Foreword

Welcome to Thurrock’s Children and Young People Plan

The Children and Young People Plan (CYPP) is the overarching strategy for Thurrock’s Children and Young People Partnership, setting the direction and priorities for services for children, young people and families over the next year. The plan sets out what all services need to do, universal, targeted and specialist, to improve outcomes for our children, with an emphasis on what more can be done to assist the most vulnerable and most excluded.

This is the third year of our current three year strategic plan during which we have had visible success in bringing together a wide range of organisations working with children and young people, to improve outcomes. We should be enormously proud of what we have achieved so far.

There is more to do, because all Thurrock’s children and young people deserve the best. We also know that we can achieve more together, so we remain committed to joint working through the CYPP.

Our Plan gives us the opportunity to focus on what works well locally; and this Plan provides the strategic framework for all those working with children and young people in the Borough.

This CYPP Plan will be implemented at a time of continuing change for us all. The backdrop of significant reductions in resources makes it imperative that we work together to do things in the most effective way. Our collective strength places us in a good position to respond to these challenges, and the concept of accountability based on outcomes is as important as ever.

The focus of this Plan is on early help for children, young people and families, combined with high-quality, more specialist services targeted to those who need them most in order to narrow the gap in outcomes.

Thank you for your continued commitment and support for improving outcomes for our children and young people. We look forward to continuing to work with you in making this new Plan a reality and making Thurrock a place where children enjoy a good childhood.

Carmel Littleton

Chair
Thurrock Children and Young People Partnership
Director of Children’s Services
Introduction

The 2015/16 Children and Young People Plan (CYPP) is the overarching strategy, which represents all those working for, and with, children, young people and their families. It reflects a shared commitment to improving the lives of all children and young people in Thurrock, enabling every child and young person to be talented and successful, making Thurrock an even better place in which to enjoy childhood.

This strategic document cannot, and does not, refer to everything we all do for all children. It sets a framework for what we must do together.

The CYPP is relevant to all services, universal, targeted and specialist, but its emphasis must be how we collectively ensure that every child in Thurrock, regardless of their circumstances, has access to the best services and outcomes.

Most of our children and young people achieve good outcomes and go on to lead successful lives as adults, but there are some who do not. In particular, children from poorer backgrounds often do not achieve the success of others. We need to be focused and innovative to make sure that we help – and challenge – them to achieve more.

The Plan is not prescriptive and does not seek to capture every service or initiative. Instead, it provides a strategic framework for local activity, setting out a shared sense of purpose and direction. Our operational groups will use this strategic direction to inform the operational activity. It is within these groups that the more detailed action plans are implemented reporting their outcomes to the Board providing an impact and outcome framework to measure our collective success.

The focus of this Plan is on early help: working together to identify when a child or family need support and helping them to access that support before their difficulties become so great that specialist services are required. This means doing what works best in each community, children’s centre and school, and adopting a “can do” attitude. We need to use our collective resource wisely and make a much needed difference to children’s lives.

Alan Cotgrove
Children Partnership Manager
What is the plan?

Our plan builds on three key drivers in Thurrock.

The Thurrock Community Strategy aim
“Create a great place for learning and opportunity”

The Health & Well Being Board Strategy
“Resourceful and resilient people in resourceful and resilient communities”
“Every child has the best possible start in life”

There are four key Aims to this Partnership Plan:

1. Outstanding Universal Services and Outcomes
2. Parental, Family and Community Resilience
3. Everyone Succeeding
4. Protection When Needed

Our aims establish the overarching outcomes for delivery of each of our key areas, providing the framework for monitoring success. It sets out the Partnerships shared vision and priorities which then translates the priorities into a summary of activities for delivering the Plan.

For our plan to be a success requires integrated working and informs the priorities of our partners in their single and joint partnership roles to ensure that activities are targeted to those groups and areas in greatest need.

In support of our understanding of need the Partnership has taken account of the recently refreshed Joint Strategic Needs Assessment.

