39
	Bus	2	
	Train	3	
	Taxi	4	
	Bike	5	
	Foot	6	
Q39	How regularly do you cycle in Thurrock?	(203)	<b>ROUTE</b>
	Daily	1	Q40
	2 or 3 times a week	2	
	Once a week	3	
	Once or twice a month	4	
	Less than once a month	5	
	Never	6	Q45

Q40	What are your main reasons for cycling? <b>INTERVIEWER: CODE ALL THAT APPLY</b>		<b>ROUTE</b>
	To commute to work	1 (204)	Q41
	To get to school/college	1 (205)	
	To visit friends and relatives	1 (206)	
	For business purposes	1 (207)	
	To go to the shops	1 (208)	
	Leisure	1 (209)	
	Fitness/Health reasons	1 (210)	
	To save money	1 (211)	
	To save time	1 (212)	
	Cycling is better for the environment	1 (213)	
	Other (Please specify)	1 (214)	
Q41	What type of surface do you cycle on in Thurrock? <b>INTERVIEWER: READ OUT AND CODE ALL THAT APPLY</b>		<b>ROUTE</b>
	Main road with cycle path	1 (215)	Q42
	Main road without cycle path	1 (216)	
	Main road in the bus lane	1 (217)	
	Minor road	1 (218)	
	On the pavement	1 (219)	
	Off road - In a park	1 (220)	
	Off road - Along the riverside	1 (221)	
	Off road – cycle track	1 (222)	
	Other (Please specify)	1 (223)	
Q42	How easy is it to cycle in Thurrock?	(224)	<b>ROUTE</b>
	Very easy	1	<b>INTERVIEWER</b>
	Fairly easy	2	<b>INSTRUCTION</b>
	Not very easy	3	Q43
	Not at all easy	4	
	Don't know	5	<b>INTERVIEWER</b>
			<b>INSTRUCTION</b>
Q43	Why is it difficult to cycle in Thurrock? <b>INTERVIEWER: CODE ALL THAT APPLY</b>		<b>ROUTE</b>
	Traffic	1 (225)	<b>INTERVIEWER</b>
	Lack of suitable routes	1 (226)	<b>INSTRUCTION</b>
	Lack of information	1 (227)	
	Danger from other users	1 (228)	
	Poor conditions of routes	1 (229)	
	Other (Please specify)	1 (230)	

**INTERVIEWER INSTRUCTION: ROUTE TO Q44 IF Q39 IS LESS THAN ONCE A WEEK, ELSE ROUTE TO Q45**

Q44	<p>What would encourage you to ride your bike more frequently? What would encourage you to ride a bike?</p> <p><b>INTERVIEWER: CODE ALL THAT APPLY</b></p>		<b>ROUTE</b>
	More cycle routes	1 (231)	Q45
	Better information	1 (232)	
	Improved safety	1 (233)	
	Circular routes/somewhere to ride	1 (234)	
	Poor conditions of routes	1 (235)	
	Cycle parking	1 (236)	
	Cleaned and maintained routes	1 (237)	
	Promotion/Better awareness	1 (238)	
	A cycling club	1 (239)	
	Other (Please specify)	1 (240)	
<hr/>			
	Nothing would encourage me to ride more frequently/Nothing would encourage me to ride a bike	1 (241)	

<b>SECTION F – RESPONDENT CHARACTERISTICS</b>
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Q45	<p>Can I check a few details with you? Can you please tell me which of the following age bands you fall into?</p>	(242)	<b>ROUTE</b>
	16-25 years	1	Q46
	26-40 years	2	
	41-60 years	3	
	61-65 years	4	
	65-74 years	5	
	75-84 years	6	
	Over 85 years	7	
	Refused	8	
Q46	<p><b>INTERVIEWER: CODE GENDER</b></p>	(243)	<b>ROUTE</b>
	Male	1	Q47
	Female	2	

Q47	Which of these activities best describes what you personally are doing at present?	(244)	(245)	<b>ROUTE</b>
	Employee in full-time job (30 hours plus per week)	0	1	
	Employee in part-time job (less than 30 hours per week)	0	2	Q48
	Self employed, full or part time	0	3	
	On a government supported training programme (e.g. Modern Apprenticeship/Training for work)	0	4	Q50
	Full time education at school, college or University	0	5	
	Unemployed and available for work	0	6	Q49
	Permanently sick or disabled	0	7	Q50
	Retired	0	8	
	Looking after the home and family	0	9	
	Other <b>(Please specify)</b>	1	0	
Q48	Do you work...?		(246)	<b>ROUTE</b> Q49
	Within the Thurrock area		1	
	In London		2	
	Elsewhere		3	
Q49	How long have you been unemployed		(247)	<b>ROUTE</b> Q50
	Less than 6 months		1	
	6 – 12 months		2	
	Up to 2 years		3	
	2 – 5 years		4	
	5 years or more		5	
Q50	Do you have any longstanding illness, disability or infirmity? Longstanding means anything that had troubled you over a period of time or that is likely to affect you for a long period in the future.		(248)	<b>ROUTE</b>
	Yes		1	Q51
	No		2	Q52
Q51	Does this illness or disability limit your activities in any way?		(249)	<b>ROUTE</b>
	Yes		1	Q52
	No		2	

Q52 And finally, how would you describe your ethnic group? (250) (251)

**ROUTE**

WHITE	British	0	1
	Irish	0	2
	Any other white background	0	3
MIXED	White & Black Caribbean	0	4
	White & Black African	0	5
	White & Asian	0	6
	Any other mixed background	0	7
ASIAN OR ASIAN BRITISH	Indian	0	8
	Pakistani	0	9
	Bangladeshi	1	0
	Any other Asian background	1	1
BLACK OR BLACK BRITISH	Caribbean	1	2
	African	1	3
	Any other Black background	1	4
CHINESE OR OTHER ETHNIC GROUP	Chinese	1	5
	Other	1	6
Traveller		1	7
Refused		1	8

**END  
INTERVIEW**

**THANK RESPONDENT & CLOSE**