

Thurrock Council volunteer role description

Library Ambassador

Supported by	Thurrock Council Library Service
Role summary	As a Library Ambassador you will promote and talk about library services to your family, friends and peers, at school, college or any clubs to which you belong, encouraging them to make use of the library. Much of our promotion takes place on social media– Facebook and Twitter – but young people generally don't follow our accounts or know the variety of services we offer.
Location	Various – this is up to the volunteer.
How to apply	Complete the application form at www.thurrock.gov.uk/volunteering-vacancies

Tasks and responsibilities

You will be expected to:

- accept 5 assignments between October and June – one every other month – via email, giving you details about a library service that will be of interest and use to young people aged 11 to 18
- find opportunities to promote that service to your friends, peers and family – for example, talking about it to them face to face, talking to the school council and encouraging them to promote the services, writing articles for school newsletters or promoting services via your own social media channels

Skills and experience

You must:

- be able to communicate with people
- be friendly and approachable
- be enthusiastic about promoting the library
- be a good team member, making sure you don't duplicate effort if more than one person from your school signs-up to be an Ambassador
- be reliable and well organised
- be committed to helping libraries

Time commitment

Promoting each service we email you about could be as simple as telling your friends about it. You would also need to keep a note of what you do to promote library services so that you can give us feedback on how the project has gone.

You are only making a commitment for the current academic year. At the end of the year we will ask if you would like to continue. If you don't, we will remove your details from our database.

Support you will get

We will:

- send you a guide with ideas for how you can promote the library service
- send assignment emails containing all the information you should need, but you can email us if you require any further advice or support

This role does not require a Disclosure and Barring Service (DBS) check.