The Joint Strategic Needs Assessment 2015 represents a major review of the health and well-being needs of local people and has been used to inform and support our priorities over the coming year.
This is our final year of our current three year plan. We have made significant progress against the priorities we set out to achieve in 2013 including:

- strengthening the Children’s Partnership arrangements
- developing children’s centres across the Borough, providing support for the most vulnerable or disadvantaged families, including those in poverty
- reducing obesity among primary school children
- improving levels of health assessments and checks for children in care
- providing parent/carer support programmes that have a strong track record of success
- commissioning a refreshed Child and Adolescent Mental Health Services (CAMHS), promoting equal access to services across the county of Essex
- year on year improvements in key national tests for school pupils
- increasing proportions of good and outstanding schools inspected by Ofsted
- reducing persistent absence among secondary school pupils
- implementing the Multi Agency Safeguarding Hub (MASH), strengthening safeguarding arrangements, with the introduction of a single pathway for all safeguarding services
- excellent low rates of first-time young offenders and re-offending refresh of the joint strategic needs assessment

Our priorities recognise that the childhood years (beginning with conception and pregnancy) are fundamentally important in shaping adult life chances and opportunities. We have achieved much since the establishment of the Partnership; in safeguarding, in educational attainment and in the wider achievements of children and their communities. Despite budget challenges, we move forward from a position of strength. We will maintain what is already excellent, while at the same time, tackling the difficult challenges presented by disadvantage and poverty with more vigour.
All four aims are underpinned by a shared commitment to removing barriers to access, participation and achievement, and not tolerating discrimination and abuse.

The Partnership’s focus is on improving outcomes for all, reducing inequalities and narrowing the gap between those who are vulnerable or disadvantaged and their peers.

The Partnership embraces a “can do” philosophy. We want all our children and young people to do well and, within the resources we have available to us, we will search for those strategies and activities that make sure that they do. If what we are doing fails to make the difference, we will try something else with the use of developing evidence.

This is as true in educational settings as within communities. We are ambitious for our children and young people; we challenge expectations where they are too low and we support them all to succeed.

Our challenges

Over the last three years, there have been significant changes affecting the Children Partnership, particularly the evolving national frameworks for Schools, Children’s Social Care and Public Health. At the same time, we have needed to respond to reduced budgets and increased demand for some services. The Children’s Partnership has a key role in translating national policy into effective local practice and ensuring that, through strong partnership working, we make the most of available resources.

Our governance arrangements

The Children’s Partnership has an established Governance Framework and Terms of Reference, which provides a clear structure and set of accountabilities to support partnership working.

Children’s Partnership Full Board

The Board is made up of the Executive Members of our partner organisations. They include representation from the chairs of our partner groups and are responsible for overseeing the impact and outcomes of progress against the CYPP plan.
As part of this process, the Board will:

- ask partners to provide relevant information on progress made in implementing their local delivery plans
- review priorities and targets and progress towards them and identify risks and issues in the delivery of the CYPP
- interrogate performance indicator data, where appropriate
- recommend strategic actions, where targets are not being met

Receive through a rolling Performance Management Programme, outcome and impact reports of progress against local delivery plans, from partners and CYPP groups established to inform the Board of reporting against the CYPP plan.

**Supporting a diverse and experienced workforce**

The strength and quality of services for children and young people in Thurrock lies in the confident, motivated and diverse range of professionals that make up our workforce. Whether paid employees or volunteers, working for public, private or voluntary organisations, we all have distinctive specialist skills, with a shared commitment to improving outcomes for children and young people. In working together, we can find local solutions that best meet needs, and can build capacity by sharing knowledge and driving improvement; essential if early help services are to be effective.

The CYPP and Local Safeguarding Children Board will continue to create opportunities for joint training, continuous professional development and learning from each other. Furthermore, as individual organisations forming the CYPP, we remain committed to investing in our own workforce and building a culture of support and continuous learning for staff.
Our 2015/16 Plan

Section 1 – Outstanding Universal Services and Outcomes

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<th>Priority</th>
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<tr>
<td>1.1</td>
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<td>1.2</td>
<td>Promote and improve the health &amp; wellbeing of children and young people.</td>
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<td>1.3</td>
<td>Ensure progression to higher level qualifications and employment.</td>
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<td>1.4</td>
<td>Promoting vocational, leisure and recreational activities that provide opportunities for children and young people to experience success and make a positive contribution.</td>
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1.1 Raise attainment at the end of all key stages with a particular focus on early Years, Foundation stage, Key Stage One and Key Stage Two

The Partnership believes that regardless of individual governance arrangements, all schools and academies have a key role to play in improving outcomes for children and young people, as established by the duty to co-operate. The trend towards increasing freedom and responsibility for all schools is also balanced by a requirement for the Local Authority to champion the interests of children and families, including securing a sufficient supply of school places, tackling underperformance and ensuring high standards, and supporting vulnerable children. Working together remains the best mechanism for delivering these three key objectives.

