

Centres, Retail & Commercial Leisure Needs Assessment

Volume 4: Household Survey Results

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Appendix 1 Household Survey – Methodology & Results

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**Thurrock Household Survey
for
Lambert Smith Hampton**

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Introduction

1.1 Research Background & Objectives

To conduct a household survey among a representative sample of residents living in and around the Thurrock Council administrative area. The survey mainly captured respondents' convenience and comparison goods shopping patterns, qualitative assessments of key centres and commercial leisure uses.

1.2 Research Methodology

A total of 502 interviews were conducted between Friday 2nd and Thursday 29th May 2025. Interviews were conducted using NEMS in-house CATI (Computer Assisted Telephone Interviewing) Unit to ensure the sample is as representative as possible. Respondents were contacted during the day and in the evening. All respondents were the main shopper in the household, determined using a preliminary filter question.

1.3 Sampling

1.3.1 Survey Area

The survey area was segmented into 10 zones defined by postcode sector (see Appendix 10):

Zone	Number of Interviews
Zone 1	103
Zone 2	103
Zone 3	94
Zone 4	103
Zone 5	83
Zone 6	103
Zone 7	105
Zone 8	104
Zone 9	107
Zone 10	107
Total	1012

1.3.2 Telephone Numbers

The landline numbers are generated through a process known as Random Digit Dialling (RDD), whereby we start with known 'seed' numbers and then generate all possible number combinations around these. Known business numbers are removed and the remaining numbers are randomly sorted to give each number the same and equal chance of being selected.

The benefit of using RDD numbers (as opposed to those generated from pre-existing lists such as telephone directories and Electoral Register entries) is that ex-directory numbers are also included in the survey sample. In practice, this means that the sample provided is in no way preselected, and that consumers who had opted-out of providing their telephone contact details to directory operators had the opportunity to take part in the research, thereby removing potential bias in the sample.

Mobile numbers were also included in the survey sample to further increase the inclusivity of the survey, given the increase in the number of mobile-only households amongst certain demographic groups (especially younger people and lower income households). These numbers are generated from a variety of commercial sources, where permission has been given to use such contact information for research and marketing purposes.

We don't screen against the TPS (Telephone Preference Service) database, again because the demographic profile of TPS registered numbers is slightly different to the rest of the population. In addition, there is no legal requirement to screen against TPS registered numbers; market research is not classified as unsolicited sales and marketing.

1.3.3 Time of Interviewing

Approximately two-thirds of all calls are made outside normal working hours.

1.3.4 Sample Profile

It should be noted that as per the survey's requirements, the profile of respondents is that of the main shopper / person responsible for most of the food shopping in the household. As such it will always differ from the demographic profile of all adults within the survey area. With any survey among the main shopper / person responsible for most of the food shopping in the household the profile is typically biased more towards females and older people. The age of the main shopper / person responsible for most of the food shopping in the household is becoming older due to the financial constraints on young people setting up home.

A number of measures are put in place to ensure the sample is representative of the profile of the person responsible for most of the food / shopping in the household.

First of all, interviewing is normally spread over a relatively long period of time, certainly longer than the theoretical minimum time it would take. This allows us time to call back people who weren't in when we made the first phone call. If we only interview people who are at home the first time we call, we over-represent people who stay at home the most; these people tend to be older / less economically active.

We also control the age profile of respondents; this is a two-stage process. First of all, we look at the age profile of the survey area according to the latest Census figures. Using a by-product from additional data we collect from a weekly telephone survey of a representative sample of all adults across the country we know the age profile of the main shopper in any given area. This information is from data based on in excess of 100,000 interviews and is regularly updated and is therefore probably the most accurate and up to date information of its kind.

Stratified random sampling helps ensure that the sample is as representative as possible. While the system dials the next randomly selected number for interviewers, all calls are made by interviewers; no automated call handling systems are used.

1.3.5 Monitoring of Calls

At least 5% of telephone interviews are randomly and remotely monitored by Team Leaders to ensure the interviewing is conducted to the requisite standard. Both the dialogue and on-screen entries are monitored and evaluated. Interviewers are offered re-training should these standards not be met.

1.4 Weightings

To correct the small differences between the sample profile and population profile, the data was weighted. The population is of the main shopper in the household. Weightings have been applied to age bands based on an estimated age profile of main shoppers. The weighted totals differ occasionally from the adjusted population due to rounding error. Details of the age weightings are given in the table below:

Age	Main Shopper Profile (%)	Interviews Achieved	Age Weightings
18-34	22.6%	92	2.4862
35-44	19.5%	68	2.9057
45-54	18.0%	97	1.8802
55-64	17.2%	148	1.1769
65+	22.6%	607	0.3775
Total		1012	

Further weightings were then applied to the zone data, to adjust zone samples to be representative by population. Details of those weightings are given in the table below:

Zone	Population *	Interviews Achieved	Interviews Achieved (Weighted by Age)	Zone Weightings
1	30,644	103	91	0.2371
2	33,931	103	106	0.2269
3	29,891	94	118	0.1790
4	43,651	103	95	0.3232
5	11,342	83	65	0.1228
6	32,977	103	126	0.1847
7	406,337	105	113	2.5313
8	111,348	104	82	0.9604
9	235,051	107	93	1.7829
10	496,601	107	121	2.8901
Total	1,431,773	1012	1012	

* Source: 2021 Census

1.5 Statistical Accuracy

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

For example, if 50% of a sample of 1012 answers “Yes” to a question, we can be 95% sure that between 46.9% and 53.1% of the population holds the same opinion (i.e. +/- 3.1%). The following is a guide showing confidence intervals attached to various sample sizes from the study:

%ge Response	95% confidence interval
10%	±1.8%
20%	±2.5%
30%	±2.8%
40%	±3.0%
50%	±3.1%

1.6 Data Tables

Tables are presented in question order with the question number analysed shown at the top of the table. Those questions where the respondent is prompted with a list of possible answers are indicated in the question text with a suffix of [PR].

The sample size for each question and corresponding column criteria is shown at the base of each table. A description of the criteria determining to whom the question applies is shown in italics directly below the question text; if there is no such text evident then the question base is the full study sample. If the tabulated data is weighted (indicated in the header of the tabulations), in addition to the sample base, the weighted base is also shown at the bottom of each table.

Unless indicated otherwise in the footer of the tabulations, all percentages are calculated down the column. Arithmetic rounding to whole numbers may mean that columns of percentages do not sum to exactly 100%. Zero per cent denotes a percentage of less than 0.05%.

Percentages are calculated on the number of respondents and not the number of responses. This means that where more than one answer can be given to a question the sum of percentages may exceed 100%. All such multi-response questions are indicated in the tabulated by a suffix of [MR] on the question text.

Where appropriate to the question, means are shown at the bottom of response tables. These are calculated in one of two ways: if the data is captured to a coded response a weighted mean is calculated and the code weightings are shown as a prefix above the question text; if actual specific values were captured from respondents these individual numbers are used to calculate the mean.

Appendix 1:

Data Tabulations

By Zone

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q01 Where do you normally undertake your household's main food and grocery shopping?																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	5.5%	56	30.1%	31	3.9%	4	0.0%	0	17.5%	18	2.4%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Princess Margaret Road, East Tilbury, Tilbury, RM18 8YP	0.2%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Defoe Parade, Chadwell St Mary, Grays, RM16 4QR	0.3%	3	1.9%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Dock Road, Tilbury, RM18 7BJ	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Brentwood Road, Chadwell St Mary, Grays, RM16 4JD	0.2%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Co-op, High Street, Stanford-le-Hope, SS17 0HD	0.2%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St John's Way, Corringham, Stanford-le-Hope, SS17 7NA	1.2%	12	0.0%	0	11.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons DAILY, St Johns Way, Corringham, SS17 7NA	0.4%	4	0.0%	0	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons SUPERMARKET, St John's Way, Corringham, SS17 7LL	2.9%	29	4.9%	5	22.3%	23	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Costco, West Thurrock Way, Grays, RM20 3WY	0.6%	6	1.0%	1	1.0%	1	1.1%	1	0.0%	0	0.0%	0	1.9%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Iceland (The Food Warehouse), Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	0.3%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	4.5%	46	3.9%	4	0.0%	0	16.0%	15	6.8%	7	9.6%	8	10.7%	11	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Express, Drake Road, Chafford Hundred, Grays, RM16 6PS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Tesco Express, Lakeside Business Village, Fleming Road, Chafford Hundred, Grays, RM16 6EW	1.4%	14	2.9%	3	1.0%	1	2.1%	2	1.9%	2	0.0%	0	5.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	5.9%	60	9.7%	10	3.9%	4	18.1%	17	20.4%	21	1.2%	1	5.8%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Farmfoods, The Mall, Grays, RM17 6QE	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Food Centre, Clarence Road, Grays, RM17 6RD	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Mall, Grays, RM17 6QF	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	4.0%	40	8.7%	9	1.0%	1	8.5%	8	15.5%	16	4.8%	4	1.0%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Tesco Express, Crammavill Street, Stifford Clays, Grays, RM16 2BD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Southend Road, Grays, RM17 5NJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Waitrose, St Marys Lane, Upminster, RM14 3BT	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Co-op, High Street, Aveley, South Ockendon, RM15 4BB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	2.5%	25	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.2%	1	22.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Derwent Parade, South Ockendon, RM15 5ED	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Aldi, Central Way, Thamesmead, SE28 8DT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Road, Swanley, BR8 7BU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Crossways Boulevard, Dartford, Greenhithe, DA9 9BT	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	6	0.0%	0	0.0%	0	0.0%	0
Asda, London Road, Swanley, BR8 7UN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Eynsham Drive, Abbey Wood, SE2 9RQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Lidl, Foots Cray High Street, Sidcup, DA14 5HJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0
Lidl, Upper Wickham Lane, Welling, DA16 3HF	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	1.0%	1	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Prospect Place Park, Westgate Road, Dartford, DA1 1DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Twin Tumps Way, Thamesmead, SE28 8RD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Welling High Street, Welling, DA16 1QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.9%	1	0.0%	0
Sainsbury's Superstore, Harrow Manorway, Abbey Wood, SE2 9NU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Priory Shopping Centre, Dartford, DA1 2HL	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Crayford,	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0

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for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Dartford, DA1 4HW												
Tesco Express, Bexley Road, Erith, DA8 3HD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Orpington, Sidcup, DA14 5BN	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Aldi, London Road, Gravesend, DA11 9LY	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	0
Asda, Thames Way, Gravesend, DA11 0DQ	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, East Milton Road, Gravesend, DA12 2JL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Station Road, Longfield, DA3 7QH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Iceland, Overcliffe, Gravesend, DA11 0EF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.2%	22
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH	3.2%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Tesco Express, Latona Drive, Whinfell Way, Gravesend, DA12 4SF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Tesco Express, New Road, Gravesend, DA11 0AF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Tesco Express, The Parade, Valley Drive, Gravesend, DA12 5RT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Waitrose, Station Road, Longfield, DA3 7QA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Zone 9												
Aldi, Northlands Pavement, Pitsea, Basildon, SS13	0.7%	7	0.0%	0	3.9%	4	0.0%	0	0.0%	0	1.0%	1

Thurrock Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
3DU												
Aldi, Rushbottom Lane, South Benfleet, Benfleet, SS7 4BX	0.7%	7	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	1.1%	11	1.0%	1	3.9%	4	0.0%	0	0.0%	0	1.0%	1
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.5%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Billericay, CM12 9AJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Market Square, Basildon, SS14 1DD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Close, Basildon, SS14 3BA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.6%	6	1.9%	2	2.9%	3	1.1%	1	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Lidl, Northwick Road, Canvey Island, SS8 0PU	0.4%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Canvey Retail Park, Roscommon Way, Canvey Island, SS8 0EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Clay Hill Road, Kingswood, Basildon, SS16 5DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Timberlog Lane, Basildon, SS14 1PB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.6%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	1.0%	10	0.0%	0	3.9%	4	0.0%	0	0.0%	0	0.0%	0
Premier (B&B) Clay Hill Road, Basildon, SS16 4EX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park,	0.4%	4	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
East Mayne, Basildon, SS13 1SA												
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Rayleigh Weir, Benfleet, SS7 3UB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.7%	7	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	3.9%	39	2.9%	3	14.6%	15	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Billericay, CM12 9BY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Aldi, Collier Row Road, Romford, RM5 2AT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Marlborough Road, Romford, RM7 8AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Merrielands Retail Park, Dagenham, RM9 6SJ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rom Valley Way, Romford, RM7 0AN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upminster, RM14 2QB	1.4%	14	0.0%	0	0.0%	0	1.1%	1	0.0%	0	13.3%	11
Asda, Dolphin Approach, Romford, RM1 3EE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Merrielands Crescent, Barking, Dagenham, RM9 6SJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Whalebone Lane South, Chadwell Heath, Dagenham, RM8 1BB	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Gooshays Drive, Harold Hill, Romford, RM3 8QY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Hornchurch, RM11 1TP	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Whalebone Lane South, Dagenham, RM8 1AT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10								
Marks and Spencer (M&S) Department Store, High Street, Brentwood, CM14 4RH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Marks and Spencer (M&S) Department Store, South Street, Romford, RM1 1NT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Marks and Spencer (M&S) Foodhall, Station Road, Upminster, RM14 2SU	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	7	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Sainsbury's Superstore, High Road, Chadwell Heath, Romford, RM6 6PB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	7	0.0%	0	0.0%	0	0.0%	0	3.7%	4
Sainsbury's Superstore, The Brewery Walk, Romford, RM1 1AU	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	10.3%	11
Tesco Express, Heathway, Dagenham, RM10 8QS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	1.2%	12	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	2.9%	3	0.0%	0	0.0%	0	6.5%	7
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	8.4%	9
Tesco Extra, High Road, Goodmayes, RM6 4HY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	8.4%	9
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	1.0%	1	0.0%	0	0.0%	0	4.7%	5
Outside Survey Area																				
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Aldi, High Road, Seven Kings, Ilford, IG3 8RS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Amazon Fresh, Water Street, Wood Wharf, Canary Wharf, E14 5GX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	0.9%	9	1.0%	1	0.0%	0	2.1%	2	1.0%	1	1.2%	1	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Marks and Spencer (M&S) Department Store, Eltham High Street, Eltham, SE9 1TQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	1.2%	12	2.9%	3	1.0%	1	2.1%	2	0.0%	0	3.6%	3	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Sittingbourne Road, Maidstone, ME14 3EN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Philipot Path, Eltham, SE9 5DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Watford Road, Wembley, HA0 3HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	7.4%	75	6.8%	7	1.0%	1	26.6%	25	12.6%	13	6.0%	5	17.5%	18	1.9%	2	0.0%	0	0.0%	0	3.7%	4
Tesco Superstore, Cuxton Road, Rochester, ME2 2DE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Waitrose, London Road, Leigh-on-Sea, SS9 3JA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Others																						
Internet - delivered	13.4%	136	13.6%	14	7.8%	8	17.0%	16	20.4%	21	12.0%	10	13.6%	14	14.3%	15	14.4%	15	3.7%	4	17.8%	19
Internet - collection (Click & collect)	0.5%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.9%	1
Telephone / delivery order from a local independent business	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1
Base:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q02 When you visit STORE MENTIONED AT Q01 for your main food shopping, do you usually combine your shopping with other activities (for example non-food shopping, leisure, entertainment, services or visiting restaurants, bars, banks, etc.)? [MR]																						
<i>Not those that do their main food shopping via the internet or delivery at Q01</i>																						
Yes – other FOOD shopping	12.4%	108	5.6%	5	17.0%	16	16.7%	13	6.1%	5	15.1%	11	18.0%	16	17.4%	15	7.9%	7	8.7%	9	12.8%	11
Yes – NON-FOOD shopping	11.2%	97	11.2%	10	10.6%	10	12.8%	10	6.1%	5	9.6%	7	11.2%	10	15.1%	13	6.7%	6	12.6%	13	15.1%	13
Yes – visiting café / pub / restaurant	3.6%	31	3.4%	3	2.1%	2	3.8%	3	2.4%	2	6.8%	5	2.2%	2	3.5%	3	5.6%	5	4.9%	5	1.2%	1
Yes – getting petrol	3.3%	29	1.1%	1	3.2%	3	3.8%	3	2.4%	2	2.7%	2	5.6%	5	2.3%	2	3.4%	3	3.9%	4	4.7%	4
Yes – window shopping / browsing	3.2%	28	6.7%	6	2.1%	2	3.8%	3	2.4%	2	0.0%	0	1.1%	1	4.7%	4	1.1%	1	5.8%	6	3.5%	3
Yes – visiting banks and other financial services (including cashpoints)	1.4%	12	0.0%	0	1.1%	1	0.0%	0	2.4%	2	2.7%	2	0.0%	0	1.2%	1	0.0%	0	1.9%	2	4.7%	4
Yes – visiting family / friends	1.4%	12	3.4%	3	2.1%	2	1.3%	1	0.0%	0	1.4%	1	1.1%	1	2.3%	2	0.0%	0	1.9%	2	0.0%	0
Yes – leisure activity (e.g. gym, leisure centre, cinema, etc.)	1.2%	10	0.0%	0	2.1%	2	0.0%	0	1.2%	1	2.7%	2	1.1%	1	2.3%	2	0.0%	0	1.9%	2	0.0%	0
Yes – travelling to / from work	1.0%	9	0.0%	0	1.1%	1	0.0%	0	1.2%	1	1.4%	1	0.0%	0	2.3%	2	2.2%	2	1.0%	1	1.2%	1
Yes – visiting chemist / pharmacy	0.9%	8	1.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.3%	2	1.1%	1	1.9%	2	1.2%	1
Yes – using Post Office	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.3%	2	1.1%	1	1.9%	2	0.0%	0
Yes – visiting market	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.2%	1	0.0%	0	1.9%	2	1.2%	1
Yes – visiting health service such as doctor, dentist, hospital, opticians	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	1.0%	1	1.2%	1
Yes – visiting other services such as hairdressers, barbers, salons, laundrette, recycling, vets, etc.	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.1%	1	1.9%	2	0.0%	0
Yes – walking the dog / go for a walk	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Yes – visiting library	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Yes – travelling to / from school / college / university (includes school run)	0.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting place of worship	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No activity)	69.4%	603	70.8%	63	66.0%	62	70.5%	55	78.0%	64	65.8%	48	66.3%	59	66.3%	57	73.0%	65	68.9%	71	68.6%	59
(Don't know)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Base:		869		89		94		78		82		73		89		86		89		103		86

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
Q03 When you combine your trip with other activities, where do you normally go?																					
<i>Not those that said 'No activity' or 'Don't know' at Q02</i>																					
Zone 1																					
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chadwell St Mary Local Centre, Grays	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2																					
Corringham Town Centre	4.5%	12	3.7%	1	34.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.8%	2	0.0%	0	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3																					
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	7.2%	19	11.1%	3	0.0%	0	8.7%	2	22.2%	4	4.2%	1	31.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	1.9%	5	0.0%	0	0.0%	0	13.0%	3	5.6%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4																					
Aldi, London Road, Grays, RM17 5YB	0.4%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Grays Town Centre (including Grays Shopping Centre)	9.1%	24	37.0%	10	6.3%	2	26.1%	6	16.7%	3	4.2%	1	3.4%	1	0.0%	0	4.3%	1	0.0%	0	0.0%
Morrisons Supermarket, London Road, Grays, RM17 5XZ	2.7%	7	0.0%	0	9.4%	3	4.3%	1	16.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5																					
Zone 6																					
Aveley Town Centre	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Esso, North Road, South Ockendon, RM15 6AJ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
South Ockendon Town Centre	3.0%	8	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7																					
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%
Asda, London Road,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Swanley, BR8 7UN												
Asda, Station Road, Belvedere, DA17 6DF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Crittalls Corner, Sidcup By-Pass Road, Sidcup, DA14 6LX	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, off Station Road, Lower Road, Belvedere, DA17 6DF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Erith Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thamesmead Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dene Holm Road, Painters Ash, Northfleet, Gravesend, DA11 8LG	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Hill, Northfleet, DA11 8JH, DA11 8JH																						
Zone 9																						
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.4%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Town Square, Basildon, SS14 1DZ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Basildon Town Centre	3.0%	8	3.7%	1	6.3%	2	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	4	0.0%	0
Billericay Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	1.1%	3	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2	0.0%	0
Canvey Island Seafront (where Fantasy Island is)	0.4%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.6%	5	0.0%	0
Hadleigh Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2	0.0%	0
Home Bargains, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	1.5%	4	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	3	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Pitsea Town Centre	2.3%	6	3.7%	1	3.1%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	3	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Timberlog Lane / Long Riding Shopping Parade, Basildon, SS14 1PB	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Zone 10																						
Aldi, Merrielands Retail Park, Dagenham, RM9 6SJ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Aldi, St Marys Lane,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10		
Upminster, RM14 2QB														
Asda, Whalebone Lane	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
South, Chadwell Heath,														
Dagenham, RM8 1BB														
B&Q, Roneo Corner,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Hornchurch Road,														
Romford, RM11 1PY														
Brentwood Town Centre	2.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	4
Harold Hill Local Centre,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Romford														
Havering Indoor Bowls	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Club, Harrow Lodge,														
Hornchurch Road, Park,														
Hornchurch, RM11 1JU														
Hornchurch Town Centre	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2
Rainham Leisure Centre,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0
Viking Way, Rainham,														
RM13 9YZ														
Rainham Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Rom Valley Way Retail	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Rom Valley Way,														
Romford, RM7 0AN														
Romford Town Centre	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(including The Liberty,														
The Mall and The														
Brewery)														
Tesco Extra, Bridge Road,	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Rainham, RM13 9YZ														
Upminster Town Centre	4.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.5%	9	3.4%	1
Outside Survey Area														
Greenhithe Village Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Lakeside Shopping Centre,	7.6%	20	18.5%	5	3.1%	1	26.1%	6	16.7%	3	12.5%	3	3.4%	1
West Thurrock, Grays,														
RM20 2ZP														
Lidl, West Thurrock Way,	0.8%	2	0.0%	0	3.1%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0
West Thurrock, Grays,														
RM20 1WN														
Marks and Spencer (M&S)	1.1%	3	0.0%	0	0.0%	0	4.3%	1	0.0%	0	4.2%	1	3.4%	1
Department Store,														
Lakeside, West Thurrock,														
Grays, RM20 2ZP														
Marks and Spencer (M&S)	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Department Store,														
Sittingbourne Road,														
Maidstone, ME14 3EN														
Seven Kings Local Centre,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford														

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Southend-on-Sea Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Swanley Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	1.5%	4	0.0%	0	0.0%	0	4.3%	1	5.6%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Others (Don't know / varies)	9.8%	26	7.4%	2	12.5%	4	4.3%	1	5.6%	1	8.3%	2	13.8%	4	10.3%	3	8.7%	2	9.4%	3	14.8%	4
Base:		264		27		32		23		18		24		29		29		23		32		27

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q04 Where else do you undertake your household's main food shopping?																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	2.8%	28	15.5%	16	2.9%	3	0.0%	0	3.9%	4	3.6%	3	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Defoe Parade, Chadwell St Mary, Grays, RM16 4QR	0.5%	5	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
One Stop, Defoe Parade, Chadwell St Mary, RM16 4QF	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Andrews Court, Calcutta Road, Tilbury, RM18 7QW	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Co-op, Gardner Avenue, Corringham, Stanford-le-Hope, SS17 7SE	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Sorrells, Stanford-le-Hope, SS17 7DZ	0.2%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St John's Way, Corringham, Stanford-le-Hope, SS17 7NA	1.2%	12	1.9%	2	9.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Corringham Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons DAILY, St Johns Way, Corringham, SS17 7NA	0.2%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons SUPERMARKET, St John's Way, Corringham, SS17 7LL	1.4%	14	1.9%	2	10.7%	11	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reeds Family Butchers, St John's Way, Corringham, SS17 7NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Express, King Street, Stanford-le-Hope, SS17 0HR	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Costco, West Thurrock Way, Grays, RM20 3WY	0.5%	5	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Costcutter, Garrison Parade, Purfleet, RM19 1ST	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland (The Food	0.7%	7	1.0%	1	1.0%	1	1.1%	1	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Warehouse), Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP																						
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	4.1%	41	2.9%	3	1.9%	2	9.6%	9	9.7%	10	8.4%	7	9.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lakeside Business Village, Fleming Road, Chafford Hundred, Grays, RM16 6EW	0.6%	6	0.0%	0	0.0%	0	2.1%	2	1.0%	1	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	2.2%	22	7.8%	8	0.0%	0	4.3%	4	7.8%	8	1.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Mall, Grays, RM17 6QE	0.5%	5	0.0%	0	1.9%	2	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Grays Food Centre, Clarence Road, Grays, RM17 6RD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Super Market, Orsett Road, Grays, RM17 5DF	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Mall, Grays, RM17 6QF	0.2%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	3.4%	34	8.7%	9	1.9%	2	12.8%	12	8.7%	9	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Southend Road, Grays, RM17 5NJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Waitrose, St Marys Lane, Upminster, RM14 3BT	0.8%	8	0.0%	0	0.0%	0	1.1%	1	0.0%	0	8.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	1.2%	12	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	9.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Canterbury Parade, South Ockendon, RM15 6NH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Roman Way, Dartford, DA1 4FY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Road,	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Swanley, BR8 7BU												
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Joyce Dawson Way, Thamesmead, SE28 8RA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Swanley Shopping Centre, Swanley, BR8 7TG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Town Square, Erith, DA8 1SE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Instone Road, Dartford, DA1 2FG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Abbey Wood Local Centre, Bexley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bexleyheath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Marks and Spencer (M&S) Department Store, Broadway, Bexleyheath, DA6 7JN	0.4%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.9%	3
Marks and Spencer (M&S) Food, Station Road, Sidcup, DA15 7AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Marks and Spencer (M&S) Foodhall, Prospect Place Park, Westgate Road, Dartford, DA1 1DY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	9
Morrisons Supermarket, Twin Tumps Way, Thamesmead, SE28 8RD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Morrisons Supermarket,	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Welling High Street, Welling, DA16 1QL												
Pickett's, Pickford Lane, Bexleyheath, DA7 4QU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Sainsbury's Superstore, Harrow Manorway, Abbey Wood, SE2 9NU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's Superstore, Priory Shopping Centre, Dartford, DA1 2HL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Tesco Express, Bexley Road, Erith, DA8 3HD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Superstore, Edgington Way, Orpington, Sidcup, DA14 5BN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
TFC Welling, Upper Wickham Lane, Welling, DA16 3AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Waitrose (Little), High Street, Sidcup, DA14 6EN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Zone 8												
Aldi, London Road, Gravesend, DA11 9LY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thames Way, Gravesend, DA11 0DQ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Longfield, DA3 7QH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Farmfoods, Thamesgate Centre, Gravesend, DA11 0AU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Iceland, Overcliffe, Gravesend, DA11 0EF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend,	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	13

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
DA11 8AB												
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Latona Drive, Whinell Way, Gravesend, DA12 4SF	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0
Tesco Express, Perry Street, Northfleet, Gravesend, DA11 8QU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Tesco Express, Whitehill Lane, Gravesend, DA12 5LS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Waitrose, Station Road, Longfield, DA3 7QA	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Zone 9												
Aldi, Northlands Pavement, Pitsea, Basildon, SS13 3DU	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Aldi, Rushbottom Lane, South Benfleet, Benfleet, SS7 4BX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.7%	7	0.0%	0	3.9%	4	0.0%	0	0.0%	0	1.9%	0
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
B&M, Northwick Retail Park, Canvey Island, SS8 0EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Iceland (The Food Warehouse), Canvey Island Retail Park, Canvey Island, SS8 0EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Iceland, Rectory Road, Hadleigh, Benfleet, SS7 2ND	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Kayden Supermarket, Church Road, Basildon, SS16 4AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Lidl, Crompton Close, Basildon, SS14 3BA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Lidl, High Road, Pitsea,	1.3%	13	1.0%	1	2.9%	3	0.0%	0	1.2%	1	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Basildon, SS13 3AB												
Lidl, London Road, Hadleigh, Benfleet, SS7 2DE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.4%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Northwick Road, Canvey Island, SS8 0PU	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Canvey Retail Park, Roscommon Way, Canvey Island, SS8 0EJ	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.4%	4	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.9%	9	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.9%	9	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Rayleigh Weir, Benfleet, SS7 3UB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Meadow Rise, Billericay, CM11 2DZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	1.2%	12	3.9%	4	5.8%	6	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.4%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	1
Waitrose, High Street, Billericay, CM12 9BY	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Zone 10												
Aldi, Marlborough Road, Romford, RM7 8AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4
Aldi, Rom Valley Way, Romford, RM7 0AN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Aldi, St Mary's Lane, Upminster, RM14 2QB	0.8%	8	0.0%	0	0.0%	0	0.0%	0	7.2%	6	1.9%	0
Asda, Dolphin Approach, Romford, RM1 3EE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Asda, Merriellands Crescent, Barking, Dagenham, RM9 6SJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Co-op, Harewood Road, Pilgrims Hatch, Brentwood, CM15 9PD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Co-op, Rayleigh Road, Hutton, Brentwood, CM13 1LZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Iceland, Farnham Road, Romford, RM3 8DX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Iceland, Market Place, Romford, RM1 3AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Iceland, North Street, Hornchurch, RM11 1RL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Iceland, The Mall, Heathway, Dagenham, RM10 8RE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Lidl, Gooshays Drive, Harold Hill, Romford, RM3 8QY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Lidl, Heathway, Dagenham, RM10 8QS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Lidl, High Street, Hornchurch, RM11 1TP	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Lidl, Longbridge Road, Dagenham, RM8 2DB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Marks and Spencer (M&S) Department Store, High Street, Brentwood, CM14 4RH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Marks and Spencer (M&S) Foodhall, Station Road, Upminster, RM14 2SU	0.8%	8	0.0%	0	0.0%	0	0.0%	0	7.2%	6	1.0%	1
Morrisons Supermarket,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Beacontree Heath, Wood Lane, Dagenham, RM10 7RA																						
Sainsbury's Superstore, High Road, Chadwell Heath, Romford, RM6 6PB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	6
Sainsbury's Superstore, The Brewery Walk, Romford, RM1 1AU	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Tesco Express, Front Lane, Cranham, Upminster, RM14 1XL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4
Tesco Extra, High Road, Goodmayes, RM6 4HY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4
Tesco Superstore, Collier Row Lane, Romford, RM5 3NL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Outside Survey Area																						
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Aldi, Friary Place, Rochester, ME2 4TP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.4%	4	1.0%	1	0.0%	0	2.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	1.7%	17	1.0%	1	1.0%	1	6.4%	6	5.8%	6	1.2%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rushden Lakes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Shopping Centre																						
Marks and Spencer (M&S) Department Store, Eltham High Street, Eltham, SE9 1TQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	2.4%	24	4.9%	5	1.0%	1	2.1%	2	10.7%	11	4.8%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Strood Retail Park, Rochester, ME2 2AB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Morrisons Supermarket, Western Approaches, Southend-on-Sea, SS2 6SH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Sainsbury's Superstore, Hempstead Valley Shopping Centre, Hempstead, ME7 3PB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, King George Avenue, Ilford, IG2 7SH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Sainsbury's Superstore, Philipot Path, Eltham, SE9 5DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	2.7%	27	2.9%	3	1.0%	1	6.4%	6	2.9%	3	4.8%	4	7.8%	8	1.0%	1	0.0%	0	0.0%	0	0.9%	1
Tesco Superstore, Cuxton Road, Rochester, ME2 2DE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Superstore, Station Road, Harrow, HA1 2TU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Others																						
Internet - delivered	3.2%	32	1.0%	1	4.9%	5	2.1%	2	1.9%	2	2.4%	2	8.7%	9	4.8%	5	1.0%	1	1.9%	2	2.8%	3
Internet - collection (Click & collect)	0.8%	8	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.9%	2	1.0%	1	0.0%	0	0.9%	1	2.8%	3
Telephone / delivery order from a local independent business	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.3%	13	1.9%	2	1.9%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.8%	4	2.9%	3	0.9%	1	0.0%	0
(Nowhere else)	36.9%	373	35.9%	37	31.1%	32	42.6%	40	40.8%	42	34.9%	29	37.9%	39	33.3%	35	37.5%	39	36.4%	39	38.3%	41
Base:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Q05 In addition to your main food shopping, where do you normally do most of your household's small scale top-up food shopping i.e. the store you visit regularly 2+ times a week to buy bread, milk, etc., on a day-to-day basis?																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	1.2%	12	6.8%	7	0.0%	0	0.0%	0	3.9%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Portsea Road, Tilbury, RM18 8AX	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Princess Margaret Road, East Tilbury, Tilbury, RM18 8YP	0.6%	6	2.9%	3	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Defoe Parade, Chadwell St Mary, Grays, RM16 4QR	0.2%	2	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Defoe Parade, Chadwell St Mary, RM16 4QF	0.8%	8	7.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Dock Road, Tilbury, RM18 7BJ	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, River View, Chadwell St Mary, Grays, RM16 4BA	0.3%	3	1.0%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Brentwood Road, Chadwell St Mary, Grays, RM16 4JD	0.8%	8	7.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Andrews Court, Calcutta Road, Tilbury, RM18 7QW	0.8%	8	7.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Budgens, Lampits Hill, Corringham, SS17 9AA	0.2%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Gardner Avenue, Corringham, Stanford-le-Hope, SS17 7SE	1.5%	15	0.0%	0	14.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Stanford-le-Hope, SS17 0HD	0.7%	7	1.0%	1	5.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Sorrells, Stanford-le-Hope, SS17 7DZ	0.3%	3	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, The Show Room, Stanford-le-Hope, SS17 0LD	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Country Fayre, High Road, Horndon on the Hill, SS17	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
8LB																					
Eagle News, Grover Walk, Corringham, Stanford-le-Hope, SS17 7LY	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hadfield Stores, Wharf Road, Stanford-le-Hope, SS17 0DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%
Iceland, St John's Way, Corringham, Stanford-le-Hope, SS17 7NA	0.6%	6	0.0%	0	5.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Corringham Town Centre	0.3%	3	0.0%	0	1.9%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons DAILY, St Johns Way, Corringham, SS17 7NA	0.3%	3	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons SUPERMARKET, St John's Way, Corringham, SS17 7LL	2.2%	22	3.9%	4	17.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Prime Cuts, Kings Parade, Stanford-le-Hope, SS17 0HR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, King Street, Stanford-le-Hope, SS17 0HR	1.0%	10	0.0%	0	9.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Chop Shop Butchery, St John's Way, Corringham, Stanford-le-Hope, SS17 7LJ	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3																					
Costcutter, Garrison Parade, Purfleet, RM19 1ST	0.2%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, The Junction, Weston Avenue, West Thurrock, Grays, RM20 3LP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Iceland (The Food Warehouse), Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	0.4%	4	1.0%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%
Jay's Convenience Store, London Road, Grays, RM20 3JT	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier (Sunny's), London	0.2%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Road, South Stifford, Grays, RM20 4AB																						
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	1.1%	11	0.0%	0	1.0%	1	5.3%	5	3.9%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sri Ganesha News, London Road, South Stifford, Grays, RM20 4AA	0.2%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Drake Road, Chafford Hundred, Grays, RM16 6PS	1.3%	13	0.0%	0	0.0%	0	10.6%	10	1.9%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lakeside Business Village, Fleming Road, Chafford Hundred, Grays, RM16 6EW	0.4%	4	0.0%	0	0.0%	0	3.2%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	1.3%	13	2.9%	3	0.0%	0	2.1%	2	6.8%	7	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, The Mall, Grays, RM17 6QF	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lodge Lane, Socketts Heath, Grays, RM17 5RZ	2.2%	22	1.9%	2	1.0%	1	3.2%	3	11.7%	12	4.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Mall, Grays, RM17 6QE	0.3%	3	1.9%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freshco Store, Crammavill Street, Stifford Clays, Grays, RM16 2BD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hannah's Bakery, Lodge Lane, Grays, RM17 5RZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Mall, Grays, RM17 6QF	0.4%	4	1.0%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	1.2%	12	1.9%	2	0.0%	0	3.2%	3	4.9%	5	1.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
News N Booze, Lenthall Avenue, Grays, RM17 5AA	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NKS Supermarket, London Road, Grays, RM17 5YS	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, Grays Shopping Centre, Grays, RM17 6QE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier (Bob Bon), King Edward Drive, Grays, RM16 2GG	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Crammavill Street, Stifford Clays,	1.0%	10	0.0%	0	0.0%	0	2.1%	2	6.8%	7	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Grays, RM16 2BD																						
Tesco Express, Southend Road, Grays, RM17 5NJ	0.9%	9	0.0%	0	0.0%	0	1.1%	1	6.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Zone 5																						
At Your Convenience Stores, High Road, Orsett, RM16 3ER	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulphan Village Shop, Bulphan, Upminster, RM14 3RU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food (BP Garage), A13, Stanford-le-Hope Bypass, Orsett, RM16 3BJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St Marys Lane, Upminster, RM14 3BT	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Co-op, High Street, Aveley, South Ockendon, RM15 4BB	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	1.9%	19	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.4%	2	15.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Aveley Village Centre	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Derwent Parade, South Ockendon	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Romford Road, Aveley, South Ockendon, RM15 4PJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Derwent Parade, South Ockendon, RM15 5ED	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Canterbury Parade, South Ockendon, RM15 6NH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Stifford Off Licence, High Road, Browns Cottages, North Stifford, RM16 5UH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, High Street, Aveley, South Ockendon, RM15 4BX	0.4%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	6.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North Road, South Ockendon, RM15	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
6QA												
Village Wines, South Road, South Ockendon, RM15 6NP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Road, Swanley, BR8 7BU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Crook Log, Bexleyheath, DA6 8EQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Crossways Boulevard, Dartford, Greenhithe, DA9 9BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Cannon Retail Park, Twin Tumps Way, Thamesmead, SE28 8RD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexley Mini Mart, Bourne Road, Bexley, DA5 1LQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Blendon Road, Bexley, DA5 1BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chastilian Road, Dartford, DA1 3JJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Esparto Way, Horton Kirby, South Darenth, DA4 9BD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Falconwood Park, Welling, DA16 2PQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Halfway Street, Valliers Wood Road, Sidcup, DA15 8DJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hawley Road, Wilmington, Dartford, DA1 1NP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Stone, Greenhithe, DA9 9DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Steynton Avenue, Bexley, DA5 3HP	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Oval, Sidcup, DA15 9ER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Westwood Lane,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Sidcup, DA15 9PS												
Costcutter, Long Lane, Bexleyheath, DA7 5AQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Midfield Parade, Bexleyheath, DA7 6NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Erith Mini Supermarket, High Street, Erith, Aveley, DA8 1QY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Broadway, Bexleyheath, DA6 7DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Foots Cray High Street, Sidcup, DA14 5HJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Instone Road, Dartford, DA1 2FG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sidcup Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Maplehurst Close, Bexley Park, Dartford, DA2 7WX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Broadway, Bexleyheath, DA6 7JN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Food, Station Road, Sidcup, DA15 7AB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Halfway Street, Sidcup, DA15 8DJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Days Lane, Sidcup, DA15 8JX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier (Westhill's), Cliffside Court, West Hill, Dartford, DA1 2EF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Parkside Parade, Northend Road, Crayford, DA1 4RA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Brampton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Road, Bexleyheath, DA7 5QR												
Sainsbury's Local, Erith Road, Bexleyheath, DA7 6HJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Nuxley Road, Belvedere, DA17 5JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Dartford Road, Dartford, DA1 3EN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bexley Road, Erith, DA8 3HD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Style And Winch, Northend Road, Erith, DA8 3PZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose (Little), High Street, Sidcup, DA14 6EN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.5%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AV City Minimart, Wellington Street, Gravesend, DA12 1JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, New Road, Gravesend, DA11 0AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balas Little Mart, Gateway Parade, Whinfell Way, Gravesend, DA12 4RU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Stores, Central Avenue, Gravesend, DA12 5BH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dene Holm Road, Northfleet, Gravesend, DA11 8LG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, East Milton Road, Gravesend, DA12 2JL	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Co-op, Istead Rise, The Parade, Gravesend, DA13 9JF	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Perry Street, Northfleet, Gravesend, DA11 8QU	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Longfield, DA3 7QH												
Costcutter, The Hive, Northfleet, Gravesend, DA11 9DE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higham Supermarket, Hermitage Road, Higham, Rochester, ME3 7DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Local shops, Gravesend Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Local shops, The Parade, Gravesend	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Morrisons Daily, The Alma, Leander Drive, Gravesend, DA12 4NG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	0
Premier (Chalk Village Store), Lower Higham Road, Chalk, Gravesend, DA12 2NQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0
Shorne Village Shop, The Street, Shorne, DA12 3EA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Spar, Watling Street, Tollgate, Gravesend, DA11 7NP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Tesco Express, Latona Drive, Whinfell Way, Gravesend, DA12 4SF	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	0
Tesco Express, New Road, Gravesend, DA11 0AF	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	0
Tesco Express, Perry Street, Northfleet, Gravesend, DA11 8QU	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0
Tesco Express, The Parade, Valley Drive, Gravesend,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
DA12 5RT												
Tesco Express, Whitehill Lane, Gravesend, DA12 5LS	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Little Shop, Sole Street, Gravesend, DA12 3AX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Longfield, DA3 7QA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Aldi, Northlands Pavement, Pitsea, Basildon, SS13 3DU	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Rushbottom Lane, South Benfleet, Benfleet, SS7 4BX	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Town Square, Basildon, SS14 1DZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billers Local, Western Road, Billericay, CM12 9JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowers Gifford News, Pound Lane, Bowers Gifford, SS13 2HW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Road, South Benfleet, Benfleet, SS7 5HA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kiln Road, Hadleigh, Benfleet, SS7 1TE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Co-op, The Butneys, Basildon, SS14 2DG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Pitsea Retail Centre, Pitsea, Basildon, SS13 3BY	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Furtherwick Road, Canvey Island, SS8 7AJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Market Square, Basildon, SS14 1DD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Close, Basildon, SS14 3BA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Road, Pitsea,	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Basildon, SS13 3AB												
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northwick Road, Canvey Island, SS8 0PU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Langdon Hills Local Centre, Basildon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Osier Drive, Willowfields, Laindon, SS15 4HP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Canvey Retail Park, Roscommon Way, Canvey Island, SS8 0EJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food (BP Garage), East Mayne, Basildon, SS13 1BW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Clay Hill Road, Kingswood, Basildon, SS16 5DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Third Avenue, Canvey Island, SS8 9SU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Marsh View Court, Vange, Basildon, SS16 4QW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, High Street, Billericay, CM12 9AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, Old Market Retail Park, Pitsea, SS13 3BB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, High Road, South Benfleet, Benfleet, SS7 5HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon,	0.6%	6	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	1

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SS13 1SA												
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Ballards Walk, Basildon, SS15 5HL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Grange Parade, South Green, Billericay, CM11 2RF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Meadow Rise, Billericay, CM11 2DZ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.6%	6	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Billericay, CM12 9BY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Aldi, Collier Row Road, Romford, RM5 2AT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Aldi, Rom Valley Way, Romford, RM7 0AN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upminster, RM14 2QB	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Whalebone Lane South, Chadwell Heath, Dagenham, RM8 1BB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bloom & Veg, Central Farm, Aveley Road, Upminster, RM14 2TW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Co-op, Brentwood Road, Gidea Park, Hornchurch, Romford, RM2 5TD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dagenham Road, Rush Green, Romford, RM7 0TJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Harewood Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Pilgrims Hatch, Brentwood, CM15 9PD												
Co-op, Hutton Road, Shenfield, Brentwood, CM15 8NR	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Co-op, Moray Way, Romford, RM1 4YD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Co-op, Station Road, Harold Wood, Romford, RM3 0BP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Costcutter, Highfield Link, Collier Row, Romford, RM5 3DH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Home Bargains, Grove Farm Retail Park, Romford, RM6 4AU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Iceland, Corbets Tey Road, Upminster, RM14 2AJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
Iceland, Farnham Road, Romford, RM3 8DX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Iceland, London Road, Romford, RM7 9NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Iceland, Market Place, Romford, RM1 3AB	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Iceland, North Street, Hornchurch, RM11 1RL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Lidl, Gooshays Drive, Harold Hill, Romford, RM3 8QY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Lidl, High Street, Hornchurch, RM11 1TP	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	2
Lidl, Longbridge Road, Dagenham, RM8 2DB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Local shops, Cranham Local Centre, Upminster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Local shops, Dagenham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Londis, Corbetts Tey Road, Upminster, RM14 2AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Marks and Spencer (M&S) Department Store, High Street, Brentwood, CM14 4RH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Marks and Spencer (M&S) Department Store, South Street, Romford, RM1 1NT	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Marks and Spencer (M&S) Foodhall, Station Road, Upminster, RM14 2SU	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Morrisons Daily, Ongar Road, Brentwood, CM15 9DZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Morrisons Supermarket, Beacontree Heath, Wood Lane, Dagenham, RM10 7RA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Nisa Local, Gaynes Park Road, Upminster, RM14 2HL	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, New Road, Rainham, RM13 8ES	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Premier, Grove Road, Romford, RM6 4PD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Sainsbury's Local, Electric House, Suttons Lane, Hornchurch, RM12 6RJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, North Street, Romford, RM1 1ED	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	6
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4
Tesco Express (Esso), Main Road, Romford, RM1 3BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Express, Ardleigh Green Road, Hornchurch, RM11 2LG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Express, Elm Park Avenue, Hornchurch, RM12 4SB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Express, Front Lane, Cranham, Upminster, RM14 1XL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Express, High Street, Brentwood, CM14 4RW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Express, Mawney Road, Romford, RM7 7HH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Express, Oxlow Lane, Dagenham, RM10 7YA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Tesco Express, Rainham Road, Rainham, RM13 7QX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Express, Warley Hill, Warley, Brentwood, CM14 5HB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.5%	5	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Superstore, Collier Row Lane, Romford, RM5 3NL	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4
Woodlane Supermarket, Wood Lane, Dagenham, RM9 5SL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Outside Survey Area																						
Co-op, Cherry Trees, Hartley, Longfield, DA3 8DS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Co-op, Well Hall Parade, Eltham, SE9 6SR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Costcutter, The Parade, Meopham, DA13 0JL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	0.8%	8	1.0%	1	0.0%	0	2.1%	2	0.0%	0	1.2%	1	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food, Liverpool Street, Spytty Road, London, EC2M 7PY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Cannon Street, City of London, EC4N 6HA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Express, Church Lane, Doddingtonhurst, Brentwood,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
CM15 0NG																						
Tesco Express, Cranbrook Road, Gants Hill, Ilford, IG2 6LE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Express, London Road, Leigh-on-Sea, SS9 3JY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Tesco Express, London Road, Westcliff-on-Sea, Southend-on-Sea, SS0 9PD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Tesco Express, Watford Road, Wembley, HA0 3HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	1.3%	13	0.0%	0	0.0%	0	4.3%	4	0.0%	0	1.2%	1	6.8%	7	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Waitrose, London Road, Leigh-on-Sea, SS9 3JA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Others																						
Internet - delivered	3.2%	32	1.0%	1	5.8%	6	0.0%	0	0.0%	0	0.0%	0	10.7%	11	4.8%	5	1.9%	2	2.8%	3	3.7%	4
Internet - collection (Click & collect)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Telephone / delivery order from a local independent business	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.9%	1
(Don't know / varies)	2.6%	26	0.0%	0	1.0%	1	2.1%	2	1.9%	2	1.2%	1	0.0%	0	6.7%	7	2.9%	3	3.7%	4	5.6%	6
(Don't do this type of shopping)	26.7%	270	42.7%	44	17.5%	18	44.7%	42	38.8%	40	26.5%	22	16.5%	17	21.9%	23	24.0%	25	19.6%	21	16.8%	18
Base:		1012		103		103		94		103		83		103		105		104		107		107

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q06 In addition to STORE MENTIONED AT Q05, where else do you regularly use for your household's small scale top-up food shopping?																						
<i>Not those that said 'Don't do this type of shopping' or 'Don't know / varies' at Q05</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.4%	3	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belle's Bakers, Calcutta Road, Tilbury, RM18 7QU	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Portsea Road, Tilbury, RM18 8AX	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Chadwell St Mary Village Centre	0.3%	2	1.7%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Dunlop Road, Tilbury, RM18 7BE	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Defoe Parade, Chadwell St Mary, Grays, RM16 4QR	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Defoe Parade, Chadwell St Mary, RM16 4QF	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, River View, Chadwell St Mary, Grays, RM16 4BA	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Brentwood Road, Chadwell St Mary, Grays, RM16 4JD	0.7%	5	8.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Andrews Court, Calcutta Road, Tilbury, RM18 7QW	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Budgens, Lampits Hill, Corringham, SS17 9AA	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Gardner Avenue, Corringham, Stanford-le-Hope, SS17 7SE	0.6%	4	1.7%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Stanford-le-Hope, SS17 0HD	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Corringham Grocers, Woodbrooke Way, Corringham, Stanford-le-Hope, SS17 9DW	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, St John's Way, Corringham,	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Stanford-le-Hope, SS17 7NA																						
Costcutter, The Show Room, Stanford-le-Hope, SS17 0LD	0.3%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eagle News, Grover Walk, Corringham, Stanford-le-Hope, SS17 7LY	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St John's Way, Corringham, Stanford-le-Hope, SS17 7NA	1.3%	9	1.7%	1	9.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street Bakery, Kings Parade, Stanford-le-Hope, SS17 0HL	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons SUPERMARKET, St John's Way, Corringham, SS17 7LL	1.1%	8	1.7%	1	8.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reeds Family Butchers, St John's Way, Corringham, SS17 7NA	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, King Street, Stanford-le-Hope, SS17 0HR	1.0%	7	1.7%	1	7.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Iceland (The Food Warehouse), Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	1.0%	7	0.0%	0	0.0%	0	4.0%	2	1.6%	1	0.0%	0	3.5%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Drake Road, Chafford Hundred, Grays, RM16 6PS	0.6%	4	0.0%	0	0.0%	0	8.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lakeside Business Village, Fleming Road, Chafford Hundred, Grays, RM16 6EW	0.3%	2	0.0%	0	1.2%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	0.7%	5	1.7%	1	0.0%	0	2.0%	1	3.3%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lodge Lane, Socketts	0.8%	6	1.7%	1	0.0%	0	0.0%	0	8.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
Heath, Grays, RM17 5RZ																				
Elif Food Centre Grays, High Street, Grays, RM17 6NX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Mall, Grays, RM17 6QE	0.4%	3	3.4%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays All Foods, Southend Road, Grays, RM17 5NH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Mall, Grays, RM17 6QF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Grays Town Centre	0.3%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.7%	5	1.7%	1	0.0%	0	0.0%	0	6.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Crammavill Street, Stifford Clays, Grays, RM16 2BD	0.4%	3	0.0%	0	1.2%	1	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Southend Road, Grays, RM17 5NJ	0.6%	4	0.0%	0	0.0%	0	2.0%	1	4.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
At Your Convenience Stores, High Road, Orsett, RM16 3ER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food (BP Garage), A13, Stanford-le-Hope Bypass, Orsett, RM16 3BJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St Marys Lane, Upminster, RM14 3BT	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	5	1.2%	1	0.0%	0	0.0%	0	1.2%	1
Zone 6																				
Co-op, High Street, Aveley, South Ockendon, RM15 4BB	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	1.0%	7	0.0%	0	0.0%	0	2.0%	1	1.6%	1	1.7%	1	4.7%	4	0.0%	0	0.0%	0	0.0%	0
Local shops, Aveley Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Derwent Parade, South Ockendon, RM15 5ED	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	7.0%	6	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North Road, South Ockendon, RM15 6QA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.2%	1

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Zone 7												
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Roman Way, Dartford, DA1 4FY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Road, Swanley, BR8 7BU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Crook Log, Bexleyheath, DA6 8EQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Broadway Shopping Centre, Bexleyheath, DA6 7DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexley Mini Mart, Bourne Road, Bexley, DA5 1LQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Nuxley Road, Belvedere, DA17 5JG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Pier Road, Erith, DA8 1TA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Instone Road, Dartford, DA1 2FG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, St James Way, Sidcup	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Broadway, Bexleyheath, DA6 7JN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Food, Station Road, Sidcup, DA15 7AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Welling High Street, Welling, DA16 1QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Priory Shopping Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Dartford, DA1 2HL												
Tesco Express, Station Road, Sidcup, DA15 7DB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Upper Wickham Lane, Welling, DA16 3DX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose (Little), High Street, Sidcup, DA14 6EN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Chestnut Avenue, Dartford, Greenhithe, DA9 9SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Zone 8												
Aldi, London Road, Gravesend, DA11 9LY	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3
B&M, New Road, Gravesend, DA11 0AA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2
Broadditch Farm Shop, New Barn Road, Gravesend, DA13 9PU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Cobham Community Stores, The Street, Cobham, Gravesend, DA12 3BZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Co-op, Perry Street, Northfleet, Gravesend, DA11 8QU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Iceland, Overcliffe, Gravesend, DA11 0EF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Istead Rise Butchers, The Parade, Istead Rise, Gravesend, DA13 9JF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Local shops, Gravesend Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2
Morrisons Daily, The Alma, Leander Drive, Gravesend, DA12 4NG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
DA11 8AB												
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Latona Drive, Whinfell Way, Gravesend, DA12 4SF	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Tesco Express, New Road, Gravesend, DA11 0AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Tesco Express, Perry Street, Northfleet, Gravesend, DA11 8QU	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3
Tesco Express, Whitehill Lane, Gravesend, DA12 5LS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
The Paper Shop, Lawrence Square, Haynes Road, Northfleet, Gravesend, DA11 7HW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Waitrose, Station Road, Longfield, DA3 7QA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Zone 9												
Aldi, Northlands Pavement, Pitsea, Basildon, SS13 3DU	0.4%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Rushbottom Lane, South Benfleet, Benfleet, SS7 4BX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.6%	4	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barleylands Farm Shop, Southend Road, Billericay, CM11 2UQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Co-op, London Road, Leigh-on-Sea, SS9 2SH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Billericay, CM12 9AJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Iceland, The Market Square, Basildon, SS14 1DD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Jotmans Store, Jotmans Lane, South Benfleet, Benfleet, SS7 5AX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Lidl, Crompton Close, Basildon, SS14 3BA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
Lidl, London Road, Hadleigh, Benfleet, SS7 2DE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Lidl, Northwick Road, Canvey Island, SS8 0PU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Local shops, Basildon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Local shops, Kingswood Local Centre, Basildon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Luncies Convenience Store, Luncies Road, Basildon, SS14 1SB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Marks and Spencer (M&S) Foodhall, Canvey Retail Park, Roscommon Way, Canvey Island, SS8 0EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Marks and Spencer (M&S) Foodhall, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
Spar, High Road, South Benfleet, Benfleet, SS7 5LH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Tesco Express, Felmores End, Basildon, SS13 1PN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Tesco Express, Grange Parade, South Green, Billericay, CM11 2RF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.4%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Billericay, CM12 9BY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upminster, RM14 2QB	0.6%	4	0.0%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0
Asda, Merriellands Crescent, Barking, Dagenham, RM9 6SJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Whalebone Lane South, Chadwell Heath, Dagenham, RM8 1BB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, London Road, Romford, RM7 9QA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
C Johnson & Son, Corbets Tey Road, Upminster, RM14 2AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Chadwell Supermarket, Chadwell Heath Lane, Romford, RM6 4NP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Road, Romford, RM2 5EL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Rayleigh Road, Hutton, Brentwood, CM13 1LZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Upminster, RM14 2UB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0
Co-op, Turpin Avenue, Romford, RM5 2PU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Ongar Road, Pilgrims Hatch, Brentwood, CM15 9JN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Corbets Tey Road, Upminster, RM14 2AJ	0.7%	5	0.0%	0	0.0%	0	0.0%	0	8.3%	5	0.0%	0
Iceland, Market Place, Romford, RM1 3AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacksons Convenience Store, Thorndon Avenue, West Horndon, Brentwood, CM13 3TP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Lidl, High Street,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0

Thurrock Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Hornchurch, RM11 1TP												
Local shops, Cranham Local Centre, Upminster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Local shops, Romford Town Centre	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Londek Food Plus Collier Row, Collier Row Road, Romford, RM5 3NR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Station Road, Upminster, RM14 2SU	0.6%	4	0.0%	0	0.0%	0	0.0%	0	3.3%	2	2.3%	2
Marks and Spencer (M&S) Simply Food (BP Garage), Rayleigh Road, Hutton, Brentwood, CM13 1AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Nisa Local, Gaynes Park Road, Upminster, RM14 2HL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0
Sainsbury's Local, Electric House, Suttons Lane, Hornchurch, RM12 6RJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Brewery Walk, Romford, RM1 1AU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Front Lane, Cranham, Upminster, RM14 1XL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Wingletye Food & Wine, Wingletye Lane, Hornchurch, RM11 3AT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area												
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Co-op, Cherry Trees, Hartley, Longfield, DA3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
8DS																						
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	0.4%	3	0.0%	0	0.0%	0	2.0%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Local shops, Lakeside Retail Park, Thurrock, Grays	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lakeside Shopping Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, George Lane, High Street, Southend-on-Sea, SS1 1JS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	1.1%	8	0.0%	0	2.4%	2	2.0%	1	0.0%	0	3.3%	2	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Strood Retail Park, Rochester, ME2 2AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Sainsbury's Local, Radford Way, Billericay, CM12 0EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Sainsbury's Superstore, Tanners Lane, Barkingside, IG6 1QE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.3%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, London Road, Leigh-on-Sea, SS9 3JA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Others																						
Internet - delivered	3.8%	27	0.0%	0	8.3%	7	0.0%	0	1.6%	1	1.7%	1	11.6%	10	4.0%	3	1.3%	1	1.2%	1	3.6%	3
Internet - collection (Click & collect)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Telephone / delivery order from a local independent business	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.4%	2
(Don't know / varies)	2.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	2.3%	2	2.7%	2	2.6%	2	1.2%	1	6.0%	5
(Nowhere else)	51.3%	367	55.9%	33	44.0%	37	72.0%	36	57.4%	35	35.0%	21	44.2%	38	58.7%	44	51.3%	39	46.3%	38	55.4%	46
Base:		716		59		84		50		61		60		86		75		76		82		83

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Meanscore: [%]																						
Q07 Of all the money you spend on your main and top-up food shopping, what % share goes to your main food shopping?																						
Not those that said 'Don't know / varies' at Q05																						
1 - 10%	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
11 - 20%	0.5%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	1.0%	1
21 - 30%	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.9%	2	0.0%	0
31 - 40%	0.5%	5	1.9%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
41 - 50%	5.3%	52	3.9%	4	6.9%	7	4.3%	4	2.0%	2	9.8%	8	1.9%	2	5.1%	5	6.9%	7	6.8%	7	5.9%	6
51 - 60%	5.5%	54	6.8%	7	1.0%	1	3.3%	3	5.9%	6	6.1%	5	7.8%	8	4.1%	4	6.9%	7	9.7%	10	3.0%	3
61 - 70%	9.8%	97	7.8%	8	6.9%	7	6.5%	6	7.9%	8	8.5%	7	16.5%	17	15.3%	15	10.9%	11	11.7%	12	5.9%	6
71 - 80%	21.9%	216	13.6%	14	24.5%	25	14.1%	13	24.8%	25	26.8%	22	23.3%	24	19.4%	19	23.8%	24	21.4%	22	27.7%	28
81 - 90%	15.1%	149	13.6%	14	12.7%	13	15.2%	14	11.9%	12	14.6%	12	13.6%	14	19.4%	19	8.9%	9	15.5%	16	25.7%	26
91 - 99%	2.9%	29	1.0%	1	2.9%	3	4.3%	4	4.0%	4	0.0%	0	3.9%	4	6.1%	6	2.0%	2	1.0%	1	4.0%	4
100% (Don't do top-up shopping)	27.4%	270	42.7%	44	17.6%	18	45.7%	42	39.6%	40	26.8%	22	16.5%	17	23.5%	23	24.8%	25	20.4%	21	17.8%	18
(Don't know / varies)	10.3%	102	8.7%	9	23.5%	24	6.5%	6	4.0%	4	7.3%	6	16.5%	17	5.1%	5	12.9%	13	9.7%	10	7.9%	8
(Refused)	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	82.86		86.28		80.12		89.13		87.06		81.58		81.44		82.25		79.27		77.85		82.88	
Base:	986		103		102		92		101		82		103		98		101		103		101	

Thurrock Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q08 Where do you do most of your household's shopping for men's, women's, children's and baby clothing and footwear (fashion items - not sports clothing and footwear)?																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	1.3%	13	7.8%	8	0.0%	0	0.0%	0	3.9%	4	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell St Mary Local Centre, Grays	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.3%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	4.3%	44	5.8%	6	9.7%	10	8.5%	8	5.8%	6	1.2%	1	7.8%	8	1.0%	1	0.0%	0	0.9%	1	2.8%	3
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.7%	7	0.0%	0	0.0%	0	2.1%	2	1.9%	2	1.2%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	2.6%	26	8.7%	9	0.0%	0	5.3%	5	8.7%	9	1.2%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.4%	4	1.9%	2	0.0%	0	1.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
Thurrock Garden Centre, South Road, South Ockendon, RM15 6DU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Asda, Station Road, Belvedere, DA17 6DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	2.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.9%	24	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	8.2%	83	1.0%	1	1.0%	1	0.0%	0	1.9%	2	1.2%	1	1.9%	2	19.0%	20	52.9%	55	0.9%	1	0.0%	0
Dartford Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	1.0%	1	0.0%	0	0.0%	0
Erith Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.8%	4	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0

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By Zone [A]

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
DA8 2AH												
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Basildon Town Centre	3.9%	39	2.9%	3	12.6%	13	0.0%	0	1.0%	1	3.6%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.5%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Town Centre	0.3%	3	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Cricketers Retail Park, East Mayne, Basildon, SS13 1SA																						
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.5%	5	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
Zone 10																						
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Brentwood Town Centre	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	7.5%	8
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	4.2%	42	1.0%	1	1.9%	2	0.0%	0	1.0%	1	7.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.9%	32
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	0.5%	5	0.0%	0	0.0%	0	1.1%	1	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Outside Survey Area																						
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Braintree Village, Chapel Hill, Braintree, CM77 8YH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Centre, Prince Charles Drive, Brent Cross, NW4 3FP												
Bromley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	1.1%	11	0.0%	0	2.9%	3	0.0%	0	1.0%	1	1.2%	1
Chatham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford City Centre	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Designer Outlet Ashford, Kimberley Way, Ashford, TN24 0SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dockside Shopping Outlet, Maritime Way, St Mary's Island, Chatham, ME4 3ED	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eltham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Ilford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	22.5%	228	32.0%	33	20.4%	21	45.7%	43	36.9%	38	37.3%	31
Lakeside Village Outlet Shopping, White Rose Way, Doncaster, DN4 5PH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	2.4%	24	2.9%	3	2.9%	3	4.3%	4	2.9%	3	4.8%	4
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Southend-on-Sea Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.5%	5	0.0%	0	3.9%	4	0.0%	0	0.0%	0	1.0%	1
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20	1.0%	10	0.0%	0	1.0%	1	1.1%	1	1.9%	2	1.2%	1

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
1TX																						
Westfield London, Ariel Way, Shepherd's Bush, W12 7GF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Stratford, E20 1EJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1
Others																						
Abroad	0.5%	5	0.0%	0	1.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.9%	1
Internet	25.9%	262	26.2%	27	30.1%	31	24.5%	23	27.2%	28	20.5%	17	31.1%	32	23.8%	25	14.4%	15	32.7%	35	27.1%	29
Mail order / catalogue	2.1%	21	2.9%	3	3.9%	4	2.1%	2	2.9%	3	0.0%	0	1.9%	2	5.7%	6	0.0%	0	0.9%	1	0.0%	0
TV shopping	0.3%	3	0.0%	0	1.0%	1	1.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.3%	13	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.2%	1	1.9%	2	3.8%	4	1.0%	1	0.0%	0	3.7%	4
(Don't do this type of shopping)	2.3%	23	1.0%	1	3.9%	4	1.1%	1	1.9%	2	1.2%	1	2.9%	3	1.0%	1	2.9%	3	3.7%	4	2.8%	3
Base:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q09 Which internet / home delivery retailer do you use most often for your household's shopping for men's, women's, children's and baby clothing and footwear fashion items - not sports clothing and footwear?																						
<i>Those that do their clothing and footwear shopping via the internet or delivery at Q08</i>																						
Amazon	18.9%	54	30.0%	9	11.1%	4	19.2%	5	12.9%	4	0.0%	0	14.7%	5	16.1%	5	26.7%	4	27.8%	10	27.6%	8
Ambrose Wilson	0.4%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (George)	0.7%	2	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
ASOS	2.8%	8	3.3%	1	2.8%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	6.5%	2	6.7%	1	0.0%	0	6.9%	2
Boden	0.4%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles Tyrwhitt	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Chums	0.7%	2	0.0%	0	2.8%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coopers of Stortford	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Cotton Traders	2.1%	6	3.3%	1	2.8%	1	0.0%	0	6.5%	2	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Damart	1.0%	3	0.0%	0	5.6%	2	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams	0.4%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorothy Perkins	0.4%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	2.8%	8	0.0%	0	0.0%	0	3.8%	1	6.5%	2	0.0%	0	5.9%	2	0.0%	0	0.0%	0	2.8%	1	6.9%	2
Fatface	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotter Shoes	0.7%	2	3.3%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
House of Fraser	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Jacamo	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	2.8%	1	0.0%	0
JD Williams	3.5%	10	6.7%	2	0.0%	0	7.7%	2	6.5%	2	0.0%	0	0.0%	0	6.5%	2	6.7%	1	2.8%	1	0.0%	0
John Lewis	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MandM	1.4%	4	0.0%	0	8.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Marks & Spencer	10.5%	30	13.3%	4	8.3%	3	7.7%	2	6.5%	2	16.7%	3	8.8%	3	9.7%	3	13.3%	2	11.1%	4	13.8%	4
Matalan	1.0%	3	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	3.4%	1
New Look	1.0%	3	0.0%	0	2.8%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Next	7.0%	20	3.3%	1	0.0%	0	3.8%	1	9.7%	3	5.6%	1	8.8%	3	12.9%	4	6.7%	1	11.1%	4	6.9%	2
QVC	1.7%	5	3.3%	1	2.8%	1	3.8%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Roman	1.4%	4	0.0%	0	2.8%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	6.7%	1	2.8%	1	0.0%	0
Sainsbury's (Tu Clothing)	0.7%	2	0.0%	0	0.0%	0	3.8%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shein	5.6%	16	6.7%	2	2.8%	1	15.4%	4	6.5%	2	5.6%	1	5.9%	2	0.0%	0	6.7%	1	2.8%	1	6.9%	2
Temu	3.5%	10	6.7%	2	5.6%	2	7.7%	2	3.2%	1	0.0%	0	0.0%	0	3.2%	1	6.7%	1	2.8%	1	0.0%	0
Tesco (F&F)	0.4%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vinted	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	2.9%	1	3.2%	1	0.0%	0	0.0%	0	3.4%	1
White Stuff	1.0%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	3.4%	1
Yours Clothing	0.4%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zara	1.0%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	2.8%	1	0.0%	0
Afibel	0.4%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bonmarché	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Bonprix	0.4%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cosyfeet	0.4%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotswold Collections	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
DB Wider Fit Shoes	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Glamorise	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grattan	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H&M	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
JD Sports	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	3.4%	1
Karen Millen	0.4%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Light In The Box Official	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Nike	0.4%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oasis Fashion	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pretty Little Thing	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
River Island	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Shoezone	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports Direct	0.4%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TacTree	0.4%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TikTok Shop	0.4%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tommy Hilfiger	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Wynsors	0.4%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	6.6%	19	6.7%	2	5.6%	2	11.5%	3	3.2%	1	16.7%	3	5.9%	2	9.7%	3	6.7%	1	5.6%	2	0.0%	0
(Do a Google search for the product each time)	9.4%	27	0.0%	0	13.9%	5	0.0%	0	19.4%	6	0.0%	0	29.4%	10	0.0%	0	13.3%	2	5.6%	2	6.9%	2
Base:	286		30		36		26		31		18		34		31		15		36		29	

Thurrock Household Survey
for Lambert Smith Hampton

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10

Q10 Where else do you regularly shop for your household's men's, women's, children's and baby clothing and footwear purchases?

Not those that said 'Don't do this type of shopping' or 'Don't know / varies' at Q08

Zone 1

Asda, Thurrock Park Way, 0.4% 4 0.0% 0 1.0% 1 1.1% 1 2.0% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

Zone 2

Stanford-le-Hope Town 0.1% 1 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

Zone 3

Costco Thurrock, West 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0

Lakeside Retail Parks, West 4.6% 45 7.8% 8 2.0% 2 6.5% 6 4.0% 4 8.6% 7 11.2% 11 0.0% 0 0.0% 0 3.9% 4 3.0% 3

Thurrock, Grays, RM20 3LP
Sainsbury's Superstore, 0.6% 6 0.0% 0 0.0% 0 4.3% 4 1.0% 1 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0

Zone 4

Howard Road, Chafford
Hundred, Grays, RM16 6YJ
Grays Town Centre 0.9% 9 1.0% 1 0.0% 0 2.2% 2 4.0% 4 0.0% 0 2.0% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0

(including Grays Shopping
Centre)
Morrisons Supermarket, 0.6% 6 1.0% 1 1.0% 1 0.0% 0 2.0% 2 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0.0% 0 1.0% 1

London Road, Grays,
RM17 5XZ

Zone 5

Zone 6

Zone 7

Bexleyheath Town Centre 0.7% 7 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 6.0% 6 1.0% 1 0.0% 0 0.0% 0

Bluewater Shopping Centre, 4.1% 40 3.9% 4 2.0% 2 4.3% 4 2.0% 2 0.0% 0 1.0% 1 17.0% 17 10.0% 10 0.0% 0 0.0% 0

Bluewater Parkway,
Dartford, Greenhithe, DA9 9ST
Dartford Town Centre 0.5% 5 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.0% 2 3.0% 3 0.0% 0 0.0% 0

Erith Town Centre 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0.0% 0

Marks and Spencer (M&S) 0.3% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.0% 3 0.0% 0 0.0% 0 0.0% 0

Department Store,
Bluewater Parkway,
Dartford, Greenhithe, DA9 9SD
Prospect Place Retail Park, 0.2% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 1.0% 1 0.0% 0 0.0% 0

Westgate Road, Dartford,
DA1 1DY
Sainsbury's Superstore, 0.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.0% 1 0.0% 0 0.0% 0 0.0% 0

Stadium Way, Dartford,

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
DA1 4HW												
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Gravesend Town Centre	1.3%	13	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	2.7%	26	5.9%	6	7.1%	7	1.1%	1	2.0%	2	1.2%	1
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Town Centre	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Rayleigh Weir Retail Area, Stadium Way, Rayleigh, SS7 3NZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Link, Basildon, SS14 3HZ												
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.3%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Harold Hill Local Centre, Romford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Hornchurch Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	1.8%	18	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	12
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Tesco Extra, High Road, Goodmayes, RM6 4HY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Upminster Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	4.9%	4	0.0%	1
Outside Survey Area												
Braintree Village, Chapel Hill, Braintree, CM77 8YH	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Bromley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Canterbury City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	0.6%	6	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Chelmsford City Centre	0.9%	9	0.0%	0	1.0%	1	0.0%	0	2.5%	2	0.0%	4
Clacton Shopping Village, Stephenson Road West, Clacton-on-Sea, CO15 4TL	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clacton-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Colchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Dockside Shopping Outlet,	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Maritime Way, St Mary's Island, Chatham, ME4 3ED												
Felixstowe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Greenwich Shopping Park, Bugsby's Way, New Charlton, Greenwich, SE7 7ST	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Harrogate Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Harrow Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Hempstead Valley Shopping Centre, Hempstead, Gillingham, ME7 3PD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Ilford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	9.6%	94	8.8%	9	8.1%	8	8.7%	8	16.8%	17	16.0%	13
Leigh-on-Sea Town Centre	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Medway Valley Leisure Park, Chariot Way, Roman Way, Rochester, ME2 2SS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sevenoaks Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Southend-on-Sea Town Centre	0.5%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strood Retail Park, Commercial Road, Rochester, ME2 2AD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.8%	8	2.0%	2	0.0%	0	1.1%	1	2.0%	2	0.0%	0
Westfield Stratford City, Stratford, E20 1EJ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Woolwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Others																						
Abroad	1.1%	11	1.0%	1	1.0%	1	3.3%	3	2.0%	2	2.5%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Internet	10.2%	100	5.9%	6	13.1%	13	13.0%	12	11.9%	12	11.1%	9	11.2%	11	11.0%	11	13.0%	13	5.8%	6	7.0%	7
Mail order / catalogue	1.8%	18	4.9%	5	0.0%	0	1.1%	1	1.0%	1	0.0%	0	1.0%	1	2.0%	2	1.0%	1	3.9%	4	3.0%	3
TV shopping	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.2%	12	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.5%	2	1.0%	1	1.0%	1	2.0%	2	1.9%	2	3.0%	3
(Nowhere else)	45.2%	441	52.0%	53	55.6%	55	50.0%	46	46.5%	47	40.7%	33	45.9%	45	37.0%	37	41.0%	41	39.8%	41	43.0%	43
Base:		976		102		99		92		101		81		98		100		100		103		100

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q11 Where do you normally do most of your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell St Mary Local Centre, Grays	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tilbury Town Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	1.1%	11	1.9%	2	1.0%	1	1.1%	1	1.9%	2	1.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
South Ockendon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Bexleyheath Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	9.6%	10	0.0%	0	0.0%	0
Station Parade Shops, Station Road, Sidcup, DA15 7DB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Asda, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Gravesend Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0

Thurrock Household Survey
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By Zone [A]

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Hill, Northfleet, DA11 8JH, DA11 8JH												
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	2.1%	21	1.9%	2	4.9%	5	0.0%	0	0.0%	0	0.0%	0
Billericay Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Asda, Merriellands Crescent, Dagenham, RM9 6SJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Brentwood Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Goodmayes Retail Park, High Road, Romford, RM6 4HR	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Harold Hill Local Centre, Romford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	0.9%	9	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	8
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Upminster Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Outside Survey Area												
Braintree Village, Chapel Hill, Braintree, CM77 8YH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.0%	1
Horsted Retail Park, Maidstone Road, Chatham, ME5 9SQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Lakeside Shopping Centre,	4.3%	44	6.8%	7	1.9%	2	6.4%	6	10.7%	11	9.6%	2

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
West Thurrock, Grays, RM20 2ZP																						
Maidstone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Woolwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Others																						
Internet	18.8%	190	12.6%	13	15.5%	16	16.0%	15	16.5%	17	16.9%	14	22.3%	23	24.8%	26	12.5%	13	25.2%	27	24.3%	26
Mail order / catalogue	0.4%	4	0.0%	0	0.0%	0	1.1%	1	1.9%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.2%	12	1.9%	2	0.0%	0	2.1%	2	0.0%	0	1.2%	1	0.0%	0	1.0%	1	1.0%	1	3.7%	4	0.9%	1
(Don't do this type of shopping)	65.4%	662	69.9%	72	72.8%	75	72.3%	68	68.9%	71	67.5%	56	67.0%	69	60.0%	63	70.2%	73	53.3%	57	54.2%	58
Base:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Q12 Where do you normally do most of your household's shopping for audio visual, photographic, computer items (such as TVs, cameras, iPad, telephones etc) and all other domestic electrical goods (such as irons, kettles, fridges, freezers, dishwashers etc)?																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.5%	5	3.9%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.9%	9	1.9%	2	5.8%	6	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Chafford Hundred Local Centre, Grays	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.8%	8	0.0%	0	0.0%	0	1.1%	1	1.0%	1	1.2%	1	2.9%	3	1.0%	1	0.0%	0	0.9%	1	0.0%	0
Home Bargains, The Junction, Weston Avenue, West Thurrock, Grays, RM20 3LP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	19.8%	200	37.9%	39	17.5%	18	34.0%	32	40.8%	42	28.9%	24	35.9%	37	0.0%	0	1.0%	1	0.9%	1	5.6%	6
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.8%	8	1.9%	2	0.0%	0	2.1%	2	1.0%	1	1.2%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	1.2%	12	2.9%	3	0.0%	0	3.2%	3	4.9%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.3%	3	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
South Ockendon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Zone 7																						
Bexleyheath Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	6	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	3.7%	37	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.4%	2	0.0%	0	11.4%	12	20.2%	21	0.9%	1	0.0%	0
Crayford Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	1.0%	1	0.0%	0	0.0%	0
Dartford Heath Retail Park, Blackmans Close,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0

Thurrock Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Dartford, DA1 2DS												
Dartford Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northumberland Heath Local Centre, Bexley	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Dartford, DA1 4HW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.5%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
B&M, Northwick Retail Park, Canvey Island, SS8 0EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
B&Q, Pipp's Hill Retail Park, Upper Mayne, Basildon, SS14 3AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Basildon Town Centre	0.8%	8	1.0%	1	3.9%	4	0.0%	0	0.0%	0	2.8%	0
Cricketers Retail Park, Cricketers Way, Basildon,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0

Thurrock Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
SS13 1SA																						
Hadleigh Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.4%	4	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	5.0%	51	3.9%	4	12.6%	13	1.1%	1	1.0%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0	27.1%	29	0.9%	1
Pitsea Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
St Hilary Retail Park, Crompton Close, Basildon, SS14 3BA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stellisons, London Road, South Benfleet, Benfleet, SS7 1AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.5%	5	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
The Range, Northlands Pavement, Pitsea, SS13 3DU	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																						
Asda, Merriellands Crescent, Dagenham, RM9 6SJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Brentwood Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Eastern Avenue Retail Park, Eastern Avenue West, Romford, RM7 7EX	1.6%	16	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	12.2%	13
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Goodmayes Retail Park, High Road, Romford,	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
RM6 4HR																						
Grove Farm Retail Park, High Road, Chadwell Heath, RM6 4AU	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.7%	5
Merriellands Retail Park, Merriellands Crescent, Dagenham, RM9 6SR	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Richer Sounds, Main Road, Romford, RM2 5EL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	0.4%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Stellisons, Hornchurch Road, Hornchurch, RM12 4TQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																						
B&Q, Fossetts Way, Eastern Avenue, Southend-on-Sea, SS2 4DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Braintree Village, Chapel Hill, Braintree, CM77 8YH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross, NW4 3FP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Dockside Shopping Outlet, Maritime Way, St Mary's	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0

Thurrock Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Island, Chatham, ME4 3ED																						
Gillingham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horsted Retail Park, Maidstone Road, Chatham, ME5 9SQ	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	8	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	1.5%	15	1.9%	2	1.0%	1	2.1%	2	1.0%	1	3.6%	3	4.9%	5	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Leigh-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Maidstone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Rayleigh Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Southend-on-Sea Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0
Stone Lake Retail Park, Woolwich Road, Charlton, SE7 8LU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Strood Retail Park, Commercial Road, Rochester, ME2 2AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	1.0%	10	1.9%	2	0.0%	0	3.2%	3	2.9%	3	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Westwood Cross, Margate Road, Westwood, Broadstairs, CT10 2BF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Internet	34.7%	351	30.1%	31	44.7%	46	40.4%	38	32.0%	33	33.7%	28	35.9%	37	30.5%	32	27.9%	29	31.8%	34	40.2%	43
Mail order / catalogue	0.8%	8	0.0%	0	0.0%	0	2.1%	2	1.9%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.9%	1	0.9%	1
TV shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
(Don't know / varies)	3.2%	32	2.9%	3	1.9%	2	1.1%	1	1.9%	2	1.2%	1	3.9%	4	3.8%	4	3.8%	4	4.7%	5	5.6%	6
(Don't do this type of shopping)	7.6%	77	6.8%	7	2.9%	3	6.4%	6	4.9%	5	9.6%	8	7.8%	8	10.5%	11	10.6%	11	6.5%	7	10.3%	11
Base:	1012		103		103		94		103		83		103		105		104		107		107	

Thurrock Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q13 Where do you normally do most of your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	1.5%	15	6.8%	7	0.0%	0	0.0%	0	2.9%	3	1.2%	1	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell St Mary Local Centre, Grays	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.5%	5	2.9%	3	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	1.5%	15	1.0%	1	13.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.3%	3	1.9%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	1.7%	17	2.9%	3	1.9%	2	1.1%	1	1.0%	1	3.6%	3	3.9%	4	1.0%	1	0.0%	0	0.0%	0	1.9%	2
Purfleet Town Centre	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.8%	8	0.0%	0	0.0%	0	2.1%	2	1.0%	1	3.6%	3	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
B&M, The Mall, Grays, RM17 6QF	0.2%	2	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackshots Library, Blackshots Lane, Grays, RM16 2JU	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	2.8%	28	8.7%	9	0.0%	0	4.3%	4	11.7%	12	1.2%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.5%	5	1.0%	1	0.0%	0	2.1%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socketts Heath Local Centre, Grays	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Orsett Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Aveley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ockendon Town Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Bexleyheath Town Centre	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	19	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre,	2.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	5.7%	6	16.3%	17	0.0%	0	0.0%	0

Thurrock Household Survey
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By Zone [A]

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Bluewater Parkway, Dartford, Greenhithe, DA9 9ST												
Crayford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Twin Tumps Way, Thamesmead, SE28 8RD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northumberland Heath Local Centre, Bexley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Orpington, DA14 5BN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4
B&M, New Road, Gravesend, DA11 0AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Gravesend Town Centre	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.3%	18
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5
Singlewell Pharmacy, Singlewell Road, Gravesend, DA11 7QA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Zone 9												
Aldi, Northlands Pavement,	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Pitsea, Basildon, SS13 3DU												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	2.7%	27	3.9%	4	7.8%	8	1.1%	1	0.0%	0	0.0%	0
Billericay Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	1.1%	11	1.0%	1	3.9%	4	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vange Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weir Retail Park, Phoenix Way, Rayleigh, SS7 3NU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whitmore Way Shopping Centre, Fryerns, Basildon, SS14 2HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Brentwood Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	6
Cranham Local Centre, Upminster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Gallows Corner Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Colchester Road, Romford, RM3 0AD																						
Grove Farm Retail Park, High Road, Chadwell Heath, RM6 4AU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold Hill Local Centre, Romford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Hornchurch Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Romford Town Centre (including The Liberty, The Mall and The Brewery)	2.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.5%	23
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Shenfield Local Centre, Brentwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Upminster Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Outside Survey Area																						
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Chatham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmer Village Way, Chelmsford, CM2 6XE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Chelmsford City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Foyles, Station East Broadway, Waterloo Road, London, SE1 8SW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Ilford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	7.8%	79	4.9%	5	7.8%	8	14.9%	14	18.4%	19	19.3%	16	14.6%	15	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Leigh-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Orpington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	1.9%	19	1.9%	2	0.0%	0	5.3%	5	1.9%	2	2.4%	2	6.8%	7	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Superstore, Tilling Road, Brent Cross, NW2 1LZ	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Lakeside Retail Park, West Thurrock, RM20 1WN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Stratford, E20 1EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
WHSmith, Southend Hospital, Southend-on-Sea, SS0 0RY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Others																						
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Internet	28.8%	291	24.3%	25	27.2%	28	30.9%	29	26.2%	27	26.5%	22	32.0%	33	25.7%	27	26.0%	27	36.4%	39	31.8%	34
Mail order / catalogue	0.8%	8	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.9%	3	1.0%	1	0.9%	1	0.9%	1
TV shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
(Don't know / varies)	3.4%	34	4.9%	5	4.9%	5	2.1%	2	1.9%	2	1.2%	1	2.9%	3	5.7%	6	3.8%	4	1.9%	2	3.7%	4
(Don't do this type of shopping)	23.2%	235	29.1%	30	28.2%	29	33.0%	31	29.1%	30	16.9%	14	22.3%	23	21.0%	22	21.2%	22	16.8%	18	15.0%	16
Base:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q14 Where do you normally do most of your household's shopping for games & toys; pets and pet products; hobby items; sport clothing / footwear and equipment; camping goods; bicycles; and musical instruments?																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.8%	8	6.8%	7	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.4%	4	1.0%	1	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fobbing Farm Shop, Waterworks Lane, Fobbing, Stanford-le-Hope, SS17 9HT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
B&Q, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, The Junction, Weston Avenue, West Thurrock, Grays, RM20 3LP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	9.3%	94	10.7%	11	5.8%	6	21.3%	20	16.5%	17	13.3%	11	21.4%	22	0.0%	0	0.0%	0	1.9%	2	4.7%	5
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.7%	7	0.0%	0	1.0%	1	2.1%	2	0.0%	0	1.2%	1	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, The Mall, Grays, RM17 6QF	0.2%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	1.4%	14	2.9%	3	1.0%	1	4.3%	4	4.9%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smith's Orchard Garden Centre, Chadwell Road,	0.2%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Grays, RM17 5SY																						
Zone 5																						
Latchford Farm Aquatics, St Marys Lane, Upminster, RM14 3PB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ockendon Town Centre	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Crossways Boulevard, Dartford, Greenhithe, DA9 9BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
B&M, Princes Road, Dartford, DA1 1LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	9	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	7.7%	8	0.0%	0	0.0%	0
Crayford Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Foots Cray High Street, Sidcup, DA14 5HJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Ruxley Manor Garden Centre, Maidstone Road, Orpington, Sidcup, DA14 5BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Orpington, DA14 5BN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Thompson's Garden Centre, Shooters Hill, Welling,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
DA16 3RP												
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Aldi, London Road, Gravesend, DA11 9LY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Gravesend Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	7
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	6
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Town Square, Basildon, SS14 1DZ	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Golf Course, Clayhill Lane, Basildon, SS16 5JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Basildon Town Centre	1.2%	12	2.9%	3	2.9%	3	0.0%	0	0.0%	0	0.0%	0
Billericay Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Bowers Gifford Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Camping & General, Charfleets Industrial Estate, Canvey Island, SS8 0PQ	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Home Bargains, Mayflower	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Retail Park, Gardiners Link, Basildon, SS14 3HZ												
Homebase, London Road, Vange, Basildon, SS16 4PR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Hadleigh, Benfleet, SS7 2DE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Town Centre	0.9%	9	1.0%	1	2.9%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stadium Trading Estate, Stadium Way, Benfleet, SS7 3NZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.8%	8	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Northlands Pavement, Pitsea, SS13 3DU	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Triple Aces Canine Fertility Clinic, Tuskite Works, Pitsea, SS16 4UH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Weir Retail Park, Phoenix Way, Rayleigh, SS7 3NU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Brentwood Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.2%	1
Cranham Local Centre, Upminster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Garden Living, Lower Bedfords Road, Romford, RM1 4DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grove Farm Retail Park, High Road, Chadwell Heath, RM6 4AU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jollyes, The Gallows Centre, Southend Arterial Road, Romford, RM3 0BZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Morrisons Supermarket, Beacontree Heath, Wood Lane, Dagenham, RM10 7RA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rom Valley Way Retail Park, Rom Valley Way, Romford, RM7 0AN	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Garden Centre, Nags Head Lane, Upminster, RM14 1TS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Outside Survey Area																						
Airport Retail Park, Rochford Road, Southend-on-Sea, SS2 6FW	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lane Garden Centres, Riverside, Lower Road, Hockley, SS5 5LE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.5%	5	1.0%	1	0.0%	0	2.1%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	3.9%	39	3.9%	4	1.9%	2	5.3%	5	10.7%	11	10.8%	9	4.9%	5	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Retail Park, Horns Road, Ilford, IG2 6BE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Orpington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
South Aylesford Retail Park, Quarry Wood, Aylesford, ME20 7TP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Strood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.8%	8	1.0%	1	0.0%	0	0.0%	0	3.9%	4	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Lakeside Retail Park, West Thurrock, RM20 1WN	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Westfield Stratford City, Stratford, E20 1EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Internet	26.4%	267	21.4%	22	28.2%	29	27.7%	26	22.3%	23	19.3%	16	28.2%	29	24.8%	26	22.1%	23	29.9%	32	38.3%	41
Mail order / catalogue	0.5%	5	1.9%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
TV shopping	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.8%	28	1.9%	2	1.0%	1	2.1%	2	2.9%	3	3.6%	3	3.9%	4	3.8%	4	5.8%	6	1.9%	2	0.9%	1
(Don't do this type of shopping)	30.7%	311	35.9%	37	43.7%	45	27.7%	26	34.0%	35	33.7%	28	28.2%	29	26.7%	28	31.7%	33	22.4%	24	24.3%	26
Base:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q15 Where do you normally do most of your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.8%	8	4.9%	5	1.0%	1	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.3%	3	0.0%	0	1.9%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	0.3%	3	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Zone 3																						
B&Q, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chafford Hundred Local Centre, Grays	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.2%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	1.9%	19	5.8%	6	0.0%	0	1.1%	1	1.9%	2	1.2%	1	1.9%	2	1.9%	2	1.9%	2	0.9%	1	1.9%	2
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	18.7%	189	27.2%	28	22.3%	23	35.1%	33	35.0%	36	16.9%	14	34.0%	35	1.0%	1	2.9%	3	5.6%	6	9.3%	10
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	1.3%	13	3.9%	4	0.0%	0	3.2%	3	3.9%	4	1.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.3%	3	0.0%	0	1.0%	1	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Benems, Orsett Industrial Park, Stanford Road, Orsett, Grays, RM16 3BX	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
South Ockendon Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
B&Q, Prospect Place Retail Park, Westgate Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Dartford, DA1 1DY												
Bexleyheath Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	2.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cannon Retail Park, Twin Tumps Way, Thamesmead, SE28 8RD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Heath Retail Park, Blackmans Close, Dartford, DA1 2DS	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Crittalls Corner, Sidcup By-Pass Road, Sidcup, DA14 6LX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mulberry Court Bourne Industrial Park, Bourne Road, Crayford, DA1 4BF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northumberland Heath Local Centre, Bexley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oval Shopping Parade, Blackfen, Sidcup, DA15 9ER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Northfleet, Gravesend, DA11 8AB												
Zone 9												
B&M, Northwick Retail Park, Canvey Island, SS8 0EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Pipp's Hill Retail Park, Upper Mayne, Basildon, SS14 3AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	1.5%	15	2.9%	3	5.8%	6	0.0%	0	1.0%	1	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dansk, Stadium Way, Rayleigh, Benfleet, SS7 3NZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, London Road, Vange, Basildon, SS16 4PR	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.8%	8	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Pipp's Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	2.5%	25	1.0%	1	7.8%	8	1.1%	1	1.0%	1	0.0%	0
Pitsea Town Centre	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
The Range, Northlands Pavement, Pitsea, SS13	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
3DU																						
Zone 10																						
Asda, Merriellands Crescent, Dagenham, RM9 6SJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1								
Brentwood Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2								
Clarkes Carpets, Roneo Corner, Hornchurch, RM12 4TQ	0.4%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.9%	2								
Cranham Local Centre, Upminster	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daisy Blinds, Station Lane, Hornchurch, RM12 6LL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Dunelm, Eastern Avenue West, Romford, RM7 7JN	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	7
Eastern Avenue Retail Park, Eastern Avenue West, Romford, RM7 7EX	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	1.5%	15	1.0%	1	1.0%	1	4.3%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1	6.5%	7
Harold Hill Local Centre, Romford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Hornchurch Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	1.4%	14	0.0%	0	1.9%	2	1.1%	1	1.0%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	8
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Upminster Town Centre	3.5%	35	1.0%	1	1.0%	1	0.0%	0	1.9%	2	25.3%	21	1.9%	2	0.0%	0	0.0%	0	0.0%	0	7.5%	8
Outside Survey Area																						
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Will Adams Way, Gillingham, ME8 6BY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Braintree Village, Chapel	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Hill, Braintree, CM77 8YH												
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross, NW4 3FP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford City Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Crayfields Industrial Park, Main Road, Orpington, BR5 3HP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dockside Shopping Outlet, Maritime Way, St Mary's Island, Chatham, ME4 3ED	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eltham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Village, Will Adams Way, Gillingham, ME8 6BY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gateway Retail Park, Claps Gate Lane, Beckton, E6 6LG	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	1
Gillingham Retail Park, Ambley Road, Gillingham, ME80 3UP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich Shopping Park, Bugsby's Way, New Charlton, Greenwich, SE7 7ST	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horsted Retail Park, Maidstone Road, Chatham, ME5 9SQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Bugsby's Way, Greenwich, SE10 0QJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	2.4%	24	1.0%	1	3.9%	4	0.0%	0	4.9%	5	9.6%	1
London Road Retail Park, London Road, Maidstone,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
ME16 0DT																						
Maidstone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ash Green Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Orpington Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Strood Retail Park, Commercial Road, Rochester, ME2 2AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Swanley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
The Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
The Range, Lakeside Retail Park, West Thurrock, RM20 1WN	0.2%	2	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Westfield Stratford City, Stratford, E20 1EJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Woodside Garden Centre, A127 Arterial Road, Rayleigh, SS6 7TZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Woolwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Others																						
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Internet	17.4%	176	20.4%	21	19.4%	20	18.1%	17	17.5%	18	4.8%	4	28.2%	29	16.2%	17	15.4%	16	15.9%	17	15.9%	17
Mail order / catalogue	1.4%	14	1.9%	2	0.0%	0	3.2%	3	3.9%	4	0.0%	0	0.0%	0	2.9%	3	0.0%	0	1.9%	2	0.0%	0
TV shopping	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1
(Don't know / varies)	7.2%	73	6.8%	7	2.9%	3	6.4%	6	1.9%	2	7.2%	6	5.8%	6	13.3%	14	9.6%	10	7.5%	8	10.3%	11
(Don't do this type of shopping)	18.5%	187	17.5%	18	24.3%	25	20.2%	19	19.4%	20	13.3%	11	16.5%	17	20.0%	21	19.2%	20	21.5%	23	12.2%	13
Base:		1012		103		103		94		103		83		103		105		104		107		107

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Q16 Where do you normally do most of your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.3%	3	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fobbing Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Lodge Garden Centre, High Road, Fobbing, Stanford-le-Hope, SS17 9HN	0.8%	8	1.0%	1	3.9%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
B&Q, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	17.3%	175	31.1%	32	11.7%	12	36.2%	34	36.9%	38	18.1%	15	36.9%	38	2.9%	3	0.0%	0	0.0%	0	2.8%	3
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	5.6%	57	8.7%	9	2.9%	3	13.8%	13	11.7%	12	10.8%	9	10.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Thurrock Business Centre, Motherwell Way, Grays, RM20 3XD	0.4%	4	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Trade City, Motherwell Way, Thurrock, RM20 3EH	0.2%	2	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, The Mall, Grays, RM17 6QF	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	1.4%	14	2.9%	3	1.0%	1	5.3%	5	3.9%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Thurrock Local Centre, Grays	0.3%	3	1.9%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, London Road, Grays, RM17 5YB	0.4%	4	0.0%	0	1.0%	1	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smith's Orchard Garden Centre, Chadwell Road,	2.4%	24	7.8%	8	1.0%	1	3.2%	3	6.8%	7	4.8%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Grays, RM17 5SY																						
Zone 5																						
Zone 6																						
Chestnut Farm Garden Centre, South Ockendon, RM15 6DT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurrock Garden Centre, South Road, South Ockendon, RM15 6DU	3.0%	30	1.0%	1	2.9%	3	5.3%	5	1.9%	2	6.0%	5	9.7%	10	0.0%	0	0.0%	0	0.9%	1	2.8%	3
Zone 7																						
B&Q, Crittalls Corner, Sidcup By-Pass Road, Sidcup, DA14 6LX	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.2%	17	0.0%	0	0.0%	0	0.0%	0
B&Q, off Station Road, Lower Road, Belvedere, DA17 6DF	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	13	0.0%	0	0.0%	0	0.0%	0
B&Q, Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	16	1.9%	2	0.0%	0	0.0%	0
Bexleyheath Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Dartford Heath Retail Park, Blackmans Close, Dartford, DA1 2DS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Hawley Garden Centre, Hawley Road, Hawley, Sutton at Hone, Dartford, DA2 7RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Screwfix, Acorn Industrial Estate, Crayford Road, Dartford, DA1 4AL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Swandley Village Nursery, Swanley Village Road, Swanley, BR8 7NN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Thompson's Garden Centre,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Shooters Hill, Welling, DA16 3RP												
Timber Moulding Ltd, Main Road, Sutton at Hone, Dartford, DA4 9HP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Park View Road, Welling, DA16 1SR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Welling Town Centre Zone 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
B&M, New Road, Gravesend, DA11 0AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
B&Q, Imperial Business Estate, Gravesend, DA11 0DY	5.2%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	51.0%	53
Gravesend Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Springhead Nurseries, Watling Street, Southfleet, Gravesend, DA11 8AA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Toolstation, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Wickes, Stuart Road, Gravesend, DA11 0BZ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	2
B&M, Northwick Retail Park, Canvey Island, SS8 0EJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
B&Q, Pipp's Hill Retail Park,	4.6%	47	0.0%	0	12.6%	13	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Upper Mayne, Basildon, SS14 3AF												
Basildon Town Centre	0.4%	4	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Supply, London Road, South Benfleet, Benfleet, SS7 5UN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, London Road, Vange, Basildon, SS16 4PR	1.6%	16	1.0%	1	9.7%	10	1.1%	1	1.9%	2	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.8%	8	1.0%	1	2.9%	3	0.0%	0	0.0%	0	1.0%	1
Pitsea Town Centre	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Screwfix, Macey House, Fenttiman Road, Canvey Island, SS8 0EQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Summerhill Garden Centre, Arterial Road, Pipps Hill Road North, Billericay, CM11 2UJ	0.9%	9	0.0%	0	1.0%	1	0.0%	0	1.0%	1	2.4%	2
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Yardley Business Park, Luckyn Lane, Basildon, SS14 3GL	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Zone 10												

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
B&Q, Roneo Corner, Hornchurch Road, Romford, RM11 1PY	4.5%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.4%	25
B&Q, Tangent Link, Harold Hill, Romford, RM3 8GZ	2.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	18
Brentwood Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Garden Living, Lower Bedfords Road, Romford, RM1 4DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Hillcrest Nurseries, Brentwood Road, Herongate, Ingrave, Brentwood, CM13 3NZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	4
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	9
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Screwfix, Gallows Corner, Harold Hill, Romford, RM3 8UJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Screwfix, Kestral Park, Tallon Road, Hutton, Brentwood, CM13 1TN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Straight Mile Nursery Gardens, Ongar Road, Brentwood, CM15 9SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Toolstation, Harold Hill Industrial Estate, Harold Hill, Romford, RM3 8UR	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Upminster Garden Centre, Nags Head Lane, Upminster, RM14 1TS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Upminster Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook Street, Brentwood, CM14 5LX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10								
Wickes, High Road, Chadwell Heath, Romford, RM6 4HX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1						
Outside Survey Area																				
A E Harnett & Sons, Greenacre Lane, Stock, Ingatestone, CM4 9QF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0				
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.3%	3	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0				
Arterial Park, Chelmsford Road, Rayleigh, SS6 7FY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0				
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.2%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
B&Q, Footscray Road, Eltham, SE9 2TD	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0				
B&Q, Fossetts Way, Eastern Avenue, Southend-on-Sea, SS2 4DQ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0		
B&Q, Honeypt Lane, Harrow, Edgware, Stanmore, HA7 1QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0		
B&Q, Will Adams Way, Gillingham, ME8 6BY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Cherry Lane Garden Centres, Riverside, Lower Road, Hockley, SS5 5LE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Enfield Garden Centre, Cattlegate Road, Crews Hill, Enfield, EN2 9DX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Gateway Retail Park, Claps Gate Lane, Beckton, E6 6LG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1
Gillingham Retail Park, Ambley Road, Gillingham, ME80 3UP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.3%	3	0.0%	0	0.0%	0	2.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingatestone Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Leigh-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Lidl, West Thurrock Way, West Thurrock, Grays,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
RM20 1WN											
Morley Nurseries, Southend Road, Wakering, Southend-on-Sea, SS3 0PU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newbury Retail Park, Horns Road, Ilford, IG2 6BE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Plant Perfections Garden Centre, Beeches Road, Battlesbridge, Wickford, SS11 8TG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend-on-Sea Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
St Peters Wharf Retail Park, St Peter's Bridge, Maidstone, ME16 0SN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Range, Lakeside Retail Park, West Thurrock, RM20 1WN	0.2%	2	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%
The Range, Stadium Way, Benfleet, SS6 7UP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thompson's Garden Centre, Perry Street, Sidcup, Chislehurst, BR7 6HA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Kings Highway, Plumstead, SE18 2BG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, New Cut, Chatham, ME4 6AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others											
Internet	7.5%	76	7.8%	8	7.8%	8	5.3%	5	6.8%	7	6.0%
Mail order / catalogue	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
TV shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	2.8%	28	2.9%	3	3.9%	4	1.1%	1	1.9%	2	2.4%
(Don't do this type of shopping)	16.5%	167	19.4%	20	32.0%	33	20.2%	19	17.5%	18	4.8%
Base:	1012	103	103	94	103	83	103	105	104	107	107

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Q17 Where do you normally do most of your household's shopping on all goods for personal care (including, electric razors, hair dryers, bathroom scales, cosmetics, perfume, toothpaste, etc), other medical and pharmaceutical products (e.g. vitamins, plasters) and therapeutic appliances (e.g. spectacles, hearing aids, wheelchairs, contact lenses etc)?																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	3.4%	34	18.4%	19	2.9%	3	0.0%	0	8.7%	9	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell St Mary Local Centre, Grays	0.3%	3	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.3%	3	1.0%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Defoe Parade, Chadwell St Mary, RM16 4QF	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.7%	7	6.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	4.9%	50	7.8%	8	37.9%	39	1.1%	1	1.0%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.7%	7	1.0%	1	5.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Chafford Hundred Local Centre, Grays	0.7%	7	0.0%	0	0.0%	0	7.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.4%	4	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	2.6%	26	2.9%	3	1.0%	1	4.3%	4	3.9%	4	4.8%	4	6.8%	7	1.9%	2	0.0%	0	0.0%	0	0.9%	1
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	2.4%	24	0.0%	0	0.0%	0	10.6%	10	5.8%	6	2.4%	2	5.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	0.5%	5	2.9%	3	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	5.7%	58	14.6%	15	0.0%	0	12.8%	12	27.2%	28	1.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Morrisons Supermarket, London Road, Grays, RM17 5XZ	1.6%	16	4.9%	5	0.0%	0	3.2%	3	4.9%	5	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socketts Heath Local Centre, Grays	0.2%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
Aveley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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South Ockendon Town Centre	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Asda, Crossways Boulevard, Dartford, Greenhithe, DA9 9BT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Princes Road, Dartford, DA1 1LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackfen Local Centre, Sidcup	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	2.8%	28	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Erith Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Foots Cray High Street, Sidcup, DA14 5HJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upper Wickham Lane, Welling, DA16 3HF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M D Moore Pharmacy, Dartford Road, Dartford, DA1 3EN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northumberland Heath Local Centre, Bexley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Bexley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Praise Pharmacy, Long Lane, Bexleyheath, DA7 5AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Priory Shopping Centre, Dartford, DA1 2HL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Sainsbury's Superstore, Stadium Way, Dartford, DA1 4HW	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Orpington, DA14 5BN	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Thamesmead Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Aldi, London Road, Gravesend, DA11 9LY	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0
Asda, Thames Way, Gravesend, DA11 0DQ	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	0
Gravesend Town Centre	2.1%	21	0.0%	0	0.0%	0	1.1%	1	0.0%	0	19.2%	0
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Istead Rise Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Longfield Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	0
Northfleet Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Pender Chemist, Dene Holm Road, Northfleet, Gravesend, DA11 8LG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Riverview Park Local Centre, Gravesend	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	1	12.5%	0
Singlewell Pharmacy, Singlewell Road,	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Gravesend, DA11 7QA																						
Zone 9																						
Aldi, Northlands Pavement, Pitsea, Basildon, SS13 3DU	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Basildon Town Centre	2.3%	23	0.0%	0	4.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	18	0.0%	0
Billericay Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	7	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	11	0.0%	0
Clayhill Road Pharmacy, Clay Hill Road, Basildon, SS16 4EX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Hadleigh Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Home Bargains, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Home Bargains, Westgate Park, Basildon, SS14 1WP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.5%	5	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Pitsea Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
East Mayne, Basildon, SS13 1SA												
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	2.3%	23	1.0%	1	7.8%	8	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.8%	8	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.2%	1
Vange Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Aldi, Marlborough Road, Romford, RM7 8AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Merrielands Retail Park, Dagenham, RM9 6SJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Marys Lane, Upminster, RM14 2QB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Asda, Merrielands Crescent, Dagenham, RM9 6SJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Whalebone Lane South, Chadwell Heath, Dagenham, RM8 1BB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Brentwood Town Centre	1.3%	13	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Chadwell Heath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collier Row Local Centre, Romford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranham Local Centre, Upminster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Elm Park Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold Hill Local Centre, Romford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Lidl, High Street, Hornchurch, RM11 1TP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1								
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1								
Rom Valley Way Retail Park, Rom Valley Way, Romford, RM7 0AN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1								
Romford Town Centre (including The Liberty, The Mall and The Brewery)	1.8%	18	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	14.0%	15		
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	9.3%	10		
Sainsbury's Superstore, High Road, Chadwell Heath, Romford, RM6 6PB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1		
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	5	0.0%	0	0.0%	0	0.0%	0	2.8%	3		
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4		
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.7%	7	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	5		
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	6		
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1		
Upminster Town Centre	3.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.1%	30	0.0%	0	0.0%	0	0.0%	0	2.8%	3		
Outside Survey Area																						
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Chelmsford City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0		
Eltham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0		
Harrogate Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0		
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.5%	5	0.0%	0	0.0%	0	2.1%	2	1.9%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0		
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	6.6%	67	9.7%	10	1.9%	2	16.0%	15	12.6%	13	10.8%	9	14.6%	15	0.0%	0	0.0%	0	1.9%	2	0.9%	1
Liverpool Street Station,	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Liverpool Street, London, EC2M 7PY												
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Southend-on-Sea Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sudbury Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Swanley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	4.9%	50	4.9%	5	1.0%	1	18.1%	17	8.7%	9	3.6%	3
Others												
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	12.6%	128	9.7%	10	6.8%	7	18.1%	17	15.5%	16	6.0%	5
Mail order / catalogue	1.0%	10	1.0%	1	0.0%	0	0.0%	0	3.9%	4	0.0%	0
TV shopping	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
(Don't know / varies)	1.8%	18	1.0%	1	1.9%	2	1.1%	1	0.0%	0	1.2%	1
(Don't do this type of shopping)	4.3%	44	2.9%	3	20.4%	21	1.1%	1	0.0%	0	11.7%	12
Base:	1012		103		103		94		103		83	

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Q18 Where do you normally do most of your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses);																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.7%	7	4.9%	5	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.9%	1	0.9%	1
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	3.3%	33	1.0%	1	3.9%	4	5.3%	5	6.8%	7	4.8%	4	4.9%	5	0.0%	0	1.0%	1	0.9%	1	4.7%	5
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.4%	4	0.0%	0	0.0%	0	2.1%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	2.0%	20	3.9%	4	0.0%	0	5.3%	5	8.7%	9	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.7%	7	1.9%	2	0.0%	0	2.1%	2	1.0%	1	1.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
Zone 7																						
Bexleyheath Town Centre	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	10	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	4.5%	46	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.2%	1	1.0%	1	11.4%	12	26.0%	27	2.8%	3	0.0%	0
Dartford Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Lidl, Upper Wickham Lane, Welling, DA16 3HF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Superstore, Embassy	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Court, Welling, DA16 1TH												
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	1.7%	17	2.9%	3	5.8%	6	0.0%	0	0.0%	0	0.0%	0
Billericay Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunton Car Boot Sale, Dunton Road, Dunton Wayletts, Billericay, CM12 9TZ	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
SS14 3AF												
Pitsea Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.4%	4	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
The Range, Northlands Pavement, Pitsea, SS13 3DU	0.3%	3	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Weir Retail Park, Phoenix Way, Rayleigh, SS7 3NU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Brentwood Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	1
Chadwell Heath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Eastern Avenue Retail Park, Eastern Avenue West, Romford, RM7 7EX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Hornchurch Town Centre	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	1
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	15
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	1
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Extra, Bryant Avenue	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
(Gallows Corner), Romford, RM3 0LL												
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area												
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	0.8%	8	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Chatham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet Ashford, Kimberley Way, Ashford, TN24 0SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport, Hounslow	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.3%	3	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	10.4%	105	14.6%	15	6.8%	7	17.0%	16	22.3%	23	15.7%	13
Leigh-on-Sea Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Stone Lake Retail Park, Woolwich Road, Charlton, SE7 8LU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.5%	5	0.0%	0	0.0%	0	3.2%	3	1.0%	1	0.0%	0
The Range, Lakeside Retail Park, West Thurrock, RM20 1WN	0.2%	2	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Westfield Stratford City, Stratford, E20 1EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Others																						
Abroad	1.2%	12	1.9%	2	1.0%	1	1.1%	1	1.0%	1	1.2%	1	1.0%	1	2.9%	3	1.0%	1	0.9%	1	0.0%	0
Internet	18.0%	182	7.8%	8	31.1%	32	17.0%	16	14.6%	15	12.0%	10	27.2%	28	18.1%	19	8.7%	9	21.5%	23	20.6%	22
Mail order / catalogue	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.8%	3	0.9%	1
TV shopping	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	1.9%	2
(Don't know / varies)	4.8%	49	9.7%	10	2.9%	3	5.3%	5	2.9%	3	4.8%	4	4.9%	5	7.6%	8	3.8%	4	1.9%	2	4.7%	5
(Don't do this type of shopping)	38.3%	388	47.6%	49	40.8%	42	37.2%	35	36.9%	38	41.0%	34	33.0%	34	41.0%	43	45.2%	47	28.0%	30	33.6%	36
Base:		1012		103		103		94		103		83		103		105		104		107		107

Meanscore: [Number of visits per week]

Q19 How often do you or your household visit Lakeside Shopping Centre, i.e. the INDOOR shopping centre, for shopping, services, leisure, work or other uses?

7 times a week	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5 - 6 times a week	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 times a week	0.8%	8	1.9%	2	0.0%	0	2.1%	2	1.9%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	2.7%	27	2.9%	3	1.0%	1	8.5%	8	2.9%	3	3.6%	3	5.8%	6	1.9%	2	0.0%	0	0.0%	0	0.9%	1
Once a week	9.3%	94	11.7%	12	10.7%	11	19.1%	18	15.5%	16	9.6%	8	23.3%	24	2.9%	3	0.0%	0	0.9%	1	0.9%	1
Once every 2 weeks	9.1%	92	11.7%	12	11.7%	12	13.8%	13	12.6%	13	20.5%	17	14.6%	15	2.9%	3	0.0%	0	2.8%	3	3.7%	4
Once a month	13.3%	135	17.5%	18	13.6%	14	20.2%	19	21.4%	22	18.1%	15	16.5%	17	3.8%	4	1.9%	2	11.2%	12	11.2%	12
Once every 2 months	4.9%	50	3.9%	4	9.7%	10	3.2%	3	6.8%	7	8.4%	7	3.9%	4	2.9%	3	0.0%	0	5.6%	6	5.6%	6
Once every 3 months	7.1%	72	7.8%	8	4.9%	5	6.4%	6	5.8%	6	9.6%	8	8.7%	9	3.8%	4	1.9%	2	9.3%	10	13.1%	14
Less often than once every 3 months	25.1%	254	33.0%	34	22.3%	23	16.0%	15	22.3%	23	14.5%	12	14.6%	15	27.6%	29	30.8%	32	30.8%	33	35.5%	38
(Don't know)	1.0%	10	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	3	1.9%	2	0.0%	0	0.9%	1	0.9%	1
(Never)	26.4%	267	9.7%	10	23.3%	24	9.6%	9	9.7%	10	15.7%	13	6.8%	7	52.4%	55	65.4%	68	38.3%	41	28.0%	30
Mean:		0.29		0.36		0.25		0.64		0.47		0.34		0.61		0.10		0.01		0.07		0.10
Base:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q20 What is the MAIN activity you visit Lakeside Shopping Centre for?																						
<i>Those that visit Lakeside Shopping Centre at least once a month at Q19</i>																						
NON-FOOD shopping	51.0%	183	55.3%	26	44.7%	17	57.4%	35	56.1%	32	60.5%	26	32.3%	21	25.0%	3	100.0%	2	68.8%	11	55.6%	10
Window shopping / browsing	15.3%	55	17.0%	8	21.1%	8	16.4%	10	3.5%	2	20.9%	9	15.4%	10	8.3%	1	0.0%	0	12.5%	2	27.8%	5
FOOD shopping	13.6%	49	12.8%	6	5.3%	2	8.2%	5	17.5%	10	16.3%	7	23.1%	15	25.0%	3	0.0%	0	0.0%	0	5.6%	1
Meeting family / friends to socialise	2.8%	10	2.1%	1	0.0%	0	1.6%	1	3.5%	2	0.0%	0	3.1%	2	16.7%	2	0.0%	0	6.3%	1	5.6%	1
Visiting cafes / coffee shops	2.2%	8	2.1%	1	5.3%	2	1.6%	1	1.8%	1	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Financial service e.g. bank, building society, cash machine	2.0%	7	6.4%	3	0.0%	0	3.3%	2	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daytime eating	2.0%	7	0.0%	0	2.6%	1	4.9%	3	1.8%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0
Visit family entertainment venue (e.g. bowling alley, ice rink, etc.).	1.7%	6	2.1%	1	5.3%	2	1.6%	1	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daytime drinking	1.7%	6	0.0%	0	5.3%	2	0.0%	0	3.5%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work there	1.4%	5	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	1.5%	1	8.3%	1	0.0%	0	6.3%	1	0.0%	0
Visiting cinema	0.8%	3	2.1%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Visiting family / friends who live there	0.8%	3	0.0%	0	0.0%	0	1.6%	1	1.8%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Night-time eating	0.8%	3	0.0%	0	2.6%	1	1.6%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health service e.g. doctor, dentist, hospital, opticians	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Visiting gym / leisure centre / swimming pool	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Walk / walk the dog	0.6%	2	0.0%	0	0.0%	0	1.6%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting place of worship	0.6%	2	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buying fuel	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit parks / green spaces	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit outdoor sports venue (e.g. tennis / basketball court / football / cricket pitch)	0.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Takeaways / fast food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Night-time drinking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit museums / galleries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessing transport (e.g. using bus / tube / train station)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Business meetings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other service e.g. laundrette, hairdresser, salon, vets, recycling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit daytime theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Visiting library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting live music venues / gigs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit night-time theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit community centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nightclubbing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Study there	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Using Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.8%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	1	2.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	359		47		38		61		57		43		65		12		2		16		18	

Thurrock Household Survey for Lambert Smith Hampton

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10

Q21 What do you like about Lakeside Shopping Centre? [MR]

Those that visit Lakeside Shopping Centre at least once a month at Q19

Close to home	28.7%	103	36.2%	17	13.2%	5	41.0%	25	36.8%	21	18.6%	8	33.8%	22	0.0%	0	0.0%	0	18.8%	3	11.1%	2
Parking - it's free	14.5%	52	2.1%	1	15.8%	6	11.5%	7	17.5%	10	25.6%	11	13.8%	9	0.0%	0	0.0%	0	18.8%	3	27.8%	5
You can get everything you need there	12.3%	44	12.8%	6	10.5%	4	3.3%	2	10.5%	6	18.6%	8	16.9%	11	16.7%	2	0.0%	0	12.5%	2	16.7%	3
Parking - it's easy to find a space	11.7%	42	12.8%	6	15.8%	6	1.6%	1	12.3%	7	23.3%	10	9.2%	6	8.3%	1	50.0%	1	12.5%	2	11.1%	2
Shops - good range of non-food shops generally	11.1%	40	10.6%	5	15.8%	6	13.1%	8	7.0%	4	16.3%	7	6.2%	4	8.3%	1	0.0%	0	25.0%	4	5.6%	1
Good caf��s / restaurants	9.7%	35	6.4%	3	21.1%	8	9.8%	6	7.0%	4	9.3%	4	9.2%	6	0.0%	0	50.0%	1	6.3%	1	11.1%	2
Good layout / shops close together	8.4%	30	4.3%	2	10.5%	4	9.8%	6	5.3%	3	18.6%	8	4.6%	3	16.7%	2	0.0%	0	0.0%	0	11.1%	2
Attractive environment / nice place	7.2%	26	8.5%	4	0.0%	0	11.5%	7	8.8%	5	0.0%	0	6.2%	4	0.0%	0	50.0%	1	12.5%	2	16.7%	3
Clean streets / well maintained	5.6%	20	6.4%	3	0.0%	0	6.6%	4	8.8%	5	9.3%	4	3.1%	2	0.0%	0	0.0%	0	0.0%	0	11.1%	2
Shops - good range of 'high street' retailers	4.5%	16	8.5%	4	0.0%	0	3.3%	2	0.0%	0	0.0%	0	6.2%	4	8.3%	1	0.0%	0	12.5%	2	16.7%	3
Shops - good range of clothes shops	4.2%	15	6.4%	3	5.3%	2	4.9%	3	5.3%	3	2.3%	1	3.1%	2	0.0%	0	0.0%	0	6.3%	1	0.0%	0
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	4.2%	15	2.1%	1	2.6%	1	8.2%	5	1.8%	1	7.0%	3	1.5%	1	8.3%	1	0.0%	0	12.5%	2	0.0%	0
Has undercover shopping	3.9%	14	4.3%	2	7.9%	3	3.3%	2	3.5%	2	2.3%	1	6.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of quality shops	3.9%	14	6.4%	3	0.0%	0	4.9%	3	1.8%	1	2.3%	1	6.2%	4	8.3%	1	0.0%	0	0.0%	0	5.6%	1
Easy to get there by car	3.9%	14	4.3%	2	2.6%	1	0.0%	0	3.5%	2	2.3%	1	7.7%	5	0.0%	0	0.0%	0	12.5%	2	5.6%	1
Good for a day out	3.6%	13	6.4%	3	0.0%	0	4.9%	3	7.0%	4	0.0%	0	0.0%	0	8.3%	1	0.0%	0	12.5%	2	0.0%	0
Shops - good range of supermarkets	3.1%	11	2.1%	1	0.0%	0	1.6%	1	3.5%	2	4.7%	2	3.1%	2	16.7%	2	50.0%	1	0.0%	0	0.0%	0
Shops - good opening hours / open on Sundays	2.5%	9	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0	18.8%	3	16.7%	3
Familiar / know where everything is	2.5%	9	6.4%	3	2.6%	1	1.6%	1	0.0%	0	2.3%	1	3.1%	2	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Shops - good range of affordable shops	2.2%	8	0.0%	0	2.6%	1	1.6%	1	3.5%	2	0.0%	0	3.1%	2	8.3%	1	0.0%	0	6.3%	1	0.0%	0
Nice atmosphere / friendly people	1.7%	6	4.3%	2	2.6%	1	3.3%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good bus service	1.4%	5	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good pubs / bars	1.4%	5	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	16.7%	2	0.0%	0	6.3%	1	0.0%	0
Shops - good range of independent shops	1.1%	4	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Good market	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	3.1%	2	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Good disabled access	1.1%	4	6.4%	3	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Good for financial services (e.g. banks / building societies)	1.1%	4	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0	6.3%	1	0.0%	0
Close to friends / relatives	0.8%	3	0.0%	0	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get there on foot	0.8%	3	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
M&S store	0.8%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	1	2.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice and warm	0.8%	3	2.1%	1	0.0%	0	1.6%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good toilet facilities	0.6%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Good seating areas	0.6%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to work / en route to work	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Diverse / multi-cultural	0.3%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of other services (e.g. library, hairdresser, vets etc.)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Parking - it's cheap	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Like to support local businesses	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Lakeland store	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stores have changing rooms in them	0.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quiet / not too busy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open / green spaces / parks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional / quaint	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of health services (e.g. doctors, dentists, opticians etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good train service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of bakers / butchers / greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	11.7%	42	8.5%	4	13.2%	5	13.1%	8	14.0%	8	9.3%	4	16.9%	11	0.0%	0	0.0%	0	0.0%	0	11.1%	2
(Don't know)	0.8%	3	0.0%	0	2.6%	1	1.6%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		359		47		38		61		57		43		65		12		2		16		18

Thurrock Household Survey
for Lambert Smith Hampton

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10

Q22 What do you dislike about Lakeside Shopping Centre? [MR]

Those that visit Lakeside Shopping Centre at least once a month at Q19

Traffic congestion	10.9%	39	4.3%	2	10.5%	4	9.8%	6	12.3%	7	7.0%	3	18.5%	12	8.3%	1	0.0%	0	12.5%	2	11.1%	2
Too busy / crowded	6.1%	22	6.4%	3	5.3%	2	6.6%	4	8.8%	5	7.0%	3	7.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many empty shops	5.3%	19	2.1%	1	5.3%	2	4.9%	3	5.3%	3	11.6%	5	3.1%	2	8.3%	1	0.0%	0	12.5%	2	0.0%	0
Parking - not enough spaces available	2.8%	10	2.1%	1	0.0%	0	4.9%	3	1.8%	1	2.3%	1	1.5%	1	16.7%	2	0.0%	0	6.3%	1	0.0%	0
Shops - need more / better range of non-food shops generally	2.5%	9	2.1%	1	0.0%	0	4.9%	3	1.8%	1	2.3%	1	1.5%	1	0.0%	0	0.0%	0	6.3%	1	5.6%	1
Shops - need more / better clothes shops	2.0%	7	0.0%	0	2.6%	1	1.6%	1	1.8%	1	2.3%	1	1.5%	1	0.0%	0	0.0%	0	6.3%	1	5.6%	1
Not enough / poor quality seating areas	2.0%	7	0.0%	0	0.0%	0	0.0%	0	3.5%	2	4.7%	2	1.5%	1	8.3%	1	0.0%	0	0.0%	0	5.6%	1
Shops - need more affordable shops	1.7%	6	0.0%	0	2.6%	1	3.3%	2	0.0%	0	2.3%	1	1.5%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0
Shops - need more 'high street' retailers	1.7%	6	0.0%	0	2.6%	1	1.6%	1	5.3%	3	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of security / don't feel safe	1.7%	6	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	12.5%	2	5.6%	1
Not enough / poor quality caf��s / restaurants	1.1%	4	0.0%	0	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Not enough / poor quality public toilets	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	8.3%	1	0.0%	0	0.0%	0	11.1%	2
Shops - need more quality shops	1.1%	4	0.0%	0	0.0%	0	1.6%	1	1.8%	1	0.0%	0	1.5%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Lifts / escalators are often broken	0.8%	3	2.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Shops - need more / better range of supermarkets	0.8%	3	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.5%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Too far away from home	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	2
Poor layout / shops too far apart	0.8%	3	2.1%	1	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough department stores	0.8%	3	0.0%	0	0.0%	0	1.6%	1	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need more independent shops	0.8%	3	0.0%	0	0.0%	0	3.3%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hard to get to on foot	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Hard to get to by bus	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - not enough disabled parking	0.6%	2	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	50.0%	1	0.0%	0	0.0%	0
Not enough financial	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
services (e.g. banks / building societies)																						
Poor atmosphere / unfriendly people	0.6%	2	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hard to get to by train	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Not enough activities for children to do	0.3%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty streets / poorly maintained	0.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis store is a bit rundown	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Not enough other services (e.g. library, hairdresser, vets etc.)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many beggars	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needs an update / revamp	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Shops - need more bakers / butchers / greengrocers	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't have a Disney store	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough affordable restaurants	0.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - cashless payment	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Poor nightlife	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Too many phone shops	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lacking natural light	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Floors are slippery	0.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S store is too modern	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Air needs to be cleaner / less recycled	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many eating places	0.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor disabled access	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Shops - need longer opening hours / more open on Sundays	0.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tannoy is too loud	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - no free parking	0.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many betting shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too much homelessness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - expensive parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hard to get to by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough health facilities (e.g. doctors, dentists, opticians, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not attractive / poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
environment																					
Parking - longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lack of pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Not enough / poor quality pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nothing)	57.7%	207	74.5%	35	63.2%	24	60.7%	37	59.6%	34	55.8%	24	50.8%	33	33.3%	4	50.0%	1	50.0%	8	38.9%
(Don't know)	2.5%	9	0.0%	0	10.5%	4	1.6%	1	1.8%	1	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:		359		47		38		61		57		43		65		12		2		16	

Thurrock Household Survey
for Lambert Smith Hampton

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10

Q23 What could be improved about Lakeside Shopping Centre that would make you visit more often? [MR]

Less traffic congestion / improved access	9.3%	94	1.9%	2	6.8%	7	5.3%	5	8.7%	9	7.2%	6	6.8%	7	13.3%	14	28.8%	30	9.3%	10	3.7%	4
Less empty shops	4.3%	44	3.9%	4	1.0%	1	8.5%	8	5.8%	6	7.2%	6	3.9%	4	3.8%	4	0.0%	0	3.7%	4	6.5%	7
Shops - more / better clothes shops	3.0%	30	1.0%	1	2.9%	3	2.1%	2	3.9%	4	2.4%	2	4.9%	5	3.8%	4	0.0%	0	4.7%	5	3.7%	4
Shops - more 'high street' retailers	2.9%	29	1.0%	1	1.0%	1	3.2%	3	5.8%	6	6.0%	5	1.9%	2	0.0%	0	2.9%	3	4.7%	5	2.8%	3
Easier to get to by bus	2.8%	28	1.9%	2	2.9%	3	1.1%	1	0.0%	0	2.4%	2	1.9%	2	2.9%	3	4.8%	5	2.8%	3	6.5%	7
Shops - more affordable shops	2.7%	27	1.0%	1	3.9%	4	1.1%	1	3.9%	4	1.2%	1	4.9%	5	1.0%	1	1.0%	1	3.7%	4	4.7%	5
Shops - more / better range of non-food shops generally	2.4%	24	4.9%	5	3.9%	4	6.4%	6	1.0%	1	0.0%	0	1.9%	2	1.9%	2	0.0%	0	2.8%	3	0.9%	1
Parking - make more spaces available	2.1%	21	1.9%	2	1.0%	1	1.1%	1	1.9%	2	1.2%	1	1.0%	1	4.8%	5	1.0%	1	5.6%	6	0.9%	1
Shops - more high quality shops	2.0%	20	0.0%	0	1.9%	2	3.2%	3	2.9%	3	2.4%	2	1.0%	1	1.9%	2	0.0%	0	3.7%	4	2.8%	3
Easier to get to by car	1.9%	19	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.2%	1	1.0%	1	6.7%	7	4.8%	5	1.9%	2	1.9%	2
Shops - more independent shops	1.6%	16	1.0%	1	0.0%	0	3.2%	3	1.9%	2	0.0%	0	1.9%	2	1.9%	2	0.0%	0	0.0%	0	5.6%	6
Quieter / less busy	1.4%	14	2.9%	3	1.0%	1	2.1%	2	1.9%	2	2.4%	2	0.0%	0	1.9%	2	0.0%	0	0.9%	1	0.9%	1
Better security / safety	1.4%	14	1.0%	1	0.0%	0	1.1%	1	3.9%	4	0.0%	0	1.0%	1	2.9%	3	0.0%	0	0.9%	1	2.8%	3
More / better seating areas	1.2%	12	1.9%	2	0.0%	0	0.0%	0	1.9%	2	1.2%	1	3.9%	4	1.0%	1	0.0%	0	0.0%	0	1.9%	2
The Dartford Crossing to be cheaper	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	7	3.8%	4	0.0%	0	0.0%	0
More / better cafés / restaurants	1.0%	10	0.0%	0	2.9%	3	1.1%	1	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.9%	2	0.9%	1
More / better department stores	0.9%	9	1.0%	1	0.0%	0	1.1%	1	1.9%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.8%	3
Better market	0.9%	9	0.0%	0	1.0%	1	2.1%	2	0.0%	0	0.0%	0	1.9%	2	2.9%	3	0.0%	0	0.0%	0	0.9%	1
Cleaner streets / better maintained	0.7%	7	0.0%	0	0.0%	0	4.3%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.9%	1
Parking - make more disabled spaces available	0.7%	7	3.9%	4	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Easier to get to by train	0.6%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	2.8%	3
More / better public toilets	0.6%	6	0.0%	0	0.0%	0	2.1%	2	1.9%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
More rubbish bins	0.5%	5	1.0%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Shops - more / better range of supermarkets	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.9%	1	1.9%	2
Nicer atmosphere / friendlier people	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.2%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	0.4%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.9%	1

Thurrock Household Survey for Lambert Smith Hampton

By Zone [A]

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May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Shops - more bakers / butchers / greengrocers	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Improve the nightlife	0.4%	4	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1
Better disabled access	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1
More / better financial services (e.g. banks / building societies)	0.4%	4	0.0%	0	0.0%	0	1.1%	1	1.0%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Easier to get to on foot	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.2%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.9%	2
Parking - make it cheaper	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1
Better layout / shops closer together	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.9%	2	0.0%	0
Less takeaways	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.9%	1
Make it more attractive / nicer environment	0.3%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
More road crossings	0.3%	3	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Shops - longer opening hours / more open on Sundays	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1
More shoe shops	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
More / better pubs / bars	0.3%	3	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Less charity shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Hardware store	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lifts / escalators to work	0.2%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cheap shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Parking - make it free	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
More / better health facilities (e.g. doctors, dentists, opticians, etc)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Better heating	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Better lighting	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianised areas	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Card shop	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better range of other services (e.g. library, hairdresser, vets etc.)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More affordable restaurants	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disney store to return	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Café Rouge to reopen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Install seating at the bus stops	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis store updated	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Less bars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Less cafes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Less slippery floors	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Cleaner air in the centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Customer service desk	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Better sign posting	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Water bottle refill stations	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Musical instruments store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - make the spaces wider	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Restaurant boat to reopen	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - more payment methods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	54.3%	550	67.0%	69	57.3%	59	57.4%	54	48.5%	50	62.7%	52	51.5%	53	50.5%	53	49.0%	51	55.1%	59	46.7%	50
(Don't know)	7.4%	75	4.9%	5	16.5%	17	2.1%	2	7.8%	8	6.0%	5	11.7%	12	4.8%	5	7.7%	8	5.6%	6	6.5%	7
Base:	1012		103		103		94		103		83		103		105		104		107		107	

Q24 Do you visit Lakeside Shopping Centre once a month or more during the evening, either during the week or at weekends?

Yes	9.0%	91	6.8%	7	7.8%	8	18.1%	17	9.7%	10	6.0%	5	14.6%	15	9.5%	10	1.0%	1	8.4%	9	8.4%	9
No	91.0%	921	93.2%	96	92.2%	95	81.9%	77	90.3%	93	94.0%	78	85.4%	88	90.5%	95	99.0%	103	91.6%	98	91.6%	98
Base:	1012		103		103		94		103		83		103		105		104		107		107	

Q25 When do you tend to visit Lakeside Shopping Centre during the evening? [MR/PR]

Those that visit Lakeside Shopping Centre during the evening at Q24

Friday evenings	42.9%	39	28.6%	2	37.5%	3	35.3%	6	40.0%	4	80.0%	4	46.7%	7	20.0%	2	0.0%	0	55.6%	5	66.7%	6
Saturday evenings	40.7%	37	28.6%	2	25.0%	2	41.2%	7	60.0%	6	60.0%	3	33.3%	5	50.0%	5	100.0%	1	33.3%	3	33.3%	3
Sunday to Thursday evenings	72.5%	66	71.4%	5	62.5%	5	82.4%	14	90.0%	9	100.0%	5	73.3%	11	60.0%	6	100.0%	1	66.7%	6	44.4%	4
Base:		91		7		8		17		10		5		15		10		1		9		9

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Meanscore: [Number of visits per week]																					
Q26 How often do visit Lakeside Shopping Centre during the evening?																					
Those that visit Lakeside Shopping Centre during the evening at Q24																					
7 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
5 - 6 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
4 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
3 times a week	2.2%	2	14.3%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Twice a week	7.7%	7	14.3%	1	12.5%	1	0.0%	0	10.0%	1	0.0%	0	6.7%	1	20.0%	2	0.0%	0	11.1%	1	0.0%
Once a week	8.8%	8	14.3%	1	12.5%	1	5.9%	1	0.0%	0	0.0%	0	26.7%	4	0.0%	0	0.0%	0	0.0%	0	11.1%
Once every 2 weeks	22.0%	20	28.6%	2	12.5%	1	29.4%	5	40.0%	4	40.0%	2	6.7%	1	40.0%	4	0.0%	0	0.0%	0	11.1%
Once a month	28.6%	26	14.3%	1	37.5%	3	41.2%	7	20.0%	2	60.0%	3	33.3%	5	0.0%	0	0.0%	0	55.6%	5	0.0%
Once every 2 months	9.9%	9	0.0%	0	25.0%	2	5.9%	1	10.0%	1	0.0%	0	6.7%	1	10.0%	1	0.0%	0	11.1%	1	22.2%
Once every 3 months	5.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	20.0%	2	0.0%	0	0.0%	0	22.2%
Less often than once every 3 months	12.1%	11	14.3%	1	0.0%	0	11.8%	2	10.0%	1	0.0%	0	13.3%	2	10.0%	1	100.0%	1	11.1%	1	22.2%
(Don't know / varies)	3.3%	3	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	11.1%
Mean:	0.54		1.04		0.58		0.36		0.77		0.38		0.55		0.63		0.00		0.45		0.24
Base:	91		7		8		17		10		5		15		10		1		9		9

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q27 What activities do you do in Lakeside Shopping Centre during the evenings? [MR]																					
Those that visit Lakeside Shopping Centre during the evening at Q24																					
Visiting pubs / bars	5.5%	5	0.0%	0	12.5%	1	11.8%	2	0.0%	0	0.0%	0	6.7%	1	10.0%	1	0.0%	0	0.0%	0	0.0%
Visiting cafes	9.9%	9	14.3%	1	12.5%	1	5.9%	1	0.0%	0	0.0%	0	13.3%	2	30.0%	3	0.0%	0	11.1%	1	0.0%
Eating out	45.1%	41	42.9%	3	37.5%	3	64.7%	11	20.0%	2	20.0%	1	53.3%	8	50.0%	5	0.0%	0	77.8%	7	11.1%
Late night shopping	47.3%	43	42.9%	3	75.0%	6	41.2%	7	50.0%	5	40.0%	2	40.0%	6	30.0%	3	0.0%	0	44.4%	4	77.8%
Visiting the cinema	19.8%	18	0.0%	0	0.0%	0	29.4%	5	20.0%	2	60.0%	3	13.3%	2	20.0%	2	100.0%	1	22.2%	2	11.1%
Visiting the theatre	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	2	0.0%	0	11.1%	1	11.1%
Visiting live music venues	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	11.1%	1	11.1%
Visiting nightclubs	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%
Visiting arts / cultural venues / museums	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%
Visiting health and fitness	4.4%	4	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	1	10.0%	1	0.0%	0	11.1%	1	0.0%
Visiting places of worship	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%
Visiting family entertainment venues	7.7%	7	0.0%	0	0.0%	0	5.9%	1	10.0%	1	0.0%	0	6.7%	1	30.0%	3	0.0%	0	11.1%	1	0.0%
Visiting LGBTQ pubs / bars / venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Visiting opticians	1.1%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Window shopping / browsing	3.3%	3	14.3%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Work	1.1%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	5.5%	5	0.0%	0	0.0%	0	11.8%	2	20.0%	2	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%
Base:		91		7		8		17		10		5		15		10		1		9	

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Meanscore: [Number of visits per week]																						
Q28 How often do you or your household visit any of the Lakeside Retail Parks, e.g. Lakeside Retail Park, Thurrock Shopping Park or West Thurrock Retail Park i.e. NOT the indoor shopping centre - for shopping, services, leisure, work or other uses?																						
7 times a week	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
5 - 6 times a week	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 times a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 times a week	1.0%	10	1.9%	2	0.0%	0	1.1%	1	1.9%	2	1.2%	1	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	1.3%	13	0.0%	0	1.0%	1	4.3%	4	1.0%	1	2.4%	2	2.9%	3	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Once a week	8.3%	84	10.7%	11	5.8%	6	17.0%	16	12.6%	13	6.0%	5	25.2%	26	2.9%	3	0.0%	0	1.9%	2	1.9%	2
Once every 2 weeks	8.2%	83	8.7%	9	8.7%	9	14.9%	14	15.5%	16	16.9%	14	13.6%	14	1.9%	2	0.0%	0	1.9%	2	2.8%	3
Once a month	13.2%	134	14.6%	15	16.5%	17	22.3%	21	17.5%	18	14.5%	12	20.4%	21	4.8%	5	4.8%	5	7.5%	8	11.2%	12
Once every 2 months	5.7%	58	9.7%	10	4.9%	5	3.2%	3	5.8%	6	12.0%	10	5.8%	6	2.9%	3	1.0%	1	2.8%	3	10.3%	11
Once every 3 months	6.0%	61	6.8%	7	4.9%	5	6.4%	6	9.7%	10	7.2%	6	3.9%	4	4.8%	5	1.0%	1	7.5%	8	8.4%	9
Less often than once every 3 months	24.5%	248	33.0%	34	23.3%	24	20.2%	19	21.4%	22	15.7%	13	11.7%	12	21.9%	23	32.7%	34	32.7%	35	29.9%	32
(Never)	29.2%	296	13.6%	14	30.1%	31	7.4%	7	12.6%	13	24.1%	20	6.8%	7	58.1%	61	60.6%	63	44.9%	48	29.9%	32
(Don't know)	2.1%	21	1.0%	1	4.9%	5	2.1%	2	1.9%	2	0.0%	0	4.9%	5	1.0%	1	0.0%	0	0.9%	1	3.7%	4
Mean:	0.26		0.27		0.19		0.51		0.36		0.29		0.64		0.10		0.02		0.06		0.22	
Base:	1012		103		103		94		103		83		103		105		104		107		107	

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q29 What is the MAIN activity you visit Lakeside Retail Parks for?																						
<i>Those that visit Lakeside Retail Parks at least once a month at Q28</i>																						
NON-FOOD shopping	52.1%	171	43.2%	16	54.5%	18	61.4%	35	68.0%	34	61.8%	21	37.7%	26	33.3%	4	40.0%	2	50.0%	6	47.4%	9
FOOD shopping	22.9%	75	27.0%	10	12.1%	4	21.1%	12	20.0%	10	20.6%	7	30.4%	21	16.7%	2	20.0%	1	25.0%	3	26.3%	5
Window shopping / browsing	11.6%	38	21.6%	8	12.1%	4	7.0%	4	6.0%	3	8.8%	3	15.9%	11	8.3%	1	20.0%	1	8.3%	1	10.5%	2
Daytime eating	1.8%	6	0.0%	0	9.1%	3	1.8%	1	2.0%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting cafes / coffee shops	1.5%	5	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	3	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Night-time eating	1.2%	4	2.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	8.3%	1	20.0%	1	0.0%	0	0.0%	0
Work there	0.9%	3	0.0%	0	0.0%	0	1.8%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Meeting family / friends to socialise	0.6%	2	0.0%	0	3.0%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buying fuel	0.6%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit family entertainment venue (e.g. bowling alley, ice rink, etc.).	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daytime drinking	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health service e.g. doctor, dentist, hospital, opticians	0.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other service e.g. laundrette, hairdresser, salon, vets, recycling	0.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting cinema	0.3%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Takeaways / fast food	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Financial service e.g. bank, building society, cash machine	0.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit community centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Visiting gym / leisure centre / swimming pool	0.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Night-time drinking	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0
Visit museums / galleries	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Visiting place of worship	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit outdoor sports venue (e.g. tennis / basketball court / football / cricket pitch)	0.3%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit parks / green spaces	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Study there	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Walk / walk the dog	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting family / friends who live there	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0
Nightclubbing	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Business meetings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting live music venues / gigs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Visit night-time theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit daytime theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessing transport (e.g. using bus / tube / train station)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Using Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	328		37		33		57		50		34		69		12		5		12		19	

Thurrock Household Survey
for Lambert Smith Hampton

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10

Q30 What do you like about Lakeside Retail Parks? [MR]

Those that visit Lakeside Retail Parks at least once a month at Q28

Close to home	21.3%	70	24.3%	9	12.1%	4	28.1%	16	28.0%	14	11.8%	4	29.0%	20	0.0%	0	0.0%	0	8.3%	1	10.5%	2
Shops - good range of non-food shops generally	17.7%	58	10.8%	4	21.2%	7	19.3%	11	18.0%	9	26.5%	9	14.5%	10	0.0%	0	40.0%	2	25.0%	3	15.8%	3
Parking - it's easy to find a space	17.1%	56	21.6%	8	18.2%	6	15.8%	9	14.0%	7	23.5%	8	15.9%	11	0.0%	0	0.0%	0	16.7%	2	26.3%	5
You can get everything you need there	14.6%	48	10.8%	4	9.1%	3	10.5%	6	16.0%	8	17.6%	6	24.6%	17	0.0%	0	20.0%	1	8.3%	1	10.5%	2
Parking - it's free	13.7%	45	8.1%	3	9.1%	3	8.8%	5	12.0%	6	38.2%	13	13.0%	9	0.0%	0	0.0%	0	16.7%	2	21.1%	4
Good cafés / restaurants	7.0%	23	5.4%	2	9.1%	3	8.8%	5	0.0%	0	2.9%	1	11.6%	8	8.3%	1	0.0%	0	16.7%	2	5.3%	1
Shops - good range of affordable shops	5.8%	19	2.7%	1	3.0%	1	3.5%	2	10.0%	5	2.9%	1	2.9%	2	16.7%	2	20.0%	1	33.3%	4	0.0%	0
Shops - good range of 'high street' retailers	5.5%	18	0.0%	0	3.0%	1	3.5%	2	6.0%	3	8.8%	3	4.3%	3	8.3%	1	40.0%	2	8.3%	1	10.5%	2
Good layout / shops close together	5.2%	17	2.7%	1	6.1%	2	3.5%	2	6.0%	3	8.8%	3	4.3%	3	25.0%	3	0.0%	0	0.0%	0	0.0%	0
Attractive environment / nice place	3.7%	12	10.8%	4	3.0%	1	0.0%	0	4.0%	2	5.9%	2	2.9%	2	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Easy to get there by car	3.0%	10	0.0%	0	0.0%	0	3.5%	2	2.0%	1	5.9%	2	4.3%	3	16.7%	2	0.0%	0	0.0%	0	0.0%	0
Shops - good range of quality shops	2.7%	9	2.7%	1	3.0%	1	3.5%	2	4.0%	2	0.0%	0	1.4%	1	8.3%	1	20.0%	1	0.0%	0	0.0%	0
Shops - good range of supermarkets	2.4%	8	0.0%	0	0.0%	0	3.5%	2	4.0%	2	5.9%	2	1.4%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0
Shops - good opening hours / open on Sundays	2.4%	8	0.0%	0	0.0%	0	3.5%	2	4.0%	2	2.9%	1	2.9%	2	0.0%	0	0.0%	0	8.3%	1	0.0%	0
Quiet / not too busy	2.1%	7	0.0%	0	0.0%	0	8.8%	5	0.0%	0	0.0%	0	1.4%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Nice atmosphere / friendly people	2.1%	7	0.0%	0	6.1%	2	3.5%	2	6.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	1.5%	5	2.7%	1	3.0%	1	3.5%	2	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Clean streets / well maintained	1.5%	5	0.0%	0	0.0%	0	0.0%	0	10.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiar / know where everything is	1.5%	5	0.0%	0	3.0%	1	1.8%	1	0.0%	0	0.0%	0	2.9%	2	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Open / green spaces / parks	1.2%	4	0.0%	0	3.0%	1	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good bus service	1.2%	4	5.4%	2	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good pubs / bars	1.2%	4	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	8.3%	1	0.0%	0	8.3%	1	0.0%	0
Parking - it's cheap	0.9%	3	0.0%	0	3.0%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Good range of other services (e.g. library, hairdresser, vets etc.)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Shops - good range of clothes shops	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Has undercover shopping	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Diverse / multi-cultural	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Good for a day out	0.6%	2	0.0%	0	0.0%	0	1.8%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to friends / relatives	0.6%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Like to support local businesses	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%	0
Shops - good range of independent shops	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Good toilet facilities	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Costco store is nearby	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	8.3%	1	0.0%	0
Good market	0.6%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Easy to get there on foot	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Shops - good range of charity shops	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Good seating areas	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
B&Q store	0.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots store	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Midweek shopping is quiet	0.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for financial services (e.g. banks / building societies)	0.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of health services (e.g. doctors, dentists, opticians etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional / quaint	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good train service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of bakers / butchers / greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to work / en route to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	13.7%	45	13.5%	5	21.2%	7	17.5%	10	18.0%	9	8.8%	3	8.7%	6	8.3%	1	0.0%	0	8.3%	1	15.8%	3
(Don't know)	1.8%	6	2.7%	1	6.1%	2	1.8%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Base:	328		37		33		57		50		34		69		12		5		12		19	

Thurrock Household Survey
for Lambert Smith Hampton

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10

Q31 What do you dislike about Lakeside Retail Parks? [MR]

Those that visit Lakeside Retail Parks at least once a month at Q28

Traffic congestion	17.4%	57	24.3%	9	24.2%	8	19.3%	11	18.0%	9	14.7%	5	17.4%	12	8.3%	1	0.0%	0	8.3%	1	5.3%	1
Too busy / crowded	4.9%	16	2.7%	1	6.1%	2	1.8%	1	6.0%	3	11.8%	4	2.9%	2	0.0%	0	0.0%	0	8.3%	1	10.5%	2
Parking - not enough spaces available	2.4%	8	2.7%	1	6.1%	2	0.0%	0	6.0%	3	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	5.3%	1
Too many empty shops	1.8%	6	2.7%	1	0.0%	0	3.5%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	10.5%	2
Hard to get to by bus	1.5%	5	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need more affordable shops	1.2%	4	2.7%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking ticket officers / strict parking rules	1.2%	4	5.4%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need more quality shops	0.9%	3	0.0%	0	0.0%	0	1.8%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0
Poor atmosphere / unfriendly people	0.9%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%	0
Lack of security / don't feel safe	0.6%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough / poor quality seating areas	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Not enough / poor quality cafés / restaurants	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0
Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	5.3%	1
Shops - need more independent shops	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%	0
Not enough health facilities (e.g. doctors, dentists, opticians, etc)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%	0
Poor disabled access	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Poor layout / shops too far apart	0.6%	2	0.0%	0	3.0%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor market	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	8.3%	1	0.0%	0
Too far away from home	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Shops - need more / better clothes shops	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Not enough financial services (e.g. banks / building societies)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Needs an update / revamp	0.6%	2	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Shops - need more 'high street' retailers	0.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't have an Asda Living store	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Too many beggars	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0
Not enough / poor quality public toilets	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Not enough / poor quality pubs / bars	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0
Hard to get to by train	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Too many betting shops	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Parking - not enough disabled parking	0.3%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need more / better range of supermarkets	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need more bakers / butchers / greengrocers	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
The arrows leading out of the mall are confusing	0.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need longer opening hours / more open on Sundays	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Not enough other services (e.g. library, hairdresser, vets etc.)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Bumps on the roads	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hard to get to on foot	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor sign posting	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty streets / poorly maintained	0.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor nightlife	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hard to get to by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - no free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - expensive parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too much homelessness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need more / better range of non-food shops generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not attractive / poor environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - cashless payment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	58.8%	193	59.5%	22	42.4%	14	63.2%	36	60.0%	30	67.6%	23	63.8%	44	41.7%	5	80.0%	4	58.3%	7	42.1%	8
(Don't know)	4.0%	13	2.7%	1	12.1%	4	1.8%	1	0.0%	0	2.9%	1	5.8%	4	0.0%	0	0.0%	0	8.3%	1	5.3%	1
Base:		328		37		33		57		50		34		69		12		5		12		19

Thurrock Household Survey
for Lambert Smith Hampton

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10

Q32 What could be improved about Lakeside Retail Parks that would make you visit more often? [MR]

Less traffic congestion / improved access	11.1%	112	5.8%	6	9.7%	10	11.7%	11	9.7%	10	7.2%	6	11.7%	12	18.1%	19	24.0%	25	5.6%	6	6.5%	7
Easier to get to by bus	3.5%	35	4.9%	5	2.9%	3	3.2%	3	3.9%	4	3.6%	3	1.0%	1	2.9%	3	5.8%	6	4.7%	5	1.9%	2
Parking - make more spaces available	2.1%	21	1.0%	1	1.0%	1	0.0%	0	3.9%	4	1.2%	1	1.0%	1	3.8%	4	1.9%	2	3.7%	4	2.8%	3
Easier to get to by car	1.5%	15	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.2%	1	0.0%	0	1.9%	2	3.8%	4	4.7%	5	0.9%	1
More / better caf��s / restaurants	1.5%	15	1.0%	1	1.9%	2	2.1%	2	1.0%	1	2.4%	2	1.9%	2	1.9%	2	0.0%	0	1.9%	2	0.9%	1
Shops - more affordable shops	1.4%	14	2.9%	3	1.0%	1	1.1%	1	1.0%	1	0.0%	0	1.9%	2	1.0%	1	0.0%	0	2.8%	3	1.9%	2
Less empty shops	1.3%	13	2.9%	3	1.0%	1	3.2%	3	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	2.8%	3
Better security / safety	0.9%	9	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.9%	1	3.7%	4
The Dartford Crossing to be cheaper	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	3.8%	4	0.0%	0	0.0%	0
Shops - more / better range of non-food shops generally	0.9%	9	1.0%	1	0.0%	0	1.1%	1	1.9%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%	0
Quieter / less busy	0.9%	9	1.0%	1	0.0%	0	2.1%	2	1.0%	1	1.2%	1	1.0%	1	1.0%	1	0.0%	0	0.9%	1	0.9%	1
Better layout / shops closer together	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.0%	1	0.0%	0	1.9%	2	3.7%	4
Shops - more / better clothes shops	0.8%	8	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	2.9%	3	0.0%	0	0.9%	1	0.9%	1
Better market	0.7%	7	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.9%	2	2.8%	3
Shops - more high quality shops	0.7%	7	1.9%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1	0.9%	1
Parking - make more disabled spaces available	0.6%	6	0.0%	0	1.9%	2	0.0%	0	1.9%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Easier to get to by train	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.9%	2	1.9%	2
Shops - more 'high street' retailers	0.6%	6	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.8%	3
More / better leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	1.9%	2	0.0%	0	0.9%	1	0.0%	0
More / better public toilets	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	2	1.9%	2
More / better seating areas	0.4%	4	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Better disabled access	0.4%	4	1.0%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
More rubbish bins	0.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0
Easier to get to on foot	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0
More / better pubs / bars	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - more / better range of supermarkets	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.9%	1
Shops - more independent shops	0.3%	3	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Make it more attractive /	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.9%	1

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
nicer environment												
More / better range of other services (e.g. library, hairdresser, vets etc.)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the nightlife	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better financial services (e.g. banks / building societies)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Cleaner streets / better maintained	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
A map which shows where all the shops are located	0.2%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
More road crossings	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Shops - longer opening hours / more open on Sundays	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
More / better department stores	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Better sign posting	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Parking - make it free	0.2%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere / friendlier people	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Parking - make it cheaper	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Another bridge crossing	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda Living store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
More / better health facilities (e.g. doctors, dentists, opticians, etc)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - more bakers / butchers / greengrocers	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
More advertising of what's available there	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cheap shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
An undercover walkway linking the retail parks to the shopping centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water bottle refill stations	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Removing the bumps on the roads	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Parking - more payment methods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Better lighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nothing)	64.2%	650	68.0%	70	68.0%	70	70.2%	66	61.2%	63	72.3%	60	60.2%	62	56.2%	59	63.5%	66	62.6%	67	62.6%
(Don't know)	6.8%	69	6.8%	7	11.7%	12	7.4%	7	4.9%	5	8.4%	7	10.7%	11	2.9%	3	3.8%	4	6.5%	7	5.6%
Base:	1012		103		103		94		103		83		103		105		104		107		107

Q33 Do you visit Lakeside Retail Parks once a month or more during the evening, either during the week or at weekends?

Yes	6.3%	64	5.8%	6	4.9%	5	16.0%	15	6.8%	7	2.4%	2	10.7%	11	7.6%	8	1.0%	1	2.8%	3	5.6%
No	93.7%	948	94.2%	97	95.1%	98	84.0%	79	93.2%	96	97.6%	81	89.3%	92	92.4%	97	99.0%	103	97.2%	104	94.4%
Base:	1012		103		103		94		103		83		103		105		104		107		107

Q34 When do you tend to visit Lakeside Retail Parks during the evening? [MR/PR]

Those that visit Lakeside Retail Parks during the evening at Q33

Friday evenings	40.6%	26	33.3%	2	40.0%	2	46.7%	7	28.6%	2	50.0%	1	45.5%	5	25.0%	2	100.0%	1	33.3%	1	50.0%
Saturday evenings	35.9%	23	33.3%	2	40.0%	2	40.0%	6	42.9%	3	50.0%	1	27.3%	3	37.5%	3	100.0%	1	33.3%	1	16.7%
Sunday to Thursday evenings	64.1%	41	83.3%	5	60.0%	3	60.0%	9	71.4%	5	100.0%	2	72.7%	8	62.5%	5	0.0%	0	66.7%	2	33.3%
Base:	64		6		5		15		7		2		11		8		1		3		6

Meanscore: [Number of visits per week]

Q35 How often do you visit Lakeside Retail Parks during the evening?

Those that visit Lakeside Retail Parks during the evening at Q33

7 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
5 - 6 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
4 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
3 times a week	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Twice a week	4.7%	3	0.0%	0	0.0%	0	6.7%	1	14.3%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Once a week	17.2%	11	33.3%	2	0.0%	0	20.0%	3	0.0%	0	0.0%	0	27.3%	3	37.5%	3	0.0%	0	0.0%	0	0.0%
Once every 2 weeks	29.7%	19	33.3%	2	80.0%	4	20.0%	3	42.9%	3	50.0%	1	18.2%	2	0.0%	0	100.0%	1	66.7%	2	16.7%
Once a month	25.0%	16	33.3%	2	0.0%	0	33.3%	5	28.6%	2	50.0%	1	27.3%	3	25.0%	2	0.0%	0	0.0%	0	16.7%
Once every 2 months	7.8%	5	0.0%	0	20.0%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	33.3%
Once every 3 months	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%
Less often than once every 3 months	7.8%	5	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	2	0.0%	0	33.3%	1	16.7%
(Don't know / varies)	4.7%	3	0.0%	0	0.0%	0	13.3%	2	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Mean:	0.57		0.60		0.42		0.62		0.60		0.40		0.99		0.46		0.50		0.33		0.18
Base:	64		6		5		15		7		2		11		8		1		3		6

Thurrock Household Survey
for Lambert Smith Hampton

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10

Q36 What activities do you do in Lakeside Retail Parks during the evenings? [MR]

Those that visit Lakeside Retail Parks during the evening at Q33

Visiting pubs / bars	9.4%	6	0.0%	0	40.0%	2	6.7%	1	0.0%	0	0.0%	0	9.1%	1	12.5%	1	0.0%	0	33.3%	1	0.0%	0
Visiting cafes	9.4%	6	0.0%	0	40.0%	2	6.7%	1	0.0%	0	0.0%	0	9.1%	1	12.5%	1	0.0%	0	33.3%	1	0.0%	0
Eating out	28.1%	18	16.7%	1	40.0%	2	33.3%	5	14.3%	1	0.0%	0	18.2%	2	37.5%	3	100.0%	1	66.7%	2	16.7%	1
Late night shopping	64.1%	41	83.3%	5	60.0%	3	60.0%	9	71.4%	5	100.0%	2	81.8%	9	25.0%	2	0.0%	0	66.7%	2	66.7%	4
Visiting the cinema	7.8%	5	0.0%	0	20.0%	1	6.7%	1	0.0%	0	0.0%	0	9.1%	1	12.5%	1	0.0%	0	33.3%	1	0.0%	0
Visiting the theatre	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	2	0.0%	0	0.0%	0	0.0%	0
Visiting live music venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting nightclubs	4.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	2	0.0%	0	0.0%	0	16.7%	1
Visiting arts / cultural venues / museums	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting health and fitness	6.3%	4	16.7%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0
Visiting places of worship	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting family entertainment venues	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	33.3%	1	0.0%	0
Visiting LGBTQ pubs / bars / venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	1.6%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.1%	2	0.0%	0	0.0%	0	13.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		64		6		5		15		7		2		11		8		1		3		6

Q37 Do you visit any of these OTHER centres in the Thurrock Council local authority area? [MR/PR]

Grays	30.9%	313	71.8%	74	26.2%	27	71.3%	67	68.0%	70	18.1%	15	47.6%	49	2.9%	3	1.0%	1	1.9%	2	4.7%	5
Tilbury	9.2%	93	47.6%	49	6.8%	7	12.8%	12	12.6%	13	4.8%	4	3.9%	4	1.9%	2	0.0%	0	1.9%	2	0.0%	0
Corringham	15.3%	155	32.0%	33	72.8%	75	7.4%	7	12.6%	13	14.5%	12	5.8%	6	1.0%	1	0.0%	0	4.7%	5	2.8%	3
Stanford-le-Hope	10.8%	109	13.6%	14	52.4%	54	7.4%	7	10.7%	11	10.8%	9	5.8%	6	2.9%	3	0.0%	0	2.8%	3	1.9%	2
South Ockendon	12.4%	125	6.8%	7	1.0%	1	18.1%	17	6.8%	7	24.1%	20	65.0%	67	1.9%	2	1.0%	1	0.0%	0	2.8%	3
Aveley	5.9%	60	1.0%	1	1.0%	1	9.6%	9	1.9%	2	3.6%	3	39.8%	41	0.0%	0	0.0%	0	0.9%	1	1.9%	2
Socketts Heath	8.7%	88	20.4%	21	2.9%	3	8.5%	8	43.7%	45	8.4%	7	2.9%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't visit any of these centres)	50.7%	513	11.7%	12	15.5%	16	20.2%	19	11.7%	12	54.2%	45	15.5%	16	93.3%	98	98.1%	102	91.6%	98	88.8%	95
Base:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q38 Which of those centres do you visit the most?																						
<i>Not those that said 'Don't visit any of these centres' at Q37</i>																						
Grays	41.3%	206	48.4%	44	16.1%	14	81.3%	61	51.6%	47	23.7%	9	24.1%	21	42.9%	3	50.0%	1	22.2%	2	33.3%	4
Tilbury	6.8%	34	28.6%	26	0.0%	0	2.7%	2	2.2%	2	2.6%	1	0.0%	0	14.3%	1	0.0%	0	22.2%	2	0.0%	0
Corringham	18.8%	94	16.5%	15	66.7%	58	2.7%	2	5.5%	5	23.7%	9	0.0%	0	0.0%	0	0.0%	0	33.3%	3	16.7%	2
Stanford-le-Hope	4.8%	24	1.1%	1	16.1%	14	1.3%	1	1.1%	1	5.3%	2	0.0%	0	14.3%	1	0.0%	0	22.2%	2	16.7%	2
South Ockendon	16.4%	82	0.0%	0	0.0%	0	8.0%	6	3.3%	3	39.5%	15	60.9%	53	14.3%	1	50.0%	1	0.0%	0	25.0%	3
Aveley	3.6%	18	1.1%	1	0.0%	0	2.7%	2	1.1%	1	2.6%	1	13.8%	12	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Socketts Heath	8.2%	41	4.4%	4	1.1%	1	1.3%	1	35.2%	32	2.6%	1	1.1%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Base:		499		91		87		75		91		38		87		7		2		9		12

Meanscore: [Number of visits per week]

Q39 How often do you shop in CENTRE MENTIONED AT Q38?																						
Not those that said 'Don't visit any of these centres' at Q37																						
7 times a week	1.8%	9	0.0%	0	3.4%	3	1.3%	1	0.0%	0	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0	8.3%	1
5 - 6 times a week	2.0%	10	0.0%	0	4.6%	4	0.0%	0	3.3%	3	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 times a week	1.2%	6	0.0%	0	3.4%	3	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 times a week	6.4%	32	5.5%	5	10.3%	9	5.3%	4	11.0%	10	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	11.6%	58	13.2%	12	12.6%	11	9.3%	7	14.3%	13	2.6%	1	16.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	30.7%	153	34.1%	31	37.9%	33	30.7%	23	31.9%	29	15.8%	6	34.5%	30	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Once every 2 weeks	9.4%	47	13.2%	12	10.3%	9	9.3%	7	11.0%	10	10.5%	4	4.6%	4	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Once a month	12.8%	64	15.4%	14	6.9%	6	12.0%	9	11.0%	10	21.1%	8	12.6%	11	42.9%	3	0.0%	0	11.1%	1	16.7%	2
Once every 2 months	2.8%	14	2.2%	2	1.1%	1	4.0%	3	3.3%	3	7.9%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Once every 3 months	2.2%	11	2.2%	2	0.0%	0	2.7%	2	0.0%	0	7.9%	3	2.3%	2	0.0%	0	0.0%	0	11.1%	1	8.3%	1
Less often than once every 3 months	10.0%	50	5.5%	5	4.6%	4	6.7%	5	3.3%	3	34.2%	13	8.0%	7	14.3%	1	100.0%	2	66.7%	6	33.3%	4
Never	5.4%	27	5.5%	5	3.4%	3	10.7%	8	4.4%	4	0.0%	0	4.6%	4	14.3%	1	0.0%	0	11.1%	1	8.3%	1
(Don't know / varies)	3.6%	18	3.3%	3	1.1%	1	8.0%	6	3.3%	3	0.0%	0	3.4%	3	14.3%	1	0.0%	0	0.0%	0	8.3%	1
Mean:		1.15		0.92		1.67		0.91		1.38		0.34		1.43		0.23		0.00		0.04		0.80
Base:		499		91		87		75		91		38		87		7		2		9		12

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q40 What is usually the main purpose of your trip to CENTRE MENTIONED AT Q38?																						
<i>Not those that said 'Don't visit any of these centres' at Q37</i>																						
FOOD shopping	46.9%	234	56.0%	51	70.1%	61	29.3%	22	37.4%	34	28.9%	11	56.3%	49	14.3%	1	0.0%	0	22.2%	2	25.0%	3
NON-FOOD shopping	16.0%	80	18.7%	17	6.9%	6	14.7%	11	16.5%	15	47.4%	18	10.3%	9	0.0%	0	50.0%	1	11.1%	1	16.7%	2
Health service e.g. doctor, dentist, hospital, opticians	5.8%	29	3.3%	3	2.3%	2	9.3%	7	7.7%	7	7.9%	3	6.9%	6	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Financial service e.g. bank, building society, cash machine	4.6%	23	2.2%	2	1.1%	1	10.7%	8	9.9%	9	2.6%	1	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting family / friends who live there	3.8%	19	4.4%	4	2.3%	2	6.7%	5	2.2%	2	0.0%	0	0.0%	0	0.0%	0	50.0%	1	11.1%	1	33.3%	4
Other service e.g. laundrette, hairdresser, salon, vets, recycling	3.2%	16	1.1%	1	3.4%	3	6.7%	5	4.4%	4	5.3%	2	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Window shopping / browsing	2.8%	14	1.1%	1	1.1%	1	5.3%	4	3.3%	3	5.3%	2	0.0%	0	14.3%	1	0.0%	0	11.1%	1	8.3%	1
Using Post Office	2.6%	13	1.1%	1	1.1%	1	2.7%	2	4.4%	4	0.0%	0	4.6%	4	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Visiting cafes / coffee shops	1.4%	7	1.1%	1	1.1%	1	1.3%	1	1.1%	1	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Daytime eating	1.4%	7	0.0%	0	3.4%	3	1.3%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Meeting family / friends to socialise	1.4%	7	2.2%	2	0.0%	0	1.3%	1	2.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Work there	1.0%	5	1.1%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Takeaways / fast food	0.8%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daytime drinking	0.8%	4	1.1%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting library	0.6%	3	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting cinema	0.6%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessing transport (e.g. using bus / tube / train station)	0.6%	3	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Visiting gym / leisure centre / swimming pool	0.6%	3	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Night-time eating	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Study there	0.4%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Visiting place of worship	0.4%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit outdoor sports venue (e.g. tennis / basketball court / football / cricket pitch)	0.4%	2	0.0%	0	1.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buying fuel	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit family entertainment venue (e.g. bowling alley, ice rink, etc.).	0.4%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Business meetings	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit museums / galleries	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Visit daytime theatres / shows	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Visit parks / green spaces	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Visiting the market	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk / walk the dog	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting live music venues / gigs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nightclubbing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Night-time drinking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit night-time theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit community centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.4%	7	1.1%	1	1.1%	1	0.0%	0	2.2%	2	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	499		91		87		75		91		38		87		7		2		9		12	

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q41 How do you think CENTRE MENTIONED AT Q38 could be improved? [MR]																						
<i>Not those that said 'Don't visit any of these centres' at Q37</i>																						
Parking - make more spaces available	12.6%	63	4.4%	4	10.3%	9	10.7%	8	26.4%	24	10.5%	4	14.9%	13	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Shops - more / better range of non-food shops generally	8.8%	44	11.0%	10	9.2%	8	13.3%	10	6.6%	6	5.3%	2	6.9%	6	14.3%	1	0.0%	0	11.1%	1	0.0%	0
Less empty shops	8.4%	42	8.8%	8	2.3%	2	20.0%	15	8.8%	8	7.9%	3	5.7%	5	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Better security / safety	6.6%	33	6.6%	6	6.9%	6	12.0%	9	6.6%	6	5.3%	2	3.4%	3	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Shops - more / better clothes shops	5.6%	28	9.9%	9	10.3%	9	1.3%	1	3.3%	3	5.3%	2	4.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets / better maintained	5.6%	28	5.5%	5	3.4%	3	10.7%	8	4.4%	4	5.3%	2	4.6%	4	14.3%	1	0.0%	0	0.0%	0	8.3%	1
Shops - more 'high street' retailers	5.2%	26	6.6%	6	2.3%	2	12.0%	9	5.5%	5	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	4.8%	24	3.3%	3	3.4%	3	8.0%	6	4.4%	4	2.6%	1	6.9%	6	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Make it more attractive / nicer environment	4.6%	23	4.4%	4	1.1%	1	12.0%	9	6.6%	6	0.0%	0	1.1%	1	14.3%	1	0.0%	0	0.0%	0	8.3%	1
More / better financial services (e.g. banks / building societies)	4.6%	23	4.4%	4	8.0%	7	4.0%	3	6.6%	6	5.3%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	4.2%	21	7.7%	7	0.0%	0	8.0%	6	4.4%	4	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - more high quality shops	4.0%	20	2.2%	2	1.1%	1	5.3%	4	7.7%	7	2.6%	1	3.4%	3	14.3%	1	0.0%	0	0.0%	0	8.3%	1
Shops - more independent shops	4.0%	20	4.4%	4	5.7%	5	4.0%	3	6.6%	6	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Less takeaways	3.6%	18	3.3%	3	6.9%	6	0.0%	0	5.5%	5	2.6%	1	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - more / better range of supermarkets	3.6%	18	8.8%	8	3.4%	3	4.0%	3	1.1%	1	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More rubbish bins	3.2%	16	6.6%	6	0.0%	0	8.0%	6	2.2%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - make it cheaper	2.8%	14	1.1%	1	0.0%	0	12.0%	9	2.2%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	2.8%	14	1.1%	1	1.1%	1	4.0%	3	6.6%	6	0.0%	0	2.3%	2	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere / friendlier people	2.6%	13	1.1%	1	1.1%	1	9.3%	7	0.0%	0	2.6%	1	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - more bakers / butchers / greengrocers	2.0%	10	1.1%	1	2.3%	2	5.3%	4	0.0%	0	2.6%	1	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - make it free	1.8%	9	2.2%	2	4.6%	4	2.7%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public toilets	1.6%	8	2.2%	2	1.1%	1	5.3%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - make more disabled spaces available	1.6%	8	2.2%	2	2.3%	2	0.0%	0	0.0%	0	2.6%	1	2.3%	2	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Improve the nightlife	1.6%	8	2.2%	2	0.0%	0	4.0%	3	2.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less barbers	1.4%	7	0.0%	0	1.1%	1	2.7%	2	2.2%	2	2.6%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	1.2%	6	1.1%	1	1.1%	1	1.3%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1
More / better leisure facilities	1.2%	6	0.0%	0	0.0%	0	1.3%	1	3.3%	3	0.0%	0	1.1%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

By Zone [A]

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
(e.g. leisure centres, cinema, health and fitness clubs, etc)																						
Shops - more affordable shops	1.0%	5	0.0%	0	1.1%	1	0.0%	0	2.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Better layout / shops closer together	1.0%	5	2.2%	2	1.1%	1	1.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by bus	1.0%	5	1.1%	1	1.1%	1	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Less traffic congestion / improved access	1.0%	5	1.1%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	1.0%	5	0.0%	0	2.3%	2	1.3%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seating areas	0.6%	3	0.0%	0	1.1%	1	1.3%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.6%	3	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better range of other services (e.g. library, hairdresser, vets etc.)	0.6%	3	1.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Shops - longer opening hours / more open on Sundays	0.4%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Quieter / less busy	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1
More / better health facilities (e.g. doctors, dentists, opticians, etc)	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Keep the post office open	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better lighting	0.4%	2	1.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less vape shops	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Repair the pavements	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - more payment methods	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover shopping	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Larger Morrisons store	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less nail bars	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - make the spaces wider	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Bring the library back	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland store	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cheap shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - closer to the shops	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by train	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Stop cyclists and scooters using pavements	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Advertise the theatre more	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Resurface the car parks	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reinstate the bus station off	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Purfleet Road																						
Reinstate the ferry	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0
More pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to on foot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	28.1%	140	31.9%	29	27.6%	24	18.7%	14	24.2%	22	39.5%	15	28.7%	25	0.0%	0	50.0%	1	66.7%	6	33.3%	4
(Don't know)	11.0%	55	6.6%	6	14.9%	13	9.3%	7	4.4%	4	18.4%	7	16.1%	14	14.3%	1	0.0%	0	22.2%	2	8.3%	1
Base:		499		91		87		75		91		38		87		7		2		9		12

Thurrock Household Survey
for Lambert Smith Hampton

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10

Q42 Are there any types of shops or local services which you consider to be missing from CENTRE MENTIONED AT Q38? [MR]

Not those that said 'Don't visit any of these centres' at Q37

None	43.3%	216	39.6%	36	32.2%	28	42.7%	32	47.3%	43	47.4%	18	57.5%	50	28.6%	2	0.0%	0	33.3%	3	33.3%	4
Banks / building societies	14.2%	71	11.0%	10	33.3%	29	4.0%	3	14.3%	13	18.4%	7	10.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clothes retailers	13.2%	66	17.6%	16	18.4%	16	12.0%	9	15.4%	14	5.3%	2	8.0%	7	14.3%	1	0.0%	0	11.1%	1	0.0%	0
Butcher	6.0%	30	8.8%	8	0.0%	0	9.3%	7	2.2%	2	0.0%	0	11.5%	10	28.6%	2	0.0%	0	0.0%	0	8.3%	1
Greengrocer	4.0%	20	4.4%	4	1.1%	1	5.3%	4	4.4%	4	5.3%	2	5.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DIY / hardware store	4.0%	20	5.5%	5	2.3%	2	1.3%	1	7.7%	7	5.3%	2	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakery	3.6%	18	4.4%	4	0.0%	0	5.3%	4	3.3%	3	2.6%	1	5.7%	5	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Supermarket	3.2%	16	9.9%	9	3.4%	3	1.3%	1	2.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist	1.8%	9	1.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	8.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants	1.6%	8	0.0%	0	1.1%	1	4.0%	3	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coffee shop / café	1.6%	8	1.1%	1	0.0%	0	1.3%	1	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	8.3%	1
Department store	1.6%	8	4.4%	4	0.0%	0	2.7%	2	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electrical store	1.4%	7	1.1%	1	1.1%	1	4.0%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Shoe shop	1.4%	7	2.2%	2	2.3%	2	2.7%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public toilets	1.2%	6	0.0%	0	1.1%	1	2.7%	2	1.1%	1	0.0%	0	1.1%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0
ATMs / cash machines	1.2%	6	0.0%	0	3.4%	3	1.3%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GP surgery	1.2%	6	0.0%	0	0.0%	0	1.3%	1	1.1%	1	0.0%	0	2.3%	2	28.6%	2	0.0%	0	0.0%	0	0.0%	0
Post office	1.2%	6	0.0%	0	1.1%	1	1.3%	1	1.1%	1	0.0%	0	2.3%	2	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Book shop	1.0%	5	1.1%	1	0.0%	0	2.7%	2	1.1%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Pubs	0.8%	4	0.0%	0	1.1%	1	1.3%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Police station	0.6%	3	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellers	0.6%	3	1.1%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better transport links	0.6%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	11.1%	1	0.0%	0
Library	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0
More security	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Pet shop	0.4%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fish monger	0.4%	2	1.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Petrol station	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	8.3%	1
Wool shop	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stationery shop	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Food banks	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden centre	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Record shop	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambulance station	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parks	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pound shop	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dentist	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsagents	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homeware store	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Underground station	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports shop	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vehicle repair shop	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys shop	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Council office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haberdashery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bike shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barber	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Amusements / arcade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	13.4%	67	9.9%	9	12.6%	11	18.7%	14	6.6%	6	26.3%	10	6.9%	6	0.0%	0	100.0%	2	33.3%	3	50.0%	6
Base:	499		91		87		75		91		38		87		7		2		9		12	

Meanscore: [Number of visits per month]

Q43 How often do you or your household visit the following leisure attractions? [PR]
Bingo / casino / bookmaker

More than once a week	0.3%	3	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	1.3%	13	1.9%	2	1.0%	1	1.1%	1	1.0%	1	2.4%	2	3.9%	4	0.0%	0	0.0%	0	0.9%	1	0.9%	1
Once a fortnight	0.9%	9	0.0%	0	0.0%	0	3.2%	3	0.0%	0	1.2%	1	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0
Once a month	0.5%	5	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.2%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.9%	1
Once every two months	0.3%	3	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every six months	0.6%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.2%	1	1.0%	1	1.0%	1	1.9%	2	0.0%	0	0.0%	0
Once a year	0.8%	8	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	2	1.0%	1	1.0%	1	0.0%	0	1.9%	2	0.9%	1
Less often	1.3%	13	1.0%	1	1.0%	1	1.1%	1	1.9%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	3.7%	4	1.9%	2
Dont know / varies	0.5%	5	1.9%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	93.6%	947	92.2%	95	95.1%	98	92.6%	87	95.1%	98	91.6%	76	91.3%	94	90.5%	95	98.1%	102	93.5%	100	95.3%	102
Mean:		0.10		0.32		0.04		0.12		0.04		0.14		0.17		0.11		0.00		0.04		0.05
Base:		1012		103		103		94		103		83		103		105		104		107		107

Cinema

More than once a week	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Once a week	0.8%	8	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	3.7%	4	0.9%	1
Once a fortnight	1.7%	17	1.9%	2	0.0%	0	1.1%	1	0.0%	0	3.6%	3	0.0%	0	4.8%	5	3.8%	4	0.0%	0	1.9%	2
Once a month	6.8%	69	3.9%	4	3.9%	4	10.6%	10	5.8%	6	4.8%	4	9.7%	10	6.7%	7	5.8%	6	7.5%	8	9.3%	10
Once every two months	11.0%	111	7.8%	8	9.7%	10	9.6%	9	16.5%	17	6.0%	5	5.8%	6	18.1%	19	9.6%	10	14.0%	15	11.2%	12
Once every six months	12.6%	128	5.8%	6	13.6%	14	11.7%	11	6.8%	7	9.6%	8	11.7%	12	16.2%	17	19.2%	20	15.9%	17	15.0%	16
Once a year	6.6%	67	5.8%	6	4.9%	5	4.3%	4	1.9%	2	7.2%	6	5.8%	6	10.5%	11	6.7%	7	9.3%	10	9.3%	10
Less often	6.5%	66	3.9%	4	13.6%	14	6.4%	6	3.9%	4	4.8%	4	14.6%	15	5.7%	6	4.8%	5	2.8%	3	4.7%	5
Dont know / varies	1.3%	13	1.0%	1	6.8%	7	1.1%	1	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Never	52.4%	530	68.9%	71	46.6%	48	55.3%	52	65.0%	67	63.9%	53	49.5%	51	36.2%	38	50.0%	52	44.9%	48	46.7%	50
Mean:		0.25		0.21		0.17		0.21		0.16		0.18		0.16		0.37		0.23		0.49		0.27
Base:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Gym / health club / sports facility																						
More than once a week	13.3%	135	8.7%	9	15.5%	16	17.0%	16	14.6%	15	10.8%	9	17.5%	18	16.2%	17	12.5%	13	9.3%	10	11.2%	12
Once a week	5.5%	56	2.9%	3	4.9%	5	2.1%	2	4.9%	5	9.6%	8	7.8%	8	4.8%	5	2.9%	3	8.4%	9	7.5%	8
Once a fortnight	1.1%	11	0.0%	0	1.9%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	3	1.0%	1	0.9%	1	1.9%	2
Once a month	0.9%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	2	1.0%	1	1.9%	2	0.0%	0	1.9%	2	0.9%	1
Once every two months	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.9%	1	0.9%	1
Once every six months	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Once a year	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Less often	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	4.8%	5	1.0%	1	2.8%	3	3.7%	4
Dont know / varies	0.5%	5	0.0%	0	1.9%	2	1.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Never	76.3%	772	87.4%	90	75.7%	78	77.7%	73	80.6%	83	75.9%	63	70.9%	73	66.7%	70	81.7%	85	74.8%	80	72.0%	77
Mean:	1.33		0.83		1.50		1.51		1.36		1.29		1.72		1.57		1.14		1.14		1.25	
Base:	1012		103		103		94		103		83		103		105		104		107		107	
Theatre / concert / music hall																						
More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Once a fortnight	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.8%	4	0.0%	0	0.0%	0	0.0%	0
Once a month	4.5%	46	1.0%	1	1.0%	1	3.2%	3	5.8%	6	7.2%	6	1.9%	2	5.7%	6	4.8%	5	8.4%	9	6.5%	7
Once every two months	10.0%	101	4.9%	5	9.7%	10	9.6%	9	7.8%	8	12.0%	10	5.8%	6	15.2%	16	10.6%	11	8.4%	9	15.9%	17
Once every six months	12.2%	123	6.8%	7	10.7%	11	7.4%	7	7.8%	8	9.6%	8	9.7%	10	12.4%	13	15.4%	16	18.7%	20	21.5%	23
Once a year	8.0%	81	2.9%	3	5.8%	6	3.2%	3	10.7%	11	12.0%	10	7.8%	8	7.6%	8	12.5%	13	6.5%	7	11.2%	12
Less often	3.6%	36	1.0%	1	1.0%	1	4.3%	4	5.8%	6	2.4%	2	0.0%	0	4.8%	5	7.7%	8	4.7%	5	3.7%	4
Dont know / varies	0.6%	6	0.0%	0	1.9%	2	2.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Never	60.5%	612	83.5%	86	69.9%	72	70.2%	66	60.2%	62	56.6%	47	73.8%	76	49.5%	52	49.0%	51	53.3%	57	40.2%	43
Mean:	0.15		0.05		0.09		0.10		0.16		0.16		0.10		0.28		0.14		0.17		0.20	
Base:	1012		103		103		94		103		83		103		105		104		107		107	
Museum / gallery or place of historical / cultural interest																						
More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Once a fortnight	0.8%	8	0.0%	0	1.0%	1	2.1%	2	1.0%	1	1.2%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.9%	1
Once a month	3.0%	30	0.0%	0	1.0%	1	0.0%	0	2.9%	3	3.6%	3	1.9%	2	8.6%	9	2.9%	3	4.7%	5	3.7%	4
Once every two months	4.3%	44	0.0%	0	4.9%	5	2.1%	2	2.9%	3	6.0%	5	0.0%	0	10.5%	11	3.8%	4	3.7%	4	9.3%	10
Once every six months	7.0%	71	1.0%	1	1.9%	2	5.3%	5	2.9%	3	12.0%	10	3.9%	4	10.5%	11	8.7%	9	14.0%	15	10.3%	11
Once a year	6.3%	64	2.9%	3	3.9%	4	3.2%	3	2.9%	3	9.6%	8	7.8%	8	9.5%	10	8.7%	9	4.7%	5	10.3%	11
Less often	4.7%	48	4.9%	5	1.0%	1	5.3%	5	5.8%	6	2.4%	2	1.9%	2	4.8%	5	6.7%	7	5.6%	6	8.4%	9
Dont know / varies	1.1%	11	0.0%	0	3.9%	4	1.1%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.9%	2	0.9%	1	0.9%	1
Never	72.4%	733	90.3%	93	82.5%	85	80.9%	76	81.6%	84	65.1%	54	83.5%	86	53.3%	56	65.4%	68	66.4%	71	56.1%	60
Mean:	0.10		0.04		0.06		0.07		0.07		0.12		0.04		0.23		0.13		0.10		0.13	
Base:	1012		103		103		94		103		83		103		105		104		107		107	

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Pub / bar / nightclub / live music venue																						
More than once a week	2.9%	29	3.9%	4	1.9%	2	6.4%	6	2.9%	3	1.2%	1	2.9%	3	2.9%	3	1.0%	1	3.7%	4	1.9%	2
Once a week	8.8%	89	6.8%	7	10.7%	11	4.3%	4	10.7%	11	3.6%	3	10.7%	11	12.4%	13	10.6%	11	6.5%	7	10.3%	11
Once a fortnight	6.0%	61	3.9%	4	4.9%	5	7.4%	7	4.9%	5	10.8%	9	4.9%	5	10.5%	11	1.9%	2	7.5%	8	4.7%	5
Once a month	9.6%	97	5.8%	6	7.8%	8	4.3%	4	11.7%	12	7.2%	6	8.7%	9	13.3%	14	15.4%	16	12.2%	13	8.4%	9
Once every two months	4.9%	50	2.9%	3	1.9%	2	3.2%	3	6.8%	7	8.4%	7	1.9%	2	6.7%	7	6.7%	7	5.6%	6	5.6%	6
Once every six months	2.6%	26	1.9%	2	1.0%	1	3.2%	3	0.0%	0	1.2%	1	3.9%	4	1.9%	2	1.9%	2	2.8%	3	7.5%	8
Once a year	1.6%	16	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.2%	1	1.9%	2	5.7%	6	0.0%	0	0.9%	1	4.7%	5
Less often	1.7%	17	0.0%	0	1.9%	2	2.1%	2	0.0%	0	0.0%	0	2.9%	3	2.9%	3	1.9%	2	1.9%	2	2.8%	3
Dont know / varies	0.6%	6	1.0%	1	0.0%	0	4.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Never	61.4%	621	73.8%	76	68.9%	71	64.9%	61	63.1%	65	66.3%	55	62.1%	64	43.8%	46	60.6%	63	58.9%	63	53.3%	57
Mean:		0.83		0.74		0.77		0.93		0.91		0.58		0.86		1.11		0.73		0.87		0.79
Base:		1012		103		103		94		103		83		103		105		104		107		107
Restaurant / café																						
More than once a week	6.6%	67	4.9%	5	9.7%	10	9.6%	9	2.9%	3	6.0%	5	6.8%	7	5.7%	6	5.8%	6	10.3%	11	4.7%	5
Once a week	14.3%	145	11.7%	12	18.4%	19	10.6%	10	17.5%	18	15.7%	13	14.6%	15	16.2%	17	7.7%	8	13.1%	14	17.8%	19
Once a fortnight	12.6%	128	12.6%	13	12.6%	13	16.0%	15	9.7%	10	15.7%	13	10.7%	11	12.4%	13	13.5%	14	11.2%	12	13.1%	14
Once a month	19.3%	195	10.7%	11	15.5%	16	14.9%	14	18.4%	19	24.1%	20	17.5%	18	22.9%	24	25.0%	26	23.4%	25	20.6%	22
Once every two months	10.8%	109	8.7%	9	9.7%	10	9.6%	9	13.6%	14	12.0%	10	6.8%	7	8.6%	9	13.5%	14	10.3%	11	15.0%	16
Once every six months	5.2%	53	4.9%	5	4.9%	5	1.1%	1	2.9%	3	6.0%	5	4.9%	5	6.7%	7	9.6%	10	4.7%	5	6.5%	7
Once a year	1.9%	19	1.9%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	3	2.9%	3	3.8%	4	1.0%	1	2.8%	3	2.8%	3
Less often	2.2%	22	1.0%	1	5.8%	6	2.1%	2	1.0%	1	0.0%	0	1.9%	2	1.9%	2	0.0%	0	2.8%	3	4.7%	5
Dont know / varies	1.2%	12	1.0%	1	1.0%	1	1.1%	1	1.0%	1	1.2%	1	2.9%	3	0.0%	0	1.9%	2	0.0%	0	1.9%	2
Never	25.9%	262	42.7%	44	22.3%	23	35.1%	33	33.0%	34	15.7%	13	31.1%	32	21.9%	23	22.1%	23	21.5%	23	13.1%	14
Mean:		1.63		1.28		2.00		1.73		1.40		1.76		1.61		1.64		1.40		1.87		1.67
Base:		1012		103		103		94		103		83		103		105		104		107		107
Family entertainment (e.g. tenpin bowling, skating rink, family day out)																						
More than once a week	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.9%	2	0.0%	0
Once a week	1.1%	11	1.0%	1	1.9%	2	1.1%	1	0.0%	0	1.2%	1	2.9%	3	1.9%	2	0.0%	0	0.9%	1	0.0%	0
Once a fortnight	1.5%	15	1.9%	2	1.9%	2	3.2%	3	0.0%	0	0.0%	0	2.9%	3	1.9%	2	0.0%	0	0.9%	1	1.9%	2
Once a month	4.6%	47	5.8%	6	2.9%	3	10.6%	10	4.9%	5	0.0%	0	8.7%	9	3.8%	4	1.9%	2	2.8%	3	4.7%	5
Once every two months	4.7%	48	2.9%	3	1.0%	1	5.3%	5	4.9%	5	7.2%	6	3.9%	4	5.7%	6	4.8%	5	5.6%	6	6.5%	7
Once every six months	5.7%	58	1.9%	2	7.8%	8	6.4%	6	3.9%	4	3.6%	3	2.9%	3	2.9%	3	8.7%	9	6.5%	7	12.2%	13
Once a year	3.2%	32	1.9%	2	4.9%	5	1.1%	1	1.9%	2	1.2%	1	2.9%	3	5.7%	6	1.9%	2	6.5%	7	2.8%	3
Less often	2.7%	27	1.9%	2	5.8%	6	1.1%	1	1.0%	1	0.0%	0	4.9%	5	3.8%	4	1.0%	1	1.9%	2	4.7%	5
Dont know / varies	0.9%	9	0.0%	0	3.9%	4	0.0%	0	1.0%	1	0.0%	0	2.9%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Never	75.3%	762	82.5%	85	69.9%	72	71.3%	67	82.5%	85	86.7%	72	68.0%	70	73.3%	77	80.8%	84	72.9%	78	67.3%	72
Mean:		0.18		0.16		0.18		0.25		0.08		0.09		0.30		0.27		0.06		0.28		0.14
Base:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
<i>Other activity</i>																						
More than once a week	4.2%	42	3.9%	4	1.9%	2	0.0%	0	3.9%	4	2.4%	2	5.8%	6	5.7%	6	9.6%	10	4.7%	5	2.8%	3
Once a week	3.2%	32	2.9%	3	2.9%	3	0.0%	0	1.9%	2	7.2%	6	1.9%	2	2.9%	3	6.7%	7	2.8%	3	2.8%	3
Once a fortnight	1.0%	10	0.0%	0	1.9%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	2	1.9%	2	1.9%	2	0.9%	1
Once a month	1.1%	11	0.0%	0	1.0%	1	0.0%	0	4.9%	5	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.9%	1	0.9%	1
Once every two months	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Once every six months	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Once a year	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Less often	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1
Dont know / varies	1.9%	19	0.0%	0	0.0%	0	3.2%	3	2.9%	3	2.4%	2	2.9%	3	5.7%	6	0.0%	0	0.0%	0	1.9%	2
Never	88.1%	892	93.2%	96	92.2%	95	95.7%	90	86.4%	89	86.7%	72	86.4%	89	82.9%	87	80.8%	84	87.9%	94	89.7%	96
Mean:	0.50		0.43		0.32		0.02		0.45		0.50		0.59		0.65		1.08		0.53		0.37	
Base:	1012		103		103		94		103		83		103		105		104		107		107	

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
Q44 Where do you or members of your household normally go to play bingo or visit casinos or bookmakers?																					
<i>Those that said 'Bingo / casino / bookmaker' at Q43</i>																					
Zone 1																					
Chadwell St Mary Local Centre, Grays	1.7%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Tilbury Town Centre	1.7%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
West Tilbury Village Centre	1.7%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Zone 2																					
Stanford-le-Hope Town Centre	5.0%	3	16.7%	1	25.0%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Zone 3																					
Chafford Hundred Local Centre, Grays	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Zone 4																					
Grays Town Centre (including Grays Shopping Centre)	6.7%	4	16.7%	1	0.0%	0	28.6%	2	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Socketts Heath Local Centre, Grays	1.7%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Zone 5																					
Zone 6																					
Brandon Groves Local Centre, South Ockendon	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0
South Ockendon Town Centre	3.3%	2	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0
Zone 7																					
Bexleyheath Town Centre	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	2	0.0%	0	0.0%	0	0
Zone 8																					
Gravesend Town Centre	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0
Zone 9																					
Basildon Town Centre	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0
Buzz Bingo and The Slots Room, Southernhay, Basildon	3.3%	2	0.0%	0	50.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Clay Hill Road Shopping Parade, Basildon, SS16 4EX	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0
Zone 10																					
Dagenham Town Centre	3.3%	2	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0
Mecca Bingo, Dagenham Leisure Park, Cook Road, Dagenham	13.3%	8	16.7%	1	0.0%	0	0.0%	0	25.0%	1	14.3%	1	62.5%	5	0.0%	0	0.0%	0	0.0%	0	0
Upminster Town Centre	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Outside Survey Area																					
Blackpool Town Centre	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0
Mecca Bingo, Greyhound	3.3%	2	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Trading Park, Greyhound Way, Southend-on-Sea											
Medway City Estate, Rochester, ME2 4BQ	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	3.3%	2	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%
Others											
Abroad	10.0%	6	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%
(Don't know / varies)	23.3%	14	0.0%	0	0.0%	0	14.3%	1	50.0%	2	14.3%
Base:		60		6		4		7		4	

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q45 Which cinema do you or members of your household normally visit?												
<i>Those that said 'Cinema' at Q43</i>												
Zone 7												
Cineworld, Broadway, Bexleyheath, DA6 7RB	3.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Showcase, Bluewater Parkway, Dartford, Greenhithe, DA9 9SG	13.4%	63	0.0%	0	0.0%	0	0.0%	0	2.8%	1	3.3%	1
Sidcup Storyteller, High Street, Sidcup, DA14 6DS	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
The Woodville, Woodville Place, Gravesend, DA12 1DD	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vision Cinema, Windmill Street, Gravesend, DA12 1BB	0.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Cineworld, Festival Leisure Park, Basildon, SS14 3WB	0.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Cineworld, Festival Way, Festival Leisure Park, Basildon, SS14 3WB	11.1%	52	12.9%	4	33.3%	16	0.0%	0	2.8%	1	3.3%	1
Movie Starr, Eastern Esplanade, Canvey Island, SS8 7DN	2.6%	12	3.2%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Vue Cinema, East Square, Basildon, SS14 1HS	4.9%	23	3.2%	1	18.8%	9	0.0%	0	2.8%	1	0.0%	0
Zone 10												
Lumiere Cinema, The Mercury Shopping Centre, Mercury Gardens, Romford, RM1 3EE	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, Dagenham Leisure Park, Dagenham, RM9 6UQ	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, The Brewery, Romford, RM1 1AU	10.4%	49	0.0%	0	6.3%	3	0.0%	0	0.0%	0	23.3%	7
Outside Survey Area												
BFI IMAX, Charlie Chaplin Walk, South Bank, SE1 8XR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End Cinemas, WC2E 9JT	0.6%	3	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0
Cineworld, Eureka Entertainment Centre,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Rutherford Road, Ashford, TN25 4BN																						
Cineworld, Medway Valley Leisure Park, Chariot Way, Rochester, ME2 2SS	2.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.2%	10	0.0%	0	0.0%	0
Everyman Canary Wharf, Upper Bank Street, Canary Wharf, E14 5AR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everyman Chelmsford, Bond Street, Chelmsford, CM1 1GD	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	1.8%	1
Odeon, Bugsby's Way, Greenwich, SE10 0QJ	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0
Odeon, Lockmeadow, Barker Road, Maidstone, ME16 8RG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Odeon, Maritime, Leviathan Way, Chatham, ME4 4LL	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0
Odeon, The Broadway, London Road, Southend-on-Sea, SS1 1TJ	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3	0.0%	0
Odeon, The Walnuts Shopping Centre, Orpington, BR6 0TW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, Eltham High Street, Eltham, SE9 1BJ	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZW	37.3%	175	80.6%	25	31.3%	15	100.0%	41	83.3%	30	56.7%	17	79.6%	39	1.5%	1	0.0%	0	0.0%	0	12.5%	7
Others																						
Abroad	1.3%	6	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	0	0.0%	0	1.8%	1
(Don't know / varies)	5.3%	25	0.0%	0	4.2%	2	0.0%	0	2.8%	1	6.7%	2	4.1%	2	7.5%	5	3.8%	2	6.8%	4	12.5%	7
Base:		469		31		48		41		36		30		49		67		52		59		56

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q46 Where do you or members of your household normally go to use a gym / healthclub / sports facility?																						
<i>Those that said 'Gym / health club / sports facility' at Q43</i>																						
Zone 1																						
Tilbury Town Centre	0.4%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	1.7%	4	0.0%	0	17.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horndon on the Hill Village Centre	0.9%	2	0.0%	0	0.0%	0	5.0%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Impulse Leisure, Springhouse Road, Corringham, Stanford-le-Hope	7.7%	18	23.1%	3	47.8%	11	5.0%	1	5.0%	1	5.3%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oasis Health & Fitness Club, The Precinct, High Street, Stanford-le-Hope, SS17 0HF	0.4%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	1.7%	4	7.7%	1	13.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Bannatyne Health Club and Spa, Howard Road, Chafford Hundred, Grays	6.8%	16	15.4%	2	0.0%	0	35.0%	7	15.0%	3	0.0%	0	10.0%	3	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Chafford Hundred Local Centre, Grays	0.4%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everlast Gyms, Thurrock Shopping Park, Weston Avenue, West Thurrock, Romford, Grays	1.3%	3	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Thurrock Shopping Park, Weston Avenue Grays	2.6%	6	7.7%	1	0.0%	0	10.0%	2	0.0%	0	5.3%	1	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grans Jean Hall, Nutberry Fields, Long Lane, Grays, RM16 2PJ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Impulse Leisure, Blackshots Lane, Grays	8.9%	21	15.4%	2	8.7%	2	15.0%	3	45.0%	9	10.5%	2	10.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stifford Clays Local Centre, Grays	0.4%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Storm Fitness & Leisure, Chadwell Road, Grays, RM17 5TD	1.7%	4	7.7%	1	4.3%	1	0.0%	0	10.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Orsett Golf Club, Brentwood Road, Orsett, Grays, RM16 3DR	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orsett Playground & Outdoor Gym, School Lane, Orsett, Grays, RM16 3JR	0.4%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0
Orsett Village Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Zone 6												
Aveley Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2
Impulse Leisure, Belhus Park, Aveley, South Ockendon, RM15 4PX	2.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	6
North Stifford Village Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Ockendon Leisure Centre, Erriff Drive, South Ockendon, RM15 5AY	0.4%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0
South Ockendon Town Centre	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Zone 7												
Belvedere Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Bexleyheath Town Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	3
Crook Log Leisure Centre, Brampton Road, Bexleyheath, DA7 4HH	3.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	7
Dartford Town Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2
PureGym, Crayford Road, Dartford, DA1 4LD	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Reynolds Fitness Spa, The Chapel, Chapel Walk, Dartford, Bexley, DA5 2DX	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Sidcup Leisure Centre, Hurst Road, Sidcup, DA15 9AE	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Sidcup Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2
Snap Fitness, Clydesdale Way, Belvedere, DA17 6FD	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Thamesmere Leisure Centre, Thamesmere Drive, Thamesmere, SE28 8RE	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Welling Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Zone 8												
Cascades Leisure Centre, Thong Lane, Gravesend	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Cygnat Leisure Centre, Old Perry Street, Northfleet,	2.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.6%	6

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Gravesend												
Gravesend Grammar School, Church Walk, Gravesend, DA12 2PR	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.8%	0
Northfleet Bowling Club, Wombwell Park, Northfleet, Gravesend, DA11 8AU	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	0
Snap Fitness, Eagle Way, Stonebridge Road, Northfleet, Ebbsfleet Valley, Gravesend	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0
Zone 9												
Basildon Sporting Village, Cranes Farm Road, Basildon	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0
Club Kingswood, Clayhill Lane, Basildon	2.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.2%	0
David Lloyd, Festival Leisure Park, Pippes Hill Road North, Basildon	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	0
Eversley Leisure Centre, Crest Avenue, Basildon	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0
Laindon Town Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	0
Pitsea Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0
PureGym, Southernhay, Basildon	0.9%	2	15.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runnymede Leisure Centre, Kiln Road, Benfleet, SS7 1TF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0
The Gym Group, Pippes Hill Retail Park, Basildon	1.3%	3	0.0%	0	0.0%	0	5.0%	1	0.0%	0	7.7%	0
Virgin Active, Rayleigh Road, Thundersley, Hadleigh, Benfleet, SS7 3YN	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	0
Zone 10												
Anytime Fitness Upminster, Station Road, Upminster, RM14 2SU	0.4%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Brentwood Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1
Central Park Leisure Centre, Gooshays Drive, Romford	1.3%	3	0.0%	0	0.0%	0	0.0%	0	5.3%	1	3.3%	1

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Chadwell Heath Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Collier Row Local Centre, Romford	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Cranham Local Centre, Upminster	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd Gidea Park, Squirrels Heath Lane, Gidea Park, Romford, RM11 2DY	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Harrow Lodge Leisure Centre, Hornchurch Road, Hornchurch	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2
Ingrebourne Links Golf & Country Club, New Road, Rainham, RM13 9FL	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New City College, Ardleigh Green, Hornchurch, RM11 2LL	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Nuffield Health Romford Fitness & Wellbeing Gym, The Brewery, Romford, RM1 1AU	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2
Rainham Leisure Centre, Viking Way, Rainham	1.3%	3	0.0%	0	0.0%	0	5.0%	1	5.0%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	4
Sapphire Ice & Leisure, Western Road, Romford, RM1 3JT	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2
Target Fit, Hog Hill Road, Romford, RM5 2DH	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Upminster Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Virgin Active, The Clearview Health & Racquets Club, West Horndon, Brentwood, CM13 3EN	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YMCA Thames Gateway Group, Rush Green Road, Romford, RM7 0PH	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Outside Survey Area																						
Barking Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	6.7%	2

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)												
Chelmsford City Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Club Human Fitness Centre, Montpeliers Farm, Margaretting Road, Writtle, CM1 3PL	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frindsbury Tennis and Padel Club, Frog Island, Upnor Road, Rochester, ME2 4UX	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Hannakins Farm Community Centre, Rosebay Avenue, Billericay, CM12 0SY	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hartley Village Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Maidstone Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Mayfield Leisure Centre and Pool, Dagenham, Ilford, IG3 9QN	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Radford Way, Billericay	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayleigh Town Centre	0.4%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Richmond Hill Health Club, Lewis Road, Richmond, TW10 6SA	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochester & Cobham Park Golf Club, Park Pale, Rochester, ME2 3UL	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Others												
Abroad	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
(Don't know / varies)	9.8%	23	7.7%	1	0.0%	0	5.0%	1	0.0%	0	3.3%	1
Base:		235		13		23		20		20		19
												30

Thurrock Household Survey
for Lambert Smith Hampton

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10

Q47 Where do you or members of your household normally go to visit the theatre, watch a concert or live music?

