

OUR SOCIAL VALUE PRINCIPLES

Our social values principles:

- ensure that we have a systematic, consistent and coherent approach to social value across each and every contract that the council lets,
- encompass a broader range of social value considerations in what we do, and
- implement a more outcome-focused approach with clearer links to our broader strategic priorities and overarching organisational objectives.

With a focus on our commissioning and procurement activities, we are committed to, and we expect our suppliers to be committed to:

- supporting the local economy, including through any sub-contracting;
- delivering at neighbourhood-level wherever appropriate;
- reducing demand for public services and including appropriate incentives in contracts, such as contract extension opportunities for suppliers who effectively reduce demand;
- supporting the community and voluntary sector through our suppliers and contracts;
- fostering positive relationships between and within different communities;
- enforcement in cases where suppliers fail to deliver agreed outcomes;
- working positively with suppliers to deliver the maximum social value;
- paying our suppliers promptly;

Examples of themes that support these principles are indicated in the table below.

Theme	Outcomes (What are we trying to achieve)	What does this mean in practice. What are our measures of impact. (These are examples only for consultation and not either a complete list nor a list that has been formally endorsed)
Social CS1: Create a great place for learning and opportunity	Strong communities and a thriving voluntary sector	- Increase in the number of voluntary organisations supported year on year by x - Increasing volunteering by x% year on year (corporate and community) - Contribution of x hours of support to community and voluntary organisations through employer supported volunteering schemes - Deliver x number of services on a localised basis reducing the average miles travelled by/to x - Work with x number of service users to design /deliver the service - X% of social care users supported to live independently - Reduce the number of 16-19 year olds not in education, employment or training
	Increased participation and social awareness	
	Supporting initiatives that support early intervention and demand management	
Economic CS2: Encourage and promote job creation and economic prosperity	- Increasing number and prosperity of local businesses - Increasing the number of jobs in Thurrock - Increasing inward investment to the borough - Increasing opportunities for local providers	- Pay our staff the living wage - Increasing the % of Council spend with Thurrock businesses - Supporting local VCFS through the supply chain by spending x% of total expenditure with voluntary and community sector providers in Thurrock - Support x business start ups per annum - Bring x new business investment into Thurrock - Create x number of apprenticeships (corporate and community) - Support x number of people back to work through targeted activities/initiatives - Secure x amount of investment to, or in kind contributions to x number of community programmes - Support the local economy by spending x% of total expenditure in the

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		local supply chain (i.e. within Thurrock) • Number of businesses ceasing to trade to be lower than national average
Environmental CS5: Protect and promote our clean and green environment	• A clean and protected physical environment • Mitigation of risks arising from climate change	• Reduce carbon emissions by xxx • Support x number of households to better manage their energy demands through improvements in the fabric of their homes, bringing them out of fuel poverty and contributing to climate change goals • Increase visitors to riverside and green space in Thurrock by x%
Compassion CS4: Improve health and wellbeing	• Enabling and supporting individuals and communities to help themselves and one another	• Support x number of service users into work experience/paid work/training • Support x number of service users to engage in volunteering? Support • x number of residential social care users to live independently Co-ordinate and deliver x number of community befriending schemes e.g. building on the work of community connectors/local area co-ordinators/community builders
Equality CS3: Build pride, responsibility and respect to create safer communities	• Create safer welcoming communities who value diversity and respect cultural heritage • Involve communities in shaping where they live and their quality of life • Reduce crime, anti-social behaviour and safeguard the vulnerable	• Employ x number of xxx or groups who traditionally face additional challenges in competing in the labour market • Deliver x number of events to build community cohesion • Deliver X initiatives/campaigns to foster good relations in Thurrock