Key activity areas:

- Developing a coherent system for promoting educational excellence for all children and young people, and being intolerant of underperformance
- Providing opportunities for children to learn how to play a musical instrument within their school setting
- Supporting early education and childcare settings to implement changes to the Early Years Foundation Stage
- Enhance early language development, literacy and social skills so that young children are ready for school
- Understanding and implementing changes to the National Curriculum
- Strengthening teacher subject knowledge and expertise, especially in the core subjects of English and Mathematics
• Developing whole system and specific school solutions to improve the attendance and attainment of children in care

• Reducing persistent absence and fixed-term exclusions

• Working together to support young people to remain in education, in line with increases in the participation age.

1.2. Promote and improve the health & wellbeing of children and young people.

Health inequalities experienced in childhood can have a lasting impact throughout life, so we will work together to promote and support healthy lifestyles from an early stage. Giving children the best start in life begins with promoting health and well-being in pregnancy and childhood, and ensuring that universal healthcare services are available for all children and families.

National Health Service and Public Health professionals will work in partnership with children’s centres and schools to identify those who need extra support, or treatment, and help them to access services. We will strive to integrate services and plan care jointly wherever possible, for example for disabled children and their families.

National reforms to health and social care have changed the way public health services are delivered.

In part, this means that the Partnership will work closely with the Health and Well-Being Board and Clinical Commissioning Groups to champion the needs of children, young people and families. This includes ensuring that the priorities of this Plan and the new Joint Adult and Children’s Health and Well-Being Strategy are aligned, with partners working together to secure consistent access to high-quality health services across the Borough.

Key activity areas:

• Ensuring that the best universal services are available for all children and families

• Supporting parents/carers through universal, high-quality maternity care from early pregnancy, with targeted interventions for vulnerable women and families

• Offering preventative care through the Healthy Child Programme (0–19 years), including: health visitors, school nurses, promoting breastfeeding, and immunisations for children

• Providing information, advice and support to enable parents/carers, children and young people to make healthy choices, eg: healthy eating, being smoke free and increasing physical activity

• Implementing the Healthy Weight Strategy for children and families
Developing and implementing a children and young people’s care pathway for substance misuse

Ensuring that the newly commissioned integrated sexual health services are easily accessible

Reducing teenage conceptions and delivering a targeted approach to improving outcomes for the most vulnerable first-time teenage mothers

Improving access to specialist advice for universal services, in order to improve support for children and young people’s emotional health and well-being

Building resilience and personal confidence for children and young people, promoting rights, respect and responsibilities

Supporting schools to develop spiritual, social and cultural work in line with new Ofsted framework

1.3 Ensure progression to higher level qualifications and employment.

Achievement at school is a key determinant of future life chances. We share a responsibility to unlock the potential of every child, giving them the best possible start. Overall, Thurrock’s children and young people perform well in key assessments and exams, with results improving year on year. However, the gap between these children and young people and their disadvantaged or more vulnerable peers remains a significant issue.

There have been considerable changes in the national school system over the last two years. We now have a unique opportunity to build on our existing strong relationships, working together to improve standards and doing whatever it takes to achieve the best outcomes for our children and young people.

We continue to develop opportunities for 16-19 year olds to ensure high quality opportunities for learning, skills, development and training linked to the regeneration opportunities within the Borough. Providing early support and intervention for those at risk of becoming NEET (Not in Education, Employment or Training)

Key activity areas:

- providing targeted youth support, focused on defined groups of young people most in need (in order to increase the proportion of young people in education, employment or training)

- developing the range of local activities provided by the voluntary and community sectors including access to the Duke of Edinburgh Award Scheme

- providing high-quality careers education, advice and guidance in schools

- supporting care leavers in the transition to adulthood and independence
• preventing young people entering the Youth Justice System, or reoffending

• promoting the positive contribution made by children and young people helping young people access opportunities that give them a role in the community, e.g. volunteering and youth councils, and promoting rights, respect and responsibilities

• promoting voice and participation for all children and young people, including those with learning difficulties and/or disabilities

• providing positive activities for children and young people with disabilities, that give families a short break

• ensure that young carers receive ‘time out’ from their caring duties to take part in recreational and fun activities

• promoting play including sport, outdoor activities and music

• building resilience and personal confidence

• improving access to services for vulnerable children and young people living in rural areas
Section 2 – Parental, Family and Community Resilience

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2.1 Early Offer of Help.