Those that said 'Theatre / concert / music hall' at Q43

Zone 1

Tilbury Town Centre 0.3% 1 0.0% 0 0.0% 0 0.0% 0 2.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

Zone 2

Stanford-le-Hope Town Centre 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0

Zone 3

Zone 4

Blackshots Local Centre, Grays 0.3% 1 0.0% 0 0.0% 0 3.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

Grays Town Centre (including Grays Shopping Centre) 1.8% 7 0.0% 0 0.0% 0 7.7% 2 5.0% 2 0.0% 0 7.4% 2 0.0% 0 0.0% 0 2.0% 1 0.0% 0

Thameside Theatre, Orsett Road, Grays, RM17 5DX 6.1% 24 17.6% 3 6.9% 2 15.4% 4 20.0% 8 8.3% 3 11.1% 3 1.9% 1 0.0% 0 0.0% 0 0.0% 0

Thurrock Museum, Orsett Road, Grays, RM17 5DS 0.8% 3 0.0% 0 0.0% 0 0.0% 0 2.5% 1 0.0% 0 7.4% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0

Zone 5

Zone 6

Zone 7

Dartford Town Centre 0.5% 2 0.0% 0 0.0% 0 3.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.9% 1 0.0% 0 0.0% 0

Erith Local Centre 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.9% 1 0.0% 0 0.0% 0 0.0% 0

The Geoffrey Whitworth Theatre, Beech Walk, Dartford, DA1 4NP 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.9% 1 0.0% 0 0.0% 0 0.0% 0

The Orchard Theatre, Home Gardens, Dartford, DA1 1ED 3.8% 15 0.0% 0 0.0% 0 0.0% 0 2.5% 1 0.0% 0 0.0% 0 11.3% 6 15.1% 8 0.0% 0 0.0% 0

Zone 8

Gravesend Town Centre 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.9% 1 0.0% 0 0.0% 0

The Woodville, Woodville Place, Gravesend, DA12 1DD 1.0% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 7.5% 4 0.0% 0 0.0% 0

Zone 9

Basildon Town Centre 5.8% 23 29.4% 5 20.7% 6 7.7% 2 2.5% 1 2.8% 1 7.4% 2 0.0% 0 0.0% 0 12.0% 6 0.0% 0

Canvey Island Seafront (where Fantasy Island is) 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.0% 1 0.0% 0

Leigh-on-Sea Town Centre 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0

Zone 10

Brentwood Town Centre 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.6% 1

Harold Wood Local Centre, Romford 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

Hornchurch Town Centre 0.3% 1 0.0% 0 0.0% 0 3.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

Queens Theatre, Billet Lane, Hornchurch, RM11 1QT 5.8% 23 0.0% 0 0.0% 0 3.8% 1 5.0% 2 25.0% 9 3.7% 1 0.0% 0 0.0% 0 0.0% 0 15.9% 10

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Romford Town Centre (including The Liberty, The Mall and The Brewery)	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	3.2%	2
Outside Survey Area																						
Alexandra Palace, Alexandra Palace Way, London, N22 7AY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Blackheath Local Centre, Greenwich	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Brick Lane Music Hall, North Woolwich Road, London, E16 2DA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Canterbury City Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	4	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	43.1%	170	23.5%	4	27.6%	8	34.6%	9	42.5%	17	52.8%	19	33.3%	9	45.3%	24	50.9%	27	38.0%	19	54.0%	34
Cliffs Pavilion, Station Road, Westcliff-on-Sea, SS0 7RA	4.1%	16	0.0%	0	10.3%	3	7.7%	2	2.5%	1	5.6%	2	7.4%	2	0.0%	0	0.0%	0	8.0%	4	3.2%	2
Eastbourne Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
London Museum Docklands, West India Quay, Hertsmere Road, London, E14 4AL	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Natural History Museum, Cromwell Road, South Kensington, London, SW7 5BD	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.6%	1
Palace Theatre, London Road, Westcliff-on-Sea, SS0 9LA	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0
Sevenoaks Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	6.1%	24	29.4%	5	17.2%	5	7.7%	2	2.5%	1	2.8%	1	7.4%	2	0.0%	0	0.0%	0	12.0%	6	3.2%	2
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
The O2, Peninsula Square, Greenwich, SE10 0DX	2.5%	10	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	5	0.0%	0	4.0%	2	3.2%	2
Upside Down House Lakeside, West Thurrock, Grays, RM20 2ZP	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Westcliff-on-Sea Local Centre, Southend	0.5%	2	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weymouth Town Centre	0.3%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Abroad	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	1.6%	1
(Don't know / varies)	9.1%	36	0.0%	0	3.4%	1	3.8%	1	10.0%	4	0.0%	0	3.7%	1	13.2%	7	13.2%	7	14.0%	7	12.7%	8
Base:		394		17		29		26		40		36		27		53		53		50		63

Thurrock Household Survey
for Lambert Smith Hampton

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10

Q48 Where do you or members of your household normally go to visit a museum, gallery, or other place of historical / cultural interest?

Those that said 'Museum / gallery or place of historical / cultural interest' at Q43

Zone 1

East Tilbury Village Centre 0.4% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.1% 1 0.0% 0 0.0% 0 0.0% 0

Zone 2

Zone 3

Purfleet Town Centre 0.4% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 6.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0

RSPB Rainham Marshes,
New Tank Hill Road,
Purfleet, RM19 1SZ 0.4% 1 0.0% 0 0.0% 0 0.0% 0 5.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%

Zone 4

Essex Fire Museum, Fire
Station, Hogg Lane,
Grays, RM17 5QS 0.4% 1 0.0% 0 7.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%

Grays Town Centre
(including Grays Shopping
Centre) 0.4% 1 0.0% 0 0.0% 0 5.9% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%

Thameside Theatre, Orsett
Road, Grays, RM17 5DX 1.1% 3 10.0% 1 0.0% 0 0.0% 0 10.5% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%

Zone 5

Zone 6

Zone 7

Erith Local Centre 0.4% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.1% 1 0.0% 0 0.0% 0 0.0%

Hall Place & Gardens,
Bourne Road, Bexley,
DA5 1PQ 0.4% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.1% 1 0.0% 0 0.0% 0 0.0%

Zone 8

Cobham Hall School,
Brewers Road, Cobham,
Gravesend, DA12 3BL 0.4% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.9% 1 0.0% 0 0.0%

Zone 9

Zone 10

Chadwell Heath Town
Centre 0.4% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.1% 1 0.0% 0 0.0% 0 0.0%

Dagenham Town Centre 0.4% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.2%

1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

Outside Survey Area

Audley End House and
Gardens, Audley End,
Saffron Walden, CB11 4JF 0.4% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.9% 1 0.0% 0 0.0%

Canterbury City Centre 0.4% 1 0.0% 0 7.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0%

Central London / West End
(Oxford Street / Regent
Street / Bond Street,
Knightsbridge, Tottenham
Court Road, Soho, Covent
Garden) 53.7% 144 40.0% 4 57.1% 8 58.8% 10 36.8% 7 58.6% 17 56.3% 9 45.8% 22 52.9% 18 65.7% 23 56.5% 26

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Chartwell Country House, Mapleton Road, Westerham, TN16 1PS	0.7%	2	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford City Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cliffs Pavilion, Station Road, Westcliff-on-Sea, SS0 7RA	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cutty Sark, King William Walk, London, SE10 9HT	0.7%	2	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorchester Town Centre	0.4%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Dulwich Picture Gallery, Dulwich Village, SE21 7AD	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eltham Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horniman Museum and Gardens, London Road, London, SE23 3PQ	0.4%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
London Museum Docklands, West India Quay, Hertsmere Road, London, E14 4AL	0.7%	2	0.0%	0	0.0%	0	0.0%	0	5.3%	1	3.4%	1
London Transport Museum, London, WC2E 7BB	0.4%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0
National Maritime Museum, Romney Road, Greenwich, SE10 9NF	0.7%	2	10.0%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Natural History Museum, Cromwell Road, South Kensington, London, SW7 5BD	3.0%	8	20.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Air Force Museum, Grahame Park Way, London, NW9 5LL	0.4%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Science Museum, Exhibition Road, South Kensington, London, SW7 2DD	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Scotney Castle, A21, Tunbridge Wells, TN3 8JN	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Bank Local Centre, London	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Southend-on-Sea Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tate Britain, Millbank, London, SW1P 4RG	1.1%	3	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Tate Modern, Bankside, London, SE1 9TG	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
The British Museum, Great Russell Street, London, WC1B 3DG	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0
The National Gallery, Trafalgar Square, London, WC2N 5DN	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	2.2%	1
Upside Down House Lakeside, West Thurrock, Grays, RM20 2ZP	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria and Albert Museum, Cromwell Road, London, SW7 2RL	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2
York City Centre	0.4%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Young V&A, Cambridge Heath Road, Bethnal Green, London, E2 9PA	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Abroad	2.6%	7	0.0%	0	0.0%	0	5.9%	1	0.0%	0	3.4%	1	0.0%	0	4.2%	2	5.9%	2	0.0%	0	2.2%	1
(Don't know / varies)	21.3%	57	0.0%	0	14.3%	2	17.6%	3	31.6%	6	17.2%	5	12.5%	2	27.1%	13	32.4%	11	17.1%	6	19.6%	9
Base:		268		10		14		17		19		29		16		48		34		35		46

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
Q49 Where do you or members of your household normally go to visit pubs / bars / nightclubs?																					
<i>Those that said 'Pub / bar / nightclub / live music venue' at Q43</i>																					
Zone 1																					
Chadwell St Mary Local Centre, Grays	0.5%	2	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Tilbury Village Centre	0.8%	3	7.7%	2	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tilbury Town Centre	1.6%	6	11.5%	3	3.1%	1	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2																					
Corringham Town Centre	3.1%	12	11.5%	3	25.0%	8	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fobbing Village Centre	0.3%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Horndon on the Hill Village Centre	1.0%	4	3.8%	1	9.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stanford-le-Hope Town Centre	2.3%	9	3.8%	1	21.9%	7	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3																					
Chafford Hundred Brewers Fayre, Unicorn Estate, Fleming Road, Chafford Hundred, RM16 6YJ	0.3%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chafford Hundred Local Centre, Grays	1.6%	6	3.8%	1	0.0%	0	17.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harvester Grays, Arterial Road, Grays, RM16 6UT	0.8%	3	0.0%	0	0.0%	0	3.4%	1	2.6%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside Retail Parks, West Thurrock, Grays, (B&M, Currys, The Range, Go Outdoors, TK Maxx, Matalan, Furniture Village & more - note this description	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Purfleet Town Centre	0.3%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Old Shant, London Road, Grays, RM20 4AD	0.3%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Ship Inn, London Road, Grays, RM20 4AR	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4																					
Little Thurrock Local Centre, Grays	0.5%	2	3.8%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Socketts Heath Local Centre, Grays	1.0%	4	3.8%	1	0.0%	0	0.0%	0	7.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stifford Clays Local Centre, Grays	0.8%	3	0.0%	0	0.0%	0	3.4%	1	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Treacle Mine, Lodge Lane, Grays, RM17 5PR	0.5%	2	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5																					
Orsett Village Centre	2.6%	10	3.8%	1	3.1%	1	0.0%	0	2.6%	1	25.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
The Jobber's Rest, St Marys Lane, Upminster, RM14 3LT	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Aveley Town Centre	1.6%	6	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	1
Grays Town Centre (including Grays Shopping Centre)	4.7%	18	11.5%	3	0.0%	0	10.3%	3	26.3%	10	0.0%	0
North Stifford Village Centre	0.3%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
South Ockendon Town Centre	2.9%	11	0.0%	0	0.0%	0	3.4%	1	2.6%	1	0.0%	0
The Ship, Dock Road, Grays, RM17 6EX	0.5%	2	3.8%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0
The Wharf, Wharf Road South, Grays, RM17 6SZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traitors Gate, Broadway, Grays, RM17 6EW	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Woodlands Edge, Broxburn Parade, South Ockendon, RM15 5QZ	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2
Zone 7												
Bexleyheath Town Centre	4.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, (John Lewis, Superdrug, Skechers, Ralph Lauren & more)	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Erith Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Horton Kirby Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Old Bexley Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Sidcup Town Centre	2.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.3%	9
Stone Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
The Bull Beefeater, London Road, Swanley, BR8 7QD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Toby Carvery, Crook Log, Bexleyheath, DA6 8EQ	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
Welling Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Wilmington Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Zone 8												
Elephants Head, London Road, Northfleet, Gravesend, DA11 9LZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Gravesend Town Centre	5.2%	20	0.0%	0	3.1%	1	3.4%	1	0.0%	0	0.0%	0
Higham Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Longfield Hill Local Centre, Longfield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfleet Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southfleet Village Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Echo, Old Road East, Gravesend, DA12 1NR	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Ship Inn, Red Street, Southfleet, Gravesend, DA13 9NS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vale Road, Northfleet, Gravesend, DA11 8BS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Barge Gladys, Benfleet Moorings, South Benfleet, Benfleet, SS7 1NF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	1.3%	5	3.8%	1	0.0%	0	6.9%	2	0.0%	0	0.0%	0
Billericay Town Centre	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowers Gifford Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, (Iceland, Next, B&M, M&S, Morrisons, Lidl & more)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Seafront (where Fantasy Island is)	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chalvedon Community Centre Social Club, Chalvedon Avenue, Basildon, SS13 3QX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Festival Leisure Park, Festival Way, Basildon, SS14 3WB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langdon Hills Local Centre, Basildon	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, (Tesco Extra, Boots, M&S, Next, River Island & more)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller & Carter, High Road, Langdon Hills, Basildon, SS16 6HU	0.3%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Motowns Retro Bar,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Roseberry Avenue, South Benfleet, Benfleet, SS7 4EW												
Noak Bridge Local Centre, Basildon	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet Town Centre	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vange Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Brentwood Town Centre	1.8%	7	3.8%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Corbets Tey Local Centre, Upminster	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dagenham Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Gidea Park Local Centre, Romford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	2.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2
Rainham Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	2.9%	11	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
The Bull Brentwood, Brook Street, Brentwood, CM14 5LZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The White Horse, Coxtie Green Road, Pilgrims Hatch, Brentwood, CM14 5PX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	4.2%	16	0.0%	0	0.0%	0	3.4%	1	2.6%	1	39.3%	11
Willow Farm, New Road, Wennington, Rainham, RM13 9ED	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Outside Survey Area												
Bexhill Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Biggin Hill Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	5.7%	22	3.8%	1	6.3%	2	17.2%	5	2.6%	1	0.0%	0
Chelmsford City Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2
Cobham Village Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farningham Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Hackney Local Centre, London	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Harrogate Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1

Thurrock Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Harvester Pavillions West Peterborough, Cygnet Park, Pavilions West, Peterborough, PE7 8FD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoo Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Hopton-on-Sea Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, (Next, Primark, Apple, M&S, Waterstones, New Look & more)	1.6%	6	3.8%	1	0.0%	0	3.4%	1	5.3%	2	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Leigh-on-Sea Town Centre	1.3%	5	0.0%	0	3.1%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	6.8%	3	0.0%	0
Lower Stoke Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Maldon Town Centre	0.3%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meopham Village Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0
New Eltham Local Centre, Greenwich	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Rayleigh Town Centre	0.3%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading Town Centre	0.3%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Sevenoaks Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Henny Swan, Henny Road, Great Henny, Sudbury, CO10 7LS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
The O2, Peninsula Square, Greenwich, SE10 0DX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
The Railway Inn and Railway Pétanque Club, Sole Street, Meopham, Gravesend, DA13 0XY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Tiger Moth Pub & Restaurant, Highview Drive, Chatham, ME5 9UJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Tillingham Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper Upnor Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Wickford Town Centre	0.3%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Abroad	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.3%	1	4.1%	2
(Don't know / varies)	11.7%	45	0.0%	0	6.3%	2	6.9%	2	5.3%	2	17.9%	5	10.3%	4	15.3%	9	9.8%	4	13.6%	6	22.4%	11
Base:	385		26		32		29		38		28		39		59		41		44		49	

Thurrock Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q50 Where do you or members of your household normally go for eating out e.g. cafes and restaurants?																						
<i>Those that said 'Restaurant / café' at Q43</i>																						
Zone 1																						
Chadwell St Mary Local Centre, Grays	0.3%	2	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.9%	7	5.2%	3	2.5%	2	1.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.5%	4	3.4%	2	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Beefeater Haywain, High Road, Fobbing, Stanford-le-Hope, SS17 9NR	0.5%	4	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Corringham Town Centre	4.2%	31	10.3%	6	25.3%	20	1.7%	1	1.5%	1	1.4%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Essex Wildlife Trust Thameside Nature Discovery Park, Mucking Wharf Road, Stanford-le-Hope, SS17 0RN	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fobbing Village Centre	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horndon on the Hill Village Centre	0.3%	2	0.0%	0	1.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	1.4%	10	1.7%	1	11.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Chafford Hundred Local Centre, Grays	1.2%	9	1.7%	1	0.0%	0	10.0%	6	1.5%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harvester Grays, Arterial Road, Grays, RM16 6UT	0.9%	7	3.4%	2	1.3%	1	1.7%	1	1.5%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Lakeside Retail Parks, West Thurrock, Grays, (B&M, Currys, The Range, Go Outdoors, TK Maxx, Matalan, Furniture Village & more - note this description	2.4%	18	0.0%	0	3.8%	3	10.0%	6	5.9%	4	0.0%	0	5.9%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	1
The Kara, Fleming Road, Chafford Hundred, Grays, RM16 6HH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Little Thurrock Local Centre, Grays	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Smith's Orchard, Orchard Garden Centre, Chadwell Road, Grays, RM17 5SY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socketts Heath Local Centre,	0.5%	4	0.0%	0	0.0%	0	0.0%	0	5.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Grays												
Zone 5												
Bulphan Village Centre	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farm Cafe-A, Youngs Farm, St Marys Lane, Upminster, RM14 3NU	0.3%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Ockendon Local Centre, Upminster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orsett Golf Course, Brentwood Road, Orsett, Grays, RM16 3DR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orsett Village Centre	0.5%	4	0.0%	0	1.3%	1	0.0%	0	1.5%	1	1.4%	1
The Kings Arms, Stifford Clays Road, Baker Street, Orsett, Grays, RM16 3LX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Top Meadow Golf Club, Fen Lane, North Ockendon, RM14 3PR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Zone 6												
Aveley Town Centre	0.8%	6	0.0%	0	0.0%	0	1.7%	1	1.5%	1	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	6.2%	46	19.0%	11	5.1%	4	13.3%	8	16.2%	11	2.9%	2
Rosina Cafe, Arterial Road, A1306, Purfleet-on-Thames, RM15 4XT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Sir Henrys, Romford Road, Aveley, South Ockendon, RM15 4XB	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
South Ockendon Town Centre	1.4%	10	0.0%	0	1.3%	1	0.0%	0	1.5%	1	0.0%	0
The Ship, Dock Road, Grays, RM17 6EX	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurrock Garden Centre, South Road, South Ockendon, RM15 6DU	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Woodlands Edge, Broxburn Parade, South Ockendon, RM15 5QZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Zone 7												
Bexleyheath Town Centre	2.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.4%	20
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, (John Lewis, Superdrug, Skechers, Ralph Lauren &	2.7%	20	0.0%	0	0.0%	0	1.7%	1	1.5%	1	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
more)												
Crayford Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4
Dunelm, Heath Retail Park, Blackmans Close, Dartford, DA1 2DS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Falconwood Local Centre, Welling	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Miller & Carter, Princes Road, Dartford, DA2 6NQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Old Bexley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Penelope's Restaurant & Farm Shop, Water Lane, Sidcup, DA14 5ET	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Ruxley Manor Garden Centre, Maidstone Road, Orpington, Sidcup, DA14 5BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Sidcup Town Centre	1.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.9%	13
South Darenth Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Spring River, Talbot Lane, Ebbsfleet Valley, Swanscombe, DA10 1AZ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4
Toby Carvery, Crook Log, Bexleyheath, DA6 8EQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Welling Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4
Zone 8												
Ellenor Hospice Café, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Gravesend Town Centre	3.8%	28	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.5%	1
JK's Café, Leander Drive, Gravesend, DA12 4NG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Manor Farm Barn, New Barn Road, Southfleet, Gravesend, DA13 9PU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Morrisons Café, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Northfleet Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Toby Carvery, Coldharbour	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Road, Northfleet, Gravesend, DA11 8AB												
Zone 9												
Aspera, London Road, South Benfleet, Benfleet, SS7 5SQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	5.0%	37	12.1%	7	8.9%	7	1.7%	1	4.4%	3	0.0%	0
Billericay Town Centre	1.2%	9	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Canvey Island Seafront (where Fantasy Island is)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Festival Leisure Park, Festival Way, Basildon, SS14 3WB	0.8%	6	1.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Hadleigh Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harvester Five Bells Vange, London Road, Basildon, SS16 5LD	0.3%	2	1.7%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Harvester Honey Pot, Festival Leisure Park, Cranes Farm Road, Basildon, SS14 3TJ	0.4%	3	1.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Langdon Hills Local Centre, Basildon	0.3%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, (Tesco Extra, Boots, M&S, Next, River Island & more)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller & Carter, High Road, Langdon Hills, Basildon, SS16 6HU	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, (DFS, Halfords, TK Maxx, Wren Kitchens, Currys & more)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Town Centre	0.7%	5	0.0%	0	1.3%	1	0.0%	0	1.5%	1	0.0%	0
South Benfleet Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Hilary Retail Park, Crompton Close, Basildon, (Cardfactory, TK Maxx,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Currys, Carpetright, Poundstretcher & more)												
The Eyna, East Mayne, Basildon, SS13 1BW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The King's Head, Southend Road, Billericay, CM11 2PS	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
The Watermill Beefeater, Felmores, East Mayne, Basildon, SS13 1BW	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Ali's Kitchen, Rainham Road South, Dagenham, RM10 7XJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Brentwood Town Centre	2.2%	16	1.7%	1	0.0%	0	1.7%	1	1.5%	1	7.2%	8
Chadwell Heath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Collier Row Local Centre, Romford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Dagenham Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Felix Warley, Headley Common, Great Warley, Warley, Brentwood, CM13 3HS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gidea Park Local Centre, Romford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Goodmayes Retail Park, High Road, Romford, (Wickes, Currys & more)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold Hill Local Centre, Romford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Hornchurch Town Centre	2.6%	19	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.4%	15
Miller & Carter, Manor Road, Lambourne End, Romford, RM4 1NH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Pizza Express, St. Marys Lane, Upminster, RM14 2SH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainham Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	3.5%	26	0.0%	0	5.1%	4	5.0%	3	1.5%	1	4.4%	14
Rush Green Local Centre, Romford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Upminster Town Centre	5.4%	40	0.0%	0	0.0%	0	1.7%	1	2.9%	2	44.9%	3
West Horndon Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Centre												
Willow Farm, New Road, Wennington, Rainham, RM13 9ED	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yiamas, Ongar Road, Pilgrims Hatch, Brentwood, CM15 9SS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area												
Barking Town Centre	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Bartellas, Wrotham Road, A227, Meopham, DA13 0JE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Bexhill Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Braintree Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brightlingsea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Burnham-on-Crouch Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	3.9%	29	0.0%	0	2.5%	2	8.3%	5	1.5%	1	4.3%	3
Chelmsford City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Chigwell Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Cobham Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallions Reach Shopping Park, Armada Way, Beckton, (Next, Boots, Sports Direct, TK Maxx & more)	0.1%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Great Comp Garden, Comp Lane, St Mary's Platt, Sevenoaks, TN15 8QS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
High Easter Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoo Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Ilford Town Centre	0.5%	4	1.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, (Next, Primark, Apple, M&S, Waterstones, New Look & more)	7.6%	56	10.3%	6	2.5%	2	25.0%	15	23.5%	16	7.2%	5
Leigh-on-Sea Town Centre	1.2%	9	1.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Maldon Town Centre	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Meopham Village Centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	7.6%	6	0.0%	0	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Ongar Local Centre, Epping Forest	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Rayleigh Town Centre	0.3%	2	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rettendon Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RHS Garden Hyde Hall, Creephedge Lane, Chelmsford, CM3 8ET	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Rochester & Cobham Park Golf Club, Park Pale, Rochester, ME2 3UL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Rochester Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	1.4%	10	3.4%	2	0.0%	0	0.0%	0	2.9%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	6.0%	5	0.0%	0
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton Town Centre	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swanley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
The Railway Inn and Railway Pétanque Club, Sole Street, Meopham, Gravesend, DA13 0XY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Tiger Moth Pub & Restaurant, Highview Drive, Chatham, ME5 9UJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
West Malling Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Westcliff-on-Sea Local Centre, Southend	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	5	0.0%	0
Westfield Stratford City, Stratford, (H&M, John Lewis, Primark, Sephora, M&S & more)	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Wickford Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
Wrotham Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Others																						
Abroad	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.1%	1
(Don't know / varies)	9.6%	71	5.2%	3	6.3%	5	5.0%	3	4.4%	3	11.6%	8	8.8%	6	17.1%	14	6.3%	5	10.7%	9	16.5%	15
Base:		738		58		79		60		68		69		68		82		79		84		91

Thurrock Household Survey
for Lambert Smith Hampton

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10

Q51 Where do you or members of your household normally go for family entertainment e.g. tenpin bowling, skating rink?

Those that said 'Family entertainment (e.g. tenpin bowling, skating rink, family day out)' at Q43

Zone 1

Zone 2

Runnymede Leisure Centre, 0.4% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.4% 1 0.0% 0
Kiln Road, Benfleet, SS7
1TF

Zone 3

Lakeside Karting, Arterial 0.4% 1 0.0% 0 0.0% 0 3.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0
Road, Grays, Purfleet

Purfleet Town Centre 0.4% 1 0.0% 0 0.0% 0 3.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

Zone 4

Grays Town Centre 1.2% 3 0.0% 0 0.0% 0 11.1% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0
(including Grays Shopping
Centre)

Socketts Heath Local Centre, 0.4% 1 0.0% 0 0.0% 0 3.7% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0
Grays

Zone 5

Zone 6

North Stifford Village Centre 0.4% 1 0.0% 0 0.0% 0 0.0% 0 5.9% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

Zone 7

Bexleyheath Town Centre 1.7% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 14.3% 4 0.0% 0 0.0% 0 0.0% 0
Bluewater Shopping Centre, 0.4% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.6% 1 0.0% 0 0.0% 0 0.0% 0
Bluewater Parkway,
Dartford, Greenhithe, DA9

9ST
Dartford Town Centre 0.8% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.6% 1 5.3% 1 0.0% 0 0.0% 0
Old Bexley Village Centre 0.4% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.6% 1 0.0% 0 0.0% 0 0.0% 0
Tenpin Bexleyheath, Albion 1.2% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 10.7% 3 0.0% 0 0.0% 0 0.0% 0
Road, Bexleyheath, DA6
7LS

Zone 8
Gravesend Town Centre 0.8% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 10.5% 2 0.0% 0 0.0% 0
RW Paintball, Children's 0.4% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 5.3% 1 0.0% 0 0.0% 0
Paintball & Airsoft,
Meopham, Longfield,
DA3 7AN

Zone 9
Basildon Town Centre 2.5% 6 0.0% 0 7.4% 2 0.0% 0 0.0% 0 0.0% 0 3.3% 1 0.0% 0 0.0% 0 10.3% 3 0.0% 0
Festival Leisure Park, 12.0% 29 5.6% 1 29.6% 8 7.4% 2 11.8% 2 18.2% 2 0.0% 0 0.0% 0 0.0% 0 41.4% 12 5.7% 2
Festival Way, Basildon
(Hollywood Bowl, My
Mulligans, 360 Play)

Monkey Madness, Miles 0.4% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.6% 1 0.0% 0 0.0% 0 0.0% 0
Gray Road, Basildon

Zone 10

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Brentwood Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1								
Collier Row Local Centre, Romford	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dagenham Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Hornchurch Town Centre	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2
Partyman World of Play, Folkes Lane, Upminster	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rollerbow1, Collier Row Road, Romford, RM5 2BH	0.4%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	5.0%	12	5.6%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	25.7%	9
Outside Survey Area																						
Africa Alive, Whites Lane, Kessingland, Lowestoft, NR33 7TF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Braintree Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Bromley Town Centre	0.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	2.9%	7	0.0%	0	3.7%	1	0.0%	0	5.9%	1	0.0%	0	3.3%	1	0.0%	0	5.3%	1	0.0%	0	8.6%	3
Chelmsford City Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Chessington World of Adventures Resort, Chessington, KT9 2NE	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Colchester City Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Dovercourt Town Centre	0.4%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Lakeside Leisure, The Quay, West Thurrock, Grays (Hollywood Bowl, Partyman World Of Play, Immersive Gamebox, Puttshack, Flip Out, Rock Up, Laser Quest)	32.8%	79	66.7%	12	44.4%	12	63.0%	17	47.1%	8	36.4%	4	60.0%	18	7.1%	2	0.0%	0	6.9%	2	11.4%	4
Leeds Castle, Broomfield, Maidstone, ME17 1PL	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Legoland Windsor Resort, Winkfield Road, Windsor, SL4 4AY	0.4%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh-on-Sea Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham Lanes, Belmont	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Hill, Blackheath, SE13 5AU																						
Medway Valley Leisure Park, Chariot Way, Rochester, ME2 2SS	2.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.6%	6	0.0%	0	0.0%	0
Parrs Wood Entertainment Centre, Wilmslow Road, East Didsbury, Manchester, M20 5PG	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0
Port Lympne Safari Park, Aldington Road, Lympne, Hythe, CT21 4LR	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0
Rochester Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
South Shields Promenade, South Shields, NE33 2LD	0.4%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	1.7%	4	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Wellington Bowl, Wellington Pier, South Beach Parade, Great Yarmouth, NR30 3JF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Others																						
Abroad	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	2	0.0%	0	0.0%	0	5.7%	2
(Don't know / varies)	18.3%	44	11.1%	2	7.4%	2	3.7%	1	17.6%	3	9.1%	1	23.3%	7	28.6%	8	26.3%	5	24.1%	7	22.9%	8
Base:		241		18		27		27		17		11		30		28		19		29		35

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
Q52 Where do you or members of your household normally go for outdoor / social activities such as golf, walking, swimming, fishing, bowls, dancing, church / social groups, etc.																					
<i>Those that said 'Other activity' at Q43</i>																					
Zone 1																					
Chadwell St Mary Local Centre, Grays	1.0%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Tilbury Village Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Worlds End, Fort Road, Tilbury, RM18 7NR	1.0%	1	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tilbury Fort, Tilbury, RM18 7NR	1.0%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2																					
Corringham Town Centre	1.0%	1	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stanford-le-Hope Town Centre	2.0%	2	28.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3																					
Purfleet Town Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4																					
Smith's Orchard, Orchard Garden Centre,Chadwell Road, Grays, RM17 5SY	1.0%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5																					
Foxhounds Riding School, Baker Street, Orsett, Grays, RM16 3LJ	1.0%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Ockendon Local Centre, Upminster	1.0%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Orsett Village Centre	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
William Edwards School, Stifford Clays Road, Grays, RM16 3NJ	1.0%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6																					
Belhus Woods Country Park, Aveley, South Ockendon, RM15 4XJ	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Grays Town Centre (including Grays Shopping Centre)	2.0%	2	14.3%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kennington Park Angling Club, Romford Road, Aveley, RM15 4PJ	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Mardyke Valley Golf Club, South Road, South Ockendon, RM15 6RR	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
North Stifford Village Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Ockendon Town Centre	3.0%	3	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Thurrock Yacht Club, Kilverts Wharf, Argent Street, Grays, RM17 6JF	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Bexleyheath Town Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crook Log Leisure Centre, Bexleyheath, DA7 4HH	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Danson Park, Danson Road, Bexleyheath, DA6 8HL	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	1	10.0%	0
Empire Bowls Club Limited, Norton Lane, Greenhithe, DA9 9XY	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	0
Erith Town Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hextable Village Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reynolds Fitness Spa, Chapel Walk, Dartford, Bexley, DA5 2DX	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Cygnets Leisure Centre, Old Perry Street, Northfleet, Gravesend, DA11 8BU	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	0
Gravesend Town Centre	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	0
Northfleet Bowling Club, Mitchell Avenue, Northfleet, Gravesend, DA11 8AU	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	0
Shorne Woods Country Park, Brewers Road, Shorne, Gravesend, DA12 3HX	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	0
Zone 9												
Basildon Golf Course, Clayhill Lane, Basildon, SS16 5JP	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	0
Billericay Town Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	0
Essex Wildlife Trust Langdon Nature Discovery Centre, Lower Dunton Road, Basildon, SS16 6EB	3.0%	3	0.0%	0	25.0%	2	0.0%	0	0.0%	0	7.7%	0
Pitsea Town Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0
Smallgains Hall, Creek Road, Canvey Island, SS8 8QP	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	0
South Benfleet Town Centre	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	0
Wat Tyler Country Park, Pitsea Hall Lane, Pitsea,	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	0

Thurrock Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Basildon, SS16 4UH																						
Zone 10																						
Brentwood Town Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunton Hills Family Golf Centre, Tibury Road, West Horndon, Brentwood, CM13 3LT	1.0%	1	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallows Corner Retail Park, Colchester Road, Romford, (DFS, Furniture Village, Halfords, Dreams, Next Home & more)	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1
Hacton Park Corner Farm, Park Farm Road, Upminster, RM14 2XU	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold Wood Local Centre, Romford	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1
Havering Indoor Bowls Club, Harrow Lodge, Hornchurch Road, Park, Hornchurch, RM11 1JU	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	2
Pea Lane, South Ockendon, Upminster, RM14 2XH	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	4.0%	4	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	3
Upminster Golf Club, Hall Lane, Upminster, RM14 1XA	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																						
Ballards Gore Golf Club, Gore Road, Rochford, SS4 2DA	1.0%	1	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basingstoke Town Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1
Camer Park Country Park, Camer Park Road, Meopham, Gravesend, DA13 0AL	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	3.0%	3	14.3%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Charlton Town Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Corinthian Golf Course, Corinthian Sports Club, Longfield, DA3 8LZ	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0
Herne Bay Town Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
High Halstow Village Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0
Kings Hill Village Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0
Little Russia Local Centre, Tottenham	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0
Portman Road Stadium, Portman Road, Ipswich, IP1 2DA	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0
RHS Garden Hyde Hall, Creep hedge Lane, Chelmsford, CM3 8ET	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochester Town Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	2.0%	2	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0
Whitford Village Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Abroad	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	7.7%	1	0.0%	0
(Don't know / varies)	13.9%	14	0.0%	0	0.0%	0	0.0%	0	27.3%	3	0.0%	0	18.2%	2	8.3%	1	25.0%	5	15.4%	2	11.1%	1
Base:	101			7		8		1		11		9		11		12		20		13		9

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q53 What improvements could be made to the leisure offer in the Thurrock Council local authority area that would make you visit / partake in leisure activities more often? [MR]																						
Cheaper prices to access leisure facilities / events	3.0%	30	1.9%	2	1.9%	2	3.2%	3	1.0%	1	2.4%	2	8.7%	9	5.7%	6	1.0%	1	1.9%	2	1.9%	2
More leisure facilities / activities for teenagers	2.2%	22	2.9%	3	5.8%	6	2.1%	2	3.9%	4	1.2%	1	3.9%	4	0.0%	0	1.0%	1	0.9%	1	0.0%	0
More leisure facilities / activities for young children	1.9%	19	2.9%	3	3.9%	4	2.1%	2	1.0%	1	1.2%	1	3.9%	4	2.9%	3	1.0%	1	0.0%	0	0.0%	0
More leisure facilities / activities for the elderly	1.7%	17	2.9%	3	1.0%	1	3.2%	3	3.9%	4	1.2%	1	1.9%	2	1.0%	1	1.0%	1	0.0%	0	0.9%	1
Improved public transport	1.6%	16	1.0%	1	0.0%	0	0.0%	0	1.0%	1	2.4%	2	1.9%	2	1.0%	1	2.9%	3	2.8%	3	2.8%	3
More / better restaurants	1.5%	15	1.9%	2	1.0%	1	1.1%	1	3.9%	4	1.2%	1	0.0%	0	2.9%	3	1.0%	1	0.9%	1	0.9%	1
More / better car parking	1.4%	14	1.0%	1	1.9%	2	0.0%	0	2.9%	3	2.4%	2	1.9%	2	0.0%	0	1.0%	1	0.0%	0	2.8%	3
More local sports & recreation facilities (e.g. football pitches, tennis courts)	1.4%	14	1.0%	1	0.0%	0	3.2%	3	3.9%	4	0.0%	0	1.9%	2	1.0%	1	1.0%	1	1.9%	2	0.0%	0
Swimming pool - indoor	1.3%	13	0.0%	0	2.9%	3	1.1%	1	1.0%	1	4.8%	4	1.9%	2	1.0%	1	0.0%	0	0.0%	0	0.9%	1
Theatres	1.1%	11	1.0%	1	1.0%	1	1.1%	1	3.9%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.9%	2	0.9%	1
More / better parks / green spaces	1.0%	10	1.9%	2	1.9%	2	2.1%	2	1.9%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More / better pubs / bars	1.0%	10	0.0%	0	1.0%	1	2.1%	2	4.9%	5	1.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafes / coffee shops	0.8%	8	1.0%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.0%	1	2.9%	3	1.0%	1	0.0%	0	0.0%	0
Cinema - multi-screen cinema	0.8%	8	1.0%	1	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.9%	2
More family-friendly pubs / restaurants	0.7%	7	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	2.9%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Improved security / CCTV / more police	0.7%	7	0.0%	0	1.9%	2	1.1%	1	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.9%	1
More / better disabled access	0.6%	6	1.9%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.9%	1
More leisure facilities / activities for families	0.6%	6	0.0%	0	1.0%	1	1.1%	1	1.0%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.9%	1	0.0%	0
Ice rink	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	2.8%	3	0.0%	0
Bingo venue	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.9%	1
Improvements in the built environment (make it look more attractive)	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.9%	2	1.9%	2
More outdoor festivals / events / carnivals	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Outdoor gyms	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.2%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better publicity / advertising / social media updates of what's on / available	0.4%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.9%	2
More / better cultural	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
facilities																						
More live music venues	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0		
Less traffic congestion	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.9%	2	0.0%	0	0.0%	0
Free car parking	0.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1
More / better public toilets	0.4%	4	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
The Dartford Crossing to be cheaper	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	1.0%	1	0.0%	0	0.0%	0
Cinema - art house cinema	0.4%	4	1.0%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Ten-pin bowling	0.4%	4	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1
Swimming pool - outdoor	0.4%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.2%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street cleaning / cleaner streets	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.9%	1	0.0%	0
Museums	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1
Cheaper car parking	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1
More / better seating areas	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.9%	1
Crazy golf	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.9%	1
Augmented reality gaming centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.9%	2
Indoor soft play areas	0.3%	3	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Trampoline park	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
More / better comedy clubs	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Improved cycle access (more / better cycle paths)	0.2%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restoring Tilbury Ferry	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Keeping Thameside Theatre open	0.2%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the riverside facilities	0.2%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure / sports centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More food / farmers markets	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Improve / update current leisure facilities	0.2%	2	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved pedestrian access	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Casino	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Install seating at the bus stops	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More arcades	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ladies-only swimming sessions	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
More climbing walls	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Hotels - cheaper hotels	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Access to facilities without needing to be a member	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Larger indoor swimming pool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Later opening times	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More vocational courses /	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
classes																						
Moto racing track	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove the requirement to always have to book in advance	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More affordable restaurants / cafes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aqua aerobics sessions in the evenings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Better time slots at the swimming pool	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Change the cinema into a theatre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Make theatre seats more comfortable / more space between rows	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Utilise the greenery for activities	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Libraries to deliver books to people who are housebound	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specialised classes tailored to all ranges of people	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Speedway	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More nightclubs / better nightlife	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotels - more / better hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better signposting and street information	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More art galleries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pavement cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better health clubs / indoor gyms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	65.8%	666	68.9%	71	56.3%	58	71.3%	67	52.4%	54	68.7%	57	58.3%	60	63.8%	67	76.0%	79	76.6%	82	66.4%	71
(Don't know)	10.6%	107	6.8%	7	19.4%	20	6.4%	6	9.7%	10	10.8%	9	15.5%	16	8.6%	9	8.7%	9	5.6%	6	14.0%	15
Base:		1012		103		103		94		103		83		103		105		104		107		107
GEN Gender of respondent:																						
Male	34.9%	353	29.1%	30	39.8%	41	38.3%	36	32.0%	33	28.9%	24	39.8%	41	40.0%	42	31.7%	33	35.5%	38	32.7%	35
Female	65.1%	659	70.9%	73	60.2%	62	61.7%	58	68.0%	70	71.1%	59	60.2%	62	60.0%	63	68.3%	71	64.5%	69	67.3%	72
Base:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
AGE	Can I ask how old you are please?																					
18-24	3.3%	33	2.9%	3	1.9%	2	8.5%	8	1.9%	2	1.2%	1	6.8%	7	4.8%	5	1.9%	2	0.9%	1	1.9%	2
25-34	5.8%	59	3.9%	4	9.7%	10	9.6%	9	3.9%	4	3.6%	3	8.7%	9	6.7%	7	2.9%	3	3.7%	4	5.6%	6
35-44	6.7%	68	6.8%	7	6.8%	7	9.6%	9	6.8%	7	3.6%	3	8.7%	9	6.7%	7	4.8%	5	4.7%	5	8.4%	9
45-54	9.6%	97	7.8%	8	9.7%	10	9.6%	9	9.7%	10	6.0%	5	11.7%	12	11.4%	12	4.8%	5	7.5%	8	16.8%	18
55-64	14.6%	148	9.7%	10	10.7%	11	13.8%	13	13.6%	14	15.7%	13	15.5%	16	15.2%	16	14.4%	15	20.6%	22	16.8%	18
65+	60.0%	607	68.9%	71	61.2%	63	48.9%	46	64.1%	66	69.9%	58	48.5%	50	55.2%	58	71.2%	74	62.6%	67	50.5%	54
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	1012		103		103		94		103		83		103		105		104		107		107	

QUOTA Zone																						
Zone 1	10.2%	103	100.0%	103	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	10.2%	103	0.0%	0	100.0%	103	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	9.3%	94	0.0%	0	0.0%	0	100.0%	94	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	10.2%	103	0.0%	0	0.0%	0	0.0%	0	100.0%	103	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	8.2%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	10.2%	103	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	103	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7	10.4%	105	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	105	0.0%	0	0.0%	0	0.0%	0
Zone 8	10.3%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	104	0.0%	0	0.0%	0
Zone 9	10.6%	107	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	107	0.0%	0
Zone 10	10.6%	107	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	107
Base:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
for Lambert Smith Hampton

		Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
PC	Postcode Sector																					
	BR8 7	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%
	CM11 2	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%
	CM12 9	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	5	0.0%
	CM13 1	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%
	CM13 2	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%
	CM13 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
	CM14 4	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%
	CM14 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
	CM15 8	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
	CM15 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
	DA1 2	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%
	DA1 3	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%
	DA1 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%
	DA11 0	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%
	DA11 7	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	9	0.0%	0	0.0%
	DA11 8	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	14	0.0%	0	0.0%
	DA11 9	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%
	DA12 1	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	6	0.0%	0	0.0%
	DA12 2	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%
	DA12 3	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	6	0.0%	0	0.0%
	DA12 4	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	15	0.0%	0	0.0%
	DA12 5	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	15	0.0%	0	0.0%
	DA13 9	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	8	0.0%	0	0.0%
	DA14 4	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	9	0.0%	0	0.0%	0	0.0%
	DA14 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%
	DA15 7	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%
	DA15 8	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	9	0.0%	0	0.0%	0	0.0%
	DA15 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%
	DA16 1	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%
	DA16 2	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%
	DA16 3	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%
	DA17 5	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%
	DA17 6	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%
	DA2 6	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%
	DA2 7	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%
	DA3 7	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	15	0.0%	0	0.0%
	DA4 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%
	DA5 1	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%
	DA5 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
	DA5 3	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%
	DA6 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
	DA6 8	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%
	DA7 4	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%
	DA7 5	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	6	0.0%	0	0.0%	0	0.0%
	DA7 6	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
DA8 1	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%
DA8 2	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%
DA8 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
DA9 9	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%
ME3 7	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%
RM1 2	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%
RM1 4	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%
RM10 7	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%
RM10 8	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%
RM10 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
RM11 1	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%
RM11 2	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%
RM11 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
RM12 4	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%
RM12 5	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%
RM12 6	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
RM13 7	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%
RM13 8	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
RM13 9	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%
RM14 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
RM14 2	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%
RM14 3	5.8%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	71.1%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
RM15 4	4.2%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.8%	42	0.0%	0	0.0%	0	0.0%	0	0.0%
RM15 5	2.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.2%	29	0.0%	0	0.0%	0	0.0%	0	0.0%
RM15 6	2.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.3%	25	0.0%	0	0.0%	0	0.0%	0	0.0%
RM16 2	4.0%	40	0.0%	0	0.0%	0	0.0%	0	38.8%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
RM16 3	2.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.9%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
RM16 4	4.2%	43	41.7%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
RM16 5	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
RM16 6	4.4%	45	0.0%	0	0.0%	0	47.9%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
RM17 5	3.3%	33	0.0%	0	0.0%	0	0.0%	0	32.0%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
RM17 6	3.0%	30	0.0%	0	0.0%	0	0.0%	0	29.1%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
RM18 7	1.9%	19	18.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
RM18 8	4.1%	41	39.8%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
RM19 1	1.7%	17	0.0%	0	0.0%	0	18.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
RM2 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
RM2 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
RM20 1	0.3%	3	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
RM20 3	0.7%	7	0.0%	0	0.0%	0	7.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
RM20 4	2.2%	22	0.0%	0	0.0%	0	23.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
RM3 0	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%
RM3 7	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
RM3 8	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
RM3 9	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%
RM5 2	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%
RM5 3	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%
RM6 4	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
RM6 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM7 0	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM7 7	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM7 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM7 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM8 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM8 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM8 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM9 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM9 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM9 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SE2 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
SE2 9	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0
SE28 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
SS13 1	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4
SS13 2	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
SS13 3	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	6
SS14 1	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
SS14 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
SS14 3	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	7
SS15 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
SS15 5	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	7
SS15 6	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
SS16 4	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	8
SS16 5	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	10
SS16 6	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	9
SS17 0	2.4%	24	0.0%	0	23.3%	24	0.0%	0	0.0%	0	0.0%	0
SS17 7	4.1%	41	0.0%	0	39.8%	41	0.0%	0	0.0%	0	0.0%	0
SS17 8	2.6%	26	0.0%	0	25.2%	26	0.0%	0	0.0%	0	0.0%	0
SS17 9	1.2%	12	0.0%	0	11.7%	12	0.0%	0	0.0%	0	0.0%	0
SS7 1	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
SS7 2	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	5
SS7 3	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
SS7 4	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	5
SS7 5	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	6
SS8 0	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
SS8 7	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4
SS8 8	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4
SS8 9	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	5
SS9 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Base:	1012		103		103		94		103		83	

Appendix 2:

Data Tabulations

By Zone

(Weighted)

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q01 Where do you normally undertake your household's main food and grocery shopping?																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	1.5%	15	31.1%	7	4.9%	1	0.0%	0	19.9%	6	5.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Princess Margaret Road, East Tilbury, Tilbury, RM18 8YP	0.1%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Defoe Parade, Chadwell St Mary, Grays, RM16 4QR	0.0%	0	0.8%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Dock Road, Tilbury, RM18 7BJ	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Brentwood Road, Chadwell St Mary, Grays, RM16 4JD	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Co-op, High Street, Stanford-le-Hope, SS17 0HD	0.1%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St John's Way, Corringham, Stanford-le-Hope, SS17 7NA	0.5%	5	0.0%	0	19.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons DAILY, St Johns Way, Corringham, SS17 7NA	0.1%	1	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons SUPERMARKET, St John's Way, Corringham, SS17 7LL	0.6%	6	2.1%	0	23.2%	6	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Costco, West Thurrock Way, Grays, RM20 3WY	0.8%	8	1.3%	0	2.4%	1	1.0%	0	0.0%	0	0.0%	0	1.2%	0	2.2%	6	0.0%	0	0.0%	0	0.0%	0
Iceland (The Food Warehouse), Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	0.1%	1	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	1.2%	13	4.0%	1	0.0%	0	11.4%	2	3.6%	1	8.2%	1	9.2%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Tesco Express, Drake Road, Chafford Hundred, Grays, RM16 6PS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Tesco Express, Lakeside Business Village, Fleming Road, Chafford Hundred, Grays, RM16 6EW	0.2%	2	2.1%	0	0.4%	0	0.6%	0	0.8%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	1.8%	18	13.3%	3	1.4%	0	22.6%	5	21.4%	7	3.8%	0	11.3%	3	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Farmfoods, The Mall, Grays, RM17 6QE	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Food Centre, Clarence Road, Grays, RM17 6RD	0.1%	1	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Mall, Grays, RM17 6QF	0.1%	1	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	1.1%	11	6.2%	1	0.4%	0	6.3%	1	16.3%	5	8.5%	1	0.3%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Tesco Express, Crammavill Street, Stifford Clays, Grays, RM16 2BD	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	7	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Southend Road, Grays, RM17 5NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Waitrose, St Marys Lane, Upminster, RM14 3BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Co-op, High Street, Aveley, South Ockendon, RM15 4BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.6%	6	0.0%	0	0.0%	0	0.0%	0	3.0%	1	3.8%	0	21.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Derwent Parade, South Ockendon, RM15 5ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Aldi, Central Way, Thamesmead, SE28 8DT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	7	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Road, Swanley, BR8 7BU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Crossways Boulevard, Dartford, Greenhithe, DA9 9BT	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	12	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	2.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, London Road, Swanley, BR8 7UN	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Eynsham Drive, Abbey Wood, SE2 9RQ	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Foots Cray High Street, Sidcup, DA14 5HJ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upper Wickham Lane, Welling, DA16 3HF	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Prospect Place Park, Westgate Road, Dartford, DA1 1DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Twin Tumps Way, Thamesmead, SE28 8RD	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Welling High Street, Welling, DA16 1QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Sainsbury's Superstore, Harrow Manorway, Abbey Wood, SE2 9NU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Priory Shopping Centre, Dartford, DA1 2HL	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Crayford,	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Dartford, DA1 4HW												
Tesco Express, Bexley Road, Erith, DA8 3HD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Orpington, Sidcup, DA14 5BN	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	2.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Aldi, London Road, Gravesend, DA11 9LY	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thames Way, Gravesend, DA11 0DQ	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, East Milton Road, Gravesend, DA12 2JL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Longfield, DA3 7QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Overcliffe, Gravesend, DA11 0EF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH	2.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Latona Drive, Whinfell Way, Gravesend, DA12 4SF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, New Road, Gravesend, DA11 0AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Parade, Valley Drive, Gravesend, DA12 5RT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Longfield, DA3 7QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Aldi, Northlands Pavement, Pitsea, Basildon, SS13	0.3%	3	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.8%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
3DU																						
Aldi, Rushbottom Lane, South Benfleet, Benfleet, SS7 4BX	1.3%	13	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	13	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	1.2%	12	2.1%	0	6.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	4.5%	7	0.0%	0
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	1.2%	12	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	11	0.0%	0
Iceland, High Street, Billericay, CM12 9AJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Iceland, The Market Square, Basildon, SS14 1DD	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	9	0.0%	0
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.2%	2	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Lidl, Crompton Close, Basildon, SS14 3BA	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.5%	5
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.1%	1	0.8%	0	1.1%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	7	0.0%	0
Lidl, Northwick Road, Canvey Island, SS8 0PU	0.6%	6	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	6	0.0%	0
Marks and Spencer (M&S) Foodhall, Canvey Retail Park, Roscommon Way, Canvey Island, SS8 0EJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Marks and Spencer (M&S) Foodhall, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Morrisons Daily, Clay Hill Road, Kingswood, Basildon, SS16 5DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Morrisons Daily, Timberlog Lane, Basildon, SS14 1PB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.5%	5	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	5	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	1.0%	10	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	10	0.0%	0
Premier (B&B) Clay Hill Road, Basildon, SS16 4EX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park,	0.6%	6	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	5	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
East Mayne, Basildon, SS13 1SA												
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Rayleigh Weir, Benfleet, SS7 3UB	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	1.3%	13	0.0%	0	0.4%	0	0.0%	0	2.0%	1	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	3.2%	32	2.1%	0	8.3%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Billericay, CM12 9BY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Aldi, Collier Row Road, Romford, RM5 2AT	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Marlborough Road, Romford, RM7 8AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Merrielands Retail Park, Dagenham, RM9 6SJ	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0
Aldi, Rom Valley Way, Romford, RM7 0AN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upminster, RM14 2QB	1.0%	10	0.0%	0	0.0%	0	2.1%	0	0.0%	0	12.3%	1
Asda, Dolphin Approach, Romford, RM1 3EE	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Merrielands Crescent, Barking, Dagenham, RM9 6SJ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Whalebone Lane South, Chadwell Heath, Dagenham, RM8 1BB	0.8%	8	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Gooshays Drive, Harold Hill, Romford, RM3 8QY	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Hornchurch, RM11 1TP	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Whalebone Lane South, Dagenham, RM8 1AT	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

By Zone (Wtd) [B]		Thurrock Household Survey for Lambert Smith Hampton																						Page 198
Weighted:																								May 2025
	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10				
Marks and Spencer (M&S) Department Store, High Street, Brentwood, CM14 4RH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1		
Marks and Spencer (M&S) Department Store, South Street, Romford, RM1 1NT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1		
Marks and Spencer (M&S) Foodhall, Station Road, Upminster, RM14 2SU	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2		
Sainsbury's Superstore, High Road, Chadwell Heath, Romford, RM6 6PB	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	8		
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	10		
Sainsbury's Superstore, The Brewery Walk, Romford, RM1 1AU	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	15		
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	3.6%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	36		
Tesco Express, Heathway, Dagenham, RM10 8QS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1		
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	3.1%	31	0.0%	0	0.0%	0	0.3%	0	0.4%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	8.5%	30		
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	2.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	26		
Tesco Extra, High Road, Goodmayes, RM6 4HY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1		
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	2.9%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	29		
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	13		
Outside Survey Area																								
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3		
Aldi, High Road, Seven Kings, Ilford, IG3 8RS	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3		
Amazon Fresh, Water Street, Wood Wharf, Canary Wharf, E14 5GX	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.0%	0		

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	0.7%	7	0.4%	0	0.0%	0	3.7%	1	0.4%	0	0.6%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Marks and Spencer (M&S) Department Store, Eltham High Street, Eltham, SE9 1TQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	0.1%	1	3.8%	1	0.4%	0	0.6%	0	0.0%	0	1.7%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Sittingbourne Road, Maidstone, ME14 3EN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Philipot Path, Eltham, SE9 5DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Watford Road, Wembley, HA0 3HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	2.7%	27	6.8%	1	1.8%	0	23.3%	5	8.3%	3	7.3%	1	11.7%	3	2.0%	6	0.0%	0	0.0%	0	2.6%	9
Tesco Superstore, Cuxton Road, Rochester, ME2 2DE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Waitrose, London Road, Leigh-on-Sea, SS9 3JA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Others																						
Internet - delivered	14.4%	145	14.5%	3	5.0%	1	24.7%	5	23.6%	7	15.3%	1	15.8%	4	14.4%	41	11.0%	9	2.5%	4	19.8%	70
Internet - collection (Click & collect)	2.6%	27	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	21	0.0%	0	0.0%	0	1.5%	5
Telephone / delivery order from a local independent business	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	1.5%	5
Weighted base:		1012		22		24		21		31		8		23		287		79		166		351
Sample:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q02 When you visit STORE MENTIONED AT Q01 for your main food shopping, do you usually combine your shopping with other activities (for example non-food shopping, leisure, entertainment, services or visiting restaurants, bars, banks, etc.)? [MR]																						
Not those that do their main food shopping via the internet or delivery at Q01																						
Yes – NON-FOOD shopping	16.9%	140	13.7%	3	5.9%	1	13.3%	2	6.1%	1	10.4%	1	11.1%	2	23.5%	51	7.7%	5	17.3%	28	16.7%	45
Yes – other FOOD shopping	14.9%	123	2.4%	0	11.8%	3	14.9%	2	2.6%	1	11.7%	1	14.9%	3	18.6%	41	4.7%	3	13.3%	22	17.8%	48
Yes – getting petrol	5.9%	49	0.5%	0	7.9%	2	3.9%	1	4.5%	1	7.9%	1	10.9%	2	2.6%	6	3.6%	3	10.7%	17	6.3%	17
Yes – window shopping / browsing	4.1%	34	4.8%	1	0.8%	0	2.2%	0	1.0%	0	0.0%	0	1.8%	0	6.4%	14	0.5%	0	4.3%	7	3.9%	11
Yes – visiting café / pub / restaurant	3.0%	25	3.5%	1	0.8%	0	3.0%	0	3.1%	1	4.9%	0	0.7%	0	3.1%	7	5.5%	4	6.7%	11	0.4%	1
Yes – travelling to / from work	3.0%	25	0.0%	0	2.5%	1	0.0%	0	2.6%	1	2.1%	0	0.0%	0	6.2%	14	3.2%	2	1.3%	2	2.0%	5
Yes – visiting market	3.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	3.4%	7	0.0%	0	5.5%	9	3.1%	8
Yes – visiting chemist / pharmacy	2.7%	23	2.4%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	5.5%	12	0.5%	0	4.8%	8	0.4%	1
Yes – visiting banks and other financial services (including cashpoints)	2.5%	21	0.0%	0	0.4%	0	0.0%	0	1.0%	0	4.1%	0	0.0%	0	2.2%	5	0.0%	0	3.2%	5	3.9%	10
Yes – using Post Office	2.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	5.5%	12	0.5%	0	4.8%	8	0.0%	0
Yes – leisure activity (e.g. gym, leisure centre, cinema, etc.)	2.2%	18	0.0%	0	0.8%	0	0.0%	0	0.5%	0	1.4%	0	1.8%	0	5.1%	11	0.0%	0	4.0%	7	0.0%	0
Yes – visiting health service such as doctor, dentist, hospital, opticians	2.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	12	0.0%	0	2.7%	4	0.4%	1
Yes – visiting family / friends	1.8%	15	2.5%	0	0.8%	0	0.4%	0	0.0%	0	0.7%	0	1.8%	0	2.6%	6	0.0%	0	4.8%	8	0.0%	0
Yes – visiting other services such as hairdressers, barbers, salons, laundrette, recycling, vets, etc.	1.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	5	0.5%	0	5.5%	9	0.0%	0
Yes – visiting library	1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	12	0.0%	0	0.0%	0	0.0%	0
Yes – travelling to / from school / college / university (includes school run)	0.3%	3	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Yes – walking the dog / go for a walk	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting place of worship	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No activity	66.8%	553	70.0%	13	75.5%	17	73.3%	12	79.6%	19	67.9%	5	64.1%	13	64.4%	141	72.6%	51	62.5%	101	67.5%	183
Don't know)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	2.3%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Weighted base:		828		19		23		16		24		7		20		219		70		162		271
Sample:		869		89		94		78		82		73		89		86		89		103		86

Thurrock Household Survey for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q03 When you combine your trip with other activities, where do you normally go?																						
<i>Not those that said 'No activity' or 'Don't know' at Q02</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.2%	0	7.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell St Mary Local Centre, Grays	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.4%	1	1.6%	0	16.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.1%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	1.4%	4	4.8%	0	0.0%	0	12.1%	1	10.2%	0	10.8%	0	36.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.3%	1	0.0%	0	0.0%	0	13.6%	1	2.5%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	0.2%	1	0.0%	0	10.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	2.2%	6	32.7%	2	3.1%	0	36.2%	2	34.8%	2	2.2%	0	7.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.4%	1	0.0%	0	13.2%	1	1.6%	0	7.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
Aveley Town Centre	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Esso, North Road, South Ockendon, RM15 6AJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	19.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ockendon Town Centre	0.6%	2	10.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	1.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	5	0.0%	0	0.0%	0	0.0%	0
Asda, London Road,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Swanley, BR8 7UN												
Asda, Station Road, Belvedere, DA17 6DF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Crittalls Corner, Sidcup By-Pass Road, Sidcup, DA14 6LX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
B&Q, off Station Road, Lower Road, Belvedere, DA17 6DF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	2.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Erith Town Centre	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thamesmead Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0
Co-op, Dene Holm Road, Painters Ash, Northfleet, Gravesend, DA11 8LG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0
Gravesend Town Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	3
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	2
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.5%	4
Sainsbury's Superstore, Wingfield Bank, Pepper	7.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Hill, Northfleet, DA11 8JH, DA11 8JH																						
Zone 9																						
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.2%	0	0.0%	0	7.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Town Square, Basildon, SS14 1DZ	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0
Basildon Town Centre	3.2%	9	7.9%	0	3.1%	0	0.0%	0	0.0%	0	6.8%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	8	0.0%	0
Billericay Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	1.9%	5	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	5	0.0%	0
Canvey Island Seafront (where Fantasy Island is)	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	5	0.0%	0
Hadleigh Town Centre	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0
Home Bargains, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	5
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	2.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	6	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.8%	2	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Pitsea Town Centre	1.3%	4	1.6%	0	1.5%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	4	0.0%	0
Timberlog Lane / Long Riding Shopping Parade, Basildon, SS14 1PB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Zone 10																						
Aldi, Merrielands Retail Park, Dagenham, RM9 6SJ	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	4	0.0%	0
Aldi, St Marys Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Upminster, RM14 2QB												
Asda, Whalebone Lane	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South, Chadwell Heath,												
Dagenham, RM8 1BB												
B&Q, Roneo Corner,	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Road,												
Romford, RM11 1PY												
Brentwood Town Centre	5.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold Hill Local Centre,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford												
Havering Indoor Bowls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Club, Harrow Lodge,												
Hornchurch Road, Park,												
Hornchurch, RM11 1JU												
Hornchurch Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainham Leisure Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Viking Way, Rainham,												
RM13 9YZ												
Rainham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Rom Valley Way Retail	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Rom Valley Way,												
Romford, RM7 0AN												
Romford Town Centre	6.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(including The Liberty,												
The Mall and The												
Brewery)												
Tesco Extra, Bridge Road,	3.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainham, RM13 9YZ												
Upminster Town Centre	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area												
Greenhithe Village Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre,	1.4%	4	23.5%	1	1.5%	0	12.9%	1	7.6%	0	11.1%	0
West Thurrock, Grays,												
RM20 2ZP												
Lidl, West Thurrock Way,	0.1%	0	0.0%	0	1.5%	0	5.0%	0	0.0%	0	0.0%	0
West Thurrock, Grays,												
RM20 1WN												
Marks and Spencer (M&S)	0.1%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	2.2%	0
Department Store,												
Lakeside, West Thurrock,												
Grays, RM20 2ZP												
Marks and Spencer (M&S)	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Department Store,												
Sittingbourne Road,												
Maidstone, ME14 3EN												
Seven Kings Local Centre,	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford												

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Southend-on-Sea Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0
Swanley Town Centre	3.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	8	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	1.4%	4	0.0%	0	0.0%	0	5.0%	0	2.5%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3
Others (Don't know / varies)	19.7%	54	6.5%	0	33.6%	2	10.5%	0	12.7%	1	21.1%	0	27.4%	2	18.0%	14	8.3%	1	22.6%	14	21.8%	19
Weighted base:		274		6		6		4		5		2		7		78		18		61		88
Sample:		264		27		32		23		18		24		29		29		23		32		27

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q04 Where else do you undertake your household's main food shopping?																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.7%	7	15.4%	3	2.5%	1	0.0%	0	4.7%	1	6.5%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Defoe Parade, Chadwell St Mary, Grays, RM16 4QR	0.8%	8	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.3%	0	2.6%	7	0.0%	0	0.0%	0	0.0%	0
One Stop, Defoe Parade, Chadwell St Mary, RM16 4QF	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Andrews Court, Calcutta Road, Tilbury, RM18 7QW	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Co-op, Gardner Avenue, Corringham, Stanford-le-Hope, SS17 7SE	0.1%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Sorrells, Stanford-le-Hope, SS17 7DZ	0.1%	1	2.7%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St John's Way, Corringham, Stanford-le-Hope, SS17 7NA	0.4%	4	1.7%	0	15.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Corringham Town Centre	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons DAILY, St Johns Way, Corringham, SS17 7NA	0.1%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons SUPERMARKET, St John's Way, Corringham, SS17 7LL	0.2%	2	0.8%	0	7.4%	2	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reeds Family Butchers, St John's Way, Corringham, SS17 7NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Tesco Express, King Street, Stanford-le-Hope, SS17 0HR	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Costco, West Thurrock Way, Grays, RM20 3WY	0.4%	4	0.4%	0	0.4%	0	0.0%	0	1.2%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Costcutter, Garrison Parade, Purfleet, RM19 1ST	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland (The Food	0.2%	2	0.4%	0	2.4%	1	0.3%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
Warehouse), Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP																					
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.6%	6	2.1%	0	0.7%	0	7.9%	2	7.2%	2	8.5%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Lakeside Business Village, Fleming Road, Chafford Hundred, Grays, RM16 6EW	0.2%	2	0.0%	0	0.0%	0	4.2%	1	0.4%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4																					
Aldi, London Road, Grays, RM17 5YB	0.7%	7	6.5%	1	0.0%	0	7.0%	1	12.3%	4	2.9%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, The Mall, Grays, RM17 6QE	1.0%	10	0.0%	0	3.6%	1	0.3%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%
Grays Food Centre, Clarence Road, Grays, RM17 6RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Grays Super Market, Orsett Road, Grays, RM17 5DF	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, South Mall, Grays, RM17 6QF	0.1%	1	3.2%	1	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.9%	9	7.4%	2	2.1%	1	11.9%	3	15.1%	5	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Southend Road, Grays, RM17 5NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5																					
Waitrose, St Marys Lane, Upminster, RM14 3BT	0.1%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6																					
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.3%	3	2.7%	1	0.0%	0	0.0%	0	0.4%	0	0.0%	0	8.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa Local, Canterbury Parade, South Ockendon, RM15 6NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7																					
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Roman Way, Dartford, DA1 4FY	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%
Aldi, St Mary's Road,	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	9	0.0%	0	0.0%	0	0.0%

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Swanley, BR8 7BU												
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Joyce Dawson Way, Thamesmead, SE28 8RA	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Swanley Shopping Centre, Swanley, BR8 7TG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Town Square, Erith, DA8 1SE	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Instone Road, Dartford, DA1 2FG	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Abbey Wood Local Centre, Bexley	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bexleyheath Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Broadway, Bexleyheath, DA6 7JN	0.3%	3	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Food, Station Road, Sidcup, DA15 7AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Prospect Place Park, Westgate Road, Dartford, DA1 1DY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Twin Tumps Way, Thamesmead, SE28 8RD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket,	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Welling High Street, Welling, DA16 1QL												
Pickett's, Pickford Lane, Bexleyheath, DA7 4QU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Harrow Manorway, Abbey Wood, SE2 9NU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Priory Shopping Centre, Dartford, DA1 2HL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bexley Road, Erith, DA8 3HD	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Orpington, Sidcup, DA14 5BN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TFC Welling, Upper Wickham Lane, Welling, DA16 3AB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose (Little), High Street, Sidcup, DA14 6EN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Aldi, London Road, Gravesend, DA11 9LY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thames Way, Gravesend, DA11 0DQ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Longfield, DA3 7QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Thamesgate Centre, Gravesend, DA11 0AU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Overcliffe, Gravesend, DA11 0EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend,	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
DA11 8AB												
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Latona Drive, Whinfell Way, Gravesend, DA12 4SF	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Perry Street, Northfleet, Gravesend, DA11 8QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Whitehill Lane, Gravesend, DA12 5LS	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Longfield, DA3 7QA	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Aldi, Northlands Pavement, Pitsea, Basildon, SS13 3DU	0.1%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rushbottom Lane, South Benfleet, Benfleet, SS7 4BX	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.5%	5	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Northwick Retail Park, Canvey Island, SS8 0EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland (The Food Warehouse), Canvey Island Retail Park, Canvey Island, SS8 0EJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Rectory Road, Hadleigh, Benfleet, SS7 2ND	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kayden Supermarket, Church Road, Basildon, SS16 4AE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Close, Basildon, SS14 3BA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Road, Pitsea,	1.7%	17	0.4%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0

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Basildon, SS13 3AB												
Lidl, London Road, Hadleigh, Benfleet, SS7 2DE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.8%	8	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northwick Road, Canvey Island, SS8 0PU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Canvey Retail Park, Roscommon Way, Canvey Island, SS8 0EJ	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.2%	2	0.0%	0	0.4%	0	0.0%	0	2.0%	1	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	1.1%	11	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.7%	7	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Rayleigh Weir, Benfleet, SS7 3UB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Meadow Rise, Billericay, CM11 2DZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.4%	4	1.7%	0	5.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.2%	2	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Billericay, CM12 9BY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Zone 10												
Aldi, Marlborough Road, Romford, RM7 8AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	10
Aldi, Rom Valley Way, Romford, RM7 0AN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2
Aldi, St Mary's Lane, Upminster, RM14 2QB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Dolphin Approach, Romford, RM1 3EE	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Asda, Merriellands Crescent, Barking, Dagenham, RM9 6SJ	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Harewood Road, Pilgrims Hatch, Brentwood, CM15 9PD	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	8
Co-op, Rayleigh Road, Hutton, Brentwood, CM13 1LZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Iceland, Farnham Road, Romford, RM3 8DX	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	4
Iceland, Market Place, Romford, RM1 3AB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Iceland, North Street, Hornchurch, RM11 1RL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Iceland, The Mall, Heathway, Dagenham, RM10 8RE	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Lidl, Gooshays Drive, Harold Hill, Romford, RM3 8QY	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	9
Lidl, Heathway, Dagenham, RM10 8QS	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	4
Lidl, High Street, Hornchurch, RM11 1TP	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	11
Lidl, Longbridge Road, Dagenham, RM8 2DB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Marks and Spencer (M&S) Department Store, High Street, Brentwood, CM14 4RH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Marks and Spencer (M&S) Foodhall, Station Road, Upminster, RM14 2SU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Morrisons Supermarket,	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	7

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Beacontree Heath, Wood Lane, Dagenham, RM10 7RA																						
Sainsbury's Superstore, High Road, Chadwell Heath, Romford, RM6 6PB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	13
Sainsbury's Superstore, The Brewery Walk, Romford, RM1 1AU	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	10
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2
Tesco Express, Front Lane, Cranham, Upminster, RM14 1XL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	17
Tesco Extra, High Road, Goodmayes, RM6 4HY	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	8
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	10
Tesco Superstore, Collier Row Lane, Romford, RM5 3NL	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Outside Survey Area																						
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2
Aldi, Friary Place, Rochester, ME2 4TP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.1%	1	0.4%	0	0.0%	0	0.6%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	0.4%	4	0.4%	0	2.4%	1	6.0%	1	4.8%	1	1.8%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rushden Lakes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Shopping Centre																						
Marks and Spencer (M&S) Department Store, Eltham High Street, Eltham, SE9 1TQ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	0.4%	4	8.0%	2	0.4%	0	0.6%	0	7.4%	2	2.3%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Strood Retail Park, Rochester, ME2 2AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Morrisons Supermarket, Western Approaches, Southend-on-Sea, SS2 6SH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Sainsbury's Superstore, Hempstead Valley Shopping Centre, Hempstead, ME7 3PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, King George Avenue, Ilford, IG2 7SH	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Sainsbury's Superstore, Philipot Path, Eltham, SE9 5DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	1.7%	17	2.1%	0	1.8%	0	5.1%	1	1.2%	0	4.8%	0	5.3%	1	1.7%	5	0.0%	0	0.0%	0	2.4%	8
Tesco Superstore, Cuxton Road, Rochester, ME2 2DE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Road, Harrow, HA1 2TU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Others																						
Internet - delivered	4.7%	47	0.4%	0	10.6%	3	2.6%	1	0.8%	0	3.5%	0	16.7%	4	8.1%	23	3.5%	3	3.5%	6	2.2%	8
Internet - collection (Click & collect)	2.9%	30	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	1.9%	0	2.2%	6	0.0%	0	2.7%	4	5.1%	18
Telephone / delivery order from a local independent business	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	7	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.9%	19	2.5%	1	0.7%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	4.0%	11	4.9%	4	2.0%	3	0.0%	0
(Nowhere else)	37.3%	377	37.8%	8	27.1%	6	46.2%	10	39.4%	12	36.7%	3	36.0%	8	35.7%	103	33.9%	27	33.3%	55	41.2%	145
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Q05 In addition to your main food shopping, where do you normally do most of your household's small scale top-up food shopping i.e. the store you visit regularly 2+ times a week to buy bread, milk, etc., on a day-to-day basis?																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.2%	2	3.8%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Portsea Road, Tilbury, RM18 8AX	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Princess Margaret Road, East Tilbury, Tilbury, RM18 8YP	0.1%	1	2.1%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Defoe Parade, Chadwell St Mary, Grays, RM16 4QR	0.0%	0	0.4%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Defoe Parade, Chadwell St Mary, RM16 4QF	0.2%	2	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Dock Road, Tilbury, RM18 7BJ	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, River View, Chadwell St Mary, Grays, RM16 4BA	0.1%	1	3.2%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Brentwood Road, Chadwell St Mary, Grays, RM16 4JD	0.2%	2	9.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Andrews Court, Calcutta Road, Tilbury, RM18 7QW	0.2%	2	8.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Budgens, Lampits Hill, Corringham, SS17 9AA	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Gardner Avenue, Corringham, Stanford-le-Hope, SS17 7SE	0.5%	5	0.0%	0	22.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Stanford-le-Hope, SS17 0HD	0.3%	3	2.7%	1	9.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Sorrells, Stanford-le-Hope, SS17 7DZ	0.1%	1	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, The Show Room, Stanford-le-Hope, SS17 0LD	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Country Fayre, High Road, Horndon on the Hill, SS17	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
8LB																						
Eagle News, Grover Walk, Corringham, Stanford-le-Hope, SS17 7LY	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadfield Stores, Wharf Road, Stanford-le-Hope, SS17 0DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Iceland, St John's Way, Corringham, Stanford-le-Hope, SS17 7NA	0.2%	2	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Corringham Town Centre	0.1%	1	0.0%	0	0.7%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons DAILY, St Johns Way, Corringham, SS17 7NA	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons SUPERMARKET, St John's Way, Corringham, SS17 7LL	0.3%	3	4.0%	1	10.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prime Cuts, Kings Parade, Stanford-le-Hope, SS17 0HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, King Street, Stanford-le-Hope, SS17 0HR	0.4%	4	0.0%	0	16.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Chop Shop Butchery, St John's Way, Corringham, Stanford-le-Hope, SS17 7LJ	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Costcutter, Garrison Parade, Purfleet, RM19 1ST	0.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, The Junction, Weston Avenue, West Thurrock, Grays, RM20 3LP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Iceland (The Food Warehouse), Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	0.2%	2	2.1%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Jay's Convenience Store, London Road, Grays, RM20 3JT	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier (Sunny's), London	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
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May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Road, South Stifford, Grays, RM20 4AB																						
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.2%	2	0.0%	0	1.1%	0	5.3%	1	2.4%	1	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sri Ganesha News, London Road, South Stifford, Grays, RM20 4AA	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Drake Road, Chafford Hundred, Grays, RM16 6PS	0.3%	3	0.0%	0	0.0%	0	10.6%	2	1.6%	1	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lakeside Business Village, Fleming Road, Chafford Hundred, Grays, RM16 6EW	0.1%	1	0.0%	0	0.0%	0	1.6%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	0.4%	4	2.9%	1	0.0%	0	4.2%	1	7.9%	2	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, The Mall, Grays, RM17 6QF	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lodge Lane, Socketts Heath, Grays, RM17 5RZ	0.4%	4	0.8%	0	1.8%	0	3.5%	1	8.0%	2	5.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Mall, Grays, RM17 6QE	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freshco Store, Crammavill Street, Stifford Clays, Grays, RM16 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hannah's Bakery, Lodge Lane, Grays, RM17 5RZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Mall, Grays, RM17 6QF	0.1%	1	0.4%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.2%	2	0.8%	0	0.0%	0	3.4%	1	2.8%	1	4.5%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
News N Booze, Lenthall Avenue, Grays, RM17 5AA	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NKS Supermarket, London Road, Grays, RM17 5YS	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, Grays Shopping Centre, Grays, RM17 6QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier (Bob Bon), King Edward Drive, Grays, RM16 2GG	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Crammavill Street, Stifford Clays,	0.2%	2	0.0%	0	0.0%	0	2.4%	1	3.6%	1	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Grays, RM16 2BD																						
Tesco Express, Southend Road, Grays, RM17 5NJ	0.3%	3	0.0%	0	0.0%	0	1.6%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Zone 5																						
At Your Convenience Stores, High Road, Orsett, RM16 3ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulphan Village Shop, Bulphan, Upminster, RM14 3RU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food (BP Garage), A13, Stanford-le-Hope Bypass, Orsett, RM16 3BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St Marys Lane, Upminster, RM14 3BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Co-op, High Street, Aveley, South Ockendon, RM15 4BB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.0%	1	7.6%	1	10.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Aveley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Derwent Parade, South Ockendon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Romford Road, Aveley, South Ockendon, RM15 4PJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Derwent Parade, South Ockendon, RM15 5ED	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Canterbury Parade, South Ockendon, RM15 6NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Stifford Off Licence, High Road, Browns Cottages, North Stifford, RM16 5UH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, High Street, Aveley, South Ockendon, RM15 4BX	0.2%	2	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North Road, South Ockendon, RM15	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
6QA																						
Village Wines, South Road, South Ockendon, RM15 6NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Road, Swanley, BR8 7BU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Crook Log, Bexleyheath, DA6 8EQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Crossways Boulevard, Dartford, Greenhithe, DA9 9BT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0
B&M, Cannon Retail Park, Twin Tumps Way, Thamesmead, SE28 8RD	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	0.0%	0
Bexley Mini Mart, Bourne Road, Bexley, DA5 1LQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Blendon Road, Bexley, DA5 1BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Chastilian Road, Dartford, DA1 3JJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0
Co-op, Esparto Way, Horton Kirby, South Darenth, DA4 9BD	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	8	0.0%	0	0.0%	0	0.0%	0
Co-op, Falconwood Park, Welling, DA16 2PQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Halfway Street, Valliers Wood Road, Sidcup, DA15 8DJ	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	6	0.0%	0	0.0%	0	0.0%	0
Co-op, Hawley Road, Wilmington, Dartford, DA1 1NP	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	7	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Stone, Greenhithe, DA9 9DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Steynton Avenue, Bexley, DA5 3HP	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	11	0.0%	0	0.0%	0	0.0%	0
Co-op, The Oval, Sidcup, DA15 9ER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Westwood Lane,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Sidcup, DA15 9PS																						
Costcutter, Long Lane, Bexleyheath, DA7 5AQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Costcutter, Midfield Parade, Bexleyheath, DA7 6NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Erith Mini Supermarket, High Street, Erith, Aveley, DA8 1QY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Broadway, Bexleyheath, DA6 7DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Foots Cray High Street, Sidcup, DA14 5HJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0
Lidl, Instone Road, Dartford, DA1 2FG	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	10	0.0%	0	0.0%	0	0.0%	0
Local shops, Sidcup Town Centre	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	9	0.0%	0	0.0%	0	0.0%	0
Londis, Maplehurst Close, Bexley Park, Dartford, DA2 7WX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	10	2.8%	2	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Broadway, Bexleyheath, DA6 7JN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Food, Station Road, Sidcup, DA15 7AB	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	4	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Halfway Street, Sidcup, DA15 8DJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	7	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Days Lane, Sidcup, DA15 8JX	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0
Premier (Westhill's), Cliffside Court, West Hill, Dartford, DA1 2EF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Premier, Parkside Parade, Northend Road, Crayford, DA1 4RA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Brampton	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	4	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Road, Bexleyheath, DA7 5QR												
Sainsbury's Local, Erith Road, Bexleyheath, DA7 6HJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Nuxley Road, Belvedere, DA17 5JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Dartford Road, Dartford, DA1 3EN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bexley Road, Erith, DA8 3HD	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Style And Winch, Northend Road, Erith, DA8 3PZ	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose (Little), High Street, Sidcup, DA14 6EN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	1.9%	19	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AV City Minimart, Wellington Street, Gravesend, DA12 1JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, New Road, Gravesend, DA11 0AA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balas Little Mart, Gateway Parade, Whinfell Way, Gravesend, DA12 4RU	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Stores, Central Avenue, Gravesend, DA12 5BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dene Holm Road, Northfleet, Gravesend, DA11 8LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, East Milton Road, Gravesend, DA12 2JL	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7
Co-op, Istead Rise, The Parade, Gravesend, DA13 9JF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Perry Street, Northfleet, Gravesend, DA11 8QU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road,	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Longfield, DA3 7QH																						
Costcutter, The Hive, Northfleet, Gravesend, DA11 9DE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Higham Supermarket, Hermitage Road, Higham, Rochester, ME3 7DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Local shops, Gravesend Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Local shops, The Parade, Gravesend	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Morrisons Daily, The Alma, Leander Drive, Gravesend, DA12 4NG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.0%	0	0.0%	0
Premier (Chalk Village Store), Lower Higham Road, Chalk, Gravesend, DA12 2NQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Shorne Village Shop, The Street, Shorne, DA12 3EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Spar, Watling Street, Tollgate, Gravesend, DA11 7NP	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Latona Drive, Whinfell Way, Gravesend, DA12 4SF	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	7	0.0%	0	0.0%	0
Tesco Express, New Road, Gravesend, DA11 0AF	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0
Tesco Express, Perry Street, Northfleet, Gravesend, DA11 8QU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Tesco Express, The Parade, Valley Drive, Gravesend,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
DA12 5RT												
Tesco Express, Whitehill Lane, Gravesend, DA12 5LS	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Little Shop, Sole Street, Gravesend, DA12 3AX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Waitrose, Station Road, Longfield, DA3 7QA	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	5
Zone 9												
Aldi, Northlands Pavement, Pitsea, Basildon, SS13 3DU	0.3%	3	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rushbottom Lane, South Benfleet, Benfleet, SS7 4BX	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
B&M, Town Square, Basildon, SS14 1DZ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3
Billers Local, Western Road, Billericay, CM12 9JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Bowers Gifford News, Pound Lane, Bowers Gifford, SS13 2HW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Co-op, High Road, South Benfleet, Benfleet, SS7 5HA	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	5
Co-op, Kiln Road, Hadleigh, Benfleet, SS7 1TE	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Co-op, The Butneys, Basildon, SS14 2DG	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4
Farmfoods, Pitsea Retail Centre, Pitsea, Basildon, SS13 3BY	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Furtherwick Road, Canvey Island, SS8 7AJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Iceland, The Market Square, Basildon, SS14 1DD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3
Lidl, Crompton Close, Basildon, SS14 3BA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Lidl, High Road, Pitsea,	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Basildon, SS13 3AB																						
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	11	0.0%	0
Lidl, Northwick Road, Canvey Island, SS8 0PU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Local shops, Langdon Hills Local Centre, Basildon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Londis, Osier Drive, Willowfields, Laindon, SS15 4HP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Marks and Spencer (M&S) Foodhall, Canvey Retail Park, Roscommon Way, Canvey Island, SS8 0EJ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4	0.0%	0
Marks and Spencer (M&S) Foodhall, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4	0.0%	0
Marks and Spencer (M&S) Simply Food (BP Garage), East Mayne, Basildon, SS13 1BW	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	5	0.0%	0
Morrisons Daily, Clay Hill Road, Kingswood, Basildon, SS16 5DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0
Nisa Local, Third Avenue, Canvey Island, SS8 9SU	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
One Stop, Marsh View Court, Vange, Basildon, SS16 4QW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Poundland, High Street, Billericay, CM12 9AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Poundland, Old Market Retail Park, Pitsea, SS13 3BB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Sainsbury's Local, High Road, South Benfleet, Benfleet, SS7 5HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon,	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	2.6%	7	0.0%	0	2.8%	5	2.4%	8

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
SS13 1SA												
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Ballards Walk, Basildon, SS15 5HL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tesco Express, Grange Parade, South Green, Billericay, CM11 2RF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tesco Express, Meadow Rise, Billericay, CM11 2DZ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	5
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.6%	6	0.0%	0	0.7%	0	0.0%	0	0.0%	0	3.3%	6
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	5
Waitrose, High Street, Billericay, CM12 9BY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Zone 10												
Aldi, Collier Row Road, Romford, RM5 2AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	7
Aldi, Rom Valley Way, Romford, RM7 0AN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upminster, RM14 2QB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	7.6%	1	0.0%	0
Asda, Whalebone Lane South, Chadwell Heath, Dagenham, RM8 1BB	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bloom & Veg, Central Farm, Aveley Road, Upminster, RM14 2TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Co-op, Brentwood Road, Gidea Park, Hornchurch, Romford, RM2 5TD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dagenham Road, Rush Green, Romford, RM7 0TJ	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Harewood Road,	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Pilgrims Hatch, Brentwood, CM15 9PD																						
Co-op, Hutton Road, Shenfield, Brentwood, CM15 8NR	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2
Co-op, Moray Way, Romford, RM1 4YD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Co-op, Station Road, Harold Wood, Romford, RM3 0BP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2
Costcutter, Highfield Link, Collier Row, Romford, RM5 3DH	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Home Bargains, Grove Farm Retail Park, Romford, RM6 4AU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Iceland, Corbets Tey Road, Upminster, RM14 2AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Farnham Road, Romford, RM3 8DX	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Iceland, London Road, Romford, RM7 9NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Iceland, Market Place, Romford, RM1 3AB	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Hornchurch, RM11 1RL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2
Lidl, Gooshays Drive, Harold Hill, Romford, RM3 8QY	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	8
Lidl, High Street, Hornchurch, RM11 1TP	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	12
Lidl, Longbridge Road, Dagenham, RM8 2DB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Local shops, Cranham Local Centre, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Dagenham Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Londis, Corbetts Tey Road, Upminster, RM14 2AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, High Street, Brentwood, CM14 4RH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Marks and Spencer (M&S) Department Store, South Street, Romford, RM1 1NT	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	15

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Marks and Spencer (M&S) Foodhall, Station Road, Upminster, RM14 2SU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Morrisons Daily, Ongar Road, Brentwood, CM15 9DZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Morrisons Supermarket, Beacontree Heath, Wood Lane, Dagenham, RM10 7RA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Nisa Local, Gaynes Park Road, Upminster, RM14 2HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, New Road, Rainham, RM13 8ES	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Premier, Grove Road, Romford, RM6 4PD	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	8
Sainsbury's Local, Electric House, Suttons Lane, Hornchurch, RM12 6RJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, North Street, Romford, RM1 1ED	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	16
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	9
Tesco Express (Esso), Main Road, Romford, RM1 3BT	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Tesco Express, Ardleigh Green Road, Hornchurch, RM11 2LG	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Tesco Express, Elm Park Avenue, Hornchurch, RM12 4SB	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Tesco Express, Front Lane, Cranham, Upminster, RM14 1XL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Tesco Express, High Street, Brentwood, CM14 4RW	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Tesco Express, Mawney Road, Romford, RM7 7HH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Tesco Express, Oxlow Lane, Dagenham, RM10 7YA	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Tesco Express, Rainham Road, Rainham, RM13 7QX	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Tesco Express, Warley Hill, Warley, Brentwood, CM14 5HB	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	16
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.3%	3	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	3
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Tesco Superstore, Collier Row Lane, Romford, RM5 3NL	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	11
Woodlane Supermarket, Wood Lane, Dagenham, RM9 5SL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Outside Survey Area																						
Co-op, Cherry Trees, Hartley, Longfield, DA3 8DS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Co-op, Well Hall Parade, Eltham, SE9 6SR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Costcutter, The Parade, Meopham, DA13 0JL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	0.1%	1	1.3%	0	0.0%	0	2.4%	1	0.0%	0	0.6%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food, Liverpool Street, Spytty Road, London, EC2M 7PY	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Cannon Street, City of London, EC4N 6HA	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	8
Tesco Express, Church Lane, Doddington, Brentwood,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1

Thurrock Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
CM15 0NG																						
Tesco Express, Cranbrook Road, Gants Hill, Ilford, IG2 6LE	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Tesco Express, London Road, Leigh-on-Sea, SS9 3JY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Tesco Express, London Road, Westcliff-on-Sea, Southend-on-Sea, SS0 9PD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Tesco Express, Watford Road, Wembley, HA0 3HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.6%	6	0.0%	0	0.0%	0	4.1%	1	0.0%	0	4.5%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Waitrose, London Road, Leigh-on-Sea, SS9 3JA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Others																						
Internet - delivered	6.2%	63	0.4%	0	11.4%	3	0.0%	0	0.0%	0	0.0%	0	22.9%	5	11.5%	33	4.0%	3	2.1%	3	4.4%	15
Internet - collection (Click & collect)	0.6%	6	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Telephone / delivery order from a local independent business	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	2.7%	4	1.5%	5
(Don't know / varies)	4.6%	47	0.0%	0	0.4%	0	1.3%	0	1.6%	1	0.6%	0	0.0%	0	4.6%	13	3.3%	3	4.3%	7	6.6%	23
(Don't do this type of shopping)	19.6%	198	45.8%	10	7.9%	2	47.5%	10	49.4%	15	18.4%	1	12.8%	3	19.3%	55	20.3%	16	19.2%	32	15.2%	53
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q06 In addition to STORE MENTIONED AT Q05, where else do you regularly use for your household's small scale top-up food shopping?																						
<i>Not those that said 'Don't do this type of shopping' or 'Don't know / varies' at Q05</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.1%	1	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belle's Bakers, Calcutta Road, Tilbury, RM18 7QU	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Portsea Road, Tilbury, RM18 8AX	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Chadwell St Mary Village Centre	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Dunlop Road, Tilbury, RM18 7BE	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Defoe Parade, Chadwell St Mary, Grays, RM16 4QR	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Defoe Parade, Chadwell St Mary, RM16 4QF	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, River View, Chadwell St Mary, Grays, RM16 4BA	0.1%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Brentwood Road, Chadwell St Mary, Grays, RM16 4JD	0.1%	1	6.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Andrews Court, Calcutta Road, Tilbury, RM18 7QW	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Budgens, Lampits Hill, Corringham, SS17 9AA	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Gardner Avenue, Corringham, Stanford-le-Hope, SS17 7SE	0.2%	1	5.0%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Stanford-le-Hope, SS17 0HD	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Corringham Grocers, Woodbrooke Way, Corringham, Stanford-le-Hope, SS17 9DW	0.1%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, St John's Way, Corringham,	0.1%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Stanford-le-Hope, SS17 7NA												
Costcutter, The Show Room, Stanford-le-Hope, SS17 0LD	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Eagle News, Grover Walk, Corringham, Stanford-le-Hope, SS17 7LY	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St John's Way, Corringham, Stanford-le-Hope, SS17 7NA	0.1%	1	0.8%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0
King Street Bakery, Kings Parade, Stanford-le-Hope, SS17 0HL	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons SUPERMARKET, St John's Way, Corringham, SS17 7LL	0.1%	1	2.4%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Reeds Family Butchers, St John's Way, Corringham, SS17 7NA	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, King Street, Stanford-le-Hope, SS17 0HR	0.3%	3	2.4%	0	10.2%	2	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Iceland (The Food Warehouse), Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	1.1%	8	0.0%	0	0.0%	0	6.1%	1	0.8%	0	1.8%	0
Tesco Express, Drake Road, Chafford Hundred, Grays, RM16 6PS	0.1%	1	0.0%	0	0.0%	0	7.3%	1	0.0%	0	0.0%	0
Tesco Express, Lakeside Business Village, Fleming Road, Chafford Hundred, Grays, RM16 6EW	0.0%	0	0.0%	0	1.2%	0	0.6%	0	0.0%	0	0.0%	0
Zone 4												
Aldi, London Road, Grays, RM17 5YB	0.1%	0	0.8%	0	0.0%	0	0.6%	0	1.6%	0	0.7%	0
Co-op, Lodge Lane, Socketts	0.2%	2	0.8%	0	0.0%	0	0.0%	0	10.7%	2	0.0%	0

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Heath, Grays, RM17 5RZ																						
Elif Food Centre Grays, High Street, Grays, RM17 6NX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Mall, Grays, RM17 6QE	0.1%	1	4.6%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays All Foods, Southend Road, Grays, RM17 5NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Mall, Grays, RM17 6QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Grays Town Centre	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.2%	1	5.0%	1	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Crammavill Street, Stifford Clays, Grays, RM16 2BD	0.1%	1	0.0%	0	1.9%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Southend Road, Grays, RM17 5NJ	0.1%	1	0.0%	0	0.0%	0	0.6%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
At Your Convenience Stores, High Road, Orsett, RM16 3ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food (BP Garage), A13, Stanford-le-Hope Bypass, Orsett, RM16 3BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St Marys Lane, Upminster, RM14 3BT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Zone 6																						
Co-op, High Street, Aveley, South Ockendon, RM15 4BB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.3%	2	0.0%	0	0.0%	0	0.6%	0	6.2%	1	4.7%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Aveley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Derwent Parade, South Ockendon, RM15 5ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	0	7.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North Road, South Ockendon, RM15 6QA	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Zone 7												
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Roman Way, Dartford, DA1 4FY	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Road, Swanley, BR8 7BU	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Crook Log, Bexleyheath, DA6 8EQ	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Broadway Shopping Centre, Bexleyheath, DA6 7DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexley Mini Mart, Bourne Road, Bexley, DA5 1LQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Nuxley Road, Belvedere, DA17 5JG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Pier Road, Erith, DA8 1TA	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Instone Road, Dartford, DA1 2FG	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, St James Way, Sidcup	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Broadway, Bexleyheath, DA6 7JN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Food, Station Road, Sidcup, DA15 7AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Welling High Street, Welling, DA16 1QL	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Priory Shopping Centre,	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Dartford, DA1 2HL												
Tesco Express, Station Road, Sidcup, DA15 7DB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Upper Wickham Lane, Welling, DA16 3DX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	5
Waitrose (Little), High Street, Sidcup, DA14 6EN	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3
Waitrose, Chestnut Avenue, Dartford, Greenhithe, DA9 9SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Aldi, London Road, Gravesend, DA11 9LY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
B&M, New Road, Gravesend, DA11 0AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Broadditch Farm Shop, New Barn Road, Gravesend, DA13 9PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Cobham Community Stores, The Street, Cobham, Gravesend, DA12 3BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Co-op, Perry Street, Northfleet, Gravesend, DA11 8QU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Iceland, Overcliffe, Gravesend, DA11 0EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Istead Rise Butchers, The Parade, Istead Rise, Gravesend, DA13 9JF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Local shops, Gravesend Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Morrisons Daily, The Alma, Leander Drive, Gravesend, DA12 4NG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3

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DA11 8AB												
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Latona Drive, Whinfell Way, Gravesend, DA12 4SF	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3
Tesco Express, New Road, Gravesend, DA11 0AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Tesco Express, Perry Street, Northfleet, Gravesend, DA11 8QU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Tesco Express, Whitehill Lane, Gravesend, DA12 5LS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
The Paper Shop, Lawrence Square, Haynes Road, Northfleet, Gravesend, DA11 7HW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Waitrose, Station Road, Longfield, DA3 7QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Zone 9												
Aldi, Northlands Pavement, Pitsea, Basildon, SS13 3DU	0.4%	3	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rushbottom Lane, South Benfleet, Benfleet, SS7 4BX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.3%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barleylands Farm Shop, Southend Road, Billericay, CM11 2UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0
Co-op, London Road, Leigh-on-Sea, SS9 2SH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Billericay, CM12 9AJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Market Square, Basildon, SS14 1DD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jotmans Store, Jotmans Lane, South Benfleet, Benfleet, SS7 5AX	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Close, Basildon, SS14 3BA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Hadleigh, Benfleet, SS7 2DE	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northwick Road, Canvey Island, SS8 0PU	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Basildon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kingswood Local Centre, Basildon	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luncies Convenience Store, Luncies Road, Basildon, SS14 1SB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Canvey Retail Park, Roscommon Way, Canvey Island, SS8 0EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Road, South Benfleet, Benfleet, SS7 5LH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Felmores End, Basildon, SS13 1PN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Grange Parade, South Green, Billericay, CM11 2RF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.1%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Billericay, CM12 9BY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upminster, RM14 2QB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	8.4%	1	0.0%	0
Asda, Merriellands Crescent, Barking, Dagenham, RM9 6SJ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Whalebone Lane South, Chadwell Heath, Dagenham, RM8 1BB	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, London Road, Romford, RM7 9QA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
C Johnson & Son, Corbets Tey Road, Upminster, RM14 2AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Chadwell Supermarket, Chadwell Heath Lane, Romford, RM6 4NP	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Road, Romford, RM2 5EL	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Rayleigh Road, Hutton, Brentwood, CM13 1LZ	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Upminster, RM14 2UB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0
Co-op, Turpin Avenue, Romford, RM5 2PU	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Ongar Road, Pilgrims Hatch, Brentwood, CM15 9JN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Corbets Tey Road, Upminster, RM14 2AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	0	0.0%	0
Iceland, Market Place, Romford, RM1 3AB	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacksons Convenience Store, Thorndon Avenue, West Horndon, Brentwood, CM13 3TP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0
Lidl, High Street,	0.6%	5	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Hornchurch, RM11 1TP																						
Local shops, Cranham Local Centre, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Romford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londek Food Plus Collier Row, Collier Row Road, Romford, RM5 3NR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Marks and Spencer (M&S) Foodhall, Station Road, Upminster, RM14 2SU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food (BP Garage), Rayleigh Road, Hutton, Brentwood, CM13 1AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Gaynes Park Road, Upminster, RM14 2HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Electric House, Suttons Lane, Hornchurch, RM12 6RJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Sainsbury's Superstore, The Brewery Walk, Romford, RM1 1AU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tesco Express, Front Lane, Cranham, Upminster, RM14 1XL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Wingletye Food & Wine, Wingletye Lane, Hornchurch, RM11 3AT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Outside Survey Area																						
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cherry Trees, Hartley, Longfield, DA3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
8DS																						
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	0.5%	4	0.0%	0	0.0%	0	2.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Local shops, Lakeside Retail Park, Thurrock, Grays	0.0%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lakeside Shopping Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, George Lane, High Street, Southend-on-Sea, SS1 1JS	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	0.1%	1	0.0%	0	0.8%	0	0.6%	0	0.0%	0	6.2%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Strood Retail Park, Rochester, ME2 2AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Sainsbury's Local, Radford Way, Billericay, CM12 0EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Sainsbury's Superstore, Tanners Lane, Barkingside, IG6 1QE	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, London Road, Leigh-on-Sea, SS9 3JA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Others																						
Internet - delivered	5.8%	45	0.0%	0	18.6%	4	0.0%	0	0.8%	0	3.6%	0	24.5%	5	9.1%	20	0.6%	0	0.5%	1	5.2%	14
Internet - collection (Click & collect)	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.7%	0	0.0%	0	3.4%	7	0.0%	0	0.0%	0	0.0%	0
Telephone / delivery order from a local independent business	2.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4	5.0%	14
(Don't know / varies)	5.3%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	0	4.4%	1	3.3%	7	1.2%	1	0.5%	1	11.1%	31
(Nowhere else)	50.2%	385	52.6%	6	43.6%	10	77.8%	8	60.1%	9	34.0%	2	40.9%	8	48.4%	106	59.4%	36	45.7%	58	51.7%	142
Weighted base:	767		12		22		11		15		6		20		219		60		127		275	
Sample:	716		59		84		50		61		60		86		75		76		82		83	

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Meanscore: [%]																						
Q07 Of all the money you spend on your main and top-up food shopping, what % share goes to your main food shopping?																						
Not those that said 'Don't know / varies' at Q05																						
1 - 10%	0.5%	5	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0
11 - 20%	1.1%	11	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.8%	4	1.7%	5
21 - 30%	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	7	0.5%	0	1.7%	3	0.0%	0
31 - 40%	1.0%	10	0.8%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	2.6%	8
41 - 50%	5.5%	53	5.6%	1	3.9%	1	7.5%	2	1.7%	1	5.9%	0	1.9%	0	3.9%	11	7.0%	5	6.4%	10	6.6%	22
51 - 60%	4.5%	43	4.5%	1	0.4%	0	4.1%	1	3.3%	1	8.5%	1	4.9%	1	5.1%	14	6.4%	5	10.3%	16	1.0%	3
61 - 70%	10.7%	104	8.6%	2	10.1%	2	8.2%	2	7.9%	2	11.7%	1	17.2%	4	16.5%	45	13.5%	10	9.6%	15	6.0%	20
71 - 80%	25.0%	241	11.5%	2	25.5%	6	8.1%	2	19.4%	6	30.6%	2	21.5%	5	21.4%	59	27.6%	21	27.1%	43	28.8%	94
81 - 90%	17.9%	173	11.7%	3	8.4%	2	11.8%	2	13.5%	4	20.1%	2	10.5%	2	17.5%	48	10.1%	8	11.2%	18	25.6%	84
91 - 99%	3.6%	34	0.4%	0	1.1%	0	6.0%	1	2.5%	1	0.0%	0	4.3%	1	5.0%	14	1.0%	1	0.4%	1	4.9%	16
100% (Don't do top-up shopping)	20.5%	198	45.8%	10	8.0%	2	48.2%	10	50.2%	15	18.5%	1	12.8%	3	20.2%	55	21.0%	16	20.0%	32	16.2%	53
(Don't know / varies)	8.7%	84	11.0%	2	39.8%	10	6.3%	1	1.6%	0	4.7%	0	27.0%	6	7.4%	20	12.0%	9	7.6%	12	6.6%	22
(Refused)	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	80.49		87.32		77.89		88.27		89.72		80.77		81.26		80.40		79.18		75.00		81.73	
Weighted base:	965		22		24		21		30		8		23		274		76		159		328	
Sample:	986		103		102		92		101		82		103		98		101		103		101	

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q08 Where do you do most of your household's shopping for men's, women's, children's and baby clothing and footwear (fashion items - not sports clothing and footwear)?																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.2%	2	3.3%	1	0.0%	0	0.0%	0	3.3%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell St Mary Local Centre, Grays	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.0%	0	1.3%	0	0.4%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	1.6%	17	3.4%	1	5.7%	1	9.0%	2	4.9%	2	0.6%	0	3.7%	1	2.2%	6	0.0%	0	0.4%	1	0.9%	3
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.1%	1	0.0%	0	0.0%	0	3.7%	1	0.8%	0	0.6%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	0.6%	6	4.6%	1	0.0%	0	8.1%	2	8.2%	3	0.6%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.1%	1	0.8%	0	0.0%	0	0.3%	0	0.0%	0	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
Thurrock Garden Centre, South Road, South Ockendon, RM15 6DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Asda, Station Road, Belvedere, DA17 6DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	4.1%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	41	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	7.7%	78	0.4%	0	1.8%	0	0.0%	0	5.0%	2	1.8%	0	2.3%	1	14.0%	40	44.2%	35	0.4%	1	0.0%	0
Dartford Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	6	1.4%	1	0.0%	0	0.0%	0
Erith Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	7	1.8%	1	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
DA8 2AH																						
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	13	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Asda, Thames Way, Gravesend, DA11 0DQ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0
Gravesend Town Centre	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	9	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	4	0.0%	0	0.0%	0
Zone 9																						
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Basildon Town Centre	3.8%	39	3.6%	1	6.9%	2	0.0%	0	2.0%	1	3.0%	0	0.0%	0	0.0%	0	0.0%	0	21.4%	36	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.5%	5	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4	0.0%	0
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	6	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	7	0.0%	0
Pitsea Town Centre	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Sainsbury's Superstore,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Cricketers Retail Park, East Mayne, Basildon, SS13 1SA												
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.8%	8	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood Town Centre	2.7%	27	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	6.8%	68	2.1%	0	4.5%	1	0.0%	0	0.4%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Upminster Town Centre	0.1%	1	0.0%	0	0.0%	0	0.3%	0	1.7%	0	0.0%	0
Outside Survey Area												
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Village, Chapel Hill, Braintree, CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Brent Cross Shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1

Thurrock Household Survey
for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Centre, Prince Charles Drive, Brent Cross, NW4 3FP												
Bromley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	1.6%	17	0.0%	0	7.5%	2	0.0%	0	3.0%	1	1.8%	0
Chatham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford City Centre	0.1%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet Ashford, Kimberley Way, Ashford, TN24 0SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dockside Shopping Outlet, Maritime Way, St Mary's Island, Chatham, ME4 3ED	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eltham Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	9.2%	93	30.3%	7	10.5%	3	38.5%	8	30.2%	9	33.8%	46
Lakeside Village Outlet Shopping, White Rose Way, Doncaster, DN4 5PH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	1.4%	14	2.1%	0	1.1%	0	1.3%	0	2.8%	1	2.3%	12
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0
Southend-on-Sea Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.2%	3	0.0%	0	8.3%	2	0.0%	0	0.0%	0	2.3%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20	0.1%	1	0.0%	0	0.4%	0	0.3%	0	0.8%	0	1.5%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
1TX																						
Westfield London, Ariel Way, Shepherd's Bush, W12 7GF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Stratford, E20 1EJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.3%	1
Others																						
Abroad	2.0%	20	0.0%	0	2.7%	1	2.1%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	14	0.0%	0	0.0%	0	1.5%	5
Internet	34.0%	344	39.4%	9	46.0%	11	33.0%	7	32.1%	10	34.8%	3	47.2%	11	31.9%	92	21.7%	17	34.3%	57	36.6%	129
Mail order / catalogue	2.4%	25	4.0%	1	1.4%	0	0.6%	0	1.2%	0	0.0%	0	1.8%	0	6.3%	18	0.0%	0	2.7%	4	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.4%	0	0.3%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.5%	36	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.6%	0	1.2%	0	5.0%	14	0.5%	0	0.0%	0	5.8%	20
(Don't do this type of shopping)	2.9%	29	0.4%	0	1.4%	0	2.1%	0	5.0%	2	0.6%	0	4.2%	1	1.0%	3	4.5%	4	3.2%	5	3.9%	14
Weighted base:		1012		22		24		21		31		8		23		287		79		166		351
Sample:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q09 Which internet / home delivery retailer do you use most often for your household's shopping for men's, women's, children's and baby clothing and footwear fashion items - not sports clothing and footwear?																						
<i>Those that do their clothing and footwear shopping via the internet or delivery at Q08</i>																						
Amazon	19.9%	74	26.0%	2	3.0%	0	21.5%	2	22.7%	2	0.0%	0	17.0%	2	12.7%	14	17.5%	3	28.4%	17	23.7%	31
Ambrose Wilson	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (George)	0.6%	2	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
ASOS	8.8%	33	6.3%	1	5.8%	1	0.0%	0	0.0%	0	10.4%	0	0.0%	0	11.5%	13	16.4%	3	0.0%	0	12.1%	16
Boden	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles Tyrwhitt	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	5
Chums	0.1%	0	0.0%	0	0.8%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coopers of Stortford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Cotton Traders	2.4%	9	1.0%	0	0.8%	0	0.0%	0	2.4%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	8
Damart	0.1%	0	0.0%	0	1.5%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams	0.2%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorothy Perkins	0.2%	1	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	2.4%	9	0.0%	0	0.0%	0	0.9%	0	7.1%	1	0.0%	0	8.7%	1	0.0%	0	0.0%	0	1.1%	1	5.1%	7
Fatface	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotter Shoes	0.1%	0	1.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
House of Fraser	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5	0.0%	0	0.0%	0	0.0%	0
Jacamo	2.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	7	0.0%	0	1.1%	1	0.0%	0
JD Williams	3.1%	11	7.2%	1	0.0%	0	13.4%	1	10.3%	1	0.0%	0	0.0%	0	7.1%	8	2.1%	0	1.1%	1	0.0%	0
John Lewis	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MandM	1.4%	5	0.0%	0	15.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0
Marks & Spencer	9.0%	33	9.6%	1	8.8%	1	11.9%	1	4.9%	1	4.7%	0	6.5%	1	4.5%	5	16.1%	3	6.7%	4	13.5%	17
Matalan	1.2%	4	0.0%	0	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.8%	1
New Look	2.2%	8	0.0%	0	4.9%	1	0.0%	0	0.0%	0	10.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	7
Next	7.9%	29	1.0%	0	0.0%	0	2.9%	0	6.1%	1	12.2%	0	6.7%	1	10.7%	12	2.1%	0	6.7%	4	8.5%	11
QVC	0.4%	1	4.7%	0	0.8%	0	0.9%	0	0.0%	0	4.9%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Roman	0.8%	3	0.0%	0	2.3%	0	0.0%	0	0.0%	0	10.4%	0	0.0%	0	0.0%	0	2.1%	0	3.4%	2	0.0%	0
Sainsbury's (Tu Clothing)	0.2%	1	0.0%	0	0.0%	0	4.7%	0	0.0%	0	10.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shein	4.5%	17	13.6%	1	0.8%	0	17.3%	1	17.0%	2	7.9%	0	3.7%	0	0.0%	0	16.4%	3	3.4%	2	5.3%	7
Temu	1.1%	4	3.9%	0	1.5%	0	7.1%	1	1.2%	0	0.0%	0	0.0%	0	0.9%	1	6.6%	1	1.1%	1	0.0%	0
Tesco (F&F)	0.1%	0	0.0%	0	0.0%	0	6.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vinted	3.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	0	1.9%	0	6.7%	7	0.0%	0	0.0%	0	2.6%	3
White Stuff	1.1%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.6%	3
Yours Clothing	0.2%	1	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zara	3.2%	12	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	6.7%	7	0.0%	0	5.5%	3	0.0%	0
Afibel	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bonmarché	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5	0.0%	0	0.0%	0	0.0%	0
Bonprix	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cosyfeet	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotswold Collections	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
DB Wider Fit Shoes	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Glamorise	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grattan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H&M	1.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	6	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
JD Sports	2.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5	0.0%	0	0.0%	0	4.2%	5
Karen Millen	0.1%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Light In The Box Official	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Nike	0.2%	1	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oasis Fashion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pretty Little Thing	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
River Island	2.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	0	0.0%	0	6.7%	7	0.0%	0	0.0%	0	0.0%	0
Shoezone	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports Direct	0.2%	1	7.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TacTree	0.1%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TikTok Shop	0.1%	0	0.0%	0	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tommy Hilfiger	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Wynsors	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.0%	15	8.3%	1	4.5%	1	10.1%	1	1.2%	0	4.7%	0	1.2%	0	2.6%	3	16.4%	3	10.6%	7	0.0%	0
(Do a Google search for the product each time)	6.2%	23	0.0%	0	23.1%	3	0.0%	0	12.1%	1	0.0%	0	39.3%	4	0.0%	0	4.3%	1	11.9%	7	5.1%	7
Weighted base:		369		9		11		7		10		3		11		110		17		61		129
Sample:		286		30		36		26		31		18		34		31		15		36		29

Thurrock Household Survey for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
Q10 Where else do you regularly shop for your household's men's, women's, children's and baby clothing and footwear purchases?																					
<i>Not those that said 'Don't do this type of shopping' or 'Don't know / varies' at Q08</i>																					
Zone 1																					
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.1%	1	0.0%	0	0.4%	0	2.2%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2																					
Stanford-le-Hope Town Centre	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3																					
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	1.2%	12	6.7%	1	0.7%	0	6.5%	1	2.5%	1	10.5%	1	5.5%	1	0.0%	0	0.0%	0	1.7%	3	1.0%
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.4%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4																					
Grays Town Centre (including Grays Shopping Centre)	0.3%	3	0.4%	0	0.0%	0	2.9%	1	7.8%	2	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.9%	9	0.4%	0	0.4%	0	0.0%	0	0.8%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	2.7%
Zone 5																					
Zone 6																					
Zone 7																					
Bexleyheath Town Centre	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	10	0.5%	0	0.0%	0	0.0%
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	5.0%	47	2.5%	1	0.7%	0	2.0%	0	1.7%	1	0.0%	0	1.6%	0	11.4%	31	19.4%	15	0.0%	0	0.0%
Dartford Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	1.5%	1	0.0%	0	0.0%
Erith Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	7	0.0%	0	0.0%	0	0.0%
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.5%	0	0.0%	0	0.0%
Sainsbury's Superstore, Stadium Way, Dartford,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
DA1 4HW																						
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	8	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Asda, Thames Way, Gravesend, DA11 0DQ	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	6	0.5%	0	0.0%	0	0.0%	0
Gravesend Town Centre	1.0%	10	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	10	0.0%	0	0.0%	0
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Zone 9																						
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	1.7%	16	2.5%	1	2.5%	1	0.3%	0	3.6%	1	1.8%	0	0.3%	0	0.0%	0	0.0%	0	8.6%	14	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4	0.0%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.1%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Pitsea Town Centre	0.2%	2	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Rayleigh Weir Retail Area, Stadium Way, Rayleigh, SS7 3NZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Link, Basildon, SS14 3HZ																						
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.2%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Zone 10																						
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0
Brentwood Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Harold Hill Local Centre, Romford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Hornchurch Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	4.3%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	12.7%	40
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	10
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5
Tesco Extra, High Road, Goodmayes, RM6 4HY	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	8
Upminster Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Outside Survey Area																						
Braintree Village, Chapel Hill, Braintree, CM77 8YH	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	1.1%	11	2.7%	1	0.0%	0	0.0%	0	1.3%	0	0.6%	0	0.0%	0	0.4%	1	0.5%	0	0.0%	0	2.7%	8
Chelmsford City Centre	0.6%	6	0.0%	0	0.4%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.4%	4
Clacton Shopping Village, Stephenson Road West, Clacton-on-Sea, CO15 4TL	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clacton-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Colchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Dockside Shopping Outlet,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Maritime Way, St Mary's Island, Chatham, ME4 3ED																						
Felixstowe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich Shopping Park, Bugsby's Way, New Charlton, Greenwich, SE7 7ST	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	5	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Hempstead Valley Shopping Centre, Hempstead, Gillingham, ME7 3PD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Ilford Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	6.1%	58	10.2%	2	6.0%	1	11.2%	2	13.8%	4	15.7%	1	10.5%	2	2.7%	7	0.5%	0	14.3%	23	4.2%	13
Leigh-on-Sea Town Centre	0.1%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	1.4%	13	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.3%	0	2.7%	7	0.0%	0	0.0%	0	1.7%	5
Medway Valley Leisure Park, Chariot Way, Roman Way, Rochester, ME2 2SS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.4%	4	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Strood Retail Park, Commercial Road, Rochester, ME2 2AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.5%	5	0.8%	0	0.0%	0	0.3%	0	0.8%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	3
Westfield Stratford City, Stratford, E20 1EJ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	1.1%	3

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Woolwich Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	5	0.0%	0	0.0%	0	0.0%	0
Others																						
Abroad	0.5%	5	2.1%	0	1.8%	0	6.0%	1	5.5%	2	6.8%	1	2.4%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Internet	10.0%	95	4.1%	1	18.2%	4	13.8%	3	12.7%	4	12.6%	1	13.7%	3	12.1%	33	14.4%	11	7.7%	12	7.3%	23
Mail order / catalogue	2.2%	21	7.2%	2	0.0%	0	2.2%	0	0.4%	0	0.0%	0	0.3%	0	3.1%	8	0.5%	0	1.7%	3	2.4%	8
TV shopping	0.1%	1	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.1%	20	0.0%	0	0.0%	0	1.0%	0	0.0%	0	2.4%	0	2.1%	0	0.4%	1	2.0%	1	5.3%	9	2.5%	8
(Nowhere else)	46.9%	444	55.8%	12	63.8%	15	48.5%	10	46.9%	14	40.8%	3	54.3%	12	47.6%	128	37.6%	28	41.9%	67	48.6%	154
Weighted base:		947		22		24		21		29		8		22		270		75		161		317
Sample:		976		102		99		92		101		81		98		100		100		103		100

Thurrock Household Survey for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q11 Where do you normally do most of your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell St Mary Local Centre, Grays	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	8
Tilbury Town Centre	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	1.5%	15	2.5%	1	0.4%	0	0.3%	0	0.8%	0	3.8%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	14
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
South Ockendon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Bexleyheath Town Centre	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	15	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	8	8.7%	7	0.0%	0	0.0%	0
Station Parade Shops, Station Road, Sidcup, DA15 7DB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Asda, Thames Way, Gravesend, DA11 0DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Gravesend Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Hill, Northfleet, DA11 8JH, DA11 8JH												
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	2.3%	23	0.8%	0	2.5%	1	0.0%	0	0.0%	0	13.6%	0
Billericay Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.2%	2	1.3%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Zone 10												
Asda, Merriellands Crescent, Dagenham, RM9 6SJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Brentwood Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Goodmayes Retail Park, High Road, Romford, RM6 4HR	0.1%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Harold Hill Local Centre, Romford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	1.6%	16	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	16
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Upminster Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0
Outside Survey Area												
Braintree Village, Chapel Hill, Braintree, CM77 8YH	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.3%	0	1.0%	5
Horsted Retail Park, Maidstone Road, Chatham, ME5 9SQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Lakeside Shopping Centre,	0.9%	9	3.8%	1	2.1%	1	2.6%	1	9.5%	3	10.5%	2

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
West Thurrock, Grays, RM20 2ZP																						
Maidstone Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	7	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Woolwich Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	0.0%	0
Others																						
Internet	28.2%	285	12.4%	3	24.2%	6	14.9%	3	18.2%	6	22.8%	2	27.7%	6	29.2%	84	15.8%	12	28.3%	47	33.1%	116
Mail order / catalogue	0.7%	7	0.0%	0	0.0%	0	0.3%	0	0.8%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.1%	22	0.8%	0	0.0%	0	0.6%	0	0.0%	0	4.5%	0	0.0%	0	2.2%	6	3.5%	3	3.9%	6	1.5%	5
(Don't do this type of shopping)	53.2%	538	75.9%	16	67.4%	16	81.0%	17	70.7%	22	50.4%	4	66.4%	15	50.7%	146	67.8%	53	48.4%	80	47.8%	168
Weighted base:		1012		22		24		21		31		8		23		287		79		166		351
Sample:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q12 Where do you normally do most of your household's shopping for audio visual, photographic, computer items (such as TVs, cameras, iPad, telephones etc) and all other domestic electrical goods (such as irons, kettles, fridges, freezers, dishwashers etc)?																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.1%	1	1.7%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.1%	1	0.8%	0	2.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Chafford Hundred Local Centre, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.8%	8	0.0%	0	0.0%	0	1.0%	0	0.4%	0	1.8%	0	1.5%	0	2.2%	6	0.0%	0	0.4%	1	0.0%	0
Home Bargains, The Junction, Weston Avenue, West Thurrock, Grays, RM20 3LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	4.2%	43	28.7%	6	15.4%	4	18.9%	4	29.7%	9	23.0%	2	22.5%	5	0.0%	0	1.4%	1	0.4%	1	3.1%	11
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.1%	1	1.7%	0	0.0%	0	0.6%	0	0.4%	0	0.6%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	0.4%	4	3.6%	1	0.0%	0	4.5%	1	6.0%	2	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.1%	1	0.4%	0	0.0%	0	0.0%	0	0.4%	0	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
South Ockendon Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	5	0.0%	0
Zone 7																						
Bexleyheath Town Centre	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	12	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	3.7%	37	0.0%	0	0.0%	0	0.0%	0	0.4%	0	1.2%	0	0.0%	0	6.7%	19	21.5%	17	0.4%	1	0.0%	0
Crayford Town Centre	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	13	0.5%	0	0.0%	0	0.0%	0
Dartford Heath Retail Park, Blackmans Close,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Dartford, DA1 2DS												
Dartford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northumberland Heath Local Centre, Bexley	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Dartford, DA1 4HW	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	2.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.2%	2	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Northwick Retail Park, Canvey Island, SS8 0EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Pipp's Hill Retail Park, Upper Mayne, Basildon, SS14 3AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	0.8%	8	0.4%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Cricketers Retail Park, Cricketers Way, Basildon,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
SS13 1SA																						
Hadleigh Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.2%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	4.8%	49	2.5%	1	6.9%	2	0.3%	0	2.0%	1	3.6%	0	0.0%	0	0.0%	0	0.0%	0	26.8%	45	0.3%	1
Pitsea Town Centre	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	5	0.0%	0
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0
St Hilary Retail Park, Crompton Close, Basildon, SS14 3BA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stellisons, London Road, South Benfleet, Benfleet, SS7 1AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.4%	4	1.3%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	8
The Range, Northlands Pavement, Pitsea, SS13 3DU	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																						
Asda, Merriellands Crescent, Dagenham, RM9 6SJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Brentwood Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2
Eastern Avenue Retail Park, Eastern Avenue West, Romford, RM7 7EX	3.1%	32	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	8.8%	31
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Goodmayes Retail Park, High Road, Romford,	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	3

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
RM6 4HR																						
Grove Farm Retail Park, High Road, Chadwell Heath, RM6 4AU	0.1%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	8
Merriellands Retail Park, Merriellands Crescent, Dagenham, RM9 6SR	0.5%	5	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	4
Richer Sounds, Main Road, Romford, RM2 5EL	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Romford Town Centre (including The Liberty, The Mall and The Brewery)	0.8%	8	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	8
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	8
Stellisons, Hornchurch Road, Hornchurch, RM12 4TQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																						
B&Q, Fossetts Way, Eastern Avenue, Southend-on-Sea, SS2 4DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Braintree Village, Chapel Hill, Braintree, CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross, NW4 3FP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	14
Dockside Shopping Outlet, Maritime Way, St Mary's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Island, Chatham, ME4 3ED																						
Gillingham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horsted Retail Park, Maidstone Road, Chatham, ME5 9SQ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	4	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	0.4%	4	0.8%	0	0.4%	0	3.1%	1	1.2%	0	5.3%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Leigh-on-Sea Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Maidstone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	4	0.0%	0	0.0%	0	0.0%	0
Rayleigh Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Southend-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	9	0.0%	0	0.0%	0	0.0%	0
Stone Lake Retail Park, Woolwich Road, Charlton, SE7 8LU	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	0.0%	0
Strood Retail Park, Commercial Road, Rochester, ME2 2AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.1%	1	0.8%	0	0.0%	0	1.0%	0	2.8%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Westwood Cross, Margate Road, Westwood, Broadstairs, CT10 2BF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Internet	45.3%	458	46.4%	10	60.8%	15	59.1%	12	40.9%	13	45.7%	4	54.3%	13	44.0%	126	25.8%	20	40.8%	68	50.7%	178
Mail order / catalogue	1.2%	12	0.0%	0	0.0%	0	0.6%	0	0.8%	0	0.0%	0	0.0%	0	2.0%	6	0.0%	0	0.4%	1	1.5%	5
TV shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
(Don't know / varies)	3.8%	38	1.2%	0	0.7%	0	0.3%	0	0.8%	0	0.6%	0	2.9%	1	3.4%	10	2.8%	2	4.3%	7	5.0%	18
(Don't do this type of shopping)	9.6%	97	9.2%	2	1.8%	0	7.5%	2	8.8%	3	4.6%	0	8.2%	2	10.8%	31	11.2%	9	4.4%	7	11.5%	40
Weighted base:		1012		22		24		21		31		8		23		287		79		166		351

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Sample:	1012	103	103	94	103	83	103	105	104	107	107

Thurrock Household Survey
for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Q13 Where do you normally do most of your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.4%	4	4.5%	1	0.0%	0	0.0%	0	3.7%	1	1.8%	0	8.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell St Mary Local Centre, Grays	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.0%	0	1.2%	0	0.0%	0	0.3%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.2%	2	0.4%	0	7.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.0%	0	1.7%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	1.3%	13	4.0%	1	1.5%	0	0.3%	0	0.4%	0	4.2%	0	1.2%	0	2.2%	6	0.0%	0	0.0%	0	1.3%	4
Purfleet Town Centre	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.4%	0	4.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
B&M, The Mall, Grays, RM17 6QF	0.1%	1	2.1%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackshots Library, Blackshots Lane, Grays, RM16 2JU	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	0.5%	5	6.0%	1	0.0%	0	1.3%	0	7.4%	2	4.5%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.1%	1	1.3%	0	0.0%	0	0.6%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socketts Heath Local Centre, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Orsett Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Aveley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ockendon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Bexleyheath Town Centre	3.6%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	36	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre,	2.6%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	4.7%	14	16.5%	13	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Bluewater Parkway, Dartford, Greenhithe, DA9 9ST												
Crayford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	4
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Morrisons Supermarket, Twin Tumps Way, Thamesmead, SE28 8RD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Northumberland Heath Local Centre, Bexley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6
Sidcup Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	4
Tesco Superstore, Edgington Way, Orpington, DA14 5BN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	7
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3
B&M, New Road, Gravesend, DA11 0AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Gravesend Town Centre	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	11
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.3%	1	4.9%	4
Singlewell Pharmacy, Singlewell Road, Gravesend, DA11 7QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Zone 9												
Aldi, Northlands Pavement,	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Pitsea, Basildon, SS13 3DU												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Basildon Town Centre	2.4%	24	3.3%	1	2.9%	1	0.3%	0	0.0%	0	13.4%	22
Billericay Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3
Hadleigh Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Home Bargains, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Pitsea Town Centre	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.6%	6	0.4%	0	2.9%	1	0.0%	0	0.0%	0	3.3%	5
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Vange Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Weir Retail Park, Phoenix Way, Rayleigh, SS7 3NU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Whitmore Way Shopping Centre, Fryerns, Basildon, SS14 2HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Zone 10												
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood Town Centre	2.0%	20	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0
Cranham Local Centre, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Gallows Corner Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Colchester Road, Romford, RM3 0AD												
Grove Farm Retail Park, High Road, Chadwell Heath, RM6 4AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0	
Harold Hill Local Centre, Romford	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	9
Hornchurch Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2
Romford Town Centre (including The Liberty, The Mall and The Brewery)	5.9%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	60
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Shenfield Local Centre, Brentwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	14
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Upminster Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Outside Survey Area												
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	0.1%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.4%	0
Chatham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmer Village Way, Chelmsford, CM2 6XE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Chelmsford City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Foyles, Station East Broadway, Waterloo Road, London, SE1 8SW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Ilford Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	1.5%	15	2.1%	0	5.0%	1	13.7%	3	10.9%	3	14.0%	1	7.6%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	4
Leigh-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0
Orpington Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.6%	6	0.8%	0	0.0%	0	2.3%	0	0.8%	0	5.6%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Tesco Superstore, Tilling Road, Brent Cross, NW2 1LZ	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Lakeside Retail Park, West Thurrock, RM20 1WN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Stratford, E20 1EJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
WHSmith, Southend Hospital, Southend-on-Sea, SS0 0RY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Others																						
Abroad	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Internet	36.6%	370	31.1%	7	31.7%	8	32.8%	7	27.0%	8	29.0%	2	42.5%	10	33.8%	97	29.3%	23	42.7%	71	39.0%	137
Mail order / catalogue	3.3%	33	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	7.3%	21	0.5%	0	2.7%	4	2.0%	7
TV shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
(Don't know / varies)	4.8%	48	4.4%	1	10.0%	2	0.6%	0	3.8%	1	0.6%	0	2.9%	1	7.0%	20	5.9%	5	3.1%	5	3.7%	13
(Don't do this type of shopping)	18.9%	191	34.1%	7	36.6%	9	45.8%	10	42.4%	13	17.7%	1	21.3%	5	17.3%	50	22.0%	17	19.7%	33	13.1%	46
Weighted base:		1012		22		24		21		31		8		23		287		79		166		351
Sample:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q14 Where do you normally do most of your household's shopping for games & toys; pets and pet products; hobby items; sport clothing / footwear and equipment; camping goods; bicycles; and musical instruments?																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.1%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.1%	1	0.4%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fobbing Farm Shop, Waterworks Lane, Fobbing, Stanford-le-Hope, SS17 9HT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
B&Q, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, The Junction, Weston Avenue, West Thurrock, Grays, RM20 3LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	2.8%	28	7.7%	2	2.1%	1	21.9%	5	15.1%	5	17.2%	1	21.0%	5	0.0%	0	0.0%	0	1.7%	3	2.2%	8
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.1%	1	0.0%	0	0.4%	0	1.3%	0	0.0%	0	2.9%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, The Mall, Grays, RM17 6QF	0.0%	0	0.4%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	0.4%	4	2.9%	1	1.8%	0	3.8%	1	6.7%	2	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.1%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smith's Orchard Garden Centre, Chadwell Road,	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Grays, RM17 5SY												
Zone 5												
Latchford Farm Aquatics, St Marys Lane, Upminster, RM14 3PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ockendon Town Centre	0.1%	1	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0
Zone 7												
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Crossways Boulevard, Dartford, Greenhithe, DA9 9BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Princes Road, Dartford, DA1 1LA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	2.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Foots Cray High Street, Sidcup, DA14 5HJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruxley Manor Garden Centre, Maidstone Road, Orpington, Sidcup, DA14 5BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Orpington, DA14 5BN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thompson's Garden Centre, Shooters Hill, Welling,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
DA16 3RP																						
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	14	1.4%	1	0.0%	0	0.0%	0
Zone 8																						
Aldi, London Road, Gravesend, DA11 9LY	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.5%	0	0.0%	0	0.0%	0
Asda, Thames Way, Gravesend, DA11 0DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Gravesend Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	6	0.0%	0	0.0%	0
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	1.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	10.6%	8	0.0%	0	0.0%	0
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0
Zone 9																						
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Town Square, Basildon, SS14 1DZ	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Golf Course, Clayhill Lane, Basildon, SS16 5JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Basildon Town Centre	1.1%	11	1.2%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	10	0.0%	0
Billericay Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Bowers Gifford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camping & General, Charfleets Industrial Estate, Canvey Island, SS8 0PQ	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Home Bargains, Mayflower	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Retail Park, Gardiners Link, Basildon, SS14 3HZ												
Homebase, London Road, Vange, Basildon, SS16 4PR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Hadleigh, Benfleet, SS7 2DE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.3%	3	0.0%	0	1.1%	0	0.0%	0	0.0%	0	1.7%	3
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	8
Pitsea Town Centre	1.2%	12	0.4%	0	3.9%	1	0.0%	0	0.0%	0	6.8%	11
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Stadium Trading Estate, Stadium Way, Benfleet, SS7 3NZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.5%	5	0.0%	0	1.1%	0	0.0%	0	0.0%	0	2.9%	5
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
The Range, Northlands Pavement, Pitsea, SS13 3DU	0.3%	3	2.7%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Triple Aces Canine Fertility Clinic, Tuskite Works, Pitsea, SS16 4UH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Weir Retail Park, Phoenix Way, Rayleigh, SS7 3NU	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Brentwood Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.6%	0
Cranham Local Centre, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.1%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Garden Living, Lower Bedfords Road, Romford, RM1 4DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grove Farm Retail Park, High Road, Chadwell Heath, RM6 4AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0
Hornchurch Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jollyes, The Gallows Centre, Southend Arterial Road, Romford, RM3 0BZ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6
Morrisons Supermarket, Beacontree Heath, Wood Lane, Dagenham, RM10 7RA	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rom Valley Way Retail Park, Rom Valley Way, Romford, RM7 0AN	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	3.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.1%	1	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Garden Centre, Nags Head Lane, Upminster, RM14 1TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Outside Survey Area																						
Airport Retail Park, Rochford Road, Southend-on-Sea, SS2 6FW	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lane Garden Centres, Riverside, Lower Road, Hockley, SS5 5LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.1%	1	0.4%	0	0.0%	0	0.6%	0	0.4%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	1.4%	15	8.4%	2	2.1%	1	2.9%	1	8.5%	3	12.0%	1	2.1%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	8
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Retail Park, Horns Road, Ilford, IG2 6BE	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	8
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0
Orpington Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0
South Aylesford Retail Park, Quarry Wood, Aylesford, ME20 7TP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	5	0.0%	0
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Strood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.1%	1	0.4%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Lakeside Retail Park, West Thurrock, RM20 1WN	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Westfield Stratford City, Stratford, E20 1EJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Internet	36.0%	364	31.5%	7	39.8%	10	35.2%	7	31.4%	10	25.3%	2	43.7%	10	30.1%	86	27.2%	21	41.2%	69	40.5%	142
Mail order / catalogue	0.6%	6	0.8%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
TV shopping	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	15	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.2%	32	3.1%	1	0.4%	0	0.6%	0	1.2%	0	3.0%	0	6.5%	2	5.0%	14	5.6%	4	3.1%	5	1.5%	5
(Don't do this type of shopping)	22.6%	228	30.8%	7	42.7%	10	26.7%	6	31.0%	10	20.1%	2	18.1%	4	18.3%	52	29.8%	23	12.2%	20	26.9%	94
Weighted base:		1012		22		24		21		31		8		23		287		79		166		351
Sample:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q15 Where do you normally do most of your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.1%	1	4.8%	1	0.4%	0	0.0%	0	0.0%	0	1.8%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.1%	1	0.0%	0	1.5%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	0.1%	1	0.0%	0	1.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Zone 3																						
B&Q, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chafford Hundred Local Centre, Grays	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	2.8%	28	11.8%	3	0.0%	0	2.1%	0	6.1%	2	0.6%	0	2.3%	1	2.7%	8	2.9%	2	1.3%	2	3.1%	11
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	6.4%	64	19.2%	4	17.0%	4	21.7%	5	24.8%	8	20.0%	2	22.6%	5	1.0%	3	2.4%	2	6.0%	10	6.3%	22
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	0.2%	2	1.7%	0	0.0%	0	2.2%	0	1.6%	0	4.5%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.0%	0	0.0%	0	0.4%	0	0.3%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Benems, Orsett Industrial Park, Stanford Road, Orsett, Grays, RM16 3BX	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
South Ockendon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
B&Q, Prospect Place Retail Park, Westgate Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Dartford, DA1 1DY												
Bexleyheath Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	2.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cannon Retail Park, Twin Tumps Way, Thamesmead, SE28 8RD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Heath Retail Park, Blackmans Close, Dartford, DA1 2DS	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Crittals Corner, Sidcup By-Pass Road, Sidcup, DA14 6LX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mulberry Court Bourne Industrial Park, Bourne Road, Crayford, DA1 4BF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northumberland Heath Local Centre, Bexley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oval Shopping Parade, Blackfen, Sidcup, DA15 9ER	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Northfleet, Gravesend, DA11 8AB												
Zone 9												
B&M, Northwick Retail Park, Canvey Island, SS8 0EJ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Pipp's Hill Retail Park, Upper Mayne, Basildon, SS14 3AF	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	1.1%	11	2.1%	0	2.1%	1	0.0%	0	0.4%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dansk, Stadium Way, Rayleigh, Benfleet, SS7 3NZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, London Road, Vange, Basildon, SS16 4PR	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.9%	9	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0
Pipp's Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	2.1%	21	2.7%	1	2.9%	1	0.3%	0	1.2%	0	0.0%	1
Pitsea Town Centre	0.1%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.1%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Northlands Pavement, Pitsea, SS13	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10								
3DU																				
Zone 10																				
Asda, Merriellands Crescent, Dagenham, RM9 6SJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1						
Brentwood Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2						
Clarkes Carpets, Roneo Corner, Hornchurch, RM12 4TQ	0.2%	2	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.6%	2						
Cranham Local Centre, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Daisy Blinds, Station Lane, Hornchurch, RM12 6LL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1						
Dunelm, Eastern Avenue West, Romford, RM7 7JN	2.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	27						
Eastern Avenue Retail Park, Eastern Avenue West, Romford, RM7 7EX	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	10						
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	2.3%	24	3.2%	1	1.8%	0	8.1%	2	0.0%	0	0.0%	0	2.3%	1	0.0%	0	1.3%	2	5.1%	18
Harold Hill Local Centre, Romford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Hornchurch Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	1.6%	17	0.0%	0	2.7%	1	0.3%	0	0.4%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	16
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	10
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	8
Upminster Town Centre	1.5%	15	0.4%	0	0.4%	0	0.0%	0	1.6%	1	17.3%	1	0.6%	0	0.0%	0	0.0%	0	3.7%	13
Outside Survey Area																				
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Will Adams Way, Gillingham, ME8 6BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Braintree Village, Chapel	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Hill, Braintree, CM77												
8YH												
Brent Cross Shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Centre, Prince Charles												
Drive, Brent Cross, NW4												
3FP												
Central London / West End	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Oxford Street / Regent												
Street / Bond Street,												
Knightsbridge, Tottenham												
Court Road, Soho, Covent												
Garden)												
Chelmsford City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Crayfields Industrial Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Main Road, Orpington,												
BR5 3HP												
Dockside Shopping Outlet,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maritime Way, St Mary's												
Island, Chatham, ME4												
3ED												
Eltham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Furniture Village, Will	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adams Way, Gillingham,												
ME8 6BY												
Gateway Retail Park, Claps	0.4%	4	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	3
Gate Lane, Beckton, E6												
6LG												
Gillingham Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambley Road, Gillingham,												
ME80 3UP												
Greenwich Shopping Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bugsby's Way, New												
Charlton, Greenwich, SE7												
7ST												
Home Bargains, Lakeside	0.1%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Retail Park, Thurrock,												
Grays, RM20 1WN												
Horsted Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone Road,												
Chatham, ME5 9SQ												
IKEA, Bugsby's Way,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich, SE10 0QJ												
Lakeside Shopping Centre,	0.6%	6	1.3%	0	2.2%	1	0.0%	0	2.8%	1	0.6%	0
West Thurrock, Grays,												
RM20 2ZP												
London Road Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Road, Maidstone,												

Thurrock Household Survey for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
ME16 0DT											
Maidstone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Ash Green Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%
Orpington Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	4	0.0%
Southend-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	4	0.0%
Strood Retail Park, Commercial Road, Rochester, ME2 2AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%
Swanley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%
The Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%
The Range, Lakeside Retail Park, West Thurrock, RM20 1WN	0.0%	0	0.4%	0	0.0%	0	1.6%	0	0.0%	0	0.0%
Waltham Cross Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Westfield Stratford City, Stratford, E20 1EJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Woodside Garden Centre, A127 Arterial Road, Rayleigh, SS6 7TZ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%
Woolwich Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others											
Abroad	0.6%	6	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%
Internet	24.3%	246	16.8%	4	39.2%	9	24.7%	5	32.6%	10	8.0%
Mail order / catalogue	1.1%	11	3.3%	1	0.0%	0	2.7%	1	6.9%	2	0.0%
TV shopping	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%
(Don't know / varies)	13.4%	136	5.4%	1	2.5%	1	7.2%	2	1.6%	1	3.5%
(Don't do this type of shopping)	16.1%	163	22.4%	5	21.4%	5	26.7%	6	13.2%	4	9.9%
Weighted base:	1012		22		24		21		31		8
									23		287
									79		166
											351

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Sample:	1012	103	103	94	103	83	103	105	104	107	107

Thurrock Household Survey
for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q16 Where do you normally do most of your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.1%	1	0.4%	0	0.0%	0	0.0%	0	1.2%	0	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fobbing Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Lodge Garden Centre, High Road, Fobbing, Stanford-le-Hope, SS17 9HN	0.2%	2	0.4%	0	2.2%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
B&Q, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	5.3%	54	26.0%	6	6.6%	2	29.2%	6	29.1%	9	20.5%	2	22.8%	5	7.3%	21	0.0%	0	0.0%	0	0.9%	3
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	1.0%	10	5.5%	1	2.5%	1	13.3%	3	9.6%	3	12.3%	1	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Thurrock Business Centre, Motherwell Way, Grays, RM20 3XD	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Trade City, Motherwell Way, Thurrock, RM20 3EH	0.0%	0	0.4%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, The Mall, Grays, RM17 6QF	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	0.5%	5	1.2%	0	1.8%	0	9.4%	2	6.3%	2	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Thurrock Local Centre, Grays	0.1%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, London Road, Grays, RM17 5YB	0.1%	1	0.0%	0	1.8%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smith's Orchard Garden Centre, Chadwell Road,	0.3%	3	4.9%	1	0.4%	0	1.6%	0	3.6%	1	6.8%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Grays, RM17 5SY																						
Zone 5																						
Zone 6																						
Chestnut Farm Garden Centre, South Ockendon, RM15 6DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurrock Garden Centre, South Road, South Ockendon, RM15 6DU	1.4%	14	0.4%	0	1.1%	0	2.9%	1	0.8%	0	2.9%	0	5.4%	1	0.0%	0	0.0%	0	0.4%	1	3.0%	11
Zone 7																						
B&Q, Crittalls Corner, Sidcup By-Pass Road, Sidcup, DA14 6LX	3.3%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	34	0.0%	0	0.0%	0	0.0%	0
B&Q, off Station Road, Lower Road, Belvedere, DA17 6DF	3.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	33	0.0%	0	0.0%	0	0.0%	0
B&Q, Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	3.7%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	35	2.8%	2	0.0%	0	0.0%	0
Bexleyheath Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Dartford Heath Retail Park, Blackmans Close, Dartford, DA1 2DS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Hawley Garden Centre, Hawley Road, Hawley, Sutton at Hone, Dartford, DA2 7RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	0.0%	0
Screwfix, Acorn Industrial Estate, Crayford Road, Dartford, DA1 4AL	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	0.0%	0
Swandley Village Nursery, Swanley Village Road, Swanley, BR8 7NN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Thompson's Garden Centre,	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	6	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Shooters Hill, Welling, DA16 3RP												
Timber Moulding Ltd, Main Road, Sutton at Hone, Dartford, DA4 9HP	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Park View Road, Welling, DA16 1SR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre Zone 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, New Road, Gravesend, DA11 0AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Imperial Business Estate, Gravesend, DA11 0DY	4.5%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springhead Nurseries, Watling Street, Southfleet, Gravesend, DA11 8AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Stuart Road, Gravesend, DA11 0BZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.3%	3	0.4%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3
B&M, Northwick Retail Park, Canvey Island, SS8 0EJ	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	9
B&Q, Pippis Hill Retail Park,	5.0%	51	0.0%	0	5.4%	1	0.0%	0	0.0%	0	29.9%	50

Thurrock Household Survey for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Upper Mayne, Basildon, SS14 3AF												
Basildon Town Centre	0.3%	3	1.7%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.3%	3	0.4%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Canvey Supply, London Road, South Benfleet, Benfleet, SS7 5UN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Homebase, London Road, Vange, Basildon, SS16 4PR	0.9%	9	2.7%	1	7.3%	2	0.3%	0	2.4%	1	3.5%	6
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.6%	6	0.4%	0	1.8%	0	0.0%	0	0.0%	0	2.8%	5
Pitsea Town Centre	0.1%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Macey House, Fenttiman Road, Canvey Island, SS8 0EQ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3
South Benfleet Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Summerhill Garden Centre, Arterial Road, Pipps Hill Road North, Billericay, CM11 2UJ	0.6%	6	0.0%	0	0.4%	0	0.0%	0	0.4%	0	2.5%	4
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	6
Toolstation, Yardley Business Park, Luckyn Lane, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												

Thurrock Household Survey for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
B&Q, Roneo Corner, Hornchurch Road, Romford, RM11 1PY	6.8%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.1%	67
B&Q, Tangent Link, Harold Hill, Romford, RM3 8GZ	5.0%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	50
Brentwood Town Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	8
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	7
Garden Living, Lower Bedfords Road, Romford, RM1 4DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Hillcrest Nurseries, Brentwood Road, Herongate, Ingrave, Brentwood, CM13 3NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merriellands Retail Park, Merriellands Crescent, Dagenham, RM9 6SR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	11
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	2.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	21
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Screwfix, Gallows Corner, Harold Hill, Romford, RM3 8UJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Screwfix, Kestral Park, Tallon Road, Hutton, Brentwood, CM13 1TN	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Straight Mile Nursery Gardens, Ongar Road, Brentwood, CM15 9SA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Toolstation, Harold Hill Industrial Estate, Harold Hill, Romford, RM3 8UR	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	9
Upminster Garden Centre, Nags Head Lane, Upminster, RM14 1TS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Upminster Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook Street, Brentwood, CM14 5LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Wickes, High Road, Chadwell Heath, Romford, RM6 4HX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Outside Survey Area																						
A E Harnett & Sons, Greenacre Lane, Stock, Ingatestone, CM4 9QF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.1%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Arterial Park, Chelmsford Road, Rayleigh, SS6 7FY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Footscray Road, Eltham, SE9 2TD	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	9	0.0%	0	0.0%	0	0.0%	0
B&Q, Fossetts Way, Eastern Avenue, Southend-on-Sea, SS2 4DQ	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	7	0.0%	0
B&Q, Honeypt Lane, Harrow, Edgware, Stanmore, HA7 1QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Will Adams Way, Gillingham, ME8 6BY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0
Cherry Lane Garden Centres, Riverside, Lower Road, Hockley, SS5 5LE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Enfield Garden Centre, Cattlegate Road, Crews Hill, Enfield, EN2 9DX	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Gateway Retail Park, Claps Gate Lane, Beckton, E6 6LG	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.0%	3
Gillingham Retail Park, Ambley Road, Gillingham, ME80 3UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.1%	1	0.0%	0	0.0%	0	1.9%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingatestone Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Lidl, West Thurrock Way, West Thurrock, Grays,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
RM20 1WN												
Morley Nurseries, Southend Road, Wakering, Southend-on-Sea, SS3 0PU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Retail Park, Horns Road, Ilford, IG2 6BE	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	8
Plant Perfections Garden Centre, Beeches Road, Battlesbridge, Wickford, SS11 8TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Southend-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
St Peters Wharf Retail Park, St Peter's Bridge, Maidstone, ME16 0SN	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6
The Range, Lakeside Retail Park, West Thurrock, RM20 1WN	0.0%	0	0.4%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
The Range, Stadium Way, Benfleet, SS6 7UP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thompson's Garden Centre, Perry Street, Sidcup, Chislehurst, BR7 6HA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Wickes, Kings Highway, Plumstead, SE18 2BG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Wickes, New Cut, Chatham, ME4 6AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Others												
Internet	13.7%	139	11.6%	3	10.0%	2	7.3%	2	14.1%	4	8.4%	1
Mail order / catalogue	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.9%	40	2.1%	0	1.4%	0	0.3%	0	4.3%	1	1.2%	0
(Don't do this type of shopping)	16.6%	168	33.9%	7	53.9%	13	28.6%	6	23.0%	7	5.6%	0
Weighted base:	1012		22		24		21		31		8	
Sample:	1012		103		103		94		103		83	

Thurrock Household Survey for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q17 Where do you normally do most of your household's shopping on all goods for personal care (including, electric razors, hair dryers, bathroom scales, cosmetics, perfume, toothpaste, etc), other medical and pharmaceutical products (e.g. vitamins, plasters) and therapeutic appliances (e.g. spectacles, hearing aids, wheelchairs, contact lenses etc)?																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.5%	5	7.9%	2	1.1%	0	0.0%	0	8.7%	3	6.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell St Mary Local Centre, Grays	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.0%	0	1.3%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Defoe Parade, Chadwell St Mary, RM16 4QF	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.2%	2	10.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.8%	8	4.2%	1	25.1%	6	0.3%	0	2.0%	1	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.1%	1	0.4%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Chafford Hundred Local Centre, Grays	0.1%	1	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.1%	1	0.0%	0	0.0%	0	1.0%	0	0.4%	0	0.0%	0	0.3%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	1.2%	12	2.1%	0	0.4%	0	2.0%	0	7.0%	2	6.0%	0	2.1%	0	2.5%	7	0.0%	0	0.0%	0	0.3%	1
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.3%	3	0.0%	0	0.0%	0	6.0%	1	3.2%	1	1.2%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	0.2%	2	4.0%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	1.5%	15	13.6%	3	0.0%	0	18.2%	4	20.9%	6	2.9%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.4%	4	5.5%	1	0.0%	0	1.0%	0	5.1%	2	8.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socketts Heath Local Centre, Grays	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
Aveley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
South Ockendon Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Asda, Crossways Boulevard, Dartford, Greenhithe, DA9 9BT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Princes Road, Dartford, DA1 1LA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	5.0%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackfen Local Centre, Sidcup	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	3.4%	34	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Erith Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Foots Cray High Street, Sidcup, DA14 5HJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upper Wickham Lane, Welling, DA16 3HF	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M D Moore Pharmacy, Dartford Road, Dartford, DA1 3EN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northumberland Heath Local Centre, Bexley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Bexley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Praise Pharmacy, Long Lane, Bexleyheath, DA7 5AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Priory Shopping Centre, Dartford, DA1 2HL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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By Zone (Wtd) [B]

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Sainsbury's Superstore, Stadium Way, Dartford, DA1 4HW	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Orpington, DA14 5BN	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	2.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thamesmead Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Aldi, London Road, Gravesend, DA11 9LY	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thames Way, Gravesend, DA11 0DQ	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	1.1%	11	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Istead Rise Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfleet Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pender Chemist, Dene Holm Road, Northfleet, Gravesend, DA11 8LG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverview Park Local Centre, Gravesend	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Singlewell Pharmacy, Singlewell Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Gravesend, DA11 7QA																						
Zone 9																						
Aldi, Northlands Pavement, Pitsea, Basildon, SS13 3DU	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.6%	6	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	5	0.0%	0
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Basildon Town Centre	2.5%	26	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.1%	25	0.0%	0
Billericay Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	6	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	13	0.0%	0
Clayhill Road Pharmacy, Clay Hill Road, Basildon, SS16 4EX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Hadleigh Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0
Home Bargains, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Home Bargains, Westgate Park, Basildon, SS14 1WP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.7%	7	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	7	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	9	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.1%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Pitsea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park,	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	5	0.0%	0

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By Zone (Wtd) [B]

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
East Mayne, Basildon, SS13 1SA												
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
South Benfleet Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	1.7%	18	1.3%	0	4.4%	1	0.0%	0	0.0%	0	9.9%	16
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.6%	6	0.0%	0	0.7%	0	0.0%	0	0.0%	0	3.6%	6
Vange Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Zone 10												
Aldi, Marlborough Road, Romford, RM7 8AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4
Aldi, St Marys Lane, Upminster, RM14 2QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Asda, Merriellands Crescent, Dagenham, RM9 6SJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Whalebone Lane South, Chadwell Heath, Dagenham, RM8 1BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood Town Centre	3.6%	36	0.4%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0
Chadwell Heath Town Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collier Row Local Centre, Romford	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranham Local Centre, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Elm Park Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold Hill Local Centre, Romford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Lidl, High Street, Hornchurch, RM11 1TP	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Rom Valley Way Retail Park, Rom Valley Way, Romford, RM7 0AN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	2.8%	28	3.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	28
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	3.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	33
Sainsbury's Superstore, High Road, Chadwell Heath, Romford, RM6 6PB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	6
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	9
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	1.6%	16	0.0%	0	0.0%	0	0.3%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	16
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	2.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	27
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Upminster Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	3
Outside Survey Area																						
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Eltham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.2%	2	0.0%	0	0.0%	0	1.9%	0	3.2%	1	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	2.0%	20	9.9%	2	0.7%	0	16.6%	4	6.0%	2	5.2%	0	9.7%	2	0.0%	0	0.0%	0	0.8%	1	2.4%	8
Liverpool Street Station,	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Liverpool Street, London, EC2M 7PY											
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Southend-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Strood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sudbury Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Swanley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	1.7%	17	2.9%	1	0.4%	0	14.7%	3	5.1%	2	5.0%
Others											
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet	22.7%	230	15.4%	3	8.7%	2	27.6%	6	33.2%	10	10.9%
Mail order / catalogue	0.4%	4	0.4%	0	0.0%	0	0.0%	0	1.6%	0	0.0%
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%
(Don't know / varies)	4.5%	46	2.1%	0	2.7%	1	2.1%	0	0.0%	0	4.5%
(Don't do this type of shopping)	4.2%	43	3.6%	1	46.9%	11	0.3%	0	0.0%	0	22.8%
Weighted base:	1012		22		24		21		31		8
Sample:	1012		103		103		94		103		83

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q18 Where do you normally do most of your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses);												
Zone 1												
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.2%	2	4.8%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0
Tilbury Town Centre	0.1%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2												
Corringham Town Centre	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.4%	0	2.0%	0
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	2.2%	22	0.4%	0	3.6%	1	4.7%	1	4.4%	1	7.4%	1
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.4%	0	0.0%	0
Zone 4												
Grays Town Centre (including Grays Shopping Centre)	0.9%	9	6.3%	1	0.0%	0	9.0%	2	14.6%	5	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.2%	2	1.7%	0	0.0%	0	2.4%	1	2.0%	1	3.8%	0
Zone 5												
Zone 6												
Zone 7												
Bexleyheath Town Centre	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	4.1%	42	3.2%	1	0.4%	0	0.0%	0	0.0%	0	2.9%	0
Dartford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upper Wickham Lane, Welling, DA16 3HF	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1

Thurrock Household Survey
for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Court, Welling, DA16 1TH											
Zone 8											
Asda, Thames Way, Gravesend, DA11 0DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gravesend Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 9											
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Basildon Town Centre	1.0%	10	1.2%	0	2.1%	1	0.0%	0	0.0%	0	0.0%
Billericay Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dunton Car Boot Sale, Dunton Road, Dunton Wayletts, Billericay, CM12 9TZ	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Pipps Hill Retail Park, Miles Gray Road, Basildon,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
SS14 3AF																						
Pitsea Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	5	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.3%	3	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0
The Range, Northlands Pavement, Pitsea, SS13 3DU	0.2%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Weir Retail Park, Phoenix Way, Rayleigh, SS7 3NU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Zone 10																						
Brentwood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Chadwell Heath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Eastern Avenue Retail Park, Eastern Avenue West, Romford, RM7 7EX	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Hornchurch Town Centre	0.3%	3	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Romford Town Centre (including The Liberty, The Mall and The Brewery)	3.1%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	8.6%	30
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
(Gallows Corner), Romford, RM3 0LL																						
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre Outside Survey Area	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	1.1%	11	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	2.3%	2	1.7%	3	1.6%	6
Chatham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Chelmsford City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Designer Outlet Ashford, Kimberley Way, Ashford, TN24 0SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport, Hounslow	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.1%	1	0.0%	0	0.0%	0	1.6%	0	0.4%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	4.6%	46	11.0%	2	4.7%	1	14.9%	3	14.8%	5	15.5%	1	12.2%	3	0.0%	0	0.0%	0	8.1%	13	5.0%	18
Leigh-on-Sea Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	0.0%	0
Stone Lake Retail Park, Woolwich Road, Charlton, SE7 8LU	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.1%	1	0.0%	0	0.0%	0	3.4%	1	0.4%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Lakeside Retail Park, West Thurrock, RM20 1WN	0.0%	0	0.4%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Stratford, E20 1EJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Others																						
Abroad	1.4%	14	2.5%	1	0.4%	0	1.0%	0	0.4%	0	2.9%	0	0.3%	0	3.6%	10	0.5%	0	1.3%	2	0.0%	0
Internet	29.7%	301	11.8%	3	52.4%	13	20.3%	4	23.8%	7	18.4%	1	46.2%	11	30.9%	89	7.0%	5	32.1%	53	32.6%	114
Mail order / catalogue	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	1.4%	1	3.5%	6	2.4%	8
TV shopping	1.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	7	0.0%	0	0.4%	1	1.9%	7
(Don't know / varies)	5.8%	59	11.8%	3	3.1%	1	5.8%	1	2.0%	1	8.6%	1	3.2%	1	9.0%	26	3.7%	3	3.1%	5	5.2%	18
(Don't do this type of shopping)	31.9%	323	40.4%	9	27.9%	7	34.6%	7	32.1%	10	26.0%	2	22.2%	5	33.6%	96	51.2%	40	19.8%	33	32.4%	114
Weighted base:		1012		22		24		21		31		8		23		287		79		166		351
Sample:		1012		103		103		94		103		83		103		105		104		107		107

Meanscore: [Number of visits per week]

Q19 How often do you or your household visit Lakeside Shopping Centre, i.e. the INDOOR shopping centre, for shopping, services, leisure, work or other uses?

7 times a week	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5 - 6 times a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 times a week	0.2%	2	1.7%	0	0.0%	0	0.6%	0	2.4%	1	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	1.8%	18	1.2%	0	1.8%	0	6.7%	1	1.2%	0	1.7%	0	4.1%	1	4.8%	14	0.0%	0	0.0%	0	0.3%	1
Once a week	4.3%	44	15.1%	3	16.1%	4	23.9%	5	14.3%	4	8.5%	1	25.0%	6	6.6%	19	0.0%	0	0.4%	1	0.3%	1
Once every 2 weeks	5.8%	59	11.8%	3	10.2%	2	16.4%	3	14.4%	4	26.4%	2	13.2%	3	5.8%	17	0.0%	0	4.8%	8	4.6%	16
Once a month	10.9%	110	26.4%	6	14.1%	3	22.5%	5	25.0%	8	18.8%	2	14.9%	3	3.4%	10	4.5%	4	18.1%	30	11.4%	40
Once every 2 months	5.4%	55	4.4%	1	9.3%	2	3.8%	1	8.5%	3	10.2%	1	2.5%	1	3.0%	9	0.0%	0	5.0%	8	8.5%	30
Once every 3 months	7.6%	77	6.1%	1	4.0%	1	3.2%	1	4.8%	1	8.3%	1	8.1%	2	3.9%	11	2.8%	2	10.7%	18	11.0%	38
Less often than once every 3 months	34.8%	352	27.6%	6	23.0%	6	17.6%	4	21.0%	6	9.4%	1	15.0%	4	34.7%	100	30.8%	24	30.9%	51	42.9%	151
(Don't know)	2.0%	20	0.0%	0	7.5%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	1	2.5%	7	0.0%	0	1.3%	2	2.4%	8
(Never)	27.2%	275	5.8%	1	14.2%	3	5.0%	1	7.2%	2	16.6%	1	9.8%	2	35.4%	102	62.0%	49	28.8%	48	18.7%	66
Mean:		0.17		0.38		0.33		0.57		0.47		0.33		0.64		0.21		0.02		0.10		0.09
Weighted base:		1012		22		24		21		31		8		23		287		79		166		351
Sample:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q20 What is the MAIN activity you visit Lakeside Shopping Centre for?																						
<i>Those that visit Lakeside Shopping Centre at least once a month at Q19</i>																						
NON-FOOD shopping	50.0%	117	68.7%	8	34.0%	3	62.1%	9	63.9%	12	66.2%	3	37.4%	5	23.9%	14	100.0%	4	81.6%	32	45.5%	27
FOOD shopping	11.6%	27	8.9%	1	1.7%	0	7.1%	1	12.0%	2	9.5%	0	15.0%	2	32.1%	19	0.0%	0	0.0%	0	1.9%	1
Window shopping / browsing	11.4%	27	11.6%	1	8.6%	1	17.0%	3	1.4%	0	17.4%	1	9.9%	1	5.1%	3	0.0%	0	3.5%	1	25.9%	15
Work there	5.2%	12	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	3.2%	0	10.7%	6	0.0%	0	11.4%	4	0.0%	0
Meeting family / friends to socialise	5.2%	12	0.7%	0	0.0%	0	3.0%	0	6.7%	1	0.0%	0	3.7%	1	3.3%	2	0.0%	0	1.7%	1	12.3%	7
Visiting gym / leisure centre / swimming pool	3.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	8
Visiting cinema	3.4%	8	0.7%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	7	0.0%	0	0.0%	0	0.0%	0
Health service e.g. doctor, dentist, hospital, opticians	3.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	12.5%	7	0.0%	0	0.0%	0	0.0%	0
Visit family entertainment venue (e.g. bowling alley, ice rink, etc.).	1.3%	3	4.8%	1	9.8%	1	3.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting cafes / coffee shops	1.1%	3	0.7%	0	12.1%	1	0.5%	0	0.7%	0	0.0%	0	8.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daytime eating	1.0%	2	0.0%	0	5.6%	1	4.1%	1	0.7%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Daytime drinking	0.7%	2	0.0%	0	7.4%	1	0.0%	0	1.4%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting place of worship	0.5%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Night-time eating	0.4%	1	0.0%	0	4.2%	0	1.4%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Financial service e.g. bank, building society, cash machine	0.3%	1	3.8%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit outdoor sports venue (e.g. tennis / basketball court / football / cricket pitch)	0.2%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit parks / green spaces	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting family / friends who live there	0.1%	0	0.0%	0	0.0%	0	0.5%	0	0.7%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk / walk the dog	0.1%	0	0.0%	0	0.0%	0	0.5%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buying fuel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Takeaways / fast food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Night-time drinking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit museums / galleries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessing transport (e.g. using bus / tube / train station)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Business meetings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other service e.g. laundrette, hairdresser, salon, vets, recycling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit daytime theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Visiting library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting live music venues / gigs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit night-time theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit community centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nightclubbing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Study there	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Using Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	6.9%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	233	12		10		15		18		4		14		59		4		39		58		
Sample:	359	47		38		61		57		43		65		12		2		16		18		

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q21 What do you like about Lakeside Shopping Centre? [MR]																						
<i>Those that visit Lakeside Shopping Centre at least once a month at Q19</i>																						
Shops - good opening hours / open on Sundays	15.0%	35	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	11	0.0%	0	30.2%	12	20.0%	12
Attractive environment / nice place	14.3%	33	19.0%	2	0.0%	0	15.6%	2	22.7%	4	0.0%	0	9.0%	1	0.0%	0	67.9%	2	15.1%	6	26.1%	15
Parking - it's free	14.0%	33	2.3%	0	12.5%	1	14.6%	2	13.6%	2	28.1%	1	8.2%	1	0.0%	0	0.0%	0	14.9%	6	31.2%	18
Close to home	13.2%	31	45.8%	6	9.0%	1	40.6%	6	33.4%	6	16.4%	1	30.9%	4	0.0%	0	0.0%	0	12.6%	5	3.7%	2
Good cafés / restaurants	11.7%	27	6.3%	1	43.8%	4	13.6%	2	7.9%	1	10.0%	0	21.6%	3	0.0%	0	32.1%	1	13.4%	5	15.2%	9
You can get everything you need there	11.1%	26	9.3%	1	5.2%	1	3.4%	1	10.7%	2	23.9%	1	12.2%	2	6.7%	4	0.0%	0	3.5%	1	23.5%	14
Good layout / shops close together	9.4%	22	1.5%	0	9.1%	1	10.1%	2	5.8%	1	12.5%	1	3.6%	1	17.6%	10	0.0%	0	0.0%	0	11.7%	7
Shops - good range of non-food shops generally	9.3%	22	6.6%	1	10.2%	1	9.2%	1	5.4%	1	7.3%	0	8.6%	1	10.7%	6	0.0%	0	22.2%	9	1.9%	1
Shops - good range of 'high street' retailers	9.1%	21	5.9%	1	0.0%	0	6.5%	1	0.0%	0	0.0%	0	4.7%	1	1.6%	1	0.0%	0	18.8%	7	18.2%	11
Parking - it's easy to find a space	9.0%	21	15.9%	2	13.4%	1	0.5%	0	4.7%	1	17.0%	1	5.0%	1	5.1%	3	67.9%	2	14.1%	5	7.7%	4
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	8.6%	20	4.8%	1	5.6%	1	12.6%	2	3.4%	1	8.9%	0	1.5%	0	10.7%	6	0.0%	0	24.8%	10	0.0%	0
Good pubs / bars	8.5%	20	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	0	23.2%	14	0.0%	0	13.4%	5	0.0%	0
Clean streets / well maintained	7.1%	17	13.0%	2	0.0%	0	8.7%	1	19.2%	3	10.0%	0	7.0%	1	0.0%	0	0.0%	0	0.0%	0	15.2%	9
Good for financial services (e.g. banks / building societies)	7.1%	17	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	11	0.0%	0	13.4%	5	0.0%	0
Good for a day out	6.5%	15	16.2%	2	0.0%	0	9.0%	1	15.6%	3	0.0%	0	0.0%	0	10.7%	6	0.0%	0	7.1%	3	0.0%	0
Shops - good range of quality shops	6.0%	14	13.4%	2	0.0%	0	8.2%	1	2.1%	0	6.9%	0	7.5%	1	1.6%	1	0.0%	0	0.0%	0	14.4%	8
Shops - good range of affordable shops	5.8%	14	0.0%	0	6.5%	1	3.0%	0	8.6%	2	0.0%	0	7.0%	1	8.1%	5	0.0%	0	13.4%	5	0.0%	0
Easy to get there by car	5.7%	13	8.0%	1	6.5%	1	0.0%	0	4.0%	1	3.3%	0	7.2%	1	0.0%	0	0.0%	0	3.5%	1	14.4%	8
Familiar / know where everything is	4.8%	11	14.5%	2	6.5%	1	3.0%	0	0.0%	0	1.0%	0	5.7%	1	12.5%	7	0.0%	0	0.0%	0	0.0%	0
Shops - good range of supermarkets	4.0%	9	0.7%	0	0.0%	0	0.5%	0	2.8%	1	2.1%	0	1.0%	0	12.3%	7	32.1%	1	0.0%	0	0.0%	0
Close to work / en route to work	3.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	12.5%	7	0.0%	0	0.0%	0	0.0%	0
Easy to get there on foot	3.3%	8	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	7	0.0%	0	0.0%	0	0.0%	0
Shops - good range of independent shops	3.3%	8	0.0%	0	0.0%	0	9.0%	1	0.0%	0	0.0%	0	0.0%	0	10.7%	6	0.0%	0	0.0%	0	0.0%	0
Good market	3.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	0	7.0%	1	10.7%	6	0.0%	0	0.0%	0	0.0%	0
Good range of other services	3.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	7	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
(e.g. library, hairdresser, vets etc.)																						
Parking - it's cheap	2.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	6	0.0%	0	0.0%	0	0.0%	0
Like to support local businesses	2.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	6	0.0%	0	0.0%	0	0.0%	0
Good toilet facilities	1.8%	4	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	3
Shops - good range of clothes shops	1.5%	3	5.1%	1	1.7%	0	1.4%	0	5.8%	1	3.3%	0	3.7%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Has undercover shopping	1.2%	3	1.5%	0	4.3%	0	4.9%	1	4.0%	1	1.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to friends / relatives	1.0%	2	0.0%	0	0.0%	0	0.0%	0	13.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice atmosphere / friendly people	0.8%	2	8.5%	1	0.9%	0	4.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good seating areas	0.6%	1	0.0%	0	0.0%	0	0.0%	0	5.2%	1	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good bus service	0.4%	1	0.0%	0	5.6%	1	0.0%	0	0.7%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diverse / multi-cultural	0.3%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access	0.2%	0	2.2%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S store	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice and warm	0.1%	0	0.7%	0	0.0%	0	0.5%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stores have changing rooms in them	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeland store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quiet / not too busy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open / green spaces / parks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional / quaint	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of health services (e.g. doctors, dentists, opticians etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good train service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of bakers / butchers / greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	4.2%	10	2.9%	0	9.4%	1	11.7%	2	12.4%	2	13.4%	1	12.9%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	2
(Don't know)	0.5%	1	0.0%	0	5.6%	1	1.4%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	233			12		10		15		18		4		14		59		4		39		58
Sample:	359			47		38		61		57		43		65		12		2		16		18

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q22 What do you dislike about Lakeside Shopping Centre? [MR]																						
<i>Those that visit Lakeside Shopping Centre at least once a month at Q19</i>																						
Traffic congestion	9.8%	23	5.6%	1	5.2%	1	10.2%	2	8.9%	2	5.3%	0	20.4%	3	5.1%	3	0.0%	0	15.1%	6	11.2%	7
Shops - need more / better range of non-food shops generally	6.1%	14	0.7%	0	0.0%	0	4.1%	1	0.7%	0	3.3%	0	3.2%	0	0.0%	0	0.0%	0	11.4%	4	14.4%	8
Not enough / poor quality seating areas	5.2%	12	0.0%	0	0.0%	0	0.0%	0	4.0%	1	7.9%	0	1.5%	0	12.5%	7	0.0%	0	0.0%	0	5.8%	3
Too far away from home	5.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	20.2%	12
Lack of security / don't feel safe	4.5%	10	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	10.4%	4	9.3%	5
Parking - not enough spaces available	4.4%	10	0.7%	0	0.0%	0	1.4%	0	0.7%	0	3.3%	0	3.2%	0	12.3%	7	0.0%	0	5.4%	2	0.0%	0
Not enough / poor quality public toilets	4.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	12.5%	7	0.0%	0	0.0%	0	3.7%	2
Too many empty shops	3.9%	9	0.7%	0	3.5%	0	4.1%	1	4.7%	1	5.2%	0	1.0%	0	1.6%	1	0.0%	0	15.1%	6	0.0%	0
Parking - cashless payment	3.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	8
Not enough / poor quality cafés / restaurants	3.4%	8	0.0%	0	0.0%	0	0.0%	0	8.5%	2	0.0%	0	0.0%	0	10.7%	6	0.0%	0	0.0%	0	0.0%	0
Not enough financial services (e.g. banks / building societies)	3.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	12.5%	7	0.0%	0	0.0%	0	0.0%	0
Hard to get to on foot	3.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	0	0.0%	0	12.5%	7	0.0%	0	0.0%	0	0.0%	0
Shops - need more / better range of supermarkets	3.2%	7	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.5%	0	12.5%	7	0.0%	0	0.0%	0	0.0%	0
Poor nightlife	3.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	7	0.0%	0	0.0%	0	0.0%	0
Hard to get to by train	3.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	7
Shops - need more quality shops	2.9%	7	0.0%	0	0.0%	0	0.5%	0	2.1%	0	0.0%	0	0.5%	0	10.7%	6	0.0%	0	0.0%	0	0.0%	0
Needs an update / revamp	2.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	6	0.0%	0	0.0%	0	0.0%	0
Shops - need more / better clothes shops	2.5%	6	0.0%	0	0.9%	0	0.5%	0	0.7%	0	1.0%	0	0.5%	0	0.0%	0	0.0%	0	11.4%	4	1.9%	1
Shops - need more affordable shops	2.5%	6	0.0%	0	6.5%	1	1.9%	0	0.0%	0	1.0%	0	2.4%	0	0.0%	0	0.0%	0	11.4%	4	0.0%	0
Too busy / crowded	2.3%	5	2.2%	0	3.5%	0	11.4%	2	6.2%	1	11.7%	1	9.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lacking natural light	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	3
Lifts / escalators are often broken	1.4%	3	0.7%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	5.1%	3	0.0%	0	0.0%	0	0.0%	0
Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	67.9%	2	0.0%	0	0.0%	0
Shops - need more 'high street' retailers	0.5%	1	0.0%	0	4.2%	0	0.5%	0	3.5%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor disabled access	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
John Lewis store is a bit	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1

Thurrock Household Survey
for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
rundown																					
Poor atmosphere / unfriendly people	0.4%	1	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking - not enough disabled parking	0.3%	1	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shops - need longer opening hours / more open on Sundays	0.3%	1	0.0%	0	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor layout / shops too far apart	0.3%	1	0.7%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Not enough activities for children to do	0.3%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hard to get to by bus	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking - no free parking	0.2%	1	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many beggars	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Not enough affordable restaurants	0.2%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Not enough department stores	0.2%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shops - need more independent shops	0.1%	0	0.0%	0	0.0%	0	0.9%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dirty streets / poorly maintained	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many eating places	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Doesn't have a Disney store	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Not enough other services (e.g. library, hairdresser, vets etc.)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many phone shops	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tannoy is too loud	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Air needs to be cleaner / less recycled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shops - need more bakers / butchers / greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Floors are slippery	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S store is too modern	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many betting shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too much homelessness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking - expensive parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hard to get to by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Not enough health facilities (e.g. doctors, dentists, opticians, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lack of undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Not attractive / poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
environment																						
Parking - longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough / poor quality pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	46.5%	108	78.0%	9	53.7%	5	64.7%	10	66.9%	12	61.4%	3	43.5%	6	40.2%	24	32.1%	1	42.6%	17	37.1%	22
(Don't know)	2.0%	5	0.0%	0	21.9%	2	2.3%	0	3.4%	1	0.0%	0	10.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		233		12		10		15		18		4		14		59		4		39		58
Sample:		359		47		38		61		57		43		65		12		2		16		18

Thurrock Household Survey for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q23 What could be improved about Lakeside Shopping Centre that would make you visit more often? [MR]																						
Less traffic congestion / improved access	9.3%	94	0.8%	0	3.3%	1	5.5%	1	9.5%	3	9.4%	1	9.1%	2	12.6%	36	28.6%	23	10.2%	17	3.1%	11
Less empty shops	6.2%	63	2.5%	1	0.4%	0	5.9%	1	4.0%	1	4.7%	0	3.0%	1	5.0%	14	0.0%	0	4.3%	7	10.4%	37
Shops - more / better clothes shops	6.1%	62	2.1%	0	1.8%	0	3.5%	1	4.2%	1	1.2%	0	3.8%	1	6.7%	19	0.0%	0	9.3%	15	6.7%	23
Easier to get to by bus	4.7%	47	0.8%	0	1.8%	0	2.1%	0	0.0%	0	1.2%	0	2.3%	1	2.9%	8	6.4%	5	3.5%	6	7.5%	26
Easier to get to by car	3.9%	39	0.0%	0	0.0%	0	0.0%	0	0.4%	0	1.8%	0	0.3%	0	7.5%	22	5.2%	4	2.4%	4	2.7%	9
Shops - more affordable shops	3.7%	37	0.4%	0	5.2%	1	0.3%	0	5.8%	2	4.5%	0	6.2%	1	1.7%	5	0.5%	0	4.8%	8	5.4%	19
Shops - more high quality shops	3.4%	34	0.0%	0	2.9%	1	3.8%	1	4.4%	1	2.4%	0	0.3%	0	3.8%	11	0.0%	0	2.5%	4	4.6%	16
Better security / safety	2.9%	30	0.4%	0	0.0%	0	0.3%	0	2.4%	1	0.0%	0	0.9%	0	5.5%	16	0.0%	0	0.4%	1	3.5%	12
Parking - make more spaces available	2.9%	30	0.8%	0	1.8%	0	0.3%	0	3.4%	1	4.5%	0	0.3%	0	4.8%	14	1.4%	1	4.1%	7	1.5%	5
Easier to get to by train	2.7%	27	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	14	0.0%	0	0.0%	0	3.9%	14
Shops - more 'high street' retailers	2.7%	27	0.4%	0	1.8%	0	1.0%	0	2.4%	1	2.9%	0	0.6%	0	0.0%	0	4.5%	4	5.4%	9	3.7%	13
Shops - more independent shops	2.6%	27	0.4%	0	0.0%	0	4.0%	1	2.4%	1	0.0%	0	1.2%	0	0.7%	2	0.0%	0	0.0%	0	6.5%	23
Less betting shops	2.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	11	0.0%	0	0.0%	0	3.6%	13
The Dartford Crossing to be cheaper	2.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	18	6.9%	5	0.0%	0	0.0%	0
Better market	2.2%	22	0.0%	0	1.8%	0	2.6%	1	0.0%	0	0.0%	0	2.4%	1	6.0%	17	0.0%	0	0.0%	0	1.0%	3
More / better cafés / restaurants	2.1%	22	0.0%	0	5.9%	1	2.5%	1	0.4%	0	0.0%	0	0.9%	0	2.6%	7	0.0%	0	3.9%	7	1.5%	5
Shops - more / better range of non-food shops generally	2.0%	20	2.1%	0	2.9%	1	6.7%	1	1.2%	0	0.0%	0	2.4%	1	2.0%	6	0.0%	0	3.5%	6	1.5%	5
More / better department stores	2.0%	20	0.4%	0	0.0%	0	0.3%	0	0.8%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	4.9%	17
Cleaner streets / better maintained	1.9%	19	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	5.1%	15	0.0%	0	0.0%	0	1.0%	3
Less takeaways	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	14	0.0%	0	0.0%	0	1.5%	5
Shops - more / better range of supermarkets	1.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	2.0%	3	3.9%	14
Improve the nightlife	1.5%	15	0.0%	0	0.0%	0	2.1%	0	2.6%	1	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	2.0%	7
More / better leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	1.4%	14	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	9	1.5%	5
Quieter / less busy	1.3%	14	3.0%	1	1.1%	0	2.4%	1	1.6%	1	5.0%	0	0.0%	0	3.3%	10	0.0%	0	0.4%	1	0.3%	1
Make it more attractive / nicer environment	1.2%	12	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	12
Better disabled access	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	1.5%	5
Less charity shops	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	10	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Parking - make it cheaper	0.9%	9	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	2.0%	7
More rubbish bins	0.9%	9	2.7%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	7
Easier to get to on foot	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.4%	0	3.8%	0	2.0%	0	2.6%	7	0.0%	0	0.0%	0	0.0%	0
Parking - make more disabled spaces available	0.8%	8	9.0%	2	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Update / refurbish the shopping area	0.7%	7	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	7
More / better pubs / bars	0.7%	7	0.0%	0	0.0%	0	2.5%	1	1.2%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	0.0%	0
Shops - more bakers / butchers / greengrocers	0.6%	7	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Nicer atmosphere / friendlier people	0.6%	6	0.0%	0	0.0%	0	0.0%	0	3.0%	1	3.8%	0	2.0%	0	1.7%	5	0.0%	0	0.0%	0	0.0%	0
More / better seating areas	0.6%	6	0.8%	0	0.0%	0	0.0%	0	0.8%	0	0.6%	0	1.8%	0	0.3%	1	0.0%	0	0.0%	0	1.3%	4
Less cheap shops	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	0.0%	0
More / better financial services (e.g. banks / building societies)	0.6%	6	0.0%	0	0.0%	0	0.3%	0	0.4%	0	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Shops - longer opening hours / more open on Sundays	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Parking - make it free	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
More road crossings	0.5%	5	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	0.0%	0
More / better health facilities (e.g. doctors, dentists, opticians, etc)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.0%	0
Better heating	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
More / better public toilets	0.3%	3	0.0%	0	0.0%	0	4.2%	1	2.4%	1	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
John Lewis store updated	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0
Customer service desk	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0
More shoe shops	0.2%	2	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Better layout / shops closer together	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.8%	1	0.0%	0
Better sign posting	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Less cafes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Parking - make the spaces wider	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Less bars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
More affordable restaurants	0.1%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hardware store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water bottle refill stations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Musical instruments store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lifts / escalators to work	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disney store to return	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better range of other services (e.g. library, hairdresser, vets etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Better lighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner air in the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less slippery floors	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurant boat to reopen	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Install seating at the bus stops	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Card shop	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caf� Rouge to reopen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - more payment methods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	42.5%	430	68.0%	15	39.4%	9	59.1%	12	50.7%	16	55.9%	4	42.7%	10	36.2%	104	44.0%	35	53.8%	89	38.6%	135
(Don't know)	6.5%	66	8.3%	2	34.0%	8	0.6%	0	9.4%	3	7.3%	1	22.9%	5	6.5%	19	6.5%	5	3.3%	5	5.1%	18
Weighted base:		1012		22		24		21		31		8		23		287		79		166		351
Sample:		1012		103		103		94		103		83		103		105		104		107		107

Q24 Do you visit Lakeside Shopping Centre once a month or more during the evening, either during the week or at weekends?

Yes	14.5%	147	6.1%	1	9.8%	2	21.1%	4	14.3%	4	8.9%	1	16.5%	4	21.6%	62	0.5%	0	14.8%	25	12.2%	43
No	85.5%	865	93.9%	20	90.2%	22	78.9%	17	85.7%	26	91.1%	7	83.5%	19	78.4%	225	99.5%	78	85.2%	142	87.8%	308
Weighted base:		1012		22		24		21		31		8		23		287		79		166		351
Sample:		1012		103		103		94		103		83		103		105		104		107		107

Q25 When do you tend to visit Lakeside Shopping Centre during the evening? [MR/PR]

Those that visit Lakeside Shopping Centre during the evening at Q24

Friday evenings	40.8%	60	13.6%	0	31.4%	1	33.7%	1	51.0%	2	79.6%	1	53.2%	2	22.0%	14	0.0%	0	49.5%	12	62.7%	27
Saturday evenings	42.5%	62	13.6%	0	48.1%	1	38.4%	2	77.9%	3	59.4%	0	43.3%	2	51.7%	32	100.1%	0	29.4%	7	33.3%	14
Sunday to Thursday evenings	56.6%	83	86.4%	1	48.3%	1	80.5%	4	81.7%	4	100.0%	1	59.4%	2	60.2%	37	100.1%	0	64.8%	16	39.9%	17
Weighted base:		147		1		2		4		4		1		4		62		0		25		43
Sample:		91		7		8		17		10		5		15		10		1		9		9

Thurrock Household Survey for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Meanscore: [Number of visits per week]											
Q26 How often do visit Lakeside Shopping Centre during the evening?											
<i>Those that visit Lakeside Shopping Centre during the evening at Q24</i>											
7 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
5 - 6 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
4 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
3 times a week	0.3%	0	21.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Twice a week	11.2%	16	6.8%	0	24.0%	1	0.0%	0	13.8%	1	0.0%
Once a week	5.0%	7	6.8%	0	18.2%	0	1.5%	0	0.0%	0	0.0%
Once every 2 weeks	26.2%	38	51.6%	1	24.0%	1	37.0%	2	45.1%	2	52.8%
Once a month	15.1%	22	6.8%	0	18.7%	0	43.7%	2	11.4%	1	47.1%
Once every 2 months	13.4%	20	0.0%	0	15.0%	0	4.7%	0	18.3%	1	0.0%
Once every 3 months	12.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%
Less often than once every 3 months	15.3%	22	6.8%	0	0.0%	0	3.0%	0	8.6%	0	0.0%
(Don't know / varies)	1.5%	2	0.0%	0	0.0%	0	10.0%	0	0.0%	0	0.0%
Mean:	0.49		1.12		0.85		0.37		0.64		0.41
Weighted base:	147		1		2		4		4		62
Sample:	91		7		8		17		10		15

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q27 What activities do you do in Lakeside Shopping Centre during the evenings? [MR]																						
<i>Those that visit Lakeside Shopping Centre during the evening at Q24</i>																						
Visiting pubs / bars	5.5%	8	0.0%	0	24.0%	1	14.7%	1	0.0%	0	0.0%	0	14.0%	1	10.2%	6	0.0%	0	0.0%	0	0.0%	0
Visiting cafes	16.6%	24	6.8%	0	24.0%	1	10.0%	0	0.0%	0	0.0%	0	19.6%	1	28.0%	17	0.0%	0	21.1%	5	0.0%	0
Eating out	42.3%	62	20.4%	0	31.4%	1	67.5%	3	21.0%	1	20.4%	0	58.9%	2	50.0%	31	0.0%	0	82.9%	20	7.9%	3
Late night shopping	45.3%	66	58.4%	1	51.9%	1	40.1%	2	53.8%	2	40.7%	0	35.4%	1	25.5%	16	0.0%	0	56.3%	14	67.8%	29
Visiting the cinema	22.1%	32	0.0%	0	0.0%	0	25.7%	1	39.6%	2	59.4%	0	15.8%	1	22.0%	14	100.1%	0	29.7%	7	16.7%	7
Visiting the theatre	15.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.3%	13	0.0%	0	21.1%	5	12.7%	5
Visiting live music venues	14.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	7	0.0%	0	21.1%	5	19.6%	8
Visiting nightclubs	5.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	8
Visiting arts / cultural venues / museums	5.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	7	0.0%	0	0.0%	0	0.0%	0
Visiting health and fitness	8.3%	12	0.0%	0	24.0%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	0	10.2%	6	0.0%	0	21.1%	5	0.0%	0
Visiting places of worship	4.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	6	0.0%	0	0.0%	0	0.0%	0
Visiting family entertainment venues	14.5%	21	0.0%	0	0.0%	0	4.7%	0	8.6%	0	0.0%	0	5.6%	0	29.7%	18	0.0%	0	8.6%	2	0.0%	0
Visiting LGBTQ pubs / bars / venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting opticians	0.3%	0	0.0%	0	0.0%	0	10.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	0.6%	1	21.2%	0	0.0%	0	4.7%	0	0.0%	0	0.0%	0	9.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work	0.4%	1	0.0%	0	0.0%	0	0.0%	0	13.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.4%	8	0.0%	0	0.0%	0	14.7%	1	21.0%	1	0.0%	0	0.0%	0	10.2%	6	0.0%	0	0.0%	0	0.0%	0
Weighted base:		147		1		2		4		4		1		4		62		0		25		43
Sample:		91		7		8		17		10		5		15		10		1		9		9

Thurrock Household Survey for Lambert Smith Hampton

By Zone (Wtd) [B]

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Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Meanscore: [Number of visits per week]																						
Q28 How often do you or your household visit any of the Lakeside Retail Parks, e.g. Lakeside Retail Park, Thurrock Shopping Park or West Thurrock Retail Park i.e. NOT the indoor shopping centre - for shopping, services, leisure, work or other uses?																						
7 times a week	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	9
5 - 6 times a week	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 times a week	0.2%	2	1.7%	0	0.0%	0	0.3%	0	2.4%	1	1.8%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	1.4%	14	0.0%	0	0.4%	0	4.8%	1	0.4%	0	2.4%	0	2.1%	0	4.4%	13	0.0%	0	0.0%	0	0.0%	0
Once a week	3.7%	38	7.7%	2	4.1%	1	15.3%	3	9.2%	3	5.2%	0	25.3%	6	5.8%	17	0.0%	0	0.8%	1	1.3%	4
Once every 2 weeks	4.1%	41	7.4%	2	8.8%	2	12.7%	3	16.6%	5	19.6%	2	10.0%	2	3.8%	11	0.0%	0	4.4%	7	2.2%	8
Once a month	11.7%	118	13.0%	3	20.7%	5	21.4%	5	19.1%	6	20.7%	2	15.9%	4	10.3%	29	6.8%	5	11.8%	20	11.4%	40
Once every 2 months	5.3%	54	11.7%	3	3.2%	1	2.3%	0	3.2%	1	9.0%	1	5.8%	1	3.9%	11	0.5%	0	2.9%	5	8.6%	30
Once every 3 months	4.7%	47	10.1%	2	4.9%	1	5.0%	1	9.4%	3	7.1%	1	4.5%	1	3.1%	9	0.5%	0	6.4%	11	5.3%	19
Less often than once every 3 months	33.5%	339	38.2%	8	21.7%	5	30.5%	6	26.5%	8	15.9%	1	14.8%	3	24.0%	69	35.4%	28	33.4%	56	43.7%	153
(Never)	32.9%	332	9.7%	2	25.1%	6	4.4%	1	10.2%	3	18.3%	1	9.8%	2	42.5%	122	56.8%	45	39.9%	66	23.8%	83
(Don't know)	1.7%	17	0.4%	0	11.0%	3	2.4%	1	3.0%	1	0.0%	0	6.8%	2	2.2%	6	0.0%	0	0.4%	1	1.2%	4
Mean:	0.20		0.23		0.18		0.46		0.33		0.33		0.61		0.21		0.02		0.08		0.25	
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q29 What is the MAIN activity you visit Lakeside Retail Parks for?																						
<i>Those that visit Lakeside Retail Parks at least once a month at Q28</i>																						
NON-FOOD shopping	37.6%	84	51.4%	3	47.4%	4	56.2%	7	66.4%	10	63.5%	3	31.7%	4	26.9%	19	27.8%	1	43.6%	12	34.1%	21
FOOD shopping	22.1%	49	16.8%	1	4.2%	0	20.8%	2	18.0%	3	17.7%	1	25.5%	3	15.9%	11	21.0%	1	28.2%	8	30.3%	18
Window shopping / browsing	9.2%	21	17.0%	1	6.4%	1	10.0%	1	4.2%	1	3.5%	0	12.7%	2	9.0%	6	44.4%	2	7.4%	2	7.4%	4
Visiting cafes / coffee shops	4.2%	9	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0	10.5%	1	10.5%	7	0.0%	0	0.0%	0	0.0%	0
Nightclubbing	3.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	8
Night-time eating	3.6%	8	1.4%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	10.5%	7	6.8%	0	0.0%	0	0.0%	0
Visit community centre	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Visit museums / galleries	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Takeaways / fast food	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Study there	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	5
Night-time drinking	2.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.4%	5	0.0%	0
Work there	1.9%	4	0.0%	0	0.0%	0	1.8%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3
Daytime eating	1.3%	3	0.0%	0	14.4%	1	3.8%	0	6.4%	1	5.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit family entertainment venue (e.g. bowling alley, ice rink, etc.).	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting family / friends who live there	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Meeting family / friends to socialise	0.3%	1	0.0%	0	6.9%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting gym / leisure centre / swimming pool	0.3%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit outdoor sports venue (e.g. tennis / basketball court / football / cricket pitch)	0.3%	1	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting cinema	0.3%	1	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting place of worship	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other service e.g. laundrette, hairdresser, salon, vets, recycling	0.2%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daytime drinking	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit parks / green spaces	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Financial service e.g. bank, building society, cash machine	0.1%	0	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk / walk the dog	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buying fuel	0.1%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health service e.g. doctor, dentist, hospital, opticians	0.1%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Business meetings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting live music venues / gigs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Visit night-time theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Visiting library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Visit daytime theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Accessing transport (e.g. using bus / tube / train station)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Using Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	223	6		8		12		15		4		14		70		5		28		61	
Sample:	328	37		33		57		50		34		69		12		5		12		19	

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q30 What do you like about Lakeside Retail Parks? [MR]																						
<i>Those that visit Lakeside Retail Parks at least once a month at Q28</i>																						
Shops - good range of affordable shops	16.5%	37	1.4%	0	8.1%	1	6.7%	1	19.4%	3	9.0%	0	3.9%	1	19.6%	14	44.4%	2	54.8%	15	0.0%	0
Parking - it's easy to find a space	14.3%	32	14.0%	1	16.9%	1	13.5%	2	5.8%	1	21.4%	1	12.7%	2	0.0%	0	0.0%	0	25.8%	7	28.5%	17
Close to home	11.9%	27	44.6%	3	12.3%	1	31.5%	4	21.7%	3	11.8%	0	32.5%	4	0.0%	0	0.0%	0	7.4%	2	14.5%	9
Good cafés / restaurants	11.8%	26	10.5%	1	19.1%	2	8.6%	1	0.0%	0	1.2%	0	29.9%	4	9.0%	6	0.0%	0	25.8%	7	8.9%	5
Shops - good range of non-food shops generally	10.5%	23	5.5%	0	7.4%	1	21.7%	3	19.8%	3	26.9%	1	7.3%	1	0.0%	0	27.8%	1	12.2%	3	16.3%	10
Good layout / shops close together	9.7%	22	1.4%	0	6.3%	1	5.0%	1	11.3%	2	6.0%	0	1.5%	0	26.4%	18	0.0%	0	0.0%	0	0.0%	0
Parking - it's free	8.9%	20	7.1%	0	7.3%	1	10.6%	1	12.9%	2	30.4%	1	19.1%	3	0.0%	0	0.0%	0	9.8%	3	14.7%	9
Shops - good range of 'high street' retailers	6.8%	15	0.0%	0	1.1%	0	4.4%	1	13.6%	2	12.5%	0	5.5%	1	9.0%	6	42.1%	2	2.4%	1	3.6%	2
Like to support local businesses	6.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	14	0.0%	0	0.0%	0	0.0%	0
You can get everything you need there	6.0%	13	5.5%	0	5.4%	0	10.8%	1	10.1%	1	21.9%	1	20.0%	3	0.0%	0	21.0%	1	2.4%	1	7.4%	4
Easy to get there by car	5.8%	13	0.0%	0	0.0%	0	1.2%	0	4.1%	1	7.3%	0	7.0%	1	15.9%	11	0.0%	0	0.0%	0	0.0%	0
Good pubs / bars	5.4%	12	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	9.0%	6	0.0%	0	18.4%	5	0.0%	0
Shops - good range of clothes shops	5.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.9%	11	0.0%	0	0.0%	0	0.0%	0
Attractive environment / nice place	4.2%	9	22.6%	1	1.1%	0	0.0%	0	7.2%	1	7.0%	0	1.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Shops - good range of quality shops	4.1%	9	10.7%	1	5.2%	0	5.6%	1	1.7%	0	0.0%	0	3.4%	0	9.0%	6	6.8%	0	0.0%	0	0.0%	0
Shops - good opening hours / open on Sundays	3.8%	9	0.0%	0	0.0%	0	7.6%	1	9.6%	1	9.0%	0	5.0%	1	0.0%	0	0.0%	0	18.4%	5	0.0%	0
Good seating areas	3.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	8
Good toilet facilities	3.7%	8	0.0%	0	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0	10.5%	7	0.0%	0	0.0%	0	0.0%	0
Parking - it's cheap	3.5%	8	0.0%	0	1.1%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	7	0.0%	0	0.0%	0	0.0%	0
Easy to get there on foot	3.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	7	0.0%	0	0.0%	0	0.0%	0
Good range of other services (e.g. library, hairdresser, vets etc.)	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Good disabled access	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Shops - good range of independent shops	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Shops - good range of charity shops	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Close to friends / relatives	2.6%	6	0.0%	0	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	5
Good market	2.6%	6	0.0%	0	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	5
Quiet / not too busy	2.6%	6	0.0%	0	0.0%	0	8.4%	1	0.0%	0	0.0%	0	0.5%	0	6.8%	5	0.0%	0	0.0%	0	0.0%	0
Familiar / know where everything is	2.5%	6	0.0%	0	3.3%	0	0.6%	0	0.0%	0	0.0%	0	3.9%	1	6.8%	5	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Has undercover shopping	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	6.8%	5	0.0%	0	0.0%	0	0.0%	0
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	2.1%	5	9.1%	1	6.9%	1	4.4%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0
Clean streets / well maintained	1.6%	4	0.0%	0	0.0%	0	0.0%	0	24.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice atmosphere / friendly people	1.3%	3	0.0%	0	6.3%	1	4.4%	1	13.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of supermarkets	0.9%	2	0.0%	0	0.0%	0	3.5%	0	1.7%	0	4.8%	0	0.5%	0	0.0%	0	21.0%	1	0.0%	0	0.0%	0
Good for a day out	0.6%	1	0.0%	0	0.0%	0	3.8%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open / green spaces / parks	0.6%	1	0.0%	0	3.3%	0	0.0%	0	7.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diverse / multi-cultural	0.6%	1	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco store is nearby	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	0	2.4%	1	0.0%	0
Good bus service	0.2%	0	2.8%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for financial services (e.g. banks / building societies)	0.1%	0	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Midweek shopping is quiet	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q store	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of health services (e.g. doctors, dentists, opticians etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional / quaint	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good train service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of bakers / butchers / greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to work / en route to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	11.4%	25	9.9%	1	11.8%	1	15.7%	2	12.5%	2	6.0%	0	4.2%	1	6.8%	5	0.0%	0	18.4%	5	15.4%	9
(Don't know)	1.0%	2	1.4%	0	9.1%	1	1.8%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Weighted base:		223		6		8		12		15		4		14		70		5		28		61
Sample:		328		37		33		57		50		34		69		12		5		12		19

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q31 What do you dislike about Lakeside Retail Parks? [MR]																						
<i>Those that visit Lakeside Retail Parks at least once a month at Q28</i>																						
Traffic congestion	12.2%	27	23.2%	1	21.2%	2	27.9%	3	15.8%	2	12.9%	1	18.7%	3	6.8%	5	0.0%	0	18.4%	5	8.9%	5
Poor atmosphere / unfriendly people	6.7%	15	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	21.1%	15	0.0%	0	0.0%	0	0.0%	0
Shops - need more independent shops	6.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	14	0.0%	0	0.0%	0	0.0%	0
Not enough health facilities (e.g. doctors, dentists, opticians, etc)	6.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	14	0.0%	0	0.0%	0	0.0%	0
Too busy / crowded	5.5%	12	1.4%	0	6.3%	1	1.8%	0	7.5%	1	14.2%	1	2.1%	0	0.0%	0	0.0%	0	2.4%	1	14.5%	9
Parking - not enough spaces available	5.0%	11	1.4%	0	9.1%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	5.6%	3
Not enough financial services (e.g. banks / building societies)	4.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	8
Poor market	3.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	15.7%	4	0.0%	0
Not enough other services (e.g. library, hairdresser, vets etc.)	3.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	7	0.0%	0	0.0%	0	0.0%	0
Hard to get to by train	3.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	7	0.0%	0	0.0%	0	0.0%	0
Shops - need more / better clothes shops	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Needs an update / revamp	2.9%	6	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Too many betting shops	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Shops - need longer opening hours / more open on Sundays	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Shops - need more quality shops	2.6%	6	0.0%	0	0.0%	0	0.6%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.4%	5	0.0%	0
Not enough / poor quality seating areas	2.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	5
Shops - need more bakers / butchers / greengrocers	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	5
Too many empty shops	2.2%	5	1.4%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	4
Not enough / poor quality cafés / restaurants	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	15.7%	4	0.0%	0
Not enough / poor quality pubs / bars	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	4	0.0%	0
Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.4%	2	0.0%	0	1.8%	1
Poor disabled access	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Too far away from home	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Not enough / poor quality	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1

Thurrock Household Survey for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
public toilets																					
Shops - need more affordable shops	0.5%	1	4.3%	0	8.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hard to get to by bus	0.4%	1	0.0%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking ticket officers / strict parking rules	0.4%	1	10.5%	1	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many beggars	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%
Hard to get to on foot	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lack of security / don't feel safe	0.2%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Doesn't have an Asda Living store	0.2%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor layout / shops too far apart	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shops - need more / better range of supermarkets	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bumps on the roads	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking - not enough disabled parking	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor sign posting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The arrows leading out of the mall are confusing	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shops - need more 'high street' retailers	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dirty streets / poorly maintained	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor nightlife	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hard to get to by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking - longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking - no free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking - expensive parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too much homelessness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lack of pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shops - need more / better range of non-food shops generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lack of undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Not attractive / poor environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking - cashless payment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nothing)	46.0%	103	65.6%	4	31.4%	3	63.9%	7	71.5%	11	57.8%	2	60.4%	8	40.7%	28	55.6%	3	42.8%	12	39.0%
(Don't know)	3.5%	8	1.4%	0	21.8%	2	0.6%	0	0.0%	0	9.0%	0	11.2%	2	0.0%	0	0.0%	0	2.4%	1	5.6%
Weighted base:		223		6		8		12		15		4		14		70		5		28	

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Sample:	328	37	33	57	50	34	69	12	5	12	19

Thurrock Household Survey for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q32 What could be improved about Lakeside Retail Parks that would make you visit more often? [MR]																						
Less traffic congestion / improved access	12.7%	129	2.5%	1	6.5%	2	14.2%	3	8.8%	3	4.7%	0	12.6%	3	19.2%	55	29.0%	23	6.0%	10	8.4%	30
Easier to get to by bus	3.9%	40	2.9%	1	2.6%	1	2.2%	0	3.2%	1	3.0%	0	2.0%	0	5.1%	15	6.8%	5	5.9%	10	1.9%	7
Better security / safety	3.9%	39	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	6.0%	17	0.0%	0	1.3%	2	5.6%	20
Parking - make more spaces available	3.1%	32	0.4%	0	1.8%	0	0.0%	0	1.6%	0	0.6%	0	1.5%	0	5.2%	15	2.9%	2	3.3%	6	2.2%	8
Shops - more / better clothes shops	3.0%	31	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.5%	0	6.4%	18	0.0%	0	2.7%	4	2.0%	7
Better market	2.8%	28	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	5.8%	10	5.1%	18
More / better cafés / restaurants	2.6%	27	3.2%	1	2.7%	1	4.6%	1	0.4%	0	2.4%	0	4.6%	1	4.2%	12	0.0%	0	5.8%	10	0.3%	1
Easier to get to by car	2.5%	26	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.6%	0	0.0%	0	2.9%	8	4.8%	4	3.6%	6	2.0%	7
Easier to get to by train	2.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	11	0.0%	0	2.4%	4	1.9%	7
Less empty shops	2.1%	21	6.3%	1	1.1%	0	3.4%	1	1.2%	0	0.0%	0	0.3%	0	1.7%	5	0.0%	0	0.0%	0	3.9%	14
Better layout / shops closer together	2.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.3%	1	0.0%	0	1.7%	3	5.0%	17
The Dartford Crossing to be cheaper	2.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	17	4.8%	4	0.0%	0	0.0%	0
Shops - more affordable shops	2.1%	21	2.1%	0	0.4%	0	2.1%	0	1.2%	0	0.0%	0	2.3%	1	1.7%	5	0.0%	0	2.8%	5	2.7%	9
More rubbish bins	1.9%	19	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	19	0.0%	0	0.0%	0	0.0%	0
Shops - more 'high street' retailers	1.8%	19	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	4.8%	17
More / better leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	4.4%	13	0.0%	0	3.1%	5	0.0%	0
Less betting shops	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	2.0%	7
Shops - more / better range of supermarkets	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	2.6%	7	0.0%	0	0.0%	0	1.5%	5
More / better public toilets	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	6	1.9%	7
Quieter / less busy	1.2%	12	0.4%	0	0.0%	0	2.4%	1	2.0%	1	1.8%	0	0.9%	0	1.7%	5	0.0%	0	0.4%	1	1.5%	5
Shops - more / better range of non-food shops generally	1.1%	11	2.1%	0	0.0%	0	2.1%	0	1.6%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	10	0.0%	0
Shops - longer opening hours / more open on Sundays	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	1.5%	5
Improve the nightlife	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	2.0%	7
More / better financial services (e.g. banks / building societies)	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	8
Parking - make more disabled spaces available	0.8%	8	0.0%	0	0.7%	0	0.0%	0	0.8%	0	0.0%	0	0.9%	0	2.6%	7	0.0%	0	0.0%	0	0.0%	0
Cleaner streets / better maintained	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	2.6%	7	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Nicer atmosphere / friendlier people	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	7	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.7%	7	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	7
More / better range of other services (e.g. library, hairdresser, vets etc.)	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	2.2%	6	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	0.0%	0
Less cheap shops	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	0.0%	0
Shops - more bakers / butchers / greengrocers	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	0.0%	0
Easier to get to on foot	0.6%	6	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.4%	1	0.0%	0
Make it more attractive / nicer environment	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.5%	0	0.0%	0	1.5%	5
Better disabled access	0.6%	6	0.4%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
More / better seating areas	0.6%	6	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
More road crossings	0.5%	5	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	0.0%	0
More / better health facilities (e.g. doctors, dentists, opticians, etc)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.0%	0
Better sign posting	0.3%	3	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Another bridge crossing	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0
Shops - more high quality shops	0.3%	3	2.5%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.4%	1	0.3%	1
More / better department stores	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Parking - make it free	0.1%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - more independent shops	0.1%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
An undercover walkway linking the retail parks to the shopping centre	0.1%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - make it cheaper	0.1%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More advertising of what's available there	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water bottle refill stations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A map which shows where all the shops are located	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Removing the bumps on the roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Living store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - more payment methods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Better lighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nothing)	50.4%	510	65.3%	14	56.5%	14	68.1%	14	64.2%	20	67.3%	5	52.6%	12	34.3%	98	53.4%	42	60.5%	101	53.9%
(Don't know)	6.4%	64	9.6%	2	25.7%	6	7.3%	2	10.0%	3	17.5%	1	15.5%	4	5.1%	15	7.5%	6	3.7%	6	5.7%
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351
Sample:	1012		103		103		94		103		83		103		105		104		107		107

Q33 Do you visit Lakeside Retail Parks once a month or more during the evening, either during the week or at weekends?

Yes	10.7%	108	5.7%	1	8.6%	2	17.4%	4	11.6%	4	4.7%	0	14.3%	3	17.7%	51	0.5%	0	5.6%	9	9.4%
No	89.3%	904	94.3%	20	91.4%	22	82.6%	17	88.4%	27	95.3%	8	85.7%	20	82.3%	236	99.5%	78	94.4%	157	90.6%
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351
Sample:	1012		103		103		94		103		83		103		105		104		107		107

Q34 When do you tend to visit Lakeside Retail Parks during the evening? [MR/PR]

Those that visit Lakeside Retail Parks during the evening at Q33

Friday evenings	34.1%	37	30.1%	0	31.4%	1	59.9%	2	27.6%	1	61.5%	0	40.6%	1	26.8%	14	100.1%	0	22.4%	2	45.3%	15
Saturday evenings	31.3%	34	30.1%	0	54.6%	1	46.7%	2	50.0%	2	61.5%	0	20.3%	1	39.2%	20	100.1%	0	22.4%	2	16.5%	5
Sunday to Thursday evenings	55.1%	60	92.7%	1	45.4%	1	44.9%	2	67.0%	2	99.9%	0	63.6%	2	60.9%	31	0.0%	0	77.6%	7	38.3%	13
Weighted base:		108		1		2		4		4		0		3		51		0		9		33
Sample:		64		6		5		15		7		2		11		8		1		3		6

Meanscore: [Number of visits per week]

Q35 How often do you visit Lakeside Retail Parks during the evening?

Those that visit Lakeside Retail Parks during the evening at Q33

7 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
5 - 6 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
4 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
3 times a week	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Twice a week	0.5%	1	0.0%	0	0.0%	0	1.9%	0	10.6%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Once a week	22.1%	24	55.4%	1	0.0%	0	26.1%	1	0.0%	0	0.0%	0	37.0%	1	41.2%	21	0.0%	0	0.0%	0	0.0%
Once every 2 weeks	19.5%	21	30.1%	0	95.8%	2	9.4%	0	42.8%	2	61.5%	0	15.9%	1	0.0%	0	100.1%	0	77.6%	7	25.5%
Once a month	16.4%	18	14.6%	0	0.0%	0	44.9%	2	29.6%	1	38.6%	0	29.2%	1	24.7%	13	0.0%	0	0.0%	0	3.3%
Once every 2 months	16.5%	18	0.0%	0	4.2%	0	0.0%	0	17.0%	1	0.0%	0	0.0%	0	12.4%	6	0.0%	0	0.0%	0	33.0%
Once every 3 months	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.5%
Less often than once every 3 months	19.3%	21	0.0%	0	0.0%	0	14.2%	1	0.0%	0	0.0%	0	0.0%	0	21.7%	11	0.0%	0	22.4%	2	21.8%
(Don't know / varies)	0.2%	0	0.0%	0	0.0%	0	3.7%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mean:	0.41		0.75		0.48		0.50		0.53		0.42		1.01		0.50		0.50		0.39		0.19
Weighted base:	108		1		2		4		4		0		3		51		0		9		33
Sample:	64		6		5		15		7		2		11		8		1		3		6

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q36 What activities do you do in Lakeside Retail Parks during the evenings? [MR]																						
<i>Those that visit Lakeside Retail Parks during the evening at Q33</i>																						
Visiting pubs / bars	12.6%	14	0.0%	0	54.6%	1	12.1%	0	0.0%	0	0.0%	0	16.1%	1	12.4%	6	0.0%	0	55.3%	5	0.0%	0
Visiting cafes	12.7%	14	0.0%	0	54.6%	1	14.2%	1	0.0%	0	0.0%	0	16.1%	1	12.4%	6	0.0%	0	55.3%	5	0.0%	0
Eating out	33.3%	36	7.3%	0	54.6%	1	42.0%	2	3.4%	0	0.0%	0	32.2%	1	37.1%	19	100.1%	0	77.6%	7	16.5%	5
Late night shopping	43.6%	47	51.9%	1	45.4%	1	48.3%	2	74.2%	3	99.9%	0	77.4%	3	28.9%	15	0.0%	0	44.8%	4	58.1%	19
Visiting the cinema	10.3%	11	0.0%	0	27.3%	1	1.9%	0	0.0%	0	0.0%	0	16.1%	1	9.3%	5	0.0%	0	55.3%	5	0.0%	0
Visiting the theatre	10.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.7%	11	0.0%	0	0.0%	0	0.0%	0
Visiting live music venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting nightclubs	20.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.8%	14	0.0%	0	0.0%	0	25.5%	8
Visiting arts / cultural venues / museums	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting health and fitness	6.3%	7	48.1%	1	0.0%	0	0.0%	0	22.4%	1	0.0%	0	6.5%	0	0.0%	0	0.0%	0	55.3%	5	0.0%	0
Visiting places of worship	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting family entertainment venues	10.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	6	0.0%	0	55.3%	5	0.0%	0
Visiting LGBTQ pubs / bars / venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	0.1%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.4%	0	0.0%	0	0.0%	0	11.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		108		1		2		4		4		0		3		51		0		9		33
Sample:		64		6		5		15		7		2		11		8		1		3		6
Q37 Do you visit any of these OTHER centres in the Thurrock Council local authority area? [MR/PR]																						
Grays	11.6%	118	72.2%	16	31.8%	8	80.9%	17	70.2%	22	25.5%	2	52.5%	12	6.9%	20	0.5%	0	3.1%	5	4.5%	16
Tilbury	2.8%	28	41.1%	9	4.8%	1	15.3%	3	13.6%	4	9.7%	1	2.4%	1	2.9%	8	0.0%	0	0.8%	1	0.0%	0
Corringham	4.1%	42	26.8%	6	48.1%	12	6.4%	1	10.2%	3	17.7%	1	3.6%	1	2.6%	7	0.0%	0	2.9%	5	1.6%	6
Stanford-le-Hope	4.9%	49	12.3%	3	46.5%	11	5.7%	1	8.6%	3	17.4%	1	6.7%	2	6.9%	20	0.0%	0	1.2%	2	1.9%	7
South Ockendon	4.6%	46	9.6%	2	1.8%	0	14.7%	3	7.8%	2	20.8%	2	44.8%	10	4.8%	14	0.5%	0	0.0%	0	3.4%	12
Aveley	2.4%	24	0.4%	0	0.4%	0	7.2%	2	1.6%	1	5.3%	0	36.0%	8	0.0%	0	0.0%	0	2.7%	4	2.5%	9
Socketts Heath	2.1%	22	14.4%	3	2.5%	1	7.3%	2	38.2%	12	16.5%	1	0.9%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0
(Don't visit any of these centres)	80.6%	816	10.2%	2	27.8%	7	14.6%	3	6.4%	2	52.6%	4	22.2%	5	86.9%	250	99.1%	78	93.2%	155	88.3%	310
Weighted base:		1012		22		24		21		31		8		23		287		79		166		351
Sample:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q38 Which of those centres do you visit the most?																						
<i>Not those that said 'Don't visit any of these centres' at Q37</i>																						
Grays	49.5%	97	53.1%	10	34.6%	6	89.6%	16	52.2%	15	41.6%	2	43.5%	8	53.1%	20	50.1%	0	45.4%	5	35.9%	15
Tilbury	4.9%	10	28.9%	6	0.0%	0	2.8%	1	3.7%	1	1.2%	0	0.0%	0	2.5%	1	0.0%	0	12.0%	1	0.0%	0
Corringham	10.8%	21	14.2%	3	47.7%	8	1.5%	0	3.8%	1	23.6%	1	0.0%	0	0.0%	0	0.0%	0	30.6%	3	10.9%	4
Stanford-le-Hope	9.8%	19	0.5%	0	15.2%	3	0.4%	0	3.3%	1	5.0%	0	0.0%	0	19.6%	7	0.0%	0	12.0%	1	15.8%	7
South Ockendon	15.1%	30	0.0%	0	0.0%	0	3.0%	1	4.1%	1	23.5%	1	46.2%	8	16.8%	6	50.1%	0	0.0%	0	29.0%	12
Aveley	2.9%	6	0.5%	0	0.0%	0	0.7%	0	0.4%	0	3.8%	0	9.9%	2	0.0%	0	0.0%	0	0.0%	0	8.3%	3
Socketts Heath	7.0%	14	2.8%	1	2.5%	0	1.9%	0	32.6%	9	1.2%	0	0.4%	0	7.9%	3	0.0%	0	0.0%	0	0.0%	0
Weighted base:	196		19		17		18		29		4		18		38		1		11		41	
Sample:	499		91		87		75		91		38		87		7		2		9		12	

Meanscore: [Number of visits per week]

Q39 How often do you shop in CENTRE MENTIONED AT Q38?

Not those that said 'Don't visit any of these centres' at Q37

7 times a week	3.8%	7	0.0%	0	4.5%	1	0.4%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	13.2%	5
5 - 6 times a week	1.6%	3	0.0%	0	3.9%	1	0.0%	0	6.0%	2	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 times a week	0.4%	1	0.0%	0	1.5%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 times a week	4.9%	10	6.8%	1	7.5%	1	8.5%	2	16.0%	5	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	6.3%	12	11.2%	2	11.8%	2	8.1%	1	14.9%	4	8.0%	0	11.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	17.0%	33	28.1%	5	31.1%	5	33.6%	6	29.6%	9	20.4%	1	32.9%	6	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Once every 2 weeks	8.3%	16	15.4%	3	14.3%	2	6.8%	1	5.1%	1	12.3%	0	7.6%	1	16.8%	6	0.0%	0	0.0%	0	0.0%	0
Once a month	20.6%	40	16.9%	3	10.5%	2	8.5%	2	7.7%	2	14.9%	1	15.0%	3	56.0%	21	0.0%	0	6.0%	1	15.8%	7
Once every 2 months	1.6%	3	0.9%	0	1.5%	0	3.4%	1	2.2%	1	3.7%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Once every 3 months	3.8%	7	4.0%	1	0.0%	0	4.9%	1	0.0%	0	3.7%	0	0.8%	0	0.0%	0	0.0%	0	39.4%	4	2.6%	1
Less often than once every 3 months	19.6%	38	4.3%	1	11.4%	2	7.3%	1	5.9%	2	37.0%	1	8.7%	2	16.8%	6	100.0%	1	48.6%	5	41.6%	17
Never	6.0%	12	4.1%	1	1.5%	0	7.5%	1	5.4%	2	0.0%	0	4.5%	1	7.9%	3	0.0%	0	6.0%	1	8.3%	3
(Don't know / varies)	6.2%	12	8.4%	2	0.5%	0	10.9%	2	5.0%	1	0.0%	0	3.3%	1	2.5%	1	0.0%	0	0.0%	0	13.2%	5
Mean:		0.98		0.92		1.47		0.95		1.62		0.48		1.47		0.26		0.00		0.06		1.16
Weighted base:		196		19		17		18		29		4		18		38		1		11		41
Sample:		499		91		87		75		91		38		87		7		2		9		12

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q40 What is usually the main purpose of your trip to CENTRE MENTIONED AT Q38?																						
<i>Not those that said 'Don't visit any of these centres' at Q37</i>																						
FOOD shopping	32.4%	64	42.6%	8	63.1%	11	25.3%	5	34.8%	10	41.7%	2	50.7%	9	16.8%	6	0.0%	0	45.4%	5	18.5%	8
NON-FOOD shopping	14.3%	28	28.3%	6	4.9%	1	23.0%	4	17.5%	5	34.0%	1	10.1%	2	0.0%	0	50.1%	0	6.0%	1	20.1%	8
Visiting family / friends who live there	7.8%	15	7.5%	1	4.3%	1	4.9%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	50.1%	0	6.0%	1	26.8%	11
Window shopping / browsing	4.4%	9	0.5%	0	0.5%	0	5.2%	1	1.3%	0	2.4%	0	0.0%	0	2.5%	1	0.0%	0	6.0%	1	13.2%	5
Health service e.g. doctor, dentist, hospital, opticians	4.4%	9	1.4%	0	1.0%	0	7.6%	1	6.7%	2	14.4%	1	4.7%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	3
Study there	4.0%	8	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	7	0.0%	0	0.0%	0	0.0%	0
Visit parks / green spaces	3.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	7	0.0%	0	0.0%	0	0.0%	0
Using Post Office	3.7%	7	3.5%	1	0.5%	0	4.3%	1	6.6%	2	0.0%	0	4.7%	1	7.9%	3	0.0%	0	0.0%	0	0.0%	0
Accessing transport (e.g. using bus / tube / train station)	3.6%	7	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	16.8%	6	0.0%	0	0.0%	0	0.0%	0
Visiting cafes / coffee shops	3.5%	7	0.5%	0	3.3%	1	0.4%	0	0.4%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	13.2%	5
Visit museums / galleries	3.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	6	0.0%	0	0.0%	0	0.0%	0
Financial service e.g. bank, building society, cash machine	2.6%	5	2.8%	1	0.5%	0	9.0%	2	8.9%	3	1.2%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meeting family / friends to socialise	2.0%	4	2.8%	1	0.0%	0	2.5%	0	6.5%	2	0.0%	0	2.5%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0
Daytime eating	1.7%	3	0.0%	0	4.2%	1	1.2%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.7%	2	0.0%	0
Work there	1.4%	3	3.0%	1	2.5%	0	0.0%	0	3.3%	1	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other service e.g. laundrette, hairdresser, salon, vets, recycling	1.2%	2	0.5%	0	2.5%	0	2.7%	0	1.7%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0
Night-time eating	0.8%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0
Visiting cinema	0.7%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daytime drinking	0.7%	1	0.5%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting library	0.5%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit family entertainment venue (e.g. bowling alley, ice rink, etc.).	0.4%	1	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting gym / leisure centre / swimming pool	0.4%	1	0.0%	0	3.3%	1	0.0%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Takeaways / fast food	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit outdoor sports venue (e.g. tennis / basketball court / football / cricket pitch)	0.3%	1	0.0%	0	3.3%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Business meetings	0.2%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting the market	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting place of worship	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buying fuel	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Visit daytime theatres / shows	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walk / walk the dog	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Visiting live music venues / gigs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nightclubbing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Night-time drinking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Visit night-time theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Visit community centre (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	1.2%	2	1.4%	0	0.5%	0	0.0%	0	3.2%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	196		19		17		18		29		4		18		38		1		11		41
Sample:	499		91		87		75		91		38		87		7		2		9		12

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q41 How do you think CENTRE MENTIONED AT Q38 could be improved? [MR]																						
<i>Not those that said 'Don't visit any of these centres' at Q37</i>																						
Make it more attractive / nicer environment	11.2%	22	9.6%	2	1.5%	0	16.2%	3	14.1%	4	0.0%	0	0.4%	0	19.6%	7	0.0%	0	0.0%	0	13.2%	5
Less empty shops	11.0%	22	25.1%	5	2.0%	0	26.9%	5	11.7%	3	11.9%	0	8.2%	1	16.8%	6	0.0%	0	0.0%	0	0.0%	0
Shops - more high quality shops	9.9%	19	4.0%	1	0.5%	0	9.7%	2	11.3%	3	8.0%	0	8.0%	1	16.8%	6	0.0%	0	0.0%	0	13.2%	5
Shops - more / better range of non-food shops generally	9.1%	18	14.8%	3	8.0%	1	13.7%	2	8.7%	3	7.3%	0	4.7%	1	7.9%	3	0.0%	0	39.4%	4	0.0%	0
Parking - make more spaces available	8.9%	18	1.8%	0	8.5%	1	8.8%	2	19.0%	5	15.6%	1	14.4%	3	0.0%	0	0.0%	0	0.0%	0	13.2%	5
Cleaner streets / better maintained	8.2%	16	8.0%	2	3.6%	1	12.0%	2	8.2%	2	5.0%	0	4.5%	1	19.6%	7	0.0%	0	0.0%	0	2.6%	1
Better market	8.2%	16	9.6%	2	5.4%	1	8.8%	2	9.6%	3	8.0%	0	12.4%	2	16.8%	6	0.0%	0	0.0%	0	0.0%	0
Better security / safety	6.7%	13	6.8%	1	5.1%	1	10.3%	2	6.8%	2	5.0%	0	3.5%	1	16.8%	6	0.0%	0	0.0%	0	0.0%	0
More / better caf��s / restaurants	6.6%	13	2.3%	0	2.5%	0	6.8%	1	12.8%	4	0.0%	0	4.4%	1	16.8%	6	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	5.0%	10	0.0%	0	0.0%	0	2.5%	0	5.3%	2	0.0%	0	3.0%	1	19.6%	7	0.0%	0	0.0%	0	0.0%	0
Less betting shops	4.2%	8	3.0%	1	2.5%	0	1.9%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	5
Parking - make more disabled spaces available	4.1%	8	0.9%	0	1.0%	0	0.0%	0	0.0%	0	3.8%	0	1.6%	0	19.6%	7	0.0%	0	0.0%	0	0.0%	0
More rubbish bins	4.1%	8	15.9%	3	0.0%	0	12.3%	2	6.0%	2	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quieter / less busy	4.1%	8	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.4%	7
Shops - longer opening hours / more open on Sundays	4.0%	8	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	7	0.0%	0	0.0%	0	0.0%	0
Easier to get to by train	3.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	7	0.0%	0	0.0%	0	0.0%	0
Shops - more 'high street' retailers	3.6%	7	7.2%	1	3.8%	1	14.0%	3	4.9%	1	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - more / better clothes shops	3.5%	7	16.0%	3	7.6%	1	0.4%	0	3.6%	1	9.3%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better range of other services (e.g. library, hairdresser, vets etc.)	3.5%	7	0.5%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	6	0.0%	0	0.0%	0	0.0%	0
Parking - make it cheaper	3.3%	7	3.0%	1	0.0%	0	18.3%	3	6.0%	2	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better health facilities (e.g. doctors, dentists, opticians, etc)	3.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	16.8%	6	0.0%	0	0.0%	0	0.0%	0
Shops - more affordable shops	3.2%	6	0.0%	0	0.5%	0	0.0%	0	0.8%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	5
Shops - more independent shops	2.9%	6	4.4%	1	4.4%	1	5.1%	1	6.3%	2	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Easier to get to by bus	2.8%	6	0.5%	0	0.5%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.4%	4	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
shops - more / better range of supermarkets	2.5%	5	13.4%	3	2.5%	0	6.6%	1	0.4%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
improve the nightlife	2.3%	5	6.1%	1	0.0%	0	7.4%	1	5.6%	2	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
more undercover shopping	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.4%	4	0.0%	0
less takeaways	2.0%	4	1.4%	0	6.0%	1	0.0%	0	7.2%	2	1.2%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
nicer atmosphere / friendlier people	2.0%	4	3.0%	1	0.5%	0	11.6%	2	0.0%	0	1.2%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
update / refurbish the shopping area	1.9%	4	4.2%	1	0.0%	0	7.0%	1	2.6%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
more / better financial services (e.g. banks / building societies)	1.9%	4	5.5%	1	3.5%	1	4.1%	1	3.4%	1	7.6%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
more / better public toilets	1.4%	3	3.7%	1	0.5%	0	7.6%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
better layout / shops closer together	1.0%	2	6.6%	1	1.5%	0	2.5%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
more / better seating areas	0.8%	2	0.0%	0	3.3%	1	2.9%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
parking - make it free	0.7%	1	0.9%	0	2.0%	0	3.6%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
shops - more bakers / butchers / greengrocers	0.6%	1	0.5%	0	1.0%	0	4.5%	1	0.0%	0	1.2%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
less barbers	0.6%	1	0.0%	0	2.5%	0	2.2%	0	0.8%	0	1.2%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
better signage	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
more / better pubs / bars	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
less charity shops	0.3%	1	0.0%	0	2.0%	0	0.4%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
less cheap shops	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
better lighting	0.3%	1	0.5%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
less traffic congestion / improved access	0.2%	0	0.5%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
more road crossings	0.2%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
parking - closer to the shops	0.2%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
keep the post office open	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
reinstate the ferry	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.1%	0	0.0%	0	0.0%	0
better disabled access	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
less vape shops	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
parking - make the spaces wider	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
repair the pavements	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
resurface the car parks	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
less takeaways	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
advertise the theatre more	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
larger Morrisons store	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
parking - more payment methods	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
bring the library back	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
iceland store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
reinstate the bus station off Purfleet Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
stop cyclists and scooters	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
using pavements																					
Less nail bars	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Easier to get to by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Easier to get to on foot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Nothing)	19.4%	38	22.9%	4	25.9%	4	15.6%	3	20.6%	6	26.1%	1	25.2%	5	0.0%	0	50.1%	0	48.6%	5	
(Don't know)	11.0%	22	4.6%	1	29.4%	5	7.5%	1	9.7%	3	11.1%	0	18.3%	3	2.5%	1	0.0%	0	12.0%	1	
Weighted base:	196		19		17		18		29		4		18		38		1		11		
Sample:	499		91		87		75		91		38		87		7		2		9		

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10

Q42 Are there any types of shops or local services which you consider to be missing from CENTRE MENTIONED AT Q38? [MR]

Not those that said 'Don't visit any of these centres' at Q37

None	42.4%	83	52.1%	10	38.2%	7	55.3%	10	60.0%	17	36.6%	1	68.1%	12	19.3%	7	0.0%	0	64.1%	7	26.8%	11
Butcher	11.5%	23	3.7%	1	0.0%	0	5.7%	1	1.7%	1	0.0%	0	7.0%	1	36.4%	14	0.0%	0	0.0%	0	13.2%	5
Clothes retailers	9.1%	18	14.7%	3	14.1%	2	8.0%	1	9.4%	3	12.2%	0	5.8%	1	16.8%	6	0.0%	0	6.0%	1	0.0%	0
GP surgery	7.3%	14	0.0%	0	0.0%	0	0.4%	0	0.4%	0	0.0%	0	2.3%	0	36.4%	14	0.0%	0	0.0%	0	0.0%	0
Banks / building societies	6.0%	12	12.8%	2	20.5%	4	1.1%	0	12.3%	4	26.8%	1	5.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Petrol station	6.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	6	0.0%	0	0.0%	0	13.2%	5
Coffee shop / café	4.2%	8	0.5%	0	0.0%	0	2.5%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	1	13.2%	5
Better transport links	4.1%	8	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	7	0.0%	0	6.0%	1	0.0%	0
Bakery	4.1%	8	1.8%	0	0.0%	0	3.8%	1	3.6%	1	1.2%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	5
Public toilets	4.1%	8	0.0%	0	0.5%	0	1.5%	0	0.4%	0	0.0%	0	1.2%	0	19.6%	7	0.0%	0	0.0%	0	0.0%	0
Library	3.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	19.6%	7	0.0%	0	0.0%	0	0.0%	0
Post office	3.6%	7	0.0%	0	0.5%	0	1.9%	0	0.4%	0	0.0%	0	1.6%	0	16.8%	6	0.0%	0	0.0%	0	0.0%	0
Book shop	3.6%	7	0.5%	0	0.0%	0	3.3%	1	0.4%	0	0.0%	0	0.0%	0	16.8%	6	0.0%	0	0.0%	0	0.0%	0
Electrical store	3.2%	6	0.5%	0	0.5%	0	3.6%	1	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	5
More security	1.8%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	7.9%	3	0.0%	0	0.0%	0	0.0%	0
DIY / hardware store	1.7%	3	2.3%	0	2.0%	0	0.4%	0	7.2%	2	2.4%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengrocer	1.7%	3	1.8%	0	2.5%	0	5.1%	1	3.4%	1	2.4%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants	1.2%	2	0.0%	0	1.5%	0	1.9%	0	6.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ATMs / cash machines	1.1%	2	0.0%	0	1.5%	0	2.5%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Supermarket	1.0%	2	5.1%	1	1.5%	0	0.4%	0	1.7%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist	0.6%	1	0.5%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Department store	0.6%	1	3.7%	1	0.0%	0	1.5%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoe shop	0.6%	1	0.9%	0	1.0%	0	3.3%	1	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Police station	0.6%	1	0.0%	0	1.5%	0	0.0%	0	2.1%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pubs	0.5%	1	0.0%	0	0.5%	0	1.2%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellers	0.2%	0	1.4%	0	0.5%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market	0.2%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Underground station	0.2%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet shop	0.2%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	9.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Food banks	0.2%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stationery shop	0.1%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys shop	0.1%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden centre	0.1%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homeware store	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fish monger	0.1%	0	0.5%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports shop	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vehicle repair shop	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pound shop	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsagents	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Record shop	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambulance station	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wool shop	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dentist	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Council office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Haberdashery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bike shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barber	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Amusements / arcade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	18.0%	35	10.3%	2	24.8%	4	18.3%	3	5.4%	2	20.0%	1	8.0%	1	0.0%	0	100.0%	1	18.0%	2	46.9%
Weighted base:	196		19		17		18		29		4		18		38		1		11		41
Sample:	499		91		87		75		91		38		87		7		2		9		12

Meanscore: [Number of visits per month]

Q43 How often do you or your household visit the following leisure attractions? [PR]

Bingo / casino / bookmaker

More than once a week	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Once a week	1.0%	10	0.8%	0	1.1%	0	0.3%	0	0.4%	0	1.2%	0	2.4%	1	0.0%	0	0.0%	0	0.4%	1	2.4%
Once a fortnight	2.8%	28	0.0%	0	0.0%	0	2.9%	1	0.0%	0	1.8%	0	0.0%	0	9.6%	28	0.0%	0	0.0%	0	0.0%
Once a month	1.5%	16	0.0%	0	0.0%	0	2.5%	1	0.0%	0	3.8%	0	0.3%	0	2.2%	6	0.0%	0	0.0%	0	2.4%
Once every two months	0.1%	1	0.0%	0	0.0%	0	1.0%	0	0.4%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Once every six months	0.3%	3	0.0%	0	0.4%	0	0.0%	0	0.0%	0	2.9%	0	0.3%	0	0.3%	1	1.9%	1	0.0%	0	0.0%
Once a year	1.3%	14	0.0%	0	0.4%	0	0.0%	0	0.0%	0	1.2%	0	1.5%	0	2.2%	6	0.0%	0	0.8%	1	1.5%
Less often	4.2%	42	2.1%	0	2.7%	1	2.1%	0	5.0%	2	0.0%	0	0.0%	0	4.2%	12	0.0%	0	9.8%	16	3.1%
Dont know / varies	0.3%	3	5.2%	1	2.4%	1	0.0%	0	2.0%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Never	88.4%	895	90.6%	20	93.1%	22	91.2%	19	92.2%	28	89.2%	7	90.9%	21	81.4%	234	98.1%	77	89.0%	148	90.6%
Mean:	0.12		0.14		0.05		0.10		0.02		0.13		0.12		0.22		0.00		0.02		0.12
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351
Sample:	1012		103		103		94		103		83		103		105		104		107		107

Cinema

More than once a week	0.1%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%
Once a week	2.0%	20	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	11	0.0%	0	4.7%	8	0.3%
Once a fortnight	3.8%	39	3.1%	1	0.0%	0	2.1%	0	0.0%	0	7.3%	1	0.0%	0	6.6%	19	2.8%	2	0.0%	0	4.4%
Once a month	9.9%	100	10.9%	2	5.6%	1	11.3%	2	9.8%	3	3.5%	0	17.0%	4	7.1%	20	5.7%	4	10.8%	18	12.5%
Once every two months	15.9%	161	11.0%	2	14.2%	3	10.5%	2	17.3%	5	2.9%	0	7.4%	2	21.4%	61	8.4%	7	14.9%	25	15.1%
Once every six months	18.8%	190	2.5%	1	11.7%	3	10.4%	2	6.7%	2	13.7%	1	11.3%	3	25.8%	74	24.5%	19	20.1%	33	14.8%
Once a year	7.2%	73	6.4%	1	5.3%	1	3.4%	1	2.4%	1	10.9%	1	5.3%	1	6.9%	20	7.7%	6	10.1%	17	6.9%
Less often	6.4%	65	6.1%	1	16.8%	4	9.0%	2	1.6%	0	7.4%	1	22.4%	5	5.6%	16	5.4%	4	3.9%	7	6.9%
Dont know / varies	0.7%	7	3.2%	1	16.5%	4	2.1%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.3%
Never	35.1%	355	56.4%	12	28.8%	7	51.2%	11	62.2%	19	54.3%	4	32.3%	8	22.7%	65	45.4%	36	34.6%	58	38.7%
Mean:	0.39		0.28		0.24		0.24		0.20		0.23		0.25		0.52		0.21		0.49		0.34
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351
Sample:	1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Gym / health club / sports facility																						
More than once a week	17.4%	176	17.1%	4	27.4%	7	19.4%	4	14.3%	4	13.5%	1	19.9%	5	24.7%	71	12.3%	10	7.5%	12	16.7%	58
Once a week	6.8%	69	3.6%	1	4.5%	1	0.6%	0	4.4%	1	10.3%	1	9.5%	2	6.8%	20	4.5%	4	9.9%	16	6.5%	23
Once a fortnight	2.8%	28	0.0%	0	1.5%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	14	0.5%	0	0.4%	1	3.6%	13
Once a month	2.1%	21	0.4%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	0	2.0%	0	2.5%	7	0.0%	0	5.8%	10	1.0%	3
Once every two months	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	2.2%	6	0.5%	0	3.1%	5	0.3%	1
Once every six months	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	13
Once a year	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	11	0.0%	0	0.0%	0	0.0%	0
Less often	7.1%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	11.2%	32	1.4%	1	6.7%	11	7.5%	26
Dont know / varies	0.2%	2	0.0%	0	4.7%	1	0.3%	0	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Never	60.0%	607	79.0%	17	61.9%	15	77.6%	16	81.3%	25	67.7%	5	64.3%	15	43.9%	126	80.8%	64	66.2%	110	60.9%	214
Mean:	1.75		1.51		2.52		1.63		1.32		1.60		1.99		2.39		1.18		1.08		1.68	
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	

Theatre / concert / music hall																						
More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Once a fortnight	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	6.1%	18	0.0%	0	0.0%	0	0.0%	0
Once a month	7.2%	73	0.4%	0	1.1%	0	2.3%	0	5.6%	2	8.2%	1	1.2%	0	9.3%	27	4.3%	3	8.9%	15	7.0%	25
Once every two months	11.2%	113	2.9%	1	5.7%	1	9.2%	2	4.7%	1	8.2%	1	5.9%	1	13.1%	38	8.9%	7	9.9%	16	12.8%	45
Once every six months	17.0%	172	4.5%	1	6.9%	2	3.6%	1	8.2%	3	12.9%	1	6.5%	2	16.1%	46	13.0%	10	16.7%	28	22.5%	79
Once a year	10.9%	111	1.2%	0	4.3%	1	1.0%	0	8.3%	3	13.2%	1	5.3%	1	10.3%	29	10.5%	8	5.3%	9	16.5%	58
Less often	5.6%	57	0.4%	0	0.4%	0	5.2%	1	5.9%	2	2.4%	0	0.0%	0	5.9%	17	8.7%	7	7.5%	12	4.9%	17
Dont know / varies	0.7%	8	0.0%	0	4.7%	1	1.9%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Never	45.4%	460	90.5%	20	76.9%	18	76.8%	16	64.0%	20	55.1%	4	79.1%	18	38.9%	112	54.7%	43	51.6%	86	34.8%	122
Mean:	0.22		0.03		0.06		0.08		0.16		0.16		0.10		0.34		0.12		0.18		0.20	
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	

Museum / gallery or place of historical / cultural interest																						
More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.8%	8	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	7	0.5%	0	0.0%	0	0.0%	0
Once a fortnight	0.6%	6	0.0%	0	0.4%	0	3.7%	1	0.4%	0	1.8%	0	0.0%	0	1.0%	3	0.5%	0	0.0%	0	0.3%	1
Once a month	7.5%	76	0.0%	0	0.4%	0	0.0%	0	3.6%	1	5.3%	0	2.3%	1	12.1%	35	6.4%	5	10.2%	17	4.9%	17
Once every two months	7.4%	74	0.0%	0	1.8%	0	3.2%	1	4.3%	1	7.6%	1	0.0%	0	10.1%	29	4.7%	4	2.5%	4	9.8%	34
Once every six months	11.0%	112	0.4%	0	0.7%	0	8.0%	2	3.8%	1	15.5%	1	4.7%	1	11.6%	33	7.9%	6	9.5%	16	14.4%	51
Once a year	10.9%	111	2.9%	1	2.9%	1	2.9%	1	2.0%	1	8.3%	1	6.0%	1	11.8%	34	8.9%	7	7.6%	13	14.9%	52
Less often	8.9%	90	11.1%	2	2.4%	1	6.6%	1	8.2%	3	1.2%	0	2.3%	1	8.6%	25	6.3%	5	10.6%	18	10.0%	35
Dont know / varies	1.8%	18	0.0%	0	8.6%	2	2.1%	0	0.0%	0	0.0%	0	0.3%	0	2.2%	6	3.5%	3	0.4%	1	1.5%	5
Never	51.2%	519	85.2%	18	82.9%	20	73.5%	16	77.6%	24	60.3%	5	84.4%	20	39.9%	115	61.4%	48	59.2%	98	44.1%	155
Mean:	0.19		0.02		0.03		0.11		0.08		0.17		0.04		0.34		0.15		0.14		0.15	
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Pub / bar / nightclub / live music venue																						
More than once a week	3.5%	35	2.5%	1	2.7%	1	3.3%	1	4.7%	1	3.8%	0	3.5%	1	1.7%	5	0.5%	0	6.0%	10	4.4%	16
Once a week	11.6%	117	6.1%	1	4.7%	1	3.2%	1	8.4%	3	3.0%	0	8.9%	2	12.4%	36	9.8%	8	8.4%	14	14.8%	52
Once a fortnight	10.7%	108	3.4%	1	9.0%	2	7.8%	2	6.2%	2	13.6%	1	5.8%	1	19.2%	55	1.9%	1	7.4%	12	8.7%	31
Once a month	10.3%	104	4.1%	1	5.0%	1	6.1%	1	11.2%	3	12.5%	1	7.9%	2	10.9%	31	12.2%	10	15.3%	25	8.0%	28
Once every two months	6.0%	61	3.8%	1	0.7%	0	3.1%	1	6.0%	2	5.3%	0	1.2%	0	7.0%	20	6.0%	5	6.8%	11	5.9%	21
Once every six months	4.4%	44	0.8%	0	0.4%	0	2.7%	1	0.0%	0	4.5%	0	3.0%	1	2.0%	6	4.0%	3	3.5%	6	7.9%	28
Once a year	4.7%	48	0.0%	0	0.4%	0	0.0%	0	0.0%	0	1.8%	0	2.3%	1	7.7%	22	0.0%	0	1.3%	2	6.4%	23
Less often	4.5%	45	0.0%	0	5.1%	1	2.8%	1	0.0%	0	0.0%	0	5.9%	1	6.4%	18	0.9%	1	4.0%	7	4.6%	16
Dont know / varies	0.7%	7	0.4%	0	0.0%	0	7.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Never	43.6%	441	78.9%	17	72.0%	17	63.0%	13	63.4%	20	55.5%	4	61.5%	14	32.7%	94	64.6%	51	47.3%	79	37.6%	132
Mean:	1.11		0.58		0.64		0.69		0.98		0.86		0.85		1.17		0.63		1.16		1.27	
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	

Restaurant / café																						
More than once a week	6.1%	62	3.8%	1	13.8%	3	5.7%	1	1.2%	0	2.9%	0	11.6%	3	3.3%	10	9.1%	7	8.0%	13	6.7%	23
Once a week	15.5%	157	10.0%	2	25.6%	6	7.7%	2	17.2%	5	15.9%	1	15.7%	4	14.7%	42	8.4%	7	14.1%	23	18.3%	64
Once a fortnight	14.8%	149	19.3%	4	16.5%	4	24.4%	5	12.3%	4	19.8%	2	15.9%	4	14.9%	43	12.3%	10	14.3%	24	14.4%	51
Once a month	19.2%	195	10.6%	2	11.4%	3	13.1%	3	19.0%	6	19.8%	2	18.0%	4	26.3%	76	17.9%	14	22.2%	37	13.9%	49
Once every two months	10.5%	106	7.0%	2	4.3%	1	9.1%	2	12.7%	4	13.3%	1	6.4%	1	7.5%	22	15.4%	12	10.2%	17	12.7%	45
Once every six months	7.3%	74	2.1%	0	1.8%	0	2.5%	1	2.8%	1	4.1%	0	2.8%	1	11.5%	33	7.7%	6	5.6%	9	6.3%	22
Once a year	3.2%	32	5.9%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	0	1.5%	0	3.9%	11	0.5%	0	2.9%	5	3.9%	14
Less often	4.7%	48	2.7%	1	12.3%	3	3.7%	1	0.4%	0	0.0%	0	3.8%	1	3.6%	10	0.0%	0	2.8%	5	7.7%	27
Dont know / varies	1.4%	14	0.4%	0	2.4%	1	0.3%	0	0.4%	0	0.6%	0	4.2%	1	0.0%	0	3.5%	3	0.0%	0	2.7%	9
Never	17.4%	176	38.1%	8	11.9%	3	33.6%	7	34.1%	11	21.7%	2	20.1%	5	14.3%	41	25.2%	20	19.9%	33	13.3%	47
Mean:	1.69		1.25		2.66		1.44		1.29		1.55		2.18		1.48		1.64		1.78		1.83	
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	

Family entertainment (e.g. tenpin bowling, skating rink, family day out)																						
More than once a week	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	1.7%	3	0.0%	0
Once a week	2.0%	20	0.4%	0	4.7%	1	2.1%	0	0.0%	0	0.6%	0	4.1%	1	4.2%	12	0.0%	0	3.1%	5	0.0%	0
Once a fortnight	2.4%	24	5.4%	1	2.1%	1	4.5%	1	0.0%	0	0.0%	0	2.9%	1	3.6%	10	0.0%	0	1.3%	2	2.4%	8
Once a month	7.2%	73	15.9%	3	5.2%	1	19.1%	4	12.1%	4	0.0%	0	15.2%	4	9.1%	26	0.9%	1	8.0%	13	4.7%	16
Once every two months	7.6%	77	2.9%	1	0.4%	0	3.6%	1	6.8%	2	11.5%	1	4.7%	1	8.4%	24	5.9%	5	4.9%	8	9.8%	34
Once every six months	11.2%	113	0.8%	0	7.4%	2	6.4%	1	4.7%	1	6.8%	1	4.7%	1	6.4%	18	12.0%	9	14.0%	23	15.8%	56
Once a year	5.0%	50	3.6%	1	2.5%	1	0.3%	0	1.6%	1	0.6%	0	1.5%	0	7.8%	22	4.0%	3	6.3%	10	3.4%	12
Less often	5.7%	58	3.1%	1	10.3%	2	1.6%	0	2.0%	1	0.0%	0	8.7%	2	5.6%	16	0.5%	0	4.0%	7	8.2%	29
Dont know / varies	0.5%	5	0.0%	0	9.8%	2	0.0%	0	3.0%	1	0.0%	0	4.6%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Never	57.6%	583	67.8%	15	57.4%	14	62.4%	13	69.7%	22	80.6%	6	53.5%	12	52.7%	151	75.3%	59	56.8%	94	55.7%	196
Mean:	0.34		0.30		0.34		0.40		0.17		0.10		0.43		0.57		0.07		0.42		0.18	
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
<i>Other activity</i>																						
More than once a week	2.8%	29	3.3%	1	0.7%	0	0.0%	0	5.8%	2	1.2%	0	6.3%	1	2.7%	8	10.0%	8	2.0%	3	1.6%	6
Once a week	2.0%	20	3.6%	1	1.1%	0	0.0%	0	2.4%	1	4.7%	0	0.6%	0	1.0%	3	10.1%	8	2.1%	3	0.9%	3
Once a fortnight	2.5%	26	0.0%	0	0.7%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	10	1.9%	1	4.4%	7	2.0%	7
Once a month	0.8%	8	0.0%	0	1.1%	0	0.0%	0	2.8%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.4%	1	1.5%	5
Once every two months	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Once every six months	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Once a year	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Less often	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	1.5%	5
Dont know / varies	5.5%	55	0.0%	0	0.0%	0	5.3%	1	6.5%	2	8.3%	1	2.9%	1	13.4%	38	0.0%	0	0.0%	0	3.6%	13
Never	85.1%	861	93.2%	20	96.4%	23	94.4%	20	82.5%	25	85.3%	7	87.7%	20	79.3%	228	76.6%	60	87.8%	146	88.7%	311
Mean:	0.39		0.41		0.13		0.01		0.63		0.31		0.57		0.37		1.24		0.34		0.23	
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	

Thurrock Household Survey for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
Q44 Where do you or members of your household normally go to play bingo or visit casinos or bookmakers?																					
<i>Those that said 'Bingo / casino / bookmaker' at Q43</i>																					
Zone 1																					
Chadwell St Mary Local Centre, Grays	0.1%	0	10.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tilbury Town Centre	0.1%	0	10.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West Tilbury Village Centre	0.4%	0	49.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2																					
Stanford-le-Hope Town Centre	0.4%	0	10.1%	0	24.3%	0	0.0%	0	0.0%	0	5.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3																					
Chafford Hundred Local Centre, Grays	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4																					
Grays Town Centre (including Grays Shopping Centre)	0.5%	1	10.1%	0	0.0%	0	21.7%	0	0.0%	0	5.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Socketts Heath Local Centre, Grays	0.1%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5																					
Zone 6																					
Brandon Groves Local Centre, South Ockendon	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Ockendon Town Centre	0.1%	0	0.0%	0	0.0%	0	3.7%	0	0.0%	0	0.0%	0	4.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7																					
Bexleyheath Town Centre	5.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	6	0.0%	0	0.0%	0	0.0%
Zone 8																					
Gravesend Town Centre	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.3%	0	0.0%	0	0.0%
Zone 9																					
Basildon Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%
Buzz Bingo and The Slots Room, Southernhay, Basildon	0.2%	0	0.0%	0	15.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clay Hill Road Shopping Parade, Basildon, SS16 4EX	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%
Zone 10																					
Dagenham Town Centre	0.5%	1	0.0%	0	0.0%	0	11.4%	0	0.0%	0	0.0%	0	22.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mecca Bingo, Dagenham Leisure Park, Cook Road, Dagenham	1.3%	2	10.1%	0	0.0%	0	0.0%	0	6.8%	0	26.7%	0	69.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Upminster Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Survey Area																					
Blackpool Town Centre	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.2%	4	0.0%
Mecca Bingo, Greyhound	1.2%	1	0.0%	0	60.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Trading Park, Greyhound Way, Southend-on-Sea											
Medway City Estate, Rochester, ME2 4BQ	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	5.2%	6	0.0%	0	0.0%	0	28.0%	1	0.0%	0	0.0%
Others											
Abroad	28.8%	33	0.0%	0	0.0%	0	11.4%	0	0.0%	0	16.4%
(Don't know / varies)	49.4%	56	0.0%	0	0.0%	0	23.9%	0	86.4%	2	5.3%
Weighted base:	114	1	1	2	2	1	2	53	1	18	33
Sample:	60	6	4	7	4	7	8	10	2	7	5

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q45 Which cinema do you or members of your household normally visit?																							
<i>Those that said 'Cinema' at Q43</i>																							
Zone 7																							
Cineworld, Broadway, Bexleyheath, DA6 7RB	7.0%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.4%	45	0.0%	0	0.0%	0	0.0%	0	
Showcase, Bluewater Parkway, Dartford, Greenhithe, DA9 9SG	15.2%	99	0.0%	0	0.0%	0	0.0%	0	3.3%	0	1.3%	0	0.0%	0	31.1%	69	68.2%	29	0.0%	0	0.0%	0	
Sidcup Storyteller, High Street, Sidcup, DA14 6DS	1.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	10	0.0%	0	0.0%	0	0.0%	0	
Zone 8																							
The Woodville, Woodville Place, Gravesend, DA12 1DD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	
Vision Cinema, Windmill Street, Gravesend, DA12 1BB	0.1%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 9																							
Cineworld, Festival Leisure Park, Basildon, SS14 3WB	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cineworld, Festival Way, Festival Leisure Park, Basildon, SS14 3WB	8.1%	53	9.8%	1	23.8%	3	0.0%	0	3.3%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0	42.4%	46	1.0%	2	
Movie Starr, Eastern Esplanade, Canvey Island, SS8 7DN	2.3%	15	1.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	15	0.0%	0	
Vue Cinema, East Square, Basildon, SS14 1HS	4.7%	31	1.0%	0	13.7%	2	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.9%	28	0.0%	0	
Zone 10																							
Lumiere Cinema, The Mercury Shopping Centre, Mercury Gardens, Romford, RM1 3EE	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	7	
Vue Cinema, Dagenham Leisure Park, Dagenham, RM9 6UQ	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	8	
Vue Cinema, The Brewery, Romford, RM1 1AU	17.5%	114	0.0%	0	11.5%	2	0.0%	0	0.0%	0	21.0%	1	21.7%	3	0.0%	0	0.0%	0	0.0%	0	50.6%	108	
Outside Survey Area																							
BFI IMAX, Charlie Chaplin Walk, South Bank, SE1 8XR	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	8	
Central London / West End Cinemas, WC2E 9JT	1.4%	9	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	8	
Cineworld, Eureka Entertainment Centre,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Rutherford Road, Ashford, TN25 4BN												
Cineworld, Medway Valley Leisure Park, Chariot Way, Rochester, ME2 2SS	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everyman Canary Wharf, Upper Bank Street, Canary Wharf, E14 5AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everyman Chelmsford, Bond Street, Chelmsford, CM1 1GD	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Bugsby's Way, Greenwich, SE10 0QJ	3.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Lockmeadow, Barker Road, Maidstone, ME16 8RG	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Maritime, Leviathan Way, Chatham, ME4 4LL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, The Broadway, London Road, Southend-on-Sea, SS1 1TJ	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, The Walnuts Shopping Centre, Orpington, BR6 0TW	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, Eltham High Street, Eltham, SE9 1BJ	2.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZW	11.3%	73	88.2%	8	44.0%	6	100.0%	10	81.0%	9	55.2%	2
Others												
Abroad	4.4%	28	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	12.8%	83	0.0%	0	1.3%	0	0.0%	0	1.0%	0	11.0%	0
Weighted base:	650		9		13		10		12		4	
Sample:	469		31		48		41		36		30	

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q46 Where do you or members of your household normally go to use a gym / healthclub / sports facility?																						
<i>Those that said 'Gym / health club / sports facility' at Q43</i>																						
Zone 1																						
Tilbury Town Centre	0.1%	0	0.0%	0	0.0%	0	9.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.5%	2	0.0%	0	23.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horndon on the Hill Village Centre	0.1%	0	0.0%	0	0.0%	0	4.5%	0	0.0%	0	6.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Impulse Leisure, Springhouse Road, Corringham, Stanford-le-Hope	1.1%	5	16.9%	1	38.8%	3	4.5%	0	2.1%	0	2.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oasis Health & Fitness Club, The Precinct, High Street, Stanford-le-Hope, SS17 0HF	0.1%	1	0.0%	0	7.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	0.3%	1	2.0%	0	15.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Bannatyne Health Club and Spa, Howard Road, Chafford Hundred, Grays	2.8%	11	14.9%	1	0.0%	0	33.2%	2	32.4%	2	0.0%	0	12.3%	1	3.9%	6	0.0%	0	0.0%	0	0.0%	0
Chafford Hundred Local Centre, Grays	0.1%	0	0.0%	0	0.0%	0	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everlast Gyms, Thurrock Shopping Park, Weston Avenue, West Thurrock, Romford, Grays	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	12.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Thurrock Shopping Park, Weston Avenue Grays	0.5%	2	13.0%	1	0.0%	0	20.7%	1	0.0%	0	6.4%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grans Jean Hall, Nutberry Fields, Long Lane, Grays, RM16 2PJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Impulse Leisure, Blackshots Lane, Grays	1.2%	5	8.1%	0	13.5%	1	4.4%	0	36.5%	2	8.4%	0	9.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stifford Clays Local Centre, Grays	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Storm Fitness & Leisure, Chadwell Road, Grays, RM17 5TD	0.1%	0	2.0%	0	1.1%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						

Thurrock Household Survey for Lambert Smith Hampton

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Orsett Golf Club, Brentwood Road, Orsett, Grays, RM16 3DR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orsett Playground & Outdoor Gym, School Lane, Orsett, Grays, RM16 3JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orsett Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Aveley Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Impulse Leisure, Belhus Park, Aveley, South Ockendon, RM15 4PX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Stifford Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ockendon Leisure Centre, Erriff Drive, South Ockendon, RM15 5AY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ockendon Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Belvedere Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	1.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crook Log Leisure Centre, Brampton Road, Bexleyheath, DA7 4HH	6.5%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	3.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Crayford Road, Dartford, DA1 4LD	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reynolds Fitness Spa, The Chapel, Chapel Walk, Dartford, Bexley, DA5 2DX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Leisure Centre, Hurst Road, Sidcup, DA15 9AE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snap Fitness, Clydesdale Way, Belvedere, DA17 6FD	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thamesmere Leisure Centre, Thamesmere Drive, Thamesmere, SE28 8RE	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Cascades Leisure Centre, Thong Lane, Gravesend	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cygnat Leisure Centre, Old Perry Street, Northfleet,	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Gravesend												
Gravesend Grammar School, Church Walk, Gravesend, DA12 2PR	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfleet Bowling Club, Wombwell Park, Northfleet, Gravesend, DA11 8AU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snap Fitness, Eagle Way, Stonebridge Road, Northfleet, Ebbsfleet Valley, Gravesend	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Basildon Sporting Village, Cranes Farm Road, Basildon	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Club Kingswood, Clayhill Lane, Basildon	1.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd, Festival Leisure Park, Pippes Hill Road North, Basildon	1.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eversley Leisure Centre, Crest Avenue, Basildon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laindon Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Southernhay, Basildon	0.3%	1	30.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runnymede Leisure Centre, Kiln Road, Benfleet, SS7 1TF	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gym Group, Pippes Hill Retail Park, Basildon	0.7%	3	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Virgin Active, Rayleigh Road, Thundersley, Hadleigh, Benfleet, SS7 3YN	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Anytime Fitness Upminster, Station Road, Upminster, RM14 2SU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood Town Centre	2.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Park Leisure Centre, Gooshays Drive, Romford	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Chadwell Heath Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Collier Row Local Centre, Romford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Cranham Local Centre, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd Gidea Park, Squirrels Heath Lane, Gidea Park, Romford, RM11 2DY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Harrow Lodge Leisure Centre, Hornchurch Road, Hornchurch	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	7
Ingrebourne Links Golf & Country Club, New Road, Rainham, RM13 9FL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New City College, Ardleigh Green, Hornchurch, RM11 2LL	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Nuffield Health Romford Fitness & Wellbeing Gym, The Brewery, Romford, RM1 1AU	2.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	9
Rainham Leisure Centre, Viking Way, Rainham	0.1%	1	0.0%	0	0.0%	0	4.5%	0	2.1%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	5.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.6%	21
Sapphire Ice & Leisure, Western Road, Romford, RM1 3JT	1.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	7
Target Fit, Hog Hill Road, Romford, RM5 2DH	2.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	8
Upminster Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Virgin Active, The Clearview Health & Racquets Club, West Horndon, Brentwood, CM13 3EN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YMCA Thames Gateway Group, Rush Green Road, Romford, RM7 0PH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Outside Survey Area																						
Barking Town Centre	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	6	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent	5.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	4	11.3%	16

Thurrock Household Survey for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)																					
Chelmsford City Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1									
Club Human Fitness Centre, Montpeliers Farm, Margaretting Road, Writtle, CM1 3PL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Frindsbury Tennis and Padel Club, Frog Island, Upnor Road, Rochester, ME2 4UX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Hannakins Farm Community Centre, Rosebay Avenue, Billericay, CM12 0SY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0									
Hartley Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Maidstone Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Mayfield Leisure Centre and Pool, Dagenham, Ilford, IG3 9QN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1									
PureGym, Radford Way, Billericay	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Rayleigh Town Centre	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0									
Richmond Hill Health Club, Lewis Road, Richmond, TW10 6SA	2.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	8									
Rochester & Cobham Park Golf Club, Park Pale, Rochester, ME2 3UL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0									
Others																					
Abroad	4.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	11									
(Don't know / varies)	27.0%	109	13.0%	1	0.0%	0	11.2%	1	0.0%	0	24.5%	34									
Weighted base:	403		5		8		5		6		2		8		161		15		55		137
Sample:	235		13		23		20		20		19		30		35		19		26		30

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q47 Where do you or members of your household normally go to visit the theatre, watch a concert or live music?																						
<i>Those that said 'Theatre / concert / music hall' at Q43</i>																						
Zone 1																						
Tilbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Stanford-le-Hope Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Zone 4																						
Blackshots Local Centre, Grays	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	0.3%	2	0.0%	0	0.0%	0	3.0%	0	2.3%	0	0.0%	0	11.6%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Thameside Theatre, Orsett Road, Grays, RM17 5DX	1.8%	10	13.0%	0	3.9%	0	12.4%	1	18.9%	2	14.1%	1	4.3%	0	3.6%	6	0.0%	0	0.0%	0	0.0%	0
Thurrock Museum, Orsett Road, Grays, RM17 5DS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	18.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
Zone 7																						
Dartford Town Centre	0.5%	2	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2	0.0%	0	0.0%	0
Erith Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
The Geoffrey Whitworth Theatre, Beech Walk, Dartford, DA1 4NP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
The Orchard Theatre, Home Gardens, Dartford, DA1 1ED	2.0%	11	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	4.4%	8	8.1%	3	0.0%	0	0.0%	0
Zone 8																						
Gravesend Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
The Woodville, Woodville Place, Gravesend, DA12 1DD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0
Zone 9																						
Basildon Town Centre	1.9%	10	38.9%	1	19.9%	1	16.2%	1	5.8%	1	4.0%	0	5.9%	0	0.0%	0	0.0%	0	8.6%	7	0.0%	0
Canvey Island Seafront (where Fantasy Island is)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Leigh-on-Sea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																						
Brentwood Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Harold Wood Local Centre, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Theatre, Billet Lane, Hornchurch, RM11 1QT	2.7%	15	0.0%	0	0.0%	0	4.7%	0	2.3%	0	22.9%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	13

Thurrock Household Survey
for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Romford Town Centre (including The Liberty, The Mall and The Brewery)	1.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	3.7%	8		
Outside Survey Area																						
Alexandra Palace, Alexandra Palace Way, London, N22 7AY	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	6	0.0%	0	0.0%	0	0.0%	0
Blackheath Local Centre, Greenwich	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	5	0.0%	0	0.0%	0	0.0%	0
Brick Lane Music Hall, North Woolwich Road, London, E16 2DA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.1%	6	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	43.1%	235	26.5%	1	39.2%	2	28.2%	1	48.8%	5	48.3%	2	32.6%	2	37.4%	66	48.7%	17	28.3%	23	52.4%	117
Cliffs Pavilion, Station Road, Westcliff-on-Sea, SS0 7RA	2.0%	11	0.0%	0	5.8%	0	12.1%	1	1.2%	0	5.3%	0	8.9%	0	0.0%	0	0.0%	0	3.4%	3	2.9%	7
Eastbourne Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
London Museum Docklands, West India Quay, Hertsmere Road, London, E14 4AL	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	7	0.0%	0	0.0%	0	0.0%	0
Natural History Museum, Cromwell Road, South Kensington, London, SW7 5BD	1.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	2.4%	5
Palace Theatre, London Road, Westcliff-on-Sea, SS0 9LA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Sevenoaks Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	2.5%	14	21.7%	0	13.8%	1	9.0%	0	1.2%	0	1.3%	0	2.8%	0	0.0%	0	0.0%	0	11.9%	10	1.0%	2
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
The O2, Peninsula Square, Greenwich, SE10 0DX	6.3%	34	0.0%	0	9.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	18	0.0%	0	9.7%	8	3.7%	8
Upside Down House Lakeside, West Thurrock, Grays, RM20 2ZP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	8.9%	1	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Westcliff-on-Sea Local Centre, Southend	0.0%	0	0.0%	0	3.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weymouth Town Centre	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Abroad	3.5%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	14	0.0%	0	0.0%	0	2.4%	5
(Don't know / varies)	23.4%	127	0.0%	0	1.9%	0	9.9%	0	7.1%	1	0.0%	0	1.4%	0	23.5%	41	13.3%	5	29.8%	24	25.0%	56
Weighted base:		545		2		4		5		10		4		5		176		36		80		223
Sample:		394		17		29		26		40		36		27		53		53		50		63

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q48 Where do you or members of your household normally go to visit a museum, gallery, or other place of historical / cultural interest?																						
<i>Those that said 'Museum / gallery or place of historical / cultural interest' at Q43</i>																						
Zone 1																						
East Tilbury Village Centre	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	6	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Zone 3																						
Purfleet Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RSPB Rainham Marshes, New Tank Hill Road, Purfleet, RM19 1SZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Essex Fire Museum, Fire Station, Hogg Lane, Grays, RM17 5QS	0.1%	1	0.0%	0	27.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thameside Theatre, Orsett Road, Grays, RM17 5DX	0.2%	1	18.4%	1	0.0%	0	0.0%	0	7.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
Zone 7																						
Erith Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Hall Place & Gardens, Bourne Road, Bexley, DA5 1PQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Cobham Hall School, Brewers Road, Cobham, Gravesend, DA12 3BL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0
Zone 9																						
Zone 10																						
Chadwell Heath Town Centre	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	7	0.0%	0	0.0%	0	0.0%	0
Dagenham Town Centre	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	5
Outside Survey Area																						
Audley End House and Gardens, Audley End, Saffron Walden, CB11 4JF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Canterbury City Centre	0.0%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	44.8%	213	11.2%	0	51.4%	1	55.4%	3	35.0%	2	60.4%	2	45.7%	2	33.7%	56	53.9%	15	44.4%	30	53.5%	102

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Chartwell Country House, Mapleton Road, Westerham, TN16 1PS	0.2%	1	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cliffs Pavilion, Station Road, Westcliff-on-Sea, SS0 7RA	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cutty Sark, King William Walk, London, SE10 9HT	0.2%	1	21.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorchester Town Centre	0.0%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0
Dulwich Picture Gallery, Dulwich Village, SE21 7AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eltham Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horniman Museum and Gardens, London Road, London, SE23 3PQ	0.1%	0	0.0%	0	0.0%	0	6.6%	0	0.0%	0	0.0%	0
London Museum Docklands, West India Quay, Hertsmere Road, London, E14 4AL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	8.8%	1	1.4%	0
London Transport Museum, London, WC2E 7BB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	13.6%	1	0.0%	0
National Maritime Museum, Romney Road, Greenwich, SE10 9NF	0.1%	0	13.9%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Natural History Museum, Cromwell Road, South Kensington, London, SW7 5BD	4.2%	20	32.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Air Force Museum, Grahame Park Way, London, NW9 5LL	0.1%	0	0.0%	0	0.0%	0	6.6%	0	0.0%	0	0.0%	0
Science Museum, Exhibition Road, South Kensington, London, SW7 2DD	1.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Scotney Castle, A21, Tunbridge Wells, TN3 8JN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Bank Local Centre, London	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	5
Southend-on-Sea Town Centre	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tate Britain, Millbank, London, SW1P 4RG	1.1%	5	0.0%	0	0.0%	0	0.0%	0	8.8%	1	0.0%	0
Tate Modern, Bankside, London, SE1 9TG	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	7

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
The British Museum, Great Russell Street, London, WC1B 3DG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
The National Gallery, Trafalgar Square, London, WC2N 5DN	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	2.8%	5
Upside Down House Lakeside, West Thurrock, Grays, RM20 2ZP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria and Albert Museum, Cromwell Road, London, SW7 2RL	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
York City Centre	0.0%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Young V&A, Cambridge Heath Road, Bethnal Green, London, E2 9PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Abroad	4.5%	21	0.0%	0	0.0%	0	10.1%	1	0.0%	0	4.6%	0	0.0%	0	8.2%	14	5.4%	1	0.0%	0	2.8%	5
(Don't know / varies)	30.3%	144	0.0%	0	8.4%	0	20.1%	1	24.7%	2	20.2%	1	11.7%	0	37.3%	62	31.2%	9	34.6%	23	24.4%	47
Weighted base:		476		3		2		5		7		3		4		166		28		67		191
Sample:		268		10		14		17		19		29		16		48		34		35		46

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q49 Where do you or members of your household normally go to visit pubs / bars / nightclubs?																						
<i>Those that said 'Pub / bar / nightclub / live music venue' at Q43</i>																						
Zone 1																						
Chadwell St Mary Local Centre, Grays	0.0%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.1%	0	8.2%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.2%	1	6.0%	0	1.3%	0	0.0%	0	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.4%	2	10.2%	0	18.8%	1	0.0%	0	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fobbing Village Centre	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horndon on the Hill Village Centre	0.1%	0	2.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	0.5%	3	2.0%	0	37.5%	3	0.0%	0	0.0%	0	0.0%	0	3.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Chafford Hundred Brewers Fayre, Unicorn Estate, Fleming Road, Chafford Hundred, RM16 6YJ	0.1%	0	0.0%	0	0.0%	0	7.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chafford Hundred Local Centre, Grays	0.3%	2	13.1%	1	0.0%	0	16.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harvester Grays, Arterial Road, Grays, RM16 6UT	0.1%	1	0.0%	0	0.0%	0	3.4%	0	1.1%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Parks, West Thurrock, Grays, (B&M, Currys, The Range, Go Outdoors, TK Maxx, Matalan, Furniture Village & more - note this description	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purfleet Town Centre	0.1%	0	0.0%	0	0.0%	0	7.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Old Shant, London Road, Grays, RM20 4AD	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Ship Inn, London Road, Grays, RM20 4AR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Little Thurrock Local Centre, Grays	0.1%	0	2.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socketts Heath Local Centre, Grays	0.1%	1	2.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stifford Clays Local Centre, Grays	0.1%	0	0.0%	0	0.0%	0	1.1%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Treacle Mine, Lodge Lane, Grays, RM17 5PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Orsett Village Centre	0.3%	2	2.0%	0	8.4%	1	0.0%	0	1.1%	0	32.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
The Jobber's Rest, St Marys Lane, Upminster, RM14 3LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Aveley Town Centre	0.7%	4	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3
Grays Town Centre (including Grays Shopping Centre)	0.7%	4	13.9%	1	0.0%	0	3.3%	0	24.0%	3	0.0%	0	7.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Stifford Village Centre	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ockendon Town Centre	0.6%	3	0.0%	0	0.0%	0	1.1%	0	8.3%	1	0.0%	0	26.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Ship, Dock Road, Grays, RM17 6EX	0.2%	1	2.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Wharf, Wharf Road South, Grays, RM17 6SZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traitors Gate, Broadway, Grays, RM17 6EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Edge, Broxburn Parade, South Ockendon, RM15 5QZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Bexleyheath Town Centre	9.2%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.7%	52	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, (John Lewis, Superdrug, Skechers, Ralph Lauren & more)	2.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	11	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	5	1.3%	0	0.0%	0	0.0%	0
Erith Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Horton Kirby Village Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0
Old Bexley Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	3.6%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	20	0.0%	0	0.0%	0	0.0%	0
Stone Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
The Bull Beefeater, London Road, Swanley, BR8 7QD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Toby Carvery, Crook Log, Bexleyheath, DA6 8EQ	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	5	0.0%	0	0.0%	0	0.0%	0
Wilmington Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Elephants Head, London Road, Northfleet, Gravesend, DA11 9LZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0
Gravesend Town Centre	2.7%	15	0.0%	0	8.4%	1	8.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.3%	14	0.0%	0	0.0%	0
Higham Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Longfield Hill Local Centre, Longfield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Northfleet Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0
Southfleet Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
The Echo, Old Road East, Gravesend, DA12 1NR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
The Ship Inn, Red Street, Southfleet, Gravesend, DA13 9NS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Vale Road, Northfleet, Gravesend, DA11 8BS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Zone 9																						
Barge Gladys, Benfleet Moorings, South Benfleet, Benfleet, SS7 1NF	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
Basildon Town Centre	0.6%	3	9.9%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	5.1%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
Billericay Town Centre	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	7	0.0%	0
Bowers Gifford Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, (Iceland, Next, B&M, M&S, Morrisons, Lidl & more)	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
Canvey Island Seafront (where Fantasy Island is)	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	6	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	6	0.0%	0	0.8%	1	0.0%	0
Chalvedon Community Centre Social Club, Chalvedon Avenue, Basildon, SS13 3QX	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
Festival Leisure Park, Festival Way, Basildon, SS14 3WB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Langdon Hills Local Centre, Basildon	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, (Tesco Extra, Boots, M&S, Next, River Island & more)	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	7	0.0%	0	0.0%	0	0.0%	0
Miller & Carter, High Road, Langdon Hills, Basildon, SS16 6HU	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Motowns Retro Bar,	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Roseberry Avenue, South Benfleet, Benfleet, SS7 4EW												
Noak Bridge Local Centre, Basildon	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet Town Centre	2.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vange Village Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Brentwood Town Centre	5.3%	30	6.2%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Corbets Tey Local Centre, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dagenham Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	5.4%	1	0.0%	0
Gidea Park Local Centre, Romford	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	3.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	0
Rainham Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	6.2%	35	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
The Bull Brentwood, Brook Street, Brentwood, CM14 5LZ	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The White Horse, Coxtie Green Road, Pilgrims Hatch, Brentwood, CM14 5PX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	0.5%	3	0.0%	0	0.0%	0	1.1%	0	3.4%	0	27.8%	1
Willow Farm, New Road, Wennington, Rainham, RM13 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Outside Survey Area												
Bexhill Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Biggin Hill Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	4.9%	27	6.2%	0	10.3%	1	20.7%	1	3.4%	0	0.0%	0
Chelmsford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Cobham Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farningham Village Centre	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	7
Hackney Local Centre, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Harvester Pavillions West Peterborough, Cygnet Park, Pavilions West, Peterborough, PE7 8FD	0.1%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoo Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Hopton-on-Sea Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, (Next, Primark, Apple, M&S, Waterstones, New Look & more)	1.7%	10	2.0%	0	0.0%	0	7.2%	0	4.4%	1	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	8
Leigh-on-Sea Town Centre	0.7%	4	0.0%	0	1.3%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0
Lower Stoke Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Maldon Town Centre	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meopham Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
New Eltham Local Centre, Greenwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Rayleigh Town Centre	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading Town Centre	0.1%	0	6.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Sevenoaks Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	5.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Henny Swan, Henny Road, Great Henny, Sudbury, CO10 7LS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
The O2, Peninsula Square, Greenwich, SE10 0DX	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	6	0.0%	0	0.0%	0	0.0%	0
The Railway Inn and Railway Pétanque Club, Sole Street, Meopham, Gravesend, DA13 0XY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Tiger Moth Pub & Restaurant, Highview Drive, Chatham, ME5 9UJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Tillingham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper Upnor Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0
Wickford Town Centre	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Abroad	3.8%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	6	0.0%	0	5.1%	4	5.1%	11
(Don't know / varies)	27.5%	155	0.0%	0	2.5%	0	15.7%	1	2.2%	0	25.2%	1	15.1%	1	25.1%	49	13.9%	4	25.3%	22	36.0%	77
Weighted base:		563		4		7		6		11		4		9		193		28		88		214
Sample:		385		26		32		29		38		28		39		59		41		44		49

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q50 Where do you or members of your household normally go for eating out e.g. cafes and restaurants?																						
<i>Those that said 'Restaurant / café' at Q43</i>																						
Zone 1																						
Chadwell St Mary Local Centre, Grays	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.2%	1	4.7%	1	0.8%	0	3.2%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.2%	2	4.0%	1	0.0%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Beefeater Haywain, High Road, Fobbing, Stanford-le-Hope, SS17 9NR	0.1%	1	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Corringham Town Centre	0.9%	7	4.0%	1	22.9%	5	0.5%	0	3.0%	1	0.7%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Essex Wildlife Trust Thameside Nature Discovery Park, Mucking Wharf Road, Stanford-le-Hope, SS17 0RN	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fobbing Village Centre	0.1%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horndon on the Hill Village Centre	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	0.5%	4	0.7%	0	19.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Chafford Hundred Local Centre, Grays	0.2%	2	0.7%	0	0.0%	0	7.0%	1	0.6%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harvester Grays, Arterial Road, Grays, RM16 6UT	0.5%	4	1.3%	0	0.4%	0	0.5%	0	1.9%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Lakeside Retail Parks, West Thurrock, Grays, (B&M, Currys, The Range, Go Outdoors, TK Maxx, Matalan, Furniture Village & more - note this description	0.8%	6	0.0%	0	6.4%	1	13.1%	2	3.7%	1	0.0%	0	8.4%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1
The Kara, Fleming Road, Chafford Hundred, Grays, RM16 6HH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Little Thurrock Local Centre, Grays	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0
Smith's Orchard, Orchard Garden Centre, Chadwell Road, Grays, RM17 5SY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socketts Heath Local Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Grays												
Zone 5												
Bulphan Village Centre	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farm Cafe-A, Youngs Farm, St Marys Lane, Upminster, RM14 3NU	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Ockendon Local Centre, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0
Orsett Golf Course, Brentwood Road, Orsett, Grays, RM16 3DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	0	0.0%	0
Orsett Village Centre	0.3%	2	0.0%	0	0.4%	0	0.0%	0	0.7%	0	0.0%	0
The Kings Arms, Stifford Clays Road, Baker Street, Orsett, Grays, RM16 3LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Top Meadow Golf Club, Fen Lane, North Ockendon, RM14 3PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Aveley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.5%	0	0.6%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	2.5%	20	28.7%	4	9.1%	2	15.2%	2	16.8%	3	5.7%	0
Rosina Cafe, Arterial Road, A1306, Purfleet-on-Thames, RM15 4XT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sir Henrys, Romford Road, Aveley, South Ockendon, RM15 4XB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
South Ockendon Town Centre	0.4%	3	0.0%	0	2.1%	0	0.0%	0	4.6%	1	0.0%	0
The Ship, Dock Road, Grays, RM17 6EX	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurrock Garden Centre, South Road, South Ockendon, RM15 6DU	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Woodlands Edge, Broxburn Parade, South Ockendon, RM15 5QZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Bexleyheath Town Centre	6.2%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.6%	51
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, (John Lewis, Superdrug, Skechers, Ralph Lauren &	5.0%	41	0.0%	0	0.0%	0	3.7%	1	3.0%	1	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
more)												
Crayford Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	1.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Heath Retail Park, Blackmans Close, Dartford, DA1 2DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Falconwood Local Centre, Welling	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller & Carter, Princes Road, Dartford, DA2 6NQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Bexley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penelope's Restaurant & Farm Shop, Water Lane, Sidcup, DA14 5ET	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruxley Manor Garden Centre, Maidstone Road, Orpington, Sidcup, DA14 5BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	3.4%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Darenth Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring River, Talbot Lane, Ebbsfleet Valley, Swanscombe, DA10 1AZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toby Carvery, Crook Log, Bexleyheath, DA6 8EQ	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Ellenor Hospice Café, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	2.7%	22	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
JK's Café, Leander Drive, Gravesend, DA12 4NG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Farm Barn, New Barn Road, Southfleet, Gravesend, DA13 9PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Café, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfleet Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toby Carvery, Coldharbour	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Road, Northfleet, Gravesend, DA11 8AB												
Zone 9												
Aspera, London Road, South Benfleet, Benfleet, SS7 5SQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	4.2%	35	15.6%	2	3.8%	1	3.2%	0	5.5%	1	0.0%	0
Billericay Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Canvey Island Seafront (where Fantasy Island is)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Festival Leisure Park, Festival Way, Basildon, SS14 3WB	1.0%	8	0.7%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harvester Five Bells Vange, London Road, Basildon, SS16 5LD	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Harvester Honey Pot, Festival Leisure Park, Cranes Farm Road, Basildon, SS14 3TJ	0.3%	2	0.7%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Langdon Hills Local Centre, Basildon	0.3%	2	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, (Tesco Extra, Boots, M&S, Next, River Island & more)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller & Carter, High Road, Langdon Hills, Basildon, SS16 6HU	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, (DFS, Halfords, TK Maxx, Wren Kitchens, Currys & more)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Town Centre	0.4%	3	0.0%	0	0.4%	0	0.0%	0	4.0%	1	0.0%	0
South Benfleet Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Hilary Retail Park, Crompton Close, Basildon, (Cardfactory, TK Maxx,	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	7

Thurrock Household Survey
for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Currys, Carpetright, Poundstretcher & more)												
The Eyna, East Mayne, Basildon, SS13 1BW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The King's Head, Southend Road, Billericay, CM11 2PS	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
The Watermill Beefeater, Felmores, East Mayne, Basildon, SS13 1BW	0.1%	1	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Ali's Kitchen, Rainham Road South, Dagenham, RM10 7XJ	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5
Brentwood Town Centre	4.4%	36	2.1%	0	0.0%	0	0.5%	0	0.6%	0	6.9%	35
Chadwell Heath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Collier Row Local Centre, Romford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Dagenham Town Centre	1.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4
Felix Warley, Headley Common, Great Warley, Warley, Brentwood, CM13 3HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0
Gidea Park Local Centre, Romford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Goodmayes Retail Park, High Road, Romford, (Wickes, Currys & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	0
Harold Hill Local Centre, Romford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Hornchurch Town Centre	3.5%	29	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.7%	28
Miller & Carter, Manor Road, Lambourne End, Romford, RM4 1NH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Pizza Express, St. Marys Lane, Upminster, RM14 2SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Rainham Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	5.1%	42	0.0%	0	10.8%	2	4.2%	1	4.6%	1	0.7%	37
Rush Green Local Centre, Romford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Upminster Town Centre	0.9%	8	0.0%	0	0.0%	0	2.4%	0	3.8%	1	38.5%	3
West Horndon Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Centre												
Willow Farm, New Road, Wennington, Rainham, RM13 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yiamas, Ongar Road, Pilgrims Hatch, Brentwood, CM15 9SS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area												
Barking Town Centre	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0
Bartellas, Wrotham Road, A227, Meopham, DA13 0JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brightlingsea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0
Burnham-on-Crouch Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	5.5%	45	0.0%	0	3.4%	1	9.6%	1	3.0%	1	3.8%	0
Chelmsford City Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chigwell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Cobham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallions Reach Shopping Park, Armada Way, Beckton, (Next, Boots, Sports Direct, TK Maxx & more)	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0
Great Comp Garden, Comp Lane, St Mary's Platt, Sevenoaks, TN15 8QS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
High Easter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Ilford Town Centre	1.5%	12	5.2%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, (Next, Primark, Apple, M&S, Waterstones, New Look & more)	2.1%	17	9.2%	1	2.5%	1	20.3%	3	22.0%	4	6.7%	0
Leigh-on-Sea Town Centre	1.1%	9	2.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Maldon Town Centre	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Meopham Village Centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	8.2%	5	0.0%	0	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Ongar Local Centre, Epping Forest	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Rayleigh Town Centre	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rettendon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RHS Garden Hyde Hall, Creephedge Lane, Chelmsford, CM3 8ET	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Rochester & Cobham Park Golf Club, Park Pale, Rochester, ME2 3UL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Rochester Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.8%	7	1.3%	0	0.0%	0	0.0%	0	1.2%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	6	0.0%	0
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.1%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton Town Centre	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swanley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
The Railway Inn and Railway Pétanque Club, Sole Street, Meopham, Gravesend, DA13 0XY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Tiger Moth Pub & Restaurant, Highview Drive, Chatham, ME5 9UJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
West Malling Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Westcliff-on-Sea Local Centre, Southend	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0
Westfield Stratford City, Stratford, (H&M, John Lewis, Primark, Sephora, M&S & more)	0.1%	1	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Wickford Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%	0
Wrotham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Others																						
Abroad	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4	1.8%	5
(Don't know / varies)	24.8%	204	4.7%	1	2.1%	0	5.7%	1	1.8%	0	16.7%	1	11.0%	2	26.9%	66	14.5%	8	22.6%	30	32.0%	94
Weighted base:		822		13		21		14		20		6		18		246		56		133		295
Sample:		738		58		79		60		68		69		68		82		79		84		91

Thurrock Household Survey
for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Q51 Where do you or members of your household normally go for family entertainment e.g. tenpin bowling, skating rink?																						
<i>Those that said 'Family entertainment (e.g. tenpin bowling, skating rink, family day out)' at Q43</i>																						
Zone 1																						
Zone 2																						
Runnymede Leisure Centre, Kiln Road, Benfleet, SS7 1TF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0		
Zone 3																						
Lakeside Karting, Arterial Road, Grays, Purfleet	0.1%	0	0.0%	0	0.0%	0	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Purfleet Town Centre	0.1%	0	0.0%	0	0.0%	0	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	0.2%	1	0.0%	0	0.0%	0	10.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Socketts Heath Local Centre, Grays	0.1%	0	0.0%	0	0.0%	0	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Zone 5																						
Zone 6																						
North Stifford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Zone 7																						
Bexleyheath Town Centre	3.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	14	0.0%	0	0.0%	0		
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	1.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	6	0.0%	0	0.0%	0		
Dartford Town Centre	2.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	6	13.1%	2	0.0%	0	0.0%	0
Old Bexley Village Centre	1.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	6	0.0%	0	0.0%	0	0.0%	0
Tenpin Bexleyheath, Albion Road, Bexleyheath, DA6 7LS	2.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	10	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Gravesend Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	1	0.0%	0	0.0%	0
RW Paintball, Children's Paintball & Airsoft, Meopham, Longfield, DA3 7AN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0
Zone 9																						
Basildon Town Centre	2.2%	9	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	0	0.0%	0	0.0%	0	12.0%	9	0.0%	0
Festival Leisure Park, Festival Way, Basildon (Hollywood Bowl, My Mulligans, 360 Play)	8.6%	36	1.3%	0	13.3%	1	6.5%	1	8.7%	1	12.3%	0	0.0%	0	0.0%	0	0.0%	0	37.8%	27	4.2%	7
Monkey Madness, Miles Gray Road, Basildon	1.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	7	0.0%	0	0.0%	0	0.0%	0
Zone 10																						

Thurrock Household Survey
for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Brentwood Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Collier Row Local Centre, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dagenham Town Centre	1.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	7
Hornchurch Town Centre	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4
Partyman World of Play, Folkes Lane, Upminster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rollerbow1, Collier Row Road, Romford, RM5 2BH	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	10.0%	42	6.4%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	4.6%	6	0.0%	0	0.0%	0	22.9%	36
Outside Survey Area																						
Africa Alive, Whites Lane, Kessingland, Lowestoft, NR33 7TF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Braintree Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Bromley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	2.6%	11	0.0%	0	1.1%	0	0.0%	0	7.2%	1	0.0%	0	0.7%	0	0.0%	0	2.0%	0	0.0%	0	6.4%	10
Chelmsford City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Chessington World of Adventures Resort, Chessington, KT9 2NE	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0
Colchester City Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Dovercourt Town Centre	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Lakeside Leisure, The Quay, West Thurrock, Grays (Hollywood Bowl, Partyman World Of Play, Immersive Gamebox, Puttshack, Flip Out, Rock Up, Laser Quest)	14.9%	63	87.2%	6	79.0%	6	64.4%	5	54.1%	5	34.8%	1	64.6%	6	8.1%	11	0.0%	0	3.9%	3	13.3%	21
Leeds Castle, Broomfield, Maidstone, ME17 1PL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Legoland Windsor Resort, Winkfield Road, Windsor, SL4 4AY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	7.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh-on-Sea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham Lanes, Belmont	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Hill, Blackheath, SE13 5AU												
Medway Valley Leisure Park, Chariot Way, Rochester, ME2 2SS	1.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parrs Wood Entertainment Centre, Wilmslow Road, East Didsbury, Manchester, M20 5PG	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Port Lympne Safari Park, Aldington Road, Lympne, Hythe, CT21 4LR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochester Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Shields Promenade, South Shields, NE33 2LD	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.3%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Wellington Bowl, Wellington Pier, South Beach Parade, Great Yarmouth, NR30 3JF	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Others												
Abroad	6.5%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	31.9%	135	2.6%	0	2.2%	0	0.9%	0	19.8%	2	22.9%	0
Weighted base:		424		7		8		8		2		10
Sample:		241		18		27		27		17		11

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q52 Where do you or members of your household normally go for outdoor / social activities such as golf, walking, swimming, fishing, bowls, dancing, church / social groups, etc.																						
<i>Those that said 'Other activity' at Q43</i>																						
Zone 1																						
Chadwell St Mary Local Centre, Grays	0.1%	0	6.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Worlds End, Fort Road, Tilbury, RM18 7NR	0.1%	0	0.0%	0	9.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Fort, Tilbury, RM18 7NR	0.1%	0	6.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.1%	0	0.0%	0	9.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	0.2%	0	12.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Purfleet Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Smith's Orchard, Orchard Garden Centre,Chadwell Road, Grays, RM17 5SY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Foxhounds Riding School, Baker Street, Orsett, Grays, RM16 3LJ	0.6%	1	0.0%	0	0.0%	0	0.0%	0	17.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Ockendon Local Centre, Upminster	0.1%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orsett Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
William Edwards School, Stifford Clays Road, Grays, RM16 3NJ	0.4%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Belhus Woods Country Park, Aveley, South Ockendon, RM15 4XJ	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	0.6%	1	30.1%	0	9.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kennington Park Angling Club, Romford Road, Aveley, RM15 4PJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mardyke Valley Golf Club, South Road, South Ockendon, RM15 6RR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Stifford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ockendon Town Centre	0.8%	1	39.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Thurrock Yacht Club, Kilverts Wharf, Argent Street, Grays, RM17 6JF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Bexleyheath Town Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crook Log Leisure Centre, Bexleyheath, DA7 4HH	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Danson Park, Danson Road, Bexleyheath, DA6 8HL	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	1	15.9%	0
Empire Bowls Club Limited, Norton Lane, Greenhithe, DA9 9XY	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0
Erith Town Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hextable Village Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reynolds Fitness Spa, Chapel Walk, Dartford, Bexley, DA5 2DX	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Cygnets Leisure Centre, Old Perry Street, Northfleet, Gravesend, DA11 8BU	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0
Gravesend Town Centre	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.9%	0
Northfleet Bowling Club, Mitchell Avenue, Northfleet, Gravesend, DA11 8AU	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0
Shorne Woods Country Park, Brewers Road, Shorne, Gravesend, DA12 3HX	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	0
Zone 9												
Basildon Golf Course, Clayhill Lane, Basildon, SS16 5JP	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	0
Billericay Town Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0
Essex Wildlife Trust Langdon Nature Discovery Centre, Lower Dunton Road, Basildon, SS16 6EB	1.1%	1	0.0%	0	40.7%	0	0.0%	0	0.0%	0	3.3%	0
Pitsea Town Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	27.7%	1	0.0%	0
Smallgains Hall, Creek Road, Canvey Island, SS8 8QP	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet Town Centre	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	0
Wat Tyler Country Park, Pitsea Hall Lane, Pitsea,	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Basildon, SS16 4UH																						
Zone 10																						
Brentwood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunton Hills Family Golf Centre, Tibury Road, West Horndon, Brentwood, CM13 3LT	0.1%	0	0.0%	0	9.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallows Corner Retail Park, Colchester Road, Romford, (DFS, Furniture Village, Halfords, Dreams, Next Home & more)	5.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.2%	5
Hacton Park Corner Farm, Park Farm Road, Upminster, RM14 2XU	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold Wood Local Centre, Romford	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1
Havering Indoor Bowls Club, Harrow Lodge, Hornchurch Road, Park, Hornchurch, RM11 1JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	2
Pea Lane, South Ockendon, Upminster, RM14 2XH	5.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.6%	5	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	5.9%	6	0.0%	0	0.0%	0	100.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.7%	6
Upminster Golf Club, Hall Lane, Upminster, RM14 1XA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																						
Ballards Gore Golf Club, Gore Road, Rochford, SS4 2DA	0.1%	0	0.0%	0	9.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basingstoke Town Centre	7.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.7%	7
Camer Park Country Park, Camer Park Road, Meopham, Gravesend, DA13 0AL	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	5.2%	5	6.1%	0	9.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.6%	5	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Charlton Town Centre	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.1%	3	0.0%	0	0.0%	0	0.0%	0
Corinthian Golf Course, Corinthian Sports Club, Longfield, DA3 8LZ	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0
Herne Bay Town Centre	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0
High Halstow Village Centre	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0
Kings Hill Village Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	0.0%	0	0.0%	0
Little Russia Local Centre, Tottenham	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.1%	3	0.0%	0	0.0%	0
Portman Road Stadium, Portman Road, Ipswich, IP1 2DA	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
RHS Garden Hyde Hall, Creep hedge Lane, Chelmsford, CM3 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochester Town Centre	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	2	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	2.3%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	2	0.0%	0
Whitford Village Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	17.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Abroad	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	10.4%	2	0.0%	0
(Don't know / varies)	14.9%	14	0.0%	0	0.0%	0	0.0%	0	10.8%	0	0.0%	0	36.7%	1	4.5%	1	14.0%	3	19.9%	4	20.2%	5
Weighted base:		95		1		1		0		3		1		2		21		18		20		27
Sample:		101		7		8		1		11		9		11		12		20		13		9

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10

Q53 What improvements could be made to the leisure offer in the Thurrock Council local authority area that would make you visit / partake in leisure activities more often? [MR]

Cheaper prices to access leisure facilities / events	4.7%	48	4.0%	1	1.5%	0	5.3%	1	2.0%	1	3.5%	0	9.5%	2	8.8%	25	1.4%	1	5.8%	10	1.9%	7
Improvements in the built environment (make it look more attractive)	3.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	7	0.0%	0	5.3%	9	3.9%	14
Improved public transport	2.8%	28	0.4%	0	0.0%	0	0.0%	0	0.4%	0	1.2%	0	0.6%	0	2.6%	7	1.4%	1	3.5%	6	3.9%	14
Cinema - multi-screen cinema	2.4%	24	1.3%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	3.8%	11	0.0%	0	0.0%	0	3.6%	13
Ice rink	2.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	14	0.0%	0	6.2%	10	0.0%	0
More / better cafes / coffee shops	2.1%	22	0.4%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	1.5%	0	6.9%	20	0.5%	0	0.0%	0	0.0%	0
Crazy golf	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	13	0.0%	0	0.0%	0	2.0%	7
More / better car parking	1.9%	19	0.4%	0	2.9%	1	0.0%	0	3.6%	1	4.7%	0	2.3%	1	0.0%	0	0.5%	0	0.0%	0	4.6%	16
More / better restaurants	1.8%	19	2.5%	1	0.4%	0	1.6%	0	4.7%	1	1.8%	0	0.0%	0	2.3%	7	0.5%	0	0.4%	1	2.4%	8
Bingo venue	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	3.2%	9	0.0%	0	0.0%	0	2.0%	7
More street cleaning / cleaner streets	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	12	0.0%	0	1.3%	2	0.0%	0
More / better public toilets	1.3%	13	2.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	4.2%	12	0.0%	0	0.0%	0	0.0%	0
More / better disabled access	1.3%	13	0.8%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	2.6%	7	0.0%	0	0.0%	0	1.5%	5
The Dartford Crossing to be cheaper	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	12	0.5%	0	0.0%	0	0.0%	0
More / better seating areas	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.4%	1	1.5%	5
More local sports & recreation facilities (e.g. football pitches, tennis courts)	1.2%	12	1.3%	0	0.0%	0	5.8%	1	5.1%	2	0.0%	0	2.4%	1	0.3%	1	0.5%	0	4.4%	7	0.0%	0
More leisure facilities / activities for families	1.2%	12	0.0%	0	0.4%	0	1.0%	0	3.0%	1	0.0%	0	0.0%	0	2.0%	6	0.0%	0	3.1%	5	0.0%	0
Augmented reality gaming centre	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	2.4%	8
Museums	1.1%	11	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	2.6%	7	0.0%	0	0.0%	0	1.0%	3
More / better cultural facilities	1.1%	11	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	1.0%	3
Improved security / CCTV / more police	1.1%	11	0.0%	0	2.9%	1	0.3%	0	1.2%	0	0.0%	0	0.9%	0	2.2%	6	0.0%	0	0.0%	0	1.0%	3
Improved pedestrian access	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	11	0.0%	0	0.0%	0	0.0%	0
More leisure facilities / activities for young children	1.0%	10	1.2%	0	1.4%	0	0.6%	0	0.4%	0	0.6%	0	5.2%	1	1.7%	5	3.5%	3	0.0%	0	0.0%	0
More / better comedy clubs	0.9%	9	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	8
Theatres	0.9%	9	0.4%	0	0.4%	0	0.3%	0	4.7%	1	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.8%	1	1.5%	5
More / better parks / green spaces	0.8%	8	5.4%	1	3.1%	1	0.6%	0	1.6%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	5	0.0%	0
Trampoline park	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	7
Casino	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	7	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

By Zone (Wtd) [B]

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
More leisure facilities / activities for teenagers	0.7%	7	1.2%	0	2.1%	1	1.9%	0	4.2%	1	0.6%	0	3.5%	1	0.0%	0	3.5%	3	0.4%	1	0.0%	0
Indoor soft play areas	0.7%	7	0.0%	0	2.7%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
More food / farmers markets	0.6%	6	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
More live music venues	0.6%	6	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.9%	0	0.3%	1	0.0%	0	2.7%	4	0.0%	0
Ten-pin bowling	0.6%	6	0.0%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.3%	1
Leisure / sports centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	0.0%	0
Hotels - cheaper hotels	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	0.0%	0
Cinema - art house cinema	0.4%	4	1.3%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0
Cheaper car parking	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	1.0%	3
More leisure facilities / activities for the elderly	0.4%	4	1.2%	0	0.4%	0	1.0%	0	1.6%	0	0.6%	0	1.9%	0	0.3%	1	0.5%	0	0.0%	0	0.3%	1
Swimming pool - indoor	0.4%	4	0.0%	0	1.1%	0	1.6%	0	0.4%	0	7.1%	1	1.2%	0	0.3%	1	0.0%	0	0.0%	0	0.3%	1
More / better publicity / advertising / social media updates of what's on / available	0.3%	3	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.6%	2
Less traffic congestion	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.3%	1	1.9%	1	0.0%	0	0.0%	0
More outdoor festivals / events / carnivals	0.2%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Free car parking	0.2%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.3%	1
More / better pubs / bars	0.2%	2	0.0%	0	0.4%	0	2.0%	0	3.6%	1	1.8%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More family-friendly pubs / restaurants	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	3.8%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Swimming pool - outdoor	0.1%	1	0.0%	0	0.0%	0	1.6%	0	0.0%	0	2.9%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor gyms	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	0	2.9%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aqua aerobics sessions in the evenings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
More climbing walls	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Improved cycle access (more / better cycle paths)	0.1%	1	2.7%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove the requirement to always have to book in advance	0.1%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restoring Tilbury Ferry	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
More arcades	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Later opening times	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ladies-only swimming sessions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Larger indoor swimming pool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moto racing track	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keeping Thameside Theatre open	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the riverside facilities	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve / update current	0.0%	0	0.4%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
leisure facilities																						
Specialised classes tailored to all ranges of people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Access to facilities without needing to be a member	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Change the cinema into a theatre	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More vocational courses / classes	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Utilise the greenery for activities	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better time slots at the swimming pool	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Make theatre seats more comfortable / more space between rows	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Libraries to deliver books to people who are housebound	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Install seating at the bus stops	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More affordable restaurants / cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Speedway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More nightclubs / better nightlife	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotels - more / better hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better signposting and street information	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More art galleries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pavement cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better health clubs / indoor gyms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	58.0%	587	64.2%	14	46.1%	11	71.6%	15	49.7%	15	58.8%	5	49.2%	11	48.6%	140	68.8%	54	68.3%	113	59.2%	208
(Don't know)	15.4%	156	15.1%	3	36.1%	9	9.2%	2	14.6%	5	20.6%	2	23.9%	6	14.7%	42	18.8%	15	5.8%	10	18.1%	64
Weighted base:		1012		22		24		21		31		8		23		287		79		166		351
Sample:		1012		103		103		94		103		83		103		105		104		107		107

GEN Gender of respondent:

Male	40.4%	409	27.1%	6	40.6%	10	40.3%	9	29.7%	9	27.4%	2	36.3%	8	48.7%	140	34.8%	27	42.1%	70	36.4%	128
Female	59.6%	603	72.9%	16	59.4%	14	59.7%	13	70.3%	22	72.6%	6	63.7%	15	51.3%	147	65.2%	51	57.9%	96	63.6%	223
Weighted base:		1012		22		24		21		31		8		23		287		79		166		351
Sample:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
for Lambert Smith Hampton

By Zone (Wtd) [B]

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Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
AGE Can I ask how old you are please?																						
18-24	6.6%	67	8.2%	2	4.7%	1	16.9%	4	5.2%	2	3.8%	0	13.8%	3	11.0%	31	6.1%	5	2.7%	4	4.1%	14
25-34	13.1%	132	10.9%	2	23.5%	6	19.0%	4	10.4%	3	11.4%	1	17.7%	4	15.3%	44	9.1%	7	10.7%	18	12.3%	43
35-44	19.1%	194	22.3%	5	19.2%	5	22.2%	5	21.3%	7	13.3%	1	20.7%	5	17.9%	51	17.7%	14	15.6%	26	21.5%	76
45-54	21.1%	213	16.5%	4	17.8%	4	14.3%	3	19.7%	6	14.4%	1	17.9%	4	19.9%	57	11.5%	9	16.1%	27	27.9%	98
55-64	18.9%	191	12.9%	3	12.2%	3	13.0%	3	17.3%	5	23.4%	2	14.9%	3	16.6%	48	21.5%	17	27.8%	46	17.4%	61
65+	21.3%	215	29.3%	6	22.5%	5	14.7%	3	26.1%	8	33.6%	3	15.0%	3	19.3%	55	34.1%	27	27.1%	45	16.8%	59
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1012		22		24		21		31		8		23		287		79		166		351
Sample:		1012		103		103		94		103		83		103		105		104		107		107

QUOTA Zone

Zone 1	2.1%	22	100.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	2.4%	24	0.0%	0	100.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	2.1%	21	0.0%	0	0.0%	0	100.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	3.0%	31	0.0%	0	0.0%	0	0.0%	0	100.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7	28.4%	287	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	287	0.0%	0	0.0%	0	0.0%	0
Zone 8	7.8%	79	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	79	0.0%	0	0.0%	0
Zone 9	16.4%	166	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	166	0.0%	0
Zone 10	34.7%	351	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	351
Weighted base:		1012		22		24		21		31		8		23		287		79		166		351
Sample:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

		Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
PC	Postcode Sector																						
	BR8 7	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	6	0.0%	0	0.0%	0	0.0%	0
	CM11 2	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4	0.0%	0
	CM12 9	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	5	0.0%	0
	CM13 1	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	16
	CM13 2	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	4
	CM13 3	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	7
	CM14 4	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	15
	CM14 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2
	CM15 8	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	8
	CM15 9	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	9
	DA1 2	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	14	0.0%	0	0.0%	0	0.0%	0
	DA1 3	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	18	0.0%	0	0.0%	0	0.0%	0
	DA1 5	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	7	0.0%	0	0.0%	0	0.0%	0
	DA11 0	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
	DA11 7	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	9	0.0%	0	0.0%	0
	DA11 8	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	11	0.0%	0	0.0%	0
	DA11 9	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0
	DA12 1	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4	0.0%	0	0.0%	0
	DA12 2	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	5	0.0%	0	0.0%	0
	DA12 3	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0
	DA12 4	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.2%	16	0.0%	0	0.0%	0
	DA12 5	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	10	0.0%	0	0.0%	0
	DA13 9	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4	0.0%	0	0.0%	0
	DA14 4	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	18	0.0%	0	0.0%	0	0.0%	0
	DA14 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0
	DA15 7	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	12	0.0%	0	0.0%	0	0.0%	0
	DA15 8	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	14	0.0%	0	0.0%	0	0.0%	0
	DA15 9	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	8	0.0%	0	0.0%	0	0.0%	0
	DA16 1	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	14	0.0%	0	0.0%	0	0.0%	0
	DA16 2	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	8	0.0%	0	0.0%	0	0.0%	0
	DA16 3	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0
	DA17 5	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	13	0.0%	0	0.0%	0	0.0%	0
	DA17 6	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	6	0.0%	0	0.0%	0	0.0%	0
	DA2 6	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	8	0.0%	0	0.0%	0	0.0%	0
	DA2 7	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	8	0.0%	0	0.0%	0	0.0%	0
	DA3 7	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	12	0.0%	0	0.0%	0
	DA4 9	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	8	0.0%	0	0.0%	0	0.0%	0
	DA5 1	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0
	DA5 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
	DA5 3	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	12	0.0%	0	0.0%	0	0.0%	0
	DA6 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
	DA6 8	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	11	0.0%	0	0.0%	0	0.0%	0
	DA7 4	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0
	DA7 5	2.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	24	0.0%	0	0.0%	0	0.0%	0
	DA7 6	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	8	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
DA8 1	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DA8 2	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DA8 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DA9 9	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME3 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
RM1 2	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM1 4	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM10 7	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM10 8	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM10 9	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM11 1	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM11 2	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM11 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM12 4	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM12 5	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM12 6	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 7	1.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 8	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 9	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM14 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM14 2	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM14 3	0.5%	5	0.0%	0	0.0%	0	0.0%	0	60.4%	5	0.0%	0
RM15 4	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	11	0.0%	0
RM15 5	0.6%	6	0.0%	0	0.0%	0	0.0%	0	25.0%	6	0.0%	0
RM15 6	0.4%	4	0.0%	0	0.0%	0	0.0%	0	19.3%	4	0.0%	0
RM16 2	0.9%	9	0.0%	0	0.0%	0	29.6%	9	0.0%	0	0.0%	0
RM16 3	0.3%	3	0.0%	0	0.0%	0	0.0%	0	39.6%	3	0.0%	0
RM16 4	0.7%	7	34.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM16 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	9.3%	2	0.0%	0
RM16 6	1.1%	11	0.0%	0	0.0%	0	51.2%	11	0.0%	0	0.0%	0
RM17 5	0.9%	9	0.0%	0	0.0%	0	0.0%	0	30.3%	9	0.0%	0
RM17 6	1.2%	12	0.0%	0	0.0%	0	0.0%	0	40.1%	12	0.0%	0
RM18 7	0.7%	7	30.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM18 8	0.7%	8	34.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM19 1	0.3%	3	0.0%	0	0.0%	0	15.1%	3	0.0%	0	0.0%	0
RM2 5	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM2 6	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM20 1	0.1%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0
RM20 3	0.2%	2	0.0%	0	0.0%	0	9.2%	2	0.0%	0	0.0%	0
RM20 4	0.4%	4	0.0%	0	0.0%	0	18.1%	4	0.0%	0	0.0%	0
RM3 0	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 7	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 8	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 9	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM5 2	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM5 3	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM6 4	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
RM6 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
RM7 0	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	6
RM7 7	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	4
RM7 8	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	7
RM7 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2
RM8 1	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	8
RM8 2	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
RM8 3	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
RM9 4	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
RM9 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
RM9 6	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
SE2 0	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0
SE2 9	2.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	21	0.0%	0	0.0%	0	0.0%	0
SE28 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
SS13 1	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4	0.0%	0
SS13 2	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4	0.0%	0
SS13 3	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	11	0.0%	0
SS14 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
SS14 2	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
SS14 3	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	19	0.0%	0
SS15 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
SS15 5	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	18	0.0%	0
SS15 6	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	6	0.0%	0
SS16 4	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	10	0.0%	0
SS16 5	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	13	0.0%	0
SS16 6	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	7	0.0%	0
SS17 0	0.5%	5	0.0%	0	20.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS17 7	1.0%	10	0.0%	0	41.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS17 8	0.6%	6	0.0%	0	24.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS17 9	0.3%	3	0.0%	0	13.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS7 1	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0
SS7 2	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	6	0.0%	0
SS7 3	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	5	0.0%	0
SS7 4	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	13	0.0%	0
SS7 5	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	8	0.0%	0
SS8 0	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
SS8 7	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	6	0.0%	0
SS8 8	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	7	0.0%	0
SS8 9	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	9	0.0%	0
SS9 2	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Weighted base:	1012			22		24		21		31		8		23		287		79		166		351
Sample:	1012			103		103		94		103		83		103		105		104		107		107

Appendix 3:

Data Tabulations

By Zone Nulls Filtered

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q01 Where do you normally undertake your household's main food and grocery shopping?																						
Excl. Nulls																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	5.5%	56	30.1%	31	3.9%	4	0.0%	0	17.5%	18	2.4%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Princess Margaret Road, East Tilbury, Tilbury, RM18 8YP	0.2%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Defoe Parade, Chadwell St Mary, Grays, RM16 4QR	0.3%	3	1.9%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Dock Road, Tilbury, RM18 7BJ	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Brentwood Road, Chadwell St Mary, Grays, RM16 4JD	0.2%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Co-op, High Street, Stanford-le-Hope, SS17 0HD	0.2%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St John's Way, Corringham, Stanford-le-Hope, SS17 7NA	1.2%	12	0.0%	0	11.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons DAILY, St Johns Way, Corringham, SS17 7NA	0.4%	4	0.0%	0	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons SUPERMARKET, St John's Way, Corringham, SS17 7LL	2.9%	29	4.9%	5	22.3%	23	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Costco, West Thurrock Way, Grays, RM20 3WY	0.6%	6	1.0%	1	1.0%	1	1.1%	1	0.0%	0	0.0%	0	1.9%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Iceland (The Food Warehouse), Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	0.3%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	4.5%	46	3.9%	4	0.0%	0	16.0%	15	6.8%	7	9.6%	8	10.7%	11	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Express, Drake Road, Chafford Hundred, Grays,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
RM16 6PS																						
Tesco Express, Lakeside Business Village, Fleming Road, Chafford Hundred, Grays, RM16 6EW	1.4%	14	2.9%	3	1.0%	1	2.1%	2	1.9%	2	0.0%	0	5.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	5.9%	60	9.7%	10	3.9%	4	18.1%	17	20.4%	21	1.2%	1	5.8%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Farmfoods, The Mall, Grays, RM17 6QE	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Food Centre, Clarence Road, Grays, RM17 6RD	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Mall, Grays, RM17 6QF	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	4.0%	40	8.7%	9	1.0%	1	8.5%	8	15.5%	16	4.8%	4	1.0%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Tesco Express, Crammavill Street, Stifford Clays, Grays, RM16 2BD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Southend Road, Grays, RM17 5NJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Waitrose, St Marys Lane, Upminster, RM14 3BT	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Co-op, High Street, Aveley, South Ockendon, RM15 4BB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	2.5%	25	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.2%	1	22.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Derwent Parade, South Ockendon, RM15 5ED	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Aldi, Central Way, Thamesmead, SE28 8DT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Road, Swanley, BR8 7BU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Crossways Boulevard, Dartford, Greenhithe, DA9	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
9BT												
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, London Road, Swanley, BR8 7UN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Eynsham Drive, Abbey Wood, SE2 9RQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Foots Cray High Street, Sidcup, DA14 5HJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upper Wickham Lane, Welling, DA16 3HF	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Prospect Place Park, Westgate Road, Dartford, DA1 1DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Twin Tumps Way, Thamesmead, SE28 8RD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Welling High Street, Welling, DA16 1QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Sainsbury's Superstore, Harrow Manorway, Abbey Wood, SE2 9NU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Priory Shopping Centre, Dartford, DA1 2HL	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore,	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Stadium Way, Crayford, Dartford, DA1 4HW												
Tesco Express, Bexley Road, Erith, DA8 3HD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Orpington, Sidcup, DA14 5BN	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Aldi, London Road, Gravesend, DA11 9LY	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thames Way, Gravesend, DA11 0DQ	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, East Milton Road, Gravesend, DA12 2JL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Longfield, DA3 7QH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Overcliffe, Gravesend, DA11 0EF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH	3.2%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Latona Drive, Whinfell Way, Gravesend, DA12 4SF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, New Road, Gravesend, DA11 0AF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Parade, Valley Drive, Gravesend, DA12 5RT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Longfield, DA3 7QA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Aldi, Northlands Pavement,	0.7%	7	0.0%	0	3.9%	4	0.0%	0	0.0%	0	1.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Pitsea, Basildon, SS13 3DU												
Aldi, Rushbottom Lane, South Benfleet, Benfleet, SS7 4BX	0.7%	7	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	1.1%	11	1.0%	1	3.9%	4	0.0%	0	0.0%	0	0.0%	0
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.5%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Billericay, CM12 9AJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Market Square, Basildon, SS14 1DD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Close, Basildon, SS14 3BA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.6%	6	1.9%	2	2.9%	3	1.1%	1	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northwick Road, Canvey Island, SS8 0PU	0.4%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Canvey Retail Park, Roscommon Way, Canvey Island, SS8 0EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Clay Hill Road, Kingswood, Basildon, SS16 5DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Timberlog Lane, Basildon, SS14 1PB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.6%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	1.0%	10	0.0%	0	3.9%	4	0.0%	0	0.0%	0	0.0%	0
Premier (B&B) Clay Hill Road, Basildon, SS16 4EX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore,	0.4%	4	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0

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for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Cricketers Retail Park, East Mayne, Basildon, SS13 1SA												
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Rayleigh Weir, Benfleet, SS7 3UB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.7%	7	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	1
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	3.9%	39	2.9%	3	14.6%	15	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Billericay, CM12 9BY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Aldi, Collier Row Road, Romford, RM5 2AT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Aldi, Marlborough Road, Romford, RM7 8AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Aldi, Merrields Retail Park, Dagenham, RM9 6SJ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Aldi, Rom Valley Way, Romford, RM7 0AN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Aldi, St Mary's Lane, Upminster, RM14 2QB	1.4%	14	0.0%	0	0.0%	0	1.1%	1	0.0%	0	13.3%	1
Asda, Dolphin Approach, Romford, RM1 3EE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Asda, Merrields Crescent, Barking, Dagenham, RM9 6SJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Asda, Whalebone Lane South, Chadwell Heath, Dagenham, RM8 1BB	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	1
Lidl, Gooshays Drive, Harold Hill, Romford, RM3 8QY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Lidl, High Street, Hornchurch, RM11 1TP	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Lidl, Whalebone Lane South,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Dagenham, RM8 1AT																						
Marks and Spencer (M&S) Department Store, High Street, Brentwood, CM14 4RH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Marks and Spencer (M&S) Department Store, South Street, Romford, RM1 1NT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Marks and Spencer (M&S) Foodhall, Station Road, Upminster, RM14 2SU	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Sainsbury's Superstore, High Road, Chadwell Heath, Romford, RM6 6PB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4
Sainsbury's Superstore, The Brewery Walk, Romford, RM1 1AU	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	11
Tesco Express, Heathway, Dagenham, RM10 8QS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	1.2%	12	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	6.5%	7
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	9
Tesco Extra, High Road, Goodmayes, RM6 4HY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	9
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.7%	5
Outside Survey Area																						
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Aldi, High Road, Seven Kings, Ilford, IG3 8RS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Amazon Fresh, Water Street, Wood Wharf, Canary	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Wharf, E14 5GX																						
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	0.9%	9	1.0%	1	0.0%	0	2.1%	2	1.0%	1	1.2%	1	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Marks and Spencer (M&S) Department Store, Eltham High Street, Eltham, SE9 1TQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	1.2%	12	2.9%	3	1.0%	1	2.1%	2	0.0%	0	3.6%	3	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Sittingbourne Road, Maidstone, ME14 3EN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Philipot Path, Eltham, SE9 5DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Watford Road, Wembley, HA0 3HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	7.4%	75	6.8%	7	1.0%	1	26.6%	25	12.6%	13	6.0%	5	17.5%	18	1.9%	2	0.0%	0	0.0%	0	3.7%	4
Tesco Superstore, Cuxton Road, Rochester, ME2 2DE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Waitrose, London Road, Leigh-on-Sea, SS9 3JA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Others																						
Internet - delivered	13.4%	136	13.6%	14	7.8%	8	17.0%	16	20.4%	21	12.0%	10	13.6%	14	14.3%	15	14.4%	15	3.7%	4	17.8%	19
Internet - collection (Click & collect)	0.5%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.9%	1
Telephone / delivery order from a local independent business	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1
Base:	1012		103		103		94		103		83		103		105		104		107		107	

Thurrock Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q02 When you visit STORE MENTIONED AT Q01 for your main food shopping, do you usually combine your shopping with other activities (for example non-food shopping, leisure, entertainment, services or visiting restaurants, bars, banks, etc.)? [MR]																						
<i>Not those that do their main food shopping via the internet or delivery at Q01</i>																						
Yes – other FOOD shopping	12.4%	108	5.6%	5	17.0%	16	16.7%	13	6.1%	5	15.1%	11	18.0%	16	17.4%	15	7.9%	7	8.7%	9	12.8%	11
Yes – NON-FOOD shopping	11.2%	97	11.2%	10	10.6%	10	12.8%	10	6.1%	5	9.6%	7	11.2%	10	15.1%	13	6.7%	6	12.6%	13	15.1%	13
Yes – visiting café / pub / restaurant	3.6%	31	3.4%	3	2.1%	2	3.8%	3	2.4%	2	6.8%	5	2.2%	2	3.5%	3	5.6%	5	4.9%	5	1.2%	1
Yes – getting petrol	3.3%	29	1.1%	1	3.2%	3	3.8%	3	2.4%	2	2.7%	2	5.6%	5	2.3%	2	3.4%	3	3.9%	4	4.7%	4
Yes – window shopping / browsing	3.2%	28	6.7%	6	2.1%	2	3.8%	3	2.4%	2	0.0%	0	1.1%	1	4.7%	4	1.1%	1	5.8%	6	3.5%	3
Yes – visiting banks and other financial services (including cashpoints)	1.4%	12	0.0%	0	1.1%	1	0.0%	0	2.4%	2	2.7%	2	0.0%	0	1.2%	1	0.0%	0	1.9%	2	4.7%	4
Yes – visiting family / friends	1.4%	12	3.4%	3	2.1%	2	1.3%	1	0.0%	0	1.4%	1	1.1%	1	2.3%	2	0.0%	0	1.9%	2	0.0%	0
Yes – leisure activity (e.g. gym, leisure centre, cinema, etc.)	1.2%	10	0.0%	0	2.1%	2	0.0%	0	1.2%	1	2.7%	2	1.1%	1	2.3%	2	0.0%	0	1.9%	2	0.0%	0
Yes – travelling to / from work	1.0%	9	0.0%	0	1.1%	1	0.0%	0	1.2%	1	1.4%	1	0.0%	0	2.3%	2	2.2%	2	1.0%	1	1.2%	1
Yes – visiting chemist / pharmacy	0.9%	8	1.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.3%	2	1.1%	1	1.9%	2	1.2%	1
Yes – using Post Office	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.3%	2	1.1%	1	1.9%	2	0.0%	0
Yes – visiting market	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.2%	1	0.0%	0	1.9%	2	1.2%	1
Yes – visiting health service such as doctor, dentist, hospital, opticians	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	1.0%	1	1.2%	1
Yes – visiting other services such as hairdressers, barbers, salons, laundrette, recycling, vets, etc.	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.1%	1	1.9%	2	0.0%	0
Yes – walking the dog / go for a walk	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Yes – visiting library	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Yes – travelling to / from school / college / university (includes school run)	0.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting place of worship	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No activity)	69.4%	603	70.8%	63	66.0%	62	70.5%	55	78.0%	64	65.8%	48	66.3%	59	66.3%	57	73.0%	65	68.9%	71	68.6%	59
(Don't know)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Base:		869		89		94		78		82		73		89		86		89		103		86

Thurrock Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
Q03 When you combine your trip with other activities, where do you normally go?																					
<i>Not those that said 'No activity' or 'Don't know' at Q02 AND Excl. Nulls</i>																					
Zone 1																					
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.4%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chadwell St Mary Local Centre, Grays	0.4%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2																					
Corringham Town Centre	5.0%	12	4.0%	1	39.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.8%	2	0.0%	0	7.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3																					
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	8.0%	19	12.0%	3	0.0%	0	9.1%	2	23.5%	4	4.5%	1	36.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	2.1%	5	0.0%	0	0.0%	0	13.6%	3	5.9%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4																					
Aldi, London Road, Grays, RM17 5YB	0.4%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Grays Town Centre (including Grays Shopping Centre)	10.1%	24	40.0%	10	7.1%	2	27.3%	6	17.6%	3	4.5%	1	4.0%	1	0.0%	0	4.8%	1	0.0%	0	0.0%
Morrisons Supermarket, London Road, Grays, RM17 5XZ	2.9%	7	0.0%	0	10.7%	3	4.5%	1	17.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5																					
Zone 6																					
Aveley Town Centre	0.4%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Esso, North Road, South Ockendon, RM15 6AJ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
South Ockendon Town Centre	3.4%	8	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7																					
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%
Asda, London Road,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%

Thurrock Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Swanley, BR8 7UN												
Asda, Station Road, Belvedere, DA17 6DF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Crittalls Corner, Sidcup By-Pass Road, Sidcup, DA14 6LX	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, off Station Road, Lower Road, Belvedere, DA17 6DF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Erith Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thamesmead Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dene Holm Road, Painters Ash, Northfleet, Gravesend, DA11 8LG	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	2.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Hill, Northfleet, DA11 8JH, DA11 8JH																						
Zone 9																						
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.4%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Town Square, Basildon, SS14 1DZ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Basildon Town Centre	3.4%	8	4.0%	1	7.1%	2	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	13.8%	4	0.0%	0
Billericay Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	1.3%	3	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0
Canvey Island Seafront (where Fantasy Island is)	0.4%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	2.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.2%	5	0.0%	0
Hadleigh Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0
Home Bargains, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	1.7%	4	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	3	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Pitsea Town Centre	2.5%	6	4.0%	1	3.6%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	3	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Timberlog Lane / Long Riding Shopping Parade, Basildon, SS14 1PB	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Zone 10																						
Aldi, Merrielands Retail Park, Dagenham, RM9 6SJ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Aldi, St Marys Lane,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10		
Upminster, RM14 2QB														
Asda, Whalebone Lane	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
South, Chadwell Heath,														
Dagenham, RM8 1BB														
B&Q, Roneo Corner,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Hornchurch Road,														
Romford, RM11 1PY														
Brentwood Town Centre	2.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.4%	4
Harold Hill Local Centre,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Romford														
Havering Indoor Bowls	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Club, Harrow Lodge,														
Hornchurch Road, Park,														
Hornchurch, RM11 1JU														
Hornchurch Town Centre	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	2
Rainham Leisure Centre,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Viking Way, Rainham,														
RM13 9YZ														
Rainham Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Rom Valley Way Retail	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Rom Valley Way,														
Romford, RM7 0AN														
Romford Town Centre	2.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(including The Liberty,														
The Mall and The														
Brewery)														
Tesco Extra, Bridge Road,	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1
Rainham, RM13 9YZ														
Upminster Town Centre	5.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.9%	9	4.0%	1
Outside Survey Area														
Greenhithe Village Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1
Lakeside Shopping Centre,	8.4%	20	20.0%	5	3.6%	1	27.3%	6	17.6%	3	13.6%	3	4.0%	1
West Thurrock, Grays,														
RM20 2ZP														
Lidl, West Thurrock Way,	0.8%	2	0.0%	0	3.6%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0
West Thurrock, Grays,														
RM20 1WN														
Marks and Spencer (M&S)	1.3%	3	0.0%	0	0.0%	0	4.5%	1	0.0%	0	4.5%	1	4.0%	1
Department Store,														
Lakeside, West Thurrock,														
Grays, RM20 2ZP														
Marks and Spencer (M&S)	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1
Department Store,														
Sittingbourne Road,														
Maidstone, ME14 3EN														
Seven Kings Local Centre,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford														

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Southend-on-Sea Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Swanley Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	1.7%	4	0.0%	0	0.0%	0	4.5%	1	5.9%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Others																						
Base:		238		25		28		22		17		22		25		26		21		29		23

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q04 Where else do you undertake your household's main food shopping?																						
<i>Excl. Nulls</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	4.5%	28	25.0%	16	4.3%	3	0.0%	0	6.7%	4	5.6%	3	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Defoe Parade, Chadwell St Mary, Grays, RM16 4QR	0.8%	5	0.0%	0	0.0%	0	5.6%	3	0.0%	0	0.0%	0	1.6%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0
One Stop, Defoe Parade, Chadwell St Mary, RM16 4QF	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Andrews Court, Calcutta Road, Tilbury, RM18 7QW	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Co-op, Gardner Avenue, Corringham, Stanford-le-Hope, SS17 7SE	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Sorrells, Stanford-le-Hope, SS17 7DZ	0.3%	2	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St John's Way, Corringham, Stanford-le-Hope, SS17 7NA	1.9%	12	3.1%	2	14.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Corringham Town Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons DAILY, St Johns Way, Corringham, SS17 7NA	0.3%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons SUPERMARKET, St John's Way, Corringham, SS17 7LL	2.2%	14	3.1%	2	15.9%	11	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reeds Family Butchers, St John's Way, Corringham, SS17 7NA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Tesco Express, King Street, Stanford-le-Hope, SS17 0HR	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Costco, West Thurrock Way, Grays, RM20 3WY	0.8%	5	1.6%	1	1.4%	1	0.0%	0	1.7%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Costcutter, Garrison Parade, Purfleet, RM19 1ST	0.2%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Iceland (The Food Warehouse), Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	1.1%	7	1.6%	1	1.4%	1	1.9%	1	0.0%	0	0.0%	0	4.7%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	6.6%	41	4.7%	3	2.9%	2	16.7%	9	16.7%	10	13.0%	7	15.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lakeside Business Village, Fleming Road, Chafford Hundred, Grays, RM16 6EW	1.0%	6	0.0%	0	0.0%	0	3.7%	2	1.7%	1	0.0%	0	4.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	3.5%	22	12.5%	8	0.0%	0	7.4%	4	13.3%	8	1.9%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Mall, Grays, RM17 6QE	0.8%	5	0.0%	0	2.9%	2	1.9%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Grays Food Centre, Clarence Road, Grays, RM17 6RD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Super Market, Orsett Road, Grays, RM17 5DF	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Mall, Grays, RM17 6QF	0.3%	2	1.6%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	5.4%	34	14.1%	9	2.9%	2	22.2%	12	15.0%	9	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Southend Road, Grays, RM17 5NJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Waitrose, St Marys Lane, Upminster, RM14 3BT	1.3%	8	0.0%	0	0.0%	0	1.9%	1	0.0%	0	13.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	1.9%	12	1.6%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	15.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Canterbury Parade, South Ockendon, RM15 6NH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Roman Way, Dartford, DA1 4FY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Aldi, St Mary's Road, Swanley, BR8 7BU	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Joyce Dawson Way, Thamesmead, SE28 8RA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Swanley Shopping Centre, Swanley, BR8 7TG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Town Square, Erith, DA8 1SE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Instone Road, Dartford, DA1 2FG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Abbey Wood Local Centre, Bexley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bexleyheath Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Marks and Spencer (M&S) Department Store, Broadway, Bexleyheath, DA6 7JN	0.6%	4	0.0%	0	1.4%	1	0.0%	0	0.0%	0	4.5%	3
Marks and Spencer (M&S) Food, Station Road, Sidcup, DA15 7AB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Marks and Spencer (M&S) Foodhall, Prospect Place Park, Westgate Road, Dartford, DA1 1DY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	1.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	9
Morrisons Supermarket, Twin Tumps Way, Thamesmead, SE28 8RD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Morrisons Supermarket, Welling High Street, Welling, DA16 1QL	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pickett's, Pickford Lane, Bexleyheath, DA7 4QU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Harrow Manorway, Abbey Wood, SE2 9NU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Priors Shopping Centre, Dartford, DA1 2HL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bexley Road, Erith, DA8 3HD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Orpington, Sidcup, DA14 5BN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TFC Welling, Upper Wickham Lane, Welling, DA16 3AB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose (Little), High Street, Sidcup, DA14 6EN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Aldi, London Road, Gravesend, DA11 9LY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thames Way, Gravesend, DA11 0DQ	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Longfield, DA3 7QH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Thamesgate Centre, Gravesend, DA11 0AU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Overcliffe, Gravesend, DA11 0EF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road,	2.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Northfleet, Gravesend, DA11 8AB												
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH	1.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Latona Drive, Whinfell Way, Gravesend, DA12 4SF	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Perry Street, Northfleet, Gravesend, DA11 8QU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Whitehill Lane, Gravesend, DA12 5LS	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Longfield, DA3 7QA	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Aldi, Northlands Pavement, Pitsea, Basildon, SS13 3DU	0.5%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rushbottom Lane, South Benfleet, Benfleet, SS7 4BX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	1.1%	7	0.0%	0	5.8%	4	0.0%	0	0.0%	0	0.0%	0
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Northwick Retail Park, Canvey Island, SS8 0EJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland (The Food Warehouse), Canvey Island Retail Park, Canvey Island, SS8 0EJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Rectory Road, Hadleigh, Benfleet, SS7 2ND	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kayden Supermarket, Church Road, Basildon, SS16 4AE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Close, Basildon, SS14 3BA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Lidl, High Road, Pitsea, Basildon, SS13 3AB	2.1%	13	1.6%	1	4.3%	3	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	11.9%	8	0.0%	0
Lidl, London Road, Hadleigh, Benfleet, SS7 2DE	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.6%	4	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0
Lidl, Northwick Road, Canvey Island, SS8 0PU	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0
Marks and Spencer (M&S) Foodhall, Canvey Retail Park, Roscommon Way, Canvey Island, SS8 0EJ	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.6%	4	0.0%	0	1.4%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	1.4%	9	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	7	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	1.4%	9	0.0%	0	2.9%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0
Sainsbury's Superstore, Stadium Way, Rayleigh Weir, Benfleet, SS7 3UB	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0
Tesco Express, Meadow Rise, Billericay, CM11 2DZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	1.9%	12	6.3%	4	8.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.6%	4	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.5%	1
Waitrose, High Street,	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Billericay, CM12 9BY												
Zone 10												
Aldi, Marlborough Road, Romford, RM7 8AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4
Aldi, Rom Valley Way, Romford, RM7 0AN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Aldi, St Mary's Lane, Upminster, RM14 2QB	1.3%	8	0.0%	0	0.0%	0	0.0%	0	11.1%	6	3.1%	0
Asda, Dolphin Approach, Romford, RM1 3EE	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	1
Asda, Merriellands Crescent, Barking, Dagenham, RM9 6SJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Co-op, Harewood Road, Pilgrims Hatch, Brentwood, CM15 9PD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Co-op, Rayleigh Road, Hutton, Brentwood, CM13 1LZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Iceland, Farnham Road, Romford, RM3 8DX	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Iceland, Market Place, Romford, RM1 3AB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Iceland, North Street, Hornchurch, RM11 1RL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Iceland, The Mall, Heathway, Dagenham, RM10 8RE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Lidl, Gooshays Drive, Harold Hill, Romford, RM3 8QY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Lidl, Heathway, Dagenham, RM10 8QS	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Lidl, High Street, Hornchurch, RM11 1TP	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Lidl, Longbridge Road, Dagenham, RM8 2DB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Marks and Spencer (M&S) Department Store, High Street, Brentwood, CM14 4RH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Marks and Spencer (M&S) Foodhall, Station Road, Upminster, RM14 2SU	1.3%	8	0.0%	0	0.0%	0	0.0%	0	11.1%	6	1.6%	1

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Morrisons Supermarket, Beacontree Heath, Wood Lane, Dagenham, RM10 7RA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Sainsbury's Superstore, High Road, Chadwell Heath, Romford, RM6 6PB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	1.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	6
Sainsbury's Superstore, The Brewery Walk, Romford, RM1 1AU	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Tesco Express, Front Lane, Cranham, Upminster, RM14 1XL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	4
Tesco Extra, High Road, Goodmayes, RM6 4HY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	4
Tesco Superstore, Collier Row Lane, Romford, RM5 3NL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Outside Survey Area																						
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Aldi, Friary Place, Rochester, ME2 4TP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.6%	4	1.6%	1	0.0%	0	3.7%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	2.7%	17	1.6%	1	1.4%	1	11.1%	6	10.0%	6	1.9%	1	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Local shops, Rushden Lakes Shopping Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Eltham High Street, Eltham, SE9 1TQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	3.8%	24	7.8%	5	1.4%	1	3.7%	2	18.3%	11	7.4%	4	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Strood Retail Park, Rochester, ME2 2AB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Morrisons Supermarket, Western Approaches, Southend-on-Sea, SS2 6SH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Sainsbury's Superstore, Hempstead Valley Shopping Centre, Hempstead, ME7 3PB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, King George Avenue, Ilford, IG2 7SH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Sainsbury's Superstore, Philipot Path, Eltham, SE9 5DL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	4.3%	27	4.7%	3	1.4%	1	11.1%	6	5.0%	3	7.4%	4	12.5%	8	1.5%	1	0.0%	0	0.0%	0	1.5%	1
Tesco Superstore, Cuxton Road, Rochester, ME2 2DE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Tesco Superstore, Station Road, Harrow, HA1 2TU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Others																						
Internet - delivered	5.1%	32	1.6%	1	7.2%	5	3.7%	2	3.3%	2	3.7%	2	14.1%	9	7.6%	5	1.6%	1	3.0%	2	4.5%	3
Internet - collection (Click & collect)	1.3%	8	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	3.1%	2	1.5%	1	0.0%	0	1.5%	1	4.5%	3
Telephone / delivery order from a local independent business	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Base:		626		64		69		54		60		54		64		66		62		67		66

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q05 In addition to your main food shopping, where do you normally do most of your household's small scale top-up food shopping i.e. the store you visit regularly 2+ times a week to buy bread, milk, etc., on a day-to-day basis?																						
<i>Excl. Nulls</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	1.7%	12	11.9%	7	0.0%	0	0.0%	0	6.6%	4	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Portsea Road, Tilbury, RM18 8AX	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Princess Margaret Road, East Tilbury, Tilbury, RM18 8YP	0.8%	6	5.1%	3	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Defoe Parade, Chadwell St Mary, Grays, RM16 4QR	0.3%	2	1.7%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Defoe Parade, Chadwell St Mary, RM16 4QF	1.1%	8	13.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Dock Road, Tilbury, RM18 7BJ	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, River View, Chadwell St Mary, Grays, RM16 4BA	0.4%	3	1.7%	1	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Brentwood Road, Chadwell St Mary, Grays, RM16 4JD	1.1%	8	13.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Andrews Court, Calcutta Road, Tilbury, RM18 7QW	1.1%	8	13.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Budgens, Lampits Hill, Corringham, SS17 9AA	0.3%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Gardner Avenue, Corringham, Stanford-le-Hope, SS17 7SE	2.1%	15	0.0%	0	17.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Stanford-le-Hope, SS17 0HD	1.0%	7	1.7%	1	7.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Sorrells, Stanford-le-Hope, SS17 7DZ	0.4%	3	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, The Show Room, Stanford-le-Hope, SS17 0LD	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Country Fayre, High Road,	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Horndon on the Hill, SS17 8LB																						
Eagle News, Grover Walk, Corringham, Stanford-le-Hope, SS17 7LY	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadfield Stores, Wharf Road, Stanford-le-Hope, SS17 0DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Iceland, St John's Way, Corringham, Stanford-le-Hope, SS17 7NA	0.8%	6	0.0%	0	7.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Corringham Town Centre	0.4%	3	0.0%	0	2.4%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons DAILY, St Johns Way, Corringham, SS17 7NA	0.4%	3	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons SUPERMARKET, St John's Way, Corringham, SS17 7LL	3.1%	22	6.8%	4	21.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prime Cuts, Kings Parade, Stanford-le-Hope, SS17 0HR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, King Street, Stanford-le-Hope, SS17 0HR	1.4%	10	0.0%	0	11.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Chop Shop Butchery, St John's Way, Corringham, Stanford-le-Hope, SS17 7LJ	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Costcutter, Garrison Parade, Purfleet, RM19 1ST	0.3%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, The Junction, Weston Avenue, West Thurrock, Grays, RM20 3LP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Iceland (The Food Warehouse), Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	0.6%	4	1.7%	1	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Jay's Convenience Store, London Road, Grays, RM20 3JT	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Premier (Sunny's), London Road, South Stifford, Grays, RM20 4AB	0.3%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	1.5%	11	0.0%	0	1.2%	1	10.0%	5	6.6%	4	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sri Ganesha News, London Road, South Stifford, Grays, RM20 4AA	0.3%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Drake Road, Chafford Hundred, Grays, RM16 6PS	1.8%	13	0.0%	0	0.0%	0	20.0%	10	3.3%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lakeside Business Village, Fleming Road, Chafford Hundred, Grays, RM16 6EW	0.6%	4	0.0%	0	0.0%	0	6.0%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	1.8%	13	5.1%	3	0.0%	0	4.0%	2	11.5%	7	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, The Mall, Grays, RM17 6QF	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lodge Lane, Socketts Heath, Grays, RM17 5RZ	3.1%	22	3.4%	2	1.2%	1	6.0%	3	19.7%	12	6.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Mall, Grays, RM17 6QE	0.4%	3	3.4%	2	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freshco Store, Crammavill Street, Stifford Clays, Grays, RM16 2BD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hannah's Bakery, Lodge Lane, Grays, RM17 5RZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Mall, Grays, RM17 6QF	0.6%	4	1.7%	1	0.0%	0	0.0%	0	3.3%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	1.7%	12	3.4%	2	0.0%	0	6.0%	3	8.2%	5	1.7%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
News N Booze, Lenthall Avenue, Grays, RM17 5AA	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NKS Supermarket, London Road, Grays, RM17 SYS	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, Grays Shopping Centre, Grays, RM17 6QE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier (Bob Bon), King Edward Drive, Grays, RM16 2GG	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Crammavill	1.4%	10	0.0%	0	0.0%	0	4.0%	2	11.5%	7	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Street, Stifford Clays, Grays, RM16 2BD																						
Tesco Express, Southend Road, Grays, RM17 5NJ	1.3%	9	0.0%	0	0.0%	0	2.0%	1	11.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Zone 5																						
At Your Convenience Stores, High Road, Orsett, RM16 3ER	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulphan Village Shop, Bulphan, Upminster, RM14 3RU	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food (BP Garage), A13, Stanford-le-Hope Bypass, Orsett, RM16 3BJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St Marys Lane, Upminster, RM14 3BT	2.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Co-op, High Street, Aveley, South Ockendon, RM15 4BB	1.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	2.7%	19	0.0%	0	0.0%	0	0.0%	0	1.6%	1	3.3%	2	18.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Aveley Village Centre	0.3%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Derwent Parade, South Ockendon	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Romford Road, Aveley, South Ockendon, RM15 4PJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Derwent Parade, South Ockendon, RM15 5ED	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Canterbury Parade, South Ockendon, RM15 6NH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Stifford Off Licence, High Road, Browns Cottages, North Stifford, RM16 5UH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, High Street, Aveley, South Ockendon, RM15 4BX	0.6%	4	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	8.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North Road,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
South Ockendon, RM15 6QA												
Village Wines, South Road, South Ockendon, RM15 6NP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Road, Swanley, BR8 7BU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Crook Log, Bexleyheath, DA6 8EQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Crossways Boulevard, Dartford, Greenhithe, DA9 9BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Cannon Retail Park, Twin Tumps Way, Thamesmead, SE28 8RD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexley Mini Mart, Bourne Road, Bexley, DA5 1LQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Blendon Road, Bexley, DA5 1BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chastilian Road, Dartford, DA1 3JJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Esparto Way, Horton Kirby, South Darenth, DA4 9BD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Falconwood Park, Welling, DA16 2PQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Halfway Street, Valliers Wood Road, Sidcup, DA15 8DJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hawley Road, Wilmington, Dartford, DA1 1NP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Stone, Greenhithe, DA9 9DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Steynton Avenue, Bexley, DA5 3HP	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Oval, Sidcup, DA15 9ER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Co-op, Westwood Lane, Sidcup, DA15 9PS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Long Lane, Bexleyheath, DA7 5AQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Midfield Parade, Bexleyheath, DA7 6NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Erith Mini Supermarket, High Street, Erith, Aveley, DA8 1QY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Broadway, Bexleyheath, DA6 7DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Foots Cray High Street, Sidcup, DA14 5HJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Instone Road, Dartford, DA1 2FG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sidcup Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Maplehurst Close, Bexley Park, Dartford, DA2 7WX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Broadway, Bexleyheath, DA6 7JN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Food, Station Road, Sidcup, DA15 7AB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Halfway Street, Sidcup, DA15 8DJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Days Lane, Sidcup, DA15 8JX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier (Westhill's), Cliffside Court, West Hill, Dartford, DA1 2EF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Parkside Parade, Northend Road, Crayford, DA1 4RA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Sainsbury's Local, Brampton Road, Bexleyheath, DA7 5QR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Erith Road, Bexleyheath, DA7 6HJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Nuxley Road, Belvedere, DA17 5JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Dartford Road, Dartford, DA1 3EN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bexley Road, Erith, DA8 3HD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Style And Winch, Northend Road, Erith, DA8 3PZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0
Waitrose (Little), High Street, Sidcup, DA14 6EN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Asda, Thames Way, Gravesend, DA11 0DQ	0.7%	5	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	1.3%	1	0.0%	0	0.0%	0
AV City Minimart, Wellington Street, Gravesend, DA12 1JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
B&M, New Road, Gravesend, DA11 0AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Balas Little Mart, Gateway Parade, Whinfell Way, Gravesend, DA12 4RU	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0
Central Stores, Central Avenue, Gravesend, DA12 5BH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Co-op, Dene Holm Road, Northfleet, Gravesend, DA11 8LG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Co-op, East Milton Road, Gravesend, DA12 2JL	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.6%	2	0.0%	0	1.2%	1
Co-op, Istead Rise, The Parade, Gravesend, DA13 9JF	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	6	0.0%	0	0.0%	0
Co-op, Perry Street, Northfleet, Gravesend, DA11 8QU	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Co-op, Station Road, Longfield, DA3 7QH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, The Hive, Northfleet, Gravesend, DA11 9DE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higham Supermarket, Hermitage Road, Higham, Rochester, ME3 7DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Gravesend Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, The Parade, Gravesend	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, The Alma, Leander Drive, Gravesend, DA12 4NG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier (Chalk Village Store), Lower Higham Road, Chalk, Gravesend, DA12 2NQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shorne Village Shop, The Street, Shorne, DA12 3EA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Watling Street, Tollgate, Gravesend, DA11 7NP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Latona Drive, Whinfell Way, Gravesend, DA12 4SF	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, New Road, Gravesend, DA11 0AF	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Perry Street, Northfleet, Gravesend, DA11 8QU	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Parade,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Valley Drive, Gravesend, DA12 5RT												
Tesco Express, Whitehill Lane, Gravesend, DA12 5LS	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Little Shop, Sole Street, Gravesend, DA12 3AX	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Longfield, DA3 7QA	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Aldi, Northlands Pavement, Pitsea, Basildon, SS13 3DU	0.4%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Rushbottom Lane, South Benfleet, Benfleet, SS7 4BX	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Town Square, Basildon, SS14 1DZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billers Local, Western Road, Billericay, CM12 9JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowers Gifford News, Pound Lane, Bowers Gifford, SS13 2HW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Road, South Benfleet, Benfleet, SS7 5HA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kiln Road, Hadleigh, Benfleet, SS7 1TE	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Co-op, The Butneys, Basildon, SS14 2DG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Pitsea Retail Centre, Pitsea, Basildon, SS13 3BY	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Furtherwick Road, Canvey Island, SS8 7AJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Market Square, Basildon, SS14 1DD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Close, Basildon, SS14 3BA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4	0.0%	0
Lidl, Northwick Road, Canvey Island, SS8 0PU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Local shops, Langdon Hills Local Centre, Basildon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Londis, Osier Drive, Willowfields, Laindon, SS15 4HP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Marks and Spencer (M&S) Foodhall, Canvey Retail Park, Roscommon Way, Canvey Island, SS8 0EJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
Marks and Spencer (M&S) Foodhall, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
Marks and Spencer (M&S) Simply Food (BP Garage), East Mayne, Basildon, SS13 1BW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Morrisons Daily, Clay Hill Road, Kingswood, Basildon, SS16 5DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
Nisa Local, Third Avenue, Canvey Island, SS8 9SU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
One Stop, Marsh View Court, Vange, Basildon, SS16 4QW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Poundland, High Street, Billericay, CM12 9AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Poundland, Old Market Retail Park, Pitsea, SS13 3BB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Sainsbury's Local, High Road, South Benfleet, Benfleet, SS7 5HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park,	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.3%	1	0.0%	0	3.7%	3	1.2%	1

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
East Mayne, Basildon, SS13 1SA												
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4
Spar, Ballards Walk, Basildon, SS15 5HL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco Express, Grange Parade, South Green, Billericay, CM11 2RF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco Express, Meadow Rise, Billericay, CM11 2DZ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.8%	6	0.0%	0	2.4%	2	0.0%	0	0.0%	0	4.9%	4
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	5
Waitrose, High Street, Billericay, CM12 9BY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Zone 10												
Aldi, Collier Row Road, Romford, RM5 2AT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Aldi, Rom Valley Way, Romford, RM7 0AN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upminster, RM14 2QB	1.0%	7	0.0%	0	0.0%	0	0.0%	0	11.7%	7	0.0%	0
Asda, Whalebone Lane South, Chadwell Heath, Dagenham, RM8 1BB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bloom & Veg, Central Farm, Aveley Road, Upminster, RM14 2TW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Co-op, Brentwood Road, Gidea Park, Hornchurch, Romford, RM2 5TD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dagenham Road, Rush Green, Romford, RM7 0TJ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Co-op, Harewood Road, Pilgrims Hatch, Brentwood, CM15 9PD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Co-op, Hutton Road, Shenfield, Brentwood, CM15 8NR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Co-op, Moray Way, Romford, RM1 4YD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Co-op, Station Road, Harold Wood, Romford, RM3 0BP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Costcutter, Highfield Link, Collier Row, Romford, RM5 3DH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Home Bargains, Grove Farm Retail Park, Romford, RM6 4AU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Iceland, Corbets Tey Road, Upminster, RM14 2AJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Farnham Road, Romford, RM3 8DX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Iceland, London Road, Romford, RM7 9NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Iceland, Market Place, Romford, RM1 3AB	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Hornchurch, RM11 1RL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Lidl, Gooshays Drive, Harold Hill, Romford, RM3 8QY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Lidl, High Street, Hornchurch, RM11 1TP	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Lidl, Longbridge Road, Dagenham, RM8 2DB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Local shops, Cranham Local Centre, Upminster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Dagenham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Londis, Corbetts Tey Road, Upminster, RM14 2AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, High Street, Brentwood, CM14 4RH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Marks and Spencer (M&S) Department Store, South Street, Romford, RM1	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4

Thurrock Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
1NT																						
Marks and Spencer (M&S) Foodhall, Station Road, Upminster, RM14 2SU	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Morrisons Daily, Ongar Road, Brentwood, CM15 9DZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Morrisons Supermarket, Beacontree Heath, Wood Lane, Dagenham, RM10 7RA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Nisa Local, Gaynes Park Road, Upminster, RM14 2HL	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, New Road, Rainham, RM13 8ES	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Premier, Grove Road, Romford, RM6 4PD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Sainsbury's Local, Electric House, Suttons Lane, Hornchurch, RM12 6RJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, North Street, Romford, RM1 1ED	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	6
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4
Tesco Express (Esso), Main Road, Romford, RM1 3BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco Express, Ardleigh Green Road, Hornchurch, RM11 2LG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco Express, Elm Park Avenue, Hornchurch, RM12 4SB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco Express, Front Lane, Cranham, Upminster, RM14 1XL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco Express, High Street, Brentwood, CM14 4RW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco Express, Mawney Road, Romford, RM7 7HH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco Express, Oxlow Lane,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10								
Dagenham, RM10 7YA																				
Tesco Express, Rainham Road, Rainham, RM13 7QX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1						
Tesco Express, Warley Hill, Warley, Brentwood, CM14 5HB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2						
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.7%	5	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.2%	1	0.0%	0	3.6%	3				
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0				
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0				
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1				
Tesco Superstore, Collier Row Lane, Romford, RM5 3NL	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4				
Woodlane Supermarket, Wood Lane, Dagenham, RM9 5SL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1				
Outside Survey Area																				
Co-op, Cherry Trees, Hartley, Longfield, DA3 8DS	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0
Co-op, Well Hall Parade, Eltham, SE9 6SR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Costcutter, The Parade, Meopham, DA13 0JL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	1.1%	8	1.7%	1	0.0%	0	4.0%	2	0.0%	0	1.7%	1	4.7%	4	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food, Liverpool Street, Spytty Road, London, EC2M 7PY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Sainsbury's Local, Cannon Street, City of London, EC4N 6HA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco Express, Church Lane,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Doddinghurst, Brentwood, CM15 0NG																						
Tesco Express, Cranbrook Road, Gants Hill, Ilford, IG2 6LE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco Express, London Road, Leigh-on-Sea, SS9 3JY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Tesco Express, London Road, Westcliff-on-Sea, Southend-on-Sea, SS0 9PD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Tesco Express, Watford Road, Wembley, HA0 3HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	1.8%	13	0.0%	0	0.0%	0	8.0%	4	0.0%	0	1.7%	1	8.1%	7	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Waitrose, London Road, Leigh-on-Sea, SS9 3JA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Others																						
Internet - delivered	4.5%	32	1.7%	1	7.1%	6	0.0%	0	0.0%	0	0.0%	0	12.8%	11	6.7%	5	2.6%	2	3.7%	3	4.8%	4
Internet - collection (Click & collect)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Telephone / delivery order from a local independent business	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.2%	1	1.2%	1
Base:		716		59		84		50		61		60		86		75		76		82		83

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
Q06 In addition to STORE MENTIONED AT Q05, where else do you regularly use for your household's small scale top-up food shopping?																					
<i>Not those that said 'Don't do this type of shopping' or 'Don't know / varies' at Q05 AND Excl. Nulls</i>																					
Zone 1																					
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.9%	3	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Belle's Bakers, Calcutta Road, Tilbury, RM18 7QU	0.3%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Portsea Road, Tilbury, RM18 8AX	0.3%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Chadwell St Mary Village Centre	0.6%	2	3.8%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londis, Dunlop Road, Tilbury, RM18 7BE	0.3%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Daily, Defoe Parade, Chadwell St Mary, Grays, RM16 4QR	0.3%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
One Stop, Defoe Parade, Chadwell St Mary, RM16 4QF	0.3%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, River View, Chadwell St Mary, Grays, RM16 4BA	0.3%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express (Esso), Brentwood Road, Chadwell St Mary, Grays, RM16 4JD	1.5%	5	19.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, St Andrews Court, Calcutta Road, Tilbury, RM18 7QW	0.3%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2																					
Budgens, Lampits Hill, Corringham, SS17 9AA	0.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Gardner Avenue, Corringham, Stanford-le-Hope, SS17 7SE	1.2%	4	3.8%	1	4.3%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, High Street, Stanford-le-Hope, SS17 0HD	0.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Corringham Grocers, Woodbrooke Way, Corringham, Stanford-le-Hope, SS17 9DW	0.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costcutter, St John's Way, Corringham,	0.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Stanford-le-Hope, SS17 7NA																						
Costcutter, The Show Room, Stanford-le-Hope, SS17 0LD	0.6%	2	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eagle News, Grover Walk, Corringham, Stanford-le-Hope, SS17 7LY	0.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St John's Way, Corringham, Stanford-le-Hope, SS17 7NA	2.7%	9	3.8%	1	17.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street Bakery, Kings Parade, Stanford-le-Hope, SS17 0HL	0.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons SUPERMARKET, St John's Way, Corringham, SS17 7LL	2.4%	8	3.8%	1	14.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reeds Family Butchers, St John's Way, Corringham, SS17 7NA	0.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, King Street, Stanford-le-Hope, SS17 0HR	2.1%	7	3.8%	1	12.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Iceland (The Food Warehouse), Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	2.1%	7	0.0%	0	0.0%	0	14.3%	2	3.8%	1	0.0%	0	6.5%	3	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Drake Road, Chafford Hundred, Grays, RM16 6PS	1.2%	4	0.0%	0	0.0%	0	28.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lakeside Business Village, Fleming Road, Chafford Hundred, Grays, RM16 6EW	0.6%	2	0.0%	0	2.1%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	1.5%	5	3.8%	1	0.0%	0	7.1%	1	7.7%	2	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lodge Lane, Socketts	1.8%	6	3.8%	1	0.0%	0	0.0%	0	19.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Heath, Grays, RM17 5RZ																						
Elif Food Centre Grays, High Street, Grays, RM17 6NX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Mall, Grays, RM17 6QE	0.9%	3	7.7%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays All Foods, Southend Road, Grays, RM17 5NH	0.6%	2	0.0%	0	0.0%	0	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Mall, Grays, RM17 6QF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Grays Town Centre	0.6%	2	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	1.5%	5	3.8%	1	0.0%	0	0.0%	0	15.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Crammavill Street, Stifford Clays, Grays, RM16 2BD	0.9%	3	0.0%	0	2.1%	1	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Southend Road, Grays, RM17 5NJ	1.2%	4	0.0%	0	0.0%	0	7.1%	1	11.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
At Your Convenience Stores, High Road, Orsett, RM16 3ER	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food (BP Garage), A13, Stanford-le-Hope Bypass, Orsett, RM16 3BJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St Marys Lane, Upminster, RM14 3BT	2.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	5	2.2%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Zone 6																						
Co-op, High Street, Aveley, South Ockendon, RM15 4BB	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	2.1%	7	0.0%	0	0.0%	0	7.1%	1	3.8%	1	2.7%	1	8.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Aveley Village Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Derwent Parade, South Ockendon, RM15 5ED	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	2.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	13.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North Road, South Ockendon, RM15 6QA	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Zone 7												
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Roman Way, Dartford, DA1 4FY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Road, Swanley, BR8 7BU	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Crook Log, Bexleyheath, DA6 8EQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Broadway Shopping Centre, Bexleyheath, DA6 7DF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexley Mini Mart, Bourne Road, Bexley, DA5 1LQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Nuxley Road, Belvedere, DA17 5JG	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Pier Road, Erith, DA8 1TA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Instone Road, Dartford, DA1 2FG	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, St James Way, Sidcup	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2
Marks and Spencer (M&S) Department Store, Broadway, Bexleyheath, DA6 7JN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Food, Station Road, Sidcup, DA15 7AB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Welling High Street, Welling, DA16 1QL	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Priory Shopping Centre,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Dartford, DA1 2HL												
Tesco Express, Station Road, Sidcup, DA15 7DB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Upper Wickham Lane, Welling, DA16 3DX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose (Little), High Street, Sidcup, DA14 6EN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Chestnut Avenue, Dartford, Greenhithe, DA9 9SA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Zone 8												
Aldi, London Road, Gravesend, DA11 9LY	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	3
B&M, New Road, Gravesend, DA11 0AA	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2
Broadditch Farm Shop, New Barn Road, Gravesend, DA13 9PU	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Cobham Community Stores, The Street, Cobham, Gravesend, DA12 3BZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Co-op, Perry Street, Northfleet, Gravesend, DA11 8QU	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Iceland, Overcliffe, Gravesend, DA11 0EF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Istead Rise Butchers, The Parade, Istead Rise, Gravesend, DA13 9JF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	4
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Local shops, Gravesend Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2
Morrisons Daily, The Alma, Leander Drive, Gravesend, DA12 4NG	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend,	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
DA11 8AB Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Tesco Express, Latona Drive, Whinfell Way, Gravesend, DA12 4SF	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	5.7%	2	0.0%	0	0.0%	0
Tesco Express, New Road, Gravesend, DA11 0AF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Tesco Express, Perry Street, Northfleet, Gravesend, DA11 8QU	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	3	0.0%	0	0.0%	0
Tesco Express, Whitehill Lane, Gravesend, DA12 5LS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
The Paper Shop, Lawrence Square, Haynes Road, Northfleet, Gravesend, DA11 7HW	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Waitrose, Station Road, Longfield, DA3 7QA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Zone 9																						
Aldi, Northlands Pavement, Pitsea, Basildon, SS13 3DU	0.9%	3	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0
Aldi, Rushbottom Lane, South Benfleet, Benfleet, SS7 4BX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	1.2%	4	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	3	0.0%	0
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0
Barleylands Farm Shop, Southend Road, Billericay, CM11 2UQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Leigh-on-Sea, SS9 2SH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Iceland, High Street, Billericay, CM12 9AJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Iceland, The Market Square, Basildon, SS14 1DD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Jotmans Store, Jotmans Lane, South Benfleet, Benfleet, SS7 5AX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Close, Basildon, SS14 3BA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Hadleigh, Benfleet, SS7 2DE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northwick Road, Canvey Island, SS8 0PU	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Basildon Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kingswood Local Centre, Basildon	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luncies Convenience Store, Luncies Road, Basildon, SS14 1SB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Canvey Retail Park, Roscommon Way, Canvey Island, SS8 0EJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Road, South Benfleet, Benfleet, SS7 5LH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Felmores End, Basildon, SS13 1PN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Grange Parade, South Green, Billericay, CM11 2RF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.9%	3	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Billericay, CM12 9BY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upminster, RM14 2QB	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Merriellands Crescent, Barking, Dagenham, RM9 6SJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Whalebone Lane South, Chadwell Heath, Dagenham, RM8 1BB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, London Road, Romford, RM7 9QA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
C Johnson & Son, Corbets Tey Road, Upminster, RM14 2AH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Chadwell Supermarket, Chadwell Heath Lane, Romford, RM6 4NP	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Road, Romford, RM2 5EL	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Rayleigh Road, Hutton, Brentwood, CM13 1LZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Upminster, RM14 2UB	0.6%	2	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0
Co-op, Turpin Avenue, Romford, RM5 2PU	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Ongar Road, Pilgrims Hatch, Brentwood, CM15 9JN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Corbets Tey Road, Upminster, RM14 2AJ	1.5%	5	0.0%	0	0.0%	0	0.0%	0	13.5%	5	0.0%	0
Iceland, Market Place, Romford, RM1 3AB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacksons Convenience Store, Thorndon Avenue, West Horndon, Brentwood, CM13 3TP	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Lidl, High Street,	0.9%	3	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Hornchurch, RM11 1TP																						
Local shops, Cranham Local Centre, Upminster	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Romford Town Centre	0.3%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londek Food Plus Collier Row, Collier Row Road, Romford, RM5 3NR	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Marks and Spencer (M&S) Foodhall, Station Road, Upminster, RM14 2SU	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food (BP Garage), Rayleigh Road, Hutton, Brentwood, CM13 1AB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Gaynes Park Road, Upminster, RM14 2HL	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Electric House, Suttons Lane, Hornchurch, RM12 6RJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Sainsbury's Superstore, The Brewery Walk, Romford, RM1 1AU	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Tesco Express, Front Lane, Cranham, Upminster, RM14 1XL	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Wingletye Food & Wine, Wingletye Lane, Hornchurch, RM11 3AT	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Outside Survey Area																						
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.6%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cherry Trees, Hartley, Longfield, DA3	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
8DS																						
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	0.9%	3	0.0%	0	0.0%	0	7.1%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Local shops, Lakeside Retail Park, Thurrock, Grays	0.3%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lakeside Shopping Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, George Lane, High Street, Southend-on-Sea, SS1 1JS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	2.4%	8	0.0%	0	4.3%	2	7.1%	1	0.0%	0	5.4%	2	6.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Strood Retail Park, Rochester, ME2 2AB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Sainsbury's Local, Radford Way, Billericay, CM12 0EG	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Sainsbury's Superstore, Tanners Lane, Barkingside, IG6 1QE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.6%	2	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, London Road, Leigh-on-Sea, SS9 3JA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Others																						
Internet - delivered	8.1%	27	0.0%	0	14.9%	7	0.0%	0	3.8%	1	2.7%	1	21.7%	10	10.3%	3	2.9%	1	2.3%	1	9.4%	3
Internet - collection (Click & collect)	0.9%	3	0.0%	0	0.0%	0	0.0%	0	3.8%	1	2.7%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Telephone / delivery order from a local independent business	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	6.3%	2
Base:		335		26		47		14		26		37		46		29		35		43		32

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Meanscore: [%]																						
Q07 Of all the money you spend on your main and top-up food shopping, what % share goes to your main food shopping?																						
Not those that said 'Don't know / varies' at Q05																						
1 - 10%	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
11 - 20%	0.5%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	1.0%	1
21 - 30%	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.9%	2	0.0%	0
31 - 40%	0.5%	5	1.9%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
41 - 50%	5.3%	52	3.9%	4	6.9%	7	4.3%	4	2.0%	2	9.8%	8	1.9%	2	5.1%	5	6.9%	7	6.8%	7	5.9%	6
51 - 60%	5.5%	54	6.8%	7	1.0%	1	3.3%	3	5.9%	6	6.1%	5	7.8%	8	4.1%	4	6.9%	7	9.7%	10	3.0%	3
61 - 70%	9.8%	97	7.8%	8	6.9%	7	6.5%	6	7.9%	8	8.5%	7	16.5%	17	15.3%	15	10.9%	11	11.7%	12	5.9%	6
71 - 80%	21.9%	216	13.6%	14	24.5%	25	14.1%	13	24.8%	25	26.8%	22	23.3%	24	19.4%	19	23.8%	24	21.4%	22	27.7%	28
81 - 90%	15.1%	149	13.6%	14	12.7%	13	15.2%	14	11.9%	12	14.6%	12	13.6%	14	19.4%	19	8.9%	9	15.5%	16	25.7%	26
91 - 99%	2.9%	29	1.0%	1	2.9%	3	4.3%	4	4.0%	4	0.0%	0	3.9%	4	6.1%	6	2.0%	2	1.0%	1	4.0%	4
100% (Don't do top-up shopping)	27.4%	270	42.7%	44	17.6%	18	45.7%	42	39.6%	40	26.8%	22	16.5%	17	23.5%	23	24.8%	25	20.4%	21	17.8%	18
(Don't know / varies)	10.3%	102	8.7%	9	23.5%	24	6.5%	6	4.0%	4	7.3%	6	16.5%	17	5.1%	5	12.9%	13	9.7%	10	7.9%	8
(Refused)	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	82.86		86.28		80.12		89.13		87.06		81.58		81.44		82.25		79.27		77.85		82.88	
Base:	986		103		102		92		101		82		103		98		101		103		101	

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q08 Where do you do most of your household's shopping for men's, women's, children's and baby clothing and footwear (fashion items - not sports clothing and footwear)?																							
Excl. Nulls																							
Zone 1																							
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	1.3%	13	7.8%	8	0.0%	0	0.0%	0	4.0%	4	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chadwell St Mary Local Centre, Grays	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tilbury Town Centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 2																							
Corringham Town Centre	0.3%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 3																							
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	4.5%	44	5.9%	6	10.1%	10	8.7%	8	5.9%	6	1.2%	1	8.2%	8	1.0%	1	0.0%	0	1.0%	1	3.0%	3	
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.7%	7	0.0%	0	0.0%	0	2.2%	2	2.0%	2	1.2%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 4																							
Grays Town Centre (including Grays Shopping Centre)	2.7%	26	8.8%	9	0.0%	0	5.4%	5	8.9%	9	1.2%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.4%	4	2.0%	2	0.0%	0	1.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 5																							
Zone 6																							
Thurrock Garden Centre, South Road, South Ockendon, RM15 6DU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Zone 7																							
Asda, Station Road, Belvedere, DA17 6DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Bexleyheath Town Centre	2.5%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.0%	24	0.0%	0	0.0%	0	0.0%	0	
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	8.5%	83	1.0%	1	1.0%	1	0.0%	0	2.0%	2	1.2%	1	2.0%	2	20.0%	20	55.0%	55	1.0%	1	0.0%	0	
Dartford Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	1.0%	1	0.0%	0	0.0%	0	
Erith Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.0%	4	0.0%	0	0.0%	0	
Morrisons Supermarket,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	

Thurrock Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
James Watt Way, Erith, DA8 2AH												
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	4.0%	39	2.9%	3	13.1%	13	0.0%	0	1.0%	1	3.7%	3
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.5%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Town Centre	0.3%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.5%	5	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Aldi, Merrielands Retail Park, Dagenham, RM9 6SJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood Town Centre	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	4.3%	42	1.0%	1	2.0%	2	0.0%	0	1.0%	1	7.4%	6
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Airfield Way, Homchurch, RM12 5AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	0.5%	5	0.0%	0	0.0%	0	1.1%	1	0.0%	0	3.7%	3
Outside Survey Area												
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Village, Chapel Hill, Braintree, CM77 8YH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross, NW4 3FP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Bromley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	1.1%	11	0.0%	0	3.0%	3	0.0%	0	1.0%	1	1.2%	1	2.0%	2	1.0%	1	0.0%	0	1.0%	1	2.0%	2
Chatham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Chelmsford City Centre	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Designer Outlet Ashford, Kimberley Way, Ashford, TN24 0SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Dockside Shopping Outlet, Maritime Way, St Mary's Island, Chatham, ME4 3ED	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
Eltham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Ilford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	23.4%	228	32.4%	33	21.2%	21	46.7%	43	37.6%	38	38.3%	31	36.7%	36	1.0%	1	0.0%	0	10.7%	11	14.0%	14
Lakeside Village Outlet Shopping, White Rose Way, Doncaster, DN4 5PH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	2.5%	24	2.9%	3	3.0%	3	4.3%	4	3.0%	3	4.9%	4	5.1%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	5	0.0%	0
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.5%	5	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West	1.0%	10	0.0%	0	1.0%	1	1.1%	1	2.0%	2	1.2%	1	5.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Thurrock, Grays, RM20																						
1TX																						
Westfield London, Ariel	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Way, Shepherd's Bush,																						
W12 7GF																						
Westfield Stratford City,	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Stratford, E20 1EJ																						
Others																						
Abroad	0.5%	5	0.0%	0	1.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1
Internet	26.8%	262	26.5%	27	31.3%	31	25.0%	23	27.7%	28	21.0%	17	32.7%	32	25.0%	25	15.0%	15	34.0%	35	29.0%	29
Mail order / catalogue	2.2%	21	2.9%	3	4.0%	4	2.2%	2	3.0%	3	0.0%	0	2.0%	2	6.0%	6	0.0%	0	1.0%	1	0.0%	0
TV shopping	0.3%	3	0.0%	0	1.0%	1	1.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		976		102		99		92		101		81		98		100		100		103		100

Thurrock Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q09 Which internet / home delivery retailer do you use most often for your household's shopping for men's, women's, children's and baby clothing and footwear fashion items - not sports clothing and footwear?																						
<i>Those that do their clothing and footwear shopping via the internet or delivery at Q08</i>																						
Amazon	18.9%	54	30.0%	9	11.1%	4	19.2%	5	12.9%	4	0.0%	0	14.7%	5	16.1%	5	26.7%	4	27.8%	10	27.6%	8
Ambrose Wilson	0.4%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (George)	0.7%	2	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
ASOS	2.8%	8	3.3%	1	2.8%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	6.5%	2	6.7%	1	0.0%	0	6.9%	2
Boden	0.4%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles Tyrwhitt	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Chums	0.7%	2	0.0%	0	2.8%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coopers of Stortford	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Cotton Traders	2.1%	6	3.3%	1	2.8%	1	0.0%	0	6.5%	2	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Damart	1.0%	3	0.0%	0	5.6%	2	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams	0.4%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorothy Perkins	0.4%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	2.8%	8	0.0%	0	0.0%	0	3.8%	1	6.5%	2	0.0%	0	5.9%	2	0.0%	0	0.0%	0	2.8%	1	6.9%	2
Fatface	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotter Shoes	0.7%	2	3.3%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
House of Fraser	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Jacamo	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	2.8%	1	0.0%	0
JD Williams	3.5%	10	6.7%	2	0.0%	0	7.7%	2	6.5%	2	0.0%	0	0.0%	0	6.5%	2	6.7%	1	2.8%	1	0.0%	0
John Lewis	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MandM	1.4%	4	0.0%	0	8.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Marks & Spencer	10.5%	30	13.3%	4	8.3%	3	7.7%	2	6.5%	2	16.7%	3	8.8%	3	9.7%	3	13.3%	2	11.1%	4	13.8%	4
Matalan	1.0%	3	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	3.4%	1
New Look	1.0%	3	0.0%	0	2.8%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Next	7.0%	20	3.3%	1	0.0%	0	3.8%	1	9.7%	3	5.6%	1	8.8%	3	12.9%	4	6.7%	1	11.1%	4	6.9%	2
QVC	1.7%	5	3.3%	1	2.8%	1	3.8%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Roman	1.4%	4	0.0%	0	2.8%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	6.7%	1	2.8%	1	0.0%	0
Sainsbury's (Tu Clothing)	0.7%	2	0.0%	0	0.0%	0	3.8%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shein	5.6%	16	6.7%	2	2.8%	1	15.4%	4	6.5%	2	5.6%	1	5.9%	2	0.0%	0	6.7%	1	2.8%	1	6.9%	2
Temu	3.5%	10	6.7%	2	5.6%	2	7.7%	2	3.2%	1	0.0%	0	0.0%	0	3.2%	1	6.7%	1	2.8%	1	0.0%	0
Tesco (F&F)	0.4%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vinted	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	2.9%	1	3.2%	1	0.0%	0	0.0%	0	3.4%	1
White Stuff	1.0%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	3.4%	1
Yours Clothing	0.4%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zara	1.0%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	2.8%	1	0.0%	0
Afibel	0.4%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bonmarché	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Bonprix	0.4%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cosyfeet	0.4%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotswold Collections	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
DB Wider Fit Shoes	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Glamorise	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grattan	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H&M	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
JD Sports	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	3.4%	1
Karen Millen	0.4%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Light In The Box Official	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Nike	0.4%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oasis Fashion	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pretty Little Thing	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
River Island	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Shoezone	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports Direct	0.4%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TacTree	0.4%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TikTok Shop	0.4%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tommy Hilfiger	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Wynsors	0.4%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	6.6%	19	6.7%	2	5.6%	2	11.5%	3	3.2%	1	16.7%	3	5.9%	2	9.7%	3	6.7%	1	5.6%	2	0.0%	0
(Do a Google search for the product each time)	9.4%	27	0.0%	0	13.9%	5	0.0%	0	19.4%	6	0.0%	0	29.4%	10	0.0%	0	13.3%	2	5.6%	2	6.9%	2
Base:	286		30		36		26		31		18		34		31		15		36		29	

Thurrock Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q10 Where else do you regularly shop for your household's men's, women's, children's and baby clothing and footwear purchases?																						
<i>Not those that said 'Don't do this type of shopping' or 'Don't know / varies' at Q08 AND Excl. Nulls</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.8%	4	0.0%	0	2.3%	1	2.2%	1	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Stanford-le-Hope Town Centre	0.2%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	8.6%	45	16.3%	8	4.5%	2	13.3%	6	7.4%	4	15.2%	7	21.2%	11	0.0%	0	0.0%	0	6.7%	4	5.6%	3
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	1.1%	6	0.0%	0	0.0%	0	8.9%	4	1.9%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	1.7%	9	2.0%	1	0.0%	0	4.4%	2	7.4%	4	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	1.1%	6	2.0%	1	2.3%	1	0.0%	0	3.7%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Zone 5																						
Zone 6																						
Zone 7																						
Bexleyheath Town Centre	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	6	1.8%	1	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	7.6%	40	8.2%	4	4.5%	2	8.9%	4	3.7%	2	0.0%	0	1.9%	1	27.4%	17	17.5%	10	0.0%	0	0.0%	0
Dartford Town Centre	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	5.3%	3	0.0%	0	0.0%	0
Erith Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.8%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Dartford,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
DA1 4HW																						
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Asda, Thames Way, Gravesend, DA11 0DQ	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.8%	1	0.0%	0	0.0%	0
Gravesend Town Centre	2.5%	13	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.1%	12	0.0%	0	0.0%	0
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0
Zone 9																						
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.2%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.2%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	5.0%	26	12.2%	6	15.9%	7	2.2%	1	3.7%	2	2.2%	1	1.9%	1	0.0%	0	0.0%	0	13.3%	8	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.2%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	5	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.4%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Pitsea Town Centre	0.4%	2	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Rayleigh Weir Retail Area, Stadium Way, Rayleigh, SS7 3NZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners	0.2%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Link, Basildon, SS14 3HZ																						
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.6%	3	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Zone 10																						
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Brentwood Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2
Harold Hill Local Centre, Romford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Hornchurch Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	3.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	4	3.8%	2	0.0%	0	0.0%	0	0.0%	0	22.2%	12
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Tesco Extra, High Road, Goodmayes, RM6 4HY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Upminster Town Centre	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Outside Survey Area																						
Braintree Village, Chapel Hill, Braintree, CM77 8YH	0.2%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	1.1%	6	2.0%	1	0.0%	0	0.0%	0	1.9%	1	2.2%	1	0.0%	0	1.6%	1	1.8%	1	0.0%	0	1.9%	1
Chelmsford City Centre	1.7%	9	0.0%	0	2.3%	1	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	2	7.4%	4
Clacton Shopping Village, Stephenson Road West, Clacton-on-Sea, CO15 4TL	0.2%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clacton-on-Sea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Colchester City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Dockside Shopping Outlet,	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	4	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Maritime Way, St Mary's Island, Chatham, ME4 3ED																						
Felixstowe Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich Shopping Park, Bugsby's Way, New Charlton, Greenwich, SE7 7ST	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Hempstead Valley Shopping Centre, Hempstead, Gillingham, ME7 3PD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Ilford Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	18.0%	94	18.4%	9	18.2%	8	17.8%	8	31.5%	17	28.3%	13	28.8%	15	3.2%	2	1.8%	1	21.7%	13	14.8%	8
Leigh-on-Sea Town Centre	0.4%	2	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	0.8%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.9%	1	1.6%	1	0.0%	0	0.0%	0	1.9%	1
Medway Valley Leisure Park, Chariot Way, Roman Way, Rochester, ME2 2SS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	1.0%	5	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4	0.0%	0
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Strood Retail Park, Commercial Road, Rochester, ME2 2AD	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	1.5%	8	4.1%	2	0.0%	0	2.2%	1	3.7%	2	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Westfield Stratford City, Stratford, E20 1EJ	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.9%	1

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Woolwich Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Others																						
Abroad	2.1%	11	2.0%	1	2.3%	1	6.7%	3	3.7%	2	4.3%	2	1.9%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Internet	19.1%	100	12.2%	6	29.5%	13	26.7%	12	22.2%	12	19.6%	9	21.2%	11	17.7%	11	22.8%	13	10.0%	6	13.0%	7
Mail order / catalogue	3.4%	18	10.2%	5	0.0%	0	2.2%	1	1.9%	1	0.0%	0	1.9%	1	3.2%	2	1.8%	1	6.7%	4	5.6%	3
TV shopping	0.4%	2	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Base:		523		49		44		45		54		46		52		62		57		60		54

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q11 Where do you normally do most of your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?																						
<i>Excl. Nulls</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.3%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell St Mary Local Centre, Grays	0.3%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Tilbury Town Centre	0.3%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.3%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.3%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	3.3%	11	6.9%	2	3.6%	1	4.2%	1	6.3%	2	3.8%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	3
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	0.3%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.6%	2	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
South Ockendon Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Bexleyheath Town Centre	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	5	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	4.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	4	33.3%	10	0.0%	0	0.0%	0
Station Parade Shops, Station Road, Sidcup, DA15 7DB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Asda, Thames Way, Gravesend, DA11 0DQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0
Gravesend Town Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	3	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore,	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH																						
Zone 9																						
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Basildon Town Centre	6.2%	21	6.9%	2	17.9%	5	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	28.3%	13	0.0%	0
Billericay Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.6%	2	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Zone 10																						
Asda, Merriellands Crescent, Dagenham, RM9 6SJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Brentwood Town Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3
Goodmayes Retail Park, High Road, Romford, RM6 4HR	0.3%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold Hill Local Centre, Romford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	2.7%	9	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	8
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Upminster Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																						
Braintree Village, Chapel Hill, Braintree, CM77 8YH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	2.4%	1	0.0%	0	0.0%	0	2.1%	1
Horsted Retail Park, Maidstone Road, Chatham, ME5 9SQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	13.0%	44	24.1%	7	7.1%	2	25.0%	6	34.4%	11	30.8%	8	23.5%	8	0.0%	0	0.0%	0	0.0%	0	4.2%	2
Maidstone Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Woolwich Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Others																						
Internet	56.2%	190	44.8%	13	57.1%	16	62.5%	15	53.1%	17	53.8%	14	67.6%	23	63.4%	26	43.3%	13	58.7%	27	54.2%	26
Mail order / catalogue	1.2%	4	0.0%	0	0.0%	0	4.2%	1	6.3%	2	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Base:		338		29		28		24		32		26		34		41		30		46		48

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q12 Where do you normally do most of your household's shopping for audio visual, photographic, computer items (such as TVs, cameras, iPad, telephones etc) and all other domestic electrical goods (such as irons, kettles, fridges, freezers, dishwashers etc)?																						
<i>Excl. Nulls</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.6%	5	4.3%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	1.0%	9	2.2%	2	6.1%	6	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Chafford Hundred Local Centre, Grays	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.9%	8	0.0%	0	0.0%	0	1.1%	1	1.0%	1	1.4%	1	3.3%	3	1.1%	1	0.0%	0	1.1%	1	0.0%	0
Home Bargains, The Junction, Weston Avenue, West Thurrock, Grays, RM20 3LP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	22.1%	200	41.9%	39	18.4%	18	36.8%	32	43.8%	42	32.4%	24	40.7%	37	0.0%	0	1.1%	1	1.1%	1	6.7%	6
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.9%	8	2.2%	2	0.0%	0	2.3%	2	1.0%	1	1.4%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	1.3%	12	3.2%	3	0.0%	0	3.4%	3	5.2%	5	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.3%	3	1.1%	1	0.0%	0	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
South Ockendon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Zone 7																						
Bexleyheath Town Centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	6	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	4.1%	37	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.7%	2	0.0%	0	13.3%	12	23.6%	21	1.1%	1	0.0%	0
Crayford Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	1.1%	1	0.0%	0	0.0%	0
Dartford Heath Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Blackmans Close, Dartford, DA1 2DS												
Dartford Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northumberland Heath Local Centre, Bexley	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Dartford, DA1 4HW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	2.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.6%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
B&M, Northwick Retail Park, Canvey Island, SS8 0EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Pipp's Hill Retail Park, Upper Mayne, Basildon, SS14 3AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	0.9%	8	1.1%	1	4.1%	4	0.0%	0	0.0%	0	0.0%	0
Cricketers Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Cricketers Way, Basildon, SS13 1SA												
Hadleigh Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.4%	4	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	5.6%	51	4.3%	4	13.3%	13	1.1%	1	1.0%	1	2.7%	2
Pitsea Town Centre	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Hilary Retail Park, Crompton Close, Basildon, SS14 3BA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Stellisons, London Road, South Benfleet, Benfleet, SS7 1AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.6%	5	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Northlands Pavement, Pitsea, SS13 3DU	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Asda, Merriellands Crescent, Dagenham, RM9 6SJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastern Avenue Retail Park, Eastern Avenue West, Romford, RM7 7EX	1.8%	16	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.4%	1
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goodmayes Retail Park,	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
High Road, Romford, RM6 4HR																						
Grove Farm Retail Park, High Road, Chadwell Heath, RM6 4AU	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	5
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Richer Sounds, Main Road, Romford, RM2 5EL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	0.4%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Stellisons, Hornchurch Road, Hornchurch, RM12 4TQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																						
B&Q, Fossetts Way, Eastern Avenue, Southend-on-Sea, SS2 4DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Braintree Village, Chapel Hill, Braintree, CM77 8YH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross, NW4 3FP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Dockside Shopping Outlet,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Maritime Way, St Mary's Island, Chatham, ME4 3ED																						
Gillingham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horsted Retail Park, Maidstone Road, Chatham, ME5 9SQ	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	8	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	1.7%	15	2.2%	2	1.0%	1	2.3%	2	1.0%	1	4.1%	3	5.5%	5	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Leigh-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Maidstone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Rayleigh Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Southend-on-Sea Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	5	0.0%	0	0.0%	0	0.0%	0
Stone Lake Retail Park, Woolwich Road, Charlton, SE7 8LU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Strood Retail Park, Commercial Road, Rochester, ME2 2AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	1.1%	10	2.2%	2	0.0%	0	3.4%	3	3.1%	3	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Westwood Cross, Margate Road, Westwood, Broadstairs, CT10 2BF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Internet	38.9%	351	33.3%	31	46.9%	46	43.7%	38	34.4%	33	37.8%	28	40.7%	37	35.6%	32	32.6%	29	35.8%	34	47.8%	43
Mail order / catalogue	0.9%	8	0.0%	0	0.0%	0	2.3%	2	2.1%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.1%	1	1.1%	1
TV shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Base:		903		93		98		87		96		74		91		90		89		95		90

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q13 Where do you normally do most of your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?																						
<i>Excl. Nulls</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	2.0%	15	10.3%	7	0.0%	0	0.0%	0	4.2%	3	1.5%	1	5.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell St Mary Local Centre, Grays	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.7%	5	4.4%	3	0.0%	0	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	2.0%	15	1.5%	1	20.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.4%	3	2.9%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	2.3%	17	4.4%	3	2.9%	2	1.6%	1	1.4%	1	4.4%	3	5.2%	4	1.3%	1	0.0%	0	0.0%	0	2.3%	2
Purfleet Town Centre	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	1.1%	8	0.0%	0	0.0%	0	3.3%	2	1.4%	1	4.4%	3	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
B&M, The Mall, Grays, RM17 6QF	0.3%	2	1.5%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackshots Library, Blackshots Lane, Grays, RM16 2JU	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	3.8%	28	13.2%	9	0.0%	0	6.6%	4	16.9%	12	1.5%	1	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.7%	5	1.5%	1	0.0%	0	3.3%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socketts Heath Local Centre, Grays	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Orsett Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Aveley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ockendon Town Centre	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Bexleyheath Town Centre	2.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.7%	19	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10			
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	3.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	7.8%	6	21.8%	17	0.0%	0	0.0%	0	
Crayford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	
Dartford Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	4	1.3%	1	0.0%	0	0.0%	0	
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	
Morrisons Supermarket, Twin Tumps Way, Thamesmead, SE28 8RD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	
Northumberland Heath Local Centre, Bexley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	
Sidcup Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Edgington Way, Orpington, DA14 5BN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	
Zone 8																							
Asda, Thames Way, Gravesend, DA11 0DQ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4	0.0%	0	0.0%	0	
B&M, New Road, Gravesend, DA11 0AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	
Gravesend Town Centre	2.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.1%	18	0.0%	0	0.0%	0	
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	6.4%	5	0.0%	0	0.0%	0	
Singlewell Pharmacy, Singlewell Road, Gravesend, DA11 7QA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	
Zone 9																							

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
Aldi, Northlands Pavement, Pitsea, Basildon, SS13 3DU	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
Basildon Town Centre	3.6%	27	5.9%	4	11.6%	8	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	14	0.0%
Billericay Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	5	0.0%
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
Hadleigh Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
Home Bargains, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
Pitsea Town Centre	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	1.5%	11	1.5%	1	5.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	6	0.0%
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
Vange Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
Weir Retail Park, Phoenix Way, Rayleigh, SS7 3NU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
Whitmore Way Shopping Centre, Fryerns, Basildon, SS14 2HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
Zone 10																					
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Brentwood Town Centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%
Cranham Local Centre, Upminster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Grove Farm Retail Park, High Road, Chadwell Heath, RM6 4AU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold Hill Local Centre, Romford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Hornchurch Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Romford Town Centre (including The Liberty, The Mall and The Brewery)	3.5%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.4%	23
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Shenfield Local Centre, Brentwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Upminster Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Outside Survey Area																						
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	0.3%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Chatham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmer Village Way, Chelmsford, CM2 6XE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Chelmsford City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Foyles, Station East	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Broadway, Waterloo Road, London, SE1 8SW																						
Home Bargains, Lakeside Retail Park, Thurrock,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Grays, RM20 1WN																						
Ilford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	10.6%	79	7.4%	5	11.6%	8	23.0%	14	26.8%	19	23.5%	16	19.5%	15	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Leigh-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
Orpington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	2.6%	19	2.9%	2	0.0%	0	8.2%	5	2.8%	2	2.9%	2	9.1%	7	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Tesco Superstore, Tilling Road, Brent Cross, NW2 1LZ	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Lakeside Retail Park, West Thurrock, RM20 1WN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Stratford, E20 1EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
WHSmith, Southend Hospital, Southend-on-Sea, SS0 0RY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Others																						
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Internet	39.2%	291	36.8%	25	40.6%	28	47.5%	29	38.0%	27	32.4%	22	42.9%	33	35.1%	27	34.6%	27	44.8%	39	39.1%	34
Mail order / catalogue	1.1%	8	1.5%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	3.9%	3	1.3%	1	1.1%	1	1.1%	1
TV shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Base:		743		68		69		61		71		68		77		77		78		87		87

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q14 Where do you normally do most of your household's shopping for games & toys; pets and pet products; hobby items; sport clothing / footwear and equipment; camping goods; bicycles; and musical instruments?																						
<i>Excl. Nulls</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	1.2%	8	10.9%	7	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.6%	4	1.6%	1	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fobbing Farm Shop, Waterworks Lane, Fobbing, Stanford-le-Hope, SS17 9HT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
B&Q, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	0.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, The Junction, Weston Avenue, West Thurrock, Grays, RM20 3LP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	14.0%	94	17.2%	11	10.5%	6	30.3%	20	26.2%	17	21.2%	11	31.4%	22	0.0%	0	0.0%	0	2.5%	2	6.3%	5
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	1.0%	7	0.0%	0	1.8%	1	3.0%	2	0.0%	0	1.9%	1	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, The Mall, Grays, RM17 6QF	0.3%	2	1.6%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	2.1%	14	4.7%	3	1.8%	1	6.1%	4	7.7%	5	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.3%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smith's Orchard Garden	0.3%	2	1.6%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Centre, Chadwell Road, Grays, RM17 5SY												
Zone 5												
Latchford Farm Aquatics, St Marys Lane, Upminster, RM14 3PB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ockendon Town Centre	0.3%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Zone 7												
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Crossways Boulevard, Dartford, Greenhithe, DA9 9BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Princes Road, Dartford, DA1 1LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	1.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Foots Cray High Street, Sidcup, DA14 5HJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Ruxley Manor Garden Centre, Maidstone Road, Orpington, Sidcup, DA14 5BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Orpington, DA14 5BN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thompson's Garden Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Shooters Hill, Welling, DA16 3RP												
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Aldi, London Road, Gravesend, DA11 9LY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Asda, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Gravesend Town Centre	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	7
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	1.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	6
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Town Square, Basildon, SS14 1DZ	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Golf Course, Clayhill Lane, Basildon, SS16 5JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Basildon Town Centre	1.8%	12	4.7%	3	5.3%	3	0.0%	0	0.0%	0	0.0%	0
Billericay Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowers Gifford Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Camping & General, Charfleets Industrial Estate, Canvey Island, SS8 0PQ	0.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Home Bargains, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, London Road, Vange, Basildon, SS16 4PR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Hadleigh, Benfleet, SS7 2DE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.4%	3	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.5%	2
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	5
Pitsea Town Centre	1.3%	9	1.6%	1	5.3%	3	0.0%	0	0.0%	0	6.2%	5
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Stadium Trading Estate, Stadium Way, Benfleet, SS7 3NZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	1.2%	8	0.0%	0	5.3%	3	0.0%	0	0.0%	0	6.2%	5
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
The Range, Northlands Pavement, Pitsea, SS13 3DU	0.3%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Triple Aces Canine Fertility Clinic, Tuskite Works,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Pitsea, SS16 4UH												
Weir Retail Park, Phoenix Way, Rayleigh, SS7 3NU	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Brentwood Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.9%	1
Cranham Local Centre, Upminster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Garden Living, Lower Bedfords Road, Romford, RM1 4DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grove Farm Retail Park, High Road, Chadwell Heath, RM6 4AU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Hornchurch Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jollyes, The Gallows Centre, Southend Arterial Road, Romford, RM3 0BZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Morrisons Supermarket, Beacontree Heath, Wood Lane, Dagenham, RM10 7RA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rom Valley Way Retail Park, Rom Valley Way, Romford, RM7 0AN	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	1.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.3%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue (Gallows Corner),	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Romford, RM3 0LL																						
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Garden Centre, Nags Head Lane, Upminster, RM14 1TS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Outside Survey Area																						
Airport Retail Park, Rochford Road, Southend-on-Sea, SS2 6FW	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lane Garden Centres, Riverside, Lower Road, Hockley, SS5 5LE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.7%	5	1.6%	1	0.0%	0	3.0%	2	1.5%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	5.8%	39	6.3%	4	3.5%	2	7.6%	5	16.9%	11	17.3%	9	7.1%	5	0.0%	0	0.0%	0	0.0%	0	3.8%	3
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Retail Park, Horns Road, Ilford, IG2 6BE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Orpington Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
South Aylesford Retail Park, Quarry Wood, Aylesford, ME20 7TP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Strood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	1.2%	8	1.6%	1	0.0%	0	0.0%	0	6.2%	4	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Lakeside Retail Park, West Thurrock,	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
RM20 1WN																						
Westfield Stratford City, Stratford, E20 1EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Internet	39.7%	267	34.4%	22	50.9%	29	39.4%	26	35.4%	23	30.8%	16	41.4%	29	35.6%	26	35.4%	23	39.5%	32	51.3%	41
Mail order / catalogue	0.7%	5	3.1%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
TV shopping	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Base:		673		64		57		66		65		52		70		73		65		81		80

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q15 Where do you normally do most of your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?																						
Excl. Nulls																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	1.1%	8	6.4%	5	1.3%	1	0.0%	0	0.0%	0	1.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.4%	3	0.0%	0	2.7%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	0.4%	3	0.0%	0	1.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Zone 3																						
B&Q, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chafford Hundred Local Centre, Grays	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.3%	2	1.3%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	2.5%	19	7.7%	6	0.0%	0	1.4%	1	2.5%	2	1.5%	1	2.5%	2	2.9%	2	2.7%	2	1.3%	1	2.4%	2
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	25.1%	189	35.9%	28	30.7%	23	47.8%	33	44.4%	36	21.2%	14	43.8%	35	1.4%	1	4.1%	3	7.9%	6	12.0%	10
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	1.7%	13	5.1%	4	0.0%	0	4.3%	3	4.9%	4	1.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.4%	3	0.0%	0	1.3%	1	1.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Benems, Orsett Industrial Park, Stanford Road, Orsett, Grays, RM16 3BX	0.3%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
South Ockendon Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
B&Q, Prospect Place Retail	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Park, Westgate Road, Dartford, DA1 1DY												
Bexleyheath Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	3.5%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	0
Cannon Retail Park, Twin Tumps Way, Thamesmead, SE28 8RD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Crayford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Dartford Heath Retail Park, Blackmans Close, Dartford, DA1 2DS	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	0
Dartford Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0
DFS, Crittalls Corner, Sidcup By-Pass Road, Sidcup, DA14 6LX	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0
Mulberry Court Bourne Industrial Park, Bourne Road, Crayford, DA1 4BF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Northumberland Heath Local Centre, Bexley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	0
Sidcup Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oval Shopping Parade, Blackfen, Sidcup, DA15 9ER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Gravesend Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	0
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Longfield Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Morrisons Supermarket,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Coldharbour Road, Northfleet, Gravesend, DA11 8AB												
Zone 9												
B&M, Northwick Retail Park, Canvey Island, SS8 0EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Pipp's Hill Retail Park, Upper Mayne, Basildon, SS14 3AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	2.0%	15	3.8%	3	8.0%	6	0.0%	0	1.2%	1	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dansk, Stadium Way, Rayleigh, Benfleet, SS7 3NZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, London Road, Vange, Basildon, SS16 4PR	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	1.1%	8	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Pipp's Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	3.3%	25	1.3%	1	10.7%	8	1.4%	1	1.2%	1	0.0%	1
Pitsea Town Centre	0.3%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.3%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
The Range, Northlands	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10								
Pavement, Pitsea, SS13 3DU																				
Zone 10																				
Asda, Merriellands Crescent, Dagenham, RM9 6SJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Brentwood Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Clarkes Carpets, Roneo Corner, Hornchurch, RM12 4TQ	0.5%	4	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Cranham Local Centre, Upminster	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Daisy Blinds, Station Lane, Hornchurch, RM12 6LL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Dunelm, Eastern Avenue West, Romford, RM7 7JN	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	8.4%	7
Eastern Avenue Retail Park, Eastern Avenue West, Romford, RM7 7EX	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	2.0%	15	1.3%	1	1.3%	1	5.8%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.3%	1
Harold Hill Local Centre, Romford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Hornchurch Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	1.9%	14	0.0%	0	2.7%	2	1.4%	1	1.2%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0	9.6%	8
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	3
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Upminster Town Centre	4.7%	35	1.3%	1	1.3%	1	0.0%	0	2.5%	2	31.8%	21	2.5%	2	0.0%	0	0.0%	0	9.6%	8
Outside Survey Area																				
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Will Adams Way, Gillingham, ME8 6BY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Braintree Village, Chapel Hill, Braintree, CM77 8YH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross, NW4 3FP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Chelmsford City Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayfields Industrial Park, Main Road, Orpington, BR5 3HP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Dockside Shopping Outlet, Maritime Way, St Mary's Island, Chatham, ME4 3ED	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Eltham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Furniture Village, Will Adams Way, Gillingham, ME8 6BY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gateway Retail Park, Claps Gate Lane, Beckton, E6 6LG	0.4%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.3%	1
Gillingham Retail Park, Ambley Road, Gillingham, ME80 3UP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Greenwich Shopping Park, Bugsby's Way, New Charlton, Greenwich, SE7 7ST	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horsted Retail Park, Maidstone Road, Chatham, ME5 9SQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
IKEA, Bugsby's Way, Greenwich, SE10 0QJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	3.2%	24	1.3%	1	5.3%	4	0.0%	0	6.2%	5	12.1%	8
London Road Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
London Road, Maidstone, ME16 0DT																						
Maidstone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ash Green Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Orpington Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Strood Retail Park, Commercial Road, Rochester, ME2 2AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Swanley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
The Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
The Range, Lakeside Retail Park, West Thurrock, RM20 1WN	0.3%	2	1.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Westfield Stratford City, Stratford, E20 1EJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Woodside Garden Centre, A127 Arterial Road, Rayleigh, SS6 7TZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Woolwich Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Others																						
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Internet	23.4%	176	26.9%	21	26.7%	20	24.6%	17	22.2%	18	6.1%	4	36.3%	29	24.3%	17	21.6%	16	22.4%	17	20.5%	17
Mail order / catalogue	1.9%	14	2.6%	2	0.0%	0	4.3%	3	4.9%	4	0.0%	0	0.0%	0	4.3%	3	0.0%	0	2.6%	2	0.0%	0
TV shopping	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.2%	1
Base:		752		78		75		69		81		66		80		70		74		76		83

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q16 Where do you normally do most of your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?																						
<i>Excl. Nulls</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.4%	3	1.3%	1	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fobbing Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Lodge Garden Centre, High Road, Fobbing, Stanford-le-Hope, SS17 9HN	1.0%	8	1.3%	1	6.1%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
B&Q, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	21.4%	175	40.0%	32	18.2%	12	45.9%	34	45.8%	38	19.5%	15	47.5%	38	3.4%	3	0.0%	0	0.0%	0	3.2%	3
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	7.0%	57	11.3%	9	4.5%	3	17.6%	13	14.5%	12	11.7%	9	13.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Thurrock Business Centre, Motherwell Way, Grays, RM20 3XD	0.5%	4	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Trade City, Motherwell Way, Thurrock, RM20 3EH	0.2%	2	1.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, The Mall, Grays, RM17 6QF	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	1.7%	14	3.8%	3	1.5%	1	6.8%	5	4.8%	4	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Thurrock Local Centre, Grays	0.4%	3	2.5%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, London Road, Grays, RM17 5YB	0.5%	4	0.0%	0	1.5%	1	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smith's Orchard Garden	2.9%	24	10.0%	8	1.5%	1	4.1%	3	8.4%	7	5.2%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Centre, Chadwell Road, Grays, RM17 5SY																						
Zone 5																						
Zone 6																						
Chestnut Farm Garden Centre, South Ockendon, RM15 6DT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurrock Garden Centre, South Road, South Ockendon, RM15 6DU	3.7%	30	1.3%	1	4.5%	3	6.8%	5	2.4%	2	6.5%	5	12.5%	10	0.0%	0	0.0%	0	1.1%	1	3.2%	3
Zone 7																						
B&Q, Crittalls Corner, Sidcup By-Pass Road, Sidcup, DA14 6LX	2.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.5%	17	0.0%	0	0.0%	0	0.0%	0
B&Q, off Station Road, Lower Road, Belvedere, DA17 6DF	1.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.9%	13	0.0%	0	0.0%	0	0.0%	0
B&Q, Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	2.2%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.4%	16	2.3%	2	0.0%	0	0.0%	0
Bexleyheath Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	5	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Dartford Heath Retail Park, Blackmans Close, Dartford, DA1 2DS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Hawley Garden Centre, Hawley Road, Hawley, Sutton at Hone, Dartford, DA2 7RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Screwfix, Acorn Industrial Estate, Crayford Road, Dartford, DA1 4AL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Swandley Village Nursery, Swanley Village Road, Swanley, BR8 7NN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0

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Thompson's Garden Centre, Shooters Hill, Welling, DA16 3RP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Timber Moulding Ltd, Main Road, Sutton at Hone, Dartford, DA4 9HP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Park View Road, Welling, DA16 1SR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
B&M, New Road, Gravesend, DA11 0AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Imperial Business Estate, Gravesend, DA11 0DY	6.5%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	60.2%	53
Gravesend Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	5
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	5
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Springhead Nurseries, Watling Street, Southfleet, Gravesend, DA11 8AA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Toolstation, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Wickes, Stuart Road, Gravesend, DA11 0BZ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.4%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	2
B&M, Northwick Retail Park, Canvey Island, SS8 0EJ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3

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B&Q, Pipp's Hill Retail Park, Upper Mayne, Basildon, SS14 3AF	5.8%	47	0.0%	0	19.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.2%	34	0.0%	0
Basildon Town Centre	0.5%	4	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.4%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Canvey Supply, London Road, South Benfleet, Benfleet, SS7 5UN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Homebase, London Road, Vange, Basildon, SS16 4PR	2.0%	16	1.3%	1	15.2%	10	1.4%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pipp's Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	1.0%	8	1.3%	1	4.5%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	3.4%	3	0.0%	0
Pitsea Town Centre	0.2%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Macey House, Fentiman Road, Canvey Island, SS8 0EQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
South Benfleet Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Summerhill Garden Centre, Arterial Road, Pipp's Hill Road North, Billericay, CM11 2UJ	1.1%	9	0.0%	0	1.5%	1	0.0%	0	1.2%	1	2.6%	2	0.0%	0	0.0%	0	0.0%	0	4.5%	4	1.1%	1
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Toolstation, Yardley Business Park, Luckyn Lane, Basildon, SS14 3GL	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Zone 10																						
B&Q, Roneo Corner, Hornchurch Road, Romford, RM11 1PY	5.6%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.9%	25
B&Q, Tangent Link, Harold Hill, Romford, RM3 8GZ	2.9%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.4%	18
Brentwood Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Garden Living, Lower Bedfords Road, Romford, RM1 4DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Hillcrest Nurseries, Brentwood Road, Herongate, Ingrave, Brentwood, CM13 3NZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	4.3%	4
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	1.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	9
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Screwfix, Gallows Corner, Harold Hill, Romford, RM3 8UJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Screwfix, Kestral Park, Tallon Road, Hutton, Brentwood, CM13 1TN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Straight Mile Nursery Gardens, Ongar Road, Brentwood, CM15 9SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Toolstation, Harold Hill Industrial Estate, Harold Hill, Romford, RM3 8UR	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Upminster Garden Centre, Nags Head Lane, Upminster, RM14 1TS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Upminster Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook Street,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Brentwood, CM14 5LX																				
Wickes, High Road, Chadwell Heath, Romford, RM6 4HX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1						
Outside Survey Area																				
A E Harnett & Sons, Greenacre Lane, Stock, Ingatestone, CM4 9QF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0				
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.4%	3	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0				
Arterial Park, Chelmsford Road, Rayleigh, SS6 7FY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0				
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.2%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
B&Q, Footscray Road, Eltham, SE9 2TD	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	5	0.0%	0				
B&Q, Fossetts Way, Eastern Avenue, Southend-on-Sea, SS2 4DQ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0		
B&Q, Honeypot Lane, Harrow, Edgware, Stanmore, HA7 1QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0		
B&Q, Will Adams Way, Gillingham, ME8 6BY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0		
Cherry Lane Garden Centres, Riverside, Lower Road, Hockley, SS5 5LE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0		
Enfield Garden Centre, Cattlegate Road, Crews Hill, Enfield, EN2 9DX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1		
Gateway Retail Park, Claps Gate Lane, Beckton, E6 6LG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1		
Gillingham Retail Park, Ambley Road, Gillingham, ME80 3UP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0		
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.4%	3	0.0%	0	0.0%	0	2.7%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Ingatestone Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Leigh-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Lidl, West Thurrock Way,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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West Thurrock, Grays, RM20 1WN																						
Morley Nurseries, Southend Road, Wakering, Southend-on-Sea, SS3 0PU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Newbury Retail Park, Horns Road, Ilford, IG2 6BE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Plant Perfections Garden Centre, Beeches Road, Battlesbridge, Wickford, SS11 8TG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
St Peters Wharf Retail Park, St Peter's Bridge, Maidstone, ME16 0SN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
The Range, Lakeside Retail Park, West Thurrock, RM20 1WN	0.2%	2	1.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Stadium Way, Benfleet, SS6 7UP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Thompson's Garden Centre, Perry Street, Sidcup, Chislehurst, BR7 6HA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Wickes, Kings Highway, Plumstead, SE18 2BG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Wickes, New Cut, Chatham, ME4 6AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Others																						
Internet	9.3%	76	10.0%	8	12.1%	8	6.8%	5	8.4%	7	6.5%	5	12.5%	10	8.0%	7	8.0%	7	7.9%	7	12.9%	12
Mail order / catalogue	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	2.2%	2	1.1%	1
TV shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Base:	817		80		66		74		83		77		80		87		88		89		93	

Thurrock Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q17 Where do you normally do most of your household's shopping on all goods for personal care (including, electric razors, hair dryers, bathroom scales, cosmetics, perfume, toothpaste, etc), other medical and pharmaceutical products (e.g. vitamins, plasters) and therapeutic appliances (e.g. spectacles, hearing aids, wheelchairs, contact lenses etc)?																						
<i>Excl. Nulls</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	3.6%	34	19.2%	19	3.8%	3	0.0%	0	8.7%	9	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell St Mary Local Centre, Grays	0.3%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.3%	3	1.0%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Defoe Parade, Chadwell St Mary, RM16 4QF	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.7%	7	7.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	5.3%	50	8.1%	8	48.8%	39	1.1%	1	1.0%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.7%	7	1.0%	1	7.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Chafford Hundred Local Centre, Grays	0.7%	7	0.0%	0	0.0%	0	7.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.4%	4	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	1.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	2.7%	26	3.0%	3	1.3%	1	4.3%	4	3.9%	4	4.9%	4	8.0%	7	2.0%	2	0.0%	0	0.0%	0	1.0%	1
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	2.5%	24	0.0%	0	0.0%	0	10.9%	10	5.8%	6	2.4%	2	6.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	0.5%	5	3.0%	3	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	6.1%	58	15.2%	15	0.0%	0	13.0%	12	27.2%	28	1.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Morrisons Supermarket, London Road, Grays, RM17 5XZ	1.7%	16	5.1%	5	0.0%	0	3.3%	3	4.9%	5	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socketts Heath Local Centre, Grays	0.2%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
Aveley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Ockendon, RM15 5AE																						
South Ockendon Town Centre	1.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Asda, Crossways Boulevard, Dartford, Greenhithe, DA9 9BT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
B&M, Princes Road, Dartford, DA1 1LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	2.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	20	0.0%	0	0.0%	0	0.0%	0
Blackfen Local Centre, Sidcup	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	2.9%	28	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	7.0%	7	16.5%	17	0.0%	0	0.0%	0
Crayford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Erith Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Lidl, Foots Cray High Street, Sidcup, DA14 5HJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Upper Wickham Lane, Welling, DA16 3HF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
M D Moore Pharmacy, Dartford Road, Dartford, DA1 3EN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Northumberland Heath Local Centre, Bexley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Old Bexley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Praise Pharmacy, Long Lane, Bexleyheath, DA7 5AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Priory Shopping Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Dartford, DA1 2HL												
Sainsbury's Superstore, Stadium Way, Dartford, DA1 4HW	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Orpington, DA14 5BN	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Thamesmead Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Aldi, London Road, Gravesend, DA11 9LY	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thames Way, Gravesend, DA11 0DQ	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	2.2%	21	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Istead Rise Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfleet Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pender Chemist, Dene Holm Road, Northfleet, Gravesend, DA11 8LG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverview Park Local Centre, Gravesend	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	1.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Singlewell Pharmacy,	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Singlewell Road, Gravesend, DA11 7QA																						
Zone 9																						
Aldi, Northlands Pavement, Pitsea, Basildon, SS13 3DU	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Basildon Town Centre	2.4%	23	0.0%	0	6.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	18	0.0%	0
Billericay Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	7	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	11	0.0%	0
Clayhill Road Pharmacy, Clay Hill Road, Basildon, SS16 4EX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Hadleigh Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Home Bargains, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Home Bargains, Westgate Park, Basildon, SS14 1WP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.5%	5	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	4	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Pitsea Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Sainsbury's Superstore,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0

Thurrock Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Cricketers Retail Park, East Mayne, Basildon, SS13 1SA												
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	2.4%	23	1.0%	1	10.0%	8	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.8%	8	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Vange Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Aldi, Marlborough Road, Romford, RM7 8AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Aldi, Merrielands Retail Park, Dagenham, RM9 6SJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Marys Lane, Upminster, RM14 2QB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
Asda, Merrielands Crescent, Dagenham, RM9 6SJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Asda, Whalebone Lane South, Chadwell Heath, Dagenham, RM8 1BB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0
Brentwood Town Centre	1.4%	13	1.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	11
Chadwell Heath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Collier Row Local Centre, Romford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Cranham Local Centre, Upminster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Elm Park Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Harold Hill Local Centre, Romford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Hornchurch Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	4
Lidl, High Street, Hornchurch, RM11 1TP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Rom Valley Way Retail Park, Rom Valley Way, Romford, RM7 0AN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	1.9%	18	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.7%	15
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	10
Sainsbury's Superstore, High Road, Chadwell Heath, Romford, RM6 6PB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	4
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.7%	7	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	5
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	6
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Upminster Town Centre Outside Survey Area	3.5%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.6%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Eltham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.5%	5	0.0%	0	0.0%	0	2.2%	2	1.9%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	7.1%	67	10.1%	10	2.5%	2	16.3%	15	12.6%	13	11.0%	9	17.2%	15	0.0%	0	0.0%	0	2.0%	2	1.0%	1

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Liverpool Street Station, Liverpool Street, London, EC2M 7PY	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Southend-on-Sea Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%
Strood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Sudbury Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Swanley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	5.3%	50	5.1%	5	1.3%	1	18.5%	17	8.7%	9	3.7%	3	11.5%	10	1.0%	1	0.0%	0	0.0%	0	3.9%
Others																					
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Internet	13.5%	128	10.1%	10	8.8%	7	18.5%	17	15.5%	16	6.1%	5	21.8%	19	15.0%	15	8.7%	9	9.8%	10	19.6%
Mail order / catalogue	1.1%	10	1.0%	1	0.0%	0	0.0%	0	3.9%	4	0.0%	0	1.1%	1	0.0%	0	1.9%	2	2.0%	2	0.0%
TV shopping	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:		950		99		80		92		103		82		87		100		103		102	

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
Q18 Where do you normally do most of your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses);																					
<i>Excl. Nulls</i>																					
Zone 1																					
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	1.2%	7	11.4%	5	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tilbury Town Centre	0.2%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2																					
Corringham Town Centre	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3																					
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	0.9%	5	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.6%	1	0.0%	0	1.9%	1	1.3%	1	1.5%
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	5.7%	33	2.3%	1	6.9%	4	9.3%	5	11.3%	7	8.9%	4	7.8%	5	0.0%	0	1.9%	1	1.3%	1	7.6%
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.7%	4	0.0%	0	0.0%	0	3.7%	2	1.6%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4																					
Grays Town Centre (including Grays Shopping Centre)	3.5%	20	9.1%	4	0.0%	0	9.3%	5	14.5%	9	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Supermarket, London Road, Grays, RM17 5XZ	1.2%	7	4.5%	2	0.0%	0	3.7%	2	1.6%	1	2.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5																					
Zone 6																					
Zone 7																					
Bexleyheath Town Centre	1.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.5%	10	0.0%	0	0.0%	0	0.0%
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	8.0%	46	2.3%	1	1.7%	1	0.0%	0	0.0%	0	2.2%	1	1.6%	1	22.2%	12	50.9%	27	4.0%	3	0.0%
Dartford Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.9%	1	0.0%	0	0.0%
Lidl, Upper Wickham Lane, Welling, DA16 3HF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	3.0%	17	6.8%	3	10.3%	6	0.0%	0	0.0%	0	0.0%	0
Billericay Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunton Car Boot Sale, Dunton Road, Dunton Wayletts, Billericay, CM12 9TZ	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Gray Road, Basildon, SS14 3AF												
Pitsea Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.7%	4	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0
The Range, Northlands Pavement, Pitsea, SS13 3DU	0.5%	3	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0
Weir Retail Park, Phoenix Way, Rayleigh, SS7 3NU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Brentwood Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Chadwell Heath Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastern Avenue Retail Park, Eastern Avenue West, Romford, RM7 7EX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	0.3%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Merriellands Retail Park, Merriellands Crescent, Dagenham, RM9 6SR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	3.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	1.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																						
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	1.4%	8	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.9%	1	2.7%	2	4.5%	3
Chatham Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Chelmsford City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Designer Outlet Ashford, Kimberley Way, Ashford, TN24 0SD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport, Hounslow	0.2%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.5%	3	0.0%	0	0.0%	0	1.9%	1	1.6%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	18.3%	105	34.1%	15	12.1%	7	29.6%	16	37.1%	23	28.9%	13	28.1%	18	0.0%	0	0.0%	0	6.7%	5	12.1%	8
Leigh-on-Sea Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Stone Lake Retail Park, Woolwich Road, Charlton, SE7 8LU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.9%	5	0.0%	0	0.0%	0	5.6%	3	1.6%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Lakeside Retail Park, West Thurrock, RM20 1WN	0.3%	2	2.3%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Stratford, E20 1EJ																						
Others																						
Abroad	2.1%	12	4.5%	2	1.7%	1	1.9%	1	1.6%	1	2.2%	1	1.6%	1	5.6%	3	1.9%	1	1.3%	1	0.0%	0
Internet	31.7%	182	18.2%	8	55.2%	32	29.6%	16	24.2%	15	22.2%	10	43.8%	28	35.2%	19	17.0%	9	30.7%	23	33.3%	22
Mail order / catalogue	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.9%	1	4.0%	3	1.5%	1
TV shopping	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.3%	1	3.0%	2
Base:		575		44		58		54		62		45		64		54		53		75		66

Meanscore: [Number of visits per week]

Q19 How often do you or your household visit Lakeside Shopping Centre, i.e. the INDOOR shopping centre, for shopping, services, leisure, work or other uses?