The vision and priorities of this Plan are based on the commitment of early help for children, young people and families.

*What do we mean by early help?*

**Identifying as early as possible if a child or family need support and helping them access services, working together to ensure that this has maximum impact. In other works, offering the right help at the right time.**

*This is as true within educational settings, as in families and communities.*

We recognise that families are the most important influence on children and young people, and that some need more support than others to develop skills and resilience needed for parenting and family life. By providing early help, our aim is to support families to break out of a cycle of poor outcomes, protect children from harm and maximise their opportunities to experience supportive relationships, to enable them to achieve during their time at school.

**Effective early help has four elements:-**

- **Identification** – professionals use all contact with children and families as opportunities to identify any additional needs.
- **Assessment** – the scale and nature of the problems are understood and a plan for offering help is developed.
- **Support** – appropriate support is offered/provided based on the agreed plan
- **Evaluation** – checks are made to determine if the support has been effective and, if not, other strategies are implemented.

**Key activity areas:**

- Reviewing and redesigning children’s social work services in line with national changes in the framework for safeguarding, with an emphasis on promoting direct work with children and young people
- Developing our Multi-Agency Safeguarding Hub
• Ensuring there is sufficient provision of *early help*, with improved access to information about these services

• Embedding the Principal Social Worker role and continuing to improve the quality of training, supervision and support for social workers

• Providing targeted support for families with multiple problems

• Promoting child safety with parents/carers, and helping children and young people understand how to keep themselves safe, thereby reducing the possibility of children entering risky behaviour through better education on Healthy Relationships and awareness raising of the risks associated with Child Sexual Exploitation (CSE).

2.2 Mitigate the impact of Poverty

This priority sets out our strategy for reducing and mitigating the effects of child poverty, as required by the Child Poverty Act 2010.

Poverty has a profound impact on the health and well-being of children. They can lack the positive experiences and opportunities of other children, including poorer health, attainment and low aspirations. Child poverty is complex and its effects can be long-lasting and hard to escape.

By working together and taking a *whole community* approach, we will support families to lift themselves out of poverty, thereby reducing the impact of poverty on children and young people’s educational attainment and life chances. This means focusing on the children and families most in need, and the areas that are most deprived, tackling the issues that will make a difference in the long term. Our approach will cover employment and skills, health, housing, financial support, education, family support, and childcare.

**Key activity areas:**

• Identifying children and families most in need, through careful analysis and a partnership approach

• Helping families to access a range of employment and training services in their communities, including adult and community learning, careers advice, volunteering and employment support

• Increasing awareness of local services and targeting health, parenting and family support services (including through children’s centres)

• Promoting and maximising uptake of benefits

• Ensuring there is sufficient flexible and affordable childcare, so far as is reasonably practicable
• Increasing take up of free Early Years education in the most disadvantaged areas and extending free Early Years education to all eligible two year olds

• Raising the quality of Early Years education in disadvantaged areas

• Promoting and supporting a relentless focus on improving educational outcomes of children from low income families across the Thurrock school system

• Identifying and supporting schools in greatest need to promote educational aspiration and the belief that all children can, and will, succeed

• Creating opportunities and supporting young people to find employment, helping to break intergenerational cycles of poverty

• Ensuring there is sufficient, affordable, quality (including warm) housing for families and vulnerable young people, as far as is reasonably practicable

• Maximising use of resources across agencies to support families, including co-ordinated

2.3 Strengthen Communities

We continue to develop our approach on community engagement through the evolving community hubs designed to build community resilience. Following the success of our pathfinder in Ockendon back in 2013 our Hub situated both there and Chadwell are fully operational with high levels of volunteering from the community supporting self-help. This is enhanced through our adult colleagues and local area co-ordinators that are fully integrated within the communities of Thurrock.

Thurrock is recognised as a place where children are able to attend high performing schools at primary and secondary level in all localities supported by the recent education commission undertaken during 2013/14.

Key Activity Areas:-

• Further develop volunteering opportunities

• Strengthen our activity based community development programme.
Section 3 – Everyone Succeeding

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<td>3.2</td>
<td>Promote and support inclusion.</td>
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<td>3.3</td>
<td>Narrow health inequalities for children and young people.</td>
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3.1 Promote the attainment and achievement of underachieving children.