7 times a week	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5 - 6 times a week	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 times a week	0.8%	8	1.9%	2	0.0%	0	2.1%	2	1.9%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	2.7%	27	2.9%	3	1.0%	1	8.5%	8	2.9%	3	3.6%	3	5.8%	6	1.9%	2	0.0%	0	0.0%	0	0.9%	1
Once a week	9.3%	94	11.7%	12	10.7%	11	19.1%	18	15.5%	16	9.6%	8	23.3%	24	2.9%	3	0.0%	0	0.9%	1	0.9%	1
Once every 2 weeks	9.1%	92	11.7%	12	11.7%	12	13.8%	13	12.6%	13	20.5%	17	14.6%	15	2.9%	3	0.0%	0	2.8%	3	3.7%	4
Once a month	13.3%	135	17.5%	18	13.6%	14	20.2%	19	21.4%	22	18.1%	15	16.5%	17	3.8%	4	1.9%	2	11.2%	12	11.2%	12
Once every 2 months	4.9%	50	3.9%	4	9.7%	10	3.2%	3	6.8%	7	8.4%	7	3.9%	4	2.9%	3	0.0%	0	5.6%	6	5.6%	6
Once every 3 months	7.1%	72	7.8%	8	4.9%	5	6.4%	6	5.8%	6	9.6%	8	8.7%	9	3.8%	4	1.9%	2	9.3%	10	13.1%	14
Less often than once every 3 months	25.1%	254	33.0%	34	22.3%	23	16.0%	15	22.3%	23	14.5%	12	14.6%	15	27.6%	29	30.8%	32	30.8%	33	35.5%	38
(Don't know)	1.0%	10	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	3	1.9%	2	0.0%	0	0.9%	1	0.9%	1
(Never)	26.4%	267	9.7%	10	23.3%	24	9.6%	9	9.7%	10	15.7%	13	6.8%	7	52.4%	55	65.4%	68	38.3%	41	28.0%	30
Mean:		0.29		0.36		0.25		0.64		0.47		0.34		0.61		0.10		0.01		0.07		0.10
Base:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
for Lambert Smith Hampton

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10

Q20 What is the MAIN activity you visit Lakeside Shopping Centre for?

Those that visit Lakeside Shopping Centre at least once a month at Q19

NON-FOOD shopping	51.0%	183	55.3%	26	44.7%	17	57.4%	35	56.1%	32	60.5%	26	32.3%	21	25.0%	3	100.0%	2	68.8%	11	55.6%	10
Window shopping / browsing	15.3%	55	17.0%	8	21.1%	8	16.4%	10	3.5%	2	20.9%	9	15.4%	10	8.3%	1	0.0%	0	12.5%	2	27.8%	5
FOOD shopping	13.6%	49	12.8%	6	5.3%	2	8.2%	5	17.5%	10	16.3%	7	23.1%	15	25.0%	3	0.0%	0	0.0%	0	5.6%	1
Meeting family / friends to socialise	2.8%	10	2.1%	1	0.0%	0	1.6%	1	3.5%	2	0.0%	0	3.1%	2	16.7%	2	0.0%	0	6.3%	1	5.6%	1
Visiting cafes / coffee shops	2.2%	8	2.1%	1	5.3%	2	1.6%	1	1.8%	1	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Financial service e.g. bank, building society, cash machine	2.0%	7	6.4%	3	0.0%	0	3.3%	2	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daytime eating	2.0%	7	0.0%	0	2.6%	1	4.9%	3	1.8%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0
Visit family entertainment venue (e.g. bowling alley, ice rink, etc.).	1.7%	6	2.1%	1	5.3%	2	1.6%	1	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daytime drinking	1.7%	6	0.0%	0	5.3%	2	0.0%	0	3.5%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work there	1.4%	5	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	1.5%	1	8.3%	1	0.0%	0	6.3%	1	0.0%	0
Visiting cinema	0.8%	3	2.1%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Visiting family / friends who live there	0.8%	3	0.0%	0	0.0%	0	1.6%	1	1.8%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Night-time eating	0.8%	3	0.0%	0	2.6%	1	1.6%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health service e.g. doctor, dentist, hospital, opticians	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Visiting gym / leisure centre / swimming pool	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Walk / walk the dog	0.6%	2	0.0%	0	0.0%	0	1.6%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting place of worship	0.6%	2	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buying fuel	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit parks / green spaces	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit outdoor sports venue (e.g. tennis / basketball court / football / cricket pitch)	0.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Takeaways / fast food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Night-time drinking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit museums / galleries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessing transport (e.g. using bus / tube / train station)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Business meetings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other service e.g. laundrette, hairdresser, salon, vets, recycling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit daytime theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Visiting library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting live music venues / gigs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit night-time theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit community centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nightclubbing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Study there	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Using Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.8%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	1	2.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	359		47		38		61		57		43		65		12		2		16		18	

Thurrock Household Survey for Lambert Smith Hampton

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10

Q21 What do you like about Lakeside Shopping Centre? [MR]

Those that visit Lakeside Shopping Centre at least once a month at Q19

Close to home	28.7%	103	36.2%	17	13.2%	5	41.0%	25	36.8%	21	18.6%	8	33.8%	22	0.0%	0	0.0%	0	18.8%	3	11.1%	2
Parking - it's free	14.5%	52	2.1%	1	15.8%	6	11.5%	7	17.5%	10	25.6%	11	13.8%	9	0.0%	0	0.0%	0	18.8%	3	27.8%	5
You can get everything you need there	12.3%	44	12.8%	6	10.5%	4	3.3%	2	10.5%	6	18.6%	8	16.9%	11	16.7%	2	0.0%	0	12.5%	2	16.7%	3
Parking - it's easy to find a space	11.7%	42	12.8%	6	15.8%	6	1.6%	1	12.3%	7	23.3%	10	9.2%	6	8.3%	1	50.0%	1	12.5%	2	11.1%	2
Shops - good range of non-food shops generally	11.1%	40	10.6%	5	15.8%	6	13.1%	8	7.0%	4	16.3%	7	6.2%	4	8.3%	1	0.0%	0	25.0%	4	5.6%	1
Good caf��s / restaurants	9.7%	35	6.4%	3	21.1%	8	9.8%	6	7.0%	4	9.3%	4	9.2%	6	0.0%	0	50.0%	1	6.3%	1	11.1%	2
Good layout / shops close together	8.4%	30	4.3%	2	10.5%	4	9.8%	6	5.3%	3	18.6%	8	4.6%	3	16.7%	2	0.0%	0	0.0%	0	11.1%	2
Attractive environment / nice place	7.2%	26	8.5%	4	0.0%	0	11.5%	7	8.8%	5	0.0%	0	6.2%	4	0.0%	0	50.0%	1	12.5%	2	16.7%	3
Clean streets / well maintained	5.6%	20	6.4%	3	0.0%	0	6.6%	4	8.8%	5	9.3%	4	3.1%	2	0.0%	0	0.0%	0	0.0%	0	11.1%	2
Shops - good range of 'high street' retailers	4.5%	16	8.5%	4	0.0%	0	3.3%	2	0.0%	0	0.0%	0	6.2%	4	8.3%	1	0.0%	0	12.5%	2	16.7%	3
Shops - good range of clothes shops	4.2%	15	6.4%	3	5.3%	2	4.9%	3	5.3%	3	2.3%	1	3.1%	2	0.0%	0	0.0%	0	6.3%	1	0.0%	0
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	4.2%	15	2.1%	1	2.6%	1	8.2%	5	1.8%	1	7.0%	3	1.5%	1	8.3%	1	0.0%	0	12.5%	2	0.0%	0
Has undercover shopping	3.9%	14	4.3%	2	7.9%	3	3.3%	2	3.5%	2	2.3%	1	6.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of quality shops	3.9%	14	6.4%	3	0.0%	0	4.9%	3	1.8%	1	2.3%	1	6.2%	4	8.3%	1	0.0%	0	0.0%	0	5.6%	1
Easy to get there by car	3.9%	14	4.3%	2	2.6%	1	0.0%	0	3.5%	2	2.3%	1	7.7%	5	0.0%	0	0.0%	0	12.5%	2	5.6%	1
Good for a day out	3.6%	13	6.4%	3	0.0%	0	4.9%	3	7.0%	4	0.0%	0	0.0%	0	8.3%	1	0.0%	0	12.5%	2	0.0%	0
Shops - good range of supermarkets	3.1%	11	2.1%	1	0.0%	0	1.6%	1	3.5%	2	4.7%	2	3.1%	2	16.7%	2	50.0%	1	0.0%	0	0.0%	0
Shops - good opening hours / open on Sundays	2.5%	9	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0	18.8%	3	16.7%	3
Familiar / know where everything is	2.5%	9	6.4%	3	2.6%	1	1.6%	1	0.0%	0	2.3%	1	3.1%	2	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Shops - good range of affordable shops	2.2%	8	0.0%	0	2.6%	1	1.6%	1	3.5%	2	0.0%	0	3.1%	2	8.3%	1	0.0%	0	6.3%	1	0.0%	0
Nice atmosphere / friendly people	1.7%	6	4.3%	2	2.6%	1	3.3%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good bus service	1.4%	5	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good pubs / bars	1.4%	5	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	16.7%	2	0.0%	0	6.3%	1	0.0%	0
Shops - good range of independent shops	1.1%	4	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Good market	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	3.1%	2	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Good disabled access	1.1%	4	6.4%	3	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Good for financial services (e.g. banks / building societies)	1.1%	4	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0	6.3%	1	0.0%	0
Close to friends / relatives	0.8%	3	0.0%	0	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get there on foot	0.8%	3	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
M&S store	0.8%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	1	2.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice and warm	0.8%	3	2.1%	1	0.0%	0	1.6%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good toilet facilities	0.6%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Good seating areas	0.6%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to work / en route to work	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Diverse / multi-cultural	0.3%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of other services (e.g. library, hairdresser, vets etc.)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Parking - it's cheap	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Like to support local businesses	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Lakeland store	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stores have changing rooms in them	0.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quiet / not too busy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open / green spaces / parks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional / quaint	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of health services (e.g. doctors, dentists, opticians etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good train service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of bakers / butchers / greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	11.7%	42	8.5%	4	13.2%	5	13.1%	8	14.0%	8	9.3%	4	16.9%	11	0.0%	0	0.0%	0	0.0%	0	11.1%	2
(Don't know)	0.8%	3	0.0%	0	2.6%	1	1.6%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	359			47		38		61		57		43		65		12		2		16		18

Thurrock Household Survey for Lambert Smith Hampton

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10

Q22 What do you dislike about Lakeside Shopping Centre? [MR]

Those that visit Lakeside Shopping Centre at least once a month at Q19

Traffic congestion	10.9%	39	4.3%	2	10.5%	4	9.8%	6	12.3%	7	7.0%	3	18.5%	12	8.3%	1	0.0%	0	12.5%	2	11.1%	2
Too busy / crowded	6.1%	22	6.4%	3	5.3%	2	6.6%	4	8.8%	5	7.0%	3	7.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many empty shops	5.3%	19	2.1%	1	5.3%	2	4.9%	3	5.3%	3	11.6%	5	3.1%	2	8.3%	1	0.0%	0	12.5%	2	0.0%	0
Parking - not enough spaces available	2.8%	10	2.1%	1	0.0%	0	4.9%	3	1.8%	1	2.3%	1	1.5%	1	16.7%	2	0.0%	0	6.3%	1	0.0%	0
Shops - need more / better range of non-food shops generally	2.5%	9	2.1%	1	0.0%	0	4.9%	3	1.8%	1	2.3%	1	1.5%	1	0.0%	0	0.0%	0	6.3%	1	5.6%	1
Shops - need more / better clothes shops	2.0%	7	0.0%	0	2.6%	1	1.6%	1	1.8%	1	2.3%	1	1.5%	1	0.0%	0	0.0%	0	6.3%	1	5.6%	1
Not enough / poor quality seating areas	2.0%	7	0.0%	0	0.0%	0	0.0%	0	3.5%	2	4.7%	2	1.5%	1	8.3%	1	0.0%	0	0.0%	0	5.6%	1
Shops - need more affordable shops	1.7%	6	0.0%	0	2.6%	1	3.3%	2	0.0%	0	2.3%	1	1.5%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0
Shops - need more 'high street' retailers	1.7%	6	0.0%	0	2.6%	1	1.6%	1	5.3%	3	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of security / don't feel safe	1.7%	6	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	12.5%	2	5.6%	1
Not enough / poor quality cafés / restaurants	1.1%	4	0.0%	0	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Not enough / poor quality public toilets	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	8.3%	1	0.0%	0	0.0%	0	11.1%	2
Shops - need more quality shops	1.1%	4	0.0%	0	0.0%	0	1.6%	1	1.8%	1	0.0%	0	1.5%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Lifts / escalators are often broken	0.8%	3	2.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Shops - need more / better range of supermarkets	0.8%	3	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.5%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Too far away from home	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	2
Poor layout / shops too far apart	0.8%	3	2.1%	1	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough department stores	0.8%	3	0.0%	0	0.0%	0	1.6%	1	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need more independent shops	0.8%	3	0.0%	0	0.0%	0	3.3%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hard to get to on foot	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Hard to get to by bus	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - not enough disabled parking	0.6%	2	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	50.0%	1	0.0%	0	0.0%	0
Not enough financial	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
services (e.g. banks / building societies)																						
Poor atmosphere / unfriendly people	0.6%	2	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hard to get to by train	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Not enough activities for children to do	0.3%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty streets / poorly maintained	0.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis store is a bit rundown	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Not enough other services (e.g. library, hairdresser, vets etc.)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many beggars	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needs an update / revamp	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Shops - need more bakers / butchers / greengrocers	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't have a Disney store	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough affordable restaurants	0.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - cashless payment	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Poor nightlife	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Too many phone shops	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lacking natural light	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Floors are slippery	0.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S store is too modern	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Air needs to be cleaner / less recycled	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many eating places	0.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor disabled access	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Shops - need longer opening hours / more open on Sundays	0.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tannoy is too loud	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - no free parking	0.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many betting shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too much homelessness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - expensive parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hard to get to by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough health facilities (e.g. doctors, dentists, opticians, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not attractive / poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
environment																					
Parking - longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lack of pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Not enough / poor quality pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nothing)	57.7%	207	74.5%	35	63.2%	24	60.7%	37	59.6%	34	55.8%	24	50.8%	33	33.3%	4	50.0%	1	50.0%	8	38.9%
(Don't know)	2.5%	9	0.0%	0	10.5%	4	1.6%	1	1.8%	1	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:		359		47		38		61		57		43		65		12		2		16	

Thurrock Household Survey
for Lambert Smith Hampton

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10

Q23 What could be improved about Lakeside Shopping Centre that would make you visit more often? [MR]

Less traffic congestion / improved access	9.3%	94	1.9%	2	6.8%	7	5.3%	5	8.7%	9	7.2%	6	6.8%	7	13.3%	14	28.8%	30	9.3%	10	3.7%	4
Less empty shops	4.3%	44	3.9%	4	1.0%	1	8.5%	8	5.8%	6	7.2%	6	3.9%	4	3.8%	4	0.0%	0	3.7%	4	6.5%	7
Shops - more / better clothes shops	3.0%	30	1.0%	1	2.9%	3	2.1%	2	3.9%	4	2.4%	2	4.9%	5	3.8%	4	0.0%	0	4.7%	5	3.7%	4
Shops - more 'high street' retailers	2.9%	29	1.0%	1	1.0%	1	3.2%	3	5.8%	6	6.0%	5	1.9%	2	0.0%	0	2.9%	3	4.7%	5	2.8%	3
Easier to get to by bus	2.8%	28	1.9%	2	2.9%	3	1.1%	1	0.0%	0	2.4%	2	1.9%	2	2.9%	3	4.8%	5	2.8%	3	6.5%	7
Shops - more affordable shops	2.7%	27	1.0%	1	3.9%	4	1.1%	1	3.9%	4	1.2%	1	4.9%	5	1.0%	1	1.0%	1	3.7%	4	4.7%	5
Shops - more / better range of non-food shops generally	2.4%	24	4.9%	5	3.9%	4	6.4%	6	1.0%	1	0.0%	0	1.9%	2	1.9%	2	0.0%	0	2.8%	3	0.9%	1
Parking - make more spaces available	2.1%	21	1.9%	2	1.0%	1	1.1%	1	1.9%	2	1.2%	1	1.0%	1	4.8%	5	1.0%	1	5.6%	6	0.9%	1
Shops - more high quality shops	2.0%	20	0.0%	0	1.9%	2	3.2%	3	2.9%	3	2.4%	2	1.0%	1	1.9%	2	0.0%	0	3.7%	4	2.8%	3
Easier to get to by car	1.9%	19	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.2%	1	1.0%	1	6.7%	7	4.8%	5	1.9%	2	1.9%	2
Shops - more independent shops	1.6%	16	1.0%	1	0.0%	0	3.2%	3	1.9%	2	0.0%	0	1.9%	2	1.9%	2	0.0%	0	0.0%	0	5.6%	6
Quieter / less busy	1.4%	14	2.9%	3	1.0%	1	2.1%	2	1.9%	2	2.4%	2	0.0%	0	1.9%	2	0.0%	0	0.9%	1	0.9%	1
Better security / safety	1.4%	14	1.0%	1	0.0%	0	1.1%	1	3.9%	4	0.0%	0	1.0%	1	2.9%	3	0.0%	0	0.9%	1	2.8%	3
More / better seating areas	1.2%	12	1.9%	2	0.0%	0	0.0%	0	1.9%	2	1.2%	1	3.9%	4	1.0%	1	0.0%	0	0.0%	0	1.9%	2
The Dartford Crossing to be cheaper	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	7	3.8%	4	0.0%	0	0.0%	0
More / better cafés / restaurants	1.0%	10	0.0%	0	2.9%	3	1.1%	1	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.9%	2	0.9%	1
More / better department stores	0.9%	9	1.0%	1	0.0%	0	1.1%	1	1.9%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.8%	3
Better market	0.9%	9	0.0%	0	1.0%	1	2.1%	2	0.0%	0	0.0%	0	1.9%	2	2.9%	3	0.0%	0	0.0%	0	0.9%	1
Cleaner streets / better maintained	0.7%	7	0.0%	0	0.0%	0	4.3%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.9%	1
Parking - make more disabled spaces available	0.7%	7	3.9%	4	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Easier to get to by train	0.6%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	2.8%	3
More / better public toilets	0.6%	6	0.0%	0	0.0%	0	2.1%	2	1.9%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
More rubbish bins	0.5%	5	1.0%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Shops - more / better range of supermarkets	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.9%	1	1.9%	2
Nicer atmosphere / friendlier people	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.2%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	0.4%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.9%	1

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Shops - more bakers / butchers / greengrocers	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Improve the nightlife	0.4%	4	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1
Better disabled access	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1
More / better financial services (e.g. banks / building societies)	0.4%	4	0.0%	0	0.0%	0	1.1%	1	1.0%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Easier to get to on foot	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.2%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.9%	2
Parking - make it cheaper	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1
Better layout / shops closer together	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.9%	2	0.0%	0
Less takeaways	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.9%	1
Make it more attractive / nicer environment	0.3%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
More road crossings	0.3%	3	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Shops - longer opening hours / more open on Sundays	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1
More shoe shops	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
More / better pubs / bars	0.3%	3	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Less charity shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Hardware store	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lifts / escalators to work	0.2%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cheap shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Parking - make it free	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
More / better health facilities (e.g. doctors, dentists, opticians, etc)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Better heating	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Better lighting	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianised areas	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Card shop	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better range of other services (e.g. library, hairdresser, vets etc.)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More affordable restaurants	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disney store to return	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Café Rouge to reopen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Install seating at the bus stops	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis store updated	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Less bars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Less cafes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Less slippery floors	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Cleaner air in the centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Customer service desk	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Better sign posting	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Water bottle refill stations	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Musical instruments store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking - make the spaces wider	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Restaurant boat to reopen	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking - more payment methods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nothing)	54.3%	550	67.0%	69	57.3%	59	57.4%	54	48.5%	50	62.7%	52	51.5%	53	50.5%	53	49.0%	51	55.1%	59	46.7%
(Don't know)	7.4%	75	4.9%	5	16.5%	17	2.1%	2	7.8%	8	6.0%	5	11.7%	12	4.8%	5	7.7%	8	5.6%	6	6.5%
Base:	1012		103		103		94		103		83		103		105		104		107		107

Q24 Do you visit Lakeside Shopping Centre once a month or more during the evening, either during the week or at weekends?

Yes	9.0%	91	6.8%	7	7.8%	8	18.1%	17	9.7%	10	6.0%	5	14.6%	15	9.5%	10	1.0%	1	8.4%	9	8.4%
No	91.0%	921	93.2%	96	92.2%	95	81.9%	77	90.3%	93	94.0%	78	85.4%	88	90.5%	95	99.0%	103	91.6%	98	91.6%
Base:	1012		103		103		94		103		83		103		105		104		107		107

Q25 When do you tend to visit Lakeside Shopping Centre during the evening? [MR/PR]

Those that visit Lakeside Shopping Centre during the evening at Q24

Friday evenings	42.9%	39	28.6%	2	37.5%	3	35.3%	6	40.0%	4	80.0%	4	46.7%	7	20.0%	2	0.0%	0	55.6%	5	66.7%
Saturday evenings	40.7%	37	28.6%	2	25.0%	2	41.2%	7	60.0%	6	60.0%	3	33.3%	5	50.0%	5	100.0%	1	33.3%	3	33.3%
Sunday to Thursday evenings	72.5%	66	71.4%	5	62.5%	5	82.4%	14	90.0%	9	100.0%	5	73.3%	11	60.0%	6	100.0%	1	66.7%	6	44.4%
Base:	91		7		8		17		10		5		15		10		1		9		9

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Meanscore: [Number of visits per week]																					
Q26 How often do visit Lakeside Shopping Centre during the evening?																					
Those that visit Lakeside Shopping Centre during the evening at Q24																					
7 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
5 - 6 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
4 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
3 times a week	2.2%	2	14.3%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Twice a week	7.7%	7	14.3%	1	12.5%	1	0.0%	0	10.0%	1	0.0%	0	6.7%	1	20.0%	2	0.0%	0	11.1%	1	0.0%
Once a week	8.8%	8	14.3%	1	12.5%	1	5.9%	1	0.0%	0	0.0%	0	26.7%	4	0.0%	0	0.0%	0	0.0%	0	11.1%
Once every 2 weeks	22.0%	20	28.6%	2	12.5%	1	29.4%	5	40.0%	4	40.0%	2	6.7%	1	40.0%	4	0.0%	0	0.0%	0	11.1%
Once a month	28.6%	26	14.3%	1	37.5%	3	41.2%	7	20.0%	2	60.0%	3	33.3%	5	0.0%	0	0.0%	0	55.6%	5	0.0%
Once every 2 months	9.9%	9	0.0%	0	25.0%	2	5.9%	1	10.0%	1	0.0%	0	6.7%	1	10.0%	1	0.0%	0	11.1%	1	22.2%
Once every 3 months	5.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	20.0%	2	0.0%	0	0.0%	0	22.2%
Less often than once every 3 months	12.1%	11	14.3%	1	0.0%	0	11.8%	2	10.0%	1	0.0%	0	13.3%	2	10.0%	1	100.0%	1	11.1%	1	22.2%
(Don't know / varies)	3.3%	3	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	11.1%
Mean:	0.54		1.04		0.58		0.36		0.77		0.38		0.55		0.63		0.00		0.45		0.24
Base:	91		7		8		17		10		5		15		10		1		9		9

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q27 What activities do you do in Lakeside Shopping Centre during the evenings? [MR]																						
<i>Those that visit Lakeside Shopping Centre during the evening at Q24</i>																						
Visiting pubs / bars	5.5%	5	0.0%	0	12.5%	1	11.8%	2	0.0%	0	0.0%	0	6.7%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0
Visiting cafes	9.9%	9	14.3%	1	12.5%	1	5.9%	1	0.0%	0	0.0%	0	13.3%	2	30.0%	3	0.0%	0	11.1%	1	0.0%	0
Eating out	45.1%	41	42.9%	3	37.5%	3	64.7%	11	20.0%	2	20.0%	1	53.3%	8	50.0%	5	0.0%	0	77.8%	7	11.1%	1
Late night shopping	47.3%	43	42.9%	3	75.0%	6	41.2%	7	50.0%	5	40.0%	2	40.0%	6	30.0%	3	0.0%	0	44.4%	4	77.8%	7
Visiting the cinema	19.8%	18	0.0%	0	0.0%	0	29.4%	5	20.0%	2	60.0%	3	13.3%	2	20.0%	2	100.0%	1	22.2%	2	11.1%	1
Visiting the theatre	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	2	0.0%	0	11.1%	1	11.1%	1
Visiting live music venues	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	11.1%	1	11.1%	1
Visiting nightclubs	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1
Visiting arts / cultural venues / museums	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0
Visiting health and fitness	4.4%	4	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	1	10.0%	1	0.0%	0	11.1%	1	0.0%	0
Visiting places of worship	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0
Visiting family entertainment venues	7.7%	7	0.0%	0	0.0%	0	5.9%	1	10.0%	1	0.0%	0	6.7%	1	30.0%	3	0.0%	0	11.1%	1	0.0%	0
Visiting LGBTQ pubs / bars / venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting opticians	1.1%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	3.3%	3	14.3%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work	1.1%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.5%	5	0.0%	0	0.0%	0	11.8%	2	20.0%	2	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0
Base:		91		7		8		17		10		5		15		10		1		9		9

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Meanscore: [Number of visits per week]																						
Q28 How often do you or your household visit any of the Lakeside Retail Parks, e.g. Lakeside Retail Park, Thurrock Shopping Park or West Thurrock Retail Park i.e. NOT the indoor shopping centre - for shopping, services, leisure, work or other uses?																						
7 times a week	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
5 - 6 times a week	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 times a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 times a week	1.0%	10	1.9%	2	0.0%	0	1.1%	1	1.9%	2	1.2%	1	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	1.3%	13	0.0%	0	1.0%	1	4.3%	4	1.0%	1	2.4%	2	2.9%	3	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Once a week	8.3%	84	10.7%	11	5.8%	6	17.0%	16	12.6%	13	6.0%	5	25.2%	26	2.9%	3	0.0%	0	1.9%	2	1.9%	2
Once every 2 weeks	8.2%	83	8.7%	9	8.7%	9	14.9%	14	15.5%	16	16.9%	14	13.6%	14	1.9%	2	0.0%	0	1.9%	2	2.8%	3
Once a month	13.2%	134	14.6%	15	16.5%	17	22.3%	21	17.5%	18	14.5%	12	20.4%	21	4.8%	5	4.8%	5	7.5%	8	11.2%	12
Once every 2 months	5.7%	58	9.7%	10	4.9%	5	3.2%	3	5.8%	6	12.0%	10	5.8%	6	2.9%	3	1.0%	1	2.8%	3	10.3%	11
Once every 3 months	6.0%	61	6.8%	7	4.9%	5	6.4%	6	9.7%	10	7.2%	6	3.9%	4	4.8%	5	1.0%	1	7.5%	8	8.4%	9
Less often than once every 3 months	24.5%	248	33.0%	34	23.3%	24	20.2%	19	21.4%	22	15.7%	13	11.7%	12	21.9%	23	32.7%	34	32.7%	35	29.9%	32
(Never)	29.2%	296	13.6%	14	30.1%	31	7.4%	7	12.6%	13	24.1%	20	6.8%	7	58.1%	61	60.6%	63	44.9%	48	29.9%	32
(Don't know)	2.1%	21	1.0%	1	4.9%	5	2.1%	2	1.9%	2	0.0%	0	4.9%	5	1.0%	1	0.0%	0	0.9%	1	3.7%	4
Mean:	0.26		0.27		0.19		0.51		0.36		0.29		0.64		0.10		0.02		0.06		0.22	
Base:	1012		103		103		94		103		83		103		105		104		107		107	

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q29 What is the MAIN activity you visit Lakeside Retail Parks for?																						
<i>Those that visit Lakeside Retail Parks at least once a month at Q28</i>																						
NON-FOOD shopping	52.1%	171	43.2%	16	54.5%	18	61.4%	35	68.0%	34	61.8%	21	37.7%	26	33.3%	4	40.0%	2	50.0%	6	47.4%	9
FOOD shopping	22.9%	75	27.0%	10	12.1%	4	21.1%	12	20.0%	10	20.6%	7	30.4%	21	16.7%	2	20.0%	1	25.0%	3	26.3%	5
Window shopping / browsing	11.6%	38	21.6%	8	12.1%	4	7.0%	4	6.0%	3	8.8%	3	15.9%	11	8.3%	1	20.0%	1	8.3%	1	10.5%	2
Daytime eating	1.8%	6	0.0%	0	9.1%	3	1.8%	1	2.0%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting cafes / coffee shops	1.5%	5	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	3	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Night-time eating	1.2%	4	2.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	8.3%	1	20.0%	1	0.0%	0	0.0%	0
Work there	0.9%	3	0.0%	0	0.0%	0	1.8%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Meeting family / friends to socialise	0.6%	2	0.0%	0	3.0%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buying fuel	0.6%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit family entertainment venue (e.g. bowling alley, ice rink, etc.).	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daytime drinking	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health service e.g. doctor, dentist, hospital, opticians	0.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other service e.g. laundrette, hairdresser, salon, vets, recycling	0.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting cinema	0.3%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Takeaways / fast food	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Financial service e.g. bank, building society, cash machine	0.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit community centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Visiting gym / leisure centre / swimming pool	0.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Night-time drinking	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0
Visit museums / galleries	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Visiting place of worship	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit outdoor sports venue (e.g. tennis / basketball court / football / cricket pitch)	0.3%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit parks / green spaces	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Study there	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Walk / walk the dog	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting family / friends who live there	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0
Nightclubbing	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Business meetings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting live music venues / gigs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Visit night-time theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit daytime theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessing transport (e.g. using bus / tube / train station)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Using Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	328		37		33		57		50		34		69		12		5		12		19	

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q30 What do you like about Lakeside Retail Parks? [MR]																						
<i>Those that visit Lakeside Retail Parks at least once a month at Q28</i>																						
Close to home	21.3%	70	24.3%	9	12.1%	4	28.1%	16	28.0%	14	11.8%	4	29.0%	20	0.0%	0	0.0%	0	8.3%	1	10.5%	2
Shops - good range of non-food shops generally	17.7%	58	10.8%	4	21.2%	7	19.3%	11	18.0%	9	26.5%	9	14.5%	10	0.0%	0	40.0%	2	25.0%	3	15.8%	3
Parking - it's easy to find a space	17.1%	56	21.6%	8	18.2%	6	15.8%	9	14.0%	7	23.5%	8	15.9%	11	0.0%	0	0.0%	0	16.7%	2	26.3%	5
You can get everything you need there	14.6%	48	10.8%	4	9.1%	3	10.5%	6	16.0%	8	17.6%	6	24.6%	17	0.0%	0	20.0%	1	8.3%	1	10.5%	2
Parking - it's free	13.7%	45	8.1%	3	9.1%	3	8.8%	5	12.0%	6	38.2%	13	13.0%	9	0.0%	0	0.0%	0	16.7%	2	21.1%	4
Good cafés / restaurants	7.0%	23	5.4%	2	9.1%	3	8.8%	5	0.0%	0	2.9%	1	11.6%	8	8.3%	1	0.0%	0	16.7%	2	5.3%	1
Shops - good range of affordable shops	5.8%	19	2.7%	1	3.0%	1	3.5%	2	10.0%	5	2.9%	1	2.9%	2	16.7%	2	20.0%	1	33.3%	4	0.0%	0
Shops - good range of 'high street' retailers	5.5%	18	0.0%	0	3.0%	1	3.5%	2	6.0%	3	8.8%	3	4.3%	3	8.3%	1	40.0%	2	8.3%	1	10.5%	2
Good layout / shops close together	5.2%	17	2.7%	1	6.1%	2	3.5%	2	6.0%	3	8.8%	3	4.3%	3	25.0%	3	0.0%	0	0.0%	0	0.0%	0
Attractive environment / nice place	3.7%	12	10.8%	4	3.0%	1	0.0%	0	4.0%	2	5.9%	2	2.9%	2	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Easy to get there by car	3.0%	10	0.0%	0	0.0%	0	3.5%	2	2.0%	1	5.9%	2	4.3%	3	16.7%	2	0.0%	0	0.0%	0	0.0%	0
Shops - good range of quality shops	2.7%	9	2.7%	1	3.0%	1	3.5%	2	4.0%	2	0.0%	0	1.4%	1	8.3%	1	20.0%	1	0.0%	0	0.0%	0
Shops - good range of supermarkets	2.4%	8	0.0%	0	0.0%	0	3.5%	2	4.0%	2	5.9%	2	1.4%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0
Shops - good opening hours / open on Sundays	2.4%	8	0.0%	0	0.0%	0	3.5%	2	4.0%	2	2.9%	1	2.9%	2	0.0%	0	0.0%	0	8.3%	1	0.0%	0
Quiet / not too busy	2.1%	7	0.0%	0	0.0%	0	8.8%	5	0.0%	0	0.0%	0	1.4%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Nice atmosphere / friendly people	2.1%	7	0.0%	0	6.1%	2	3.5%	2	6.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	1.5%	5	2.7%	1	3.0%	1	3.5%	2	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Clean streets / well maintained	1.5%	5	0.0%	0	0.0%	0	0.0%	0	10.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiar / know where everything is	1.5%	5	0.0%	0	3.0%	1	1.8%	1	0.0%	0	0.0%	0	2.9%	2	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Open / green spaces / parks	1.2%	4	0.0%	0	3.0%	1	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good bus service	1.2%	4	5.4%	2	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good pubs / bars	1.2%	4	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	8.3%	1	0.0%	0	8.3%	1	0.0%	0
Parking - it's cheap	0.9%	3	0.0%	0	3.0%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Good range of other services (e.g. library, hairdresser, vets etc.)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Shops - good range of clothes shops	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Has undercover shopping	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Diverse / multi-cultural	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Good for a day out	0.6%	2	0.0%	0	0.0%	0	1.8%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to friends / relatives	0.6%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Like to support local businesses	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%	0
Shops - good range of independent shops	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Good toilet facilities	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Costco store is nearby	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	8.3%	1	0.0%	0
Good market	0.6%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Easy to get there on foot	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Shops - good range of charity shops	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Good seating areas	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
B&Q store	0.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots store	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Midweek shopping is quiet	0.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for financial services (e.g. banks / building societies)	0.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of health services (e.g. doctors, dentists, opticians etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional / quaint	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good train service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of bakers / butchers / greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to work / en route to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	13.7%	45	13.5%	5	21.2%	7	17.5%	10	18.0%	9	8.8%	3	8.7%	6	8.3%	1	0.0%	0	8.3%	1	15.8%	3
(Don't know)	1.8%	6	2.7%	1	6.1%	2	1.8%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Base:	328		37		33		57		50		34		69		12		5		12		19	

Thurrock Household Survey
for Lambert Smith Hampton

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10

Q31 What do you dislike about Lakeside Retail Parks? [MR]

Those that visit Lakeside Retail Parks at least once a month at Q28

Traffic congestion	17.4%	57	24.3%	9	24.2%	8	19.3%	11	18.0%	9	14.7%	5	17.4%	12	8.3%	1	0.0%	0	8.3%	1	5.3%	1
Too busy / crowded	4.9%	16	2.7%	1	6.1%	2	1.8%	1	6.0%	3	11.8%	4	2.9%	2	0.0%	0	0.0%	0	8.3%	1	10.5%	2
Parking - not enough spaces available	2.4%	8	2.7%	1	6.1%	2	0.0%	0	6.0%	3	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	5.3%	1
Too many empty shops	1.8%	6	2.7%	1	0.0%	0	3.5%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	10.5%	2
Hard to get to by bus	1.5%	5	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need more affordable shops	1.2%	4	2.7%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking ticket officers / strict parking rules	1.2%	4	5.4%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need more quality shops	0.9%	3	0.0%	0	0.0%	0	1.8%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0
Poor atmosphere / unfriendly people	0.9%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%	0
Lack of security / don't feel safe	0.6%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough / poor quality seating areas	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Not enough / poor quality cafés / restaurants	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0
Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	5.3%	1
Shops - need more independent shops	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%	0
Not enough health facilities (e.g. doctors, dentists, opticians, etc)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%	0
Poor disabled access	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Poor layout / shops too far apart	0.6%	2	0.0%	0	3.0%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor market	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	8.3%	1	0.0%	0
Too far away from home	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Shops - need more / better clothes shops	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Not enough financial services (e.g. banks / building societies)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Needs an update / revamp	0.6%	2	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Shops - need more 'high street' retailers	0.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't have an Asda Living store	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Too many beggars	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0
Not enough / poor quality public toilets	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Not enough / poor quality pubs / bars	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0
Hard to get to by train	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Too many betting shops	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Parking - not enough disabled parking	0.3%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need more / better range of supermarkets	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need more bakers / butchers / greengrocers	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
The arrows leading out of the mall are confusing	0.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need longer opening hours / more open on Sundays	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Not enough other services (e.g. library, hairdresser, vets etc.)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Bumps on the roads	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hard to get to on foot	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor sign posting	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty streets / poorly maintained	0.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor nightlife	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hard to get to by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - no free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - expensive parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too much homelessness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need more / better range of non-food shops generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not attractive / poor environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - cashless payment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	58.8%	193	59.5%	22	42.4%	14	63.2%	36	60.0%	30	67.6%	23	63.8%	44	41.7%	5	80.0%	4	58.3%	7	42.1%	8
(Don't know)	4.0%	13	2.7%	1	12.1%	4	1.8%	1	0.0%	0	2.9%	1	5.8%	4	0.0%	0	0.0%	0	8.3%	1	5.3%	1
Base:		328		37		33		57		50		34		69		12		5		12		19

Thurrock Household Survey
for Lambert Smith Hampton

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10

Q32 What could be improved about Lakeside Retail Parks that would make you visit more often? [MR]

Less traffic congestion / improved access	11.1%	112	5.8%	6	9.7%	10	11.7%	11	9.7%	10	7.2%	6	11.7%	12	18.1%	19	24.0%	25	5.6%	6	6.5%	7
Easier to get to by bus	3.5%	35	4.9%	5	2.9%	3	3.2%	3	3.9%	4	3.6%	3	1.0%	1	2.9%	3	5.8%	6	4.7%	5	1.9%	2
Parking - make more spaces available	2.1%	21	1.0%	1	1.0%	1	0.0%	0	3.9%	4	1.2%	1	1.0%	1	3.8%	4	1.9%	2	3.7%	4	2.8%	3
Easier to get to by car	1.5%	15	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.2%	1	0.0%	0	1.9%	2	3.8%	4	4.7%	5	0.9%	1
More / better caf��s / restaurants	1.5%	15	1.0%	1	1.9%	2	2.1%	2	1.0%	1	2.4%	2	1.9%	2	1.9%	2	0.0%	0	1.9%	2	0.9%	1
Shops - more affordable shops	1.4%	14	2.9%	3	1.0%	1	1.1%	1	1.0%	1	0.0%	0	1.9%	2	1.0%	1	0.0%	0	2.8%	3	1.9%	2
Less empty shops	1.3%	13	2.9%	3	1.0%	1	3.2%	3	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	2.8%	3
Better security / safety	0.9%	9	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.9%	1	3.7%	4
The Dartford Crossing to be cheaper	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	3.8%	4	0.0%	0	0.0%	0
Shops - more / better range of non-food shops generally	0.9%	9	1.0%	1	0.0%	0	1.1%	1	1.9%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%	0
Quieter / less busy	0.9%	9	1.0%	1	0.0%	0	2.1%	2	1.0%	1	1.2%	1	1.0%	1	1.0%	1	0.0%	0	0.9%	1	0.9%	1
Better layout / shops closer together	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.0%	1	0.0%	0	1.9%	2	3.7%	4
Shops - more / better clothes shops	0.8%	8	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	2.9%	3	0.0%	0	0.9%	1	0.9%	1
Better market	0.7%	7	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.9%	2	2.8%	3
Shops - more high quality shops	0.7%	7	1.9%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1	0.9%	1
Parking - make more disabled spaces available	0.6%	6	0.0%	0	1.9%	2	0.0%	0	1.9%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Easier to get to by train	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.9%	2	1.9%	2
Shops - more 'high street' retailers	0.6%	6	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.8%	3
More / better leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	1.9%	2	0.0%	0	0.9%	1	0.0%	0
More / better public toilets	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	2	1.9%	2
More / better seating areas	0.4%	4	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Better disabled access	0.4%	4	1.0%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
More rubbish bins	0.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0
Easier to get to on foot	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0
More / better pubs / bars	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - more / better range of supermarkets	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.9%	1
Shops - more independent shops	0.3%	3	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Make it more attractive /	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.9%	1

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
nicer environment												
More / better range of other services (e.g. library, hairdresser, vets etc.)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the nightlife	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better financial services (e.g. banks / building societies)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Cleaner streets / better maintained	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
A map which shows where all the shops are located	0.2%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
More road crossings	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Shops - longer opening hours / more open on Sundays	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
More / better department stores	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Better sign posting	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Parking - make it free	0.2%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere / friendlier people	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Parking - make it cheaper	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Another bridge crossing	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda Living store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
More / better health facilities (e.g. doctors, dentists, opticians, etc)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - more bakers / butchers / greengrocers	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
More advertising of what's available there	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cheap shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
An undercover walkway linking the retail parks to the shopping centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water bottle refill stations	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Removing the bumps on the roads	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Parking - more payment methods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Better lighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nothing)	64.2%	650	68.0%	70	68.0%	70	70.2%	66	61.2%	63	72.3%	60	60.2%	62	56.2%	59	63.5%	66	62.6%	67	62.6%
(Don't know)	6.8%	69	6.8%	7	11.7%	12	7.4%	7	4.9%	5	8.4%	7	10.7%	11	2.9%	3	3.8%	4	6.5%	7	5.6%
Base:	1012		103		103		94		103		83		103		105		104		107		107

Q33 Do you visit Lakeside Retail Parks once a month or more during the evening, either during the week or at weekends?

Yes	6.3%	64	5.8%	6	4.9%	5	16.0%	15	6.8%	7	2.4%	2	10.7%	11	7.6%	8	1.0%	1	2.8%	3	5.6%
No	93.7%	948	94.2%	97	95.1%	98	84.0%	79	93.2%	96	97.6%	81	89.3%	92	92.4%	97	99.0%	103	97.2%	104	94.4%
Base:	1012		103		103		94		103		83		103		105		104		107		107

Q34 When do you tend to visit Lakeside Retail Parks during the evening? [MR/PR]

Those that visit Lakeside Retail Parks during the evening at Q33

Friday evenings	40.6%	26	33.3%	2	40.0%	2	46.7%	7	28.6%	2	50.0%	1	45.5%	5	25.0%	2	100.0%	1	33.3%	1	50.0%
Saturday evenings	35.9%	23	33.3%	2	40.0%	2	40.0%	6	42.9%	3	50.0%	1	27.3%	3	37.5%	3	100.0%	1	33.3%	1	16.7%
Sunday to Thursday evenings	64.1%	41	83.3%	5	60.0%	3	60.0%	9	71.4%	5	100.0%	2	72.7%	8	62.5%	5	0.0%	0	66.7%	2	33.3%
Base:	64		6		5		15		7		2		11		8		1		3		6

Meanscore: [Number of visits per week]

Q35 How often do you visit Lakeside Retail Parks during the evening?

Those that visit Lakeside Retail Parks during the evening at Q33

7 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
5 - 6 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
4 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
3 times a week	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Twice a week	4.7%	3	0.0%	0	0.0%	0	6.7%	1	14.3%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Once a week	17.2%	11	33.3%	2	0.0%	0	20.0%	3	0.0%	0	0.0%	0	27.3%	3	37.5%	3	0.0%	0	0.0%	0	0.0%
Once every 2 weeks	29.7%	19	33.3%	2	80.0%	4	20.0%	3	42.9%	3	50.0%	1	18.2%	2	0.0%	0	100.0%	1	66.7%	2	16.7%
Once a month	25.0%	16	33.3%	2	0.0%	0	33.3%	5	28.6%	2	50.0%	1	27.3%	3	25.0%	2	0.0%	0	0.0%	0	16.7%
Once every 2 months	7.8%	5	0.0%	0	20.0%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	33.3%
Once every 3 months	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%
Less often than once every 3 months	7.8%	5	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	2	0.0%	0	33.3%	1	16.7%
(Don't know / varies)	4.7%	3	0.0%	0	0.0%	0	13.3%	2	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Mean:	0.57		0.60		0.42		0.62		0.60		0.40		0.99		0.46		0.50		0.33		0.18
Base:	64		6		5		15		7		2		11		8		1		3		6

Thurrock Household Survey
for Lambert Smith Hampton

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10

Q36 What activities do you do in Lakeside Retail Parks during the evenings? [MR]

Those that visit Lakeside Retail Parks during the evening at Q33

Visiting pubs / bars	9.4%	6	0.0%	0	40.0%	2	6.7%	1	0.0%	0	0.0%	0	9.1%	1	12.5%	1	0.0%	0	33.3%	1	0.0%	0
Visiting cafes	9.4%	6	0.0%	0	40.0%	2	6.7%	1	0.0%	0	0.0%	0	9.1%	1	12.5%	1	0.0%	0	33.3%	1	0.0%	0
Eating out	28.1%	18	16.7%	1	40.0%	2	33.3%	5	14.3%	1	0.0%	0	18.2%	2	37.5%	3	100.0%	1	66.7%	2	16.7%	1
Late night shopping	64.1%	41	83.3%	5	60.0%	3	60.0%	9	71.4%	5	100.0%	2	81.8%	9	25.0%	2	0.0%	0	66.7%	2	66.7%	4
Visiting the cinema	7.8%	5	0.0%	0	20.0%	1	6.7%	1	0.0%	0	0.0%	0	9.1%	1	12.5%	1	0.0%	0	33.3%	1	0.0%	0
Visiting the theatre	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	2	0.0%	0	0.0%	0	0.0%	0
Visiting live music venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting nightclubs	4.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	2	0.0%	0	0.0%	0	16.7%	1
Visiting arts / cultural venues / museums	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting health and fitness	6.3%	4	16.7%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0
Visiting places of worship	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting family entertainment venues	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	33.3%	1	0.0%	0
Visiting LGBTQ pubs / bars / venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	1.6%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.1%	2	0.0%	0	0.0%	0	13.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		64		6		5		15		7		2		11		8		1		3		6

Q37 Do you visit any of these OTHER centres in the Thurrock Council local authority area? [MR/PR]

Grays	30.9%	313	71.8%	74	26.2%	27	71.3%	67	68.0%	70	18.1%	15	47.6%	49	2.9%	3	1.0%	1	1.9%	2	4.7%	5
Tilbury	9.2%	93	47.6%	49	6.8%	7	12.8%	12	12.6%	13	4.8%	4	3.9%	4	1.9%	2	0.0%	0	1.9%	2	0.0%	0
Corringham	15.3%	155	32.0%	33	72.8%	75	7.4%	7	12.6%	13	14.5%	12	5.8%	6	1.0%	1	0.0%	0	4.7%	5	2.8%	3
Stanford-le-Hope	10.8%	109	13.6%	14	52.4%	54	7.4%	7	10.7%	11	10.8%	9	5.8%	6	2.9%	3	0.0%	0	2.8%	3	1.9%	2
South Ockendon	12.4%	125	6.8%	7	1.0%	1	18.1%	17	6.8%	7	24.1%	20	65.0%	67	1.9%	2	1.0%	1	0.0%	0	2.8%	3
Aveley	5.9%	60	1.0%	1	1.0%	1	9.6%	9	1.9%	2	3.6%	3	39.8%	41	0.0%	0	0.0%	0	0.9%	1	1.9%	2
Socketts Heath	8.7%	88	20.4%	21	2.9%	3	8.5%	8	43.7%	45	8.4%	7	2.9%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't visit any of these centres)	50.7%	513	11.7%	12	15.5%	16	20.2%	19	11.7%	12	54.2%	45	15.5%	16	93.3%	98	98.1%	102	91.6%	98	88.8%	95
Base:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q38 Which of those centres do you visit the most?																						
<i>Not those that said 'Don't visit any of these centres' at Q37</i>																						
Grays	41.3%	206	48.4%	44	16.1%	14	81.3%	61	51.6%	47	23.7%	9	24.1%	21	42.9%	3	50.0%	1	22.2%	2	33.3%	4
Tilbury	6.8%	34	28.6%	26	0.0%	0	2.7%	2	2.2%	2	2.6%	1	0.0%	0	14.3%	1	0.0%	0	22.2%	2	0.0%	0
Corringham	18.8%	94	16.5%	15	66.7%	58	2.7%	2	5.5%	5	23.7%	9	0.0%	0	0.0%	0	0.0%	0	33.3%	3	16.7%	2
Stanford-le-Hope	4.8%	24	1.1%	1	16.1%	14	1.3%	1	1.1%	1	5.3%	2	0.0%	0	14.3%	1	0.0%	0	22.2%	2	16.7%	2
South Ockendon	16.4%	82	0.0%	0	0.0%	0	8.0%	6	3.3%	3	39.5%	15	60.9%	53	14.3%	1	50.0%	1	0.0%	0	25.0%	3
Aveley	3.6%	18	1.1%	1	0.0%	0	2.7%	2	1.1%	1	2.6%	1	13.8%	12	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Socketts Heath	8.2%	41	4.4%	4	1.1%	1	1.3%	1	35.2%	32	2.6%	1	1.1%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Base:		499		91		87		75		91		38		87		7		2		9		12

Meanscore: [Number of visits per week]

Q39 How often do you shop in CENTRE MENTIONED AT Q38?																						
Not those that said 'Don't visit any of these centres' at Q37																						
7 times a week	1.8%	9	0.0%	0	3.4%	3	1.3%	1	0.0%	0	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0	8.3%	1
5 - 6 times a week	2.0%	10	0.0%	0	4.6%	4	0.0%	0	3.3%	3	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 times a week	1.2%	6	0.0%	0	3.4%	3	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 times a week	6.4%	32	5.5%	5	10.3%	9	5.3%	4	11.0%	10	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	11.6%	58	13.2%	12	12.6%	11	9.3%	7	14.3%	13	2.6%	1	16.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	30.7%	153	34.1%	31	37.9%	33	30.7%	23	31.9%	29	15.8%	6	34.5%	30	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Once every 2 weeks	9.4%	47	13.2%	12	10.3%	9	9.3%	7	11.0%	10	10.5%	4	4.6%	4	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Once a month	12.8%	64	15.4%	14	6.9%	6	12.0%	9	11.0%	10	21.1%	8	12.6%	11	42.9%	3	0.0%	0	11.1%	1	16.7%	2
Once every 2 months	2.8%	14	2.2%	2	1.1%	1	4.0%	3	3.3%	3	7.9%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Once every 3 months	2.2%	11	2.2%	2	0.0%	0	2.7%	2	0.0%	0	7.9%	3	2.3%	2	0.0%	0	0.0%	0	11.1%	1	8.3%	1
Less often than once every 3 months	10.0%	50	5.5%	5	4.6%	4	6.7%	5	3.3%	3	34.2%	13	8.0%	7	14.3%	1	100.0%	2	66.7%	6	33.3%	4
Never	5.4%	27	5.5%	5	3.4%	3	10.7%	8	4.4%	4	0.0%	0	4.6%	4	14.3%	1	0.0%	0	11.1%	1	8.3%	1
(Don't know / varies)	3.6%	18	3.3%	3	1.1%	1	8.0%	6	3.3%	3	0.0%	0	3.4%	3	14.3%	1	0.0%	0	0.0%	0	8.3%	1
Mean:		1.15		0.92		1.67		0.91		1.38		0.34		1.43		0.23		0.00		0.04		0.80
Base:		499		91		87		75		91		38		87		7		2		9		12

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q40 What is usually the main purpose of your trip to CENTRE MENTIONED AT Q38?																						
<i>Not those that said 'Don't visit any of these centres' at Q37</i>																						
FOOD shopping	46.9%	234	56.0%	51	70.1%	61	29.3%	22	37.4%	34	28.9%	11	56.3%	49	14.3%	1	0.0%	0	22.2%	2	25.0%	3
NON-FOOD shopping	16.0%	80	18.7%	17	6.9%	6	14.7%	11	16.5%	15	47.4%	18	10.3%	9	0.0%	0	50.0%	1	11.1%	1	16.7%	2
Health service e.g. doctor, dentist, hospital, opticians	5.8%	29	3.3%	3	2.3%	2	9.3%	7	7.7%	7	7.9%	3	6.9%	6	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Financial service e.g. bank, building society, cash machine	4.6%	23	2.2%	2	1.1%	1	10.7%	8	9.9%	9	2.6%	1	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting family / friends who live there	3.8%	19	4.4%	4	2.3%	2	6.7%	5	2.2%	2	0.0%	0	0.0%	0	0.0%	0	50.0%	1	11.1%	1	33.3%	4
Other service e.g. laundrette, hairdresser, salon, vets, recycling	3.2%	16	1.1%	1	3.4%	3	6.7%	5	4.4%	4	5.3%	2	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Window shopping / browsing	2.8%	14	1.1%	1	1.1%	1	5.3%	4	3.3%	3	5.3%	2	0.0%	0	14.3%	1	0.0%	0	11.1%	1	8.3%	1
Using Post Office	2.6%	13	1.1%	1	1.1%	1	2.7%	2	4.4%	4	0.0%	0	4.6%	4	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Visiting cafes / coffee shops	1.4%	7	1.1%	1	1.1%	1	1.3%	1	1.1%	1	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Daytime eating	1.4%	7	0.0%	0	3.4%	3	1.3%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Meeting family / friends to socialise	1.4%	7	2.2%	2	0.0%	0	1.3%	1	2.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Work there	1.0%	5	1.1%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Takeaways / fast food	0.8%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daytime drinking	0.8%	4	1.1%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting library	0.6%	3	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting cinema	0.6%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessing transport (e.g. using bus / tube / train station)	0.6%	3	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Visiting gym / leisure centre / swimming pool	0.6%	3	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Night-time eating	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Study there	0.4%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Visiting place of worship	0.4%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit outdoor sports venue (e.g. tennis / basketball court / football / cricket pitch)	0.4%	2	0.0%	0	1.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buying fuel	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit family entertainment venue (e.g. bowling alley, ice rink, etc.).	0.4%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Business meetings	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit museums / galleries	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Visit daytime theatres / shows	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Visit parks / green spaces	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Visiting the market	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk / walk the dog	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting live music venues / gigs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nightclubbing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Night-time drinking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit night-time theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit community centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.4%	7	1.1%	1	1.1%	1	0.0%	0	2.2%	2	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	499		91		87		75		91		38		87		7		2		9		12	

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q41 How do you think CENTRE MENTIONED AT Q38 could be improved? [MR]																						
<i>Not those that said 'Don't visit any of these centres' at Q37</i>																						
Parking - make more spaces available	12.6%	63	4.4%	4	10.3%	9	10.7%	8	26.4%	24	10.5%	4	14.9%	13	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Shops - more / better range of non-food shops generally	8.8%	44	11.0%	10	9.2%	8	13.3%	10	6.6%	6	5.3%	2	6.9%	6	14.3%	1	0.0%	0	11.1%	1	0.0%	0
Less empty shops	8.4%	42	8.8%	8	2.3%	2	20.0%	15	8.8%	8	7.9%	3	5.7%	5	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Better security / safety	6.6%	33	6.6%	6	6.9%	6	12.0%	9	6.6%	6	5.3%	2	3.4%	3	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Shops - more / better clothes shops	5.6%	28	9.9%	9	10.3%	9	1.3%	1	3.3%	3	5.3%	2	4.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets / better maintained	5.6%	28	5.5%	5	3.4%	3	10.7%	8	4.4%	4	5.3%	2	4.6%	4	14.3%	1	0.0%	0	0.0%	0	8.3%	1
Shops - more 'high street' retailers	5.2%	26	6.6%	6	2.3%	2	12.0%	9	5.5%	5	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	4.8%	24	3.3%	3	3.4%	3	8.0%	6	4.4%	4	2.6%	1	6.9%	6	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Make it more attractive / nicer environment	4.6%	23	4.4%	4	1.1%	1	12.0%	9	6.6%	6	0.0%	0	1.1%	1	14.3%	1	0.0%	0	0.0%	0	8.3%	1
More / better financial services (e.g. banks / building societies)	4.6%	23	4.4%	4	8.0%	7	4.0%	3	6.6%	6	5.3%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	4.2%	21	7.7%	7	0.0%	0	8.0%	6	4.4%	4	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - more high quality shops	4.0%	20	2.2%	2	1.1%	1	5.3%	4	7.7%	7	2.6%	1	3.4%	3	14.3%	1	0.0%	0	0.0%	0	8.3%	1
Shops - more independent shops	4.0%	20	4.4%	4	5.7%	5	4.0%	3	6.6%	6	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Less takeaways	3.6%	18	3.3%	3	6.9%	6	0.0%	0	5.5%	5	2.6%	1	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - more / better range of supermarkets	3.6%	18	8.8%	8	3.4%	3	4.0%	3	1.1%	1	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More rubbish bins	3.2%	16	6.6%	6	0.0%	0	8.0%	6	2.2%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - make it cheaper	2.8%	14	1.1%	1	0.0%	0	12.0%	9	2.2%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	2.8%	14	1.1%	1	1.1%	1	4.0%	3	6.6%	6	0.0%	0	2.3%	2	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere / friendlier people	2.6%	13	1.1%	1	1.1%	1	9.3%	7	0.0%	0	2.6%	1	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - more bakers / butchers / greengrocers	2.0%	10	1.1%	1	2.3%	2	5.3%	4	0.0%	0	2.6%	1	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - make it free	1.8%	9	2.2%	2	4.6%	4	2.7%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public toilets	1.6%	8	2.2%	2	1.1%	1	5.3%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - make more disabled spaces available	1.6%	8	2.2%	2	2.3%	2	0.0%	0	0.0%	0	2.6%	1	2.3%	2	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Improve the nightlife	1.6%	8	2.2%	2	0.0%	0	4.0%	3	2.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less barbers	1.4%	7	0.0%	0	1.1%	1	2.7%	2	2.2%	2	2.6%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	1.2%	6	1.1%	1	1.1%	1	1.3%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1
More / better leisure facilities	1.2%	6	0.0%	0	0.0%	0	1.3%	1	3.3%	3	0.0%	0	1.1%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
(e.g. leisure centres, cinema, health and fitness clubs, etc)																						
Shops - more affordable shops	1.0%	5	0.0%	0	1.1%	1	0.0%	0	2.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Better layout / shops closer together	1.0%	5	2.2%	2	1.1%	1	1.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by bus	1.0%	5	1.1%	1	1.1%	1	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Less traffic congestion / improved access	1.0%	5	1.1%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	1.0%	5	0.0%	0	2.3%	2	1.3%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seating areas	0.6%	3	0.0%	0	1.1%	1	1.3%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.6%	3	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better range of other services (e.g. library, hairdresser, vets etc.)	0.6%	3	1.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Shops - longer opening hours / more open on Sundays	0.4%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Quieter / less busy	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1
More / better health facilities (e.g. doctors, dentists, opticians, etc)	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Keep the post office open	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better lighting	0.4%	2	1.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less vape shops	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Repair the pavements	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - more payment methods	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover shopping	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Larger Morrisons store	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less nail bars	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - make the spaces wider	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Bring the library back	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland store	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cheap shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - closer to the shops	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by train	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Stop cyclists and scooters using pavements	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Advertise the theatre more	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Resurface the car parks	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reinstate the bus station off	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Purfleet Road																						
Reinstate the ferry	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0
More pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to on foot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	28.1%	140	31.9%	29	27.6%	24	18.7%	14	24.2%	22	39.5%	15	28.7%	25	0.0%	0	50.0%	1	66.7%	6	33.3%	4
(Don't know)	11.0%	55	6.6%	6	14.9%	13	9.3%	7	4.4%	4	18.4%	7	16.1%	14	14.3%	1	0.0%	0	22.2%	2	8.3%	1
Base:		499		91		87		75		91		38		87		7		2		9		12

Thurrock Household Survey
for Lambert Smith Hampton

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10

Q42 Are there any types of shops or local services which you consider to be missing from CENTRE MENTIONED AT Q38? [MR]

Not those that said 'Don't visit any of these centres' at Q37

None	43.3%	216	39.6%	36	32.2%	28	42.7%	32	47.3%	43	47.4%	18	57.5%	50	28.6%	2	0.0%	0	33.3%	3	33.3%	4
Banks / building societies	14.2%	71	11.0%	10	33.3%	29	4.0%	3	14.3%	13	18.4%	7	10.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clothes retailers	13.2%	66	17.6%	16	18.4%	16	12.0%	9	15.4%	14	5.3%	2	8.0%	7	14.3%	1	0.0%	0	11.1%	1	0.0%	0
Butcher	6.0%	30	8.8%	8	0.0%	0	9.3%	7	2.2%	2	0.0%	0	11.5%	10	28.6%	2	0.0%	0	0.0%	0	8.3%	1
Greengrocer	4.0%	20	4.4%	4	1.1%	1	5.3%	4	4.4%	4	5.3%	2	5.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DIY / hardware store	4.0%	20	5.5%	5	2.3%	2	1.3%	1	7.7%	7	5.3%	2	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakery	3.6%	18	4.4%	4	0.0%	0	5.3%	4	3.3%	3	2.6%	1	5.7%	5	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Supermarket	3.2%	16	9.9%	9	3.4%	3	1.3%	1	2.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist	1.8%	9	1.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	8.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants	1.6%	8	0.0%	0	1.1%	1	4.0%	3	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coffee shop / café	1.6%	8	1.1%	1	0.0%	0	1.3%	1	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	8.3%	1
Department store	1.6%	8	4.4%	4	0.0%	0	2.7%	2	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electrical store	1.4%	7	1.1%	1	1.1%	1	4.0%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Shoe shop	1.4%	7	2.2%	2	2.3%	2	2.7%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public toilets	1.2%	6	0.0%	0	1.1%	1	2.7%	2	1.1%	1	0.0%	0	1.1%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0
ATMs / cash machines	1.2%	6	0.0%	0	3.4%	3	1.3%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GP surgery	1.2%	6	0.0%	0	0.0%	0	1.3%	1	1.1%	1	0.0%	0	2.3%	2	28.6%	2	0.0%	0	0.0%	0	0.0%	0
Post office	1.2%	6	0.0%	0	1.1%	1	1.3%	1	1.1%	1	0.0%	0	2.3%	2	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Book shop	1.0%	5	1.1%	1	0.0%	0	2.7%	2	1.1%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Pubs	0.8%	4	0.0%	0	1.1%	1	1.3%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Police station	0.6%	3	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellers	0.6%	3	1.1%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better transport links	0.6%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	11.1%	1	0.0%	0
Library	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0
More security	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Pet shop	0.4%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fish monger	0.4%	2	1.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Petrol station	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	8.3%	1
Wool shop	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stationery shop	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Food banks	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden centre	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Record shop	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambulance station	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parks	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pound shop	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dentist	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsagents	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homeware store	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Underground station	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports shop	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vehicle repair shop	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys shop	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Council office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Haberdashery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bike shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barber	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Amusements / arcade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	13.4%	67	9.9%	9	12.6%	11	18.7%	14	6.6%	6	26.3%	10	6.9%	6	0.0%	0	100.0%	2	33.3%	3	50.0%
Base:		499		91		87		75		91		38		87		7		2		9	

Meanscore: [Number of visits per month]

Q43 How often do you or your household visit the following leisure attractions? [PR]
Bingo / casino / bookmaker

More than once a week	0.3%	3	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Once a week	1.3%	13	1.9%	2	1.0%	1	1.1%	1	1.0%	1	2.4%	2	3.9%	4	0.0%	0	0.0%	0	0.9%	1	0.9%
Once a fortnight	0.9%	9	0.0%	0	0.0%	0	3.2%	3	0.0%	0	1.2%	1	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%
Once a month	0.5%	5	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.2%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.9%
Once every two months	0.3%	3	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Once every six months	0.6%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.2%	1	1.0%	1	1.0%	1	1.9%	2	0.0%	0	0.0%
Once a year	0.8%	8	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	2	1.0%	1	1.0%	1	0.0%	0	1.9%	2	0.9%
Less often	1.3%	13	1.0%	1	1.0%	1	1.1%	1	1.9%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	3.7%	4	1.9%
Dont know / varies	0.5%	5	1.9%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Never	93.6%	947	92.2%	95	95.1%	98	92.6%	87	95.1%	98	91.6%	76	91.3%	94	90.5%	95	98.1%	102	93.5%	100	95.3%
Mean:		0.10		0.32		0.04		0.12		0.04		0.14		0.17		0.11		0.00		0.04	
Base:		1012		103		103		94		103		83		103		105		104		107	

Cinema

More than once a week	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%
Once a week	0.8%	8	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	3.7%	4	0.9%
Once a fortnight	1.7%	17	1.9%	2	0.0%	0	1.1%	1	0.0%	0	3.6%	3	0.0%	0	4.8%	5	3.8%	4	0.0%	0	1.9%
Once a month	6.8%	69	3.9%	4	3.9%	4	10.6%	10	5.8%	6	4.8%	4	9.7%	10	6.7%	7	5.8%	6	7.5%	8	9.3%
Once every two months	11.0%	111	7.8%	8	9.7%	10	9.6%	9	16.5%	17	6.0%	5	5.8%	6	18.1%	19	9.6%	10	14.0%	15	11.2%
Once every six months	12.6%	128	5.8%	6	13.6%	14	11.7%	11	6.8%	7	9.6%	8	11.7%	12	16.2%	17	19.2%	20	15.9%	17	15.0%
Once a year	6.6%	67	5.8%	6	4.9%	5	4.3%	4	1.9%	2	7.2%	6	5.8%	6	10.5%	11	6.7%	7	9.3%	10	9.3%
Less often	6.5%	66	3.9%	4	13.6%	14	6.4%	6	3.9%	4	4.8%	4	14.6%	15	5.7%	6	4.8%	5	2.8%	3	4.7%
Dont know / varies	1.3%	13	1.0%	1	6.8%	7	1.1%	1	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.9%
Never	52.4%	530	68.9%	71	46.6%	48	55.3%	52	65.0%	67	63.9%	53	49.5%	51	36.2%	38	50.0%	52	44.9%	48	46.7%
Mean:		0.25		0.21		0.17		0.21		0.16		0.18		0.16		0.37		0.23		0.49	
Base:		1012		103		103		94		103		83		103		105		104		107	

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Gym / health club / sports facility																						
More than once a week	13.3%	135	8.7%	9	15.5%	16	17.0%	16	14.6%	15	10.8%	9	17.5%	18	16.2%	17	12.5%	13	9.3%	10	11.2%	12
Once a week	5.5%	56	2.9%	3	4.9%	5	2.1%	2	4.9%	5	9.6%	8	7.8%	8	4.8%	5	2.9%	3	8.4%	9	7.5%	8
Once a fortnight	1.1%	11	0.0%	0	1.9%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	3	1.0%	1	0.9%	1	1.9%	2
Once a month	0.9%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	2	1.0%	1	1.9%	2	0.0%	0	1.9%	2	0.9%	1
Once every two months	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.9%	1	0.9%	1
Once every six months	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Once a year	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Less often	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	4.8%	5	1.0%	1	2.8%	3	3.7%	4
Dont know / varies	0.5%	5	0.0%	0	1.9%	2	1.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Never	76.3%	772	87.4%	90	75.7%	78	77.7%	73	80.6%	83	75.9%	63	70.9%	73	66.7%	70	81.7%	85	74.8%	80	72.0%	77
Mean:	1.33		0.83		1.50		1.51		1.36		1.29		1.72		1.57		1.14		1.14		1.25	
Base:	1012		103		103		94		103		83		103		105		104		107		107	
Theatre / concert / music hall																						
More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Once a fortnight	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.8%	4	0.0%	0	0.0%	0	0.0%	0
Once a month	4.5%	46	1.0%	1	1.0%	1	3.2%	3	5.8%	6	7.2%	6	1.9%	2	5.7%	6	4.8%	5	8.4%	9	6.5%	7
Once every two months	10.0%	101	4.9%	5	9.7%	10	9.6%	9	7.8%	8	12.0%	10	5.8%	6	15.2%	16	10.6%	11	8.4%	9	15.9%	17
Once every six months	12.2%	123	6.8%	7	10.7%	11	7.4%	7	7.8%	8	9.6%	8	9.7%	10	12.4%	13	15.4%	16	18.7%	20	21.5%	23
Once a year	8.0%	81	2.9%	3	5.8%	6	3.2%	3	10.7%	11	12.0%	10	7.8%	8	7.6%	8	12.5%	13	6.5%	7	11.2%	12
Less often	3.6%	36	1.0%	1	1.0%	1	4.3%	4	5.8%	6	2.4%	2	0.0%	0	4.8%	5	7.7%	8	4.7%	5	3.7%	4
Dont know / varies	0.6%	6	0.0%	0	1.9%	2	2.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Never	60.5%	612	83.5%	86	69.9%	72	70.2%	66	60.2%	62	56.6%	47	73.8%	76	49.5%	52	49.0%	51	53.3%	57	40.2%	43
Mean:	0.15		0.05		0.09		0.10		0.16		0.16		0.10		0.28		0.14		0.17		0.20	
Base:	1012		103		103		94		103		83		103		105		104		107		107	
Museum / gallery or place of historical / cultural interest																						
More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Once a fortnight	0.8%	8	0.0%	0	1.0%	1	2.1%	2	1.0%	1	1.2%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.9%	1
Once a month	3.0%	30	0.0%	0	1.0%	1	0.0%	0	2.9%	3	3.6%	3	1.9%	2	8.6%	9	2.9%	3	4.7%	5	3.7%	4
Once every two months	4.3%	44	0.0%	0	4.9%	5	2.1%	2	2.9%	3	6.0%	5	0.0%	0	10.5%	11	3.8%	4	3.7%	4	9.3%	10
Once every six months	7.0%	71	1.0%	1	1.9%	2	5.3%	5	2.9%	3	12.0%	10	3.9%	4	10.5%	11	8.7%	9	14.0%	15	10.3%	11
Once a year	6.3%	64	2.9%	3	3.9%	4	3.2%	3	2.9%	3	9.6%	8	7.8%	8	9.5%	10	8.7%	9	4.7%	5	10.3%	11
Less often	4.7%	48	4.9%	5	1.0%	1	5.3%	5	5.8%	6	2.4%	2	1.9%	2	4.8%	5	6.7%	7	5.6%	6	8.4%	9
Dont know / varies	1.1%	11	0.0%	0	3.9%	4	1.1%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.9%	2	0.9%	1	0.9%	1
Never	72.4%	733	90.3%	93	82.5%	85	80.9%	76	81.6%	84	65.1%	54	83.5%	86	53.3%	56	65.4%	68	66.4%	71	56.1%	60
Mean:	0.10		0.04		0.06		0.07		0.07		0.12		0.04		0.23		0.13		0.10		0.13	
Base:	1012		103		103		94		103		83		103		105		104		107		107	

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Pub / bar / nightclub / live music venue																						
More than once a week	2.9%	29	3.9%	4	1.9%	2	6.4%	6	2.9%	3	1.2%	1	2.9%	3	2.9%	3	1.0%	1	3.7%	4	1.9%	2
Once a week	8.8%	89	6.8%	7	10.7%	11	4.3%	4	10.7%	11	3.6%	3	10.7%	11	12.4%	13	10.6%	11	6.5%	7	10.3%	11
Once a fortnight	6.0%	61	3.9%	4	4.9%	5	7.4%	7	4.9%	5	10.8%	9	4.9%	5	10.5%	11	1.9%	2	7.5%	8	4.7%	5
Once a month	9.6%	97	5.8%	6	7.8%	8	4.3%	4	11.7%	12	7.2%	6	8.7%	9	13.3%	14	15.4%	16	12.2%	13	8.4%	9
Once every two months	4.9%	50	2.9%	3	1.9%	2	3.2%	3	6.8%	7	8.4%	7	1.9%	2	6.7%	7	6.7%	7	5.6%	6	5.6%	6
Once every six months	2.6%	26	1.9%	2	1.0%	1	3.2%	3	0.0%	0	1.2%	1	3.9%	4	1.9%	2	1.9%	2	2.8%	3	7.5%	8
Once a year	1.6%	16	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.2%	1	1.9%	2	5.7%	6	0.0%	0	0.9%	1	4.7%	5
Less often	1.7%	17	0.0%	0	1.9%	2	2.1%	2	0.0%	0	0.0%	0	2.9%	3	2.9%	3	1.9%	2	1.9%	2	2.8%	3
Dont know / varies	0.6%	6	1.0%	1	0.0%	0	4.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Never	61.4%	621	73.8%	76	68.9%	71	64.9%	61	63.1%	65	66.3%	55	62.1%	64	43.8%	46	60.6%	63	58.9%	63	53.3%	57
Mean:		0.83		0.74		0.77		0.93		0.91		0.58		0.86		1.11		0.73		0.87		0.79
Base:		1012		103		103		94		103		83		103		105		104		107		107
Restaurant / café																						
More than once a week	6.6%	67	4.9%	5	9.7%	10	9.6%	9	2.9%	3	6.0%	5	6.8%	7	5.7%	6	5.8%	6	10.3%	11	4.7%	5
Once a week	14.3%	145	11.7%	12	18.4%	19	10.6%	10	17.5%	18	15.7%	13	14.6%	15	16.2%	17	7.7%	8	13.1%	14	17.8%	19
Once a fortnight	12.6%	128	12.6%	13	12.6%	13	16.0%	15	9.7%	10	15.7%	13	10.7%	11	12.4%	13	13.5%	14	11.2%	12	13.1%	14
Once a month	19.3%	195	10.7%	11	15.5%	16	14.9%	14	18.4%	19	24.1%	20	17.5%	18	22.9%	24	25.0%	26	23.4%	25	20.6%	22
Once every two months	10.8%	109	8.7%	9	9.7%	10	9.6%	9	13.6%	14	12.0%	10	6.8%	7	8.6%	9	13.5%	14	10.3%	11	15.0%	16
Once every six months	5.2%	53	4.9%	5	4.9%	5	1.1%	1	2.9%	3	6.0%	5	4.9%	5	6.7%	7	9.6%	10	4.7%	5	6.5%	7
Once a year	1.9%	19	1.9%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	3	2.9%	3	3.8%	4	1.0%	1	2.8%	3	2.8%	3
Less often	2.2%	22	1.0%	1	5.8%	6	2.1%	2	1.0%	1	0.0%	0	1.9%	2	1.9%	2	0.0%	0	2.8%	3	4.7%	5
Dont know / varies	1.2%	12	1.0%	1	1.0%	1	1.1%	1	1.0%	1	1.2%	1	2.9%	3	0.0%	0	1.9%	2	0.0%	0	1.9%	2
Never	25.9%	262	42.7%	44	22.3%	23	35.1%	33	33.0%	34	15.7%	13	31.1%	32	21.9%	23	22.1%	23	21.5%	23	13.1%	14
Mean:		1.63		1.28		2.00		1.73		1.40		1.76		1.61		1.64		1.40		1.87		1.67
Base:		1012		103		103		94		103		83		103		105		104		107		107
Family entertainment (e.g. tenpin bowling, skating rink, family day out)																						
More than once a week	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.9%	2	0.0%	0
Once a week	1.1%	11	1.0%	1	1.9%	2	1.1%	1	0.0%	0	1.2%	1	2.9%	3	1.9%	2	0.0%	0	0.9%	1	0.0%	0
Once a fortnight	1.5%	15	1.9%	2	1.9%	2	3.2%	3	0.0%	0	0.0%	0	2.9%	3	1.9%	2	0.0%	0	0.9%	1	1.9%	2
Once a month	4.6%	47	5.8%	6	2.9%	3	10.6%	10	4.9%	5	0.0%	0	8.7%	9	3.8%	4	1.9%	2	2.8%	3	4.7%	5
Once every two months	4.7%	48	2.9%	3	1.0%	1	5.3%	5	4.9%	5	7.2%	6	3.9%	4	5.7%	6	4.8%	5	5.6%	6	6.5%	7
Once every six months	5.7%	58	1.9%	2	7.8%	8	6.4%	6	3.9%	4	3.6%	3	2.9%	3	2.9%	3	8.7%	9	6.5%	7	12.2%	13
Once a year	3.2%	32	1.9%	2	4.9%	5	1.1%	1	1.9%	2	1.2%	1	2.9%	3	5.7%	6	1.9%	2	6.5%	7	2.8%	3
Less often	2.7%	27	1.9%	2	5.8%	6	1.1%	1	1.0%	1	0.0%	0	4.9%	5	3.8%	4	1.0%	1	1.9%	2	4.7%	5
Dont know / varies	0.9%	9	0.0%	0	3.9%	4	0.0%	0	1.0%	1	0.0%	0	2.9%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Never	75.3%	762	82.5%	85	69.9%	72	71.3%	67	82.5%	85	86.7%	72	68.0%	70	73.3%	77	80.8%	84	72.9%	78	67.3%	72
Mean:		0.18		0.16		0.18		0.25		0.08		0.09		0.30		0.27		0.06		0.28		0.14
Base:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
<i>Other activity</i>																						
More than once a week	4.2%	42	3.9%	4	1.9%	2	0.0%	0	3.9%	4	2.4%	2	5.8%	6	5.7%	6	9.6%	10	4.7%	5	2.8%	3
Once a week	3.2%	32	2.9%	3	2.9%	3	0.0%	0	1.9%	2	7.2%	6	1.9%	2	2.9%	3	6.7%	7	2.8%	3	2.8%	3
Once a fortnight	1.0%	10	0.0%	0	1.9%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	2	1.9%	2	1.9%	2	0.9%	1
Once a month	1.1%	11	0.0%	0	1.0%	1	0.0%	0	4.9%	5	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.9%	1	0.9%	1
Once every two months	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Once every six months	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Once a year	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Less often	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1
Dont know / varies	1.9%	19	0.0%	0	0.0%	0	3.2%	3	2.9%	3	2.4%	2	2.9%	3	5.7%	6	0.0%	0	0.0%	0	1.9%	2
Never	88.1%	892	93.2%	96	92.2%	95	95.7%	90	86.4%	89	86.7%	72	86.4%	89	82.9%	87	80.8%	84	87.9%	94	89.7%	96
Mean:	0.50		0.43		0.32		0.02		0.45		0.50		0.59		0.65		1.08		0.53		0.37	
Base:	1012		103		103		94		103		83		103		105		104		107		107	

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
Q44 Where do you or members of your household normally go to play bingo or visit casinos or bookmakers?																					
<i>Those that said 'Bingo / casino / bookmaker' at Q43 AND Excl. Nulls</i>																					
Zone 1																					
Chadwell St Mary Local Centre, Grays	2.2%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Tilbury Town Centre	2.2%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
West Tilbury Village Centre	2.2%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Zone 2																					
Stanford-le-Hope Town Centre	6.5%	3	16.7%	1	25.0%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Zone 3																					
Chafford Hundred Local Centre, Grays	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Zone 4																					
Grays Town Centre (including Grays Shopping Centre)	8.7%	4	16.7%	1	0.0%	0	33.3%	2	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Socketts Heath Local Centre, Grays	2.2%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Zone 5																					
Zone 6																					
Brandon Groves Local Centre, South Ockendon	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0
South Ockendon Town Centre	4.3%	2	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0
Zone 7																					
Bexleyheath Town Centre	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	2	0.0%	0	0.0%	0	0
Zone 8																					
Gravesend Town Centre	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0
Zone 9																					
Basildon Town Centre	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0
Buzz Bingo and The Slots Room, Southernhay, Basildon	4.3%	2	0.0%	0	50.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Clay Hill Road Shopping Parade, Basildon, SS16 4EX	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0
Zone 10																					
Dagenham Town Centre	4.3%	2	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0
Mecca Bingo, Dagenham Leisure Park, Cook Road, Dagenham	17.4%	8	16.7%	1	0.0%	0	0.0%	0	50.0%	1	16.7%	1	62.5%	5	0.0%	0	0.0%	0	0.0%	0	0
Upminster Town Centre	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Outside Survey Area																					
Blackpool Town Centre	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0
Mecca Bingo, Greyhound	4.3%	2	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0

Thurrock Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Trading Park, Greyhound Way, Southend-on-Sea												
Medway City Estate, Rochester, ME2 4BQ	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	4.3%	2	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0
Others												
Abroad	13.0%	6	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0
Base:		46		6		4		6		2		4

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Q45 Which cinema do you or members of your household normally visit?																						
<i>Those that said 'Cinema' at Q43 AND Excl. Nulls</i>																						
Zone 7																						
Cineworld, Broadway, Bexleyheath, DA6 7RB	3.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.4%	17	0.0%	0	0.0%	0	0.0%	0		
Showcase, Bluewater Parkway, Dartford, Greenhithe, DA9 9SG	14.2%	63	0.0%	0	0.0%	0	0.0%	0	2.9%	1	3.6%	1	0.0%	0	41.9%	26	70.0%	35	0.0%	0	0.0%	0
Sidcup Storyteller, High Street, Sidcup, DA14 6DS	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	6	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
The Woodville, Woodville Place, Gravesend, DA12 1DD	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
Vision Cinema, Windmill Street, Gravesend, DA12 1BB	0.2%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																						
Cineworld, Festival Leisure Park, Basildon, SS14 3WB	0.2%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Festival Way, Festival Leisure Park, Basildon, SS14 3WB	11.7%	52	12.9%	4	34.8%	16	0.0%	0	2.9%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	50.9%	28	4.1%	2
Movie Starr, Eastern Esplanade, Canvey Island, SS8 7DN	2.7%	12	3.2%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	18.2%	10	0.0%	0
Vue Cinema, East Square, Basildon, SS14 1HS	5.2%	23	3.2%	1	19.6%	9	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.8%	12	0.0%	0
Zone 10																						
Lumiere Cinema, The Mercury Shopping Centre, Mercury Gardens, Romford, RM1 3EE	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2
Vue Cinema, Dagenham Leisure Park, Dagenham, RM9 6UQ	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3
Vue Cinema, The Brewery, Romford, RM1 1AU	11.0%	49	0.0%	0	6.5%	3	0.0%	0	0.0%	0	25.0%	7	17.0%	8	0.0%	0	0.0%	0	0.0%	0	63.3%	31
Outside Survey Area																						
BFI IMAX, Charlie Chaplin Walk, South Bank, SE1 8XR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Central London / West End Cinemas, WC2E 9JT	0.7%	3	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Cineworld, Eureka Entertainment Centre,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Rutherford Road, Ashford, TN25 4BN																						
Cineworld, Medway Valley Leisure Park, Chariot Way, Rochester, ME2 2SS	2.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	10	0.0%	0	0.0%	0
Everyman Canary Wharf, Upper Bank Street, Canary Wharf, E14 5AR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everyman Chelmsford, Bond Street, Chelmsford, CM1 1GD	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	2.0%	1
Odeon, Bugsby's Way, Greenwich, SE10 0QJ	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0
Odeon, Lockmeadow, Barker Road, Maidstone, ME16 8RG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Odeon, Maritime, Leviathan Way, Chatham, ME4 4LL	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
Odeon, The Broadway, London Road, Southend-on-Sea, SS1 1TJ	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0
Odeon, The Walnuts Shopping Centre, Orpington, BR6 0TW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, Eltham High Street, Eltham, SE9 1BJ	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZW	39.4%	175	80.6%	25	32.6%	15	100.0%	41	85.7%	30	60.7%	17	83.0%	39	1.6%	1	0.0%	0	0.0%	0	14.3%	7
Others																						
Abroad	1.4%	6	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	4	0.0%	0	0.0%	0	2.0%	1
Base:		444		31		46		41		35		28		47		62		50		55		49

Thurrock Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q46 Where do you or members of your household normally go to use a gym / healthclub / sports facility?																						
<i>Those that said 'Gym / health club / sports facility' at Q43 AND Excl. Nulls</i>																						
Zone 1																						
Tilbury Town Centre	0.5%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	1.9%	4	0.0%	0	17.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horndon on the Hill Village Centre	0.9%	2	0.0%	0	0.0%	0	5.3%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Impulse Leisure, Springhouse Road, Corringham, Stanford-le-Hope	8.5%	18	25.0%	3	47.8%	11	5.3%	1	5.0%	1	5.3%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oasis Health & Fitness Club, The Precinct, High Street, Stanford-le-Hope, SS17 0HF	0.5%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	1.9%	4	8.3%	1	13.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Bannatyne Health Club and Spa, Howard Road, Chafford Hundred, Grays	7.5%	16	16.7%	2	0.0%	0	36.8%	7	15.0%	3	0.0%	0	10.3%	3	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Chafford Hundred Local Centre, Grays	0.5%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everlast Gyms, Thurrock Shopping Park, Weston Avenue, West Thurrock, Romford, Grays	1.4%	3	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Thurrock Shopping Park, Weston Avenue Grays	2.8%	6	8.3%	1	0.0%	0	10.5%	2	0.0%	0	5.3%	1	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grans Jean Hall, Nutberry Fields, Long Lane, Grays, RM16 2PJ	0.5%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Impulse Leisure, Blackshots Lane, Grays	9.9%	21	16.7%	2	8.7%	2	15.8%	3	45.0%	9	10.5%	2	10.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stifford Clays Local Centre, Grays	0.5%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Storm Fitness & Leisure, Chadwell Road, Grays, RM17 5TD	1.9%	4	8.3%	1	4.3%	1	0.0%	0	10.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Orsett Golf Club, Brentwood Road, Orsett, Grays, RM16 3DR	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orsett Playground & Outdoor Gym, School Lane, Orsett, Grays, RM16 3JR	0.5%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0
Orsett Village Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Zone 6												
Aveley Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2
Impulse Leisure, Belhus Park, Aveley, South Ockendon, RM15 4PX	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.7%	6
North Stifford Village Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Ockendon Leisure Centre, Erriff Drive, South Ockendon, RM15 5AY	0.5%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0
South Ockendon Town Centre	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Zone 7												
Belvedere Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Bexleyheath Town Centre	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	3
Crook Log Leisure Centre, Brampton Road, Bexleyheath, DA7 4HH	3.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.0%	7
Dartford Town Centre	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2
PureGym, Crayford Road, Dartford, DA1 4LD	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Reynolds Fitness Spa, The Chapel, Chapel Walk, Dartford, Bexley, DA5 2DX	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Sidcup Leisure Centre, Hurst Road, Sidcup, DA15 9AE	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Sidcup Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2
Snap Fitness, Clydesdale Way, Belvedere, DA17 6FD	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Thamesmere Leisure Centre, Thamesmere Drive, Thamesmere, SE28 8RE	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Welling Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Zone 8												
Cascades Leisure Centre, Thong Lane, Gravesend	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1
Cygnat Leisure Centre, Old Perry Street, Northfleet,	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.3%	6

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Gravesend												
Gravesend Grammar School, Church Walk, Gravesend, DA12 2PR	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfleet Bowling Club, Wombwell Park, Northfleet, Gravesend, DA11 8AU	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snap Fitness, Eagle Way, Stonebridge Road, Northfleet, Ebbsfleet Valley, Gravesend	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Basildon Sporting Village, Cranes Farm Road, Basildon	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Club Kingswood, Clayhill Lane, Basildon	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd, Festival Leisure Park, Pippes Hill Road North, Basildon	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eversley Leisure Centre, Crest Avenue, Basildon	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laindon Town Centre	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Southernhay, Basildon	0.9%	2	16.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runnymede Leisure Centre, Kiln Road, Benfleet, SS7 1TF	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gym Group, Pippes Hill Retail Park, Basildon	1.4%	3	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0
Virgin Active, Rayleigh Road, Thundersley, Hadleigh, Benfleet, SS7 3YN	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Anytime Fitness Upminster, Station Road, Upminster, RM14 2SU	0.5%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Brentwood Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Central Park Leisure Centre, Gooshays Drive, Romford	1.4%	3	0.0%	0	0.0%	0	0.0%	0	5.3%	1	3.4%	1

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Chadwell Heath Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Collier Row Local Centre, Romford	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Cranham Local Centre, Upminster	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd Gidea Park, Squirrels Heath Lane, Gidea Park, Romford, RM11 2DY	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Harrow Lodge Leisure Centre, Hornchurch Road, Hornchurch	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2
Ingrebourne Links Golf & Country Club, New Road, Rainham, RM13 9FL	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New City College, Ardleigh Green, Hornchurch, RM11 2LL	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Nuffield Health Romford Fitness & Wellbeing Gym, The Brewery, Romford, RM1 1AU	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2
Rainham Leisure Centre, Viking Way, Rainham	1.4%	3	0.0%	0	0.0%	0	5.3%	1	5.0%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	4
Sapphire Ice & Leisure, Western Road, Romford, RM1 3JT	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2
Target Fit, Hog Hill Road, Romford, RM5 2DH	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Upminster Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Virgin Active, The Clearview Health & Racquets Club, West Horndon, Brentwood, CM13 3EN	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YMCA Thames Gateway Group, Rush Green Road, Romford, RM7 0PH	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Outside Survey Area																						
Barking Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	8.0%	2

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)																						
Chelmsford City Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Club Human Fitness Centre, Montpeliers Farm, Margaretting Road, Writtle, CM1 3PL	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frindsbury Tennis and Padel Club, Frog Island, Upnor Road, Rochester, ME2 4UX	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Hannakins Farm Community Centre, Rosebay Avenue, Billericay, CM12 0SY	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0
Hartley Village Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Maidstone Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Mayfield Leisure Centre and Pool, Dagenham, Ilford, IG3 9QN	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
PureGym, Radford Way, Billericay	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayleigh Town Centre	0.5%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Hill Health Club, Lewis Road, Richmond, TW10 6SA	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Rochester & Cobham Park Golf Club, Park Pale, Rochester, ME2 3UL	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Others																						
Abroad	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	8.0%	2
Base:		212		12		23		19		20		19		29		25		17		23		25

Thurrock Household Survey
for Lambert Smith Hampton

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10

Q47 Where do you or members of your household normally go to visit the theatre, watch a concert or live music?

Those that said 'Theatre / concert / music hall' at Q43 AND Excl. Nulls

Zone 1

Tilbury Town Centre 0.3% 1 0.0% 0 0.0% 0 0.0% 0 2.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

Zone 2

Stanford-le-Hope Town Centre 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0

Zone 3

Zone 4

Blackshots Local Centre, Grays 0.3% 1 0.0% 0 0.0% 0 4.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

Grays Town Centre (including Grays Shopping Centre) 2.0% 7 0.0% 0 0.0% 0 8.0% 2 5.6% 2 0.0% 0 7.7% 2 0.0% 0 0.0% 0 2.3% 1 0.0% 0

Thameside Theatre, Orsett Road, Grays, RM17 5DX 6.7% 24 17.6% 3 7.1% 2 16.0% 4 22.2% 8 8.3% 3 11.5% 3 2.2% 1 0.0% 0 0.0% 0 0.0% 0

Thurrock Museum, Orsett Road, Grays, RM17 5DS 0.8% 3 0.0% 0 0.0% 0 0.0% 0 2.8% 1 0.0% 0 7.7% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0

Zone 5

Zone 6

Zone 7

Dartford Town Centre 0.6% 2 0.0% 0 0.0% 0 4.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.2% 1 0.0% 0 0.0% 0

Erith Local Centre 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.2% 1 0.0% 0 0.0% 0 0.0% 0

The Geoffrey Whitworth Theatre, Beech Walk, Dartford, DA1 4NP 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.2% 1 0.0% 0 0.0% 0 0.0% 0

The Orchard Theatre, Home Gardens, Dartford, DA1 1ED 4.2% 15 0.0% 0 0.0% 0 0.0% 0 2.8% 1 0.0% 0 0.0% 0 13.0% 6 17.4% 8 0.0% 0 0.0% 0

Zone 8

Gravesend Town Centre 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.2% 1 0.0% 0 0.0% 0

The Woodville, Woodville Place, Gravesend, DA12 1DD 1.1% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 8.7% 4 0.0% 0 0.0% 0

Zone 9

Basildon Town Centre 6.4% 23 29.4% 5 21.4% 6 8.0% 2 2.8% 1 2.8% 1 7.7% 2 0.0% 0 0.0% 0 14.0% 6 0.0% 0

Canvey Island Seafront (where Fantasy Island is) 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.3% 1 0.0% 0

Leigh-on-Sea Town Centre 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 3.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0

Zone 10

Brentwood Town Centre 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 1.8% 1

Harold Wood Local Centre, Romford 0.3% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 2.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

Hornchurch Town Centre 0.3% 1 0.0% 0 0.0% 0 4.0% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

Queens Theatre, Billet Lane, Hornchurch, RM11 1QT 6.4% 23 0.0% 0 0.0% 0 4.0% 1 5.6% 2 25.0% 9 3.8% 1 0.0% 0 0.0% 0 0.0% 0 18.2% 10

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Romford Town Centre (including The Liberty, The Mall and The Brewery)	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	3.6%	2
Outside Survey Area																						
Alexandra Palace, Alexandra Palace Way, London, N22 7AY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Blackheath Local Centre, Greenwich	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Brick Lane Music Hall, North Woolwich Road, London, E16 2DA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Canterbury City Centre	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	4	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	47.5%	170	23.5%	4	28.6%	8	36.0%	9	47.2%	17	52.8%	19	34.6%	9	52.2%	24	58.7%	27	44.2%	19	61.8%	34
Cliffs Pavilion, Station Road, Westcliff-on-Sea, SS0 7RA	4.5%	16	0.0%	0	10.7%	3	8.0%	2	2.8%	1	5.6%	2	7.7%	2	0.0%	0	0.0%	0	9.3%	4	3.6%	2
Eastbourne Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
London Museum Docklands, West India Quay, Hertsmere Road, London, E14 4AL	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Natural History Museum, Cromwell Road, South Kensington, London, SW7 5BD	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	1.8%	1
Palace Theatre, London Road, Westcliff-on-Sea, SS0 9LA	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0
Sevenoaks Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	6.7%	24	29.4%	5	17.9%	5	8.0%	2	2.8%	1	2.8%	1	7.7%	2	0.0%	0	0.0%	0	14.0%	6	3.6%	2
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
The O2, Peninsula Square, Greenwich, SE10 0DX	2.8%	10	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	5	0.0%	0	4.7%	2	3.6%	2
Upside Down House Lakeside, West Thurrock, Grays, RM20 2ZP	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Westcliff-on-Sea Local Centre, Southend	0.6%	2	0.0%	0	7.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weymouth Town Centre	0.3%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Abroad	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	1.8%	1
Base:		358		17		28		25		36		36		26		46		46		43		55

Thurrock Household Survey
for Lambert Smith Hampton

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10

Q48 Where do you or members of your household normally go to visit a museum, gallery, or other place of historical / cultural interest?

Those that said 'Museum / gallery or place of historical / cultural interest' at Q43 AND Excl. Nulls

Zone 1																							
East Tilbury Village Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0
Zone 2																							
Zone 3																							
Purfleet Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
RSPB Rainham Marshes, New Tank Hill Road, Purfleet, RM19 1SZ	0.5%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Zone 4																							
Essex Fire Museum, Fire Station, Hogg Lane, Grays, RM17 5QS	0.5%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Grays Town Centre (including Grays Shopping Centre)	0.5%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Thameside Theatre, Orsett Road, Grays, RM17 5DX	1.4%	3	10.0%	1	0.0%	0	0.0%	0	15.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Zone 5																							
Zone 6																							
Zone 7																							
Erith Local Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0
Hall Place & Gardens, Bourne Road, Bexley, DA5 1PQ	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0
Zone 8																							
Cobham Hall School, Brewers Road, Cobham, Gravesend, DA12 3BL	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0
Zone 9																							
Zone 10																							
Chadwell Heath Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0
Dagenham Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0
Outside Survey Area																							
Audley End House and Gardens, Audley End, Saffron Walden, CB11 4JF	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0
Canterbury City Centre	0.5%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	68.2%	144	40.0%	4	66.7%	8	71.4%	10	53.8%	7	70.8%	17	64.3%	9	62.9%	22	78.3%	18	79.3%	23	70.3%	26	0

Thurrock Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Chartwell Country House, Mapleton Road, Westerham, TN16 1PS	0.9%	2	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Chelmsford City Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cliffs Pavilion, Station Road, Westcliff-on-Sea, SS0 7RA	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Cutty Sark, King William Walk, London, SE10 9HT	0.9%	2	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorchester Town Centre	0.5%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dulwich Picture Gallery, Dulwich Village, SE21 7AD	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Eltham Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Horniman Museum and Gardens, London Road, London, SE23 3PQ	0.5%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Museum Docklands, West India Quay, Hertsmere Road, London, E14 4AL	0.9%	2	0.0%	0	0.0%	0	0.0%	0	7.7%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Transport Museum, London, WC2E 7BB	0.5%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
National Maritime Museum, Romney Road, Greenwich, SE10 9NF	0.9%	2	10.0%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Natural History Museum, Cromwell Road, South Kensington, London, SW7 5BD	3.8%	8	20.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	6.9%	2	8.1%	3
Royal Air Force Museum, Grahame Park Way, London, NW9 5LL	0.5%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Science Museum, Exhibition Road, South Kensington, London, SW7 2DD	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Scotney Castle, A21, Tunbridge Wells, TN3 8JN	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
South Bank Local Centre, London	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0
Tate Britain, Millbank, London, SW1P 4RG	1.4%	3	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2
Tate Modern, Bankside, London, SE1 9TG	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
The British Museum, Great Russell Street, London, WC1B 3DG	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0
The National Gallery, Trafalgar Square, London, WC2N 5DN	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	2.7%	1
Upside Down House Lakeside, West Thurrock, Grays, RM20 2ZP	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria and Albert Museum, Cromwell Road, London, SW7 2RL	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2
York City Centre	0.5%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Young V&A, Cambridge Heath Road, Bethnal Green, London, E2 9PA	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Abroad	3.3%	7	0.0%	0	0.0%	0	7.1%	1	0.0%	0	4.2%	1	0.0%	0	5.7%	2	8.7%	2	0.0%	0	2.7%	1
Base:		211		10		12		14		13		24		14		35		23		29		37

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
Q49 Where do you or members of your household normally go to visit pubs / bars / nightclubs?																					
<i>Those that said 'Pub / bar / nightclub / live music venue' at Q43 AND Excl. Nulls</i>																					
Zone 1																					
Chadwell St Mary Local Centre, Grays	0.6%	2	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Tilbury Village Centre	0.9%	3	7.7%	2	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tilbury Town Centre	1.8%	6	11.5%	3	3.3%	1	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2																					
Corringham Town Centre	3.5%	12	11.5%	3	26.7%	8	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fobbing Village Centre	0.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Horndon on the Hill Village Centre	1.2%	4	3.8%	1	10.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stanford-le-Hope Town Centre	2.6%	9	3.8%	1	23.3%	7	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3																					
Chafford Hundred Brewers Fayre, Unicorn Estate, Fleming Road, Chafford Hundred, RM16 6YJ	0.3%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chafford Hundred Local Centre, Grays	1.8%	6	3.8%	1	0.0%	0	18.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harvester Grays, Arterial Road, Grays, RM16 6UT	0.9%	3	0.0%	0	0.0%	0	3.7%	1	2.8%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside Retail Parks, West Thurrock, Grays, (B&M, Currys, The Range, Go Outdoors, TK Maxx, Matalan, Furniture Village & more - note this description	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Purfleet Town Centre	0.3%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Old Shant, London Road, Grays, RM20 4AD	0.3%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Ship Inn, London Road, Grays, RM20 4AR	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4																					
Little Thurrock Local Centre, Grays	0.6%	2	3.8%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Socketts Heath Local Centre, Grays	1.2%	4	3.8%	1	0.0%	0	0.0%	0	8.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stifford Clays Local Centre, Grays	0.9%	3	0.0%	0	0.0%	0	3.7%	1	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Treacle Mine, Lodge Lane, Grays, RM17 5PR	0.6%	2	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5																					
Orsett Village Centre	2.9%	10	3.8%	1	3.3%	1	0.0%	0	2.8%	1	30.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
The Jobber's Rest, St Marys Lane, Upminster, RM14 3LT	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Aveley Town Centre	1.8%	6	0.0%	0	0.0%	0	3.7%	1	0.0%	0	11.4%	4
Grays Town Centre (including Grays Shopping Centre)	5.3%	18	11.5%	3	0.0%	0	11.1%	3	27.8%	10	0.0%	0
North Stifford Village Centre	0.3%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0
South Ockendon Town Centre	3.2%	11	0.0%	0	0.0%	0	3.7%	1	2.8%	1	0.0%	0
The Ship, Dock Road, Grays, RM17 6EX	0.6%	2	3.8%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0
The Wharf, Wharf Road South, Grays, RM17 6SZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Traitors Gate, Broadway, Grays, RM17 6EW	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Woodlands Edge, Broxburn Parade, South Ockendon, RM15 5QZ	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2
Zone 7												
Bexleyheath Town Centre	5.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, (John Lewis, Superdrug, Skechers, Ralph Lauren & more)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Erith Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Horton Kirby Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Old Bexley Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Sidcup Town Centre	2.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	9
Stone Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
The Bull Beefeater, London Road, Swanley, BR8 7QD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Toby Carvery, Crook Log, Bexleyheath, DA6 8EQ	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2
Welling Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Wilmington Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Zone 8												
Elephants Head, London Road, Northfleet, Gravesend, DA11 9LZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Gravesend Town Centre	5.9%	20	0.0%	0	3.3%	1	3.7%	1	0.0%	0	0.0%	0
Higham Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Longfield Hill Local Centre, Longfield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfleet Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southfleet Village Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Echo, Old Road East, Gravesend, DA12 1NR	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Ship Inn, Red Street, Southfleet, Gravesend, DA13 9NS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vale Road, Northfleet, Gravesend, DA11 8BS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Barge Gladys, Benfleet Moorings, South Benfleet, Benfleet, SS7 1NF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	1.5%	5	3.8%	1	0.0%	0	7.4%	2	0.0%	0	0.0%	0
Billericay Town Centre	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowers Gifford Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, (Iceland, Next, B&M, M&S, Morrisons, Lidl & more)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Seafront (where Fantasy Island is)	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chalvedon Community Centre Social Club, Chalvedon Avenue, Basildon, SS13 3QX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Festival Leisure Park, Festival Way, Basildon, SS14 3WB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langdon Hills Local Centre, Basildon	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, (Tesco Extra, Boots, M&S, Next, River Island & more)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller & Carter, High Road, Langdon Hills, Basildon, SS16 6HU	0.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Motowns Retro Bar,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Roseberry Avenue, South Benfleet, Benfleet, SS7 4EW												
Noak Bridge Local Centre, Basildon	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet Town Centre	1.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vange Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Brentwood Town Centre	2.1%	7	3.8%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Corbets Tey Local Centre, Upminster	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dagenham Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Gidea Park Local Centre, Romford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	2.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2
Rainham Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	3.2%	11	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0
The Bull Brentwood, Brook Street, Brentwood, CM14 5LZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The White Horse, Coxtie Green Road, Pilgrims Hatch, Brentwood, CM14 5PX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	4.7%	16	0.0%	0	0.0%	0	3.7%	1	2.8%	1	47.8%	11
Willow Farm, New Road, Wennington, Rainham, RM13 9ED	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Outside Survey Area												
Bexhill Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Biggin Hill Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	6.5%	22	3.8%	1	6.7%	2	18.5%	5	2.8%	1	0.0%	0
Chelmsford City Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2
Cobham Village Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farningham Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Hackney Local Centre, London	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Harrogate Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Harvester Pavillions West Peterborough, Cygnet Park, Pavilions West, Peterborough, PE7 8FD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoo Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Hopton-on-Sea Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, (Next, Primark, Apple, M&S, Waterstones, New Look & more)	1.8%	6	3.8%	1	0.0%	0	3.7%	1	5.6%	2	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Leigh-on-Sea Town Centre	1.5%	5	0.0%	0	3.3%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	7.9%	3	0.0%	0
Lower Stoke Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Maldon Town Centre	0.3%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meopham Village Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0
New Eltham Local Centre, Greenwich	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Rayleigh Town Centre	0.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading Town Centre	0.3%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Sevenoaks Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Henny Swan, Henny Road, Great Henny, Sudbury, CO10 7LS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
The O2, Peninsula Square, Greenwich, SE10 0DX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
The Railway Inn and Railway Pétanque Club, Sole Street, Meopham, Gravesend, DA13 0XY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Tiger Moth Pub & Restaurant, Highview Drive, Chatham, ME5 9UJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Tillingham Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper Upnor Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Wickford Town Centre	0.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Abroad	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.6%	1	5.3%	2
Base:		340		26		30		27		36		23		35		50		37		38		38

Thurrock Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q50 Where do you or members of your household normally go for eating out e.g. cafes and restaurants?																						
<i>Those that said 'Restaurant / café' at Q43 AND Excl. Nulls</i>																						
Zone 1																						
Chadwell St Mary Local Centre, Grays	0.3%	2	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	1.0%	7	5.5%	3	2.7%	2	1.8%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.6%	4	3.6%	2	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Beefeater Haywain, High Road, Fobbing, Stanford-le-Hope, SS17 9NR	0.6%	4	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Corringham Town Centre	4.6%	31	10.9%	6	27.0%	20	1.8%	1	1.5%	1	1.6%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Essex Wildlife Trust Thameside Nature Discovery Park, Mucking Wharf Road, Stanford-le-Hope, SS17 0RN	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fobbing Village Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horndon on the Hill Village Centre	0.3%	2	0.0%	0	1.4%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	1.5%	10	1.8%	1	12.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Chafford Hundred Local Centre, Grays	1.3%	9	1.8%	1	0.0%	0	10.5%	6	1.5%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harvester Grays, Arterial Road, Grays, RM16 6UT	1.0%	7	3.6%	2	1.4%	1	1.8%	1	1.5%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Lakeside Retail Parks, West Thurrock, Grays, (B&M, Currys, The Range, Go Outdoors, TK Maxx, Matalan, Furniture Village & more - note this description	2.7%	18	0.0%	0	4.1%	3	10.5%	6	6.2%	4	0.0%	0	6.5%	4	0.0%	0	0.0%	0	0.0%	0	1.3%	1
The Kara, Fleming Road, Chafford Hundred, Grays, RM16 6HH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Little Thurrock Local Centre, Grays	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Smith's Orchard, Orchard Garden Centre, Chadwell Road, Grays, RM17 5SY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socketts Heath Local Centre,	0.6%	4	0.0%	0	0.0%	0	0.0%	0	6.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Grays																					
Zone 5																					
Bulphan Village Centre	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farm Cafe-A, Youngs Farm, St Marys Lane, Upminster, RM14 3NU	0.3%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Ockendon Local Centre, Upminster	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Orsett Golf Course, Brentwood Road, Orsett, Grays, RM16 3DR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Orsett Village Centre	0.6%	4	0.0%	0	1.4%	1	0.0%	0	1.5%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%
The Kings Arms, Stifford Clays Road, Baker Street, Orsett, Grays, RM16 3LX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Top Meadow Golf Club, Fen Lane, North Ockendon, RM14 3PR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6																					
Aveley Town Centre	0.9%	6	0.0%	0	0.0%	0	1.8%	1	1.5%	1	0.0%	0	6.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Grays Town Centre (including Grays Shopping Centre)	6.9%	46	20.0%	11	5.4%	4	14.0%	8	16.9%	11	3.3%	2	14.5%	9	0.0%	0	0.0%	0	0.0%	0	1.3%
Rosina Cafe, Arterial Road, A1306, Purfleet-on-Thames, RM15 4XT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sir Henrys, Romford Road, Aveley, South Ockendon, RM15 4XB	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
South Ockendon Town Centre	1.5%	10	0.0%	0	1.4%	1	0.0%	0	1.5%	1	0.0%	0	12.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
The Ship, Dock Road, Grays, RM17 6EX	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thurrock Garden Centre, South Road, South Ockendon, RM15 6DU	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodlands Edge, Broxburn Parade, South Ockendon, RM15 5QZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7																					
Bexleyheath Town Centre	3.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.4%	20	0.0%	0	0.0%	0	0.0%
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, (John Lewis, Superdrug, Skechers, Ralph Lauren &	3.0%	20	0.0%	0	0.0%	0	1.8%	1	1.5%	1	0.0%	0	0.0%	0	13.2%	9	12.2%	9	0.0%	0	0.0%

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
more)												
Crayford Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Heath Retail Park, Blackmans Close, Dartford, DA1 2DS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Falconwood Local Centre, Welling	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller & Carter, Princes Road, Dartford, DA2 6NQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Bexley Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penelope's Restaurant & Farm Shop, Water Lane, Sidcup, DA14 5ET	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruxley Manor Garden Centre, Maidstone Road, Orpington, Sidcup, DA14 5BQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	1.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Darenth Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring River, Talbot Lane, Ebbsfleet Valley, Swanscombe, DA10 1AZ	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toby Carvery, Crook Log, Bexleyheath, DA6 8EQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Ellenor Hospice Café, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	4.2%	28	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
JK's Café, Leander Drive, Gravesend, DA12 4NG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Farm Barn, New Barn Road, Southfleet, Gravesend, DA13 9PU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Café, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfleet Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toby Carvery, Coldharbour	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Road, Northfleet, Gravesend, DA11 8AB																						
Zone 9																						
Aspera, London Road, South Benfleet, Benfleet, SS7 5SQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Basildon Town Centre	5.5%	37	12.7%	7	9.5%	7	1.8%	1	4.6%	3	0.0%	0	3.2%	2	0.0%	0	0.0%	0	22.7%	17	0.0%	0
Billericay Town Centre	1.3%	9	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	9.3%	7	0.0%	0
Canvey Island Seafront (where Fantasy Island is)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	6	0.0%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Festival Leisure Park, Festival Way, Basildon, SS14 3WB	0.9%	6	1.8%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	0.0%	0
Hadleigh Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Harvester Five Bells Vange, London Road, Basildon, SS16 5LD	0.3%	2	1.8%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harvester Honey Pot, Festival Leisure Park, Cranes Farm Road, Basildon, SS14 3TJ	0.5%	3	1.8%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Langdon Hills Local Centre, Basildon	0.3%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, (Tesco Extra, Boots, M&S, Next, River Island & more)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Miller & Carter, High Road, Langdon Hills, Basildon, SS16 6HU	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, (DFS, Halfords, TK Maxx, Wren Kitchens, Currys & more)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Pitsea Town Centre	0.8%	5	0.0%	0	1.4%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0
South Benfleet Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0
St Hilary Retail Park, Crompton Close, Basildon, (Cardfactory, TK Maxx,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Currys, Carpetright, Poundstretcher & more)												
The Eyna, East Mayne, Basildon, SS13 1BW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The King's Head, Southend Road, Billericay, CM11 2PS	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
The Watermill Beefeater, Felmores, East Mayne, Basildon, SS13 1BW	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Ali's Kitchen, Rainham Road South, Dagenham, RM10 7XJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Brentwood Town Centre	2.4%	16	1.8%	1	0.0%	0	1.8%	1	1.5%	1	8.2%	5
Chadwell Heath Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collier Row Local Centre, Romford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dagenham Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Felix Warley, Headley Common, Great Warley, Warley, Brentwood, CM13 3HS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gidea Park Local Centre, Romford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goodmayes Retail Park, High Road, Romford, (Wickes, Currys & more)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold Hill Local Centre, Romford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	2.8%	19	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.6%	1
Miller & Carter, Manor Road, Lambourne End, Romford, RM4 1NH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pizza Express, St. Marys Lane, Upminster, RM14 2SH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Rainham Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	3.9%	26	0.0%	0	5.4%	4	5.3%	3	1.5%	1	1.6%	1
Rush Green Local Centre, Romford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	6.0%	40	0.0%	0	0.0%	0	1.8%	1	3.1%	2	50.8%	31
West Horndon Village	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Centre												
Willow Farm, New Road, Wennington, Rainham, RM13 9ED	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yiamas, Ongar Road, Pilgrims Hatch, Brentwood, CM15 9SS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area												
Barking Town Centre	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Bartellas, Wrotham Road, A227, Meopham, DA13 0JE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Braintree Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Brightlingsea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Brighton City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0
Burnham-on-Crouch Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Canterbury City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	4.3%	29	0.0%	0	2.7%	2	8.8%	5	1.5%	1	4.9%	3
Chelmsford City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0
Chigwell Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0
Cobham Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallions Reach Shopping Park, Armada Way, Beckton, (Next, Boots, Sports Direct, TK Maxx & more)	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Great Comp Garden, Comp Lane, St Mary's Platt, Sevenoaks, TN15 8QS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
High Easter Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Hoo Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Ilford Town Centre	0.6%	4	1.8%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	2
Lakeside Shopping Centre, West Thurrock, Grays, (Next, Primark, Apple, M&S, Waterstones, New Look & more)	8.4%	56	10.9%	6	2.7%	2	26.3%	15	24.6%	16	8.2%	5
Leigh-on-Sea Town Centre	1.3%	9	1.8%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Maldon Town Centre	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Meopham Village Centre	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	8.1%	6	0.0%	0	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Ongar Local Centre, Epping Forest	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Rayleigh Town Centre	0.3%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rettendon Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RHS Garden Hyde Hall, Creephedge Lane, Chelmsford, CM3 8ET	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Rochester & Cobham Park Golf Club, Park Pale, Rochester, ME2 3UL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Rochester Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	1.5%	10	3.6%	2	0.0%	0	0.0%	0	3.1%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	5	0.0%	0
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton Town Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swanley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
The Railway Inn and Railway Pétanque Club, Sole Street, Meopham, Gravesend, DA13 0XY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Tiger Moth Pub & Restaurant, Highview Drive, Chatham, ME5 9UJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
West Malling Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Westcliff-on-Sea Local Centre, Southend	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	5	0.0%	0
Westfield Stratford City, Stratford, (H&M, John Lewis, Primark, Sephora, M&S & more)	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate-on-Sea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Wickford Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
Wrotham Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Others																						
Abroad	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.3%	1
Base:	667		55		74		57		65		61		62		68		74		75		76	

Thurrock Household Survey
for Lambert Smith Hampton

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10

Q51 Where do you or members of your household normally go for family entertainment e.g. tenpin bowling, skating rink?

Those that said 'Family entertainment (e.g. tenpin bowling, skating rink, family day out)' at Q43 AND Excl. Nulls

Zone 1

Zone 2

Runnymede Leisure Centre, 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 4.5% 1 0.0% 0
Kiln Road, Benfleet, SS7
1TF

Zone 3

Lakeside Karting, Arterial 0.5% 1 0.0% 0 0.0% 0 3.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0
Road, Grays, Purfleet
Purfleet Town Centre 0.5% 1 0.0% 0 0.0% 0 3.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

Zone 4

Grays Town Centre 1.5% 3 0.0% 0 0.0% 0 11.5% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0
(including Grays Shopping
Centre)

Socketts Heath Local Centre, 0.5% 1 0.0% 0 0.0% 0 3.8% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0
Grays

Zone 5

Zone 6

North Stifford Village Centre 0.5% 1 0.0% 0 0.0% 0 0.0% 0 7.1% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0

Zone 7

Bexleyheath Town Centre 2.0% 4 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 20.0% 4 0.0% 0 0.0% 0 0.0% 0
Bluewater Shopping Centre, 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 5.0% 1 0.0% 0 0.0% 0 0.0% 0
Bluewater Parkway,
Dartford, Greenhithe, DA9
9ST

Dartford Town Centre 1.0% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 5.0% 1 7.1% 1 0.0% 0 0.0% 0
Old Bexley Village Centre 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 5.0% 1 0.0% 0 0.0% 0 0.0% 0
Tenpin Bexleyheath, Albion 1.5% 3 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 15.0% 3 0.0% 0 0.0% 0 0.0% 0
Road, Bexleyheath, DA6
7LS

Zone 8

Gravesend Town Centre 1.0% 2 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 14.3% 2 0.0% 0 0.0% 0
RW Paintball, Children's 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 7.1% 1 0.0% 0 0.0% 0
Paintball & Airsoft,
Meopham, Longfield,
DA3 7AN

Zone 9

Basildon Town Centre 3.0% 6 0.0% 0 8.0% 2 0.0% 0 0.0% 0 0.0% 0 4.3% 1 0.0% 0 0.0% 0 13.6% 3 0.0% 0
Festival Leisure Park, 14.7% 29 6.3% 1 32.0% 8 7.7% 2 14.3% 2 20.0% 2 0.0% 0 0.0% 0 0.0% 0 54.5% 12 7.4% 2
Festival Way, Basildon
(Hollywood Bowl, My
Mulligans, 360 Play)

Monkey Madness, Miles 0.5% 1 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 5.0% 1 0.0% 0 0.0% 0 0.0% 0
Gray Road, Basildon

Zone 10

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Brentwood Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Collier Row Local Centre, Romford	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dagenham Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Hornchurch Town Centre	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2
Partyman World of Play, Folkes Lane, Upminster	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rollerbow1, Collier Row Road, Romford, RM5 2BH	0.5%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	6.1%	12	6.3%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	33.3%	9
Outside Survey Area																						
Africa Alive, Whites Lane, Kessingland, Lowestoft, NR33 7TF	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Braintree Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Bromley Town Centre	0.5%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	3.6%	7	0.0%	0	4.0%	1	0.0%	0	7.1%	1	0.0%	0	4.3%	1	0.0%	0	7.1%	1	0.0%	0	11.1%	3
Chelmsford City Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Chessington World of Adventures Resort, Chessington, KT9 2NE	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Colchester City Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Dovercourt Town Centre	0.5%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Lakeside Leisure, The Quay, West Thurrock, Grays (Hollywood Bowl, Partyman World Of Play, Immersive Gamebox, Puttshack, Flip Out, Rock Up, Laser Quest)	40.1%	79	75.0%	12	48.0%	12	65.4%	17	57.1%	8	40.0%	4	78.3%	18	10.0%	2	0.0%	0	9.1%	2	14.8%	4
Leeds Castle, Broomfield, Maidstone, ME17 1PL	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Legoland Windsor Resort, Winkfield Road, Windsor, SL4 4AY	0.5%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh-on-Sea Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham Lanes, Belmont	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Hill, Blackheath, SE13 5AU																						
Medway Valley Leisure Park, Chariot Way, Rochester, ME2 2SS	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.9%	6	0.0%	0	0.0%	0
Parrs Wood Entertainment Centre, Wilmslow Road, East Didsbury, Manchester, M20 5PG	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0
Port Lympne Safari Park, Aldington Road, Lympne, Hythe, CT21 4LR	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0
Rochester Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0
South Shields Promenade, South Shields, NE33 2LD	0.5%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	2.0%	4	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	2	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Wellington Bowl, Wellington Pier, South Beach Parade, Great Yarmouth, NR30 3JF	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Others																						
Abroad	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	2	0.0%	0	0.0%	0	7.4%	2
Base:		197		16		25		26		14		10		23		20		14		22		27

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
Q52 Where do you or members of your household normally go for outdoor / social activities such as golf, walking, swimming, fishing, bowls, dancing, church / social groups, etc.																					
<i>Those that said 'Other activity' at Q43 AND Excl. Nulls</i>																					
Zone 1																					
Chadwell St Mary Local Centre, Grays	1.1%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Tilbury Village Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Worlds End, Fort Road, Tilbury, RM18 7NR	1.1%	1	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tilbury Fort, Tilbury, RM18 7NR	1.1%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2																					
Corringham Town Centre	1.1%	1	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stanford-le-Hope Town Centre	2.3%	2	28.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3																					
Purfleet Town Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4																					
Smith's Orchard, Orchard Garden Centre,Chadwell Road, Grays, RM17 5SY	1.1%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5																					
Foxhounds Riding School, Baker Street, Orsett, Grays, RM16 3LJ	1.1%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Ockendon Local Centre, Upminster	1.1%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Orsett Village Centre	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
William Edwards School, Stifford Clays Road, Grays, RM16 3NJ	1.1%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6																					
Belhus Woods Country Park, Aveley, South Ockendon, RM15 4XJ	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Grays Town Centre (including Grays Shopping Centre)	2.3%	2	14.3%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kennington Park Angling Club, Romford Road, Aveley, RM15 4PJ	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Mardyke Valley Golf Club, South Road, South Ockendon, RM15 6RR	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
North Stifford Village Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Ockendon Town Centre	3.4%	3	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Thurrock Yacht Club, Kilverts Wharf, Argent Street, Grays, RM17 6JF	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Bexleyheath Town Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crook Log Leisure Centre, Bexleyheath, DA7 4HH	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Danson Park, Danson Road, Bexleyheath, DA6 8HL	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	1	13.3%	2
Empire Bowls Club Limited, Norton Lane, Greenhithe, DA9 9XY	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1
Erith Town Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hextable Village Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reynolds Fitness Spa, Chapel Walk, Dartford, Bexley, DA5 2DX	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Cygnets Leisure Centre, Old Perry Street, Northfleet, Gravesend, DA11 8BU	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1
Gravesend Town Centre	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	2
Northfleet Bowling Club, Mitchell Avenue, Northfleet, Gravesend, DA11 8AU	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1
Shorne Woods Country Park, Brewers Road, Shorne, Gravesend, DA12 3HX	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1
Zone 9												
Basildon Golf Course, Clayhill Lane, Basildon, SS16 5JP	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1
Billericay Town Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1
Essex Wildlife Trust Langdon Nature Discovery Centre, Lower Dunton Road, Basildon, SS16 6EB	3.4%	3	0.0%	0	25.0%	2	0.0%	0	0.0%	0	9.1%	1
Pitsea Town Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smallgains Hall, Creek Road, Canvey Island, SS8 8QP	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1
South Benfleet Town Centre	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%	2
Wat Tyler Country Park, Pitsea Hall Lane, Pitsea,	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Basildon, SS16 4UH																						
Zone 10																						
Brentwood Town Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunton Hills Family Golf Centre, Tibury Road, West Horndon, Brentwood, CM13 3LT	1.1%	1	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallows Corner Retail Park, Colchester Road, Romford, (DFS, Furniture Village, Halfords, Dreams, Next Home & more)	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1
Hacton Park Corner Farm, Park Farm Road, Upminster, RM14 2XU	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold Wood Local Centre, Romford	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1
Havering Indoor Bowls Club, Harrow Lodge, Hornchurch Road, Park, Hornchurch, RM11 1JU	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	2
Pea Lane, South Ockendon, Upminster, RM14 2XH	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	4.6%	4	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.5%	3
Upminster Golf Club, Hall Lane, Upminster, RM14 1XA	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																						
Ballards Gore Golf Club, Gore Road, Rochford, SS4 2DA	1.1%	1	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basingstoke Town Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1
Camer Park Country Park, Camer Park Road, Meopham, Gravesend, DA13 0AL	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	3.4%	3	14.3%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Charlton Town Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Corinthian Golf Course, Corinthian Sports Club, Longfield, DA3 8LZ	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	0
Herne Bay Town Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	0
High Halstow Village Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	0
Kings Hill Village Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	0
Little Russia Local Centre, Tottenham	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	0
Portman Road Stadium, Portman Road, Ipswich, IP1 2DA	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RHS Garden Hyde Hall, Creep hedge Lane, Chelmsford, CM3 8ET	1.1%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	0	0.0%	0
Rochester Town Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	0
Southend-on-Sea Town Centre	2.3%	2	0.0%	0	0.0%	0	0.0%	0	12.5%	0	0.0%	0
Whitford Village Centre	1.1%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	0	0.0%	0
Others												
Abroad	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	0
Base:		87		7		8		1		8		9

Thurrock Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q53 What improvements could be made to the leisure offer in the Thurrock Council local authority area that would make you visit / partake in leisure activities more often? [MR]																						
Cheaper prices to access leisure facilities / events	3.0%	30	1.9%	2	1.9%	2	3.2%	3	1.0%	1	2.4%	2	8.7%	9	5.7%	6	1.0%	1	1.9%	2	1.9%	2
More leisure facilities / activities for teenagers	2.2%	22	2.9%	3	5.8%	6	2.1%	2	3.9%	4	1.2%	1	3.9%	4	0.0%	0	1.0%	1	0.9%	1	0.0%	0
More leisure facilities / activities for young children	1.9%	19	2.9%	3	3.9%	4	2.1%	2	1.0%	1	1.2%	1	3.9%	4	2.9%	3	1.0%	1	0.0%	0	0.0%	0
More leisure facilities / activities for the elderly	1.7%	17	2.9%	3	1.0%	1	3.2%	3	3.9%	4	1.2%	1	1.9%	2	1.0%	1	1.0%	1	0.0%	0	0.9%	1
Improved public transport	1.6%	16	1.0%	1	0.0%	0	0.0%	0	1.0%	1	2.4%	2	1.9%	2	1.0%	1	2.9%	3	2.8%	3	2.8%	3
More / better restaurants	1.5%	15	1.9%	2	1.0%	1	1.1%	1	3.9%	4	1.2%	1	0.0%	0	2.9%	3	1.0%	1	0.9%	1	0.9%	1
More / better car parking	1.4%	14	1.0%	1	1.9%	2	0.0%	0	2.9%	3	2.4%	2	1.9%	2	0.0%	0	1.0%	1	0.0%	0	2.8%	3
More local sports & recreation facilities (e.g. football pitches, tennis courts)	1.4%	14	1.0%	1	0.0%	0	3.2%	3	3.9%	4	0.0%	0	1.9%	2	1.0%	1	1.0%	1	1.9%	2	0.0%	0
Swimming pool - indoor	1.3%	13	0.0%	0	2.9%	3	1.1%	1	1.0%	1	4.8%	4	1.9%	2	1.0%	1	0.0%	0	0.0%	0	0.9%	1
Theatres	1.1%	11	1.0%	1	1.0%	1	1.1%	1	3.9%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.9%	2	0.9%	1
More / better parks / green spaces	1.0%	10	1.9%	2	1.9%	2	2.1%	2	1.9%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More / better pubs / bars	1.0%	10	0.0%	0	1.0%	1	2.1%	2	4.9%	5	1.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafes / coffee shops	0.8%	8	1.0%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.0%	1	2.9%	3	1.0%	1	0.0%	0	0.0%	0
Cinema - multi-screen cinema	0.8%	8	1.0%	1	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.9%	2
More family-friendly pubs / restaurants	0.7%	7	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	2.9%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Improved security / CCTV / more police	0.7%	7	0.0%	0	1.9%	2	1.1%	1	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.9%	1
More / better disabled access	0.6%	6	1.9%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.9%	1
More leisure facilities / activities for families	0.6%	6	0.0%	0	1.0%	1	1.1%	1	1.0%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.9%	1	0.0%	0
Ice rink	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	2.8%	3	0.0%	0
Bingo venue	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.9%	1
Improvements in the built environment (make it look more attractive)	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.9%	2	1.9%	2
More outdoor festivals / events / carnivals	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Outdoor gyms	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.2%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better publicity / advertising / social media updates of what's on / available	0.4%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.9%	2
More / better cultural	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
facilities																						
More live music venues	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.9%	1	0.0%	0
Less traffic congestion	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.9%	2	0.0%	0	0.0%	0
Free car parking	0.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1
More / better public toilets	0.4%	4	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
The Dartford Crossing to be cheaper	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	1.0%	1	0.0%	0	0.0%	0
Cinema - art house cinema	0.4%	4	1.0%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Ten-pin bowling	0.4%	4	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1
Swimming pool - outdoor	0.4%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.2%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street cleaning / cleaner streets	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.9%	1	0.0%	0
Museums	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1
Cheaper car parking	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1
More / better seating areas	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.9%	1
Crazy golf	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.9%	1
Augmented reality gaming centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.9%	2
Indoor soft play areas	0.3%	3	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Trampoline park	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
More / better comedy clubs	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Improved cycle access (more / better cycle paths)	0.2%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restoring Tilbury Ferry	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Keeping Thameside Theatre open	0.2%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the riverside facilities	0.2%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure / sports centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More food / farmers markets	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Improve / update current leisure facilities	0.2%	2	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved pedestrian access	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Casino	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Install seating at the bus stops	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More arcades	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ladies-only swimming sessions	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
More climbing walls	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Hotels - cheaper hotels	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Access to facilities without needing to be a member	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Larger indoor swimming pool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Later opening times	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More vocational courses /	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
classes																						
Moto racing track	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove the requirement to always have to book in advance	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More affordable restaurants / cafes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aqua aerobics sessions in the evenings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Better time slots at the swimming pool	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Change the cinema into a theatre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Make theatre seats more comfortable / more space between rows	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Utilise the greenery for activities	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Libraries to deliver books to people who are housebound	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specialised classes tailored to all ranges of people	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Speedway	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More nightclubs / better nightlife	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotels - more / better hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better signposting and street information	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More art galleries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pavement cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better health clubs / indoor gyms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	65.8%	666	68.9%	71	56.3%	58	71.3%	67	52.4%	54	68.7%	57	58.3%	60	63.8%	67	76.0%	79	76.6%	82	66.4%	71
(Don't know)	10.6%	107	6.8%	7	19.4%	20	6.4%	6	9.7%	10	10.8%	9	15.5%	16	8.6%	9	8.7%	9	5.6%	6	14.0%	15
Base:		1012		103		103		94		103		83		103		105		104		107		107
GEN Gender of respondent:																						
Male	34.9%	353	29.1%	30	39.8%	41	38.3%	36	32.0%	33	28.9%	24	39.8%	41	40.0%	42	31.7%	33	35.5%	38	32.7%	35
Female	65.1%	659	70.9%	73	60.2%	62	61.7%	58	68.0%	70	71.1%	59	60.2%	62	60.0%	63	68.3%	71	64.5%	69	67.3%	72
Base:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
AGE	Can I ask how old you are please?																					
18-24	3.3%	33	2.9%	3	1.9%	2	8.5%	8	1.9%	2	1.2%	1	6.8%	7	4.8%	5	1.9%	2	0.9%	1	1.9%	2
25-34	5.8%	59	3.9%	4	9.7%	10	9.6%	9	3.9%	4	3.6%	3	8.7%	9	6.7%	7	2.9%	3	3.7%	4	5.6%	6
35-44	6.7%	68	6.8%	7	6.8%	7	9.6%	9	6.8%	7	3.6%	3	8.7%	9	6.7%	7	4.8%	5	4.7%	5	8.4%	9
45-54	9.6%	97	7.8%	8	9.7%	10	9.6%	9	9.7%	10	6.0%	5	11.7%	12	11.4%	12	4.8%	5	7.5%	8	16.8%	18
55-64	14.6%	148	9.7%	10	10.7%	11	13.8%	13	13.6%	14	15.7%	13	15.5%	16	15.2%	16	14.4%	15	20.6%	22	16.8%	18
65+	60.0%	607	68.9%	71	61.2%	63	48.9%	46	64.1%	66	69.9%	58	48.5%	50	55.2%	58	71.2%	74	62.6%	67	50.5%	54
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	1012		103		103		94		103		83		103		105		104		107		107	

QUOTA Zone																						
Zone 1	10.2%	103	100.0%	103	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	10.2%	103	0.0%	0	100.0%	103	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	9.3%	94	0.0%	0	0.0%	0	100.0%	94	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	10.2%	103	0.0%	0	0.0%	0	0.0%	0	100.0%	103	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	8.2%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	10.2%	103	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	103	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7	10.4%	105	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	105	0.0%	0	0.0%	0	0.0%	0
Zone 8	10.3%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	104	0.0%	0	0.0%	0
Zone 9	10.6%	107	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	107	0.0%	0
Zone 10	10.6%	107	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	107
Base:	1012		103		103		94		103		83		103		105		104		107		107	

Thurrock Household Survey
for Lambert Smith Hampton

		Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
PC	Postcode Sector																					
	BR8 7	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%
	CM11 2	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%
	CM12 9	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	5	0.0%
	CM13 1	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%
	CM13 2	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%
	CM13 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
	CM14 4	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%
	CM14 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
	CM15 8	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
	CM15 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
	DA1 2	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%
	DA1 3	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%
	DA1 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%
	DA11 0	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%
	DA11 7	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	9	0.0%	0	0.0%
	DA11 8	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	14	0.0%	0	0.0%
	DA11 9	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%
	DA12 1	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	6	0.0%	0	0.0%
	DA12 2	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%
	DA12 3	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	6	0.0%	0	0.0%
	DA12 4	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	15	0.0%	0	0.0%
	DA12 5	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	15	0.0%	0	0.0%
	DA13 9	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	8	0.0%	0	0.0%
	DA14 4	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	9	0.0%	0	0.0%	0	0.0%
	DA14 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%
	DA15 7	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%
	DA15 8	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	9	0.0%	0	0.0%	0	0.0%
	DA15 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%
	DA16 1	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%
	DA16 2	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%
	DA16 3	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%
	DA17 5	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%
	DA17 6	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%
	DA2 6	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%
	DA2 7	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%
	DA3 7	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	15	0.0%	0	0.0%
	DA4 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%
	DA5 1	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%
	DA5 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
	DA5 3	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%
	DA6 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
	DA6 8	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%
	DA7 4	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%
	DA7 5	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	6	0.0%	0	0.0%	0	0.0%
	DA7 6	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
DA8 1	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DA8 2	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DA8 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DA9 9	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME3 7	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM1 2	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM1 4	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM10 7	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM10 8	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM10 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM11 1	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM11 2	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM11 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM12 4	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM12 5	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM12 6	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 7	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 8	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 9	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM14 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM14 2	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM14 3	5.8%	59	0.0%	0	0.0%	0	0.0%	0	71.1%	59	0.0%	0
RM15 4	4.2%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.8%	42
RM15 5	2.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.2%	29
RM15 6	2.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.3%	25
RM16 2	4.0%	40	0.0%	0	0.0%	0	0.0%	0	38.8%	40	0.0%	0
RM16 3	2.4%	24	0.0%	0	0.0%	0	0.0%	0	28.9%	24	0.0%	0
RM16 4	4.2%	43	41.7%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM16 5	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	7
RM16 6	4.4%	45	0.0%	0	0.0%	0	47.9%	45	0.0%	0	0.0%	0
RM17 5	3.3%	33	0.0%	0	0.0%	0	0.0%	0	32.0%	33	0.0%	0
RM17 6	3.0%	30	0.0%	0	0.0%	0	0.0%	0	29.1%	30	0.0%	0
RM18 7	1.9%	19	18.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM18 8	4.1%	41	39.8%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM19 1	1.7%	17	0.0%	0	0.0%	0	18.1%	17	0.0%	0	0.0%	0
RM2 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM2 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM20 1	0.3%	3	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0
RM20 3	0.7%	7	0.0%	0	0.0%	0	7.4%	7	0.0%	0	0.0%	0
RM20 4	2.2%	22	0.0%	0	0.0%	0	23.4%	22	0.0%	0	0.0%	0
RM3 0	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 7	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 8	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 9	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM5 2	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM5 3	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM6 4	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
RM6 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
RM7 0	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
RM7 7	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
RM7 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
RM7 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
RM8 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
RM8 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
RM8 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
RM9 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
RM9 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
RM9 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
SE2 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
SE2 9	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0
SE28 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
SS13 1	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%	0
SS13 2	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
SS13 3	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	6	0.0%	0
SS14 1	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
SS14 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
SS14 3	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	7	0.0%	0
SS15 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
SS15 5	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	7	0.0%	0
SS15 6	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
SS16 4	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	8	0.0%	0
SS16 5	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	10	0.0%	0
SS16 6	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	9	0.0%	0
SS17 0	2.4%	24	0.0%	0	23.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS17 7	4.1%	41	0.0%	0	39.8%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS17 8	2.6%	26	0.0%	0	25.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS17 9	1.2%	12	0.0%	0	11.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS7 1	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
SS7 2	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	5	0.0%	0
SS7 3	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
SS7 4	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	5	0.0%	0
SS7 5	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	6	0.0%	0
SS8 0	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
SS8 7	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%	0
SS8 8	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%	0
SS8 9	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	5	0.0%	0
SS9 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Base:	1012		103		103		94		103		83		103		105		104		107		107	

Appendix 4:

Data Tabulations

By Zone Nulls Filtered

(Weighted)

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10

Q01 Where do you normally undertake your household's main food and grocery shopping?

Excl. Nulls

Zone 1

Asda, Thurrock Park Way, Tilbury, RM18 7HJ	1.5%	15	31.1%	7	4.9%	1	0.0%	0	19.9%	6	5.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Princess Margaret Road, East Tilbury, Tilbury, RM18 8YP	0.1%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Defoe Parade, Chadwell St Mary, Grays, RM16 4QR	0.0%	0	0.8%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Dock Road, Tilbury, RM18 7BJ	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Brentwood Road, Chadwell St Mary, Grays, RM16 4JD	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 2

Co-op, High Street, Stanford-le-Hope, SS17 0HD	0.1%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St John's Way, Corringham, Stanford-le-Hope, SS17 7NA	0.5%	5	0.0%	0	19.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons DAILY, St Johns Way, Corringham, SS17 7NA	0.1%	1	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons SUPERMARKET, St John's Way, Corringham, SS17 7LL	0.6%	6	2.1%	0	23.2%	6	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 3

Costco, West Thurrock Way, Grays, RM20 3WY	0.8%	8	1.3%	0	2.4%	1	1.0%	0	0.0%	0	0.0%	0	1.2%	0	2.2%	6	0.0%	0	0.0%	0	0.0%	0
Iceland (The Food Warehouse), Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	0.1%	1	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	1.2%	13	4.0%	1	0.0%	0	11.4%	2	3.6%	1	8.2%	1	9.2%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Tesco Express, Drake Road, Chafford Hundred, Grays,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
RM16 6PS																						
Tesco Express, Lakeside Business Village, Fleming Road, Chafford Hundred, Grays, RM16 6EW	0.2%	2	2.1%	0	0.4%	0	0.6%	0	0.8%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	1.8%	18	13.3%	3	1.4%	0	22.6%	5	21.4%	7	3.8%	0	11.3%	3	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Farmfoods, The Mall, Grays, RM17 6QE	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Food Centre, Clarence Road, Grays, RM17 6RD	0.1%	1	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Mall, Grays, RM17 6QF	0.1%	1	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	1.1%	11	6.2%	1	0.4%	0	6.3%	1	16.3%	5	8.5%	1	0.3%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Tesco Express, Crammavill Street, Stifford Clays, Grays, RM16 2BD	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	7	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Southend Road, Grays, RM17 5NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Waitrose, St Marys Lane, Upminster, RM14 3BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Co-op, High Street, Aveley, South Ockendon, RM15 4BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.6%	6	0.0%	0	0.0%	0	0.0%	0	3.0%	1	3.8%	0	21.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Derwent Parade, South Ockendon, RM15 5ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Aldi, Central Way, Thamesmead, SE28 8DT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	7	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Road, Swanley, BR8 7BU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Crossways Boulevard, Dartford, Greenhithe, DA9	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	12	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
9BT																						
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	2.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	23	0.0%	0	0.0%	0	0.0%	0
Asda, London Road, Swanley, BR8 7UN	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	9	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	7	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Eynsham Drive, Abbey Wood, SE2 9RQ	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	6	0.0%	0	0.0%	0	0.0%	0
Lidl, Foots Cray High Street, Sidcup, DA14 5HJ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	0.0%	0
Lidl, Upper Wickham Lane, Welling, DA16 3HF	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	16	3.5%	3	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Prospect Place Park, Westgate Road, Dartford, DA1 1DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	11	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Twin Tumps Way, Thamesmead, SE28 8RD	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Welling High Street, Welling, DA16 1QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	9	0.0%	0	0.4%	1	0.0%	0
Sainsbury's Superstore, Harrow Manorway, Abbey Wood, SE2 9NU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Priory Shopping Centre, Dartford, DA1 2HL	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	11	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore,	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Stadium Way, Crayford, Dartford, DA1 4HW												
Tesco Express, Bexley Road, Erith, DA8 3HD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Orpington, Sidcup, DA14 5BN	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	2.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Aldi, London Road, Gravesend, DA11 9LY	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thames Way, Gravesend, DA11 0DQ	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, East Milton Road, Gravesend, DA12 2JL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Longfield, DA3 7QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Overcliffe, Gravesend, DA11 0EF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH	2.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Latona Drive, Whinfell Way, Gravesend, DA12 4SF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, New Road, Gravesend, DA11 0AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Parade, Valley Drive, Gravesend, DA12 5RT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Longfield, DA3 7QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Aldi, Northlands Pavement,	0.3%	3	0.0%	0	5.6%	1	0.0%	0	0.0%	0	2.3%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Pitsea, Basildon, SS13 3DU																						
Aldi, Rushbottom Lane, South Benfleet, Benfleet, SS7 4BX	1.3%	13	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	13	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	1.2%	12	2.1%	0	6.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	4.5%	7	0.0%	0
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	1.2%	12	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	11	0.0%	0
Iceland, High Street, Billericay, CM12 9AJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Iceland, The Market Square, Basildon, SS14 1DD	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	9	0.0%	0
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.2%	2	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Lidl, Crompton Close, Basildon, SS14 3BA	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.5%	5
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.1%	1	0.8%	0	1.1%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	7	0.0%	0
Lidl, Northwick Road, Canvey Island, SS8 0PU	0.6%	6	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	6	0.0%	0
Marks and Spencer (M&S) Foodhall, Canvey Retail Park, Roscommon Way, Canvey Island, SS8 0EJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Marks and Spencer (M&S) Foodhall, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Morrisons Daily, Clay Hill Road, Kingswood, Basildon, SS16 5DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Morrisons Daily, Timberlog Lane, Basildon, SS14 1PB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.5%	5	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	5	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	1.0%	10	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	10	0.0%	0
Premier (B&B) Clay Hill Road, Basildon, SS16 4EX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Sainsbury's Superstore,	0.6%	6	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	5	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Cricketers Retail Park, East Mayne, Basildon, SS13 1SA												
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Rayleigh Weir, Benfleet, SS7 3UB	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	1.3%	13	0.0%	0	0.4%	0	0.0%	0	2.0%	1	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	3.2%	32	2.1%	0	8.3%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0
Waitrose, High Street, Billericay, CM12 9BY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Aldi, Collier Row Road, Romford, RM5 2AT	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0
Aldi, Marlborough Road, Romford, RM7 8AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0
Aldi, Rom Valley Way, Romford, RM7 0AN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upminster, RM14 2QB	1.0%	10	0.0%	0	0.0%	0	2.1%	0	0.0%	0	12.3%	1
Asda, Dolphin Approach, Romford, RM1 3EE	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Merriellands Crescent, Barking, Dagenham, RM9 6SJ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Whalebone Lane South, Chadwell Heath, Dagenham, RM8 1BB	0.8%	8	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Gooshays Drive, Harold Hill, Romford, RM3 8QY	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Hornchurch, RM11 1TP	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Whalebone Lane South,	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Dagenham, RM8 1AT																						
Marks and Spencer (M&S) Department Store, High Street, Brentwood, CM14 4RH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Marks and Spencer (M&S) Department Store, South Street, Romford, RM1 1NT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Marks and Spencer (M&S) Foodhall, Station Road, Upminster, RM14 2SU	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2
Sainsbury's Superstore, High Road, Chadwell Heath, Romford, RM6 6PB	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	8
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	10
Sainsbury's Superstore, The Brewery Walk, Romford, RM1 1AU	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	15
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	3.6%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	36
Tesco Express, Heathway, Dagenham, RM10 8QS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	3.1%	31	0.0%	0	0.0%	0	0.3%	0	0.4%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	8.5%	30
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	2.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	26
Tesco Extra, High Road, Goodmayes, RM6 4HY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	2.9%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	29
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	13
Outside Survey Area																						
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Aldi, High Road, Seven Kings, Ilford, IG3 8RS	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Amazon Fresh, Water Street, Wood Wharf, Canary	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Wharf, E14 5GX											
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	0.7%	7	0.4%	0	0.0%	0	3.7%	1	0.4%	0	0.6%
Marks and Spencer (M&S) Department Store, Eltham High Street, Eltham, SE9 1TQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	0.1%	1	3.8%	1	0.4%	0	0.6%	0	0.0%	0	1.7%
Marks and Spencer (M&S) Department Store, Sittingbourne Road, Maidstone, ME14 3EN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Philipot Path, Eltham, SE9 5DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%
Tesco Express, Watford Road, Wembley, HA0 3HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	2.7%	27	6.8%	1	1.8%	0	23.3%	5	8.3%	3	7.3%
Tesco Superstore, Cuxton Road, Rochester, ME2 2DE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, London Road, Leigh-on-Sea, SS9 3JA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others											
Internet - delivered	14.4%	145	14.5%	3	5.0%	1	24.7%	5	23.6%	7	15.3%
Internet - collection (Click & collect)	2.6%	27	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%
Telephone / delivery order from a local independent business	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%
Weighted base:	1012		22		24		21		31		8
Sample:	1012		103		103		94		103		83

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q02 When you visit STORE MENTIONED AT Q01 for your main food shopping, do you usually combine your shopping with other activities (for example non-food shopping, leisure, entertainment, services or visiting restaurants, bars, banks, etc.)? [MR]																						
<i>Not those that do their main food shopping via the internet or delivery at Q01</i>																						
Yes – NON-FOOD shopping	16.9%	140	13.7%	3	5.9%	1	13.3%	2	6.1%	1	10.4%	1	11.1%	2	23.5%	51	7.7%	5	17.3%	28	16.7%	45
Yes – other FOOD shopping	14.9%	123	2.4%	0	11.8%	3	14.9%	2	2.6%	1	11.7%	1	14.9%	3	18.6%	41	4.7%	3	13.3%	22	17.8%	48
Yes – getting petrol	5.9%	49	0.5%	0	7.9%	2	3.9%	1	4.5%	1	7.9%	1	10.9%	2	2.6%	6	3.6%	3	10.7%	17	6.3%	17
Yes – window shopping / browsing	4.1%	34	4.8%	1	0.8%	0	2.2%	0	1.0%	0	0.0%	0	1.8%	0	6.4%	14	0.5%	0	4.3%	7	3.9%	11
Yes – visiting café / pub / restaurant	3.0%	25	3.5%	1	0.8%	0	3.0%	0	3.1%	1	4.9%	0	0.7%	0	3.1%	7	5.5%	4	6.7%	11	0.4%	1
Yes – travelling to / from work	3.0%	25	0.0%	0	2.5%	1	0.0%	0	2.6%	1	2.1%	0	0.0%	0	6.2%	14	3.2%	2	1.3%	2	2.0%	5
Yes – visiting market	3.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	3.4%	7	0.0%	0	5.5%	9	3.1%	8
Yes – visiting chemist / pharmacy	2.7%	23	2.4%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	5.5%	12	0.5%	0	4.8%	8	0.4%	1
Yes – visiting banks and other financial services (including cashpoints)	2.5%	21	0.0%	0	0.4%	0	0.0%	0	1.0%	0	4.1%	0	0.0%	0	2.2%	5	0.0%	0	3.2%	5	3.9%	10
Yes – using Post Office	2.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	5.5%	12	0.5%	0	4.8%	8	0.0%	0
Yes – leisure activity (e.g. gym, leisure centre, cinema, etc.)	2.2%	18	0.0%	0	0.8%	0	0.0%	0	0.5%	0	1.4%	0	1.8%	0	5.1%	11	0.0%	0	4.0%	7	0.0%	0
Yes – visiting health service such as doctor, dentist, hospital, opticians	2.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	12	0.0%	0	2.7%	4	0.4%	1
Yes – visiting family / friends	1.8%	15	2.5%	0	0.8%	0	0.4%	0	0.0%	0	0.7%	0	1.8%	0	2.6%	6	0.0%	0	4.8%	8	0.0%	0
Yes – visiting other services such as hairdressers, barbers, salons, laundrette, recycling, vets, etc.	1.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	5	0.5%	0	5.5%	9	0.0%	0
Yes – visiting library	1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	12	0.0%	0	0.0%	0	0.0%	0
Yes – travelling to / from school / college / university (includes school run)	0.3%	3	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Yes – walking the dog / go for a walk	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting place of worship	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No activity)	66.8%	553	70.0%	13	75.5%	17	73.3%	12	79.6%	19	67.9%	5	64.1%	13	64.4%	141	72.6%	51	62.5%	101	67.5%	183
(Don't know)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	2.3%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Weighted base:		828		19		23		16		24		7		20		219		70		162		271
Sample:		869		89		94		78		82		73		89		86		89		103		86

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q03 When you combine your trip with other activities, where do you normally go?																						
<i>Not those that said 'No activity' or 'Don't know' at Q02 AND Excl. Nulls</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.2%	0	8.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell St Mary Local Centre, Grays	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.5%	1	1.7%	0	25.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.1%	0	0.0%	0	4.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	1.8%	4	5.1%	0	0.0%	0	13.5%	1	11.6%	0	13.7%	0	50.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.4%	1	0.0%	0	0.0%	0	15.2%	1	2.9%	0	0.0%	0	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	0.3%	1	0.0%	0	15.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	2.8%	6	35.0%	2	4.6%	0	40.4%	2	39.8%	2	2.7%	0	9.6%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.5%	1	0.0%	0	19.9%	1	1.8%	0	8.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
Aveley Town Centre	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Esso, North Road, South Ockendon, RM15 6AJ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	22.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ockendon Town Centre	0.8%	2	11.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	5	0.0%	0	0.0%	0	0.0%	0
Asda, London Road,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Swanley, BR8 7UN												
Asda, Station Road, Belvedere, DA17 6DF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Crittalls Corner, Sidcup By-Pass Road, Sidcup, DA14 6LX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, off Station Road, Lower Road, Belvedere, DA17 6DF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	3.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Erith Town Centre	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thamesmead Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dene Holm Road, Painters Ash, Northfleet, Gravesend, DA11 8LG	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper	9.3%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	8

Thurrock Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Hill, Northfleet, DA11 8JH, DA11 8JH																						
Zone 9																						
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.2%	0	0.0%	0	11.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Town Square, Basildon, SS14 1DZ	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3	0.0%	0
Basildon Town Centre	3.9%	9	8.4%	0	4.6%	0	0.0%	0	0.0%	0	8.6%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	8	0.0%	0
Billericay Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	2.4%	5	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	5	0.0%	0
Canvey Island Seafront (where Fantasy Island is)	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	5	0.0%	0
Hadleigh Town Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0
Home Bargains, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	5
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	6	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	1.0%	2	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Pitsea Town Centre	1.7%	4	1.7%	0	2.3%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	3	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	4	0.0%	0
Timberlog Lane / Long Riding Shopping Parade, Basildon, SS14 1PB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Zone 10																						
Aldi, Merrielands Retail Park, Dagenham, RM9 6SJ	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	4	0.0%	0
Aldi, St Marys Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
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Weighted:

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Upminster, RM14 2QB												
Asda, Whalebone Lane	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South, Chadwell Heath,												
Dagenham, RM8 1BB												
B&Q, Roneo Corner,	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Road,												
Romford, RM11 1PY												
Brentwood Town Centre	7.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold Hill Local Centre,	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford												
Havering Indoor Bowls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Club, Harrow Lodge,												
Hornchurch Road, Park,												
Hornchurch, RM11 1JU												
Hornchurch Town Centre	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainham Leisure Centre,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Viking Way, Rainham,												
RM13 9YZ												
Rainham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rom Valley Way Retail	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Rom Valley Way,												
Romford, RM7 0AN												
Romford Town Centre	8.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(including The Liberty,												
The Mall and The												
Brewery)												
Tesco Extra, Bridge Road,	3.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainham, RM13 9YZ												
Upminster Town Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area												
Greenhithe Village Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre,	1.8%	4	25.1%	1	2.3%	0	14.4%	1	8.7%	0	4.5%	0
West Thurrock, Grays,												
RM20 2ZP												
Lidl, West Thurrock Way,	0.1%	0	0.0%	0	2.3%	0	5.5%	0	0.0%	0	0.0%	0
West Thurrock, Grays,												
RM20 1WN												
Marks and Spencer (M&S)	0.1%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	1.5%	0
Department Store,												
Lakeside, West Thurrock,												
Grays, RM20 2ZP												
Marks and Spencer (M&S)	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Department Store,												
Sittingbourne Road,												
Maidstone, ME14 3EN												
Seven Kings Local Centre,	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford												

Thurrock Household Survey for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Southend-on-Sea Town Centre	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0
Swanley Town Centre	3.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	8	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	1.7%	4	0.0%	0	0.0%	0	5.5%	0	2.9%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3
Others																						
Weighted base:	220		5		4		4		4		2		5		64		17		47		69	
Sample:	238		25		28		22		17		22		25		26		21		29		23	

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Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10

Q04 Where else do you undertake your household's main food shopping?*Excl. Nulls***Zone 1**

Asda, Thurrock Park Way, Tilbury, RM18 7HJ	1.1%	7	25.9%	3	3.5%	1	0.0%	0	7.9%	1	10.2%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Defoe Parade, Chadwell St Mary, Grays, RM16 4QR	1.3%	8	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	0.5%	0	4.2%	7	0.0%	0	0.0%	0	0.0%	0
One Stop, Defoe Parade, Chadwell St Mary, RM16 4QF	0.1%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Andrews Court, Calcutta Road, Tilbury, RM18 7QW	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 2

Co-op, Gardner Avenue, Corringham, Stanford-le-Hope, SS17 7SE	0.1%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Sorrells, Stanford-le-Hope, SS17 7DZ	0.2%	1	4.6%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St John's Way, Corringham, Stanford-le-Hope, SS17 7NA	0.7%	4	2.9%	0	21.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Corringham Town Centre	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons DAILY, St Johns Way, Corringham, SS17 7NA	0.1%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons SUPERMARKET, St John's Way, Corringham, SS17 7LL	0.3%	2	1.4%	0	10.3%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reeds Family Butchers, St John's Way, Corringham, SS17 7NA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Tesco Express, King Street, Stanford-le-Hope, SS17 0HR	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 3

Costco, West Thurrock Way, Grays, RM20 3WY	0.7%	4	0.7%	0	0.5%	0	0.0%	0	2.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3
Costcutter, Garrison Parade, Purfleet, RM19 1ST	0.1%	0	0.0%	0	0.0%	0	3.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Iceland (The Food Warehouse), Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	0.4%	2	0.7%	0	3.3%	1	0.6%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	1.0%	6	3.5%	0	1.0%	0	14.7%	2	12.0%	2	13.4%	1	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lakeside Business Village, Fleming Road, Chafford Hundred, Grays, RM16 6EW	0.3%	2	0.0%	0	0.0%	0	7.8%	1	0.7%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	1.2%	7	10.9%	1	0.0%	0	13.0%	1	20.5%	4	4.6%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Mall, Grays, RM17 6QE	1.6%	10	0.0%	0	4.9%	1	0.6%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	8
Grays Food Centre, Clarence Road, Grays, RM17 6RD	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Super Market, Orsett Road, Grays, RM17 5DF	0.1%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Mall, Grays, RM17 6QF	0.1%	1	5.3%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	1.5%	9	12.3%	2	3.0%	1	22.2%	3	25.0%	5	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Southend Road, Grays, RM17 5NJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Waitrose, St Marys Lane, Upminster, RM14 3BT	0.1%	1	0.0%	0	0.0%	0	1.9%	0	0.0%	0	6.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.4%	3	4.6%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	13.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Canterbury Parade, South Ockendon, RM15 6NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Roman Way, Dartford, DA1 4FY	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Aldi, St Mary's Road, Swanley, BR8 7BU	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Joyce Dawson Way, Thamesmead, SE28 8RA	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Swanley Shopping Centre, Swanley, BR8 7TG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Town Square, Erith, DA8 1SE	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Instone Road, Dartford, DA1 2FG	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Abbey Wood Local Centre, Bexley	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bexleyheath Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	1.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4
Marks and Spencer (M&S) Department Store, Broadway, Bexleyheath, DA6 7JN	0.5%	3	0.0%	0	0.5%	0	0.0%	0	0.0%	0	1.7%	3
Marks and Spencer (M&S) Food, Station Road, Sidcup, DA15 7AB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Marks and Spencer (M&S) Foodhall, Prospect Place Park, Westgate Road, Dartford, DA1 1DY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	5
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	2.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	17
Morrisons Supermarket, Twin Tumps Way, Thamesmead, SE28 8RD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Morrisons Supermarket, Welling High Street, Welling, DA16 1QL	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pickett's, Pickford Lane, Bexleyheath, DA7 4QU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Harrow Manorway, Abbey Wood, SE2 9NU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Priors Shopping Centre, Dartford, DA1 2HL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bexley Road, Erith, DA8 3HD	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Orpington, Sidcup, DA14 5BN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TFC Welling, Upper Wickham Lane, Welling, DA16 3AB	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose (Little), High Street, Sidcup, DA14 6EN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Aldi, London Road, Gravesend, DA11 9LY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thames Way, Gravesend, DA11 0DQ	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Longfield, DA3 7QH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Thamesgate Centre, Gravesend, DA11 0AU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Overcliffe, Gravesend, DA11 0EF	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road,	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Northfleet, Gravesend, DA11 8AB												
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Latona Drive, Whinfell Way, Gravesend, DA12 4SF	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Perry Street, Northfleet, Gravesend, DA11 8QU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Whitehill Lane, Gravesend, DA12 5LS	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Longfield, DA3 7QA	1.1%	6	0.0%	0	0.0%	0	0.0%	0	1.1%	2	9.5%	5
Zone 9												
Aldi, Northlands Pavement, Pitsea, Basildon, SS13 3DU	0.2%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rushbottom Lane, South Benfleet, Benfleet, SS7 4BX	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.9%	5	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Northwick Retail Park, Canvey Island, SS8 0EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland (The Food Warehouse), Canvey Island Retail Park, Canvey Island, SS8 0EJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Rectory Road, Hadleigh, Benfleet, SS7 2ND	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kayden Supermarket, Church Road, Basildon, SS16 4AE	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Close, Basildon, SS14 3BA	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Lidl, High Road, Pitsea, Basildon, SS13 3AB	2.8%	17	0.7%	0	2.5%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	15.5%	17	0.0%	0
Lidl, London Road, Hadleigh, Benfleet, SS7 2DE	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	1.2%	8	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	8	0.0%	0
Lidl, Northwick Road, Canvey Island, SS8 0PU	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Marks and Spencer (M&S) Foodhall, Canvey Retail Park, Roscommon Way, Canvey Island, SS8 0EJ	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.3%	2	0.0%	0	0.5%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	1.9%	11	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	11	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	1.2%	7	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	7	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	8	0.0%	0
Sainsbury's Superstore, Stadium Way, Rayleigh Weir, Benfleet, SS7 3UB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Tesco Express, Meadow Rise, Billericay, CM11 2DZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.7%	4	2.8%	0	7.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.3%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.5%	1
Waitrose, High Street,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Billericay, CM12 9BY												
Zone 10												
Aldi, Marlborough Road, Romford, RM7 8AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	1.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rom Valley Way, Romford, RM7 0AN	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upminster, RM14 2QB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	13.5%	1	4.5%	1
Asda, Dolphin Approach, Romford, RM1 3EE	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Merriellands Crescent, Barking, Dagenham, RM9 6SJ	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	6
Co-op, Harewood Road, Pilgrims Hatch, Brentwood, CM15 9PD	1.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Rayleigh Road, Hutton, Brentwood, CM13 1LZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Farnham Road, Romford, RM3 8DX	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Place, Romford, RM1 3AB	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Hornchurch, RM11 1RL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Mall, Heathway, Dagenham, RM10 8RE	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gooshays Drive, Harold Hill, Romford, RM3 8QY	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Heathway, Dagenham, RM10 8QS	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Hornchurch, RM11 1TP	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Longbridge Road, Dagenham, RM8 2DB	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, High Street, Brentwood, CM14 4RH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Station Road, Upminster, RM14 2SU	0.3%	2	0.0%	0	0.0%	0	0.0%	0	9.1%	0	0.5%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Morrisons Supermarket, Beacontree Heath, Wood Lane, Dagenham, RM10 7RA	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	7
Sainsbury's Superstore, High Road, Chadwell Heath, Romford, RM6 6PB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	2.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	13
Sainsbury's Superstore, The Brewery Walk, Romford, RM1 1AU	1.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	10
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Tesco Express, Front Lane, Cranham, Upminster, RM14 1XL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	2.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	17
Tesco Extra, High Road, Goodmayes, RM6 4HY	1.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	8
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	10
Tesco Superstore, Collier Row Lane, Romford, RM5 3NL	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3
Outside Survey Area																						
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Aldi, Friary Place, Rochester, ME2 4TP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.1%	1	0.7%	0	0.0%	0	1.2%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	0.7%	4	0.7%	0	3.3%	1	11.2%	1	7.9%	1	2.9%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Local shops, Rushden Lakes Shopping Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Eltham High Street, Eltham, SE9 1TQ	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	5	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	0.7%	4	13.4%	2	0.5%	0	1.2%	0	12.3%	2	3.7%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Strood Retail Park, Rochester, ME2 2AB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Morrisons Supermarket, Western Approaches, Southend-on-Sea, SS2 6SH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Sainsbury's Superstore, Hempstead Valley Shopping Centre, Hempstead, ME7 3PB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, King George Avenue, Ilford, IG2 7SH	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	5
Sainsbury's Superstore, Philipot Path, Eltham, SE9 5DL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	2.8%	17	3.5%	0	2.5%	0	9.4%	1	2.0%	0	7.5%	0	8.3%	1	2.7%	5	0.0%	0	0.0%	0	4.1%	8
Tesco Superstore, Cuxton Road, Rochester, ME2 2DE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Tesco Superstore, Station Road, Harrow, HA1 2TU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Others																						
Internet - delivered	7.7%	47	0.7%	0	14.6%	3	4.8%	1	1.3%	0	5.5%	0	26.2%	4	13.5%	23	5.8%	3	5.5%	6	3.7%	8
Internet - collection (Click & collect)	4.8%	30	0.0%	0	0.0%	0	3.9%	0	0.0%	0	0.0%	0	2.9%	0	3.6%	6	0.0%	0	4.1%	4	8.7%	18
Telephone / delivery order from a local independent business	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	7	0.0%	0	0.0%	0	0.0%	0
Weighted base:	615			13		17		11		19		5		15		173		48		107		206
Sample:	626			64		69		54		60		54		64		66		62		67		66

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Q05 In addition to your main food shopping, where do you normally do most of your household's small scale top-up food shopping i.e. the store you visit regularly 2+ times a week to buy bread, milk, etc., on a day-to-day basis?																						
<i>Excl. Nulls</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.3%	2	7.0%	1	0.0%	0	0.0%	0	6.5%	1	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Portsea Road, Tilbury, RM18 8AX	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Princess Margaret Road, East Tilbury, Tilbury, RM18 8YP	0.1%	1	3.9%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Defoe Parade, Chadwell St Mary, Grays, RM16 4QR	0.0%	0	0.8%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Defoe Parade, Chadwell St Mary, RM16 4QF	0.2%	2	14.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Dock Road, Tilbury, RM18 7BJ	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, River View, Chadwell St Mary, Grays, RM16 4BA	0.1%	1	5.9%	1	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Brentwood Road, Chadwell St Mary, Grays, RM16 4JD	0.3%	2	16.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Andrews Court, Calcutta Road, Tilbury, RM18 7QW	0.3%	2	16.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Budgens, Lampits Hill, Corringham, SS17 9AA	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Gardner Avenue, Corringham, Stanford-le-Hope, SS17 7SE	0.7%	5	0.0%	0	24.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Stanford-le-Hope, SS17 0HD	0.4%	3	5.0%	1	10.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Sorrells, Stanford-le-Hope, SS17 7DZ	0.1%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, The Show Room, Stanford-le-Hope, SS17 0LD	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Country Fayre, High Road,	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Horndon on the Hill, SS17 8LB												
Eagle News, Grover Walk, Corringham, Stanford-le-Hope, SS17 7LY	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Hadfield Stores, Wharf Road, Stanford-le-Hope, SS17 0DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Iceland, St John's Way, Corringham, Stanford-le-Hope, SS17 7NA	0.2%	2	0.0%	0	7.6%	2	0.0%	0	0.0%	0	0.0%	0
Local shops, Corringham Town Centre	0.1%	1	0.0%	0	0.8%	0	0.0%	0	4.0%	1	0.0%	0
Morrisons DAILY, St Johns Way, Corringham, SS17 7NA	0.1%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons SUPERMARKET, St John's Way, Corringham, SS17 7LL	0.4%	3	7.3%	1	11.0%	2	0.0%	0	0.0%	0	0.0%	0
Prime Cuts, Kings Parade, Stanford-le-Hope, SS17 0HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Tesco Express, King Street, Stanford-le-Hope, SS17 0HR	0.5%	4	0.0%	0	17.6%	4	0.0%	0	0.0%	0	0.0%	0
The Chop Shop Butchery, St John's Way, Corringham, Stanford-le-Hope, SS17 7LJ	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Costcutter, Garrison Parade, Purfleet, RM19 1ST	0.1%	1	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0
Home Bargains, The Junction, Weston Avenue, West Thurrock, Grays, RM20 3LP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Iceland (The Food Warehouse), Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	0.2%	2	3.8%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Jay's Convenience Store, London Road, Grays, RM20 3JT	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
Premier (Sunny's), London Road, South Stifford, Grays, RM20 4AB	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.3%	2	0.0%	0	1.2%	0	10.4%	1	4.9%	1	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sri Ganesha News, London Road, South Stifford, Grays, RM20 4AA	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Drake Road, Chafford Hundred, Grays, RM16 6PS	0.4%	3	0.0%	0	0.0%	0	20.8%	2	3.3%	1	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Lakeside Business Village, Fleming Road, Chafford Hundred, Grays, RM16 6EW	0.2%	1	0.0%	0	0.0%	0	3.2%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4																					
Aldi, London Road, Grays, RM17 5YB	0.6%	4	5.3%	1	0.0%	0	8.2%	1	16.2%	2	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M, The Mall, Grays, RM17 6QF	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Lodge Lane, Socketts Heath, Grays, RM17 5RZ	0.6%	4	1.5%	0	1.9%	0	6.9%	1	16.3%	2	7.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, The Mall, Grays, RM17 6QE	0.1%	0	3.1%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Freshco Store, Crammavill Street, Stifford Clays, Grays, RM16 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hannah's Bakery, Lodge Lane, Grays, RM17 5RZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, South Mall, Grays, RM17 6QF	0.1%	1	0.8%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.3%	2	1.5%	0	0.0%	0	6.7%	1	5.7%	1	5.5%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
News N Booze, Lenthall Avenue, Grays, RM17 5AA	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
NKS Supermarket, London Road, Grays, RM17 5YS	0.1%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poundland, Grays Shopping Centre, Grays, RM17 6QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier (Bob Bon), King Edward Drive, Grays, RM16 2GG	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Crammavill	0.2%	2	0.0%	0	0.0%	0	4.7%	1	7.4%	1	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10								
Street, Stifford Clays, Grays, RM16 2BD																				
Tesco Express, Southend Road, Grays, RM17 5NJ	0.4%	3	0.0%	0	0.0%	0	3.1%	0	8.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Zone 5																				
At Your Convenience Stores, High Road, Orsett, RM16 3ER	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulphan Village Shop, Bulphan, Upminster, RM14 3RU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food (BP Garage), A13, Stanford-le-Hope Bypass, Orsett, RM16 3BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St Marys Lane, Upminster, RM14 3BT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Co-op, High Street, Aveley, South Ockendon, RM15 4BB	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	3	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.5%	4	0.0%	0	0.0%	0	0.0%	0	6.2%	1	9.4%	1	11.7%	2	0.0%	0	0.0%	0	0.0%	0
Local shops, Aveley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Derwent Parade, South Ockendon	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Romford Road, Aveley, South Ockendon, RM15 4PJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Derwent Parade, South Ockendon, RM15 5ED	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Canterbury Parade, South Ockendon, RM15 6NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
North Stifford Off Licence, High Road, Browns Cottages, North Stifford, RM16 5UH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, High Street, Aveley, South Ockendon, RM15 4BX	0.2%	2	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	6.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
South Ockendon, RM15 6QA																						
Village Wines, South Road, South Ockendon, RM15 6NP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Road, Swanley, BR8 7BU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Crook Log, Bexleyheath, DA6 8EQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Crossways Boulevard, Dartford, Greenhithe, DA9 9BT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0	0.0%	0
B&M, Cannon Retail Park, Twin Tumps Way, Thamesmead, SE28 8RD	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	5	0.0%	0	0.0%	0	0.0%	0
Bexley Mini Mart, Bourne Road, Bexley, DA5 1LQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Blendon Road, Bexley, DA5 1BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Chastilian Road, Dartford, DA1 3JJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Co-op, Esparto Way, Horton Kirby, South Darenth, DA4 9BD	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	8	0.0%	0	0.0%	0	0.0%	0
Co-op, Falconwood Park, Welling, DA16 2PQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Halfway Street, Valliers Wood Road, Sidcup, DA15 8DJ	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	6	0.0%	0	0.0%	0	0.0%	0
Co-op, Hawley Road, Wilmington, Dartford, DA1 1NP	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	7	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Stone, Greenhithe, DA9 9DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Steynton Avenue, Bexley, DA5 3HP	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	11	0.0%	0	0.0%	0	0.0%	0
Co-op, The Oval, Sidcup, DA15 9ER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Co-op, Westwood Lane, Sidcup, DA15 9PS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Long Lane, Bexleyheath, DA7 5AQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Costcutter, Midfield Parade, Bexleyheath, DA7 6NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Erith Mini Supermarket, High Street, Erith, Aveley, DA8 1QY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0
Iceland, The Broadway, Bexleyheath, DA6 7DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Lidl, Broadway, Bexleyheath, DA6 7LN	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Foots Cray High Street, Sidcup, DA14 5HJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Lidl, Instone Road, Dartford, DA1 2FG	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	10
Local shops, Sidcup Town Centre	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	9
Londis, Maplehurst Close, Bexley Park, Dartford, DA2 7WX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	10
Marks and Spencer (M&S) Department Store, Broadway, Bexleyheath, DA6 7JN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Marks and Spencer (M&S) Food, Station Road, Sidcup, DA15 7AB	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	4
Morrisons Daily, Halfway Street, Sidcup, DA15 8DJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	7
Nisa Local, Days Lane, Sidcup, DA15 8JX	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3
Premier (Westhill's), Cliffside Court, West Hill, Dartford, DA1 2EF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Premier, Parkside Parade, Northend Road, Crayford, DA1 4RA	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Sainsbury's Local, Brampton Road, Bexleyheath, DA7 5QR	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Erith Road, Bexleyheath, DA7 6HJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Nuxley Road, Belvedere, DA17 5JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Dartford Road, Dartford, DA1 3EN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bexley Road, Erith, DA8 3HD	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Style And Winch, Northend Road, Erith, DA8 3PZ	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose (Little), High Street, Sidcup, DA14 6EN	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	2.5%	19	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AV City Minimart, Wellington Street, Gravesend, DA12 1JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, New Road, Gravesend, DA11 0AA	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balas Little Mart, Gateway Parade, Whinfell Way, Gravesend, DA12 4RU	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Stores, Central Avenue, Gravesend, DA12 5BH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dene Holm Road, Northfleet, Gravesend, DA11 8LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, East Milton Road, Gravesend, DA12 2JL	1.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7
Co-op, Istead Rise, The Parade, Gravesend, DA13 9JF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Perry Street, Northfleet, Gravesend, DA11 8QU	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

Weighted:

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Co-op, Station Road, Longfield, DA3 7QH	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, The Hive, Northfleet, Gravesend, DA11 9DE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higham Supermarket, Hermitage Road, Higham, Rochester, ME3 7DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Gravesend Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, The Parade, Gravesend	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, The Alma, Leander Drive, Gravesend, DA12 4NG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier (Chalk Village Store), Lower Higham Road, Chalk, Gravesend, DA12 2NQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shorne Village Shop, The Street, Shorne, DA12 3EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Watling Street, Tollgate, Gravesend, DA11 7NP	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Latona Drive, Whinfell Way, Gravesend, DA12 4SF	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, New Road, Gravesend, DA11 0AF	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Perry Street, Northfleet, Gravesend, DA11 8QU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Parade,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Valley Drive, Gravesend, DA12 5RT												
Tesco Express, Whitehill Lane, Gravesend, DA12 5LS	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Little Shop, Sole Street, Gravesend, DA12 3AX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Waitrose, Station Road, Longfield, DA3 7QA	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	0
Zone 9												
Aldi, Northlands Pavement, Pitsea, Basildon, SS13 3DU	0.4%	3	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rushbottom Lane, South Benfleet, Benfleet, SS7 4BX	1.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
B&M, Town Square, Basildon, SS14 1DZ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0
Billers Local, Western Road, Billericay, CM12 9JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Bowers Gifford News, Pound Lane, Bowers Gifford, SS13 2HW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Co-op, High Road, South Benfleet, Benfleet, SS7 5HA	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0
Co-op, Kiln Road, Hadleigh, Benfleet, SS7 1TE	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	7
Co-op, The Butneys, Basildon, SS14 2DG	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0
Farmfoods, Pitsea Retail Centre, Pitsea, Basildon, SS13 3BY	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Furtherwick Road, Canvey Island, SS8 7AJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0
Iceland, The Market Square, Basildon, SS14 1DD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0
Lidl, Crompton Close, Basildon, SS14 3BA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northwick Road, Canvey Island, SS8 0PU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Langdon Hills Local Centre, Basildon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Osier Drive, Willowfields, Laindon, SS15 4HP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Canvey Retail Park, Roscommon Way, Canvey Island, SS8 0EJ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food (BP Garage), East Mayne, Basildon, SS13 1BW	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Clay Hill Road, Kingswood, Basildon, SS16 5DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0
Nisa Local, Third Avenue, Canvey Island, SS8 9SU	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Marsh View Court, Vange, Basildon, SS16 4QW	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, High Street, Billericay, CM12 9AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, Old Market Retail Park, Pitsea, SS13 3BB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, High Road, South Benfleet, Benfleet, SS7 5HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Sainsbury's Superstore, Cricketers Retail Park,	2.7%	20	0.0%	0	0.0%	0	0.0%	0	0.7%	0	3.4%	7

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
East Mayne, Basildon, SS13 1SA												
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Ballards Walk, Basildon, SS15 5HL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Grange Parade, South Green, Billericay, CM11 2RF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Meadow Rise, Billericay, CM11 2DZ	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.7%	6	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Billericay, CM12 9BY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Aldi, Collier Row Road, Romford, RM5 2AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	2.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	7
Aldi, Rom Valley Way, Romford, RM7 0AN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upminster, RM14 2QB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Whalebone Lane South, Chadwell Heath, Dagenham, RM8 1BB	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bloom & Veg, Central Farm, Aveley Road, Upminster, RM14 2TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Co-op, Brentwood Road, Gidea Park, Hornchurch, Romford, RM2 5TD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dagenham Road, Rush Green, Romford, RM7 0TJ	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10		
Co-op, Harewood Road, Pilgrims Hatch, Brentwood, CM15 9PD	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	8
Co-op, Hutton Road, Shenfield, Brentwood, CM15 8NR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Co-op, Moray Way, Romford, RM1 4YD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Co-op, Station Road, Harold Wood, Romford, RM3 0BP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Costcutter, Highfield Link, Collier Row, Romford, RM5 3DH	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5
Home Bargains, Grove Farm Retail Park, Romford, RM6 4AU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Iceland, Corbets Tey Road, Upminster, RM14 2AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0
Iceland, Farnham Road, Romford, RM3 8DX	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Iceland, London Road, Romford, RM7 9NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Iceland, Market Place, Romford, RM1 3AB	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Hornchurch, RM11 1RL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Lidl, Gooshays Drive, Harold Hill, Romford, RM3 8QY	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	8
Lidl, High Street, Hornchurch, RM11 1TP	1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	4.3%	12
Lidl, Longbridge Road, Dagenham, RM8 2DB	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Local shops, Cranham Local Centre, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Local shops, Dagenham Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Londis, Corbetts Tey Road, Upminster, RM14 2AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, High Street, Brentwood, CM14 4RH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Marks and Spencer (M&S) Department Store, South Street, Romford, RM1	1.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	15

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
1NT																						
Marks and Spencer (M&S) Foodhall, Station Road, Upminster, RM14 2SU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Morrisons Daily, Ongar Road, Brentwood, CM15 9DZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Morrisons Supermarket, Beacontree Heath, Wood Lane, Dagenham, RM10 7RA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Nisa Local, Gaynes Park Road, Upminster, RM14 2HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, New Road, Rainham, RM13 8ES	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Premier, Grove Road, Romford, RM6 4PD	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	8
Sainsbury's Local, Electric House, Suttons Lane, Hornchurch, RM12 6RJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, North Street, Romford, RM1 1ED	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	2.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	16
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	9
Tesco Express (Esso), Main Road, Romford, RM1 3BT	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Tesco Express, Ardleigh Green Road, Hornchurch, RM11 2LG	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5
Tesco Express, Elm Park Avenue, Hornchurch, RM12 4SB	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5
Tesco Express, Front Lane, Cranham, Upminster, RM14 1XL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tesco Express, High Street, Brentwood, CM14 4RW	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5
Tesco Express, Mawney Road, Romford, RM7 7HH	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Tesco Express, Oxlow Lane,	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10		
Dagenham, RM10 7YA														
Tesco Express, Rainham Road, Rainham, RM13 7QX	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	5
Tesco Express, Warley Hill, Warley, Brentwood, CM14 5HB	2.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	16
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.4%	3	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.3%	0	0.0%	3
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tesco Superstore, Collier Row Lane, Romford, RM5 3NL	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	11
Woodlane Supermarket, Wood Lane, Dagenham, RM9 5SL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Outside Survey Area														
Co-op, Cherry Trees, Hartley, Longfield, DA3 8DS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Co-op, Well Hall Parade, Eltham, SE9 6SR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Costcutter, The Parade, Meopham, DA13 0JL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	0.2%	1	2.4%	0	0.0%	0	4.7%	1	0.0%	0	0.7%	0	2.1%	0
Marks and Spencer (M&S) Simply Food, Liverpool Street, Spytty Road, London, EC2M 7PY	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0
Sainsbury's Local, Cannon Street, City of London, EC4N 6HA	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	8
Tesco Express, Church Lane,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Doddinghurst, Brentwood, CM15 0NG												
Tesco Express, Cranbrook Road, Gants Hill, Ilford, IG2 6LE	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5
Tesco Express, London Road, Leigh-on-Sea, SS9 3JY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0
Tesco Express, London Road, Westcliff-on-Sea, Southend-on-Sea, SS0 9PD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Tesco Express, Watford Road, Wembley, HA0 3HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.8%	6	0.0%	0	0.0%	0	8.0%	1	0.0%	0	5.5%	3
Waitrose, London Road, Leigh-on-Sea, SS9 3JA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0
Others												
Internet - delivered	8.2%	63	0.8%	0	12.4%	3	0.0%	0	0.0%	0	26.2%	15
Internet - collection (Click & collect)	0.8%	6	0.0%	0	0.0%	0	0.0%	0	6.2%	1	0.0%	5
Telephone / delivery order from a local independent business	2.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	5
Weighted base:	767		12	22	11	15	6	20	219	60	127	275
Sample:	716		59	84	50	61	60	86	75	76	82	83

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10

Q06 In addition to STORE MENTIONED AT Q05, where else do you regularly use for your household's small scale top-up food shopping?*Not those that said 'Don't do this type of shopping' or 'Don't know / varies' at Q05 AND Excl. Nulls***Zone 1**

Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.3%	1	8.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belle's Bakers, Calcutta Road, Tilbury, RM18 7QU	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Portsea Road, Tilbury, RM18 8AX	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Chadwell St Mary Village Centre	0.1%	0	1.6%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Dunlop Road, Tilbury, RM18 7BE	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Defoe Parade, Chadwell St Mary, Grays, RM16 4QR	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Defoe Parade, Chadwell St Mary, RM16 4QF	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, River View, Chadwell St Mary, Grays, RM16 4BA	0.2%	1	12.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Brentwood Road, Chadwell St Mary, Grays, RM16 4JD	0.2%	1	14.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Andrews Court, Calcutta Road, Tilbury, RM18 7QW	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 2

Budgens, Lampits Hill, Corringham, SS17 9AA	0.1%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Gardner Avenue, Corringham, Stanford-le-Hope, SS17 7SE	0.4%	1	10.6%	1	2.8%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Stanford-le-Hope, SS17 0HD	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Corringham Grocers, Woodbrooke Way, Corringham, Stanford-le-Hope, SS17 9DW	0.2%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, St John's Way, Corringham,	0.2%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Stanford-le-Hope, SS17 7NA																						
Costcutter, The Show Room, Stanford-le-Hope, SS17 0LD	0.1%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eagle News, Grover Walk, Corringham, Stanford-le-Hope, SS17 7LY	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St John's Way, Corringham, Stanford-le-Hope, SS17 7NA	0.3%	1	1.6%	0	7.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street Bakery, Kings Parade, Stanford-le-Hope, SS17 0HL	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons SUPERMARKET, St John's Way, Corringham, SS17 7LL	0.3%	1	5.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reeds Family Butchers, St John's Way, Corringham, SS17 7NA	0.1%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, King Street, Stanford-le-Hope, SS17 0HR	0.7%	3	5.0%	0	18.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Iceland (The Food Warehouse), Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	2.5%	8	0.0%	0	0.0%	0	27.3%	1	2.0%	0	0.0%	0	3.2%	0	7.0%	7	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Drake Road, Chafford Hundred, Grays, RM16 6PS	0.2%	1	0.0%	0	0.0%	0	33.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lakeside Business Village, Fleming Road, Chafford Hundred, Grays, RM16 6EW	0.1%	0	0.0%	0	2.2%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	0.1%	0	1.6%	0	0.0%	0	2.8%	0	4.1%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lodge Lane, Socketts	0.5%	2	1.6%	0	0.0%	0	0.0%	0	26.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Heath, Grays, RM17 5RZ																						
Elif Food Centre Grays, High Street, Grays, RM17 6NX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Mall, Grays, RM17 6QE	0.3%	1	9.6%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays All Foods, Southend Road, Grays, RM17 5NH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Mall, Grays, RM17 6QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Grays Town Centre	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.4%	1	10.6%	1	0.0%	0	0.0%	0	12.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Crammavill Street, Stifford Clays, Grays, RM16 2BD	0.2%	1	0.0%	0	3.4%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Southend Road, Grays, RM17 5NJ	0.2%	1	0.0%	0	0.0%	0	2.8%	0	10.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
At Your Convenience Stores, High Road, Orsett, RM16 3ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food (BP Garage), A13, Stanford-le-Hope Bypass, Orsett, RM16 3BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St Marys Lane, Upminster, RM14 3BT	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Zone 6																						
Co-op, High Street, Aveley, South Ockendon, RM15 4BB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.6%	2	0.0%	0	0.0%	0	2.8%	0	15.6%	1	7.6%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Aveley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Derwent Parade, South Ockendon, RM15 5ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	0	14.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North Road, South Ockendon, RM15 6QA	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3

Thurrock Household Survey for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Zone 7												
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	2.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Roman Way, Dartford, DA1 4FY	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Road, Swanley, BR8 7BU	2.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Crook Log, Bexleyheath, DA6 8EQ	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Broadway Shopping Centre, Bexleyheath, DA6 7DF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexley Mini Mart, Bourne Road, Bexley, DA5 1LQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Nuxley Road, Belvedere, DA17 5JG	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Pier Road, Erith, DA8 1TA	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Instone Road, Dartford, DA1 2FG	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, St James Way, Sidcup	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	2
Marks and Spencer (M&S) Department Store, Broadway, Bexleyheath, DA6 7JN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Food, Station Road, Sidcup, DA15 7AB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Welling High Street, Welling, DA16 1QL	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Priory Shopping Centre,	2.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Dartford, DA1 2HL												
Tesco Express, Station Road, Sidcup, DA15 7DB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Upper Wickham Lane, Welling, DA16 3DX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose (Little), High Street, Sidcup, DA14 6EN	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Chestnut Avenue, Dartford, Greenhithe, DA9 9SA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Zone 8												
Aldi, London Road, Gravesend, DA11 9LY	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	2
B&M, New Road, Gravesend, DA11 0AA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Broadditch Farm Shop, New Barn Road, Gravesend, DA13 9PU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Cobham Community Stores, The Street, Cobham, Gravesend, DA12 3BZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Co-op, Perry Street, Northfleet, Gravesend, DA11 8QU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Iceland, Overcliffe, Gravesend, DA11 0EF	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Istead Rise Butchers, The Parade, Istead Rise, Gravesend, DA13 9JF	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Local shops, Gravesend Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Morrisons Daily, The Alma, Leander Drive, Gravesend, DA12 4NG	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	2
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend,	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	3

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
DA11 8AB												
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Latona Drive, Whinfell Way, Gravesend, DA12 4SF	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Tesco Express, New Road, Gravesend, DA11 0AF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Perry Street, Northfleet, Gravesend, DA11 8QU	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Whitehill Lane, Gravesend, DA12 5LS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Paper Shop, Lawrence Square, Haynes Road, Northfleet, Gravesend, DA11 7HW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Longfield, DA3 7QA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Aldi, Northlands Pavement, Pitsea, Basildon, SS13 3DU	0.8%	3	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rushbottom Lane, South Benfleet, Benfleet, SS7 4BX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.6%	2	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barleylands Farm Shop, Southend Road, Billericay, CM11 2UQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0
Co-op, London Road, Leigh-on-Sea, SS9 2SH	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Billericay, CM12 9AJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Market Square, Basildon, SS14 1DD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jotmans Store, Jotmans Lane, South Benfleet, Benfleet, SS7 5AX	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Close, Basildon, SS14 3BA	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Hadleigh, Benfleet, SS7 2DE	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northwick Road, Canvey Island, SS8 0PU	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Basildon Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kingswood Local Centre, Basildon	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luncies Convenience Store, Luncies Road, Basildon, SS14 1SB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Canvey Retail Park, Roscommon Way, Canvey Island, SS8 0EJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	2.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Road, South Benfleet, Benfleet, SS7 5LH	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Felmores End, Basildon, SS13 1PN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Grange Parade, South Green, Billericay, CM11 2RF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.3%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	2.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Billericay, CM12 9BY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	2.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upminster, RM14 2QB	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Merriellands Crescent, Barking, Dagenham, RM9 6SJ	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Whalebone Lane South, Chadwell Heath, Dagenham, RM8 1BB	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, London Road, Romford, RM7 9QA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
C Johnson & Son, Corbets Tey Road, Upminster, RM14 2AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell Supermarket, Chadwell Heath Lane, Romford, RM6 4NP	2.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Road, Romford, RM2 5EL	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Rayleigh Road, Hutton, Brentwood, CM13 1LZ	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Upminster, RM14 2UB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Turpin Avenue, Romford, RM5 2PU	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Ongar Road, Pilgrims Hatch, Brentwood, CM15 9JN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Corbets Tey Road, Upminster, RM14 2AJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Place, Romford, RM1 3AB	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacksons Convenience Store, Thorndon Avenue, West Horndon, Brentwood, CM13 3TP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street,	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Hornchurch, RM11 1TP																					
Local shops, Cranham Local Centre, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Local shops, Romford Town Centre	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Londek Food Plus Collier Row, Collier Row Road, Romford, RM5 3NR	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Marks and Spencer (M&S) Foodhall, Station Road, Upminster, RM14 2SU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S) Simply Food (BP Garage), Rayleigh Road, Hutton, Brentwood, CM13 1AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nisa Local, Gaynes Park Road, Upminster, RM14 2HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Local, Electric House, Suttons Lane, Hornchurch, RM12 6RJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Sainsbury's Superstore, The Brewery Walk, Romford, RM1 1AU	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Tesco Express, Front Lane, Cranham, Upminster, RM14 1XL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Wingletye Food & Wine, Wingletye Lane, Hornchurch, RM11 3AT	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Outside Survey Area																					
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Cherry Trees, Hartley, Longfield, DA3	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
8DS																						
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	1.2%	4	0.0%	0	0.0%	0	8.8%	0	6.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3
Local shops, Lakeside Retail Park, Thurrock, Grays	0.1%	0	0.0%	0	0.0%	0	14.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lakeside Shopping Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, George Lane, High Street, Southend-on-Sea, SS1 1JS	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	0.3%	1	0.0%	0	1.4%	0	2.8%	0	0.0%	0	10.1%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Strood Retail Park, Rochester, ME2 2AB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Sainsbury's Local, Radford Way, Billericay, CM12 0EG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sainsbury's Superstore, Tanners Lane, Barkingside, IG6 1QE	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	5
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.1%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, London Road, Leigh-on-Sea, SS9 3JA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Others																						
Internet - delivered	13.1%	45	0.0%	0	33.0%	4	0.0%	0	2.0%	0	5.8%	0	44.8%	5	18.9%	20	1.5%	0	1.0%	1	14.0%	14
Internet - collection (Click & collect)	2.2%	8	0.0%	0	0.0%	0	0.0%	0	2.0%	0	1.1%	0	0.0%	0	7.0%	7	0.0%	0	0.0%	0	0.0%	0
Telephone / delivery order from a local independent business	5.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	4	13.5%	14
Weighted base:	341			6		12		2		6		4		11		106		24		68		102
Sample:	335			26		47		14		26		37		46		29		35		43		32

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Meanscore: [%]											
Q07 Of all the money you spend on your main and top-up food shopping, what % share goes to your main food shopping?											
Not those that said 'Don't know / varies' at Q05											
1 - 10%	0.5%	5	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%
11 - 20%	1.1%	11	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%
21 - 30%	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
31 - 40%	1.0%	10	0.8%	0	1.8%	0	0.0%	0	0.0%	0	0.0%
41 - 50%	5.5%	53	5.6%	1	3.9%	1	7.5%	2	1.7%	1	5.9%
51 - 60%	4.5%	43	4.5%	1	0.4%	0	4.1%	1	3.3%	1	8.5%
61 - 70%	10.7%	104	8.6%	2	10.1%	2	8.2%	2	7.9%	2	11.7%
71 - 80%	25.0%	241	11.5%	2	25.5%	6	8.1%	2	19.4%	6	30.6%
81 - 90%	17.9%	173	11.7%	3	8.4%	2	11.8%	2	13.5%	4	20.1%
91 - 99%	3.6%	34	0.4%	0	1.1%	0	6.0%	1	2.5%	1	0.0%
100% (Don't do top-up shopping)	20.5%	198	45.8%	10	8.0%	2	48.2%	10	50.2%	15	18.5%
(Don't know / varies)	8.7%	84	11.0%	2	39.8%	10	6.3%	1	1.6%	0	4.7%
(Refused)	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%
Mean:	80.49	87.32	77.89	88.27	89.72	80.77	81.26	80.40	79.18	75.00	81.73
Weighted base:	965	22	24	21	30	8	23	274	76	159	328
Sample:	986	103	102	92	101	82	103	98	101	103	101

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q08 Where do you do most of your household's shopping for men's, women's, children's and baby clothing and footwear (fashion items - not sports clothing and footwear)? Excl. Nulls																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.2%	2	3.3%	1	0.0%	0	0.0%	0	3.4%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell St Mary Local Centre, Grays	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.0%	0	1.3%	0	0.4%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	1.8%	17	3.4%	1	5.8%	1	9.2%	2	5.1%	2	0.6%	0	3.9%	1	2.3%	6	0.0%	0	0.4%	1	1.0%	3
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.1%	1	0.0%	0	0.0%	0	3.8%	1	0.8%	0	0.6%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	0.6%	6	4.6%	1	0.0%	0	8.3%	2	8.6%	3	0.6%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.1%	1	0.8%	0	0.0%	0	0.3%	0	0.0%	0	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
Thurrock Garden Centre, South Road, South Ockendon, RM15 6DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Asda, Station Road, Belvedere, DA17 6DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	4.3%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	41	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	8.3%	78	0.4%	0	1.8%	0	0.0%	0	5.3%	2	1.8%	0	2.4%	1	14.9%	40	46.5%	35	0.4%	1	0.0%	0
Dartford Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	1.5%	1	0.0%	0	0.0%	0
Erith Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	7	1.9%	1	0.0%	0	0.0%	0
Morrisons Supermarket,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
James Watt Way, Erith, DA8 2AH																						
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	13	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	5	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Asda, Thames Way, Gravesend, DA11 0DQ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0
Gravesend Town Centre	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	9	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	6	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	0.0%	0	0.0%	0
Zone 9																						
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Basildon Town Centre	4.1%	39	3.6%	1	7.0%	2	0.0%	0	2.1%	1	3.0%	0	0.0%	0	0.0%	0	0.0%	0	22.1%	36	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.5%	5	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	6	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	7	0.0%	0
Pitsea Town Centre	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.9%	8	0.0%	0	0.7%	0	0.0%	0	0.0%	0	4.9%	8
Zone 10												
Aldi, Merrielands Retail Park, Dagenham, RM9 6SJ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	5
Brentwood Town Centre	2.9%	27	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.4%	1
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	7.2%	68	2.1%	0	4.6%	1	0.0%	0	0.4%	0	3.5%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Tesco Superstore, Airfield Way, Homchurch, RM12 5AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Upminster Town Centre	0.1%	1	0.0%	0	0.0%	0	0.3%	0	0.0%	0	1.8%	0
Outside Survey Area												
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Village, Chapel Hill, Braintree, CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross, NW4 3FP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	1.8%	17	0.0%	0	7.6%	2	0.0%	0	3.2%	1	1.8%	7
Chatham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford City Centre	0.2%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet Ashford, Kimberley Way, Ashford, TN24 0SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Dockside Shopping Outlet, Maritime Way, St Mary's Island, Chatham, ME4 3ED	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eltham Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford Town Centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	9.9%	93	30.4%	7	10.7%	3	39.5%	8	31.8%	9	34.2%	46
Lakeside Village Outlet Shopping, White Rose Way, Doncaster, DN4 5PH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	1.5%	14	2.1%	0	1.1%	0	1.3%	0	2.9%	1	2.3%	12
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	4
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Southend-on-Sea Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.3%	3	0.0%	0	8.4%	2	0.0%	0	0.0%	0	2.4%	1
Tesco Extra, Lakeside, Cygnet View, West	0.1%	1	0.0%	0	0.4%	0	0.3%	0	0.8%	0	1.6%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Thurrock, Grays, RM20 1TX																						
Westfield London, Ariel Way, Shepherd's Bush, W12 7GF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Stratford, E20 1EJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.3%	1
Others																						
Abroad	2.1%	20	0.0%	0	2.8%	1	2.2%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	14	0.0%	0	0.0%	0	1.7%	5
Internet	36.4%	344	39.6%	9	46.6%	11	33.8%	7	33.8%	10	35.2%	3	49.9%	11	33.9%	92	22.8%	17	35.4%	57	40.6%	129
Mail order / catalogue	2.6%	25	4.0%	1	1.5%	0	0.7%	0	1.2%	0	0.0%	0	1.9%	0	6.7%	18	0.0%	0	2.8%	4	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.4%	0	0.3%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		947		22		24		21		29		8		22		270		75		161		317
Sample:		976		102		99		92		101		81		98		100		100		103		100

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q09 Which internet / home delivery retailer do you use most often for your household's shopping for men's, women's, children's and baby clothing and footwear fashion items - not sports clothing and footwear?																						
<i>Those that do their clothing and footwear shopping via the internet or delivery at Q08</i>																						
Amazon	19.9%	74	26.0%	2	3.0%	0	21.5%	2	22.7%	2	0.0%	0	17.0%	2	12.7%	14	17.5%	3	28.4%	17	23.7%	31
Ambrose Wilson	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (George)	0.6%	2	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
ASOS	8.8%	33	6.3%	1	5.8%	1	0.0%	0	0.0%	0	10.4%	0	0.0%	0	11.5%	13	16.4%	3	0.0%	0	12.1%	16
Boden	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles Tyrwhitt	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	5
Chums	0.1%	0	0.0%	0	0.8%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coopers of Stortford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Cotton Traders	2.4%	9	1.0%	0	0.8%	0	0.0%	0	2.4%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	8
Damart	0.1%	0	0.0%	0	1.5%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams	0.2%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorothy Perkins	0.2%	1	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	2.4%	9	0.0%	0	0.0%	0	0.9%	0	7.1%	1	0.0%	0	8.7%	1	0.0%	0	0.0%	0	1.1%	1	5.1%	7
Fatface	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotter Shoes	0.1%	0	1.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
House of Fraser	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5	0.0%	0	0.0%	0	0.0%	0
Jacamo	2.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	7	0.0%	0	1.1%	1	0.0%	0
JD Williams	3.1%	11	7.2%	1	0.0%	0	13.4%	1	10.3%	1	0.0%	0	0.0%	0	7.1%	8	2.1%	0	1.1%	1	0.0%	0
John Lewis	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MandM	1.4%	5	0.0%	0	15.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0
Marks & Spencer	9.0%	33	9.6%	1	8.8%	1	11.9%	1	4.9%	1	4.7%	0	6.5%	1	4.5%	5	16.1%	3	6.7%	4	13.5%	17
Matalan	1.2%	4	0.0%	0	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.8%	1
New Look	2.2%	8	0.0%	0	4.9%	1	0.0%	0	0.0%	0	10.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	7
Next	7.9%	29	1.0%	0	0.0%	0	2.9%	0	6.1%	1	12.2%	0	6.7%	1	10.7%	12	2.1%	0	6.7%	4	8.5%	11
QVC	0.4%	1	4.7%	0	0.8%	0	0.9%	0	0.0%	0	4.9%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Roman	0.8%	3	0.0%	0	2.3%	0	0.0%	0	0.0%	0	10.4%	0	0.0%	0	0.0%	0	2.1%	0	3.4%	2	0.0%	0
Sainsbury's (Tu Clothing)	0.2%	1	0.0%	0	0.0%	0	4.7%	0	0.0%	0	10.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shein	4.5%	17	13.6%	1	0.8%	0	17.3%	1	17.0%	2	7.9%	0	3.7%	0	0.0%	0	16.4%	3	3.4%	2	5.3%	7
Temu	1.1%	4	3.9%	0	1.5%	0	7.1%	1	1.2%	0	0.0%	0	0.0%	0	0.9%	1	6.6%	1	1.1%	1	0.0%	0
Tesco (F&F)	0.1%	0	0.0%	0	0.0%	0	6.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vinted	3.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	0	1.9%	0	6.7%	7	0.0%	0	0.0%	0	2.6%	3
White Stuff	1.1%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.6%	3
Yours Clothing	0.2%	1	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zara	3.2%	12	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	6.7%	7	0.0%	0	5.5%	3	0.0%	0
Afibel	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bonmarché	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5	0.0%	0	0.0%	0	0.0%	0
Bonprix	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cosyfeet	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotswold Collections	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
DB Wider Fit Shoes	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Glamorise	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grattan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H&M	1.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	6	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
JD Sports	2.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5	0.0%	0	0.0%	0	4.2%	5
Karen Millen	0.1%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Light In The Box Official	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Nike	0.2%	1	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oasis Fashion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pretty Little Thing	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
River Island	2.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	0	0.0%	0	6.7%	7	0.0%	0	0.0%	0	0.0%	0
Shoezone	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports Direct	0.2%	1	7.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TacTree	0.1%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TikTok Shop	0.1%	0	0.0%	0	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tommy Hilfiger	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Wynsors	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.0%	15	8.3%	1	4.5%	1	10.1%	1	1.2%	0	4.7%	0	1.2%	0	2.6%	3	16.4%	3	10.6%	7	0.0%	0
(Do a Google search for the product each time)	6.2%	23	0.0%	0	23.1%	3	0.0%	0	12.1%	1	0.0%	0	39.3%	4	0.0%	0	4.3%	1	11.9%	7	5.1%	7
Weighted base:		369		9		11		7		10		3		11		110		17		61		129
Sample:		286		30		36		26		31		18		34		31		15		36		29

Thurrock Household Survey
for Lambert Smith Hampton

By Zone Filt Nulls Wtd [D]

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q10 Where else do you regularly shop for your household's men's, women's, children's and baby clothing and footwear purchases?																						
<i>Not those that said 'Don't do this type of shopping' or 'Don't know / varies' at Q08 AND Excl. Nulls</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.2%	1	0.0%	0	1.0%	0	4.3%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Stanford-le-Hope Town Centre	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	2.4%	12	15.2%	1	2.0%	0	12.9%	1	4.8%	1	18.5%	1	12.6%	1	0.0%	0	0.0%	0	3.2%	3	2.1%	3
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.1%	0	0.0%	0	0.0%	0	2.6%	0	0.8%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	0.7%	3	0.9%	0	0.0%	0	5.6%	1	14.6%	2	0.0%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	1.8%	9	0.9%	0	1.0%	0	0.0%	0	1.6%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	8
Zone 5																						
Zone 6																						
Zone 7																						
Bexleyheath Town Centre	2.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	10	0.8%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	9.8%	47	5.8%	1	2.0%	0	4.0%	0	3.2%	1	0.0%	0	3.6%	0	21.9%	31	32.2%	15	0.0%	0	0.0%	0
Dartford Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	2.4%	1	0.0%	0	0.0%	0
Erith Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	7	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.8%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Dartford,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
DA1 4HW																						
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	1.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	8	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Asda, Thames Way, Gravesend, DA11 0DQ	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	6	0.8%	0	0.0%	0	0.0%	0
Gravesend Town Centre	2.0%	10	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.2%	10	0.0%	0	0.0%	0
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
Zone 9																						
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	3.4%	16	5.6%	1	7.0%	1	0.7%	0	6.8%	1	3.2%	0	0.7%	0	0.0%	0	0.0%	0	16.2%	14	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4	0.0%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.3%	1	6.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Pitsea Town Centre	0.5%	2	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Rayleigh Weir Retail Area, Stadium Way, Rayleigh, SS7 3NZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

By Zone Filt Nulls Wtd [D]

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Link, Basildon, SS14 3HZ																						
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.5%	2	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Zone 10																						
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	4	0.0%	0
Brentwood Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Harold Hill Local Centre, Romford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Hornchurch Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	8.5%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	26.0%	40
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	2.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	10
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	5
Tesco Extra, High Road, Goodmayes, RM6 4HY	1.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	8
Upminster Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Outside Survey Area																						
Braintree Village, Chapel Hill, Braintree, CM77 8YH	0.1%	0	0.0%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	2.2%	11	6.2%	1	0.0%	0	0.0%	0	2.4%	0	1.0%	0	0.0%	0	0.7%	1	0.8%	0	0.0%	0	5.4%	8
Chelmsford City Centre	1.2%	6	0.0%	0	1.0%	0	0.0%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	2.8%	4
Clacton Shopping Village, Stephenson Road West, Clacton-on-Sea, CO15 4TL	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clacton-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Colchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Dockside Shopping Outlet,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Maritime Way, St Mary's Island, Chatham, ME4 3ED																						
Felixstowe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich Shopping Park, Bugsby's Way, New Charlton, Greenwich, SE7 7ST	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	5	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Hempstead Valley Shopping Centre, Hempstead, Gillingham, ME7 3PD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Ilford Town Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	11.9%	58	23.2%	2	16.5%	1	22.1%	2	26.0%	4	27.6%	1	24.1%	2	5.2%	7	0.8%	0	27.2%	23	8.6%	13
Leigh-on-Sea Town Centre	0.2%	1	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	2.7%	13	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.7%	0	5.2%	7	0.0%	0	0.0%	0	3.5%	5
Medway Valley Leisure Park, Chariot Way, Roman Way, Rochester, ME2 2SS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.9%	4	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	0.0%	0
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Strood Retail Park, Commercial Road, Rochester, ME2 2AD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	1.0%	5	1.9%	0	0.0%	0	0.7%	0	1.6%	0	0.0%	0	8.4%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	3
Westfield Stratford City, Stratford, E20 1EJ	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.2%	3

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Woolwich Town Centre	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	5	0.0%	0	0.0%	0	0.0%	0
Others																						
Abroad	1.1%	5	4.7%	0	5.0%	0	11.8%	1	10.3%	2	11.9%	1	5.6%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Internet	19.6%	95	9.4%	1	50.4%	4	27.3%	3	23.8%	4	22.1%	1	31.3%	3	23.2%	33	23.9%	11	14.5%	12	15.0%	23
Mail order / catalogue	4.4%	21	16.2%	2	0.0%	0	4.3%	0	0.8%	0	0.0%	0	0.7%	0	5.9%	8	0.8%	0	3.2%	3	4.9%	8
TV shopping	0.2%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		484		10		9		10		16		4		10		140		45		85		155
Sample:		523		49		44		45		54		46		52		62		57		60		54

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q11 Where do you normally do most of your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?																						
<i>Excl. Nulls</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell St Mary Local Centre, Grays	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	1.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	8
Tilbury Town Centre	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.1%	0	5.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	3.3%	15	10.6%	1	1.1%	0	1.7%	0	2.7%	0	8.4%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	14
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.1%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	9.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
South Ockendon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Bexleyheath Town Centre	3.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	15	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	3.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	8	30.3%	7	0.0%	0	0.0%	0
Station Parade Shops, Station Road, Sidcup, DA15 7DB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Asda, Thames Way, Gravesend, DA11 0DQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Gravesend Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	6	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	1	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH												
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	5.2%	23	3.5%	0	7.8%	1	0.0%	0	0.0%	0	4.0%	0
Billericay Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.5%	2	5.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Asda, Merriellands Crescent, Dagenham, RM9 6SJ	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Brentwood Town Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Goodmayes Retail Park, High Road, Romford, RM6 4HR	0.1%	1	0.0%	0	7.2%	1	0.0%	0	0.0%	0	0.0%	0
Harold Hill Local Centre, Romford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	3.6%	16	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	16
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Upminster Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area												
Braintree Village, Chapel Hill, Braintree, CM77 8YH	1.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	1.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	5
Horsted Retail Park, Maidstone Road, Chatham, ME5 9SQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	2.0%	9	16.2%	1	6.5%	1	14.1%	1	32.5%	3	23.1%	1	15.0%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Maidstone Town Centre	1.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	7	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0
Woolwich Town Centre	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	5	0.0%	0	0.0%	0	0.0%	0
Others																						
Internet	63.0%	285	53.3%	3	74.1%	6	80.7%	3	62.1%	6	50.6%	2	82.4%	6	62.0%	84	55.1%	12	59.3%	47	65.3%	116
Mail order / catalogue	1.5%	7	0.0%	0	0.0%	0	1.7%	0	2.7%	0	0.0%	0	0.0%	0	4.7%	6	0.0%	0	0.0%	0	0.0%	0
Weighted base:		452		5		8		4		9		4		8		135		23		79		178
Sample:		338		29		28		24		32		26		34		41		30		46		48

Thurrock Household Survey for Lambert Smith Hampton

By Zone Filt Nulls Wtd [D]

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q12 Where do you normally do most of your household's shopping for audio visual, photographic, computer items (such as TVs, cameras, iPad, telephones etc) and all other domestic electrical goods (such as irons, kettles, fridges, freezers, dishwashers etc)?																						
Excl. Nulls																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.1%	1	1.8%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.1%	1	0.9%	0	2.2%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Chafford Hundred Local Centre, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.9%	8	0.0%	0	0.0%	0	1.1%	0	0.4%	0	1.9%	0	1.7%	0	2.6%	6	0.0%	0	0.4%	1	0.0%	0
Home Bargains, The Junction, Weston Avenue, West Thurrock, Grays, RM20 3LP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	4.9%	43	32.1%	6	15.8%	4	20.5%	4	32.9%	9	24.2%	2	25.3%	5	0.0%	0	1.7%	1	0.4%	1	3.7%	11
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.2%	1	1.9%	0	0.0%	0	0.7%	0	0.4%	0	0.6%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	0.4%	4	4.0%	1	0.0%	0	4.9%	1	6.6%	2	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.1%	1	0.5%	0	0.0%	0	0.0%	0	0.4%	0	4.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
South Ockendon Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	5	0.0%	0
Zone 7																						
Bexleyheath Town Centre	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	12	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	4.2%	37	0.0%	0	0.0%	0	0.0%	0	0.4%	0	1.2%	0	0.0%	0	7.8%	19	25.0%	17	0.4%	1	0.0%	0
Crayford Town Centre	1.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	13	0.5%	0	0.0%	0	0.0%	0
Dartford Heath Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Blackmans Close, Dartford, DA1 2DS												
Dartford Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northumberland Heath Local Centre, Bexley	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Dartford, DA1 4HW	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	3.3%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.2%	2	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Northwick Retail Park, Canvey Island, SS8 0EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Pipp's Hill Retail Park, Upper Mayne, Basildon, SS14 3AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	0.9%	8	0.5%	0	1.5%	0	0.0%	0	0.0%	0	4.8%	0
Cricketers Retail Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Cricketers Way, Basildon, SS13 1SA												
Hadleigh Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.2%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	5.6%	49	2.8%	1	7.1%	2	0.3%	0	2.2%	1	3.8%	0
Pitsea Town Centre	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Hilary Retail Park, Crompton Close, Basildon, SS14 3BA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Stellisons, London Road, South Benfleet, Benfleet, SS7 1AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.4%	4	1.4%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Northlands Pavement, Pitsea, SS13 3DU	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Asda, Merriellands Crescent, Dagenham, RM9 6SJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastern Avenue Retail Park, Eastern Avenue West, Romford, RM7 7EX	3.6%	32	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.6%	0
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goodmayes Retail Park,	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	0

Thurrock Household Survey for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
High Road, Romford, RM6 4HR																						
Grove Farm Retail Park, High Road, Chadwell Heath, RM6 4AU	0.1%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	8
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR	0.6%	5	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	4
Richer Sounds, Main Road, Romford, RM2 5EL	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	5
Romford Town Centre (including The Liberty, The Mall and The Brewery)	0.9%	8	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	8
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	8
Stellisons, Hornchurch Road, Hornchurch, RM12 4TQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																						
B&Q, Fossetts Way, Eastern Avenue, Southend-on-Sea, SS2 4DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Braintree Village, Chapel Hill, Braintree, CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross, NW4 3FP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	1.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	14
Dockside Shopping Outlet,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Maritime Way, St Mary's Island, Chatham, ME4 3ED																						
Gillingham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horsted Retail Park, Maidstone Road, Chatham, ME5 9SQ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	4	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	0.4%	4	0.9%	0	0.4%	0	3.4%	1	1.4%	0	5.6%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Leigh-on-Sea Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Maidstone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	4	0.0%	0	0.0%	0	0.0%	0
Rayleigh Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Southend-on-Sea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	9	0.0%	0	0.0%	0	0.0%	0
Stone Lake Retail Park, Woolwich Road, Charlton, SE7 8LU	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	5	0.0%	0	0.0%	0	0.0%	0
Strood Retail Park, Commercial Road, Rochester, ME2 2AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.2%	1	0.9%	0	0.0%	0	1.0%	0	3.1%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Westwood Cross, Margate Road, Westwood, Broadstairs, CT10 2BF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Internet	52.3%	458	51.8%	10	62.4%	15	64.2%	12	45.2%	13	48.2%	4	61.0%	13	51.3%	126	30.1%	20	44.7%	68	60.7%	178
Mail order / catalogue	1.4%	12	0.0%	0	0.0%	0	0.7%	0	0.9%	0	0.0%	0	0.0%	0	2.3%	6	0.0%	0	0.4%	1	1.9%	5
TV shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Weighted base:		877		19		23		19		28		8		21		246		68		152		293
Sample:		903		93		98		87		96		74		91		90		89		95		90

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q13 Where do you normally do most of your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?																						
<i>Excl. Nulls</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.5%	4	7.4%	1	0.0%	0	0.0%	0	6.9%	1	2.2%	0	10.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell St Mary Local Centre, Grays	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.1%	0	2.0%	0	0.0%	0	0.6%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.2%	2	0.7%	0	13.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.1%	0	2.8%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	1.7%	13	6.5%	1	2.8%	0	0.6%	0	0.7%	0	5.1%	0	1.6%	0	2.9%	6	0.0%	0	0.0%	0	1.5%	4
Purfleet Town Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.1%	1	0.0%	0	0.0%	0	1.2%	0	0.7%	0	4.9%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
B&M, The Mall, Grays, RM17 6QF	0.1%	1	3.3%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackshots Library, Blackshots Lane, Grays, RM16 2JU	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	0.7%	5	9.8%	1	0.0%	0	2.4%	0	13.8%	2	5.4%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.1%	1	2.1%	0	0.0%	0	1.2%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socketts Heath Local Centre, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Orsett Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Aveley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ockendon Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Bexleyheath Town Centre	4.7%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	36	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	3.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	6.3%	14	22.9%	13	0.0%	0	0.0%	0	
Crayford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	
Dartford Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	4	0.6%	0	0.0%	0	0.0%	0	
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	
Morrisons Supermarket, Twin Tumps Way, Thamesmead, SE28 8RD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	
Northumberland Heath Local Centre, Bexley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	6	0.0%	0	0.0%	0	0.0%	0	
Sidcup Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	4	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Edgington Way, Orpington, DA14 5BN	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	7	0.0%	0	0.0%	0	0.0%	0	
Zone 8																							
Asda, Thames Way, Gravesend, DA11 0DQ	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0	
B&M, New Road, Gravesend, DA11 0AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	
Gravesend Town Centre	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.0%	11	0.0%	0	0.0%	0	
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	6	0.0%	0	0.0%	0	0.0%	0	
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	6.8%	4	0.0%	0	0.0%	0	
Singlewell Pharmacy, Singlewell Road, Gravesend, DA11 7QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	
Zone 9																							

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Aldi, Northlands Pavement, Pitsea, Basildon, SS13 3DU	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Basildon Town Centre	3.1%	24	5.4%	1	5.4%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.4%	22	0.0%	0
Billericay Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0
Hadleigh Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Home Bargains, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Pitsea Town Centre	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.8%	6	0.7%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Vange Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Weir Retail Park, Phoenix Way, Rayleigh, SS7 3NU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Whitmore Way Shopping Centre, Fryerns, Basildon, SS14 2HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Zone 10																						
Aldi, Merrieland's Retail Park, Dagenham, RM9 6SJ	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	8
Brentwood Town Centre	2.6%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	20
Cranham Local Centre, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Grove Farm Retail Park, High Road, Chadwell Heath, RM6 4AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold Hill Local Centre, Romford	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	9
Hornchurch Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Romford Town Centre (including The Liberty, The Mall and The Brewery)	7.7%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.4%	60
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Shenfield Local Centre, Brentwood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	1.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	14
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Upminster Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Outside Survey Area																						
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	0.1%	1	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Chatham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmer Village Way, Chelmsford, CM2 6XE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Chelmsford City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Foyles, Station East Broadway, Waterloo Road, London, SE1 8SW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Grays, RM20 1WN																						
Ilford Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	2.0%	15	3.4%	0	9.4%	1	25.5%	3	20.2%	3	17.1%	1	10.0%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	4
Leigh-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Orpington Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.8%	6	1.3%	0	0.0%	0	4.3%	0	1.5%	0	6.9%	0	7.8%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Tesco Superstore, Tilling Road, Brent Cross, NW2 1LZ	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Lakeside Retail Park, West Thurrock, RM20 1WN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Stratford, E20 1EJ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
WHSmith, Southend Hospital, Southend-on-Sea, SS0 0RY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Others																						
Abroad	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	5
Internet	47.9%	370	50.6%	7	59.3%	8	61.2%	7	50.2%	8	35.5%	2	56.1%	10	44.6%	97	40.7%	23	55.3%	71	46.9%	137
Mail order / catalogue	4.3%	33	0.7%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	9.7%	21	0.6%	0	3.5%	4	2.5%	7
TV shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Weighted base:	773		13		13		11		17		7		18		217		57		128		292	
Sample:	743		68		69		61		71		68		77		77		78		87		87	

Weighted:

Thurrock Household Survey for Lambert Smith Hampton

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q14 Where do you normally do most of your household's shopping for games & toys; pets and pet products; hobby items; sport clothing / footwear and equipment; camping goods; bicycles; and musical instruments?																						
<i>Excl. Nulls</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.2%	1	6.9%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.1%	1	0.6%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fobbing Farm Shop, Waterworks Lane, Fobbing, Stanford-le-Hope, SS17 9HT	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
B&Q, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, The Junction, Weston Avenue, West Thurrock, Grays, RM20 3LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	3.8%	28	11.7%	2	3.8%	1	30.2%	5	22.3%	5	22.4%	1	27.9%	5	0.0%	0	0.0%	0	2.0%	3	3.1%	8
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.1%	1	0.0%	0	0.6%	0	1.8%	0	0.0%	0	3.7%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, The Mall, Grays, RM17 6QF	0.0%	0	0.6%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	0.6%	4	4.4%	1	3.1%	0	5.3%	1	9.9%	2	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.1%	1	1.9%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smith's Orchard Garden	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Centre, Chadwell Road, Grays, RM17 5SY												
Zone 5												
Latchford Farm Aquatics, St Marys Lane, Upminster, RM14 3PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ockendon Town Centre	0.1%	1	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0
Zone 7												
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Crossways Boulevard, Dartford, Greenhithe, DA9 9BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Princes Road, Dartford, DA1 1LA	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	3.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	2.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	1.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Foots Cray High Street, Sidcup, DA14 5HJ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruxley Manor Garden Centre, Maidstone Road, Orpington, Sidcup, DA14 5BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Orpington, DA14 5BN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thompson's Garden Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Shooters Hill, Welling, DA16 3RP												
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	2.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Aldi, London Road, Gravesend, DA11 9LY	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thames Way, Gravesend, DA11 0DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	2.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Town Square, Basildon, SS14 1DZ	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Golf Course, Clayhill Lane, Basildon, SS16 5JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Basildon Town Centre	1.5%	11	1.9%	0	1.9%	0	0.0%	0	0.0%	0	7.4%	10
Billericay Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Bowers Gifford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Camping & General, Charfleets Industrial Estate, Canvey Island, SS8 0PQ	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Home Bargains, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, London Road, Vange, Basildon, SS16 4PR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Hadleigh, Benfleet, SS7 2DE	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.4%	3	0.0%	0	2.0%	0	0.0%	0	0.0%	0	2.0%	3
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	1.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	8
Pitsea Town Centre	1.6%	12	0.6%	0	6.9%	1	0.0%	0	0.0%	0	8.0%	11
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Stadium Trading Estate, Stadium Way, Benfleet, SS7 3NZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.7%	5	0.0%	0	1.9%	0	0.0%	0	0.0%	0	3.4%	5
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
The Range, Northlands Pavement, Pitsea, SS13 3DU	0.4%	3	4.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Triple Aces Canine Fertility Clinic, Tuskite Works,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Pitsea, SS16 4UH												
Weir Retail Park, Phoenix Way, Rayleigh, SS7 3NU	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Brentwood Town Centre	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.7%	0
Cranham Local Centre, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.1%	1	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Garden Living, Lower Bedfords Road, Romford, RM1 4DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grove Farm Retail Park, High Road, Chadwell Heath, RM6 4AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	0
Hornchurch Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jollyes, The Gallows Centre, Southend Arterial Road, Romford, RM3 0BZ	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	6
Morrisons Supermarket, Beacontree Heath, Wood Lane, Dagenham, RM10 7RA	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rom Valley Way Retail Park, Rom Valley Way, Romford, RM7 0AN	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	4.4%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.2%	1	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue (Gallows Corner),	1.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Romford, RM3 0LL																						
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Garden Centre, Nags Head Lane, Upminster, RM14 1TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Outside Survey Area																						
Airport Retail Park, Rochford Road, Southend-on-Sea, SS2 6FW	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lane Garden Centres, Riverside, Lower Road, Hockley, SS5 5LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	5	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.1%	1	0.6%	0	0.0%	0	0.9%	0	0.6%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	1.9%	15	12.7%	2	3.7%	1	4.0%	1	12.6%	3	15.5%	1	2.8%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	8
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Retail Park, Horns Road, Ilford, IG2 6BE	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	8
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0	0.0%	0
Orpington Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0	0.0%	0
South Aylesford Retail Park, Quarry Wood, Aylesford, ME20 7TP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	5	0.0%	0
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Strood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.2%	1	0.6%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Lakeside Retail Park, West Thurrock,	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
RM20 1WN																						
Westfield Stratford City, Stratford, E20 1EJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Internet	48.5%	364	47.6%	7	69.8%	10	48.5%	7	46.4%	10	32.8%	2	58.1%	10	39.2%	86	42.1%	21	48.7%	69	56.6%	142
Mail order / catalogue	0.8%	6	1.3%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	5
TV shopping	2.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	15	0.0%	0	0.0%	0	0.0%	0
Weighted base:		751		14		14		15		21		6		18		220		51		141		251
Sample:		673		64		57		66		65		52		70		73		65		81		80

Thurrock Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10

Q15 Where do you normally do most of your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?

Excl. Nulls

Zone 1

Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.2%	1	6.7%	1	0.5%	0	0.0%	0	0.0%	0	2.1%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 2

Corringham Town Centre	0.1%	1	0.0%	0	1.9%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	0.2%	1	0.0%	0	1.5%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1

Zone 3

B&Q, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chafford Hundred Local Centre, Grays	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	4.0%	28	16.4%	3	0.0%	0	3.2%	0	7.1%	2	0.7%	0	2.9%	1	4.2%	8	4.3%	2	1.7%	2	4.3%	11
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	9.0%	64	26.6%	4	22.4%	4	32.9%	5	29.1%	8	23.1%	2	28.6%	5	1.6%	3	3.5%	2	8.1%	10	8.7%	22
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 4

Grays Town Centre (including Grays Shopping Centre)	0.2%	2	2.3%	0	0.0%	0	3.4%	0	1.9%	0	5.1%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.0%	0	0.0%	0	0.5%	0	0.5%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 5

Benems, Orsett Industrial Park, Stanford Road, Orsett, Grays, RM16 3BX	0.1%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 6

South Ockendon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 7

B&Q, Prospect Place Retail	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Park, Westgate Road, Dartford, DA1 1DY												
Bexleyheath Town Centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	3.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cannon Retail Park, Twin Tumps Way, Thamesmead, SE28 8RD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Heath Retail Park, Blackmans Close, Dartford, DA1 2DS	1.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Crittals Corner, Sidcup By-Pass Road, Sidcup, DA14 6LX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mulberry Court Bourne Industrial Park, Bourne Road, Crayford, DA1 4BF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northumberland Heath Local Centre, Bexley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oval Shopping Parade, Blackfen, Sidcup, DA15 9ER	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Coldharbour Road, Northfleet, Gravesend, DA11 8AB												
Zone 9												
B&M, Northwick Retail Park, Canvey Island, SS8 0EJ	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Pipp's Hill Retail Park, Upper Mayne, Basildon, SS14 3AF	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	1.5%	11	2.9%	0	2.8%	1	0.0%	0	0.5%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dansk, Stadium Way, Rayleigh, Benfleet, SS7 3NZ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, London Road, Vange, Basildon, SS16 4PR	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	1.3%	9	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Pipp's Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	3.0%	21	3.8%	1	3.8%	1	0.5%	0	1.4%	0	0.0%	1
Pitsea Town Centre	0.1%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.1%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Northlands	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Pavement, Pitsea, SS13																						
3DU																						
Zone 10																						
Asda, Merriellands Crescent, Dagenham, RM9 6SJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Brentwood Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Clarkes Carpets, Ronco Corner, Hornchurch, RM12 4TQ	0.3%	2	0.0%	0	0.0%	0	0.5%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Cranham Local Centre, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daisy Blinds, Station Lane, Hornchurch, RM12 6LL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Dunelm, Eastern Avenue West, Romford, RM7 7JN	3.8%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	27
Eastern Avenue Retail Park, Eastern Avenue West, Romford, RM7 7EX	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	10
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	3.3%	24	4.4%	1	2.3%	0	12.3%	2	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	1.7%	2	7.1%	18
Harold Hill Local Centre, Romford	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
Hornchurch Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	2.3%	17	0.0%	0	3.6%	1	0.5%	0	0.5%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	16
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	10
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	8
Upminster Town Centre	2.1%	15	0.6%	0	0.5%	0	0.0%	0	1.9%	1	19.9%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	13
Outside Survey Area																						
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Will Adams Way, Gillingham, ME8 6BY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Braintree Village, Chapel Hill, Braintree, CM77 8YH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross, NW4 3FP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	5
Chelmsford City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayfields Industrial Park, Main Road, Orpington, BR5 3HP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Dockside Shopping Outlet, Maritime Way, St Mary's Island, Chatham, ME4 3ED	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Eltham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Furniture Village, Will Adams Way, Gillingham, ME8 6BY	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gateway Retail Park, Claps Gate Lane, Beckton, E6 6LG	0.6%	4	0.0%	0	3.1%	1	0.0%	0	0.0%	0	2.5%	0
Gillingham Retail Park, Ambley Road, Gillingham, ME80 3UP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich Shopping Park, Bugsby's Way, New Charlton, Greenwich, SE7 7ST	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.1%	1	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horsted Retail Park, Maidstone Road, Chatham, ME5 9SQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
IKEA, Bugsby's Way, Greenwich, SE10 0QJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	0.9%	6	1.8%	0	2.9%	1	0.0%	0	3.3%	1	0.8%	0
London Road Retail Park,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
London Road, Maidstone, ME16 0DT																						
Maidstone Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ash Green Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Orpington Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	4	0.0%	0	0.0%	0	0.0%	0
Strood Retail Park, Commercial Road, Rochester, ME2 2AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Swanley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	5	0.0%	0
The Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
The Range, Lakeside Retail Park, West Thurrock, RM20 1WN	0.1%	0	0.6%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
Westfield Stratford City, Stratford, E20 1EJ	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
Woodside Garden Centre, A127 Arterial Road, Rayleigh, SS6 7TZ	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	5	0.0%	0
Woolwich Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	5	0.0%	0	0.0%	0	0.0%	0
Others																						
Abroad	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	6	0.0%	0	0.0%	0	0.0%	0
Internet	34.5%	246	23.3%	4	51.5%	9	37.3%	5	38.3%	10	9.2%	1	56.2%	10	39.4%	72	31.7%	17	24.5%	30	34.3%	87
Mail order / catalogue	1.6%	11	4.6%	1	0.0%	0	4.2%	1	8.1%	2	0.0%	0	0.0%	0	3.6%	7	0.0%	0	1.1%	1	0.0%	0
TV shopping	1.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	7	0.0%	0	0.0%	0	2.1%	5
Weighted base:		713		16		18		14		26		7		18		183		53		123		255
Sample:		752		78		75		69		81		66		80		70		74		76		83

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q16 Where do you normally do most of your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?																						
<i>Excl. Nulls</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.1%	1	0.7%	0	0.0%	0	0.0%	0	1.7%	0	4.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.1%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fobbing Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Lodge Garden Centre, High Road, Fobbing, Stanford-le-Hope, SS17 9HN	0.3%	2	0.7%	0	4.9%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
B&Q, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	6.7%	54	40.6%	6	14.7%	2	41.1%	6	40.1%	9	22.0%	2	35.5%	5	9.1%	21	0.0%	0	0.0%	0	1.1%	3
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	1.3%	10	8.6%	1	5.6%	1	18.7%	3	13.2%	3	13.1%	1	10.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Thurrock Business Centre, Motherwell Way, Grays, RM20 3XD	0.1%	1	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Trade City, Motherwell Way, Thurrock, RM20 3EH	0.1%	0	0.7%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, The Mall, Grays, RM17 6QF	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	0.6%	5	1.9%	0	4.0%	0	13.2%	2	8.7%	2	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Thurrock Local Centre, Grays	0.1%	1	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, London Road, Grays, RM17 5YB	0.1%	1	0.0%	0	4.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smith's Orchard Garden	0.4%	3	7.7%	1	0.8%	0	2.3%	0	5.0%	1	7.3%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Centre, Chadwell Road, Grays, RM17 5SY																						
Zone 5																						
Zone 6																						
Chestnut Farm Garden Centre, South Ockendon, RM15 6DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurrock Garden Centre, South Road, South Ockendon, RM15 6DU	1.7%	14	0.7%	0	2.4%	0	4.0%	1	1.1%	0	3.1%	0	8.5%	1	0.0%	0	0.0%	0	0.5%	1	3.7%	11
Zone 7																						
B&Q, Crittalls Corner, Sidcup By-Pass Road, Sidcup, DA14 6LX	4.2%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%	34	0.0%	0	0.0%	0	0.0%	0
B&Q, off Station Road, Lower Road, Belvedere, DA17 6DF	4.2%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%	33	0.0%	0	0.0%	0	0.0%	0
B&Q, Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	4.7%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.3%	35	3.2%	2	0.0%	0	0.0%	0
Bexleyheath Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	5	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Dartford Heath Retail Park, Blackmans Close, Dartford, DA1 2DS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Hawley Garden Centre, Hawley Road, Hawley, Sutton at Hone, Dartford, DA2 7RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	5	0.0%	0	0.0%	0	0.0%	0
Screwfix, Acorn Industrial Estate, Crayford Road, Dartford, DA1 4AL	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	5	0.0%	0	0.0%	0	0.0%	0
Swandley Village Nursery, Swanley Village Road, Swanley, BR8 7NN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Thompson's Garden Centre, Shooters Hill, Welling, DA16 3RP	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Timber Moulding Ltd, Main Road, Sutton at Hone, Dartford, DA4 9HP	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Park View Road, Welling, DA16 1SR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
B&M, New Road, Gravesend, DA11 0AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Imperial Business Estate, Gravesend, DA11 0DY	5.6%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springhead Nurseries, Watling Street, Southfleet, Gravesend, DA11 8AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Stuart Road, Gravesend, DA11 0BZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.4%	3	0.7%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3
B&M, Northwick Retail Park, Canvey Island, SS8 0EJ	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	9

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
B&Q, Pipp's Hill Retail Park, Upper Mayne, Basildon, SS14 3AF	6.3%	51	0.0%	0	12.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.5%	50	0.0%	0
Basildon Town Centre	0.4%	3	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.4%	3	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Canvey Supply, London Road, South Benfleet, Benfleet, SS7 5UN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Homebase, London Road, Vange, Basildon, SS16 4PR	1.1%	9	4.3%	1	16.3%	2	0.5%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	6	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pipp's Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.7%	6	0.7%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0	3.5%	5	0.0%	0
Pitsea Town Centre	0.1%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Macey House, Fentiman Road, Canvey Island, SS8 0EQ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0
South Benfleet Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Summerhill Garden Centre, Arterial Road, Pipp's Hill Road North, Billericay, CM11 2UJ	0.7%	6	0.0%	0	0.8%	0	0.0%	0	0.5%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.4%	1
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	6	0.0%	0
Toolstation, Yardley Business Park, Luckyn Lane, Basildon, SS14 3GL	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Zone 10																							
B&Q, Roneo Corner, Hornchurch Road, Romford, RM11 1PY	8.5%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.4%	67	
B&Q, Tangent Link, Harold Hill, Romford, RM3 8GZ	6.3%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	50	
Brentwood Town Centre	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	8	
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	7	
Garden Living, Lower Bedfords Road, Romford, RM1 4DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	
Hillcrest Nurseries, Brentwood Road, Herongate, Ingrave, Brentwood, CM13 3NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	
Romford Town Centre (including The Liberty, The Mall and The Brewery)	1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	11	
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	2.6%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	21	
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	
Screwfix, Gallows Corner, Harold Hill, Romford, RM3 8UJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	
Screwfix, Kestral Park, Tallon Road, Hutton, Brentwood, CM13 1TN	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	5	
Straight Mile Nursery Gardens, Ongar Road, Brentwood, CM15 9SA	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3	
Toolstation, Harold Hill Industrial Estate, Harold Hill, Romford, RM3 8UR	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	9	
Upminster Garden Centre, Nags Head Lane, Upminster, RM14 1TS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	
Upminster Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wickes, Brook Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10								
Brentwood, CM14 5LX																				
Wickes, High Road, Chadwell Heath, Romford, RM6 4HX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1						
Outside Survey Area																				
A E Harnett & Sons, Greenacre Lane, Stock, Ingatestone, CM4 9QF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0				
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.1%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0		
Arterial Park, Chelmsford Road, Rayleigh, SS6 7FY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0		
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
B&Q, Footscray Road, Eltham, SE9 2TD	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	9	0.0%	0	0.0%	0		
B&Q, Fossetts Way, Eastern Avenue, Southend-on-Sea, SS2 4DQ	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	7	0.0%	0
B&Q, Honeypot Lane, Harrow, Edgware, Stanmore, HA7 1QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Will Adams Way, Gillingham, ME8 6BY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Cherry Lane Garden Centres, Riverside, Lower Road, Hockley, SS5 5LE	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Enfield Garden Centre, Cattlegate Road, Crews Hill, Enfield, EN2 9DX	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3
Gateway Retail Park, Claps Gate Lane, Beckton, E6 6LG	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	1.2%	3
Gillingham Retail Park, Ambley Road, Gillingham, ME80 3UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.1%	1	0.0%	0	0.0%	0	2.7%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingatestone Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Leigh-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Lidl, West Thurrock Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
West Thurrock, Grays, RM20 1WN												
Morley Nurseries, Southend Road, Wakering, Southend-on-Sea, SS3 0PU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Retail Park, Horns Road, Ilford, IG2 6BE	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plant Perfections Garden Centre, Beeches Road, Battlesbridge, Wickford, SS11 8TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Southend-on-Sea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peters Wharf Retail Park, St Peter's Bridge, Maidstone, ME16 0SN	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Lakeside Retail Park, West Thurrock, RM20 1WN	0.1%	0	0.7%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0
The Range, Stadium Way, Benfleet, SS6 7UP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thompson's Garden Centre, Perry Street, Sidcup, Chislehurst, BR7 6HA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Wickes, Kings Highway, Plumstead, SE18 2BG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Wickes, New Cut, Chatham, ME4 6AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Others												
Internet	17.2%	139	18.1%	3	22.4%	2	10.3%	2	19.3%	4	9.0%	1
Mail order / catalogue	1.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		804		14		11		15		22		7
Sample:		817		80		66		74		83		77

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q17 Where do you normally do most of your household's shopping on all goods for personal care (including, electric razors, hair dryers, bathroom scales, cosmetics, perfume, toothpaste, etc), other medical and pharmaceutical products (e.g. vitamins, plasters) and therapeutic appliances (e.g. spectacles, hearing aids, wheelchairs, contact lenses etc)?																						
<i>Excl. Nulls</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.6%	5	8.3%	2	2.1%	0	0.0%	0	8.7%	3	7.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell St Mary Local Centre, Grays	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.0%	0	1.4%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Defoe Parade, Chadwell St Mary, RM16 4QF	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.3%	2	11.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.8%	8	4.4%	1	49.9%	6	0.3%	0	2.0%	1	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.1%	1	0.4%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Chafford Hundred Local Centre, Grays	0.1%	1	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.1%	1	0.0%	0	0.0%	0	1.0%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	1.3%	12	2.2%	0	0.7%	0	2.0%	0	7.0%	2	6.3%	0	2.8%	0	2.8%	7	0.0%	0	0.0%	0	0.3%	1
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.4%	3	0.0%	0	0.0%	0	6.2%	1	3.2%	1	1.2%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	0.2%	2	4.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	1.6%	15	14.4%	3	0.0%	0	18.7%	4	20.9%	6	3.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.4%	4	5.8%	1	0.0%	0	1.0%	0	5.1%	2	9.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socketts Heath Local Centre, Grays	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
Aveley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Ockendon, RM15 5AE												
South Ockendon Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Asda, Crossways Boulevard, Dartford, Greenhithe, DA9 9BT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Princes Road, Dartford, DA1 1LA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	5.4%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackfen Local Centre, Sidcup	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	3.7%	34	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Erith Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Foots Cray High Street, Sidcup, DA14 5HJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upper Wickham Lane, Welling, DA16 3HF	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M D Moore Pharmacy, Dartford Road, Dartford, DA1 3EN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northumberland Heath Local Centre, Bexley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Bexley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Praise Pharmacy, Long Lane, Bexleyheath, DA7 5AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Priory Shopping Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Dartford, DA1 2HL												
Sainsbury's Superstore, Stadium Way, Dartford, DA1 4HW	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Orpington, DA14 5BN	1.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	2.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thamesmead Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Aldi, London Road, Gravesend, DA11 9LY	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thames Way, Gravesend, DA11 0DQ	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	1.2%	11	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Istead Rise Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfleet Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pender Chemist, Dene Holm Road, Northfleet, Gravesend, DA11 8LG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverview Park Local Centre, Gravesend	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Singlewell Pharmacy,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Singlewell Road, Gravesend, DA11 7QA												
Zone 9												
Aldi, Northlands Pavement, Pitsea, Basildon, SS13 3DU	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.6%	6	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	2.8%	26	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0
Billericay Town Centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	6
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Canvey Island Town Centre (where Knightswick Shopping Centre is)	1.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	13
Clayhill Road Pharmacy, Clay Hill Road, Basildon, SS16 4EX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Hadleigh Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3
Home Bargains, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Home Bargains, Westgate Park, Basildon, SS14 1WP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.7%	7	0.0%	0	2.9%	0	0.0%	0	0.0%	0	4.3%	7
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	9
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.1%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Pitsea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Sainsbury's Superstore,	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	5

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Cricketers Retail Park, East Mayne, Basildon, SS13 1SA												
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
South Benfleet Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	1.9%	18	1.4%	0	8.7%	1	0.0%	0	0.0%	0	10.9%	16
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.7%	6	0.0%	0	1.4%	0	0.0%	0	1.9%	0	4.0%	6
Vange Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Zone 10												
Aldi, Marlborough Road, Romford, RM7 8AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Merrielands Retail Park, Dagenham, RM9 6SJ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4
Aldi, St Marys Lane, Upminster, RM14 2QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Asda, Merrielands Crescent, Dagenham, RM9 6SJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Whalebone Lane South, Chadwell Heath, Dagenham, RM8 1BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0
Brentwood Town Centre	3.9%	36	0.4%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0
Chadwell Heath Town Centre	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collier Row Local Centre, Romford	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranham Local Centre, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Elm Park Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold Hill Local Centre, Romford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Hornchurch Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	7
Lidl, High Street, Hornchurch, RM11 1TP	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Rom Valley Way Retail Park, Rom Valley Way, Romford, RM7 0AN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	3.1%	28	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	28
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	3.6%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	33
Sainsbury's Superstore, High Road, Chadwell Heath, Romford, RM6 6PB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	6
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	9
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	1.7%	16	0.0%	0	0.0%	0	0.3%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	16
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	2.9%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	27
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Upminster Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Outside Survey Area																						
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Eltham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	5	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.2%	2	0.0%	0	0.0%	0	2.0%	0	3.2%	1	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	2.2%	20	10.5%	2	1.4%	0	17.1%	4	6.0%	2	5.5%	0	13.1%	2	0.0%	0	0.0%	0	0.9%	1	2.6%	8

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Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Liverpool Street Station, Liverpool Street, London, EC2M 7PY	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Strood Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Sudbury Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Swanley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	1.8%	17	3.1%	1	0.7%	0	15.0%	3	5.1%	2	5.2%	0	5.7%	1	0.4%	1	0.0%	0	0.0%	0	2.8%	9
Others																						
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Internet	24.9%	230	16.3%	3	17.2%	2	28.3%	6	33.2%	10	11.4%	1	35.9%	6	25.4%	66	13.2%	10	13.9%	21	32.0%	104
Mail order / catalogue	0.4%	4	0.4%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	2.7%	0	0.0%	0	1.9%	1	0.9%	1	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		924		20		12		21		31		8		17		260		78		150		326
Sample:		950		99		80		92		103		82		87		100		103		102		102

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Weighted:

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q18 Where do you normally do most of your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses);																						
<i>Excl. Nulls</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.4%	2	10.1%	1	0.0%	0	0.0%	0	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.1%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	1.7%	10	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	2.6%	0	0.0%	0	3.2%	1	2.6%	3	2.5%	5
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	3.5%	22	0.9%	0	5.2%	1	8.0%	1	6.8%	1	11.3%	1	3.7%	1	0.0%	0	6.7%	2	0.5%	1	6.5%	14
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.1%	0	0.0%	0	0.0%	0	1.1%	0	0.6%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	1.4%	9	13.1%	1	0.0%	0	15.1%	2	22.2%	5	0.0%	0	5.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.3%	2	3.6%	0	0.0%	0	4.1%	1	3.0%	1	5.8%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
Zone 7																						
Bexleyheath Town Centre	2.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	15	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	6.7%	42	6.7%	1	0.5%	0	0.0%	0	0.0%	0	4.4%	0	0.4%	0	12.9%	21	45.2%	16	2.7%	3	0.0%	0
Dartford Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.0%	0	0.0%	0	0.0%	0
Lidl, Upper Wickham Lane, Welling, DA16 3HF	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Gravesend Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	3
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3
Basildon Town Centre	1.6%	10	2.6%	0	3.1%	1	0.0%	0	0.0%	0	7.1%	9
Billericay Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Dunton Car Boot Sale, Dunton Road, Dunton Waylets, Billericay, CM12 9TZ	0.1%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Home Bargains, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Pipps Hill Retail Park, Miles	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2

Thurrock Household Survey for Lambert Smith Hampton

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Gray Road, Basildon, SS14 3AF												
Pitsea Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.5%	3	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
The Range, Northlands Pavement, Pitsea, SS13 3DU	0.4%	2	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Weir Retail Park, Phoenix Way, Rayleigh, SS7 3NU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Brentwood Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	1
Chadwell Heath Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Eastern Avenue Retail Park, Eastern Avenue West, Romford, RM7 7EX	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Hornchurch Town Centre	0.6%	3	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	3
Merriellands Retail Park, Merriellands Crescent, Dagenham, RM9 6SR	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Romford Town Centre (including The Liberty, The Mall and The Brewery)	4.9%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	4.6%	1	13.8%
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	1
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																						
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	1.8%	11	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	5.1%	2	2.2%	3	2.5%	6
Chatham Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Chelmsford City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Designer Outlet Ashford, Kimberley Way, Ashford, TN24 0SD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport, Hounslow	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.1%	1	0.0%	0	0.0%	0	2.7%	0	0.6%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	7.4%	46	23.1%	2	6.8%	1	24.9%	3	22.4%	5	23.7%	1	16.4%	3	0.0%	0	0.0%	0	10.5%	13	8.1%	18
Leigh-on-Sea Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	6	0.0%	0	0.0%	0	0.0%	0
Stone Lake Retail Park, Woolwich Road, Charlton, SE7 8LU	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	5	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.1%	1	0.0%	0	0.0%	0	5.7%	1	0.6%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Lakeside Retail Park, West Thurrock, RM20 1WN	0.0%	0	0.9%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Stratford, E20 1EJ																						
Others																						
Abroad	2.2%	14	5.2%	1	0.5%	0	1.7%	0	0.6%	0	4.4%	0	0.4%	0	6.2%	10	1.0%	0	1.6%	2	0.0%	0
Internet	47.8%	301	24.6%	3	76.0%	13	34.1%	4	36.1%	7	28.1%	1	61.9%	11	53.9%	89	15.4%	5	41.6%	53	52.2%	114
Mail order / catalogue	2.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	3.2%	1	4.5%	6	3.8%	8
TV shopping	2.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	7	0.0%	0	0.5%	1	3.0%	7
Weighted base:		630		10		17		13		20		5		17		165		35		128		219
Sample:		575		44		58		54		62		45		64		54		53		75		66

Meanscore: [Number of visits per week]

Q19 How often do you or your household visit Lakeside Shopping Centre, i.e. the INDOOR shopping centre, for shopping, services, leisure, work or other uses?

7 times a week	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5 - 6 times a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 times a week	0.2%	2	1.7%	0	0.0%	0	0.6%	0	2.4%	1	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	1.8%	18	1.2%	0	1.8%	0	6.7%	1	1.2%	0	1.7%	0	4.1%	1	4.8%	14	0.0%	0	0.0%	0	0.3%	1
Once a week	4.3%	44	15.1%	3	16.1%	4	23.9%	5	14.3%	4	8.5%	1	25.0%	6	6.6%	19	0.0%	0	0.4%	1	0.3%	1
Once every 2 weeks	5.8%	59	11.8%	3	10.2%	2	16.4%	3	14.4%	4	26.4%	2	13.2%	3	5.8%	17	0.0%	0	4.8%	8	4.6%	16
Once a month	10.9%	110	26.4%	6	14.1%	3	22.5%	5	25.0%	8	18.8%	2	14.9%	3	3.4%	10	4.5%	4	18.1%	30	11.4%	40
Once every 2 months	5.4%	55	4.4%	1	9.3%	2	3.8%	1	8.5%	3	10.2%	1	2.5%	1	3.0%	9	0.0%	0	5.0%	8	8.5%	30
Once every 3 months	7.6%	77	6.1%	1	4.0%	1	3.2%	1	4.8%	1	8.3%	1	8.1%	2	3.9%	11	2.8%	2	10.7%	18	11.0%	38
Less often than once every 3 months	34.8%	352	27.6%	6	23.0%	6	17.6%	4	21.0%	6	9.4%	1	15.0%	4	34.7%	100	30.8%	24	30.9%	51	42.9%	151
(Don't know)	2.0%	20	0.0%	0	7.5%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	1	2.5%	7	0.0%	0	1.3%	2	2.4%	8
(Never)	27.2%	275	5.8%	1	14.2%	3	5.0%	1	7.2%	2	16.6%	1	9.8%	2	35.4%	102	62.0%	49	28.8%	48	18.7%	66
Mean:		0.17		0.38		0.33		0.57		0.47		0.33		0.64		0.21		0.02		0.10		0.09
Weighted base:		1012		22		24		21		31		8		23		287		79		166		351
Sample:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10

Q20 What is the MAIN activity you visit Lakeside Shopping Centre for?

Those that visit Lakeside Shopping Centre at least once a month at Q19

NON-FOOD shopping	50.0%	117	68.7%	8	34.0%	3	62.1%	9	63.9%	12	66.2%	3	37.4%	5	23.9%	14	100.0%	4	81.6%	32	45.5%	27
FOOD shopping	11.6%	27	8.9%	1	1.7%	0	7.1%	1	12.0%	2	9.5%	0	15.0%	2	32.1%	19	0.0%	0	0.0%	0	1.9%	1
Window shopping / browsing	11.4%	27	11.6%	1	8.6%	1	17.0%	3	1.4%	0	17.4%	1	9.9%	1	5.1%	3	0.0%	0	3.5%	1	25.9%	15
Work there	5.2%	12	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	3.2%	0	10.7%	6	0.0%	0	11.4%	4	0.0%	0
Meeting family / friends to socialise	5.2%	12	0.7%	0	0.0%	0	3.0%	0	6.7%	1	0.0%	0	3.7%	1	3.3%	2	0.0%	0	1.7%	1	12.3%	7
Visiting gym / leisure centre / swimming pool	3.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	8
Visiting cinema	3.4%	8	0.7%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	7	0.0%	0	0.0%	0	0.0%	0
Health service e.g. doctor, dentist, hospital, opticians	3.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	12.5%	7	0.0%	0	0.0%	0	0.0%	0
Visit family entertainment venue (e.g. bowling alley, ice rink, etc.).	1.3%	3	4.8%	1	9.8%	1	3.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting cafes / coffee shops	1.1%	3	0.7%	0	12.1%	1	0.5%	0	0.7%	0	0.0%	0	8.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daytime eating	1.0%	2	0.0%	0	5.6%	1	4.1%	1	0.7%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Daytime drinking	0.7%	2	0.0%	0	7.4%	1	0.0%	0	1.4%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting place of worship	0.5%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Night-time eating	0.4%	1	0.0%	0	4.2%	0	1.4%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Financial service e.g. bank, building society, cash machine	0.3%	1	3.8%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit outdoor sports venue (e.g. tennis / basketball court / football / cricket pitch)	0.2%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit parks / green spaces	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting family / friends who live there	0.1%	0	0.0%	0	0.0%	0	0.5%	0	0.7%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk / walk the dog	0.1%	0	0.0%	0	0.0%	0	0.5%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buying fuel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Takeaways / fast food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Night-time drinking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit museums / galleries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessing transport (e.g. using bus / tube / train station)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Business meetings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other service e.g. laundrette, hairdresser, salon, vets, recycling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit daytime theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Visiting library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting live music venues / gigs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit night-time theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit community centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nightclubbing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Study there	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Using Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	6.9%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	233	12		10		15		18		4		14		59		4		39		58		
Sample:	359	47		38		61		57		43		65		12		2		16		18		

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q21 What do you like about Lakeside Shopping Centre? [MR]																						
<i>Those that visit Lakeside Shopping Centre at least once a month at Q19</i>																						
Shops - good opening hours / open on Sundays	15.0%	35	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	11	0.0%	0	30.2%	12	20.0%	12
Attractive environment / nice place	14.3%	33	19.0%	2	0.0%	0	15.6%	2	22.7%	4	0.0%	0	9.0%	1	0.0%	0	67.9%	2	15.1%	6	26.1%	15
Parking - it's free	14.0%	33	2.3%	0	12.5%	1	14.6%	2	13.6%	2	28.1%	1	8.2%	1	0.0%	0	0.0%	0	14.9%	6	31.2%	18
Close to home	13.2%	31	45.8%	6	9.0%	1	40.6%	6	33.4%	6	16.4%	1	30.9%	4	0.0%	0	0.0%	0	12.6%	5	3.7%	2
Good cafés / restaurants	11.7%	27	6.3%	1	43.8%	4	13.6%	2	7.9%	1	10.0%	0	21.6%	3	0.0%	0	32.1%	1	13.4%	5	15.2%	9
You can get everything you need there	11.1%	26	9.3%	1	5.2%	1	3.4%	1	10.7%	2	23.9%	1	12.2%	2	6.7%	4	0.0%	0	3.5%	1	23.5%	14
Good layout / shops close together	9.4%	22	1.5%	0	9.1%	1	10.1%	2	5.8%	1	12.5%	1	3.6%	1	17.6%	10	0.0%	0	0.0%	0	11.7%	7
Shops - good range of non-food shops generally	9.3%	22	6.6%	1	10.2%	1	9.2%	1	5.4%	1	7.3%	0	8.6%	1	10.7%	6	0.0%	0	22.2%	9	1.9%	1
Shops - good range of 'high street' retailers	9.1%	21	5.9%	1	0.0%	0	6.5%	1	0.0%	0	0.0%	0	4.7%	1	1.6%	1	0.0%	0	18.8%	7	18.2%	11
Parking - it's easy to find a space	9.0%	21	15.9%	2	13.4%	1	0.5%	0	4.7%	1	17.0%	1	5.0%	1	5.1%	3	67.9%	2	14.1%	5	7.7%	4
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	8.6%	20	4.8%	1	5.6%	1	12.6%	2	3.4%	1	8.9%	0	1.5%	0	10.7%	6	0.0%	0	24.8%	10	0.0%	0
Good pubs / bars	8.5%	20	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	0	23.2%	14	0.0%	0	13.4%	5	0.0%	0
Clean streets / well maintained	7.1%	17	13.0%	2	0.0%	0	8.7%	1	19.2%	3	10.0%	0	7.0%	1	0.0%	0	0.0%	0	0.0%	0	15.2%	9
Good for financial services (e.g. banks / building societies)	7.1%	17	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	11	0.0%	0	13.4%	5	0.0%	0
Good for a day out	6.5%	15	16.2%	2	0.0%	0	9.0%	1	15.6%	3	0.0%	0	0.0%	0	10.7%	6	0.0%	0	7.1%	3	0.0%	0
Shops - good range of quality shops	6.0%	14	13.4%	2	0.0%	0	8.2%	1	2.1%	0	6.9%	0	7.5%	1	1.6%	1	0.0%	0	0.0%	0	14.4%	8
Shops - good range of affordable shops	5.8%	14	0.0%	0	6.5%	1	3.0%	0	8.6%	2	0.0%	0	7.0%	1	8.1%	5	0.0%	0	13.4%	5	0.0%	0
Easy to get there by car	5.7%	13	8.0%	1	6.5%	1	0.0%	0	4.0%	1	3.3%	0	7.2%	1	0.0%	0	0.0%	0	3.5%	1	14.4%	8
Familiar / know where everything is	4.8%	11	14.5%	2	6.5%	1	3.0%	0	0.0%	0	1.0%	0	5.7%	1	12.5%	7	0.0%	0	0.0%	0	0.0%	0
Shops - good range of supermarkets	4.0%	9	0.7%	0	0.0%	0	0.5%	0	2.8%	1	2.1%	0	1.0%	0	12.3%	7	32.1%	1	0.0%	0	0.0%	0
Close to work / en route to work	3.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	12.5%	7	0.0%	0	0.0%	0	0.0%	0
Easy to get there on foot	3.3%	8	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	7	0.0%	0	0.0%	0	0.0%	0
Shops - good range of independent shops	3.3%	8	0.0%	0	0.0%	0	9.0%	1	0.0%	0	0.0%	0	0.0%	0	10.7%	6	0.0%	0	0.0%	0	0.0%	0
Good market	3.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	0	7.0%	1	10.7%	6	0.0%	0	0.0%	0	0.0%	0
Good range of other services	3.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	7	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
(e.g. library, hairdresser, vets etc.)																						
Parking - it's cheap	2.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	6	0.0%	0	0.0%	0	0.0%	0
Like to support local businesses	2.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	6	0.0%	0	0.0%	0	0.0%	0
Good toilet facilities	1.8%	4	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	3
Shops - good range of clothes shops	1.5%	3	5.1%	1	1.7%	0	1.4%	0	5.8%	1	3.3%	0	3.7%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Has undercover shopping	1.2%	3	1.5%	0	4.3%	0	4.9%	1	4.0%	1	1.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to friends / relatives	1.0%	2	0.0%	0	0.0%	0	0.0%	0	13.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice atmosphere / friendly people	0.8%	2	8.5%	1	0.9%	0	4.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good seating areas	0.6%	1	0.0%	0	0.0%	0	0.0%	0	5.2%	1	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good bus service	0.4%	1	0.0%	0	5.6%	1	0.0%	0	0.7%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diverse / multi-cultural	0.3%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access	0.2%	0	2.2%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S store	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice and warm	0.1%	0	0.7%	0	0.0%	0	0.5%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stores have changing rooms in them	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeland store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quiet / not too busy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open / green spaces / parks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional / quaint	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of health services (e.g. doctors, dentists, opticians etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good train service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of bakers / butchers / greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	4.2%	10	2.9%	0	9.4%	1	11.7%	2	12.4%	2	13.4%	1	12.9%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	2
(Don't know)	0.5%	1	0.0%	0	5.6%	1	1.4%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	233			12		10		15		18		4		14		59		4		39		58
Sample:	359			47		38		61		57		43		65		12		2		16		18

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q22 What do you dislike about Lakeside Shopping Centre? [MR]																						
<i>Those that visit Lakeside Shopping Centre at least once a month at Q19</i>																						
Traffic congestion	9.8%	23	5.6%	1	5.2%	1	10.2%	2	8.9%	2	5.3%	0	20.4%	3	5.1%	3	0.0%	0	15.1%	6	11.2%	7
Shops - need more / better range of non-food shops generally	6.1%	14	0.7%	0	0.0%	0	4.1%	1	0.7%	0	3.3%	0	3.2%	0	0.0%	0	0.0%	0	11.4%	4	14.4%	8
Not enough / poor quality seating areas	5.2%	12	0.0%	0	0.0%	0	0.0%	0	4.0%	1	7.9%	0	1.5%	0	12.5%	7	0.0%	0	0.0%	0	5.8%	3
Too far away from home	5.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	20.2%	12
Lack of security / don't feel safe	4.5%	10	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	10.4%	4	9.3%	5
Parking - not enough spaces available	4.4%	10	0.7%	0	0.0%	0	1.4%	0	0.7%	0	3.3%	0	3.2%	0	12.3%	7	0.0%	0	5.4%	2	0.0%	0
Not enough / poor quality public toilets	4.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	12.5%	7	0.0%	0	0.0%	0	3.7%	2
Too many empty shops	3.9%	9	0.7%	0	3.5%	0	4.1%	1	4.7%	1	5.2%	0	1.0%	0	1.6%	1	0.0%	0	15.1%	6	0.0%	0
Parking - cashless payment	3.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	8
Not enough / poor quality caf��s / restaurants	3.4%	8	0.0%	0	0.0%	0	0.0%	0	8.5%	2	0.0%	0	0.0%	0	10.7%	6	0.0%	0	0.0%	0	0.0%	0
Not enough financial services (e.g. banks / building societies)	3.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	12.5%	7	0.0%	0	0.0%	0	0.0%	0
Hard to get to on foot	3.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	0	0.0%	0	12.5%	7	0.0%	0	0.0%	0	0.0%	0
Shops - need more / better range of supermarkets	3.2%	7	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.5%	0	12.5%	7	0.0%	0	0.0%	0	0.0%	0
Poor nightlife	3.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	7	0.0%	0	0.0%	0	0.0%	0
Hard to get to by train	3.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	7
Shops - need more quality shops	2.9%	7	0.0%	0	0.0%	0	0.5%	0	2.1%	0	0.0%	0	0.5%	0	10.7%	6	0.0%	0	0.0%	0	0.0%	0
Needs an update / revamp	2.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	6	0.0%	0	0.0%	0	0.0%	0
Shops - need more / better clothes shops	2.5%	6	0.0%	0	0.9%	0	0.5%	0	0.7%	0	1.0%	0	0.5%	0	0.0%	0	0.0%	0	11.4%	4	1.9%	1
Shops - need more affordable shops	2.5%	6	0.0%	0	6.5%	1	1.9%	0	0.0%	0	1.0%	0	2.4%	0	0.0%	0	0.0%	0	11.4%	4	0.0%	0
Too busy / crowded	2.3%	5	2.2%	0	3.5%	0	11.4%	2	6.2%	1	11.7%	1	9.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lacking natural light	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	3
Lifts / escalators are often broken	1.4%	3	0.7%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	5.1%	3	0.0%	0	0.0%	0	0.0%	0
Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	67.9%	2	0.0%	0	0.0%	0
Shops - need more 'high street' retailers	0.5%	1	0.0%	0	4.2%	0	0.5%	0	3.5%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor disabled access	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
John Lewis store is a bit	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
rundown																						
Poor atmosphere / unfriendly people	0.4%	1	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - not enough disabled parking	0.3%	1	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need longer opening hours / more open on Sundays	0.3%	1	0.0%	0	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor layout / shops too far apart	0.3%	1	0.7%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough activities for children to do	0.3%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hard to get to by bus	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - no free parking	0.2%	1	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many beggars	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough affordable restaurants	0.2%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough department stores	0.2%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need more independent shops	0.1%	0	0.0%	0	0.0%	0	0.9%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty streets / poorly maintained	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many eating places	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't have a Disney store	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough other services (e.g. library, hairdresser, vets etc.)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many phone shops	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tannoy is too loud	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Air needs to be cleaner / less recycled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need more bakers / butchers / greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Floors are slippery	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S store is too modern	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many betting shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too much homelessness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - expensive parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hard to get to by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough health facilities (e.g. doctors, dentists, opticians, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not attractive / poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
environment																						
Parking - longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough / poor quality pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	46.5%	108	78.0%	9	53.7%	5	64.7%	10	66.9%	12	61.4%	3	43.5%	6	40.2%	24	32.1%	1	42.6%	17	37.1%	22
(Don't know)	2.0%	5	0.0%	0	21.9%	2	2.3%	0	3.4%	1	0.0%	0	10.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		233		12		10		15		18		4		14		59		4		39		58
Sample:		359		47		38		61		57		43		65		12		2		16		18

Thurrock Household Survey for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q23 What could be improved about Lakeside Shopping Centre that would make you visit more often? [MR]																						
Less traffic congestion / improved access	9.3%	94	0.8%	0	3.3%	1	5.5%	1	9.5%	3	9.4%	1	9.1%	2	12.6%	36	28.6%	23	10.2%	17	3.1%	11
Less empty shops	6.2%	63	2.5%	1	0.4%	0	5.9%	1	4.0%	1	4.7%	0	3.0%	1	5.0%	14	0.0%	0	4.3%	7	10.4%	37
Shops - more / better clothes shops	6.1%	62	2.1%	0	1.8%	0	3.5%	1	4.2%	1	1.2%	0	3.8%	1	6.7%	19	0.0%	0	9.3%	15	6.7%	23
Easier to get to by bus	4.7%	47	0.8%	0	1.8%	0	2.1%	0	0.0%	0	1.2%	0	2.3%	1	2.9%	8	6.4%	5	3.5%	6	7.5%	26
Easier to get to by car	3.9%	39	0.0%	0	0.0%	0	0.0%	0	0.4%	0	1.8%	0	0.3%	0	7.5%	22	5.2%	4	2.4%	4	2.7%	9
Shops - more affordable shops	3.7%	37	0.4%	0	5.2%	1	0.3%	0	5.8%	2	4.5%	0	6.2%	1	1.7%	5	0.5%	0	4.8%	8	5.4%	19
Shops - more high quality shops	3.4%	34	0.0%	0	2.9%	1	3.8%	1	4.4%	1	2.4%	0	0.3%	0	3.8%	11	0.0%	0	2.5%	4	4.6%	16
Better security / safety	2.9%	30	0.4%	0	0.0%	0	0.3%	0	2.4%	1	0.0%	0	0.9%	0	5.5%	16	0.0%	0	0.4%	1	3.5%	12
Parking - make more spaces available	2.9%	30	0.8%	0	1.8%	0	0.3%	0	3.4%	1	4.5%	0	0.3%	0	4.8%	14	1.4%	1	4.1%	7	1.5%	5
Easier to get to by train	2.7%	27	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	14	0.0%	0	0.0%	0	3.9%	14
Shops - more 'high street' retailers	2.7%	27	0.4%	0	1.8%	0	1.0%	0	2.4%	1	2.9%	0	0.6%	0	0.0%	0	4.5%	4	5.4%	9	3.7%	13
Shops - more independent shops	2.6%	27	0.4%	0	0.0%	0	4.0%	1	2.4%	1	0.0%	0	1.2%	0	0.7%	2	0.0%	0	0.0%	0	6.5%	23
Less betting shops	2.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	11	0.0%	0	0.0%	0	3.6%	13
The Dartford Crossing to be cheaper	2.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	18	6.9%	5	0.0%	0	0.0%	0
Better market	2.2%	22	0.0%	0	1.8%	0	2.6%	1	0.0%	0	0.0%	0	2.4%	1	6.0%	17	0.0%	0	0.0%	0	1.0%	3
More / better cafés / restaurants	2.1%	22	0.0%	0	5.9%	1	2.5%	1	0.4%	0	0.0%	0	0.9%	0	2.6%	7	0.0%	0	3.9%	7	1.5%	5
Shops - more / better range of non-food shops generally	2.0%	20	2.1%	0	2.9%	1	6.7%	1	1.2%	0	0.0%	0	2.4%	1	2.0%	6	0.0%	0	3.5%	6	1.5%	5
More / better department stores	2.0%	20	0.4%	0	0.0%	0	0.3%	0	0.8%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	4.9%	17
Cleaner streets / better maintained	1.9%	19	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	5.1%	15	0.0%	0	0.0%	0	1.0%	3
Less takeaways	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	14	0.0%	0	0.0%	0	1.5%	5
Shops - more / better range of supermarkets	1.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	2.0%	3	3.9%	14
Improve the nightlife	1.5%	15	0.0%	0	0.0%	0	2.1%	0	2.6%	1	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	2.0%	7
More / better leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	1.4%	14	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	9	1.5%	5
Quieter / less busy	1.3%	14	3.0%	1	1.1%	0	2.4%	1	1.6%	1	5.0%	0	0.0%	0	3.3%	10	0.0%	0	0.4%	1	0.3%	1
Make it more attractive / nicer environment	1.2%	12	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	12
Better disabled access	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	1.5%	5
Less charity shops	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	10	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Parking - make it cheaper	0.9%	9	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	7
More rubbish bins	0.9%	9	2.7%	1	0.0%	0	4.2%	1	0.0%	0	0.3%	7
Easier to get to on foot	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.4%	0	3.8%	0
Parking - make more disabled spaces available	0.8%	8	9.0%	2	0.4%	0	0.0%	0	0.4%	0	0.0%	5
Update / refurbish the shopping area	0.7%	7	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	7
More / better pubs / bars	0.7%	7	0.0%	0	0.0%	0	2.5%	1	1.2%	0	0.0%	0
Shops - more bakers / butchers / greengrocers	0.6%	7	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	5
Nicer atmosphere / friendlier people	0.6%	6	0.0%	0	0.0%	0	0.0%	0	3.0%	1	3.8%	0
More / better seating areas	0.6%	6	0.8%	0	0.0%	0	0.0%	0	0.8%	0	0.6%	4
Less cheap shops	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0
More / better financial services (e.g. banks / building societies)	0.6%	6	0.0%	0	0.0%	0	0.3%	0	0.4%	0	4.5%	5
Shops - longer opening hours / more open on Sundays	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	5
Parking - make it free	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5
More road crossings	0.5%	5	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
More / better health facilities (e.g. doctors, dentists, opticians, etc)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better heating	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
More / better public toilets	0.3%	3	0.0%	0	0.0%	0	4.2%	1	2.4%	1	0.0%	1
John Lewis store updated	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Customer service desk	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shoe shops	0.2%	2	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Better layout / shops closer together	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better sign posting	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cafes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Parking - make the spaces wider	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Less bars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
More affordable restaurants	0.1%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
More undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0
Hardware store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.9%	0
Water bottle refill stations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0
Musical instruments store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
More pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Lifts / escalators to work	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Disney store to return	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0
More / better range of other services (e.g. library, hairdresser, vets etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Better lighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner air in the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less slippery floors	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurant boat to reopen	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Install seating at the bus stops	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Card shop	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caf� Rouge to reopen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - more payment methods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	42.5%	430	68.0%	15	39.4%	9	59.1%	12	50.7%	16	55.9%	4	42.7%	10	36.2%	104	44.0%	35	53.8%	89	38.6%	135
(Don't know)	6.5%	66	8.3%	2	34.0%	8	0.6%	0	9.4%	3	7.3%	1	22.9%	5	6.5%	19	6.5%	5	3.3%	5	5.1%	18
Weighted base:		1012		22		24		21		31		8		23		287		79		166		351
Sample:		1012		103		103		94		103		83		103		105		104		107		107

Q24 Do you visit Lakeside Shopping Centre once a month or more during the evening, either during the week or at weekends?

Yes	14.5%	147	6.1%	1	9.8%	2	21.1%	4	14.3%	4	8.9%	1	16.5%	4	21.6%	62	0.5%	0	14.8%	25	12.2%	43
No	85.5%	865	93.9%	20	90.2%	22	78.9%	17	85.7%	26	91.1%	7	83.5%	19	78.4%	225	99.5%	78	85.2%	142	87.8%	308
Weighted base:		1012		22		24		21		31		8		23		287		79		166		351
Sample:		1012		103		103		94		103		83		103		105		104		107		107

Q25 When do you tend to visit Lakeside Shopping Centre during the evening? [MR/PR]

Those that visit Lakeside Shopping Centre during the evening at Q24

Friday evenings	40.8%	60	13.6%	0	31.4%	1	33.7%	1	51.0%	2	79.6%	1	53.2%	2	22.0%	14	0.0%	0	49.5%	12	62.7%	27
Saturday evenings	42.5%	62	13.6%	0	48.1%	1	38.4%	2	77.9%	3	59.4%	0	43.3%	2	51.7%	32	100.1%	0	29.4%	7	33.3%	14
Sunday to Thursday evenings	56.6%	83	86.4%	1	48.3%	1	80.5%	4	81.7%	4	100.0%	1	59.4%	2	60.2%	37	100.1%	0	64.8%	16	39.9%	17
Weighted base:		147		1		2		4		4		1		4		62		0		25		43
Sample:		91		7		8		17		10		5		15		10		1		9		9

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Meanscore: [Number of visits per week]																					
Q26 How often do visit Lakeside Shopping Centre during the evening?																					
Those that visit Lakeside Shopping Centre during the evening at Q24																					
7 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
5 - 6 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
4 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
3 times a week	0.3%	0	21.2%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Twice a week	11.2%	16	6.8%	0	24.0%	1	0.0%	0	13.8%	1	0.0%	0	11.9%	0	20.3%	13	0.0%	0	8.6%	2	0.0%
Once a week	5.0%	7	6.8%	0	18.2%	0	1.5%	0	0.0%	0	0.0%	0	35.7%	1	0.0%	0	0.0%	0	0.0%	0	12.7%
Once every 2 weeks	26.2%	38	51.6%	1	24.0%	1	37.0%	2	45.1%	2	52.8%	0	1.8%	0	39.8%	25	0.0%	0	0.0%	0	19.6%
Once a month	15.1%	22	6.8%	0	18.7%	0	43.7%	2	11.4%	1	47.1%	0	32.3%	1	0.0%	0	0.0%	0	71.6%	18	0.0%
Once every 2 months	13.4%	20	0.0%	0	15.0%	0	4.7%	0	18.3%	1	0.0%	0	1.8%	0	11.9%	7	0.0%	0	8.6%	2	20.6%
Once every 3 months	12.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	0	17.8%	11	0.0%	0	0.0%	0	15.2%
Less often than once every 3 months	15.3%	22	6.8%	0	0.0%	0	3.0%	0	8.6%	0	0.0%	0	10.8%	0	10.2%	6	100.1%	0	8.6%	2	29.4%
(Don't know / varies)	1.5%	2	0.0%	0	0.0%	0	10.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	2.5%
Mean:	0.49		1.12		0.85		0.37		0.64		0.41		0.71		0.64		0.00		0.41		0.27
Weighted base:	147		1		2		4		4		1		4		62		0		25		43
Sample:	91		7		8		17		10		5		15		10		1		9		9

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q27 What activities do you do in Lakeside Shopping Centre during the evenings? [MR]																						
<i>Those that visit Lakeside Shopping Centre during the evening at Q24</i>																						
Visiting pubs / bars	5.5%	8	0.0%	0	24.0%	1	14.7%	1	0.0%	0	0.0%	0	14.0%	1	10.2%	6	0.0%	0	0.0%	0	0.0%	0
Visiting cafes	16.6%	24	6.8%	0	24.0%	1	10.0%	0	0.0%	0	0.0%	0	19.6%	1	28.0%	17	0.0%	0	21.1%	5	0.0%	0
Eating out	42.3%	62	20.4%	0	31.4%	1	67.5%	3	21.0%	1	20.4%	0	58.9%	2	50.0%	31	0.0%	0	82.9%	20	7.9%	3
Late night shopping	45.3%	66	58.4%	1	51.9%	1	40.1%	2	53.8%	2	40.7%	0	35.4%	1	25.5%	16	0.0%	0	56.3%	14	67.8%	29
Visiting the cinema	22.1%	32	0.0%	0	0.0%	0	25.7%	1	39.6%	2	59.4%	0	15.8%	1	22.0%	14	100.1%	0	29.7%	7	16.7%	7
Visiting the theatre	15.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.3%	13	0.0%	0	21.1%	5	12.7%	5
Visiting live music venues	14.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	7	0.0%	0	21.1%	5	19.6%	8
Visiting nightclubs	5.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	8
Visiting arts / cultural venues / museums	5.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	7	0.0%	0	0.0%	0	0.0%	0
Visiting health and fitness	8.3%	12	0.0%	0	24.0%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	0	10.2%	6	0.0%	0	21.1%	5	0.0%	0
Visiting places of worship	4.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	6	0.0%	0	0.0%	0	0.0%	0
Visiting family entertainment venues	14.5%	21	0.0%	0	0.0%	0	4.7%	0	8.6%	0	0.0%	0	5.6%	0	29.7%	18	0.0%	0	8.6%	2	0.0%	0
Visiting LGBTQ pubs / bars / venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting opticians	0.3%	0	0.0%	0	0.0%	0	10.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	0.6%	1	21.2%	0	0.0%	0	4.7%	0	0.0%	0	0.0%	0	9.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work	0.4%	1	0.0%	0	0.0%	0	0.0%	0	13.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.4%	8	0.0%	0	0.0%	0	14.7%	1	21.0%	1	0.0%	0	0.0%	0	10.2%	6	0.0%	0	0.0%	0	0.0%	0
Weighted base:		147		1		2		4		4		1		4		62		0		25		43
Sample:		91		7		8		17		10		5		15		10		1		9		9

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Meanscore: [Number of visits per week]																						
Q28 How often do you or your household visit any of the Lakeside Retail Parks, e.g. Lakeside Retail Park, Thurrock Shopping Park or West Thurrock Retail Park i.e. NOT the indoor shopping centre - for shopping, services, leisure, work or other uses?																						
7 times a week	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	9
5 - 6 times a week	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 times a week	0.2%	2	1.7%	0	0.0%	0	0.3%	0	2.4%	1	1.8%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	1.4%	14	0.0%	0	0.4%	0	4.8%	1	0.4%	0	2.4%	0	2.1%	0	4.4%	13	0.0%	0	0.0%	0	0.0%	0
Once a week	3.7%	38	7.7%	2	4.1%	1	15.3%	3	9.2%	3	5.2%	0	25.3%	6	5.8%	17	0.0%	0	0.8%	1	1.3%	4
Once every 2 weeks	4.1%	41	7.4%	2	8.8%	2	12.7%	3	16.6%	5	19.6%	2	10.0%	2	3.8%	11	0.0%	0	4.4%	7	2.2%	8
Once a month	11.7%	118	13.0%	3	20.7%	5	21.4%	5	19.1%	6	20.7%	2	15.9%	4	10.3%	29	6.8%	5	11.8%	20	11.4%	40
Once every 2 months	5.3%	54	11.7%	3	3.2%	1	2.3%	0	3.2%	1	9.0%	1	5.8%	1	3.9%	11	0.5%	0	2.9%	5	8.6%	30
Once every 3 months	4.7%	47	10.1%	2	4.9%	1	5.0%	1	9.4%	3	7.1%	1	4.5%	1	3.1%	9	0.5%	0	6.4%	11	5.3%	19
Less often than once every 3 months	33.5%	339	38.2%	8	21.7%	5	30.5%	6	26.5%	8	15.9%	1	14.8%	3	24.0%	69	35.4%	28	33.4%	56	43.7%	153
(Never)	32.9%	332	9.7%	2	25.1%	6	4.4%	1	10.2%	3	18.3%	1	9.8%	2	42.5%	122	56.8%	45	39.9%	66	23.8%	83
(Don't know)	1.7%	17	0.4%	0	11.0%	3	2.4%	1	3.0%	1	0.0%	0	6.8%	2	2.2%	6	0.0%	0	0.4%	1	1.2%	4
Mean:	0.20		0.23		0.18		0.46		0.33		0.33		0.61		0.21		0.02		0.08		0.25	
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q29 What is the MAIN activity you visit Lakeside Retail Parks for?																						
<i>Those that visit Lakeside Retail Parks at least once a month at Q28</i>																						
NON-FOOD shopping	37.6%	84	51.4%	3	47.4%	4	56.2%	7	66.4%	10	63.5%	3	31.7%	4	26.9%	19	27.8%	1	43.6%	12	34.1%	21
FOOD shopping	22.1%	49	16.8%	1	4.2%	0	20.8%	2	18.0%	3	17.7%	1	25.5%	3	15.9%	11	21.0%	1	28.2%	8	30.3%	18
Window shopping / browsing	9.2%	21	17.0%	1	6.4%	1	10.0%	1	4.2%	1	3.5%	0	12.7%	2	9.0%	6	44.4%	2	7.4%	2	7.4%	4
Visiting cafes / coffee shops	4.2%	9	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0	10.5%	1	10.5%	7	0.0%	0	0.0%	0	0.0%	0
Nightclubbing	3.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	8
Night-time eating	3.6%	8	1.4%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	10.5%	7	6.8%	0	0.0%	0	0.0%	0
Visit community centre	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Visit museums / galleries	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Takeaways / fast food	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Study there	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	5
Night-time drinking	2.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.4%	5	0.0%	0
Work there	1.9%	4	0.0%	0	0.0%	0	1.8%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3
Daytime eating	1.3%	3	0.0%	0	14.4%	1	3.8%	0	6.4%	1	5.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit family entertainment venue (e.g. bowling alley, ice rink, etc.).	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting family / friends who live there	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Meeting family / friends to socialise	0.3%	1	0.0%	0	6.9%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting gym / leisure centre / swimming pool	0.3%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit outdoor sports venue (e.g. tennis / basketball court / football / cricket pitch)	0.3%	1	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting cinema	0.3%	1	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting place of worship	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other service e.g. laundrette, hairdresser, salon, vets, recycling	0.2%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daytime drinking	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit parks / green spaces	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Financial service e.g. bank, building society, cash machine	0.1%	0	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk / walk the dog	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buying fuel	0.1%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health service e.g. doctor, dentist, hospital, opticians	0.1%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Business meetings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting live music venues / gigs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Visit night-time theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Visiting library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Visit daytime theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Accessing transport (e.g. using bus / tube / train station)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Using Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	223		6		8		12		15		4		14		70		5		28		61
Sample:	328		37		33		57		50		34		69		12		5		12		19

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q30 What do you like about Lakeside Retail Parks? [MR]																						
<i>Those that visit Lakeside Retail Parks at least once a month at Q28</i>																						
Shops - good range of affordable shops	16.5%	37	1.4%	0	8.1%	1	6.7%	1	19.4%	3	9.0%	0	3.9%	1	19.6%	14	44.4%	2	54.8%	15	0.0%	0
Parking - it's easy to find a space	14.3%	32	14.0%	1	16.9%	1	13.5%	2	5.8%	1	21.4%	1	12.7%	2	0.0%	0	0.0%	0	25.8%	7	28.5%	17
Close to home	11.9%	27	44.6%	3	12.3%	1	31.5%	4	21.7%	3	11.8%	0	32.5%	4	0.0%	0	0.0%	0	7.4%	2	14.5%	9
Good cafés / restaurants	11.8%	26	10.5%	1	19.1%	2	8.6%	1	0.0%	0	1.2%	0	29.9%	4	9.0%	6	0.0%	0	25.8%	7	8.9%	5
Shops - good range of non-food shops generally	10.5%	23	5.5%	0	7.4%	1	21.7%	3	19.8%	3	26.9%	1	7.3%	1	0.0%	0	27.8%	1	12.2%	3	16.3%	10
Good layout / shops close together	9.7%	22	1.4%	0	6.3%	1	5.0%	1	11.3%	2	6.0%	0	1.5%	0	26.4%	18	0.0%	0	0.0%	0	0.0%	0
Parking - it's free	8.9%	20	7.1%	0	7.3%	1	10.6%	1	12.9%	2	30.4%	1	19.1%	3	0.0%	0	0.0%	0	9.8%	3	14.7%	9
Shops - good range of 'high street' retailers	6.8%	15	0.0%	0	1.1%	0	4.4%	1	13.6%	2	12.5%	0	5.5%	1	9.0%	6	42.1%	2	2.4%	1	3.6%	2
Like to support local businesses	6.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	14	0.0%	0	0.0%	0	0.0%	0
You can get everything you need there	6.0%	13	5.5%	0	5.4%	0	10.8%	1	10.1%	1	21.9%	1	20.0%	3	0.0%	0	21.0%	1	2.4%	1	7.4%	4
Easy to get there by car	5.8%	13	0.0%	0	0.0%	0	1.2%	0	4.1%	1	7.3%	0	7.0%	1	15.9%	11	0.0%	0	0.0%	0	0.0%	0
Good pubs / bars	5.4%	12	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	9.0%	6	0.0%	0	18.4%	5	0.0%	0
Shops - good range of clothes shops	5.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.9%	11	0.0%	0	0.0%	0	0.0%	0
Attractive environment / nice place	4.2%	9	22.6%	1	1.1%	0	0.0%	0	7.2%	1	7.0%	0	1.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Shops - good range of quality shops	4.1%	9	10.7%	1	5.2%	0	5.6%	1	1.7%	0	0.0%	0	3.4%	0	9.0%	6	6.8%	0	0.0%	0	0.0%	0
Shops - good opening hours / open on Sundays	3.8%	9	0.0%	0	0.0%	0	7.6%	1	9.6%	1	9.0%	0	5.0%	1	0.0%	0	0.0%	0	18.4%	5	0.0%	0
Good seating areas	3.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	8
Good toilet facilities	3.7%	8	0.0%	0	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0	10.5%	7	0.0%	0	0.0%	0	0.0%	0
Parking - it's cheap	3.5%	8	0.0%	0	1.1%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	7	0.0%	0	0.0%	0	0.0%	0
Easy to get there on foot	3.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	7	0.0%	0	0.0%	0	0.0%	0
Good range of other services (e.g. library, hairdresser, vets etc.)	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Good disabled access	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Shops - good range of independent shops	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Shops - good range of charity shops	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Close to friends / relatives	2.6%	6	0.0%	0	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	5
Good market	2.6%	6	0.0%	0	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	5
Quiet / not too busy	2.6%	6	0.0%	0	0.0%	0	8.4%	1	0.0%	0	0.0%	0	0.5%	0	6.8%	5	0.0%	0	0.0%	0	0.0%	0
Familiar / know where everything is	2.5%	6	0.0%	0	3.3%	0	0.6%	0	0.0%	0	0.0%	0	3.9%	1	6.8%	5	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Has undercover shopping	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	6.8%	5	0.0%	0	0.0%	0	0.0%	0
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	2.1%	5	9.1%	1	6.9%	1	4.4%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0
Clean streets / well maintained	1.6%	4	0.0%	0	0.0%	0	0.0%	0	24.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice atmosphere / friendly people	1.3%	3	0.0%	0	6.3%	1	4.4%	1	13.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of supermarkets	0.9%	2	0.0%	0	0.0%	0	3.5%	0	1.7%	0	4.8%	0	0.5%	0	0.0%	0	21.0%	1	0.0%	0	0.0%	0
Good for a day out	0.6%	1	0.0%	0	0.0%	0	3.8%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open / green spaces / parks	0.6%	1	0.0%	0	3.3%	0	0.0%	0	7.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diverse / multi-cultural	0.6%	1	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco store is nearby	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	0	2.4%	1	0.0%	0
Good bus service	0.2%	0	2.8%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for financial services (e.g. banks / building societies)	0.1%	0	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Midweek shopping is quiet	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q store	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of health services (e.g. doctors, dentists, opticians etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional / quaint	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good train service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of bakers / butchers / greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to work / en route to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	11.4%	25	9.9%	1	11.8%	1	15.7%	2	12.5%	2	6.0%	0	4.2%	1	6.8%	5	0.0%	0	18.4%	5	15.4%	9
(Don't know)	1.0%	2	1.4%	0	9.1%	1	1.8%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Weighted base:		223		6		8		12		15		4		14		70		5		28		61
Sample:		328		37		33		57		50		34		69		12		5		12		19

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q31 What do you dislike about Lakeside Retail Parks? [MR]																						
<i>Those that visit Lakeside Retail Parks at least once a month at Q28</i>																						
Traffic congestion	12.2%	27	23.2%	1	21.2%	2	27.9%	3	15.8%	2	12.9%	1	18.7%	3	6.8%	5	0.0%	0	18.4%	5	8.9%	5
Poor atmosphere / unfriendly people	6.7%	15	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	21.1%	15	0.0%	0	0.0%	0	0.0%	0
Shops - need more independent shops	6.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	14	0.0%	0	0.0%	0	0.0%	0
Not enough health facilities (e.g. doctors, dentists, opticians, etc)	6.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	14	0.0%	0	0.0%	0	0.0%	0
Too busy / crowded	5.5%	12	1.4%	0	6.3%	1	1.8%	0	7.5%	1	14.2%	1	2.1%	0	0.0%	0	0.0%	0	2.4%	1	14.5%	9
Parking - not enough spaces available	5.0%	11	1.4%	0	9.1%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	5.6%	3
Not enough financial services (e.g. banks / building societies)	4.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	8
Poor market	3.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	15.7%	4	0.0%	0
Not enough other services (e.g. library, hairdresser, vets etc.)	3.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	7	0.0%	0	0.0%	0	0.0%	0
Hard to get to by train	3.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	7	0.0%	0	0.0%	0	0.0%	0
Shops - need more / better clothes shops	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Needs an update / revamp	2.9%	6	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Too many betting shops	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Shops - need longer opening hours / more open on Sundays	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Shops - need more quality shops	2.6%	6	0.0%	0	0.0%	0	0.6%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.4%	5	0.0%	0
Not enough / poor quality seating areas	2.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	5
Shops - need more bakers / butchers / greengrocers	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	5
Too many empty shops	2.2%	5	1.4%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	4
Not enough / poor quality cafés / restaurants	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	15.7%	4	0.0%	0
Not enough / poor quality pubs / bars	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	4	0.0%	0
Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.4%	2	0.0%	0	1.8%	1
Poor disabled access	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Too far away from home	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Not enough / poor quality	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
public toilets																					
Shops - need more affordable shops	0.5%	1	4.3%	0	8.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hard to get to by bus	0.4%	1	0.0%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking ticket officers / strict parking rules	0.4%	1	10.5%	1	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many beggars	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%
Hard to get to on foot	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lack of security / don't feel safe	0.2%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Doesn't have an Asda Living store	0.2%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor layout / shops too far apart	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shops - need more / better range of supermarkets	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bumps on the roads	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking - not enough disabled parking	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor sign posting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The arrows leading out of the mall are confusing	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shops - need more 'high street' retailers	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dirty streets / poorly maintained	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor nightlife	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hard to get to by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking - longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking - no free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking - expensive parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too much homelessness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lack of pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shops - need more / better range of non-food shops generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lack of undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Not attractive / poor environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking - cashless payment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nothing)	46.0%	103	65.6%	4	31.4%	3	63.9%	7	71.5%	11	57.8%	2	60.4%	8	40.7%	28	55.6%	3	42.8%	12	39.0%
(Don't know)	3.5%	8	1.4%	0	21.8%	2	0.6%	0	0.0%	0	9.0%	0	11.2%	2	0.0%	0	0.0%	0	2.4%	1	5.6%
Weighted base:		223		6		8		12		15		4		14		70		5		28	

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Sample:	328	37	33	57	50	34	69	12	5	12	19

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q32 What could be improved about Lakeside Retail Parks that would make you visit more often? [MR]																						
Less traffic congestion / improved access	12.7%	129	2.5%	1	6.5%	2	14.2%	3	8.8%	3	4.7%	0	12.6%	3	19.2%	55	29.0%	23	6.0%	10	8.4%	30
Easier to get to by bus	3.9%	40	2.9%	1	2.6%	1	2.2%	0	3.2%	1	3.0%	0	2.0%	0	5.1%	15	6.8%	5	5.9%	10	1.9%	7
Better security / safety	3.9%	39	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	6.0%	17	0.0%	0	1.3%	2	5.6%	20
Parking - make more spaces available	3.1%	32	0.4%	0	1.8%	0	0.0%	0	1.6%	0	0.6%	0	1.5%	0	5.2%	15	2.9%	2	3.3%	6	2.2%	8
Shops - more / better clothes shops	3.0%	31	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.5%	0	6.4%	18	0.0%	0	2.7%	4	2.0%	7
Better market	2.8%	28	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	5.8%	10	5.1%	18
More / better cafés / restaurants	2.6%	27	3.2%	1	2.7%	1	4.6%	1	0.4%	0	2.4%	0	4.6%	1	4.2%	12	0.0%	0	5.8%	10	0.3%	1
Easier to get to by car	2.5%	26	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.6%	0	0.0%	0	2.9%	8	4.8%	4	3.6%	6	2.0%	7
Easier to get to by train	2.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	11	0.0%	0	2.4%	4	1.9%	7
Less empty shops	2.1%	21	6.3%	1	1.1%	0	3.4%	1	1.2%	0	0.0%	0	0.3%	0	1.7%	5	0.0%	0	0.0%	0	3.9%	14
Better layout / shops closer together	2.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.3%	1	0.0%	0	1.7%	3	5.0%	17
The Dartford Crossing to be cheaper	2.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	17	4.8%	4	0.0%	0	0.0%	0
Shops - more affordable shops	2.1%	21	2.1%	0	0.4%	0	2.1%	0	1.2%	0	0.0%	0	2.3%	1	1.7%	5	0.0%	0	2.8%	5	2.7%	9
More rubbish bins	1.9%	19	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	19	0.0%	0	0.0%	0	0.0%	0
Shops - more 'high street' retailers	1.8%	19	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	4.8%	17
More / better leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	4.4%	13	0.0%	0	3.1%	5	0.0%	0
Less betting shops	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	2.0%	7
Shops - more / better range of supermarkets	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	2.6%	7	0.0%	0	0.0%	0	1.5%	5
More / better public toilets	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	6	1.9%	7
Quieter / less busy	1.2%	12	0.4%	0	0.0%	0	2.4%	1	2.0%	1	1.8%	0	0.9%	0	1.7%	5	0.0%	0	0.4%	1	1.5%	5
Shops - more / better range of non-food shops generally	1.1%	11	2.1%	0	0.0%	0	2.1%	0	1.6%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	10	0.0%	0
Shops - longer opening hours / more open on Sundays	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	1.5%	5
Improve the nightlife	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	2.0%	7
More / better financial services (e.g. banks / building societies)	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	8
Parking - make more disabled spaces available	0.8%	8	0.0%	0	0.7%	0	0.0%	0	0.8%	0	0.0%	0	0.9%	0	2.6%	7	0.0%	0	0.0%	0	0.0%	0
Cleaner streets / better maintained	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	2.6%	7	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Nicer atmosphere / friendlier people	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	7	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.7%	7	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	7
More / better range of other services (e.g. library, hairdresser, vets etc.)	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	2.2%	6	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	0.0%	0
Less cheap shops	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	0.0%	0
Shops - more bakers / butchers / greengrocers	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	0.0%	0
Easier to get to on foot	0.6%	6	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.4%	1	0.0%	0
Make it more attractive / nicer environment	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.5%	0	0.0%	0	1.5%	5
Better disabled access	0.6%	6	0.4%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
More / better seating areas	0.6%	6	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
More road crossings	0.5%	5	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	0.0%	0
More / better health facilities (e.g. doctors, dentists, opticians, etc)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.0%	0
Better sign posting	0.3%	3	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Another bridge crossing	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0
Shops - more high quality shops	0.3%	3	2.5%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.4%	1	0.3%	1
More / better department stores	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Parking - make it free	0.1%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - more independent shops	0.1%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
An undercover walkway linking the retail parks to the shopping centre	0.1%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - make it cheaper	0.1%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More advertising of what's available there	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water bottle refill stations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A map which shows where all the shops are located	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Removing the bumps on the roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Living store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - more payment methods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Better lighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nothing)	50.4%	510	65.3%	14	56.5%	14	68.1%	14	64.2%	20	67.3%	5	52.6%	12	34.3%	98	53.4%	42	60.5%	101	53.9%
(Don't know)	6.4%	64	9.6%	2	25.7%	6	7.3%	2	10.0%	3	17.5%	1	15.5%	4	5.1%	15	7.5%	6	3.7%	6	5.7%
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351
Sample:	1012		103		103		94		103		83		103		105		104		107		107

Q33 Do you visit Lakeside Retail Parks once a month or more during the evening, either during the week or at weekends?

Yes	10.7%	108	5.7%	1	8.6%	2	17.4%	4	11.6%	4	4.7%	0	14.3%	3	17.7%	51	0.5%	0	5.6%	9	9.4%
No	89.3%	904	94.3%	20	91.4%	22	82.6%	17	88.4%	27	95.3%	8	85.7%	20	82.3%	236	99.5%	78	94.4%	157	90.6%
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351
Sample:	1012		103		103		94		103		83		103		105		104		107		107

Q34 When do you tend to visit Lakeside Retail Parks during the evening? [MR/PR]

Those that visit Lakeside Retail Parks during the evening at Q33

Friday evenings	34.1%	37	30.1%	0	31.4%	1	59.9%	2	27.6%	1	61.5%	0	40.6%	1	26.8%	14	100.1%	0	22.4%	2	45.3%	15
Saturday evenings	31.3%	34	30.1%	0	54.6%	1	46.7%	2	50.0%	2	61.5%	0	20.3%	1	39.2%	20	100.1%	0	22.4%	2	16.5%	5
Sunday to Thursday evenings	55.1%	60	92.7%	1	45.4%	1	44.9%	2	67.0%	2	99.9%	0	63.6%	2	60.9%	31	0.0%	0	77.6%	7	38.3%	13
Weighted base:		108		1		2		4		4		0		3		51		0		9		33
Sample:		64		6		5		15		7		2		11		8		1		3		6

Meanscore: [Number of visits per week]

Q35 How often do you visit Lakeside Retail Parks during the evening?

Those that visit Lakeside Retail Parks during the evening at Q33

7 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
5 - 6 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
4 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
3 times a week	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Twice a week	0.5%	1	0.0%	0	0.0%	0	1.9%	0	10.6%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Once a week	22.1%	24	55.4%	1	0.0%	0	26.1%	1	0.0%	0	0.0%	0	37.0%	1	41.2%	21	0.0%	0	0.0%	0	0.0%
Once every 2 weeks	19.5%	21	30.1%	0	95.8%	2	9.4%	0	42.8%	2	61.5%	0	15.9%	1	0.0%	0	100.1%	0	77.6%	7	25.5%
Once a month	16.4%	18	14.6%	0	0.0%	0	44.9%	2	29.6%	1	38.6%	0	29.2%	1	24.7%	13	0.0%	0	0.0%	0	3.3%
Once every 2 months	16.5%	18	0.0%	0	4.2%	0	0.0%	0	17.0%	1	0.0%	0	0.0%	0	12.4%	6	0.0%	0	0.0%	0	33.0%
Once every 3 months	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.5%
Less often than once every 3 months	19.3%	21	0.0%	0	0.0%	0	14.2%	1	0.0%	0	0.0%	0	0.0%	0	21.7%	11	0.0%	0	22.4%	2	21.8%
(Don't know / varies)	0.2%	0	0.0%	0	0.0%	0	3.7%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mean:	0.41		0.75		0.48		0.50		0.53		0.42		1.01		0.50		0.50		0.39		0.19
Weighted base:	108		1		2		4		4		0		3		51		0		9		33
Sample:	64		6		5		15		7		2		11		8		1		3		6

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q36 What activities do you do in Lakeside Retail Parks during the evenings? [MR]																						
<i>Those that visit Lakeside Retail Parks during the evening at Q33</i>																						
Visiting pubs / bars	12.6%	14	0.0%	0	54.6%	1	12.1%	0	0.0%	0	0.0%	0	16.1%	1	12.4%	6	0.0%	0	55.3%	5	0.0%	0
Visiting cafes	12.7%	14	0.0%	0	54.6%	1	14.2%	1	0.0%	0	0.0%	0	16.1%	1	12.4%	6	0.0%	0	55.3%	5	0.0%	0
Eating out	33.3%	36	7.3%	0	54.6%	1	42.0%	2	3.4%	0	0.0%	0	32.2%	1	37.1%	19	100.1%	0	77.6%	7	16.5%	5
Late night shopping	43.6%	47	51.9%	1	45.4%	1	48.3%	2	74.2%	3	99.9%	0	77.4%	3	28.9%	15	0.0%	0	44.8%	4	58.1%	19
Visiting the cinema	10.3%	11	0.0%	0	27.3%	1	1.9%	0	0.0%	0	0.0%	0	16.1%	1	9.3%	5	0.0%	0	55.3%	5	0.0%	0
Visiting the theatre	10.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.7%	11	0.0%	0	0.0%	0	0.0%	0
Visiting live music venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting nightclubs	20.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.8%	14	0.0%	0	0.0%	0	25.5%	8
Visiting arts / cultural venues / museums	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting health and fitness	6.3%	7	48.1%	1	0.0%	0	0.0%	0	22.4%	1	0.0%	0	6.5%	0	0.0%	0	0.0%	0	55.3%	5	0.0%	0
Visiting places of worship	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting family entertainment venues	10.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	6	0.0%	0	55.3%	5	0.0%	0
Visiting LGBTQ pubs / bars / venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	0.1%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.4%	0	0.0%	0	0.0%	0	11.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		108		1		2		4		4		0		3		51		0		9		33
Sample:		64		6		5		15		7		2		11		8		1		3		6
Q37 Do you visit any of these OTHER centres in the Thurrock Council local authority area? [MR/PR]																						
Grays	11.6%	118	72.2%	16	31.8%	8	80.9%	17	70.2%	22	25.5%	2	52.5%	12	6.9%	20	0.5%	0	3.1%	5	4.5%	16
Tilbury	2.8%	28	41.1%	9	4.8%	1	15.3%	3	13.6%	4	9.7%	1	2.4%	1	2.9%	8	0.0%	0	0.8%	1	0.0%	0
Corringham	4.1%	42	26.8%	6	48.1%	12	6.4%	1	10.2%	3	17.7%	1	3.6%	1	2.6%	7	0.0%	0	2.9%	5	1.6%	6
Stanford-le-Hope	4.9%	49	12.3%	3	46.5%	11	5.7%	1	8.6%	3	17.4%	1	6.7%	2	6.9%	20	0.0%	0	1.2%	2	1.9%	7
South Ockendon	4.6%	46	9.6%	2	1.8%	0	14.7%	3	7.8%	2	20.8%	2	44.8%	10	4.8%	14	0.5%	0	0.0%	0	3.4%	12
Aveley	2.4%	24	0.4%	0	0.4%	0	7.2%	2	1.6%	1	5.3%	0	36.0%	8	0.0%	0	0.0%	0	2.7%	4	2.5%	9
Socketts Heath	2.1%	22	14.4%	3	2.5%	1	7.3%	2	38.2%	12	16.5%	1	0.9%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0
(Don't visit any of these centres)	80.6%	816	10.2%	2	27.8%	7	14.6%	3	6.4%	2	52.6%	4	22.2%	5	86.9%	250	99.1%	78	93.2%	155	88.3%	310
Weighted base:		1012		22		24		21		31		8		23		287		79		166		351
Sample:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q38 Which of those centres do you visit the most?																						
<i>Not those that said 'Don't visit any of these centres' at Q37</i>																						
Grays	49.5%	97	53.1%	10	34.6%	6	89.6%	16	52.2%	15	41.6%	2	43.5%	8	53.1%	20	50.1%	0	45.4%	5	35.9%	15
Tilbury	4.9%	10	28.9%	6	0.0%	0	2.8%	1	3.7%	1	1.2%	0	0.0%	0	2.5%	1	0.0%	0	12.0%	1	0.0%	0
Corringham	10.8%	21	14.2%	3	47.7%	8	1.5%	0	3.8%	1	23.6%	1	0.0%	0	0.0%	0	0.0%	0	30.6%	3	10.9%	4
Stanford-le-Hope	9.8%	19	0.5%	0	15.2%	3	0.4%	0	3.3%	1	5.0%	0	0.0%	0	19.6%	7	0.0%	0	12.0%	1	15.8%	7
South Ockendon	15.1%	30	0.0%	0	0.0%	0	3.0%	1	4.1%	1	23.5%	1	46.2%	8	16.8%	6	50.1%	0	0.0%	0	29.0%	12
Aveley	2.9%	6	0.5%	0	0.0%	0	0.7%	0	0.4%	0	3.8%	0	9.9%	2	0.0%	0	0.0%	0	0.0%	0	8.3%	3
Socketts Heath	7.0%	14	2.8%	1	2.5%	0	1.9%	0	32.6%	9	1.2%	0	0.4%	0	7.9%	3	0.0%	0	0.0%	0	0.0%	0
Weighted base:	196		19		17		18		29		4		18		38		1		11		41	
Sample:	499		91		87		75		91		38		87		7		2		9		12	

Meanscore: [Number of visits per week]

Q39 How often do you shop in CENTRE MENTIONED AT Q38?

Not those that said 'Don't visit any of these centres' at Q37																						
7 times a week	3.8%	7	0.0%	0	4.5%	1	0.4%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	13.2%	5
5 - 6 times a week	1.6%	3	0.0%	0	3.9%	1	0.0%	0	6.0%	2	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 times a week	0.4%	1	0.0%	0	1.5%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 times a week	4.9%	10	6.8%	1	7.5%	1	8.5%	2	16.0%	5	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	6.3%	12	11.2%	2	11.8%	2	8.1%	1	14.9%	4	8.0%	0	11.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	17.0%	33	28.1%	5	31.1%	5	33.6%	6	29.6%	9	20.4%	1	32.9%	6	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Once every 2 weeks	8.3%	16	15.4%	3	14.3%	2	6.8%	1	5.1%	1	12.3%	0	7.6%	1	16.8%	6	0.0%	0	0.0%	0	0.0%	0
Once a month	20.6%	40	16.9%	3	10.5%	2	8.5%	2	7.7%	2	14.9%	1	15.0%	3	56.0%	21	0.0%	0	6.0%	1	15.8%	7
Once every 2 months	1.6%	3	0.9%	0	1.5%	0	3.4%	1	2.2%	1	3.7%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Once every 3 months	3.8%	7	4.0%	1	0.0%	0	4.9%	1	0.0%	0	3.7%	0	0.8%	0	0.0%	0	0.0%	0	39.4%	4	2.6%	1
Less often than once every 3 months	19.6%	38	4.3%	1	11.4%	2	7.3%	1	5.9%	2	37.0%	1	8.7%	2	16.8%	6	100.0%	1	48.6%	5	41.6%	17
Never	6.0%	12	4.1%	1	1.5%	0	7.5%	1	5.4%	2	0.0%	0	4.5%	1	7.9%	3	0.0%	0	6.0%	1	8.3%	3
(Don't know / varies)	6.2%	12	8.4%	2	0.5%	0	10.9%	2	5.0%	1	0.0%	0	3.3%	1	2.5%	1	0.0%	0	0.0%	0	13.2%	5
Mean:		0.98		0.92		1.47		0.95		1.62		0.48		1.47		0.26		0.00		0.06		1.16
Weighted base:		196		19		17		18		29		4		18		38		1		11		41
Sample:		499		91		87		75		91		38		87		7		2		9		12

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q40 What is usually the main purpose of your trip to CENTRE MENTIONED AT Q38?																						
<i>Not those that said 'Don't visit any of these centres' at Q37</i>																						
FOOD shopping	32.4%	64	42.6%	8	63.1%	11	25.3%	5	34.8%	10	41.7%	2	50.7%	9	16.8%	6	0.0%	0	45.4%	5	18.5%	8
NON-FOOD shopping	14.3%	28	28.3%	6	4.9%	1	23.0%	4	17.5%	5	34.0%	1	10.1%	2	0.0%	0	50.1%	0	6.0%	1	20.1%	8
Visiting family / friends who live there	7.8%	15	7.5%	1	4.3%	1	4.9%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	50.1%	0	6.0%	1	26.8%	11
Window shopping / browsing	4.4%	9	0.5%	0	0.5%	0	5.2%	1	1.3%	0	2.4%	0	0.0%	0	2.5%	1	0.0%	0	6.0%	1	13.2%	5
Health service e.g. doctor, dentist, hospital, opticians	4.4%	9	1.4%	0	1.0%	0	7.6%	1	6.7%	2	14.4%	1	4.7%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	3
Study there	4.0%	8	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	7	0.0%	0	0.0%	0	0.0%	0
Visit parks / green spaces	3.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	7	0.0%	0	0.0%	0	0.0%	0
Using Post Office	3.7%	7	3.5%	1	0.5%	0	4.3%	1	6.6%	2	0.0%	0	4.7%	1	7.9%	3	0.0%	0	0.0%	0	0.0%	0
Accessing transport (e.g. using bus / tube / train station)	3.6%	7	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	16.8%	6	0.0%	0	0.0%	0	0.0%	0
Visiting cafes / coffee shops	3.5%	7	0.5%	0	3.3%	1	0.4%	0	0.4%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	13.2%	5
Visit museums / galleries	3.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	6	0.0%	0	0.0%	0	0.0%	0
Financial service e.g. bank, building society, cash machine	2.6%	5	2.8%	1	0.5%	0	9.0%	2	8.9%	3	1.2%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meeting family / friends to socialise	2.0%	4	2.8%	1	0.0%	0	2.5%	0	6.5%	2	0.0%	0	2.5%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0
Daytime eating	1.7%	3	0.0%	0	4.2%	1	1.2%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.7%	2	0.0%	0
Work there	1.4%	3	3.0%	1	2.5%	0	0.0%	0	3.3%	1	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other service e.g. laundrette, hairdresser, salon, vets, recycling	1.2%	2	0.5%	0	2.5%	0	2.7%	0	1.7%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0
Night-time eating	0.8%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0
Visiting cinema	0.7%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daytime drinking	0.7%	1	0.5%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting library	0.5%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit family entertainment venue (e.g. bowling alley, ice rink, etc.).	0.4%	1	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting gym / leisure centre / swimming pool	0.4%	1	0.0%	0	3.3%	1	0.0%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Takeaways / fast food	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit outdoor sports venue (e.g. tennis / basketball court / football / cricket pitch)	0.3%	1	0.0%	0	3.3%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Business meetings	0.2%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting the market	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting place of worship	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buying fuel	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Visit daytime theatres / shows	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walk / walk the dog	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Visiting live music venues / gigs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nightclubbing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Night-time drinking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Visit night-time theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Visit community centre (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	1.2%	2	1.4%	0	0.5%	0	0.0%	0	3.2%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	196		19		17		18		29		4		18		38		1		11		41
Sample:	499		91		87		75		91		38		87		7		2		9		12

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q41 How do you think CENTRE MENTIONED AT Q38 could be improved? [MR]																						
<i>Not those that said 'Don't visit any of these centres' at Q37</i>																						
Make it more attractive / nicer environment	11.2%	22	9.6%	2	1.5%	0	16.2%	3	14.1%	4	0.0%	0	0.4%	0	19.6%	7	0.0%	0	0.0%	0	13.2%	5
Less empty shops	11.0%	22	25.1%	5	2.0%	0	26.9%	5	11.7%	3	11.9%	0	8.2%	1	16.8%	6	0.0%	0	0.0%	0	0.0%	0
Shops - more high quality shops	9.9%	19	4.0%	1	0.5%	0	9.7%	2	11.3%	3	8.0%	0	8.0%	1	16.8%	6	0.0%	0	0.0%	0	13.2%	5
Shops - more / better range of non-food shops generally	9.1%	18	14.8%	3	8.0%	1	13.7%	2	8.7%	3	7.3%	0	4.7%	1	7.9%	3	0.0%	0	39.4%	4	0.0%	0
Parking - make more spaces available	8.9%	18	1.8%	0	8.5%	1	8.8%	2	19.0%	5	15.6%	1	14.4%	3	0.0%	0	0.0%	0	0.0%	0	13.2%	5
Cleaner streets / better maintained	8.2%	16	8.0%	2	3.6%	1	12.0%	2	8.2%	2	5.0%	0	4.5%	1	19.6%	7	0.0%	0	0.0%	0	2.6%	1
Better market	8.2%	16	9.6%	2	5.4%	1	8.8%	2	9.6%	3	8.0%	0	12.4%	2	16.8%	6	0.0%	0	0.0%	0	0.0%	0
Better security / safety	6.7%	13	6.8%	1	5.1%	1	10.3%	2	6.8%	2	5.0%	0	3.5%	1	16.8%	6	0.0%	0	0.0%	0	0.0%	0
More / better caf��s / restaurants	6.6%	13	2.3%	0	2.5%	0	6.8%	1	12.8%	4	0.0%	0	4.4%	1	16.8%	6	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	5.0%	10	0.0%	0	0.0%	0	2.5%	0	5.3%	2	0.0%	0	3.0%	1	19.6%	7	0.0%	0	0.0%	0	0.0%	0
Less betting shops	4.2%	8	3.0%	1	2.5%	0	1.9%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	5
Parking - make more disabled spaces available	4.1%	8	0.9%	0	1.0%	0	0.0%	0	0.0%	0	3.8%	0	1.6%	0	19.6%	7	0.0%	0	0.0%	0	0.0%	0
More rubbish bins	4.1%	8	15.9%	3	0.0%	0	12.3%	2	6.0%	2	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quieter / less busy	4.1%	8	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.4%	7
Shops - longer opening hours / more open on Sundays	4.0%	8	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	7	0.0%	0	0.0%	0	0.0%	0
Easier to get to by train	3.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	7	0.0%	0	0.0%	0	0.0%	0
Shops - more 'high street' retailers	3.6%	7	7.2%	1	3.8%	1	14.0%	3	4.9%	1	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - more / better clothes shops	3.5%	7	16.0%	3	7.6%	1	0.4%	0	3.6%	1	9.3%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better range of other services (e.g. library, hairdresser, vets etc.)	3.5%	7	0.5%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	6	0.0%	0	0.0%	0	0.0%	0
Parking - make it cheaper	3.3%	7	3.0%	1	0.0%	0	18.3%	3	6.0%	2	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better health facilities (e.g. doctors, dentists, opticians, etc)	3.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	16.8%	6	0.0%	0	0.0%	0	0.0%	0
Shops - more affordable shops	3.2%	6	0.0%	0	0.5%	0	0.0%	0	0.8%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	5
Shops - more independent shops	2.9%	6	4.4%	1	4.4%	1	5.1%	1	6.3%	2	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Easier to get to by bus	2.8%	6	0.5%	0	0.5%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.4%	4	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
Shops - more / better range of supermarkets	2.5%	5	13.4%	3	2.5%	0	6.6%	1	0.4%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Improve the nightlife	2.3%	5	6.1%	1	0.0%	0	7.4%	1	5.6%	2	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More undercover shopping	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.4%	4	0.0%
Less takeaways	2.0%	4	1.4%	0	6.0%	1	0.0%	0	7.2%	2	1.2%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Nicer atmosphere / friendlier people	2.0%	4	3.0%	1	0.5%	0	11.6%	2	0.0%	0	1.2%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Update / refurbish the shopping area	1.9%	4	4.2%	1	0.0%	0	7.0%	1	2.6%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
More / better financial services (e.g. banks / building societies)	1.9%	4	5.5%	1	3.5%	1	4.1%	1	3.4%	1	7.6%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More / better public toilets	1.4%	3	3.7%	1	0.5%	0	7.6%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Better layout / shops closer together	1.0%	2	6.6%	1	1.5%	0	2.5%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More / better seating areas	0.8%	2	0.0%	0	3.3%	1	2.9%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking - make it free	0.7%	1	0.9%	0	2.0%	0	3.6%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shops - more bakers / butchers / greengrocers	0.6%	1	0.5%	0	1.0%	0	4.5%	1	0.0%	0	1.2%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less barbers	0.6%	1	0.0%	0	2.5%	0	2.2%	0	0.8%	0	1.2%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better signage	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%
More / better pubs / bars	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less charity shops	0.3%	1	0.0%	0	2.0%	0	0.4%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less cheap shops	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Better lighting	0.3%	1	0.5%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less traffic congestion / improved access	0.2%	0	0.5%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More road crossings	0.2%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking - closer to the shops	0.2%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Keep the post office open	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Reinstate the ferry	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.1%	0	0.0%	0	0.0%
Better disabled access	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less vape shops	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking - make the spaces wider	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Repair the pavements	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Resurface the car parks	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less takeaways	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Advertise the theatre more	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Larger Morrisons store	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking - more payment methods	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bring the library back	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Reinstate the bus station off Purfleet Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stop cyclists and scooters	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
using pavements																					
Less nail bars	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Easier to get to by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Easier to get to on foot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Nothing)	19.4%	38	22.9%	4	25.9%	4	15.6%	3	20.6%	6	26.1%	1	25.2%	5	0.0%	0	50.1%	0	48.6%	5	
(Don't know)	11.0%	22	4.6%	1	29.4%	5	7.5%	1	9.7%	3	11.1%	0	18.3%	3	2.5%	1	0.0%	0	12.0%	1	
Weighted base:	196		19		17		18		29		4		18		38		1		11		
Sample:	499		91		87		75		91		38		87		7		2		9		

Weighted:

Thurrock Household Survey for Lambert Smith Hampton

May 2025

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10

Q42 Are there any types of shops or local services which you consider to be missing from CENTRE MENTIONED AT Q38? [MR]

Not those that said 'Don't visit any of these centres' at Q37

None	42.4%	83	52.1%	10	38.2%	7	55.3%	10	60.0%	17	36.6%	1	68.1%	12	19.3%	7	0.0%	0	64.1%	7	26.8%	11
Butcher	11.5%	23	3.7%	1	0.0%	0	5.7%	1	1.7%	1	0.0%	0	7.0%	1	36.4%	14	0.0%	0	0.0%	0	13.2%	5
Clothes retailers	9.1%	18	14.7%	3	14.1%	2	8.0%	1	9.4%	3	12.2%	0	5.8%	1	16.8%	6	0.0%	0	6.0%	1	0.0%	0
GP surgery	7.3%	14	0.0%	0	0.0%	0	0.4%	0	0.4%	0	0.0%	0	2.3%	0	36.4%	14	0.0%	0	0.0%	0	0.0%	0
Banks / building societies	6.0%	12	12.8%	2	20.5%	4	1.1%	0	12.3%	4	26.8%	1	5.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Petrol station	6.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	6	0.0%	0	0.0%	0	13.2%	5
Coffee shop / café	4.2%	8	0.5%	0	0.0%	0	2.5%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	1	13.2%	5
Better transport links	4.1%	8	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	7	0.0%	0	6.0%	1	0.0%	0
Bakery	4.1%	8	1.8%	0	0.0%	0	3.8%	1	3.6%	1	1.2%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	5
Public toilets	4.1%	8	0.0%	0	0.5%	0	1.5%	0	0.4%	0	0.0%	0	1.2%	0	19.6%	7	0.0%	0	0.0%	0	0.0%	0
Library	3.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	19.6%	7	0.0%	0	0.0%	0	0.0%	0
Post office	3.6%	7	0.0%	0	0.5%	0	1.9%	0	0.4%	0	0.0%	0	1.6%	0	16.8%	6	0.0%	0	0.0%	0	0.0%	0
Book shop	3.6%	7	0.5%	0	0.0%	0	3.3%	1	0.4%	0	0.0%	0	0.0%	0	16.8%	6	0.0%	0	0.0%	0	0.0%	0
Electrical store	3.2%	6	0.5%	0	0.5%	0	3.6%	1	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	5
More security	1.8%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	7.9%	3	0.0%	0	0.0%	0	0.0%	0
DIY / hardware store	1.7%	3	2.3%	0	2.0%	0	0.4%	0	7.2%	2	2.4%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengrocer	1.7%	3	1.8%	0	2.5%	0	5.1%	1	3.4%	1	2.4%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants	1.2%	2	0.0%	0	1.5%	0	1.9%	0	6.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ATMs / cash machines	1.1%	2	0.0%	0	1.5%	0	2.5%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Supermarket	1.0%	2	5.1%	1	1.5%	0	0.4%	0	1.7%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist	0.6%	1	0.5%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Department store	0.6%	1	3.7%	1	0.0%	0	1.5%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoe shop	0.6%	1	0.9%	0	1.0%	0	3.3%	1	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Police station	0.6%	1	0.0%	0	1.5%	0	0.0%	0	2.1%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pubs	0.5%	1	0.0%	0	0.5%	0	1.2%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellers	0.2%	0	1.4%	0	0.5%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market	0.2%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Underground station	0.2%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet shop	0.2%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	9.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Food banks	0.2%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stationery shop	0.1%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys shop	0.1%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden centre	0.1%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homeware store	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fish monger	0.1%	0	0.5%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports shop	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vehicle repair shop	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pound shop	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsagents	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Record shop	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambulance station	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wool shop	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dentist	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Council office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Haberdashery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bike shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barber	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Amusements / arcade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	18.0%	35	10.3%	2	24.8%	4	18.3%	3	5.4%	2	20.0%	1	8.0%	1	0.0%	0	100.0%	1	18.0%	2	46.9%
Weighted base:		196		19		17		18		29		4		18		38		1		11	
Sample:		499		91		87		75		91		38		87		7		2		9	

Meanscore: [Number of visits per month]

Q43 How often do you or your household visit the following leisure attractions? [PR]

Bingo / casino / bookmaker

More than once a week	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Once a week	1.0%	10	0.8%	0	1.1%	0	0.3%	0	0.4%	0	1.2%	0	2.4%	1	0.0%	0	0.0%	0	0.4%	1	2.4%
Once a fortnight	2.8%	28	0.0%	0	0.0%	0	2.9%	1	0.0%	0	1.8%	0	0.0%	0	9.6%	28	0.0%	0	0.0%	0	0.0%
Once a month	1.5%	16	0.0%	0	0.0%	0	2.5%	1	0.0%	0	3.8%	0	0.3%	0	2.2%	6	0.0%	0	0.0%	0	2.4%
Once every two months	0.1%	1	0.0%	0	0.0%	0	1.0%	0	0.4%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Once every six months	0.3%	3	0.0%	0	0.4%	0	0.0%	0	0.0%	0	2.9%	0	0.3%	0	0.3%	1	1.9%	1	0.0%	0	0.0%
Once a year	1.3%	14	0.0%	0	0.4%	0	0.0%	0	0.0%	0	1.2%	0	1.5%	0	2.2%	6	0.0%	0	0.8%	1	1.5%
Less often	4.2%	42	2.1%	0	2.7%	1	2.1%	0	5.0%	2	0.0%	0	0.0%	0	4.2%	12	0.0%	0	9.8%	16	3.1%
Dont know / varies	0.3%	3	5.2%	1	2.4%	1	0.0%	0	2.0%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Never	88.4%	895	90.6%	20	93.1%	22	91.2%	19	92.2%	28	89.2%	7	90.9%	21	81.4%	234	98.1%	77	89.0%	148	90.6%
Mean:		0.12		0.14		0.05		0.10		0.02		0.13		0.12		0.22		0.00		0.02	
Weighted base:		1012		22		24		21		31		8		23		287		79		166	
Sample:		1012		103		103		94		103		83		103		105		104		107	

Cinema

More than once a week	0.1%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%
Once a week	2.0%	20	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	11	0.0%	0	4.7%	8	0.3%
Once a fortnight	3.8%	39	3.1%	1	0.0%	0	2.1%	0	0.0%	0	7.3%	1	0.0%	0	6.6%	19	2.8%	2	0.0%	0	4.4%
Once a month	9.9%	100	10.9%	2	5.6%	1	11.3%	2	9.8%	3	3.5%	0	17.0%	4	7.1%	20	5.7%	4	10.8%	18	12.5%
Once every two months	15.9%	161	11.0%	2	14.2%	3	10.5%	2	17.3%	5	2.9%	0	7.4%	2	21.4%	61	8.4%	7	14.9%	25	15.1%
Once every six months	18.8%	190	2.5%	1	11.7%	3	10.4%	2	6.7%	2	13.7%	1	11.3%	3	25.8%	74	24.5%	19	20.1%	33	14.8%
Once a year	7.2%	73	6.4%	1	5.3%	1	3.4%	1	2.4%	1	10.9%	1	5.3%	1	6.9%	20	7.7%	6	10.1%	17	6.9%
Less often	6.4%	65	6.1%	1	16.8%	4	9.0%	2	1.6%	0	7.4%	1	22.4%	5	5.6%	16	5.4%	4	3.9%	7	6.9%
Dont know / varies	0.7%	7	3.2%	1	16.5%	4	2.1%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.3%
Never	35.1%	355	56.4%	12	28.8%	7	51.2%	11	62.2%	19	54.3%	4	32.3%	8	22.7%	65	45.4%	36	34.6%	58	38.7%
Mean:		0.39		0.28		0.24		0.24		0.20		0.23		0.25		0.52		0.21		0.49	
Weighted base:		1012		22		24		21		31		8		23		287		79		166	
Sample:		1012		103		103		94		103		83		103		105		104		107	

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Gym / health club / sports facility																						
More than once a week	17.4%	176	17.1%	4	27.4%	7	19.4%	4	14.3%	4	13.5%	1	19.9%	5	24.7%	71	12.3%	10	7.5%	12	16.7%	58
Once a week	6.8%	69	3.6%	1	4.5%	1	0.6%	0	4.4%	1	10.3%	1	9.5%	2	6.8%	20	4.5%	4	9.9%	16	6.5%	23
Once a fortnight	2.8%	28	0.0%	0	1.5%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	14	0.5%	0	0.4%	1	3.6%	13
Once a month	2.1%	21	0.4%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	0	2.0%	0	2.5%	7	0.0%	0	5.8%	10	1.0%	3
Once every two months	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	2.2%	6	0.5%	0	3.1%	5	0.3%	1
Once every six months	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	13
Once a year	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	11	0.0%	0	0.0%	0	0.0%	0
Less often	7.1%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	11.2%	32	1.4%	1	6.7%	11	7.5%	26
Dont know / varies	0.2%	2	0.0%	0	4.7%	1	0.3%	0	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Never	60.0%	607	79.0%	17	61.9%	15	77.6%	16	81.3%	25	67.7%	5	64.3%	15	43.9%	126	80.8%	64	66.2%	110	60.9%	214
Mean:	1.75		1.51		2.52		1.63		1.32		1.60		1.99		2.39		1.18		1.08		1.68	
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	
Theatre / concert / music hall																						
More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Once a fortnight	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	6.1%	18	0.0%	0	0.0%	0	0.0%	0
Once a month	7.2%	73	0.4%	0	1.1%	0	2.3%	0	5.6%	2	8.2%	1	1.2%	0	9.3%	27	4.3%	3	8.9%	15	7.0%	25
Once every two months	11.2%	113	2.9%	1	5.7%	1	9.2%	2	4.7%	1	8.2%	1	5.9%	1	13.1%	38	8.9%	7	9.9%	16	12.8%	45
Once every six months	17.0%	172	4.5%	1	6.9%	2	3.6%	1	8.2%	3	12.9%	1	6.5%	2	16.1%	46	13.0%	10	16.7%	28	22.5%	79
Once a year	10.9%	111	1.2%	0	4.3%	1	1.0%	0	8.3%	3	13.2%	1	5.3%	1	10.3%	29	10.5%	8	5.3%	9	16.5%	58
Less often	5.6%	57	0.4%	0	0.4%	0	5.2%	1	5.9%	2	2.4%	0	0.0%	0	5.9%	17	8.7%	7	7.5%	12	4.9%	17
Dont know / varies	0.7%	8	0.0%	0	4.7%	1	1.9%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Never	45.4%	460	90.5%	20	76.9%	18	76.8%	16	64.0%	20	55.1%	4	79.1%	18	38.9%	112	54.7%	43	51.6%	86	34.8%	122
Mean:	0.22		0.03		0.06		0.08		0.16		0.16		0.10		0.34		0.12		0.18		0.20	
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	
Museum / gallery or place of historical / cultural interest																						
More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.8%	8	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	7	0.5%	0	0.0%	0	0.0%	0
Once a fortnight	0.6%	6	0.0%	0	0.4%	0	3.7%	1	0.4%	0	1.8%	0	0.0%	0	1.0%	3	0.5%	0	0.0%	0	0.3%	1
Once a month	7.5%	76	0.0%	0	0.4%	0	0.0%	0	3.6%	1	5.3%	0	2.3%	1	12.1%	35	6.4%	5	10.2%	17	4.9%	17
Once every two months	7.4%	74	0.0%	0	1.8%	0	3.2%	1	4.3%	1	7.6%	1	0.0%	0	10.1%	29	4.7%	4	2.5%	4	9.8%	34
Once every six months	11.0%	112	0.4%	0	0.7%	0	8.0%	2	3.8%	1	15.5%	1	4.7%	1	11.6%	33	7.9%	6	9.5%	16	14.4%	51
Once a year	10.9%	111	2.9%	1	2.9%	1	2.9%	1	2.0%	1	8.3%	1	6.0%	1	11.8%	34	8.9%	7	7.6%	13	14.9%	52
Less often	8.9%	90	11.1%	2	2.4%	1	6.6%	1	8.2%	3	1.2%	0	2.3%	1	8.6%	25	6.3%	5	10.6%	18	10.0%	35
Dont know / varies	1.8%	18	0.0%	0	8.6%	2	2.1%	0	0.0%	0	0.0%	0	0.3%	0	2.2%	6	3.5%	3	0.4%	1	1.5%	5
Never	51.2%	519	85.2%	18	82.9%	20	73.5%	16	77.6%	24	60.3%	5	84.4%	20	39.9%	115	61.4%	48	59.2%	98	44.1%	155
Mean:	0.19		0.02		0.03		0.11		0.08		0.17		0.04		0.34		0.15		0.14		0.15	
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	

Thurrock Household Survey for Lambert Smith Hampton

By Zone Filt Nulls Wtd [D]

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Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Pub / bar / nightclub / live music venue																						
More than once a week	3.5%	35	2.5%	1	2.7%	1	3.3%	1	4.7%	1	3.8%	0	3.5%	1	1.7%	5	0.5%	0	6.0%	10	4.4%	16
Once a week	11.6%	117	6.1%	1	4.7%	1	3.2%	1	8.4%	3	3.0%	0	8.9%	2	12.4%	36	9.8%	8	8.4%	14	14.8%	52
Once a fortnight	10.7%	108	3.4%	1	9.0%	2	7.8%	2	6.2%	2	13.6%	1	5.8%	1	19.2%	55	1.9%	1	7.4%	12	8.7%	31
Once a month	10.3%	104	4.1%	1	5.0%	1	6.1%	1	11.2%	3	12.5%	1	7.9%	2	10.9%	31	12.2%	10	15.3%	25	8.0%	28
Once every two months	6.0%	61	3.8%	1	0.7%	0	3.1%	1	6.0%	2	5.3%	0	1.2%	0	7.0%	20	6.0%	5	6.8%	11	5.9%	21
Once every six months	4.4%	44	0.8%	0	0.4%	0	2.7%	1	0.0%	0	4.5%	0	3.0%	1	2.0%	6	4.0%	3	3.5%	6	7.9%	28
Once a year	4.7%	48	0.0%	0	0.4%	0	0.0%	0	0.0%	0	1.8%	0	2.3%	1	7.7%	22	0.0%	0	1.3%	2	6.4%	23
Less often	4.5%	45	0.0%	0	5.1%	1	2.8%	1	0.0%	0	0.0%	0	5.9%	1	6.4%	18	0.9%	1	4.0%	7	4.6%	16
Dont know / varies	0.7%	7	0.4%	0	0.0%	0	7.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Never	43.6%	441	78.9%	17	72.0%	17	63.0%	13	63.4%	20	55.5%	4	61.5%	14	32.7%	94	64.6%	51	47.3%	79	37.6%	132
Mean:	1.11		0.58		0.64		0.69		0.98		0.86		0.85		1.17		0.63		1.16		1.27	
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	
Restaurant / café																						
More than once a week	6.1%	62	3.8%	1	13.8%	3	5.7%	1	1.2%	0	2.9%	0	11.6%	3	3.3%	10	9.1%	7	8.0%	13	6.7%	23
Once a week	15.5%	157	10.0%	2	25.6%	6	7.7%	2	17.2%	5	15.9%	1	15.7%	4	14.7%	42	8.4%	7	14.1%	23	18.3%	64
Once a fortnight	14.8%	149	19.3%	4	16.5%	4	24.4%	5	12.3%	4	19.8%	2	15.9%	4	14.9%	43	12.3%	10	14.3%	24	14.4%	51
Once a month	19.2%	195	10.6%	2	11.4%	3	13.1%	3	19.0%	6	19.8%	2	18.0%	4	26.3%	76	17.9%	14	22.2%	37	13.9%	49
Once every two months	10.5%	106	7.0%	2	4.3%	1	9.1%	2	12.7%	4	13.3%	1	6.4%	1	7.5%	22	15.4%	12	10.2%	17	12.7%	45
Once every six months	7.3%	74	2.1%	0	1.8%	0	2.5%	1	2.8%	1	4.1%	0	2.8%	1	11.5%	33	7.7%	6	5.6%	9	6.3%	22
Once a year	3.2%	32	5.9%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	0	1.5%	0	3.9%	11	0.5%	0	2.9%	5	3.9%	14
Less often	4.7%	48	2.7%	1	12.3%	3	3.7%	1	0.4%	0	0.0%	0	3.8%	1	3.6%	10	0.0%	0	2.8%	5	7.7%	27
Dont know / varies	1.4%	14	0.4%	0	2.4%	1	0.3%	0	0.4%	0	0.6%	0	4.2%	1	0.0%	0	3.5%	3	0.0%	0	2.7%	9
Never	17.4%	176	38.1%	8	11.9%	3	33.6%	7	34.1%	11	21.7%	2	20.1%	5	14.3%	41	25.2%	20	19.9%	33	13.3%	47
Mean:	1.69		1.25		2.66		1.44		1.29		1.55		2.18		1.48		1.64		1.78		1.83	
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	
Family entertainment (e.g. tenpin bowling, skating rink, family day out)																						
More than once a week	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	1.7%	3	0.0%	0
Once a week	2.0%	20	0.4%	0	4.7%	1	2.1%	0	0.0%	0	0.6%	0	4.1%	1	4.2%	12	0.0%	0	3.1%	5	0.0%	0
Once a fortnight	2.4%	24	5.4%	1	2.1%	1	4.5%	1	0.0%	0	0.0%	0	2.9%	1	3.6%	10	0.0%	0	1.3%	2	2.4%	8
Once a month	7.2%	73	15.9%	3	5.2%	1	19.1%	4	12.1%	4	0.0%	0	15.2%	4	9.1%	26	0.9%	1	8.0%	13	4.7%	16
Once every two months	7.6%	77	2.9%	1	0.4%	0	3.6%	1	6.8%	2	11.5%	1	4.7%	1	8.4%	24	5.9%	5	4.9%	8	9.8%	34
Once every six months	11.2%	113	0.8%	0	7.4%	2	6.4%	1	4.7%	1	6.8%	1	4.7%	1	6.4%	18	12.0%	9	14.0%	23	15.8%	56
Once a year	5.0%	50	3.6%	1	2.5%	1	0.3%	0	1.6%	1	0.6%	0	1.5%	0	7.8%	22	4.0%	3	6.3%	10	3.4%	12
Less often	5.7%	58	3.1%	1	10.3%	2	1.6%	0	2.0%	1	0.0%	0	8.7%	2	5.6%	16	0.5%	0	4.0%	7	8.2%	29
Dont know / varies	0.5%	5	0.0%	0	9.8%	2	0.0%	0	3.0%	1	0.0%	0	4.6%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Never	57.6%	583	67.8%	15	57.4%	14	62.4%	13	69.7%	22	80.6%	6	53.5%	12	52.7%	151	75.3%	59	56.8%	94	55.7%	196
Mean:	0.34		0.30		0.34		0.40		0.17		0.10		0.43		0.57		0.07		0.42		0.18	
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	

Weighted:

Thurrock Household Survey
for Lambert Smith Hampton

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
<i>Other activity</i>																						
More than once a week	2.8%	29	3.3%	1	0.7%	0	0.0%	0	5.8%	2	1.2%	0	6.3%	1	2.7%	8	10.0%	8	2.0%	3	1.6%	6
Once a week	2.0%	20	3.6%	1	1.1%	0	0.0%	0	2.4%	1	4.7%	0	0.6%	0	1.0%	3	10.1%	8	2.1%	3	0.9%	3
Once a fortnight	2.5%	26	0.0%	0	0.7%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	10	1.9%	1	4.4%	7	2.0%	7
Once a month	0.8%	8	0.0%	0	1.1%	0	0.0%	0	2.8%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.4%	1	1.5%	5
Once every two months	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Once every six months	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Once a year	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Less often	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	1.5%	5
Dont know / varies	5.5%	55	0.0%	0	0.0%	0	5.3%	1	6.5%	2	8.3%	1	2.9%	1	13.4%	38	0.0%	0	0.0%	0	3.6%	13
Never	85.1%	861	93.2%	20	96.4%	23	94.4%	20	82.5%	25	85.3%	7	87.7%	20	79.3%	228	76.6%	60	87.8%	146	88.7%	311
Mean:	0.39		0.41		0.13		0.01		0.63		0.31		0.57		0.37		1.24		0.34		0.23	
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q44 Where do you or members of your household normally go to play bingo or visit casinos or bookmakers?																						
<i>Those that said 'Bingo / casino / bookmaker' at Q43 AND Excl. Nulls</i>																						
Zone 1																						
Chadwell St Mary Local Centre, Grays	0.2%	0	10.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.2%	0	10.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Tilbury Village Centre	0.8%	0	49.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Stanford-le-Hope Town Centre	0.7%	0	10.1%	0	24.3%	0	0.0%	0	0.0%	0	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Chafford Hundred Local Centre, Grays	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	0.9%	1	10.1%	0	0.0%	0	28.6%	0	0.0%	0	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socketts Heath Local Centre, Grays	0.2%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
Brandon Groves Local Centre, South Ockendon	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ockendon Town Centre	0.2%	0	0.0%	0	0.0%	0	4.8%	0	0.0%	0	0.0%	0	4.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Bexleyheath Town Centre	9.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.3%	6	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Gravesend Town Centre	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.3%	0	0.0%	0	0.0%	0
Zone 9																						
Basildon Town Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	1	0.0%	0
Buzz Bingo and The Slots Room, Southernhay, Basildon	0.3%	0	0.0%	0	15.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clay Hill Road Shopping Parade, Basildon, SS16 4EX	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	1	0.0%	0
Zone 10																						
Dagenham Town Centre	1.0%	1	0.0%	0	0.0%	0	14.9%	0	0.0%	0	0.0%	0	22.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Dagenham Leisure Park, Cook Road, Dagenham	2.7%	2	10.1%	0	0.0%	0	0.0%	0	50.0%	0	28.2%	0	69.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																						
Blackpool Town Centre	7.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	68.7%	4	0.0%	0
Mecca Bingo, Greyhound	2.3%	1	0.0%	0	60.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	1	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Trading Park, Greyhound Way, Southend-on-Sea											
Medway City Estate, Rochester, ME2 4BQ	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	10.3%	6	0.0%	0	0.0%	0	36.8%	1	0.0%	0	0.0%
Others											
Abroad	56.9%	33	0.0%	0	0.0%	0	14.9%	0	0.0%	0	0.0%
Weighted base:		58		1		1		1		2	
Sample:		46		6		4		6		2	

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10

Q45 Which cinema do you or members of your household normally visit?*Those that said 'Cinema' at Q43 AND Excl. Nulls***Zone 7**

Cineworld, Broadway, Bexleyheath, DA6 7RB	8.0%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.8%	45	0.0%	0	0.0%	0	0.0%	0
Showcase, Bluewater Parkway, Dartford, Greenhithe, DA9 9SG	17.4%	99	0.0%	0	0.0%	0	0.0%	0	3.3%	0	1.4%	0	0.0%	0	34.8%	69	71.8%	29	0.0%	0	0.0%	0
Sidcup Storyteller, High Street, Sidcup, DA14 6DS	1.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	10	0.0%	0	0.0%	0	0.0%	0

Zone 8

The Woodville, Woodville Place, Gravesend, DA12 1DD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Vision Cinema, Windmill Street, Gravesend, DA12 1BB	0.1%	1	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 9

Cineworld, Festival Leisure Park, Basildon, SS14 3WB	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Festival Way, Festival Leisure Park, Basildon, SS14 3WB	9.3%	53	9.8%	1	24.2%	3	0.0%	0	3.3%	0	4.5%	0	0.0%	0	0.0%	0	0.0%	0	47.2%	46	1.3%	2
Movie Starr, Eastern Esplanade, Canvey Island, SS8 7DN	2.6%	15	1.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	15	0.0%	0
Vue Cinema, East Square, Basildon, SS14 1HS	5.4%	31	1.0%	0	13.9%	2	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.8%	28	0.0%	0

Zone 10

Lumiere Cinema, The Mercury Shopping Centre, Mercury Gardens, Romford, RM1 3EE	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	7
Vue Cinema, Dagenham Leisure Park, Dagenham, RM9 6UQ	1.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	8
Vue Cinema, The Brewery, Romford, RM1 1AU	20.1%	114	0.0%	0	11.7%	2	0.0%	0	0.0%	0	23.6%	1	22.3%	3	0.0%	0	0.0%	0	0.0%	0	64.0%	108

Outside Survey Area

BFI IMAX, Charlie Chaplin Walk, South Bank, SE1 8XR	1.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	8
Central London / West End Cinemas, WC2E 9JT	1.6%	9	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	8
Cineworld, Eureka Entertainment Centre,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Rutherford Road, Ashford, TN25 4BN												
Cineworld, Medway Valley Leisure Park, Chariot Way, Rochester, ME2 2SS	1.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everyman Canary Wharf, Upper Bank Street, Canary Wharf, E14 5AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everyman Chelmsford, Bond Street, Chelmsford, CM1 1GD	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Bugsby's Way, Greenwich, SE10 0QJ	3.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Lockmeadow, Barker Road, Maidstone, ME16 8RG	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Maritime, Leviathan Way, Chatham, ME4 4LL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, The Broadway, London Road, Southend-on-Sea, SS1 1TJ	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, The Walnuts Shopping Centre, Orpington, BR6 0TW	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, Eltham High Street, Eltham, SE9 1BJ	2.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZW	12.9%	73	88.2%	8	44.6%	6	100.0%	10	81.8%	9	62.0%	2
Others												
Abroad	5.0%	28	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		567		9	13	10	12	3	14	198	41	98
Sample:		444		31	46	41	35	28	47	62	50	55

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10

Q46 Where do you or members of your household normally go to use a gym / healthclub / sports facility?*Those that said 'Gym / health club / sports facility' at Q43 AND Excl. Nulls***Zone 1**

Tilbury Town Centre	0.2%	0	0.0%	0	0.0%	0	10.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 2

Corringham Town Centre	0.6%	2	0.0%	0	23.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Horndon on the Hill Village Centre	0.1%	0	0.0%	0	0.0%	0	5.1%	0	0.0%	0	6.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Impulse Leisure, Springhouse Road, Corringham, Stanford-le-Hope	1.6%	5	19.4%	1	38.8%	3	5.1%	0	2.1%	0	2.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Oasis Health & Fitness Club, The Precinct, High Street, Stanford-le-Hope, SS17 0HF	0.2%	1	0.0%	0	7.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Stanford-le-Hope Town Centre	0.4%	1	2.3%	0	15.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 3

Bannatyne Health Club and Spa, Howard Road, Chafford Hundred, Grays	3.9%	11	17.1%	1	0.0%	0	37.4%	2	32.4%	2	0.0%	0	12.4%	1	6.2%	6	0.0%	0	0.0%	0	0.0%	0

Chafford Hundred Local Centre, Grays	0.1%	0	0.0%	0	0.0%	0	5.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Everlast Gyms, Thurrock Shopping Park, Weston Avenue, West Thurrock, Romford, Grays	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	12.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

PureGym, Thurrock Shopping Park, Weston Avenue Grays	0.7%	2	14.9%	1	0.0%	0	23.3%	1	0.0%	0	6.4%	0	5.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 4

Grans Jean Hall, Nutberry Fields, Long Lane, Grays, RM16 2PJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Grays Town Centre (including Grays Shopping Centre)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Impulse Leisure, Blackshots Lane, Grays	1.6%	5	9.3%	0	13.5%	1	4.9%	0	36.5%	2	8.4%	0	9.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Stifford Clays Local Centre, Grays	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Storm Fitness & Leisure, Chadwell Road, Grays, RM17 5TD	0.1%	0	2.3%	0	1.1%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 5

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Orsett Golf Club, Brentwood Road, Orsett, Grays, RM16 3DR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orsett Playground & Outdoor Gym, School Lane, Orsett, Grays, RM16 3JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0
Orsett Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0
Zone 6												
Aveley Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0
Impulse Leisure, Belhus Park, Aveley, South Ockendon, RM15 4PX	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.9%	1
North Stifford Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0
Ockendon Leisure Centre, Erriff Drive, South Ockendon, RM15 5AY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	16.3%	1	0.0%	0
South Ockendon Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	0
Zone 7												
Belvedere Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Bexleyheath Town Centre	2.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	7
Crook Log Leisure Centre, Brampton Road, Bexleyheath, DA7 4HH	8.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.8%	26
Dartford Town Centre	4.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	13
PureGym, Crayford Road, Dartford, DA1 4LD	2.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	6
Reynolds Fitness Spa, The Chapel, Chapel Walk, Dartford, Bexley, DA5 2DX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Sidcup Leisure Centre, Hurst Road, Sidcup, DA15 9AE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Sidcup Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Snap Fitness, Clydesdale Way, Belvedere, DA17 6FD	2.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	6
Thamesmere Leisure Centre, Thamesmere Drive, Thamesmere, SE28 8RE	2.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	7
Welling Town Centre	2.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	6
Zone 8												
Cascades Leisure Centre, Thong Lane, Gravesend	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Cygnat Leisure Centre, Old Perry Street, Northfleet,	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	2

Thurrock Household Survey for Lambert Smith Hampton

By Zone Filt Nulls Wtd [D]

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Gravesend												
Gravesend Grammar School, Church Walk, Gravesend, DA12 2PR	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfleet Bowling Club, Wombwell Park, Northfleet, Gravesend, DA11 8AU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snap Fitness, Eagle Way, Stonebridge Road, Northfleet, Ebbsfleet Valley, Gravesend	2.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Basildon Sporting Village, Cranes Farm Road, Basildon	1.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Club Kingswood, Clayhill Lane, Basildon	2.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd, Festival Leisure Park, Pippis Hill Road North, Basildon	2.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eversley Leisure Centre, Crest Avenue, Basildon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laindon Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Southernhay, Basildon	0.5%	1	34.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runnymede Leisure Centre, Kiln Road, Benfleet, SS7 1TF	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gym Group, Pippis Hill Retail Park, Basildon	1.0%	3	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Virgin Active, Rayleigh Road, Thundersley, Hadleigh, Benfleet, SS7 3YN	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Anytime Fitness Upminster, Station Road, Upminster, RM14 2SU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood Town Centre	2.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7
Central Park Leisure Centre, Gooshays Drive, Romford	0.5%	1	0.0%	0	0.0%	0	0.0%	0	6.4%	0	0.0%	1

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10		
Chadwell Heath Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Collier Row Local Centre, Romford	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Cranham Local Centre, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd Gidea Park, Squirrels Heath Lane, Gidea Park, Romford, RM11 2DY	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Harrow Lodge Leisure Centre, Hornchurch Road, Hornchurch	2.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	7
Ingrebourne Links Golf & Country Club, New Road, Rainham, RM13 9FL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New City College, Ardleigh Green, Hornchurch, RM11 2LL	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Nuffield Health Romford Fitness & Wellbeing Gym, The Brewery, Romford, RM1 1AU	3.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	9
Rainham Leisure Centre, Viking Way, Rainham	0.2%	1	0.0%	0	0.0%	0	5.1%	0	2.1%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	7.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.7%	21
Sapphire Ice & Leisure, Western Road, Romford, RM1 3JT	2.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	7
Target Fit, Hog Hill Road, Romford, RM5 2DH	2.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	8
Upminster Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	0	0.0%	0	0.0%	0
Virgin Active, The Clearview Health & Racquets Club, West Horndon, Brentwood, CM13 3EN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	0	0.0%	0	0.0%	0
YMCA Thames Gateway Group, Rush Green Road, Romford, RM7 0PH	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Outside Survey Area														
Barking Town Centre	2.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	6	0.0%	0
Central London / West End (Oxford Street / Regent	6.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	16

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)												
Chelmsford City Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Club Human Fitness Centre, Montpeliers Farm, Margaretting Road, Writtle, CM1 3PL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frindsbury Tennis and Padel Club, Frog Island, Upnor Road, Rochester, ME2 4UX	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hannakins Farm Community Centre, Rosebay Avenue, Billericay, CM12 0SY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Hartley Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayfield Leisure Centre and Pool, Dagenham, Ilford, IG3 9QN	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
PureGym, Radford Way, Billericay	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayleigh Town Centre	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Hill Health Club, Lewis Road, Richmond, TW10 6SA	2.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	8
Rochester & Cobham Park Golf Club, Park Pale, Rochester, ME2 3UL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Abroad	5.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	11
Weighted base:	294		4	8	4	6	2	8	102	14	42	104
Sample:	212		12	23	19	20	19	29	25	17	23	25

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10

Q47 Where do you or members of your household normally go to visit the theatre, watch a concert or live music?*Those that said 'Theatre / concert / music hall' at Q43 AND Excl. Nulls***Zone 1**

Tilbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 2

Stanford-le-Hope Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 3**Zone 4**

Blackshots Local Centre, Grays	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Grays Town Centre (including Grays Shopping Centre)	0.4%	2	0.0%	0	0.0%	0	3.3%	0	2.5%	0	0.0%	0	11.7%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0

Thameside Theatre, Orsett Road, Grays, RM17 5DX	2.4%	10	13.0%	0	4.0%	0	13.7%	1	20.3%	2	14.1%	1	4.3%	0	4.7%	6	0.0%	0	0.0%	0	0.0%	0

Thurrock Museum, Orsett Road, Grays, RM17 5DS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	19.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 5**Zone 6****Zone 7**

Dartford Town Centre	0.6%	2	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	2	0.0%	0	0.0%	0

Erith Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0

The Geoffrey Whitworth Theatre, Beech Walk, Dartford, DA1 4NP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0

The Orchard Theatre, Home Gardens, Dartford, DA1 1ED	2.6%	11	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	5.8%	8	9.4%	3	0.0%	0	0.0%	0

Zone 8

Gravesend Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0

The Woodville, Woodville Place, Gravesend, DA12 1DD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0

Zone 9

Basildon Town Centre	2.5%	10	38.9%	1	20.3%	1	18.0%	1	6.2%	1	4.0%	0	6.0%	0	0.0%	0	0.0%	0	12.2%	7	0.0%	0

Canvey Island Seafront (where Fantasy Island is)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0

Leigh-on-Sea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 10

Brentwood Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1

Harold Wood Local Centre, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Hornchurch Town Centre	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Queens Theatre, Billet Lane, Hornchurch, RM11 1QT	3.5%	15	0.0%	0	0.0%	0	5.2%	0	2.5%	0	22.9%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	13

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Romford Town Centre (including The Liberty, The Mall and The Brewery)	2.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	4.9%	8
Outside Survey Area																						
Alexandra Palace, Alexandra Palace Way, London, N22 7AY	1.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	6	0.0%	0	0.0%	0	0.0%	0
Blackheath Local Centre, Greenwich	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	5	0.0%	0	0.0%	0	0.0%	0
Brick Lane Music Hall, North Woolwich Road, London, E16 2DA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Canterbury City Centre	1.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.7%	6	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	56.2%	235	26.5%	1	40.0%	2	31.3%	1	52.6%	5	48.3%	2	33.0%	2	48.9%	66	56.2%	17	40.4%	23	69.9%	117
Cliffs Pavilion, Station Road, Westcliff-on-Sea, SS0 7RA	2.6%	11	0.0%	0	5.9%	0	13.5%	1	1.3%	0	5.3%	0	9.0%	0	0.0%	0	0.0%	0	4.8%	3	3.9%	7
Eastbourne Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
London Museum Docklands, West India Quay, Hertsmere Road, London, E14 4AL	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	7	0.0%	0	0.0%	0	0.0%	0
Natural History Museum, Cromwell Road, South Kensington, London, SW7 5BD	2.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	3.2%	5
Palace Theatre, London Road, Westcliff-on-Sea, SS0 9LA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Sevenoaks Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	3.2%	14	21.7%	0	14.1%	1	10.0%	0	1.3%	0	1.3%	0	2.9%	0	0.0%	0	0.0%	0	17.0%	10	1.3%	2
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
The O2, Peninsula Square, Greenwich, SE10 0DX	8.2%	34	0.0%	0	9.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	18	0.0%	0	13.8%	8	4.9%	8
Upside Down House Lakeside, West Thurrock, Grays, RM20 2ZP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	9.6%	1	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Westcliff-on-Sea Local Centre, Southend	0.0%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weymouth Town Centre	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Abroad	4.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	14	0.0%	0	0.0%	0	3.2%	5
Weighted base:		418		2		4		4		10		4		5		134		31		56		167
Sample:		358		17		28		25		36		36		26		46		46		43		55

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q48 Where do you or members of your household normally go to visit a museum, gallery, or other place of historical / cultural interest?																						
<i>Those that said 'Museum / gallery or place of historical / cultural interest' at Q43 AND Excl. Nulls</i>																						
Zone 1																						
East Tilbury Village Centre	1.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Zone 3																						
Purfleet Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RSPB Rainham Marshes, New Tank Hill Road, Purfleet, RM19 1SZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Essex Fire Museum, Fire Station, Hogg Lane, Grays, RM17 5QS	0.2%	1	0.0%	0	30.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thameside Theatre, Orsett Road, Grays, RM17 5DX	0.3%	1	18.4%	1	0.0%	0	0.0%	0	9.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
Zone 7																						
Erith Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Hall Place & Gardens, Bourne Road, Bexley, DA5 1PQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Cobham Hall School, Brewers Road, Cobham, Gravesend, DA12 3BL	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Zone 9																						
Zone 10																						
Chadwell Heath Town Centre	2.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	7	0.0%	0	0.0%	0	0.0%	0
Dagenham Town Centre	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	5
Outside Survey Area																						
Audley End House and Gardens, Audley End, Saffron Walden, CB11 4JF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Canterbury City Centre	0.0%	0	0.0%	0	4.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	64.3%	213	11.2%	0	56.1%	1	69.3%	3	46.5%	2	75.6%	2	51.7%	2	53.8%	56	78.4%	15	67.9%	30	70.8%	102

Thurrock Household Survey for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Chartwell Country House, Mapleton Road, Westerham, TN16 1PS	0.3%	1	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cliffs Pavilion, Station Road, Westcliff-on-Sea, SS0 7RA	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2
Cutty Sark, King William Walk, London, SE10 9HT	0.3%	1	21.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorchester Town Centre	0.0%	0	0.0%	0	4.6%	0	0.0%	0	0.0%	0	0.0%	0
Dulwich Picture Gallery, Dulwich Village, SE21 7AD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eltham Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horniman Museum and Gardens, London Road, London, SE23 3PQ	0.1%	0	0.0%	0	0.0%	0	8.2%	0	0.0%	0	0.0%	0
London Museum Docklands, West India Quay, Hertsmere Road, London, E14 4AL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	11.7%	1	1.8%	0
London Transport Museum, London, WC2E 7BB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	18.1%	1	0.0%	0
National Maritime Museum, Romney Road, Greenwich, SE10 9NF	0.1%	0	13.9%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Natural History Museum, Cromwell Road, South Kensington, London, SW7 5BD	6.0%	20	32.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Air Force Museum, Grahame Park Way, London, NW9 5LL	0.1%	0	0.0%	0	0.0%	0	8.2%	0	0.0%	0	0.0%	0
Science Museum, Exhibition Road, South Kensington, London, SW7 2DD	2.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%	0
Scotney Castle, A21, Tunbridge Wells, TN3 8JN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Bank Local Centre, London	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	5
Southend-on-Sea Town Centre	2.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tate Britain, Millbank, London, SW1P 4RG	1.5%	5	0.0%	0	0.0%	0	0.0%	0	11.7%	1	0.0%	0
Tate Modern, Bankside, London, SE1 9TG	2.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	7

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
The British Museum, Great Russell Street, London, WC1B 3DG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0
The National Gallery, Trafalgar Square, London, WC2N 5DN	1.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	3.8%	5
Upside Down House Lakeside, West Thurrock, Grays, RM20 2ZP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria and Albert Museum, Cromwell Road, London, SW7 2RL	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
York City Centre	0.0%	0	0.0%	0	4.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Young V&A, Cambridge Heath Road, Bethnal Green, London, E2 9PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Abroad	6.4%	21	0.0%	0	0.0%	0	12.6%	1	0.0%	0	5.7%	0	0.0%	0	13.1%	14	7.8%	1	0.0%	0	3.8%	5
Weighted base:	331			3		2		4		5		3		3		104		19		44		144
Sample:	211			10		12		14		13		24		14		35		23		29		37

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10

Q49 Where do you or members of your household normally go to visit pubs / bars / nightclubs?

Those that said 'Pub / bar / nightclub / live music venue' at Q43 AND Excl. Nulls

Zone 1

Chadwell St Mary Local Centre, Grays	0.0%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.1%	0	8.2%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.3%	1	6.0%	0	1.3%	0	0.0%	0	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 2

Corringham Town Centre	0.6%	2	10.2%	0	19.3%	1	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fobbing Village Centre	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horndon on the Hill Village Centre	0.1%	0	2.0%	0	3.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	0.7%	3	2.0%	0	38.5%	3	0.0%	0	0.0%	0	0.0%	0	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 3

Chafford Hundred Brewers Fayre, Unicorn Estate, Fleming Road, Chafford Hundred, RM16 6YJ	0.1%	0	0.0%	0	0.0%	0	8.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chafford Hundred Local Centre, Grays	0.4%	2	13.1%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harvester Grays, Arterial Road, Grays, RM16 6UT	0.1%	1	0.0%	0	0.0%	0	4.1%	0	1.1%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Parks, West Thurrock, Grays, (B&M, Currys, The Range, Go Outdoors, TK Maxx, Matalan, Furniture Village & more - note this description	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purfleet Town Centre	0.1%	0	0.0%	0	0.0%	0	8.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Old Shant, London Road, Grays, RM20 4AD	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Ship Inn, London Road, Grays, RM20 4AR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 4

Little Thurrock Local Centre, Grays	0.1%	0	2.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socketts Heath Local Centre, Grays	0.2%	1	2.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stifford Clays Local Centre, Grays	0.1%	0	0.0%	0	0.0%	0	1.3%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Treacle Mine, Lodge Lane, Grays, RM17 5PR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 5

Orsett Village Centre	0.5%	2	2.0%	0	8.6%	1	0.0%	0	1.1%	0	43.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
The Jobber's Rest, St Marys Lane, Upminster, RM14 3LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Aveley Town Centre	0.9%	4	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	3.7%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3
Grays Town Centre (including Grays Shopping Centre)	1.0%	4	13.9%	1	0.0%	0	3.9%	0	24.5%	3	0.0%	0	8.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Stifford Village Centre	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ockendon Town Centre	0.8%	3	0.0%	0	0.0%	0	1.3%	0	8.5%	1	0.0%	0	30.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Ship, Dock Road, Grays, RM17 6EX	0.3%	1	2.0%	0	0.0%	0	0.0%	0	8.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Wharf, Wharf Road South, Grays, RM17 6SZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traitors Gate, Broadway, Grays, RM17 6EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Edge, Broxburn Parade, South Ockendon, RM15 5QZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Bexleyheath Town Centre	12.6%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.7%	52	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, (John Lewis, Superdrug, Skechers, Ralph Lauren & more)	2.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	11	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	5	1.5%	0	0.0%	0	0.0%	0
Erith Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Horton Kirby Village Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0
Old Bexley Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	5.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.2%	20	0.0%	0	0.0%	0	0.0%	0
Stone Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
The Bull Beefeater, London Road, Swanley, BR8 7QD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Toby Carvery, Crook Log, Bexleyheath, DA6 8EQ	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	5	0.0%	0	0.0%	0	0.0%	0
Wilmington Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Elephants Head, London Road, Northfleet, Gravesend, DA11 9LZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0
Gravesend Town Centre	3.7%	15	0.0%	0	8.6%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	58.5%	14	0.0%	0	0.0%	0
Higham Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0

Thurrock Household Survey
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Weighted:

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Longfield Hill Local Centre, Longfield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfleet Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southfleet Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Echo, Old Road East, Gravesend, DA12 1NR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Ship Inn, Red Street, Southfleet, Gravesend, DA13 9NS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vale Road, Northfleet, Gravesend, DA11 8BS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Barge Gladys, Benfleet Moorings, South Benfleet, Benfleet, SS7 1NF	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Basildon Town Centre	0.8%	3	9.9%	0	0.0%	0	2.6%	0	0.0%	0	3.2%	2
Billericay Town Centre	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	7
Bowers Gifford Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Canvey Island Retail Park, Northwick Road, Canvey Island, (Iceland, Next, B&M, M&S, Morrisons, Lidl & more)	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Canvey Island Seafront (where Fantasy Island is)	1.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	6
Canvey Island Town Centre (where Knightswick Shopping Centre is)	1.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Chalvedon Community Centre Social Club, Chalvedon Avenue, Basildon, SS13 3QX	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Festival Leisure Park, Festival Way, Basildon, SS14 3WB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Langdon Hills Local Centre, Basildon	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3
Mayflower Shopping Park, Gardiners Lane, Basildon, (Tesco Extra, Boots, M&S, Next, River Island & more)	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller & Carter, High Road, Langdon Hills, Basildon, SS16 6HU	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Motowns Retro Bar,	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Roseberry Avenue, South Benfleet, Benfleet, SS7 4EW												
Noak Bridge Local Centre, Basildon	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Town Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet Town Centre	3.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vange Village Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Brentwood Town Centre	7.3%	30	6.2%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	29
Corbets Tey Local Centre, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dagenham Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	1
Gidea Park Local Centre, Romford	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Hornchurch Town Centre	4.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	17
Rainham Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	8.5%	35	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	35
The Bull Brentwood, Brook Street, Brentwood, CM14 5LZ	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5
The White Horse, Coxtie Green Road, Pilgrims Hatch, Brentwood, CM14 5PX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Upminster Town Centre	0.7%	3	0.0%	0	0.0%	0	1.3%	0	3.4%	0	37.1%	1
Willow Farm, New Road, Wennington, Rainham, RM13 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Outside Survey Area												
Bexhill Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Biggin Hill Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	6.7%	27	6.2%	0	10.6%	1	24.5%	1	3.4%	0	0.0%	21
Chelmsford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cobham Village Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farningham Village Centre	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	0
Hackney Local Centre, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Harvester Pavillions West Peterborough, Cygnet Park, Pavilions West, Peterborough, PE7 8FD	0.1%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoo Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Hopton-on-Sea Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, (Next, Primark, Apple, M&S, Waterstones, New Look & more)	2.4%	10	2.0%	0	0.0%	0	8.6%	0	4.5%	1	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	8
Leigh-on-Sea Town Centre	0.9%	4	0.0%	0	1.3%	0	0.0%	0	0.0%	0	5.4%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	3	0.0%	0
Lower Stoke Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Maldon Town Centre	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meopham Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0
New Eltham Local Centre, Greenwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Rayleigh Town Centre	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading Town Centre	0.1%	0	6.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sevenoaks Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	6.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Henny Swan, Henny Road, Great Henny, Sudbury, CO10 7LS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
The O2, Peninsula Square, Greenwich, SE10 0DX	1.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	6	0.0%	0	0.0%	0	0.0%	0
The Railway Inn and Railway Pétanque Club, Sole Street, Meopham, Gravesend, DA13 0XY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Tiger Moth Pub & Restaurant, Highview Drive, Chatham, ME5 9UJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Tillingham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper Upnor Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0
Wickford Town Centre	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Abroad	5.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	6	0.0%	0	6.8%	4	8.0%	11
Weighted base:	408			4		7		5		11		3		8		145		24		65		137
Sample:	340			26		30		27		36		23		35		50		37		38		38

Thurrock Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10

Q50 Where do you or members of your household normally go for eating out e.g. cafes and restaurants?*Those that said 'Restaurant / cafe' at Q43 AND Excl. Nulls***Zone 1**

Chadwell St Mary Local Centre, Grays	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.2%	1	4.9%	1	0.8%	0	3.4%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.3%	2	4.2%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 2

Beefeater Haywain, High Road, Fobbing, Stanford-le-Hope, SS17 9NR	0.2%	1	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Corringham Town Centre	1.2%	7	4.2%	1	23.4%	5	0.5%	0	3.1%	1	0.9%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Essex Wildlife Trust Thameside Nature Discovery Park, Mucking Wharf Road, Stanford-le-Hope, SS17 0RN	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fobbing Village Centre	0.1%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horndon on the Hill Village Centre	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	0.7%	4	0.7%	0	19.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 3

Chafford Hundred Local Centre, Grays	0.3%	2	0.7%	0	0.0%	0	7.4%	1	0.6%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harvester Grays, Arterial Road, Grays, RM16 6UT	0.7%	4	1.4%	0	0.4%	0	0.5%	0	1.9%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3
Lakeside Retail Parks, West Thurrock, Grays, (B&M, Currys, The Range, Go Outdoors, TK Maxx, Matalan, Furniture Village & more - note this description	1.0%	6	0.0%	0	6.5%	1	13.9%	2	3.8%	1	0.0%	0	9.5%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
The Kara, Fleming Road, Chafford Hundred, Grays, RM16 6HH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 4

Little Thurrock Local Centre, Grays	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0
Smith's Orchard, Orchard Garden Centre, Chadwell Road, Grays, RM17 5SY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socketts Heath Local Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Grays												
Zone 5												
Bulphan Village Centre	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farm Cafe-A, Youngs Farm, St Marys Lane, Upminster, RM14 3NU	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
North Ockendon Local Centre, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0
Orsett Golf Course, Brentwood Road, Orsett, Grays, RM16 3DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	0	0.0%	0
Orsett Village Centre	0.4%	2	0.0%	0	0.4%	0	0.0%	0	0.9%	0	0.0%	0
The Kings Arms, Stifford Clays Road, Baker Street, Orsett, Grays, RM16 3LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0
Top Meadow Golf Club, Fen Lane, North Ockendon, RM14 3PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Zone 6												
Aveley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.5%	0	0.6%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	3.3%	20	30.1%	4	9.3%	2	16.2%	2	17.1%	3	6.8%	5
Rosina Cafe, Arterial Road, A1306, Purfleet-on-Thames, RM15 4XT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Sir Henrys, Romford Road, Aveley, South Ockendon, RM15 4XB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	2.8%	0
South Ockendon Town Centre	0.6%	3	0.0%	0	2.1%	0	0.0%	0	4.7%	1	13.3%	0
The Ship, Dock Road, Grays, RM17 6EX	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurrock Garden Centre, South Road, South Ockendon, RM15 6DU	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Woodlands Edge, Broxburn Parade, South Ockendon, RM15 5QZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Zone 7												
Bexleyheath Town Centre	8.2%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.1%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, (John Lewis, Superdrug, Skechers, Ralph Lauren &	6.6%	41	0.0%	0	0.0%	0	4.0%	1	3.1%	1	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
more)												
Crayford Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	2.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Heath Retail Park, Blackmans Close, Dartford, DA1 2DS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Falconwood Local Centre, Welling	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller & Carter, Princes Road, Dartford, DA2 6NQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Bexley Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penelope's Restaurant & Farm Shop, Water Lane, Sidcup, DA14 5ET	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruxley Manor Garden Centre, Maidstone Road, Orpington, Sidcup, DA14 5BQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	4.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Darenth Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring River, Talbot Lane, Ebbsfleet Valley, Swanscombe, DA10 1AZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toby Carvery, Crook Log, Bexleyheath, DA6 8EQ	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	1.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Ellenor Hospice Café, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	3.5%	22	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
JK's Café, Leander Drive, Gravesend, DA12 4NG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Farm Barn, New Barn Road, Southfleet, Gravesend, DA13 9PU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Café, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfleet Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toby Carvery, Coldharbour	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Road, Northfleet, Gravesend, DA11 8AB												
Zone 9												
Aspera, London Road, South Benfleet, Benfleet, SS7 5SQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	5.6%	35	16.4%	2	3.9%	1	3.4%	0	5.6%	1	0.0%	0
Billericay Town Centre	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Canvey Island Seafront (where Fantasy Island is)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Festival Leisure Park, Festival Way, Basildon, SS14 3WB	1.4%	8	0.7%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harvester Five Bells Vange, London Road, Basildon, SS16 5LD	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Harvester Honey Pot, Festival Leisure Park, Cranes Farm Road, Basildon, SS14 3TJ	0.4%	2	0.7%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Langdon Hills Local Centre, Basildon	0.4%	2	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, (Tesco Extra, Boots, M&S, Next, River Island & more)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller & Carter, High Road, Langdon Hills, Basildon, SS16 6HU	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, (DFS, Halfords, TK Maxx, Wren Kitchens, Currys & more)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Town Centre	0.5%	3	0.0%	0	0.4%	0	0.0%	0	4.1%	1	0.0%	0
South Benfleet Town Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Hilary Retail Park, Crompton Close, Basildon, (Cardfactory, TK Maxx,	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	7

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Currys, Carpetright, Poundstretcher & more)												
The Eyna, East Mayne, Basildon, SS13 1BW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The King's Head, Southend Road, Billericay, CM11 2PS	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
The Watermill Beefeater, Felmores, East Mayne, Basildon, SS13 1BW	0.1%	1	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Ali's Kitchen, Rainham Road South, Dagenham, RM10 7XJ	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5
Brentwood Town Centre	5.8%	36	2.2%	0	0.0%	0	0.5%	0	0.6%	0	8.2%	35
Chadwell Heath Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Collier Row Local Centre, Romford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Dagenham Town Centre	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4
Felix Warley, Headley Common, Great Warley, Warley, Brentwood, CM13 3HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gidea Park Local Centre, Romford	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Goodmayes Retail Park, High Road, Romford, (Wickes, Currys & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold Hill Local Centre, Romford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Hornchurch Town Centre	4.7%	29	0.0%	0	0.0%	0	3.4%	0	0.0%	0	2.7%	28
Miller & Carter, Manor Road, Lambourne End, Romford, RM4 1NH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Pizza Express, St. Marys Lane, Upminster, RM14 2SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Rainham Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	6.8%	42	0.0%	0	11.0%	2	4.4%	1	4.7%	1	0.9%	37
Rush Green Local Centre, Romford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Upminster Town Centre	1.2%	8	0.0%	0	0.0%	0	2.6%	0	3.8%	1	46.2%	3
West Horndon Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Centre												
Willow Farm, New Road, Wennington, Rainham, RM13 9ED	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yiamas, Ongar Road, Pilgrims Hatch, Brentwood, CM15 9SS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area												
Barking Town Centre	0.1%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0
Bartellas, Wrotham Road, A227, Meopham, DA13 0JE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Brightlingsea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Brighton City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0
Burnham-on-Crouch Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Canterbury City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	7.3%	45	0.0%	0	3.4%	1	10.2%	1	3.1%	1	4.6%	32
Chelmsford City Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5
Chigwell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Cobham Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallions Reach Shopping Park, Armada Way, Beckton, (Next, Boots, Sports Direct, TK Maxx & more)	0.1%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0
Great Comp Garden, Comp Lane, St Mary's Platt, Sevenoaks, TN15 8QS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
High Easter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Hitchin Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Hoo Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford Town Centre	1.9%	12	5.4%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	11
Lakeside Shopping Centre, West Thurrock, Grays, (Next, Primark, Apple, M&S, Waterstones, New Look & more)	2.7%	17	9.7%	1	2.5%	1	21.5%	3	22.4%	4	8.0%	5
Leigh-on-Sea Town Centre	1.5%	9	2.2%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Maldon Town Centre	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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By Zone Filt Nulls Wtd [D]

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Meopham Village Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	9.6%	5	0.0%	0	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Ongar Local Centre, Epping Forest	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Rayleigh Town Centre	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rettendon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RHS Garden Hyde Hall, Creephedge Lane, Chelmsford, CM3 8ET	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Rochester & Cobham Park Golf Club, Park Pale, Rochester, ME2 3UL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Rochester Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	3	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	1.1%	7	1.4%	0	0.0%	0	0.0%	0	1.2%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.1%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton Town Centre	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swanley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
The Railway Inn and Railway Pétanque Club, Sole Street, Meopham, Gravesend, DA13 0XY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Tiger Moth Pub & Restaurant, Highview Drive, Chatham, ME5 9UJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
West Malling Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Westcliff-on-Sea Local Centre, Southend	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0
Westfield Stratford City, Stratford, (H&M, John Lewis, Primark, Sephora, M&S & more)	0.1%	1	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate-on-Sea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Wickford Town Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	4	0.0%	0
Wrotham Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Others																						
Abroad	1.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4	2.7%	5
Weighted base:	618			13		20		13		20		5		16		180		48		103		201
Sample:	667			55		74		57		65		61		62		68		74		75		76

Thurrock Household Survey
for Lambert Smith Hampton

By Zone Filt Nulls Wtd [D]

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q51 Where do you or members of your household normally go for family entertainment e.g. tenpin bowling, skating rink?																						
<i>Those that said 'Family entertainment (e.g. tenpin bowling, skating rink, family day out)' at Q43 AND Excl. Nulls</i>																						
Zone 1																						
Zone 2																						
Runnymede Leisure Centre, Kiln Road, Benfleet, SS7 1TF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Zone 3																						
Lakeside Karting, Arterial Road, Grays, Purfleet	0.2%	0	0.0%	0	0.0%	0	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purfleet Town Centre	0.2%	0	0.0%	0	0.0%	0	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	0.3%	1	0.0%	0	0.0%	0	10.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socketts Heath Local Centre, Grays	0.2%	0	0.0%	0	0.0%	0	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
North Stifford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Bexleyheath Town Centre	4.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.9%	14	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	2.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	6	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	3.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	6	16.0%	2	0.0%	0	0.0%	0
Old Bexley Village Centre	2.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	6	0.0%	0	0.0%	0	0.0%	0
Tenpin Bexleyheath, Albion Road, Bexleyheath, DA6 7LS	3.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	10	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Gravesend Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0
RW Paintball, Children's Paintball & Airsoft, Meopham, Longfield, DA3 7AN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0
Zone 9																						
Basildon Town Centre	3.2%	9	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	0	0.0%	0	0.0%	0	19.9%	9	0.0%	0
Festival Leisure Park, Festival Way, Basildon (Hollywood Bowl, My Mulligans, 360 Play)	12.6%	36	1.3%	0	13.6%	1	6.5%	1	10.8%	1	15.9%	0	0.0%	0	0.0%	0	0.0%	0	62.7%	27	6.4%	7
Monkey Madness, Miles Gray Road, Basildon	2.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	7	0.0%	0	0.0%	0	0.0%	0
Zone 10																						

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Brentwood Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Collier Row Local Centre, Romford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dagenham Town Centre	2.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7
Hornchurch Town Centre	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	4
Partyman World of Play, Folkes Lane, Upminster	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rollerbowl, Collier Row Road, Romford, RM5 2BH	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	14.7%	42	6.6%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0	0.0%	0	7.0%	6	0.0%	0	0.0%	0	34.7%	36
Outside Survey Area																						
Africa Alive, Whites Lane, Kessingland, Lowestoft, NR33 7TF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Braintree Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Bromley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	3.8%	11	0.0%	0	1.1%	0	0.0%	0	9.0%	1	0.0%	0	0.9%	0	0.0%	0	2.4%	0	0.0%	0	9.7%	10
Chelmsford City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Chessington World of Adventures Resort, Chessington, KT9 2NE	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0
Colchester City Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Dovercourt Town Centre	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Lakeside Leisure, The Quay, West Thurrock, Grays (Hollywood Bowl, Partyman World Of Play, Immersive Gamebox, Puttshack, Flip Out, Rock Up, Laser Quest)	21.9%	63	89.5%	6	80.8%	6	64.9%	5	67.5%	5	45.2%	1	81.0%	6	12.3%	11	0.0%	0	6.4%	3	20.1%	21
Leeds Castle, Broomfield, Maidstone, ME17 1PL	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Legoland Windsor Resort, Winkfield Road, Windsor, SL4 4AY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	9.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh-on-Sea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham Lanes, Belmont	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Hill, Blackheath, SE13 5AU												
Medway Valley Leisure Park, Chariot Way, Rochester, ME2 2SS	2.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parrs Wood Entertainment Centre, Wilmslow Road, East Didsbury, Manchester, M20 5PG	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Port Lympne Safari Park, Aldington Road, Lympne, Hythe, CT21 4LR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochester Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Shields Promenade, South Shields, NE33 2LD	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.4%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Wellington Bowl, Wellington Pier, South Beach Parade, Great Yarmouth, NR30 3JF	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	0
Others												
Abroad	9.5%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	14
Weighted base:	289		7	8	8	7	1	8	90	15	43	103
Sample:	197		16	25	26	14	10	23	20	14	22	27

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q52 Where do you or members of your household normally go for outdoor / social activities such as golf, walking, swimming, fishing, bowls, dancing, church / social groups, etc.																						
<i>Those that said 'Other activity' at Q43 AND Excl. Nulls</i>																						
Zone 1																						
Chadwell St Mary Local Centre, Grays	0.1%	0	6.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Worlds End, Fort Road, Tilbury, RM18 7NR	0.1%	0	0.0%	0	9.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Fort, Tilbury, RM18 7NR	0.1%	0	6.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.1%	0	0.0%	0	9.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	0.2%	0	12.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Purfleet Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Smith's Orchard, Orchard Garden Centre,Chadwell Road, Grays, RM17 5SY	0.2%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Foxhounds Riding School, Baker Street, Orsett, Grays, RM16 3LJ	0.8%	1	0.0%	0	0.0%	0	0.0%	0	20.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Ockendon Local Centre, Upminster	0.2%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orsett Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
William Edwards School, Stifford Clays Road, Grays, RM16 3NJ	0.5%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Belhus Woods Country Park, Aveley, South Ockendon, RM15 4XJ	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	59.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	0.7%	1	30.1%	0	9.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kennington Park Angling Club, Romford Road, Aveley, RM15 4PJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mardyke Valley Golf Club, South Road, South Ockendon, RM15 6RR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Stifford Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ockendon Town Centre	0.9%	1	39.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Thurrock Yacht Club, Kilverts Wharf, Argent Street, Grays, RM17 6JF	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Bexleyheath Town Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crook Log Leisure Centre, Bexleyheath, DA7 4HH	5.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Danson Park, Danson Road, Bexleyheath, DA6 8HL	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	4.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0
Empire Bowls Club Limited, Norton Lane, Greenhithe, DA9 9XY	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Erith Town Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hextable Village Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reynolds Fitness Spa, Chapel Walk, Dartford, Bexley, DA5 2DX	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Cygnets Leisure Centre, Old Perry Street, Northfleet, Gravesend, DA11 8BU	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfleet Bowling Club, Mitchell Avenue, Northfleet, Gravesend, DA11 8AU	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shorne Woods Country Park, Brewers Road, Shorne, Gravesend, DA12 3HX	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Basildon Golf Course, Clayhill Lane, Basildon, SS16 5JP	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay Town Centre	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Essex Wildlife Trust Langdon Nature Discovery Centre, Lower Dunton Road, Basildon, SS16 6EB	1.3%	1	0.0%	0	40.7%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Town Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smallgains Hall, Creek Road, Canvey Island, SS8 8QP	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet Town Centre	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wat Tyler Country Park, Pitsea Hall Lane, Pitsea,	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Basildon, SS16 4UH																						
Zone 10																						
Brentwood Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunton Hills Family Golf Centre, Tibury Road, West Horndon, Brentwood, CM13 3LT	0.1%	0	0.0%	0	9.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallows Corner Retail Park, Colchester Road, Romford, (DFS, Furniture Village, Halfords, Dreams, Next Home & more)	6.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.3%	5
Hacton Park Corner Farm, Park Farm Road, Upminster, RM14 2XU	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold Wood Local Centre, Romford	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1
Havering Indoor Bowls Club, Harrow Lodge, Hornchurch Road, Park, Hornchurch, RM11 1JU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	2
Pea Lane, South Ockendon, Upminster, RM14 2XH	6.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.0%	5	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	7.0%	6	0.0%	0	0.0%	0	100.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.0%	6
Upminster Golf Club, Hall Lane, Upminster, RM14 1XA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																						
Ballards Gore Golf Club, Gore Road, Rochford, SS4 2DA	0.1%	0	0.0%	0	9.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basingstoke Town Centre	8.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.5%	7
Camer Park Country Park, Camer Park Road, Meopham, Gravesend, DA13 0AL	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	6.1%	5	6.1%	0	9.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.6%	5	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Charlton Town Centre	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	3	0.0%	0	0.0%	0	0.0%	0
Corinthian Golf Course, Corinthian Sports Club, Longfield, DA3 8LZ	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0
Herne Bay Town Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0
High Halstow Village Centre	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0
Kings Hill Village Centre	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0
Little Russia Local Centre, Tottenham	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	3	0.0%	0	0.0%	0
Portman Road Stadium, Portman Road, Ipswich, IP1 2DA	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
RHS Garden Hyde Hall, Creep hedge Lane, Chelmsford, CM3 8ET	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochester Town Centre	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	2	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	2.7%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	2	0.0%	0
Whitford Village Centre	0.8%	1	0.0%	0	0.0%	0	0.0%	0	20.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Abroad	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	13.0%	2	0.0%	0
Weighted base:	81		1	1		0		3		1		1		20		16		16		21		
Sample:	87		7	8		1		8		9		9		11		15		11		8		

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q53 What improvements could be made to the leisure offer in the Thurrock Council local authority area that would make you visit / partake in leisure activities more often? [MR]																						
Cheaper prices to access leisure facilities / events	4.7%	48	4.0%	1	1.5%	0	5.3%	1	2.0%	1	3.5%	0	9.5%	2	8.8%	25	1.4%	1	5.8%	10	1.9%	7
Improvements in the built environment (make it look more attractive)	3.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	7	0.0%	0	5.3%	9	3.9%	14
Improved public transport	2.8%	28	0.4%	0	0.0%	0	0.0%	0	0.4%	0	1.2%	0	0.6%	0	2.6%	7	1.4%	1	3.5%	6	3.9%	14
Cinema - multi-screen cinema	2.4%	24	1.3%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	3.8%	11	0.0%	0	0.0%	0	3.6%	13
Ice rink	2.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	14	0.0%	0	6.2%	10	0.0%	0
More / better cafes / coffee shops	2.1%	22	0.4%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	1.5%	0	6.9%	20	0.5%	0	0.0%	0	0.0%	0
Crazy golf	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	13	0.0%	0	0.0%	0	2.0%	7
More / better car parking	1.9%	19	0.4%	0	2.9%	1	0.0%	0	3.6%	1	4.7%	0	2.3%	1	0.0%	0	0.5%	0	0.0%	0	4.6%	16
More / better restaurants	1.8%	19	2.5%	1	0.4%	0	1.6%	0	4.7%	1	1.8%	0	0.0%	0	2.3%	7	0.5%	0	0.4%	1	2.4%	8
Bingo venue	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	3.2%	9	0.0%	0	0.0%	0	2.0%	7
More street cleaning / cleaner streets	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	12	0.0%	0	1.3%	2	0.0%	0
More / better public toilets	1.3%	13	2.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	4.2%	12	0.0%	0	0.0%	0	0.0%	0
More / better disabled access	1.3%	13	0.8%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	2.6%	7	0.0%	0	0.0%	0	1.5%	5
The Dartford Crossing to be cheaper	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	12	0.5%	0	0.0%	0	0.0%	0
More / better seating areas	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.4%	1	1.5%	5
More local sports & recreation facilities (e.g. football pitches, tennis courts)	1.2%	12	1.3%	0	0.0%	0	5.8%	1	5.1%	2	0.0%	0	2.4%	1	0.3%	1	0.5%	0	4.4%	7	0.0%	0
More leisure facilities / activities for families	1.2%	12	0.0%	0	0.4%	0	1.0%	0	3.0%	1	0.0%	0	0.0%	0	2.0%	6	0.0%	0	3.1%	5	0.0%	0
Augmented reality gaming centre	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	2.4%	8
Museums	1.1%	11	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	2.6%	7	0.0%	0	0.0%	0	1.0%	3
More / better cultural facilities	1.1%	11	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	1.0%	3
Improved security / CCTV / more police	1.1%	11	0.0%	0	2.9%	1	0.3%	0	1.2%	0	0.0%	0	0.9%	0	2.2%	6	0.0%	0	0.0%	0	1.0%	3
Improved pedestrian access	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	11	0.0%	0	0.0%	0	0.0%	0
More leisure facilities / activities for young children	1.0%	10	1.2%	0	1.4%	0	0.6%	0	0.4%	0	0.6%	0	5.2%	1	1.7%	5	3.5%	3	0.0%	0	0.0%	0
More / better comedy clubs	0.9%	9	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	8
Theatres	0.9%	9	0.4%	0	0.4%	0	0.3%	0	4.7%	1	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.8%	1	1.5%	5
More / better parks / green spaces	0.8%	8	5.4%	1	3.1%	1	0.6%	0	1.6%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	5	0.0%	0
Trampoline park	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	7
Casino	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	7	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

By Zone Filt Nulls Wtd [D]

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
More leisure facilities / activities for teenagers	0.7%	7	1.2%	0	2.1%	1	1.9%	0	4.2%	1	0.6%	0	3.5%	1	0.0%	0	3.5%	3	0.4%	1	0.0%	0
Indoor soft play areas	0.7%	7	0.0%	0	2.7%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
More food / farmers markets	0.6%	6	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
More live music venues	0.6%	6	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.9%	0	0.3%	1	0.0%	0	2.7%	4	0.0%	0
Ten-pin bowling	0.6%	6	0.0%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.3%	1
Leisure / sports centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	0.0%	0
Hotels - cheaper hotels	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	0.0%	0
Cinema - art house cinema	0.4%	4	1.3%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0
Cheaper car parking	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	1.0%	3
More leisure facilities / activities for the elderly	0.4%	4	1.2%	0	0.4%	0	1.0%	0	1.6%	0	0.6%	0	1.9%	0	0.3%	1	0.5%	0	0.0%	0	0.3%	1
Swimming pool - indoor	0.4%	4	0.0%	0	1.1%	0	1.6%	0	0.4%	0	7.1%	1	1.2%	0	0.3%	1	0.0%	0	0.0%	0	0.3%	1
More / better publicity / advertising / social media updates of what's on / available	0.3%	3	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.6%	2
Less traffic congestion	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.3%	1	1.9%	1	0.0%	0	0.0%	0
More outdoor festivals / events / carnivals	0.2%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Free car parking	0.2%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.3%	1
More / better pubs / bars	0.2%	2	0.0%	0	0.4%	0	2.0%	0	3.6%	1	1.8%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More family-friendly pubs / restaurants	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	3.8%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Swimming pool - outdoor	0.1%	1	0.0%	0	0.0%	0	1.6%	0	0.0%	0	2.9%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor gyms	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	0	2.9%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aqua aerobics sessions in the evenings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
More climbing walls	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Improved cycle access (more / better cycle paths)	0.1%	1	2.7%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove the requirement to always have to book in advance	0.1%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restoring Tilbury Ferry	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
More arcades	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Later opening times	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ladies-only swimming sessions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Larger indoor swimming pool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moto racing track	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keeping Thameside Theatre open	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the riverside facilities	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve / update current	0.0%	0	0.4%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
leisure facilities																						
Specialised classes tailored to all ranges of people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Access to facilities without needing to be a member	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Change the cinema into a theatre	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More vocational courses / classes	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Utilise the greenery for activities	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better time slots at the swimming pool	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Make theatre seats more comfortable / more space between rows	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Libraries to deliver books to people who are housebound	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Install seating at the bus stops	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More affordable restaurants / cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Speedway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More nightclubs / better nightlife	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotels - more / better hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better signposting and street information	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More art galleries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pavement cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better health clubs / indoor gyms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	58.0%	587	64.2%	14	46.1%	11	71.6%	15	49.7%	15	58.8%	5	49.2%	11	48.6%	140	68.8%	54	68.3%	113	59.2%	208
(Don't know)	15.4%	156	15.1%	3	36.1%	9	9.2%	2	14.6%	5	20.6%	2	23.9%	6	14.7%	42	18.8%	15	5.8%	10	18.1%	64
Weighted base:		1012		22		24		21		31		8		23		287		79		166		351
Sample:		1012		103		103		94		103		83		103		105		104		107		107

GEN Gender of respondent:

Male	40.4%	409	27.1%	6	40.6%	10	40.3%	9	29.7%	9	27.4%	2	36.3%	8	48.7%	140	34.8%	27	42.1%	70	36.4%	128
Female	59.6%	603	72.9%	16	59.4%	14	59.7%	13	70.3%	22	72.6%	6	63.7%	15	51.3%	147	65.2%	51	57.9%	96	63.6%	223
Weighted base:		1012		22		24		21		31		8		23		287		79		166		351
Sample:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

		Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
AGE	Can I ask how old you are please?																						
18-24		6.6%	67	8.2%	2	4.7%	1	16.9%	4	5.2%	2	3.8%	0	13.8%	3	11.0%	31	6.1%	5	2.7%	4	4.1%	14
25-34		13.1%	132	10.9%	2	23.5%	6	19.0%	4	10.4%	3	11.4%	1	17.7%	4	15.3%	44	9.1%	7	10.7%	18	12.3%	43
35-44		19.1%	194	22.3%	5	19.2%	5	22.2%	5	21.3%	7	13.3%	1	20.7%	5	17.9%	51	17.7%	14	15.6%	26	21.5%	76
45-54		21.1%	213	16.5%	4	17.8%	4	14.3%	3	19.7%	6	14.4%	1	17.9%	4	19.9%	57	11.5%	9	16.1%	27	27.9%	98
55-64		18.9%	191	12.9%	3	12.2%	3	13.0%	3	17.3%	5	23.4%	2	14.9%	3	16.6%	48	21.5%	17	27.8%	46	17.4%	61
65+		21.3%	215	29.3%	6	22.5%	5	14.7%	3	26.1%	8	33.6%	3	15.0%	3	19.3%	55	34.1%	27	27.1%	45	16.8%	59
(Refused)		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1012		22		24		21		31		8		23		287		79		166		351	
Sample:		1012		103		103		94		103		83		103		105		104		107		107	

QUOTA Zone

Zone 1	2.1%	22	100.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	2.4%	24	0.0%	0	100.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	2.1%	21	0.0%	0	0.0%	0	100.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	3.0%	31	0.0%	0	0.0%	0	0.0%	0	100.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7	28.4%	287	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	287	0.0%	0	0.0%	0	0.0%	0
Zone 8	7.8%	79	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	79	0.0%	0	0.0%	0
Zone 9	16.4%	166	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	166	0.0%	0
Zone 10	34.7%	351	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	351
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

		Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
PC	Postcode Sector																						
BR8 7		0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	6	0.0%	0	0.0%	0	0.0%	0
CM11 2		0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4	0.0%	0
CM12 9		0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	5	0.0%	0
CM13 1		1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	16
CM13 2		0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	4
CM13 3		0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	7
CM14 4		1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	15
CM14 5		0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2
CM15 8		0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	8
CM15 9		0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	9
DA1 2		1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	14	0.0%	0	0.0%	0	0.0%	0
DA1 3		1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	18	0.0%	0	0.0%	0	0.0%	0
DA1 5		0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	7	0.0%	0	0.0%	0	0.0%	0
DA11 0		0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
DA11 7		0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	9	0.0%	0	0.0%	0
DA11 8		1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	11	0.0%	0	0.0%	0
DA11 9		0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0
DA12 1		0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4	0.0%	0	0.0%	0
DA12 2		0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	5	0.0%	0	0.0%	0
DA12 3		0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0
DA12 4		1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.2%	16	0.0%	0	0.0%	0
DA12 5		1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	10	0.0%	0	0.0%	0
DA13 9		0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4	0.0%	0	0.0%	0
DA14 4		1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	18	0.0%	0	0.0%	0	0.0%	0
DA14 5		0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0
DA15 7		1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	12	0.0%	0	0.0%	0	0.0%	0
DA15 8		1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	14	0.0%	0	0.0%	0	0.0%	0
DA15 9		0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	8	0.0%	0	0.0%	0	0.0%	0
DA16 1		1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	14	0.0%	0	0.0%	0	0.0%	0
DA16 2		0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	8	0.0%	0	0.0%	0	0.0%	0
DA16 3		0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0
DA17 5		1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	13	0.0%	0	0.0%	0	0.0%	0
DA17 6		0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	6	0.0%	0	0.0%	0	0.0%	0
DA2 6		0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	8	0.0%	0	0.0%	0	0.0%	0
DA2 7		0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	8	0.0%	0	0.0%	0	0.0%	0
DA3 7		1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	12	0.0%	0	0.0%	0
DA4 9		0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	8	0.0%	0	0.0%	0	0.0%	0
DA5 1		0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0
DA5 2		0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
DA5 3		1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	12	0.0%	0	0.0%	0	0.0%	0
DA6 7		0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
DA6 8		1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	11	0.0%	0	0.0%	0	0.0%	0
DA7 4		0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0
DA7 5		2.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	24	0.0%	0	0.0%	0	0.0%	0
DA7 6		0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	8	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
DA8 1	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DA8 2	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DA8 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DA9 9	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME3 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM1 2	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM1 4	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM10 7	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM10 8	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM10 9	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM11 1	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM11 2	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM11 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM12 4	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM12 5	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM12 6	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 7	1.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 8	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 9	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM14 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM14 2	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM14 3	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM15 4	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM15 5	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM15 6	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM16 2	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM16 3	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM16 4	0.7%	7	34.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM16 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM16 6	1.1%	11	0.0%	0	0.0%	0	51.2%	11	0.0%	0	0.0%	0
RM17 5	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM17 6	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM18 7	0.7%	7	30.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM18 8	0.7%	8	34.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM19 1	0.3%	3	0.0%	0	0.0%	0	15.1%	3	0.0%	0	0.0%	0
RM2 5	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM2 6	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM20 1	0.1%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0
RM20 3	0.2%	2	0.0%	0	0.0%	0	9.2%	2	0.0%	0	0.0%	0
RM20 4	0.4%	4	0.0%	0	0.0%	0	18.1%	4	0.0%	0	0.0%	0
RM3 0	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 7	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 8	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 9	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM5 2	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM5 3	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM6 4	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

Thurrock Household Survey
for Lambert Smith Hampton

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
RM6 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
RM7 0	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	6
RM7 7	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	4
RM7 8	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	7
RM7 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2
RM8 1	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	8
RM8 2	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
RM8 3	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
RM9 4	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
RM9 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
RM9 6	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
SE2 0	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0
SE2 9	2.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	21	0.0%	0	0.0%	0	0.0%	0
SE28 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
SS13 1	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4	0.0%	0
SS13 2	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4	0.0%	0
SS13 3	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	11	0.0%	0
SS14 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
SS14 2	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
SS14 3	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	19	0.0%	0
SS15 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
SS15 5	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	18	0.0%	0
SS15 6	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	6	0.0%	0
SS16 4	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	10	0.0%	0
SS16 5	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	13	0.0%	0
SS16 6	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	7	0.0%	0
SS17 0	0.5%	5	0.0%	0	20.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS17 7	1.0%	10	0.0%	0	41.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS17 8	0.6%	6	0.0%	0	24.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS17 9	0.3%	3	0.0%	0	13.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS7 1	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0
SS7 2	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	6	0.0%	0
SS7 3	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	5	0.0%	0
SS7 4	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	13	0.0%	0
SS7 5	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	8	0.0%	0
SS8 0	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
SS8 7	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	6	0.0%	0
SS8 8	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	7	0.0%	0
SS8 9	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	9	0.0%	0
SS9 2	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Weighted base:	1012			22		24		21		31		8		23		287		79		166		351
Sample:	1012			103		103		94		103		83		103		105		104		107		107

Appendix 5:

Data Tabulations

By Zone Nulls & SFT Filtered

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q01 Where do you normally undertake your household's main food and grocery shopping?																						
<i>Excl. Nulls & SFT</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	6.4%	56	34.8%	31	4.3%	4	0.0%	0	22.0%	18	2.7%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Princess Margaret Road, East Tilbury, Tilbury, RM18 8YP	0.2%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Defoe Parade, Chadwell St Mary, Grays, RM16 4QR	0.3%	3	2.2%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Dock Road, Tilbury, RM18 7BJ	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Brentwood Road, Chadwell St Mary, Grays, RM16 4JD	0.2%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Co-op, High Street, Stanford-le-Hope, SS17 0HD	0.2%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St John's Way, Corringham, Stanford-le-Hope, SS17 7NA	1.4%	12	0.0%	0	12.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons DAILY, St Johns Way, Corringham, SS17 7NA	0.5%	4	0.0%	0	4.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons SUPERMARKET, St John's Way, Corringham, SS17 7LL	3.3%	29	5.6%	5	24.5%	23	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Costco, West Thurrock Way, Grays, RM20 3WY	0.7%	6	1.1%	1	1.1%	1	1.3%	1	0.0%	0	0.0%	0	2.2%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Iceland (The Food Warehouse), Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	0.3%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	5.3%	46	4.5%	4	0.0%	0	19.2%	15	8.5%	7	11.0%	8	12.4%	11	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco Express, Drake Road, Chafford Hundred, Grays,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
RM16 6PS																						
Tesco Express, Lakeside Business Village, Fleming Road, Chafford Hundred, Grays, RM16 6EW	1.6%	14	3.4%	3	1.1%	1	2.6%	2	2.4%	2	0.0%	0	6.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	6.9%	60	11.2%	10	4.3%	4	21.8%	17	25.6%	21	1.4%	1	6.7%	6	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Farmfoods, The Mall, Grays, RM17 6QE	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Food Centre, Clarence Road, Grays, RM17 6RD	0.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Mall, Grays, RM17 6QF	0.2%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	4.6%	40	10.1%	9	1.1%	1	10.3%	8	19.5%	16	5.5%	4	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Express, Crammavill Street, Stifford Clays, Grays, RM16 2BD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Southend Road, Grays, RM17 5NJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Waitrose, St Marys Lane, Upminster, RM14 3BT	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Co-op, High Street, Aveley, South Ockendon, RM15 4BB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	2.9%	25	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.4%	1	25.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Derwent Parade, South Ockendon, RM15 5ED	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Aldi, Central Way, Thamesmead, SE28 8DT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Road, Swanley, BR8 7BU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Crossways Boulevard, Dartford, Greenhithe, DA9	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	5	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
9BT												
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, London Road, Swanley, BR8 7UN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Eynsham Drive, Abbey Wood, SE2 9RQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Foots Cray High Street, Sidcup, DA14 5HJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upper Wickham Lane, Welling, DA16 3HF	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Prospect Place Park, Westgate Road, Dartford, DA1 1DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Twin Tumps Way, Thamesmead, SE28 8RD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Welling High Street, Welling, DA16 1QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Sainsbury's Superstore, Harrow Manorway, Abbey Wood, SE2 9NU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Priory Shopping Centre, Dartford, DA1 2HL	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore,	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Stadium Way, Crayford, Dartford, DA1 4HW												
Tesco Express, Bexley Road, Erith, DA8 3HD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Orpington, Sidcup, DA14 5BN	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Aldi, London Road, Gravesend, DA11 9LY	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thames Way, Gravesend, DA11 0DQ	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, East Milton Road, Gravesend, DA12 2JL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Longfield, DA3 7QH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Overcliffe, Gravesend, DA11 0EF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	2.5%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH	3.7%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Latona Drive, Whinfell Way, Gravesend, DA12 4SF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, New Road, Gravesend, DA11 0AF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Parade, Valley Drive, Gravesend, DA12 5RT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Longfield, DA3 7QA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Aldi, Northlands Pavement,	0.8%	7	0.0%	0	4.3%	4	0.0%	0	0.0%	0	1.1%	1

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Pitsea, Basildon, SS13 3DU												
Aldi, Rushbottom Lane, South Benfleet, Benfleet, SS7 4BX	0.8%	7	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	1.3%	11	1.1%	1	4.3%	4	0.0%	0	0.0%	0	0.0%	0
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.6%	5	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Billericay, CM12 9AJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Market Square, Basildon, SS14 1DD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Close, Basildon, SS14 3BA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.7%	6	2.2%	2	3.2%	3	1.3%	1	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Lidl, Northwick Road, Canvey Island, SS8 0PU	0.5%	4	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Canvey Retail Park, Roscommon Way, Canvey Island, SS8 0EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Clay Hill Road, Kingswood, Basildon, SS16 5DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Timberlog Lane, Basildon, SS14 1PB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.7%	6	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	1.2%	10	0.0%	0	4.3%	4	0.0%	0	0.0%	0	0.0%	0
Premier (B&B) Clay Hill Road, Basildon, SS16 4EX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore,	0.5%	4	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Cricketers Retail Park, East Mayne, Basildon, SS13 1SA												
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Rayleigh Weir, Benfleet, SS7 3UB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.8%	7	0.0%	0	1.1%	1	0.0%	0	1.2%	1	0.0%	1
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	4.5%	39	3.4%	3	16.0%	15	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	2.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Billericay, CM12 9BY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Aldi, Collier Row Road, Romford, RM5 2AT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Aldi, Marlborough Road, Romford, RM7 8AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Aldi, Merrieldands Retail Park, Dagenham, RM9 6SJ	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3
Aldi, Rom Valley Way, Romford, RM7 0AN	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Aldi, St Mary's Lane, Upminster, RM14 2QB	1.6%	14	0.0%	0	0.0%	0	1.3%	1	0.0%	0	15.1%	1
Asda, Dolphin Approach, Romford, RM1 3EE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Asda, Merrieldands Crescent, Barking, Dagenham, RM9 6SJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Asda, Whalebone Lane South, Chadwell Heath, Dagenham, RM8 1BB	0.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	1
Lidl, Gooshays Drive, Harold Hill, Romford, RM3 8QY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Lidl, High Street, Hornchurch, RM11 1TP	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Lidl, Whalebone Lane South,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Dagenham, RM8 1AT																						
Marks and Spencer (M&S) Department Store, High Street, Brentwood, CM14 4RH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Marks and Spencer (M&S) Department Store, South Street, Romford, RM1 1NT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Marks and Spencer (M&S) Foodhall, Station Road, Upminster, RM14 2SU	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Sainsbury's Superstore, High Road, Chadwell Heath, Romford, RM6 6PB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	1.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4
Sainsbury's Superstore, The Brewery Walk, Romford, RM1 1AU	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	1.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	11
Tesco Express, Heathway, Dagenham, RM10 8QS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	1.4%	12	0.0%	0	0.0%	0	1.3%	1	1.2%	1	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	8.1%	7
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	9
Tesco Extra, High Road, Goodmayes, RM6 4HY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	1.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	9
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	5.8%	5
Outside Survey Area																						
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Aldi, High Road, Seven Kings, Ilford, IG3 8RS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Amazon Fresh, Water Street, Wood Wharf, Canary	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Wharf, E14 5GX																						
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	1.0%	9	1.1%	1	0.0%	0	2.6%	2	1.2%	1	1.4%	1	3.4%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Marks and Spencer (M&S) Department Store, Eltham High Street, Eltham, SE9 1TQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	1.4%	12	3.4%	3	1.1%	1	2.6%	2	0.0%	0	4.1%	3	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Sittingbourne Road, Maidstone, ME14 3EN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Philipot Path, Eltham, SE9 5DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Watford Road, Wembley, HA0 3HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	8.6%	75	7.9%	7	1.1%	1	32.1%	25	15.9%	13	6.8%	5	20.2%	18	2.3%	2	0.0%	0	0.0%	0	4.7%	4
Tesco Superstore, Cuxton Road, Rochester, ME2 2DE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Waitrose, London Road, Leigh-on-Sea, SS9 3JA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Others																						
Base:		869		89		94		78		82		73		89		86		89		103		86

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q02 When you visit STORE MENTIONED AT Q01 for your main food shopping, do you usually combine your shopping with other activities (for example non-food shopping, leisure, entertainment, services or visiting restaurants, bars, banks, etc.)? [MR]																						
<i>Not those that do their main food shopping via the internet or delivery at Q01</i>																						
Yes – other FOOD shopping	12.4%	108	5.6%	5	17.0%	16	16.7%	13	6.1%	5	15.1%	11	18.0%	16	17.4%	15	7.9%	7	8.7%	9	12.8%	11
Yes – NON-FOOD shopping	11.2%	97	11.2%	10	10.6%	10	12.8%	10	6.1%	5	9.6%	7	11.2%	10	15.1%	13	6.7%	6	12.6%	13	15.1%	13
Yes – visiting café / pub / restaurant	3.6%	31	3.4%	3	2.1%	2	3.8%	3	2.4%	2	6.8%	5	2.2%	2	3.5%	3	5.6%	5	4.9%	5	1.2%	1
Yes – getting petrol	3.3%	29	1.1%	1	3.2%	3	3.8%	3	2.4%	2	2.7%	2	5.6%	5	2.3%	2	3.4%	3	3.9%	4	4.7%	4
Yes – window shopping / browsing	3.2%	28	6.7%	6	2.1%	2	3.8%	3	2.4%	2	0.0%	0	1.1%	1	4.7%	4	1.1%	1	5.8%	6	3.5%	3
Yes – visiting banks and other financial services (including cashpoints)	1.4%	12	0.0%	0	1.1%	1	0.0%	0	2.4%	2	2.7%	2	0.0%	0	1.2%	1	0.0%	0	1.9%	2	4.7%	4
Yes – visiting family / friends	1.4%	12	3.4%	3	2.1%	2	1.3%	1	0.0%	0	1.4%	1	1.1%	1	2.3%	2	0.0%	0	1.9%	2	0.0%	0
Yes – leisure activity (e.g. gym, leisure centre, cinema, etc.)	1.2%	10	0.0%	0	2.1%	2	0.0%	0	1.2%	1	2.7%	2	1.1%	1	2.3%	2	0.0%	0	1.9%	2	0.0%	0
Yes – travelling to / from work	1.0%	9	0.0%	0	1.1%	1	0.0%	0	1.2%	1	1.4%	1	0.0%	0	2.3%	2	2.2%	2	1.0%	1	1.2%	1
Yes – visiting chemist / pharmacy	0.9%	8	1.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.3%	2	1.1%	1	1.9%	2	1.2%	1
Yes – using Post Office	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.3%	2	1.1%	1	1.9%	2	0.0%	0
Yes – visiting market	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.2%	1	0.0%	0	1.9%	2	1.2%	1
Yes – visiting health service such as doctor, dentist, hospital, opticians	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	1.0%	1	1.2%	1
Yes – visiting other services such as hairdressers, barbers, salons, laundrette, recycling, vets, etc.	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.1%	1	1.9%	2	0.0%	0
Yes – walking the dog / go for a walk	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Yes – visiting library	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Yes – travelling to / from school / college / university (includes school run)	0.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting place of worship	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No activity)	69.4%	603	70.8%	63	66.0%	62	70.5%	55	78.0%	64	65.8%	48	66.3%	59	66.3%	57	73.0%	65	68.9%	71	68.6%	59
(Don't know)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Base:		869		89		94		78		82		73		89		86		89		103		86

Thurrock Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
Q03 When you combine your trip with other activities, where do you normally go?																					
<i>Not those that said 'No activity' or 'Don't know' at Q02 AND Excl. Nulls & SFT</i>																					
Zone 1																					
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.4%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chadwell St Mary Local Centre, Grays	0.4%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2																					
Corringham Town Centre	5.0%	12	4.0%	1	39.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.8%	2	0.0%	0	7.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3																					
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	8.0%	19	12.0%	3	0.0%	0	9.1%	2	23.5%	4	4.5%	1	36.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	2.1%	5	0.0%	0	0.0%	0	13.6%	3	5.9%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4																					
Aldi, London Road, Grays, RM17 5YB	0.4%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Grays Town Centre (including Grays Shopping Centre)	10.1%	24	40.0%	10	7.1%	2	27.3%	6	17.6%	3	4.5%	1	4.0%	1	0.0%	0	4.8%	1	0.0%	0	0.0%
Morrisons Supermarket, London Road, Grays, RM17 5XZ	2.9%	7	0.0%	0	10.7%	3	4.5%	1	17.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5																					
Zone 6																					
Aveley Town Centre	0.4%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Esso, North Road, South Ockendon, RM15 6AJ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
South Ockendon Town Centre	3.4%	8	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7																					
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%
Asda, London Road,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Swanley, BR8 7UN												
Asda, Station Road, Belvedere, DA17 6DF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Crittalls Corner, Sidcup By-Pass Road, Sidcup, DA14 6LX	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, off Station Road, Lower Road, Belvedere, DA17 6DF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Erith Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thamesmead Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dene Holm Road, Painters Ash, Northfleet, Gravesend, DA11 8LG	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	2.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Hill, Northfleet, DA11 8JH, DA11 8JH																						
Zone 9																						
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.4%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Town Square, Basildon, SS14 1DZ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Basildon Town Centre	3.4%	8	4.0%	1	7.1%	2	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	13.8%	4	0.0%	0
Billericay Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	1.3%	3	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0
Canvey Island Seafront (where Fantasy Island is)	0.4%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	2.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.2%	5	0.0%	0
Hadleigh Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0
Home Bargains, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	1.7%	4	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	3	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Pitsea Town Centre	2.5%	6	4.0%	1	3.6%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	3	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Timberlog Lane / Long Riding Shopping Parade, Basildon, SS14 1PB	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Zone 10																						
Aldi, Merrielands Retail Park, Dagenham, RM9 6SJ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Aldi, St Marys Lane,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Upminster, RM14 2QB												
Asda, Whalebone Lane	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South, Chadwell Heath,												
Dagenham, RM8 1BB												
B&Q, Roneo Corner,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Road,												
Romford, RM11 1PY												
Brentwood Town Centre	2.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold Hill Local Centre,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford												
Havering Indoor Bowls	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Club, Harrow Lodge,												
Hornchurch Road, Park,												
Hornchurch, RM11 1JU												
Hornchurch Town Centre	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainham Leisure Centre,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Viking Way, Rainham,												
RM13 9YZ												
Rainham Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rom Valley Way Retail	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Rom Valley Way,												
Romford, RM7 0AN												
Romford Town Centre	2.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(including The Liberty,												
The Mall and The												
Brewery)												
Tesco Extra, Bridge Road,	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainham, RM13 9YZ												
Upminster Town Centre	5.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area												
Greenhithe Village Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre,	8.4%	20	20.0%	5	3.6%	1	27.3%	6	17.6%	3	13.6%	3
West Thurrock, Grays,												
RM20 2ZP												
Lidl, West Thurrock Way,	0.8%	2	0.0%	0	3.6%	1	4.5%	1	0.0%	0	0.0%	0
West Thurrock, Grays,												
RM20 1WN												
Marks and Spencer (M&S)	1.3%	3	0.0%	0	0.0%	0	4.5%	1	0.0%	0	4.5%	1
Department Store,												
Lakeside, West Thurrock,												
Grays, RM20 2ZP												
Marks and Spencer (M&S)	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Department Store,												
Sittingbourne Road,												
Maidstone, ME14 3EN												
Seven Kings Local Centre,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford												

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Southend-on-Sea Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Swanley Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	1.7%	4	0.0%	0	0.0%	0	4.5%	1	5.9%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Others																						
Base:	238		25		28		22		17		22		25		26		21		29		23	

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q04 Where else do you undertake your household's main food shopping?																						
<i>Excl. Nulls & SFT</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	4.8%	28	25.4%	16	4.7%	3	0.0%	0	6.9%	4	5.8%	3	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Defoe Parade, Chadwell St Mary, Grays, RM16 4QR	0.9%	5	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0	1.9%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0
One Stop, Defoe Parade, Chadwell St Mary, RM16 4QF	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Andrews Court, Calcutta Road, Tilbury, RM18 7QW	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Co-op, Gardner Avenue, Corringham, Stanford-le-Hope, SS17 7SE	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Sorrells, Stanford-le-Hope, SS17 7DZ	0.3%	2	1.6%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St John's Way, Corringham, Stanford-le-Hope, SS17 7NA	2.1%	12	3.2%	2	15.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Corringham Town Centre	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons DAILY, St Johns Way, Corringham, SS17 7NA	0.3%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons SUPERMARKET, St John's Way, Corringham, SS17 7LL	2.4%	14	3.2%	2	17.2%	11	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reeds Family Butchers, St John's Way, Corringham, SS17 7NA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Tesco Express, King Street, Stanford-le-Hope, SS17 0HR	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Costco, West Thurrock Way, Grays, RM20 3WY	0.9%	5	1.6%	1	1.6%	1	0.0%	0	1.7%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Costcutter, Garrison Parade, Purfleet, RM19 1ST	0.2%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Iceland (The Food Warehouse), Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	1.2%	7	1.6%	1	1.6%	1	2.0%	1	0.0%	0	0.0%	0	5.7%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	7.0%	41	4.8%	3	3.1%	2	17.6%	9	17.2%	10	13.5%	7	18.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lakeside Business Village, Fleming Road, Chafford Hundred, Grays, RM16 6EW	1.0%	6	0.0%	0	0.0%	0	3.9%	2	1.7%	1	0.0%	0	5.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	3.8%	22	12.7%	8	0.0%	0	7.8%	4	13.8%	8	1.9%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Mall, Grays, RM17 6QE	0.9%	5	0.0%	0	3.1%	2	2.0%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Grays Food Centre, Clarence Road, Grays, RM17 6RD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Super Market, Orsett Road, Grays, RM17 5DF	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Mall, Grays, RM17 6QF	0.3%	2	1.6%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	5.8%	34	14.3%	9	3.1%	2	23.5%	12	15.5%	9	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Southend Road, Grays, RM17 5NJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Waitrose, St Marys Lane, Upminster, RM14 3BT	1.4%	8	0.0%	0	0.0%	0	2.0%	1	0.0%	0	13.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	2.1%	12	1.6%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	18.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Canterbury Parade, South Ockendon, RM15 6NH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Roman Way, Dartford, DA1 4FY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Aldi, St Mary's Road, Swanley, BR8 7BU	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Joyce Dawson Way, Thamesmead, SE28 8RA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Swanley Shopping Centre, Swanley, BR8 7TG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Town Square, Erith, DA8 1SE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Instone Road, Dartford, DA1 2FG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Abbey Wood Local Centre, Bexley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bexleyheath Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
Marks and Spencer (M&S) Department Store, Broadway, Bexleyheath, DA6 7JN	0.7%	4	0.0%	0	1.6%	1	0.0%	0	0.0%	0	5.1%	3
Marks and Spencer (M&S) Food, Station Road, Sidcup, DA15 7AB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Marks and Spencer (M&S) Foodhall, Prospect Place Park, Westgate Road, Dartford, DA1 1DY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.3%	9
Morrisons Supermarket, Twin Tumps Way, Thamesmead, SE28 8RD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Morrisons Supermarket, Welling High Street, Welling, DA16 1QL	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pickett's, Pickford Lane, Bexleyheath, DA7 4QU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
Sainsbury's Superstore, Harrow Manorway, Abbey Wood, SE2 9NU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Sainsbury's Superstore, Priory Shopping Centre, Dartford, DA1 2HL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
Tesco Express, Bexley Road, Erith, DA8 3HD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Tesco Superstore, Edgington Way, Orpington, Sidcup, DA14 5BN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
TFC Welling, Upper Wickham Lane, Welling, DA16 3AB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Waitrose (Little), High Street, Sidcup, DA14 6EN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Zone 8												
Aldi, London Road, Gravesend, DA11 9LY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2
Asda, Thames Way, Gravesend, DA11 0DQ	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	5
Co-op, Station Road, Longfield, DA3 7QH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Farmfoods, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Farmfoods, Thamesgate Centre, Gravesend, DA11 0AU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Iceland, Overcliffe, Gravesend, DA11 0EF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	6
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3
Morrisons Supermarket, Coldharbour Road,	2.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.3%	13

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Northfleet, Gravesend, DA11 8AB												
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Latona Drive, Whinfell Way, Gravesend, DA12 4SF	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Perry Street, Northfleet, Gravesend, DA11 8QU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Whitehill Lane, Gravesend, DA12 5LS	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Longfield, DA3 7QA	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Aldi, Northlands Pavement, Pitsea, Basildon, SS13 3DU	0.5%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rushbottom Lane, South Benfleet, Benfleet, SS7 4BX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	1.2%	7	0.0%	0	6.3%	4	0.0%	0	0.0%	0	0.0%	0
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Northwick Retail Park, Canvey Island, SS8 0EJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland (The Food Warehouse), Canvey Island Retail Park, Canvey Island, SS8 0EJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Rectory Road, Hadleigh, Benfleet, SS7 2ND	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kayden Supermarket, Church Road, Basildon, SS16 4AE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Close, Basildon, SS14 3BA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Lidl, High Road, Pitsea, Basildon, SS13 3AB	2.2%	13	1.6%	1	4.7%	3	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	8	0.0%	0
Lidl, London Road, Hadleigh, Benfleet, SS7 2DE	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.7%	4	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0
Lidl, Northwick Road, Canvey Island, SS8 0PU	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0
Marks and Spencer (M&S) Foodhall, Canvey Retail Park, Roscommon Way, Canvey Island, SS8 0EJ	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.7%	4	0.0%	0	1.6%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	1.5%	9	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	7	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	1.5%	9	0.0%	0	3.1%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	9.4%	6	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0
Sainsbury's Superstore, Stadium Way, Rayleigh Weir, Benfleet, SS7 3UB	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0
Tesco Express, Meadow Rise, Billericay, CM11 2DZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	4	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	2.1%	12	6.3%	4	9.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.7%	4	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.7%	1
Waitrose, High Street,	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Billericay, CM12 9BY												
Zone 10												
Aldi, Marlborough Road, Romford, RM7 8AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4
Aldi, Rom Valley Way, Romford, RM7 0AN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Aldi, St Mary's Lane, Upminster, RM14 2QB	1.4%	8	0.0%	0	0.0%	0	0.0%	0	11.5%	6	3.8%	0
Asda, Dolphin Approach, Romford, RM1 3EE	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	1
Asda, Merriellands Crescent, Barking, Dagenham, RM9 6SJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0
Co-op, Harewood Road, Pilgrims Hatch, Brentwood, CM15 9PD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Co-op, Rayleigh Road, Hutton, Brentwood, CM13 1LZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Iceland, Farnham Road, Romford, RM3 8DX	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Iceland, Market Place, Romford, RM1 3AB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Iceland, North Street, Hornchurch, RM11 1RL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Iceland, The Mall, Heathway, Dagenham, RM10 8RE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Lidl, Gooshays Drive, Harold Hill, Romford, RM3 8QY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Lidl, Heathway, Dagenham, RM10 8QS	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Lidl, High Street, Hornchurch, RM11 1TP	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Lidl, Longbridge Road, Dagenham, RM8 2DB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Marks and Spencer (M&S) Department Store, High Street, Brentwood, CM14 4RH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Marks and Spencer (M&S) Foodhall, Station Road, Upminster, RM14 2SU	1.4%	8	0.0%	0	0.0%	0	0.0%	0	11.5%	6	1.9%	1

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Morrisons Supermarket, Beacontree Heath, Wood Lane, Dagenham, RM10 7RA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Sainsbury's Superstore, High Road, Chadwell Heath, Romford, RM6 6PB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	1.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	6
Sainsbury's Superstore, The Brewery Walk, Romford, RM1 1AU	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2
Tesco Express, Front Lane, Cranham, Upminster, RM14 1XL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4
Tesco Extra, High Road, Goodmayes, RM6 4HY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4
Tesco Superstore, Collier Row Lane, Romford, RM5 3NL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Outside Survey Area																						
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2
Aldi, Friary Place, Rochester, ME2 4TP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.7%	4	1.6%	1	0.0%	0	3.9%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	2.9%	17	1.6%	1	1.6%	1	11.8%	6	10.3%	6	1.9%	1	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Local shops, Rushden Lakes Shopping Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Eltham High Street, Eltham, SE9 1TQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	4.1%	24	7.9%	5	1.6%	1	3.9%	2	19.0%	11	7.7%	4	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Strood Retail Park, Rochester, ME2 2AB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0
Morrisons Supermarket, Western Approaches, Southend-on-Sea, SS2 6SH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Sainsbury's Superstore, Hempstead Valley Shopping Centre, Hempstead, ME7 3PB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, King George Avenue, Ilford, IG2 7SH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Sainsbury's Superstore, Philipot Path, Eltham, SE9 5DL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	4.6%	27	4.8%	3	1.6%	1	11.8%	6	5.2%	3	7.7%	4	15.1%	8	1.7%	1	0.0%	0	0.0%	0	1.7%	1
Tesco Superstore, Cuxton Road, Rochester, ME2 2DE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Tesco Superstore, Station Road, Harrow, HA1 2TU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Others																						
Base:		585		63		64		51		58		52		53		59		61		64		60

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q05 In addition to your main food shopping, where do you normally do most of your household's small scale top-up food shopping i.e. the store you visit regularly 2+ times a week to buy bread, milk, etc., on a day-to-day basis?																						
<i>Excl. Nulls & SFT</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	1.8%	12	12.1%	7	0.0%	0	0.0%	0	6.7%	4	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Portsea Road, Tilbury, RM18 8AX	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Princess Margaret Road, East Tilbury, Tilbury, RM18 8YP	0.9%	6	5.2%	3	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Defoe Parade, Chadwell St Mary, Grays, RM16 4QR	0.3%	2	1.7%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Defoe Parade, Chadwell St Mary, RM16 4QF	1.2%	8	13.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Dock Road, Tilbury, RM18 7BJ	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, River View, Chadwell St Mary, Grays, RM16 4BA	0.4%	3	1.7%	1	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Brentwood Road, Chadwell St Mary, Grays, RM16 4JD	1.2%	8	13.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Andrews Court, Calcutta Road, Tilbury, RM18 7QW	1.2%	8	13.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Budgens, Lampits Hill, Corringham, SS17 9AA	0.3%	2	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Gardner Avenue, Corringham, Stanford-le-Hope, SS17 7SE	2.2%	15	0.0%	0	19.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Stanford-le-Hope, SS17 0HD	1.0%	7	1.7%	1	7.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Sorrells, Stanford-le-Hope, SS17 7DZ	0.4%	3	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, The Show Room, Stanford-le-Hope, SS17 0LD	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Country Fayre, High Road,	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Horndon on the Hill, SS17 8LB																						
Eagle News, Grover Walk, Corringham, Stanford-le-Hope, SS17 7LY	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadfield Stores, Wharf Road, Stanford-le-Hope, SS17 0DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Iceland, St John's Way, Corringham, Stanford-le-Hope, SS17 7NA	0.9%	6	0.0%	0	7.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Corringham Town Centre	0.4%	3	0.0%	0	2.6%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons DAILY, St Johns Way, Corringham, SS17 7NA	0.4%	3	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons SUPERMARKET, St John's Way, Corringham, SS17 7LL	3.2%	22	6.9%	4	23.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prime Cuts, Kings Parade, Stanford-le-Hope, SS17 0HR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, King Street, Stanford-le-Hope, SS17 0HR	1.5%	10	0.0%	0	12.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Chop Shop Butchery, St John's Way, Corringham, Stanford-le-Hope, SS17 7LJ	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Costcutter, Garrison Parade, Purfleet, RM19 1ST	0.3%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, The Junction, Weston Avenue, West Thurrock, Grays, RM20 3LP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Iceland (The Food Warehouse), Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	0.6%	4	1.7%	1	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Jay's Convenience Store, London Road, Grays, RM20 3JT	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Premier (Sunny's), London Road, South Stifford, Grays, RM20 4AB	0.3%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	1.6%	11	0.0%	0	1.3%	1	10.0%	5	6.7%	4	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sri Ganesha News, London Road, South Stifford, Grays, RM20 4AA	0.3%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Drake Road, Chafford Hundred, Grays, RM16 6PS	1.9%	13	0.0%	0	0.0%	0	20.0%	10	3.3%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lakeside Business Village, Fleming Road, Chafford Hundred, Grays, RM16 6EW	0.6%	4	0.0%	0	0.0%	0	6.0%	3	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	1.9%	13	5.2%	3	0.0%	0	4.0%	2	11.7%	7	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, The Mall, Grays, RM17 6QF	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lodge Lane, Socketts Heath, Grays, RM17 5RZ	3.2%	22	3.4%	2	1.3%	1	6.0%	3	20.0%	12	6.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Mall, Grays, RM17 6QE	0.4%	3	3.4%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freshco Store, Crammavill Street, Stifford Clays, Grays, RM16 2BD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hannah's Bakery, Lodge Lane, Grays, RM17 5RZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Mall, Grays, RM17 6QF	0.6%	4	1.7%	1	0.0%	0	0.0%	0	3.3%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	1.8%	12	3.4%	2	0.0%	0	6.0%	3	8.3%	5	1.7%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
News N Booze, Lenthall Avenue, Grays, RM17 5AA	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NKS Supermarket, London Road, Grays, RM17 SYS	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poundland, Grays Shopping Centre, Grays, RM17 6QE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier (Bob Bon), King Edward Drive, Grays, RM16 2GG	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Crammavill	1.5%	10	0.0%	0	0.0%	0	4.0%	2	11.7%	7	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Street, Stifford Clays, Grays, RM16 2BD																						
Tesco Express, Southend Road, Grays, RM17 5NJ	1.3%	9	0.0%	0	0.0%	0	2.0%	1	11.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Zone 5																						
At Your Convenience Stores, High Road, Orsett, RM16 3ER	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulphan Village Shop, Bulphan, Upminster, RM14 3RU	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food (BP Garage), A13, Stanford-le-Hope Bypass, Orsett, RM16 3BJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St Marys Lane, Upminster, RM14 3BT	2.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Co-op, High Street, Aveley, South Ockendon, RM15 4BB	1.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	2.8%	19	0.0%	0	0.0%	0	0.0%	0	1.7%	1	3.3%	2	21.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Aveley Village Centre	0.3%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Derwent Parade, South Ockendon	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Romford Road, Aveley, South Ockendon, RM15 4PJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Derwent Parade, South Ockendon, RM15 5ED	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Canterbury Parade, South Ockendon, RM15 6NH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Stifford Off Licence, High Road, Browns Cottages, North Stifford, RM16 5UH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, High Street, Aveley, South Ockendon, RM15 4BX	0.6%	4	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	9.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North Road,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
South Ockendon, RM15 6QA												
Village Wines, South Road, South Ockendon, RM15 6NP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Road, Swanley, BR8 7BU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Crook Log, Bexleyheath, DA6 8EQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Crossways Boulevard, Dartford, Greenhithe, DA9 9BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Cannon Retail Park, Twin Tumps Way, Thamesmead, SE28 8RD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexley Mini Mart, Bourne Road, Bexley, DA5 1LQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Blendon Road, Bexley, DA5 1BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chastilian Road, Dartford, DA1 3JJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Esparto Way, Horton Kirby, South Darenth, DA4 9BD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Falconwood Park, Welling, DA16 2PQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Halfway Street, Valliers Wood Road, Sidcup, DA15 8DJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hawley Road, Wilmington, Dartford, DA1 1NP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Stone, Greenhithe, DA9 9DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Steynton Avenue, Bexley, DA5 3HP	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Oval, Sidcup, DA15 9ER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Co-op, Westwood Lane, Sidcup, DA15 9PS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Long Lane, Bexleyheath, DA7 5AQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Midfield Parade, Bexleyheath, DA7 6NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Erith Mini Supermarket, High Street, Erith, Aveley, DA8 1QY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Broadway, Bexleyheath, DA6 7DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Foots Cray High Street, Sidcup, DA14 5HJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Instone Road, Dartford, DA1 2FG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sidcup Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Maplehurst Close, Bexley Park, Dartford, DA2 7WX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0
Marks and Spencer (M&S) Department Store, Broadway, Bexleyheath, DA6 7JN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Food, Station Road, Sidcup, DA15 7AB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Halfway Street, Sidcup, DA15 8DJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Days Lane, Sidcup, DA15 8JX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier (Westhill's), Cliffside Court, West Hill, Dartford, DA1 2EF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Parkside Parade, Northend Road, Crayford, DA1 4RA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Sainsbury's Local, Brampton Road, Bexleyheath, DA7 5QR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Erith Road, Bexleyheath, DA7 6HJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Nuxley Road, Belvedere, DA17 5JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Dartford Road, Dartford, DA1 3EN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bexley Road, Erith, DA8 3HD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Style And Winch, Northend Road, Erith, DA8 3PZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0
Waitrose (Little), High Street, Sidcup, DA14 6EN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Asda, Thames Way, Gravesend, DA11 0DQ	0.7%	5	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	1.4%	1	0.0%	0	0.0%	0
AV City Minimart, Wellington Street, Gravesend, DA12 1JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
B&M, New Road, Gravesend, DA11 0AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Balas Little Mart, Gateway Parade, Whinfell Way, Gravesend, DA12 4RU	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Central Stores, Central Avenue, Gravesend, DA12 5BH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Co-op, Dene Holm Road, Northfleet, Gravesend, DA11 8LG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Co-op, East Milton Road, Gravesend, DA12 2JL	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.7%	2	0.0%	0	1.3%	1
Co-op, Istead Rise, The Parade, Gravesend, DA13 9JF	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	6	0.0%	0	0.0%	0
Co-op, Perry Street, Northfleet, Gravesend, DA11 8QU	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Co-op, Station Road, Longfield, DA3 7QH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, The Hive, Northfleet, Gravesend, DA11 9DE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higham Supermarket, Hermitage Road, Higham, Rochester, ME3 7DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Gravesend Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, The Parade, Gravesend	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, The Alma, Leander Drive, Gravesend, DA12 4NG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier (Chalk Village Store), Lower Higham Road, Chalk, Gravesend, DA12 2NQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shorne Village Shop, The Street, Shorne, DA12 3EA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Watling Street, Tollgate, Gravesend, DA11 7NP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Latona Drive, Whinfell Way, Gravesend, DA12 4SF	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, New Road, Gravesend, DA11 0AF	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Perry Street, Northfleet, Gravesend, DA11 8QU	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Parade,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Valley Drive, Gravesend, DA12 5RT												
Tesco Express, Whitehill Lane, Gravesend, DA12 5LS	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Little Shop, Sole Street, Gravesend, DA12 3AX	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Longfield, DA3 7QA	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Aldi, Northlands Pavement, Pitsea, Basildon, SS13 3DU	0.4%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Rushbottom Lane, South Benfleet, Benfleet, SS7 4BX	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Town Square, Basildon, SS14 1DZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billers Local, Western Road, Billericay, CM12 9JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowers Gifford News, Pound Lane, Bowers Gifford, SS13 2HW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Road, South Benfleet, Benfleet, SS7 5HA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kiln Road, Hadleigh, Benfleet, SS7 1TE	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Co-op, The Butneys, Basildon, SS14 2DG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Pitsea Retail Centre, Pitsea, Basildon, SS13 3BY	0.1%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Furtherwick Road, Canvey Island, SS8 7AJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Market Square, Basildon, SS14 1DD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Close, Basildon, SS14 3BA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4	0.0%	0
Lidl, Northwick Road, Canvey Island, SS8 0PU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Local shops, Langdon Hills Local Centre, Basildon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Londis, Osier Drive, Willowfields, Laindon, SS15 4HP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Marks and Spencer (M&S) Foodhall, Canvey Retail Park, Roscommon Way, Canvey Island, SS8 0EJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0
Marks and Spencer (M&S) Foodhall, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0
Marks and Spencer (M&S) Simply Food (BP Garage), East Mayne, Basildon, SS13 1BW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Morrisons Daily, Clay Hill Road, Kingswood, Basildon, SS16 5DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0
Nisa Local, Third Avenue, Canvey Island, SS8 9SU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
One Stop, Marsh View Court, Vange, Basildon, SS16 4QW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Poundland, High Street, Billericay, CM12 9AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Poundland, Old Market Retail Park, Pitsea, SS13 3BB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Sainsbury's Local, High Road, South Benfleet, Benfleet, SS7 5HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park,	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.4%	1	0.0%	0	3.8%	3	1.3%	1

Thurrock Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
East Mayne, Basildon, SS13 1SA												
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Ballards Walk, Basildon, SS15 5HL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Grange Parade, South Green, Billericay, CM11 2RF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Meadow Rise, Billericay, CM11 2DZ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.9%	6	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Billericay, CM12 9BY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Aldi, Collier Row Road, Romford, RM5 2AT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Aldi, Rom Valley Way, Romford, RM7 0AN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upminster, RM14 2QB	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Whalebone Lane South, Chadwell Heath, Dagenham, RM8 1BB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bloom & Veg, Central Farm, Aveley Road, Upminster, RM14 2TW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Co-op, Brentwood Road, Gidea Park, Hornchurch, Romford, RM2 5TD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dagenham Road, Rush Green, Romford, RM7 0TJ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10		
Co-op, Harewood Road, Pilgrims Hatch, Brentwood, CM15 9PD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Co-op, Hutton Road, Shenfield, Brentwood, CM15 8NR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2
Co-op, Moray Way, Romford, RM1 4YD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Co-op, Station Road, Harold Wood, Romford, RM3 0BP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2
Costcutter, Highfield Link, Collier Row, Romford, RM5 3DH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Home Bargains, Grove Farm Retail Park, Romford, RM6 4AU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Iceland, Corbets Tey Road, Upminster, RM14 2AJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0
Iceland, Farnham Road, Romford, RM3 8DX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Iceland, London Road, Romford, RM7 9NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Iceland, Market Place, Romford, RM1 3AB	0.1%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Hornchurch, RM11 1RL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2
Lidl, Gooshays Drive, Harold Hill, Romford, RM3 8QY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Lidl, High Street, Hornchurch, RM11 1TP	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	2.6%	2
Lidl, Longbridge Road, Dagenham, RM8 2DB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Local shops, Cranham Local Centre, Upminster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Local shops, Dagenham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Londis, Corbetts Tey Road, Upminster, RM14 2AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, High Street, Brentwood, CM14 4RH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Marks and Spencer (M&S) Department Store, South Street, Romford, RM1	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	4

Thurrock Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
1NT																						
Marks and Spencer (M&S) Foodhall, Station Road, Upminster, RM14 2SU	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Morrisons Daily, Ongar Road, Brentwood, CM15 9DZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Morrisons Supermarket, Beacontree Heath, Wood Lane, Dagenham, RM10 7RA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Nisa Local, Gaynes Park Road, Upminster, RM14 2HL	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, New Road, Rainham, RM13 8ES	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Premier, Grove Road, Romford, RM6 4PD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Sainsbury's Local, Electric House, Suttons Lane, Hornchurch, RM12 6RJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, North Street, Romford, RM1 1ED	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	6
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	4
Tesco Express (Esso), Main Road, Romford, RM1 3BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Tesco Express, Ardleigh Green Road, Hornchurch, RM11 2LG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Tesco Express, Elm Park Avenue, Hornchurch, RM12 4SB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Tesco Express, Front Lane, Cranham, Upminster, RM14 1XL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Tesco Express, High Street, Brentwood, CM14 4RW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Tesco Express, Mawney Road, Romford, RM7 7HH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Tesco Express, Oxlow Lane,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10								
Dagenham, RM10 7YA																				
Tesco Express, Rainham Road, Rainham, RM13 7QX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1						
Tesco Express, Warley Hill, Warley, Brentwood, CM14 5HB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2						
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.7%	5	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	3.9%	3
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Tesco Superstore, Collier Row Lane, Romford, RM5 3NL	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	4
Woodlane Supermarket, Wood Lane, Dagenham, RM9 5SL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Outside Survey Area																				
Co-op, Cherry Trees, Hartley, Longfield, DA3 8DS	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Co-op, Well Hall Parade, Eltham, SE9 6SR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Costcutter, The Parade, Meopham, DA13 0JL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	1.2%	8	1.7%	1	0.0%	0	4.0%	2	0.0%	0	1.7%	1	5.3%	4	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food, Liverpool Street, Spytty Road, London, EC2M 7PY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Cannon Street, City of London, EC4N 6HA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Tesco Express, Church Lane,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1

Thurrock Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Doddinghurst, Brentwood, CM15 0NG																						
Tesco Express, Cranbrook Road, Gants Hill, Ilford, IG2 6LE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Tesco Express, London Road, Leigh-on-Sea, SS9 3JY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Tesco Express, London Road, Westcliff-on-Sea, Southend-on-Sea, SS0 9PD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Tesco Express, Watford Road, Wembley, HA0 3HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	1.9%	13	0.0%	0	0.0%	0	8.0%	4	0.0%	0	1.7%	1	9.3%	7	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Waitrose, London Road, Leigh-on-Sea, SS9 3JA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Others																						
Base:		679		58		78		50		60		60		75		69		74		78		77

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q06 In addition to STORE MENTIONED AT Q05, where else do you regularly use for your household's small scale top-up food shopping?																						
<i>Not those that said 'Don't do this type of shopping' or 'Don't know / varies' at Q05 AND Excl. Nulls & SFT</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	1.0%	3	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belle's Bakers, Calcutta Road, Tilbury, RM18 7QU	0.3%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Portsea Road, Tilbury, RM18 8AX	0.3%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Chadwell St Mary Village Centre	0.7%	2	3.8%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Dunlop Road, Tilbury, RM18 7BE	0.3%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Defoe Parade, Chadwell St Mary, Grays, RM16 4QR	0.3%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Defoe Parade, Chadwell St Mary, RM16 4QF	0.3%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, River View, Chadwell St Mary, Grays, RM16 4BA	0.3%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Brentwood Road, Chadwell St Mary, Grays, RM16 4JD	1.7%	5	19.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Andrews Court, Calcutta Road, Tilbury, RM18 7QW	0.3%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Budgens, Lampits Hill, Corringham, SS17 9AA	0.3%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Gardner Avenue, Corringham, Stanford-le-Hope, SS17 7SE	1.3%	4	3.8%	1	5.0%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Stanford-le-Hope, SS17 0HD	0.3%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Corringham Grocers, Woodbrooke Way, Corringham, Stanford-le-Hope, SS17 9DW	0.3%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, St John's Way, Corringham,	0.3%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Stanford-le-Hope, SS17 7NA																						
Costcutter, The Show Room, Stanford-le-Hope, SS17 0LD	0.7%	2	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eagle News, Grover Walk, Corringham, Stanford-le-Hope, SS17 7LY	0.3%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St John's Way, Corringham, Stanford-le-Hope, SS17 7NA	3.0%	9	3.8%	1	20.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street Bakery, Kings Parade, Stanford-le-Hope, SS17 0HL	0.3%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons SUPERMARKET, St John's Way, Corringham, SS17 7LL	2.6%	8	3.8%	1	17.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reeds Family Butchers, St John's Way, Corringham, SS17 7NA	0.3%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, King Street, Stanford-le-Hope, SS17 0HR	2.3%	7	3.8%	1	15.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Iceland (The Food Warehouse), Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	2.3%	7	0.0%	0	0.0%	0	14.3%	2	4.2%	1	0.0%	0	8.3%	3	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Drake Road, Chafford Hundred, Grays, RM16 6PS	1.3%	4	0.0%	0	0.0%	0	28.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lakeside Business Village, Fleming Road, Chafford Hundred, Grays, RM16 6EW	0.7%	2	0.0%	0	2.5%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	1.7%	5	3.8%	1	0.0%	0	7.1%	1	8.3%	2	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lodge Lane, Socketts	2.0%	6	3.8%	1	0.0%	0	0.0%	0	20.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Heath, Grays, RM17 5RZ																						
Elif Food Centre Grays, High Street, Grays, RM17 6NX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Mall, Grays, RM17 6QE	1.0%	3	7.7%	2	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays All Foods, Southend Road, Grays, RM17 5NH	0.7%	2	0.0%	0	0.0%	0	0.0%	0	8.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Mall, Grays, RM17 6QF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Grays Town Centre	0.7%	2	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	1.7%	5	3.8%	1	0.0%	0	0.0%	0	16.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Crammavill Street, Stifford Clays, Grays, RM16 2BD	1.0%	3	0.0%	0	2.5%	1	0.0%	0	8.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Southend Road, Grays, RM17 5NJ	1.3%	4	0.0%	0	0.0%	0	7.1%	1	12.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
At Your Convenience Stores, High Road, Orsett, RM16 3ER	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food (BP Garage), A13, Stanford-le-Hope Bypass, Orsett, RM16 3BJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St Marys Lane, Upminster, RM14 3BT	2.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	5	2.8%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Zone 6																						
Co-op, High Street, Aveley, South Ockendon, RM15 4BB	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	2.3%	7	0.0%	0	0.0%	0	7.1%	1	4.2%	1	2.9%	1	11.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Aveley Village Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Derwent Parade, South Ockendon, RM15 5ED	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	2.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	16.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North Road, South Ockendon, RM15 6QA	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1

Thurrock Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Zone 7												
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Roman Way, Dartford, DA1 4FY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Road, Swanley, BR8 7BU	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Crook Log, Bexleyheath, DA6 8EQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Broadway Shopping Centre, Bexleyheath, DA6 7DF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexley Mini Mart, Bourne Road, Bexley, DA5 1LQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Nuxley Road, Belvedere, DA17 5JG	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Pier Road, Erith, DA8 1TA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Instone Road, Dartford, DA1 2FG	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, St James Way, Sidcup	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	0
Marks and Spencer (M&S) Department Store, Broadway, Bexleyheath, DA6 7JN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Food, Station Road, Sidcup, DA15 7AB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Welling High Street, Welling, DA16 1QL	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Priory Shopping Centre,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Dartford, DA1 2HL												
Tesco Express, Station Road, Sidcup, DA15 7DB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Upper Wickham Lane, Welling, DA16 3DX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose (Little), High Street, Sidcup, DA14 6EN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Chestnut Avenue, Dartford, Greenhithe, DA9 9SA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Zone 8												
Aldi, London Road, Gravesend, DA11 9LY	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	3
B&M, New Road, Gravesend, DA11 0AA	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2
Broadditch Farm Shop, New Barn Road, Gravesend, DA13 9PU	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Cobham Community Stores, The Street, Cobham, Gravesend, DA12 3BZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Co-op, Perry Street, Northfleet, Gravesend, DA11 8QU	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Iceland, Overcliffe, Gravesend, DA11 0EF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Istead Rise Butchers, The Parade, Istead Rise, Gravesend, DA13 9JF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	4
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Local shops, Gravesend Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2
Morrisons Daily, The Alma, Leander Drive, Gravesend, DA12 4NG	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend,	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
DA11 8AB Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Tesco Express, Latona Drive, Whinfell Way, Gravesend, DA12 4SF	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	5.9%	2	0.0%	0	0.0%	0
Tesco Express, New Road, Gravesend, DA11 0AF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Tesco Express, Perry Street, Northfleet, Gravesend, DA11 8QU	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	3	0.0%	0	0.0%	0
Tesco Express, Whitehill Lane, Gravesend, DA12 5LS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
The Paper Shop, Lawrence Square, Haynes Road, Northfleet, Gravesend, DA11 7HW	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Waitrose, Station Road, Longfield, DA3 7QA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Zone 9																						
Aldi, Northlands Pavement, Pitsea, Basildon, SS13 3DU	1.0%	3	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0
Aldi, Rushbottom Lane, South Benfleet, Benfleet, SS7 4BX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	1.3%	4	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	3	0.0%	0
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0
Barleylands Farm Shop, Southend Road, Billericay, CM11 2UQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Leigh-on-Sea, SS9 2SH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Iceland, High Street, Billericay, CM12 9AJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Iceland, The Market Square, Basildon, SS14 1DD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Jotmans Store, Jotmans Lane, South Benfleet, Benfleet, SS7 5AX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Close, Basildon, SS14 3BA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2
Lidl, London Road, Hadleigh, Benfleet, SS7 2DE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Lidl, Northwick Road, Canvey Island, SS8 0PU	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Local shops, Basildon Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Local shops, Kingswood Local Centre, Basildon	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Luncies Convenience Store, Luncies Road, Basildon, SS14 1SB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Marks and Spencer (M&S) Foodhall, Canvey Retail Park, Roscommon Way, Canvey Island, SS8 0EJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Marks and Spencer (M&S) Foodhall, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.3%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	4
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2
Spar, High Road, South Benfleet, Benfleet, SS7 5LH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Tesco Express, Felmores End, Basildon, SS13 1PN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Tesco Express, Grange Parade, South Green, Billericay, CM11 2RF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	1.0%	3	0.0%	0	2.5%	1	0.0%	0	2.9%	1	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Billericay, CM12 9BY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upminster, RM14 2QB	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Merriellands Crescent, Barking, Dagenham, RM9 6SJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Whalebone Lane South, Chadwell Heath, Dagenham, RM8 1BB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, London Road, Romford, RM7 9QA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
C Johnson & Son, Corbets Tey Road, Upminster, RM14 2AH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Chadwell Supermarket, Chadwell Heath Lane, Romford, RM6 4NP	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Road, Romford, RM2 5EL	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Rayleigh Road, Hutton, Brentwood, CM13 1LZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Upminster, RM14 2UB	0.7%	2	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0
Co-op, Turpin Avenue, Romford, RM5 2PU	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Ongar Road, Pilgrims Hatch, Brentwood, CM15 9JN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Corbets Tey Road, Upminster, RM14 2AJ	1.7%	5	0.0%	0	0.0%	0	0.0%	0	14.3%	5	0.0%	0
Iceland, Market Place, Romford, RM1 3AB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacksons Convenience Store, Thorndon Avenue, West Horndon, Brentwood, CM13 3TP	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Lidl, High Street,	1.0%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Hornchurch, RM11 1TP																						
Local shops, Cranham Local Centre, Upminster	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Romford Town Centre	0.3%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londek Food Plus Collier Row, Collier Row Road, Romford, RM5 3NR	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Marks and Spencer (M&S) Foodhall, Station Road, Upminster, RM14 2SU	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food (BP Garage), Rayleigh Road, Hutton, Brentwood, CM13 1AB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Gaynes Park Road, Upminster, RM14 2HL	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Electric House, Suttons Lane, Hornchurch, RM12 6RJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Sainsbury's Superstore, The Brewery Walk, Romford, RM1 1AU	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Tesco Express, Front Lane, Cranham, Upminster, RM14 1XL	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Wingletye Food & Wine, Wingletye Lane, Hornchurch, RM11 3AT	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Outside Survey Area																						
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.7%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cherry Trees, Hartley, Longfield, DA3	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0

Thurrock Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
8DS																						
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	1.0%	3	0.0%	0	0.0%	0	7.1%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Local shops, Lakeside Retail Park, Thurrock, Grays	0.3%	1	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lakeside Shopping Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, George Lane, High Street, Southend-on-Sea, SS1 1JS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	2.6%	8	0.0%	0	5.0%	2	7.1%	1	0.0%	0	5.7%	2	8.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Strood Retail Park, Rochester, ME2 2AB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Sainsbury's Local, Radford Way, Billericay, CM12 0EG	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Sainsbury's Superstore, Tanners Lane, Barkingside, IG6 1QE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.7%	2	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, London Road, Leigh-on-Sea, SS9 3JA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Others																						
Base:		302		26		40		14		24		35		36		25		34		41		27

Thurrock Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Meanscore: [%]																						
Q07 Of all the money you spend on your main and top-up food shopping, what % share goes to your main food shopping?																						
Not those that said 'Don't know / varies' at Q05																						
1 - 10%	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
11 - 20%	0.5%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	1.0%	1
21 - 30%	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.9%	2	0.0%	0
31 - 40%	0.5%	5	1.9%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
41 - 50%	5.3%	52	3.9%	4	6.9%	7	4.3%	4	2.0%	2	9.8%	8	1.9%	2	5.1%	5	6.9%	7	6.8%	7	5.9%	6
51 - 60%	5.5%	54	6.8%	7	1.0%	1	3.3%	3	5.9%	6	6.1%	5	7.8%	8	4.1%	4	6.9%	7	9.7%	10	3.0%	3
61 - 70%	9.8%	97	7.8%	8	6.9%	7	6.5%	6	7.9%	8	8.5%	7	16.5%	17	15.3%	15	10.9%	11	11.7%	12	5.9%	6
71 - 80%	21.9%	216	13.6%	14	24.5%	25	14.1%	13	24.8%	25	26.8%	22	23.3%	24	19.4%	19	23.8%	24	21.4%	22	27.7%	28
81 - 90%	15.1%	149	13.6%	14	12.7%	13	15.2%	14	11.9%	12	14.6%	12	13.6%	14	19.4%	19	8.9%	9	15.5%	16	25.7%	26
91 - 99%	2.9%	29	1.0%	1	2.9%	3	4.3%	4	4.0%	4	0.0%	0	3.9%	4	6.1%	6	2.0%	2	1.0%	1	4.0%	4
100% (Don't do top-up shopping)	27.4%	270	42.7%	44	17.6%	18	45.7%	42	39.6%	40	26.8%	22	16.5%	17	23.5%	23	24.8%	25	20.4%	21	17.8%	18
(Don't know / varies)	10.3%	102	8.7%	9	23.5%	24	6.5%	6	4.0%	4	7.3%	6	16.5%	17	5.1%	5	12.9%	13	9.7%	10	7.9%	8
(Refused)	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	82.86		86.28		80.12		89.13		87.06		81.58		81.44		82.25		79.27		77.85		82.88	
Base:	986		103		102		92		101		82		103		98		101		103		101	

Thurrock Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q08 Where do you do most of your household's shopping for men's, women's, children's and baby clothing and footwear (fashion items - not sports clothing and footwear)?																						
<i>Excl. Nulls & SFT</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	1.9%	13	11.1%	8	0.0%	0	0.0%	0	5.7%	4	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell St Mary Local Centre, Grays	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.4%	3	1.4%	1	1.6%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	6.4%	44	8.3%	6	16.1%	10	12.3%	8	8.6%	6	1.6%	1	12.5%	8	1.5%	1	0.0%	0	1.5%	1	4.3%	3
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	1.0%	7	0.0%	0	0.0%	0	3.1%	2	2.9%	2	1.6%	1	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	3.8%	26	12.5%	9	0.0%	0	7.7%	5	12.9%	9	1.6%	1	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.6%	4	2.8%	2	0.0%	0	1.5%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
Thurrock Garden Centre, South Road, South Ockendon, RM15 6DU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Asda, Station Road, Belvedere, DA17 6DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	3.5%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.8%	24	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	12.1%	83	1.4%	1	1.6%	1	0.0%	0	2.9%	2	1.6%	1	3.1%	2	29.9%	20	64.7%	55	1.5%	1	0.0%	0
Dartford Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	1.2%	1	0.0%	0	0.0%	0
Erith Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	4.7%	4	0.0%	0	0.0%	0
Morrisons Supermarket,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
James Watt Way, Erith, DA8 2AH												
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Basildon Town Centre	5.7%	39	4.2%	3	21.0%	13	0.0%	0	1.4%	1	4.8%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.7%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0
Pitsea Town Centre	0.4%	3	2.8%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	0

Thurrock Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.7%	5	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Aldi, Merrielands Retail Park, Dagenham, RM9 6SJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood Town Centre	1.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	6.1%	42	1.4%	1	3.2%	2	0.0%	0	1.4%	1	9.5%	6
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Airfield Way, Homchurch, RM12 5AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	0.7%	5	0.0%	0	0.0%	0	1.5%	1	0.0%	0	4.8%	3
Outside Survey Area												
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Village, Chapel Hill, Braintree, CM77 8YH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross, NW4 3FP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Bromley Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	1.6%	11	0.0%	0	4.8%	3	0.0%	0	1.4%	1	1.6%	1	3.1%	2	1.5%	1	0.0%	0	1.5%	1	2.9%	2
Chatham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Chelmsford City Centre	0.4%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Designer Outlet Ashford, Kimberley Way, Ashford, TN24 0SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Dockside Shopping Outlet, Maritime Way, St Mary's Island, Chatham, ME4 3ED	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4	0.0%	0	0.0%	0
Eltham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Ilford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	33.3%	228	45.8%	33	33.9%	21	66.2%	43	54.3%	38	49.2%	31	56.3%	36	1.5%	1	0.0%	0	16.4%	11	20.0%	14
Lakeside Village Outlet Shopping, White Rose Way, Doncaster, DN4 5PH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	3.5%	24	4.2%	3	4.8%	3	6.2%	4	4.3%	3	6.3%	4	7.8%	5	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	5	0.0%	0
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.7%	5	0.0%	0	6.5%	4	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West	1.5%	10	0.0%	0	1.6%	1	1.5%	1	2.9%	2	1.6%	1	7.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Thurrock, Grays, RM20																						
1TX																						
Westfield London, Ariel	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Way, Shepherd's Bush,																						
W12 7GF																						
Westfield Stratford City,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.4%	1
Stratford, E20 1EJ																						
Others																						
Base:		685		72		62		65		70		63		64		67		85		67		70

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q09 Which internet / home delivery retailer do you use most often for your household's shopping for men's, women's, children's and baby clothing and footwear fashion items - not sports clothing and footwear?																						
<i>Those that do their clothing and footwear shopping via the internet or delivery at Q08</i>																						
Amazon	18.9%	54	30.0%	9	11.1%	4	19.2%	5	12.9%	4	0.0%	0	14.7%	5	16.1%	5	26.7%	4	27.8%	10	27.6%	8
Ambrose Wilson	0.4%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (George)	0.7%	2	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
ASOS	2.8%	8	3.3%	1	2.8%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	6.5%	2	6.7%	1	0.0%	0	6.9%	2
Boden	0.4%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles Tyrwhitt	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Chums	0.7%	2	0.0%	0	2.8%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coopers of Stortford	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Cotton Traders	2.1%	6	3.3%	1	2.8%	1	0.0%	0	6.5%	2	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Damart	1.0%	3	0.0%	0	5.6%	2	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams	0.4%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorothy Perkins	0.4%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	2.8%	8	0.0%	0	0.0%	0	3.8%	1	6.5%	2	0.0%	0	5.9%	2	0.0%	0	0.0%	0	2.8%	1	6.9%	2
Fatface	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotter Shoes	0.7%	2	3.3%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
House of Fraser	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Jacamo	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	2.8%	1	0.0%	0
JD Williams	3.5%	10	6.7%	2	0.0%	0	7.7%	2	6.5%	2	0.0%	0	0.0%	0	6.5%	2	6.7%	1	2.8%	1	0.0%	0
John Lewis	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MandM	1.4%	4	0.0%	0	8.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Marks & Spencer	10.5%	30	13.3%	4	8.3%	3	7.7%	2	6.5%	2	16.7%	3	8.8%	3	9.7%	3	13.3%	2	11.1%	4	13.8%	4
Matalan	1.0%	3	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	3.4%	1
New Look	1.0%	3	0.0%	0	2.8%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Next	7.0%	20	3.3%	1	0.0%	0	3.8%	1	9.7%	3	5.6%	1	8.8%	3	12.9%	4	6.7%	1	11.1%	4	6.9%	2
QVC	1.7%	5	3.3%	1	2.8%	1	3.8%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Roman	1.4%	4	0.0%	0	2.8%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	6.7%	1	2.8%	1	0.0%	0
Sainsbury's (Tu Clothing)	0.7%	2	0.0%	0	0.0%	0	3.8%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shein	5.6%	16	6.7%	2	2.8%	1	15.4%	4	6.5%	2	5.6%	1	5.9%	2	0.0%	0	6.7%	1	2.8%	1	6.9%	2
Temu	3.5%	10	6.7%	2	5.6%	2	7.7%	2	3.2%	1	0.0%	0	0.0%	0	3.2%	1	6.7%	1	2.8%	1	0.0%	0
Tesco (F&F)	0.4%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vinted	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	2.9%	1	3.2%	1	0.0%	0	0.0%	0	3.4%	1
White Stuff	1.0%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	3.4%	1
Yours Clothing	0.4%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zara	1.0%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	2.8%	1	0.0%	0
Afibel	0.4%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bonmarché	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Bonprix	0.4%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cosyfeet	0.4%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotswold Collections	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
DB Wider Fit Shoes	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Glamorise	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grattan	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H&M	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
JD Sports	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1								
Karen Millen	0.4%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Light In The Box Official	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0						
Nike	0.4%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Oasis Fashion	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0						
Pretty Little Thing	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0						
River Island	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0						
Shoezone	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0						
Sports Direct	0.4%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
TacTree	0.4%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
TikTok Shop	0.4%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Tommy Hilfiger	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.8%	1	0.0%	0				
Wynsors	0.4%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
(Don't know / varies)	6.6%	19	6.7%	2	5.6%	2	11.5%	3	3.2%	1	16.7%	3	5.9%	2	9.7%	3	6.7%	1	5.6%	2	0.0%	0
(Do a Google search for the product each time)	9.4%	27	0.0%	0	13.9%	5	0.0%	0	19.4%	6	0.0%	0	29.4%	10	0.0%	0	13.3%	2	5.6%	2	6.9%	2
Base:	286		30		36		26		31		18		34		31		15		36		29	

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q10 Where else do you regularly shop for your household's men's, women's, children's and baby clothing and footwear purchases?																						
<i>Not those that said 'Don't do this type of shopping' or 'Don't know / varies' at Q08 AND Excl. Nulls & SFT</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	1.0%	4	0.0%	0	3.3%	1	3.6%	1	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Stanford-le-Hope Town Centre	0.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	11.5%	45	21.6%	8	6.7%	2	21.4%	6	10.3%	4	20.0%	7	28.2%	11	0.0%	0	0.0%	0	8.0%	4	6.8%	3
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	1.5%	6	0.0%	0	0.0%	0	14.3%	4	2.6%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	2.3%	9	2.7%	1	0.0%	0	7.1%	2	10.3%	4	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	1.5%	6	2.7%	1	3.3%	1	0.0%	0	5.1%	2	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Zone 5																						
Zone 6																						
Zone 7																						
Bexleyheath Town Centre	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	6	2.4%	1	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	10.2%	40	10.8%	4	6.7%	2	14.3%	4	5.1%	2	0.0%	0	2.6%	1	35.4%	17	23.8%	10	0.0%	0	0.0%	0
Dartford Town Centre	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	7.1%	3	0.0%	0	0.0%	0
Erith Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	2.4%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Dartford,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
DA1 4HW																						
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Asda, Thames Way, Gravesend, DA11 0DQ	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	2.4%	1	0.0%	0	0.0%	0
Gravesend Town Centre	3.3%	13	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.6%	12	0.0%	0	0.0%	0
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3	0.0%	0	0.0%	0
Zone 9																						
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	6.6%	26	16.2%	6	23.3%	7	3.6%	1	5.1%	2	2.9%	1	2.6%	1	0.0%	0	0.0%	0	16.0%	8	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	5	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.5%	2	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Pitsea Town Centre	0.5%	2	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Rayleigh Weir Retail Area, Stadium Way, Rayleigh, SS7 3NZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners	0.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Link, Basildon, SS14 3HZ																						
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.8%	3	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Zone 10																						
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Brentwood Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2
Harold Hill Local Centre, Romford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Hornchurch Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	4.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	4	5.1%	2	0.0%	0	0.0%	0	0.0%	0	27.3%	12
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	3
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Tesco Extra, High Road, Goodmayes, RM6 4HY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Upminster Town Centre	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Outside Survey Area																						
Braintree Village, Chapel Hill, Braintree, CM77 8YH	0.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Canterbury City Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	1.5%	6	2.7%	1	0.0%	0	0.0%	0	2.6%	1	2.9%	1	0.0%	0	2.1%	1	2.4%	1	0.0%	0	2.3%	1
Chelmsford City Centre	2.3%	9	0.0%	0	3.3%	1	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	2	9.1%	4
Clacton Shopping Village, Stephenson Road West, Clacton-on-Sea, CO15 4TL	0.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clacton-on-Sea Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Colchester City Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Dockside Shopping Outlet,	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	4	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Maritime Way, St Mary's Island, Chatham, ME4 3ED																						
Felixstowe Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich Shopping Park, Bugsby's Way, New Charlton, Greenwich, SE7 7ST	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Hempstead Valley Shopping Centre, Hempstead, Gillingham, ME7 3PD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Ilford Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	24.0%	94	24.3%	9	26.7%	8	28.6%	8	43.6%	17	37.1%	13	38.5%	15	4.2%	2	2.4%	1	26.0%	13	18.2%	8
Leigh-on-Sea Town Centre	0.5%	2	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	1.0%	4	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	2.6%	1	2.1%	1	0.0%	0	0.0%	0	2.3%	1
Medway Valley Leisure Park, Chariot Way, Roman Way, Rochester, ME2 2SS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	1.3%	5	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	4	0.0%	0
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Strood Retail Park, Commercial Road, Rochester, ME2 2AD	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	2.0%	8	5.4%	2	0.0%	0	3.6%	1	5.1%	2	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Westfield Stratford City, Stratford, E20 1EJ	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.3%	1

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Woolwich Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Others																						
Base:		392		37		30		28		39		35		39		48		42		50		44

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q11 Where do you normally do most of your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?																						
<i>Excl. Nulls & SFT</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.7%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell St Mary Local Centre, Grays	0.7%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1
Tilbury Town Centre	0.7%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.7%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.7%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	7.6%	11	12.5%	2	8.3%	1	12.5%	1	15.4%	2	8.3%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	13.6%	3
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	0.7%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	1.4%	2	0.0%	0	0.0%	0	12.5%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
South Ockendon Town Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Bexleyheath Town Centre	3.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.7%	5	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	9.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.6%	4	58.8%	10	0.0%	0	0.0%	0
Station Parade Shops, Station Road, Sidcup, DA15 7DB	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Asda, Thames Way, Gravesend, DA11 0DQ	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Gravesend Town Centre	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	3	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore,	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	2	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH																						
Zone 9																						
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Basildon Town Centre	14.6%	21	12.5%	2	41.7%	5	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	68.4%	13	0.0%	0
Billericay Town Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	1.4%	2	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Zone 10																						
Asda, Merriellands Crescent, Dagenham, RM9 6SJ	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1
Brentwood Town Centre	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	3
Goodmayes Retail Park, High Road, Romford, RM6 4HR	0.7%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold Hill Local Centre, Romford	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	6.3%	9	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.4%	8
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1
Upminster Town Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																						
Braintree Village, Chapel Hill, Braintree, CM77 8YH	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	7.1%	1	0.0%	0	0.0%	0	4.5%	1
Horsted Retail Park, Maidstone Road, Chatham, ME5 9SQ	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	30.6%	44	43.8%	7	16.7%	2	75.0%	6	84.6%	11	66.7%	8	72.7%	8	0.0%	0	0.0%	0	0.0%	0	9.1%	2
Maidstone Town Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Woolwich Town Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Others																						
Base:		144		16		12		8		13		12		11		14		17		19		22

Thurrock Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q12 Where do you normally do most of your household's shopping for audio visual, photographic, computer items (such as TVs, cameras, iPad, telephones etc) and all other domestic electrical goods (such as irons, kettles, fridges, freezers, dishwashers etc)?																						
<i>Excl. Nulls & SFT</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.9%	5	6.5%	4	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	1.7%	9	3.2%	2	11.5%	6	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	0.2%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Chafford Hundred Local Centre, Grays	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	1.5%	8	0.0%	0	0.0%	0	2.1%	1	1.6%	1	2.2%	1	5.6%	3	1.8%	1	0.0%	0	1.7%	1	0.0%	0
Home Bargains, The Junction, Weston Avenue, West Thurrock, Grays, RM20 3LP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	36.8%	200	62.9%	39	34.6%	18	68.1%	32	68.9%	42	52.2%	24	68.5%	37	0.0%	0	1.7%	1	1.7%	1	13.0%	6
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	1.5%	8	3.2%	2	0.0%	0	4.3%	2	1.6%	1	2.2%	1	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	2.2%	12	4.8%	3	0.0%	0	6.4%	3	8.2%	5	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.6%	3	1.6%	1	0.0%	0	0.0%	0	1.6%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
South Ockendon Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Zone 7																						
Bexleyheath Town Centre	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	6	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	6.8%	37	0.0%	0	0.0%	0	0.0%	0	1.6%	1	4.3%	2	0.0%	0	21.4%	12	35.0%	21	1.7%	1	0.0%	0
Crayford Town Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	3	1.7%	1	0.0%	0	0.0%	0
Dartford Heath Retail Park,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0

Thurrock Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Blackmans Close, Dartford, DA1 2DS												
Dartford Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northumberland Heath Local Centre, Bexley	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Dartford, DA1 4HW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	3.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.9%	5	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
B&M, Northwick Retail Park, Canvey Island, SS8 0EJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Pipp's Hill Retail Park, Upper Mayne, Basildon, SS14 3AF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	1.5%	8	1.6%	1	7.7%	4	0.0%	0	0.0%	0	0.0%	0
Cricketers Retail Park,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Cricketers Way, Basildon, SS13 1SA																						
Hadleigh Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.7%	4	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	9.4%	51	6.5%	4	25.0%	13	2.1%	1	1.6%	1	4.3%	2	0.0%	0	0.0%	0	0.0%	0	49.2%	29	2.2%	1
Pitsea Town Centre	0.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
St Hilary Retail Park, Crompton Close, Basildon, SS14 3BA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stellisons, London Road, South Benfleet, Benfleet, SS7 1AA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.9%	5	1.6%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
The Range, Northlands Pavement, Pitsea, SS13 3DU	0.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																						
Asda, Merriellands Crescent, Dagenham, RM9 6SJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Brentwood Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2
Eastern Avenue Retail Park, Eastern Avenue West, Romford, RM7 7EX	2.9%	16	0.0%	0	1.9%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	28.3%	13
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Goodmayes Retail Park,	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	3

Thurrock Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
High Road, Romford, RM6 4HR																						
Grove Farm Retail Park, High Road, Chadwell Heath, RM6 4AU	0.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	10.9%	5
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR	0.6%	3	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2
Richer Sounds, Main Road, Romford, RM2 5EL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	0.7%	4	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	3
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2
Stellisons, Hornchurch Road, Hornchurch, RM12 4TQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.2%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	1.6%	1	6.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																						
B&Q, Fossetts Way, Eastern Avenue, Southend-on-Sea, SS2 4DQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Braintree Village, Chapel Hill, Braintree, CM77 8YH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross, NW4 3FP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	2
Dockside Shopping Outlet,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Maritime Way, St Mary's Island, Chatham, ME4 3ED																						
Gillingham Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.2%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horsted Retail Park, Maidstone Road, Chatham, ME5 9SQ	1.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	8	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	2.8%	15	3.2%	2	1.9%	1	4.3%	2	1.6%	1	6.5%	3	9.3%	5	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Leigh-on-Sea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Maidstone Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Rayleigh Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Southend-on-Sea Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	5	0.0%	0	0.0%	0	0.0%	0
Stone Lake Retail Park, Woolwich Road, Charlton, SE7 8LU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Strood Retail Park, Commercial Road, Rochester, ME2 2AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	1.8%	10	3.2%	2	0.0%	0	6.4%	3	4.9%	3	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Westwood Cross, Margate Road, Westwood, Broadstairs, CT10 2BF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Base:	543		62		52		47		61		46		54		56		60		59		46	

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q13 Where do you normally do most of your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?																						
<i>Excl. Nulls & SFT</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	3.4%	15	16.7%	7	0.0%	0	0.0%	0	7.0%	3	2.2%	1	9.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell St Mary Local Centre, Grays	0.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.2%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	1.1%	5	7.1%	3	0.0%	0	3.1%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	3.4%	15	2.4%	1	34.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.7%	3	4.8%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	3.8%	17	7.1%	3	4.9%	2	3.1%	1	2.3%	1	6.5%	3	9.1%	4	2.1%	1	0.0%	0	0.0%	0	4.0%	2
Purfleet Town Centre	0.2%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	1.8%	8	0.0%	0	0.0%	0	6.3%	2	2.3%	1	6.5%	3	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
B&M, The Mall, Grays, RM17 6QF	0.5%	2	2.4%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackshots Library, Blackshots Lane, Grays, RM16 2JU	0.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	6.3%	28	21.4%	9	0.0%	0	12.5%	4	27.9%	12	2.2%	1	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	1.1%	5	2.4%	1	0.0%	0	6.3%	2	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socketts Heath Local Centre, Grays	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Orsett Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Aveley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ockendon Town Centre	1.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Bexleyheath Town Centre	4.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.4%	19	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	5.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	12.8%	6	34.0%	17	0.0%	0	0.0%	0
Crayford Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	4	2.0%	1	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Twin Tumps Way, Thamesmead, SE28 8RD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Northumberland Heath Local Centre, Bexley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Orpington, DA14 5BN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Asda, Thames Way, Gravesend, DA11 0DQ	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	4	0.0%	0	0.0%	0
B&M, New Road, Gravesend, DA11 0AA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Gravesend Town Centre	4.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.0%	18	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	10.0%	5	0.0%	0	0.0%	0
Singlewell Pharmacy, Singlewell Road, Gravesend, DA11 7QA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Zone 9																						

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
Aldi, Northlands Pavement, Pitsea, Basildon, SS13 3DU	0.2%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%
Basildon Town Centre	6.1%	27	9.5%	4	19.5%	8	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.8%	14	0.0%
Billericay Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%
Canvey Island Town Centre (where Knightswick Shopping Centre is)	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	5	0.0%
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%
Hadleigh Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%
Home Bargains, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%
Pitsea Town Centre	0.2%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	2.5%	11	2.4%	1	9.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	6	0.0%
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%
Vange Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%
Weir Retail Park, Phoenix Way, Rayleigh, SS7 3NU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%
Whitmore Way Shopping Centre, Fryerns, Basildon, SS14 2HB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%
Zone 10																					
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Brentwood Town Centre	1.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%
Cranham Local Centre, Upminster	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10		
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Grove Farm Retail Park, High Road, Chadwell Heath, RM6 4AU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Harold Hill Local Centre, Romford	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2
Hornchurch Town Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	2
Romford Town Centre (including The Liberty, The Mall and The Brewery)	5.9%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	3	0.0%	23
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	1
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Shenfield Local Centre, Brentwood	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	3
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	1
Upminster Town Centre	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	4	0.0%	1
Outside Survey Area														
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	0.5%	2	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Chatham Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Chelmer Village Retail Park, Chelmer Village Way, Chelmsford, CM2 6XE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Chelmsford City Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	0
Foyles, Station East Broadway, Waterloo Road, London, SE1 8SW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Home Bargains, Lakeside Retail Park, Thurrock,	0.5%	2	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Grays, RM20 1WN																						
Ilford Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	17.9%	79	11.9%	5	19.5%	8	43.8%	14	44.2%	19	34.8%	16	34.1%	15	0.0%	0	0.0%	0	0.0%	0	4.0%	2
Leigh-on-Sea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0
Orpington Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	3	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	4.3%	19	4.8%	2	0.0%	0	15.6%	5	4.7%	2	4.3%	2	15.9%	7	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Tesco Superstore, Tilling Road, Brent Cross, NW2 1LZ	0.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Lakeside Retail Park, West Thurrock, RM20 1WN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Stratford, E20 1EJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
WHSmith, Southend Hospital, Southend-on-Sea, SS0 0RY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Others																						
Base:	442			42		41		32		43		46		44		47		50		47		50

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q14 Where do you normally do most of your household's shopping for games & toys; pets and pet products; hobby items; sport clothing / footwear and equipment; camping goods; bicycles; and musical instruments?																						
<i>Excl. Nulls & SFT</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	2.0%	8	17.5%	7	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	1.0%	4	2.5%	1	10.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fobbing Farm Shop, Waterworks Lane, Fobbing, Stanford-le-Hope, SS17 9HT	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.3%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
B&Q, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	0.3%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, The Junction, Weston Avenue, West Thurrock, Grays, RM20 3LP	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	23.6%	94	27.5%	11	21.4%	6	52.6%	20	40.5%	17	30.6%	11	53.7%	22	0.0%	0	0.0%	0	4.1%	2	13.2%	5
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	1.8%	7	0.0%	0	3.6%	1	5.3%	2	0.0%	0	2.8%	1	7.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	0.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, The Mall, Grays, RM17 6QF	0.5%	2	2.5%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	3.5%	14	7.5%	3	3.6%	1	10.5%	4	11.9%	5	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.5%	2	2.5%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smith's Orchard Garden	0.5%	2	2.5%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Centre, Chadwell Road, Grays, RM17 5SY												
Zone 5												
Latchford Farm Aquatics, St Marys Lane, Upminster, RM14 3PB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ockendon Town Centre	0.5%	2	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Zone 7												
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Crossways Boulevard, Dartford, Greenhithe, DA9 9BT	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Princes Road, Dartford, DA1 1LA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	2.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	9
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	3.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	5
Crayford Town Centre	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	5
Dartford Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2
Lidl, Broadway, Bexleyheath, DA6 7LN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Lidl, Foots Cray High Street, Sidcup, DA14 5HJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Ruxley Manor Garden Centre, Maidstone Road, Orpington, Sidcup, DA14 5BQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Tesco Superstore, Edgington Way, Orpington, DA14 5BN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Thompson's Garden Centre,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Shooters Hill, Welling, DA16 3RP												
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	2.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Aldi, London Road, Gravesend, DA11 9LY	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thames Way, Gravesend, DA11 0DQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	2.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	1.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.3%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Town Square, Basildon, SS14 1DZ	0.3%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Golf Course, Clayhill Lane, Basildon, SS16 5JP	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	3.0%	12	7.5%	3	10.7%	3	0.0%	0	0.0%	0	0.0%	0
Billericay Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowers Gifford Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camping & General, Charfleets Industrial Estate, Canvey Island, SS8 0PQ	0.3%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Home Bargains, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, London Road, Vange, Basildon, SS16 4PR	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.3%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Hadleigh, Benfleet, SS7 2DE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.8%	3	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.3%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	1.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Town Centre	2.3%	9	2.5%	1	10.7%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stadium Trading Estate, Stadium Way, Benfleet, SS7 3NZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	2.0%	8	0.0%	0	10.7%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Northlands Pavement, Pitsea, SS13 3DU	0.5%	2	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Triple Aces Canine Fertility Clinic, Tuskite Works,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Pitsea, SS16 4UH												
Weir Retail Park, Phoenix Way, Rayleigh, SS7 3NU	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Brentwood Town Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	1	2.8%	1
Cranham Local Centre, Upminster	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Garden Living, Lower Bedfords Road, Romford, RM1 4DQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grove Farm Retail Park, High Road, Chadwell Heath, RM6 4AU	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Hornchurch Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jollyes, The Gallows Centre, Southend Arterial Road, Romford, RM3 0BZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Morrisons Supermarket, Beacontree Heath, Wood Lane, Dagenham, RM10 7RA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rom Valley Way Retail Park, Rom Valley Way, Romford, RM7 0AN	1.0%	4	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	3.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.5%	2	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Tesco Extra, Bryant Avenue (Gallows Corner),	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Romford, RM3 0LL																						
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Garden Centre, Nags Head Lane, Upminster, RM14 1TS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Outside Survey Area																						
Airport Retail Park, Rochford Road, Southend-on-Sea, SS2 6FW	0.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Lane Garden Centres, Riverside, Lower Road, Hockley, SS5 5LE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	1.3%	5	2.5%	1	0.0%	0	5.3%	2	2.4%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	9.8%	39	10.0%	4	7.1%	2	13.2%	5	26.2%	11	25.0%	9	12.2%	5	0.0%	0	0.0%	0	0.0%	0	7.9%	3
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Retail Park, Horns Road, Ilford, IG2 6BE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Orpington Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
South Aylesford Retail Park, Quarry Wood, Aylesford, ME20 7TP	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Strood Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	2.0%	8	2.5%	1	0.0%	0	0.0%	0	9.5%	4	0.0%	0	7.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Lakeside Retail Park, West Thurrock,	0.3%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
RM20 1WN																						
Westfield Stratford City, Stratford, E20 1EJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Base:		399		40		28		38		42		36		41		45		42		49		38

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q15 Where do you normally do most of your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?																						
<i>Excl. Nulls & SFT</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	1.4%	8	9.1%	5	1.8%	1	0.0%	0	0.0%	0	1.6%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.2%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.5%	3	0.0%	0	3.6%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	0.5%	3	0.0%	0	1.8%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Zone 3																						
B&Q, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chafford Hundred Local Centre, Grays	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.4%	2	1.8%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	3.4%	19	10.9%	6	0.0%	0	2.0%	1	3.4%	2	1.6%	1	3.9%	2	4.2%	2	3.4%	2	1.8%	1	3.1%	2
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	33.8%	189	50.9%	28	41.8%	23	67.3%	33	61.0%	36	22.6%	14	68.6%	35	2.1%	1	5.2%	3	10.5%	6	15.4%	10
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	2.3%	13	7.3%	4	0.0%	0	6.1%	3	6.8%	4	1.6%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.5%	3	0.0%	0	1.8%	1	2.0%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Benems, Orsett Industrial Park, Stanford Road, Orsett, Grays, RM16 3BX	0.4%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
South Ockendon Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
B&Q, Prospect Place Retail	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0

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for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Park, Westgate Road, Dartford, DA1 1DY												
Bexleyheath Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	4.7%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	9
Cannon Retail Park, Twin Tumps Way, Thamesmead, SE28 8RD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Crayford Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Dartford Heath Retail Park, Blackmans Close, Dartford, DA1 2DS	2.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	4
Dartford Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2
DFS, Crittalls Corner, Sidcup By-Pass Road, Sidcup, DA14 6LX	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2
Mulberry Court Bourne Industrial Park, Bourne Road, Crayford, DA1 4BF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Northumberland Heath Local Centre, Bexley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	4
Sidcup Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oval Shopping Parade, Blackfen, Sidcup, DA15 9ER	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Longfield Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket,	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Coldharbour Road, Northfleet, Gravesend, DA11 8AB												
Zone 9												
B&M, Northwick Retail Park, Canvey Island, SS8 0EJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Pipp's Hill Retail Park, Upper Mayne, Basildon, SS14 3AF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	2.7%	15	5.5%	3	10.9%	6	0.0%	0	1.7%	1	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dansk, Stadium Way, Rayleigh, Benfleet, SS7 3NZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, London Road, Vange, Basildon, SS16 4PR	0.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	1.4%	8	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Pipp's Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	4.5%	25	1.8%	1	14.5%	8	2.0%	1	1.7%	1	0.0%	1
Pitsea Town Centre	0.4%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.4%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
The Range, Northlands	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Pavement, Pitsea, SS13												
3DU												
Zone 10												
Asda, Merriellands Crescent, Dagenham, RM9 6SJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Brentwood Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Clarkes Carpets, Roneo Corner, Hornchurch, RM12 4TQ	0.7%	4	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	2
Cranham Local Centre, Upminster	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daisy Blinds, Station Lane, Hornchurch, RM12 6LL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Dunelm, Eastern Avenue West, Romford, RM7 7JN	1.6%	9	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	7
Eastern Avenue Retail Park, Eastern Avenue West, Romford, RM7 7EX	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	2.7%	15	1.8%	1	1.8%	1	8.2%	4	0.0%	0	0.0%	7
Harold Hill Local Centre, Romford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Hornchurch Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	2.5%	14	0.0%	0	3.6%	2	2.0%	1	1.7%	1	3.2%	8
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Upminster Town Centre	6.3%	35	1.8%	1	1.8%	1	0.0%	0	3.4%	2	33.9%	8
Outside Survey Area												
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.2%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
B&Q, Will Adams Way, Gillingham, ME8 6BY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Braintree Village, Chapel Hill, Braintree, CM77 8YH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross, NW4 3FP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Chelmsford City Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	1.5%	1
Crayfields Industrial Park, Main Road, Orpington, BR5 3HP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Dockside Shopping Outlet, Maritime Way, St Mary's Island, Chatham, ME4 3ED	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Eltham Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Furniture Village, Will Adams Way, Gillingham, ME8 6BY	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0
Gateway Retail Park, Claps Gate Lane, Beckton, E6 6LG	0.5%	3	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Gillingham Retail Park, Ambley Road, Gillingham, ME80 3UP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Greenwich Shopping Park, Bugsby's Way, New Charlton, Greenwich, SE7 7ST	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horsted Retail Park, Maidstone Road, Chatham, ME5 9SQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
IKEA, Bugsby's Way, Greenwich, SE10 0QJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	4.3%	24	1.8%	1	7.3%	4	0.0%	0	8.5%	5	12.9%	8	3.9%	2	0.0%	0	0.0%	0	5.3%	3	1.5%	1
London Road Retail Park,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
London Road, Maidstone, ME16 0DT																						
Maidstone Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ash Green Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Orpington Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0
Strood Retail Park, Commercial Road, Rochester, ME2 2AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Swanley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
The Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
The Range, Lakeside Retail Park, West Thurrock, RM20 1WN	0.4%	2	1.8%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Westfield Stratford City, Stratford, E20 1EJ	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Woodside Garden Centre, A127 Arterial Road, Rayleigh, SS6 7TZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Woolwich Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Others																						
Base:	559			55		55		49		59		62		51		48		58		57		65

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Q16 Where do you normally do most of your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?																						
<i>Excl. Nulls & SFT</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.4%	3	1.4%	1	0.0%	0	0.0%	0	1.3%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fobbing Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Lodge Garden Centre, High Road, Fobbing, Stanford-le-Hope, SS17 9HN	1.1%	8	1.4%	1	6.9%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
B&Q, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	23.8%	175	44.4%	32	20.7%	12	49.3%	34	50.0%	38	20.8%	15	54.3%	38	3.8%	3	0.0%	0	0.0%	0	3.8%	3
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	7.8%	57	12.5%	9	5.2%	3	18.8%	13	15.8%	12	12.5%	9	15.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Thurrock Business Centre, Motherwell Way, Grays, RM20 3XD	0.5%	4	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Trade City, Motherwell Way, Thurrock, RM20 3EH	0.3%	2	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, The Mall, Grays, RM17 6QF	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	1.9%	14	4.2%	3	1.7%	1	7.2%	5	5.3%	4	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Thurrock Local Centre, Grays	0.4%	3	2.8%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, London Road, Grays, RM17 5YB	0.5%	4	0.0%	0	1.7%	1	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smith's Orchard Garden	3.3%	24	11.1%	8	1.7%	1	4.3%	3	9.2%	7	5.6%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Centre, Chadwell Road, Grays, RM17 5SY																						
Zone 5																						
Zone 6																						
Chestnut Farm Garden Centre, South Ockendon, RM15 6DT	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurrock Garden Centre, South Road, South Ockendon, RM15 6DU	4.1%	30	1.4%	1	5.2%	3	7.2%	5	2.6%	2	6.9%	5	14.3%	10	0.0%	0	0.0%	0	1.3%	1	3.8%	3
Zone 7																						
B&Q, Crittalls Corner, Sidcup By-Pass Road, Sidcup, DA14 6LX	2.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.8%	17	0.0%	0	0.0%	0	0.0%	0
B&Q, off Station Road, Lower Road, Belvedere, DA17 6DF	1.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	13	0.0%	0	0.0%	0	0.0%	0
B&Q, Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	2.4%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.5%	16	2.5%	2	0.0%	0	0.0%	0
Bexleyheath Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	5	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Dartford Heath Retail Park, Blackmans Close, Dartford, DA1 2DS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Hawley Garden Centre, Hawley Road, Hawley, Sutton at Hone, Dartford, DA2 7RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Screwfix, Acorn Industrial Estate, Crayford Road, Dartford, DA1 4AL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Swandley Village Nursery, Swanley Village Road, Swanley, BR8 7NN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Thompson's Garden Centre, Shooters Hill, Welling, DA16 3RP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Timber Moulding Ltd, Main Road, Sutton at Hone, Dartford, DA4 9HP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Park View Road, Welling, DA16 1SR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
B&M, New Road, Gravesend, DA11 0AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Imperial Business Estate, Gravesend, DA11 0DY	7.2%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springhead Nurseries, Watling Street, Southfleet, Gravesend, DA11 8AA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Stuart Road, Gravesend, DA11 0BZ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.4%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Northwick Retail Park, Canvey Island, SS8 0EJ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
B&Q, Pipp's Hill Retail Park, Upper Mayne, Basildon, SS14 3AF	6.4%	47	0.0%	0	22.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.0%	34	0.0%	0
Basildon Town Centre	0.5%	4	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.4%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Canvey Supply, London Road, South Benfleet, Benfleet, SS7 5UN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Homebase, London Road, Vange, Basildon, SS16 4PR	2.2%	16	1.4%	1	17.2%	10	1.4%	1	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pipp's Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	1.1%	8	1.4%	1	5.2%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	3.8%	3	0.0%	0
Pitsea Town Centre	0.3%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Macey House, Fentiman Road, Canvey Island, SS8 0EQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
South Benfleet Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Summerhill Garden Centre, Arterial Road, Pipp's Hill Road North, Billericay, CM11 2UJ	1.2%	9	0.0%	0	1.7%	1	0.0%	0	1.3%	1	2.8%	2	0.0%	0	0.0%	0	0.0%	0	5.1%	4	1.3%	1
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Toolstation, Yardley Business Park, Luckyn Lane, Basildon, SS14 3GL	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Zone 10																						
B&Q, Roneo Corner, Hornchurch Road, Romford, RM11 1PY	6.3%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.3%	25
B&Q, Tangent Link, Harold Hill, Romford, RM3 8GZ	3.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.5%	18
Brentwood Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Garden Living, Lower Bedfords Road, Romford, RM1 4DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Hillcrest Nurseries, Brentwood Road, Herongate, Ingrave, Brentwood, CM13 3NZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merriellands Retail Park, Merriellands Crescent, Dagenham, RM9 6SR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	5.0%	4
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	9
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Screwfix, Gallows Corner, Harold Hill, Romford, RM3 8UJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Screwfix, Kestral Park, Tallon Road, Hutton, Brentwood, CM13 1TN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Straight Mile Nursery Gardens, Ongar Road, Brentwood, CM15 9SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Toolstation, Harold Hill Industrial Estate, Harold Hill, Romford, RM3 8UR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Upminster Garden Centre, Nags Head Lane, Upminster, RM14 1TS	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Upminster Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Brook Street,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10								
Brentwood, CM14 5LX																				
Wickes, High Road, Chadwell Heath, Romford, RM6 4HX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1						
Outside Survey Area																				
A E Harnett & Sons, Greenacre Lane, Stock, Ingatestone, CM4 9QF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0				
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.4%	3	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0		
Arterial Park, Chelmsford Road, Rayleigh, SS6 7FY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0		
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.3%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
B&Q, Footscray Road, Eltham, SE9 2TD	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	5	0.0%	0	0.0%	0		
B&Q, Fossetts Way, Eastern Avenue, Southend-on-Sea, SS2 4DQ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0
B&Q, Honeypot Lane, Harrow, Edgware, Stanmore, HA7 1QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Will Adams Way, Gillingham, ME8 6BY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Cherry Lane Garden Centres, Riverside, Lower Road, Hockley, SS5 5LE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Enfield Garden Centre, Cattlegate Road, Crews Hill, Enfield, EN2 9DX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Gateway Retail Park, Claps Gate Lane, Beckton, E6 6LG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.3%	1
Gillingham Retail Park, Ambley Road, Gillingham, ME80 3UP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.4%	3	0.0%	0	0.0%	0	2.9%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ingatestone Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Leigh-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Lidl, West Thurrock Way,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
West Thurrock, Grays, RM20 1WN																						
Morley Nurseries, Southend Road, Wakering, Southend-on-Sea, SS3 0PU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Newbury Retail Park, Horns Road, Ilford, IG2 6BE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Plant Perfections Garden Centre, Beeches Road, Battlesbridge, Wickford, SS11 8TG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
St Peters Wharf Retail Park, St Peter's Bridge, Maidstone, ME16 0SN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
The Range, Lakeside Retail Park, West Thurrock, RM20 1WN	0.3%	2	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Stadium Way, Benfleet, SS6 7UP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Thompson's Garden Centre, Perry Street, Sidcup, Chislehurst, BR7 6HA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
Wickes, Kings Highway, Plumstead, SE18 2BG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Wickes, New Cut, Chatham, ME4 6AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Others																						
Base:	735		72		58		69		76		72		70		78		81		79		80	

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q17 Where do you normally do most of your household's shopping on all goods for personal care (including, electric razors, hair dryers, bathroom scales, cosmetics, perfume, toothpaste, etc), other medical and pharmaceutical products (e.g. vitamins, plasters) and therapeutic appliances (e.g. spectacles, hearing aids, wheelchairs, contact lenses etc)?																						
<i>Excl. Nulls & SFT</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	4.2%	34	21.6%	19	4.1%	3	0.0%	0	10.8%	9	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell St Mary Local Centre, Grays	0.4%	3	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.4%	3	1.1%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Defoe Parade, Chadwell St Mary, RM16 4QF	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.9%	7	8.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	6.2%	50	9.1%	8	53.4%	39	1.4%	1	1.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.9%	7	1.1%	1	8.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Chafford Hundred Local Centre, Grays	0.9%	7	0.0%	0	0.0%	0	9.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.5%	4	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0	1.5%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	3.2%	26	3.4%	3	1.4%	1	5.4%	4	4.8%	4	5.2%	4	10.4%	7	2.4%	2	0.0%	0	0.0%	0	1.2%	1
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	3.0%	24	0.0%	0	0.0%	0	13.5%	10	7.2%	6	2.6%	2	9.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	0.6%	5	3.4%	3	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	7.2%	58	17.0%	15	0.0%	0	16.2%	12	33.7%	28	1.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Morrisons Supermarket, London Road, Grays, RM17 5XZ	2.0%	16	5.7%	5	0.0%	0	4.1%	3	6.0%	5	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socketts Heath Local Centre, Grays	0.2%	2	1.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
Aveley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Ockendon, RM15 5AE																						
South Ockendon Town Centre	2.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Asda, Crossways Boulevard, Dartford, Greenhithe, DA9 9BT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
B&M, Princes Road, Dartford, DA1 1LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	2.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.5%	20	0.0%	0	0.0%	0	0.0%	0
Blackfen Local Centre, Sidcup	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	3.5%	28	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	8.2%	7	18.7%	17	0.0%	0	0.0%	0
Crayford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0
Erith Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Lidl, Foots Cray High Street, Sidcup, DA14 5HJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Upper Wickham Lane, Welling, DA16 3HF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
M D Moore Pharmacy, Dartford Road, Dartford, DA1 3EN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Northumberland Heath Local Centre, Bexley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Old Bexley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Praise Pharmacy, Long Lane, Bexleyheath, DA7 5AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Priory Shopping Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Dartford, DA1 2HL												
Sainsbury's Superstore, Stadium Way, Dartford, DA1 4HW	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Orpington, DA14 5BN	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Thamesmead Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Aldi, London Road, Gravesend, DA11 9LY	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thames Way, Gravesend, DA11 0DQ	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	2.6%	21	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Istead Rise Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfleet Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pender Chemist, Dene Holm Road, Northfleet, Gravesend, DA11 8LG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverview Park Local Centre, Gravesend	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	1.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Singlewell Pharmacy,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Singlewell Road, Gravesend, DA11 7QA																						
Zone 9																						
Aldi, Northlands Pavement, Pitsea, Basildon, SS13 3DU	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.4%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Basildon Town Centre	2.8%	23	0.0%	0	6.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	18	0.0%	0
Billericay Town Centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	7	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	11	0.0%	0
Clayhill Road Pharmacy, Clay Hill Road, Basildon, SS16 4EX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Hadleigh Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Home Bargains, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Home Bargains, Westgate Park, Basildon, SS14 1WP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.6%	5	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	4	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Pitsea Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Sainsbury's Superstore,	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Cricketers Retail Park, East Mayne, Basildon, SS13 1SA												
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	2.8%	23	1.1%	1	11.0%	8	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	1.0%	8	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Vange Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Aldi, Marlborough Road, Romford, RM7 8AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Aldi, Merrielands Retail Park, Dagenham, RM9 6SJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Aldi, St Marys Lane, Upminster, RM14 2QB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0
Asda, Merrielands Crescent, Dagenham, RM9 6SJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Asda, Whalebone Lane South, Chadwell Heath, Dagenham, RM8 1BB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0
Brentwood Town Centre	1.6%	13	1.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	11
Chadwell Heath Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Collier Row Local Centre, Romford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Cranham Local Centre, Upminster	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Elm Park Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Harold Hill Local Centre, Romford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Hornchurch Town Centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4
Lidl, High Street, Hornchurch, RM11 1TP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Rom Valley Way Retail Park, Rom Valley Way, Romford, RM7 0AN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	2.2%	18	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.3%	15
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	10
Sainsbury's Superstore, High Road, Chadwell Heath, Romford, RM6 6PB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.9%	7	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	5
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	6
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Upminster Town Centre Outside Survey Area	4.1%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Eltham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.6%	5	0.0%	0	0.0%	0	2.7%	2	2.4%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	8.3%	67	11.4%	10	2.7%	2	20.3%	15	15.7%	13	11.7%	9	22.4%	15	0.0%	0	0.0%	0	2.2%	2	1.2%	1

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Liverpool Street Station, Liverpool Street, London, EC2M 7PY	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%
Southend-on-Sea Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%
Strood Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%
Sudbury Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%
Swanley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	6.2%	50	5.7%	5	1.4%	1	23.0%	17	10.8%	9	3.9%	3	14.9%	10	1.2%	1	0.0%	0	0.0%	0	4.9%
Others																					
Base:		810		88		73		74		83		77		67		85		91		90	

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
Q18 Where do you normally do most of your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses);																					
<i>Excl. Nulls & SFT</i>																					
Zone 1																					
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	1.9%	7	14.7%	5	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tilbury Town Centre	0.3%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2																					
Corringham Town Centre	0.3%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3																					
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	1.3%	5	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	2.9%	1	0.0%	0	2.4%	1	2.1%	1	2.4%
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	8.9%	33	2.9%	1	16.0%	4	13.5%	5	15.2%	7	11.8%	4	14.3%	5	0.0%	0	2.4%	1	2.1%	1	12.2%
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	1.1%	4	0.0%	0	0.0%	0	5.4%	2	2.2%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4																					
Grays Town Centre (including Grays Shopping Centre)	5.4%	20	11.8%	4	0.0%	0	13.5%	5	19.6%	9	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Supermarket, London Road, Grays, RM17 5XZ	1.9%	7	5.9%	2	0.0%	0	5.4%	2	2.2%	1	2.9%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5																					
Zone 6																					
Zone 7																					
Bexleyheath Town Centre	2.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	10	0.0%	0	0.0%	0	0.0%
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	12.4%	46	2.9%	1	4.0%	1	0.0%	0	0.0%	0	2.9%	1	2.9%	1	40.0%	12	64.3%	27	6.4%	3	0.0%
Dartford Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	2.4%	1	0.0%	0	0.0%
Lidl, Upper Wickham Lane, Welling, DA16 3HF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	4.6%	17	8.8%	3	24.0%	6	0.0%	0	0.0%	0	0.0%	0
Billericay Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunton Car Boot Sale, Dunton Road, Dunton Wayletts, Billericay, CM12 9TZ	0.3%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Gray Road, Basildon, SS14 3AF												
Pitsea Town Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.3%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	1.1%	4	0.0%	0	8.0%	2	0.0%	0	0.0%	0	0.0%	0
The Range, Northlands Pavement, Pitsea, SS13 3DU	0.8%	3	0.0%	0	8.0%	2	0.0%	0	0.0%	0	0.0%	0
Weir Retail Park, Phoenix Way, Rayleigh, SS7 3NU	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Brentwood Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	1
Chadwell Heath Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Eastern Avenue Retail Park, Eastern Avenue West, Romford, RM7 7EX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Hornchurch Town Centre	0.5%	2	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	1
Merriellands Retail Park, Merriellands Crescent, Dagenham, RM9 6SR	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	4.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	15
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	1
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	2.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																						
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	2.2%	8	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	2.4%	1	4.3%	2	7.3%	3
Chatham Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Chelmsford City Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Designer Outlet Ashford, Kimberley Way, Ashford, TN24 0SD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport, Hounslow	0.3%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.8%	3	0.0%	0	0.0%	0	2.7%	1	2.2%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	28.3%	105	44.1%	15	28.0%	7	43.2%	16	50.0%	23	38.2%	13	51.4%	18	0.0%	0	0.0%	0	10.6%	5	19.5%	8
Leigh-on-Sea Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Stone Lake Retail Park, Woolwich Road, Charlton, SE7 8LU	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	1.3%	5	0.0%	0	0.0%	0	8.1%	3	2.2%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Lakeside Retail Park, West Thurrock, RM20 1WN	0.5%	2	2.9%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Stratford, E20 1EJ											
Others											
Base:	371	34	25	37	46	34	35	30	42	47	41

Meanscore: [Number of visits per week]

Q19 How often do you or your household visit Lakeside Shopping Centre, i.e. the INDOOR shopping centre, for shopping, services, leisure, work or other uses?

7 times a week	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5 - 6 times a week	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 times a week	0.8%	8	1.9%	2	0.0%	0	2.1%	2	1.9%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	2.7%	27	2.9%	3	1.0%	1	8.5%	8	2.9%	3	3.6%	3	5.8%	6	1.9%	2	0.0%	0	0.0%	0	0.9%	1
Once a week	9.3%	94	11.7%	12	10.7%	11	19.1%	18	15.5%	16	9.6%	8	23.3%	24	2.9%	3	0.0%	0	0.9%	1	0.9%	1
Once every 2 weeks	9.1%	92	11.7%	12	11.7%	12	13.8%	13	12.6%	13	20.5%	17	14.6%	15	2.9%	3	0.0%	0	2.8%	3	3.7%	4
Once a month	13.3%	135	17.5%	18	13.6%	14	20.2%	19	21.4%	22	18.1%	15	16.5%	17	3.8%	4	1.9%	2	11.2%	12	11.2%	12
Once every 2 months	4.9%	50	3.9%	4	9.7%	10	3.2%	3	6.8%	7	8.4%	7	3.9%	4	2.9%	3	0.0%	0	5.6%	6	5.6%	6
Once every 3 months	7.1%	72	7.8%	8	4.9%	5	6.4%	6	5.8%	6	9.6%	8	8.7%	9	3.8%	4	1.9%	2	9.3%	10	13.1%	14
Less often than once every 3 months	25.1%	254	33.0%	34	22.3%	23	16.0%	15	22.3%	23	14.5%	12	14.6%	15	27.6%	29	30.8%	32	30.8%	33	35.5%	38
(Don't know)	1.0%	10	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	3	1.9%	2	0.0%	0	0.9%	1	0.9%	1
(Never)	26.4%	267	9.7%	10	23.3%	24	9.6%	9	9.7%	10	15.7%	13	6.8%	7	52.4%	55	65.4%	68	38.3%	41	28.0%	30
Mean:	0.29		0.36		0.25		0.64		0.47		0.34		0.61		0.10		0.01		0.07		0.10	
Base:	1012	103	103		94		103		83		103		105		104		107				107	

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q20 What is the MAIN activity you visit Lakeside Shopping Centre for?																						
<i>Those that visit Lakeside Shopping Centre at least once a month at Q19</i>																						
NON-FOOD shopping	51.0%	183	55.3%	26	44.7%	17	57.4%	35	56.1%	32	60.5%	26	32.3%	21	25.0%	3	100.0%	2	68.8%	11	55.6%	10
Window shopping / browsing	15.3%	55	17.0%	8	21.1%	8	16.4%	10	3.5%	2	20.9%	9	15.4%	10	8.3%	1	0.0%	0	12.5%	2	27.8%	5
FOOD shopping	13.6%	49	12.8%	6	5.3%	2	8.2%	5	17.5%	10	16.3%	7	23.1%	15	25.0%	3	0.0%	0	0.0%	0	5.6%	1
Meeting family / friends to socialise	2.8%	10	2.1%	1	0.0%	0	1.6%	1	3.5%	2	0.0%	0	3.1%	2	16.7%	2	0.0%	0	6.3%	1	5.6%	1
Visiting cafes / coffee shops	2.2%	8	2.1%	1	5.3%	2	1.6%	1	1.8%	1	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Financial service e.g. bank, building society, cash machine	2.0%	7	6.4%	3	0.0%	0	3.3%	2	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daytime eating	2.0%	7	0.0%	0	2.6%	1	4.9%	3	1.8%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0
Visit family entertainment venue (e.g. bowling alley, ice rink, etc.).	1.7%	6	2.1%	1	5.3%	2	1.6%	1	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daytime drinking	1.7%	6	0.0%	0	5.3%	2	0.0%	0	3.5%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work there	1.4%	5	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	1.5%	1	8.3%	1	0.0%	0	6.3%	1	0.0%	0
Visiting cinema	0.8%	3	2.1%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Visiting family / friends who live there	0.8%	3	0.0%	0	0.0%	0	1.6%	1	1.8%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Night-time eating	0.8%	3	0.0%	0	2.6%	1	1.6%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health service e.g. doctor, dentist, hospital, opticians	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Visiting gym / leisure centre / swimming pool	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Walk / walk the dog	0.6%	2	0.0%	0	0.0%	0	1.6%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting place of worship	0.6%	2	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buying fuel	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit parks / green spaces	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit outdoor sports venue (e.g. tennis / basketball court / football / cricket pitch)	0.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Takeaways / fast food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Night-time drinking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit museums / galleries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessing transport (e.g. using bus / tube / train station)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Business meetings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other service e.g. laundrette, hairdresser, salon, vets, recycling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit daytime theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Visiting library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting live music venues / gigs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit night-time theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit community centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nightclubbing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Study there	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Using Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.8%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	1	2.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	359		47		38		61		57		43		65		12		2		16		18	

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q21 What do you like about Lakeside Shopping Centre? [MR]																						
<i>Those that visit Lakeside Shopping Centre at least once a month at Q19</i>																						
Close to home	28.7%	103	36.2%	17	13.2%	5	41.0%	25	36.8%	21	18.6%	8	33.8%	22	0.0%	0	0.0%	0	18.8%	3	11.1%	2
Parking - it's free	14.5%	52	2.1%	1	15.8%	6	11.5%	7	17.5%	10	25.6%	11	13.8%	9	0.0%	0	0.0%	0	18.8%	3	27.8%	5
You can get everything you need there	12.3%	44	12.8%	6	10.5%	4	3.3%	2	10.5%	6	18.6%	8	16.9%	11	16.7%	2	0.0%	0	12.5%	2	16.7%	3
Parking - it's easy to find a space	11.7%	42	12.8%	6	15.8%	6	1.6%	1	12.3%	7	23.3%	10	9.2%	6	8.3%	1	50.0%	1	12.5%	2	11.1%	2
Shops - good range of non-food shops generally	11.1%	40	10.6%	5	15.8%	6	13.1%	8	7.0%	4	16.3%	7	6.2%	4	8.3%	1	0.0%	0	25.0%	4	5.6%	1
Good caf��s / restaurants	9.7%	35	6.4%	3	21.1%	8	9.8%	6	7.0%	4	9.3%	4	9.2%	6	0.0%	0	50.0%	1	6.3%	1	11.1%	2
Good layout / shops close together	8.4%	30	4.3%	2	10.5%	4	9.8%	6	5.3%	3	18.6%	8	4.6%	3	16.7%	2	0.0%	0	0.0%	0	11.1%	2
Attractive environment / nice place	7.2%	26	8.5%	4	0.0%	0	11.5%	7	8.8%	5	0.0%	0	6.2%	4	0.0%	0	50.0%	1	12.5%	2	16.7%	3
Clean streets / well maintained	5.6%	20	6.4%	3	0.0%	0	6.6%	4	8.8%	5	9.3%	4	3.1%	2	0.0%	0	0.0%	0	0.0%	0	11.1%	2
Shops - good range of 'high street' retailers	4.5%	16	8.5%	4	0.0%	0	3.3%	2	0.0%	0	0.0%	0	6.2%	4	8.3%	1	0.0%	0	12.5%	2	16.7%	3
Shops - good range of clothes shops	4.2%	15	6.4%	3	5.3%	2	4.9%	3	5.3%	3	2.3%	1	3.1%	2	0.0%	0	0.0%	0	6.3%	1	0.0%	0
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	4.2%	15	2.1%	1	2.6%	1	8.2%	5	1.8%	1	7.0%	3	1.5%	1	8.3%	1	0.0%	0	12.5%	2	0.0%	0
Has undercover shopping	3.9%	14	4.3%	2	7.9%	3	3.3%	2	3.5%	2	2.3%	1	6.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of quality shops	3.9%	14	6.4%	3	0.0%	0	4.9%	3	1.8%	1	2.3%	1	6.2%	4	8.3%	1	0.0%	0	0.0%	0	5.6%	1
Easy to get there by car	3.9%	14	4.3%	2	2.6%	1	0.0%	0	3.5%	2	2.3%	1	7.7%	5	0.0%	0	0.0%	0	12.5%	2	5.6%	1
Good for a day out	3.6%	13	6.4%	3	0.0%	0	4.9%	3	7.0%	4	0.0%	0	0.0%	0	8.3%	1	0.0%	0	12.5%	2	0.0%	0
Shops - good range of supermarkets	3.1%	11	2.1%	1	0.0%	0	1.6%	1	3.5%	2	4.7%	2	3.1%	2	16.7%	2	50.0%	1	0.0%	0	0.0%	0
Shops - good opening hours / open on Sundays	2.5%	9	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0	18.8%	3	16.7%	3
Familiar / know where everything is	2.5%	9	6.4%	3	2.6%	1	1.6%	1	0.0%	0	2.3%	1	3.1%	2	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Shops - good range of affordable shops	2.2%	8	0.0%	0	2.6%	1	1.6%	1	3.5%	2	0.0%	0	3.1%	2	8.3%	1	0.0%	0	6.3%	1	0.0%	0
Nice atmosphere / friendly people	1.7%	6	4.3%	2	2.6%	1	3.3%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good bus service	1.4%	5	0.0%	0	2.6%	1	0.0%	0	1.8%	1	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good pubs / bars	1.4%	5	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	16.7%	2	0.0%	0	6.3%	1	0.0%	0
Shops - good range of independent shops	1.1%	4	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Good market	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	3.1%	2	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Good disabled access	1.1%	4	6.4%	3	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Good for financial services (e.g. banks / building societies)	1.1%	4	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0	6.3%	1	0.0%	0
Close to friends / relatives	0.8%	3	0.0%	0	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get there on foot	0.8%	3	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
M&S store	0.8%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	1	2.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice and warm	0.8%	3	2.1%	1	0.0%	0	1.6%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good toilet facilities	0.6%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Good seating areas	0.6%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to work / en route to work	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Diverse / multi-cultural	0.3%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of other services (e.g. library, hairdresser, vets etc.)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Parking - it's cheap	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Like to support local businesses	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Lakeland store	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stores have changing rooms in them	0.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quiet / not too busy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open / green spaces / parks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional / quaint	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of health services (e.g. doctors, dentists, opticians etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good train service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of bakers / butchers / greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	11.7%	42	8.5%	4	13.2%	5	13.1%	8	14.0%	8	9.3%	4	16.9%	11	0.0%	0	0.0%	0	0.0%	0	11.1%	2
(Don't know)	0.8%	3	0.0%	0	2.6%	1	1.6%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		359		47		38		61		57		43		65		12		2		16		18

Thurrock Household Survey for Lambert Smith Hampton

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10

Q22 What do you dislike about Lakeside Shopping Centre? [MR]

Those that visit Lakeside Shopping Centre at least once a month at Q19

Traffic congestion	10.9%	39	4.3%	2	10.5%	4	9.8%	6	12.3%	7	7.0%	3	18.5%	12	8.3%	1	0.0%	0	12.5%	2	11.1%	2
Too busy / crowded	6.1%	22	6.4%	3	5.3%	2	6.6%	4	8.8%	5	7.0%	3	7.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many empty shops	5.3%	19	2.1%	1	5.3%	2	4.9%	3	5.3%	3	11.6%	5	3.1%	2	8.3%	1	0.0%	0	12.5%	2	0.0%	0
Parking - not enough spaces available	2.8%	10	2.1%	1	0.0%	0	4.9%	3	1.8%	1	2.3%	1	1.5%	1	16.7%	2	0.0%	0	6.3%	1	0.0%	0
Shops - need more / better range of non-food shops generally	2.5%	9	2.1%	1	0.0%	0	4.9%	3	1.8%	1	2.3%	1	1.5%	1	0.0%	0	0.0%	0	6.3%	1	5.6%	1
Shops - need more / better clothes shops	2.0%	7	0.0%	0	2.6%	1	1.6%	1	1.8%	1	2.3%	1	1.5%	1	0.0%	0	0.0%	0	6.3%	1	5.6%	1
Not enough / poor quality seating areas	2.0%	7	0.0%	0	0.0%	0	0.0%	0	3.5%	2	4.7%	2	1.5%	1	8.3%	1	0.0%	0	0.0%	0	5.6%	1
Shops - need more affordable shops	1.7%	6	0.0%	0	2.6%	1	3.3%	2	0.0%	0	2.3%	1	1.5%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0
Shops - need more 'high street' retailers	1.7%	6	0.0%	0	2.6%	1	1.6%	1	5.3%	3	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of security / don't feel safe	1.7%	6	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	12.5%	2	5.6%	1
Not enough / poor quality cafés / restaurants	1.1%	4	0.0%	0	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Not enough / poor quality public toilets	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	8.3%	1	0.0%	0	0.0%	0	11.1%	2
Shops - need more quality shops	1.1%	4	0.0%	0	0.0%	0	1.6%	1	1.8%	1	0.0%	0	1.5%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Lifts / escalators are often broken	0.8%	3	2.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Shops - need more / better range of supermarkets	0.8%	3	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.5%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Too far away from home	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	2
Poor layout / shops too far apart	0.8%	3	2.1%	1	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough department stores	0.8%	3	0.0%	0	0.0%	0	1.6%	1	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need more independent shops	0.8%	3	0.0%	0	0.0%	0	3.3%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hard to get to on foot	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Hard to get to by bus	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - not enough disabled parking	0.6%	2	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	50.0%	1	0.0%	0	0.0%	0
Not enough financial	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
services (e.g. banks / building societies)																						
Poor atmosphere / unfriendly people	0.6%	2	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hard to get to by train	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Not enough activities for children to do	0.3%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty streets / poorly maintained	0.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis store is a bit rundown	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Not enough other services (e.g. library, hairdresser, vets etc.)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many beggars	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needs an update / revamp	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Shops - need more bakers / butchers / greengrocers	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't have a Disney store	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough affordable restaurants	0.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - cashless payment	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Poor nightlife	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Too many phone shops	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lacking natural light	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Floors are slippery	0.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S store is too modern	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Air needs to be cleaner / less recycled	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many eating places	0.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor disabled access	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Shops - need longer opening hours / more open on Sundays	0.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tannoy is too loud	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - no free parking	0.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many betting shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too much homelessness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - expensive parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hard to get to by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough health facilities (e.g. doctors, dentists, opticians, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not attractive / poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
environment																						
Parking - longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough / poor quality pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	57.7%	207	74.5%	35	63.2%	24	60.7%	37	59.6%	34	55.8%	24	50.8%	33	33.3%	4	50.0%	1	50.0%	8	38.9%	7
(Don't know)	2.5%	9	0.0%	0	10.5%	4	1.6%	1	1.8%	1	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		359		47		38		61		57		43		65		12		2		16		18

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q23 What could be improved about Lakeside Shopping Centre that would make you visit more often? [MR]																						
Less traffic congestion / improved access	9.3%	94	1.9%	2	6.8%	7	5.3%	5	8.7%	9	7.2%	6	6.8%	7	13.3%	14	28.8%	30	9.3%	10	3.7%	4
Less empty shops	4.3%	44	3.9%	4	1.0%	1	8.5%	8	5.8%	6	7.2%	6	3.9%	4	3.8%	4	0.0%	0	3.7%	4	6.5%	7
Shops - more / better clothes shops	3.0%	30	1.0%	1	2.9%	3	2.1%	2	3.9%	4	2.4%	2	4.9%	5	3.8%	4	0.0%	0	4.7%	5	3.7%	4
Shops - more 'high street' retailers	2.9%	29	1.0%	1	1.0%	1	3.2%	3	5.8%	6	6.0%	5	1.9%	2	0.0%	0	2.9%	3	4.7%	5	2.8%	3
Easier to get to by bus	2.8%	28	1.9%	2	2.9%	3	1.1%	1	0.0%	0	2.4%	2	1.9%	2	2.9%	3	4.8%	5	2.8%	3	6.5%	7
Shops - more affordable shops	2.7%	27	1.0%	1	3.9%	4	1.1%	1	3.9%	4	1.2%	1	4.9%	5	1.0%	1	1.0%	1	3.7%	4	4.7%	5
Shops - more / better range of non-food shops generally	2.4%	24	4.9%	5	3.9%	4	6.4%	6	1.0%	1	0.0%	0	1.9%	2	1.9%	2	0.0%	0	2.8%	3	0.9%	1
Parking - make more spaces available	2.1%	21	1.9%	2	1.0%	1	1.1%	1	1.9%	2	1.2%	1	1.0%	1	4.8%	5	1.0%	1	5.6%	6	0.9%	1
Shops - more high quality shops	2.0%	20	0.0%	0	1.9%	2	3.2%	3	2.9%	3	2.4%	2	1.0%	1	1.9%	2	0.0%	0	3.7%	4	2.8%	3
Easier to get to by car	1.9%	19	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.2%	1	1.0%	1	6.7%	7	4.8%	5	1.9%	2	1.9%	2
Shops - more independent shops	1.6%	16	1.0%	1	0.0%	0	3.2%	3	1.9%	2	0.0%	0	1.9%	2	1.9%	2	0.0%	0	0.0%	0	5.6%	6
Quieter / less busy	1.4%	14	2.9%	3	1.0%	1	2.1%	2	1.9%	2	2.4%	2	0.0%	0	1.9%	2	0.0%	0	0.9%	1	0.9%	1
Better security / safety	1.4%	14	1.0%	1	0.0%	0	1.1%	1	3.9%	4	0.0%	0	1.0%	1	2.9%	3	0.0%	0	0.9%	1	2.8%	3
More / better seating areas	1.2%	12	1.9%	2	0.0%	0	0.0%	0	1.9%	2	1.2%	1	3.9%	4	1.0%	1	0.0%	0	0.0%	0	1.9%	2
The Dartford Crossing to be cheaper	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	7	3.8%	4	0.0%	0	0.0%	0
More / better cafés / restaurants	1.0%	10	0.0%	0	2.9%	3	1.1%	1	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.9%	2	0.9%	1
More / better department stores	0.9%	9	1.0%	1	0.0%	0	1.1%	1	1.9%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.8%	3
Better market	0.9%	9	0.0%	0	1.0%	1	2.1%	2	0.0%	0	0.0%	0	1.9%	2	2.9%	3	0.0%	0	0.0%	0	0.9%	1
Cleaner streets / better maintained	0.7%	7	0.0%	0	0.0%	0	4.3%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.9%	1
Parking - make more disabled spaces available	0.7%	7	3.9%	4	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Easier to get to by train	0.6%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	2.8%	3
More / better public toilets	0.6%	6	0.0%	0	0.0%	0	2.1%	2	1.9%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
More rubbish bins	0.5%	5	1.0%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Shops - more / better range of supermarkets	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.9%	1	1.9%	2
Nicer atmosphere / friendlier people	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.2%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	0.4%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.9%	1

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Shops - more bakers / butchers / greengrocers	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Improve the nightlife	0.4%	4	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1
Better disabled access	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1
More / better financial services (e.g. banks / building societies)	0.4%	4	0.0%	0	0.0%	0	1.1%	1	1.0%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Easier to get to on foot	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.2%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.9%	2
Parking - make it cheaper	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1
Better layout / shops closer together	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.9%	2	0.0%	0
Less takeaways	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.9%	1
Make it more attractive / nicer environment	0.3%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
More road crossings	0.3%	3	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Shops - longer opening hours / more open on Sundays	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1
More shoe shops	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
More / better pubs / bars	0.3%	3	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Less charity shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Hardware store	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lifts / escalators to work	0.2%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cheap shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Parking - make it free	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
More / better health facilities (e.g. doctors, dentists, opticians, etc)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Better heating	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Better lighting	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianised areas	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Card shop	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better range of other services (e.g. library, hairdresser, vets etc.)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More affordable restaurants	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disney store to return	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Café Rouge to reopen	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Install seating at the bus stops	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis store updated	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Less bars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Less cafes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Less slippery floors	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Cleaner air in the centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Customer service desk	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Better sign posting	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Water bottle refill stations	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Musical instruments store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - make the spaces wider	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Restaurant boat to reopen	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - more payment methods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	54.3%	550	67.0%	69	57.3%	59	57.4%	54	48.5%	50	62.7%	52	51.5%	53	50.5%	53	49.0%	51	55.1%	59	46.7%	50
(Don't know)	7.4%	75	4.9%	5	16.5%	17	2.1%	2	7.8%	8	6.0%	5	11.7%	12	4.8%	5	7.7%	8	5.6%	6	6.5%	7
Base:	1012		103		103		94		103		83		103		105		104		107		107	

Q24 Do you visit Lakeside Shopping Centre once a month or more during the evening, either during the week or at weekends?

Yes	9.0%	91	6.8%	7	7.8%	8	18.1%	17	9.7%	10	6.0%	5	14.6%	15	9.5%	10	1.0%	1	8.4%	9	8.4%	9
No	91.0%	921	93.2%	96	92.2%	95	81.9%	77	90.3%	93	94.0%	78	85.4%	88	90.5%	95	99.0%	103	91.6%	98	91.6%	98
Base:	1012		103		103		94		103		83		103		105		104		107		107	

Q25 When do you tend to visit Lakeside Shopping Centre during the evening? [MR/PR]

Those that visit Lakeside Shopping Centre during the evening at Q24

Friday evenings	42.9%	39	28.6%	2	37.5%	3	35.3%	6	40.0%	4	80.0%	4	46.7%	7	20.0%	2	0.0%	0	55.6%	5	66.7%	6
Saturday evenings	40.7%	37	28.6%	2	25.0%	2	41.2%	7	60.0%	6	60.0%	3	33.3%	5	50.0%	5	100.0%	1	33.3%	3	33.3%	3
Sunday to Thursday evenings	72.5%	66	71.4%	5	62.5%	5	82.4%	14	90.0%	9	100.0%	5	73.3%	11	60.0%	6	100.0%	1	66.7%	6	44.4%	4
Base:		91		7		8		17		10		5		15		10		1		9		9

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Meanscore: [Number of visits per week]																					
Q26 How often do visit Lakeside Shopping Centre during the evening?																					
Those that visit Lakeside Shopping Centre during the evening at Q24																					
7 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
5 - 6 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
4 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
3 times a week	2.2%	2	14.3%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Twice a week	7.7%	7	14.3%	1	12.5%	1	0.0%	0	10.0%	1	0.0%	0	6.7%	1	20.0%	2	0.0%	0	11.1%	1	0.0%
Once a week	8.8%	8	14.3%	1	12.5%	1	5.9%	1	0.0%	0	0.0%	0	26.7%	4	0.0%	0	0.0%	0	0.0%	0	11.1%
Once every 2 weeks	22.0%	20	28.6%	2	12.5%	1	29.4%	5	40.0%	4	40.0%	2	6.7%	1	40.0%	4	0.0%	0	0.0%	0	11.1%
Once a month	28.6%	26	14.3%	1	37.5%	3	41.2%	7	20.0%	2	60.0%	3	33.3%	5	0.0%	0	0.0%	0	55.6%	5	0.0%
Once every 2 months	9.9%	9	0.0%	0	25.0%	2	5.9%	1	10.0%	1	0.0%	0	6.7%	1	10.0%	1	0.0%	0	11.1%	1	22.2%
Once every 3 months	5.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	20.0%	2	0.0%	0	0.0%	0	22.2%
Less often than once every 3 months	12.1%	11	14.3%	1	0.0%	0	11.8%	2	10.0%	1	0.0%	0	13.3%	2	10.0%	1	100.0%	1	11.1%	1	22.2%
(Don't know / varies)	3.3%	3	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	11.1%
Mean:	0.54	1.04		0.58		0.36		0.77		0.38		0.55		0.63		0.00		0.45		0.24	
Base:	91	7		8		17		10		5		15		10		1		9		9	

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q27 What activities do you do in Lakeside Shopping Centre during the evenings? [MR]																						
<i>Those that visit Lakeside Shopping Centre during the evening at Q24</i>																						
Visiting pubs / bars	5.5%	5	0.0%	0	12.5%	1	11.8%	2	0.0%	0	0.0%	0	6.7%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0
Visiting cafes	9.9%	9	14.3%	1	12.5%	1	5.9%	1	0.0%	0	0.0%	0	13.3%	2	30.0%	3	0.0%	0	11.1%	1	0.0%	0
Eating out	45.1%	41	42.9%	3	37.5%	3	64.7%	11	20.0%	2	20.0%	1	53.3%	8	50.0%	5	0.0%	0	77.8%	7	11.1%	1
Late night shopping	47.3%	43	42.9%	3	75.0%	6	41.2%	7	50.0%	5	40.0%	2	40.0%	6	30.0%	3	0.0%	0	44.4%	4	77.8%	7
Visiting the cinema	19.8%	18	0.0%	0	0.0%	0	29.4%	5	20.0%	2	60.0%	3	13.3%	2	20.0%	2	100.0%	1	22.2%	2	11.1%	1
Visiting the theatre	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	2	0.0%	0	11.1%	1	11.1%	1
Visiting live music venues	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	11.1%	1	11.1%	1
Visiting nightclubs	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1
Visiting arts / cultural venues / museums	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0
Visiting health and fitness	4.4%	4	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	1	10.0%	1	0.0%	0	11.1%	1	0.0%	0
Visiting places of worship	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0
Visiting family entertainment venues	7.7%	7	0.0%	0	0.0%	0	5.9%	1	10.0%	1	0.0%	0	6.7%	1	30.0%	3	0.0%	0	11.1%	1	0.0%	0
Visiting LGBTQ pubs / bars / venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting opticians	1.1%	1	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	3.3%	3	14.3%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work	1.1%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.5%	5	0.0%	0	0.0%	0	11.8%	2	20.0%	2	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0
Base:		91		7		8		17		10		5		15		10		1		9		9

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Meanscore: [Number of visits per week]																						
Q28 How often do you or your household visit any of the Lakeside Retail Parks, e.g. Lakeside Retail Park, Thurrock Shopping Park or West Thurrock Retail Park i.e. NOT the indoor shopping centre - for shopping, services, leisure, work or other uses?																						
7 times a week	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
5 - 6 times a week	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 times a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 times a week	1.0%	10	1.9%	2	0.0%	0	1.1%	1	1.9%	2	1.2%	1	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	1.3%	13	0.0%	0	1.0%	1	4.3%	4	1.0%	1	2.4%	2	2.9%	3	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Once a week	8.3%	84	10.7%	11	5.8%	6	17.0%	16	12.6%	13	6.0%	5	25.2%	26	2.9%	3	0.0%	0	1.9%	2	1.9%	2
Once every 2 weeks	8.2%	83	8.7%	9	8.7%	9	14.9%	14	15.5%	16	16.9%	14	13.6%	14	1.9%	2	0.0%	0	1.9%	2	2.8%	3
Once a month	13.2%	134	14.6%	15	16.5%	17	22.3%	21	17.5%	18	14.5%	12	20.4%	21	4.8%	5	4.8%	5	7.5%	8	11.2%	12
Once every 2 months	5.7%	58	9.7%	10	4.9%	5	3.2%	3	5.8%	6	12.0%	10	5.8%	6	2.9%	3	1.0%	1	2.8%	3	10.3%	11
Once every 3 months	6.0%	61	6.8%	7	4.9%	5	6.4%	6	9.7%	10	7.2%	6	3.9%	4	4.8%	5	1.0%	1	7.5%	8	8.4%	9
Less often than once every 3 months	24.5%	248	33.0%	34	23.3%	24	20.2%	19	21.4%	22	15.7%	13	11.7%	12	21.9%	23	32.7%	34	32.7%	35	29.9%	32
(Never)	29.2%	296	13.6%	14	30.1%	31	7.4%	7	12.6%	13	24.1%	20	6.8%	7	58.1%	61	60.6%	63	44.9%	48	29.9%	32
(Don't know)	2.1%	21	1.0%	1	4.9%	5	2.1%	2	1.9%	2	0.0%	0	4.9%	5	1.0%	1	0.0%	0	0.9%	1	3.7%	4
Mean:	0.26		0.27		0.19		0.51		0.36		0.29		0.64		0.10		0.02		0.06		0.22	
Base:	1012		103		103		94		103		83		103		105		104		107		107	

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q29 What is the MAIN activity you visit Lakeside Retail Parks for?																						
<i>Those that visit Lakeside Retail Parks at least once a month at Q28</i>																						
NON-FOOD shopping	52.1%	171	43.2%	16	54.5%	18	61.4%	35	68.0%	34	61.8%	21	37.7%	26	33.3%	4	40.0%	2	50.0%	6	47.4%	9
FOOD shopping	22.9%	75	27.0%	10	12.1%	4	21.1%	12	20.0%	10	20.6%	7	30.4%	21	16.7%	2	20.0%	1	25.0%	3	26.3%	5
Window shopping / browsing	11.6%	38	21.6%	8	12.1%	4	7.0%	4	6.0%	3	8.8%	3	15.9%	11	8.3%	1	20.0%	1	8.3%	1	10.5%	2
Daytime eating	1.8%	6	0.0%	0	9.1%	3	1.8%	1	2.0%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting cafes / coffee shops	1.5%	5	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	3	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Night-time eating	1.2%	4	2.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	8.3%	1	20.0%	1	0.0%	0	0.0%	0
Work there	0.9%	3	0.0%	0	0.0%	0	1.8%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Meeting family / friends to socialise	0.6%	2	0.0%	0	3.0%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buying fuel	0.6%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit family entertainment venue (e.g. bowling alley, ice rink, etc.).	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daytime drinking	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health service e.g. doctor, dentist, hospital, opticians	0.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other service e.g. laundrette, hairdresser, salon, vets, recycling	0.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting cinema	0.3%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Takeaways / fast food	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Financial service e.g. bank, building society, cash machine	0.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit community centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Visiting gym / leisure centre / swimming pool	0.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Night-time drinking	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0
Visit museums / galleries	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Visiting place of worship	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit outdoor sports venue (e.g. tennis / basketball court / football / cricket pitch)	0.3%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit parks / green spaces	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Study there	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Walk / walk the dog	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting family / friends who live there	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0
Nightclubbing	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Business meetings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting live music venues / gigs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Visit night-time theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Visiting library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Visit daytime theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Accessing transport (e.g. using bus / tube / train station)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Using Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:	328		37		33		57		50		34		69		12		5		12		19

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q30 What do you like about Lakeside Retail Parks? [MR]																						
<i>Those that visit Lakeside Retail Parks at least once a month at Q28</i>																						
Close to home	21.3%	70	24.3%	9	12.1%	4	28.1%	16	28.0%	14	11.8%	4	29.0%	20	0.0%	0	0.0%	0	8.3%	1	10.5%	2
Shops - good range of non-food shops generally	17.7%	58	10.8%	4	21.2%	7	19.3%	11	18.0%	9	26.5%	9	14.5%	10	0.0%	0	40.0%	2	25.0%	3	15.8%	3
Parking - it's easy to find a space	17.1%	56	21.6%	8	18.2%	6	15.8%	9	14.0%	7	23.5%	8	15.9%	11	0.0%	0	0.0%	0	16.7%	2	26.3%	5
You can get everything you need there	14.6%	48	10.8%	4	9.1%	3	10.5%	6	16.0%	8	17.6%	6	24.6%	17	0.0%	0	20.0%	1	8.3%	1	10.5%	2
Parking - it's free	13.7%	45	8.1%	3	9.1%	3	8.8%	5	12.0%	6	38.2%	13	13.0%	9	0.0%	0	0.0%	0	16.7%	2	21.1%	4
Good cafés / restaurants	7.0%	23	5.4%	2	9.1%	3	8.8%	5	0.0%	0	2.9%	1	11.6%	8	8.3%	1	0.0%	0	16.7%	2	5.3%	1
Shops - good range of affordable shops	5.8%	19	2.7%	1	3.0%	1	3.5%	2	10.0%	5	2.9%	1	2.9%	2	16.7%	2	20.0%	1	33.3%	4	0.0%	0
Shops - good range of 'high street' retailers	5.5%	18	0.0%	0	3.0%	1	3.5%	2	6.0%	3	8.8%	3	4.3%	3	8.3%	1	40.0%	2	8.3%	1	10.5%	2
Good layout / shops close together	5.2%	17	2.7%	1	6.1%	2	3.5%	2	6.0%	3	8.8%	3	4.3%	3	25.0%	3	0.0%	0	0.0%	0	0.0%	0
Attractive environment / nice place	3.7%	12	10.8%	4	3.0%	1	0.0%	0	4.0%	2	5.9%	2	2.9%	2	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Easy to get there by car	3.0%	10	0.0%	0	0.0%	0	3.5%	2	2.0%	1	5.9%	2	4.3%	3	16.7%	2	0.0%	0	0.0%	0	0.0%	0
Shops - good range of quality shops	2.7%	9	2.7%	1	3.0%	1	3.5%	2	4.0%	2	0.0%	0	1.4%	1	8.3%	1	20.0%	1	0.0%	0	0.0%	0
Shops - good range of supermarkets	2.4%	8	0.0%	0	0.0%	0	3.5%	2	4.0%	2	5.9%	2	1.4%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0
Shops - good opening hours / open on Sundays	2.4%	8	0.0%	0	0.0%	0	3.5%	2	4.0%	2	2.9%	1	2.9%	2	0.0%	0	0.0%	0	8.3%	1	0.0%	0
Quiet / not too busy	2.1%	7	0.0%	0	0.0%	0	8.8%	5	0.0%	0	0.0%	0	1.4%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Nice atmosphere / friendly people	2.1%	7	0.0%	0	6.1%	2	3.5%	2	6.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	1.5%	5	2.7%	1	3.0%	1	3.5%	2	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Clean streets / well maintained	1.5%	5	0.0%	0	0.0%	0	0.0%	0	10.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiar / know where everything is	1.5%	5	0.0%	0	3.0%	1	1.8%	1	0.0%	0	0.0%	0	2.9%	2	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Open / green spaces / parks	1.2%	4	0.0%	0	3.0%	1	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good bus service	1.2%	4	5.4%	2	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good pubs / bars	1.2%	4	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	8.3%	1	0.0%	0	8.3%	1	0.0%	0
Parking - it's cheap	0.9%	3	0.0%	0	3.0%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Good range of other services (e.g. library, hairdresser, vets etc.)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Shops - good range of clothes shops	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Has undercover shopping	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Diverse / multi-cultural	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Good for a day out	0.6%	2	0.0%	0	0.0%	0	1.8%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to friends / relatives	0.6%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Like to support local businesses	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%	0
Shops - good range of independent shops	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Good toilet facilities	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Costco store is nearby	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	8.3%	1	0.0%	0
Good market	0.6%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Easy to get there on foot	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Shops - good range of charity shops	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Good seating areas	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
B&Q store	0.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots store	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Midweek shopping is quiet	0.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for financial services (e.g. banks / building societies)	0.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of health services (e.g. doctors, dentists, opticians etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional / quaint	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good train service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of bakers / butchers / greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to work / en route to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	13.7%	45	13.5%	5	21.2%	7	17.5%	10	18.0%	9	8.8%	3	8.7%	6	8.3%	1	0.0%	0	8.3%	1	15.8%	3
(Don't know)	1.8%	6	2.7%	1	6.1%	2	1.8%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Base:	328		37		33		57		50		34		69		12		5		12		19	

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q31 What do you dislike about Lakeside Retail Parks? [MR]																						
<i>Those that visit Lakeside Retail Parks at least once a month at Q28</i>																						
Traffic congestion	17.4%	57	24.3%	9	24.2%	8	19.3%	11	18.0%	9	14.7%	5	17.4%	12	8.3%	1	0.0%	0	8.3%	1	5.3%	1
Too busy / crowded	4.9%	16	2.7%	1	6.1%	2	1.8%	1	6.0%	3	11.8%	4	2.9%	2	0.0%	0	0.0%	0	8.3%	1	10.5%	2
Parking - not enough spaces available	2.4%	8	2.7%	1	6.1%	2	0.0%	0	6.0%	3	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	5.3%	1
Too many empty shops	1.8%	6	2.7%	1	0.0%	0	3.5%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	10.5%	2
Hard to get to by bus	1.5%	5	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need more affordable shops	1.2%	4	2.7%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking ticket officers / strict parking rules	1.2%	4	5.4%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need more quality shops	0.9%	3	0.0%	0	0.0%	0	1.8%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0
Poor atmosphere / unfriendly people	0.9%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%	0
Lack of security / don't feel safe	0.6%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough / poor quality seating areas	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Not enough / poor quality cafés / restaurants	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0
Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	5.3%	1
Shops - need more independent shops	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%	0
Not enough health facilities (e.g. doctors, dentists, opticians, etc)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%	0
Poor disabled access	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Poor layout / shops too far apart	0.6%	2	0.0%	0	3.0%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor market	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	8.3%	1	0.0%	0
Too far away from home	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Shops - need more / better clothes shops	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Not enough financial services (e.g. banks / building societies)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Needs an update / revamp	0.6%	2	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Shops - need more 'high street' retailers	0.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't have an Asda Living store	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Too many beggars	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0		
Not enough / poor quality public toilets	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1		
Not enough / poor quality pubs / bars	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0		
Hard to get to by train	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0		
Too many betting shops	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0		
Parking - not enough disabled parking	0.3%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Shops - need more / better range of supermarkets	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Shops - need more bakers / butchers / greengrocers	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1		
The arrows leading out of the mall are confusing	0.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Shops - need longer opening hours / more open on Sundays	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0		
Not enough other services (e.g. library, hairdresser, vets etc.)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0		
Bumps on the roads	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Hard to get to on foot	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Poor sign posting	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Dirty streets / poorly maintained	0.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Poor nightlife	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Hard to get to by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Parking - longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Parking - no free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Parking - expensive parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Too many takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Too much homelessness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Lack of pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Shops - need more / better range of non-food shops generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Lack of undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Too many charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Not attractive / poor environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Parking - cashless payment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
(Nothing)	58.8%	193	59.5%	22	42.4%	14	63.2%	36	60.0%	30	67.6%	23	63.8%	44	41.7%	5	80.0%	4	58.3%	7	42.1%	8
(Don't know)	4.0%	13	2.7%	1	12.1%	4	1.8%	1	0.0%	0	2.9%	1	5.8%	4	0.0%	0	8.3%	1	5.3%	1		
Base:	328		37		33		57		50		34		69		12		5		12		19	

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q32 What could be improved about Lakeside Retail Parks that would make you visit more often? [MR]																						
Less traffic congestion / improved access	11.1%	112	5.8%	6	9.7%	10	11.7%	11	9.7%	10	7.2%	6	11.7%	12	18.1%	19	24.0%	25	5.6%	6	6.5%	7
Easier to get to by bus	3.5%	35	4.9%	5	2.9%	3	3.2%	3	3.9%	4	3.6%	3	1.0%	1	2.9%	3	5.8%	6	4.7%	5	1.9%	2
Parking - make more spaces available	2.1%	21	1.0%	1	1.0%	1	0.0%	0	3.9%	4	1.2%	1	1.0%	1	3.8%	4	1.9%	2	3.7%	4	2.8%	3
Easier to get to by car	1.5%	15	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.2%	1	0.0%	0	1.9%	2	3.8%	4	4.7%	5	0.9%	1
More / better caf��s / restaurants	1.5%	15	1.0%	1	1.9%	2	2.1%	2	1.0%	1	2.4%	2	1.9%	2	1.9%	2	0.0%	0	1.9%	2	0.9%	1
Shops - more affordable shops	1.4%	14	2.9%	3	1.0%	1	1.1%	1	1.0%	1	0.0%	0	1.9%	2	1.0%	1	0.0%	0	2.8%	3	1.9%	2
Less empty shops	1.3%	13	2.9%	3	1.0%	1	3.2%	3	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	2.8%	3
Better security / safety	0.9%	9	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.9%	1	3.7%	4
The Dartford Crossing to be cheaper	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	3.8%	4	0.0%	0	0.0%	0
Shops - more / better range of non-food shops generally	0.9%	9	1.0%	1	0.0%	0	1.1%	1	1.9%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%	0
Quieter / less busy	0.9%	9	1.0%	1	0.0%	0	2.1%	2	1.0%	1	1.2%	1	1.0%	1	1.0%	1	0.0%	0	0.9%	1	0.9%	1
Better layout / shops closer together	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.0%	1	0.0%	0	1.9%	2	3.7%	4
Shops - more / better clothes shops	0.8%	8	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	2.9%	3	0.0%	0	0.9%	1	0.9%	1
Better market	0.7%	7	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.9%	2	2.8%	3
Shops - more high quality shops	0.7%	7	1.9%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1	0.9%	1
Parking - make more disabled spaces available	0.6%	6	0.0%	0	1.9%	2	0.0%	0	1.9%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Easier to get to by train	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.9%	2	1.9%	2
Shops - more 'high street' retailers	0.6%	6	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.8%	3
More / better leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	1.9%	2	0.0%	0	0.9%	1	0.0%	0
More / better public toilets	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	2	1.9%	2
More / better seating areas	0.4%	4	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Better disabled access	0.4%	4	1.0%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
More rubbish bins	0.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0
Easier to get to on foot	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0
More / better pubs / bars	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - more / better range of supermarkets	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.9%	1
Shops - more independent shops	0.3%	3	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Make it more attractive /	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.9%	1

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
nicer environment												
More / better range of other services (e.g. library, hairdresser, vets etc.)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the nightlife	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better financial services (e.g. banks / building societies)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Cleaner streets / better maintained	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
A map which shows where all the shops are located	0.2%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
More road crossings	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Shops - longer opening hours / more open on Sundays	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
More / better department stores	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Better sign posting	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Parking - make it free	0.2%	2	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere / friendlier people	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Parking - make it cheaper	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Another bridge crossing	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda Living store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better health facilities (e.g. doctors, dentists, opticians, etc)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - more bakers / butchers / greengrocers	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
More advertising of what's available there	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cheap shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
An undercover walkway linking the retail parks to the shopping centre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water bottle refill stations	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Removing the bumps on the roads	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Parking - more payment methods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Better lighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nothing)	64.2%	650	68.0%	70	68.0%	70	70.2%	66	61.2%	63	72.3%	60	60.2%	62	56.2%	59	63.5%	66	62.6%	67	62.6%
(Don't know)	6.8%	69	6.8%	7	11.7%	12	7.4%	7	4.9%	5	8.4%	7	10.7%	11	2.9%	3	3.8%	4	6.5%	7	5.6%
Base:	1012		103		103		94		103		83		103		105		104		107		107

Q33 Do you visit Lakeside Retail Parks once a month or more during the evening, either during the week or at weekends?

Yes	6.3%	64	5.8%	6	4.9%	5	16.0%	15	6.8%	7	2.4%	2	10.7%	11	7.6%	8	1.0%	1	2.8%	3	5.6%	6
No	93.7%	948	94.2%	97	95.1%	98	84.0%	79	93.2%	96	97.6%	81	89.3%	92	92.4%	97	99.0%	103	97.2%	104	94.4%	101
Base:		1012		103		103		94		103		83		103		105		104		107		107

Q34 When do you tend to visit Lakeside Retail Parks during the evening? [MR/PR]

Those that visit Lakeside Retail Parks during the evening at Q33

Friday evenings	40.6%	26	33.3%	2	40.0%	2	46.7%	7	28.6%	2	50.0%	1	45.5%	5	25.0%	2	100.0%	1	33.3%	1	50.0%	3
Saturday evenings	35.9%	23	33.3%	2	40.0%	2	40.0%	6	42.9%	3	50.0%	1	27.3%	3	37.5%	3	100.0%	1	33.3%	1	16.7%	1
Sunday to Thursday evenings	64.1%	41	83.3%	5	60.0%	3	60.0%	9	71.4%	5	100.0%	2	72.7%	8	62.5%	5	0.0%	0	66.7%	2	33.3%	2
Base:		64		6		5		15		7		2		11		8		1		3		6

Meanscore: [Number of visits per week]

Q35 How often do you visit Lakeside Retail Parks during the evening?

Those that visit Lakeside Retail Parks during the evening at Q33

7 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5 - 6 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 times a week	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	4.7%	3	0.0%	0	0.0%	0	6.7%	1	14.3%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	17.2%	11	33.3%	2	0.0%	0	20.0%	3	0.0%	0	0.0%	0	27.3%	3	37.5%	3	0.0%	0	0.0%	0	0.0%	0
Once every 2 weeks	29.7%	19	33.3%	2	80.0%	4	20.0%	3	42.9%	3	50.0%	1	18.2%	2	0.0%	0	100.0%	1	66.7%	2	16.7%	1
Once a month	25.0%	16	33.3%	2	0.0%	0	33.3%	5	28.6%	2	50.0%	1	27.3%	3	25.0%	2	0.0%	0	0.0%	0	16.7%	1
Once every 2 months	7.8%	5	0.0%	0	20.0%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	33.3%	2
Once every 3 months	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1
Less often than once every 3 months	7.8%	5	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	2	0.0%	0	33.3%	1	16.7%	1
(Don't know / varies)	4.7%	3	0.0%	0	0.0%	0	13.3%	2	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	0.57		0.60		0.42		0.62		0.60		0.40		0.99		0.46		0.50		0.33		0.18	
Base:	64		6		5		15		7		2		11		8		1		3		6	

Thurrock Household Survey for Lambert Smith Hampton

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10

Q36 What activities do you do in Lakeside Retail Parks during the evenings? [MR]

Those that visit Lakeside Retail Parks during the evening at Q33

Visiting pubs / bars	9.4%	6	0.0%	0	40.0%	2	6.7%	1	0.0%	0	0.0%	0	9.1%	1	12.5%	1	0.0%	0	33.3%	1	0.0%	0
Visiting cafes	9.4%	6	0.0%	0	40.0%	2	6.7%	1	0.0%	0	0.0%	0	9.1%	1	12.5%	1	0.0%	0	33.3%	1	0.0%	0
Eating out	28.1%	18	16.7%	1	40.0%	2	33.3%	5	14.3%	1	0.0%	0	18.2%	2	37.5%	3	100.0%	1	66.7%	2	16.7%	1
Late night shopping	64.1%	41	83.3%	5	60.0%	3	60.0%	9	71.4%	5	100.0%	2	81.8%	9	25.0%	2	0.0%	0	66.7%	2	66.7%	4
Visiting the cinema	7.8%	5	0.0%	0	20.0%	1	6.7%	1	0.0%	0	0.0%	0	9.1%	1	12.5%	1	0.0%	0	33.3%	1	0.0%	0
Visiting the theatre	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	2	0.0%	0	0.0%	0	0.0%	0
Visiting live music venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting nightclubs	4.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	2	0.0%	0	0.0%	0	16.7%	1
Visiting arts / cultural venues / museums	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting health and fitness	6.3%	4	16.7%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0
Visiting places of worship	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting family entertainment venues	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	33.3%	1	0.0%	0
Visiting LGBTQ pubs / bars / venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	1.6%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.1%	2	0.0%	0	0.0%	0	13.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		64		6		5		15		7		2		11		8		1		3		6

Q37 Do you visit any of these OTHER centres in the Thurrock Council local authority area? [MR/PR]

Grays	30.9%	313	71.8%	74	26.2%	27	71.3%	67	68.0%	70	18.1%	15	47.6%	49	2.9%	3	1.0%	1	1.9%	2	4.7%	5
Tilbury	9.2%	93	47.6%	49	6.8%	7	12.8%	12	12.6%	13	4.8%	4	3.9%	4	1.9%	2	0.0%	0	1.9%	2	0.0%	0
Corringham	15.3%	155	32.0%	33	72.8%	75	7.4%	7	12.6%	13	14.5%	12	5.8%	6	1.0%	1	0.0%	0	4.7%	5	2.8%	3
Stanford-le-Hope	10.8%	109	13.6%	14	52.4%	54	7.4%	7	10.7%	11	10.8%	9	5.8%	6	2.9%	3	0.0%	0	2.8%	3	1.9%	2
South Ockendon	12.4%	125	6.8%	7	1.0%	1	18.1%	17	6.8%	7	24.1%	20	65.0%	67	1.9%	2	1.0%	1	0.0%	0	2.8%	3
Aveley	5.9%	60	1.0%	1	1.0%	1	9.6%	9	1.9%	2	3.6%	3	39.8%	41	0.0%	0	0.0%	0	0.9%	1	1.9%	2
Socketts Heath	8.7%	88	20.4%	21	2.9%	3	8.5%	8	43.7%	45	8.4%	7	2.9%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't visit any of these centres)	50.7%	513	11.7%	12	15.5%	16	20.2%	19	11.7%	12	54.2%	45	15.5%	16	93.3%	98	98.1%	102	91.6%	98	88.8%	95
Base:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q38 Which of those centres do you visit the most?																						
<i>Not those that said 'Don't visit any of these centres' at Q37</i>																						
Grays	41.3%	206	48.4%	44	16.1%	14	81.3%	61	51.6%	47	23.7%	9	24.1%	21	42.9%	3	50.0%	1	22.2%	2	33.3%	4
Tilbury	6.8%	34	28.6%	26	0.0%	0	2.7%	2	2.2%	2	2.6%	1	0.0%	0	14.3%	1	0.0%	0	22.2%	2	0.0%	0
Corringham	18.8%	94	16.5%	15	66.7%	58	2.7%	2	5.5%	5	23.7%	9	0.0%	0	0.0%	0	0.0%	0	33.3%	3	16.7%	2
Stanford-le-Hope	4.8%	24	1.1%	1	16.1%	14	1.3%	1	1.1%	1	5.3%	2	0.0%	0	14.3%	1	0.0%	0	22.2%	2	16.7%	2
South Ockendon	16.4%	82	0.0%	0	0.0%	0	8.0%	6	3.3%	3	39.5%	15	60.9%	53	14.3%	1	50.0%	1	0.0%	0	25.0%	3
Aveley	3.6%	18	1.1%	1	0.0%	0	2.7%	2	1.1%	1	2.6%	1	13.8%	12	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Socketts Heath	8.2%	41	4.4%	4	1.1%	1	1.3%	1	35.2%	32	2.6%	1	1.1%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Base:		499		91		87		75		91		38		87		7		2		9		12

Meanscore: [Number of visits per week]

Q39 How often do you shop in CENTRE MENTIONED AT Q38?																						
Not those that said 'Don't visit any of these centres' at Q37																						
7 times a week	1.8%	9	0.0%	0	3.4%	3	1.3%	1	0.0%	0	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0	8.3%	1
5 - 6 times a week	2.0%	10	0.0%	0	4.6%	4	0.0%	0	3.3%	3	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 times a week	1.2%	6	0.0%	0	3.4%	3	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 times a week	6.4%	32	5.5%	5	10.3%	9	5.3%	4	11.0%	10	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	11.6%	58	13.2%	12	12.6%	11	9.3%	7	14.3%	13	2.6%	1	16.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	30.7%	153	34.1%	31	37.9%	33	30.7%	23	31.9%	29	15.8%	6	34.5%	30	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Once every 2 weeks	9.4%	47	13.2%	12	10.3%	9	9.3%	7	11.0%	10	10.5%	4	4.6%	4	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Once a month	12.8%	64	15.4%	14	6.9%	6	12.0%	9	11.0%	10	21.1%	8	12.6%	11	42.9%	3	0.0%	0	11.1%	1	16.7%	2
Once every 2 months	2.8%	14	2.2%	2	1.1%	1	4.0%	3	3.3%	3	7.9%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Once every 3 months	2.2%	11	2.2%	2	0.0%	0	2.7%	2	0.0%	0	7.9%	3	2.3%	2	0.0%	0	0.0%	0	11.1%	1	8.3%	1
Less often than once every 3 months	10.0%	50	5.5%	5	4.6%	4	6.7%	5	3.3%	3	34.2%	13	8.0%	7	14.3%	1	100.0%	2	66.7%	6	33.3%	4
Never	5.4%	27	5.5%	5	3.4%	3	10.7%	8	4.4%	4	0.0%	0	4.6%	4	14.3%	1	0.0%	0	11.1%	1	8.3%	1
(Don't know / varies)	3.6%	18	3.3%	3	1.1%	1	8.0%	6	3.3%	3	0.0%	0	3.4%	3	14.3%	1	0.0%	0	0.0%	0	8.3%	1
Mean:		1.15		0.92		1.67		0.91		1.38		0.34		1.43		0.23		0.00		0.04		0.80
Base:		499		91		87		75		91		38		87		7		2		9		12

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q40 What is usually the main purpose of your trip to CENTRE MENTIONED AT Q38?																						
<i>Not those that said 'Don't visit any of these centres' at Q37</i>																						
FOOD shopping	46.9%	234	56.0%	51	70.1%	61	29.3%	22	37.4%	34	28.9%	11	56.3%	49	14.3%	1	0.0%	0	22.2%	2	25.0%	3
NON-FOOD shopping	16.0%	80	18.7%	17	6.9%	6	14.7%	11	16.5%	15	47.4%	18	10.3%	9	0.0%	0	50.0%	1	11.1%	1	16.7%	2
Health service e.g. doctor, dentist, hospital, opticians	5.8%	29	3.3%	3	2.3%	2	9.3%	7	7.7%	7	7.9%	3	6.9%	6	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Financial service e.g. bank, building society, cash machine	4.6%	23	2.2%	2	1.1%	1	10.7%	8	9.9%	9	2.6%	1	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting family / friends who live there	3.8%	19	4.4%	4	2.3%	2	6.7%	5	2.2%	2	0.0%	0	0.0%	0	0.0%	0	50.0%	1	11.1%	1	33.3%	4
Other service e.g. laundrette, hairdresser, salon, vets, recycling	3.2%	16	1.1%	1	3.4%	3	6.7%	5	4.4%	4	5.3%	2	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Window shopping / browsing	2.8%	14	1.1%	1	1.1%	1	5.3%	4	3.3%	3	5.3%	2	0.0%	0	14.3%	1	0.0%	0	11.1%	1	8.3%	1
Using Post Office	2.6%	13	1.1%	1	1.1%	1	2.7%	2	4.4%	4	0.0%	0	4.6%	4	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Visiting cafes / coffee shops	1.4%	7	1.1%	1	1.1%	1	1.3%	1	1.1%	1	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Daytime eating	1.4%	7	0.0%	0	3.4%	3	1.3%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Meeting family / friends to socialise	1.4%	7	2.2%	2	0.0%	0	1.3%	1	2.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Work there	1.0%	5	1.1%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Takeaways / fast food	0.8%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daytime drinking	0.8%	4	1.1%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting library	0.6%	3	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting cinema	0.6%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessing transport (e.g. using bus / tube / train station)	0.6%	3	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Visiting gym / leisure centre / swimming pool	0.6%	3	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Night-time eating	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Study there	0.4%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Visiting place of worship	0.4%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit outdoor sports venue (e.g. tennis / basketball court / football / cricket pitch)	0.4%	2	0.0%	0	1.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buying fuel	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit family entertainment venue (e.g. bowling alley, ice rink, etc.).	0.4%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Business meetings	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit museums / galleries	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Visit daytime theatres / shows	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Visit parks / green spaces	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Visiting the market	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk / walk the dog	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting live music venues / gigs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nightclubbing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Night-time drinking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit night-time theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit community centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.4%	7	1.1%	1	1.1%	1	0.0%	0	2.2%	2	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	499		91		87		75		91		38		87		7		2		9		12	

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q41 How do you think CENTRE MENTIONED AT Q38 could be improved? [MR]																						
<i>Not those that said 'Don't visit any of these centres' at Q37</i>																						
Parking - make more spaces available	12.6%	63	4.4%	4	10.3%	9	10.7%	8	26.4%	24	10.5%	4	14.9%	13	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Shops - more / better range of non-food shops generally	8.8%	44	11.0%	10	9.2%	8	13.3%	10	6.6%	6	5.3%	2	6.9%	6	14.3%	1	0.0%	0	11.1%	1	0.0%	0
Less empty shops	8.4%	42	8.8%	8	2.3%	2	20.0%	15	8.8%	8	7.9%	3	5.7%	5	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Better security / safety	6.6%	33	6.6%	6	6.9%	6	12.0%	9	6.6%	6	5.3%	2	3.4%	3	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Shops - more / better clothes shops	5.6%	28	9.9%	9	10.3%	9	1.3%	1	3.3%	3	5.3%	2	4.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets / better maintained	5.6%	28	5.5%	5	3.4%	3	10.7%	8	4.4%	4	5.3%	2	4.6%	4	14.3%	1	0.0%	0	0.0%	0	8.3%	1
Shops - more 'high street' retailers	5.2%	26	6.6%	6	2.3%	2	12.0%	9	5.5%	5	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	4.8%	24	3.3%	3	3.4%	3	8.0%	6	4.4%	4	2.6%	1	6.9%	6	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Make it more attractive / nicer environment	4.6%	23	4.4%	4	1.1%	1	12.0%	9	6.6%	6	0.0%	0	1.1%	1	14.3%	1	0.0%	0	0.0%	0	8.3%	1
More / better financial services (e.g. banks / building societies)	4.6%	23	4.4%	4	8.0%	7	4.0%	3	6.6%	6	5.3%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	4.2%	21	7.7%	7	0.0%	0	8.0%	6	4.4%	4	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - more high quality shops	4.0%	20	2.2%	2	1.1%	1	5.3%	4	7.7%	7	2.6%	1	3.4%	3	14.3%	1	0.0%	0	0.0%	0	8.3%	1
Shops - more independent shops	4.0%	20	4.4%	4	5.7%	5	4.0%	3	6.6%	6	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Less takeaways	3.6%	18	3.3%	3	6.9%	6	0.0%	0	5.5%	5	2.6%	1	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - more / better range of supermarkets	3.6%	18	8.8%	8	3.4%	3	4.0%	3	1.1%	1	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More rubbish bins	3.2%	16	6.6%	6	0.0%	0	8.0%	6	2.2%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - make it cheaper	2.8%	14	1.1%	1	0.0%	0	12.0%	9	2.2%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	2.8%	14	1.1%	1	1.1%	1	4.0%	3	6.6%	6	0.0%	0	2.3%	2	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere / friendlier people	2.6%	13	1.1%	1	1.1%	1	9.3%	7	0.0%	0	2.6%	1	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - more bakers / butchers / greengrocers	2.0%	10	1.1%	1	2.3%	2	5.3%	4	0.0%	0	2.6%	1	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - make it free	1.8%	9	2.2%	2	4.6%	4	2.7%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public toilets	1.6%	8	2.2%	2	1.1%	1	5.3%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - make more disabled spaces available	1.6%	8	2.2%	2	2.3%	2	0.0%	0	0.0%	0	2.6%	1	2.3%	2	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Improve the nightlife	1.6%	8	2.2%	2	0.0%	0	4.0%	3	2.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less barbers	1.4%	7	0.0%	0	1.1%	1	2.7%	2	2.2%	2	2.6%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	1.2%	6	1.1%	1	1.1%	1	1.3%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1
More / better leisure facilities	1.2%	6	0.0%	0	0.0%	0	1.3%	1	3.3%	3	0.0%	0	1.1%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
(e.g. leisure centres, cinema, health and fitness clubs, etc)																						
Shops - more affordable shops	1.0%	5	0.0%	0	1.1%	1	0.0%	0	2.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Better layout / shops closer together	1.0%	5	2.2%	2	1.1%	1	1.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by bus	1.0%	5	1.1%	1	1.1%	1	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Less traffic congestion / improved access	1.0%	5	1.1%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	1.0%	5	0.0%	0	2.3%	2	1.3%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seating areas	0.6%	3	0.0%	0	1.1%	1	1.3%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.6%	3	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better range of other services (e.g. library, hairdresser, vets etc.)	0.6%	3	1.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Shops - longer opening hours / more open on Sundays	0.4%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Quieter / less busy	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1
More / better health facilities (e.g. doctors, dentists, opticians, etc)	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Keep the post office open	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better lighting	0.4%	2	1.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less vape shops	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Repair the pavements	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - more payment methods	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover shopping	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Larger Morrisons store	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less nail bars	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - make the spaces wider	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Bring the library back	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland store	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cheap shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - closer to the shops	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by train	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Stop cyclists and scooters using pavements	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Advertise the theatre more	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Resurface the car parks	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reinstate the bus station off	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Purfleet Road																						
Reinstate the ferry	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0
More pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to on foot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	28.1%	140	31.9%	29	27.6%	24	18.7%	14	24.2%	22	39.5%	15	28.7%	25	0.0%	0	50.0%	1	66.7%	6	33.3%	4
(Don't know)	11.0%	55	6.6%	6	14.9%	13	9.3%	7	4.4%	4	18.4%	7	16.1%	14	14.3%	1	0.0%	0	22.2%	2	8.3%	1
Base:		499		91		87		75		91		38		87		7		2		9		12

Thurrock Household Survey
for Lambert Smith Hampton

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10

Q42 Are there any types of shops or local services which you consider to be missing from CENTRE MENTIONED AT Q38? [MR]

Not those that said 'Don't visit any of these centres' at Q37

None	43.3%	216	39.6%	36	32.2%	28	42.7%	32	47.3%	43	47.4%	18	57.5%	50	28.6%	2	0.0%	0	33.3%	3	33.3%	4
Banks / building societies	14.2%	71	11.0%	10	33.3%	29	4.0%	3	14.3%	13	18.4%	7	10.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clothes retailers	13.2%	66	17.6%	16	18.4%	16	12.0%	9	15.4%	14	5.3%	2	8.0%	7	14.3%	1	0.0%	0	11.1%	1	0.0%	0
Butcher	6.0%	30	8.8%	8	0.0%	0	9.3%	7	2.2%	2	0.0%	0	11.5%	10	28.6%	2	0.0%	0	0.0%	0	8.3%	1
Greengrocer	4.0%	20	4.4%	4	1.1%	1	5.3%	4	4.4%	4	5.3%	2	5.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DIY / hardware store	4.0%	20	5.5%	5	2.3%	2	1.3%	1	7.7%	7	5.3%	2	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakery	3.6%	18	4.4%	4	0.0%	0	5.3%	4	3.3%	3	2.6%	1	5.7%	5	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Supermarket	3.2%	16	9.9%	9	3.4%	3	1.3%	1	2.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist	1.8%	9	1.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	8.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants	1.6%	8	0.0%	0	1.1%	1	4.0%	3	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coffee shop / café	1.6%	8	1.1%	1	0.0%	0	1.3%	1	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	8.3%	1
Department store	1.6%	8	4.4%	4	0.0%	0	2.7%	2	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electrical store	1.4%	7	1.1%	1	1.1%	1	4.0%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Shoe shop	1.4%	7	2.2%	2	2.3%	2	2.7%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public toilets	1.2%	6	0.0%	0	1.1%	1	2.7%	2	1.1%	1	0.0%	0	1.1%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0
ATMs / cash machines	1.2%	6	0.0%	0	3.4%	3	1.3%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
GP surgery	1.2%	6	0.0%	0	0.0%	0	1.3%	1	1.1%	1	0.0%	0	2.3%	2	28.6%	2	0.0%	0	0.0%	0	0.0%	0
Post office	1.2%	6	0.0%	0	1.1%	1	1.3%	1	1.1%	1	0.0%	0	2.3%	2	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Book shop	1.0%	5	1.1%	1	0.0%	0	2.7%	2	1.1%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Pubs	0.8%	4	0.0%	0	1.1%	1	1.3%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Police station	0.6%	3	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellers	0.6%	3	1.1%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better transport links	0.6%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	11.1%	1	0.0%	0
Library	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0
More security	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Pet shop	0.4%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fish monger	0.4%	2	1.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Petrol station	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	8.3%	1
Wool shop	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stationery shop	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Food banks	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden centre	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Record shop	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambulance station	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parks	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pound shop	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dentist	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsagents	0.2%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homeware store	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Underground station	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports shop	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vehicle repair shop	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys shop	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Council office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haberdashery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bike shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barber	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Amusements / arcade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	13.4%	67	9.9%	9	12.6%	11	18.7%	14	6.6%	6	26.3%	10	6.9%	6	0.0%	0	100.0%	2	33.3%	3	50.0%	6
Base:	499		91		87		75		91		38		87		7		2		9		12	

Meanscore: [Number of visits per month]

Q43 How often do you or your household visit the following leisure attractions? [PR]
Bingo / casino / bookmaker

More than once a week	0.3%	3	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	1.3%	13	1.9%	2	1.0%	1	1.1%	1	1.0%	1	2.4%	2	3.9%	4	0.0%	0	0.0%	0	0.9%	1	0.9%	1
Once a fortnight	0.9%	9	0.0%	0	0.0%	0	3.2%	3	0.0%	0	1.2%	1	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0
Once a month	0.5%	5	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.2%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.9%	1
Once every two months	0.3%	3	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every six months	0.6%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.2%	1	1.0%	1	1.0%	1	1.9%	2	0.0%	0	0.0%	0
Once a year	0.8%	8	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	2	1.0%	1	1.0%	1	0.0%	0	1.9%	2	0.9%	1
Less often	1.3%	13	1.0%	1	1.0%	1	1.1%	1	1.9%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	3.7%	4	1.9%	2
Dont know / varies	0.5%	5	1.9%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Never	93.6%	947	92.2%	95	95.1%	98	92.6%	87	95.1%	98	91.6%	76	91.3%	94	90.5%	95	98.1%	102	93.5%	100	95.3%	102
Mean:		0.10		0.32		0.04		0.12		0.04		0.14		0.17		0.11		0.00		0.04		0.05
Base:		1012		103		103		94		103		83		103		105		104		107		107

Cinema

More than once a week	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Once a week	0.8%	8	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	3.7%	4	0.9%	1
Once a fortnight	1.7%	17	1.9%	2	0.0%	0	1.1%	1	0.0%	0	3.6%	3	0.0%	0	4.8%	5	3.8%	4	0.0%	0	1.9%	2
Once a month	6.8%	69	3.9%	4	3.9%	4	10.6%	10	5.8%	6	4.8%	4	9.7%	10	6.7%	7	5.8%	6	7.5%	8	9.3%	10
Once every two months	11.0%	111	7.8%	8	9.7%	10	9.6%	9	16.5%	17	6.0%	5	5.8%	6	18.1%	19	9.6%	10	14.0%	15	11.2%	12
Once every six months	12.6%	128	5.8%	6	13.6%	14	11.7%	11	6.8%	7	9.6%	8	11.7%	12	16.2%	17	19.2%	20	15.9%	17	15.0%	16
Once a year	6.6%	67	5.8%	6	4.9%	5	4.3%	4	1.9%	2	7.2%	6	5.8%	6	10.5%	11	6.7%	7	9.3%	10	9.3%	10
Less often	6.5%	66	3.9%	4	13.6%	14	6.4%	6	3.9%	4	4.8%	4	14.6%	15	5.7%	6	4.8%	5	2.8%	3	4.7%	5
Dont know / varies	1.3%	13	1.0%	1	6.8%	7	1.1%	1	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Never	52.4%	530	68.9%	71	46.6%	48	55.3%	52	65.0%	67	63.9%	53	49.5%	51	36.2%	38	50.0%	52	44.9%	48	46.7%	50
Mean:		0.25		0.21		0.17		0.21		0.16		0.18		0.16		0.37		0.23		0.49		0.27
Base:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Gym / health club / sports facility																						
More than once a week	13.3%	135	8.7%	9	15.5%	16	17.0%	16	14.6%	15	10.8%	9	17.5%	18	16.2%	17	12.5%	13	9.3%	10	11.2%	12
Once a week	5.5%	56	2.9%	3	4.9%	5	2.1%	2	4.9%	5	9.6%	8	7.8%	8	4.8%	5	2.9%	3	8.4%	9	7.5%	8
Once a fortnight	1.1%	11	0.0%	0	1.9%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	3	1.0%	1	0.9%	1	1.9%	2
Once a month	0.9%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	2	1.0%	1	1.9%	2	0.0%	0	1.9%	2	0.9%	1
Once every two months	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.9%	1	0.9%	1
Once every six months	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Once a year	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Less often	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	4.8%	5	1.0%	1	2.8%	3	3.7%	4
Dont know / varies	0.5%	5	0.0%	0	1.9%	2	1.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Never	76.3%	772	87.4%	90	75.7%	78	77.7%	73	80.6%	83	75.9%	63	70.9%	73	66.7%	70	81.7%	85	74.8%	80	72.0%	77
Mean:	1.33		0.83		1.50		1.51		1.36		1.29		1.72		1.57		1.14		1.14		1.25	
Base:	1012		103		103		94		103		83		103		105		104		107		107	
Theatre / concert / music hall																						
More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Once a fortnight	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.8%	4	0.0%	0	0.0%	0	0.0%	0
Once a month	4.5%	46	1.0%	1	1.0%	1	3.2%	3	5.8%	6	7.2%	6	1.9%	2	5.7%	6	4.8%	5	8.4%	9	6.5%	7
Once every two months	10.0%	101	4.9%	5	9.7%	10	9.6%	9	7.8%	8	12.0%	10	5.8%	6	15.2%	16	10.6%	11	8.4%	9	15.9%	17
Once every six months	12.2%	123	6.8%	7	10.7%	11	7.4%	7	7.8%	8	9.6%	8	9.7%	10	12.4%	13	15.4%	16	18.7%	20	21.5%	23
Once a year	8.0%	81	2.9%	3	5.8%	6	3.2%	3	10.7%	11	12.0%	10	7.8%	8	7.6%	8	12.5%	13	6.5%	7	11.2%	12
Less often	3.6%	36	1.0%	1	1.0%	1	4.3%	4	5.8%	6	2.4%	2	0.0%	0	4.8%	5	7.7%	8	4.7%	5	3.7%	4
Dont know / varies	0.6%	6	0.0%	0	1.9%	2	2.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Never	60.5%	612	83.5%	86	69.9%	72	70.2%	66	60.2%	62	56.6%	47	73.8%	76	49.5%	52	49.0%	51	53.3%	57	40.2%	43
Mean:	0.15		0.05		0.09		0.10		0.16		0.16		0.10		0.28		0.14		0.17		0.20	
Base:	1012		103		103		94		103		83		103		105		104		107		107	
Museum / gallery or place of historical / cultural interest																						
More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.3%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Once a fortnight	0.8%	8	0.0%	0	1.0%	1	2.1%	2	1.0%	1	1.2%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.9%	1
Once a month	3.0%	30	0.0%	0	1.0%	1	0.0%	0	2.9%	3	3.6%	3	1.9%	2	8.6%	9	2.9%	3	4.7%	5	3.7%	4
Once every two months	4.3%	44	0.0%	0	4.9%	5	2.1%	2	2.9%	3	6.0%	5	0.0%	0	10.5%	11	3.8%	4	3.7%	4	9.3%	10
Once every six months	7.0%	71	1.0%	1	1.9%	2	5.3%	5	2.9%	3	12.0%	10	3.9%	4	10.5%	11	8.7%	9	14.0%	15	10.3%	11
Once a year	6.3%	64	2.9%	3	3.9%	4	3.2%	3	2.9%	3	9.6%	8	7.8%	8	9.5%	10	8.7%	9	4.7%	5	10.3%	11
Less often	4.7%	48	4.9%	5	1.0%	1	5.3%	5	5.8%	6	2.4%	2	1.9%	2	4.8%	5	6.7%	7	5.6%	6	8.4%	9
Dont know / varies	1.1%	11	0.0%	0	3.9%	4	1.1%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.9%	2	0.9%	1	0.9%	1
Never	72.4%	733	90.3%	93	82.5%	85	80.9%	76	81.6%	84	65.1%	54	83.5%	86	53.3%	56	65.4%	68	66.4%	71	56.1%	60
Mean:	0.10		0.04		0.06		0.07		0.07		0.12		0.04		0.23		0.13		0.10		0.13	
Base:	1012		103		103		94		103		83		103		105		104		107		107	

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Pub / bar / nightclub / live music venue																						
More than once a week	2.9%	29	3.9%	4	1.9%	2	6.4%	6	2.9%	3	1.2%	1	2.9%	3	2.9%	3	1.0%	1	3.7%	4	1.9%	2
Once a week	8.8%	89	6.8%	7	10.7%	11	4.3%	4	10.7%	11	3.6%	3	10.7%	11	12.4%	13	10.6%	11	6.5%	7	10.3%	11
Once a fortnight	6.0%	61	3.9%	4	4.9%	5	7.4%	7	4.9%	5	10.8%	9	4.9%	5	10.5%	11	1.9%	2	7.5%	8	4.7%	5
Once a month	9.6%	97	5.8%	6	7.8%	8	4.3%	4	11.7%	12	7.2%	6	8.7%	9	13.3%	14	15.4%	16	12.2%	13	8.4%	9
Once every two months	4.9%	50	2.9%	3	1.9%	2	3.2%	3	6.8%	7	8.4%	7	1.9%	2	6.7%	7	6.7%	7	5.6%	6	5.6%	6
Once every six months	2.6%	26	1.9%	2	1.0%	1	3.2%	3	0.0%	0	1.2%	1	3.9%	4	1.9%	2	1.9%	2	2.8%	3	7.5%	8
Once a year	1.6%	16	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.2%	1	1.9%	2	5.7%	6	0.0%	0	0.9%	1	4.7%	5
Less often	1.7%	17	0.0%	0	1.9%	2	2.1%	2	0.0%	0	0.0%	0	2.9%	3	2.9%	3	1.9%	2	1.9%	2	2.8%	3
Dont know / varies	0.6%	6	1.0%	1	0.0%	0	4.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Never	61.4%	621	73.8%	76	68.9%	71	64.9%	61	63.1%	65	66.3%	55	62.1%	64	43.8%	46	60.6%	63	58.9%	63	53.3%	57
Mean:		0.83		0.74		0.77		0.93		0.91		0.58		0.86		1.11		0.73		0.87		0.79
Base:		1012		103		103		94		103		83		103		105		104		107		107
Restaurant / café																						
More than once a week	6.6%	67	4.9%	5	9.7%	10	9.6%	9	2.9%	3	6.0%	5	6.8%	7	5.7%	6	5.8%	6	10.3%	11	4.7%	5
Once a week	14.3%	145	11.7%	12	18.4%	19	10.6%	10	17.5%	18	15.7%	13	14.6%	15	16.2%	17	7.7%	8	13.1%	14	17.8%	19
Once a fortnight	12.6%	128	12.6%	13	12.6%	13	16.0%	15	9.7%	10	15.7%	13	10.7%	11	12.4%	13	13.5%	14	11.2%	12	13.1%	14
Once a month	19.3%	195	10.7%	11	15.5%	16	14.9%	14	18.4%	19	24.1%	20	17.5%	18	22.9%	24	25.0%	26	23.4%	25	20.6%	22
Once every two months	10.8%	109	8.7%	9	9.7%	10	9.6%	9	13.6%	14	12.0%	10	6.8%	7	8.6%	9	13.5%	14	10.3%	11	15.0%	16
Once every six months	5.2%	53	4.9%	5	4.9%	5	1.1%	1	2.9%	3	6.0%	5	4.9%	5	6.7%	7	9.6%	10	4.7%	5	6.5%	7
Once a year	1.9%	19	1.9%	2	0.0%	0	0.0%	0	0.0%	0	3.6%	3	2.9%	3	3.8%	4	1.0%	1	2.8%	3	2.8%	3
Less often	2.2%	22	1.0%	1	5.8%	6	2.1%	2	1.0%	1	0.0%	0	1.9%	2	1.9%	2	0.0%	0	2.8%	3	4.7%	5
Dont know / varies	1.2%	12	1.0%	1	1.0%	1	1.1%	1	1.0%	1	1.2%	1	2.9%	3	0.0%	0	1.9%	2	0.0%	0	1.9%	2
Never	25.9%	262	42.7%	44	22.3%	23	35.1%	33	33.0%	34	15.7%	13	31.1%	32	21.9%	23	22.1%	23	21.5%	23	13.1%	14
Mean:		1.63		1.28		2.00		1.73		1.40		1.76		1.61		1.64		1.40		1.87		1.67
Base:		1012		103		103		94		103		83		103		105		104		107		107
Family entertainment (e.g. tenpin bowling, skating rink, family day out)																						
More than once a week	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.9%	2	0.0%	0
Once a week	1.1%	11	1.0%	1	1.9%	2	1.1%	1	0.0%	0	1.2%	1	2.9%	3	1.9%	2	0.0%	0	0.9%	1	0.0%	0
Once a fortnight	1.5%	15	1.9%	2	1.9%	2	3.2%	3	0.0%	0	0.0%	0	2.9%	3	1.9%	2	0.0%	0	0.9%	1	1.9%	2
Once a month	4.6%	47	5.8%	6	2.9%	3	10.6%	10	4.9%	5	0.0%	0	8.7%	9	3.8%	4	1.9%	2	2.8%	3	4.7%	5
Once every two months	4.7%	48	2.9%	3	1.0%	1	5.3%	5	4.9%	5	7.2%	6	3.9%	4	5.7%	6	4.8%	5	5.6%	6	6.5%	7
Once every six months	5.7%	58	1.9%	2	7.8%	8	6.4%	6	3.9%	4	3.6%	3	2.9%	3	2.9%	3	8.7%	9	6.5%	7	12.2%	13
Once a year	3.2%	32	1.9%	2	4.9%	5	1.1%	1	1.9%	2	1.2%	1	2.9%	3	5.7%	6	1.9%	2	6.5%	7	2.8%	3
Less often	2.7%	27	1.9%	2	5.8%	6	1.1%	1	1.0%	1	0.0%	0	4.9%	5	3.8%	4	1.0%	1	1.9%	2	4.7%	5
Dont know / varies	0.9%	9	0.0%	0	3.9%	4	0.0%	0	1.0%	1	0.0%	0	2.9%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Never	75.3%	762	82.5%	85	69.9%	72	71.3%	67	82.5%	85	86.7%	72	68.0%	70	73.3%	77	80.8%	84	72.9%	78	67.3%	72
Mean:		0.18		0.16		0.18		0.25		0.08		0.09		0.30		0.27		0.06		0.28		0.14
Base:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
<i>Other activity</i>																						
More than once a week	4.2%	42	3.9%	4	1.9%	2	0.0%	0	3.9%	4	2.4%	2	5.8%	6	5.7%	6	9.6%	10	4.7%	5	2.8%	3
Once a week	3.2%	32	2.9%	3	2.9%	3	0.0%	0	1.9%	2	7.2%	6	1.9%	2	2.9%	3	6.7%	7	2.8%	3	2.8%	3
Once a fortnight	1.0%	10	0.0%	0	1.9%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	2	1.9%	2	1.9%	2	0.9%	1
Once a month	1.1%	11	0.0%	0	1.0%	1	0.0%	0	4.9%	5	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.9%	1	0.9%	1
Once every two months	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Once every six months	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Once a year	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Less often	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1
Dont know / varies	1.9%	19	0.0%	0	0.0%	0	3.2%	3	2.9%	3	2.4%	2	2.9%	3	5.7%	6	0.0%	0	0.0%	0	1.9%	2
Never	88.1%	892	93.2%	96	92.2%	95	95.7%	90	86.4%	89	86.7%	72	86.4%	89	82.9%	87	80.8%	84	87.9%	94	89.7%	96
Mean:	0.50		0.43		0.32		0.02		0.45		0.50		0.59		0.65		1.08		0.53		0.37	
Base:	1012		103		103		94		103		83		103		105		104		107		107	

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
Q44 Where do you or members of your household normally go to play bingo or visit casinos or bookmakers?																					
<i>Those that said 'Bingo / casino / bookmaker' at Q43 AND Excl. Nulls & SFT</i>																					
Zone 1																					
Chadwell St Mary Local Centre, Grays	2.5%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tilbury Town Centre	2.5%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West Tilbury Village Centre	2.5%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2																					
Stanford-le-Hope Town Centre	7.5%	3	16.7%	1	25.0%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3																					
Chafford Hundred Local Centre, Grays	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4																					
Grays Town Centre (including Grays Shopping Centre)	10.0%	4	16.7%	1	0.0%	0	40.0%	2	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Socketts Heath Local Centre, Grays	2.5%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5																					
Zone 6																					
Brandon Groves Local Centre, South Ockendon	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
South Ockendon Town Centre	5.0%	2	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7																					
Bexleyheath Town Centre	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	2	0.0%	0	0.0%	0	0.0%
Zone 8																					
Gravesend Town Centre	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%
Zone 9																					
Basildon Town Centre	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%
Buzz Bingo and The Slots Room, Southernhay, Basildon	5.0%	2	0.0%	0	50.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clay Hill Road Shopping Parade, Basildon, SS16 4EX	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%
Zone 10																					
Dagenham Town Centre	5.0%	2	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Mecca Bingo, Dagenham Leisure Park, Cook Road, Dagenham	20.0%	8	16.7%	1	0.0%	0	0.0%	0	50.0%	1	16.7%	1	62.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Upminster Town Centre	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Survey Area																					
Blackpool Town Centre	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%
Mecca Bingo, Greyhound	5.0%	2	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Trading Park, Greyhound Way, Southend-on-Sea												
Medway City Estate, Rochester, ME2 4BQ	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	0
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	5.0%	2	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0
Others												
Base:	40		6	4	5	2	6	8	2	2	4	1

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q45 Which cinema do you or members of your household normally visit?												
<i>Those that said 'Cinema' at Q43 AND Excl. Nulls & SFT</i>												
Zone 7												
Cineworld, Broadway, Bexleyheath, DA6 7RB	3.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Showcase, Bluewater Parkway, Dartford, Greenhithe, DA9 9SG	14.4%	63	0.0%	0	0.0%	0	0.0%	0	2.9%	1	3.6%	1
Sidcup Storyteller, High Street, Sidcup, DA14 6DS	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
The Woodville, Woodville Place, Gravesend, DA12 1DD	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vision Cinema, Windmill Street, Gravesend, DA12 1BB	0.2%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Cineworld, Festival Leisure Park, Basildon, SS14 3WB	0.2%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Cineworld, Festival Way, Festival Leisure Park, Basildon, SS14 3WB	11.9%	52	12.9%	4	35.6%	16	0.0%	0	2.9%	1	3.6%	1
Movie Starr, Eastern Esplanade, Canvey Island, SS8 7DN	2.7%	12	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, East Square, Basildon, SS14 1HS	5.3%	23	3.2%	1	20.0%	9	0.0%	0	2.9%	1	0.0%	0
Zone 10												
Lumiere Cinema, The Mercury Shopping Centre, Mercury Gardens, Romford, RM1 3EE	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, Dagenham Leisure Park, Dagenham, RM9 6UQ	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, The Brewery, Romford, RM1 1AU	11.2%	49	0.0%	0	6.7%	3	0.0%	0	0.0%	0	25.0%	7
Outside Survey Area												
BFI IMAX, Charlie Chaplin Walk, South Bank, SE1 8XR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End Cinemas, WC2E 9JT	0.7%	3	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0
Cineworld, Eureka Entertainment Centre,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Rutherford Road, Ashford, TN25 4BN																						
Cineworld, Medway Valley Leisure Park, Chariot Way, Rochester, ME2 2SS	2.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	10	0.0%	0	0.0%	0
Everyman Canary Wharf, Upper Bank Street, Canary Wharf, E14 5AR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everyman Chelmsford, Bond Street, Chelmsford, CM1 1GD	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	2.1%	1
Odeon, Bugsby's Way, Greenwich, SE10 0QJ	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	3	0.0%	0	0.0%	0	0.0%	0
Odeon, Lockmeadow, Barker Road, Maidstone, ME16 8RG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Odeon, Maritime, Leviathan Way, Chatham, ME4 4LL	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
Odeon, The Broadway, London Road, Southend-on-Sea, SS1 1TJ	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0
Odeon, The Walnuts Shopping Centre, Orpington, BR6 0TW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, Eltham High Street, Eltham, SE9 1BJ	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	3	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZW	40.0%	175	80.6%	25	33.3%	15	100.0%	41	85.7%	30	60.7%	17	83.0%	39	1.7%	1	0.0%	0	0.0%	0	14.6%	7
Others																						
Base:	438		31		45		41		35		28		47		58		50		55		48	

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q46 Where do you or members of your household normally go to use a gym / healthclub / sports facility?																						
<i>Those that said 'Gym / health club / sports facility' at Q43 AND Excl. Nulls & SFT</i>																						
Zone 1																						
Tilbury Town Centre	0.5%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	1.9%	4	0.0%	0	17.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horndon on the Hill Village Centre	1.0%	2	0.0%	0	0.0%	0	5.3%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Impulse Leisure, Springhouse Road, Corringham, Stanford-le-Hope	8.6%	18	25.0%	3	47.8%	11	5.3%	1	5.0%	1	5.3%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oasis Health & Fitness Club, The Precinct, High Street, Stanford-le-Hope, SS17 0HF	0.5%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	1.9%	4	8.3%	1	13.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Bannatyne Health Club and Spa, Howard Road, Chafford Hundred, Grays	7.7%	16	16.7%	2	0.0%	0	36.8%	7	15.0%	3	0.0%	0	10.3%	3	4.2%	1	0.0%	0	0.0%	0	0.0%	0
Chafford Hundred Local Centre, Grays	0.5%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everlast Gyms, Thurrock Shopping Park, Weston Avenue, West Thurrock, Romford, Grays	1.4%	3	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Thurrock Shopping Park, Weston Avenue Grays	2.9%	6	8.3%	1	0.0%	0	10.5%	2	0.0%	0	5.3%	1	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grans Jean Hall, Nutberry Fields, Long Lane, Grays, RM16 2PJ	0.5%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Impulse Leisure, Blackshots Lane, Grays	10.0%	21	16.7%	2	8.7%	2	15.8%	3	45.0%	9	10.5%	2	10.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stifford Clays Local Centre, Grays	0.5%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Storm Fitness & Leisure, Chadwell Road, Grays, RM17 5TD	1.9%	4	8.3%	1	4.3%	1	0.0%	0	10.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Orsett Golf Club, Brentwood Road, Orsett, Grays, RM16 3DR	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orsett Playground & Outdoor Gym, School Lane, Orsett, Grays, RM16 3JR	0.5%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0
Orsett Village Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Zone 6												
Aveley Town Centre	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2
Impulse Leisure, Belhus Park, Aveley, South Ockendon, RM15 4PX	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.7%	6
North Stifford Village Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Ockendon Leisure Centre, Erriff Drive, South Ockendon, RM15 5AY	0.5%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0
South Ockendon Town Centre	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Zone 7												
Belvedere Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Bexleyheath Town Centre	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	3
Crook Log Leisure Centre, Brampton Road, Bexleyheath, DA7 4HH	3.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.2%	7
Dartford Town Centre	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	2
PureGym, Crayford Road, Dartford, DA1 4LD	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Reynolds Fitness Spa, The Chapel, Chapel Walk, Dartford, Bexley, DA5 2DX	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Sidcup Leisure Centre, Hurst Road, Sidcup, DA15 9AE	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Sidcup Town Centre	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	2
Snap Fitness, Clydesdale Way, Belvedere, DA17 6FD	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Thamesmere Leisure Centre, Thamesmere Drive, Thamesmere, SE28 8RE	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Welling Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Zone 8												
Cascades Leisure Centre, Thong Lane, Gravesend	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1
Cygnat Leisure Centre, Old Perry Street, Northfleet,	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.3%	6

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Gravesend												
Gravesend Grammar School, Church Walk, Gravesend, DA12 2PR	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfleet Bowling Club, Wombwell Park, Northfleet, Gravesend, DA11 8AU	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snap Fitness, Eagle Way, Stonebridge Road, Northfleet, Ebbsfleet Valley, Gravesend	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Basildon Sporting Village, Cranes Farm Road, Basildon	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Club Kingswood, Clayhill Lane, Basildon	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd, Festival Leisure Park, Pippis Hill Road North, Basildon	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eversley Leisure Centre, Crest Avenue, Basildon	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laindon Town Centre	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Southernhay, Basildon	1.0%	2	16.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runnymede Leisure Centre, Kiln Road, Benfleet, SS7 1TF	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gym Group, Pippis Hill Retail Park, Basildon	1.4%	3	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0
Virgin Active, Rayleigh Road, Thundersley, Hadleigh, Benfleet, SS7 3YN	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Anytime Fitness Upminster, Station Road, Upminster, RM14 2SU	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood Town Centre	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Central Park Leisure Centre, Gooshays Drive, Romford	1.4%	3	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	1

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Chadwell Heath Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Collier Row Local Centre, Romford	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Cranham Local Centre, Upminster	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd Gidea Park, Squirrels Heath Lane, Gidea Park, Romford, RM11 2DY	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Harrow Lodge Leisure Centre, Hornchurch Road, Hornchurch	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	2
Ingrebourne Links Golf & Country Club, New Road, Rainham, RM13 9FL	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New City College, Ardleigh Green, Hornchurch, RM11 2LL	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Nuffield Health Romford Fitness & Wellbeing Gym, The Brewery, Romford, RM1 1AU	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	2
Rainham Leisure Centre, Viking Way, Rainham	1.4%	3	0.0%	0	0.0%	0	5.3%	1	5.0%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.4%	4
Sapphire Ice & Leisure, Western Road, Romford, RM1 3JT	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	2
Target Fit, Hog Hill Road, Romford, RM5 2DH	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Upminster Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Virgin Active, The Clearview Health & Racquets Club, West Horndon, Brentwood, CM13 3EN	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YMCA Thames Gateway Group, Rush Green Road, Romford, RM7 0PH	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Outside Survey Area																						
Barking Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	8.7%	2

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)												
Chelmsford City Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Club Human Fitness Centre, Montpeliers Farm, Margaretting Road, Writtle, CM1 3PL	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1
Frindsbury Tennis and Padel Club, Frog Island, Upnor Road, Rochester, ME2 4UX	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hannakins Farm Community Centre, Rosebay Avenue, Billericay, CM12 0SY	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hartley Village Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayfield Leisure Centre and Pool, Dagenham, Ilford, IG3 9QN	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Radford Way, Billericay	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Rayleigh Town Centre	0.5%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Richmond Hill Health Club, Lewis Road, Richmond, TW10 6SA	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochester & Cobham Park Golf Club, Park Pale, Rochester, ME2 3UL	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1
Others												
Base:	209		12	23	19	20	19	29	24	17	23	23

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q47 Where do you or members of your household normally go to visit the theatre, watch a concert or live music?																						
<i>Those that said 'Theatre / concert / music hall' at Q43 AND Excl. Nulls & SFT</i>																						
Zone 1																						
Tilbury Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Stanford-le-Hope Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Zone 4																						
Blackshots Local Centre, Grays	0.3%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	2.0%	7	0.0%	0	0.0%	0	8.0%	2	5.6%	2	0.0%	0	7.7%	2	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Thameside Theatre, Orsett Road, Grays, RM17 5DX	6.8%	24	17.6%	3	7.1%	2	16.0%	4	22.2%	8	8.3%	3	11.5%	3	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Thurrock Museum, Orsett Road, Grays, RM17 5DS	0.8%	3	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
Zone 7																						
Dartford Town Centre	0.6%	2	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Erith Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
The Geoffrey Whitworth Theatre, Beech Walk, Dartford, DA1 4NP	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
The Orchard Theatre, Home Gardens, Dartford, DA1 1ED	4.2%	15	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	13.6%	6	17.4%	8	0.0%	0	0.0%	0
Zone 8																						
Gravesend Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
The Woodville, Woodville Place, Gravesend, DA12 1DD	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	4	0.0%	0	0.0%	0
Zone 9																						
Basildon Town Centre	6.5%	23	29.4%	5	21.4%	6	8.0%	2	2.8%	1	2.8%	1	7.7%	2	0.0%	0	0.0%	0	14.0%	6	0.0%	0
Canvey Island Seafront (where Fantasy Island is)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Leigh-on-Sea Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10																						
Brentwood Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Harold Wood Local Centre, Romford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	0.3%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Queens Theatre, Billet Lane, Hornchurch, RM11 1QT	6.5%	23	0.0%	0	0.0%	0	4.0%	1	5.6%	2	25.0%	9	3.8%	1	0.0%	0	0.0%	0	0.0%	0	18.5%	10

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Romford Town Centre (including The Liberty, The Mall and The Brewery)	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	3.7%	2
Outside Survey Area																						
Alexandra Palace, Alexandra Palace Way, London, N22 7AY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Blackheath Local Centre, Greenwich	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Brick Lane Music Hall, North Woolwich Road, London, E16 2DA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Canterbury City Centre	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	4	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	47.9%	170	23.5%	4	28.6%	8	36.0%	9	47.2%	17	52.8%	19	34.6%	9	54.5%	24	58.7%	27	44.2%	19	63.0%	34
Cliffs Pavilion, Station Road, Westcliff-on-Sea, SS0 7RA	4.5%	16	0.0%	0	10.7%	3	8.0%	2	2.8%	1	5.6%	2	7.7%	2	0.0%	0	0.0%	0	9.3%	4	3.7%	2
Eastbourne Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
London Museum Docklands, West India Quay, Hertsmere Road, London, E14 4AL	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Natural History Museum, Cromwell Road, South Kensington, London, SW7 5BD	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	1.9%	1
Palace Theatre, London Road, Westcliff-on-Sea, SS0 9LA	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0
Sevenoaks Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	6.8%	24	29.4%	5	17.9%	5	8.0%	2	2.8%	1	2.8%	1	7.7%	2	0.0%	0	0.0%	0	14.0%	6	3.7%	2
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
The O2, Peninsula Square, Greenwich, SE10 0DX	2.8%	10	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	5	0.0%	0	4.7%	2	3.7%	2
Upside Down House Lakeside, West Thurrock, Grays, RM20 2ZP	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Westcliff-on-Sea Local Centre, Southend	0.6%	2	0.0%	0	7.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weymouth Town Centre	0.3%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Base:		355		17		28		25		36		36		26		44		46		43		54

Thurrock Household Survey
for Lambert Smith Hampton

Total Zone 1 Zone 2 Zone 3 Zone 4 Zone 5 Zone 6 Zone 7 Zone 8 Zone 9 Zone 10

Q48 Where do you or members of your household normally go to visit a museum, gallery, or other place of historical / cultural interest?