There is increased recognition in schools of the needs of children in care. The virtual school, the team who focus on improving the educational achievement of children in care, works closely with schools to build capacity. A wide range of training and support networks are in place for Designated Teachers (responsible for promoting the needs of children in care in their school). Targeted reading and mathematics initiatives promoted by the Virtual Head and teachers have been shown to accelerate pupil progress.

Children in care benefit from being placed in mainly good and outstanding schools. A Personal Education Plan is in place for each child and the virtual school has a process in place to monitor the quality of the plans. They also track attendance, progress and attainment, intervening where necessary.

Key activity areas

- Embed strategies to narrow the gap between boys and girls at all Key Stages
- Ensure all children make expected progress during their primary school years
- Strong home to school links, with teachers identifying problems/risks and enabling parents/carers to ask for help when needed
- Schools identifying problems with children’s development or learning, and intervening to ensure they get back on track, working with parents/carers to achieve this.

3.2 Promote and support inclusion.

Collectively, we will support the most disadvantaged and vulnerable children to overcome barriers to learning, share knowledge and good practice, build on opportunities to promote resilience and develop self-esteem, and promote inclusion. Thurrock Children and Young People Partnership will continue to collaborate to identify and address local issues, promoting excellence, equality and inclusion through their actions.

Key Activity Areas

- Ensure positive personalised outcomes for all children and young people with SEND
• Promote and support integrated working within the Learner Support Service Plan 2015/16.

• Ensure the needs of children and young people with SEND are supported through the embedding of the new SEND support arrangements

• Develop the offer to all pupils accessing Pupil Support Services to significantly improve the outcomes and life chances from short stay provision.

• Provide an effective range of support through the Olive Academy

• Building on opportunities available to promote aspiration, resilience and develop self-esteem based on the belief that all children can, and will, succeed

• Championing an understanding of the individual needs of vulnerable children, or those who may need extra support, including ensuring that the pupil premium is used effectively to support learning and personal development

3.3 Narrow health inequalities for children and young people.

In evolving and adapting to national policy frameworks for schools and public health, the CYPP will work to develop strong relationships with new and existing partners. Key relationships will be with the organisations responsible for commissioning and delivering health services.

Engaging with health commissioners and service providers to promote public health outcomes will be led by the Health and Well-being Board. The CYPP and Health and Well-being Board will work together in developing coherent strategies for improving child health that reflect joint needs assessment and shared priorities.

Key activity areas

• Develop and enhance targeted support focusing resources on the most vulnerable pupils.

• Providing a range of targeted services in the community to meet local need and reduce health inequalities, eg: through children’s centres
Section 4 – Protection When Needed

Priority

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<td>4.1</td>
<td>Provide outstanding services for children who have been or may be abused.</td>
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<td>4.2</td>
<td>Provide outstanding services to the most vulnerable children and young people.</td>
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<tr>
<td>4.3</td>
<td>Provide outstanding services for children in care and leaving care.</td>
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4.1 Provide outstanding services for children who have been or may be abused.

Keeping children and young people safe is a key priority for all partners. Thurrock has promoted a robust and consistent understanding of the thresholds for statutory services, through our LSCB Thresholds Guidance for Thresholds of Statutory Intervention, both of which are easily accessible at: www.thurrocklscb.org.uk. The common level of knowledge supported by these reference documents helps to ensure that the most vulnerable children and young people receive support as soon as possible.

The CYPP has a strong relationship with the Thurrock Local Safeguarding Children Board, the statutory body responsible for co-ordinating, monitoring and challenging partner agencies in safeguarding children in the Borough. We will continue to work together to develop and improve services, including early help and promoting child safety with parents and carers. This Plan is informed by the findings and recommendations of the Safeguarding Children Board, who produce a report every year on the effectiveness of services in Thurrock.

Key Activity Areas:-

- Ensure that Thurrock School staff is appropriately trained in the safeguarding of children.
- Ensure children and young people are able to access appropriate emotional and mental health support
- Promote the online safety of pupils through the Walk on Line Roadshow programmes.
- Educate professionals and parents on Stranger Danger in 2015 through the Inter-Agency training programme

4.2 Provide outstanding services to the most vulnerable children and young people.

We know that there is always more that can be done to improve services. Thurrock has a strong and effective Local Safeguarding Children Board, closing linked to the Children and Young People Partnership. All relevant partners will continue to play an active role in the Board, ensuring that we learn from practice and the outcomes of
Serious Case Reviews, both national and locally, so that we continue to improve services – and ultimately outcomes – for children and young people.