Those that said 'Museum / gallery or place of historical / cultural interest' at Q43 AND Excl. Nulls & SFT

Zone 1																						
East Tilbury Village Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Zone 3																						
Purfleet Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RSPB Rainham Marshes, New Tank Hill Road, Purfleet, RM19 1SZ	0.5%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Essex Fire Museum, Fire Station, Hogg Lane, Grays, RM17 5QS	0.5%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	0.5%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thameside Theatre, Orsett Road, Grays, RM17 5DX	1.5%	3	10.0%	1	0.0%	0	0.0%	0	15.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
Zone 7																						
Erith Local Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Hall Place & Gardens, Bourne Road, Bexley, DA5 1PQ	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Cobham Hall School, Brewers Road, Cobham, Gravesend, DA12 3BL	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0
Zone 9																						
Zone 10																						
Chadwell Heath Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Dagenham Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Outside Survey Area																						
Audley End House and Gardens, Audley End, Saffron Walden, CB11 4JF	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Canterbury City Centre	0.5%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	70.6%	144	40.0%	4	66.7%	8	76.9%	10	53.8%	7	73.9%	17	64.3%	9	66.7%	22	85.7%	18	79.3%	23	72.2%	26

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Chartwell Country House, Mapleton Road, Westerham, TN16 1PS	1.0%	2	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford City Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cliffs Pavilion, Station Road, Westcliff-on-Sea, SS0 7RA	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Cutty Sark, King William Walk, London, SE10 9HT	1.0%	2	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorchester Town Centre	0.5%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0
Dulwich Picture Gallery, Dulwich Village, SE21 7AD	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eltham Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horniman Museum and Gardens, London Road, London, SE23 3PQ	0.5%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0
London Museum Docklands, West India Quay, Hertsmere Road, London, E14 4AL	1.0%	2	0.0%	0	0.0%	0	0.0%	0	7.7%	1	4.3%	1
London Transport Museum, London, WC2E 7BB	0.5%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0
National Maritime Museum, Romney Road, Greenwich, SE10 9NF	1.0%	2	10.0%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Natural History Museum, Cromwell Road, South Kensington, London, SW7 5BD	3.9%	8	20.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Air Force Museum, Grahame Park Way, London, NW9 5LL	0.5%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0
Science Museum, Exhibition Road, South Kensington, London, SW7 2DD	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Scotney Castle, A21, Tunbridge Wells, TN3 8JN	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Bank Local Centre, London	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tate Britain, Millbank, London, SW1P 4RG	1.5%	3	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0
Tate Modern, Bankside, London, SE1 9TG	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
The British Museum, Great Russell Street, London, WC1B 3DG	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0
The National Gallery, Trafalgar Square, London, WC2N 5DN	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	2.8%	1
Upside Down House Lakeside, West Thurrock, Grays, RM20 2ZP	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria and Albert Museum, Cromwell Road, London, SW7 2RL	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2
York City Centre	0.5%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Young V&A, Cambridge Heath Road, Bethnal Green, London, E2 9PA	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Base:	204		10		12		13		13		23		14		33		21		29		36	

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
Q49 Where do you or members of your household normally go to visit pubs / bars / nightclubs?																					
<i>Those that said 'Pub / bar / nightclub / live music venue' at Q43 AND Excl. Nulls & SFT</i>																					
Zone 1																					
Chadwell St Mary Local Centre, Grays	0.6%	2	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Tilbury Village Centre	0.9%	3	7.7%	2	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tilbury Town Centre	1.8%	6	11.5%	3	3.3%	1	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2																					
Corringham Town Centre	3.6%	12	11.5%	3	26.7%	8	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fobbing Village Centre	0.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Horndon on the Hill Village Centre	1.2%	4	3.8%	1	10.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stanford-le-Hope Town Centre	2.7%	9	3.8%	1	23.3%	7	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3																					
Chafford Hundred Brewers Fayre, Unicorn Estate, Fleming Road, Chafford Hundred, RM16 6YJ	0.3%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chafford Hundred Local Centre, Grays	1.8%	6	3.8%	1	0.0%	0	18.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harvester Grays, Arterial Road, Grays, RM16 6UT	0.9%	3	0.0%	0	0.0%	0	3.7%	1	2.8%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Lakeside Retail Parks, West Thurrock, Grays, (B&M, Currys, The Range, Go Outdoors, TK Maxx, Matalan, Furniture Village & more - note this description	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Purfleet Town Centre	0.3%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Old Shant, London Road, Grays, RM20 4AD	0.3%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Ship Inn, London Road, Grays, RM20 4AR	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4																					
Little Thurrock Local Centre, Grays	0.6%	2	3.8%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Socketts Heath Local Centre, Grays	1.2%	4	3.8%	1	0.0%	0	0.0%	0	8.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stifford Clays Local Centre, Grays	0.9%	3	0.0%	0	0.0%	0	3.7%	1	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Treacle Mine, Lodge Lane, Grays, RM17 5PR	0.6%	2	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5																					
Orsett Village Centre	3.0%	10	3.8%	1	3.3%	1	0.0%	0	2.8%	1	30.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
The Jobber's Rest, St Marys Lane, Upminster, RM14 3LT	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Aveley Town Centre	1.8%	6	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	11.4%	4	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Grays Town Centre (including Grays Shopping Centre)	5.4%	18	11.5%	3	0.0%	0	11.1%	3	27.8%	10	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Stifford Village Centre	0.3%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ockendon Town Centre	3.3%	11	0.0%	0	0.0%	0	3.7%	1	2.8%	1	0.0%	0	25.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Ship, Dock Road, Grays, RM17 6EX	0.6%	2	3.8%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Wharf, Wharf Road South, Grays, RM17 6SZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traitors Gate, Broadway, Grays, RM17 6EW	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodlands Edge, Broxburn Parade, South Ockendon, RM15 5QZ	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Bexleyheath Town Centre	5.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.7%	17	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, (John Lewis, Superdrug, Skechers, Ralph Lauren & more)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.7%	1	0.0%	0	0.0%	0
Erith Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Horton Kirby Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Old Bexley Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	2.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.4%	9	0.0%	0	0.0%	0	0.0%	0
Stone Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
The Bull Beefeater, London Road, Swanley, BR8 7QD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Toby Carvery, Crook Log, Bexleyheath, DA6 8EQ	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Wilmington Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Elephants Head, London Road, Northfleet, Gravesend, DA11 9LZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Gravesend Town Centre	6.0%	20	0.0%	0	3.3%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	48.6%	18	0.0%	0	0.0%	0
Higham Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Longfield Hill Local Centre, Longfield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfleet Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southfleet Village Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Echo, Old Road East, Gravesend, DA12 1NR	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Ship Inn, Red Street, Southfleet, Gravesend, DA13 9NS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vale Road, Northfleet, Gravesend, DA11 8BS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Barge Gladys, Benfleet Moorings, South Benfleet, Benfleet, SS7 1NF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	1.5%	5	3.8%	1	0.0%	0	7.4%	2	0.0%	0	0.0%	0
Billericay Town Centre	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowers Gifford Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, (Iceland, Next, B&M, M&S, Morrisons, Lidl & more)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Seafront (where Fantasy Island is)	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Chalvedon Community Centre Social Club, Chalvedon Avenue, Basildon, SS13 3QX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Festival Leisure Park, Festival Way, Basildon, SS14 3WB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langdon Hills Local Centre, Basildon	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, (Tesco Extra, Boots, M&S, Next, River Island & more)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Miller & Carter, High Road, Langdon Hills, Basildon, SS16 6HU	0.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Motowns Retro Bar,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Roseberry Avenue, South Benfleet, Benfleet, SS7 4EW												
Noak Bridge Local Centre, Basildon	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet Town Centre	1.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vange Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Brentwood Town Centre	2.1%	7	3.8%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Corbets Tey Local Centre, Upminster	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dagenham Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Gidea Park Local Centre, Romford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	2.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2
Rainham Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	3.3%	11	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0
The Bull Brentwood, Brook Street, Brentwood, CM14 5LZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The White Horse, Coxtie Green Road, Pilgrims Hatch, Brentwood, CM14 5PX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	4.8%	16	0.0%	0	0.0%	0	3.7%	1	2.8%	1	47.8%	11
Willow Farm, New Road, Wennington, Rainham, RM13 9ED	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Outside Survey Area												
Bexhill Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Biggin Hill Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	6.5%	22	3.8%	1	6.7%	2	18.5%	5	2.8%	1	0.0%	0
Chelmsford City Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2
Cobham Village Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farningham Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Hackney Local Centre, London	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Harrogate Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Harvester Pavillions West Peterborough, Cygnet Park, Pavilions West, Peterborough, PE7 8FD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoo Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Hopton-on-Sea Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, (Next, Primark, Apple, M&S, Waterstones, New Look & more)	1.8%	6	3.8%	1	0.0%	0	3.7%	1	5.6%	2	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Leigh-on-Sea Town Centre	1.5%	5	0.0%	0	3.3%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	8.1%	3	0.0%	0
Lower Stoke Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Maldon Town Centre	0.3%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meopham Village Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0
New Eltham Local Centre, Greenwich	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Rayleigh Town Centre	0.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading Town Centre	0.3%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Sevenoaks Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Henny Swan, Henny Road, Great Henny, Sudbury, CO10 7LS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
The O2, Peninsula Square, Greenwich, SE10 0DX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
The Railway Inn and Railway Pétanque Club, Sole Street, Meopham, Gravesend, DA13 0XY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Tiger Moth Pub & Restaurant, Highview Drive, Chatham, ME5 9UJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Tillingham Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper Upnor Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Wickford Town Centre	0.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Base:	336		26		30		27		36		23		35		49		37		37		36	

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q50 Where do you or members of your household normally go for eating out e.g. cafes and restaurants?																						
<i>Those that said 'Restaurant / café' at Q43 AND Excl. Nulls & SFT</i>																						
Zone 1																						
Chadwell St Mary Local Centre, Grays	0.3%	2	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	1.1%	7	5.5%	3	2.7%	2	1.8%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.6%	4	3.6%	2	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Beefeater Haywain, High Road, Fobbing, Stanford-le-Hope, SS17 9NR	0.6%	4	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Corringham Town Centre	4.7%	31	10.9%	6	27.0%	20	1.8%	1	1.5%	1	1.6%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Essex Wildlife Trust Thameside Nature Discovery Park, Mucking Wharf Road, Stanford-le-Hope, SS17 0RN	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fobbing Village Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horndon on the Hill Village Centre	0.3%	2	0.0%	0	1.4%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	1.5%	10	1.8%	1	12.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Chafford Hundred Local Centre, Grays	1.4%	9	1.8%	1	0.0%	0	10.5%	6	1.5%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harvester Grays, Arterial Road, Grays, RM16 6UT	1.1%	7	3.6%	2	1.4%	1	1.8%	1	1.5%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Lakeside Retail Parks, West Thurrock, Grays, (B&M, Currys, The Range, Go Outdoors, TK Maxx, Matalan, Furniture Village & more - note this description	2.7%	18	0.0%	0	4.1%	3	10.5%	6	6.2%	4	0.0%	0	6.5%	4	0.0%	0	0.0%	0	0.0%	0	1.3%	1
The Kara, Fleming Road, Chafford Hundred, Grays, RM16 6HH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Little Thurrock Local Centre, Grays	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Smith's Orchard, Orchard Garden Centre, Chadwell Road, Grays, RM17 5SY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socketts Heath Local Centre,	0.6%	4	0.0%	0	0.0%	0	0.0%	0	6.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Grays																					
Zone 5																					
Bulphan Village Centre	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farm Cafe-A, Youngs Farm, St Marys Lane, Upminster, RM14 3NU	0.3%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Ockendon Local Centre, Upminster	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Orsett Golf Course, Brentwood Road, Orsett, Grays, RM16 3DR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Orsett Village Centre	0.6%	4	0.0%	0	1.4%	1	0.0%	0	1.5%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%
The Kings Arms, Stifford Clays Road, Baker Street, Orsett, Grays, RM16 3LX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Top Meadow Golf Club, Fen Lane, North Ockendon, RM14 3PR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6																					
Aveley Town Centre	0.9%	6	0.0%	0	0.0%	0	1.8%	1	1.5%	1	0.0%	0	6.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%
Grays Town Centre (including Grays Shopping Centre)	6.9%	46	20.0%	11	5.4%	4	14.0%	8	16.9%	11	3.3%	2	14.5%	9	0.0%	0	0.0%	0	0.0%	0	1.3%
Rosina Cafe, Arterial Road, A1306, Purfleet-on-Thames, RM15 4XT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sir Henrys, Romford Road, Aveley, South Ockendon, RM15 4XB	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
South Ockendon Town Centre	1.5%	10	0.0%	0	1.4%	1	0.0%	0	1.5%	1	0.0%	0	12.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
The Ship, Dock Road, Grays, RM17 6EX	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thurrock Garden Centre, South Road, South Ockendon, RM15 6DU	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodlands Edge, Broxburn Parade, South Ockendon, RM15 5QZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7																					
Bexleyheath Town Centre	3.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.4%	20	0.0%	0	0.0%	0	0.0%
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, (John Lewis, Superdrug, Skechers, Ralph Lauren &	3.0%	20	0.0%	0	0.0%	0	1.8%	1	1.5%	1	0.0%	0	0.0%	0	13.2%	9	12.2%	9	0.0%	0	0.0%

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
more)												
Crayford Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Heath Retail Park, Blackmans Close, Dartford, DA1 2DS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Falconwood Local Centre, Welling	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller & Carter, Princes Road, Dartford, DA2 6NQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Bexley Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penelope's Restaurant & Farm Shop, Water Lane, Sidcup, DA14 5ET	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruxley Manor Garden Centre, Maidstone Road, Orpington, Sidcup, DA14 5BQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	2.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Darenth Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring River, Talbot Lane, Ebbsfleet Valley, Swanscombe, DA10 1AZ	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toby Carvery, Crook Log, Bexleyheath, DA6 8EQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Ellenor Hospice Café, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	4.2%	28	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
JK's Café, Leander Drive, Gravesend, DA12 4NG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Farm Barn, New Barn Road, Southfleet, Gravesend, DA13 9PU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Café, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfleet Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toby Carvery, Coldharbour	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Road, Northfleet, Gravesend, DA11 8AB																						
Zone 9																						
Aspera, London Road, South Benfleet, Benfleet, SS7 5SQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Basildon Town Centre	5.6%	37	12.7%	7	9.5%	7	1.8%	1	4.6%	3	0.0%	0	3.2%	2	0.0%	0	0.0%	0	23.0%	17	0.0%	0
Billericay Town Centre	1.4%	9	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	9.5%	7	0.0%	0
Canvey Island Seafront (where Fantasy Island is)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	6	0.0%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Festival Leisure Park, Festival Way, Basildon, SS14 3WB	0.9%	6	1.8%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.0%	0
Hadleigh Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Harvester Five Bells Vange, London Road, Basildon, SS16 5LD	0.3%	2	1.8%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harvester Honey Pot, Festival Leisure Park, Cranes Farm Road, Basildon, SS14 3TJ	0.5%	3	1.8%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Langdon Hills Local Centre, Basildon	0.3%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, (Tesco Extra, Boots, M&S, Next, River Island & more)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Miller & Carter, High Road, Langdon Hills, Basildon, SS16 6HU	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, (DFS, Halfords, TK Maxx, Wren Kitchens, Currys & more)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Pitsea Town Centre	0.8%	5	0.0%	0	1.4%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0
South Benfleet Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0
St Hilary Retail Park, Crompton Close, Basildon, (Cardfactory, TK Maxx,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Currys, Carpetright, Poundstretcher & more)												
The Eyna, East Mayne, Basildon, SS13 1BW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The King's Head, Southend Road, Billericay, CM11 2PS	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
The Watermill Beefeater, Felmores, East Mayne, Basildon, SS13 1BW	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Ali's Kitchen, Rainham Road South, Dagenham, RM10 7XJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Brentwood Town Centre	2.4%	16	1.8%	1	0.0%	0	1.8%	1	1.5%	1	8.2%	5
Chadwell Heath Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collier Row Local Centre, Romford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dagenham Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Felix Warley, Headley Common, Great Warley, Warley, Brentwood, CM13 3HS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gidea Park Local Centre, Romford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goodmayes Retail Park, High Road, Romford, (Wickes, Currys & more)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold Hill Local Centre, Romford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	2.9%	19	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.6%	1
Miller & Carter, Manor Road, Lambourne End, Romford, RM4 1NH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pizza Express, St. Marys Lane, Upminster, RM14 2SH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Rainham Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	3.9%	26	0.0%	0	5.4%	4	5.3%	3	1.5%	1	1.6%	1
Rush Green Local Centre, Romford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	6.0%	40	0.0%	0	0.0%	0	1.8%	1	3.1%	2	50.8%	31
West Horndon Village	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Centre												
Willow Farm, New Road, Wennington, Rainham, RM13 9ED	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yiamas, Ongar Road, Pilgrims Hatch, Brentwood, CM15 9SS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area												
Barking Town Centre	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Bartellas, Wrotham Road, A227, Meopham, DA13 0JE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Braintree Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Brightlingsea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Brighton City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0
Burnham-on-Crouch Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Canterbury City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	4.4%	29	0.0%	0	2.7%	2	8.8%	5	1.5%	1	4.9%	3
Chelmsford City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0
Chigwell Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0
Cobham Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallions Reach Shopping Park, Armada Way, Beckton, (Next, Boots, Sports Direct, TK Maxx & more)	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Great Comp Garden, Comp Lane, St Mary's Platt, Sevenoaks, TN15 8QS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
High Easter Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0
Hitchin Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Hoo Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Ilford Town Centre	0.6%	4	1.8%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	2
Lakeside Shopping Centre, West Thurrock, Grays, (Next, Primark, Apple, M&S, Waterstones, New Look & more)	8.4%	56	10.9%	6	2.7%	2	26.3%	15	24.6%	16	8.2%	5
Leigh-on-Sea Town Centre	1.4%	9	1.8%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Maldon Town Centre	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Meopham Village Centre	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ongar Local Centre, Epping Forest	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Rayleigh Town Centre	0.3%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Rettendon Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RHS Garden Hyde Hall, Creephedge Lane, Chelmsford, CM3 8ET	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Rochester & Cobham Park Golf Club, Park Pale, Rochester, ME2 3UL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochester Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	1.5%	10	3.6%	2	0.0%	0	0.0%	0	3.1%	2	1.6%	0
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Sutton Town Centre	0.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Swanley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Railway Inn and Railway Pétanque Club, Sole Street, Meopham, Gravesend, DA13 0XY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tiger Moth Pub & Restaurant, Highview Drive, Chatham, ME5 9UJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Malling Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcliff-on-Sea Local Centre, Southend	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Stratford, (H&M, John Lewis, Primark, Sephora, M&S & more)	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate-on-Sea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wrotham Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Base:		665		55		74		57		65		61
										62		68
											74	
												74
												75

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q51 Where do you or members of your household normally go for family entertainment e.g. tenpin bowling, skating rink?																						
<i>Those that said 'Family entertainment (e.g. tenpin bowling, skating rink, family day out)' at Q43 AND Excl. Nulls & SFT</i>																						
Zone 1																						
Zone 2																						
Runnymede Leisure Centre, Kiln Road, Benfleet, SS7 1TF	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Zone 3																						
Lakeside Karting, Arterial Road, Grays, Purfleet	0.5%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purfleet Town Centre	0.5%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	1.6%	3	0.0%	0	0.0%	0	11.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socketts Heath Local Centre, Grays	0.5%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
North Stifford Village Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Bexleyheath Town Centre	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	4	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	7.1%	1	0.0%	0	0.0%	0
Old Bexley Village Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
Tenpin Bexleyheath, Albion Road, Bexleyheath, DA6 7LS	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	3	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Gravesend Town Centre	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	2	0.0%	0	0.0%	0
RW Paintball, Children's Paintball & Airsoft, Meopham, Longfield, DA3 7AN	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0
Zone 9																						
Basildon Town Centre	3.1%	6	0.0%	0	8.0%	2	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	13.6%	3	0.0%	0
Festival Leisure Park, Festival Way, Basildon (Hollywood Bowl, My Mulligans, 360 Play)	15.0%	29	6.3%	1	32.0%	8	7.7%	2	14.3%	2	20.0%	2	0.0%	0	0.0%	0	0.0%	0	54.5%	12	8.0%	2
Monkey Madness, Miles Gray Road, Basildon	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
Zone 10																						

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Brentwood Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1									
Collier Row Local Centre, Romford	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Dagenham Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	
Hornchurch Town Centre	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2	
Partyman World of Play, Folkes Lane, Upminster	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rollerbowl, Collier Row Road, Romford, RM5 2BH	0.5%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Romford Town Centre (including The Liberty, The Mall and The Brewery)	6.2%	12	6.3%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	36.0%	9	
Outside Survey Area																							
Africa Alive, Whites Lane, Kessingland, Lowestoft, NR33 7TF	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	
Braintree Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	
Bromley Town Centre	0.5%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	3.6%	7	0.0%	0	4.0%	1	0.0%	0	7.1%	1	0.0%	0	4.3%	1	0.0%	0	7.1%	1	0.0%	0	12.0%	3	
Chelmsford City Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	
Chessington World of Adventures Resort, Chessington, KT9 2NE	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	
Colchester City Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	
Dovercourt Town Centre	0.5%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ipswich Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	
Lakeside Leisure, The Quay, West Thurrock, Grays (Hollywood Bowl, Partyman World Of Play, Immersive Gamebox, Puttshack, Flip Out, Rock Up, Laser Quest)	40.9%	79	75.0%	12	48.0%	12	65.4%	17	57.1%	8	40.0%	4	78.3%	18	11.1%	2	0.0%	0	9.1%	2	16.0%	4	
Leeds Castle, Broomfield, Maidstone, ME17 1PL	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	
Legoland Windsor Resort, Winkfield Road, Windsor, SL4 4AY	0.5%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leigh-on-Sea Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lewisham Lanes, Belmont	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Hill, Blackheath, SE13 5AU																						
Medway Valley Leisure Park, Chariot Way, Rochester, ME2 2SS	3.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.9%	6	0.0%	0	0.0%	0
Parrs Wood Entertainment Centre, Wilmslow Road, East Didsbury, Manchester, M20 5PG	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0
Port Lympne Safari Park, Aldington Road, Lympne, Hythe, CT21 4LR	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0
Rochester Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
South Shields Promenade, South Shields, NE33 2LD	0.5%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	2.1%	4	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	2	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Wellington Bowl, Wellington Pier, South Beach Parade, Great Yarmouth, NR30 3JF	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Others																						
Base:	193		16		25		26		14		10		23		18		14		22		25	

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
Q52 Where do you or members of your household normally go for outdoor / social activities such as golf, walking, swimming, fishing, bowls, dancing, church / social groups, etc.																					
<i>Those that said 'Other activity' at Q43 AND Excl. Nulls & SFT</i>																					
Zone 1																					
Chadwell St Mary Local Centre, Grays	1.2%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Tilbury Village Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Worlds End, Fort Road, Tilbury, RM18 7NR	1.2%	1	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tilbury Fort, Tilbury, RM18 7NR	1.2%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2																					
Corringham Town Centre	1.2%	1	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stanford-le-Hope Town Centre	2.4%	2	28.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3																					
Purfleet Town Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4																					
Smith's Orchard, Orchard Garden Centre,Chadwell Road, Grays, RM17 5SY	1.2%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5																					
Foxhounds Riding School, Baker Street, Orsett, Grays, RM16 3LJ	1.2%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Ockendon Local Centre, Upminster	1.2%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Orsett Village Centre	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
William Edwards School, Stifford Clays Road, Grays, RM16 3NJ	1.2%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6																					
Belhus Woods Country Park, Aveley, South Ockendon, RM15 4XJ	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Grays Town Centre (including Grays Shopping Centre)	2.4%	2	14.3%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kennington Park Angling Club, Romford Road, Aveley, RM15 4PJ	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Mardyke Valley Golf Club, South Road, South Ockendon, RM15 6RR	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
North Stifford Village Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Ockendon Town Centre	3.5%	3	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Thurrock Yacht Club, Kilverts Wharf, Argent Street, Grays, RM17 6JF	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Bexleyheath Town Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crook Log Leisure Centre, Bexleyheath, DA7 4HH	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Danson Park, Danson Road, Bexleyheath, DA6 8HL	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	1	14.3%	2
Empire Bowls Club Limited, Norton Lane, Greenhithe, DA9 9XY	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1
Erith Town Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hextable Village Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reynolds Fitness Spa, Chapel Walk, Dartford, Bexley, DA5 2DX	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Cygnat Leisure Centre, Old Perry Street, Northfleet, Gravesend, DA11 8BU	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1
Gravesend Town Centre	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	2
Northfleet Bowling Club, Mitchell Avenue, Northfleet, Gravesend, DA11 8AU	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1
Shorne Woods Country Park, Brewers Road, Shorne, Gravesend, DA12 3HX	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1
Zone 9												
Basildon Golf Course, Clayhill Lane, Basildon, SS16 5JP	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1
Billericay Town Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1
Essex Wildlife Trust Langdon Nature Discovery Centre, Lower Dunton Road, Basildon, SS16 6EB	3.5%	3	0.0%	0	25.0%	2	0.0%	0	0.0%	0	10.0%	1
Pitsea Town Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0
Smallgains Hall, Creek Road, Canvey Island, SS8 8QP	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet Town Centre	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	2
Wat Tyler Country Park, Pitsea Hall Lane, Pitsea,	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Basildon, SS16 4UH																						
Zone 10																						
Brentwood Town Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunton Hills Family Golf Centre, Tibury Road, West Horndon, Brentwood, CM13 3LT	1.2%	1	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallows Corner Retail Park, Colchester Road, Romford, (DFS, Furniture Village, Halfords, Dreams, Next Home & more)	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1
Hacton Park Corner Farm, Park Farm Road, Upminster, RM14 2XU	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold Wood Local Centre, Romford	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1
Havering Indoor Bowls Club, Harrow Lodge, Hornchurch Road, Park, Hornchurch, RM11 1JU	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	2
Pea Lane, South Ockendon, Upminster, RM14 2XH	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	4.7%	4	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.5%	3
Upminster Golf Club, Hall Lane, Upminster, RM14 1XA	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																						
Ballards Gore Golf Club, Gore Road, Rochford, SS4 2DA	1.2%	1	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basingstoke Town Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1
Camer Park Country Park, Camer Park Road, Meopham, Gravesend, DA13 0AL	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	3.5%	3	14.3%	1	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Charlton Town Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Corinthian Golf Course, Corinthian Sports Club, Longfield, DA3 8LZ	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Herne Bay Town Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Halstow Village Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Hill Village Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Russia Local Centre, Tottenham	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portman Road Stadium, Portman Road, Ipswich, IP1 2DA	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1
RHS Garden Hyde Hall, Creep hedge Lane, Chelmsford, CM3 8ET	1.2%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Rochester Town Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1
Southend-on-Sea Town Centre	2.4%	2	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0
Whitford Village Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0
Others												
Base:	85		7	8	1	8	9	9	11	14	10	8

Thurrock Household Survey for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q53 What improvements could be made to the leisure offer in the Thurrock Council local authority area that would make you visit / partake in leisure activities more often? [MR]																						
Cheaper prices to access leisure facilities / events	3.0%	30	1.9%	2	1.9%	2	3.2%	3	1.0%	1	2.4%	2	8.7%	9	5.7%	6	1.0%	1	1.9%	2	1.9%	2
More leisure facilities / activities for teenagers	2.2%	22	2.9%	3	5.8%	6	2.1%	2	3.9%	4	1.2%	1	3.9%	4	0.0%	0	1.0%	1	0.9%	1	0.0%	0
More leisure facilities / activities for young children	1.9%	19	2.9%	3	3.9%	4	2.1%	2	1.0%	1	1.2%	1	3.9%	4	2.9%	3	1.0%	1	0.0%	0	0.0%	0
More leisure facilities / activities for the elderly	1.7%	17	2.9%	3	1.0%	1	3.2%	3	3.9%	4	1.2%	1	1.9%	2	1.0%	1	1.0%	1	0.0%	0	0.9%	1
Improved public transport	1.6%	16	1.0%	1	0.0%	0	0.0%	0	1.0%	1	2.4%	2	1.9%	2	1.0%	1	2.9%	3	2.8%	3	2.8%	3
More / better restaurants	1.5%	15	1.9%	2	1.0%	1	1.1%	1	3.9%	4	1.2%	1	0.0%	0	2.9%	3	1.0%	1	0.9%	1	0.9%	1
More / better car parking	1.4%	14	1.0%	1	1.9%	2	0.0%	0	2.9%	3	2.4%	2	1.9%	2	0.0%	0	1.0%	1	0.0%	0	2.8%	3
More local sports & recreation facilities (e.g. football pitches, tennis courts)	1.4%	14	1.0%	1	0.0%	0	3.2%	3	3.9%	4	0.0%	0	1.9%	2	1.0%	1	1.0%	1	1.9%	2	0.0%	0
Swimming pool - indoor	1.3%	13	0.0%	0	2.9%	3	1.1%	1	1.0%	1	4.8%	4	1.9%	2	1.0%	1	0.0%	0	0.0%	0	0.9%	1
Theatres	1.1%	11	1.0%	1	1.0%	1	1.1%	1	3.9%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.9%	2	0.9%	1
More / better parks / green spaces	1.0%	10	1.9%	2	1.9%	2	2.1%	2	1.9%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
More / better pubs / bars	1.0%	10	0.0%	0	1.0%	1	2.1%	2	4.9%	5	1.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafes / coffee shops	0.8%	8	1.0%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.0%	1	2.9%	3	1.0%	1	0.0%	0	0.0%	0
Cinema - multi-screen cinema	0.8%	8	1.0%	1	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.9%	2
More family-friendly pubs / restaurants	0.7%	7	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	2.9%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Improved security / CCTV / more police	0.7%	7	0.0%	0	1.9%	2	1.1%	1	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.9%	1
More / better disabled access	0.6%	6	1.9%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.9%	1
More leisure facilities / activities for families	0.6%	6	0.0%	0	1.0%	1	1.1%	1	1.0%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.9%	1	0.0%	0
Ice rink	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	2.8%	3	0.0%	0
Bingo venue	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.9%	1
Improvements in the built environment (make it look more attractive)	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.9%	2	1.9%	2
More outdoor festivals / events / carnivals	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Outdoor gyms	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.2%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better publicity / advertising / social media updates of what's on / available	0.4%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.9%	2
More / better cultural	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
facilities																						
More live music venues	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.9%	1	0.0%	0
Less traffic congestion	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.9%	2	0.0%	0	0.0%	0
Free car parking	0.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1
More / better public toilets	0.4%	4	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
The Dartford Crossing to be cheaper	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	1.0%	1	0.0%	0	0.0%	0
Cinema - art house cinema	0.4%	4	1.0%	1	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Ten-pin bowling	0.4%	4	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1
Swimming pool - outdoor	0.4%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.2%	1	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street cleaning / cleaner streets	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.9%	1	0.0%	0
Museums	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1
Cheaper car parking	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1
More / better seating areas	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.9%	1
Crazy golf	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.9%	1
Augmented reality gaming centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.9%	2
Indoor soft play areas	0.3%	3	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Trampoline park	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1
More / better comedy clubs	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Improved cycle access (more / better cycle paths)	0.2%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restoring Tilbury Ferry	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Keeping Thameside Theatre open	0.2%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the riverside facilities	0.2%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure / sports centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More food / farmers markets	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Improve / update current leisure facilities	0.2%	2	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved pedestrian access	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Casino	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Install seating at the bus stops	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More arcades	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ladies-only swimming sessions	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
More climbing walls	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Hotels - cheaper hotels	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Access to facilities without needing to be a member	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Larger indoor swimming pool	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Later opening times	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More vocational courses /	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
classes																						
Moto racing track	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove the requirement to always have to book in advance	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More affordable restaurants / cafes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aqua aerobics sessions in the evenings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Better time slots at the swimming pool	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Change the cinema into a theatre	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Make theatre seats more comfortable / more space between rows	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Utilise the greenery for activities	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Libraries to deliver books to people who are housebound	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specialised classes tailored to all ranges of people	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Speedway	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More nightclubs / better nightlife	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotels - more / better hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better signposting and street information	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More art galleries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pavement cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better health clubs / indoor gyms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	65.8%	666	68.9%	71	56.3%	58	71.3%	67	52.4%	54	68.7%	57	58.3%	60	63.8%	67	76.0%	79	76.6%	82	66.4%	71
(Don't know)	10.6%	107	6.8%	7	19.4%	20	6.4%	6	9.7%	10	10.8%	9	15.5%	16	8.6%	9	8.7%	9	5.6%	6	14.0%	15
Base:		1012		103		103		94		103		83		103		105		104		107		107
GEN Gender of respondent:																						
Male	34.9%	353	29.1%	30	39.8%	41	38.3%	36	32.0%	33	28.9%	24	39.8%	41	40.0%	42	31.7%	33	35.5%	38	32.7%	35
Female	65.1%	659	70.9%	73	60.2%	62	61.7%	58	68.0%	70	71.1%	59	60.2%	62	60.0%	63	68.3%	71	64.5%	69	67.3%	72
Base:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
AGE	Can I ask how old you are please?																					
18-24	3.3%	33	2.9%	3	1.9%	2	8.5%	8	1.9%	2	1.2%	1	6.8%	7	4.8%	5	1.9%	2	0.9%	1	1.9%	2
25-34	5.8%	59	3.9%	4	9.7%	10	9.6%	9	3.9%	4	3.6%	3	8.7%	9	6.7%	7	2.9%	3	3.7%	4	5.6%	6
35-44	6.7%	68	6.8%	7	6.8%	7	9.6%	9	6.8%	7	3.6%	3	8.7%	9	6.7%	7	4.8%	5	4.7%	5	8.4%	9
45-54	9.6%	97	7.8%	8	9.7%	10	9.6%	9	9.7%	10	6.0%	5	11.7%	12	11.4%	12	4.8%	5	7.5%	8	16.8%	18
55-64	14.6%	148	9.7%	10	10.7%	11	13.8%	13	13.6%	14	15.7%	13	15.5%	16	15.2%	16	14.4%	15	20.6%	22	16.8%	18
65+	60.0%	607	68.9%	71	61.2%	63	48.9%	46	64.1%	66	69.9%	58	48.5%	50	55.2%	58	71.2%	74	62.6%	67	50.5%	54
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	1012		103		103		94		103		83		103		105		104		107		107	

QUOTA Zone																						
Zone 1	10.2%	103	100.0%	103	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	10.2%	103	0.0%	0	100.0%	103	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	9.3%	94	0.0%	0	0.0%	0	100.0%	94	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	10.2%	103	0.0%	0	0.0%	0	0.0%	0	100.0%	103	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	8.2%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	83	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	10.2%	103	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	103	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7	10.4%	105	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	105	0.0%	0	0.0%	0	0.0%	0
Zone 8	10.3%	104	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	104	0.0%	0	0.0%	0
Zone 9	10.6%	107	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	107	0.0%	0
Zone 10	10.6%	107	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	107
Base:		1012		103		103		94		103		83		103		105		104		107		107

Thurrock Household Survey
for Lambert Smith Hampton

		Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
PC	Postcode Sector																					
	BR8 7	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%
	CM11 2	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%
	CM12 9	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	5	0.0%
	CM13 1	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%
	CM13 2	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%
	CM13 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
	CM14 4	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%
	CM14 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
	CM15 8	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
	CM15 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%
	DA1 2	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%
	DA1 3	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%
	DA1 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%
	DA11 0	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%
	DA11 7	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	9	0.0%	0	0.0%
	DA11 8	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	14	0.0%	0	0.0%
	DA11 9	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%
	DA12 1	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	6	0.0%	0	0.0%
	DA12 2	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%
	DA12 3	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	6	0.0%	0	0.0%
	DA12 4	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	15	0.0%	0	0.0%
	DA12 5	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	15	0.0%	0	0.0%
	DA13 9	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	8	0.0%	0	0.0%
	DA14 4	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	9	0.0%	0	0.0%	0	0.0%
	DA14 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%
	DA15 7	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%
	DA15 8	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	9	0.0%	0	0.0%	0	0.0%
	DA15 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%
	DA16 1	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%
	DA16 2	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%
	DA16 3	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%
	DA17 5	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%
	DA17 6	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%
	DA2 6	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%
	DA2 7	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%
	DA3 7	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	15	0.0%	0	0.0%
	DA4 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%
	DA5 1	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%
	DA5 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
	DA5 3	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%
	DA6 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
	DA6 8	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%
	DA7 4	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%
	DA7 5	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	6	0.0%	0	0.0%	0	0.0%
	DA7 6	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%

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for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
DA8 1	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DA8 2	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DA8 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DA9 9	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME3 7	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM1 2	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM1 4	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM10 7	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM10 8	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM10 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM11 1	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM11 2	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM11 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM12 4	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM12 5	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM12 6	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 7	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 8	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM13 9	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM14 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM14 2	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM14 3	5.8%	59	0.0%	0	0.0%	0	0.0%	0	71.1%	59	0.0%	0
RM15 4	4.2%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.8%	42
RM15 5	2.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.2%	29
RM15 6	2.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.3%	25
RM16 2	4.0%	40	0.0%	0	0.0%	0	0.0%	0	38.8%	40	0.0%	0
RM16 3	2.4%	24	0.0%	0	0.0%	0	0.0%	0	28.9%	24	0.0%	0
RM16 4	4.2%	43	41.7%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM16 5	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	7
RM16 6	4.4%	45	0.0%	0	0.0%	0	47.9%	45	0.0%	0	0.0%	0
RM17 5	3.3%	33	0.0%	0	0.0%	0	0.0%	0	32.0%	33	0.0%	0
RM17 6	3.0%	30	0.0%	0	0.0%	0	0.0%	0	29.1%	30	0.0%	0
RM18 7	1.9%	19	18.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM18 8	4.1%	41	39.8%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM19 1	1.7%	17	0.0%	0	0.0%	0	18.1%	17	0.0%	0	0.0%	0
RM2 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM2 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM20 1	0.3%	3	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0
RM20 3	0.7%	7	0.0%	0	0.0%	0	7.4%	7	0.0%	0	0.0%	0
RM20 4	2.2%	22	0.0%	0	0.0%	0	23.4%	22	0.0%	0	0.0%	0
RM3 0	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 7	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 8	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM3 9	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM5 2	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM5 3	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM6 4	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
RM6 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
RM7 0	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
RM7 7	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
RM7 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
RM7 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
RM8 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
RM8 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
RM8 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
RM9 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
RM9 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
RM9 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
SE2 0	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
SE2 9	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0
SE28 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
SS13 1	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%	0
SS13 2	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
SS13 3	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	6	0.0%	0
SS14 1	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
SS14 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
SS14 3	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	7	0.0%	0
SS15 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
SS15 5	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	7	0.0%	0
SS15 6	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
SS16 4	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	8	0.0%	0
SS16 5	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	10	0.0%	0
SS16 6	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	9	0.0%	0
SS17 0	2.4%	24	0.0%	0	23.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS17 7	4.1%	41	0.0%	0	39.8%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS17 8	2.6%	26	0.0%	0	25.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS17 9	1.2%	12	0.0%	0	11.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS7 1	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
SS7 2	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	5	0.0%	0
SS7 3	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
SS7 4	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	5	0.0%	0
SS7 5	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	6	0.0%	0
SS8 0	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
SS8 7	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%	0
SS8 8	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%	0
SS8 9	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	5	0.0%	0
SS9 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Base:	1012		103		103		94		103		83		103		105		104		107		107	

Appendix 6:

Data Tabulations

By Zone Nulls & SFT Filtered
(Weighted)

Thurrock Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10

Q01 Where do you normally undertake your household's main food and grocery shopping?*Excl. Nulls & SFT***Zone 1**

Asda, Thurrock Park Way, Tilbury, RM18 7HJ	1.8%	15	36.4%	7	5.2%	1	0.0%	0	26.0%	6	5.9%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Princess Margaret Road, East Tilbury, Tilbury, RM18 8YP	0.1%	1	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Defoe Parade, Chadwell St Mary, Grays, RM16 4QR	0.0%	0	1.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Dock Road, Tilbury, RM18 7BJ	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Brentwood Road, Chadwell St Mary, Grays, RM16 4JD	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 2

Co-op, High Street, Stanford-le-Hope, SS17 0HD	0.1%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St John's Way, Corringham, Stanford-le-Hope, SS17 7NA	0.6%	5	0.0%	0	21.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons DAILY, St Johns Way, Corringham, SS17 7NA	0.2%	1	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons SUPERMARKET, St John's Way, Corringham, SS17 7LL	0.7%	6	2.4%	0	24.5%	6	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 3

Costco, West Thurrock Way, Grays, RM20 3WY	0.9%	8	1.5%	0	2.5%	1	1.3%	0	0.0%	0	0.0%	0	1.5%	0	2.9%	6	0.0%	0	0.0%	0	0.0%	0
Iceland (The Food Warehouse), Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	0.1%	1	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	1.5%	13	4.6%	1	0.0%	0	15.2%	2	4.7%	1	9.6%	1	11.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	5
Tesco Express, Drake Road, Chafford Hundred, Grays,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
RM16 6PS																						
Tesco Express, Lakeside Business Village, Fleming Road, Chafford Hundred, Grays, RM16 6EW	0.2%	2	2.5%	0	0.4%	0	0.8%	0	1.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	2.2%	18	15.6%	3	1.5%	0	30.1%	5	28.0%	7	4.5%	0	13.5%	3	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Farmfoods, The Mall, Grays, RM17 6QE	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Food Centre, Clarence Road, Grays, RM17 6RD	0.1%	1	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Mall, Grays, RM17 6QF	0.1%	1	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	1.3%	11	7.3%	1	0.4%	0	8.4%	1	21.3%	5	10.0%	1	0.4%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Tesco Express, Crammavill Street, Stifford Clays, Grays, RM16 2BD	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	7	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Southend Road, Grays, RM17 5NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Waitrose, St Marys Lane, Upminster, RM14 3BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Co-op, High Street, Aveley, South Ockendon, RM15 4BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.7%	6	0.0%	0	0.0%	0	0.0%	0	4.0%	1	4.5%	0	25.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Derwent Parade, South Ockendon, RM15 5ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Aldi, Central Way, Thamesmead, SE28 8DT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	7	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Road, Swanley, BR8 7BU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Crossways Boulevard, Dartford, Greenhithe, DA9	1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	12	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
9BT												
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	2.7%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, London Road, Swanley, BR8 7UN	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Eynsham Drive, Abbey Wood, SE2 9RQ	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Foots Cray High Street, Sidcup, DA14 5HJ	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upper Wickham Lane, Welling, DA16 3HF	2.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Prospect Place Park, Westgate Road, Dartford, DA1 1DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Twin Tumps Way, Thamesmead, SE28 8RD	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Welling High Street, Welling, DA16 1QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Sainsbury's Superstore, Harrow Manorway, Abbey Wood, SE2 9NU	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Priory Shopping Centre, Dartford, DA1 2HL	1.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore,	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Stadium Way, Crayford, Dartford, DA1 4HW												
Tesco Express, Bexley Road, Erith, DA8 3HD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Orpington, Sidcup, DA14 5BN	1.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	15
Tesco Superstore, Embassy Court, Welling, DA16 1TH	2.6%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	22
Zone 8												
Aldi, London Road, Gravesend, DA11 9LY	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	5
Asda, Thames Way, Gravesend, DA11 0DQ	1.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	6
Co-op, East Milton Road, Gravesend, DA12 2JL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Co-op, Station Road, Longfield, DA3 7QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Iceland, Overcliffe, Gravesend, DA11 0EF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	5
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	2.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.0%	17
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH	3.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	6
Tesco Express, Latona Drive, Whinfell Way, Gravesend, DA12 4SF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Express, New Road, Gravesend, DA11 0AF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Tesco Express, The Parade, Valley Drive, Gravesend, DA12 5RT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2
Waitrose, Station Road, Longfield, DA3 7QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Zone 9												
Aldi, Northlands Pavement,	0.4%	3	0.0%	0	5.9%	1	0.0%	0	0.0%	0	2.7%	1

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Pitsea, Basildon, SS13 3DU												
Aldi, Rushbottom Lane, South Benfleet, Benfleet, SS7 4BX	1.6%	13	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	1.5%	12	2.4%	0	6.6%	1	0.0%	0	0.0%	0	1.4%	3
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	1.4%	12	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Billericay, CM12 9AJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Market Square, Basildon, SS14 1DD	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.3%	2	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Close, Basildon, SS14 3BA	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.1%	1	1.0%	0	1.1%	0	0.4%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Lidl, Northwick Road, Canvey Island, SS8 0PU	0.7%	6	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Canvey Retail Park, Roscommon Way, Canvey Island, SS8 0EJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Clay Hill Road, Kingswood, Basildon, SS16 5DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Timberlog Lane, Basildon, SS14 1PB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.6%	5	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	1.3%	10	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Premier (B&B) Clay Hill Road, Basildon, SS16 4EX	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore,	0.7%	6	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Cricketers Retail Park, East Mayne, Basildon, SS13 1SA												
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Rayleigh Weir, Benfleet, SS7 3UB	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	1.6%	13	0.0%	0	0.4%	0	0.0%	0	2.6%	1	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	3.9%	32	2.5%	0	8.8%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	2.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0
Waitrose, High Street, Billericay, CM12 9BY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Aldi, Collier Row Road, Romford, RM5 2AT	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0
Aldi, Marlborough Road, Romford, RM7 8AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	1.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0
Aldi, Rom Valley Way, Romford, RM7 0AN	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upminster, RM14 2QB	1.2%	10	0.0%	0	0.0%	0	2.8%	0	0.0%	0	14.6%	1
Asda, Dolphin Approach, Romford, RM1 3EE	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Merriellands Crescent, Barking, Dagenham, RM9 6SJ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Whalebone Lane South, Chadwell Heath, Dagenham, RM8 1BB	0.9%	8	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Gooshays Drive, Harold Hill, Romford, RM3 8QY	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Hornchurch, RM11 1TP	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Whalebone Lane South,	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Dagenham, RM8 1AT																						
Marks and Spencer (M&S) Department Store, High Street, Brentwood, CM14 4RH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Marks and Spencer (M&S) Department Store, South Street, Romford, RM1 1NT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Marks and Spencer (M&S) Foodhall, Station Road, Upminster, RM14 2SU	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Sainsbury's Superstore, High Road, Chadwell Heath, Romford, RM6 6PB	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	8
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	1.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	10
Sainsbury's Superstore, The Brewery Walk, Romford, RM1 1AU	1.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	15
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	4.3%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	36
Tesco Express, Heathway, Dagenham, RM10 8QS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	3.7%	31	0.0%	0	0.0%	0	0.4%	0	0.5%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	11.0%	30
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	3.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	26
Tesco Extra, High Road, Goodmayes, RM6 4HY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	3.6%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	29
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	1.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	13
Outside Survey Area																						
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
Aldi, High Road, Seven Kings, Ilford, IG3 8RS	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
Amazon Fresh, Water Street, Wood Wharf, Canary	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Wharf, E14 5GX																						
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	0.9%	7	0.5%	0	0.0%	0	4.9%	1	0.5%	0	0.7%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	5
Marks and Spencer (M&S) Department Store, Eltham High Street, Eltham, SE9 1TQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	0.2%	1	4.4%	1	0.4%	0	0.8%	0	0.0%	0	2.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Sittingbourne Road, Maidstone, ME14 3EN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Philipot Path, Eltham, SE9 5DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Watford Road, Wembley, HA0 3HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	3.3%	27	8.0%	1	1.9%	0	30.9%	5	10.8%	3	8.7%	1	13.9%	3	2.6%	6	0.0%	0	0.0%	0	3.3%	9
Tesco Superstore, Cuxton Road, Rochester, ME2 2DE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Waitrose, London Road, Leigh-on-Sea, SS9 3JA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Others																						
Weighted base:	828		19		23		16		24		7		20		219		70		162		271	
Sample:	869		89		94		78		82		73		89		86		89		103		86	

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q02 When you visit STORE MENTIONED AT Q01 for your main food shopping, do you usually combine your shopping with other activities (for example non-food shopping, leisure, entertainment, services or visiting restaurants, bars, banks, etc.)? [MR]																						
<i>Not those that do their main food shopping via the internet or delivery at Q01</i>																						
Yes – NON-FOOD shopping	16.9%	140	13.7%	3	5.9%	1	13.3%	2	6.1%	1	10.4%	1	11.1%	2	23.5%	51	7.7%	5	17.3%	28	16.7%	45
Yes – other FOOD shopping	14.9%	123	2.4%	0	11.8%	3	14.9%	2	2.6%	1	11.7%	1	14.9%	3	18.6%	41	4.7%	3	13.3%	22	17.8%	48
Yes – getting petrol	5.9%	49	0.5%	0	7.9%	2	3.9%	1	4.5%	1	7.9%	1	10.9%	2	2.6%	6	3.6%	3	10.7%	17	6.3%	17
Yes – window shopping / browsing	4.1%	34	4.8%	1	0.8%	0	2.2%	0	1.0%	0	0.0%	0	1.8%	0	6.4%	14	0.5%	0	4.3%	7	3.9%	11
Yes – visiting café / pub / restaurant	3.0%	25	3.5%	1	0.8%	0	3.0%	0	3.1%	1	4.9%	0	0.7%	0	3.1%	7	5.5%	4	6.7%	11	0.4%	1
Yes – travelling to / from work	3.0%	25	0.0%	0	2.5%	1	0.0%	0	2.6%	1	2.1%	0	0.0%	0	6.2%	14	3.2%	2	1.3%	2	2.0%	5
Yes – visiting market	3.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	3.4%	7	0.0%	0	5.5%	9	3.1%	8
Yes – visiting chemist / pharmacy	2.7%	23	2.4%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	5.5%	12	0.5%	0	4.8%	8	0.4%	1
Yes – visiting banks and other financial services (including cashpoints)	2.5%	21	0.0%	0	0.4%	0	0.0%	0	1.0%	0	4.1%	0	0.0%	0	2.2%	5	0.0%	0	3.2%	5	3.9%	10
Yes – using Post Office	2.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	5.5%	12	0.5%	0	4.8%	8	0.0%	0
Yes – leisure activity (e.g. gym, leisure centre, cinema, etc.)	2.2%	18	0.0%	0	0.8%	0	0.0%	0	0.5%	0	1.4%	0	1.8%	0	5.1%	11	0.0%	0	4.0%	7	0.0%	0
Yes – visiting health service such as doctor, dentist, hospital, opticians	2.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	12	0.0%	0	2.7%	4	0.4%	1
Yes – visiting family / friends	1.8%	15	2.5%	0	0.8%	0	0.4%	0	0.0%	0	0.7%	0	1.8%	0	2.6%	6	0.0%	0	4.8%	8	0.0%	0
Yes – visiting other services such as hairdressers, barbers, salons, laundrette, recycling, vets, etc.	1.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	5	0.5%	0	5.5%	9	0.0%	0
Yes – visiting library	1.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	12	0.0%	0	0.0%	0	0.0%	0
Yes – travelling to / from school / college / university (includes school run)	0.3%	3	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Yes – walking the dog / go for a walk	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting place of worship	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No activity)	66.8%	553	70.0%	13	75.5%	17	73.3%	12	79.6%	19	67.9%	5	64.1%	13	64.4%	141	72.6%	51	62.5%	101	67.5%	183
(Don't know)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	2.3%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Weighted base:		828		19		23		16		24		7		20		219		70		162		271
Sample:		869		89		94		78		82		73		89		86		89		103		86

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q03 When you combine your trip with other activities, where do you normally go?																						
<i>Not those that said 'No activity' or 'Don't know' at Q02 AND Excl. Nulls & SFT</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.2%	0	8.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell St Mary Local Centre, Grays	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.5%	1	1.7%	0	25.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.1%	0	0.0%	0	4.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	1.8%	4	5.1%	0	0.0%	0	13.5%	1	11.6%	0	13.7%	0	50.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.4%	1	0.0%	0	0.0%	0	15.2%	1	2.9%	0	0.0%	0	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	0.3%	1	0.0%	0	15.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	2.8%	6	35.0%	2	4.6%	0	40.4%	2	39.8%	2	2.7%	0	9.6%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.5%	1	0.0%	0	19.9%	1	1.8%	0	8.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
Aveley Town Centre	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Esso, North Road, South Ockendon, RM15 6AJ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	22.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ockendon Town Centre	0.8%	2	11.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	5	0.0%	0	0.0%	0	0.0%	0
Asda, London Road,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Swanley, BR8 7UN												
Asda, Station Road, Belvedere, DA17 6DF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Crittalls Corner, Sidcup By-Pass Road, Sidcup, DA14 6LX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, off Station Road, Lower Road, Belvedere, DA17 6DF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	3.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Erith Town Centre	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thamesmead Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dene Holm Road, Painters Ash, Northfleet, Gravesend, DA11 8LG	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper	9.3%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	8

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Hill, Northfleet, DA11 8JH, DA11 8JH																						
Zone 9																						
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.2%	0	0.0%	0	11.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Town Square, Basildon, SS14 1DZ	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3	0.0%	0
Basildon Town Centre	3.9%	9	8.4%	0	4.6%	0	0.0%	0	0.0%	0	8.6%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	8	0.0%	0
Billericay Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	2.4%	5	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	5	0.0%	0
Canvey Island Seafront (where Fantasy Island is)	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	5	0.0%	0
Hadleigh Town Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0
Home Bargains, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	5
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	6	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	1.0%	2	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Pitsea Town Centre	1.7%	4	1.7%	0	2.3%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	3	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	4	0.0%	0
Timberlog Lane / Long Riding Shopping Parade, Basildon, SS14 1PB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Zone 10																						
Aldi, Merrielands Retail Park, Dagenham, RM9 6SJ	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	4	0.0%	0
Aldi, St Marys Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

Thurrock Household Survey for Lambert Smith Hampton

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Upminster, RM14 2QB												
Asda, Whalebone Lane	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South, Chadwell Heath,												
Dagenham, RM8 1BB												
B&Q, Roneo Corner,	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Road,												
Romford, RM11 1PY												
Brentwood Town Centre	7.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold Hill Local Centre,	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford												
Havering Indoor Bowls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Club, Harrow Lodge,												
Hornchurch Road, Park,												
Hornchurch, RM11 1JU												
Hornchurch Town Centre	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainham Leisure Centre,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Viking Way, Rainham,												
RM13 9YZ												
Rainham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rom Valley Way Retail	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park, Rom Valley Way,												
Romford, RM7 0AN												
Romford Town Centre	8.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(including The Liberty,												
The Mall and The												
Brewery)												
Tesco Extra, Bridge Road,	3.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainham, RM13 9YZ												
Upminster Town Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area												
Greenhithe Village Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre,	1.8%	4	25.1%	1	2.3%	0	14.4%	1	8.7%	0	4.5%	0
West Thurrock, Grays,												
RM20 2ZP												
Lidl, West Thurrock Way,	0.1%	0	0.0%	0	2.3%	0	5.5%	0	0.0%	0	0.0%	0
West Thurrock, Grays,												
RM20 1WN												
Marks and Spencer (M&S)	0.1%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	1.5%	0
Department Store,												
Lakeside, West Thurrock,												
Grays, RM20 2ZP												
Marks and Spencer (M&S)	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Department Store,												
Sittingbourne Road,												
Maidstone, ME14 3EN												
Seven Kings Local Centre,	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford												

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Southend-on-Sea Town Centre	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0
Swanley Town Centre	3.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	8	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	1.7%	4	0.0%	0	0.0%	0	5.5%	0	2.9%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3
Others																						
Weighted base:	220		5	4	4	4	2	5	64	17	47	69										
Sample:	238		25	28	22	17	22	25	26	21	29	23										

Thurrock Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10

Q04 Where else do you undertake your household's main food shopping?*Excl. Nulls & SFT***Zone 1**

Asda, Thurrock Park Way, Tilbury, RM18 7HJ	1.3%	7	26.0%	3	4.0%	1	0.0%	0	8.0%	1	10.8%	1	8.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Defoe Parade, Chadwell St Mary, Grays, RM16 4QR	1.5%	8	0.0%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.7%	0	5.4%	7	0.0%	0	0.0%	0	0.0%	0
One Stop, Defoe Parade, Chadwell St Mary, RM16 4QF	0.1%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Andrews Court, Calcutta Road, Tilbury, RM18 7QW	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 2

Co-op, Gardner Avenue, Corringham, Stanford-le-Hope, SS17 7SE	0.1%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Sorrells, Stanford-le-Hope, SS17 7DZ	0.2%	1	4.6%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St John's Way, Corringham, Stanford-le-Hope, SS17 7NA	0.8%	4	2.9%	0	25.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Corringham Town Centre	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons DAILY, St Johns Way, Corringham, SS17 7NA	0.1%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons SUPERMARKET, St John's Way, Corringham, SS17 7LL	0.4%	2	1.4%	0	12.1%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reeds Family Butchers, St John's Way, Corringham, SS17 7NA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Tesco Express, King Street, Stanford-le-Hope, SS17 0HR	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 3

Costco, West Thurrock Way, Grays, RM20 3WY	0.8%	4	0.7%	0	0.6%	0	0.0%	0	2.1%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3
Costcutter, Garrison Parade, Purfleet, RM19 1ST	0.1%	0	0.0%	0	0.0%	0	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Iceland (The Food Warehouse), Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	0.5%	2	0.7%	0	3.8%	1	0.7%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	1.2%	6	3.6%	0	1.2%	0	16.1%	2	12.1%	2	14.2%	1	9.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lakeside Business Village, Fleming Road, Chafford Hundred, Grays, RM16 6EW	0.3%	2	0.0%	0	0.0%	0	8.6%	1	0.7%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	1.4%	7	10.9%	1	0.0%	0	14.3%	1	20.8%	4	4.8%	0	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Mall, Grays, RM17 6QE	1.8%	10	0.0%	0	5.8%	1	0.7%	0	0.0%	0	0.0%	0	4.3%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	8
Grays Food Centre, Clarence Road, Grays, RM17 6RD	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Super Market, Orsett Road, Grays, RM17 5DF	0.1%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Mall, Grays, RM17 6QF	0.2%	1	5.4%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	1.8%	9	12.4%	2	3.5%	1	24.3%	3	25.3%	5	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Southend Road, Grays, RM17 5NJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Waitrose, St Marys Lane, Upminster, RM14 3BT	0.1%	1	0.0%	0	0.0%	0	2.0%	0	0.0%	0	6.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.5%	3	4.6%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	18.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Canterbury Parade, South Ockendon, RM15 6NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Roman Way, Dartford, DA1 4FY	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Aldi, St Mary's Road, Swanley, BR8 7BU	1.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Joyce Dawson Way, Thamesmead, SE28 8RA	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Swanley Shopping Centre, Swanley, BR8 7TG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Town Square, Erith, DA8 1SE	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Instone Road, Dartford, DA1 2FG	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Abbey Wood Local Centre, Bexley	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bexleyheath Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	1.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4
Marks and Spencer (M&S) Department Store, Broadway, Bexleyheath, DA6 7JN	0.6%	3	0.0%	0	0.6%	0	0.0%	0	0.0%	0	2.1%	3
Marks and Spencer (M&S) Food, Station Road, Sidcup, DA15 7AB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Marks and Spencer (M&S) Foodhall, Prospect Place Park, Westgate Road, Dartford, DA1 1DY	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	5
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	3.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	17
Morrisons Supermarket, Twin Tumps Way, Thamesmead, SE28 8RD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Morrisons Supermarket, Welling High Street, Welling, DA16 1QL	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pickett's, Pickford Lane, Bexleyheath, DA7 4QU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Harrow Manorway, Abbey Wood, SE2 9NU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Priory Shopping Centre, Dartford, DA1 2HL	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bexley Road, Erith, DA8 3HD	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Orpington, Sidcup, DA14 5BN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TFC Welling, Upper Wickham Lane, Welling, DA16 3AB	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose (Little), High Street, Sidcup, DA14 6EN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Aldi, London Road, Gravesend, DA11 9LY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thames Way, Gravesend, DA11 0DQ	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Longfield, DA3 7QH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Thamesgate Centre, Gravesend, DA11 0AU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Overcliffe, Gravesend, DA11 0EF	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road,	1.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Northfleet, Gravesend, DA11 8AB												
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Latona Drive, Whinfell Way, Gravesend, DA12 4SF	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Perry Street, Northfleet, Gravesend, DA11 8QU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Whitehill Lane, Gravesend, DA12 5LS	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Longfield, DA3 7QA	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Aldi, Northlands Pavement, Pitsea, Basildon, SS13 3DU	0.3%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rushbottom Lane, South Benfleet, Benfleet, SS7 4BX	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	1.0%	5	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Northwick Retail Park, Canvey Island, SS8 0EJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland (The Food Warehouse), Canvey Island Retail Park, Canvey Island, SS8 0EJ	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Rectory Road, Hadleigh, Benfleet, SS7 2ND	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kayden Supermarket, Church Road, Basildon, SS16 4AE	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Close, Basildon, SS14 3BA	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Lidl, High Road, Pitsea, Basildon, SS13 3AB	3.2%	17	0.7%	0	3.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	17.2%	17	0.0%	0
Lidl, London Road, Hadleigh, Benfleet, SS7 2DE	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	1.4%	8	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	8	0.0%	0
Lidl, Northwick Road, Canvey Island, SS8 0PU	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Marks and Spencer (M&S) Foodhall, Canvey Retail Park, Roscommon Way, Canvey Island, SS8 0EJ	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.4%	2	0.0%	0	0.6%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	4	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	2.2%	11	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	11	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	1.4%	7	0.0%	0	2.4%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	7	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	1.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	8	0.0%	0
Sainsbury's Superstore, Stadium Way, Rayleigh Weir, Benfleet, SS7 3UB	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Tesco Express, Meadow Rise, Billericay, CM11 2DZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	5	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.8%	4	2.8%	0	8.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.4%	2	0.0%	0	0.6%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.6%	1
Waitrose, High Street,	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Billericay, CM12 9BY												
Zone 10												
Aldi, Marlborough Road, Romford, RM7 8AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	2.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rom Valley Way, Romford, RM7 0AN	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upminster, RM14 2QB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	6.4%	1
Asda, Dolphin Approach, Romford, RM1 3EE	1.0%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Asda, Merriellands Crescent, Barking, Dagenham, RM9 6SJ	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	6
Co-op, Harewood Road, Pilgrims Hatch, Brentwood, CM15 9PD	1.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Rayleigh Road, Hutton, Brentwood, CM13 1LZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Farnham Road, Romford, RM3 8DX	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Market Place, Romford, RM1 3AB	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Hornchurch, RM11 1RL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Mall, Heathway, Dagenham, RM10 8RE	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Gooshays Drive, Harold Hill, Romford, RM3 8QY	1.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Heathway, Dagenham, RM10 8QS	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Hornchurch, RM11 1TP	2.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Longbridge Road, Dagenham, RM8 2DB	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, High Street, Brentwood, CM14 4RH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Station Road, Upminster, RM14 2SU	0.3%	2	0.0%	0	0.0%	0	0.0%	0	9.6%	0	0.7%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10		
Morrisons Supermarket, Beacontree Heath, Wood Lane, Dagenham, RM10 7RA	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	7
Sainsbury's Superstore, High Road, Chadwell Heath, Romford, RM6 6PB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	2.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	13
Sainsbury's Superstore, The Brewery Walk, Romford, RM1 1AU	1.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	10
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Tesco Express, Front Lane, Cranham, Upminster, RM14 1XL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	3.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	17
Tesco Extra, High Road, Goodmayes, RM6 4HY	1.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	8
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	2.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	10
Tesco Superstore, Collier Row Lane, Romford, RM5 3NL	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3
Outside Survey Area														
Aldi, Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Aldi, Friary Place, Rochester, ME2 4TP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.2%	1	0.7%	0	0.0%	0	1.3%	0	3.3%	1	0.0%	0	0.0%	0
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	0.8%	4	0.7%	0	3.8%	1	12.2%	1	8.0%	1	3.0%	0	8.4%	0

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Local shops, Rushden Lakes Shopping Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S) Department Store, Eltham High Street, Eltham, SE9 1TQ	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	5	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	0.8%	4	13.5%	2	0.6%	0	1.3%	0	12.4%	2	3.9%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S) Foodhall, Strood Retail Park, Rochester, ME2 2AB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%
Morrisons Supermarket, Western Approaches, Southend-on-Sea, SS2 6SH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%
Sainsbury's Superstore, Hempstead Valley Shopping Centre, Hempstead, ME7 3PB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%
Sainsbury's Superstore, King George Avenue, Ilford, IG2 7SH	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%
Sainsbury's Superstore, Philipot Path, Eltham, SE9 5DL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	3.2%	17	3.6%	0	2.9%	0	10.3%	1	2.0%	0	8.0%	0	11.8%	1	3.5%	5	0.0%	0	0.0%	0	4.6%
Tesco Superstore, Cuxton Road, Rochester, ME2 2DE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%
Tesco Superstore, Station Road, Harrow, HA1 2TU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%
Others																					
Weighted base:	531			13		15		10		18		5		11		136		45		97	
Sample:	585			63		64		51		58		52		53		59		61		64	

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Q05 In addition to your main food shopping, where do you normally do most of your household's small scale top-up food shopping i.e. the store you visit regularly 2+ times a week to buy bread, milk, etc., on a day-to-day basis?																						
<i>Excl. Nulls & SFT</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.3%	2	7.0%	1	0.0%	0	0.0%	0	6.9%	1	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Portsea Road, Tilbury, RM18 8AX	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Princess Margaret Road, East Tilbury, Tilbury, RM18 8YP	0.1%	1	3.9%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Defoe Parade, Chadwell St Mary, Grays, RM16 4QR	0.0%	0	0.8%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Defoe Parade, Chadwell St Mary, RM16 4QF	0.2%	2	14.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Dock Road, Tilbury, RM18 7BJ	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, River View, Chadwell St Mary, Grays, RM16 4BA	0.1%	1	5.9%	1	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Brentwood Road, Chadwell St Mary, Grays, RM16 4JD	0.3%	2	16.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Andrews Court, Calcutta Road, Tilbury, RM18 7QW	0.3%	2	16.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Budgens, Lampits Hill, Corringham, SS17 9AA	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Gardner Avenue, Corringham, Stanford-le-Hope, SS17 7SE	0.8%	5	0.0%	0	27.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Stanford-le-Hope, SS17 0HD	0.4%	3	5.1%	1	12.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Sorrells, Stanford-le-Hope, SS17 7DZ	0.2%	1	0.0%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, The Show Room, Stanford-le-Hope, SS17 0LD	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Country Fayre, High Road,	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Horndon on the Hill, SS17 8LB												
Eagle News, Grover Walk, Corringham, Stanford-le-Hope, SS17 7LY	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Hadfield Stores, Wharf Road, Stanford-le-Hope, SS17 0DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Iceland, St John's Way, Corringham, Stanford-le-Hope, SS17 7NA	0.2%	2	0.0%	0	8.6%	2	0.0%	0	0.0%	0	0.0%	0
Local shops, Corringham Town Centre	0.1%	1	0.0%	0	0.9%	0	0.0%	0	4.3%	1	0.0%	0
Morrisons DAILY, St Johns Way, Corringham, SS17 7NA	0.1%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons SUPERMARKET, St John's Way, Corringham, SS17 7LL	0.5%	3	7.4%	1	12.6%	2	0.0%	0	0.0%	0	0.0%	0
Prime Cuts, Kings Parade, Stanford-le-Hope, SS17 0HR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Tesco Express, King Street, Stanford-le-Hope, SS17 0HR	0.6%	4	0.0%	0	20.1%	4	0.0%	0	0.0%	0	0.0%	0
The Chop Shop Butchery, St John's Way, Corringham, Stanford-le-Hope, SS17 7LJ	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3												
Costcutter, Garrison Parade, Purfleet, RM19 1ST	0.1%	1	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0
Home Bargains, The Junction, Weston Avenue, West Thurrock, Grays, RM20 3LP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Iceland (The Food Warehouse), Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	0.2%	2	3.8%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0
Jay's Convenience Store, London Road, Grays, RM20 3JT	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
Premier (Sunny's), London Road, South Stifford, Grays, RM20 4AB	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.3%	2	0.0%	0	1.4%	0	10.4%	1	5.3%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sri Ganesha News, London Road, South Stifford, Grays, RM20 4AA	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Drake Road, Chafford Hundred, Grays, RM16 6PS	0.5%	3	0.0%	0	0.0%	0	20.8%	2	3.5%	1	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Lakeside Business Village, Fleming Road, Chafford Hundred, Grays, RM16 6EW	0.2%	1	0.0%	0	0.0%	0	3.2%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4																					
Aldi, London Road, Grays, RM17 5YB	0.6%	4	5.4%	1	0.0%	0	8.2%	1	17.3%	2	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M, The Mall, Grays, RM17 6QF	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Lodge Lane, Socketts Heath, Grays, RM17 5RZ	0.6%	4	1.5%	0	2.2%	0	6.9%	1	17.4%	2	7.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, The Mall, Grays, RM17 6QE	0.1%	0	3.2%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Freshco Store, Crammavill Street, Stifford Clays, Grays, RM16 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hannah's Bakery, Lodge Lane, Grays, RM17 5RZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, South Mall, Grays, RM17 6QF	0.1%	1	0.8%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.3%	2	1.5%	0	0.0%	0	6.7%	1	6.1%	1	5.5%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
News N Booze, Lenthall Avenue, Grays, RM17 5AA	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
NKS Supermarket, London Road, Grays, RM17 5YS	0.1%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poundland, Grays Shopping Centre, Grays, RM17 6QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Premier (Bob Bon), King Edward Drive, Grays, RM16 2GG	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Crammavill	0.2%	2	0.0%	0	0.0%	0	4.7%	1	7.9%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10								
Street, Stifford Clays, Grays, RM16 2BD																				
Tesco Express, Southend Road, Grays, RM17 5NJ	0.4%	3	0.0%	0	0.0%	0	3.1%	0	9.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Zone 5																				
At Your Convenience Stores, High Road, Orsett, RM16 3ER	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bulphan Village Shop, Bulphan, Upminster, RM14 3RU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food (BP Garage), A13, Stanford-le-Hope Bypass, Orsett, RM16 3BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St Marys Lane, Upminster, RM14 3BT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Co-op, High Street, Aveley, South Ockendon, RM15 4BB	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.7%	3	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.6%	4	0.0%	0	0.0%	0	0.0%	0	6.6%	1	9.4%	1	15.8%	2	0.0%	0	0.0%	0	0.0%	0
Local shops, Aveley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Derwent Parade, South Ockendon	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Romford Road, Aveley, South Ockendon, RM15 4PJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Derwent Parade, South Ockendon, RM15 5ED	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Canterbury Parade, South Ockendon, RM15 6NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
North Stifford Off Licence, High Road, Browns Cottages, North Stifford, RM16 5UH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, High Street, Aveley, South Ockendon, RM15 4BX	0.3%	2	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	8.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	7.8%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
South Ockendon, RM15 6QA												
Village Wines, South Road, South Ockendon, RM15 6NP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Road, Swanley, BR8 7BU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Crook Log, Bexleyheath, DA6 8EQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Crossways Boulevard, Dartford, Greenhithe, DA9 9BT	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Cannon Retail Park, Twin Tumps Way, Thamesmead, SE28 8RD	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexley Mini Mart, Bourne Road, Bexley, DA5 1LQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Blendon Road, Bexley, DA5 1BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chastilian Road, Dartford, DA1 3JJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Esparto Way, Horton Kirby, South Darenth, DA4 9BD	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Falconwood Park, Welling, DA16 2PQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Halfway Street, Valliers Wood Road, Sidcup, DA15 8DJ	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hawley Road, Wilmington, Dartford, DA1 1NP	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Stone, Greenhithe, DA9 9DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Steynton Avenue, Bexley, DA5 3HP	1.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Oval, Sidcup, DA15 9ER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Co-op, Westwood Lane, Sidcup, DA15 9PS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Long Lane, Bexleyheath, DA7 5AQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Midfield Parade, Bexleyheath, DA7 6NA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Erith Mini Supermarket, High Street, Erith, Aveley, DA8 1QY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Broadway, Bexleyheath, DA6 7DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Foots Cray High Street, Sidcup, DA14 5HJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Instone Road, Dartford, DA1 2FG	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sidcup Town Centre	1.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Maplehurst Close, Bexley Park, Dartford, DA2 7WX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	1.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Broadway, Bexleyheath, DA6 7JN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Food, Station Road, Sidcup, DA15 7AB	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Halfway Street, Sidcup, DA15 8DJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Days Lane, Sidcup, DA15 8JX	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier (Westhill's), Cliffside Court, West Hill, Dartford, DA1 2EF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Parkside Parade, Northend Road, Crayford, DA1 4RA	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Sainsbury's Local, Brampton Road, Bexleyheath, DA7 5QR	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Erith Road, Bexleyheath, DA7 6HJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Nuxley Road, Belvedere, DA17 5JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Dartford Road, Dartford, DA1 3EN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bexley Road, Erith, DA8 3HD	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Style And Winch, Northend Road, Erith, DA8 3PZ	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose (Little), High Street, Sidcup, DA14 6EN	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	2.8%	19	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AV City Minimart, Wellington Street, Gravesend, DA12 1JG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, New Road, Gravesend, DA11 0AA	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3
Balas Little Mart, Gateway Parade, Whinfell Way, Gravesend, DA12 4RU	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3
Central Stores, Central Avenue, Gravesend, DA12 5BH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Co-op, Dene Holm Road, Northfleet, Gravesend, DA11 8LG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Co-op, East Milton Road, Gravesend, DA12 2JL	2.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3
Co-op, Istead Rise, The Parade, Gravesend, DA13 9JF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2
Co-op, Perry Street, Northfleet, Gravesend, DA11 8QU	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Co-op, Station Road, Longfield, DA3 7QH	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, The Hive, Northfleet, Gravesend, DA11 9DE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Higham Supermarket, Hermitage Road, Higham, Rochester, ME3 7DA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Gravesend Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, The Parade, Gravesend	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, The Alma, Leander Drive, Gravesend, DA12 4NG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier (Chalk Village Store), Lower Higham Road, Chalk, Gravesend, DA12 2NQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shorne Village Shop, The Street, Shorne, DA12 3EA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Watling Street, Tollgate, Gravesend, DA11 7NP	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Latona Drive, Whinfell Way, Gravesend, DA12 4SF	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, New Road, Gravesend, DA11 0AF	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Perry Street, Northfleet, Gravesend, DA11 8QU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Parade,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Valley Drive, Gravesend, DA12 5RT												
Tesco Express, Whitehill Lane, Gravesend, DA12 5LS	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Little Shop, Sole Street, Gravesend, DA12 3AX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Longfield, DA3 7QA	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Aldi, Northlands Pavement, Pitsea, Basildon, SS13 3DU	0.4%	3	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rushbottom Lane, South Benfleet, Benfleet, SS7 4BX	1.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Town Square, Basildon, SS14 1DZ	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billers Local, Western Road, Billericay, CM12 9JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowers Gifford News, Pound Lane, Bowers Gifford, SS13 2HW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Road, South Benfleet, Benfleet, SS7 5HA	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kiln Road, Hadleigh, Benfleet, SS7 1TE	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7
Co-op, The Butneys, Basildon, SS14 2DG	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Pitsea Retail Centre, Pitsea, Basildon, SS13 3BY	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Furtherwick Road, Canvey Island, SS8 7AJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Market Square, Basildon, SS14 1DD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Close, Basildon, SS14 3BA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	11	0.0%	0
Lidl, Northwick Road, Canvey Island, SS8 0PU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Local shops, Langdon Hills Local Centre, Basildon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Londis, Osier Drive, Willowfields, Laindon, SS15 4HP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Marks and Spencer (M&S) Foodhall, Canvey Retail Park, Roscommon Way, Canvey Island, SS8 0EJ	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4	0.0%	0
Marks and Spencer (M&S) Foodhall, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0
Marks and Spencer (M&S) Simply Food (BP Garage), East Mayne, Basildon, SS13 1BW	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5	0.0%	0
Morrisons Daily, Clay Hill Road, Kingswood, Basildon, SS16 5DF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0
Nisa Local, Third Avenue, Canvey Island, SS8 9SU	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0
One Stop, Marsh View Court, Vange, Basildon, SS16 4QW	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Poundland, High Street, Billericay, CM12 9AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Poundland, Old Market Retail Park, Pitsea, SS13 3BB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Sainsbury's Local, High Road, South Benfleet, Benfleet, SS7 5HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park,	3.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	4.1%	7	0.0%	0	3.9%	5	3.4%	8

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
East Mayne, Basildon, SS13 1SA												
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Ballards Walk, Basildon, SS15 5HL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Grange Parade, South Green, Billericay, CM11 2RF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Meadow Rise, Billericay, CM11 2DZ	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.8%	6	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Billericay, CM12 9BY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Aldi, Collier Row Road, Romford, RM5 2AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	2.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	7
Aldi, Rom Valley Way, Romford, RM7 0AN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upminster, RM14 2QB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	1
Asda, Whalebone Lane South, Chadwell Heath, Dagenham, RM8 1BB	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bloom & Veg, Central Farm, Aveley Road, Upminster, RM14 2TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Co-op, Brentwood Road, Gidea Park, Hornchurch, Romford, RM2 5TD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dagenham Road, Rush Green, Romford, RM7 0TJ	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10		
Co-op, Harewood Road, Pilgrims Hatch, Brentwood, CM15 9PD	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	8
Co-op, Hutton Road, Shenfield, Brentwood, CM15 8NR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Co-op, Moray Way, Romford, RM1 4YD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Co-op, Station Road, Harold Wood, Romford, RM3 0BP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Costcutter, Highfield Link, Collier Row, Romford, RM5 3DH	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	5
Home Bargains, Grove Farm Retail Park, Romford, RM6 4AU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Iceland, Corbets Tey Road, Upminster, RM14 2AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0
Iceland, Farnham Road, Romford, RM3 8DX	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3
Iceland, London Road, Romford, RM7 9NA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Iceland, Market Place, Romford, RM1 3AB	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Hornchurch, RM11 1RL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Lidl, Gooshays Drive, Harold Hill, Romford, RM3 8QY	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	8
Lidl, High Street, Hornchurch, RM11 1TP	1.7%	12	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	4.7%	12
Lidl, Longbridge Road, Dagenham, RM8 2DB	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3
Local shops, Cranham Local Centre, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Local shops, Dagenham Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3
Londis, Corbetts Tey Road, Upminster, RM14 2AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, High Street, Brentwood, CM14 4RH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Marks and Spencer (M&S) Department Store, South Street, Romford, RM1	2.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	15

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
1NT																						
Marks and Spencer (M&S) Foodhall, Station Road, Upminster, RM14 2SU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Morrisons Daily, Ongar Road, Brentwood, CM15 9DZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Morrisons Supermarket, Beacontree Heath, Wood Lane, Dagenham, RM10 7RA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Nisa Local, Gaynes Park Road, Upminster, RM14 2HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, New Road, Rainham, RM13 8ES	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Premier, Grove Road, Romford, RM6 4PD	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	8
Sainsbury's Local, Electric House, Suttons Lane, Hornchurch, RM12 6RJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, North Street, Romford, RM1 1ED	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	2.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	16
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	9
Tesco Express (Esso), Main Road, Romford, RM1 3BT	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3
Tesco Express, Ardleigh Green Road, Hornchurch, RM11 2LG	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	5
Tesco Express, Elm Park Avenue, Hornchurch, RM12 4SB	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	5
Tesco Express, Front Lane, Cranham, Upminster, RM14 1XL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tesco Express, High Street, Brentwood, CM14 4RW	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	5
Tesco Express, Mawney Road, Romford, RM7 7HH	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3
Tesco Express, Oxlow Lane,	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	5

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Dagenham, RM10 7YA																						
Tesco Express, Rainham Road, Rainham, RM13 7QX	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	5
Tesco Express, Warley Hill, Warley, Brentwood, CM14 5HB	2.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	16
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.5%	3	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
Tesco Extra, Bryant Avenue (Gallows Comer), Romford, RM3 0LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tesco Superstore, Collier Row Lane, Romford, RM5 3NL	1.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	11
Woodlane Supermarket, Wood Lane, Dagenham, RM9 5SL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Outside Survey Area																						
Co-op, Cherry Trees, Hartley, Longfield, DA3 8DS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Co-op, Well Hall Parade, Eltham, SE9 6SR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Costcutter, The Parade, Meopham, DA13 0JL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	3
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	0.2%	1	2.4%	0	0.0%	0	4.7%	1	0.0%	0	0.7%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food, Liverpool Street, Spytty Road, London, EC2M 7PY	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Cannon Street, City of London, EC4N 6HA	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	8
Tesco Express, Church Lane,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1

Thurrock Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Doddinghurst, Brentwood, CM15 0NG																						
Tesco Express, Cranbrook Road, Gants Hill, Ilford, IG2 6LE	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	5
Tesco Express, London Road, Leigh-on-Sea, SS9 3JY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Tesco Express, London Road, Westcliff-on-Sea, Southend-on-Sea, SS0 9PD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Tesco Express, Watford Road, Wembley, HA0 3HB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.9%	6	0.0%	0	0.0%	0	8.0%	1	0.0%	0	5.5%	0	8.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	3
Waitrose, London Road, Leigh-on-Sea, SS9 3JA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Others																						
Weighted base:	681			12		19		11		14		6		15		179		57		119		248
Sample:	679			58		78		50		60		60		75		69		74		78		77

Thurrock Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10

Q06 In addition to STORE MENTIONED AT Q05, where else do you regularly use for your household's small scale top-up food shopping?*Not those that said 'Don't do this type of shopping' or 'Don't know / varies' at Q05 AND Excl. Nulls & SFT***Zone 1**

Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.4%	1	8.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belle's Bakers, Calcutta Road, Tilbury, RM18 7QU	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Portsea Road, Tilbury, RM18 8AX	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Chadwell St Mary Village Centre	0.1%	0	1.6%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Dunlop Road, Tilbury, RM18 7BE	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Defoe Parade, Chadwell St Mary, Grays, RM16 4QR	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Defoe Parade, Chadwell St Mary, RM16 4QF	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, River View, Chadwell St Mary, Grays, RM16 4BA	0.3%	1	12.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Brentwood Road, Chadwell St Mary, Grays, RM16 4JD	0.3%	1	14.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Andrews Court, Calcutta Road, Tilbury, RM18 7QW	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 2

Budgens, Lampits Hill, Corringham, SS17 9AA	0.1%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Gardner Avenue, Corringham, Stanford-le-Hope, SS17 7SE	0.5%	1	10.6%	1	4.3%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Stanford-le-Hope, SS17 0HD	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Corringham Grocers, Woodbrooke Way, Corringham, Stanford-le-Hope, SS17 9DW	0.2%	1	0.0%	0	6.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, St John's Way, Corringham,	0.2%	1	0.0%	0	7.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Stanford-le-Hope, SS17 7NA																						
Costcutter, The Show Room, Stanford-le-Hope, SS17 0LD	0.1%	0	0.0%	0	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eagle News, Grover Walk, Corringham, Stanford-le-Hope, SS17 7LY	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, St John's Way, Corringham, Stanford-le-Hope, SS17 7NA	0.4%	1	1.6%	0	10.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Street Bakery, Kings Parade, Stanford-le-Hope, SS17 0HL	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons SUPERMARKET, St John's Way, Corringham, SS17 7LL	0.4%	1	5.0%	0	9.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reeds Family Butchers, St John's Way, Corringham, SS17 7NA	0.1%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, King Street, Stanford-le-Hope, SS17 0HR	0.9%	3	5.0%	0	27.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Iceland (The Food Warehouse), Thurrock Shopping Park, West Thurrock, Grays, RM20 3LP	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	3.1%	8	0.0%	0	0.0%	0	27.3%	1	2.1%	0	0.0%	0	5.8%	0	9.4%	7	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Drake Road, Chafford Hundred, Grays, RM16 6PS	0.3%	1	0.0%	0	0.0%	0	33.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lakeside Business Village, Fleming Road, Chafford Hundred, Grays, RM16 6EW	0.1%	0	0.0%	0	3.2%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	0.2%	0	1.6%	0	0.0%	0	2.8%	0	4.2%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lodge Lane, Socketts	0.6%	2	1.6%	0	0.0%	0	0.0%	0	27.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Heath, Grays, RM17 5RZ																						
Elif Food Centre Grays, High Street, Grays, RM17 6NX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Mall, Grays, RM17 6QE	0.4%	1	9.6%	1	6.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays All Foods, Southend Road, Grays, RM17 5NH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, South Mall, Grays, RM17 6QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Grays Town Centre	0.1%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.5%	1	10.6%	1	0.0%	0	0.0%	0	12.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Crammavill Street, Stifford Clays, Grays, RM16 2BD	0.2%	1	0.0%	0	5.1%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Southend Road, Grays, RM17 5NJ	0.3%	1	0.0%	0	0.0%	0	2.8%	0	10.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
At Your Convenience Stores, High Road, Orsett, RM16 3ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food (BP Garage), A13, Stanford-le-Hope Bypass, Orsett, RM16 3BJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St Marys Lane, Upminster, RM14 3BT	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Zone 6																						
Co-op, High Street, Aveley, South Ockendon, RM15 4BB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.7%	2	0.0%	0	0.0%	0	2.8%	0	16.2%	1	8.2%	0	11.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Aveley Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Extra, Derwent Parade, South Ockendon, RM15 5ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	0	25.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, North Road, South Ockendon, RM15 6QA	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Zone 7												
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	2.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Roman Way, Dartford, DA1 4FY	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Road, Swanley, BR8 7BU	2.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Crook Log, Bexleyheath, DA6 8EQ	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Graham Road, Broadway, Bexleyheath, DA6 7BN	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Broadway Shopping Centre, Bexleyheath, DA6 7DF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexley Mini Mart, Bourne Road, Bexley, DA5 1LQ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Nuxley Road, Belvedere, DA17 5JG	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Pier Road, Erith, DA8 1TA	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Instone Road, Dartford, DA1 2FG	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, St James Way, Sidcup	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	2
Marks and Spencer (M&S) Department Store, Broadway, Bexleyheath, DA6 7JN	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Food, Station Road, Sidcup, DA15 7AB	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Welling High Street, Welling, DA16 1QL	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Priory Shopping Centre,	2.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Dartford, DA1 2HL												
Tesco Express, Station Road, Sidcup, DA15 7DB	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Upper Wickham Lane, Welling, DA16 3DX	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose (Little), High Street, Sidcup, DA14 6EN	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Chestnut Avenue, Dartford, Greenhithe, DA9 9SA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Zone 8												
Aldi, London Road, Gravesend, DA11 9LY	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2
B&M, New Road, Gravesend, DA11 0AA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Broadditch Farm Shop, New Barn Road, Gravesend, DA13 9PU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Cobham Community Stores, The Street, Cobham, Gravesend, DA12 3BZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Co-op, Perry Street, Northfleet, Gravesend, DA11 8QU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Iceland, Overcliffe, Gravesend, DA11 0EF	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Istead Rise Butchers, The Parade, Istead Rise, Gravesend, DA13 9JF	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Local shops, Gravesend Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Morrisons Daily, The Alma, Leander Drive, Gravesend, DA12 4NG	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	2
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend,	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	3

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
DA11 8AB												
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Latona Drive, Whinfell Way, Gravesend, DA12 4SF	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3
Tesco Express, New Road, Gravesend, DA11 0AF	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1
Tesco Express, Perry Street, Northfleet, Gravesend, DA11 8QU	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2
Tesco Express, Whitehill Lane, Gravesend, DA12 5LS	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1
The Paper Shop, Lawrence Square, Haynes Road, Northfleet, Gravesend, DA11 7HW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Waitrose, Station Road, Longfield, DA3 7QA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Zone 9												
Aldi, Northlands Pavement, Pitsea, Basildon, SS13 3DU	1.1%	3	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rushbottom Lane, South Benfleet, Benfleet, SS7 4BX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.8%	2	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barleylands Farm Shop, Southend Road, Billericay, CM11 2UQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	0	0.0%	0
Co-op, London Road, Leigh-on-Sea, SS9 2SH	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Billericay, CM12 9AJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Market Square, Basildon, SS14 1DD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jotmans Store, Jotmans Lane, South Benfleet, Benfleet, SS7 5AX	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Lidl, Christopher Martin Road, Basildon, SS14 3HZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Crompton Close, Basildon, SS14 3BA	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Road, Pitsea, Basildon, SS13 3AB	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Hadleigh, Benfleet, SS7 2DE	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Northwick Road, Canvey Island, SS8 0PU	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Basildon Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kingswood Local Centre, Basildon	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luncies Convenience Store, Luncies Road, Basildon, SS14 1SB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Canvey Retail Park, Roscommon Way, Canvey Island, SS8 0EJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	2.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Road, South Benfleet, Benfleet, SS7 5LH	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Felmores End, Basildon, SS13 1PN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Grange Parade, South Green, Billericay, CM11 2RF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.3%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	3.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Billericay, CM12 9BY	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	2.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Mary's Lane, Upminster, RM14 2QB	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Merriellands Crescent, Barking, Dagenham, RM9 6SJ	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Whalebone Lane South, Chadwell Heath, Dagenham, RM8 1BB	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, London Road, Romford, RM7 9QA	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
C Johnson & Son, Corbets Tey Road, Upminster, RM14 2AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Chadwell Supermarket, Chadwell Heath Lane, Romford, RM6 4NP	3.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Road, Romford, RM2 5EL	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Rayleigh Road, Hutton, Brentwood, CM13 1LZ	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Upminster, RM14 2UB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0
Co-op, Turpin Avenue, Romford, RM5 2PU	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Ongar Road, Pilgrims Hatch, Brentwood, CM15 9JN	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Corbets Tey Road, Upminster, RM14 2AJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	0	0.0%	0
Iceland, Market Place, Romford, RM1 3AB	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jacksons Convenience Store, Thorndon Avenue, West Horndon, Brentwood, CM13 3TP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	0	0.0%	0
Lidl, High Street,	1.7%	5	0.0%	0	0.0%	0	0.0%	0	3.9%	0	0.0%	0

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Hornchurch, RM11 1TP																						
Local shops, Cranham Local Centre, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Romford Town Centre	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londek Food Plus Collier Row, Collier Row Road, Romford, RM5 3NR	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Marks and Spencer (M&S) Foodhall, Station Road, Upminster, RM14 2SU	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	0	4.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food (BP Garage), Rayleigh Road, Hutton, Brentwood, CM13 1AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa Local, Gaynes Park Road, Upminster, RM14 2HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Electric House, Suttons Lane, Hornchurch, RM12 6RJ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Sainsbury's Superstore, The Brewery Walk, Romford, RM1 1AU	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Tesco Express, Front Lane, Cranham, Upminster, RM14 1XL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Wingletye Food & Wine, Wingletye Lane, Hornchurch, RM11 3AT	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Outside Survey Area																						
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cherry Trees, Hartley, Longfield, DA3	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
8DS																						
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	1.5%	4	0.0%	0	0.0%	0	8.8%	0	6.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3
Local shops, Lakeside Retail Park, Thurrock, Grays	0.1%	0	0.0%	0	0.0%	0	14.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lakeside Shopping Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, George Lane, High Street, Southend-on-Sea, SS1 1JS	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	0.4%	1	0.0%	0	2.1%	0	2.8%	0	0.0%	0	10.8%	0	5.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Strood Retail Park, Rochester, ME2 2AB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Sainsbury's Local, Radford Way, Billericay, CM12 0EG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Sainsbury's Superstore, Tanners Lane, Barkingside, IG6 1QE	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	5
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.1%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, London Road, Leigh-on-Sea, SS9 3JA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Others																						
Weighted base:	271		6	8	2	6	4	6	78	23	63	74										
Sample:	302		26	40	14	24	35	36	25	34	41	27										

Weighted:

Thurrock Household Survey
for Lambert Smith Hampton

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Meanscore: [%]																						
Q07 Of all the money you spend on your main and top-up food shopping, what % share goes to your main food shopping?																						
Not those that said 'Don't know / varies' at Q05																						
1 - 10%	0.5%	5	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0
11 - 20%	1.1%	11	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.8%	4	1.7%	5
21 - 30%	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	7	0.5%	0	1.7%	3	0.0%	0
31 - 40%	1.0%	10	0.8%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	2.6%	8
41 - 50%	5.5%	53	5.6%	1	3.9%	1	7.5%	2	1.7%	1	5.9%	0	1.9%	0	3.9%	11	7.0%	5	6.4%	10	6.6%	22
51 - 60%	4.5%	43	4.5%	1	0.4%	0	4.1%	1	3.3%	1	8.5%	1	4.9%	1	5.1%	14	6.4%	5	10.3%	16	1.0%	3
61 - 70%	10.7%	104	8.6%	2	10.1%	2	8.2%	2	7.9%	2	11.7%	1	17.2%	4	16.5%	45	13.5%	10	9.6%	15	6.0%	20
71 - 80%	25.0%	241	11.5%	2	25.5%	6	8.1%	2	19.4%	6	30.6%	2	21.5%	5	21.4%	59	27.6%	21	27.1%	43	28.8%	94
81 - 90%	17.9%	173	11.7%	3	8.4%	2	11.8%	2	13.5%	4	20.1%	2	10.5%	2	17.5%	48	10.1%	8	11.2%	18	25.6%	84
91 - 99%	3.6%	34	0.4%	0	1.1%	0	6.0%	1	2.5%	1	0.0%	0	4.3%	1	5.0%	14	1.0%	1	0.4%	1	4.9%	16
100% (Don't do top-up shopping)	20.5%	198	45.8%	10	8.0%	2	48.2%	10	50.2%	15	18.5%	1	12.8%	3	20.2%	55	21.0%	16	20.0%	32	16.2%	53
(Don't know / varies)	8.7%	84	11.0%	2	39.8%	10	6.3%	1	1.6%	0	4.7%	0	27.0%	6	7.4%	20	12.0%	9	7.6%	12	6.6%	22
(Refused)	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	80.49		87.32		77.89		88.27		89.72		80.77		81.26		80.40		79.18		75.00		81.73	
Weighted base:	965		22		24		21		30		8		23		274		76		159		328	
Sample:	986		103		102		92		101		82		103		98		101		103		101	

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10

Q08 Where do you do most of your household's shopping for men's, women's, children's and baby clothing and footwear (fashion items - not sports clothing and footwear)?*Excl. Nulls & SFT***Zone 1**

Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.3%	2	5.9%	1	0.0%	0	0.0%	0	5.3%	1	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Chadwell St Mary Local Centre, Grays	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Tilbury Town Centre	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 2

Corringham Town Centre	0.1%	0	2.3%	0	0.7%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 3

Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	3.0%	17	6.0%	1	12.0%	1	14.6%	2	7.9%	2	0.9%	0	8.0%	1	4.3%	6	0.0%	0	0.7%	1	1.8%	3

Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.2%	1	0.0%	0	0.0%	0	6.0%	1	1.3%	0	0.9%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 4

Grays Town Centre (including Grays Shopping Centre)	1.0%	6	8.2%	1	0.0%	0	13.1%	2	13.3%	3	0.9%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.1%	1	1.5%	0	0.0%	0	0.5%	0	0.0%	0	7.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 5**Zone 6**

Thurrock Garden Centre, South Road, South Ockendon, RM15 6DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 7

Asda, Station Road, Belvedere, DA17 6DF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0

Bexleyheath Town Centre	7.3%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.0%	41	0.0%	0	0.0%	0	0.0%	0

Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	14.0%	78	0.7%	0	3.7%	0	0.0%	0	8.1%	2	2.9%	0	5.0%	1	27.4%	40	60.2%	35	0.7%	1	0.0%	0

Dartford Town Centre	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6	2.0%	1	0.0%	0	0.0%	0

Erith Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0

Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	1.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	7	2.5%	1	0.0%	0	0.0%	0

Morrisons Supermarket,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
James Watt Way, Erith, DA8 2AH												
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	2.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	1.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Basildon Town Centre	7.0%	39	6.3%	1	14.4%	2	0.0%	0	3.2%	1	4.7%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.8%	5	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	6
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	7
Pitsea Town Centre	0.2%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	1.5%	8	0.0%	0	1.5%	0	0.0%	0	0.0%	0	8.0%	8
Zone 10												
Aldi, Merrielands Retail Park, Dagenham, RM9 6SJ	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	5
Brentwood Town Centre	4.9%	27	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.7%	1
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	12.3%	68	3.7%	0	9.4%	1	0.0%	0	0.6%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Upminster Town Centre	0.2%	1	0.0%	0	0.0%	0	0.5%	0	2.8%	0	0.0%	0
Outside Survey Area												
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Braintree Village, Chapel Hill, Braintree, CM77 8YH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross, NW4 3FP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	3.0%	17	0.0%	0	15.5%	2	0.0%	0	4.9%	1	2.9%	0
Chatham Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford City Centre	0.3%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Designer Outlet Ashford, Kimberley Way, Ashford, TN24 0SD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dockside Shopping Outlet, Maritime Way, St Mary's Island, Chatham, ME4 3ED	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eltham Town Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford Town Centre	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	16.7%	93	53.9%	7	21.9%	3	62.7%	8	48.9%	9	54.2%	3
Lakeside Village Outlet Shopping, White Rose Way, Doncaster, DN4 5PH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	2.6%	14	3.8%	0	2.2%	0	2.1%	0	4.5%	1	3.7%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Southend-on-Sea Town Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.5%	3	0.0%	0	17.2%	2	0.0%	0	0.0%	0	5.1%	1
Tesco Extra, Lakeside, Cygnet View, West	0.2%	1	0.0%	0	0.7%	0	0.5%	0	1.3%	0	2.9%	0

Thurrock Household Survey for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Thurrock, Grays, RM20												
1TX												
Westfield London, Ariel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Way, Shepherd's Bush,												
W12 7GF												
Westfield Stratford City,	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Stratford, E20 1EJ												
Others												
Weighted base:	558		12	12	13	19	5	11	147	58	99	183
Sample:	685		72	62	65	70	63	64	67	85	67	70

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q09 Which internet / home delivery retailer do you use most often for your household's shopping for men's, women's, children's and baby clothing and footwear fashion items - not sports clothing and footwear?																						
<i>Those that do their clothing and footwear shopping via the internet or delivery at Q08</i>																						
Amazon	19.9%	74	26.0%	2	3.0%	0	21.5%	2	22.7%	2	0.0%	0	17.0%	2	12.7%	14	17.5%	3	28.4%	17	23.7%	31
Ambrose Wilson	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (George)	0.6%	2	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
ASOS	8.8%	33	6.3%	1	5.8%	1	0.0%	0	0.0%	0	10.4%	0	0.0%	0	11.5%	13	16.4%	3	0.0%	0	12.1%	16
Boden	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charles Tyrwhitt	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	5
Chums	0.1%	0	0.0%	0	0.8%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coopers of Stortford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Cotton Traders	2.4%	9	1.0%	0	0.8%	0	0.0%	0	2.4%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	8
Damart	0.1%	0	0.0%	0	1.5%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams	0.2%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorothy Perkins	0.2%	1	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	2.4%	9	0.0%	0	0.0%	0	0.9%	0	7.1%	1	0.0%	0	8.7%	1	0.0%	0	0.0%	0	1.1%	1	5.1%	7
Fatface	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotter Shoes	0.1%	0	1.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
House of Fraser	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5	0.0%	0	0.0%	0	0.0%	0
Jacamo	2.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	7	0.0%	0	1.1%	1	0.0%	0
JD Williams	3.1%	11	7.2%	1	0.0%	0	13.4%	1	10.3%	1	0.0%	0	0.0%	0	7.1%	8	2.1%	0	1.1%	1	0.0%	0
John Lewis	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MandM	1.4%	5	0.0%	0	15.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0
Marks & Spencer	9.0%	33	9.6%	1	8.8%	1	11.9%	1	4.9%	1	4.7%	0	6.5%	1	4.5%	5	16.1%	3	6.7%	4	13.5%	17
Matalan	1.2%	4	0.0%	0	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.8%	1
New Look	2.2%	8	0.0%	0	4.9%	1	0.0%	0	0.0%	0	10.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	7
Next	7.9%	29	1.0%	0	0.0%	0	2.9%	0	6.1%	1	12.2%	0	6.7%	1	10.7%	12	2.1%	0	6.7%	4	8.5%	11
QVC	0.4%	1	4.7%	0	0.8%	0	0.9%	0	0.0%	0	4.9%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Roman	0.8%	3	0.0%	0	2.3%	0	0.0%	0	0.0%	0	10.4%	0	0.0%	0	0.0%	0	2.1%	0	3.4%	2	0.0%	0
Sainsbury's (Tu Clothing)	0.2%	1	0.0%	0	0.0%	0	4.7%	0	0.0%	0	10.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shein	4.5%	17	13.6%	1	0.8%	0	17.3%	1	17.0%	2	7.9%	0	3.7%	0	0.0%	0	16.4%	3	3.4%	2	5.3%	7
Temu	1.1%	4	3.9%	0	1.5%	0	7.1%	1	1.2%	0	0.0%	0	0.0%	0	0.9%	1	6.6%	1	1.1%	1	0.0%	0
Tesco (F&F)	0.1%	0	0.0%	0	0.0%	0	6.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vinted	3.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	0	1.9%	0	6.7%	7	0.0%	0	0.0%	0	2.6%	3
White Stuff	1.1%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.6%	3
Yours Clothing	0.2%	1	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zara	3.2%	12	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	6.7%	7	0.0%	0	5.5%	3	0.0%	0
Afibel	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bonmarché	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5	0.0%	0	0.0%	0	0.0%	0
Bonprix	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cosyfeet	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotswold Collections	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
DB Wider Fit Shoes	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Glamorise	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grattan	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H&M	1.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	6	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
JD Sports	2.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5	0.0%	0	0.0%	0	4.2%	5
Karen Millen	0.1%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Light In The Box Official	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Nike	0.2%	1	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oasis Fashion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pretty Little Thing	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
River Island	2.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	0	0.0%	0	6.7%	7	0.0%	0	0.0%	0	0.0%	0
Shoezone	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports Direct	0.2%	1	7.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TacTree	0.1%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TikTok Shop	0.1%	0	0.0%	0	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tommy Hilfiger	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Wynsors	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.0%	15	8.3%	1	4.5%	1	10.1%	1	1.2%	0	4.7%	0	1.2%	0	2.6%	3	16.4%	3	10.6%	7	0.0%	0
(Do a Google search for the product each time)	6.2%	23	0.0%	0	23.1%	3	0.0%	0	12.1%	1	0.0%	0	39.3%	4	0.0%	0	4.3%	1	11.9%	7	5.1%	7
Weighted base:		369		9		11		7		10		3		11		110		17		61		129
Sample:		286		30		36		26		31		18		34		31		15		36		29

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q10 Where else do you regularly shop for your household's men's, women's, children's and baby clothing and footwear purchases?																						
<i>Not those that said 'Don't do this type of shopping' or 'Don't know / varies' at Q08 AND Excl. Nulls & SFT</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.2%	1	0.0%	0	2.3%	0	7.6%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Stanford-le-Hope Town Centre	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	3.2%	12	21.9%	1	4.5%	0	23.0%	1	7.4%	1	28.0%	1	20.2%	1	0.0%	0	0.0%	0	3.9%	3	2.6%	3
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.1%	0	0.0%	0	0.0%	0	4.6%	0	1.2%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	0.9%	3	1.4%	0	0.0%	0	10.1%	1	22.5%	2	0.0%	0	4.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	2.5%	9	1.4%	0	2.3%	0	0.0%	0	2.4%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	8
Zone 5																						
Zone 6																						
Zone 7																						
Bexleyheath Town Centre	2.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	10	1.1%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	13.1%	47	8.3%	1	4.5%	0	7.1%	0	5.0%	1	0.0%	0	5.8%	0	31.2%	31	43.2%	15	0.0%	0	0.0%	0
Dartford Town Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	3.2%	1	0.0%	0	0.0%	0
Erith Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	7	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Dartford,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
DA1 4HW																						
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	2.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	8	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Asda, Thames Way, Gravesend, DA11 0DQ	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	6	1.1%	0	0.0%	0	0.0%	0
Gravesend Town Centre	2.7%	10	0.0%	0	0.0%	0	5.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.4%	10	0.0%	0	0.0%	0
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0
Zone 9																						
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	4.5%	16	8.1%	1	15.7%	1	1.2%	0	10.5%	1	4.9%	0	1.2%	0	0.0%	0	0.0%	0	19.7%	14	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	4	0.0%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.3%	1	8.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Pitsea Town Centre	0.6%	2	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Rayleigh Weir Retail Area, Stadium Way, Rayleigh, SS7 3NZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Link, Basildon, SS14 3HZ												
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.6%	2	0.0%	0	4.5%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Aldi, Merriellands Retail Park, Dagenham, RM9 6SJ	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	0
Brentwood Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Harold Hill Local Centre, Romford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Hornchurch Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	11.4%	41	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	40
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	2.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	10
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5
Tesco Extra, High Road, Goodmayes, RM6 4HY	2.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	8
Upminster Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	0	0.0%	1
Outside Survey Area												
Braintree Village, Chapel Hill, Braintree, CM77 8YH	0.1%	0	0.0%	0	11.2%	0	0.0%	0	0.0%	0	0.0%	0
Bromley Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Canterbury City Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	3.0%	11	8.9%	1	0.0%	0	0.0%	0	3.8%	0	1.6%	8
Chelmsford City Centre	1.7%	6	0.0%	0	2.3%	0	0.0%	0	0.0%	0	6.4%	0
Clacton Shopping Village, Stephenson Road West, Clacton-on-Sea, CO15 4TL	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clacton-on-Sea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dockside Shopping Outlet,	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	0

Thurrock Household Survey
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Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Maritime Way, St Mary's Island, Chatham, ME4 3ED																						
Felixstowe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenwich Shopping Park, Bugsby's Way, New Charlton, Greenwich, SE7 7ST	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Hempstead Valley Shopping Centre, Hempstead, Gillingham, ME7 3PD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Ilford Town Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	15.9%	58	33.3%	2	37.0%	1	39.5%	2	40.0%	4	41.9%	1	38.7%	2	7.4%	7	1.1%	0	33.0%	23	10.8%	13
Leigh-on-Sea Town Centre	0.3%	1	0.0%	0	7.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	3.6%	13	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	1.2%	0	7.5%	7	0.0%	0	0.0%	0	4.4%	5
Medway Valley Leisure Park, Chariot Way, Roman Way, Rochester, ME2 2SS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	1.2%	4	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	4	0.0%	0
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Strood Retail Park, Commercial Road, Rochester, ME2 2AD	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	1.3%	5	2.7%	0	0.0%	0	1.2%	0	2.4%	0	0.0%	0	13.5%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Westfield Stratford City, Stratford, E20 1EJ	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.7%	3

Thurrock Household Survey for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Woolwich Town Centre	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0
Others																						
Weighted base:		361		7		4		6		10		3		6		98		34		70		124
Sample:		392		37		30		28		39		35		39		48		42		50		44

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q11 Where do you normally do most of your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?																						
<i>Excl. Nulls & SFT</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.1%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell St Mary Local Centre, Grays	0.1%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	5.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	8
Tilbury Town Centre	0.1%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.1%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.2%	0	11.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	9.3%	15	22.7%	1	4.2%	0	9.9%	0	7.7%	0	17.0%	0	5.1%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	14
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	0.1%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.3%	0	0.0%	0	0.0%	0	9.9%	0	0.0%	0	20.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
South Ockendon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Bexleyheath Town Centre	9.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.1%	15	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	9.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.4%	8	67.4%	7	0.0%	0	0.0%	0
Station Parade Shops, Station Road, Sidcup, DA15 7DB	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Asda, Thames Way, Gravesend, DA11 0DQ	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0
Gravesend Town Centre	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	1	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	3.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.9%	6	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore,	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.7%	1	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH												
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	14.6%	23	7.6%	0	30.1%	1	0.0%	0	0.0%	0	8.1%	0
Billericay Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	1.5%	2	11.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Asda, Merriellands Crescent, Dagenham, RM9 6SJ	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Brentwood Town Centre	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Goodmayes Retail Park, High Road, Romford, RM6 4HR	0.4%	1	0.0%	0	27.8%	1	0.0%	0	0.0%	0	0.0%	0
Harold Hill Local Centre, Romford	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	10.0%	16	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	16
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Upminster Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	0	0.0%	0
Outside Survey Area												
Braintree Village, Chapel Hill, Braintree, CM77 8YH	4.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	5.3%	8	0.0%	0	0.0%	0	0.0%	0	5.1%	0	6.6%	5
Horsted Retail Park, Maidstone Road, Chatham, ME5 9SQ	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	0

Thurrock Household Survey for Lambert Smith Hampton

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	5.6%	9	34.6%	1	25.2%	1	80.3%	1	92.3%	3	46.8%	1	84.8%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Maidstone Town Centre	4.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.3%	7	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	2	0.0%	0
Woolwich Town Centre	3.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	5	0.0%	0	0.0%	0	0.0%	0
Others																						
Weighted base:		161		2		2		1		3		2		1		45		10		32		62
Sample:		144		16		12		8		13		12		11		14		17		19		22

Thurrock Household Survey
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Weighted:

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q12 Where do you normally do most of your household's shopping for audio visual, photographic, computer items (such as TVs, cameras, iPad, telephones etc) and all other domestic electrical goods (such as irons, kettles, fridges, freezers, dishwashers etc)?																						
<i>Excl. Nulls & SFT</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.2%	1	3.8%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.2%	1	1.9%	0	5.9%	1	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	0.1%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Chafford Hundred Local Centre, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	1.9%	8	0.0%	0	0.0%	0	3.1%	0	0.8%	0	3.7%	0	4.4%	0	5.5%	6	0.0%	0	0.8%	1	0.0%	0
Home Bargains, The Junction, Weston Avenue, West Thurrock, Grays, RM20 3LP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	10.6%	43	66.6%	6	42.0%	4	58.4%	4	61.1%	9	46.8%	2	65.0%	5	0.0%	0	2.4%	1	0.8%	1	9.9%	11
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.3%	1	3.9%	0	0.0%	0	2.0%	0	0.8%	0	1.2%	0	8.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	0.9%	4	8.2%	1	0.0%	0	14.0%	1	12.2%	2	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.1%	1	1.0%	0	0.0%	0	0.0%	0	0.8%	0	9.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
South Ockendon Town Centre	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	5	0.0%	0
Zone 7																						
Bexleyheath Town Centre	2.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	12	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	9.1%	37	0.0%	0	0.0%	0	0.0%	0	0.8%	0	2.4%	0	0.0%	0	16.9%	19	35.7%	17	0.8%	1	0.0%	0
Crayford Town Centre	3.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	13	0.8%	0	0.0%	0	0.0%	0
Dartford Heath Retail Park,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0

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Weighted:

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Blackmans Close, Dartford, DA1 2DS												
Dartford Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northumberland Heath Local Centre, Bexley	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Dartford, DA1 4HW	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	7.1%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	2.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.5%	2	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Northwick Retail Park, Canvey Island, SS8 0EJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
B&Q, Pippis Hill Retail Park, Upper Mayne, Basildon, SS14 3AF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Basildon Town Centre	1.9%	8	1.0%	0	3.9%	0	0.0%	0	0.0%	0	8.7%	0
Cricketers Retail Park,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0

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Weighted:

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Cricketers Way, Basildon, SS13 1SA												
Hadleigh Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.4%	2	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	12.0%	49	5.9%	1	18.9%	2	1.0%	0	4.0%	1	7.4%	0
Pitsea Town Centre	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Hilary Retail Park, Crompton Close, Basildon, SS14 3BA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	6.2%	1	0.0%	0
Stellisons, London Road, South Benfleet, Benfleet, SS7 1AA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.9%	4	3.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	2.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Northlands Pavement, Pitsea, SS13 3DU	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Asda, Merriellands Crescent, Dagenham, RM9 6SJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastern Avenue Retail Park, Eastern Avenue West, Romford, RM7 7EX	7.8%	32	0.0%	0	4.9%	0	0.0%	0	0.0%	0	0.8%	0
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goodmayes Retail Park,	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
High Road, Romford, RM6 4HR																						
Grove Farm Retail Park, High Road, Chadwell Heath, RM6 4AU	0.1%	1	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	1.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	8
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR	1.2%	5	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4
Richer Sounds, Main Road, Romford, RM2 5EL	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5
Romford Town Centre (including The Liberty, The Mall and The Brewery)	2.1%	8	0.0%	0	4.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	8
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	2.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	8
Stellisons, Hornchurch Road, Hornchurch, RM12 4TQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																						
B&Q, Fossetts Way, Eastern Avenue, Southend-on-Sea, SS2 4DQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Braintree Village, Chapel Hill, Braintree, CM77 8YH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross, NW4 3FP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	3.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	14
Dockside Shopping Outlet,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Maritime Way, St Mary's Island, Chatham, ME4 3ED																						
Gillingham Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.1%	0	0.0%	0	0.0%	0	4.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horsted Retail Park, Maidstone Road, Chatham, ME5 9SQ	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	4	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	0.9%	4	1.9%	0	1.0%	0	9.6%	1	2.5%	0	10.7%	0	9.6%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Leigh-on-Sea Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Maidstone Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0	0.0%	0	0.0%	0
Rayleigh Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Southend-on-Sea Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG	2.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	9	0.0%	0	0.0%	0	0.0%	0
Stone Lake Retail Park, Woolwich Road, Charlton, SE7 8LU	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	5	0.0%	0	0.0%	0	0.0%	0
Strood Retail Park, Commercial Road, Rochester, ME2 2AD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.3%	1	1.9%	0	0.0%	0	3.0%	0	5.7%	1	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Prince Avenue, Westcliff-on-Sea, Southend-on-Sea, SS0 0JP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Westwood Cross, Margate Road, Westwood, Broadstairs, CT10 2BF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Weighted base:	406			9		9		7		15		4		8		114		47		82		110
Sample:	543			62		52		47		61		46		54		56		60		59		46

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q13 Where do you normally do most of your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?																						
<i>Excl. Nulls & SFT</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	1.2%	4	15.1%	1	0.0%	0	0.0%	0	14.0%	1	3.4%	0	24.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell St Mary Local Centre, Grays	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.1%	0	4.1%	0	0.0%	0	1.5%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.5%	2	1.4%	0	32.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.1%	0	5.7%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	3.5%	13	13.4%	1	6.8%	0	1.5%	0	1.5%	0	7.9%	0	3.6%	0	6.3%	6	0.0%	0	0.0%	0	3.2%	4
Purfleet Town Centre	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.3%	1	0.0%	0	0.0%	0	3.1%	0	1.5%	0	7.7%	0	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
B&M, The Mall, Grays, RM17 6QF	0.2%	1	6.9%	0	0.0%	0	4.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackshots Library, Blackshots Lane, Grays, RM16 2JU	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	1.4%	5	20.1%	1	0.0%	0	6.2%	0	28.1%	2	8.4%	0	12.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.2%	1	4.3%	0	0.0%	0	3.1%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socketts Heath Local Centre, Grays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Orsett Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Aveley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ockendon Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
Bexleyheath Town Centre	10.0%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.5%	36	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	7.3%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	13.7%	14	39.1%	13	0.0%	0	0.0%	0
Crayford Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	1.1%	0	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Twin Tumps Way, Thamesmead, SE28 8RD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Northumberland Heath Local Centre, Bexley	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	1.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	6	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Orpington, DA14 5BN	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	2.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	7	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Asda, Thames Way, Gravesend, DA11 0DQ	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	3	0.0%	0	0.0%	0
B&M, New Road, Gravesend, DA11 0AA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Gravesend Town Centre	3.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.4%	11	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	1.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	6	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	11.5%	4	0.0%	0	0.0%	0
Singlewell Pharmacy, Singlewell Road, Gravesend, DA11 7QA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Zone 9																						

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Weighted:																							May 2025
	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Aldi, Northlands Pavement, Pitsea, Basildon, SS13 3DU	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	
Basildon Town Centre	6.5%	24	11.0%	1	13.1%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.2%	22	0.0%	0	
Billericay Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	3	0.0%	0	
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0	
Hadleigh Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	
Home Bargains, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	
Pitsea Town Centre	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	1.7%	6	1.4%	0	13.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	5	0.0%	0	
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	
Vange Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	
Weir Retail Park, Phoenix Way, Rayleigh, SS7 3NU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	
Whitmore Way Shopping Centre, Fryerns, Basildon, SS14 2HB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	
Zone 10																							
Aldi, Merrieland's Retail Park, Dagenham, RM9 6SJ	2.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	8	
Brentwood Town Centre	5.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.1%	20	
Cranham Local Centre, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Grove Farm Retail Park, High Road, Chadwell Heath, RM6 4AU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold Hill Local Centre, Romford	2.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	9
Hornchurch Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Romford Town Centre (including The Liberty, The Mall and The Brewery)	16.5%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.2%	60
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Shenfield Local Centre, Brentwood	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	3.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	14
Tesco Extra, Hornchurch Road (Roneo Corner), Hornchurch, RM11 1PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Upminster Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Outside Survey Area																						
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	0.3%	1	0.0%	0	5.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Chatham Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Chelmer Village Retail Park, Chelmer Village Way, Chelmsford, CM2 6XE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Chelmsford City Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Foyles, Station East Broadway, Waterloo Road, London, SE1 8SW	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	6.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Grays, RM20 1WN																						
Ilford Town Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	4.2%	15	6.9%	0	23.2%	1	65.8%	3	41.2%	3	26.6%	1	22.8%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	4
Leigh-on-Sea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Orpington Town Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	3	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	1.7%	6	2.8%	0	0.0%	0	11.0%	0	3.0%	0	10.6%	0	17.8%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Tesco Superstore, Tilling Road, Brent Cross, NW2 1LZ	0.1%	0	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Lakeside Retail Park, West Thurrock, RM20 1WN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City, Stratford, E20 1EJ	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
WHSmith, Southend Hospital, Southend-on-Sea, SS0 0RY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickford Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0
Others																						
Weighted base:	363			6		5		4		8		4		8		99		33		53		141
Sample:	442			42		41		32		43		46		44		47		50		47		50

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q14 Where do you normally do most of your household's shopping for games & toys; pets and pet products; hobby items; sport clothing / footwear and equipment; camping goods; bicycles; and musical instruments?																						
<i>Excl. Nulls & SFT</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.3%	1	13.4%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.1%	1	1.2%	0	10.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fobbing Farm Shop, Waterworks Lane, Fobbing, Stanford-le-Hope, SS17 9HT	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
B&Q, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, The Junction, Weston Avenue, West Thurrock, Grays, RM20 3LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	7.7%	28	22.9%	2	12.5%	1	59.6%	5	41.6%	5	33.4%	1	66.7%	5	0.0%	0	0.0%	0	3.8%	3	7.5%	8
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.3%	1	0.0%	0	2.1%	0	3.6%	0	0.0%	0	5.6%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, The Mall, Grays, RM17 6QF	0.0%	0	1.2%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	1.2%	4	8.5%	1	10.4%	0	10.4%	1	18.4%	2	0.0%	0	6.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.2%	1	3.8%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smith's Orchard Garden	0.1%	0	1.2%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Centre, Chadwell Road, Grays, RM17 5SY												
Zone 5												
Latchford Farm Aquatics, St Marys Lane, Upminster, RM14 3PB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ockendon Town Centre	0.1%	1	0.0%	0	0.0%	0	5.7%	0	0.0%	0	0.0%	0
Zone 7												
Aldi, Orchards Shopping Centre, Dartford, DA1 1DN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Crossways Boulevard, Dartford, Greenhithe, DA9 9BT	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Princes Road, Dartford, DA1 1LA	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	6.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	6.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	3.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Broadway, Bexleyheath, DA6 7LN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Foots Cray High Street, Sidcup, DA14 5HJ	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruxley Manor Garden Centre, Maidstone Road, Orpington, Sidcup, DA14 5BQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Orpington, DA14 5BN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thompson's Garden Centre,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Shooters Hill, Welling, DA16 3RP																						
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	4.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	14	3.8%	1	0.0%	0	0.0%	0
Zone 8																						
Aldi, London Road, Gravesend, DA11 9LY	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	6	1.2%	0	0.0%	0	0.0%	0
Asda, Thames Way, Gravesend, DA11 0DQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Gravesend Town Centre	1.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.3%	6	0.0%	0	0.0%	0
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	4.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	6	28.4%	8	0.0%	0	0.0%	0
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	4	0.0%	0	0.0%	0
Zone 9																						
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Town Square, Basildon, SS14 1DZ	0.1%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Golf Course, Clayhill Lane, Basildon, SS16 5JP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Basildon Town Centre	3.0%	11	3.7%	0	6.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%	10	0.0%	0
Billericay Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Bowers Gifford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camping & General, Charfleets Industrial Estate, Canvey Island, SS8 0PQ	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Home Bargains, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, London Road, Vange, Basildon, SS16 4PR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Hadleigh, Benfleet, SS7 2DE	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.8%	3	0.0%	0	6.5%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	3.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5
Pitsea Town Centre	3.3%	12	1.2%	0	22.8%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stadium Trading Estate, Stadium Way, Benfleet, SS7 3NZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	1.4%	5	0.0%	0	6.2%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Northlands Pavement, Pitsea, SS13 3DU	0.7%	3	8.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Triple Aces Canine Fertility Clinic, Tuskite Works,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Pitsea, SS16 4UH												
Weir Retail Park, Phoenix Way, Rayleigh, SS7 3NU	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Brentwood Town Centre	2.0%	7	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	7
Cranham Local Centre, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.1%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0
Garden Living, Lower Bedfords Road, Romford, RM1 4DQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Grove Farm Retail Park, High Road, Chadwell Heath, RM6 4AU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Jollyes, The Gallows Centre, Southend Arterial Road, Romford, RM3 0BZ	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR	2.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	6
Morrisons Supermarket, Beacontree Heath, Wood Lane, Dagenham, RM10 7RA	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4
Rom Valley Way Retail Park, Rom Valley Way, Romford, RM7 0AN	2.1%	8	0.0%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	9.1%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	1
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.3%	1	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	1
Tesco Extra, Bryant Avenue (Gallows Corner),	3.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	12

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Romford, RM3 0LL												
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Garden Centre, Nags Head Lane, Upminster, RM14 1TS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Outside Survey Area												
Airport Retail Park, Rochford Road, Southend-on-Sea, SS2 6FW	0.1%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0
Cherry Lane Garden Centres, Riverside, Lower Road, Hockley, SS5 5LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Harrogate Town Centre	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.2%	1	1.2%	0	0.0%	0	1.7%	0	1.1%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	4.0%	15	24.8%	2	12.4%	1	7.8%	1	23.5%	3	23.1%	1
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0
Newbury Retail Park, Horns Road, Ilford, IG2 6BE	2.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3
Orpington Town Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3
South Aylesford Retail Park, Quarry Wood, Aylesford, ME20 7TP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Strood Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.3%	1	1.2%	0	0.0%	0	0.0%	0	8.7%	1	0.0%	0
The Range, Lakeside Retail Park, West Thurrock,	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
RM20 1WN																						
Westfield Stratford City, Stratford, E20 1EJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Weighted base:	366		7		4		8		11		4		7		119		29		72		104	
Sample:	399		40		28		38		42		36		41		45		42		49		38	

Weighted:

Thurrock Household Survey for Lambert Smith Hampton

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q15 Where do you normally do most of your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)? <i>Excl. Nulls & SFT</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.3%	1	9.3%	1	1.0%	0	0.0%	0	0.0%	0	2.3%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.2%	1	0.0%	0	4.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	0.3%	1	0.0%	0	3.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Zone 3																						
B&Q, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chafford Hundred Local Centre, Grays	0.1%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	6.5%	28	22.7%	3	0.0%	0	5.4%	0	13.3%	2	0.7%	0	6.6%	1	8.5%	8	6.2%	2	2.3%	2	6.7%	11
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	14.7%	64	36.8%	4	46.2%	4	56.2%	5	54.3%	8	25.5%	2	65.2%	5	3.3%	3	5.1%	2	10.9%	10	13.7%	22
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	5.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	0.4%	2	3.2%	0	0.0%	0	5.8%	0	3.5%	0	5.7%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.1%	0	0.0%	0	1.0%	0	0.8%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Benems, Orsett Industrial Park, Stanford Road, Orsett, Grays, RM16 3BX	0.1%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
South Ockendon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																						
B&Q, Prospect Place Retail	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0

Weighted:

Thurrock Household Survey for Lambert Smith Hampton

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Park, Westgate Road, Dartford, DA1 1DY												
Bexleyheath Town Centre	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	5.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cannon Retail Park, Twin Tumps Way, Thamesmead, SE28 8RD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Heath Retail Park, Blackmans Close, Dartford, DA1 2DS	3.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Crittalls Corner, Sidcup By-Pass Road, Sidcup, DA14 6LX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mulberry Court Bourne Industrial Park, Bourne Road, Crayford, DA1 4BF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northumberland Heath Local Centre, Bexley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	2.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Oval Shopping Parade, Blackfen, Sidcup, DA15 9ER	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

Thurrock Household Survey for Lambert Smith Hampton

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Coldharbour Road, Northfleet, Gravesend, DA11 8AB												
Zone 9												
B&M, Northwick Retail Park, Canvey Island, SS8 0EJ	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Pipp's Hill Retail Park, Upper Mayne, Basildon, SS14 3AF	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	2.5%	11	4.1%	0	5.8%	1	0.0%	0	0.9%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cricketers Retail Park, Cricketers Way, Basildon, SS13 1SA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dansk, Stadium Way, Rayleigh, Benfleet, SS7 3NZ	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, London Road, Vange, Basildon, SS16 4PR	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	2.1%	9	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Pipp's Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	4.9%	21	5.2%	1	7.7%	1	0.8%	0	2.7%	0	0.0%	1
Pitsea Town Centre	0.2%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.2%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Northlands	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

Thurrock Household Survey for Lambert Smith Hampton

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Pavement, Pitsea, SS13 3DU												
Zone 10												
Asda, Merriellands Crescent, Dagenham, RM9 6SJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Brentwood Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Clarkes Carpets, Roneo Corner, Hornchurch, RM12 4TQ	0.5%	2	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	2
Cranham Local Centre, Upminster	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daisy Blinds, Station Lane, Hornchurch, RM12 6LL	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Dunelm, Eastern Avenue West, Romford, RM7 7JN	6.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	27
Eastern Avenue Retail Park, Eastern Avenue West, Romford, RM7 7EX	2.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	10
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	5.4%	24	6.1%	1	4.8%	0	21.0%	2	0.0%	0	6.7%	18
Harold Hill Local Centre, Romford	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Hornchurch Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	3.8%	17	0.0%	0	7.3%	1	0.8%	0	0.9%	0	1.5%	16
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	2.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	10
Sainsbury's Superstore, High Street, Hornchurch, RM11 1TX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	1.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	8
Upminster Town Centre	3.5%	15	0.8%	0	1.0%	0	0.0%	0	3.6%	1	21.9%	13
Outside Survey Area												
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
B&Q, Will Adams Way, Gillingham, ME8 6BY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Braintree Village, Chapel Hill, Braintree, CM77 8YH	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross, NW4 3FP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	5.2%	5	0.0%	0	0.0%	0	0.0%	0
Chelmsford City Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.7%	1
Crayfields Industrial Park, Main Road, Orpington, BR5 3HP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Dockside Shopping Outlet, Maritime Way, St Mary's Island, Chatham, ME4 3ED	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Eltham Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Furniture Village, Will Adams Way, Gillingham, ME8 6BY	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	3	0.0%	0	0.0%	0
Gateway Retail Park, Claps Gate Lane, Beckton, E6 6LG	1.0%	4	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	5.7%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Gillingham Retail Park, Ambley Road, Gillingham, ME80 3UP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Greenwich Shopping Park, Bugsby's Way, New Charlton, Greenwich, SE7 7ST	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.2%	1	6.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horsted Retail Park, Maidstone Road, Chatham, ME5 9SQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
IKEA, Bugsby's Way, Greenwich, SE10 0QJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	1.4%	6	2.5%	0	5.9%	1	0.0%	0	6.2%	1	20.6%	1	1.7%	0	0.0%	0	0.0%	0	2.2%	2	0.7%	1
London Road Retail Park,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0

Weighted:

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
London Road, Maidstone, ME16 0DT																						
Maidstone Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Ash Green Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Orpington Town Centre	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Springvale Retail Park, Sevenoaks Way, Orpington, BR5 3SG	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4	0.0%	0	0.0%	0	0.0%	0
Strood Retail Park, Commercial Road, Rochester, ME2 2AD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Swanley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	5	0.0%	0
The Clock Tower Retail Park, Westway, Chelmsford, CM1 3FJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
The Range, Lakeside Retail Park, West Thurrock, RM20 1WN	0.1%	0	0.8%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Westfield Stratford City, Stratford, E20 1EJ	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Woodside Garden Centre, A127 Arterial Road, Rayleigh, SS6 7TZ	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	5	0.0%	0
Woolwich Town Centre	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	5	0.0%	0	0.0%	0	0.0%	0
Others																						
Weighted base:	437			11		9		8		14		6		8		91		36		91		162
Sample:	559			55		55		49		59		62		51		48		58		57		65

Weighted:

Thurrock Household Survey for Lambert Smith Hampton

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Q16 Where do you normally do most of your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?																						
<i>Excl. Nulls & SFT</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.1%	1	0.8%	0	0.0%	0	0.0%	0	2.1%	0	5.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.1%	0	3.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fobbing Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Lodge Garden Centre, High Road, Fobbing, Stanford-le-Hope, SS17 9HN	0.3%	2	0.8%	0	6.3%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
B&Q, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	8.2%	54	49.6%	6	18.9%	2	45.9%	6	49.7%	9	24.2%	2	46.4%	5	11.4%	21	0.0%	0	0.0%	0	1.5%	3
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	1.6%	10	10.4%	1	7.2%	1	20.8%	3	16.3%	3	14.4%	1	14.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Thurrock Business Centre, Motherwell Way, Grays, RM20 3XD	0.1%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Trade City, Motherwell Way, Thurrock, RM20 3EH	0.1%	0	0.8%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, The Mall, Grays, RM17 6QF	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	0.8%	5	2.4%	0	5.1%	0	14.7%	2	10.8%	2	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Thurrock Local Centre, Grays	0.1%	1	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, London Road, Grays, RM17 5YB	0.1%	1	0.0%	0	5.1%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smith's Orchard Garden	0.5%	3	9.5%	1	1.0%	0	2.6%	0	6.1%	1	8.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

Thurrock Household Survey for Lambert Smith Hampton

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Centre, Chadwell Road, Grays, RM17 5SY												
Zone 5												
Zone 6												
Chestnut Farm Garden Centre, South Ockendon, RM15 6DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Lidl, Daiglen Drive, South Ockendon, RM15 5AE	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurrock Garden Centre, South Road, South Ockendon, RM15 6DU	2.1%	14	0.8%	0	3.1%	0	4.5%	1	1.3%	0	3.4%	11
Zone 7												
B&Q, Crittalls Corner, Sidcup By-Pass Road, Sidcup, DA14 6LX	5.2%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.4%	34
B&Q, off Station Road, Lower Road, Belvedere, DA17 6DF	5.1%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%	33
B&Q, Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	5.8%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.3%	35
Bexleyheath Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	5
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Dartford Heath Retail Park, Blackmans Close, Dartford, DA1 2DS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Dartford Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Hawley Garden Centre, Hawley Road, Hawley, Sutton at Hone, Dartford, DA2 7RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1
Sainsbury's Superstore, Broadway, Bexleyheath, DA6 7DF	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	5
Screwfix, Acorn Industrial Estate, Crayford Road, Dartford, DA1 4AL	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	5
Swandley Village Nursery, Swanley Village Road, Swanley, BR8 7NN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Thompson's Garden Centre, Shooters Hill, Welling, DA16 3RP	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Timber Moulding Ltd, Main Road, Sutton at Hone, Dartford, DA4 9HP	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Park View Road, Welling, DA16 1SR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
B&M, New Road, Gravesend, DA11 0AA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Imperial Business Estate, Gravesend, DA11 0DY	7.0%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springhead Nurseries, Watling Street, Southfleet, Gravesend, DA11 8AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toolstation, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Stuart Road, Gravesend, DA11 0BZ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
B&M, Hazelmere, High Road, Pitsea, Basildon, SS13 3JY	0.4%	3	0.8%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
B&M, Northwick Retail Park, Canvey Island, SS8 0EJ	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	9

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
B&Q, Pipp's Hill Retail Park, Upper Mayne, Basildon, SS14 3AF	7.8%	51	0.0%	0	15.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.0%	50	0.0%	0
Basildon Town Centre	0.5%	3	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.4%	3	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Canvey Supply, London Road, South Benfleet, Benfleet, SS7 5UN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Homebase, London Road, Vange, Basildon, SS16 4PR	1.4%	9	5.2%	1	21.0%	2	0.5%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	6	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pipp's Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.9%	6	0.8%	0	5.3%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	4.1%	5	0.0%	0
Pitsea Town Centre	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Macey House, Fentiman Road, Canvey Island, SS8 0EQ	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0
South Benfleet Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Summerhill Garden Centre, Arterial Road, Pipp's Hill Road North, Billericay, CM11 2UJ	0.9%	6	0.0%	0	1.0%	0	0.0%	0	0.7%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	4	0.5%	1
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	6	0.0%	0
Toolstation, Yardley Business Park, Luckyn Lane, Basildon, SS14 3GL	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Zone 10																							
B&Q, Roneo Corner, Hornchurch Road, Romford, RM11 1PY	10.5%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.6%	67	
B&Q, Tangent Link, Harold Hill, Romford, RM3 8GZ	7.8%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.0%	50	
Brentwood Town Centre	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	8	
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	7	
Garden Living, Lower Bedfords Road, Romford, RM1 4DQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	
Hillcrest Nurseries, Brentwood Road, Herongate, Ingrave, Brentwood, CM13 3NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Merrielands Retail Park, Merrielands Crescent, Dagenham, RM9 6SR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	
Romford Town Centre (including The Liberty, The Mall and The Brewery)	1.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	11	
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	3.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	21	
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	
Screwfix, Gallows Corner, Harold Hill, Romford, RM3 8UJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	
Screwfix, Kestral Park, Tallon Road, Hutton, Brentwood, CM13 1TN	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	5	
Straight Mile Nursery Gardens, Ongar Road, Brentwood, CM15 9SA	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	
Toolstation, Harold Hill Industrial Estate, Harold Hill, Romford, RM3 8UR	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	9	
Upminster Garden Centre, Nags Head Lane, Upminster, RM14 1TS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	
Upminster Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wickes, Brook Street,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10						
Brentwood, CM14 5LX																		
Wickes, High Road, Chadwell Heath, Romford, RM6 4HX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1				
Outside Survey Area																		
A E Harnett & Sons, Greenacre Lane, Stock, Ingatestone, CM4 9QF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0		
Alton Garden Centre, Arterial Road, Wickford, SS12 9JG	0.2%	1	0.0%	0	6.2%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0		
Arterial Park, Chelmsford Road, Rayleigh, SS6 7FY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0		
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
B&Q, Footscray Road, Eltham, SE9 2TD	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	9	0.0%	0		
B&Q, Fossetts Way, Eastern Avenue, Southend-on-Sea, SS2 4DQ	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	7	0.0%	0		
B&Q, Honeyput Lane, Harrow, Edgware, Stanmore, HA7 1QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0		
B&Q, Will Adams Way, Gillingham, ME8 6BY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0		
Cherry Lane Garden Centres, Riverside, Lower Road, Hockley, SS5 5LE	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0		
Enfield Garden Centre, Cattlegate Road, Crews Hill, Enfield, EN2 9DX	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3		
Gateway Retail Park, Claps Gate Lane, Beckton, E6 6LG	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	1.6%	3		
Gillingham Retail Park, Ambley Road, Gillingham, ME80 3UP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0		
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.1%	1	0.0%	0	0.0%	0	3.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0		
Ingatestone Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Leigh-on-Sea Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Lidl, West Thurrock Way,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
West Thurrock, Grays, RM20 1WN												
Morley Nurseries, Southend Road, Wakering, Southend-on-Sea, SS3 0PU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newbury Retail Park, Horns Road, Ilford, IG2 6BE	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plant Perfections Garden Centre, Beeches Road, Battlesbridge, Wickford, SS11 8TG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Polhill Garden Centre, London Road, Sevenoaks, TN14 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Southend-on-Sea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Peters Wharf Retail Park, St Peter's Bridge, Maidstone, ME16 0SN	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Lakeside Retail Park, West Thurrock, RM20 1WN	0.1%	0	0.8%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0
The Range, Stadium Way, Benfleet, SS6 7UP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thompson's Garden Centre, Perry Street, Sidcup, Chislehurst, BR7 6HA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Wickes, Kings Highway, Plumstead, SE18 2BG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Wickes, New Cut, Chatham, ME4 6AA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Others												
Weighted base:	652		11		8		13		18		7	
Sample:	735		72		58		69		76		72	

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q17 Where do you normally do most of your household's shopping on all goods for personal care (including, electric razors, hair dryers, bathroom scales, cosmetics, perfume, toothpaste, etc), other medical and pharmaceutical products (e.g. vitamins, plasters) and therapeutic appliances (e.g. spectacles, hearing aids, wheelchairs, contact lenses etc)?																						
<i>Excl. Nulls & SFT</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.8%	5	10.0%	2	2.6%	0	0.0%	0	13.4%	3	8.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chadwell St Mary Local Centre, Grays	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.1%	0	1.6%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Defoe Parade, Chadwell St Mary, RM16 4QF	0.1%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.3%	2	13.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	1.1%	8	5.3%	1	60.2%	6	0.5%	0	3.0%	1	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, St John's Way, Corringham, SS17 7LL	0.1%	1	0.5%	0	7.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Chafford Hundred Local Centre, Grays	0.2%	1	0.0%	0	0.0%	0	8.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.1%	1	0.0%	0	0.0%	0	1.4%	0	0.6%	0	0.0%	0	0.7%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	1.8%	12	2.7%	0	0.9%	0	2.8%	0	10.8%	2	7.1%	0	4.6%	0	3.7%	7	0.0%	0	0.0%	0	0.5%	1
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.5%	3	0.0%	0	0.0%	0	8.6%	1	4.9%	1	1.4%	0	9.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Aldi, London Road, Grays, RM17 5YB	0.2%	2	5.1%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	2.2%	15	17.3%	3	0.0%	0	26.2%	4	32.0%	6	3.4%	0	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.5%	4	6.9%	1	0.0%	0	1.4%	0	7.9%	2	10.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socketts Heath Local Centre, Grays	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
Aveley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Daiglen Drive, South	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Ockendon, RM15 5AE												
South Ockendon Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Derry Court, Derry Avenue, South Ockendon, RM15 5GN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Asda, Crossways Boulevard, Dartford, Greenhithe, DA9 9BT	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Station Road, Belvedere, DA17 6DF	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Princes Road, Dartford, DA1 1LA	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	7.3%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackfen Local Centre, Sidcup	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	5.0%	34	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Erith Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Foots Cray High Street, Sidcup, DA14 5HJ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upper Wickham Lane, Welling, DA16 3HF	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M D Moore Pharmacy, Dartford Road, Dartford, DA1 3EN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, James Watt Way, Erith, DA8 2AH	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Jenner Close, Sidcup, DA14 6BF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northumberland Heath Local Centre, Bexley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Bexley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Praise Pharmacy, Long Lane, Bexleyheath, DA7 5AH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prospect Place Retail Park, Westgate Road, Dartford, DA1 1DY	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Priory Shopping Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Dartford, DA1 2HL												
Sainsbury's Superstore, Stadium Way, Dartford, DA1 4HW	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edgington Way, Orpington, DA14 5BN	2.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Embassy Court, Welling, DA16 1TH	3.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thamesmead Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tower Retail Park, Crayford Road, Dartford, DA1 4LD	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Aldi, London Road, Gravesend, DA11 9LY	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Thames Way, Gravesend, DA11 0DQ	1.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	1.6%	11	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0
Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Istead Rise Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Imperial Retail Park, Thames Way, Gravesend, DA11 0DQ	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfleet Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pender Chemist, Dene Holm Road, Northfleet, Gravesend, DA11 8LG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverview Park Local Centre, Gravesend	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Singlewell Pharmacy,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Singlewell Road, Gravesend, DA11 7QA												
Zone 9												
Aldi, Northlands Pavement, Pitsea, Basildon, SS13 3DU	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.8%	6	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	3.7%	26	0.0%	0	4.3%	0	0.0%	0	0.0%	0	0.0%	0
Billericay Town Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	6
Canvey Island Retail Park, Northwick Road, Canvey Island, SS8 0PS	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Canvey Island Town Centre (where Knightswick Shopping Centre is)	1.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	13
Clayhill Road Pharmacy, Clay Hill Road, Basildon, SS16 4EX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Hadleigh Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3
Home Bargains, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Home Bargains, Westgate Park, Basildon, SS14 1WP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Lidl, High Road, Pitsea, Basildon, SS13 3AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Lidl, Manor Road, Laindon, Basildon, SS15 6PA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	1.0%	7	0.0%	0	3.5%	0	0.0%	0	0.0%	0	5.1%	7
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	9
Pipps Hill Retail Park, Miles Gray Road, Basildon, SS14 3AF	0.2%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Pitsea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Sainsbury's Superstore,	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5

Weighted:

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Cricketers Retail Park, East Mayne, Basildon, SS13 1SA												
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stadium Way, Benfleet, SS7 3UB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	2.6%	18	1.6%	0	10.5%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mandeville Way, Laindon, Langdon Hills, Basildon, SS15 6TJ	0.9%	6	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Vange Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Aldi, Marlborough Road, Romford, RM7 8AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Aldi, Merrielands Retail Park, Dagenham, RM9 6SJ	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, St Marys Lane, Upminster, RM14 2QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0
Asda, Merrielands Crescent, Dagenham, RM9 6SJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Asda, Whalebone Lane South, Chadwell Heath, Dagenham, RM8 1BB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood Town Centre	5.2%	36	0.5%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	36
Chadwell Heath Town Centre	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	8
Collier Row Local Centre, Romford	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7
Cranham Local Centre, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Elm Park Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Harold Hill Local Centre, Romford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1

Weighted:

Thurrock Household Survey for Lambert Smith Hampton

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Liverpool Street Station, Liverpool Street, London, EC2M 7PY	0.1%	0	0.0%	0	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks and Spencer (M&S) Department Store, Lakeside, West Thurrock, Grays, RM20 2ZP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%
Southend-on-Sea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
Strood Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%
Sudbury Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%
Swanley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	2.4%	17	3.7%	1	0.9%	0	21.0%	3	7.9%	2	5.9%	0	9.3%	1	0.5%	1	0.0%	0	0.0%	0	4.0%
Others																					
Weighted base:	689		17		10		15		20		7		11		194		65		128		222
Sample:	810		88		73		74		83		77		67		85		91		90		82

Weighted:

Thurrock Household Survey for Lambert Smith Hampton

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q18 Where do you normally do most of your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses);																						
<i>Excl. Nulls & SFT</i>																						
Zone 1																						
Asda, Thurrock Park Way, Tilbury, RM18 7HJ	0.8%	2	14.4%	1	0.0%	0	0.0%	0	10.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.2%	1	9.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Costco Thurrock, West Thurrock Way, Grays, RM20 3WY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Lakeside Retail Park, West Thurrock, Grays, RM20 3WJ	3.7%	10	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	7.0%	0	0.0%	0	4.0%	1	5.1%	3	6.0%	5
Lakeside Retail Parks, West Thurrock, Grays, RM20 3LP	7.7%	22	1.2%	0	22.2%	1	12.4%	1	10.7%	1	16.8%	1	9.8%	1	0.0%	0	8.4%	2	1.0%	1	15.7%	14
Sainsbury's Superstore, Howard Road, Chafford Hundred, Grays, RM16 6YJ	0.2%	0	0.0%	0	0.0%	0	1.7%	0	1.0%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grays Town Centre (including Grays Shopping Centre)	3.1%	9	18.7%	1	0.0%	0	23.5%	2	35.1%	5	0.0%	0	13.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Grays, RM17 5XZ	0.7%	2	5.1%	0	0.0%	0	6.3%	1	4.7%	1	8.6%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
Zone 7																						
Bexleyheath Town Centre	5.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.7%	15	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	14.8%	42	9.5%	1	2.2%	0	0.0%	0	0.0%	0	6.5%	0	1.1%	0	38.4%	21	56.3%	16	5.2%	3	0.0%	0
Dartford Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.3%	0	0.0%	0	0.0%	0
Lidl, Upper Wickham Lane, Welling, DA16 3HF	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	3	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Department Store, Bluewater Parkway, Dartford, Greenhithe, DA9 9SD	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Tesco Superstore, Embassy Court, Welling, DA16 1TH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Asda, Thames Way, Gravesend, DA11 0DQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Wingfield Bank, Pepper Hill, Northfleet, DA11 8JH, DA11 8JH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Asda, Eastgate Shopping Centre, Basildon, SS14 1AE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Heron Retail Park, Miles Gray Road, Basildon, SS14 3AF	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	3.5%	10	3.7%	0	13.2%	1	0.0%	0	0.0%	0	0.0%	0
Billericay Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunton Car Boot Sale, Dunton Road, Dunton Wayletts, Billericay, CM12 9TZ	0.2%	0	0.0%	0	11.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, SS14 3HZ	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, London Road, Hadleigh, Benfleet, SS7 2RB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Supermarket, Northwick Road, Canvey Island, SS8 0SW	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Gray Road, Basildon, SS14 3AF												
Pitsea Town Centre	1.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cricketers Retail Park, East Mayne, Basildon, SS13 1SA	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Knightswick Centre, Canvey Island, SS8 7AD	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mayflower Retail Park, Gardiners Link, Basildon, SS14 3HZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Off High Road, Pitsea, Basildon, SS13 3JU	1.2%	3	0.0%	0	13.7%	1	0.0%	0	0.0%	0	0.0%	0
The Range, Northlands Pavement, Pitsea, SS13 3DU	0.8%	2	0.0%	0	4.4%	0	0.0%	0	0.0%	0	0.0%	0
Weir Retail Park, Phoenix Way, Rayleigh, SS7 3NU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Brentwood Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	1
Chadwell Heath Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Eastern Avenue Retail Park, Eastern Avenue West, Romford, RM7 7EX	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Gallows Corner Retail Park, Colchester Road, Romford, RM3 0AD	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Hornchurch Town Centre	1.2%	3	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	3
Merriellands Retail Park, Merriellands Crescent, Dagenham, RM9 6SR	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Romford Town Centre (including The Liberty, The Mall and The Brewery)	11.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	30
Roneo Corner Retail Park, Hornchurch Road, Romford, RM11 1PY	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	1
Sainsbury's Superstore, William Hunter Way, Brentwood, CM14 4WQ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Tesco Extra, Bridge Road, Rainham, RM13 9YZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Tesco Extra, Bryant Avenue (Gallows Corner), Romford, RM3 0LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Airfield Way, Hornchurch, RM12 5AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																						
B&M, Lakeside Retail Park, West Thurrock, RM20 1WN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	4.0%	11	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	6.3%	2	4.2%	3	6.2%	6
Chatham Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Chelmsford City Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Designer Outlet Ashford, Kimberley Way, Ashford, TN24 0SD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Heathrow Airport, Hounslow	0.1%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Lakeside Retail Park, Thurrock, Grays, RM20 1WN	0.3%	1	0.0%	0	0.0%	0	4.2%	0	1.0%	0	0.0%	0	5.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZP	16.4%	46	32.9%	2	28.8%	1	38.8%	3	35.4%	5	35.2%	1	43.5%	3	0.0%	0	0.0%	0	20.2%	13	19.7%	18
Leigh-on-Sea Town Centre	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0
Lidl, West Thurrock Way, West Thurrock, Grays, RM20 1WN	2.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	6	0.0%	0	0.0%	0	0.0%	0
Stone Lake Retail Park, Woolwich Road, Charlton, SE7 8LU	1.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	5	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lakeside, Cygnet View, West Thurrock, Grays, RM20 1TX	0.3%	1	0.0%	0	0.0%	0	8.9%	1	1.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Range, Lakeside Retail Park, West Thurrock, RM20 1WN	0.1%	0	1.2%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westfield Stratford City,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Stratford, E20 1EJ											
Others											
Weighted base:	282	7	4	8	13	4	7	56	29	66	90
Sample:	371	34	25	37	46	34	35	30	42	47	41

Meanscore: [Number of visits per week]

Q19 How often do you or your household visit Lakeside Shopping Centre, i.e. the INDOOR shopping centre, for shopping, services, leisure, work or other uses?

7 times a week	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
5 - 6 times a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 times a week	0.2%	2	1.7%	0	0.0%	0	0.6%	0	2.4%	1	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	1.8%	18	1.2%	0	1.8%	0	6.7%	1	1.2%	0	1.7%	0	4.1%	1	4.8%	14	0.0%	0	0.0%	0	0.3%	1
Once a week	4.3%	44	15.1%	3	16.1%	4	23.9%	5	14.3%	4	8.5%	1	25.0%	6	6.6%	19	0.0%	0	0.4%	1	0.3%	1
Once every 2 weeks	5.8%	59	11.8%	3	10.2%	2	16.4%	3	14.4%	4	26.4%	2	13.2%	3	5.8%	17	0.0%	0	4.8%	8	4.6%	16
Once a month	10.9%	110	26.4%	6	14.1%	3	22.5%	5	25.0%	8	18.8%	2	14.9%	3	3.4%	10	4.5%	4	18.1%	30	11.4%	40
Once every 2 months	5.4%	55	4.4%	1	9.3%	2	3.8%	1	8.5%	3	10.2%	1	2.5%	1	3.0%	9	0.0%	0	5.0%	8	8.5%	30
Once every 3 months	7.6%	77	6.1%	1	4.0%	1	3.2%	1	4.8%	1	8.3%	1	8.1%	2	3.9%	11	2.8%	2	10.7%	18	11.0%	38
Less often than once every 3 months	34.8%	352	27.6%	6	23.0%	6	17.6%	4	21.0%	6	9.4%	1	15.0%	4	34.7%	100	30.8%	24	30.9%	51	42.9%	151
(Don't know)	2.0%	20	0.0%	0	7.5%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	1	2.5%	7	0.0%	0	1.3%	2	2.4%	8
(Never)	27.2%	275	5.8%	1	14.2%	3	5.0%	1	7.2%	2	16.6%	1	9.8%	2	35.4%	102	62.0%	49	28.8%	48	18.7%	66
Mean:	0.17		0.38		0.33		0.57		0.47		0.33		0.64		0.21		0.02		0.10		0.09	
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q20 What is the MAIN activity you visit Lakeside Shopping Centre for?																						
<i>Those that visit Lakeside Shopping Centre at least once a month at Q19</i>																						
NON-FOOD shopping	50.0%	117	68.7%	8	34.0%	3	62.1%	9	63.9%	12	66.2%	3	37.4%	5	23.9%	14	100.0%	4	81.6%	32	45.5%	27
FOOD shopping	11.6%	27	8.9%	1	1.7%	0	7.1%	1	12.0%	2	9.5%	0	15.0%	2	32.1%	19	0.0%	0	0.0%	0	1.9%	1
Window shopping / browsing	11.4%	27	11.6%	1	8.6%	1	17.0%	3	1.4%	0	17.4%	1	9.9%	1	5.1%	3	0.0%	0	3.5%	1	25.9%	15
Work there	5.2%	12	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	3.2%	0	10.7%	6	0.0%	0	11.4%	4	0.0%	0
Meeting family / friends to socialise	5.2%	12	0.7%	0	0.0%	0	3.0%	0	6.7%	1	0.0%	0	3.7%	1	3.3%	2	0.0%	0	1.7%	1	12.3%	7
Visiting gym / leisure centre / swimming pool	3.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	8
Visiting cinema	3.4%	8	0.7%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	7	0.0%	0	0.0%	0	0.0%	0
Health service e.g. doctor, dentist, hospital, opticians	3.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	12.5%	7	0.0%	0	0.0%	0	0.0%	0
Visit family entertainment venue (e.g. bowling alley, ice rink, etc.).	1.3%	3	4.8%	1	9.8%	1	3.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting cafes / coffee shops	1.1%	3	0.7%	0	12.1%	1	0.5%	0	0.7%	0	0.0%	0	8.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daytime eating	1.0%	2	0.0%	0	5.6%	1	4.1%	1	0.7%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Daytime drinking	0.7%	2	0.0%	0	7.4%	1	0.0%	0	1.4%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting place of worship	0.5%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Night-time eating	0.4%	1	0.0%	0	4.2%	0	1.4%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Financial service e.g. bank, building society, cash machine	0.3%	1	3.8%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit outdoor sports venue (e.g. tennis / basketball court / football / cricket pitch)	0.2%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit parks / green spaces	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting family / friends who live there	0.1%	0	0.0%	0	0.0%	0	0.5%	0	0.7%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk / walk the dog	0.1%	0	0.0%	0	0.0%	0	0.5%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buying fuel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Takeaways / fast food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Night-time drinking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit museums / galleries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessing transport (e.g. using bus / tube / train station)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Business meetings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other service e.g. laundrette, hairdresser, salon, vets, recycling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit daytime theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Visiting library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Visiting live music venues / gigs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Visit night-time theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Visit community centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nightclubbing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Study there	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Using Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	6.9%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	233	12		10		15		18		4		14		59		4		39		58	
Sample:	359	47		38		61		57		43		65		12		2		16		18	

Weighted:

Thurrock Household Survey for Lambert Smith Hampton

May 2025

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10

Q21 What do you like about Lakeside Shopping Centre? [MR]*Those that visit Lakeside Shopping Centre at least once a month at Q19*

Shops - good opening hours / open on Sundays	15.0%	35	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	11	0.0%	0	30.2%	12	20.0%	12
Attractive environment / nice place	14.3%	33	19.0%	2	0.0%	0	15.6%	2	22.7%	4	0.0%	0	9.0%	1	0.0%	0	67.9%	2	15.1%	6	26.1%	15
Parking - it's free	14.0%	33	2.3%	0	12.5%	1	14.6%	2	13.6%	2	28.1%	1	8.2%	1	0.0%	0	0.0%	0	14.9%	6	31.2%	18
Close to home	13.2%	31	45.8%	6	9.0%	1	40.6%	6	33.4%	6	16.4%	1	30.9%	4	0.0%	0	0.0%	0	12.6%	5	3.7%	2
Good cafés / restaurants	11.7%	27	6.3%	1	43.8%	4	13.6%	2	7.9%	1	10.0%	0	21.6%	3	0.0%	0	32.1%	1	13.4%	5	15.2%	9
You can get everything you need there	11.1%	26	9.3%	1	5.2%	1	3.4%	1	10.7%	2	23.9%	1	12.2%	2	6.7%	4	0.0%	0	3.5%	1	23.5%	14
Good layout / shops close together	9.4%	22	1.5%	0	9.1%	1	10.1%	2	5.8%	1	12.5%	1	3.6%	1	17.6%	10	0.0%	0	0.0%	0	11.7%	7
Shops - good range of non-food shops generally	9.3%	22	6.6%	1	10.2%	1	9.2%	1	5.4%	1	7.3%	0	8.6%	1	10.7%	6	0.0%	0	22.2%	9	1.9%	1
Shops - good range of 'high street' retailers	9.1%	21	5.9%	1	0.0%	0	6.5%	1	0.0%	0	0.0%	0	4.7%	1	1.6%	1	0.0%	0	18.8%	7	18.2%	11
Parking - it's easy to find a space	9.0%	21	15.9%	2	13.4%	1	0.5%	0	4.7%	1	17.0%	1	5.0%	1	5.1%	3	67.9%	2	14.1%	5	7.7%	4
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	8.6%	20	4.8%	1	5.6%	1	12.6%	2	3.4%	1	8.9%	0	1.5%	0	10.7%	6	0.0%	0	24.8%	10	0.0%	0
Good pubs / bars	8.5%	20	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	0	23.2%	14	0.0%	0	13.4%	5	0.0%	0
Clean streets / well maintained	7.1%	17	13.0%	2	0.0%	0	8.7%	1	19.2%	3	10.0%	0	7.0%	1	0.0%	0	0.0%	0	0.0%	0	15.2%	9
Good for financial services (e.g. banks / building societies)	7.1%	17	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	11	0.0%	0	13.4%	5	0.0%	0
Good for a day out	6.5%	15	16.2%	2	0.0%	0	9.0%	1	15.6%	3	0.0%	0	0.0%	0	10.7%	6	0.0%	0	7.1%	3	0.0%	0
Shops - good range of quality shops	6.0%	14	13.4%	2	0.0%	0	8.2%	1	2.1%	0	6.9%	0	7.5%	1	1.6%	1	0.0%	0	0.0%	0	14.4%	8
Shops - good range of affordable shops	5.8%	14	0.0%	0	6.5%	1	3.0%	0	8.6%	2	0.0%	0	7.0%	1	8.1%	5	0.0%	0	13.4%	5	0.0%	0
Easy to get there by car	5.7%	13	8.0%	1	6.5%	1	0.0%	0	4.0%	1	3.3%	0	7.2%	1	0.0%	0	0.0%	0	3.5%	1	14.4%	8
Familiar / know where everything is	4.8%	11	14.5%	2	6.5%	1	3.0%	0	0.0%	0	1.0%	0	5.7%	1	12.5%	7	0.0%	0	0.0%	0	0.0%	0
Shops - good range of supermarkets	4.0%	9	0.7%	0	0.0%	0	0.5%	0	2.8%	1	2.1%	0	1.0%	0	12.3%	7	32.1%	1	0.0%	0	0.0%	0
Close to work / en route to work	3.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	12.5%	7	0.0%	0	0.0%	0	0.0%	0
Easy to get there on foot	3.3%	8	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	7	0.0%	0	0.0%	0	0.0%	0
Shops - good range of independent shops	3.3%	8	0.0%	0	0.0%	0	9.0%	1	0.0%	0	0.0%	0	0.0%	0	10.7%	6	0.0%	0	0.0%	0	0.0%	0
Good market	3.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	0	7.0%	1	10.7%	6	0.0%	0	0.0%	0	0.0%	0
Good range of other services	3.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	7	0.0%	0	0.0%	0	0.0%	0

Weighted:

Thurrock Household Survey
for Lambert Smith Hampton

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
(e.g. library, hairdresser, vets etc.)																						
Parking - it's cheap	2.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	6	0.0%	0	0.0%	0	0.0%	0
Like to support local businesses	2.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	6	0.0%	0	0.0%	0	0.0%	0
Good toilet facilities	1.8%	4	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	3
Shops - good range of clothes shops	1.5%	3	5.1%	1	1.7%	0	1.4%	0	5.8%	1	3.3%	0	3.7%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Has undercover shopping	1.2%	3	1.5%	0	4.3%	0	4.9%	1	4.0%	1	1.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to friends / relatives	1.0%	2	0.0%	0	0.0%	0	0.0%	0	13.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice atmosphere / friendly people	0.8%	2	8.5%	1	0.9%	0	4.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good seating areas	0.6%	1	0.0%	0	0.0%	0	0.0%	0	5.2%	1	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good bus service	0.4%	1	0.0%	0	5.6%	1	0.0%	0	0.7%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diverse / multi-cultural	0.3%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access	0.2%	0	2.2%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S store	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice and warm	0.1%	0	0.7%	0	0.0%	0	0.5%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stores have changing rooms in them	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeland store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quiet / not too busy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open / green spaces / parks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional / quaint	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of health services (e.g. doctors, dentists, opticians etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good train service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of bakers / butchers / greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	4.2%	10	2.9%	0	9.4%	1	11.7%	2	12.4%	2	13.4%	1	12.9%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	2
(Don't know)	0.5%	1	0.0%	0	5.6%	1	1.4%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	233			12		10		15		18		4		14		59		4		39		58
Sample:	359			47		38		61		57		43		65		12		2		16		18

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q22 What do you dislike about Lakeside Shopping Centre? [MR]																						
<i>Those that visit Lakeside Shopping Centre at least once a month at Q19</i>																						
Traffic congestion	9.8%	23	5.6%	1	5.2%	1	10.2%	2	8.9%	2	5.3%	0	20.4%	3	5.1%	3	0.0%	0	15.1%	6	11.2%	7
Shops - need more / better range of non-food shops generally	6.1%	14	0.7%	0	0.0%	0	4.1%	1	0.7%	0	3.3%	0	3.2%	0	0.0%	0	0.0%	0	11.4%	4	14.4%	8
Not enough / poor quality seating areas	5.2%	12	0.0%	0	0.0%	0	0.0%	0	4.0%	1	7.9%	0	1.5%	0	12.5%	7	0.0%	0	0.0%	0	5.8%	3
Too far away from home	5.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	20.2%	12
Lack of security / don't feel safe	4.5%	10	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	10.4%	4	9.3%	5
Parking - not enough spaces available	4.4%	10	0.7%	0	0.0%	0	1.4%	0	0.7%	0	3.3%	0	3.2%	0	12.3%	7	0.0%	0	5.4%	2	0.0%	0
Not enough / poor quality public toilets	4.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	12.5%	7	0.0%	0	0.0%	0	3.7%	2
Too many empty shops	3.9%	9	0.7%	0	3.5%	0	4.1%	1	4.7%	1	5.2%	0	1.0%	0	1.6%	1	0.0%	0	15.1%	6	0.0%	0
Parking - cashless payment	3.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	8
Not enough / poor quality cafés / restaurants	3.4%	8	0.0%	0	0.0%	0	0.0%	0	8.5%	2	0.0%	0	0.0%	0	10.7%	6	0.0%	0	0.0%	0	0.0%	0
Not enough financial services (e.g. banks / building societies)	3.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	12.5%	7	0.0%	0	0.0%	0	0.0%	0
Hard to get to on foot	3.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	0	0.0%	0	12.5%	7	0.0%	0	0.0%	0	0.0%	0
Shops - need more / better range of supermarkets	3.2%	7	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.5%	0	12.5%	7	0.0%	0	0.0%	0	0.0%	0
Poor nightlife	3.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	7	0.0%	0	0.0%	0	0.0%	0
Hard to get to by train	3.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	7
Shops - need more quality shops	2.9%	7	0.0%	0	0.0%	0	0.5%	0	2.1%	0	0.0%	0	0.5%	0	10.7%	6	0.0%	0	0.0%	0	0.0%	0
Needs an update / revamp	2.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	6	0.0%	0	0.0%	0	0.0%	0
Shops - need more / better clothes shops	2.5%	6	0.0%	0	0.9%	0	0.5%	0	0.7%	0	1.0%	0	0.5%	0	0.0%	0	0.0%	0	11.4%	4	1.9%	1
Shops - need more affordable shops	2.5%	6	0.0%	0	6.5%	1	1.9%	0	0.0%	0	1.0%	0	2.4%	0	0.0%	0	0.0%	0	11.4%	4	0.0%	0
Too busy / crowded	2.3%	5	2.2%	0	3.5%	0	11.4%	2	6.2%	1	11.7%	1	9.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lacking natural light	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	3
Lifts / escalators are often broken	1.4%	3	0.7%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	5.1%	3	0.0%	0	0.0%	0	0.0%	0
Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	67.9%	2	0.0%	0	0.0%	0
Shops - need more 'high street' retailers	0.5%	1	0.0%	0	4.2%	0	0.5%	0	3.5%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor disabled access	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
John Lewis store is a bit	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1

Weighted:

Thurrock Household Survey
for Lambert Smith Hampton

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
rundown																						
Poor atmosphere / unfriendly people	0.4%	1	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - not enough disabled parking	0.3%	1	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need longer opening hours / more open on Sundays	0.3%	1	0.0%	0	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor layout / shops too far apart	0.3%	1	0.7%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough activities for children to do	0.3%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hard to get to by bus	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - no free parking	0.2%	1	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many beggars	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough affordable restaurants	0.2%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough department stores	0.2%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need more independent shops	0.1%	0	0.0%	0	0.0%	0	0.9%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty streets / poorly maintained	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many eating places	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doesn't have a Disney store	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough other services (e.g. library, hairdresser, vets etc.)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many phone shops	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tannoy is too loud	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Air needs to be cleaner / less recycled	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need more bakers / butchers / greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Floors are slippery	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S store is too modern	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many betting shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too much homelessness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - expensive parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hard to get to by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough health facilities (e.g. doctors, dentists, opticians, etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not attractive / poor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
environment																						
Parking - longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough / poor quality pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	46.5%	108	78.0%	9	53.7%	5	64.7%	10	66.9%	12	61.4%	3	43.5%	6	40.2%	24	32.1%	1	42.6%	17	37.1%	22
(Don't know)	2.0%	5	0.0%	0	21.9%	2	2.3%	0	3.4%	1	0.0%	0	10.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		233		12		10		15		18		4		14		59		4		39		58
Sample:		359		47		38		61		57		43		65		12		2		16		18

Thurrock Household Survey
for Lambert Smith Hampton

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May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q23 What could be improved about Lakeside Shopping Centre that would make you visit more often? [MR]																						
Less traffic congestion / improved access	9.3%	94	0.8%	0	3.3%	1	5.5%	1	9.5%	3	9.4%	1	9.1%	2	12.6%	36	28.6%	23	10.2%	17	3.1%	11
Less empty shops	6.2%	63	2.5%	1	0.4%	0	5.9%	1	4.0%	1	4.7%	0	3.0%	1	5.0%	14	0.0%	0	4.3%	7	10.4%	37
Shops - more / better clothes shops	6.1%	62	2.1%	0	1.8%	0	3.5%	1	4.2%	1	1.2%	0	3.8%	1	6.7%	19	0.0%	0	9.3%	15	6.7%	23
Easier to get to by bus	4.7%	47	0.8%	0	1.8%	0	2.1%	0	0.0%	0	1.2%	0	2.3%	1	2.9%	8	6.4%	5	3.5%	6	7.5%	26
Easier to get to by car	3.9%	39	0.0%	0	0.0%	0	0.0%	0	0.4%	0	1.8%	0	0.3%	0	7.5%	22	5.2%	4	2.4%	4	2.7%	9
Shops - more affordable shops	3.7%	37	0.4%	0	5.2%	1	0.3%	0	5.8%	2	4.5%	0	6.2%	1	1.7%	5	0.5%	0	4.8%	8	5.4%	19
Shops - more high quality shops	3.4%	34	0.0%	0	2.9%	1	3.8%	1	4.4%	1	2.4%	0	0.3%	0	3.8%	11	0.0%	0	2.5%	4	4.6%	16
Better security / safety	2.9%	30	0.4%	0	0.0%	0	0.3%	0	2.4%	1	0.0%	0	0.9%	0	5.5%	16	0.0%	0	0.4%	1	3.5%	12
Parking - make more spaces available	2.9%	30	0.8%	0	1.8%	0	0.3%	0	3.4%	1	4.5%	0	0.3%	0	4.8%	14	1.4%	1	4.1%	7	1.5%	5
Easier to get to by train	2.7%	27	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	14	0.0%	0	0.0%	0	3.9%	14
Shops - more 'high street' retailers	2.7%	27	0.4%	0	1.8%	0	1.0%	0	2.4%	1	2.9%	0	0.6%	0	0.0%	0	4.5%	4	5.4%	9	3.7%	13
Shops - more independent shops	2.6%	27	0.4%	0	0.0%	0	4.0%	1	2.4%	1	0.0%	0	1.2%	0	0.7%	2	0.0%	0	0.0%	0	6.5%	23
Less betting shops	2.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	11	0.0%	0	0.0%	0	3.6%	13
The Dartford Crossing to be cheaper	2.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	18	6.9%	5	0.0%	0	0.0%	0
Better market	2.2%	22	0.0%	0	1.8%	0	2.6%	1	0.0%	0	0.0%	0	2.4%	1	6.0%	17	0.0%	0	0.0%	0	1.0%	3
More / better cafés / restaurants	2.1%	22	0.0%	0	5.9%	1	2.5%	1	0.4%	0	0.0%	0	0.9%	0	2.6%	7	0.0%	0	3.9%	7	1.5%	5
Shops - more / better range of non-food shops generally	2.0%	20	2.1%	0	2.9%	1	6.7%	1	1.2%	0	0.0%	0	2.4%	1	2.0%	6	0.0%	0	3.5%	6	1.5%	5
More / better department stores	2.0%	20	0.4%	0	0.0%	0	0.3%	0	0.8%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	4.9%	17
Cleaner streets / better maintained	1.9%	19	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	5.1%	15	0.0%	0	0.0%	0	1.0%	3
Less takeaways	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	14	0.0%	0	0.0%	0	1.5%	5
Shops - more / better range of supermarkets	1.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	2.0%	3	3.9%	14
Improve the nightlife	1.5%	15	0.0%	0	0.0%	0	2.1%	0	2.6%	1	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	2.0%	7
More / better leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	1.4%	14	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	9	1.5%	5
Quieter / less busy	1.3%	14	3.0%	1	1.1%	0	2.4%	1	1.6%	1	5.0%	0	0.0%	0	3.3%	10	0.0%	0	0.4%	1	0.3%	1
Make it more attractive / nicer environment	1.2%	12	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	12
Better disabled access	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	1.5%	5
Less charity shops	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	10	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Parking - make it cheaper	0.9%	9	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	2.0%	7
More rubbish bins	0.9%	9	2.7%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	7
Easier to get to on foot	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.4%	0	3.8%	0	2.0%	0	2.6%	7	0.0%	0	0.0%	0	0.0%	0
Parking - make more disabled spaces available	0.8%	8	9.0%	2	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Update / refurbish the shopping area	0.7%	7	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	7
More / better pubs / bars	0.7%	7	0.0%	0	0.0%	0	2.5%	1	1.2%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	0.0%	0
Shops - more bakers / butchers / greengrocers	0.6%	7	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Nicer atmosphere / friendlier people	0.6%	6	0.0%	0	0.0%	0	0.0%	0	3.0%	1	3.8%	0	2.0%	0	1.7%	5	0.0%	0	0.0%	0	0.0%	0
More / better seating areas	0.6%	6	0.8%	0	0.0%	0	0.0%	0	0.8%	0	0.6%	0	1.8%	0	0.3%	1	0.0%	0	0.0%	0	1.3%	4
Less cheap shops	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	0.0%	0
More / better financial services (e.g. banks / building societies)	0.6%	6	0.0%	0	0.0%	0	0.3%	0	0.4%	0	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Shops - longer opening hours / more open on Sundays	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Parking - make it free	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
More road crossings	0.5%	5	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	0.0%	0
More / better health facilities (e.g. doctors, dentists, opticians, etc)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.0%	0
Better heating	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
More / better public toilets	0.3%	3	0.0%	0	0.0%	0	4.2%	1	2.4%	1	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
John Lewis store updated	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0
Customer service desk	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0
More shoe shops	0.2%	2	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Better layout / shops closer together	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.8%	1	0.0%	0
Better sign posting	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Less cafes	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Parking - make the spaces wider	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
Less bars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
More affordable restaurants	0.1%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hardware store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water bottle refill stations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Musical instruments store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lifts / escalators to work	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disney store to return	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better range of other services (e.g. library, hairdresser, vets etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

Thurrock Household Survey
for Lambert Smith Hampton

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Better lighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner air in the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less slippery floors	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurant boat to reopen	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Install seating at the bus stops	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Card shop	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caf� Rouge to reopen	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - more payment methods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	42.5%	430	68.0%	15	39.4%	9	59.1%	12	50.7%	16	55.9%	4	42.7%	10	36.2%	104	44.0%	35	53.8%	89	38.6%	135
(Don't know)	6.5%	66	8.3%	2	34.0%	8	0.6%	0	9.4%	3	7.3%	1	22.9%	5	6.5%	19	6.5%	5	3.3%	5	5.1%	18
Weighted base:		1012		22		24		21		31		8		23		287		79		166		351
Sample:		1012		103		103		94		103		83		103		105		104		107		107

Q24 Do you visit Lakeside Shopping Centre once a month or more during the evening, either during the week or at weekends?

Yes	14.5%	147	6.1%	1	9.8%	2	21.1%	4	14.3%	4	8.9%	1	16.5%	4	21.6%	62	0.5%	0	14.8%	25	12.2%	43
No	85.5%	865	93.9%	20	90.2%	22	78.9%	17	85.7%	26	91.1%	7	83.5%	19	78.4%	225	99.5%	78	85.2%	142	87.8%	308
Weighted base:		1012		22		24		21		31		8		23		287		79		166		351
Sample:		1012		103		103		94		103		83		103		105		104		107		107

Q25 When do you tend to visit Lakeside Shopping Centre during the evening? [MR/PR]

Those that visit Lakeside Shopping Centre during the evening at Q24

Friday evenings	40.8%	60	13.6%	0	31.4%	1	33.7%	1	51.0%	2	79.6%	1	53.2%	2	22.0%	14	0.0%	0	49.5%	12	62.7%	27
Saturday evenings	42.5%	62	13.6%	0	48.1%	1	38.4%	2	77.9%	3	59.4%	0	43.3%	2	51.7%	32	100.1%	0	29.4%	7	33.3%	14
Sunday to Thursday evenings	56.6%	83	86.4%	1	48.3%	1	80.5%	4	81.7%	4	100.0%	1	59.4%	2	60.2%	37	100.1%	0	64.8%	16	39.9%	17
Weighted base:		147		1		2		4		4		1		4		62		0		25		43
Sample:		91		7		8		17		10		5		15		10		1		9		9

Weighted:

Thurrock Household Survey
for Lambert Smith Hampton

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Meanscore: [Number of visits per week]																					
Q26 How often do visit Lakeside Shopping Centre during the evening?																					
Those that visit Lakeside Shopping Centre during the evening at Q24																					
7 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
5 - 6 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
4 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
3 times a week	0.3%	0	21.2%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Twice a week	11.2%	16	6.8%	0	24.0%	1	0.0%	0	13.8%	1	0.0%	0	11.9%	0	20.3%	13	0.0%	0	8.6%	2	0.0%
Once a week	5.0%	7	6.8%	0	18.2%	0	1.5%	0	0.0%	0	0.0%	0	35.7%	1	0.0%	0	0.0%	0	0.0%	0	12.7%
Once every 2 weeks	26.2%	38	51.6%	1	24.0%	1	37.0%	2	45.1%	2	52.8%	0	1.8%	0	39.8%	25	0.0%	0	0.0%	0	19.6%
Once a month	15.1%	22	6.8%	0	18.7%	0	43.7%	2	11.4%	1	47.1%	0	32.3%	1	0.0%	0	0.0%	0	71.6%	18	0.0%
Once every 2 months	13.4%	20	0.0%	0	15.0%	0	4.7%	0	18.3%	1	0.0%	0	1.8%	0	11.9%	7	0.0%	0	8.6%	2	20.6%
Once every 3 months	12.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	0	17.8%	11	0.0%	0	0.0%	0	15.2%
Less often than once every 3 months	15.3%	22	6.8%	0	0.0%	0	3.0%	0	8.6%	0	0.0%	0	10.8%	0	10.2%	6	100.1%	0	8.6%	2	29.4%
(Don't know / varies)	1.5%	2	0.0%	0	0.0%	0	10.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	2.5%
Mean:	0.49		1.12		0.85		0.37		0.64		0.41		0.71		0.64		0.00		0.41		0.27
Weighted base:	147		1		2		4		4		1		4		62		0		25		43
Sample:	91		7		8		17		10		5		15		10		1		9		9

Weighted:

Thurrock Household Survey
for Lambert Smith Hampton

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q27 What activities do you do in Lakeside Shopping Centre during the evenings? [MR]																						
<i>Those that visit Lakeside Shopping Centre during the evening at Q24</i>																						
Visiting pubs / bars	5.5%	8	0.0%	0	24.0%	1	14.7%	1	0.0%	0	0.0%	0	14.0%	1	10.2%	6	0.0%	0	0.0%	0	0.0%	0
Visiting cafes	16.6%	24	6.8%	0	24.0%	1	10.0%	0	0.0%	0	0.0%	0	19.6%	1	28.0%	17	0.0%	0	21.1%	5	0.0%	0
Eating out	42.3%	62	20.4%	0	31.4%	1	67.5%	3	21.0%	1	20.4%	0	58.9%	2	50.0%	31	0.0%	0	82.9%	20	7.9%	3
Late night shopping	45.3%	66	58.4%	1	51.9%	1	40.1%	2	53.8%	2	40.7%	0	35.4%	1	25.5%	16	0.0%	0	56.3%	14	67.8%	29
Visiting the cinema	22.1%	32	0.0%	0	0.0%	0	25.7%	1	39.6%	2	59.4%	0	15.8%	1	22.0%	14	100.1%	0	29.7%	7	16.7%	7
Visiting the theatre	15.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.3%	13	0.0%	0	21.1%	5	12.7%	5
Visiting live music venues	14.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	7	0.0%	0	21.1%	5	19.6%	8
Visiting nightclubs	5.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	8
Visiting arts / cultural venues / museums	5.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	7	0.0%	0	0.0%	0	0.0%	0
Visiting health and fitness	8.3%	12	0.0%	0	24.0%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	0	10.2%	6	0.0%	0	21.1%	5	0.0%	0
Visiting places of worship	4.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	6	0.0%	0	0.0%	0	0.0%	0
Visiting family entertainment venues	14.5%	21	0.0%	0	0.0%	0	4.7%	0	8.6%	0	0.0%	0	5.6%	0	29.7%	18	0.0%	0	8.6%	2	0.0%	0
Visiting LGBTQ pubs / bars / venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting opticians	0.3%	0	0.0%	0	0.0%	0	10.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	0.6%	1	21.2%	0	0.0%	0	4.7%	0	0.0%	0	0.0%	0	9.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work	0.4%	1	0.0%	0	0.0%	0	0.0%	0	13.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.4%	8	0.0%	0	0.0%	0	14.7%	1	21.0%	1	0.0%	0	0.0%	0	10.2%	6	0.0%	0	0.0%	0	0.0%	0
Weighted base:		147		1		2		4		4		1		4		62		0		25		43
Sample:		91		7		8		17		10		5		15		10		1		9		9

Weighted:

Thurrock Household Survey
for Lambert Smith Hampton

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Meanscore: [Number of visits per week]																						
Q28 How often do you or your household visit any of the Lakeside Retail Parks, e.g. Lakeside Retail Park, Thurrock Shopping Park or West Thurrock Retail Park i.e. NOT the indoor shopping centre - for shopping, services, leisure, work or other uses?																						
7 times a week	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	9
5 - 6 times a week	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 times a week	0.2%	2	1.7%	0	0.0%	0	0.3%	0	2.4%	1	1.8%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	1.4%	14	0.0%	0	0.4%	0	4.8%	1	0.4%	0	2.4%	0	2.1%	0	4.4%	13	0.0%	0	0.0%	0	0.0%	0
Once a week	3.7%	38	7.7%	2	4.1%	1	15.3%	3	9.2%	3	5.2%	0	25.3%	6	5.8%	17	0.0%	0	0.8%	1	1.3%	4
Once every 2 weeks	4.1%	41	7.4%	2	8.8%	2	12.7%	3	16.6%	5	19.6%	2	10.0%	2	3.8%	11	0.0%	0	4.4%	7	2.2%	8
Once a month	11.7%	118	13.0%	3	20.7%	5	21.4%	5	19.1%	6	20.7%	2	15.9%	4	10.3%	29	6.8%	5	11.8%	20	11.4%	40
Once every 2 months	5.3%	54	11.7%	3	3.2%	1	2.3%	0	3.2%	1	9.0%	1	5.8%	1	3.9%	11	0.5%	0	2.9%	5	8.6%	30
Once every 3 months	4.7%	47	10.1%	2	4.9%	1	5.0%	1	9.4%	3	7.1%	1	4.5%	1	3.1%	9	0.5%	0	6.4%	11	5.3%	19
Less often than once every 3 months	33.5%	339	38.2%	8	21.7%	5	30.5%	6	26.5%	8	15.9%	1	14.8%	3	24.0%	69	35.4%	28	33.4%	56	43.7%	153
(Never)	32.9%	332	9.7%	2	25.1%	6	4.4%	1	10.2%	3	18.3%	1	9.8%	2	42.5%	122	56.8%	45	39.9%	66	23.8%	83
(Don't know)	1.7%	17	0.4%	0	11.0%	3	2.4%	1	3.0%	1	0.0%	0	6.8%	2	2.2%	6	0.0%	0	0.4%	1	1.2%	4
Mean:	0.20		0.23		0.18		0.46		0.33		0.33		0.61		0.21		0.02		0.08		0.25	
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q29 What is the MAIN activity you visit Lakeside Retail Parks for?																						
<i>Those that visit Lakeside Retail Parks at least once a month at Q28</i>																						
NON-FOOD shopping	37.6%	84	51.4%	3	47.4%	4	56.2%	7	66.4%	10	63.5%	3	31.7%	4	26.9%	19	27.8%	1	43.6%	12	34.1%	21
FOOD shopping	22.1%	49	16.8%	1	4.2%	0	20.8%	2	18.0%	3	17.7%	1	25.5%	3	15.9%	11	21.0%	1	28.2%	8	30.3%	18
Window shopping / browsing	9.2%	21	17.0%	1	6.4%	1	10.0%	1	4.2%	1	3.5%	0	12.7%	2	9.0%	6	44.4%	2	7.4%	2	7.4%	4
Visiting cafes / coffee shops	4.2%	9	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0	10.5%	1	10.5%	7	0.0%	0	0.0%	0	0.0%	0
Nightclubbing	3.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	8
Night-time eating	3.6%	8	1.4%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	10.5%	7	6.8%	0	0.0%	0	0.0%	0
Visit community centre	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Visit museums / galleries	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Takeaways / fast food	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Study there	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	5
Night-time drinking	2.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.4%	5	0.0%	0
Work there	1.9%	4	0.0%	0	0.0%	0	1.8%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3
Daytime eating	1.3%	3	0.0%	0	14.4%	1	3.8%	0	6.4%	1	5.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit family entertainment venue (e.g. bowling alley, ice rink, etc.).	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting family / friends who live there	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Meeting family / friends to socialise	0.3%	1	0.0%	0	6.9%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting gym / leisure centre / swimming pool	0.3%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit outdoor sports venue (e.g. tennis / basketball court / football / cricket pitch)	0.3%	1	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting cinema	0.3%	1	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting place of worship	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other service e.g. laundrette, hairdresser, salon, vets, recycling	0.2%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daytime drinking	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit parks / green spaces	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Financial service e.g. bank, building society, cash machine	0.1%	0	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk / walk the dog	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buying fuel	0.1%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health service e.g. doctor, dentist, hospital, opticians	0.1%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Business meetings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting live music venues / gigs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Visit night-time theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Visiting library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Visit daytime theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Accessing transport (e.g. using bus / tube / train station)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Using Post Office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	223		6		8		12		15		4		14		70		5		28		61
Sample:	328		37		33		57		50		34		69		12		5		12		19

Weighted:

Thurrock Household Survey
for Lambert Smith Hampton

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q30 What do you like about Lakeside Retail Parks? [MR]																						
<i>Those that visit Lakeside Retail Parks at least once a month at Q28</i>																						
Shops - good range of affordable shops	16.5%	37	1.4%	0	8.1%	1	6.7%	1	19.4%	3	9.0%	0	3.9%	1	19.6%	14	44.4%	2	54.8%	15	0.0%	0
Parking - it's easy to find a space	14.3%	32	14.0%	1	16.9%	1	13.5%	2	5.8%	1	21.4%	1	12.7%	2	0.0%	0	0.0%	0	25.8%	7	28.5%	17
Close to home	11.9%	27	44.6%	3	12.3%	1	31.5%	4	21.7%	3	11.8%	0	32.5%	4	0.0%	0	0.0%	0	7.4%	2	14.5%	9
Good cafés / restaurants	11.8%	26	10.5%	1	19.1%	2	8.6%	1	0.0%	0	1.2%	0	29.9%	4	9.0%	6	0.0%	0	25.8%	7	8.9%	5
Shops - good range of non-food shops generally	10.5%	23	5.5%	0	7.4%	1	21.7%	3	19.8%	3	26.9%	1	7.3%	1	0.0%	0	27.8%	1	12.2%	3	16.3%	10
Good layout / shops close together	9.7%	22	1.4%	0	6.3%	1	5.0%	1	11.3%	2	6.0%	0	1.5%	0	26.4%	18	0.0%	0	0.0%	0	0.0%	0
Parking - it's free	8.9%	20	7.1%	0	7.3%	1	10.6%	1	12.9%	2	30.4%	1	19.1%	3	0.0%	0	0.0%	0	9.8%	3	14.7%	9
Shops - good range of 'high street' retailers	6.8%	15	0.0%	0	1.1%	0	4.4%	1	13.6%	2	12.5%	0	5.5%	1	9.0%	6	42.1%	2	2.4%	1	3.6%	2
Like to support local businesses	6.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	14	0.0%	0	0.0%	0	0.0%	0
You can get everything you need there	6.0%	13	5.5%	0	5.4%	0	10.8%	1	10.1%	1	21.9%	1	20.0%	3	0.0%	0	21.0%	1	2.4%	1	7.4%	4
Easy to get there by car	5.8%	13	0.0%	0	0.0%	0	1.2%	0	4.1%	1	7.3%	0	7.0%	1	15.9%	11	0.0%	0	0.0%	0	0.0%	0
Good pubs / bars	5.4%	12	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	9.0%	6	0.0%	0	18.4%	5	0.0%	0
Shops - good range of clothes shops	5.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.9%	11	0.0%	0	0.0%	0	0.0%	0
Attractive environment / nice place	4.2%	9	22.6%	1	1.1%	0	0.0%	0	7.2%	1	7.0%	0	1.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Shops - good range of quality shops	4.1%	9	10.7%	1	5.2%	0	5.6%	1	1.7%	0	0.0%	0	3.4%	0	9.0%	6	6.8%	0	0.0%	0	0.0%	0
Shops - good opening hours / open on Sundays	3.8%	9	0.0%	0	0.0%	0	7.6%	1	9.6%	1	9.0%	0	5.0%	1	0.0%	0	0.0%	0	18.4%	5	0.0%	0
Good seating areas	3.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	8
Good toilet facilities	3.7%	8	0.0%	0	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0	10.5%	7	0.0%	0	0.0%	0	0.0%	0
Parking - it's cheap	3.5%	8	0.0%	0	1.1%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	7	0.0%	0	0.0%	0	0.0%	0
Easy to get there on foot	3.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	7	0.0%	0	0.0%	0	0.0%	0
Good range of other services (e.g. library, hairdresser, vets etc.)	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Good disabled access	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Shops - good range of independent shops	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Shops - good range of charity shops	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Close to friends / relatives	2.6%	6	0.0%	0	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	5
Good market	2.6%	6	0.0%	0	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	5
Quiet / not too busy	2.6%	6	0.0%	0	0.0%	0	8.4%	1	0.0%	0	0.0%	0	0.5%	0	6.8%	5	0.0%	0	0.0%	0	0.0%	0
Familiar / know where everything is	2.5%	6	0.0%	0	3.3%	0	0.6%	0	0.0%	0	0.0%	0	3.9%	1	6.8%	5	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Has undercover shopping	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	6.8%	5	0.0%	0	0.0%	0	0.0%	0
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	2.1%	5	9.1%	1	6.9%	1	4.4%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.0%	0
Clean streets / well maintained	1.6%	4	0.0%	0	0.0%	0	0.0%	0	24.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice atmosphere / friendly people	1.3%	3	0.0%	0	6.3%	1	4.4%	1	13.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of supermarkets	0.9%	2	0.0%	0	0.0%	0	3.5%	0	1.7%	0	4.8%	0	0.5%	0	0.0%	0	21.0%	1	0.0%	0	0.0%	0
Good for a day out	0.6%	1	0.0%	0	0.0%	0	3.8%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open / green spaces / parks	0.6%	1	0.0%	0	3.3%	0	0.0%	0	7.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diverse / multi-cultural	0.6%	1	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco store is nearby	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	0	2.4%	1	0.0%	0
Good bus service	0.2%	0	2.8%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for financial services (e.g. banks / building societies)	0.1%	0	4.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Midweek shopping is quiet	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q store	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of health services (e.g. doctors, dentists, opticians etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional / quaint	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good train service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of bakers / butchers / greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to work / en route to work	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	11.4%	25	9.9%	1	11.8%	1	15.7%	2	12.5%	2	6.0%	0	4.2%	1	6.8%	5	0.0%	0	18.4%	5	15.4%	9
(Don't know)	1.0%	2	1.4%	0	9.1%	1	1.8%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Weighted base:		223		6		8		12		15		4		14		70		5		28		61
Sample:		328		37		33		57		50		34		69		12		5		12		19

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q31 What do you dislike about Lakeside Retail Parks? [MR]																						
<i>Those that visit Lakeside Retail Parks at least once a month at Q28</i>																						
Traffic congestion	12.2%	27	23.2%	1	21.2%	2	27.9%	3	15.8%	2	12.9%	1	18.7%	3	6.8%	5	0.0%	0	18.4%	5	8.9%	5
Poor atmosphere / unfriendly people	6.7%	15	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	21.1%	15	0.0%	0	0.0%	0	0.0%	0
Shops - need more independent shops	6.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	14	0.0%	0	0.0%	0	0.0%	0
Not enough health facilities (e.g. doctors, dentists, opticians, etc)	6.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	14	0.0%	0	0.0%	0	0.0%	0
Too busy / crowded	5.5%	12	1.4%	0	6.3%	1	1.8%	0	7.5%	1	14.2%	1	2.1%	0	0.0%	0	0.0%	0	2.4%	1	14.5%	9
Parking - not enough spaces available	5.0%	11	1.4%	0	9.1%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	5.6%	3
Not enough financial services (e.g. banks / building societies)	4.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	8
Poor market	3.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	15.7%	4	0.0%	0
Not enough other services (e.g. library, hairdresser, vets etc.)	3.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	7	0.0%	0	0.0%	0	0.0%	0
Hard to get to by train	3.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	7	0.0%	0	0.0%	0	0.0%	0
Shops - need more / better clothes shops	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Needs an update / revamp	2.9%	6	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Too many betting shops	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Shops - need longer opening hours / more open on Sundays	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	6	0.0%	0	0.0%	0	0.0%	0
Shops - need more quality shops	2.6%	6	0.0%	0	0.0%	0	0.6%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.4%	5	0.0%	0
Not enough / poor quality seating areas	2.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	5
Shops - need more bakers / butchers / greengrocers	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	5
Too many empty shops	2.2%	5	1.4%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	4
Not enough / poor quality cafés / restaurants	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	15.7%	4	0.0%	0
Not enough / poor quality pubs / bars	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	4	0.0%	0
Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.4%	2	0.0%	0	1.8%	1
Poor disabled access	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Too far away from home	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Not enough / poor quality	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
public toilets																					
Shops - need more affordable shops	0.5%	1	4.3%	0	8.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hard to get to by bus	0.4%	1	0.0%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking ticket officers / strict parking rules	0.4%	1	10.5%	1	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many beggars	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%
Hard to get to on foot	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lack of security / don't feel safe	0.2%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Doesn't have an Asda Living store	0.2%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor layout / shops too far apart	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shops - need more / better range of supermarkets	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bumps on the roads	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking - not enough disabled parking	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor sign posting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The arrows leading out of the mall are confusing	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shops - need more 'high street' retailers	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dirty streets / poorly maintained	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poor nightlife	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hard to get to by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking - longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking - no free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking - expensive parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too much homelessness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lack of pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Shops - need more / better range of non-food shops generally	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lack of undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Too many charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Not attractive / poor environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Parking - cashless payment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nothing)	46.0%	103	65.6%	4	31.4%	3	63.9%	7	71.5%	11	57.8%	2	60.4%	8	40.7%	28	55.6%	3	42.8%	12	39.0%
(Don't know)	3.5%	8	1.4%	0	21.8%	2	0.6%	0	0.0%	0	9.0%	0	11.2%	2	0.0%	0	0.0%	0	2.4%	1	5.6%
Weighted base:		223		6		8		12		15		4		14		70		5		28	

Weighted:

Thurrock Household Survey
for Lambert Smith Hampton

May 2025

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Sample:	328	37	33	57	50	34	69	12	5	12	19

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q32 What could be improved about Lakeside Retail Parks that would make you visit more often? [MR]																						
Less traffic congestion / improved access	12.7%	129	2.5%	1	6.5%	2	14.2%	3	8.8%	3	4.7%	0	12.6%	3	19.2%	55	29.0%	23	6.0%	10	8.4%	30
Easier to get to by bus	3.9%	40	2.9%	1	2.6%	1	2.2%	0	3.2%	1	3.0%	0	2.0%	0	5.1%	15	6.8%	5	5.9%	10	1.9%	7
Better security / safety	3.9%	39	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	6.0%	17	0.0%	0	1.3%	2	5.6%	20
Parking - make more spaces available	3.1%	32	0.4%	0	1.8%	0	0.0%	0	1.6%	0	0.6%	0	1.5%	0	5.2%	15	2.9%	2	3.3%	6	2.2%	8
Shops - more / better clothes shops	3.0%	31	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.5%	0	6.4%	18	0.0%	0	2.7%	4	2.0%	7
Better market	2.8%	28	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	5.8%	10	5.1%	18
More / better cafés / restaurants	2.6%	27	3.2%	1	2.7%	1	4.6%	1	0.4%	0	2.4%	0	4.6%	1	4.2%	12	0.0%	0	5.8%	10	0.3%	1
Easier to get to by car	2.5%	26	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.6%	0	0.0%	0	2.9%	8	4.8%	4	3.6%	6	2.0%	7
Easier to get to by train	2.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	11	0.0%	0	2.4%	4	1.9%	7
Less empty shops	2.1%	21	6.3%	1	1.1%	0	3.4%	1	1.2%	0	0.0%	0	0.3%	0	1.7%	5	0.0%	0	0.0%	0	3.9%	14
Better layout / shops closer together	2.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.3%	1	0.0%	0	1.7%	3	5.0%	17
The Dartford Crossing to be cheaper	2.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	17	4.8%	4	0.0%	0	0.0%	0
Shops - more affordable shops	2.1%	21	2.1%	0	0.4%	0	2.1%	0	1.2%	0	0.0%	0	2.3%	1	1.7%	5	0.0%	0	2.8%	5	2.7%	9
More rubbish bins	1.9%	19	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	19	0.0%	0	0.0%	0	0.0%	0
Shops - more 'high street' retailers	1.8%	19	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	4.8%	17
More / better leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	4.4%	13	0.0%	0	3.1%	5	0.0%	0
Less betting shops	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	2.0%	7
Shops - more / better range of supermarkets	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	2.6%	7	0.0%	0	0.0%	0	1.5%	5
More / better public toilets	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	6	1.9%	7
Quieter / less busy	1.2%	12	0.4%	0	0.0%	0	2.4%	1	2.0%	1	1.8%	0	0.9%	0	1.7%	5	0.0%	0	0.4%	1	1.5%	5
Shops - more / better range of non-food shops generally	1.1%	11	2.1%	0	0.0%	0	2.1%	0	1.6%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	10	0.0%	0
Shops - longer opening hours / more open on Sundays	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	1.5%	5
Improve the nightlife	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	2.0%	7
More / better financial services (e.g. banks / building societies)	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	8
Parking - make more disabled spaces available	0.8%	8	0.0%	0	0.7%	0	0.0%	0	0.8%	0	0.0%	0	0.9%	0	2.6%	7	0.0%	0	0.0%	0	0.0%	0
Cleaner streets / better maintained	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	2.6%	7	0.0%	0	0.0%	0	0.0%	0

Weighted:

Thurrock Household Survey for Lambert Smith Hampton

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Nicer atmosphere / friendlier people	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	7	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.7%	7	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	7
More / better range of other services (e.g. library, hairdresser, vets etc.)	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	2.2%	6	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	0.0%	0
Less cheap shops	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	0.0%	0
Shops - more bakers / butchers / greengrocers	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	0.0%	0
Easier to get to on foot	0.6%	6	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.4%	1	0.0%	0
Make it more attractive / nicer environment	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.5%	0	0.0%	0	1.5%	5
Better disabled access	0.6%	6	0.4%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
More / better seating areas	0.6%	6	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
More road crossings	0.5%	5	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	0.0%	0
More / better health facilities (e.g. doctors, dentists, opticians, etc)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.0%	0
Better sign posting	0.3%	3	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
Another bridge crossing	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0
Shops - more high quality shops	0.3%	3	2.5%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.4%	1	0.3%	1
More / better department stores	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Parking - make it free	0.1%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - more independent shops	0.1%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
An undercover walkway linking the retail parks to the shopping centre	0.1%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - make it cheaper	0.1%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More advertising of what's available there	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water bottle refill stations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A map which shows where all the shops are located	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Removing the bumps on the roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Living store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - more payment methods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

Thurrock Household Survey
for Lambert Smith Hampton

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Better lighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Nothing)	50.4%	510	65.3%	14	56.5%	14	68.1%	14	64.2%	20	67.3%	5	52.6%	12	34.3%	98	53.4%	42	60.5%	101	53.9%
(Don't know)	6.4%	64	9.6%	2	25.7%	6	7.3%	2	10.0%	3	17.5%	1	15.5%	4	5.1%	15	7.5%	6	3.7%	6	5.7%
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351
Sample:	1012		103		103		94		103		83		103		105		104		107		107

Q33 Do you visit Lakeside Retail Parks once a month or more during the evening, either during the week or at weekends?