**Key Activity Areas**

- Embed the revised CAMHS Strategy
- Ensure disabled children and their families receive the appropriate multi-agency service
- Ensure that learning from both national and local serious case reviews and managed reviews is embedded with local practice.

**4.3. Provide outstanding services for children in care and leaving care.**

Thurrock continue to strive to ensure that public care is reserved for those children for whom there is no safe or alternative and that those young people are able to leave care reaching their full potential.

An important element is the work with those children on the edge of care to ensure teenage entrants become the exception.

**Key Activity Areas:**

- An effective Corporate Parenting Committee ensuring the best possible services that can be offered.
- Ensure that the best possible placement is found for every child and young person.
- Offer the opportunity for all looked after young people to have a voice through the Children in Care Council.
- Increase the number of foster carers within Thurrock to enable children and young people to retain community attachment.
- Ensure that foster carers receive high quality training and support.
The Pledge outlines the areas that children and young people in care want to see improved. The development of the Pledge has been written and led by the Children in Care Council and applies to all children and young people from birth to 18 years and in some case up to the age of 25.

Your Health, we will:

- help you to access health services, e.g. doctors, dentists, counselling, etc
- support you in being healthy, both physically and mentally
- support you in identifying and taking part in positive activities, interests and hobbies

Your Voice, we will:

- be contactable through a variety of ways and get back to you within 24 hours
- make time for you to talk one-to-one with us on your own
- be open and honest about your care and support you when encourage your participation in your Care Plan and other plans changes are made
- related to your care
- listen to your complaints and act on them as soon as possible
- make information available to you, so you know your entitlements and rights

Your Education, we will:

- not make you feel ‘different’ at school, eg: not take you out of a class for a meeting and pay for you to go on trips, etc
- support you in accessing academic and non-academic opportunities, not just school or college (eg: apprenticeships, NVQs, other qualifications and job opportunities)
- involve you in decisions made about your education and, when additional help is needed, why this is necessary
- involve you in decisions around your individual budget
- support you to access the college/university of your choice, should this be something you wish to do.
Your Placement, we will:

- where possible, try to find you a placement with your siblings
- support you in transitions from placement to placement
- make better long term plans for you, not just *quick fixes*
- find you a foster carer who suits you and your needs
- involve you in your placement planning
- keep you informed, where appropriate, about contact arrangements and how and when this can happen.

Your Future, we will:

- help you plan for your future, as a good parent should
- support and help you build the life skills needed in becoming an adult
- not judge you based on how you have acted in the past, but who you are now
- encourage you to be the very best you can be
- support and help you in achieving your goals
- always be there to support you, even when you make mistakes.

Leaving Care, we will:

- provide you with support, if you feel you need it
- not *'kick you out'* on your 18th birthday
- provide and support you in building the skills to live on your own
- help you find somewhere to live and make sure you have everything you need
- give you information about your entitlements and support you in accessing them.
Voice of the child

The CYPP has a variety of mechanisms for capturing the views of local children and young people to inform the planning and review of services. This includes: annual surveys of school pupils, specific consultation exercises on priorities/policies, feedback from the Youth cabinet, and children in care council.

The CYPP vision for participation is that:

**Thurrock children and young people have the opportunity to participate in decisions which affect their lives. They will have access to the services they need, when they need them and shape how these services are planned and delivered.**

At a local level, CYPP are responsible for ensuring that children and young people are engaged in service design, delivery and evaluation, in line with the Participation Strategy. Key activities for securing the regular participation of children and young people include:

- Surveys of primary and secondary school pupils, seeking their views on their school, local area and well-being
- Youth cabinet
- Youth Conference
- Representation on the UK Youth Parliament
- Consultation on specific strategies
- Safeguarding Ambassadors (LSCB); young people who support other children to have a voice.

**Promoting diversity in the provision of services for children, young people and families**

Much of Thurrock’s expertise in working with children, young people and families lies in the voluntary and community sector. The CYPP is committed to developing opportunities for voluntary, community and social enterprise organisations to shape and deliver services,
Links to other plans and strategies

Effective delivery of the CYPP is linked to a number of other key plans and strategies, including the:

- Youth Justice Plan
- Community Safety partnership Plan
- Young Carers Strategy
- Participation Strategy
- Thurrock Local Safeguarding Children Board Business Plan
- Primary Care Trust/local GP commissioning group plans
- Joint Health and Well-being Strategy (from 2013)
- Play Strategy
- Economic Development Strategy
- The Joint Strategic Needs Assessment

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