Yes	10.7%	108	5.7%	1	8.6%	2	17.4%	4	11.6%	4	4.7%	0	14.3%	3	17.7%	51	0.5%	0	5.6%	9	9.4%
No	89.3%	904	94.3%	20	91.4%	22	82.6%	17	88.4%	27	95.3%	8	85.7%	20	82.3%	236	99.5%	78	94.4%	157	90.6%
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351
Sample:	1012		103		103		94		103		83		103		105		104		107		107

Q34 When do you tend to visit Lakeside Retail Parks during the evening? [MR/PR]

Those that visit Lakeside Retail Parks during the evening at Q33

Friday evenings	34.1%	37	30.1%	0	31.4%	1	59.9%	2	27.6%	1	61.5%	0	40.6%	1	26.8%	14	100.1%	0	22.4%	2	45.3%	15
Saturday evenings	31.3%	34	30.1%	0	54.6%	1	46.7%	2	50.0%	2	61.5%	0	20.3%	1	39.2%	20	100.1%	0	22.4%	2	16.5%	5
Sunday to Thursday evenings	55.1%	60	92.7%	1	45.4%	1	44.9%	2	67.0%	2	99.9%	0	63.6%	2	60.9%	31	0.0%	0	77.6%	7	38.3%	13
Weighted base:		108		1		2		4		4		0		3		51		0		9		33
Sample:		64		6		5		15		7		2		11		8		1		3		6

Meanscore: [Number of visits per week]

Q35 How often do you visit Lakeside Retail Parks during the evening?

Those that visit Lakeside Retail Parks during the evening at Q33

7 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
5 - 6 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
4 times a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
3 times a week	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Twice a week	0.5%	1	0.0%	0	0.0%	0	1.9%	0	10.6%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Once a week	22.1%	24	55.4%	1	0.0%	0	26.1%	1	0.0%	0	0.0%	0	37.0%	1	41.2%	21	0.0%	0	0.0%	0	0.0%
Once every 2 weeks	19.5%	21	30.1%	0	95.8%	2	9.4%	0	42.8%	2	61.5%	0	15.9%	1	0.0%	0	100.1%	0	77.6%	7	25.5%
Once a month	16.4%	18	14.6%	0	0.0%	0	44.9%	2	29.6%	1	38.6%	0	29.2%	1	24.7%	13	0.0%	0	0.0%	0	3.3%
Once every 2 months	16.5%	18	0.0%	0	4.2%	0	0.0%	0	17.0%	1	0.0%	0	0.0%	0	12.4%	6	0.0%	0	0.0%	0	33.0%
Once every 3 months	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.5%
Less often than once every 3 months	19.3%	21	0.0%	0	0.0%	0	14.2%	1	0.0%	0	0.0%	0	0.0%	0	21.7%	11	0.0%	0	22.4%	2	21.8%
(Don't know / varies)	0.2%	0	0.0%	0	0.0%	0	3.7%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mean:	0.41		0.75		0.48		0.50		0.53		0.42		1.01		0.50		0.50		0.39		0.19
Weighted base:	108		1		2		4		4		0		3		51		0		9		33
Sample:	64		6		5		15		7		2		11		8		1		3		6

Weighted:

Thurrock Household Survey
for Lambert Smith Hampton

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q36 What activities do you do in Lakeside Retail Parks during the evenings? [MR]																						
<i>Those that visit Lakeside Retail Parks during the evening at Q33</i>																						
Visiting pubs / bars	12.6%	14	0.0%	0	54.6%	1	12.1%	0	0.0%	0	0.0%	0	16.1%	1	12.4%	6	0.0%	0	55.3%	5	0.0%	0
Visiting cafes	12.7%	14	0.0%	0	54.6%	1	14.2%	1	0.0%	0	0.0%	0	16.1%	1	12.4%	6	0.0%	0	55.3%	5	0.0%	0
Eating out	33.3%	36	7.3%	0	54.6%	1	42.0%	2	3.4%	0	0.0%	0	32.2%	1	37.1%	19	100.1%	0	77.6%	7	16.5%	5
Late night shopping	43.6%	47	51.9%	1	45.4%	1	48.3%	2	74.2%	3	99.9%	0	77.4%	3	28.9%	15	0.0%	0	44.8%	4	58.1%	19
Visiting the cinema	10.3%	11	0.0%	0	27.3%	1	1.9%	0	0.0%	0	0.0%	0	16.1%	1	9.3%	5	0.0%	0	55.3%	5	0.0%	0
Visiting the theatre	10.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.7%	11	0.0%	0	0.0%	0	0.0%	0
Visiting live music venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting nightclubs	20.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.8%	14	0.0%	0	0.0%	0	25.5%	8
Visiting arts / cultural venues / museums	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting health and fitness	6.3%	7	48.1%	1	0.0%	0	0.0%	0	22.4%	1	0.0%	0	6.5%	0	0.0%	0	0.0%	0	55.3%	5	0.0%	0
Visiting places of worship	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting family entertainment venues	10.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	6	0.0%	0	55.3%	5	0.0%	0
Visiting LGBTQ pubs / bars / venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Window shopping / browsing	0.1%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.4%	0	0.0%	0	0.0%	0	11.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		108		1		2		4		4		0		3		51		0		9		33
Sample:		64		6		5		15		7		2		11		8		1		3		6
Q37 Do you visit any of these OTHER centres in the Thurrock Council local authority area? [MR/PR]																						
Grays	11.6%	118	72.2%	16	31.8%	8	80.9%	17	70.2%	22	25.5%	2	52.5%	12	6.9%	20	0.5%	0	3.1%	5	4.5%	16
Tilbury	2.8%	28	41.1%	9	4.8%	1	15.3%	3	13.6%	4	9.7%	1	2.4%	1	2.9%	8	0.0%	0	0.8%	1	0.0%	0
Corringham	4.1%	42	26.8%	6	48.1%	12	6.4%	1	10.2%	3	17.7%	1	3.6%	1	2.6%	7	0.0%	0	2.9%	5	1.6%	6
Stanford-le-Hope	4.9%	49	12.3%	3	46.5%	11	5.7%	1	8.6%	3	17.4%	1	6.7%	2	6.9%	20	0.0%	0	1.2%	2	1.9%	7
South Ockendon	4.6%	46	9.6%	2	1.8%	0	14.7%	3	7.8%	2	20.8%	2	44.8%	10	4.8%	14	0.5%	0	0.0%	0	3.4%	12
Aveley	2.4%	24	0.4%	0	0.4%	0	7.2%	2	1.6%	1	5.3%	0	36.0%	8	0.0%	0	0.0%	0	2.7%	4	2.5%	9
Socketts Heath	2.1%	22	14.4%	3	2.5%	1	7.3%	2	38.2%	12	16.5%	1	0.9%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0
(Don't visit any of these centres)	80.6%	816	10.2%	2	27.8%	7	14.6%	3	6.4%	2	52.6%	4	22.2%	5	86.9%	250	99.1%	78	93.2%	155	88.3%	310
Weighted base:		1012		22		24		21		31		8		23		287		79		166		351
Sample:		1012		103		103		94		103		83		103		105		104		107		107

Weighted:

Thurrock Household Survey
for Lambert Smith Hampton

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q38 Which of those centres do you visit the most?																						
<i>Not those that said 'Don't visit any of these centres' at Q37</i>																						
Grays	49.5%	97	53.1%	10	34.6%	6	89.6%	16	52.2%	15	41.6%	2	43.5%	8	53.1%	20	50.1%	0	45.4%	5	35.9%	15
Tilbury	4.9%	10	28.9%	6	0.0%	0	2.8%	1	3.7%	1	1.2%	0	0.0%	0	2.5%	1	0.0%	0	12.0%	1	0.0%	0
Corringham	10.8%	21	14.2%	3	47.7%	8	1.5%	0	3.8%	1	23.6%	1	0.0%	0	0.0%	0	0.0%	0	30.6%	3	10.9%	4
Stanford-le-Hope	9.8%	19	0.5%	0	15.2%	3	0.4%	0	3.3%	1	5.0%	0	0.0%	0	19.6%	7	0.0%	0	12.0%	1	15.8%	7
South Ockendon	15.1%	30	0.0%	0	0.0%	0	3.0%	1	4.1%	1	23.5%	1	46.2%	8	16.8%	6	50.1%	0	0.0%	0	29.0%	12
Aveley	2.9%	6	0.5%	0	0.0%	0	0.7%	0	0.4%	0	3.8%	0	9.9%	2	0.0%	0	0.0%	0	0.0%	0	8.3%	3
Socketts Heath	7.0%	14	2.8%	1	2.5%	0	1.9%	0	32.6%	9	1.2%	0	0.4%	0	7.9%	3	0.0%	0	0.0%	0	0.0%	0
Weighted base:	196		19		17		18		29		4		18		38		1		11		41	
Sample:	499		91		87		75		91		38		87		7		2		9		12	

Meanscore: [Number of visits per week]

Q39 How often do you shop in CENTRE MENTIONED AT Q38?

Not those that said 'Don't visit any of these centres' at Q37

7 times a week	3.8%	7	0.0%	0	4.5%	1	0.4%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	13.2%	5
5 - 6 times a week	1.6%	3	0.0%	0	3.9%	1	0.0%	0	6.0%	2	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4 times a week	0.4%	1	0.0%	0	1.5%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3 times a week	4.9%	10	6.8%	1	7.5%	1	8.5%	2	16.0%	5	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Twice a week	6.3%	12	11.2%	2	11.8%	2	8.1%	1	14.9%	4	8.0%	0	11.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	17.0%	33	28.1%	5	31.1%	5	33.6%	6	29.6%	9	20.4%	1	32.9%	6	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Once every 2 weeks	8.3%	16	15.4%	3	14.3%	2	6.8%	1	5.1%	1	12.3%	0	7.6%	1	16.8%	6	0.0%	0	0.0%	0	0.0%	0
Once a month	20.6%	40	16.9%	3	10.5%	2	8.5%	2	7.7%	2	14.9%	1	15.0%	3	56.0%	21	0.0%	0	6.0%	1	15.8%	7
Once every 2 months	1.6%	3	0.9%	0	1.5%	0	3.4%	1	2.2%	1	3.7%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Once every 3 months	3.8%	7	4.0%	1	0.0%	0	4.9%	1	0.0%	0	3.7%	0	0.8%	0	0.0%	0	0.0%	0	39.4%	4	2.6%	1
Less often than once every 3 months	19.6%	38	4.3%	1	11.4%	2	7.3%	1	5.9%	2	37.0%	1	8.7%	2	16.8%	6	100.0%	1	48.6%	5	41.6%	17
Never	6.0%	12	4.1%	1	1.5%	0	7.5%	1	5.4%	2	0.0%	0	4.5%	1	7.9%	3	0.0%	0	6.0%	1	8.3%	3
(Don't know / varies)	6.2%	12	8.4%	2	0.5%	0	10.9%	2	5.0%	1	0.0%	0	3.3%	1	2.5%	1	0.0%	0	0.0%	0	13.2%	5
Mean:		0.98		0.92		1.47		0.95		1.62		0.48		1.47		0.26		0.00		0.06		1.16
Weighted base:		196		19		17		18		29		4		18		38		1		11		41
Sample:		499		91		87		75		91		38		87		7		2		9		12

Weighted:

Thurrock Household Survey
for Lambert Smith Hampton

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q40 What is usually the main purpose of your trip to CENTRE MENTIONED AT Q38?																						
<i>Not those that said 'Don't visit any of these centres' at Q37</i>																						
FOOD shopping	32.4%	64	42.6%	8	63.1%	11	25.3%	5	34.8%	10	41.7%	2	50.7%	9	16.8%	6	0.0%	0	45.4%	5	18.5%	8
NON-FOOD shopping	14.3%	28	28.3%	6	4.9%	1	23.0%	4	17.5%	5	34.0%	1	10.1%	2	0.0%	0	50.1%	0	6.0%	1	20.1%	8
Visiting family / friends who live there	7.8%	15	7.5%	1	4.3%	1	4.9%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	50.1%	0	6.0%	1	26.8%	11
Window shopping / browsing	4.4%	9	0.5%	0	0.5%	0	5.2%	1	1.3%	0	2.4%	0	0.0%	0	2.5%	1	0.0%	0	6.0%	1	13.2%	5
Health service e.g. doctor, dentist, hospital, opticians	4.4%	9	1.4%	0	1.0%	0	7.6%	1	6.7%	2	14.4%	1	4.7%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	3
Study there	4.0%	8	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	7	0.0%	0	0.0%	0	0.0%	0
Visit parks / green spaces	3.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	7	0.0%	0	0.0%	0	0.0%	0
Using Post Office	3.7%	7	3.5%	1	0.5%	0	4.3%	1	6.6%	2	0.0%	0	4.7%	1	7.9%	3	0.0%	0	0.0%	0	0.0%	0
Accessing transport (e.g. using bus / tube / train station)	3.6%	7	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	16.8%	6	0.0%	0	0.0%	0	0.0%	0
Visiting cafes / coffee shops	3.5%	7	0.5%	0	3.3%	1	0.4%	0	0.4%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	13.2%	5
Visit museums / galleries	3.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	6	0.0%	0	0.0%	0	0.0%	0
Financial service e.g. bank, building society, cash machine	2.6%	5	2.8%	1	0.5%	0	9.0%	2	8.9%	3	1.2%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meeting family / friends to socialise	2.0%	4	2.8%	1	0.0%	0	2.5%	0	6.5%	2	0.0%	0	2.5%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0
Daytime eating	1.7%	3	0.0%	0	4.2%	1	1.2%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.7%	2	0.0%	0
Work there	1.4%	3	3.0%	1	2.5%	0	0.0%	0	3.3%	1	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other service e.g. laundrette, hairdresser, salon, vets, recycling	1.2%	2	0.5%	0	2.5%	0	2.7%	0	1.7%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0
Night-time eating	0.8%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0
Visiting cinema	0.7%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daytime drinking	0.7%	1	0.5%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting library	0.5%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit family entertainment venue (e.g. bowling alley, ice rink, etc.).	0.4%	1	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting gym / leisure centre / swimming pool	0.4%	1	0.0%	0	3.3%	1	0.0%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Takeaways / fast food	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit outdoor sports venue (e.g. tennis / basketball court / football / cricket pitch)	0.3%	1	0.0%	0	3.3%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Business meetings	0.2%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting the market	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting place of worship	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buying fuel	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

Thurrock Household Survey
for Lambert Smith Hampton

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Visit daytime theatres / shows	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Walk / walk the dog	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Visiting live music venues / gigs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nightclubbing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Night-time drinking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Visit night-time theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Visit community centre (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	1.2%	2	1.4%	0	0.5%	0	0.0%	0	3.2%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	196		19		17		18		29		4		18		38		1		11		41
Sample:	499		91		87		75		91		38		87		7		2		9		12

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Q41 How do you think CENTRE MENTIONED AT Q38 could be improved? [MR]																						
<i>Not those that said 'Don't visit any of these centres' at Q37</i>																						
Make it more attractive / nicer environment	11.2%	22	9.6%	2	1.5%	0	16.2%	3	14.1%	4	0.0%	0	0.4%	0	19.6%	7	0.0%	0	0.0%	0	13.2%	5
Less empty shops	11.0%	22	25.1%	5	2.0%	0	26.9%	5	11.7%	3	11.9%	0	8.2%	1	16.8%	6	0.0%	0	0.0%	0	0.0%	0
Shops - more high quality shops	9.9%	19	4.0%	1	0.5%	0	9.7%	2	11.3%	3	8.0%	0	8.0%	1	16.8%	6	0.0%	0	0.0%	0	13.2%	5
Shops - more / better range of non-food shops generally	9.1%	18	14.8%	3	8.0%	1	13.7%	2	8.7%	3	7.3%	0	4.7%	1	7.9%	3	0.0%	0	39.4%	4	0.0%	0
Parking - make more spaces available	8.9%	18	1.8%	0	8.5%	1	8.8%	2	19.0%	5	15.6%	1	14.4%	3	0.0%	0	0.0%	0	0.0%	0	13.2%	5
Cleaner streets / better maintained	8.2%	16	8.0%	2	3.6%	1	12.0%	2	8.2%	2	5.0%	0	4.5%	1	19.6%	7	0.0%	0	0.0%	0	2.6%	1
Better market	8.2%	16	9.6%	2	5.4%	1	8.8%	2	9.6%	3	8.0%	0	12.4%	2	16.8%	6	0.0%	0	0.0%	0	0.0%	0
Better security / safety	6.7%	13	6.8%	1	5.1%	1	10.3%	2	6.8%	2	5.0%	0	3.5%	1	16.8%	6	0.0%	0	0.0%	0	0.0%	0
More / better caf��s / restaurants	6.6%	13	2.3%	0	2.5%	0	6.8%	1	12.8%	4	0.0%	0	4.4%	1	16.8%	6	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	5.0%	10	0.0%	0	0.0%	0	2.5%	0	5.3%	2	0.0%	0	3.0%	1	19.6%	7	0.0%	0	0.0%	0	0.0%	0
Less betting shops	4.2%	8	3.0%	1	2.5%	0	1.9%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	5
Parking - make more disabled spaces available	4.1%	8	0.9%	0	1.0%	0	0.0%	0	0.0%	0	3.8%	0	1.6%	0	19.6%	7	0.0%	0	0.0%	0	0.0%	0
More rubbish bins	4.1%	8	15.9%	3	0.0%	0	12.3%	2	6.0%	2	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quieter / less busy	4.1%	8	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.4%	7
Shops - longer opening hours / more open on Sundays	4.0%	8	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	7	0.0%	0	0.0%	0	0.0%	0
Easier to get to by train	3.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	7	0.0%	0	0.0%	0	0.0%	0
Shops - more 'high street' retailers	3.6%	7	7.2%	1	3.8%	1	14.0%	3	4.9%	1	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - more / better clothes shops	3.5%	7	16.0%	3	7.6%	1	0.4%	0	3.6%	1	9.3%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better range of other services (e.g. library, hairdresser, vets etc.)	3.5%	7	0.5%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	6	0.0%	0	0.0%	0	0.0%	0
Parking - make it cheaper	3.3%	7	3.0%	1	0.0%	0	18.3%	3	6.0%	2	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better health facilities (e.g. doctors, dentists, opticians, etc)	3.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	16.8%	6	0.0%	0	0.0%	0	0.0%	0
Shops - more affordable shops	3.2%	6	0.0%	0	0.5%	0	0.0%	0	0.8%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	5
Shops - more independent shops	2.9%	6	4.4%	1	4.4%	1	5.1%	1	6.3%	2	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Easier to get to by bus	2.8%	6	0.5%	0	0.5%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.4%	4	0.0%	0

Weighted:

Thurrock Household Survey
for Lambert Smith Hampton

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Shops - more / better range of supermarkets	2.5%	5	13.4%	3	2.5%	0	6.6%	1	0.4%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the nightlife	2.3%	5	6.1%	1	0.0%	0	7.4%	1	5.6%	2	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover shopping	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.4%	4	0.0%	0
Less takeaways	2.0%	4	1.4%	0	6.0%	1	0.0%	0	7.2%	2	1.2%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere / friendlier people	2.0%	4	3.0%	1	0.5%	0	11.6%	2	0.0%	0	1.2%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	1.9%	4	4.2%	1	0.0%	0	7.0%	1	2.6%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better financial services (e.g. banks / building societies)	1.9%	4	5.5%	1	3.5%	1	4.1%	1	3.4%	1	7.6%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public toilets	1.4%	3	3.7%	1	0.5%	0	7.6%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout / shops closer together	1.0%	2	6.6%	1	1.5%	0	2.5%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seating areas	0.8%	2	0.0%	0	3.3%	1	2.9%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - make it free	0.7%	1	0.9%	0	2.0%	0	3.6%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - more bakers / butchers / greengrocers	0.6%	1	0.5%	0	1.0%	0	4.5%	1	0.0%	0	1.2%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less barbers	0.6%	1	0.0%	0	2.5%	0	2.2%	0	0.8%	0	1.2%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
More / better pubs / bars	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.3%	1	0.0%	0	2.0%	0	0.4%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cheap shops	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better lighting	0.3%	1	0.5%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion / improved access	0.2%	0	0.5%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.2%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - closer to the shops	0.2%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keep the post office open	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reinstate the ferry	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.1%	0	0.0%	0	0.0%	0
Better disabled access	0.1%	0	0.5%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less vape shops	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - make the spaces wider	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Repair the pavements	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Resurface the car parks	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Advertise the theatre more	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Larger Morrisons store	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - more payment methods	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bring the library back	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reinstate the bus station off Purfleet Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop cyclists and scooters	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

Thurrock Household Survey
for Lambert Smith Hampton

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
using pavements																					
Less nail bars	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
More pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Easier to get to by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Easier to get to on foot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Nothing)	19.4%	38	22.9%	4	25.9%	4	15.6%	3	20.6%	6	26.1%	1	25.2%	5	0.0%	0	50.1%	0	48.6%	5	
(Don't know)	11.0%	22	4.6%	1	29.4%	5	7.5%	1	9.7%	3	11.1%	0	18.3%	3	2.5%	1	0.0%	0	12.0%	1	
Weighted base:	196		19		17		18		29		4		18		38		1		11		
Sample:	499		91		87		75		91		38		87		7		2		9		

Weighted:

Thurrock Household Survey for Lambert Smith Hampton

May 2025

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10

Q42 Are there any types of shops or local services which you consider to be missing from CENTRE MENTIONED AT Q38? [MR]*Not those that said 'Don't visit any of these centres' at Q37*

None	42.4%	83	52.1%	10	38.2%	7	55.3%	10	60.0%	17	36.6%	1	68.1%	12	19.3%	7	0.0%	0	64.1%	7	26.8%	11
Butcher	11.5%	23	3.7%	1	0.0%	0	5.7%	1	1.7%	1	0.0%	0	7.0%	1	36.4%	14	0.0%	0	0.0%	0	13.2%	5
Clothes retailers	9.1%	18	14.7%	3	14.1%	2	8.0%	1	9.4%	3	12.2%	0	5.8%	1	16.8%	6	0.0%	0	6.0%	1	0.0%	0
GP surgery	7.3%	14	0.0%	0	0.0%	0	0.4%	0	0.4%	0	0.0%	0	2.3%	0	36.4%	14	0.0%	0	0.0%	0	0.0%	0
Banks / building societies	6.0%	12	12.8%	2	20.5%	4	1.1%	0	12.3%	4	26.8%	1	5.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Petrol station	6.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	6	0.0%	0	0.0%	0	13.2%	5
Coffee shop / café	4.2%	8	0.5%	0	0.0%	0	2.5%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	1	13.2%	5
Better transport links	4.1%	8	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	7	0.0%	0	6.0%	1	0.0%	0
Bakery	4.1%	8	1.8%	0	0.0%	0	3.8%	1	3.6%	1	1.2%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	5
Public toilets	4.1%	8	0.0%	0	0.5%	0	1.5%	0	0.4%	0	0.0%	0	1.2%	0	19.6%	7	0.0%	0	0.0%	0	0.0%	0
Library	3.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	19.6%	7	0.0%	0	0.0%	0	0.0%	0
Post office	3.6%	7	0.0%	0	0.5%	0	1.9%	0	0.4%	0	0.0%	0	1.6%	0	16.8%	6	0.0%	0	0.0%	0	0.0%	0
Book shop	3.6%	7	0.5%	0	0.0%	0	3.3%	1	0.4%	0	0.0%	0	0.0%	0	16.8%	6	0.0%	0	0.0%	0	0.0%	0
Electrical store	3.2%	6	0.5%	0	0.5%	0	3.6%	1	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	5
More security	1.8%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	7.9%	3	0.0%	0	0.0%	0	0.0%	0
DIY / hardware store	1.7%	3	2.3%	0	2.0%	0	0.4%	0	7.2%	2	2.4%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greengrocer	1.7%	3	1.8%	0	2.5%	0	5.1%	1	3.4%	1	2.4%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants	1.2%	2	0.0%	0	1.5%	0	1.9%	0	6.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ATMs / cash machines	1.1%	2	0.0%	0	1.5%	0	2.5%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Supermarket	1.0%	2	5.1%	1	1.5%	0	0.4%	0	1.7%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chemist	0.6%	1	0.5%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Department store	0.6%	1	3.7%	1	0.0%	0	1.5%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shoe shop	0.6%	1	0.9%	0	1.0%	0	3.3%	1	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Police station	0.6%	1	0.0%	0	1.5%	0	0.0%	0	2.1%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pubs	0.5%	1	0.0%	0	0.5%	0	1.2%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellers	0.2%	0	1.4%	0	0.5%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market	0.2%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Underground station	0.2%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet shop	0.2%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	9.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Food banks	0.2%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stationery shop	0.1%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys shop	0.1%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden centre	0.1%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homeware store	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fish monger	0.1%	0	0.5%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports shop	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vehicle repair shop	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pound shop	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsagents	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Record shop	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ambulance station	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wool shop	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dentist	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

Thurrock Household Survey
for Lambert Smith Hampton

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Council office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Haberdashery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bike shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Barber	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Amusements / arcade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know)	18.0%	35	10.3%	2	24.8%	4	18.3%	3	5.4%	2	20.0%	1	8.0%	1	0.0%	0	100.0%	1	18.0%	2	46.9%
Weighted base:	196		19		17		18		29		4		18		38		1		11		41
Sample:	499		91		87		75		91		38		87		7		2		9		12

Meanscore: [Number of visits per month]

Q43 How often do you or your household visit the following leisure attractions? [PR]

Bingo / casino / bookmaker

More than once a week	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Once a week	1.0%	10	0.8%	0	1.1%	0	0.3%	0	0.4%	0	1.2%	0	2.4%	1	0.0%	0	0.0%	0	0.4%	1	2.4%
Once a fortnight	2.8%	28	0.0%	0	0.0%	0	2.9%	1	0.0%	0	1.8%	0	0.0%	0	9.6%	28	0.0%	0	0.0%	0	0.0%
Once a month	1.5%	16	0.0%	0	0.0%	0	2.5%	1	0.0%	0	3.8%	0	0.3%	0	2.2%	6	0.0%	0	0.0%	0	2.4%
Once every two months	0.1%	1	0.0%	0	0.0%	0	1.0%	0	0.4%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Once every six months	0.3%	3	0.0%	0	0.4%	0	0.0%	0	0.0%	0	2.9%	0	0.3%	0	0.3%	1	1.9%	1	0.0%	0	0.0%
Once a year	1.3%	14	0.0%	0	0.4%	0	0.0%	0	0.0%	0	1.2%	0	1.5%	0	2.2%	6	0.0%	0	0.8%	1	1.5%
Less often	4.2%	42	2.1%	0	2.7%	1	2.1%	0	5.0%	2	0.0%	0	0.0%	0	4.2%	12	0.0%	0	9.8%	16	3.1%
Dont know / varies	0.3%	3	5.2%	1	2.4%	1	0.0%	0	2.0%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Never	88.4%	895	90.6%	20	93.1%	22	91.2%	19	92.2%	28	89.2%	7	90.9%	21	81.4%	234	98.1%	77	89.0%	148	90.6%
Mean:	0.12		0.14		0.05		0.10		0.02		0.13		0.12		0.22		0.00		0.02		0.12
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351
Sample:	1012		103		103		94		103		83		103		105		104		107		107

Cinema

More than once a week	0.1%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%
Once a week	2.0%	20	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	11	0.0%	0	4.7%	8	0.3%
Once a fortnight	3.8%	39	3.1%	1	0.0%	0	2.1%	0	0.0%	0	7.3%	1	0.0%	0	6.6%	19	2.8%	2	0.0%	0	4.4%
Once a month	9.9%	100	10.9%	2	5.6%	1	11.3%	2	9.8%	3	3.5%	0	17.0%	4	7.1%	20	5.7%	4	10.8%	18	12.5%
Once every two months	15.9%	161	11.0%	2	14.2%	3	10.5%	2	17.3%	5	2.9%	0	7.4%	2	21.4%	61	8.4%	7	14.9%	25	15.1%
Once every six months	18.8%	190	2.5%	1	11.7%	3	10.4%	2	6.7%	2	13.7%	1	11.3%	3	25.8%	74	24.5%	19	20.1%	33	14.8%
Once a year	7.2%	73	6.4%	1	5.3%	1	3.4%	1	2.4%	1	10.9%	1	5.3%	1	6.9%	20	7.7%	6	10.1%	17	6.9%
Less often	6.4%	65	6.1%	1	16.8%	4	9.0%	2	1.6%	0	7.4%	1	22.4%	5	5.6%	16	5.4%	4	3.9%	7	6.9%
Dont know / varies	0.7%	7	3.2%	1	16.5%	4	2.1%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.3%
Never	35.1%	355	56.4%	12	28.8%	7	51.2%	11	62.2%	19	54.3%	4	32.3%	8	22.7%	65	45.4%	36	34.6%	58	38.7%
Mean:	0.39		0.28		0.24		0.24		0.20		0.23		0.25		0.52		0.21		0.49		0.34
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351
Sample:	1012		103		103		94		103		83		103		105		104		107		107

Weighted:

Thurrock Household Survey for Lambert Smith Hampton

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Gym / health club / sports facility																						
More than once a week	17.4%	176	17.1%	4	27.4%	7	19.4%	4	14.3%	4	13.5%	1	19.9%	5	24.7%	71	12.3%	10	7.5%	12	16.7%	58
Once a week	6.8%	69	3.6%	1	4.5%	1	0.6%	0	4.4%	1	10.3%	1	9.5%	2	6.8%	20	4.5%	4	9.9%	16	6.5%	23
Once a fortnight	2.8%	28	0.0%	0	1.5%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	14	0.5%	0	0.4%	1	3.6%	13
Once a month	2.1%	21	0.4%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	0	2.0%	0	2.5%	7	0.0%	0	5.8%	10	1.0%	3
Once every two months	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	2.2%	6	0.5%	0	3.1%	5	0.3%	1
Once every six months	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	13
Once a year	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	11	0.0%	0	0.0%	0	0.0%	0
Less often	7.1%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	11.2%	32	1.4%	1	6.7%	11	7.5%	26
Dont know / varies	0.2%	2	0.0%	0	4.7%	1	0.3%	0	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Never	60.0%	607	79.0%	17	61.9%	15	77.6%	16	81.3%	25	67.7%	5	64.3%	15	43.9%	126	80.8%	64	66.2%	110	60.9%	214
Mean:	1.75		1.51		2.52		1.63		1.32		1.60		1.99		2.39		1.18		1.08		1.68	
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	
Theatre / concert / music hall																						
More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Once a fortnight	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	6.1%	18	0.0%	0	0.0%	0	0.0%	0
Once a month	7.2%	73	0.4%	0	1.1%	0	2.3%	0	5.6%	2	8.2%	1	1.2%	0	9.3%	27	4.3%	3	8.9%	15	7.0%	25
Once every two months	11.2%	113	2.9%	1	5.7%	1	9.2%	2	4.7%	1	8.2%	1	5.9%	1	13.1%	38	8.9%	7	9.9%	16	12.8%	45
Once every six months	17.0%	172	4.5%	1	6.9%	2	3.6%	1	8.2%	3	12.9%	1	6.5%	2	16.1%	46	13.0%	10	16.7%	28	22.5%	79
Once a year	10.9%	111	1.2%	0	4.3%	1	1.0%	0	8.3%	3	13.2%	1	5.3%	1	10.3%	29	10.5%	8	5.3%	9	16.5%	58
Less often	5.6%	57	0.4%	0	0.4%	0	5.2%	1	5.9%	2	2.4%	0	0.0%	0	5.9%	17	8.7%	7	7.5%	12	4.9%	17
Dont know / varies	0.7%	8	0.0%	0	4.7%	1	1.9%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Never	45.4%	460	90.5%	20	76.9%	18	76.8%	16	64.0%	20	55.1%	4	79.1%	18	38.9%	112	54.7%	43	51.6%	86	34.8%	122
Mean:	0.22		0.03		0.06		0.08		0.16		0.16		0.10		0.34		0.12		0.18		0.20	
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	
Museum / gallery or place of historical / cultural interest																						
More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.8%	8	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	7	0.5%	0	0.0%	0	0.0%	0
Once a fortnight	0.6%	6	0.0%	0	0.4%	0	3.7%	1	0.4%	0	1.8%	0	0.0%	0	1.0%	3	0.5%	0	0.0%	0	0.3%	1
Once a month	7.5%	76	0.0%	0	0.4%	0	0.0%	0	3.6%	1	5.3%	0	2.3%	1	12.1%	35	6.4%	5	10.2%	17	4.9%	17
Once every two months	7.4%	74	0.0%	0	1.8%	0	3.2%	1	4.3%	1	7.6%	1	0.0%	0	10.1%	29	4.7%	4	2.5%	4	9.8%	34
Once every six months	11.0%	112	0.4%	0	0.7%	0	8.0%	2	3.8%	1	15.5%	1	4.7%	1	11.6%	33	7.9%	6	9.5%	16	14.4%	51
Once a year	10.9%	111	2.9%	1	2.9%	1	2.9%	1	2.0%	1	8.3%	1	6.0%	1	11.8%	34	8.9%	7	7.6%	13	14.9%	52
Less often	8.9%	90	11.1%	2	2.4%	1	6.6%	1	8.2%	3	1.2%	0	2.3%	1	8.6%	25	6.3%	5	10.6%	18	10.0%	35
Dont know / varies	1.8%	18	0.0%	0	8.6%	2	2.1%	0	0.0%	0	0.0%	0	0.3%	0	2.2%	6	3.5%	3	0.4%	1	1.5%	5
Never	51.2%	519	85.2%	18	82.9%	20	73.5%	16	77.6%	24	60.3%	5	84.4%	20	39.9%	115	61.4%	48	59.2%	98	44.1%	155
Mean:	0.19		0.02		0.03		0.11		0.08		0.17		0.04		0.34		0.15		0.14		0.15	
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	

Weighted:

Thurrock Household Survey for Lambert Smith Hampton

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Pub / bar / nightclub / live music venue																						
More than once a week	3.5%	35	2.5%	1	2.7%	1	3.3%	1	4.7%	1	3.8%	0	3.5%	1	1.7%	5	0.5%	0	6.0%	10	4.4%	16
Once a week	11.6%	117	6.1%	1	4.7%	1	3.2%	1	8.4%	3	3.0%	0	8.9%	2	12.4%	36	9.8%	8	8.4%	14	14.8%	52
Once a fortnight	10.7%	108	3.4%	1	9.0%	2	7.8%	2	6.2%	2	13.6%	1	5.8%	1	19.2%	55	1.9%	1	7.4%	12	8.7%	31
Once a month	10.3%	104	4.1%	1	5.0%	1	6.1%	1	11.2%	3	12.5%	1	7.9%	2	10.9%	31	12.2%	10	15.3%	25	8.0%	28
Once every two months	6.0%	61	3.8%	1	0.7%	0	3.1%	1	6.0%	2	5.3%	0	1.2%	0	7.0%	20	6.0%	5	6.8%	11	5.9%	21
Once every six months	4.4%	44	0.8%	0	0.4%	0	2.7%	1	0.0%	0	4.5%	0	3.0%	1	2.0%	6	4.0%	3	3.5%	6	7.9%	28
Once a year	4.7%	48	0.0%	0	0.4%	0	0.0%	0	0.0%	0	1.8%	0	2.3%	1	7.7%	22	0.0%	0	1.3%	2	6.4%	23
Less often	4.5%	45	0.0%	0	5.1%	1	2.8%	1	0.0%	0	0.0%	0	5.9%	1	6.4%	18	0.9%	1	4.0%	7	4.6%	16
Dont know / varies	0.7%	7	0.4%	0	0.0%	0	7.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
Never	43.6%	441	78.9%	17	72.0%	17	63.0%	13	63.4%	20	55.5%	4	61.5%	14	32.7%	94	64.6%	51	47.3%	79	37.6%	132
Mean:	1.11		0.58		0.64		0.69		0.98		0.86		0.85		1.17		0.63		1.16		1.27	
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	
Restaurant / café																						
More than once a week	6.1%	62	3.8%	1	13.8%	3	5.7%	1	1.2%	0	2.9%	0	11.6%	3	3.3%	10	9.1%	7	8.0%	13	6.7%	23
Once a week	15.5%	157	10.0%	2	25.6%	6	7.7%	2	17.2%	5	15.9%	1	15.7%	4	14.7%	42	8.4%	7	14.1%	23	18.3%	64
Once a fortnight	14.8%	149	19.3%	4	16.5%	4	24.4%	5	12.3%	4	19.8%	2	15.9%	4	14.9%	43	12.3%	10	14.3%	24	14.4%	51
Once a month	19.2%	195	10.6%	2	11.4%	3	13.1%	3	19.0%	6	19.8%	2	18.0%	4	26.3%	76	17.9%	14	22.2%	37	13.9%	49
Once every two months	10.5%	106	7.0%	2	4.3%	1	9.1%	2	12.7%	4	13.3%	1	6.4%	1	7.5%	22	15.4%	12	10.2%	17	12.7%	45
Once every six months	7.3%	74	2.1%	0	1.8%	0	2.5%	1	2.8%	1	4.1%	0	2.8%	1	11.5%	33	7.7%	6	5.6%	9	6.3%	22
Once a year	3.2%	32	5.9%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	0	1.5%	0	3.9%	11	0.5%	0	2.9%	5	3.9%	14
Less often	4.7%	48	2.7%	1	12.3%	3	3.7%	1	0.4%	0	0.0%	0	3.8%	1	3.6%	10	0.0%	0	2.8%	5	7.7%	27
Dont know / varies	1.4%	14	0.4%	0	2.4%	1	0.3%	0	0.4%	0	0.6%	0	4.2%	1	0.0%	0	3.5%	3	0.0%	0	2.7%	9
Never	17.4%	176	38.1%	8	11.9%	3	33.6%	7	34.1%	11	21.7%	2	20.1%	5	14.3%	41	25.2%	20	19.9%	33	13.3%	47
Mean:	1.69		1.25		2.66		1.44		1.29		1.55		2.18		1.48		1.64		1.78		1.83	
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	
Family entertainment (e.g. tenpin bowling, skating rink, family day out)																						
More than once a week	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	1.7%	3	0.0%	0
Once a week	2.0%	20	0.4%	0	4.7%	1	2.1%	0	0.0%	0	0.6%	0	4.1%	1	4.2%	12	0.0%	0	3.1%	5	0.0%	0
Once a fortnight	2.4%	24	5.4%	1	2.1%	1	4.5%	1	0.0%	0	0.0%	0	2.9%	1	3.6%	10	0.0%	0	1.3%	2	2.4%	8
Once a month	7.2%	73	15.9%	3	5.2%	1	19.1%	4	12.1%	4	0.0%	0	15.2%	4	9.1%	26	0.9%	1	8.0%	13	4.7%	16
Once every two months	7.6%	77	2.9%	1	0.4%	0	3.6%	1	6.8%	2	11.5%	1	4.7%	1	8.4%	24	5.9%	5	4.9%	8	9.8%	34
Once every six months	11.2%	113	0.8%	0	7.4%	2	6.4%	1	4.7%	1	6.8%	1	4.7%	1	6.4%	18	12.0%	9	14.0%	23	15.8%	56
Once a year	5.0%	50	3.6%	1	2.5%	1	0.3%	0	1.6%	1	0.6%	0	1.5%	0	7.8%	22	4.0%	3	6.3%	10	3.4%	12
Less often	5.7%	58	3.1%	1	10.3%	2	1.6%	0	2.0%	1	0.0%	0	8.7%	2	5.6%	16	0.5%	0	4.0%	7	8.2%	29
Dont know / varies	0.5%	5	0.0%	0	9.8%	2	0.0%	0	3.0%	1	0.0%	0	4.6%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Never	57.6%	583	67.8%	15	57.4%	14	62.4%	13	69.7%	22	80.6%	6	53.5%	12	52.7%	151	75.3%	59	56.8%	94	55.7%	196
Mean:	0.34		0.30		0.34		0.40		0.17		0.10		0.43		0.57		0.07		0.42		0.18	
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	

Weighted:

Thurrock Household Survey
for Lambert Smith Hampton

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
<i>Other activity</i>																						
More than once a week	2.8%	29	3.3%	1	0.7%	0	0.0%	0	5.8%	2	1.2%	0	6.3%	1	2.7%	8	10.0%	8	2.0%	3	1.6%	6
Once a week	2.0%	20	3.6%	1	1.1%	0	0.0%	0	2.4%	1	4.7%	0	0.6%	0	1.0%	3	10.1%	8	2.1%	3	0.9%	3
Once a fortnight	2.5%	26	0.0%	0	0.7%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	10	1.9%	1	4.4%	7	2.0%	7
Once a month	0.8%	8	0.0%	0	1.1%	0	0.0%	0	2.8%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.4%	1	1.5%	5
Once every two months	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Once every six months	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Once a year	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Less often	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	1.5%	5
Dont know / varies	5.5%	55	0.0%	0	0.0%	0	5.3%	1	6.5%	2	8.3%	1	2.9%	1	13.4%	38	0.0%	0	0.0%	0	3.6%	13
Never	85.1%	861	93.2%	20	96.4%	23	94.4%	20	82.5%	25	85.3%	7	87.7%	20	79.3%	228	76.6%	60	87.8%	146	88.7%	311
Mean:	0.39		0.41		0.13		0.01		0.63		0.31		0.57		0.37		1.24		0.34		0.23	
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	

Weighted:

Thurrock Household Survey
for Lambert Smith Hampton

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
Q44 Where do you or members of your household normally go to play bingo or visit casinos or bookmakers?																					
<i>Those that said 'Bingo / casino / bookmaker' at Q43 AND Excl. Nulls & SFT</i>																					
Zone 1																					
Chadwell St Mary Local Centre, Grays	0.4%	0	10.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tilbury Town Centre	0.4%	0	10.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West Tilbury Village Centre	1.8%	0	49.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 2																					
Stanford-le-Hope Town Centre	1.6%	0	10.1%	0	24.3%	0	0.0%	0	0.0%	0	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3																					
Chafford Hundred Local Centre, Grays	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4																					
Grays Town Centre (including Grays Shopping Centre)	2.2%	1	10.1%	0	0.0%	0	33.6%	0	0.0%	0	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Socketts Heath Local Centre, Grays	0.5%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 5																					
Zone 6																					
Brandon Groves Local Centre, South Ockendon	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Ockendon Town Centre	0.6%	0	0.0%	0	0.0%	0	5.7%	0	0.0%	0	0.0%	0	4.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7																					
Bexleyheath Town Centre	22.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	6	0.0%	0	0.0%	0	0.0%
Zone 8																					
Gravesend Town Centre	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.3%	0	0.0%	0	0.0%
Zone 9																					
Basildon Town Centre	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	1	0.0%
Buzz Bingo and The Slots Room, Southernhay, Basildon	0.7%	0	0.0%	0	15.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clay Hill Road Shopping Parade, Basildon, SS16 4EX	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	1	0.0%
Zone 10																					
Dagenham Town Centre	2.2%	1	0.0%	0	0.0%	0	17.5%	0	0.0%	0	0.0%	0	22.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mecca Bingo, Dagenham Leisure Park, Cook Road, Dagenham	6.2%	2	10.1%	0	0.0%	0	0.0%	0	50.0%	0	28.2%	0	69.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Upminster Town Centre	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Outside Survey Area																					
Blackpool Town Centre	17.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	68.7%	4	0.0%
Mecca Bingo, Greyhound	5.3%	1	0.0%	0	60.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	1	0.0%

Thurrock Household Survey for Lambert Smith Hampton

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Trading Park, Greyhound Way, Southend-on-Sea												
Medway City Estate, Rochester, ME2 4BQ	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	23.9%	6	0.0%	0	0.0%	0	43.2%	1	0.0%	0	0.0%	0
Others												
Weighted base:	25		1	1	1	0	1	2	6	1	6	5
Sample:	40		6	4	5	2	6	8	2	2	4	1

Thurrock Household Survey
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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10

Q45 Which cinema do you or members of your household normally visit?*Those that said 'Cinema' at Q43 AND Excl. Nulls & SFT***Zone 7**

Cineworld, Broadway, Bexleyheath, DA6 7RB	8.4%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.8%	45	0.0%	0	0.0%	0	0.0%	0
Showcase, Bluewater Parkway, Dartford, Greenhithe, DA9 9SG	18.4%	99	0.0%	0	0.0%	0	0.0%	0	3.3%	0	1.4%	0	0.0%	0	39.4%	69	71.8%	29	0.0%	0	0.0%	0
Sidcup Storyteller, High Street, Sidcup, DA14 6DS	1.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	10	0.0%	0	0.0%	0	0.0%	0

Zone 8

The Woodville, Woodville Place, Gravesend, DA12 1DD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Vision Cinema, Windmill Street, Gravesend, DA12 1BB	0.1%	1	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 9

Cineworld, Festival Leisure Park, Basildon, SS14 3WB	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Festival Way, Festival Leisure Park, Basildon, SS14 3WB	9.8%	53	9.8%	1	24.3%	3	0.0%	0	3.3%	0	4.5%	0	0.0%	0	0.0%	0	0.0%	0	47.2%	46	1.3%	2
Movie Starr, Eastern Esplanade, Canvey Island, SS8 7DN	2.7%	15	1.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	15	0.0%	0
Vue Cinema, East Square, Basildon, SS14 1HS	5.7%	31	1.0%	0	14.0%	2	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.8%	28	0.0%	0

Zone 10

Lumiere Cinema, The Mercury Shopping Centre, Mercury Gardens, Romford, RM1 3EE	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	7
Vue Cinema, Dagenham Leisure Park, Dagenham, RM9 6UQ	1.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	8
Vue Cinema, The Brewery, Romford, RM1 1AU	21.2%	114	0.0%	0	11.8%	2	0.0%	0	0.0%	0	23.6%	1	22.3%	3	0.0%	0	0.0%	0	0.0%	0	66.2%	108

Outside Survey Area

BFI IMAX, Charlie Chaplin Walk, South Bank, SE1 8XR	1.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	8
Central London / West End Cinemas, WC2E 9JT	1.7%	9	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	8
Cineworld, Eureka Entertainment Centre,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0

Weighted:

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for Lambert Smith Hampton

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Rutherford Road, Ashford, TN25 4BN												
Cineworld, Medway Valley Leisure Park, Chariot Way, Rochester, ME2 2SS	1.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everyman Canary Wharf, Upper Bank Street, Canary Wharf, E14 5AR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everyman Chelmsford, Bond Street, Chelmsford, CM1 1GD	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Bugsby's Way, Greenwich, SE10 0QJ	3.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Lockmeadow, Barker Road, Maidstone, ME16 8RG	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Maritime, Leviathan Way, Chatham, ME4 4LL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, The Broadway, London Road, Southend-on-Sea, SS1 1TJ	1.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, The Walnuts Shopping Centre, Orpington, BR6 0TW	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, Eltham High Street, Eltham, SE9 1BJ	2.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, Lakeside Shopping Centre, West Thurrock, Grays, RM20 2ZW	13.6%	73	88.2%	8	44.9%	6	100.0%	10	81.8%	9	62.0%	2
Others												
Weighted base:	538		9		13		10		12		3	
Sample:	438		31		45		41		35		28	

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Weighted:

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q46 Where do you or members of your household normally go to use a gym / healthclub / sports facility?																						
<i>Those that said 'Gym / health club / sports facility' at Q43 AND Excl. Nulls & SFT</i>																						
Zone 1																						
Tilbury Town Centre	0.2%	0	0.0%	0	0.0%	0	10.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.7%	2	0.0%	0	23.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horndon on the Hill Village Centre	0.1%	0	0.0%	0	0.0%	0	5.1%	0	0.0%	0	6.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Impulse Leisure, Springhouse Road, Corringham, Stanford-le-Hope	1.7%	5	19.4%	1	38.8%	3	5.1%	0	2.1%	0	2.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oasis Health & Fitness Club, The Precinct, High Street, Stanford-le-Hope, SS17 0HF	0.2%	1	0.0%	0	7.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	0.5%	1	2.3%	0	15.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Bannatyne Health Club and Spa, Howard Road, Chafford Hundred, Grays	4.1%	11	17.1%	1	0.0%	0	37.4%	2	32.4%	2	0.0%	0	12.4%	1	6.6%	6	0.0%	0	0.0%	0	0.0%	0
Chafford Hundred Local Centre, Grays	0.1%	0	0.0%	0	0.0%	0	5.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everlast Gyms, Thurrock Shopping Park, Weston Avenue, West Thurrock, Romford, Grays	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	12.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Thurrock Shopping Park, Weston Avenue Grays	0.8%	2	14.9%	1	0.0%	0	23.3%	1	0.0%	0	6.4%	0	5.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Grans Jean Hall, Nutberry Fields, Long Lane, Grays, RM16 2PJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Impulse Leisure, Blackshots Lane, Grays	1.7%	5	9.3%	0	13.5%	1	4.9%	0	36.5%	2	8.4%	0	9.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stifford Clays Local Centre, Grays	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Storm Fitness & Leisure, Chadwell Road, Grays, RM17 5TD	0.2%	0	2.3%	0	1.1%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Orsett Golf Club, Brentwood Road, Orsett, Grays, RM16 3DR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orsett Playground & Outdoor Gym, School Lane, Orsett, Grays, RM16 3JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orsett Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6												
Aveley Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Impulse Leisure, Belhus Park, Aveley, South Ockendon, RM15 4PX	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Stifford Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ockendon Leisure Centre, Erriff Drive, South Ockendon, RM15 5AY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ockendon Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Belvedere Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexleyheath Town Centre	2.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crook Log Leisure Centre, Brampton Road, Bexleyheath, DA7 4HH	9.5%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	4.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Crayford Road, Dartford, DA1 4LD	2.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reynolds Fitness Spa, The Chapel, Chapel Walk, Dartford, Bexley, DA5 2DX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Leisure Centre, Hurst Road, Sidcup, DA15 9AE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snap Fitness, Clydesdale Way, Belvedere, DA17 6FD	2.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thamesmere Leisure Centre, Thamesmere Drive, Thamesmere, SE28 8RE	2.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	2.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Cascades Leisure Centre, Thong Lane, Gravesend	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cygnat Leisure Centre, Old Perry Street, Northfleet,	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Gravesend												
Gravesend Grammar School, Church Walk, Gravesend, DA12 2PR	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfleet Bowling Club, Wombwell Park, Northfleet, Gravesend, DA11 8AU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snap Fitness, Eagle Way, Stonebridge Road, Northfleet, Ebbsfleet Valley, Gravesend	2.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Basildon Sporting Village, Cranes Farm Road, Basildon	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Club Kingswood, Clayhill Lane, Basildon	2.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd, Festival Leisure Park, Pippes Hill Road North, Basildon	2.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eversley Leisure Centre, Crest Avenue, Basildon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laindon Town Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PureGym, Southernhay, Basildon	0.5%	1	34.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Runnymede Leisure Centre, Kiln Road, Benfleet, SS7 1TF	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gym Group, Pippes Hill Retail Park, Basildon	1.0%	3	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Virgin Active, Rayleigh Road, Thundersley, Hadleigh, Benfleet, SS7 3YN	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Anytime Fitness Upminster, Station Road, Upminster, RM14 2SU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brentwood Town Centre	2.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	7
Central Park Leisure Centre, Gooshays Drive, Romford	0.5%	1	0.0%	0	0.0%	0	0.0%	0	6.4%	0	0.0%	1

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Chadwell Heath Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Collier Row Local Centre, Romford	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Cranham Local Centre, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd Gidea Park, Squirrels Heath Lane, Gidea Park, Romford, RM11 2DY	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Harrow Lodge Leisure Centre, Hornchurch Road, Hornchurch	2.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	7
Ingrebourne Links Golf & Country Club, New Road, Rainham, RM13 9FL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New City College, Ardleigh Green, Hornchurch, RM11 2LL	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Nuffield Health Romford Fitness & Wellbeing Gym, The Brewery, Romford, RM1 1AU	3.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	9
Rainham Leisure Centre, Viking Way, Rainham	0.2%	1	0.0%	0	0.0%	0	5.1%	0	2.1%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	7.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.1%	21
Sapphire Ice & Leisure, Western Road, Romford, RM1 3JT	2.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	7
Target Fit, Hog Hill Road, Romford, RM5 2DH	3.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	8
Upminster Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Virgin Active, The Clearview Health & Racquets Club, West Horndon, Brentwood, CM13 3EN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
YMCA Thames Gateway Group, Rush Green Road, Romford, RM7 0PH	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Outside Survey Area																						
Barking Town Centre	2.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	6	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent	7.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	4	16.8%	16

Weighted:

Thurrock Household Survey
for Lambert Smith Hampton

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)												
Chelmsford City Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Club Human Fitness Centre, Montpeliers Farm, Margaretting Road, Writtle, CM1 3PL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frindsbury Tennis and Padel Club, Frog Island, Upnor Road, Rochester, ME2 4UX	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hannakins Farm Community Centre, Rosebay Avenue, Billericay, CM12 0SY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Hartley Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayfield Leisure Centre and Pool, Dagenham, Ilford, IG3 9QN	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
PureGym, Radford Way, Billericay	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rayleigh Town Centre	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Richmond Hill Health Club, Lewis Road, Richmond, TW10 6SA	3.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	8
Rochester & Cobham Park Golf Club, Park Pale, Rochester, ME2 3UL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others												
Weighted base:	277		4	8	4	6	2	8	96	14	42	93
Sample:	209		12	23	19	20	19	29	24	17	23	23

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10

Q47 Where do you or members of your household normally go to visit the theatre, watch a concert or live music?*Those that said 'Theatre / concert / music hall' at Q43 AND Excl. Nulls & SFT***Zone 1**

Tilbury Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 2

Stanford-le-Hope Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 3**Zone 4**

Blackshots Local Centre, Grays	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Grays Town Centre (including Grays Shopping Centre)	0.4%	2	0.0%	0	0.0%	0	3.3%	0	2.5%	0	0.0%	0	11.7%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0

Thameside Theatre, Orsett Road, Grays, RM17 5DX	2.5%	10	13.0%	0	4.0%	0	13.7%	1	20.3%	2	14.1%	1	4.3%	0	5.2%	6	0.0%	0	0.0%	0	0.0%	0

Thurrock Museum, Orsett Road, Grays, RM17 5DS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	19.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 5**Zone 6****Zone 7**

Dartford Town Centre	0.6%	2	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	2	0.0%	0	0.0%	0

Erith Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0

The Geoffrey Whitworth Theatre, Beech Walk, Dartford, DA1 4NP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0

The Orchard Theatre, Home Gardens, Dartford, DA1 1ED	2.7%	11	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	6.4%	8	9.4%	3	0.0%	0	0.0%	0

Zone 8

Gravesend Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0

The Woodville, Woodville Place, Gravesend, DA12 1DD	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0

Zone 9

Basildon Town Centre	2.6%	10	38.9%	1	20.3%	1	18.0%	1	6.2%	1	4.0%	0	6.0%	0	0.0%	0	0.0%	0	12.2%	7	0.0%	0

Canvey Island Seafront (where Fantasy Island is)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0

Leigh-on-Sea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 10

Brentwood Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1

Harold Wood Local Centre, Romford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Hornchurch Town Centre	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Queens Theatre, Billet Lane, Hornchurch, RM11 1QT	3.7%	15	0.0%	0	0.0%	0	5.2%	0	2.5%	0	22.9%	1	1.5%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	13

Weighted:

Thurrock Household Survey for Lambert Smith Hampton

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Romford Town Centre (including The Liberty, The Mall and The Brewery)	2.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	5.1%	8
Outside Survey Area																						
Alexandra Palace, Alexandra Palace Way, London, N22 7AY	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	6	0.0%	0	0.0%	0	0.0%	0
Blackheath Local Centre, Greenwich	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	5	0.0%	0	0.0%	0	0.0%	0
Brick Lane Music Hall, North Woolwich Road, London, E16 2DA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Canterbury City Centre	1.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.7%	6	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	58.9%	235	26.5%	1	40.0%	2	31.3%	1	52.6%	5	48.3%	2	33.0%	2	54.4%	66	56.2%	17	40.4%	23	72.2%	117
Cliffs Pavilion, Station Road, Westcliff-on-Sea, SS0 7RA	2.7%	11	0.0%	0	5.9%	0	13.5%	1	1.3%	0	5.3%	0	9.0%	0	0.0%	0	0.0%	0	4.8%	3	4.0%	7
Eastbourne Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
London Museum Docklands, West India Quay, Hertsmere Road, London, E14 4AL	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	7	0.0%	0	0.0%	0	0.0%	0
Natural History Museum, Cromwell Road, South Kensington, London, SW7 5BD	2.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	3.4%	5
Palace Theatre, London Road, Westcliff-on-Sea, SS0 9LA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Sevenoaks Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	3.4%	14	21.7%	0	14.1%	1	10.0%	0	1.3%	0	1.3%	0	2.9%	0	0.0%	0	0.0%	0	17.0%	10	1.3%	2
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
The O2, Peninsula Square, Greenwich, SE10 0DX	8.6%	34	0.0%	0	9.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.7%	18	0.0%	0	13.8%	8	5.1%	8
Upside Down House Lakeside, West Thurrock, Grays, RM20 2ZP	0.3%	1	0.0%	0	0.0%	0	0.0%	0	9.6%	1	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Westcliff-on-Sea Local Centre, Southend	0.0%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weymouth Town Centre	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Weighted base:	398		2		4		4		10		4		5		121		31		56		162	
Sample:	355		17		28		25		36		36		26		44		46		43		54	

Thurrock Household Survey
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Weighted:

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q48 Where do you or members of your household normally go to visit a museum, gallery, or other place of historical / cultural interest?																						
<i>Those that said 'Museum / gallery or place of historical / cultural interest' at Q43 AND Excl. Nulls & SFT</i>																						
Zone 1																						
East Tilbury Village Centre	2.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	6	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Zone 3																						
Purfleet Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RSPB Rainham Marshes, New Tank Hill Road, Purfleet, RM19 1SZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Essex Fire Museum, Fire Station, Hogg Lane, Grays, RM17 5QS	0.2%	1	0.0%	0	30.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thameside Theatre, Orsett Road, Grays, RM17 5DX	0.4%	1	18.4%	1	0.0%	0	0.0%	0	9.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Zone 6																						
Zone 7																						
Erith Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Hall Place & Gardens, Bourne Road, Bexley, DA5 1PQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Zone 8																						
Cobham Hall School, Brewers Road, Cobham, Gravesend, DA12 3BL	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0
Zone 9																						
Zone 10																						
Chadwell Heath Town Centre	2.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	7	0.0%	0	0.0%	0	0.0%	0
Dagenham Town Centre	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	5
Outside Survey Area																						
Audley End House and Gardens, Audley End, Saffron Walden, CB11 4JF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Canterbury City Centre	0.0%	0	0.0%	0	4.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	68.7%	213	11.2%	0	56.1%	1	79.4%	3	46.5%	2	80.2%	2	51.7%	2	61.9%	56	85.0%	15	67.9%	30	73.6%	102

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Chartwell Country House, Mapleton Road, Westerham, TN16 1PS	0.3%	1	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Chelmsford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cliffs Pavilion, Station Road, Westcliff-on-Sea, SS0 7RA	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0
Cutty Sark, King William Walk, London, SE10 9HT	0.4%	1	21.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dorchester Town Centre	0.0%	0	0.0%	0	4.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dulwich Picture Gallery, Dulwich Village, SE21 7AD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Eltham Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Horniman Museum and Gardens, London Road, London, SE23 3PQ	0.1%	0	0.0%	0	0.0%	0	9.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Museum Docklands, West India Quay, Hertsmere Road, London, E14 4AL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	11.7%	1	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Transport Museum, London, WC2E 7BB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	18.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
National Maritime Museum, Romney Road, Greenwich, SE10 9NF	0.2%	0	13.9%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Natural History Museum, Cromwell Road, South Kensington, London, SW7 5BD	6.4%	20	32.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	9.2%	4	8.6%	12
Royal Air Force Museum, Grahame Park Way, London, NW9 5LL	0.1%	0	0.0%	0	0.0%	0	9.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Science Museum, Exhibition Road, South Kensington, London, SW7 2DD	2.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	14.6%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	7
Scotney Castle, A21, Tunbridge Wells, TN3 8JN	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0
South Bank Local Centre, London	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	5	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	2.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.6%	7	0.0%	0
Tate Britain, Millbank, London, SW1P 4RG	1.6%	5	0.0%	0	0.0%	0	0.0%	0	11.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4
Tate Modern, Bankside, London, SE1 9TG	2.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	7	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
The British Museum, Great Russell Street, London, WC1B 3DG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0
The National Gallery, Trafalgar Square, London, WC2N 5DN	2.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	3.9%	5
Upside Down House Lakeside, West Thurrock, Grays, RM20 2ZP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria and Albert Museum, Cromwell Road, London, SW7 2RL	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
York City Centre	0.0%	0	0.0%	0	4.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Young V&A, Cambridge Heath Road, Bethnal Green, London, E2 9PA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Weighted base:	310			3		2		4		5		2		3		91		18		44		139
Sample:	204			10		12		13		13		23		14		33		21		29		36

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q49 Where do you or members of your household normally go to visit pubs / bars / nightclubs?																						
<i>Those that said 'Pub / bar / nightclub / live music venue' at Q43 AND Excl. Nulls & SFT</i>																						
Zone 1																						
Chadwell St Mary Local Centre, Grays	0.0%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.1%	0	8.2%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.3%	1	6.0%	0	1.3%	0	0.0%	0	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.6%	2	10.2%	0	19.3%	1	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fobbing Village Centre	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horndon on the Hill Village Centre	0.1%	0	2.0%	0	3.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	0.8%	3	2.0%	0	38.5%	3	0.0%	0	0.0%	0	0.0%	0	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Chafford Hundred Brewers Fayre, Unicorn Estate, Fleming Road, Chafford Hundred, RM16 6YJ	0.1%	0	0.0%	0	0.0%	0	8.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chafford Hundred Local Centre, Grays	0.4%	2	13.1%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harvester Grays, Arterial Road, Grays, RM16 6UT	0.1%	1	0.0%	0	0.0%	0	4.1%	0	1.1%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Parks, West Thurrock, Grays, (B&M, Currys, The Range, Go Outdoors, TK Maxx, Matalan, Furniture Village & more - note this description	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purfleet Town Centre	0.1%	0	0.0%	0	0.0%	0	8.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Old Shant, London Road, Grays, RM20 4AD	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Ship Inn, London Road, Grays, RM20 4AR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Little Thurrock Local Centre, Grays	0.1%	0	2.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socketts Heath Local Centre, Grays	0.2%	1	2.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stifford Clays Local Centre, Grays	0.1%	0	0.0%	0	0.0%	0	1.3%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Treacle Mine, Lodge Lane, Grays, RM17 5PR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Orsett Village Centre	0.5%	2	2.0%	0	8.6%	1	0.0%	0	1.1%	0	43.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10
The Jobber's Rest, St Marys Lane, Upminster, RM14 3LT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 6																					
Aveley Town Centre	1.0%	4	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	3.7%	0	0.0%	0	0.0%	0	0.0%	0	2.7%
Grays Town Centre (including Grays Shopping Centre)	1.1%	4	13.9%	1	0.0%	0	3.9%	0	24.5%	3	0.0%	0	8.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
North Stifford Village Centre	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Ockendon Town Centre	0.9%	3	0.0%	0	0.0%	0	1.3%	0	8.5%	1	0.0%	0	30.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
The Ship, Dock Road, Grays, RM17 6EX	0.3%	1	2.0%	0	0.0%	0	0.0%	0	8.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Wharf, Wharf Road South, Grays, RM17 6SZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Traitors Gate, Broadway, Grays, RM17 6EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodlands Edge, Broxburn Parade, South Ockendon, RM15 5QZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 7																					
Bexleyheath Town Centre	13.4%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.3%	52	0.0%	0	0.0%	0	0.0%
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, (John Lewis, Superdrug, Skechers, Ralph Lauren & more)	2.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	11	0.0%	0	0.0%	0	0.0%
Crayford Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%
Dartford Town Centre	1.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	5	1.5%	0	0.0%	0	0.0%
Erith Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%
Horton Kirby Village Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%
Old Bexley Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%
Sidcup Town Centre	5.3%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	20	0.0%	0	0.0%	0	0.0%
Stone Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%
The Bull Beefeater, London Road, Swanley, BR8 7QD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%
Toby Carvery, Crook Log, Bexleyheath, DA6 8EQ	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%
Welling Town Centre	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	5	0.0%	0	0.0%	0	0.0%
Wilmington Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%
Zone 8																					
Elephants Head, London Road, Northfleet, Gravesend, DA11 9LZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%
Gravesend Town Centre	3.9%	15	0.0%	0	8.6%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	58.5%	14	0.0%	0	0.0%
Higham Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Longfield Hill Local Centre, Longfield	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfleet Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southfleet Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Echo, Old Road East, Gravesend, DA12 1NR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Ship Inn, Red Street, Southfleet, Gravesend, DA13 9NS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vale Road, Northfleet, Gravesend, DA11 8BS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9												
Barge Gladys, Benfleet Moorings, South Benfleet, Benfleet, SS7 1NF	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	0.8%	3	9.9%	0	0.0%	0	2.6%	0	0.0%	0	6.0%	0
Billericay Town Centre	1.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowers Gifford Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Retail Park, Northwick Road, Canvey Island, (Iceland, Next, B&M, M&S, Morrisons, Lidl & more)	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Seafront (where Fantasy Island is)	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	1.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	6
Chalvedon Community Centre Social Club, Chalvedon Avenue, Basildon, SS13 3QX	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Festival Leisure Park, Festival Way, Basildon, SS14 3WB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langdon Hills Local Centre, Basildon	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, (Tesco Extra, Boots, M&S, Next, River Island & more)	1.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	7
Miller & Carter, High Road, Langdon Hills, Basildon, SS16 6HU	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Motowns Retro Bar,	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

Thurrock Household Survey
for Lambert Smith Hampton

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Roseberry Avenue, South Benfleet, Benfleet, SS7 4EW												
Noak Bridge Local Centre, Basildon	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Town Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet Town Centre	3.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vange Village Centre	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Brentwood Town Centre	7.7%	30	6.2%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	23.3%
Corbets Tey Local Centre, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dagenham Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0.9%
Gidea Park Local Centre, Romford	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2.7%
Hornchurch Town Centre	4.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	13.4%
Rainham Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	9.0%	35	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	27.6%
The Bull Brentwood, Brook Street, Brentwood, CM14 5LZ	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4.3%
The White Horse, Coxtie Green Road, Pilgrims Hatch, Brentwood, CM14 5PX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.9%
Upminster Town Centre	0.8%	3	0.0%	0	0.0%	0	1.3%	0	3.4%	0	37.1%	0.9%
Willow Farm, New Road, Wennington, Rainham, RM13 9ED	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Outside Survey Area												
Bexhill Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Biggin Hill Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	7.1%	27	6.2%	0	10.6%	1	24.5%	1	3.4%	0	4.7%	16.7%
Chelmsford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Cobham Village Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7.7%
Farningham Village Centre	1.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	0
Hackney Local Centre, London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrogate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Harvester Pavillions West Peterborough, Cygnet Park, Pavilions West, Peterborough, PE7 8FD	0.1%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoo Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Hopton-on-Sea Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, (Next, Primark, Apple, M&S, Waterstones, New Look & more)	2.5%	10	2.0%	0	0.0%	0	8.6%	0	4.5%	1	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	8
Leigh-on-Sea Town Centre	1.0%	4	0.0%	0	1.3%	0	0.0%	0	0.0%	0	5.4%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3	0.0%	0
Lower Stoke Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Maldon Town Centre	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Meopham Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0
New Eltham Local Centre, Greenwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Rayleigh Town Centre	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reading Town Centre	0.1%	0	6.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saffron Walden Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Sevenoaks Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	0	0.0%	0	6.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Henny Swan, Henny Road, Great Henny, Sudbury, CO10 7LS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
The O2, Peninsula Square, Greenwich, SE10 0DX	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	6	0.0%	0	0.0%	0	0.0%	0
The Railway Inn and Railway Pétanque Club, Sole Street, Meopham, Gravesend, DA13 0XY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Tiger Moth Pub & Restaurant, Highview Drive, Chatham, ME5 9UJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Tillingham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper Upnor Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0
Wickford Town Centre	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																						
Weighted base:	387			4		7		5		11		3		8		138		24		61		126
Sample:	336			26		30		27		36		23		35		49		37		37		36

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q50 Where do you or members of your household normally go for eating out e.g. cafes and restaurants?																						
<i>Those that said 'Restaurant / café' at Q43 AND Excl. Nulls & SFT</i>																						
Zone 1																						
Chadwell St Mary Local Centre, Grays	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.2%	1	4.9%	1	0.8%	0	3.4%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Town Centre	0.3%	2	4.2%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Beefeater Haywain, High Road, Fobbing, Stanford-le-Hope, SS17 9NR	0.2%	1	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Corringham Town Centre	1.2%	7	4.2%	1	23.4%	5	0.5%	0	3.1%	1	0.9%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Essex Wildlife Trust Thameside Nature Discovery Park, Mucking Wharf Road, Stanford-le-Hope, SS17 0RN	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fobbing Village Centre	0.1%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horndon on the Hill Village Centre	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	0.7%	4	0.7%	0	19.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Chafford Hundred Local Centre, Grays	0.3%	2	0.7%	0	0.0%	0	7.4%	1	0.6%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harvester Grays, Arterial Road, Grays, RM16 6UT	0.7%	4	1.4%	0	0.4%	0	0.5%	0	1.9%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3
Lakeside Retail Parks, West Thurrock, Grays, (B&M, Currys, The Range, Go Outdoors, TK Maxx, Matalan, Furniture Village & more - note this description	1.1%	6	0.0%	0	6.5%	1	13.9%	2	3.8%	1	0.0%	0	9.5%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1
The Kara, Fleming Road, Chafford Hundred, Grays, RM16 6HH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Little Thurrock Local Centre, Grays	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0
Smith's Orchard, Orchard Garden Centre, Chadwell Road, Grays, RM17 5SY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socketts Heath Local Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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for Lambert Smith Hampton

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Grays												
Zone 5												
Bulphan Village Centre	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farm Cafe-A, Youngs Farm, St Marys Lane, Upminster, RM14 3NU	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
North Ockendon Local Centre, Upminster	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0
Orsett Golf Course, Brentwood Road, Orsett, Grays, RM16 3DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	0	0.0%	0
Orsett Village Centre	0.4%	2	0.0%	0	0.4%	0	0.0%	0	0.9%	0	0.0%	0
The Kings Arms, Stifford Clays Road, Baker Street, Orsett, Grays, RM16 3LX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Top Meadow Golf Club, Fen Lane, North Ockendon, RM14 3PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Zone 6												
Aveley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.5%	0	0.6%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	3.4%	20	30.1%	4	9.3%	2	16.2%	2	17.1%	3	6.8%	5
Rosina Cafe, Arterial Road, A1306, Purfleet-on-Thames, RM15 4XT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0
Sir Henrys, Romford Road, Aveley, South Ockendon, RM15 4XB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
South Ockendon Town Centre	0.6%	3	0.0%	0	2.1%	0	0.0%	0	4.7%	1	0.0%	0
The Ship, Dock Road, Grays, RM17 6EX	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurrock Garden Centre, South Road, South Ockendon, RM15 6DU	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Woodlands Edge, Broxburn Parade, South Ockendon, RM15 5QZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Bexleyheath Town Centre	8.3%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.1%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, (John Lewis, Superdrug, Skechers, Ralph Lauren &	6.7%	41	0.0%	0	0.0%	0	4.0%	1	3.1%	1	19.0%	0

Weighted:

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
more)												
Crayford Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	2.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Heath Retail Park, Blackmans Close, Dartford, DA1 2DS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Falconwood Local Centre, Welling	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller & Carter, Princes Road, Dartford, DA2 6NQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Bexley Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penelope's Restaurant & Farm Shop, Water Lane, Sidcup, DA14 5ET	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruxley Manor Garden Centre, Maidstone Road, Orpington, Sidcup, DA14 5BQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidcup Town Centre	4.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Darenth Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spring River, Talbot Lane, Ebbsfleet Valley, Swanscombe, DA10 1AZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toby Carvery, Crook Log, Bexleyheath, DA6 8EQ	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welling Town Centre	1.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Ellenor Hospice Café, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	3.6%	22	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
JK's Café, Leander Drive, Gravesend, DA12 4NG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longfield Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Farm Barn, New Barn Road, Southfleet, Gravesend, DA13 9PU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millbrook Garden Centre, Station Road, Southfleet, Gravesend, DA13 9PA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Café, Coldharbour Road, Northfleet, Gravesend, DA11 8AB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northfleet Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toby Carvery, Coldharbour	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Road, Northfleet, Gravesend, DA11 8AB												
Zone 9												
Aspera, London Road, South Benfleet, Benfleet, SS7 5SQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon Town Centre	5.7%	35	16.4%	2	3.9%	1	3.4%	0	5.6%	1	0.0%	0
Billericay Town Centre	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Canvey Island Seafront (where Fantasy Island is)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canvey Island Town Centre (where Knightswick Shopping Centre is)	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastgate Shopping Centre, Southernhay, Basildon, SS14 1AG	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Festival Leisure Park, Festival Way, Basildon, SS14 3WB	1.4%	8	0.7%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harvester Five Bells Vange, London Road, Basildon, SS16 5LD	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Harvester Honey Pot, Festival Leisure Park, Cranes Farm Road, Basildon, SS14 3TJ	0.4%	2	0.7%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Langdon Hills Local Centre, Basildon	0.4%	2	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Mayflower Shopping Park, Gardiners Lane, Basildon, (Tesco Extra, Boots, M&S, Next, River Island & more)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Miller & Carter, High Road, Langdon Hills, Basildon, SS16 6HU	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Pipps Hill Retail Park, Miles Gray Road, Basildon, (DFS, Halfords, TK Maxx, Wren Kitchens, Currys & more)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitsea Town Centre	0.5%	3	0.0%	0	0.4%	0	0.0%	0	4.1%	1	0.0%	0
South Benfleet Town Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Hilary Retail Park, Crompton Close, Basildon, (Cardfactory, TK Maxx,	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	7

Weighted:

Thurrock Household Survey for Lambert Smith Hampton

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Currys, Carpetright, Poundstretcher & more)												
The Eyna, East Mayne, Basildon, SS13 1BW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The King's Head, Southend Road, Billericay, CM11 2PS	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
The Watermill Beefeater, Felmores, East Mayne, Basildon, SS13 1BW	0.1%	1	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10												
Ali's Kitchen, Rainham Road South, Dagenham, RM10 7XJ	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	5
Brentwood Town Centre	5.9%	36	2.2%	0	0.0%	0	0.5%	0	0.6%	0	8.2%	35
Chadwell Heath Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Collier Row Local Centre, Romford	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Dagenham Town Centre	1.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4
Felix Warley, Headley Common, Great Warley, Warley, Brentwood, CM13 3HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gidea Park Local Centre, Romford	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Goodmayes Retail Park, High Road, Romford, (Wickes, Currys & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold Hill Local Centre, Romford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Hornchurch Town Centre	4.7%	29	0.0%	0	0.0%	0	3.4%	0	0.0%	0	2.7%	28
Miller & Carter, Manor Road, Lambourne End, Romford, RM4 1NH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Pizza Express, St. Marys Lane, Upminster, RM14 2SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rainham Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Romford Town Centre (including The Liberty, The Mall and The Brewery)	6.9%	42	0.0%	0	11.0%	2	4.4%	1	4.7%	1	0.9%	37
Rush Green Local Centre, Romford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Upminster Town Centre	1.2%	8	0.0%	0	0.0%	0	2.6%	0	3.8%	1	46.2%	3
West Horndon Village	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

Thurrock Household Survey for Lambert Smith Hampton

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Centre												
Willow Farm, New Road, Wennington, Rainham, RM13 9ED	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yiamas, Ongar Road, Pilgrims Hatch, Brentwood, CM15 9SS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area												
Barking Town Centre	0.1%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0
Bartellas, Wrotham Road, A227, Meopham, DA13 0JE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Brightlingsea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Brighton City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0
Burnham-on-Crouch Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Canterbury City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	7.4%	45	0.0%	0	3.4%	1	10.2%	1	3.1%	1	4.6%	0
Chelmsford City Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chigwell Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cobham Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallions Reach Shopping Park, Armada Way, Beckton, (Next, Boots, Sports Direct, TK Maxx & more)	0.1%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0
Great Comp Garden, Comp Lane, St Mary's Platt, Sevenoaks, TN15 8QS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
High Easter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Hitchin Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoo Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ilford Town Centre	2.0%	12	5.4%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock, Grays, (Next, Primark, Apple, M&S, Waterstones, New Look & more)	2.8%	17	9.7%	1	2.5%	1	21.5%	3	22.4%	4	8.0%	0
Leigh-on-Sea Town Centre	1.5%	9	2.2%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Maldon Town Centre	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Meopham Village Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	9.6%	5	0.0%	0	0.0%	0
Nugent Shopping Park, Cray Avenue, Orpington, BR5 3RP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Ongar Local Centre, Epping Forest	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Rayleigh Town Centre	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rettendon Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RHS Garden Hyde Hall, Creephedge Lane, Chelmsford, CM3 8ET	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Rochester & Cobham Park Golf Club, Park Pale, Rochester, ME2 3UL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Rochester Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	3	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	1.1%	7	1.4%	0	0.0%	0	0.0%	0	1.2%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	6	0.0%	0
Stratford Town Centre (including Stratford Shopping Centre but NOT Westfield Stratford City)	0.1%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton Town Centre	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Swanley Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
The Railway Inn and Railway Pétanque Club, Sole Street, Meopham, Gravesend, DA13 0XY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Tiger Moth Pub & Restaurant, Highview Drive, Chatham, ME5 9UJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
West Malling Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Westcliff-on-Sea Local Centre, Southend	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0
Westfield Stratford City, Stratford, (H&M, John Lewis, Primark, Sephora, M&S & more)	0.1%	1	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westgate-on-Sea Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Wickford Town Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4	0.0%	0
Wrotham Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Others																						
Weighted base:	609		13		20		13		20		5		16		180		48		99		195	
Sample:	665		55		74		57		65		61		62		68		74		74		75	

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10

Q51 Where do you or members of your household normally go for family entertainment e.g. tenpin bowling, skating rink?*Those that said 'Family entertainment (e.g. tenpin bowling, skating rink, family day out)' at Q43 AND Excl. Nulls & SFT***Zone 1****Zone 2**

Runnymede Leisure Centre, Kiln Road, Benfleet, SS7 1TF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0

Zone 3

Lakeside Karting, Arterial Road, Grays, Purfleet	0.2%	0	0.0%	0	0.0%	0	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Purfleet Town Centre	0.2%	0	0.0%	0	0.0%	0	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 4

Grays Town Centre (including Grays Shopping Centre)	0.3%	1	0.0%	0	0.0%	0	10.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Socketts Heath Local Centre, Grays	0.2%	0	0.0%	0	0.0%	0	5.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 5**Zone 6**

North Stifford Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Zone 7

Bexleyheath Town Centre	5.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.7%	14	0.0%	0	0.0%	0	0.0%	0

Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	2.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	6	0.0%	0	0.0%	0	0.0%	0

Dartford Town Centre	3.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	6	16.0%	2	0.0%	0	0.0%	0

Old Bexley Village Centre	2.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	6	0.0%	0	0.0%	0	0.0%	0

Tenpin Bexleyheath, Albion Road, Bexleyheath, DA6 7LS	4.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	10	0.0%	0	0.0%	0	0.0%	0

Zone 8

Gravesend Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0

RW Paintball, Children's Paintball & Airsoft, Meopham, Longfield, DA3 7AN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0

Zone 9

Basildon Town Centre	3.5%	9	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	0	0.0%	0	0.0%	0	19.9%	9	0.0%	0

Festival Leisure Park, Festival Way, Basildon (Hollywood Bowl, My Mulligans, 360 Play)	13.9%	36	1.3%	0	13.6%	1	6.5%	1	10.8%	1	15.9%	0	0.0%	0	0.0%	0	0.0%	0	62.7%	27	7.4%	7

Monkey Madness, Miles Gray Road, Basildon	2.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	7	0.0%	0	0.0%	0	0.0%	0

Zone 10

Weighted:

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Brentwood Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Collier Row Local Centre, Romford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dagenham Town Centre	2.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	7
Hornchurch Town Centre	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4
Partyman World of Play, Folkes Lane, Upminster	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rollerbowl, Collier Row Road, Romford, RM5 2BH	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	16.2%	42	6.6%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0	0.0%	0	8.3%	6	0.0%	0	0.0%	0	40.1%	36
Outside Survey Area																						
Africa Alive, Whites Lane, Kessingland, Lowestoft, NR33 7TF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Braintree Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Bromley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	4.2%	11	0.0%	0	1.1%	0	0.0%	0	9.0%	1	0.0%	0	0.9%	0	0.0%	0	2.4%	0	0.0%	0	11.2%	10
Chelmsford City Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Chessington World of Adventures Resort, Chessington, KT9 2NE	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0
Colchester City Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Dovercourt Town Centre	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Lakeside Leisure, The Quay, West Thurrock, Grays (Hollywood Bowl, Partyman World Of Play, Immersive Gamebox, Puttshack, Flip Out, Rock Up, Laser Quest)	24.2%	63	89.5%	6	80.8%	6	64.9%	5	67.5%	5	45.2%	1	81.0%	6	14.5%	11	0.0%	0	6.4%	3	23.3%	21
Leeds Castle, Broomfield, Maidstone, ME17 1PL	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Legoland Windsor Resort, Winkfield Road, Windsor, SL4 4AY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	9.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leigh-on-Sea Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewisham Lanes, Belmont	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Hill, Blackheath, SE13 5AU												
Medway Valley Leisure Park, Chariot Way, Rochester, ME2 2SS	2.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parrs Wood Entertainment Centre, Wilmslow Road, East Didsbury, Manchester, M20 5PG	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Port Lympne Safari Park, Aldington Road, Lympne, Hythe, CT21 4LR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochester Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Shields Promenade, South Shields, NE33 2LD	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Southend-on-Sea Town Centre	0.5%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Wellington Bowl, Wellington Pier, South Beach Parade, Great Yarmouth, NR30 3JF	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	0
Others												
Weighted base:	261		7	8	8	7	1	8	76	15	43	89
Sample:	193		16	25	26	14	10	23	18	14	22	25

Thurrock Household Survey
for Lambert Smith Hampton

Weighted:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q52 Where do you or members of your household normally go for outdoor / social activities such as golf, walking, swimming, fishing, bowls, dancing, church / social groups, etc.																						
<i>Those that said 'Other activity' at Q43 AND Excl. Nulls & SFT</i>																						
Zone 1																						
Chadwell St Mary Local Centre, Grays	0.1%	0	6.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Tilbury Village Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Worlds End, Fort Road, Tilbury, RM18 7NR	0.1%	0	0.0%	0	9.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury Fort, Tilbury, RM18 7NR	0.1%	0	6.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																						
Corringham Town Centre	0.1%	0	0.0%	0	9.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope Town Centre	0.2%	0	12.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																						
Purfleet Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																						
Smith's Orchard, Orchard Garden Centre,Chadwell Road, Grays, RM17 5SY	0.2%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																						
Foxhounds Riding School, Baker Street, Orsett, Grays, RM16 3LJ	0.8%	1	0.0%	0	0.0%	0	0.0%	0	20.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Ockendon Local Centre, Upminster	0.2%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orsett Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
William Edwards School, Stifford Clays Road, Grays, RM16 3NJ	0.5%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																						
Belhus Woods Country Park, Aveley, South Ockendon, RM15 4XJ	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	59.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grays Town Centre (including Grays Shopping Centre)	0.7%	1	30.1%	0	9.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kennington Park Angling Club, Romford Road, Aveley, RM15 4PJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mardyke Valley Golf Club, South Road, South Ockendon, RM15 6RR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Stifford Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Ockendon Town Centre	0.9%	1	39.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

Thurrock Household Survey for Lambert Smith Hampton

May 2025

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Thurrock Yacht Club, Kilverts Wharf, Argent Street, Grays, RM17 6JF	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7												
Bexleyheath Town Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crayford Town Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crook Log Leisure Centre, Bexleyheath, DA7 4HH	6.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Danson Park, Danson Road, Bexleyheath, DA6 8HL	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre	5.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	1	19.9%	0
Empire Bowls Club Limited, Norton Lane, Greenhithe, DA9 9XY	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Erith Town Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hextable Village Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reynolds Fitness Spa, Chapel Walk, Dartford, Bexley, DA5 2DX	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8												
Cygnat Leisure Centre, Old Perry Street, Northfleet, Gravesend, DA11 8BU	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gravesend Town Centre	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.7%	0
Northfleet Bowling Club, Mitchell Avenue, Northfleet, Gravesend, DA11 8AU	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0
Shorne Woods Country Park, Brewers Road, Shorne, Gravesend, DA12 3HX	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	0
Zone 9												
Basildon Golf Course, Clayhill Lane, Basildon, SS16 5JP	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.9%	0
Billericay Town Centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	0
Essex Wildlife Trust Langdon Nature Discovery Centre, Lower Dunton Road, Basildon, SS16 6EB	1.3%	1	0.0%	0	40.7%	0	0.0%	0	0.0%	0	4.8%	0
Pitsea Town Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	31.1%	1	0.0%	0
Smallgains Hall, Creek Road, Canvey Island, SS8 8QP	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Benfleet Town Centre	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	0
Wat Tyler Country Park, Pitsea Hall Lane, Pitsea,	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	0

Thurrock Household Survey
for Lambert Smith Hampton

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10										
Basildon, SS16 4UH																						
Zone 10																						
Brentwood Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunton Hills Family Golf Centre, Tibury Road, West Horndon, Brentwood, CM13 3LT	0.1%	0	0.0%	0	9.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gallows Corner Retail Park, Colchester Road, Romford, (DFS, Furniture Village, Halfords, Dreams, Next Home & more)	7.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.3%	5
Hacton Park Corner Farm, Park Farm Road, Upminster, RM14 2XU	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harold Wood Local Centre, Romford	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1
Havering Indoor Bowls Club, Harrow Lodge, Hornchurch Road, Park, Hornchurch, RM11 1JU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hornchurch Town Centre	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	2
Pea Lane, South Ockendon, Upminster, RM14 2XH	6.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.8%	5	0.0%	0
Romford Town Centre (including The Liberty, The Mall and The Brewery)	7.3%	6	0.0%	0	0.0%	0	100.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.0%	6
Upminster Golf Club, Hall Lane, Upminster, RM14 1XA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upminster Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																						
Ballards Gore Golf Club, Gore Road, Rochford, SS4 2DA	0.1%	0	0.0%	0	9.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basingstoke Town Centre	9.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.5%	7
Camer Park Country Park, Camer Park Road, Meopham, Gravesend, DA13 0AL	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0
Central London / West End (Oxford Street / Regent Street / Bond Street, Knightsbridge, Tottenham Court Road, Soho, Covent Garden)	6.3%	5	6.1%	0	9.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.6%	5	0.0%	0	0.0%	0	0.0%	0

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Thurrock Household Survey
for Lambert Smith Hampton

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Charlton Town Centre	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Corinthian Golf Course, Corinthian Sports Club, Longfield, DA3 8LZ	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Herne Bay Town Centre	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Halstow Village Centre	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Hill Village Centre	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Russia Local Centre, Tottenham	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portman Road Stadium, Portman Road, Ipswich, IP1 2DA	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1
RHS Garden Hyde Hall, Creep hedge Lane, Chelmsford, CM3 8ET	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochester Town Centre	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	2
Southend-on-Sea Town Centre	2.9%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	0	0.0%	0
Whitford Village Centre	0.8%	1	0.0%	0	0.0%	0	0.0%	0	20.1%	1	0.0%	0
Others												
Weighted base:		78		1	1	0	3	1	1	20	15	14
Sample:		85		7	8	1	8	9	9	11	14	10

Thurrock Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
Q53 What improvements could be made to the leisure offer in the Thurrock Council local authority area that would make you visit / partake in leisure activities more often? [MR]																						
Cheaper prices to access leisure facilities / events	4.7%	48	4.0%	1	1.5%	0	5.3%	1	2.0%	1	3.5%	0	9.5%	2	8.8%	25	1.4%	1	5.8%	10	1.9%	7
Improvements in the built environment (make it look more attractive)	3.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	7	0.0%	0	5.3%	9	3.9%	14
Improved public transport	2.8%	28	0.4%	0	0.0%	0	0.0%	0	0.4%	0	1.2%	0	0.6%	0	2.6%	7	1.4%	1	3.5%	6	3.9%	14
Cinema - multi-screen cinema	2.4%	24	1.3%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	3.8%	11	0.0%	0	0.0%	0	3.6%	13
Ice rink	2.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	14	0.0%	0	6.2%	10	0.0%	0
More / better cafes / coffee shops	2.1%	22	0.4%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	1.5%	0	6.9%	20	0.5%	0	0.0%	0	0.0%	0
Crazy golf	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	13	0.0%	0	0.0%	0	2.0%	7
More / better car parking	1.9%	19	0.4%	0	2.9%	1	0.0%	0	3.6%	1	4.7%	0	2.3%	1	0.0%	0	0.5%	0	0.0%	0	4.6%	16
More / better restaurants	1.8%	19	2.5%	1	0.4%	0	1.6%	0	4.7%	1	1.8%	0	0.0%	0	2.3%	7	0.5%	0	0.4%	1	2.4%	8
Bingo venue	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	3.2%	9	0.0%	0	0.0%	0	2.0%	7
More street cleaning / cleaner streets	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	12	0.0%	0	1.3%	2	0.0%	0
More / better public toilets	1.3%	13	2.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	4.2%	12	0.0%	0	0.0%	0	0.0%	0
More / better disabled access	1.3%	13	0.8%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	2.6%	7	0.0%	0	0.0%	0	1.5%	5
The Dartford Crossing to be cheaper	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	12	0.5%	0	0.0%	0	0.0%	0
More / better seating areas	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.4%	1	1.5%	5
More local sports & recreation facilities (e.g. football pitches, tennis courts)	1.2%	12	1.3%	0	0.0%	0	5.8%	1	5.1%	2	0.0%	0	2.4%	1	0.3%	1	0.5%	0	4.4%	7	0.0%	0
More leisure facilities / activities for families	1.2%	12	0.0%	0	0.4%	0	1.0%	0	3.0%	1	0.0%	0	0.0%	0	2.0%	6	0.0%	0	3.1%	5	0.0%	0
Augmented reality gaming centre	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	2.4%	8
Museums	1.1%	11	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	2.6%	7	0.0%	0	0.0%	0	1.0%	3
More / better cultural facilities	1.1%	11	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0	1.0%	3
Improved security / CCTV / more police	1.1%	11	0.0%	0	2.9%	1	0.3%	0	1.2%	0	0.0%	0	0.9%	0	2.2%	6	0.0%	0	0.0%	0	1.0%	3
Improved pedestrian access	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	11	0.0%	0	0.0%	0	0.0%	0
More leisure facilities / activities for young children	1.0%	10	1.2%	0	1.4%	0	0.6%	0	0.4%	0	0.6%	0	5.2%	1	1.7%	5	3.5%	3	0.0%	0	0.0%	0
More / better comedy clubs	0.9%	9	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	8
Theatres	0.9%	9	0.4%	0	0.4%	0	0.3%	0	4.7%	1	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.8%	1	1.5%	5
More / better parks / green spaces	0.8%	8	5.4%	1	3.1%	1	0.6%	0	1.6%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	5	0.0%	0
Trampoline park	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	7
Casino	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	7	0.0%	0	0.0%	0	0.0%	0

Weighted:

Thurrock Household Survey
for Lambert Smith Hampton

May 2025

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
More leisure facilities / activities for teenagers	0.7%	7	1.2%	0	2.1%	1	1.9%	0	4.2%	1	0.6%	0	3.5%	1	0.0%	0	3.5%	3	0.4%	1	0.0%	0
Indoor soft play areas	0.7%	7	0.0%	0	2.7%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
More food / farmers markets	0.6%	6	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
More live music venues	0.6%	6	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.9%	0	0.3%	1	0.0%	0	2.7%	4	0.0%	0
Ten-pin bowling	0.6%	6	0.0%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.3%	1
Leisure / sports centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	0.0%	0
Hotels - cheaper hotels	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	5	0.0%	0	0.0%	0	0.0%	0
Cinema - art house cinema	0.4%	4	1.3%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0
Cheaper car parking	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	1.0%	3
More leisure facilities / activities for the elderly	0.4%	4	1.2%	0	0.4%	0	1.0%	0	1.6%	0	0.6%	0	1.9%	0	0.3%	1	0.5%	0	0.0%	0	0.3%	1
Swimming pool - indoor	0.4%	4	0.0%	0	1.1%	0	1.6%	0	0.4%	0	7.1%	1	1.2%	0	0.3%	1	0.0%	0	0.0%	0	0.3%	1
More / better publicity / advertising / social media updates of what's on / available	0.3%	3	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.6%	2
Less traffic congestion	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.3%	1	1.9%	1	0.0%	0	0.0%	0
More outdoor festivals / events / carnivals	0.2%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Free car parking	0.2%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.3%	1
More / better pubs / bars	0.2%	2	0.0%	0	0.4%	0	2.0%	0	3.6%	1	1.8%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More family-friendly pubs / restaurants	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	3.8%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Swimming pool - outdoor	0.1%	1	0.0%	0	0.0%	0	1.6%	0	0.0%	0	2.9%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outdoor gyms	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	0	2.9%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aqua aerobics sessions in the evenings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
More climbing walls	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Improved cycle access (more / better cycle paths)	0.1%	1	2.7%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove the requirement to always have to book in advance	0.1%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restoring Tilbury Ferry	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
More arcades	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Later opening times	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ladies-only swimming sessions	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Larger indoor swimming pool	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moto racing track	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keeping Thameside Theatre open	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the riverside facilities	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve / update current	0.0%	0	0.4%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

Thurrock Household Survey for Lambert Smith Hampton

May 2025

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
leisure facilities																						
Specialised classes tailored to all ranges of people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Access to facilities without needing to be a member	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Change the cinema into a theatre	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More vocational courses / classes	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Utilise the greenery for activities	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better time slots at the swimming pool	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Make theatre seats more comfortable / more space between rows	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Libraries to deliver books to people who are housebound	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Install seating at the bus stops	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More affordable restaurants / cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Speedway	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More nightclubs / better nightlife	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hotels - more / better hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better signposting and street information	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More art galleries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pavement cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better health clubs / indoor gyms	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	58.0%	587	64.2%	14	46.1%	11	71.6%	15	49.7%	15	58.8%	5	49.2%	11	48.6%	140	68.8%	54	68.3%	113	59.2%	208
(Don't know)	15.4%	156	15.1%	3	36.1%	9	9.2%	2	14.6%	5	20.6%	2	23.9%	6	14.7%	42	18.8%	15	5.8%	10	18.1%	64
Weighted base:	1012		22		24		21		31		8		23		287		79		166		351	
Sample:	1012		103		103		94		103		83		103		105		104		107		107	

GEN Gender of respondent:

Male	40.4%	409	27.1%	6	40.6%	10	40.3%	9	29.7%	9	27.4%	2	36.3%	8	48.7%	140	34.8%	27	42.1%	70	36.4%	128
Female	59.6%	603	72.9%	16	59.4%	14	59.7%	13	70.3%	22	72.6%	6	63.7%	15	51.3%	147	65.2%	51	57.9%	96	63.6%	223
Weighted base:		1012		22		24		21		31		8		23		287		79		166		351
Sample:		1012		103		103		94		103		83		103		105		104		107		107

Weighted:

Thurrock Household Survey
for Lambert Smith Hampton

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		Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10	
AGE	Can I ask how old you are please?																						
18-24		6.6%	67	8.2%	2	4.7%	1	16.9%	4	5.2%	2	3.8%	0	13.8%	3	11.0%	31	6.1%	5	2.7%	4	4.1%	14
25-34		13.1%	132	10.9%	2	23.5%	6	19.0%	4	10.4%	3	11.4%	1	17.7%	4	15.3%	44	9.1%	7	10.7%	18	12.3%	43
35-44		19.1%	194	22.3%	5	19.2%	5	22.2%	5	21.3%	7	13.3%	1	20.7%	5	17.9%	51	17.7%	14	15.6%	26	21.5%	76
45-54		21.1%	213	16.5%	4	17.8%	4	14.3%	3	19.7%	6	14.4%	1	17.9%	4	19.9%	57	11.5%	9	16.1%	27	27.9%	98
55-64		18.9%	191	12.9%	3	12.2%	3	13.0%	3	17.3%	5	23.4%	2	14.9%	3	16.6%	48	21.5%	17	27.8%	46	17.4%	61
65+		21.3%	215	29.3%	6	22.5%	5	14.7%	3	26.1%	8	33.6%	3	15.0%	3	19.3%	55	34.1%	27	27.1%	45	16.8%	59
(Refused)		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:			1012		22		24		21		31		8		23		287		79		166		351
Sample:			1012		103		103		94		103		83		103		105		104		107		107

QUOTA Zone

Zone 1	2.1%	22	100.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	2.4%	24	0.0%	0	100.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	2.1%	21	0.0%	0	0.0%	0	100.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	3.0%	31	0.0%	0	0.0%	0	0.0%	0	100.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7	28.4%	287	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	287	0.0%	0	0.0%	0	0.0%	0
Zone 8	7.8%	79	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	79	0.0%	0	0.0%	0
Zone 9	16.4%	166	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	166	0.0%	0
Zone 10	34.7%	351	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	351
Weighted base:		1012		22		24		21		31		8		23		287		79		166		351
Sample:		1012		103		103		94		103		83		103		105		104		107		107

Weighted:

Thurrock Household Survey
for Lambert Smith Hampton

May 2025

		Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
PC	Postcode Sector																						
BR8 7		0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	6	0.0%	0	0.0%	0	0.0%	0
CM11 2		0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4	0.0%	0
CM12 9		0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	5	0.0%	0
CM13 1		1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	16
CM13 2		0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	4
CM13 3		0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	7
CM14 4		1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	15
CM14 5		0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2
CM15 8		0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	8
CM15 9		0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	9
DA1 2		1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	14	0.0%	0	0.0%	0	0.0%	0
DA1 3		1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	18	0.0%	0	0.0%	0	0.0%	0
DA1 5		0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	7	0.0%	0	0.0%	0	0.0%	0
DA11 0		0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
DA11 7		0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	9	0.0%	0	0.0%	0
DA11 8		1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	11	0.0%	0	0.0%	0
DA11 9		0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0
DA12 1		0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4	0.0%	0	0.0%	0
DA12 2		0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	5	0.0%	0	0.0%	0
DA12 3		0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0
DA12 4		1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.2%	16	0.0%	0	0.0%	0
DA12 5		1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	10	0.0%	0	0.0%	0
DA13 9		0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4	0.0%	0	0.0%	0
DA14 4		1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	18	0.0%	0	0.0%	0	0.0%	0
DA14 5		0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0
DA15 7		1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	12	0.0%	0	0.0%	0	0.0%	0
DA15 8		1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	14	0.0%	0	0.0%	0	0.0%	0
DA15 9		0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	8	0.0%	0	0.0%	0	0.0%	0
DA16 1		1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	14	0.0%	0	0.0%	0	0.0%	0
DA16 2		0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	8	0.0%	0	0.0%	0	0.0%	0
DA16 3		0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0
DA17 5		1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	13	0.0%	0	0.0%	0	0.0%	0
DA17 6		0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	6	0.0%	0	0.0%	0	0.0%	0
DA2 6		0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	8	0.0%	0	0.0%	0	0.0%	0
DA2 7		0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	8	0.0%	0	0.0%	0	0.0%	0
DA3 7		1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	12	0.0%	0	0.0%	0
DA4 9		0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	8	0.0%	0	0.0%	0	0.0%	0
DA5 1		0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0
DA5 2		0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
DA5 3		1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	12	0.0%	0	0.0%	0	0.0%	0
DA6 7		0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
DA6 8		1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	11	0.0%	0	0.0%	0	0.0%	0
DA7 4		0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0
DA7 5		2.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	24	0.0%	0	0.0%	0	0.0%	0
DA7 6		0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	8	0.0%	0	0.0%	0	0.0%	0

Weighted:

Thurrock Household Survey
for Lambert Smith Hampton

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
DA8 1	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DA8 2	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DA8 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DA9 9	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
ME3 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
RM1 2	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	8
RM1 4	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	19
RM10 7	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	20
RM10 8	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	11
RM10 9	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7
RM11 1	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	9
RM11 2	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	10
RM11 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
RM12 4	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	10
RM12 5	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	12
RM12 6	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
RM13 7	1.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	17
RM13 8	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7
RM13 9	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	11
RM14 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
RM14 2	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	16
RM14 3	0.5%	5	0.0%	0	0.0%	0	0.0%	0	60.4%	5	0.0%	0
RM15 4	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	11	0.0%	0
RM15 5	0.6%	6	0.0%	0	0.0%	0	0.0%	0	25.0%	6	0.0%	0
RM15 6	0.4%	4	0.0%	0	0.0%	0	0.0%	0	19.3%	4	0.0%	0
RM16 2	0.9%	9	0.0%	0	0.0%	0	29.6%	9	0.0%	0	0.0%	0
RM16 3	0.3%	3	0.0%	0	0.0%	0	0.0%	0	39.6%	3	0.0%	0
RM16 4	0.7%	7	34.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM16 5	0.2%	2	0.0%	0	0.0%	0	0.0%	0	9.3%	2	0.0%	0
RM16 6	1.1%	11	0.0%	0	0.0%	0	51.2%	11	0.0%	0	0.0%	0
RM17 5	0.9%	9	0.0%	0	0.0%	0	0.0%	0	30.3%	9	0.0%	0
RM17 6	1.2%	12	0.0%	0	0.0%	0	0.0%	0	40.1%	12	0.0%	0
RM18 7	0.7%	7	30.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM18 8	0.7%	8	34.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RM19 1	0.3%	3	0.0%	0	0.0%	0	15.1%	3	0.0%	0	0.0%	0
RM2 5	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7
RM2 6	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
RM20 1	0.1%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0
RM20 3	0.2%	2	0.0%	0	0.0%	0	9.2%	2	0.0%	0	0.0%	0
RM20 4	0.4%	4	0.0%	0	0.0%	0	18.1%	4	0.0%	0	0.0%	0
RM3 0	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	14
RM3 7	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	13
RM3 8	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	9
RM3 9	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	10
RM5 2	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	8
RM5 3	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6
RM6 4	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	14

Weighted:

Thurrock Household Survey
for Lambert Smith Hampton

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
RM6 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
RM7 0	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	6
RM7 7	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	4
RM7 8	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	7
RM7 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2
RM8 1	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	8
RM8 2	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
RM8 3	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	5
RM9 4	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
RM9 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1
RM9 6	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3
SE2 0	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0
SE2 9	2.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	21	0.0%	0	0.0%	0	0.0%	0
SE28 8	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
SS13 1	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4	0.0%	0
SS13 2	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4	0.0%	0
SS13 3	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	11	0.0%	0
SS14 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
SS14 2	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
SS14 3	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	19	0.0%	0
SS15 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
SS15 5	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	18	0.0%	0
SS15 6	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	6	0.0%	0
SS16 4	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	10	0.0%	0
SS16 5	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	13	0.0%	0
SS16 6	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	7	0.0%	0
SS17 0	0.5%	5	0.0%	0	20.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS17 7	1.0%	10	0.0%	0	41.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS17 8	0.6%	6	0.0%	0	24.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS17 9	0.3%	3	0.0%	0	13.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS7 1	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0
SS7 2	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	6	0.0%	0
SS7 3	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	5	0.0%	0
SS7 4	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	13	0.0%	0
SS7 5	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	8	0.0%	0
SS8 0	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
SS8 7	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	6	0.0%	0
SS8 8	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	7	0.0%	0
SS8 9	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	9	0.0%	0
SS9 2	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Weighted base:	1012			22		24		21		31		8		23		287		79		166		351
Sample:	1012			103		103		94		103		83		103		105		104		107		107

Appendix 7:

Data Tabulations

By Q38

Thurrock Household Survey for Lambert Smith Hampton

	Total		Grays		Tilbury		Corringham		Stanford-le-Hope		South Ockendon		Aveley		Socketts Heath	
Q38 Which of those centres do you visit the most?																
<i>Not those that said 'Don't visit any of these centres' at Q37</i>																
Grays	41.3%	206	100.0%	206	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury	6.8%	34	0.0%	0	100.0%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Corringham	18.8%	94	0.0%	0	0.0%	0	100.0%	94	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope	4.8%	24	0.0%	0	0.0%	0	0.0%	0	100.0%	24	0.0%	0	0.0%	0	0.0%	0
South Ockendon	16.4%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	82	0.0%	0	0.0%	0
Aveley	3.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	18	0.0%	0
Socketts Heath	8.2%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	41
Base:		499		206		34		94		24		82		18		41

Meanscore: [Number of visits per week]

Q39 How often do you shop in CENTRE MENTIONED AT Q38?

Not those that said 'Don't visit any of these centres' at Q37

7 times a week	1.8%	9	0.5%	1	0.0%	0	2.1%	2	8.3%	2	3.7%	3	5.6%	1	0.0%	0
5 - 6 times a week	2.0%	10	0.5%	1	0.0%	0	4.3%	4	0.0%	0	3.7%	3	0.0%	0	4.9%	2
4 times a week	1.2%	6	0.5%	1	0.0%	0	2.1%	2	4.2%	1	0.0%	0	0.0%	0	4.9%	2
3 times a week	6.4%	32	5.8%	12	2.9%	1	9.6%	9	8.3%	2	6.1%	5	5.6%	1	4.9%	2
Twice a week	11.6%	58	9.2%	19	17.6%	6	9.6%	9	16.7%	4	14.6%	12	11.1%	2	14.6%	6
Once a week	30.7%	153	36.9%	76	23.5%	8	34.0%	32	4.2%	1	25.6%	21	27.8%	5	24.4%	10
Once every 2 weeks	9.4%	47	10.7%	22	8.8%	3	14.9%	14	4.2%	1	3.7%	3	0.0%	0	9.8%	4
Once a month	12.8%	64	13.6%	28	14.7%	5	6.4%	6	20.8%	5	11.0%	9	11.1%	2	22.0%	9
Once every 2 months	2.8%	14	2.4%	5	2.9%	1	1.1%	1	4.2%	1	6.1%	5	5.6%	1	0.0%	0
Once every 3 months	2.2%	11	1.9%	4	2.9%	1	1.1%	1	4.2%	1	4.9%	4	0.0%	0	0.0%	0
Less often than once every 3 months	10.0%	50	9.2%	19	5.9%	2	11.7%	11	12.5%	3	14.6%	12	5.6%	1	4.9%	2
Never	5.4%	27	5.3%	11	5.9%	2	2.1%	2	8.3%	2	4.9%	4	16.7%	3	7.3%	3
(Don't know / varies)	3.6%	18	3.4%	7	14.7%	5	1.1%	1	4.2%	1	1.2%	1	11.1%	2	2.4%	1
Mean:	1.15		0.94		0.90		1.40		1.53		1.27		1.23		1.29	
Base:	499	206	34	94	24	82	18	41								

Thurrock Household Survey for Lambert Smith Hampton

	Total		Grays		Tilbury		Corringham		Stanford-le-Hope		South Ockendon		Aveley		Socketts Heath	
Q40 What is usually the main purpose of your trip to CENTRE MENTIONED AT Q38?																
<i>Not those that said 'Don't visit any of these centres' at Q37</i>																
FOOD shopping	46.9%	234	41.3%	85	38.2%	13	58.5%	55	50.0%	12	47.6%	39	38.9%	7	56.1%	23
NON-FOOD shopping	16.0%	80	15.5%	32	23.5%	8	13.8%	13	12.5%	3	23.2%	19	0.0%	0	12.2%	5
Health service e.g. doctor, dentist, hospital, opticians	5.8%	29	3.9%	8	8.8%	3	5.3%	5	8.3%	2	8.5%	7	5.6%	1	7.3%	3
Financial service e.g. bank, building society, cash machine	4.6%	23	9.7%	20	2.9%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Visiting family / friends who live there	3.8%	19	3.4%	7	5.9%	2	2.1%	2	12.5%	3	4.9%	4	5.6%	1	0.0%	0
Other service e.g. laundrette, hairdresser, salon, vets, recycling	3.2%	16	3.9%	8	0.0%	0	5.3%	5	0.0%	0	0.0%	0	5.6%	1	4.9%	2
Window shopping / browsing	2.8%	14	4.9%	10	2.9%	1	2.1%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Using Post Office	2.6%	13	1.5%	3	2.9%	1	1.1%	1	0.0%	0	3.7%	3	5.6%	1	9.8%	4
Visiting cafes / coffee shops	1.4%	7	2.4%	5	0.0%	0	0.0%	0	4.2%	1	1.2%	1	0.0%	0	0.0%	0
Daytime eating	1.4%	7	0.5%	1	0.0%	0	3.2%	3	0.0%	0	1.2%	1	5.6%	1	2.4%	1
Meeting family / friends to socialise	1.4%	7	1.5%	3	5.9%	2	1.1%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0
Work there	1.0%	5	1.5%	3	0.0%	0	1.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Takeaways / fast food	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	5.6%	1	2.4%	1
Daytime drinking	0.8%	4	1.5%	3	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting library	0.6%	3	1.0%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Visiting cinema	0.6%	3	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Accessing transport (e.g. using bus / tube / train station)	0.6%	3	1.0%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Visiting gym / leisure centre / swimming pool	0.6%	3	0.5%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0
Night-time eating	0.4%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	2.4%	1
Study there	0.4%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting place of worship	0.4%	2	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0
Visit outdoor sports venue (e.g. tennis / basketball court / football / cricket pitch)	0.4%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0
Buying fuel	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	5.6%	1	0.0%	0
Visit family entertainment venue (e.g. bowling alley, ice rink, etc.).	0.4%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Business meetings	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit museums / galleries	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit daytime theatres / shows	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit parks / green spaces	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0
Visiting the market	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk / walk the dog	0.2%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting live music venues / gigs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nightclubbing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Night-time drinking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit night-time theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit community centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.4%	7	1.0%	2	2.9%	1	2.1%	2	0.0%	0	1.2%	1	5.6%	1	0.0%	0
Base:		499		206		34		94		24		82		18		41

Thurrock Household Survey for Lambert Smith Hampton

	Total		Grays		Tilbury		Corringham		Stanford-le-Hope		South Ockendon		Aveley		Socketts Heath	
Q41 How do you think CENTRE MENTIONED AT Q38 could be improved? [MR]																
<i>Not those that said 'Don't visit any of these centres' at Q37</i>																
Parking - make more spaces available	12.6%	63	5.3%	11	0.0%	0	11.7%	11	12.5%	3	18.3%	15	5.6%	1	53.7%	22
Shops - more / better range of non-food shops generally	8.8%	44	10.7%	22	11.8%	4	9.6%	9	0.0%	0	6.1%	5	5.6%	1	7.3%	3
Less empty shops	8.4%	42	16.5%	34	5.9%	2	3.2%	3	0.0%	0	2.4%	2	5.6%	1	0.0%	0
Better security / safety	6.6%	33	7.8%	16	5.9%	2	9.6%	9	0.0%	0	7.3%	6	0.0%	0	0.0%	0
Shops - more / better clothes shops	5.6%	28	5.8%	12	8.8%	3	10.6%	10	4.2%	1	2.4%	2	0.0%	0	0.0%	0
Cleaner streets / better maintained	5.6%	28	8.3%	17	2.9%	1	6.4%	6	4.2%	1	3.7%	3	0.0%	0	0.0%	0
Shops - more 'high street' retailers	5.2%	26	9.2%	19	2.9%	1	2.1%	2	0.0%	0	4.9%	4	0.0%	0	0.0%	0
Better market	4.8%	24	9.2%	19	0.0%	0	1.1%	1	4.2%	1	3.7%	3	0.0%	0	0.0%	0
Make it more attractive / nicer environment	4.6%	23	8.7%	18	0.0%	0	2.1%	2	0.0%	0	2.4%	2	0.0%	0	2.4%	1
More / better financial services (e.g. banks / building societies)	4.6%	23	3.9%	8	2.9%	1	10.6%	10	0.0%	0	1.2%	1	0.0%	0	7.3%	3
Update / refurbish the shopping area	4.2%	21	6.8%	14	11.8%	4	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0
Shops - more high quality shops	4.0%	20	8.3%	17	0.0%	0	0.0%	0	8.3%	2	1.2%	1	0.0%	0	0.0%	0
Shops - more independent shops	4.0%	20	5.3%	11	5.9%	2	4.3%	4	4.2%	1	1.2%	1	0.0%	0	2.4%	1
Less takeaways	3.6%	18	2.4%	5	2.9%	1	5.3%	5	12.5%	3	2.4%	2	5.6%	1	2.4%	1
Shops - more / better range of supermarkets	3.6%	18	3.9%	8	14.7%	5	3.2%	3	0.0%	0	2.4%	2	0.0%	0	0.0%	0
More rubbish bins	3.2%	16	6.3%	13	8.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - make it cheaper	2.8%	14	6.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	2.8%	14	4.9%	10	2.9%	1	0.0%	0	4.2%	1	1.2%	1	0.0%	0	2.4%	1
Nicer atmosphere / friendlier people	2.6%	13	4.4%	9	2.9%	1	0.0%	0	0.0%	0	2.4%	2	5.6%	1	0.0%	0
Shops - more bakers / butchers / greengrocers	2.0%	10	1.9%	4	0.0%	0	1.1%	1	8.3%	2	1.2%	1	5.6%	1	2.4%	1
Parking - make it free	1.8%	9	2.4%	5	0.0%	0	0.0%	0	16.7%	4	0.0%	0	0.0%	0	0.0%	0
More / better public toilets	1.6%	8	1.9%	4	2.9%	1	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - make more disabled spaces available	1.6%	8	0.5%	1	0.0%	0	4.3%	4	4.2%	1	2.4%	2	0.0%	0	0.0%	0
Improve the nightlife	1.6%	8	3.4%	7	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less barbers	1.4%	7	1.0%	2	0.0%	0	2.1%	2	4.2%	1	1.2%	1	0.0%	0	2.4%	1
Less betting shops	1.2%	6	1.5%	3	2.9%	1	1.1%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	1.2%	6	1.9%	4	2.9%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Shops - more affordable shops	1.0%	5	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout / shops closer together	1.0%	5	1.0%	2	2.9%	1	1.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Easier to get to by bus	1.0%	5	1.5%	3	2.9%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion / improved access	1.0%	5	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	4.9%	2
Less charity shops	1.0%	5	1.0%	2	0.0%	0	2.1%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0
More / better seating areas	0.6%	3	1.0%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.6%	3	1.0%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
More / better range of other services (e.g. library, hairdresser, vets etc.)	0.6%	3	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - longer opening hours / more open on Sundays	0.4%	2	0.5%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0
Quieter / less busy	0.4%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better health facilities (e.g. doctors, dentists, opticians, etc)	0.4%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Keep the post office open	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Better lighting	0.4%	2	0.5%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less vape shops	0.4%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Repair the pavements	0.4%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
More / better pubs / bars	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Thurrock Household Survey for Lambert Smith Hampton

	Total		Grays		Tilbury		Corringham		Stanford-le-Hope		South Ockendon		Aveley		Socketts Heath	
More road crossings	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - more payment methods	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0
More undercover shopping	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Larger Morrisons store	0.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less nail bars	0.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - make the spaces wider	0.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bring the library back	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0
Iceland store	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Less cheap shops	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - closer to the shops	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by train	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0
Stop cyclists and scooters using pavements	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.2%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Advertise the theatre more	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Resurface the car parks	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Reinstate the bus station off Purfleet Road	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0
Reinstate the ferry	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
More pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to on foot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	28.1%	140	22.3%	46	17.6%	6	31.9%	30	37.5%	9	34.1%	28	55.6%	10	26.8%	11
(Don't know)	11.0%	55	12.6%	26	20.6%	7	6.4%	6	8.3%	2	14.6%	12	11.1%	2	0.0%	0
Base:		499		206		34		94		24		82		18		41

Thurrock Household Survey for Lambert Smith Hampton

	Total	Grays	Tilbury	Corringham	Stanford-le-Hope	South Ockendon	Aveley	Socketts Heath

Q42 Are there any types of shops or local services which you consider to be missing from CENTRE MENTIONED AT Q38? [MR]

Not those that said 'Don't visit any of these centres' at Q37

None	43.3%	216	46.6%	96	35.3%	12	30.9%	29	41.7%	10	47.6%	39	61.1%	11	46.3%	19
Banks / building societies	14.2%	71	4.9%	10	11.8%	4	38.3%	36	12.5%	3	9.8%	8	5.6%	1	22.0%	9
Clothes retailers	13.2%	66	16.5%	34	8.8%	3	22.3%	21	4.2%	1	7.3%	6	0.0%	0	2.4%	1
Butcher	6.0%	30	5.3%	11	11.8%	4	0.0%	0	4.2%	1	12.2%	10	16.7%	3	2.4%	1
Greengrocer	4.0%	20	2.9%	6	5.9%	2	1.1%	1	4.2%	1	4.9%	4	5.6%	1	12.2%	5
DIY / hardware store	4.0%	20	3.9%	8	5.9%	2	2.1%	2	4.2%	1	2.4%	2	5.6%	1	9.8%	4
Bakery	3.6%	18	3.9%	8	2.9%	1	2.1%	2	0.0%	0	4.9%	4	11.1%	2	2.4%	1
Supermarket	3.2%	16	3.4%	7	14.7%	5	3.2%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Chemist	1.8%	9	1.0%	2	0.0%	0	0.0%	0	0.0%	0	7.3%	6	5.6%	1	0.0%	0
Restaurants	1.6%	8	2.4%	5	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Coffee shop / café	1.6%	8	2.4%	5	0.0%	0	1.1%	1	4.2%	1	1.2%	1	0.0%	0	0.0%	0
Department store	1.6%	8	2.9%	6	2.9%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Electrical store	1.4%	7	1.9%	4	0.0%	0	1.1%	1	4.2%	1	1.2%	1	0.0%	0	0.0%	0
Shoe shop	1.4%	7	0.5%	1	0.0%	0	5.3%	5	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Public toilets	1.2%	6	0.5%	1	0.0%	0	4.3%	4	0.0%	0	1.2%	1	0.0%	0	0.0%	0
ATMs / cash machines	1.2%	6	0.5%	1	0.0%	0	3.2%	3	0.0%	0	1.2%	1	0.0%	0	2.4%	1
GP surgery	1.2%	6	1.9%	4	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Post office	1.2%	6	1.5%	3	0.0%	0	1.1%	1	0.0%	0	2.4%	2	0.0%	0	0.0%	0
Book shop	1.0%	5	1.9%	4	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pubs	0.8%	4	1.0%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Police station	0.6%	3	0.0%	0	0.0%	0	2.1%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Jewellers	0.6%	3	1.0%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better transport links	0.6%	3	0.5%	1	2.9%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0
Library	0.4%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	1	1.2%	1	0.0%	0	0.0%	0
More security	0.4%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Pet shop	0.4%	2	0.5%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fish monger	0.4%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Petrol station	0.4%	2	0.5%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0
Wool shop	0.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stationery shop	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Food banks	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden centre	0.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Record shop	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0
Ambulance station	0.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parks	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0
Pound shop	0.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dentist	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsagents	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0
Homeware store	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Underground station	0.2%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports shop	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vehicle repair shop	0.2%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys shop	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Council office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haberdashery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bike shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barber	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Amusements / arcade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	13.4%	67	14.6%	30	20.6%	7	7.4%	7	16.7%	4	18.3%	15	11.1%	2	4.9%	2
Base:		499		206		34		94		24		82		18		41

Appendix 8:

Data Tabulations

By Q38

(Weighted)

	Total	Grays	Tilbury	Corringham	Stanford-le-Hope	South Ockendon	Aveley	Socketts Heath								
Q38 Which of those centres do you visit the most?																
<i>Not those that said 'Don't visit any of these centres' at Q37</i>																
Grays	49.5%	97	100.0%	97	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilbury	4.9%	10	0.0%	0	100.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Corringham	10.8%	21	0.0%	0	0.0%	0	100.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanford-le-Hope	9.8%	19	0.0%	0	0.0%	0	0.0%	0	100.0%	19	0.0%	0	0.0%	0	0.0%	0
South Ockendon	15.1%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	30	0.0%	0	0.0%	0
Aveley	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	6	0.0%	0
Socketts Heath	7.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	14
Weighted base:		196		97		10		21		19		30		6		14
Sample:		499		206		34		94		24		82		18		41

Meanscore: [Number of visits per week]

Q39 How often do you shop in CENTRE MENTIONED AT Q38?

Not those that said 'Don't visit any of these centres' at Q37

7 times a week	3.8%	7	0.1%	0	0.0%	0	1.7%	0	30.6%	6	3.6%	1	1.2%	0	0.0%	0
5 - 6 times a week	1.6%	3	0.8%	1	0.0%	0	3.2%	1	0.0%	0	2.1%	1	0.0%	0	6.7%	1
4 times a week	0.4%	1	0.1%	0	0.0%	0	0.8%	0	0.4%	0	0.0%	0	0.0%	0	3.6%	1
3 times a week	4.9%	10	5.4%	5	0.9%	0	7.0%	1	0.9%	0	5.2%	2	6.1%	0	5.3%	1
Twice a week	6.3%	12	5.6%	5	11.9%	1	6.1%	1	9.2%	2	3.8%	1	2.4%	0	10.7%	1
Once a week	17.0%	33	21.9%	21	16.0%	2	21.2%	5	2.2%	0	9.0%	3	8.6%	0	17.4%	2
Once every 2 weeks	8.3%	16	11.5%	11	13.2%	1	11.7%	2	0.4%	0	2.1%	1	0.0%	0	5.2%	1
Once a month	20.6%	40	26.3%	26	8.7%	1	10.1%	2	43.0%	8	4.3%	1	10.6%	1	12.5%	2
Once every 2 months	1.6%	3	1.2%	1	0.9%	0	0.6%	0	1.4%	0	4.4%	1	3.8%	0	0.0%	0
Once every 3 months	3.8%	7	6.2%	6	0.9%	0	0.2%	0	5.7%	1	0.8%	0	0.0%	0	0.0%	0
Less often than once every 3 months	19.6%	38	15.9%	15	7.8%	1	20.4%	4	4.7%	1	43.6%	13	59.8%	3	4.8%	1
Never	6.0%	12	2.1%	2	8.0%	1	16.4%	3	0.9%	0	2.7%	1	4.9%	0	31.1%	4
(Don't know / varies)	6.2%	12	3.0%	3	31.7%	3	0.6%	0	0.4%	0	18.3%	5	2.4%	0	2.8%	0
Mean:		0.98		0.71		0.76		0.97		2.54		0.88		0.45		1.16
Weighted base:		196		97		10		21		19		30		6		14
Sample:		499		206		34		94		24		82		18		41

	Total		Grays		Tilbury		Corringham		Stanford-le-Hope		South Ockendon		Aveley		Socketts Heath	
Q40 What is usually the main purpose of your trip to CENTRE MENTIONED AT Q38?																
<i>Not those that said 'Don't visit any of these centres' at Q37</i>																
FOOD shopping	32.4%	64	34.0%	33	14.2%	1	36.2%	8	15.7%	3	38.0%	11	18.6%	1	45.2%	6
NON-FOOD shopping	14.3%	28	19.1%	19	26.4%	3	14.8%	3	1.7%	0	8.9%	3	0.0%	0	5.7%	1
Visiting family / friends who live there	7.8%	15	8.1%	8	13.2%	1	5.6%	1	6.5%	1	1.3%	0	59.8%	3	0.0%	0
Window shopping / browsing	4.4%	9	2.2%	2	10.0%	1	0.6%	0	0.0%	0	18.3%	5	0.0%	0	0.0%	0
Health service e.g. doctor, dentist, hospital, opticians	4.4%	9	1.9%	2	2.6%	0	18.0%	4	0.9%	0	5.9%	2	1.2%	0	4.5%	1
Study there	4.0%	8	8.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit parks / green spaces	3.7%	7	0.0%	0	0.0%	0	0.0%	0	38.4%	7	0.0%	0	0.0%	0	0.0%	0
Using Post Office	3.7%	7	1.6%	2	7.2%	1	0.4%	0	0.0%	0	2.6%	1	1.2%	0	29.6%	4
Accessing transport (e.g. using bus / tube / train station)	3.6%	7	0.9%	1	0.0%	0	0.0%	0	0.0%	0	21.2%	6	0.0%	0	0.0%	0
Visiting cafes / coffee shops	3.5%	7	1.4%	1	0.0%	0	0.0%	0	28.4%	5	0.2%	0	0.0%	0	0.0%	0
Visit museums / galleries	3.2%	6	6.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Financial service e.g. bank, building society, cash machine	2.6%	5	4.3%	4	4.7%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0
Meeting family / friends to socialise	2.0%	4	1.4%	1	16.9%	2	0.4%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0
Daytime eating	1.7%	3	0.6%	1	0.0%	0	10.7%	2	0.0%	0	0.7%	0	2.1%	0	0.9%	0
Work there	1.4%	3	2.1%	2	0.0%	0	2.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Other service e.g. laundrette, hairdresser, salon, vets, recycling	1.2%	2	0.7%	1	0.0%	0	6.2%	1	0.0%	0	0.0%	0	2.5%	0	1.8%	0
Night-time eating	0.8%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	6.8%	1
Visiting cinema	0.7%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Daytime drinking	0.7%	1	1.2%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting library	0.5%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0
Visit family entertainment venue (e.g. bowling alley, ice rink, etc.).	0.4%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting gym / leisure centre / swimming pool	0.4%	1	0.6%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Takeaways / fast food	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.2%	0	2.8%	0
Visit outdoor sports venue (e.g. tennis / basketball court / football / cricket pitch)	0.3%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Business meetings	0.2%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting the market	0.1%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting place of worship	0.1%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Buying fuel	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0	1.2%	0	0.0%	0
Visit daytime theatres / shows	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk / walk the dog	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting live music venues / gigs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nightclubbing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Night-time drinking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit night-time theatres / shows	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit community centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.2%	2	1.4%	1	2.9%	0	1.0%	0	0.0%	0	0.2%	0	8.1%	0	0.0%	0
Weighted base:	196		97		10		21		19		30		6		14	
Sample:	499		206		34		94		24		82		18		41	

	Total		Grays		Tilbury		Corringham		Stanford-le-Hope		South Ockendon		Aveley		Socketts Heath	
Q41 How do you think CENTRE MENTIONED AT Q38 could be improved? [MR]																
<i>Not those that said 'Don't visit any of these centres' at Q37</i>																
Make it more attractive / nicer environment	11.2%	22	16.5%	16	0.0%	0	1.7%	0	0.0%	0	18.6%	6	0.0%	0	0.9%	0
Less empty shops	11.0%	22	20.0%	19	13.4%	1	1.9%	0	0.0%	0	1.8%	1	1.2%	0	0.0%	0
Shops - more high quality shops	9.9%	19	13.8%	13	0.0%	0	0.0%	0	28.8%	6	1.6%	0	0.0%	0	0.0%	0
Shops - more / better range of non-food shops generally	9.1%	18	11.1%	11	10.0%	1	7.0%	1	0.0%	0	2.1%	1	3.8%	0	26.8%	4
Parking - make more spaces available	8.9%	18	2.2%	2	0.0%	0	6.5%	1	1.4%	0	27.5%	8	1.2%	0	39.8%	6
Cleaner streets / better maintained	8.2%	16	7.1%	7	0.9%	0	6.8%	1	38.4%	7	1.2%	0	0.0%	0	0.0%	0
Better market	8.2%	16	14.9%	15	0.0%	0	2.0%	0	2.2%	0	2.1%	1	0.0%	0	0.0%	0
Better security / safety	6.7%	13	4.3%	4	1.9%	0	8.1%	2	0.0%	0	23.8%	7	0.0%	0	0.0%	0
More / better cafés / restaurants	6.6%	13	10.8%	10	4.7%	0	0.0%	0	2.2%	0	3.2%	1	0.0%	0	4.4%	1
More / better leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	5.0%	10	9.1%	9	4.7%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Less betting shops	4.2%	8	1.8%	2	6.2%	1	2.0%	0	28.4%	5	0.0%	0	0.0%	0	0.0%	0
Parking - make more disabled spaces available	4.1%	8	7.6%	7	0.0%	0	1.9%	0	0.4%	0	1.0%	0	0.0%	0	0.0%	0
More rubbish bins	4.1%	8	7.0%	7	12.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quieter / less busy	4.1%	8	8.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - longer opening hours / more open on Sundays	4.0%	8	0.5%	0	0.0%	0	0.0%	0	38.4%	7	0.0%	0	0.0%	0	0.0%	0
Easier to get to by train	3.7%	7	0.0%	0	0.0%	0	0.0%	0	38.4%	7	0.0%	0	0.0%	0	0.0%	0
Shops - more 'high street' retailers	3.6%	7	5.8%	6	0.9%	0	3.1%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Shops - more / better clothes shops	3.5%	7	3.7%	4	18.1%	2	6.6%	1	0.2%	0	0.5%	0	0.0%	0	0.0%	0
More / better range of other services (e.g. library, hairdresser, vets etc.)	3.5%	7	7.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - make it cheaper	3.3%	7	6.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better health facilities (e.g. doctors, dentists, opticians, etc)	3.3%	7	6.5%	6	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Shops - more affordable shops	3.2%	6	6.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - more independent shops	2.9%	6	3.0%	3	7.1%	1	8.0%	2	0.4%	0	0.7%	0	0.0%	0	0.9%	0
Easier to get to by bus	2.8%	6	5.5%	5	0.9%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Shops - more / better range of supermarkets	2.5%	5	2.9%	3	16.6%	2	2.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Improve the nightlife	2.3%	5	4.1%	4	6.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover shopping	2.3%	4	4.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	2.0%	4	1.6%	2	0.9%	0	4.5%	1	1.1%	0	1.8%	1	1.2%	0	4.4%	1
Nicer atmosphere / friendlier people	2.0%	4	2.8%	3	0.5%	0	0.0%	0	0.0%	0	3.4%	1	1.2%	0	0.0%	0
Update / refurbish the shopping area	1.9%	4	2.8%	3	3.8%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
More / better financial services (e.g. banks / building societies)	1.9%	4	2.1%	2	1.3%	0	4.6%	1	0.0%	0	0.2%	0	0.0%	0	4.3%	1
More / better public toilets	1.4%	3	1.9%	2	4.7%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout / shops closer together	1.0%	2	1.1%	1	7.2%	1	1.3%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0
More / better seating areas	0.8%	2	1.1%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - make it free	0.7%	1	1.0%	1	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Shops - more bakers / butchers / greengrocers	0.6%	1	0.8%	1	0.0%	0	0.4%	0	0.7%	0	0.2%	0	1.2%	0	0.7%	0
Less barbers	0.6%	1	0.3%	0	0.0%	0	2.3%	0	0.2%	0	0.2%	0	0.0%	0	2.4%	0
Better signage	0.6%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.4%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.3%	1	0.2%	0	0.0%	0	1.7%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0
Less cheap shops	0.3%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better lighting	0.3%	1	0.5%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion / improved access	0.2%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	1.8%	0

Thurrock Household Survey for Lambert Smith Hampton

Weighted:

May 2025

	Total		Grays		Tilbury		Corringham		Stanford-le-Hope		South Ockendon		Aveley		Socketts Heath	
More road crossings	0.2%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - closer to the shops	0.2%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Keep the post office open	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Reinstate the ferry	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Better disabled access	0.1%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0
Less vape shops	0.1%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - make the spaces wider	0.1%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Repair the pavements	0.1%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0
Resurface the car parks	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Less takeaways	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Advertise the theatre more	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Larger Morrisons store	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - more payment methods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Bring the library back	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Iceland store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0
Reinstate the bus station off Purfleet Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Stop cyclists and scooters using pavements	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less nail bars	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by car	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to on foot	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	19.4%	38	10.1%	10	15.7%	2	49.1%	10	22.4%	4	12.6%	4	82.8%	5	26.0%	4
(Don't know)	11.0%	22	10.7%	10	34.2%	3	2.2%	0	4.0%	1	21.1%	6	7.3%	0	0.0%	0
Weighted base:		196		97		10		21		19		30		6		14
Sample:		499		206		34		94		24		82		18		41

	Total	Grays	Tilbury	Corringham	Stanford-le-Hope	South Ockendon	Aveley	Socketts Heath

Q42 Are there any types of shops or local services which you consider to be missing from CENTRE MENTIONED AT Q38? [MR]
Not those that said 'Don't visit any of these centres' at Q37

None	42.4%	83	47.1%	46	49.3%	5	33.4%	7	12.4%	2	44.7%	13	84.0%	5	38.1%	5
Butcher	11.5%	23	8.2%	8	3.8%	0	0.0%	0	38.4%	7	22.4%	7	3.6%	0	0.7%	0
Clothes retailers	9.1%	18	13.4%	13	4.8%	0	14.2%	3	0.4%	0	3.3%	1	0.0%	0	2.8%	0
GP surgery	7.3%	14	14.2%	14	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Banks / building societies	6.0%	12	2.2%	2	6.1%	1	24.3%	5	2.1%	0	2.9%	1	1.2%	0	18.5%	3
Petrol station	6.0%	12	6.5%	6	0.0%	0	0.0%	0	28.4%	5	0.0%	0	0.0%	0	0.0%	0
Coffee shop / café	4.2%	8	1.6%	2	0.0%	0	2.9%	1	3.5%	1	18.3%	5	0.0%	0	0.0%	0
Better transport links	4.1%	8	7.6%	7	0.9%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0
Bakery	4.1%	8	1.6%	2	0.9%	0	0.6%	0	0.0%	0	19.1%	6	5.0%	0	2.4%	0
Public toilets	4.1%	8	7.6%	7	0.0%	0	2.3%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Library	3.9%	8	0.0%	0	0.0%	0	0.0%	0	38.4%	7	0.7%	0	0.0%	0	0.0%	0
Post office	3.6%	7	6.9%	7	0.0%	0	0.4%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Book shop	3.6%	7	7.2%	7	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electrical store	3.2%	6	0.8%	1	0.0%	0	0.4%	0	28.4%	5	0.2%	0	0.0%	0	0.0%	0
More security	1.8%	4	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	21.6%	3
DIY / hardware store	1.7%	3	1.6%	2	1.9%	0	1.7%	0	0.2%	0	0.4%	0	3.8%	0	6.4%	1
Greengrocer	1.7%	3	1.2%	1	1.9%	0	0.2%	0	0.2%	0	1.9%	1	1.2%	0	9.9%	1
Restaurants	1.2%	2	0.9%	1	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	1
ATMs / cash machines	1.1%	2	0.5%	0	0.0%	0	1.2%	0	0.0%	0	3.2%	1	0.0%	0	4.4%	1
Supermarket	1.0%	2	0.9%	1	7.0%	1	1.2%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0
Chemist	0.6%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	3.8%	0	0.0%	0
Department store	0.6%	1	1.1%	1	0.9%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0
Shoe shop	0.6%	1	0.5%	1	0.0%	0	2.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Police station	0.6%	1	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Pubs	0.5%	1	0.3%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1
Jewellers	0.2%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Market	0.2%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Underground station	0.2%	0	0.0%	0	4.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet shop	0.2%	0	0.4%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Food banks	0.2%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stationery shop	0.1%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys shop	0.1%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden centre	0.1%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homeware store	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Fish monger	0.1%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Sports shop	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vehicle repair shop	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pound shop	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newsagents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Record shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Ambulance station	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wool shop	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Dentist	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Council office	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haberdashery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bike shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barber	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Amusements / arcade	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	18.0%	35	17.5%	17	28.6%	3	28.4%	6	10.3%	2	24.4%	7	4.7%	0	1.0%	0
Weighted base:		196		97		10		21		19		30		6		14
Sample:		499		206		34		94		24		82		18		41

Appendix 9:

Sample Questionnaire

Job No: 019A25
Thurrock Household Survey

Good morning / afternoon / evening, I am from NEMS Market Research and we are conducting a short survey in your area about shopping and leisure activities, on behalf of Thurrock Council. Do you have time to answer some questions please? It will take about 7 minutes.

QA Are you the person responsible, or jointly responsible for food and non-food shopping in your household?

YES – CONTINUE INTERVIEW.

NO – ASK TO SPEAK TO THE PERSON WHO IS RESPONSIBLE FOR MOST OF THE household's SHOPPING, IF NOT AVAILABLE THANK AND CLOSE INTERVIEW.

READ OUT: We now have a few questions about where you go food shopping. In answering these questions the location may be a store, a town, village or city, a specific road or area, or it could be via the internet / delivery.

Q01 Where do you normally undertake your household's main food and grocery shopping?

DO NOT READ OUT. ONE ANSWER ONLY. INTERVIEWER INCLUDE STORES FULL NAME (E.G. TESCO EXTRA, TESCO EXPRESS, ETC) AND ADDRESS. IF THEY SAY VIA INTERNET OR DELIVERY PROBE FOR THE METHOD USED.

#Food	Food list	GO TO Q02
500	Other (PLEASE WRITE IN)	GO TO Q02
502	Internet - delivered	GO TO Q04
503	Internet - collection (Click & collect)	GO TO Q04
504	Telephone / delivery order from a local independent business	GO TO Q04
505	(Don't know / varies)	CLOSE
506	(Don't do this type of shopping)	CLOSE

Not those that said 'Internet' or 'Telephone / delivery order from a local independent business' at Q01:

Q02 When you visit (STORE MENTIONED AT Q01) for your main food shopping, do you usually combine your shopping with other activities (for example non-food shopping, leisure, entertainment, services or visiting restaurants, bars, banks, etc.)?

DO NOT READ OUT. CAN BE MULTICODED. PROBE FULLY. Anywhere else?

1	Yes – NON-FOOD shopping	GO TO Q03
2	Yes – other FOOD shopping	GO TO Q03
3	Yes – getting petrol	GO TO Q03
4	Yes – leisure activity (e.g. gym, leisure centre, cinema, etc.)	GO TO Q03
5	Yes – visiting banks and other financial services (including cashpoints)	GO TO Q03
6	Yes – visiting café / pub / restaurant	GO TO Q03
7	Yes – visiting chemist / pharmacy	GO TO Q03
8	Yes – visiting family / friends	GO TO Q03
9	Yes – visiting health service such as doctor, dentist, hospital, opticians	GO TO Q03
A	Yes – visiting library	GO TO Q03
B	Yes – visiting market	GO TO Q03
C	Yes – visiting other services such as hairdressers, barbers, salons, laundrette, recycling, vets, etc.	GO TO Q03
D	Yes – visiting place of worship	GO TO Q03
E	Yes – using Post Office	GO TO Q03
F	Yes – travelling to / from school / college / university (includes school run)	GO TO Q03
G	Yes – travelling to / from work	GO TO Q03
H	Yes – window shopping / browsing	GO TO Q03
I	Yes – walking the dog / go for a walk	GO TO Q03
J	Yes – other activity (PLEASE WRITE IN)	GO TO Q03
K	(No activity)	GO TO Q04
L	(Don't know)	GO TO Q04

Those that said an activity at Q02

Q03 When you combine your trip with other activities, where do you normally go?

DO NOT READ OUT. ONE ANSWER ONLY. IF THEY SAY VARIES ASK THE PLACE THEY GO TO MOST OFTEN.

#NFood Non-Food List

Q04 Where else do you undertake your household's main food shopping (in addition to STORE MENTIONED AT Q01)?

DO NOT READ OUT. ONE ANSWER ONLY. INTERVIEWER INCLUDE STORES FULL NAME (E.G. TESCO EXTRA, TESCO EXPRESS, ETC) AND ADDRESS. IF THEY SAY VIA INTERNET OR DELIVERY PROBE FOR THE METHOD USED. IF THEY SAY VARIES ASK THEM TO NAME THE PLACE THEY USE SECOND MOST OFTEN FOR THEIR MAIN FOOD SHOPPING.

#Food	Food list
500	Other (PLEASE WRITE IN)
502	Internet - delivered
503	Internet - collection (Click & collect)
504	Telephone / delivery order from a local independent business
505	(Don't know / varies)
507	(Nowhere else)

Q05 In addition to your main food shopping, where do you normally do most of your household's small scale top-up food shopping (i.e. the store you visit regularly (2+ times a week) to buy bread, milk, etc., on a day-to-day basis)?

DO NOT READ OUT. ONE ANSWER ONLY. INTERVIEWER INCLUDE STORES FULL NAME (E.G. TESCO EXTRA, TESCO EXPRESS, ETC) AND ADDRESS. IF THEY SAY VIA INTERNET OR DELIVERY PROBE FOR THE METHOD USED.

#Food	Food list	GO TO Q06
500	Other (PLEASE WRITE IN)	GO TO Q06
502	Internet - delivered	GO TO Q06
503	Internet - collection (Click & collect)	GO TO Q06
504	Telephone / delivery order from a local independent business	GO TO Q06
505	(Don't know / varies)	GO TO Q07
506	(Don't do this type of shopping)	GO TO Q08

All those who do top-up shopping at Q05:		
Q06	In addition to (STORE MENTIONED AT Q05), where else do you regularly use for your household's small scale top-up food shopping?	
	DO NOT READ OUT. ONE ANSWER ONLY. INTERVIEWER INCLUDE STORES FULL NAME (E.G. TESCO EXTRA, TESCO EXPRESS, ETC) AND ADDRESS. IF THEY SAY VIA INTERNET OR DELIVERY PROBE FOR THE METHOD USED. IF THEY SAY VARIES ASK THEM TO NAME THE PLACE THEY USE SECOND MOST OFTEN FOR TOP-UP FOOD SHOPPING.	
#Food	Food list	
500	Other (PLEASE WRITE IN)	
502	Internet - delivered	
503	Internet - collection (Click & collect)	
504	Telephone / delivery order from a local independent business	
505	(Don't know / varies)	
507	(Nowhere else)	
All those who do top-up shopping at Q05:		
Q07	Of all the money you spend on your main and top-up food shopping, what % share goes to your main food shopping?	
	DO NOT READ OUT. PLEASE WRITE IN TO THE NEAREST WHOLE %	
X	% (PLEASE WRITE IN)	
Y	(Don't know)	
Z	(Refused)	
READ OUT: I would now like to ask you some questions about your non-food shopping habits / preferences. In answering these questions the location may be a town centre, a retail park, a free standing store, or it could be facilities such as the internet, TV shopping or mail order / catalogue.		
Q08	Where do you do most of your household's shopping for men's, women's, children's and baby clothing and footwear (fashion items - not sports clothing and footwear)?	
	DO NOT READ OUT. ONE ANSWER ONLY. INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.	
#NFood	Non-Food List	GO TO Q10
500	Other (PLEASE WRITE IN)	GO TO Q10
501	Abroad	GO TO Q10
502	Internet	GO TO Q09
503	Mail order / catalogue	GO TO Q09
504	TV shopping	GO TO Q09
505	(Don't know / varies)	GO TO Q11
506	(Don't do this type of shopping)	GO TO Q11
Those who do most of their clothing and footwear via the Internet/delivery at Q08:		
Q09	Which internet / home delivery retailer do you use most often for your household's shopping for men's, women's, children's and baby clothing and footwear (fashion items - not sports clothing and footwear)?	
	DO NOT READ OUT. ONE ANSWER ONLY.	
#NetNF	Internet Non-Food List	
Those who do men's, women's, children's and baby clothing, and footwear shopping at Q08:		
Q10	In addition to (LOCATION MENTIONED AT Q08), where else do you regularly shop for your household's men's, women's, children's and baby clothing and footwear purchases?	
	DO NOT READ OUT. ONE ANSWER ONLY. INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.	
#NFood	Non-Food List	
Q11	Where do you normally do most of your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?	
	DO NOT READ OUT. ONE ANSWER ONLY. INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.	
#NFood	Non-Food List	
Q12	Where do you normally do most of your household's shopping for audio visual, photographic, computer items (such as TVs, cameras, iPad, telephones etc) and all other domestic electrical goods (such as irons, kettles, fridges, freezers, dishwashers etc)?	
	DO NOT READ OUT. ONE ANSWER ONLY. INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.	
#NFood	Non-Food List	
Q13	Where do you normally do most of your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?	
	DO NOT READ OUT. ONE ANSWER ONLY. INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.	
#NFood	Non-Food List	
Q14	Where do you normally do most of your household's shopping for games & toys; pets and pet products; hobby items; sport clothing / footwear and equipment; camping goods; bicycles; and musical instruments?	
	DO NOT READ OUT. ONE ANSWER ONLY. INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.	
#NFood	Non-Food List	
Q15	Where do you normally do most of your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?	
	DO NOT READ OUT. ONE ANSWER ONLY. INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.	
#NFood	Non-Food List	

Q16 Where do you normally do most of your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?
DO NOT READ OUT. ONE ANSWER ONLY. INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NFood Non-Food List

Q17 Where do you normally do most of your household's shopping on all goods for personal care (including, electric razors, hair dryers, bathroom scales, cosmetics, perfume, toothpaste, etc), other medical and pharmaceutical products (e.g. vitamins, plasters) and therapeutic appliances (e.g. spectacles, hearing aids, wheelchairs, contact lenses etc)?
DO NOT READ OUT. ONE ANSWER ONLY. INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NFood Non-Food List

Q18 Where do you normally do most of your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses);
DO NOT READ OUT. ONE ANSWER ONLY. INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NFood Non-Food List

Q19 How often do you or your household visit Lakeside Shopping Centre, i.e. the INDOOR shopping centre, for shopping, services, leisure, work or other uses?
READ OUT. ONE ANSWER ONLY. IF THEY SAY VARIES ASK THEM TO ESTIMATE HOW OFTEN THEY GO.

1	7 times a week	GO TO Q20
2	5 - 6 times a week	GO TO Q20
3	4 times a week	GO TO Q20
4	3 times a week	GO TO Q20
5	Twice a week	GO TO Q20
6	Once a week	GO TO Q20
7	Once every 2 weeks	GO TO Q20
8	Once a month	GO TO Q20
9	Once every 2 months	GO TO Q23
A	Once every 3 months	GO TO Q23
B	Less often than once every 3 months	GO TO Q23
C	(Don't know)	GO TO Q23
D	(Never)	GO TO Q23

Those that visit Lakeside Shopping Centre at least once a month at Q19:

Q20 What is the MAIN activity you visit Lakeside Shopping Centre for?
DO NOT READ OUT. ONE ANSWER ONLY. IF THEY SAY IT VARIES ASK WHAT THEY MOST OFTEN VISIT LAKESIDE SHOPPING CENTRE FOR.

001	FOOD shopping
002	NON-FOOD shopping
003	Financial service e.g. bank, building society, cash machine
004	Health service e.g. doctor, dentist, hospital, opticians
005	Other service e.g. laundrette, hairdresser, salon, vets, recycling
006	Accessing transport (e.g. using bus / tube / train station)
007	Business meetings
008	Buying fuel
009	Daytime drinking
010	Daytime eating
011	Night-time drinking
012	Night-time eating
013	Meeting family / friends to socialise
014	Nightclubbing
015	Study there
016	Takeaways / fast food
017	Using Post Office
018	Visit community centre
019	Visit daytime theatres / shows
020	Visit family entertainment venue (e.g. bowling alley, ice rink, etc.).
021	Visit museums / galleries
022	Visit night-time theatres / shows
023	Visit outdoor sports venue (e.g. tennis / basketball court / football / cricket pitch)
024	Visit parks / green spaces
025	Visiting cafes / coffee shops
026	Visiting cinema
027	Visiting family / friends who live there
028	Visiting gym / leisure centre / swimming pool
029	Visiting library
030	Visiting live music venues / gigs
031	Visiting place of worship
032	Walk / walk the dog
033	Window shopping / browsing
034	Work there
500	Other (PLEASE WRITE IN)
505	(Don't know / varies)

Those that visit Lakeside Shopping Centre at least once a month at Q19:

Q21

What do you like about Lakeside Shopping Centre?

DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

IF THE RESPONDENT STATES THEY LIKE A SPECIFIC SHOP OR ATTRACTION USE THE OTHER BOX TO GIVE FULL DETAILS OF THE SHOP AND ITS NAME OR THE ATTRACTION AND ITS NAME

Amenities / shops

- 001 Good cafés / restaurants
- 002 Good for financial services (e.g. banks / building societies)
- 003 Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)
- 004 Good market
- 005 Good pubs / bars
- 006 Good range of health services (e.g. doctors, dentists, opticians etc.)
- 007 Good range of other services (e.g. library, hairdresser, vets etc.)
- 008 Like to support local businesses
- 009 Shops - good opening hours / open on Sundays
- 010 Shops - good range of affordable shops
- 011 Shops - good range of bakers / butchers / greengrocers
- 012 Shops - good range of charity shops
- 013 Shops - good range of clothes shops
- 014 Shops - good range of 'high street' retailers
- 015 Shops - good range of independent shops
- 016 Shops - good range of non-food shops generally
- 017 Shops - good range of quality shops
- 018 Shops - good range of supermarkets

Shopping Environment

- 019 Attractive environment / nice place
- 020 Clean streets / well maintained
- 021 Diverse / multi-cultural
- 022 Familiar / know where everything is
- 023 Good disabled access
- 024 Good for a day out
- 025 Good layout / shops close together
- 026 Good seating areas
- 027 Good toilet facilities
- 028 Has undercover shopping
- 029 Nice atmosphere / friendly people
- 030 Open / green spaces / parks
- 031 Pedestrianised areas
- 032 Quiet / not too busy
- 033 Traditional / quaint
- 034 You can get everything you need there

Location / Travel

- 035 Close to friends / relatives
- 036 Close to home
- 037 Close to work / en route to work
- 038 Easy to get there by car
- 039 Easy to get there on foot
- 040 Good bus service
- 041 Good train service

Parking

- 042 Parking - it's cheap
- 043 Parking - it's easy to find a space
- 044 Parking - it's free

Others

- 500 Other (PLEASE WRITE IN)
- 505 (Don't know)
- 509 (Nothing)

Those that visit Lakeside Shopping Centre at least once a month at Q19:

Q22

What do you dislike about Lakeside Shopping Centre?

DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

Amenities / shops

- 001 Not enough / poor quality cafés / restaurants
- 002 Not enough / poor quality pubs / bars
- 003 Not enough financial services (e.g. banks / building societies)
- 004 Not enough health facilities (e.g. doctors, dentists, opticians, etc)
- 005 Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)
- 006 Not enough other services (e.g. library, hairdresser, vets etc.)
- 007 Poor market
- 008 Poor nightlife
- 009 Shops - need longer opening hours / more open on Sundays
- 010 Shops - need more / better clothes shops
- 011 Shops - need more / better range of non-food shops generally
- 012 Shops - need more / better range of supermarkets
- 013 Shops - need more affordable shops
- 014 Shops - need more bakers / butchers / greengrocers
- 015 Shops - need more 'high street' retailers
- 016 Shops - need more independent shops
- 017 Shops - need more quality shops
- 018 Too many betting shops
- 019 Too many charity shops
- 020 Too many empty shops
- 021 Too many takeaways

Shopping Environment

- 022 Dirty streets / poorly maintained
- 023 Lack of pedestrianised areas
- 024 Lack of security / don't feel safe
- 025 Lack of undercover shopping
- 026 Needs an update / revamp
- 027 Not attractive / poor environment
- 028 Not enough / poor quality public toilets
- 029 Not enough / poor quality seating areas
- 030 Poor atmosphere / unfriendly people
- 031 Poor disabled access
- 032 Poor layout / shops too far apart
- 033 Too busy / crowded
- 034 Too many beggars
- 035 Too much homelessness

Location / Travel

- 036 Hard to get to by bus
- 037 Hard to get to by car
- 038 Hard to get to by train
- 039 Hard to get to on foot
- 040 Too far away from home
- 041 Traffic congestion

Parking

- 042 Parking - cashless payment
- 043 Parking - expensive parking
- 044 Parking - longer parking times
- 045 Parking - no free parking
- 046 Parking - not enough disabled parking
- 047 Parking - not enough spaces available

Others

- 500 Other (PLEASE WRITE IN)
- 505 (Don't know)
- 509 (Nothing)

ASKED TO ALL:

Q23 What could be improved about Lakeside Shopping Centre that would make you visit more often?
DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY

- Amenities / shops**
- 001 Better market
 - 002 Improve the nightlife
 - 003 Less betting shops
 - 004 Less charity shops
 - 005 Less cheap shops
 - 006 Less empty shops
 - 007 Less takeaways
 - 008 More / better cafés / restaurants
 - 009 More / better financial services (e.g. banks / building societies)
 - 010 More / better health facilities (e.g. doctors, dentists, opticians, etc)
 - 011 More / better leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)
 - 012 More / better pubs / bars
 - 013 More / better range of other services (e.g. library, hairdresser, vets etc.)
 - 014 Shops - longer opening hours / more open on Sundays
 - 015 Shops - more / better clothes shops
 - 016 Shops - more / better range of non-food shops generally
 - 017 Shops - more / better range of supermarkets
 - 018 Shops - more affordable shops
 - 019 Shops - more bakers / butchers / greengrocers
 - 020 Shops - more high quality shops
 - 021 Shops - more 'high street' retailers
 - 022 Shops - more independent shops
- Shopping Environment**
- 023 Better disabled access
 - 024 Better layout / shops closer together
 - 025 Better lighting
 - 026 Better security / safety
 - 027 Cleaner streets / better maintained
 - 028 Make it more attractive / nicer environment
 - 029 More pedestrianised areas
 - 030 More road crossings
 - 031 More rubbish bins
 - 032 More undercover shopping
 - 033 Nicer atmosphere / friendlier people
 - 034 Quieter / less busy
 - 035 Update / refurbish the shopping area
 - 036 More / better seating areas
 - 037 More / better public toilets
- Location / Travel**
- 038 Easier to get to by bus
 - 039 Easier to get to by car
 - 040 Easier to get to by train
 - 041 Easier to get to on foot
 - 042 Less traffic congestion / improved access
- Parking**
- 043 Parking - make it cheaper
 - 044 Parking - make it free
 - 045 Parking - make more disabled spaces available
 - 046 Parking - make more spaces available
 - 047 Parking - more payment methods
- Others**
- 500 Other (PLEASE WRITE IN)
 - 505 (Don't know)
 - 509 (Nothing)

Q24 Do you visit Lakeside Shopping Centre once a month or more during the evening, either during the week or at weekends?
DO NOT READ OUT. ONE ANSWER ONLY

- 1 Yes
- 2 No

GO TO Q25
GO TO Q28

Those that answered YES to Q24

Q25 When do you tend to visit Lakeside Shopping Centre during the evening?
READ OUT. CAN BE MULTICODED

- 1 Friday evenings
- 2 Saturday evenings
- 3 Sunday to Thursday evenings

Those that answered YES to Q24		
Q26	How often do visit Lakeside Shopping Centre during the evening? DO NOT READ OUT. ONE ANSWER ONLY	
1	7 times a week	
2	5 - 6 times a week	
3	4 times a week	
4	3 times a week	
5	Twice a week	
6	Once a week	
7	Once every 2 weeks	
8	Once a month	
9	Once every 2 months	
A	Once every 3 months	
B	Less often than once every 3 months	
C	(Don't know / varies)	
Those that answered YES to Q24		
Q27	What activities do you do in Lakeside Shopping Centre during the evenings? DO NOT PROMPT. CAN BE MULTICODED	
001	Visiting pubs / bars	
002	Visiting cafes	
003	Eating out	
004	Late night shopping	
005	Visiting the cinema	
006	Visiting the theatre	
007	Visiting live music venues	
008	Visiting nightclubs	
009	Visiting arts / cultural venues / museums	
010	Visiting health and fitness	
011	Visiting places of worship	
012	Visiting family entertainment venues	
013	Visiting LGBTQ pubs / bars / venues	
500	Other (PLEASE WRITE IN)	
505	(Don't know)	
Q28	How often do you or your household visit any of the Lakeside Retail Parks, e.g. Lakeside Retail Park, Thurrock Shopping Park or West Thurrock Retail Park i.e. NOT the indoor shopping centre - for shopping, services, leisure, work or other uses? READ OUT. ONE ANSWER ONLY. IF THEY SAY VARIES ASK THEM TO ESTIMATE HOW OFTEN THEY GO.	
1	7 times a week	GO TO Q29
2	5 - 6 times a week	GO TO Q29
3	4 times a week	GO TO Q29
4	3 times a week	GO TO Q29
5	Twice a week	GO TO Q29
6	Once a week	GO TO Q29
7	Once every 2 weeks	GO TO Q29
8	Once a month	GO TO Q32
9	Once every 2 months	GO TO Q32
A	Once every 3 months	GO TO Q32
B	Less often than once every 3 months	GO TO Q32
C	(Don't know)	GO TO Q32
D	(Never)	
Those that visit Lakeside Retail Parks at least once a month at Q28:		
Q29	What is the MAIN activity you visit Lakeside Retail Parks for? DO NOT READ OUT. ONE ANSWER ONLY. IF THEY SAY IT VARIES ASK WHAT THEY MOST OFTEN VISIT LAKESIDE RETAIL PARKS FOR.	
001	FOOD shopping	
002	NON-FOOD shopping	
003	Financial service e.g. bank, building society, cash machine	
004	Health service e.g. doctor, dentist, hospital, opticians	
005	Other service e.g. laundrette, hairdresser, salon, vets, recycling	
006	Accessing transport (e.g. using bus / tube / train station)	
007	Business meetings	
008	Buying fuel	
009	Daytime drinking	
010	Daytime eating	
011	Night-time drinking	
012	Night-time eating	
013	Meeting family / friends to socialise	
014	Nightclubbing	
015	Study there	
016	Takeaways / fast food	
017	Using Post Office	
018	Visit community centre	
019	Visit daytime theatres / shows	
020	Visit family entertainment venue (e.g. bowling alley, ice rink, etc.).	
021	Visit museums / galleries	
022	Visit night-time theatres / shows	
023	Visit outdoor sports venue (e.g. tennis / basketball court / football / cricket pitch)	
024	Visit parks / green spaces	
025	Visiting cafes / coffee shops	
026	Visiting cinema	
027	Visiting family / friends who live there	
028	Visiting gym / leisure centre / swimming pool	
029	Visiting library	
030	Visiting live music venues / gigs	
031	Visiting place of worship	
032	Walk / walk the dog	
033	Window shopping / browsing	
034	Work there	
500	Other (PLEASE WRITE IN)	
505	(Don't know / varies)	

Those that visit Lakeside Retail Parks at least once a month at Q28:

Q30

What do you like about Lakeside Retail Parks?

DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

IF THE RESPONDENT STATES THEY LIKE A SPECIFIC SHOP OR ATTRACTION USE THE OTHER BOX TO GIVE FULL DETAILS OF THE SHOP AND ITS NAME OR THE ATTRACTION AND ITS NAME

Amenities / shops

- 001 Good cafés / restaurants
- 002 Good for financial services (e.g. banks / building societies)
- 003 Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)
- 004 Good market
- 005 Good pubs / bars
- 006 Good range of health services (e.g. doctors, dentists, opticians etc.)
- 007 Good range of other services (e.g. library, hairdresser, vets etc.)
- 008 Like to support local businesses
- 009 Shops - good opening hours / open on Sundays
- 010 Shops - good range of affordable shops
- 011 Shops - good range of bakers / butchers / greengrocers
- 012 Shops - good range of charity shops
- 013 Shops - good range of clothes shops
- 014 Shops - good range of 'high street' retailers
- 015 Shops - good range of independent shops
- 016 Shops - good range of non-food shops generally
- 017 Shops - good range of quality shops
- 018 Shops - good range of supermarkets

Shopping Environment

- 019 Attractive environment / nice place
- 020 Clean streets / well maintained
- 021 Diverse / multi-cultural
- 022 Familiar / know where everything is
- 023 Good disabled access
- 024 Good for a day out
- 025 Good layout / shops close together
- 026 Good seating areas
- 027 Good toilet facilities
- 028 Has undercover shopping
- 029 Nice atmosphere / friendly people
- 030 Open / green spaces / parks
- 031 Pedestrianised areas
- 032 Quiet / not too busy
- 033 Traditional / quaint
- 034 You can get everything you need there

Location / Travel

- 035 Close to friends / relatives
- 036 Close to home
- 037 Close to work / en route to work
- 038 Easy to get there by car
- 039 Easy to get there on foot
- 040 Good bus service
- 041 Good train service

Parking

- 042 Parking - it's cheap
- 043 Parking - it's easy to find a space
- 044 Parking - it's free

Others

- 500 Other (PLEASE WRITE IN)
- 505 (Don't know)
- 509 (Nothing)

Q31

What do you dislike about Lakeside Retail Parks?

DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

Amenities / shops

- 001 Not enough / poor quality cafés / restaurants
- 002 Not enough / poor quality pubs / bars
- 003 Not enough financial services (e.g. banks / building societies)
- 004 Not enough health facilities (e.g. doctors, dentists, opticians, etc)
- 005 Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)
- 006 Not enough other services (e.g. library, hairdresser, vets etc.)
- 007 Poor market
- 008 Poor nightlife
- 009 Shops - need longer opening hours / more open on Sundays
- 010 Shops - need more / better clothes shops
- 011 Shops - need more / better range of non-food shops generally
- 012 Shops - need more / better range of supermarkets
- 013 Shops - need more affordable shops
- 014 Shops - need more bakers / butchers / greengrocers
- 015 Shops - need more 'high street' retailers
- 016 Shops - need more independent shops
- 017 Shops - need more quality shops
- 018 Too many betting shops
- 019 Too many charity shops
- 020 Too many empty shops
- 021 Too many takeaways

Shopping Environment

- 022 Dirty streets / poorly maintained
- 023 Lack of pedestrianised areas
- 024 Lack of security / don't feel safe
- 025 Lack of undercover shopping
- 026 Needs an update / revamp
- 027 Not attractive / poor environment
- 028 Not enough / poor quality public toilets
- 029 Not enough / poor quality seating areas
- 030 Poor atmosphere / unfriendly people
- 031 Poor disabled access
- 032 Poor layout / shops too far apart
- 033 Too busy / crowded
- 034 Too many beggars
- 035 Too much homelessness

Location / Travel

- 036 Hard to get to by bus
- 037 Hard to get to by car
- 038 Hard to get to by train
- 039 Hard to get to on foot
- 040 Too far away from home
- 041 Traffic congestion

Parking

- 042 Parking - cashless payment
- 043 Parking - expensive parking
- 044 Parking - longer parking times
- 045 Parking - no free parking
- 046 Parking - not enough disabled parking
- 047 Parking - not enough spaces available

Others

- 500 Other (PLEASE WRITE IN)
- 505 (Don't know)
- 509 (Nothing)

ASKED TO ALL:

Q32 What could be improved about Lakeside Retail Parks that would make you visit more often?
DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY

Amenities / shops

- 001 Better market
- 002 Improve the nightlife
- 003 Less betting shops
- 004 Less charity shops
- 005 Less cheap shops
- 006 Less empty shops
- 007 Less takeaways
- 008 More / better cafés / restaurants
- 009 More / better financial services (e.g. banks / building societies)
- 010 More / better health facilities (e.g. doctors, dentists, opticians, etc)
- 011 More / better leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)
- 012 More / better pubs / bars
- 013 More / better range of other services (e.g. library, hairdresser, vets etc.)
- 014 Shops - longer opening hours / more open on Sundays
- 015 Shops - more / better clothes shops
- 016 Shops - more / better range of non-food shops generally
- 017 Shops - more / better range of supermarkets
- 018 Shops - more affordable shops
- 019 Shops - more bakers / butchers / greengrocers
- 020 Shops - more high quality shops
- 021 Shops - more 'high street' retailers
- 022 Shops - more independent shops

Shopping Environment

- 023 Better disabled access
- 024 Better layout / shops closer together
- 025 Better lighting
- 026 Better security / safety
- 027 Cleaner streets / better maintained
- 028 Make it more attractive / nicer environment
- 029 More pedestrianised areas
- 030 More road crossings
- 031 More rubbish bins
- 032 More undercover shopping
- 033 Nicer atmosphere / friendlier people
- 034 Quieter / less busy
- 035 Update / refurbish the shopping area
- 036 More / better seating areas
- 037 More / better public toilets

Location / Travel

- 038 Easier to get to by bus
- 039 Easier to get to by car
- 040 Easier to get to by train
- 041 Easier to get to on foot
- 042 Less traffic congestion / improved access

Parking

- 043 Parking - make it cheaper
- 044 Parking - make it free
- 045 Parking - make more disabled spaces available
- 046 Parking - make more spaces available
- 047 Parking - more payment methods

Others

- 500 Other (PLEASE WRITE IN)
- 505 (Don't know)
- 509 (Nothing)

Q33 Do you visit Lakeside Retail Parks once a month or more during the evening, either during the week or at weekends?
DO NOT READ OUT. ONE ANSWER ONLY

- 1 Yes
- 2 No

GO TO Q34
GO TO Q37

Those that answered YES to Q33

Q34 When do you tend to visit Lakeside Retail Parks during the evening?
READ OUT. CAN BE MULTICODED

- 1 Friday evenings
- 2 Saturday evenings
- 3 Sunday to Thursday evenings

		Those that answered YES to Q33	
Q35	How often do you visit Lakeside Retail Parks during the evening?	DO NOT READ OUT. ONE ANSWER ONLY	
1	7 times a week		
2	5 - 6 times a week		
3	4 times a week		
4	3 times a week		
5	Twice a week		
6	Once a week		
7	Once every 2 weeks		
8	Once a month		
9	Once every 2 months		
A	Once every 3 months		
B	Less often than once every 3 months		
C	(Don't know / varies)		
		Those that answered YES to Q33	
Q36	What activities do you do in Lakeside Retail Parks during the evenings?	DO NOT PROMPT. CAN BE MULTICODED	
001	Visiting pubs / bars		
002	Visiting cafes		
003	Eating out		
004	Late night shopping		
005	Visiting the cinema		
006	Visiting the theatre		
007	Visiting live music venues		
008	Visiting nightclubs		
009	Visiting arts / cultural venues / museums		
010	Visiting health and fitness		
011	Visiting places of worship		
012	Visiting family entertainment venues		
013	Visiting LGBTQ pubs / bars / venues		
500	Other (PLEASE WRITE IN)		
505	(Don't know)		
Q37	Do you visit any of these <u>OTHER</u> centres in the Thurrock Council local authority area?	READ OUT. CHOOSE ALL THAT ARE MENTIONED.	
1	Grays		
2	Tilbury		
3	Corringham		
4	Stanford-le-Hope		
5	South Ockendon		
6	Aveley		
7	Socketts Heath		
8	(None of the above)		
		GO TO Q43	
		Those who visit any of the centres at Q37	
Q38	Which of those centres do you visit the most?	READ OUT. ONE ANSWER ONLY	
1	Grays		
2	Tilbury		
3	Corringham		
4	Stanford-le-Hope		
5	South Ockendon		
6	Aveley		
7	Socketts Heath		
		Those who specified a main location at Q38	
Q39	How often do you shop in (CENTRE MENTIONED AT Q38)?	DO NOT READ OUT. ONE ANSWER ONLY	
1	7 times a week		
2	5 - 6 times a week		
3	4 times a week		
4	3 times a week		
5	Twice a week		
6	Once a week		
7	Once every 2 weeks		
8	Once a month		
9	Once every 2 months		
A	Once every 3 months		
B	Less often than once every 3 months		
C	Never		
D	(Don't know / varies)		

Q40 What is usually the main purpose of your trip to (CENTRE MENTIONED AT Q38)?

DO NOT READ OUT. ONE ANSWER ONLY

- 001 FOOD shopping
- 002 NON-FOOD shopping
- 003 Financial service e.g. bank, building society, cash machine
- 004 Health service e.g. doctor, dentist, hospital, opticians
- 005 Other service e.g. laundrette, hairdresser, salon, vets, recycling
- 006 Accessing transport (e.g. using bus / tube / train station)
- 007 Business meetings
- 008 Buying fuel
- 009 Daytime drinking
- 010 Daytime eating
- 011 Night-time drinking
- 012 Night-time eating
- 013 Meeting family / friends to socialise
- 014 Nightclubbing
- 015 Study there
- 016 Takeaways / fast food
- 017 Using Post Office
- 018 Visit community centre
- 019 Visit daytime theatres / shows
- 020 Visit family entertainment venue (e.g. bowling alley, ice rink, etc.).
- 021 Visit museums / galleries
- 022 Visit night-time theatres / shows
- 023 Visit outdoor sports venue (e.g. tennis / basketball court / football / cricket pitch)
- 024 Visit parks / green spaces
- 025 Visiting cafes / coffee shops
- 026 Visiting cinema
- 027 Visiting family / friends who live there
- 028 Visiting gym / leisure centre / swimming pool
- 029 Visiting library
- 030 Visiting live music venues / gigs
- 031 Visiting place of worship
- 032 Walk / walk the dog
- 033 Window shopping / browsing
- 034 Work there
- 500 Other (PLEASE WRITE IN)
- 505 (Don't know / varies)

Q41 How do you think (CENTRE MENTIONED AT Q38) could be improved?
DO NOT PROMPT. CAN BE MULTI-CODED. PROBE FULLY. Anything else?

Amenities / shops

- 001 Better market
- 002 Improve the nightlife
- 003 Less betting shops
- 004 Less charity shops
- 005 Less cheap shops
- 006 Less empty shops
- 007 Less takeaways
- 008 More / better cafés / restaurants
- 009 More / better financial services (e.g. banks / building societies)
- 010 More / better health facilities (e.g. doctors, dentists, opticians, etc)
- 011 More / better leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)
- 012 More / better pubs / bars
- 013 More / better range of other services (e.g. library, hairdresser, vets etc.)
- 014 Shops - longer opening hours / more open on Sundays
- 015 Shops - more / better clothes shops
- 016 Shops - more / better range of non-food shops generally
- 017 Shops - more / better range of supermarkets
- 018 Shops - more affordable shops
- 019 Shops - more bakers / butchers / greengrocers
- 020 Shops - more high quality shops
- 021 Shops - more 'high street' retailers
- 022 Shops - more independent shops

Shopping Environment

- 023 Better disabled access
- 024 Better layout / shops closer together
- 025 Better lighting
- 026 Better security / safety
- 027 Cleaner streets / better maintained
- 028 Make it more attractive / nicer environment
- 029 More pedestrianised areas
- 030 More road crossings
- 031 More rubbish bins
- 032 More undercover shopping
- 033 Nicer atmosphere / friendlier people
- 034 Quieter / less busy
- 035 Update / refurbish the shopping area
- 036 More / better seating areas
- 037 More / better public toilets

Location / Travel

- 038 Easier to get to by bus
- 039 Easier to get to by car
- 040 Easier to get to by train
- 041 Easier to get to on foot
- 042 Less traffic congestion / improved access

Parking

- 043 Parking - make it cheaper
- 044 Parking - make it free
- 045 Parking - make more disabled spaces available
- 046 Parking - make more spaces available
- 047 Parking - more payment methods

Others

- 500 Other (PLEASE WRITE IN)
- 505 (Don't know)
- 509 (Nothing)

Those who specified a main location at Q38

Q42 Are there any types of shops or local services which you consider to be missing from (CENTRE MENTIONED AT Q38)?
DO NOT READ OUT. CAN BE MULTICODED. PROBE FULLY. Which others?

- 001 Amusements / arcade
- 002 ATMs / cash machines
- 003 Bakery
- 004 Banks / building societies
- 005 Barber
- 006 Better transport links
- 007 Bike shop
- 008 Book shop
- 009 Butcher
- 010 Chemist
- 011 Clothes retailers
- 012 Coffee shop / café
- 013 Council office
- 014 Dentist
- 015 DIY / hardware store
- 016 Electrical store
- 017 Fish monger
- 018 GP surgery
- 019 Greengrocer
- 020 Haberdashery
- 021 Library
- 022 Market
- 023 More security
- 024 Petrol station
- 025 Post office
- 026 Public toilets
- 027 Pubs
- 028 Restaurants
- 029 Stationery shop
- 030 Supermarket
- 031 Underground station
- 500 Other (PLEASE WRITE IN)
- 509 None
- 505 (Don't know)

READ OUT: I would now like to ask you some questions about leisure activities.

Q43 How often do you or your household to visit the following leisure attractions?
READ OUT. ONE ANSWER PER ATTRACTION.

More than once a week | Once a week | Once a fortnight | Once a month | Once every two months | Once every six months | Once a year | Less Often | (Don't know / varies) | Never

1	Bingo / casino / bookmaker	GO TO Q44
2	Cinema	GO TO Q45
3	Gym / health club / sports facility	GO TO Q46
4	Theatre / concert / music hall	GO TO Q47
5	Museum / gallery or place of historical / cultural interest	GO TO Q48
6	Pub / bar / nightclub / live music venue	GO TO Q49
7	Restaurant / café	GO TO Q50
8	Family entertainment (e.g. tenpin bowling, skating rink, family day out)	GO TO Q51
9	Other activity (PLEASE WRITE IN)	GO TO Q52

Those who said bingo / casino / bookmaker at Q43:

Q44 Where do you or members of your household normally go to play bingo or visit casinos or bookmakers?
DO NOT READ OUT. ONE ANSWER ONLY. IF OTHER OR RESPONDENTS STATES A PARTICULAR FACILITY, PLEASE SPECIFY THE FACILITY NAME, RETAIL PARK / LEISURE PARK, ROAD NAME AND AREA.

#Gamble Gamble List

Those who said cinema at Q43:

Q45 Which cinema do you or members of your household normally visit?
DO NOT READ OUT. ONE ANSWER ONLY. IF OTHER OR RESPONDENTS STATES A PARTICULAR FACILITY, PLEASE SPECIFY THE FACILITY NAME, RETAIL PARK / LEISURE PARK, ROAD NAME AND AREA.

#Cinema Cinema List

Those who said gym / health club / sports facility at Q43:

Q46 Where do you or members of your household normally go to use a gym / healthclub / sports facility?
DO NOT READ OUT. ONE ANSWER ONLY. IF OTHER OR RESPONDENTS STATES A PARTICULAR FACILITY, PLEASE SPECIFY THE FACILITY NAME, RETAIL PARK / LEISURE PARK, ROAD NAME AND AREA.

#Health Health club List

Those who said theatre / concert / music hall at Q43:

Q47 Where do you or members of your household normally go to visit the theatre, watch a concert or live music?
DO NOT READ OUT. ONE ANSWER ONLY.

#Culture Culture List

	Those who said museum / gallery / place of historical / cultural interest at Q43:	
Q48	Where do you or members of your household normally go to visit a museum, gallery, or other place of historical / cultural interest?	
	DO NOT READ OUT. ONE ANSWER ONLY.	
#Culture	Culture List	
	Those who said pub / bars / nightclub /music venue at Q43:	
Q49	Where do you or members of your household normally go to visit pubs / bars / nightclubs?	
	DO NOT READ OUT. ONE ANSWER ONLY.	
#Social	Social List	
	Those who said restaurant / café at Q43:	
Q50	Where do you or members of your household normally go for eating out e.g. cafes and restaurants?	
	DO NOT READ OUT. ONE ANSWER ONLY.	
#Social	Social List	
	Those who said family entertainment activities at Q43:	
Q51	Where do you or members of your household normally go for family entertainment e.g. tenpin bowling, skating rink?	
	DO NOT READ OUT. ONE ANSWER ONLY. IF OTHER OR RESPONDENTS STATES A PARTICULAR FACILITY, PLEASE SPECIFY THE FACILITY NAME, RETAIL PARK / LEISURE PARK, ROAD NAME AND AREA.	
#Family	Family Entertainment List	
	Those who said other leisure attractions at Q43:	
Q52	Where do you or members of your household normally go for (OTHER LEISURE ACTIVITY MENTIONED AT Q43)?	
	DO NOT READ OUT. ONE ANSWER ONLY.	
#Social	Social List	
Q53	What improvements could be made to the leisure offer in the Thurrock Council local authority area that would make you visit / partake in leisure activities more often?	
	DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.	
001	Augmented reality gaming centre	
002	Bingo venue	
003	Casino	
004	Cheaper prices to access leisure facilities / events	
005	Cinema - art house cinema	
006	Cinema - multi-screen cinema	
007	Crazy golf	
008	Hotels - cheaper hotels	
009	Hotels - more / better hotels	
010	Ice rink	
011	Improved cycle access (more / better cycle paths)	
012	Improved pedestrian access	
013	Improved public transport	
014	Improved security / CCTV / more police	
015	Improvements in the built environment (make it look more attractive)	
016	Indoor soft play areas	
017	Leisure / sports centre	
018	More / better cafes / coffee shops	
019	More / better car parking	
020	More / better comedy clubs	
021	More / better cultural facilities	
022	More / better disabled access	
023	More / better health clubs / indoor gyms	
024	More / better parks / green spaces	
025	More / better public toilets	
026	More / better publicity / advertising / social media updates of what's on / available	
027	More / better pubs / bars	
028	More / better restaurants	
029	More / better seating areas	
030	More / better signposting and street information	
031	More art galleries	
032	More family-friendly pubs / restaurants	
033	More food / farmers markets	
034	More leisure facilities / activities for families	
035	More leisure facilities / activities for teenagers	
036	More leisure facilities / activities for the elderly	
037	More leisure facilities / activities for young children	
038	More live music venues	
039	More local sports & recreation facilities (e.g. football pitches, tennis courts)	
040	More nightclubs / better nightlife	
041	More outdoor festivals / events / carnivals	
042	More pavement cafes	
043	More street cleaning / cleaner streets	
044	Museums	
045	Outdoor gyms	
046	Swimming pool - indoor	
047	Swimming pool - outdoor	
048	Ten-pin bowling	
049	Theatres	
050	Trampoline park	
500	Other (PLEASE WRITE IN)	
505	(Don't know)	
509	(Nothing)	

GEN **Gender of respondent:**
DO NOT READ OUT. CODE FROM OBSERVATION.

- 1 Male
- 2 Female

AGE **Can I ask how old you are please?**
DO NOT READ OUT. ONE ANSWER ONLY.

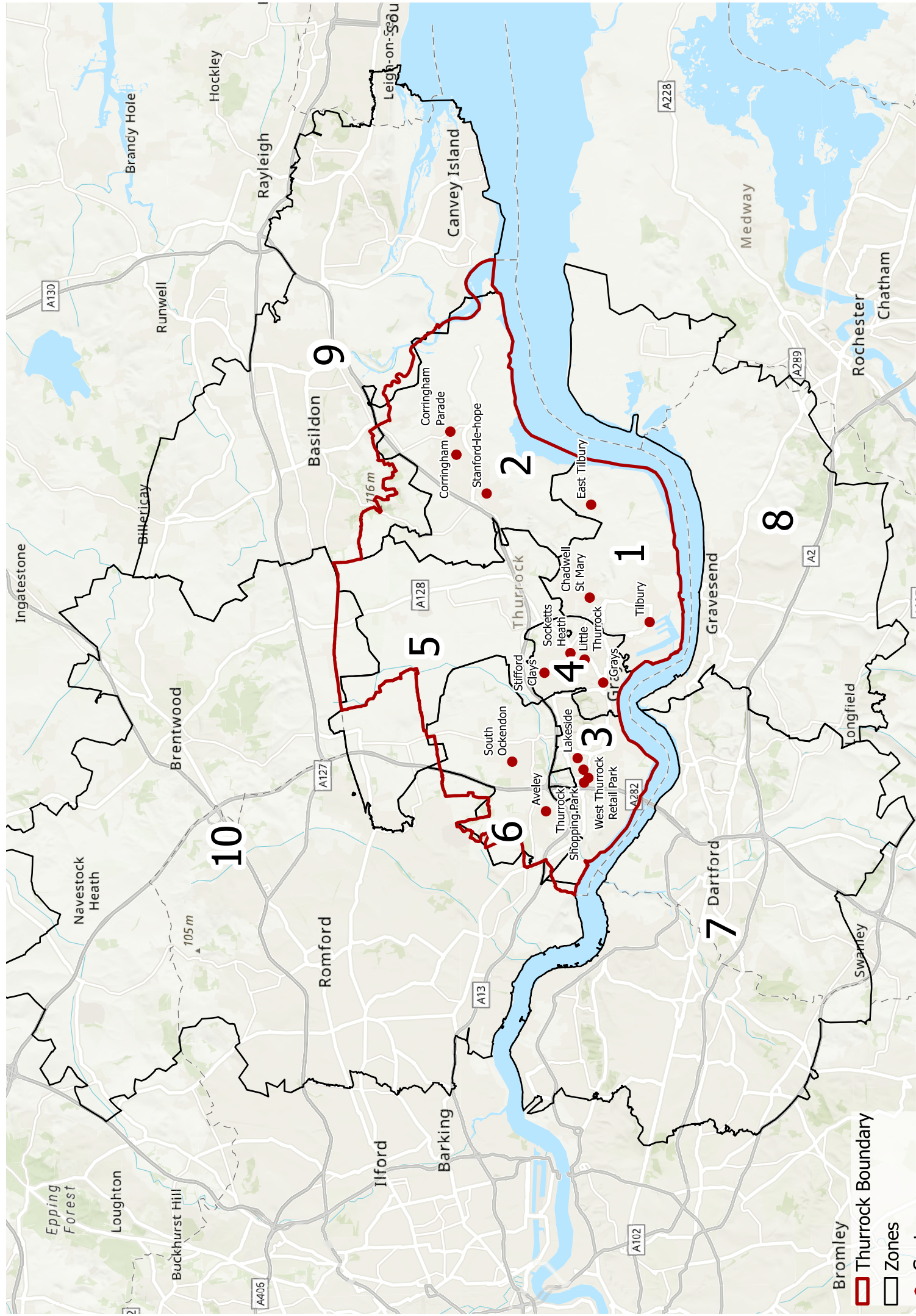
- 1 18-24
- 2 25-34
- 3 35-44
- 4 45-54
- 5 55-64
- 6 65+
- 7 (Refused)

Thank & close.

Appendix 10:

Zone Definitions & Catchment Map

Zone	Postcode Sectors
Zone 1	RM18 7, RM18 8, RM16 4
Zone 2	SS17 0, SS17 7, SS17 9, SS17 8
Zone 3	RM16 6, RM20 4, RM20 3, RM20 1, RM19 1, RM20 2
Zone 4	RM17 6, RM17 5, RM16 2
Zone 5	RM16 3, RM14 3
Zone 6	RM15 6, RM15 5, RM15 4, RM16 5
Zone 7	DA14 4, DA14 5, DA14 6, DA15 7, DA15 8, DA15 9, DA16 1, DA16 2, DA16 3, DA17 5, DA17 6, DA18 4, DA2 6, DA2 7, DA2 8, DA4 9, DA5 1, DA5 2, DA5 3, DA6 7, DA6 8, DA7 4, BR8 7, DA1 1, DA1 2, DA1 3, DA1 4, DA1 5, DA10 0, DA10 1, DA7 6, DA8 1, DA8 2, DA8 3, DA9 9, SE2 0, SE2 9, DA7 5, SE28 8
Zone 8	DA11 8, DA11 9, DA12 1, DA12 2, DA12 3, DA12 4, DA12 5, DA13 9, DA11 0, DA11 7, DA3 7, ME3 7
Zone 9	SS13 1, SS13 2, SS13 3, SS14 1, SS14 2, SS14 3, SS15 4, SS15 5, SS15 6, SS16 4, SS16 5, SS16 6, SS7 1, SS7 2, SS7 3, SS7 4, SS7 5, SS8 0, SS8 7, SS8 8, SS8 9, CM11 2, CM12 9, SS9 2
Zone 10	RM9 4, RM8 3, RM8 2, RM8 1, RM7 9, RM7 8, RM7 7, RM7 0, RM6 6, RM6 5, RM6 4, RM5 3, RM5 2, RM4 1, RM3 9, RM3 8, RM3 7, RM3 0, RM2 6, RM2 5, RM14 2, RM14 1, RM13 9, RM13 8, RM13 7, RM12 6, RM12 5, RM12 4, RM11 3, RM11 2, RM11 1, RM10 9, RM10 8, RM10 7, RM1 4, RM1 3, RM1 2, RM1 1, CM15 9, CM15 8, CM14 5, CM14 4, CM13 3, CM13 2, RM9 6, RM9 5, CM13 1



Bromley
Thurrock Boundary
Zones